ROCKY MOUNTAIN NATIONAL PARKS UTILIZATION STUDY, STAGE I

VISITOR USE AND PROFILE SURVEY REPORT

Volume II -- General Summary:

Volume, Value and Trip Characteristics

Presented To: Travel Alberta

and

Canada/Alberta Tourism Agreement (CATA)

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FOREWORD

BACKGROUND AND PURPOSE

Travel Alberta commissioned Ruston/Tomany & Associates to conduct Stage I of the National Parks Utilization Study[1]. The first stage of this two stage project was designed to provide a data base on visitors to the Rocky Mountain National Parks. The data base will be used in preparing a marketing and development plan for the future of the parks (Stage II).

The original Terms of Reference encompassed only the two Alberta Parks -- Banff National Park and Jasper National Park. In order to provide information on the Rocky Mountain National Parks as a whole (Banff, Jasper, Yoho, and Kootenay National Parks), cooperation and funding from the British Columbia Ministry of Tourism and Provincial Secretary were obtained. The study parameters were then extended to capture limited information on visitors to Yoho and Kootenay National Parks.

To facilitate the study design, implementation and analysis phases, a Steering Committee was created by Travel Alberta. This body, under the leadership of Travel Alberta research personnel, undertook a consulting and decision-making role

[1]Under the terms of the Joint Federal/Provincial Sub-Agreement No.0343.

throughout the two years required to complete the study. Organizations represented on the Steering Committee included:

*Travel Alberta
*British Columbia Ministry of Tourism and Provincial Secretary
Tourism Development, Department of Regional Industrial Expansion
*Canadian Parks Service
*Statistics Canada
Banff - Lake Louise Chamber of Commerce
Jasper Chamber of Commerce
*Ruston/Tomany & Associates

A Technical Committee (*) was struck from the full Steering Committee to deal with complex methodological issues as they arose throughout the course of the study. Decisions regarding sampling, weighting and estimation procedures were discussed and approved by the Technical Committee prior to implementation by Ruston/Tomany & Associates. In view of the number of such decisions that occur in a study of the scope and complexity of the Visitor Use and Profile Survey, the Technical Committee proved invaluable in meeting the high quality objectives of the study.

The specific objectives of the Visitor Use and Profile Survey included the following:

- Measure the volume and value of visitors to the Rocky Mountain National Parks system in total and to Banff and Jasper National Parks separately;

- Obtain detailed market information on trip and traveller characteristics;

- Determine current use of facilities, services, attractions, activities and events in the parks, including interpretive and educational programs and facilities; and

- Identify motivations for visiting the parks, and attitudes and perceptions regarding park experiences.

Although Travel Alberta had conducted surveys with exiting visitors in the past, the Visitor Use and Profile Survey was the first study initiated by the province to require four season fieldwork. This requirement was included in the Terms of Reference because of the importance of winter recreational activity, and particularly downhill skiing, in the Rocky Mountain National Parks. The physical encumbrances involved in winter data collection from vehicular visitors made the development of a "workable" methodology for the winter season a challenging exercise for the research supplier and the Steering Committee. The Methodology section of this document and the Technical Appendix detail the approach ultimately adopted by the study to capture information from winter visitors to the Rocky Mountain National Parks system.

METHODOLOGY

The following pages provide an overview of the Visitor Use and Profile Survey methodology. For a full description of the methodology, the reader is directed to the Technical Appendix (under separate cover).

- Overview

The National Parks Utilization Study, Stage I; Visitor Use And Profile Survey was a cordon-type exit survey in which randomly selected representatives of travel parties leaving the four Rocky Mountain National Parks via highway, scheduled bus, scheduled train and overnight chartered motorcoach were interviewed. Interviewing was conducted throughout the four seasons, commencing on June 15, 1987 and ending on June 14, 1988.

- Sampling And Weighting

A multi-stage stratified probability sample, stratified by mode of exit, exit port, weekday/weekend and season was designed by Ruston/Tomany & Associates and John Smart, President of Applied Marketing Statistics. The sample of stints (time periods or events) used in the study was selected using a random selection computer program. Adjustments to the final sampling plan for each season were made by Travel Alberta personnel and reflected concerns about under-representation of subjectively important locations/times.

Survey completions were computer-weighted to reflect the inverse of the probabilities of selection on a stint, vehicle or party and individual level. These weights were used to expand the sample, on a season-by-season basis, to reflect all non-resident parks entrants, visitors and visitor expenditures during the survey period. Details of the sample design and weighting system are included in Section A, Chapters B and D of the Technical Appendix.

- Data Collection

The survey design involved interviewing adults (16 years or more) as they left the national parks by road, scheduled bus/train or chartered motorcoach. Mechanics of the data collection phase of the study are detailed in Section B of the Technical Appendix.

In order to qualify to complete an interview, respondents had to live outside the parks, could not be in the park on a sales call or delivery, as a member of a work crew or employee, or commuting to or from work or school. Additionally, the selected respondent had to be leaving the parks system for the last time on the "entire trip". Adults from all origins were eligible for inclusion in the study.

- Roadside, Scheduled Bus, Scheduled Train Interviews

An interview was administered to qualified respondents by Ruston/Tomany & Associates' trained interviewers. The "on-site" questionnaires were prepared in a self-completion format for roadside traffic during the winter season due to the extremely cold weather conditions.

Qualified respondents were asked a series of questions designed to ascertain whether they further qualified as a "parks visitor" or were, by the following definitions[1], considered to be a "pass-through" parks entrant:

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[1]For a full set of study definitions, see pages xi to xiii.

- Parks Visitor

  An individual who had entered at least one of the four Rocky Mountain National Parks and had spent any time, and/or spent any money and/or done any sightseeing within the four parks' boundaries.

- Pass-through

  An individual who had entered at least one of the four Rocky Mountain National Parks but did not spend any time, money, or do any sightseeing in any park.

In order to define a respondent as a visitor or a pass-through, questions were administered to ascertain which national parks had been entered, and which activities or services within the parks had been utilized ("Screening Questionnaire").

Parks visitors were asked to complete a questionnaire detailing characteristics of their trip (including the number of nights away from home, number spent in the national parks, type of accommodation used within the parks and number of nights spent in each, prepaid and direct expenditures for the travel party).

Limited demographic information was obtained from both visitors and pass-throughs. Each respondent was given a self-completion questionnaire in the appropriate language to be filled out and mailed back after leaving the park. The "mail-back" questionnaire included questions about sites visited and activities participated in while the visitor was in Banff and/or Jasper National Park, ratings of these two parks on a

variety of characteristics, and additional behavioural and demographic information about the household.

- Chartered Motorcoach Interviews

Chartered motorcoach information was collected via a self-completion questionnaire. These questionnaires were similar in content to the administered "on-site" questionnaire used for other modes. The modified "on-site" and standard "mailback" questionnaires were distributed to randomly selected passengers boarding a qualified motorcoach (an overnight charter coach departing the parks). All boarding passengers were considered to be parks visitors.

- Non-English Interviews

French, German and Japanese translations of the survey materials were available in a self-completion format. If a selected individual was not comfortable completing the interview in English, the appropriate non-English materials were provided.

All questionnaires were pre-tested prior to their use in the field. Copies of the field materials used in the study are included under separate cover in Section B of the Technical Appendix[1].

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[1]Copies of English versions of the roadside summer and winter questionnaires are appended to this document for reference purposes. See Section B, Volumes 1 and 2 of the Technical Appendix for complete set of questionnaires.

- Traffic Counts

In addition to the interviewing periods, traffic counts were taken at each roadside stint. These counts were supplemented by passenger counts for bus, train and motorcoach stints. Together, these counts formed the nucleus of entrant traffic used in projecting the survey sample to the universe of parks entrants, pass-throughs nd visitors. Details of the sampling and weighting proceuures used are described in Section A, Chapters B and D of the Technical Appendix.

No roadside interviewi:.; could be conducted after dark because of safety considerations. Instead, night traffic counts of total private vehicles, transport trucks and buses were undertaken. These counts were incorporated into the total weighting and projection plan such that the final estimates reflect a full 24 hour day. The underlying assumption of this portion of the weighting is that private vehicle traffic exiting the parks during darkness shares the same characteristics as that surveyed during daylight hours.

- Stint Replacement

Stint cancellation caused by factors other than weather and/or weather-related road conditions required replacement according to pre-established rules. Stints cancelled as a result of inclement weather or unsafe road conditions were "replaced" synthetically, using a multiple regression analysis (MID Analysis). Where possible, actual traffic counts were obtained for the weather-missed stints and were incorporated into the final estimating procedures.

- **Special Winter Procedures**

As mentioned previously, for most of the winter season (December 11, 1987/April 14, 1988), initial screening at the roadside was administered by an interviewer using an expanded Screening Questionnaire, but a sizeable portion of the "on-site" questionnaire was provided in a self-completion format. This approach was required because of the winter weather conditions in the parks.

In addition, special strata were designed to capture "dusk" skiers exiting the parks at the Banff East (Highway 1) and Jasper East gates. Without this procedure, the research would likely have systematically under-represented the exiting skier population because a sizeable portion of it is thought to exit the parks during time periods in which it is too dark to interview safely.

The procedure developed involved interviewing at randomly selected ski hill parking lots between 3:00 p.m. and 5:00 p.m. Only those skiers leaving the parks during pre-defined "dusk hours" and through specific exit points were deemed eligible for inclusion in the ski hill sample.

- **Completed Interviews**

A total of 3551 interviews were completed over the year. Ten "outlier" interviews were removed from the data file and imputed stints (for stints cancelled because of weather conditions) were added to the data file at the tabulation stage. The final distribution of usable interviews on which the tabu-

Exhibit i

RECORD OF MONITORED STINTS AND VALIDATED COMPLETIONS

STINTS	#	%
Total Stints Conducted[1]	394	100
Total Stints Monitored:	97	25
By Ruston/Tomany Head Office Staff	28	7
By Ruston/Tomany On-Site Study Coordinator	69	18

COMPLETIONS	#	%
Total Completions[2]	3228	100
Total Validations Attempted:	361	11
Successful	307	10
Unsuccessful (Not Home, Busy, Moved Away, Refusals, Etc.)	54	2

(Source: Ruston/Tomany Survey Records)

All interviewing was monitored by on-site Ruston/Tomany trained supervisory personnel. Telephone validations of interviews were conducted within one month of the interview date.

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[1]Including observation stints.

[2]Includes outlier interviews. Charter motorcoach interviews were excluded from the validation process because of the high proportion of non-English speaking respondents and the difficulty in re-contacting overseas visitors.

lations are based, by season and mode, is shown in the following table:

Exhibit ii

BY SEASON[1]	TOTAL	SUMMER	FALL	WINTER	SPRING
ENTRANTS	3663	1504	523	1087	549
VISITORS	2783	1189	378	822[2]	394
PASS-THROUGH	880	315	145	265	155

BY MODE	ROAD[3]	BUS	TRAIN	CHARTER
ENTRANTS	3002	131	197	333
VISITORS	2132	126	192	333
PASS-THROUGHS	870	5	5	N/A

Source: Ruston/Tomany Survey Records

The attitudinal questionnaire was distributed to 2783 visitors over the year and was returned in a usable form by 1503 (54% response rate).

The facing table details stint monitoring and in-office validations conducted on completed interviews over the full course of the study. The table facing the following page details the contacts made in order to achieve the completed interviews.

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[1]All figures include imputed stints. Seasons were defined by Travel Alberta as follows:

Summer	June 15 to September 7
Fall	September 8 to October 31
Winter	November 1 to April 14
Spring	April 15 to June 14

[2]390 Returned winter behavioural mailback.

[3]Includes ski hill interviews.

Exhibit iii

DISPOSITION OF CONTACTS

	Total Contacts	By Season... Summer	Fall	Winter	Spring
(Actual)	(6,876)	(2,784)	(959)	(2,022)	(1,111)
	%	%	%	%	%
Refused Before Screening	6	5	5	5	9
Disqualified Vehicle Party[1]	15	11	17	19	19
Not Final Exit From Parks System[2]	24	28	21	22	21
Qualified, But Refused After Screening	1	1	2	1	1
Total Completions With Qualified Parks Entrants	53	54	55	54	49

(Source: Detailed Tables, Volume I, page 1-2)

[1]Includes parks residents, staff, emergency vehicles, taxis, sales calls, deliveries, etc.

[2]To qualify, the respondent had to be leaving the parks for the last time on the entire trip.

- Coding, Editing, Data Tabulation

Ruston/Tomany & Associates' data processing department edited all questionnaires for internal consistency, and prepared code lists for review and approval by Travel Alberta personnel. Code lists were expanded on a seasonal basis to reflect issues and concerns that emerged as the complexion of parks visitation changed over time. The coding manual utilized in the data handling stage is provided in Section B, Volume 3 of the Technical Appendix.

All data entry was verified. Prior to presentation of final estimates for each season, a review of existing information available to members of the Steering Committee about the number of visitors and their usage patterns within the Rocky Mountain National Park was undertaken. These reviews were conducted in conjunction with the Steering Committee, and any adjustments made to the original data file were approved by the Technical Committee. Expenditure information provided by parks visitors was allocated to categories and to Banff and Jasper National Parks according to pre-established rules. Details of the procedures used to review estimates and to assign expenditures are to be found in Section A, Chapters E and F of the Technical Appendix.

- Survey Definitions

Parks Entrant

A parks entrant is any person who entered the national parks other than those who live or work in the parks, or are in the parks for the purposes of commuting to or from work or school, on a sales or service call, or pick-up or delivery.

Parks Visitor

A parks visitor is an entrant who spent any time, money or did any sightseeing while within the four Rocky Mountain National Parks boundaries. Visitors to individual parks are defined to be those individuals who spent any time, money or did any sightseeing within the boundaries of the specific park[1]. Thus, the individual who entered Yoho National Park and Banff National Park, but spent time/ money or did sightseeing only in Banff National Park is defined as follows:

- Visitor to the Rocky Mountain National Parks;
- Visitor to Banff National Park;
- Pass-through to Yoho National Park.

Parks Pass-Through

An entrant who did not spend any time or money and did not do any sightseeing while within the four Rocky Mountain National Parks' boundaries is a pass-through for the entire parks system. The individual who entered but did not spend any time/money or do any sightseeing in a specific park is defined as a pass-through for that specific park.

Travel Party

For visitors exiting the parks by private vehicle, travel party is defined as those persons travelling with them in the vehicle. For those visitors exiting via bus, train or motorcoach, the travel party includes those people whom the respondent considers to be travelling with him or her in the same travel party. This, however, does not include

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[1]For overnight charters and all non-English respondents, "entrants" to a specific Park are also defined as "visitors" (see questionnaires for question wording).

all people travelling together on a bus or train. In some cases, travel parties consist of members from more than one household.

Person Visitor/Entrant

A person entrant is one person who entered the Rocky Mountain National Parks system. A person visitor is one person who visited the Rocky Mountain National Parks system. If four people are travelling together, the particulars of this trip are applied to each member of the travel party. This results in a total of four person entrants or visitors, depending on the characteristics of the trip.

Party Visit/Entrant

An entrance to the Rocky Mountain National Parks by all members of the party constitutes one party entrant. Regardless of the number of people in the party, it is considered one party entrance or party visit, depending on the characteristics of the trip.

Person Night

A person night is one night on a trip spent by one person. If two people spend three nights each, this constitutes six person nights.

Party Night

This is one night spent on the trip by the party. If two people from a party spend three nights, this constitutes three party nights.

FINDINGS

Findings of the Visitor Use and Profile Survey are available in the following documents:

- **Reports**

  Volume I -- Executive Summary

  Volume II -- General Summary
  Volume, Value And Trip Characteristics

  Volume III -- General Summary
  Activities, Sites And Attitudinal Information

- **Detailed Tabulations**

  Volume I -- Administered Questionnaire Data
  (Sections A, B, C, D)

  Volume II -- Self-Completion Questionnaire Data
  (Sections A, B, C)

- **Technical Appendix**

  Section A: Methodology

  Section B: Data Collection, Survey Manual and Coding Materials (Volumes 1, 2, 3)

  Section C: Detailed Stint Information

- **Data Tape**

ACKNOWLEDGEMENTS

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- **Jim Rouse**, Canadian Parks Service, who raised key methodological and estimation concerns;

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- **Gerry Spratt**, Occupational Health and Safety Coordinator, Alberta Personnel Administration, whose insight and experience helped us carry out twelve months of 100% "accident free" roadside interviewing.

Among the other organizations and individuals who deserve special thanks:

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- For **Tourism Canada:** Blair Stevens and Gordon Taylor;

- For the **Department of Regional Industrial Expansion:** Georgine Ulmer;

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- For Greyhound Canada: Bob Park; and
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- Additional Summary Tables
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A. OVERVIEW OF VOLUME AND VALUE ESTIMATES FOR THE FOUR ROCKY MOUNTAIN NATIONAL PARKS

1. Introduction

The analysis of findings from the National Parks Utilization Study, Stage I; Visitor Use and Profile Survey is divided into three separate volumes. Volumes I (Executive Summary) and II of this report primarily cover topics included in the questionnaire administered to randomly selected individuals as they were exiting the four Rocky Mountain National Parks. As such, the estimates included in these volumes derive from the full sample of entrants included in the study.

Volume III reports the findings obtained from the self-completion attitudinal questionnaire given to visitors as they were exiting the parks. These data have been weighted and projected to the full population of visitors, but are based on the behaviour and attitudes of approximately one-half of the interviewed visitor population (not all visitors chose to complete and return the self-completion questionnaire). The findings presented in Volume III derive, therefore, from a smaller base and have less stability than do the figures presented in Volumes I and II.

While the general division of data described above prevails throughout most of this report, there are instances in which data from the both sources (administered questionnaire and self-completion questionnaire) are brought together for comparative purposes. In these instances, a footnote is provided to alert the reader. Unless such a footnote is provided, the reader should assume that findings in Volumes I and II represent the

Exhibit 1

STATISTICS CANADA CLASSES OF STATISTICS[1]

Coefficient Of Variation

A	0.0 - 0.59%	
B	0.6 - 1.0%	
C	1.1 - 2.5%	
D	2.6 - 5.0%	
E	5.1 - 10.0%	
F	10.1 - 16.5%	
G	16.6 - 25.0%	Qualified Number: Use With Extreme Caution
H	25.1% - Or More	Unpublishable by Statistics Canada's Standards

[1]At the 95% level of confidence. See Technical Appendix for a discussion of the calculation of the Coefficient of Variation.

full sample, and that Volume III findings represent that portion of the sample that returned the self-completion questionnaire.

For details of the weighting and projection procedures adopted for handling the two types of data, the reader is referred to Section A of the Technical Appendix (under separate cover).

Estimates provided in this report are reliable within a stated range, 19 times out of 20. The tolerances are provided for key statistics in Chapter A of this report (on summary tables in the form of the Coefficient of Variation[1] as categorized by Statistics Canada and within the text in the form of the numerical range on each key estimate at the 95% level of confidence[2]). The facing table provides the Statistics Canada Classes of Statistics, at the 95% level of confidence and should be used in interpreting the survey findings.

Since the remainder of the report presents findings based on the total estimates, the reader is encouraged to refer to Chapter A when evaluating percentage distributions or differences among sub-groups. All figures used to calculate the total standard error of a statistic (replicates of the data base), and the coefficient of variation are appended to Detailed Tabulations, Volume I, Section D (under separate cover).

All statistics presented in this report reflect estimates based on the one year data collection period (June 15, 1987 to June 14, 1988). While there is no obvious reason to suppose

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[1]The letter in parenthesis next to key statistics.

[2]The ± figure in parenthesis following the statistic.

that this time period is atypical, generalizations to past or future years should be undertaken with caution, particularly in light of the benchmark nature of these volume statistics and the sensitivity of the tourism market to demographic and economic impacts.

Exhibit 2

Annual[1] Volume Estimates For The Rocky Mountain National Parks

	Party		Person	
Actual	(3,231)		(3,231)	
	#		#	
Entrants[2]	2,241,000	(A)[3]	5,513,100	(A)
Visitors	1,625,500	(A)	4,084,000	(B)
Pass-Throughs	615,500	(A)	1,429,100	(B)

(Source: Detailed Tables, Volume I, pages 7-1, 3, 5, 7)

[1]"Annual" study period: June 15, 1987/June 14, 1988. See Foreword for definitions of entrants, visitors and pass-throughs.
[2]All figures are weighted/projected and rounded to the nearest hundred.
[3]Letters in parentheses constitute Statistics Canada's Class of Statistic, based on the Coefficient of Variation at the 95% confidence level. For more information, see "Statistics Canada Classes of Statistics", in this volume.

2. Annual Volume Estimates For The Rocky Mountain National Parks

More than 5.5 million individuals (± 57,000) from Canada, the United States and overseas entered the boundaries of the four Rocky Mountain National Parks between June 1987 and June 1988 (all references to time periods in this report refer specifically to this one year period). These men, women and children constitute more than two million separate travel parties (± 11,000)[1].

Despite the fact that the Rocky Mountain National Parks are major vehicular conduits for traffic moving eastward from British Columbia and westward from Alberta, the vast majority of qualified entrants to these Parks claim to have spent time, money or to have done sightseeing[2] while within the boundaries of the parks system. According to the survey definition, approximately four million (±85,000) individuals or more than 1.6 million (±13,000) travel parties visited the Rocky Mountain National Parks between June 1987 and June 1988.

Individuals entering the four park boundaries solely for the purpose of passing through account for approximately one quarter of all Rocky Mountain National Parks' entrants (1.4 million ± 28,000).

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[1]Measurement of park entrants is based on qualified travel parties (see Foreword for exclusions from survey definitions) leaving one of the following parks for the last time on their trip away from home: Banff National Park, Jasper National Park, Yoho National Park, and Kootenay National Park.

[2]Respondents defined themselves as "visitors" if they responded in the affirmative to the following question: "While in (READ EACH PARK ENTERED), did you stop and spend any time or money or do any sightseeing?"

Exhibit 3

Actual	Annual Person Visitors To The Rocky Mountain National Parks[1] In Total (2,351) #	
Four Parks[2]	**4,084,000**	**(B)**
Alberta Parks	3,898,600	(C)
Banff National Park	3,167,500	(D)
Jasper National Park	1,598,900	(F)
British Columbia Parks	748,300	(G)*
Yoho National Park	425,600	(G)*
Kootenay National Park	424,700	(G)*

(Source: Detailed Tables, Volume I, page 12-1)

[1]"Annual" study period: June 15, 1987/June 14, 1988. Person visitors: Spent time, money or went sightseeing in at least one of the Rocky Mountain National Parks.
[2]All figures are weighted/projected and rounded to the nearest hundred.

*"Qualified number": Use with extreme caution.

3. Annual Visitation To Individual Parks

Visitors[1] to each of the four parks that comprise the Rocky Mountain National Parks constitute one of the prime analysis units of this study. As such, it is important that their survey definition be clearly stated:

- **An Alberta National Parks Visitor**

  Any individual (including children) who claimed to spend time, money or go sightseeing within the boundaries of Banff or Jasper National Parks.

- **A Banff National Park Visitor**

  Any individual (including children) who claimed to spend time, money or go sightseeing within the boundaries of Banff National Park.

- **A Jasper National Park Visitor**

  Any individual (including children) who claimed to spend time, money or go sightseeing within the boundaries of Jasper National Park.

- **A British Columbia National Parks Visitor**

  Any individual (including children) who claimed to spend time, money or go sightseeing within the boundaries of Yoho or Kootenay National Parks.

  Visitors to Yoho National Park and Kootenay National Park are defined in a manner analogous to Banff National Park visitors.

Almost four million individuals visited the Alberta national parks over the year (3.9 million ± 127,000), and over three million spent time, money or went sightseeing within the

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[1]Throughout this report, the term "visitor" is used to denote a "person visitor" measure. The term "visit" is used to denote a "party visit" measure.

boundaries of Banff National Park (3.2 million ± 261,000). Jasper National Park attracts about one-half the visitors that its neighbour to the south does (1.6 million ± 343,000) whereas the visitation to Yoho and Kootenay National Parks is almost evenly divided between these two British Columbia parks (approximately 400,000 each). Please note that visitor estimates to the British Columbia parks should be viewed with caution[1].

[1]The study was designed to provide reliable volume estimates for the four park system, and for Banff National Park and Jasper National Park separately. It was not designed to provide reliable estimates for the British Columbia parks separately.

Exhibit 4

Annual Person Entrants And Visitors To The Rocky Mountain National Parks[1]

	Person Entrants	Person Visitors	Conversion Of Entrants To Visitors
Actual	(3,231)	(2,351)	
	#	#	
Four Parks	5,513,100 (A)	4,084,000 (B)	74%
Alberta Parks	5,443,300 (C)	3,898,600 (D)	72%
Banff	4,635,100 (C)	3,167,500 (D)	68%
Jasper	1,981,700 (D)	1,598,900 (F)	81%
British Columbia Parks	2,490,900 (B)	748,300 *(G)	30%
Yoho	1,655,200 (B)	425,600 *(G)	26%
Kootenay	1,130,900 (E)	424,700 *(G)	38%

(Source: Detailed Tables, Volume I, pages 26-6/10)

[1]"Annual" study period: June 15, 1987/June 14, 1988. "Person entrants" entered specific park, and "visitors" spent time, money, or went sightseeing in specific park.
[2]All figures are weighted/projected and rounded to the nearest hundred.

*"Qualified number": Use with extreme caution.

4. Conversion Of Entrants To Visitors For Individual Parks

Approximately three in every four entrants to the Rocky Mountain National Parks constitute visitors to this park system. Of the four individual parks that comprise the system, Jasper National Park is most successful in "converting" entrants to visitors -- eight in ten possible visitors claim that they spend time, money or sightsee within the borders of Jasper National Park.

Of all possible visitors (i.e., entrants) to Banff National Park, two-thirds constitute bona fide visitors according to the survey's definition.

International reputation and visitor infrastructure are more limited in the British Columbia national parks than they are in the Alberta national parks. These differences may account for the lower ratio of visitors to entrants in Yoho and Kootenay National Parks than is evident for the Alberta parks. Of the two British Columbia parks, Kootenay (38%) is somewhat more successful than is Yoho (26%) in generating visitors from those individuals who enter the respective boundaries.

Exhibit 5

Person Visitors To The Rocky Mountain National Parks In...Season[1]

	Summer	Fall	Winter	Spring
Actual	(1,189)	(378)	(390)	(394)
	#	#	#	#
Four Parks[2]	1,646,100 (E)	391,800 (F)	1,441,500 (C)	604,600 *(G)
Alberta Parks	1,551,800 (E)	355,100 (E)	1,403,100 (D)	588,500 *(G)
Banff	1,203,100 (A)	310,000 (F)	1,166,000 (E)	488,500 *(G)
Jasper	907,100 *(G)	142,100 (F)	337,000 (E)	212,900 (C)
British Columbia Parks	487,200 (A)	86,300 **(H)	67,200 **(H)	107,600 *(G)
Yoho	289,600 (B)	40,300 **(H)	38,500 **(H)	57,200 **(H)
Kootenay	276,700 *(G)	57,200 **(H)	29,600 **(H)	61,200 **(H)

(Source: Detailed Tables, Volume I, page 82-3, 84-8)

[1]Spent time, money, or went sightseeing in specific park. See Foreword for definition of seasons.
[2]All figures are weighted/projected and rounded to the nearest hundred.

*"Qualified number": Use with extreme caution.
**"Unpublishable number" by Statistics Canada's standards: Do not use.

5. Seasonal Visitation To Individual Parks

The summer season[1] generates the highest level of utilization of the Rocky Mountain National Parks -- over 1.6 million (± 192,000) men, women and children visited the parks system during the twelve week 1987 summer season. Winter, too, is a key season for these parks. The winter season is, of course, considerably longer than is summer in the Rocky Mountain National Parks. Over this twenty-four week period, more than 1.4 million (± 48,000) individuals spent time, money or went sightseeing within the parks system.

The "shoulder" seasons account for approximately one-third of the year, and approximately one-quarter of parks visitors. To put this in some perspective, the summer season constitutes about one-quarter of the year, but attracts about 40% of visitors.

The distribution of visitors across specific parks by season suggests the following:

- The Alberta National Parks enjoy dual season usage to a much greater extent than do the British Columbia National Parks. The three million visitors to the two Alberta National Parks in the two "peak" seasons are almost evenly divided between summer (1.6 million ± 170,000) and winter (1.4 million ± 119,000).

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[1]Travel Alberta defined the Rocky Mountain National Parks seasons as follows: Summer -- June 15 to September 7; Fall -- September 8 to October 31; Winter -- November 1 to April 14; and Spring -- April 15 to June 14.

- The British Columbia National Parks, on the other hand, would appear to have only one "peak" season. Almost two-thirds of these parks' total visitation occurs in the course of the twelve week summer (0.5 million ± 985). Estimates for other seasons in the British Columbia parks are too volatile to support analysis.

- Of the two Alberta parks, Banff is considerably more successful in achieving balanced utilization in the two peak seasons. In this park, summer (1.2 million ± 10,000) and winter (1.2 million ± 132,000) visitation levels are almost identical. While the estimates must be viewed with caution, Jasper National Park would appear to be more heavily utilized in the summer season (0.9 million ± 346,000) than it is in the winter (0.3 million ± 37,000).

Exhibit 6

Place Of Residence Of Rocky Mountain National Parks Person Visitors[1] Who Visited...

	Any Park
Actual	(2,351)
Weighted/Projected, In Thousands	(4,084.0)
	%
Any Canada	80
British Columbia	10
Alberta	59
Other Provinces	12
Any U.S.A.	14
Any Overseas	6

(Source: Detailed Tables, Volume I, pages 12-1/2)

[1]Spent time, money or went sightseeing in at least one of the Rocky Mountain National Parks.

6. Place Of Residence Of Visitors To The Rocky Mountain National Parks

The vast majority of visitors to the parks are Canadians. As many as 8-in-10, or 3.3 million (± 92,000) parks' visitors reside in Canada. Alberta is the single biggest contributor of such visitors -- 2.4 million (± 98,000). Approximately 0.4 million (± 166,000) British Columbians visited the Rocky Mountain National Parks between June 1987 and June 1988.

About 0.6 million (± 35,000) residents of the United States and roughly 0.2 million (± 121,000) individuals from other countries visited the parks system over the year. A more detailed analysis of the origin of visitors to the individual parks, by season, is provided in Chapter B of this volume.

Exhibit 7

Same-Day And Overnight Visitation Patterns In The Rocky Mountain National Parks

	Same-Day Visitors	Overnight Visitors
Actual	(770) #	(1,581) #
Four Parks[1]	1,796,000 (F)	2,288,000 (F)
Alberta Parks	1,679,200 (F)	2,219,400 (E)
Banff National Park	1,325,900 (G)*	1,841,700 (E)
Jasper National Park	487,000 (D)	1,111,900 (G)*
British Columbia Parks	239,000 (G)*	509,300 (H)**
Yoho National Park	119,100 (D)	306,500 (H)**
Kootenay National Park	133,800 (H)**	290,900 (H)**

(Source: Detailed Tables, Volume I, pages 37-1, 5)

[1]All figures are weighted/projected and rounded to the nearest hundred.

*"Qualified number": Use with extreme caution.
**"Unpublishable number" by Statistics Canada's standards: Do not use.

7. Same-Day And Overnight Visitation Patterns In The Rocky Mountain National Parks

More than 4-in-10, or 1.8 million (± 519,000) Rocky Mountain National Parks visitors restrict their visit to the parks to a single day while the remaining 6-in-10, or 2.3 million (± 604,000) spend at least one night within the parks' boundaries.

Banff is considerably more likely to attract "day visitors" than is any other park. Slightly over 4-in-10 (42%) Banff visitors do not stay overnight in that park, while only about 3-in-10 (31%) Jasper visitors are "day visitors". The two British Columbia parks are similar to Jasper in terms of their ratios of same-day to overnight visitors.

Exhibit 8

	Annual[1] Person Nights Spent In The Rocky Mountain National Parks In Total	
Actual	(4,721)	
	#	
Four Parks[2]	6,063,100	(E)
Alberta Parks	5,523,200	(E)
Banff National Park	3,683,300	(E)
Jasper National Park	1,839,900	(F)
British Columbia Parks	291,300	(H)**
Yoho National Park	136,400	(H)**
Kootenay National Park	155,000	(H)**

(Source: Detailed Tables, Volume I, pages 44-1, 44-11, 44-17, 44-25, 44-33, 44-38, 44-42)

[1]"Annual" study period: June 15, 1987/June 14, 1988.
2All figures are weighted/projected and rounded to the nearest hundred. If nights were spent in the parks but the specific location/park was not identified, these nights are included in the four parks total but not in any individual park figure. As a result, the sum of the four individual parks figures is less than the four parks figure.

**"Unpublishable number" by Statistics Canada's standards: Do not use.

8. Person Nights Spent In The Rocky Mountain National Parks

In the course of the year, more than six million (± 969,000) person nights were spent within the boundaries of the four Rocky Mountain National Parks. The vast majority of these nights were spent in Alberta parks (5.5 million ± 807,000), reflecting the higher level of visitation achieved by Banff and Jasper relative to the two British Columbia parks.

Just as Banff National Park attracts almost two visitors for each visitor to Jasper National Park over a full year period (See Section A.3), so too does it host about twice as many person nights (3.7 million ± 440,000) as does Jasper (1.8 million ± 368,000).

More than 9-in-10 visitors to the entire Rocky Mountain National Parks system state that they visited the Alberta national parks. A similar proportion of all person nights spent within the system were spent in Banff or Jasper National Parks.

While person night estimates for the British Columbia parks do not warrant detailed comment, they do suggest that the relationship between visitors and nights is quite different from that evident in the Alberta parks. Approximately 1-in-5 visitors to the four park system claim to have spent time, money or to have gone sightseeing in Yoho or Kootenay National Parks, but according to the survey estimate (albeit a highly variable one), fewer than 1-in-20 total parks person nights (0.3 million ± 248,000) were spent in these two parks.

Exhibit 9

	Annual[1] Person Night Accommodation In Rocky Mountain National Parks	
Actual	(4,721)	
	#	
Total Person Nights[2]	**6,063,100**	**(E)**
Person Nights In...		
Roofed Accommodation	**4,246,500**	**(C)**
Hotel/Motel/Lodge	3,952,200	(C)
Commercial Cottage/Cabin	153,700	(H)**
Other Roofed	140,600	(H)**
Camping	**1,388,400**	**(B)**
Family/Own Vacation Home	**277,400**	**(G)***

(Source: Detailed Tables, Volume I, pages 44-1/2)

[1]"Annual" study period: June 15, 1987/June 14, 1988.
[2]All figures are weighted/projected and rounded to the nearest hundred.

*"Qualified number": Use with extreme caution.
**"Unpublishable number" by Statistics Canada's standards: Do not use.

9. Accommodation Nights Spent In the Rocky Mountain National Parks

On an annual basis, over 4.2 million (± 114,000) person nights, or 7-in-10 of all person nights, are spent in commercial roofed accommodation within the boundaries of the four Rocky Mountain National Parks. As is clearly evident from the facing table, hotel, motel, resort and lodge facilities predominate within the commercial roofed accommodation sector (4.0 million ± 143,000 nights).

In addition, about 1.4 million (± 19,000) person nights are spent in camping facilities within the four park system. This represents approximately 1-in-4 of the person nights spent in the Rocky Mountain National Parks over the year.

Not surprisingly, camping spaces are primarily filled during the summer season only. In fact, about 8-in-10 of all "camper nights" but fewer than 4-in-10 of the 4.2 million commercial roofed accommodation nights occur during the summer season.

Exhibit 10

	Annual[1] Expenditure Within The Rocky Mountain National Parks By Park[2]	
Actual	($842,538)	
	$	
Four Parks[3]	$417,227,400	(E)
Alberta Parks	$399,441,500	(F)
Banff National Park	$286,522,300	(E)
Jasper National Park	$112,919,200	(G)*
British Columbia Parks	$ 13,400,000	(F)

(Source: Detailed Tables, Volume I, pages 47-1, 48-1, 49-1, 50-1, 51-1)

[1]"Annual" study period: June 15, 1987/June 14, 1988.
[2]Includes all prepaid and direct expenditures made within the Rocky Mountain National Parks boundaries, and allocated to specific parks according to established rules (See Technical Appendix, Section A).
[3]All figures are weighted/projected and rounded to the nearest hundred. Sum of individual parks' expenditures is less than four parks total due to rounding in the calculations.

*"Qualified number": Use with extreme caution.

10. Annual Expenditure Estimates For The Four Rocky Mountain National Parks

More than $400 million (± $73 million)[1] were spent by visitors within the Rocky Mountain National Parks between June 1987 and June 1988. This estimate includes all expenses incurred within the parks (including those that were prepaid prior to entry into the parks system), but excludes all expenses incurred in travel to the Rocky Mountain National Parks (e.g., transportation to the parks system, accommodation outside the boundaries, etc.)[2]. On average, each man, woman and child who visited the Rocky Mountain National Parks during the survey year spent approximately $100 in the parks system (See Section 29 for average expenditures).

Almost seven of every ten dollars spent within the Rocky Mountain National Parks, or $287 million (± $37 million), were spent in Banff National Park. Likely because it hosts about one-half the number of visitors as does Banff, revenues for Jasper National Park are estimated, with caution, to be less than one-half the revenue that accrues to Banff National Park.

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[1]All expenditure estimates provided in this report are in Canadian dollars. Conversion of foreign currencies into Canadian dollars was conducted throughout the year-long survey. Exchange rates were monitored on a weekly basis, and the average rate for a calendar month for each foreign currency was applied to interviews conducted during that month.

[2]All expenditure information was collected on a category by category basis for the travel party. Prepaid expenses, both as packages and individual items, were collected separately. See the questionnaire appended to this volume for the exact question wording. The Technical Appendix, Section A (under separate cover) contains a complete discussion of the development of expenditure estimates and the rules utilized for allocating expenses to particular parks within the Rocky Mountain National Parks.

The more northern park receives about $113 million (± $55 million) in visitor expenditures over the year.

The British Columbia parks generate about $13 million (± $3 million) in revenue over the year, or 1-in-33 of all dollars spent in the Rocky Mountain National Parks.

Exhibit 11

Seasonal[1] Summary For The Four Rocky Mountain National Parks

	Person[2] Visitors	Person Nights	Expenditures[3]
Actual	(2,351)	(4,721)	($842,538)
	#	#	$
Annual[4]	4,084,000 (B)	6,063,100 (E)	$417,227,400 (E)
Summer	1,646,100 (E)	2,835,200 (F)	$161,567,200 (E)
Fall	391,800 (F)	521,700 (E)	$ 41,334,700 (D)
Winter	1,441,500 (C)	2,055,300 (D)	$151,192,400 **(H)
Spring	604,600 *(G)	651,000 (F)	$ 63,133,100 (D)

(Source: Detailed Tables, Volume I, pages 12-5, 45-5, 47-5)

[1]See Foreword for definition of seasons.
[2]Spent time, money or went sightseeing in at least one of the Rocky Mountain National Parks.
[3]Includes all prepaid and direct expenditures made <u>within</u> the Rocky Mountain National Parks' boundaries.
[4]All figures are weighted/projected and rounded to the nearest hundred.

*"Qualified number": Use with extreme caution.
**"Unpublishable number by Statistics Canada's standards: Do not use.

11. A Summary Of Key Volume/Value Estimates: Expenditures, Visitors And Nights By Season

When examined on a seasonal basis, expenditures made within the Rocky Mountain National Parks system closely parallel volume levels for the four seasons. Specifically, about 4-in-10 of all dollars spent within the parks, or $162 million (± $23 million), are spent during the summer season. Correspondingly, this season hosts 4-in-10 of the year's visitors. Although winter expenditure figures are presented with hesitation because of their extreme volatility, the data seem to suggest that this season accounts for more than one-third of all park visitors (35%) and the same proportion of annual expenditures (36%, or $151 million ± $104 million). Virtually identical patterns are evident for each of the shoulder seasons as well.

The absence of roofed accommodation costs for the substantial number of summer visitors who camp in the Rocky Mountain National Parks is likely reflected in the fact that this season accounts for almost 5-in-10 person nights (47%), but for less than 4-in-10 dollars expended over the year (39%). By way of contrast, the proportions of annual expenditures and person nights accounted for by the winter season -- when camping is especially rare -- are virtually the same.

Exhibit 12

A Comparison Of Numbers Of Visitors And Expenditures By Same-Day/Overnight Visitors And Place Of Residence

	Person Visitors[1]	Expenditures[2]
Actual	(2,351)	($842,538)
Weighted/Projected In Thousands	(4,084.0)	($417,227.4)
	%	%
Type Of Visitor		
Same-Day	44	8
Overnight	56	92
Place Of Residence		
Canada	80	59
British Columbia	10	5
Alberta	59	41
Other Provinces	12	13
Any U.S.A.	14	27
Any Overseas	6	14

(Source: Detailed Tables, Volume I, pages 12-1/2; 37-1/2 and 47-3, 5)

[1]Spent time, money or went sightseeing in at least one of the Rocky Mountain National Parks.
[2]Includes all prepaid and direct expenditures made within the Rocky Mountain National Parks' boundaries.

12. A Comparison Of Numbers Of Visitors And Expenditures By Same-Day/Overnight Visitors And Place Of Residence

The facing table presents a comparison of volume estimates (number of visitors) and value estimates (expenditures) by type of visitor (same-day or overnight) and place of residence of visitors.

The most interesting, if not surprising, finding from this comparison is that while same-day visitors account for more than 4-in-10 parks visitors, they only contribute about 1-in-12 of the dollars spent by visitors to the Rocky Mountain National Parks. Overnight visitors, on the other hand, account for more than ninety percent of expenditures.

It is also interesting to note that although Canadian residents account for 8-in-10 parks visitors, they contribute a somewhat lower proportion of parks expenditures (59%). This relationship is, in the main, reversed within the foreign market:

- U.S.A. visitors contribute about 1-in-4 of total expenditures in the parks, but represent approximately 1-in-7 visitors;

- Overseas visitors spend 1-in-7 of all dollars spent in the parks, but represent only 1-in-17 visitors.

Exhibit 13

	Annual Expenditure Within The Rocky Mountain National Parks, By Category[1]	
Actual	($842,538)	
	$	
Total Annual Expenditure[2]	**$417,227,400**	**(E)**
Lodging (Excluding Camping Fees)	$126,883,900	(A)
Restaurants	$123,122,600	(F)
Retail	$ 59,655,100	(H)**
Recreation/Pleasure	$ 42,558,200	(H)**
Vehicle Maintenance (Gas, Oil, Repairs) Within Parks	$ 27,335,100	(G)*
Groceries/Beverage	$ 18,015,900	(G)*
Park Entrance/Licence Fees	$ 6,984,000	(G)*
Camping Fees	$ 4,855,500	(D)
Conference/Registration Fees	$ 4,385,700	(H)**
Transportation/Auto Rental Within Parks	$ 3,431,400	(C)

(Source: Detailed Tables, Volume I, pages 47-1, 2)

[1]"Annual" study period: June 15, 1987/June 14, 1988. Includes all prepaid and direct expenditures made within the Rocky Mountain National Parks' boundaries.
[2]All figures are weighted/projected and rounded to the nearest hundred.

*"Qualified number": Use with extreme caution.
**"Unpublishable number" by Statistics Canada's standards: Do not use.

13. Annual Expenditures For The Rocky Mountain National Parks By Expense Category

Not surprisingly, "food and lodging" constitute the two largest contributors to tourism revenue for the Rocky Mountain National Parks. Accommodation within the four park system (excluding camping fees) generates expenditures of more than $127 million (± $1.5 million) while food and beverages purchased in restaurants within the parks generate only slightly less revenue ($123 million ± $33 million).

Other important contributors to the total revenue generated by visitors to the Rocky Mountain National Parks, many of which should be viewed with caution (see Class of Statistic on facing table) include retail purchases ($60 million ± $34 million), recreation-related expenditures such as tickets to events and equipment rentals ($43 million ± $33 million), vehicle gas, oil and maintenance at service stations within the parks ($27 million ± $9 million), and groceries and beverages purchased at stores within the parks ($18 million ± $8 million).

Between June 1987 and June 1988, park visitors contributed almost $12 million directly to the Canadian Parks Service in the form of entrance and licence fees ($7 million ± $2 million) and camping fees ($5 million ± $0.3 million). Because so few visitors expended money on conference and registration fees and transportation within the parks, including shuttle buses, taxis and rental cars picked up in the parks, estimates of revenue for these expenses are quite volatile. The data do suggest, however, that these combined categories constitute about two percent of the Rocky Mountain National Parks' annual revenue.

B. DEMOGRAPHIC CHARACTERISTICS OF VISITORS TO THE ROCKY MOUNTAIN NATIONAL PARKS

14. Introduction And Overview

As will be demonstrated in subsequent sections of this chapter, the demographic profile of visitors to the four Rocky Mountain National Parks differs according to season, mode of entry and the specific parks included on the park itinerary. Prior to examining these differences, it may be helpful to obtain an overview of the "typical" visitor, recognizing that there are exceptions and variations to every generalization.

The "Typical Visitor"[1]

- The typical Rocky Mountain National Parks visitor is a Canadian, and most likely an Albertan who earns a comfortable living[2] from his professional or other white collar job.

- He drives to the park system, accompanied by at least one other adult.

- He is unlikely to have any young people along with him on the trip, either because he is in the pre-children

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[1]All information in this section is derived from party measures. For proportions or numbers of person visitors who meet each characteristic referred to in this section, see the summary tables in this section or the detailed tabulations.

The masculine gender is used throughout this discussion because a majority of the spokespersons for visitor parties are male.

[2]All income, household composition and stage in life cycle information derives from the self-completion attitudinal questionnaire (Detailed Tabulations, Volume II).

stage in the life cycle (young singles and couples) or because his children are grown (older singles and couples)[1].

- On his trip through the parks system, the "typical visitor" is more likely to meet American visitors than he is to meet fellow Canadians from any one province other than Alberta.

- When he encounters visitors from overseas, they will be from a host of countries, but he will most likely mingle with those who have travelled from Japan, the United Kingdom, Australia and West Germany.

- If he is interested in meeting American and Japanese visitors to the parks, he will maximize his chances of doing so in the lobbies of hotels and resort facilities that host overnight charter tours.

- The opportunity to meet Japanese tourists is about the same regardless of which season the "typical visitor" enters the Rocky Mountain National Parks, but Americans would be considerably more difficult to find in the winter than in the summer. On the other hand, if he is interested in encountering fellow Albertans, the "typical visitor" would be wise to schedule his trip in the winter.

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[1]All income, household composition and stage in life cycle information derives from the self-completion attitudinal questionnaire (Detailed Tabulations, Volume II).

Some Idiosyncracies of the "Typical American Visitor"

- The American tourist is older than is the "typical parks visitor". He is, therefore, more likely to be retired from the labour force. Nonetheless, he has at his disposal a higher household income than does the visitor "in general"[1].

- Perhaps because he is more apt to be at the "empty nester" stage in life, he is even less likely than the "typical visitor" to be travelling with children (under 16 years)[1].

- Like the "typical visitor", however, the American tourist is unlikely to be travelling alone when he enters the parks system. In fact, he is most likely to be travelling as part of a couple.

Some Idiosyncracies of the "Typical Japanese Visitor"

- Compared to other tourists, the "typical Japanese visitor" is quite youthful. He is likely, in fact, to be under 35 years of age.

- For the most part, he travels in a couple, but is more likely than an American or Canadian to travel on his own. He also shows a marked predisposition to participate in a charter motorcoach tour through the park system.

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[1]All income, household composition and stage in life cycle information derives from the self-completion attitudinal questionnaire (Detailed Tabulations, Volume II).

- He is extremely reticent about sharing income information[1], but indicates that he works in a professional, managerial or executive position to a greater extent than does the "typical visitor".

Some Idiosyncracies of the "Typical Skier Visitor"[2]

- Not surprisingly, the "winter visitor" and the "typical skier" have a great deal in common! He is relatively young -- he probably has not yet celebrated his 45th birthday. He is also affluent and works as a professional, manager or executive.

- He drives to the parks as part of a couple or with family and friends, but he is quite unlikely to bring children along with him.

- It will be relatively difficult for him to encounter women on the slopes since three out of every four skiers he meets will be men.

- Finding men or women from countries outside Canada will also prove quite problematic for the "typical skier". Even meeting Canadians from provinces other than Alberta will be difficult, since almost all parks skiers live in this province.

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[1]All income, household composition and stage in life cycle information derives from the self-completion attitudinal questionnaire (Detailed Tabulations, Volume II).

[2]All "skier" information derives from the self-completion attitudinal questionnaire (Detailed Tabulations, Volume II).

Exhibit 14

Demographic Profile Of Rocky Mountain National Parks Party Visitors[1] To...

	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual	(2,351)	(2,270)	(1,738)	(1,325)	(538)
Weighted/Projected, In Thousands	(1,625.5)	(1,552.2)	(1,284.4)	(604.1)	(305.9)
	%	%	%	%	%
Age[2]					
16-24 Years	10	10	10	7	6
25-34 Years	27	27	27	24	22
35-44 Years	23	23	23	19	17
45-54 Years	18	18	18	20	22
55 Years Or More	21	20	20	28	32
AVERAGE AGE (YEARS)	42	42	42	45	46
Sex[2]					
Male	59	60	58	62	56
Female	40	40	41	36	43
Not Stated	1	1	1	2	1
Occupation[2]					
Professional/ Executive/Manager	36	36	37	36	32
Other White Collar	25	25	26	20	27
Skilled/Unskilled	18	18	16	19	13
Retired	8	8	8	12	12
Homemaker	5	5	5	6	7
Other Outside Labour Force	5	5	6	4	5
Refused/Not Stated	3	2	3	3	4
Education[2,3]					
Some Secondary Or Less	12	11	9	13	14
Completed Secondary	21	22	20	23	21
Some Post-Secondary	33	34	35	32	27
Graduated University Or More	32	32	35	30	37
Don't Know/Not Stated	2	1	1	1	2

(Source: Detailed Tables, Volume I, pages 74-1, 77-1/2, 83-2/3)

[1]Spent time, money, or went sightseeing in specific park.
[2]Projected from characteristic of survey respondent.
[3]Excludes winter, charter and non-English versions of the questionnaire -- question not asked.

15.a) Profile Of Visitor Parties By Parks Visited

The facing table provides a demographic profile of visitor parties[1]. Approximately one-half of all party spokespersons for visitors to the Rocky Mountain National Parks are between the ages of 25 and 44 years of age (42 years, on average).

- The parks attract individuals in their middle and older years (45 years or more -- 39%) to a greater extent than they attract the relatively young traveller (under 25 years -- 10%).

- At the same time, comparatively few of the parties that visited the parks over the year are represented by individuals who are more than 64 years of age (8%).

Males predominate among spokespersons for parties visiting the parks[2] (59%), as do individuals who work in professional, managerial or other white collar occupations (61%). Almost

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[1]These data derive from the screening questionnaire administered to a randomly selected member of a travel party who is at least 16 years of age. The party measure rather than the person measure is utilized for the demographic characteristics since the spokesperson supplied information only about him/herself rather than for each member of the travel party. These data can be supplemented by additional information on income, household composition, etc. derived from responses to the attitudinal self-completion questionnaire (See Volume III of this report -- under separate cover) but these additional measures are based on a smaller sample (those who returned the self-completion questionnaire), and are, therefore, less reliable.

[2]This skew may be a function of the greater probability that a male would be the driver in a private vehicle, and would assume the spokesperson role for the party despite the interviewer's attempt to maintain a random selection among all adult members of the party.

one-fifth of the visitor market is engaged in skilled or unskilled occupations while retirees comprise less than one-tenth of these parties.

In keeping with their relatively high status occupations, visitor parties to the Rocky Mountain National Parks tend to be represented by well-educated individuals[1]. Almost 2-in-3 state that they have completed some form of post secondary education, and fully 1-in-3 claim to have graduated from university and/or undertaken post-graduate studies. Consistent with both their occupation and education, parks visitor parties tend to represent reasonably affluent households[2].

- More than 1-in-4 parties who provide income information claim to have annual incomes of at least $60,000.

- An additional 3-in-10 state that the household income falls between $40,000 and $59,999 per year.

In light of the fact that approximately 1-in-2 visitor parties have no children under the age of 18 years living at home, income may be more highly "disposable" than is the case among households with children. In fact, "young singles" and "young couples", combined with "older singles" and "older couples" constitute the majority of households from which parties that visit the Rocky Mountain National Parks derive.

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[1]Information on education was not obtained from those individuals who were asked to use a self-completion format questionnaire. These groups included winter roadside parties, and all non-English and charter parties.

[2]Household income, household composition, and stage in the life cycle information derives from the self-completion attitudinal questionnaire (Detailed Tables, Volume II).

Generally speaking, visitor parties to Banff and Jasper National Parks closely resemble one another in terms of age, sex, occupation and education. There are, however, some differences between them:

- Visitor party representatives in Jasper National Park tend to be slightly older than are their counterparts in Banff National Park. This age difference is reflected in the average ages (42 years versus 45 years) and in the fact that twice as many spokespersons for visitor parties in Jasper National Park are at least 65 years of age (14%) as is the case among visitor parties to Banff (7%).

- The age difference between visitor parties to the two Alberta national parks is echoed in occupation data -- the Banff visitor party is less apt to be spoken for by a retired individual (8%) than is the Jasper visitor party (12%). Similarly, a representative of an "older couple"[1] (36%) is more likely to be found among Jasper visitor parties than he or she is among visitor parties to Banff (26%).

- It is also worth noting that relative to a Jasper visitor party, the Banff visitor party is less apt to be represented by a university graduate, and is slightly more apt to be represented by a skilled or unskilled labourer.

- In terms of age, stage in the life cycle, and the likelihood that the spokesperson is retired, a British

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[1]Life cycle data derive from the self-completion attitudinal questionnaire (Detailed Tables, Volume II). For key life cycle figures, see summary table appended in this report.

Columbia national parks visitor party more closely resembles parties that spend time, money or go sightseeing in Jasper than in Banff National Park.

Exhibit 15

Demographic Profile Of Rocky Mountain National Parks Party Visitors[1] To Any Park...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual	(2,351)	(1,189)	(378)	(390)	(394)
Weighted/Projected, In Thousands	(1,625.5)	(612.0)	(180.1)	(593.2)	(240.2)
	%	%	%	%	%
Age[3]					
16-24 Years	10	11	11	8	13
25-34 Years	27	24	23	33	22
35-44 Years	23	19	21	26	27
45-54 Years	18	18	13	18	19
55 Years Or More	21	26	31	14	18
AVERAGE AGE (YEARS)	42	43	45	40	41
Sex[3]					
Male	59	51	60	63	71
Female	40	47	39	37	28
Not Stated	1	2	1	*	1
Occupation[3]					
Professional/ Executive/Manager	36	31	30	47	27
Other White Collar	25	23	22	26	33
Skilled/Unskilled	18	18	16	17	19
Retired	8	10	21	2	7
Homemaker	5	8	3	5	2
Other Outside Labour Force	5	5	6	3	10
Refused/Not Stated	3	5	3	*	2
Education[3,4]					
Some Secondary Or Less	12	12	13	N/A	13
Completed Secondary	21	21	22	N/A	22
Some Post-Secondary	33	29	34	N/A	39
Graduated University Or More	32	37	28	N/A	25
Don't Know/Not Stated	2	1	3	N/A	2

(Source: Detailed Tables, Volume I, pages 74-4/5, 77-5/6, 83-9/11)

[1]Spent time, money, or went sightseeing in at least one of the Rocky Mountain National Parks.
[2]See Foreword for definition of seasons.
[3]Projected from characteristic of survey respondent.
[4]Excludes winter, charter and non-English versions of the questionnaire -- question not asked.

*Less than 0.5%.

15.b) Profile Of Visitor Parties By Season

When visitor party profiles are compared across seasons, it becomes clear that summer and winter differ quite significantly.

- By and large, the **summer visitor party** is represented by individuals who are older, who are almost as likely to be female as to be male and who show no special propensity to be working in professional, executive or managerial positions.

- Conversely, the **winter visitor party** could be characterized by its relative youthfulness and its up-scale occupational status -- two features closely associated with downhill skiers (see profile of the "typical skier", Section 14).

Almost 1-in-2 of these **winter** parties are represented by professionals, managers, or executives compared to about 1-in-3 during the summer. While just over 4-in-10 **summer** parties are comprised of individuals in the 25 to 44 years age group, almost 6-in-10 (59%) of the **winter** parties fall into this age range. Young singles (9%) and young couples (24%) are also considerably more likely to be found in the Rocky Mountain National Parks during the winter season than they are in any other[1].

The winter market also displays a male skew -- more than 6-in-10 of these visitor parties are spoken for by a male, compared to 5-in-10 during the summer season.

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[1]Life cycle data derive from the self-completion attitudinal questionnaire (Detailed Tables, Volume II).

Age information on the table facing the previous page suggests that the two shoulder seasons more closely resemble the peak season immediately preceding them than they resemble one another. For example, fall is more analogous to summer in terms of its strength of appeal to the older visitor (55 years of age or more), whereas winter and spring are similar in their lack of appeal to the older age group and their strengths among visitors who are under 45 years of age.

It is worth noting that the fall is most appealing to retirees -- approximately one-fifth of this season's visitation falls into this older sector of the tourism market. These individuals may have the luxury of scheduling their Rocky Mountain National Parks holiday once "families" are home and children have returned to school after the Labour Day weekend.

The other singularly interesting seasonal variation evident from the data shown on the preceding table is the prominence of males among spring visitor party representatives. Fully 7-in-10 of these parties are represented by a male, compared to less than 6-in-10 over the full year and to about 5-in-10 in the summer.

Because of the types of differences noted in this discussion, consideration should be given to the wisdom of conceptualizing the Rocky Mountain National Parks as having "three seasons" -- summer, winter, and shoulder. If the markets to which spring and fall appeal are quite different, and there is interest in furthering utilization of the park system during these low utilization periods of the year, the unique characteristics of each ought to be highlighted rather than obscured by merging the two "shoulders" into a single season.

Exhibit 16

Party Composition Of Rocky Mountain National Parks Visitor Parties[1] To...

	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual	(2,351)	(2,270)	(1,738)	(1,325)	(538)
Weighted/Projected, In Thousands	(1,625.5)	(1,552.2)	(1,284.4)	(604.1)	(305.9)
	%	%	%	%	%
Party Composition					
Adult Only	79	79	80	78	81
With Any Under 16 Years	21	21	20	23	19
Average Number Of...In Party	#	#	#	#	#
Adults (16+)	2.1	2.1	2.1	2.2	2.1
Teens/Children (<16)	0.4	0.4	0.3	0.4	0.3
Visitors (Any Age)	2.5	2.5	2.5	2.6	2.4

(Source: Detailed Tables, Volume I, pages 4-2, 6-2, 8-2, 83-3)

[1]Spent time, money, or went sightseeing in specific park.

16.a) **Party Size And Composition By Parks Visited**

Of the 1.6 million parties that spent time, money or went sightseeing within the boundaries of the four Rocky Mountain National Parks, about 1.3 million were comprised of adults only. The remaining 2-in-10 visitor parties were composed of both adults and individuals under 16 years of age. Despite the propensity for adult-only parties, the average size for visitor parties over the full year is 2.5 individuals (2.1 adults and 0.4 children/teens under 16).

Party size and composition are uniform across the four Rocky Mountain National Parks.

Exhibit 17

Party Composition Of Rocky Mountain National Parks Visitor Parties[1] To Any Park...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual	(2,351)	(1,189)	(378)	(390)	(394)
Weighted/Projected, In Thousands	(1,625.5)	(612.0)	(180.1)	(593.2)	(240.2)
	%	%	%	%	%
Party Composition					
Adult Only	79	72	91	82	80
With Any Under 16 Years	21	28	9	18	20
Average Number In Party	#	#	#	#	#
Adults (16+)	2.1	2.2	2.0	2.1	2.2
Teens/Children (<16)	0.4	0.5	0.2	0.3	0.3
Visitors (Any Age)	2.5	2.7	2.2	2.4	2.5

(Source: Detailed Tables, Volume I, pages 4-5/6, 6-6, 8-6; 83-10)

[1]Spent time, money, or went sightseeing in at least one of the Rocky Mountain National Parks.
[2]See Foreword for definition of seasons.

16.b) Party Size And Composition By Season

Not surprisingly, visitor party composition and size differ by season, with the summer (28%) attracting a higher proportion of parties with children (under 16 years) than is evident in any other season. This season's average party size is also correspondingly larger (2.7) than is the case in fall, winter, or spring.

While the summer may attract more parties with children than does any other season, the fall is the least likely to support visitor parties comprised of both adults and children. In this season, 9-in-10 parties are adult-only. This finding may reflect the fact that the fall season attracts a higher proportion of retirees and includes no major school holiday periods whereas Christmas, March school break and Easter fall within the winter season, and Victoria Day is included in the survey definition of spring.

Exhibit 18

Place Of Residence Of Rocky Mountain National Parks Person Visitors[1] To...

	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual	(2,351)	(2,270)	(1,738)	(1,325)	(538)
Weighted/Projected, In Thousands	(4,084.0)	(3,898.6)	(3,167.5)	(1,598.9)	(748.3)
	%	%	%	%	%
Any Canada	80	79	76	65	58
British Columbia	10	9	7	14	10
Alberta	59	58	58	38	39
Saskatchewan	5	5	5	5	4
Manitoba	3	3	3	2	2
Ontario	3	4	3	4	2
Quebec	1	1	1	2	*
Atlantic Provinces	*	*	*	*	*
Any U.S.A.	14	15	17	25	29
Any Overseas	6	6	7	11	14
Japan	1	1	2	2	1
West Germany	1	2	2	3	6
United Kingdom	1	1	1	1	2

(Source: Detailed Tables, Volume I, pages 12-1/2)

[1]Spent time, money, or went sightseeing in specific park.

*Less than 0.5%.

17.a) Place Of Residence By Parks Visited

Canadians predominate among the 4.1 million person visitors to the four Rocky Mountain National Parks. Eight out of every ten men, women and children who visit the park system name a Canadian city or town as their home. Given the parks' geographical location, it is not surprising that Alberta is the single largest contributor of parks visitors (59%). The United States is also a significant source for tourism to the four mountain parks. This country is "home" to one in every seven individuals who visited the Rocky Mountain National Parks between June 1987 and June 1988.

Just over 1-in-20 (6%) visitors to the four parks live outside Canada and the United States. The most important overseas tourism markets for the Rocky Mountain National Parks currently include Japan, West Germany, the United Kingdom and Australia.

Within the domestic market, Alberta is followed by British Columbia (10%), Saskatchewan (5%), and Manitoba (3%) in terms of generating tourism in the parks. Interestingly, the two most populous provinces in the country -- Ontario and Quebec -- make only very modest contributions to the tourist mix within the four parks (3% and 1%, respectively).

Within Alberta, the two major metropolitan areas contribute quite significantly to the visitor base. Specifically, Calgary houses almost 3-in-10 visitors to the Rocky Mountain National Parks (29%), while Edmonton is the place of residence of a further 1-in-10 (13%). Not surprisingly, no other city even remotely approaches this level of tourism to the parks

system. The Rocky Mountain National Parks seem to be a "recreational area of choice" for the Calgary resident. A comparison of the metropolitan population and the number of person visits that derive from this city over the year suggest that Calgarians make multiple trips to the park over the twelve months.

Forty-five of the fifty states in the United States are represented among parks visitors. Those with the most significant impact on tourism within the Rocky Mountain National Parks include Washington, California, Montana and Ohio.

Variations in the origin of visitors to specific parks within the four park system include the following:

- To a greater extent than is the case in other parks, Banff National Park's annual visitor base is dominated by Canadians, and especially by Albertans. This finding may be related to the passage of the Trans-Canada Highway through Banff's boundaries -- the park is on a 'natural' route for Canadian travellers, and to Banff's proximity to the Calgary market.

- Jasper National Park, on the other hand, is not sufficiently close to Edmonton (or any other major population centre) to facilitate "same-day visitors". Consequently, travel to this park may require a more purposeful decision to visit and/or a commitment to spend at least one night away from home than is the case with respect to Banff.

- The proportion of domestic visitors is significantly smaller in Jasper (65%) and the British Columbia

national parks (58%) than it is in Banff (76%). This finding highlights the relative importance of the U.S.A. and overseas markets to Jasper and to British Columbia parks. Such importance does not, however, minimize the impact of foreign visitors on Banff National Park.

- For example, Banff National Park hosts approximately nine out of every ten visitors who came to the parks system from the United States, and almost all overseas visitors. The table[1] below illustrates the relative "draw" of the various parks among visitors from outside Canada.

Exhibit 19

Proportion of All Foreign Visitors From...Hosted By...

	Banff	Jasper	British Columbia Parks
United States	91%	69%	37%
Overseas	96%	74%	45%

[1]Source: Detailed Tables, Volume I, pages 12-1/2.

Exhibit 20

Place Of Residence Of Rocky Mountain National Parks Person Visitors[1] To Any Park...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual	(2,351)	(1,189)	(378)	(390)	(394)
Weighted/Projected, In Thousands	(4,084.0)	(1,646.1)	(391.8)	(1,441.5)	(604.6)
	%	%	%	%	%
Any Canada	80	68	75	94	84
British Columbia	10	11	15	5	12
Alberta	59	45	48	77	61
Saskatchewan	5	6	3	4	5
Manitoba	3	2	1	5	1
Ontario	3	5	6	1	3
Quebec	1	1	1	1	2
Atlantic Provinces	*	*	*	1	*
Any U.S.A.	14	25	14	5	6
Any Overseas	6	6	11	2	10
Japan	1	1	2	1	2
West Germany	1	2	*	-	4
United Kingdom	1	1	2	*	2

(Source: Detailed Tables, Volume I, pages 12-5/6)

[1]Spent time, money, or went sightseeing in at least one of the Rocky Mountain National Parks.
[2]See Foreword for definition of seasons.

*Less than 0.5%.

17.b) Place Of Residence By Season

Seasonal information on the tourism mix for the Rocky Mountain National Parks suggests that Canada as a whole, and especially Alberta are primary markets for all seasons, but exercise a more dramatic impact during the winter:

- In the course of this five month season, more than 9-in-10 visitors to the park system are Canadians, with more than 3-in-4 living in Alberta.

The popularity of the summer and fall seasons in the Rocky Mountain National Parks among foreign travellers is also immediately apparent. These seasons attract disproportionately high levels of foreign tourists, both from the United States and overseas. The seasonal contrasts are most dramatic when the summer and/or fall seasons are compared with utilization by foreign travellers in the winter.

- While 1-in-4 summer visitors live in the United States, only 1-in-20 winter visitors come to the park system from this country.

- In fact, almost 3-in-4 (72%) of all visitors from the United States come to the parks during the summer season.

These findings suggest that more strenuous efforts to market the Rocky Mountain National Parks as a winter, or all-season destination might be targeted directly to the U.S. market.

The decline in winter visitation vis-a-vis summer is also evident in the tourist influx to the parks from overseas.

- Overseas markets send more than 1-in-20 **summer** visitors but only 1-in-50 **winter** visitors to the four Rocky Mountain National Parks.

It is also worth noting that the proportions of overseas visitors in the two shoulder seasons are higher than in the "peak" summer season (1-in-10 fall and spring visitors live outside Canada and the United States).

Of all the overseas groups in the sample, it would seem that Japanese visitors are least affected by season. Bearing in mind the relatively small samples of overseas visitors in the study, there are at least directional indications to suggest that the Japanese tourist flow is steady throughout the year (see Detailed Tables, Volume I, page 13-41 for figures).

Exhibit 21

Mode Of Entry To The Rocky Mountain National Parks Among Person Visitors[1] To...

	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual	(2,351)	(2,270)	(1,738)	(1,325)	(538)
Weighted/Projected, In Thousands	(4,084.0)	(3,898.6)	(3,167.5)	(1,598.9)	(748.3)
	%	%	%	%	%
Any Private Vehicle	93	92	92	86	88
Recreational Vehicle/Motorhome	3	3	3	5	10
Scheduled Bus	2	2	2	2	1
Scheduled Train	1	1	2	2	1
Overnight Charter Motorcoach	5	5	5	10	11

(Source: Detailed Tables, Volume I, pages 72-1/2)

[1]Spent time, money, or went sightseeing in specific park.

C. VISIT CHARACTERISTICS OF VISITORS TO THE ROCKY MOUNTAIN NATIONAL PARKS

18.a) Mode Of Entry To The Rocky Mountain National Parks By Parks Visited

Private vehicles are, by far, the most favoured mode of entry to the four Rocky Mountain National Parks. More than 9-in-10 visitors to this geographical entity, or more than 3.8 million individuals, come to the parks in automobiles, pick-up trucks, truck campers, motorhomes or vans. Approximately 60,000 visitors arrive in the parks' bus depots, and just slightly fewer utilize scheduled train service (56,000). According to survey estimates, overnight chartered motorcoach passengers constitute about one-twentieth of parks visitors over the year (about 190,000 individuals).

Visitors to specific parks do not differ dramatically in the manner in which they enter the four park boundaries[1], although the information suggests that:

- Jasper and British Columbia national parks visitors are more apt to have entered the park system via

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[1]Mode of entry is established on the basis of the manner in which individuals enter the Rocky Mountain National Parks system. The mode of entry to individual parks once a visitor is inside the park system is not measured by this study.

For example: Assume a charter passenger is interviewed as he/she boards the charter bus in Banff. This individual is considered to have entered (and exited) the four park system via charter. If he or she rents a car and drives to Jasper and Yoho National Parks, the traveller would be considered a "visitor to three parks (Banff, Jasper, and Yoho) who entered the Rocky Mountain National Park via charter". Thus, the table on the facing page displays the proportion of visitors to each park who came to (and from) the Rocky Mountain National Parks via specific modes.

charter motorcoach than is the case for Banff National Park; and

- Recreational vehicles or motorhomes are more likely to be utilized by visitors to the British Columbia parks (10%) than to Jasper (5%) or Banff National Parks (3%).

When the composition of park visitors is examined within each entry mode group, differences across the four parks become more apparent.

- Private Vehicle Visitors

Almost all vehicular visitors are tourists in one of the Alberta parks. More than 3-in-4 of them are Banff visitors and more than 1-in-3 are Jasper National Park visitors. Of all visitors who enter the parks system in a private vehicle, fewer than 2-in-10 spend time, money or go sightseeing in the two British Columbia parks.

Although the base size is quite small, it would seem that visitors who come to the parks in a recreational vehicle or motorhome are almost equally distributed across the parks (Banff -- 66%; Jasper -- 59%; British Columbia parks -- 53%).

- Charter Visitors

Of the 190,000 overnight charter visitors to the parks system, approximately 160,000 visit Banff National Park and the same number visit Jasper National Park during their trip. This finding likely reflects the structure of many charter tours to the parks -- they include one or two nights in each of these

two parks. British Columbia parks, on the other hand, attract about one-half the number of charter visitors that spend time, money or sightsee in the Alberta parks. Just over 81,000 charter visitors claim to have visited a British Columbia park during their trip.

- **Scheduled Train Visitors**

Almost all scheduled train visitors also constitute Banff National Park visitors (96%), whereas Jasper National Park attracts only about 6-in-10 (58%) of these individuals. People who enter the park system on the train are, however, relatively unlikely to include either British Columbia park on their itinerary within the Rocky Mountain National Parks (14%).

- **Scheduled Bus Visitors**

Scheduled bus visitors strongly resemble train visitors in their movements within the parks. More than 8-in-10 of these bus travellers are visitors to Banff National Park, while just over 4-in-10 visit Jasper National Park. The British Columbia parks seem even less likely to attract scheduled bus visitors (8%) than they are to attract those who travelled to the parks by train.

Exhibit 22

Mode Of Entry To The Rocky Mountain National Parks Among Person Visitors[1] To Any Park...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual	(2,351)	(1,189)	(378)	(390)	(394)
Weighted/Projected, In Thousands	(4,084.0)	(1,646.1)	(391.8)	(1,441.5)	(604.6)
	%	%	%	%	%
Any Private Vehicle	93	92	92	95	90
Recreational Vehicle/ Motorhome	3	7	3	-	3
Scheduled Bus	2	2	2	1	*
Scheduled Train	1	1	3	*	4
Overnight Charter Motorcoach	5	6	4	4	5

(Source: Detailed Tables, Volume I, pages 72-5/6)

[1]Spent time, money, or went sightseeing in at least one of the Rocky Mountain National Parks.
[2]See Foreword for definition of seasons.

*Less than 0.5%.

18.b) Mode Of Entry To The Rocky Mountain National Parks By Season

Time of year does not appear to have a significant impact on the mode of transportation used by park visitors. At the same time, the roadways within the parks are more likely to be carrying recreational vehicle visitors in the summer (7%) than in any other season. Additionally, train travellers are especially likely to be found in the fall (3%) and spring (4%) but the overnight charter contribution to total park visitation (as a proportion of visitors) is relatively stable irrespective of season.

When mode of entry is assessed from a different perspective, it becomes evident that approximately one-half of all charter visitors to the park system come in the summer (48%), one-quarter are winter visitors (27%), and the remainder are divided between fall (8%), and to a greater extent, spring (17%). It is also interesting to note that these charter visitors are more likely to be residents of the United States (43%) than of any other country, including Canada (27%) and Japan (24%). Train travellers are also especially likely to be Americans (41%) or travellers from overseas (31%).

These findings become even more meaningful when compared to the proportion of total visitation represented by the various countries (see following table).

Exhibit 23

Proportion Of Entry Mode Visitors Who Live In Specific Countries

		Country of Residence			
		Canada	U.S.A.	Any Overseas[1]	Japan
Proportion of Total...					
Person Visitors	%	80	14	6	1
Private Vehicle Visitors	%	84	12	4	-
Charter Visitors	%	27	43	30	24
Scheduled Train Visitors	%	28	41	31	5
Scheduled Bus Visitors	%	46	23	31	4

(Source: Detailed Tables, Volume I, page 72-3)

[1]Includes Japan. Horizontal percentage exceeds 100% because Japanese visitors are also included in "Any Overseas".

Exhibit 24

	Rocky Mountain National Parks As Main Destination Of Entire Trip Among Person Visitors[1] To...				
	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual Weighted/Projected, In Thousands	(2,351) (4,084.0)	(2,270) (3,898.6)	(1,738) (3,167.5)	(1,325) (1,598.9)	(538) (748.3)
	%	%	%	%	%
Yes, Rocky Mountain National Parks Is Main Destination	61	62	64	54	56
No, Rocky Mountain National Parks Is Not Main Destination	39	38	36	46	44

	Rocky Mountain National Parks As Main Destination Of Entire Trip Among Person Visitors[1] To Any Park...				
		In...Season[2]			
	In Total	Summer	Fall	Winter	Spring
Actual Weighted/Projected, In Thousands	(2,351) (4,084.0)	(1,189) (1,646.1)	(378) (391.8)	(390) (1,441.5)	(394) (604.6)
	%	%	%	%	%
Yes, Rocky Mountain National Parks Is Main Destination	61	53	60	67	69
No, Rocky Mountain National Parks Is Not Main Destination	39	47	40	33	31

(Source: Detailed Tables, Volume I, pages 20-1, 3)

[1]Spent time, money, or went sightseeing in specific park/at least one of the Rocky Mountain National Parks.
[2]See Foreword for definition of seasons.

19. The Rocky Mountain National Parks As The Main Destination Of Entire Trip

The Rocky Mountain National Parks is designated the "main destination" of the entire trip by 6-in-10 visitors. Such a distinction is most apt to be utilized by visitors to Banff National Park (64%). Among visitors to Jasper National Park and to the British Columbia parks, just over 1-in-2 declare the national parks system to be the main destination of their entire trip.

Seasonal variation is somewhat more extensive than is variation by park. Specifically, summer visitors are least inclined to consider the national parks system their main destination, with just over 1-in-2 doing so. In contrast, at least 2-in-3 winter and spring visitors to the four Rocky Mountain National Parks deem them to be the main destination of the entire trip.

The two "park provinces", Alberta and British Columbia, are the most commonly cited "furthest destinations" from home[1] for visitors to the Rocky Mountain National Parks. In fact, 2-in-3 of these visitors claim that the trip which brought them to the parks will take them no further from home than Alberta, and a further 1-in-4 make this claim with respect to British Columbia. Approximately 1-in-20 visitors indicate that their furthest destination from home will take them to locations within the United States.

Not surprisingly, almost all travellers who deem the parks to be the main destination of their entire trip declare

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[1]See Detailed Tables, Volume I, pages 16-5/6 for figures.

Alberta (84%) or British Columbia (13%) to be the furthest place from home they would visit on the trip. The proportions differ somewhat among visitors who maintain that the Rocky Mountain National Parks was not the main destination of the trip that brought them into the parks. These travellers are particularly likely to designate Alberta (41%), British Columbia (44%), and, to a lesser extent, the United States (10%) as their "furthest" destination.

Exhibit 25

Annual And Seasonal Person Entrants And Person Visitors[1] To The Rocky Mountain National Parks

	Annual	Summer	Fall	Winter	Spring
	#	#	#	#	#
Four Parks[2]					
Entrants	5,513,100 (A)	2,151,500 (C)	596,200 (C)	1,954,900 (E)	810,500 (F)
Visitors	4,084,000 (B)	1,646,100 (E)	391,800 (F)	1,441,500 (C)	604,600 (G)*
Conversion Of Entrants To Visitors	74%	77%	66%	74%	75%
Alberta Parks					
Entrants	5,443,300 (D)	2,121,700 (F)	581,600 (E)	1,934,900 (E)	805,100 (F)
Visitors	3,898,600 (C)	1,551,800 (E)	355,100 (E)	1,403,100 (D)	588,500 (G)*
Conversion Of Entrants To Visitors	72%	73%	61%	73%	73%
Banff National Park					
Entrants	4,635,100 (C)	1,816,200 (D)	532,[illegible]00 (G)*	1,613,700 (E)	672,400 (D)
Visitors	3,167,500 (D)	1,203,100 (A)	310,000 (F)	1,166,000 (E)	488,500 (G)*
Conversion Of Entrants To Visitors	68%	66%	58%	72%	73%
Jasper National Park					
Entrants	1,981,700 (D)	1,056,300 (G)*	194,700 (F)	446,100 (F)	284,700 (F)
Visitors	1,598,900 (F)	907,100 (G)*	142,100 (F)	336,900 (E)	212,900 (C)
Conversion Of Entrants To Visitors	81%	86%	73%	76%	75%
British Columbia Parks					
Entrants	2,490,900 (B)	1,247,000 (D)	320,500 (F)	585,400 (E)	337,900 (F)
Visitors	748,300 (G)*	487,200 (A)	86,300 (H)**	67,200 (H)**	107,600 (G)*
Conversion Of Entrants To Visitors	30%	39%	27%	11%	32%

(Source: Detailed Tables, Volume I, page 82-1/3)

[1]"Annual" study period: June 15, 1987 to June 14, 1988. See Foreword for definition of seasons. Person Entrants are those who entered a specific park. Person visitors spent time, money or went sightseeing in a specific park.
2All figures are weighted/projected and rounded to the nearest hundred. See Detailed Tables, Volume I for unweighted bases by season and park.

*"Qualified number": Use with extreme caution.
**"Unpublishable number" by Statistics Canada's standards: Do not use.

20. Entrants And Visitors To The Rocky Mountain National Parks By Parks And Season

The facing table provides the total number of individuals who entered each park, the number who claimed to be visitors to each according to the survey definition[1], and the proportion of all possible visitors (entrants) that are converted to visitors for each park[2]. The conversion of entrants to visitors for the June 1987 to June 1988 year is discussed in Chapter A, Section 4 of this report. Here the focus is on seasonal variation in conversion of entrants to visitors.

Taking the four parks as a whole, the figures suggest that summer (77%) is not significantly more successful than are winter (74%) and spring (75%) in enticing individuals passing through the park system to spend time, money or to sightsee. Of all the seasons, fall (66%) is the time period in which the highest proportion of park entrants simply "pass through" the system.

Differences over the year are clearly evident when the conversion rates between Banff and Jasper National Parks are compared. Banff enjoys a slightly higher conversion rate in winter (72%) than it does during the summer period (66%). Like Banff, Jasper National Park is quite successful in converting

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[1]For the Rocky Mountain National Parks system as a whole, a visitor is defined as a person who spent time, money or went sightseeing within the four park boundaries. A visitor to an individual park is defined as a person who engaged in these activities within the boundaries of the specific park.

[2]Survey data suggest that on key demographic characteristics, the profile of the park system "entrant" does not differ substantively from the profile of the park system "visitor". See Detailed Tables, Volume I, pages 76-1,2 and 81-1/6.

winter entrants to visitors (76%), but its special strength would seem to be in encouraging summer travellers to spend time, money or sightsee within its boundaries (86%).

Likely because they do not offer downhill skiing opportunities, the British Columbia parks attract only about 1-in-10 visitors from the individuals who pass through their territory in the winter. These parks experience their highest levels of utilization by available travellers in the summer (39%), and to a lesser extent, in the spring (32%).

Exhibit 26

Park Visitation Patterns Among Person Visitors[1] To The Rocky Mountain National Parks...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual	(2,351)	(1,189)	(378)	(390)	(394)
Weighted/Projected, In Thousands (604.6)	(4,084.0)	(1,646.1)		(391.8)	(1,441.5)
	%	%	%	%	%
Visited Any Alberta Park	96	94	91	97	97
Visited Banff National Park	78	73	79	81	81
Visited Banff National Park Only	50	30	50	72	54
Visited Jasper National Park	39	55	36	23	35
Visited Jasper National Park Only	17	20	11	16	16
Visited Any British Columbia Park	18	30	22	5	18
Visited Yoho National Park	10	18	10	3	10
Visited Yoho National Park Only	2	3	2	1	*
Visited Kootenay National Park	10	17	15	2	10
Visited Kootenay National Park Only	3	3	7	2	3
Visited All Four Parks	2	3	3	*	2

(Source: Detailed Tables, Volume I, pages 28-7/8)

[1]Spent time, money or went sightseeing in at least one of the Rocky Mountain National Parks.

*Less than 0.5%

21. Multiple Park Utilization In The Rocky Mountain National Parks

The total visitation to each of the four Rocky Mountain National Parks is described in Chapter A, Section 3 of this report. The facing table provides information on exclusive visitors to individual parks. Almost all men, women and children who spent time, money or went sightseeing within the four parks' boundaries visited an Alberta national park. Of these two parks, Banff National Park is the more popular, attracting in excess of three out of every four visitors to the park system.

Banff is also the park most likely to attract exclusive visitors. One in every two, or 2.1 million park visitors over the year utilize Banff National Park only. Jasper National Park attracts about 4-in-10 annual visitors, but generates exclusive usage among fewer than 2-in-10 (0.7 million).

Visitation to any British Columbia park is characteristic of almost 2-in-10 yearly visitors, but the two Rocky Mountain parks in this province are quite unlikely to attract exclusive users (Yoho -- 2%; Kootenay -- 3%).

The pattern of multiple or single park visitation differs quite dramatically by season. In the summer more than 4-in-10 visitors (44%) to the parks visit more than one of the parks. In the winter season, however, very few (less than 10%) parks visitors include more than one of the four parks in their itinerary. That is to say, in the winter months, approximately 9-in-10 parks visitors go to only one of the parks when they visit the Rocky Mountain National Parks. This change in behaviour is particularly noticeable for Banff National Park.

In the summertime, about 3-in-10 parks visitors spend time, money or sightsee only in Banff. In the winter season, as many as 7-in-10 parks visitors patronize Banff exclusively.

The multiple/exclusive park visitation patterns in the shoulder seasons fall between the extremes noted for summer and winter.

Exhibit 27

Length Of Visit To The Rocky Mountain National Parks Among Person Visitors[1] To...

	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual	(2,351)	(2,270)	(1,738)	(1,325)	(538)
Weighted/Projected, In Thousands	(4,084.0)	(3,898.6)	(3,167.5)	(1,598.9)	(748.3)
	%	%	%	%	%
SAME-DAY					
No Nights Spent In Parks	44	43	42	31	32
No Nights Spent Away From Home On Entire Trip	20	21	22	8	3
Nights Spent Away From Home But No Nights Spent In Parks	24	23	20	23	29
OVERNIGHT					
Nights In Parks					
1-2 Nights	37	37	37	36	34
3-6 Nights	17	18	19	30	29
7 Or More Nights	2	2	2	4	6
Average Number Of Nights Per Person Visitor...	#	#	#	#	#
In Total	1.4	1.5	1.6	2.1	2.4
Who Spent Any Nights Away From Home On Trip	1.8	1.8	2.0	2.3	2.5
Who Spent Any Nights In The Rocky Mountain National Parks	2.6	2.6	2.7	3.0	3.5

(Source: Detailed Tables, Volume I, pages 37-1/2)

[1]Spent time, money, or went sightseeing in specific park.

22.a) Length Of Visit To The Rocky Mountain National Parks By Parks Visited

As has been noted previously (Chapter A), more than 4-in-10 Rocky Mountain National Parks visitors restrict their visit to the parks to a single day while the remaining 6-in-10 (56%) spend at least one night within the park system. The 1.8 million same-day visitors are evenly divided between those who spend no nights away from home on their entire trip (0.8 million) and those who do spend nights away from home but do not spend any nights within the boundaries of the four parks (1.0 million).

Visitors to Jasper National Park and the two British Columbia parks are more likely to spend nights within the parks system than are visitors to Banff National Park. This finding may relate to the comparatively heavy use of Banff by Calgarians (see Section 17.a). A trip from Calgary to Banff National Park for recreational use can be undertaken in a day without undue strain. Jasper National Park, on the other hand, is not as easily accessible for day use by Edmontonians. Similarly, the British Columbia parks are not within easy "same-day" driving distance of a major urban centre.

Among all visitors to the Rocky Mountain National Parks, the average length of stay within the system is 1.4 nights (based on same-day and overnight visitors). Among overnight visitors to the parks, this average increases to 2.6 nights, or a total of 6.1 million person nights (2.5 million party nights).

Perhaps because it is further from a major metropolitan centre, and/or because it is not on the Trans-Canada traffic corridor, Jasper National Park achieves slightly longer stays

Exhibit 28

Average Length Of Stay In Number Of Nights Among Person Visitors[1] To The Rocky Mountain National Parks...

	In Total	Who Spent Any Nights In The Parks
Actual	(2,351)	(1,581)
Weighted/Projected, In Thousands	(4,084.0)	(2,288.0)
	#	#
Total	1.4	2.6
Place Of Residence		
Canada	1.0	2.1
Alberta	1.0	1.9
British Columbia	0.9	2.1
Other Canada	1.6	2.7
U.S.A.	2.7	3.4
Overseas	3.9	4.1
Mode Of Entry		
Private Vehicle	1.3	2.4
Scheduled Train/Bus	3.8	4.4
Overnight Charter	3.5	3.5

(Source: Detailed Tables, Volume I, pages 37-4, 42-1)

[1]Spent time, money or went sightseeing in at least one of the Rocky Mountain National Parks.

among its overnight visitors (3.0 nights) than does Banff National Park (2.7).

Although there are relatively few of them in total, overnight visitors to the British Columbia parks tend to stay longer than do visitors to any other park (3.5 nights).

Other interesting findings related to length of stay include the following:

- **The greater the distance from home, the longer the park visit.**

  For example, Canadians spend, on average, one night in the Rocky Mountain National Parks. This average doubles (2.1 nights) when calculated only on Canadians who spend any nights in the parks. Because they represent such a large proportion of all Canadian parks visitors, the respective averages for Albertans and British Columbians are almost identical to those for Canadians as a whole. Canadians who live in other provinces, however, spend an average of 1.6 nights in the parks (based on total) or 2.7 nights among "overnighters".

  Visitors who live in the United States spend 2.7 nights in the parks, on average. Among American overnight visitors to the parks system, this average increases to 3.4 nights.

  Travellers who come the longest distance to visit the parks -- those from overseas -- spend an average of four nights within the Rocky Mountain National Parks.

- **Park visitors travelling in private vehicles spend fewer nights in the parks than do those travelling by bus, train or charter motorcoach.**

  Among overnight parks visitors, the average length of stay for passengers of private vehicles is 2.4 nights, while the corresponding figure for bus or train passengers is 4.4 nights. Charter motorcoach visitors fall between these two groups, spending 3.5 nights, on average, in the parks system.

- **Length of stay in the parks does not appear to vary appreciably by the type of accommodation utilized.**

  When evaluated by the type of accommodation used while in the parks system, the data suggest that commercial roofed accommodation users (2.5) and campers (2.7) closely resemble one another in terms of the average number of nights they spend in the parks.

Exhibit 29

Length Of Visit To The Rocky Mountain National Parks Among Person Visitors[1] To Any Park...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual	(2,351)	(1,189)	(378)	(390)	(394)
Weighted/Projected, In Thousands	(4,084.0)	(1,646.1)	(391.8)	(1,441.5)	(604.6)
	%	%	%	%	%
SAME-DAY					
No Nights Spent In Parks	44	42	44	39	60
No Nights Spent Away From Home On Entire Trip	20	12	22	22	37
Nights Spent Away From Home But No Nights Spent In Parks	24	31	23	17	22
OVERNIGHT					
Nights In Parks					
1 - 2 Nights	37	30	38	48	27
3 - 6 Nights	17	25	16	11	11
7 Or More Nights	2	3	2	1	2
Average Number Of Nights Per Person Visitor[1]	#	#	#	#	#
In Total	1.4	1.7	1.3	1.3	1.1
Who Spent Any Nights	1.8	1.9	1.7	1.7	1.7
Who Spent Any Nights In The Rocky Mountain National Parks	2.6	3.0	2.4	2.1	2.7

(Source: Detailed Tables, Volume I, pages 37-5/6)

[1]Spent time, money, or went sightseeing in at least one of the Rocky Mountain National Parks.
[2]See Foreword for definition of seasons.

22.b) Length Of Visit To The Rocky Mountain National Parks By Season

Spring visitors, to a greater extent than those in any other season, are same-day users of the Rocky Mountain National Parks. Six-in-ten of these visitors in late April, May and early June do not spend a night within the boundaries of the four parks, compared to approximately 4-in-10 in each other season.

Although the proportion of summer visitors who do not spend nights in the parks is similar to that evident for winter and fall, the summer same-day park visitor is considerably more likely to be spending some nights away from home on the trip -- but not in the parks -- than is the case in the other seasons. The propensity of the summer overnight traveller to utilize the parks on a same-day basis may derive from several factors.

- Firstly, summer visitors are more likely than any other season's visitors to depict their entire trip as a touring vacation[1] -- they visit the parks system, and then move on to another destination. This explanation is supported by the finding that the summer visitor is least likely to declare the Rocky Mountain National Parks to be the "main destination" of the trip (see Section 19).

- Secondly, a number of summer visitors may spend nights in the vicinity of the national parks, but according to survey rules, these nights are not attributed to the parks (to qualify as a night spent in the parks, the

[1]This information derives from the self-completion attitudinal questionnaire (Detailed Tables, Volume II, page 62-3).

location of an overnight stop must be within the official boundaries of the four parks).

Summer visitors who do spend nights within the boundaries of the Rocky Mountain National Parks stay for an average of three nights. The winter visitor has a shorter stay within the parks -- he or she spends two nights, on average. The average number of nights spent by overnight visitors in the fall and spring is between two and three nights.

D. ACCOMMODATION IN THE ROCKY MOUNTAIN NATIONAL PARKS

23. The "Typical Guest" And The "Typical Camper"

In this summary section, profiles of the "typical guest" in the parks' hotels, motels, and resorts and the "typical camper" are provided. It should be noted that in this, and in every other attempt to "typify" the park visitor, there are numerous exceptions and variations[1].

The "Typical Hotel/Motel/Resort Guest"

- This typical overnight guest is in the parks for a vacation rather than for business reasons. Like all visitors to the parks, he is most likely to be a Canadian, and probably lives in Alberta.

- She, or more commonly he, will encounter American visitors in the hotel, motel or resort facility more often than might be expected given the overall number of Americans visiting the parks.

- The guest is comparatively unlikely to meet Japanese tourists at the hotel because they do not represent a

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[1]All information in this section is derived from overnight person visitor measures. For proportions or numbers of visitors who meet each characteristic referred to in this section, please see Detailed Tabulations, Volume I, pages 42-1/42-4 and Volume II Detailed Tabulations.

Within the Detailed Tabulations, figures are available for other accommodation forms, including bed and breakfast establishments and youth hostels. The small sample sizes involved preclude detailed analysis of the profiles of these "guests" in this report.

sizeable proportion of all parks visitors. At the same time, there is probably no better place within the park system to meet these overseas visitors, since almost all Japanese overnight visitors stay in hotels, motels and resorts during the park portion of their trip.

- This "typical guest" is at least 35 years of age. Like the visitor in general, he is also apt to be engaged in a professional, managerial or other white collar occupation and to have a reasonably high income[1].

- He is unlikely to be travelling alone, but is more commonly a member of a couple, or one of a group of friends visiting the park system[1].

- Although he has been to the Rocky Mountain National Parks on previous occasions, the "typical guest" is an avid participant in park activities, including skiing, water sports, hiking, jogging or climbing, and shopping[1].

The "Typical Camper"

- A "typical Rocky Mountain National Parks camper" is in the parks with family members to a greater extent than is the typical hotel guest[1]. These campers are also more likely to be males than females.

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[1]These measures derive from the self-completion attitudinal questionnaire (See Detailed Tables, Volume II).

- Generally speaking, the camper is somewhat younger than the hotel guest, but this form of shelter attracts men and women in all age categories.

- During a stroll through the campgrounds, the camper is quite likely to meet other Canadians who live in Alberta. At the same time, he or she is more likely to meet a resident of British Columbia or Saskatchewan in the campgrounds than is the hotel or motel guest who might be walking through the lobby of a commercial roofed accommodation facility.

- As a rule, the typical camper is less affluent than is the typical hotel/motel guest. Not only does the camper fall into a lower income category[1] than does the hotel/motel guest, but he or she is also less likely to be working in a high status occupation.

- The camper is a particularly avid participant in activities such as hiking, jogging, and climbing; attending museums or historical sites; and in utilizing park information centres and interpretative programs[1].

- While he or she may participate in these activities to a greater extent than overnight visitors who stay in roofed accommodation, the level of involvement in activities such as the Snocoach tour or other day-tours, water sports, and shopping does not vary appreciably between the "typical camper" and the "typical hotel/motel guest".

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[1]These measures derive from the self-completion attitudinal questionnaire. See Detailed Tables, Volume II.

Exhibit 30

Person Nights Spent In The Rocky Mountain National Parks By Accommodation Type

	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual	(4,721)	(4,372)	(2,808)	(1,564)	(210)
Weighted/Projected, In Thousands	(6,063.1)	(5,523.2)	(3,683.3)	(1,839.9)	(291.3)
	%	%	%	%	%
Commercial Roofed Accommodation	70	73	80	59	57
Hotel/Motel/ Resort/Lodge	65	68	76	53	54
Commercial Cottage/ Cabin	3	3	1	5	3
Bed And Breakfast	1	1	1	1	-
Youth Hostel	2	2	3	*	*
Camping Facilities	23	21	16	30	43
Campsite/Trailer Park	22	20	16	28	39
Back Country Camping	1	1	1	1	3
Friends/Own Vacation Home	5	5	2	10	1

(Source: Detailed Tables, Volume I, pages 44-1, 44-9, 44-17, 44-25, 44-41)

*Less than 0.5%.

24.a) Accommodation Utilization By Person Nights Spent In Specific Parks

Of the 6.1 million person nights spent in the Rocky Mountain National Parks, 7-in-10, or 4.2 million were spent in commercial roofed accommodation[1].

- The majority of these visitor nights were spent in hotels, motels, resorts or lodges in the parks (4.0 million).

- On an annual basis, camping nights (back country and campsite/trailer facilities) account for more than one out of every five nights spent in the parks system (23%, or 1.4 million person nights).

- One in every twenty nights over the year was spent in a traveller's own or a friend's vacation home within the parks' boundaries.

Roofed accommodation is the dominant form of shelter across all the parks, in part because weather conditions in seasons other than the summer preclude camping, except for the heartiest of visitors (see following section). Nonetheless, Banff overnight visitors are more likely to spend their nights in a roofed setting (80% of all person nights spent in this park) than are overnight visitors to Jasper National Park (59% of all person nights spent in this park).

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[1]Includes hotel/motel/resort/lodge, commercial cottage/cabin, bed and breakfast facility and youth hostel.

Conversely, utilization of camping facilities is more intensive in Jasper National Park (30% of all person nights spent in Jasper) than is evident for Banff (16% of all person nights spent in this park). British Columbia parks more closely resemble Jasper National Park than Banff in the relative prominence of camping nights spent within their boundaries (43% of all person nights spent in these parks are spent in camping facilities).

The variations discussed above are almost certainly affected by seasonal variations. Camping is extremely uncommon in winter and Banff attracts a higher proportion of its visitors, than do the other parks, during this season.

Exhibit 31

Person Nights Spent In The Rocky Mountain National Parks By Accommodation Type

	In Total	In...Season[1] Summer	Fall	Winter	Spring
Actual	(4,721)	(2,798)	(693)	(639)	(591)
Weighted/Projected, In Thousands	(6,063.1)	(2,835.2)	(521.7)	(2,055.3)	(651.0)
	%	%	%	%	%
Commercial Roofed Accommodation	70	52	74	88	88
Hotel/Motel/Resort/ Lodge	65	45	70	85	85
Commercial Cottage/ Cabin	3	5	2	*	2
Bed And Breakfast	1	1	*	*	*
Youth Hostel	2	1	2	3	1
Camping Facilities	23	39	26	4	9
Campsite/Trailer Park	22	39	21	3	9
Back Country Camping	1	1	4	1	-
Friends/Own Vacation Home	5	3	*	8	3
Not Stated	3	5	1	-	-

(Source: Detailed Tables, Volume I, pages 44-5, 6)

[1]See Foreword for definition of seasons.

*Less than 0.5%.

24.b) Accommodation Utilization By Person Nights Spent By Season

Among the four Rocky Mountain parks, just over 1-in-2 person nights (1.5 million) are spent in commercial roofed accommodation during the summer months, while almost 4-in-10 are spent in the campsites, trailer sites, or back country camping facilities within the parks (1.1 million). Given the weather conditions in the Rocky Mountain National Parks, it is not particularly surprising that utilization of camping facilities declines markedly, and roofed accommodation usage increases significantly in all other seasons.

Roofed shelter is clearly preferred in both winter and spring -- almost 9-in-10 of all person nights during these seasons are spent in commercial roofed accommodation. Alternately, fall seems to be the transition season. There is a significant increase in the proportion of fall person nights spent in commercial roofed accommodation (74%) vis-a-vis summer (52%), but camper nights account for the remaining 1-in-4 autumn nights.

Over the course of the year, hotel and motel rooms[1] are, like the parks themselves, most likely to be filled by Canadian, and especially Albertan visitors. Of all utilized hotel/motel person nights, 6-in-10 are taken by Canadians (4-in-10 Albertans). More than one-quarter of the hotel[1] person nights derive from American tourists in the parks (28%), whereas approximately one-eighth are filled by overseas travellers (13%). These figures are almost identical to the proportion of total person nights accounted for by tourists from each key origin.

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[1]Includes hotel, motel, resort and lodge facilities.

Like roofed accommodation, utilization of camping facilities closely resembles the distribution of person nights as a whole within various origin groups. There is, however, one notable exception. Person nights spent by Japanese visitors to the parks are quite unlikely to be spent in campgrounds or in the back country.

Exhibit 32

		Seasonal[1] Differences By Accommodation Type And Park			
		Summer	Fall	Winter	Spring
Person Nights					
Rocky Mountain National Parks In Total	(6,063.1)[2] %	47	9	34	11
Banff	(3,683.3) %	37	10	42	11
Jasper	(1,839.9) %	59	6	23	12
British Columbia Parks	(291.3) %	58	7	29	6
Person Nights Spent In Any Commercial Roofed Accommodation					
Rocky Mountain National Parks In Total	(4,246.5) %	35	9	43	13
Banff	(2,955.3) %	29	9	49	13
Jasper	(1,079.3) %	50	8	26	16
British Columbia Parks	(165.3) %	38	6	51	6
Person Nights Spent In Any Camping Facility					
Rocky Mountain National Parks In Total	(1,388.4) %	81	10	6	4
Banff	(599.7) %	75	16	3	6
Jasper	(545.0) %	81	6	10	3
British Columbia Parks	(123.8) %	85	8	1	5

(Source: Detailed Tables, Volume I, pages 44-5, 13, 21, 43)

[1]See Foreword for definition of seasons.
[2]All bases shown on this table are weighted/projected, in thousands. See Detailed Tables for actual bases.

25. Commercial Roofed Accommodation And Camping Nights In Specific Parks By Season

As is evident from the facing table, almost 1-in-2 person nights spent in the Rocky Mountain National Parks occur during the summer season, and a further one-third are spent during the winter[1]. The distributions of person nights in Banff and Jasper National Parks deviate significantly from this annual pattern.

- Specifically, fewer than 4-in-10 nights in Banff National Park, or 1.4 million person nights, are spent there during the summer season, whereas more than 4-in-10, or 1.5 million person nights are spent in this park during the winter seasons. This finding is not altogether surprising, given the prominence of winter to overall visitation in Banff (see Section 5).

- Jasper National Park, in turn, displays a very different seasonal pattern. In this park, the majority of person nights occur during the summer season (59% or 1.1 million person nights), but fewer than one-quarter of them take place during the long winter season (23% or 0.4 million person nights).

In terms of the proportions of total nights spent in various seasons, the two British Columbia parks closely resemble Jasper National Park. That is, summer accounts for about twice the proportion of nights as does winter.

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[1]See Section 8 for a discussion of total person nights by park.

Of all person nights spent in commercial roofed accommodation[1], more were spent during the winter (43%, or 1.8 million) than during the summer (35%, or 1.5 million). These proportions represent something of a reversal from the pattern evident for all person nights -- a reversal that likely reflects the impact of campers on the distribution of person nights across the year.

Not surprisingly, camping nights are largely restricted to the summer season, regardless of park. Of all person nights spent camping in the Rocky Mountain National Parks between June 1987 and June 1988, more than 8-in-10 of them were spent during the summer season. Banff National Park is the only park to attract more than 1-in-10 of its camper nights to a season other than summer. In this park, almost 1-in-6 camper nights occur in the fall. Jasper National Park, on the other hand, has special success in attracting winter camping. Of all person camping nights spent in this park over the year, 1-in-10 took place during the winter.

[1]Includes hotel/motel/resort/lodge, commercial cottage/cabin, bed and breakfast facility and youth hostel.

Exhibit 33

	Incidence And Type Of Prepaid Expenditures Among Person Visitors[1] To...				
	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual Weighted/Projected, In Thousands	(2,351) (4,084.0)	(2,270) (3,898.6)	(1,738) (3,167.5)	(1,325) (1,598.9)	(538) (748.3)
	%	%	%	%	%
Any Prepaid	13	14	15	18	21
Package (Only)	6	6	7	10	11
Individual (Only)	6	6	7	6	8
Both Package And Individual	1	1	1	2	2

	Incidence And Type Of Prepaid Expenditures Among Person Visitors[2] To Any Park In...			
	Summer[3]	Fall	Winter	Spring
Actual Weighted/Projected, In Thousands	(1,189) (1,646.1)	(378) (391.8)	(390) (1,441.5)	(394) (604.6)
	%	%	%	%
Any Prepaid	11	10	17	12
Package (Only)	6	7	6	6
Individual (Only)	4	3	10	5
Both Package And Individual	1	*	1	2

(Source: Detailed Tables, Volume I, pages 46-1, 7)

[1]Spent time, money or went sightseeing in specific park.
[2]Spent time, money or went sightseeing in at least one of the Rocky Mountain National Parks.
[3]See Foreword for definition of seasons.

*Less than 0.5%.

E. EXPENDITURES IN THE ROCKY MOUNTAIN NATIONAL PARKS

26. Prepaid And Direct Expenditures

Expenditure information in this report represents the sum of prepaid[1] dollars eligible for allocation to the park system and "direct" dollars (items paid for directly by the visitor while in the park system). All figures shown are in Canadian dollars[2].

While the majority of visitors do not pay in advance for any of the services they use during their stay within the parks (87%), approximately 1-in-7 claim to have prepaid for some portion of the trip that brought them within the boundaries of the Rocky Mountain National Parks. These individuals are almost evenly divided between those who purchase a package (two or more of accommodation, transportation, food/beverages, entertainment, and auto rental) and those who prepay for one of these items on an individual basis.

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[1]Such items include accommodation, food/beverage, and recreation costs for the number of nights the visitor spent within the parks. Auto rental, for vehicles picked up within the park boundaries are also included as legitimate revenues for the park. Excluded from all prepaid allocations to the park system are transportation costs that brought the visitor to the parks, and the per night cost of other prepaid items for nights covered by the package but not spent within the park boundaries. For details of prepaid allocation rules, please refer to the Technical Appendix, Section A (under separate cover).

[2]Conversion of foreign currencies into Canadian dollars was conducted throughout the year-long survey. Exchange rates were monitored on a weekly basis, and the average rate for a calendar month for each foreign currency was applied to interviews conducted during that month.

Interestingly, both Jasper and the British Columbia parks are visited by a slightly higher proportion of individuals who prepaid for some of their expenses prior to entering the park system than is Banff National Park. Seasonal data also suggest that the "winter ski package" has a reasonably dramatic impact on expenditure patterns in this season. Almost 2-in-10 winter visitors to the parks claim to have prepaid for some portion of their expenses, compared to just over 1-in-10 in every other season.

While not unexpected, it is worth noting that charter visitors to the parks are very likely to be coincident with those individuals who have prepaid for some of their trip costs before leaving home. At the same time, more than 6-in-10 visitors with any prepaid expenses arrive in the Rocky Mountain National Parks in a private vehicle (63%).

The majority of prepaid spenders are Canadians (57%), most of whom reside in Alberta (49%), but the United States also contributes a disproportionately high volume of prepaid visitors (14% of all visitors; 30% of all prepaid spenders). Additionally, Japanese visitors are over-represented within the prepaid sector. These individuals represent 1-in-100 visitors to the parks, but constitute 1-in-20 prepaid spenders.

27. Incidence And Proportion Of Expenditure By Category For The Rocky Mountain National Parks

The initial chapter of this report provides the total expenditures made by visitors to the four Rocky Mountain National Parks, by season and by expense category. In this chapter the following analyses are provided:

- an examination of the incidence of expenditure by category;
- the proportion of total dollars spent in the parks accounted for by each category of expense; and
- average expenditures per category.

The reader is reminded of the high degree of volatility in expenditure estimates by expense category and for all sub-groups within an expense category. While the analysis presented herein respects the information provided by visitors to the Rocky Mountain National Parks, the following expenditure categories and any analysis of them, should be approached with extreme caution:

- Retail Expenditures in total and within sub-groups;
- Recreation/Pleasure Expenditures in total and within sub-groups;
- Conference/Registration Fees in total and within sub-groups;

Exhibit 34

	Total Parks Expenditures In Specific Categories	
	Incidence Of Expenditure[1]	Proportion Of Total Expenditure
Actual	(2,351)	($842,538)
Weighted/Projected, In Thousands	(1,625.5)	($417,227.4)
	%	%
Lodging	40	30
Restaurants	74	30
Retail	46	14
Recreation/Pleasure	40	10
Vehicle Gas/Oil/Repair	47	7
Groceries	38	4
Camping Fees	11	1
Park Entrance/ Licence Fees	56	2
Conference/Convention Fees	3	1
Auto Rental Within Parks	3	1
Transportation Within Parks	5	*

(Source: Detailed Tables, Volume I, pages 52-1/5; 57-1/2)

[1]Among party visits (spent time, money or went sightseeing in at least one of the Rocky Mountain National Parks).

- Groceries Bought In Stores in total and within sub-groups; and

- Park Entrance/Licence Fees in total and within sub-groups.

It should be noted that all expenditure information was collected on a "party visit" basis. Incidence figures provided in this section are based on the 1.6 million party visits in the Rocky Mountain National Parks over the year. To retain consistency with most other data in this report, average measures shown in the remaining sections of this chapter have been provided on a "person visitor" or "person night" basis (party averages are available in the detailed tables).

- Incidence of Party Expenditure

Three in every four parties that visit the Rocky Mountain National Parks spend money on food and/or beverages in restaurants within the parks' boundaries, while more than 1-in-2 acknowledge paying a park entrance or other licencing fee. Accommodation expenses are included by more than one-half of all visitor parties, more commonly in the form of "lodging" costs[1] (40%) than camping fees (11%).

Service stations within the parks benefit from almost 1-in-2 visitor parties that purchase gas, oil or have repairs made. The same proportion of visitor parties make retail purchases while in the parks (46%). Grocery stores are the beneficiaries of purchases by almost 4-in-10 visitor parties and a similar proportion purchase day tours, ski lift tickets or other recreational or pleasure items.

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[1]Includes all commercial roofed accommodation.

Comparatively few parties pay for a rental car within the parks (3%), utilize internal transportation systems such as shuttle buses (5%), or pay convention or conference registration fees (4%).

- Proportion of Total Expenditures

Roofed accommodation ($127 million) and restaurant meals ($123 million) account for six out of every ten dollars spent within the Rocky Mountain National Parks over the year. A further 1-in-4 dollars are spent by park visitors on recreation or pleasure ($43 million) and souvenirs or other retail purchases ($60 million).

Although almost 1-in-2 visitor parties visit a service station for vehicle maintenance or repairs, the revenue generated is comparatively small ($27 million) over the year. Because the fees are modest, park entrance or other licence fees are also widely paid (56%) but contribute a minimal amount to the annual revenue in the parks (2%, or $7 million).

Exhibit 35

	Proportion Of Expenditures In Specific Categories, By Park		
	Banff	Jasper	British Columbia Parks
Weighted/Projected, In Thousands[1]	($286,522.3)	($112,919.2)	($13,400.0)
	%	%	%
Lodging	31	29	27
Restaurants	30	28	29
Retail	15	14	10
Recreation/Pleasure	11	10	6
Vehicle Gas/Oil/Repair	5	9	15
Groceries	4	6	6
Park Entrance/Licence Fees	2	2	4
Camping Fees	1	1	4
Conference/Convention Fees	1	1	*
Auto Rental Within Parks	*	1	*
Transportation Within Parks	*	*	1

(Source: Detailed Tables, Volume I, pages 48-1/2; 49-1/2; 51-1/2)

[1]See Detailed Tables for actual bases.

*Less than 0.5%.

28.a) Proportion Of Expenditures In Specific Categories By Park

On a proportional basis, the amount of money spent on individual expense categories in the parks shown on the facing table[1] does not vary substantively. There are, however, indications that:

- vehicle expenses at service stations in Jasper (9% or $10 million) and the British Columbia parks (15% or $2 million) are relatively more important contributors to the total expenditures in these parks than is the case in Banff National Park (5% or $15 million);

- Banff and Jasper National Parks draw roughly the same proportion of total revenue from what might be considered "purely discretionary spending" -- retail and recreation/pleasure items. The British Columbia parks, on the other hand, are less likely to attract their revenues from these types of expenses; and

- camping fees appear to be a more important source of revenue for the British Columbia parks (4% or about $0.5 million) than they are for either Alberta park. This finding likely reflects the fact that the westerly parks support a disproportionately high number of camper nights relative to the Alberta parks (see Section 24.a).

[1]Expenditures were allocated to specific parks according to pre-established rules (see Technical Appendix, Section A). The rules permitted allocations to three geographical areas: Banff National Park, Jasper National Park, and Yoho and Kootenay National Parks as a combined unit. Consequently, these three units are utilized in this analysis.

Exhibit 36

Proportion Of Total Rocky Mountain National Parks Expenditures In Specific Categories By Season[1]

	Summer	Fall	Winter	Spring
Weighted/Projected, In Thousands[2]	($161,567.2)	($41,334.7)	($151,192.4)	($63,133.1)
	%	%	%	%
Lodging	29	31	32	31
Restaurants	26	28	34	31
Retail	15	19	11	18
Recreation/Pleasure	10	4	14	5
Vehicle Gas/Oil/ Repair	9	8	4	6
Groceries	5	3	4	4
Camping Fees	3	1	*	1
Park Entrance/ Licence Fees	2	1	2	2
Conference/Convention Fees	*	4	1	2
Auto Rental Within Parks	1	1	*	1
Transportation Within Parks	*	1	*	1

(Source: Detailed Tables, Volume I, pages 47-5/6)

[1]See Foreword for definition of seasons.
[2]See Detailed Tables for actual bases.

*Less than 0.5%

28.b) Proportion Of Expenditures In Specific Categories By Season

Park visitors exhibit remarkably similar spending patterns across the four seasons of the year. The comparatively few differences in the proportions of total revenue per season spent on specific categories include the following:

- Food and beverage expenditures in restaurants within the Rocky Mountain National Parks constitute a greater proportion of winter expenditure than is the case in any other season. This finding may reflect the fact that meals which can be enjoyed in the outdoors during other seasons -- by both campers and picnickers -- are eaten in restaurants during the cold winter months. This hypothesis is supported by the decline in the relative importance of food and beverages purchased in the parks' grocery stores during the winter;

- Retail expenses appear to be more important while recreation/pleasure expenses are less important to total revenue in both shoulder seasons than is evident for the two peak seasons. The proportional decline in recreational expenditures likely reflects the fact that summer recreational opportunities and winter skiing opportunities are not available to the shoulder traveller. The corresponding increase in retail revenues during the fall in particular may reflect the profile of the fall visitor. As discussed previously, this visitor is apt to be retired, with a particularly high disposable income (see Section 15.b).

Exhibit 37

Average Expenditures For Four Rocky Mountain National Parks[1]

	Total Person Visitors (I)[2]	Total Person Visitors With Specific Expenses (II)[3]
All Expenses	**$102**	**$106**
Lodging	$ 31	$ 78
Restaurants	$ 30	$ 41
Retail	$ 15	$ 31
Recreation/Pleasure	$ 10	$ 25
Vehicle Gas/Oil/ Repair	$ 7	$ 14
Groceries	$ 4	$ 12
Camping Fees	$ 1	$ 10
Park Entrance/ Licence Fees	$ 2	$ 3
Conference/ Convention Fees	$ 1	$ 28
Auto Rental Within Parks	*	$ 16
Transportation Within Parks	*	$ 7

(Source: Detailed Tables, Volume I, pages 52-1/5)

[1]See Detailed Tables for actual and weighted bases.
[2]Average I = Average calculated on total person visitors to parks.
[3]Average II = Average calculated on person visitors who spent money on the specific expenditure category.

29. Average Expenditures, By Category, For The Rocky Mountain National Parks -- An Overview

This, and the subsequent sections in this chapter, provide information on the average expenditure made by park visitors[1]. These averages can be presented in several ways. The two provided in this report are described below:

- **Average I is calculated on all person units (visitors, nights, etc.), regardless of whether the individual reported any expenditure for the specific expenditure category.**

  For example, Average I lodging costs per visitor provides the average amount spent by every man, woman and child who visited the Rocky Mountain National Parks, even if they were same-day or camper visitors (i.e., the total lodging expenditures for all visitors to the parks divided by the total number of visitors).

- **Average II is calculated only on those individuals who reported or were assigned expenditures for the specific expenditure category.**

  This figure provides the average amount spent for lodging, for example, among visitors who incurred lodging expenses within the parks (i.e., the total lodging expenditures for all visitors to the parks divided by the number of visitors who spent money on lodging).

Both types of averages are utilized in this analysis, since each contributes to an understanding of current and future revenue potential for the parks. For example, it could be important to know the average amount spent on roofed accommodation by those who utilized such accommodation. It may also be useful to know

[1] On a "person" basis. Averages for the "party unit" are available in the Detailed Tables, Volume I.

that the parks obtain a particular dollar amount in retail spending for every individual who visits the Rocky Mountain National Parks.

- **Average I -- Total Parks Visitors**

Each of the 4.1 million people who visited the Rocky Mountain National Parks spends, on average, more than $100 in the parks system[1]. Visitors entering the parks by modes other than private vehicles, and those who live outside Canada spend more money, on average, during their park stay than do private vehicle, and Canadian visitors[2].

Exhibit 38

All Visitors	$102
Charter Visitors	$341
Bus/Train Visitors	$340
Private Vehicle Visitors	$ 83
American Visitors	$194
Overseas Visitors[3]	$258
Japanese Visitors	$350
Canadian Visitors	$ 76

(Source: Detailed Tables, Volume I, page 52-7)

These findings are not surprising given that visitors entering by charter motorcoach, scheduled bus and train service, and those coming from the United States and overseas are almost

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[1]Expenditure data were collected for the travel or vehicle party, as a unit. To obtain expenditures per person, the total party expenditure was divided by the total number of individuals in the party.

[2]Small sample sizes in the following sub-groups require that the average expenditure figures shown be interpreted with extreme caution: scheduled bus/train visitors, overseas and Japanese visitors.

[3]Includes Japanese visitors.

exclusively overnight visitors. As such, their park stay is longer than the private vehicle visitor or Canadian (commonly a same-day visitor) and as a result, they almost inevitably incur lodging expenses -- a key contributor to overall spending in the parks.

When total expenditures are broken down into components, it is clear that roofed accommodation ($31) and restaurant meals and beverages ($30) are the highest per capita expenses for a park visitor. Souvenirs and other retail items, followed by recreational expenses also constitute significant cost items for the visitor, and significant revenues for merchants. Retail establishments collect approximately $15, and recreational facilities receive revenues of about $10 for each man, woman, and child who visits the Rocky Mountain National Parks over the year.

Service stations within the parks benefit from tourism in the parks at the rate of seven dollars per capita, while grocery stores collect receipts in the neighbourhood of four dollars per park visitor over the year. Via entrance, licence and camping fees, the Canadian Parks Service receives an average of about three dollars for every individual who visits the park system, whereas conference or convention fees, auto rental establishments within the parks, and internal transportation services generate one dollar or less per visitor[1].

- **Average II -- Total With Expenditures In Specific Categories**

Not surprisingly, averages for all expenditure categories are higher when based only on those visitors who incurred the expense (Average II) than they are when based on the entire

[1]Interpret with caution.

visitor population (Average I). Thus, during the entire stay within the Rocky Mountain National Parks, each individual who spends money on roofed accommodation increases the parks' revenue by an average of $78 (see subsequent sections of this chapter for averages based on person nights). In this "user" context, restaurants benefit at the rate of about $40 per person visit to the park system, while merchants and vendors obtain about $30 from each visitor during his or her stay in the parks. Providers of recreational services sell an average of $25 worth of their products to each buyer.

Each service station user leaves almost $15 in the parks' stations during the visit, whereas grocery store users spend somewhat less at the cash register ($12). Each camper within the parks contributes $10 in camping fees, while those who report paying park entrance or other licence fees pay substantially less ($3).

Although the "user" cost on a per capita basis is relatively high, caution should be exercised in interpreting figures for conference/convention fees ($28), auto rental within the parks ($16), and internal transportation costs ($7) because the number of "spenders" in each of these categories is relatively small.

Exhibit 39

Average Expenditures Per Night/Same-Day Visit For Four Rocky Mountain National Parks[1]

	Total Per Person Nights/Day Trips (I)[2]		Per Person Night/ Day Trip For Those With Specific Expenses (II)[3]	
	Per Night $	Per Day Trip $	Per Night $	Per Day Trip $
All Expenses	$66	$19	$67	$20
Lodging	$22	N/A	$30	N/A
Restaurants	$19	$ 6	$23	$10
Retail	$ 9	$ 3	$13	$13
Recreation	$ 6	$ 3	$10	$12
Vehicle/Gas/Oil	$ 3	$ 4	$ 6	$11
Groceries	$ 3	$ 1	$ 5	$ 5
Camping Fees	$ 1	N/A	$ 4	N/A
Park Entrance/Licence	$ 1	$ 1	$ 1	$ 2
Conference/ Convention	$ 1	-	$ 8	-
Auto Rental In Parks	*	-	$ 4	-
Transportation In Parks	*	*	$ 2	$29

(Source: Detailed Tables, Volume I, pages 95-1/6; 101-1/6)

[1]See Detailed Tables for actual and weighted bases.
[2]Average I = Average calculated on total person visitors to parks.
[3]Average II = Average calculated on person visitors who spent money on the specific expenditure category.

*Less than $0.50.

30. Average Expenditures Per Night And Per Same-Day Visit, By Category, For The Rocky Mountain National Parks

The facing table provides the average per person per night expenditure and the average per same-day person visit expenditure for each category (Average I -- total, and Average II -- spenders within the category).

Each night spent in the park system by each visitor generates more than $65 in revenue for the parks. The same-day visitor spends less than one-third this amount, or about $20 per person visit. To put these averages in context, the reader might recall that the Rocky Mountain National Parks hosts approximately 1.8 million same-day person visitors, and more than 6 million person nights over the year. In effect, therefore, overnight visitors account for more than ninety percent of visitor expenditure in the parks.

In the following analysis, averages based on category users (Average II) are examined. Subsequently, comments are offered about total overnight and same-day average expenditures (Average I).

- **Per Night Costs Among Category Users (Average II)**

Lodging in commercial roofed accommodation costs the overnight traveller about $30 per night (per person). In the course of a 24-hour day, he or she spends a further $23 on food in restaurants, more than ten dollars ($13) on retail purchases, and slightly less ($10) on recreation or entertainment. Keeping the vehicle in good working order requires an additional six dollars among those who use service stations within the parks.

The camper enjoys considerably smaller accommodation costs than does the overnight person visitor who uses roofed facilities. On a per night basis, the camper expends less than five dollars in camping fees.

- **Per Same-Day Trip Costs Among Category Users (Average II)**

Every same-day person visitor who utilizes restaurants in the Rocky Mountain National Parks spends about ten dollars during the course of the day. This constitutes about one-half the corresponding cost for overnight visitors. The differences between these costs may derive from the fact that the same-day traveller consumes one or two meals within the parks whereas the overnight visitor is more likely to consume three.

Conversely, the same-day person visitor who uses a service station within the parks spends almost twice as much ($11), on average, as does the overnighter ($6)[1].

The receipt at the grocery store's cash register is the same for the same-day person visitor as it is for each daily visit made by an overnight person visitor ($5). Average expenditures for other categories for same-day person visitors should be viewed with extreme caution given the small base sizes used in the calculations.

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[1]The overnighter's average is calculated on a per night basis. It is quite unlikely that he or she would utilize service stations once during each day spent in the parks. Given that the average number of nights spent in the parks by overnighters is between two and three, the overnight figure likely represents one stop at a service station during the park stay. As such, it is quite similar to the same-day visitors' cost.

- **Per Night/Same-Day Costs Among All Visitors (Average I)**

The hospitality industry within the parks clearly benefits from the presence of overnight visitors. Not only does each individual who spends a night within the park boundaries pay more than $20 nightly for roofed accommodation, but he or she is also likely to spend appreciably more in the parks' restaurants ($19), shops ($9) and entertainment/recreation facilities ($6) each day (night) than is the same-day visitor.

Exhibit 40

Weighted/Projected In Thousands[2]	Average[1] Total Expenditures, By Park		
	Banff National Park	Jasper National Park	British Columbia National Parks
	($286,522.3) $	($112,919.2) $	($13,400.0) $
Total Park Stay (All Visitors)	$91	$71	$18
Per Person Per Night (All Person Nights)	$74	$58	$42
Per Same-Day Visitor (All Same-Day Visitors)	$19	$16	$ 7

(Source: Detailed Tables, Volume I, pages 53-1, 54-1, 56-1, 96-1, 97-1, 99-1, 101-1, 102-1)

[1]Average I = Average based on total.
[2]See Detailed Tables for actual and weighted bases. Figures shown are total expenditures allocated to specific parks.

31.a) Total Average Expenditure By Park

Each individual who spends time, money or goes sightseeing within Banff National Park contributes over $90 to this park. The corresponding figure for Jasper National Park is considerably lower, at about $70 per visitor. The high proportion of "secondary visitors"[1] in the British Columbia parks likely contributes to the relatively low average dollar cost per visitor in these parks ($18).

Each person night spent in Banff National Park contributes $74 toward the $287 million generated by this park over the year. In Jasper, a person night contributes almost $60 toward the $113 million in total annual revenue, while in the British Columbia parks, the equivalent figure is $42.

Same-day person visitors make considerably smaller per-day contributions to the overall revenue for individual parks. In Banff, these visitors leave an average of $20 within the park at the end of a day visit. The figure is slightly lower for Jasper ($16), and considerably lower within the two British Columbia parks ($7).

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[1]The allocation rules for assigning dollars to specific parks require that dollars be allocated on the basis of nights spent. A same-day visitor to a British Columbia park who spends nights in either Banff or Jasper National Park will have all his/her expenditures allocated to the appropriate Alberta park (on a per night basis). A high proportion of British Columbia parks visitors spend no nights in these parks, but do spend nights in an Alberta park. The rules require that no funds be allocated to Yoho or Kootenay for these same-day visitors.

Exhibit 41

	Average[1] Total Expenditures, By Season[2]			
	Summer	Fall	Winter	Spring
Weighted/ Projected, In Thousands[3]	($161,567.2)	($41,334.7)	($151,192.4)	($63,133.1)
	$	$	$	$
Total Park Stay (All Visitors)	$98	$105	$106	$104
Per Person Per Night (All Person Nights)	$53	$ 72	$ 77	$ 85
Per Same-Day Visitor (All Same-Day Visitors)	$17	$ 22	$ 18	$ 22

(Source: Detailed Tables, Volume I, pages 52-13; 95-14; 100-1)

[1]Average I - Average based on total.
[2]See Foreword for definition of seasons.
[3]See Detailed Tables for actual and weighted bases. Figures shown are total expenditures for each season.

31.b) Total Average Expenditure By Season

Although it has the highest level of visitation, and makes the most sizeable contribution to the overall value of tourism within the Rocky Mountain National Parks ($162 million), the summer season generates lower average expenditures per visitor and per visitor night than does any other season.

On average, each summer visitor provides the Rocky Mountain National Parks with just under $100 in revenue. This visitor, were he or she to come to the parks during the winter, would leave slightly more ($106). On a per person per night basis, the differences between these two peak seasons become even more pronounced. Despite the decrease in room rates during seasons other than the summer, the winter overnight person visitor spends an average of $77 per night in the parks while the corresponding summer visitor spends only $53.

This finding is undoubtedly related to the influence of campers during the summer. Since roofed lodging and restaurant meals contribute so heavily to a visitor's total expenditures, any reduction in these costs is bound to have a lowering effect on the averages. The impact of campers is absent from the average same-day costs, and as is evident from the facing table, these figures remain relatively stable over the four seasons.

Exhibit 42

	Average[1] Total Expenditures, By Place Of Residence		
	Canada	U.S.A.	Japan
Weighted/Projected In Thousands[2]	($246,834.6) $	($111,365.2) $	($17,977.0) $
Total Park Stay (All Visitors)	$76	$194	$350
Per Person Per Night (All Person Nights)	$64	$ 69	$121

(Source: Detailed Tables, Volume I, pages 52-7, 95-7)

[1]Average I = Average based on total.
[2]See Detailed Tables for actual and weighted bases. Figures shown are total expenditures for each origin group.

31.c) Total Average Expenditure By Place Of Residence

When average expenditures are examined by the place of origin of the visitor, it is clear that domestic tourists spend considerably less per person than do those who come from the United States or Japan. The disparity between the $76 average cost per Canadian visitor to the Rocky Mountain National Parks and the $194 figure for Americans is explained, in part, by the preponderance of same-day visitors among the domestic portion of the market. The Canadians who do spend nights within the park system are not dissimilar from their American counterparts -- each of these tourists spends between $60 and $70 per night in the parks.

The sizeable spread between the average overnight cost per North American tourist and the cost per Japanese tourist ($121) does not reflect major differences in key expenditure items such as lodging or restaurant meals. Instead, it reflects the very substantial retail purchases made by Japanese visitors, perhaps due to the Japanese tradition of omiyage (bringing home souvenirs and gifts to a large group of friends and relatives). The Canadian overnight tourist will spend about $7 per person per night on retail merchandise. At another cash register, an American will be paying about $10, while the Japanese tourist is spending almost $65 (per person per night).

Exhibit 43

Average Expenditures For Lodging And Restaurant Food And Beverages, By Park

	Banff National Park	Jasper National Park	British Columbia National Parks
Weighted/Projected In Thousands[1]	($286,522.3)	($112,919.2)	($13,400.0)
	$	$	$
Average I (Based On Total)			
Lodging			
Per Visitor	$28	$21	$ 5
Per Night	$25	$18	$13
Food And Beverages Purchased In Restaurants			
Per Visitor	$28	$20	$ 5
Per Night	$22	$16	$12
Per Same Day Trip	$ 6	$ 4	$ 2
Average II (Based On Visitors With Specific Expenditure)			
Lodging			
Per Visitor	$70	$57	$33
Per Night	$32	$27	$21
Food And Beverages Purchased In Restaurants			
Per Visitor	$38	$31	$22
Per Night	$25	$21	$16
Per Same-Day Trip	$11	$ 7	$12

(Source: Detailed Tables, Volume I, pages 53-1/2; 54-1/2, 56-1/2; 96-1/2; 97-1/2; 99-1/2; 101-2; 102-2; 104-2)

[1]See Detailed Tables for actual and weighted bases. Figures shown are total expenditures allocated to each park.

32.a) Average Expenditures For Lodging And Restaurants By Park

In this and the subsequent three sections, the most prominent expenditure categories are examined within park and season. These categories include lodging, restaurant food and beverages, retail expenses, and recreational costs. Averages provided are based on total (Average I) and on "spenders" within the specific category (Average II). For lodging and restaurant food and beverages, Average II is the more salient, and therefore the subject of analysis.

The Banff National Park visitor spends more money, per capita and per person night, on lodging and in restaurants than does his or her counterpart in Jasper National Park. In turn, the average expenditures for these items are higher among Jasper visitors than they are for person visitors and visitor nights in the British Columbia parks.

The per person per night cost for roofed accommodation in Banff National Park is just over $30, and each overnight visitor to this park spends an average of $70 on shelter during his or her stay. These figures are consistent with the average length of stay in Banff. On average, the visitor to this park spends between two and three nights.

Hotels and other roofed accommodation establishments in Jasper National Park generate just under $60 from every visitor who pays for shelter in this park. This "per visit" average converts to less than $30 per person per night. In the British Columbia parks, on the other hand, a visitor will leave slightly more than $30 in the parks' accommodation sector, and will spend about $20 per person per night to be housed in Yoho or Kootenay.

The disparities between Banff and Jasper National Parks are not as great with respect to restaurant costs as they are for accommodation. In fact, on a person night basis, the Banff overnighter spends an average of $25 on meals per day -- a figure almost on par with the Jasper overnighter ($21).

Same-day person visitors (who purchase food or beverages in restaurants) in Banff spend just over $10 on restaurant meals during the course of the day. This figure is somewhat higher than that evident for the corresponding Jasper visitor, and about the same as the same-day person visitor to a British Columbia park.

Exhibit 44

Average Expenditures For Retail And Recreation/Pleasure, By Park

	Banff National Park	Jasper National Park	British Columbia National Parks
Weighted/Projected In Thousands[1]	($286,522.3)	($112,919.2)	($13,400.0)
	$	$	$
Average I (Based On Total)			
Retail			
Per Visitor	$13	$10	$ 2
Per Night	$11	$ 8	$ 5
Per Same-Day Trip	$ 3	$ 3	*
Recreation/Pleasure			
Per Visitor	$ 9	$ 7	$ 1
Per Night	$ 7	$ 6	$ 2
Per Same-Day Trip	$ 4	$ 2	*
Average II (Based On Visitors With Specific Expenditure)			
Retail			
Per Visitor	$27	$22	$14
Per Night	$14	$12	$11
Per Same-Day Trip	$11	$11	$ 5
Recreation/Pleasure			
Per Visitor	$22	$20	$ 6
Per Night	$11	$11	$ 4
Per Same-Day Trip	$12	$ 9	$ 4

(Source: Detailed Tables, Volume I, pages 53-1/6; 54-1/6, 56-1/6; 96-1/6; 97-1/6; 99-1/6; 101-1/6, 102-1/6; 104-1/6)

[1]See Detailed Tables for actual and weighted bases. Figures shown are total expenditures allocated to each park.

*Less than $0.50.

32.b) Average Expenditures For Retail And Recreational Expenses, By Park

Every visitor in Banff National Park buys more than $10 worth of retail merchandise over the course of his or her stay in this park (Average I). The data on the facing table clearly suggest that retail expenditure is higher, on average, for the overnight visitor (per night -- $11) than it is for the person who enters and leaves the park on the same day ($3). Recreation or pleasure related expenses are also higher among overnighters ($7 per person per night) than among same-day visitors ($4).

The situation in Jasper National Park closely parallels that in Banff, although the average amount a visitor spends on retail purchases would appear to be slightly lower in the more northern park. Compared to Banff and Jasper National Parks, the British Columbia parks generate minimal retail and recreation revenue on a per capita visitor basis.

When average expenditures for retail and recreation are examined among visitors who claimed to incur these costs (Average II), the findings indicate that the costs per person and per person night are quite similar between the two Alberta parks. Again, the revenue generated by Yoho and Kootenay parks on a per capita or per night basis among spenders in the respective categories is noticeably lower for both retail and recreational expenses than is the case in the Alberta parks.

Exhibit 45

Average Expenditures For Lodging And Restaurant Food And Beverages, By Season[1]

Weighted/Projected, In Thousands[2]	Summer ($161,567.2)	Fall ($41,334.7)	Winter ($151,192.4)	Spring ($63,133.1)
	$	$	$	$
Average I (Based On Total)				
Lodging				
Per Visitor	$28	$32	$33	$33
Per Night	$17	$24	$26	$29
Food And Beverages Purchased In Restaurants				
Per Visitor	$25	$29	$35	$32
Per Night	$13	$19	$26	$25
Per Same-Day Trip	$ 5	$ 8	$ 5	$ 8
Average II (Based On Visitors With Specific Expenditures)				
Lodging				
Per Visitor	$90	$80	$64	$94
Per Night	$29	$32	$30	$34
Food And Beverages Purchased In Restaurants				
Per Visitor	$38	$39	$42	$48
Per Night	$19	$22	$28	$28
Per Same-Day Trip	$10	$13	$ 8	$16

(Source: Detailed Tables, Volume I, pages 52-13/18; 95-14/20; 100-1/6)

[1]See Foreword for definition of seasons.
[2]See Detailed Tables for actual and weighted bases. Figures shown are total expenditures for each season.

33.a) Average Expenditures For Lodging And Restaurants By Season

Generally speaking, the summer visitor generates slightly less revenue per capita for the parks' accommodation and restaurant establishments than does his or her counterpart in any other season. When based on all visitors or all person nights spent in the respective seasons (Average I), the impact of camping on lodging and restaurant spending seems to be in evidence. Each person visitor in the parks during the summer signifies almost $30 in revenue for roofed accommodation establishments, and $25 for restaurants. In the winter, the per capita rate is marginally higher for lodging ($33), but appreciably higher for restaurant meals ($35). Same-day visitors spend an average of between five and eight dollars on restaurant meals, regardless of season.

When assessed on a per person per night basis among those visitors who claimed to have the respective expenses, the amount of revenue generated for food and lodging is also essentially the same across the seasons. At the same time, when lodging averages are calculated on all overnight person visitors, the winter overnighter's stay in the parks costs noticeably less ($64) than is the case in the summer ($90), likely because the visit is a somewhat longer one in the warmer months (see Section 22.b).

Exhibit 46

Average Expenditures For Retail And Recreation/ Pleasure

	Summer[1]	Fall	Winter	Spring
Weighted/Projected, In Thousands[2]	($161,567.2)	($41,334.7)	($151,192.4)	($63,133.1)
	$	$	$	$
Average I (Based On Total)				
Retail				
Per Visitor	$15	$20	$11	$18
Per Night	$ 8	$13	$ 8	$15
Per Same-Day Trip	$ 3	$ 6	$ 2	$ 5
Recreation/Pleasure				
Per Visitor	$10	$ 4	$15	$ 5
Per Night	$ 5	$ 3	$10	$ 4
Per Same-Day Trip	$ 2	$ 1	$ 7	$ 2
Average II (Based On Visitors With Specific Expenditures)				
Retail				
Per Visitor	$30	$35	$25	$45
Per Night	$11	$17	$13	$20
Per Same-Day Trip	$11	$16	$ 8	$21
Recreation/Pleasure				
Per Visitor	$23	$13	$36	$12
Per Night	$ 8	$ 6	$17	$ 6
Per Same-Day Trip	$ 8	$ 4	$22	$ 5

(Source: Detailed Tables, Volume I, pages 52-13/18; 95-14/20; 100-1/6)

[1]See Foreword for definition of seasons.
[2]See Detailed Tables for actual and weighted bases. Figures shown are total expenditures for each season.

33.b) Average Expenditures For Retail And Recreational Expenses By Season

Retail and recreational/entertainment revenue would appear to experience measurable variation across the seasons[1]. Average retail expenditures peak in the two shoulder seasons, whereas average recreation expenses are at their highest during the summer and winter.

The fact that every visitor to the parks spends about $20 on merchandise during the fall and spring, but spends less than this amount in the summer and particularly the winter, may reflect the over-representation of overseas tourists during the shoulder seasons. These individuals spend more per capita retail dollars than do their domestic counterparts. Conversely, the overseas visitor spends less money, on average, on recreational items than do Canadians. This finding, and the greater variety of recreational opportunities in the summer and especially in the winter (skiing), explain the higher per capita expenditures on recreation in the summer ($10) and winter ($15), compared to the fall ($4) and spring ($5).

[1]Caution should be exercised in interpreting expenditure patterns for these categories because of the volatility of the estimates.

Exhibit 47

Main Purpose Of Parks Portion Of Trip Among Rocky Mountain National Parks Person Visitors[1] To...

	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual	(2,351)	(2,270)	(1,738)	(1,325)	(538)
Weighted/Projected, In Thousands	(4,084.0)	(3,898.6)	(3,167.5)	(1,598.9)	(748.3)
	%	%	%	%	%
Pleasure	76	76	76	77	90
Vacation[2]	59	58	58	67	81
Recreational Day Use[3]	16	17	17	9	7
Visit Vacation Home	1	1	1	1	1
Business	6	6	7	5	3
Attend Special Meeting/Conference	5	5	6	4	3
Other Business	1	1	1	1	3
Personal	10	11	10	10	3
Family Affairs	10	10	9	10	3
Errands/Shopping/ Banking, Etc.	1	1	1	1	*
Just Passing Through	7	7	6	8	3
Not Stated	2	2	2	2	1

(Source: Detailed Tables, Volume I, pages 25-1/2)

[1]Spent time, money, or went sightseeing in specific park.
[2]All charter motorcoach visitors are included in "vacation" main purpose (the main purpose question was not included in the charter questionnaire).
[3]If "recreational day use" was respondent's stated main purpose and nights were spent in the Rocky Mountain National Parks, main purpose of the parks portion of the trip is considered to be "vacation" rather than "recreational day use".

*Less than 0.5%.

F. OTHER TOPICS RELATED TO THE VISITOR EXPERIENCE IN THE ROCKY MOUNTAIN NATIONAL PARKS

34.a) Main Purpose Of Parks Portion Of Trip By Parks Visited

All visitors to the Rocky Mountain National Parks were asked to describe the main purpose of the trip that brought them to the park system[1]. Most visitors declare "pleasure" to be the main purpose of their trip to the parks (76%), with almost 6-in-10 describing the trip as a "vacation". A further 1-in-6 (16%) claim that they are making day-use of the parks, while only 1-in-100 are visiting a vacation home. The main purpose of the parks' portion of the trip is quite consistent with information provided on trip classification -- those who describe their entire trip as an outdoor vacation (15%), a resort vacation (16%), or a touring vacation (27%) constitute the majority of parks visitors[2].

A park visit motivated by business is more apt to relate to family business ("family affairs" -- 10%) than to meetings or

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[1]If an individual's main destination was the Rocky Mountain National Parks, it was assumed that the main purpose of the "entire trip" was equivalent to the main purpose of the parks' portion of the trip. If the parks were not the main destination, a separate question was asked pertaining to the main purpose of the parks' portion of the trip. All charter visitors were assumed to have a "vacation" main purpose (the main purpose question was not included on the charter questionnaires). Because visitors' definitions of "recreational day use" do not necessarily correspond to the intention of the question, an edit was performed to ensure that "recreational day use" is associated only with same-day visitors to the parks' system.

[2]These data derive from the self-completion attitudinal questionnaire (Detailed Tables, Volume II, page 62-3). See questionnaire appended for definitions of the various trip classifications.

conferences (5%). At the same time, trips into the park system are quite unlikely to be motivated by "other business" or other personal reasons.

Despite the fact that more than 1-in-20 visitors claim that their main purpose in visiting the Rocky Mountain National Parks is "just passing through (7%), these individuals did stop to spend time or money, or to sightsee as they were passing through the parks.

Although Banff National Park visitors are as likely to be pleasure travellers as are those who visit Jasper, more Banff visitors describe their trip purpose as "recreational day use" (17%) than is the case among Jasper visitors (9%).

The British Columbia park visitor is especially apt to depict his or her visit to the parks system as a vacation (81%). Correspondingly, the visitor in these parks is less inclined to categorize the trip as one motivated by business or personal matters than is the Banff or Jasper visitor.

Exhibit 48

Main Purpose Of Parks Portion Of Trip Among Rocky Mountain National Parks Person Visitors[1] To Any Park...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual Weighted/Projected, In Thousands	(2,351) (4,084.0)	(1,189) (1,646.1)	(378) (391.8)	(390) (1,441.5)	(394) (604.6)
	%	%	%	%	%
Pleasure	76	83	74	66	81
Vacation[3]	59	74	55	45	54
Recreational Day Use[4]	16	8	19	21	27
Visit Vacation Home	1	2	1	-	1
Business	6	3	11	7	8
Attend Special Meeting/ Conference	5	3	11	7	5
Other Business	1	1	1	1	3
Personal	10	9	8	14	8
Family Affairs	10	8	7	13	8
Errands/Shopping/ Banking, Etc.	1	1	1	1	*
Just Passing Through	7	3	6	12	3
Not Stated	2	3	1	1	2

(Source: Detailed Tables, Volume I, pages 25-5/6)

[1]Spent time, money, or went sightseeing in at least one of the Rocky Mountain National Parks.
[2]See Foreword for definition of seasons.
[3]All charter motorcoach visitors are included in "vacation" main purpose (the main purpose question was not included in the charter questionnaire).
[4]If "recreational day use" was respondent's stated main purpose and nights were spent in the Rocky Mountain National Parks, main purpose of the parks portion of the trip is considered to be "vacation" rather than "recreational day use".

*Less than 0.5%.

34.b) Main Purpose Of Parks Portion Of Trip By Season

Summer and spring visitors are most likely to be taking a pleasure trip. At the same time, recreational day use as a motivation for visiting the Rocky Mountain National Parks is lowest in the summer months (as a proportion of all visitors). During this peak season, fewer than 1-in-10 visitors claim this day use as their purpose for entering the park system. This compares with at least 2-in-10 in every other season.

Interestingly, winter is the season least likely to entice "vacation" or "pleasure" visitors. In this season, more than 1-in-10 national park visitors indicate that they are in the parks for the purpose of attending to family affairs (13%). Winter also attracts a significantly higher number of visitors who are in the parks for the purpose of "just passing through" than is the case in any other season (12%).

Conferences or business meetings lure a higher proportion of fall visitors to the park system than they do at any other time of year. During this season, more than 1-in-10 visitors name these business reasons as their main purpose, compared to 1-in-33 during the summer, and about 1-in-14 during the winter. These data are quite consistent with the trip classification information provided by visitors who completed the attitudinal questionnaire. Over the full year, approximately 1-in-20 Rocky Mountain National Parks visitors (6%) depict theirs as a business trip, while more than twice this proportion (15%) of fall visitors use this trip classification[1].

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[1]These data derive from the self-completion attitudinal questionnaire (Detailed Tables, Volume II, page 62-3). See questionnaire appended for definitions of the various trip classifications.

Exhibit 49

	Volunteered Features That Attracted/ Influenced Visitors To Banff/Jasper National Parks Among Person Visitors[1] To...		
	An Alberta Park	Banff	Jasper
Actual Weighted/Projected, In Thousands	(2,270) (3,898.6)	(1,738) (3,167.5)	(1,325) (1,598.9)
	%	%	%
Any Reference To:			
General Beauty/Scenery	22	23	28
The Parks/Rocky Mountains	22	23	26
Enroute To Another Location/Part Of Tour	18	15	24
Nature/Forests/Lakes/ Wildlife	10	10	13
To See Animals/Wildlife	5	4	8
The Lakes	2	2	4
Nature	3	3	2
Skiing	10	9	6
Specific Natural Attractions	8	8	6
Hot Springs	5	6	3
Lake Louise	2	2	*
The Icefields	1	1	2
Publicity	8	9	12
Get Away From City/People	7	8	5
Visit/Meet Friends/ Relatives	6	5	7
Past Experience/Been Here Before	7	8	7
Heard About It From Relatives/Friends	6	7	10
Hiking	4	4	2
Fishing	2	3	*

(Source: Detailed Tables, Volume I, pages 63-1/6)

[1]Spent time, money, or went sightseeing in specific park.

*Less than 0.5%.

35.a) Volunteered Features That Attract Visitors To Banff Or Jasper National Park By Parks Visited

When asked to describe, in their own words "what attracted or influenced your decision to travel to the Banff/Jasper National Parks system on this trip", most visitors respond with references to the parks' beauty and terrain. They specifically refer to the mountains themselves (22%), the general beauty (22%), other natural features of parkland (animals, lakes, nature -- 10%), and/or to specific natural attractions such as the hot springs (5%), Lake Louise (2%), or the Icefields (1%). A further 2-in-10 seem to have visited the parks as a by-product of a tour itinerary or while en route to another location (18%), whereas 1-in-10 visitors are attracted by the skiing potential offered in Banff or Jasper National Park.

Publicity about the parks is mentioned, in this context, by about 1-in-12 visitors to Banff or Jasper National Parks, whereas informal advertising (through friends/relatives) encourages more than 1-in-20 to come.

The parks' visitor populations differ in the extent to which they are drawn to the Banff/Jasper system because it is part of a tour or en route to another location. Jasper visitors are much more likely to explain their visit to the parks system in this manner (24%) than are visitors to Banff National Park (15%).

Exhibit 50

Volunteered Features That Attracted/Influenced Visitors To Banff/Jasper National Parks Among Person Visitors[1] To An Alberta Park...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual	(2,270)	(1,147)	(359)	(382)	(382)
Weighted/Projected, In Thousands	(3,898.6)	(1,551.8)	(355.1)	(1,403.1)	(588.5)
	%	%	%	%	%
Any Reference To:					
General Beauty/ Scenery	22	27	30	14	23
The Parks/Rocky Mountains	22	28	25	13	24
Enroute To Another Location/Part Of Tour	18	23	18	13	15
Nature/Forests/ Lakes/Wildlife	10	12	4	7	16
To See Animals/ Wildlife	5	7	1	6	3
The Lakes	2	4	3	*	1
Nature	3	2	1	*	12
Skiing	10	-	-	26	4
Specific Natural Attractions	8	8	4	5	16
Hot Springs	5	3	1	4	14
Lake Louise	2	3	2	-	1
The Icefields	1	1	1	-	*
Publicity	8	15	8	2	3
Get Away From City/ People	7	5	9	12	2
Visit/Meet Friends/ Relatives	6	5	4	8	6
Past Experience/Been Here Before	7	11	5	4	4
Heard About It From Relatives/Friends	6	13	7	2	1
Hiking	4	3	4	3	7
Fishing	2	1	-	*	12

(Source: Detailed Tables, Volume I, pages 63-13/18)

[1]Spent time, money, or went sightseeing in Banff or Jasper National Parks.
[2]See Foreword for definition of seasons.

35.b) Volunteered Features That Attract Visitors To Banff Or Jasper National Park By Season

Of visitors to Banff or Jasper National Parks, those that come in the winter season are least apt to comment on the natural beauty, scenery or terrain as reasons for their visit. Instead, these winter visitors are more likely than others to include skiing and a need to escape from "civilization" (city/people) as factors that attracted them to Banff or Jasper National Park.

Summer visitors, on the other hand, are particularly inclined to indicate that their visit to the Alberta parks was made because it was part of a tour, or because they traversed the territory en route to another location. The high proportion of summer visitors who describe their trip as a "touring vacation[1]" supports this explanation for visiting Banff or Jasper.

Formal publicity and word-of-mouth are more characteristically offered by summer visitors to explain what attracted them to the parks. Simultaneously, these types of responses are especially uncommon among winter and spring visitors.

The hot springs seem to hold a special attraction for spring visitors. Spring visitors include this natural feature among those that attracted them to the Banff/Jasper system to a greater extent than do parks' visitors in other seasons.

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[1]These data derive from the self-completion attitudinal questionnaire (Detailed Tables, Volume II, page 62-3). See questionnaire appended for definitions of the various trip classifications.

Exhibit 51

	Overall Rating Of Visit To Banff/Jasper National Parks Among Person Visitors[1] To...		
	An Alberta Park	Banff	Jasper
Actual Weighted/Projected, In Thousands	(2,270) (3,898.6)	(1,738) (3,167.5)	(1,325) (1,598.9)
	%	%	%
Excellent	45	47	48
Very Good	36	36	33
Good	15	14	16
Fair	2	1	1
Poor	*	*	1
Don't Know/Not Stated	2	2	2
Average[2]	**4.3**	**4.3**	**4.3**

(Source: Detailed Tables, Volume I, page 65-1)

[1]Spent time, money, or went sightseeing in specific park.
[2]Averages based on assigned values of 5 equal to "Excellent" to 1 equal to "Poor".

*Less than 0.5%.

36.a) Overall Rating Of Visit To The Banff/Jasper National Parks By Parks Visited

All visitors to Banff and Jasper National Parks were asked to rate their visit to these parks, using a five point semantic scale ranging from "excellent" to "poor". Numerical values were assigned to the scale at the tabulation stage to yield average ratings (from 5 = "excellent" to 1 = "poor"). The reader should note that visitors were not rating the Alberta parks, nor each individual park, but their visit to these parks.

The visit to the Alberta parks was obviously very successful for the vast majority of tourists. More than 8-in-10 person visitors describe their time in the parks as "excellent" or "very good", with more opting for the superlative (45%) than for the next most positive description (36%). Disappointment with the parks visit is voiced by fewer than 1-in-33 person visitors to the Alberta parks.

Appraisals of the park visit do not differ to any appreciable extent between person visitors who spent time, money or went sightseeing in Banff National Park versus those who engaged in these activities in Jasper National Park.

An examination of the detailed findings, however, reveals some differences worthy of comment:

- Overnight visitors to the two parks are considerably more likely to describe their trip as "excellent" (52%) than are those who are same-day visitors (36%);

- Among overnight visitors, those who spent nights in hotels, motels, resorts or lodges are somewhat less likely to extol their trip ("excellent" 50%) than are campers ("excellent" 57%);

- Residents of the parks' immediate catchment areas -- Alberta (40%) and British Columbia (39%) -- are least likely to declare their visit to Banff or Jasper "excellent", whereas residents of the United States are most likely to do so (65%).

Exhibit 52

Overall Rating Of Visit To Banff/Jasper National Parks Among Person Visitors[1] To An Alberta Park...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual	(2,270)	(1,147)	(359)	(382)	(382)
Weighted/Projected, In Thousands	(3,898.6)	(1,551.8)	(355.1)	(1,403.1)	(588.5)
	%	%	%	%	%
Excellent	45	53	55	34	43
Very Good	36	29	31	45	38
Good	15	15	11	17	14
Fair	2	1	*	2	3
Poor	*	*	-	*	1
Don't Know/ Not Stated	2	2	3	2	2
Average[3]	**4.3**	**4.4**	**4.5**	**4.1**	**4.2**

(Source: Detailed Tables, Volume I, page 65-3)

[1]Spent time, money, or went sightseeing in Banff or Jasper National Parks.
[2]See Foreword for definition of seasons.
[3]Averages based on assigned values of 5 equal to "Excellent" to 1 equal to "Poor".

*Less than 0.5%.

36.b) Overall Rating Of Visit To The Banff/Jasper National Parks By Season

Among seasonal groupings, winter visitors are the most conservative in the rating they ascribe to their visit to Banff and Jasper National Parks. Approximately one-third of these visitors claim that the visit was "excellent", compared to more than one-half of their summer and fall counterparts. It is important to note that their reticence in according the visit an "excellent" rating should not suggest that winter visitors are dissatisfied with their visit. Almost 8-in-10 winter visitors consider their visit to be "excellent" or "very good" -- a proportion almost identical to that evident for every other season.

In the previous section, it was noted that Albertans are somewhat restrained in the rating they give the parks relative to visitors from other origins. This finding may be linked to the winter visitor rating since Albertans are significantly over-represented in this season compared to others.

Exhibit 53

Summary Of Volunteered Areas For Improvement/Added Facilities, Services, Or Attractions In Banff/Jasper National Parks Among Person Visitors[1] To...

	An Alberta Park	Banff	Jasper
Actual	(2,270)	(1,738)	(1,325)
Weighted/Projected, In Thousands	(3,898.6)	(3,167.5)	(1,598.9)
	%	%	%
None, No Improvements Necessary/Keep Natural/ Less Touristy	28	26	30
Any Reference To:			
Improvements To/More Townsite Facilities And Services (Restaurants, Hotels, Washrooms, Service, Etc.)	18	19	16
Improvements To/More Roads/ Traffic/Parking/Signage	14	15	11
Improvements To/More Parks Facilities (Camping, Trails, Washrooms, Etc.)	12	12	14
Too Expensive/Prices Too High	5	5	5
Improvements To/Expansion Of Ski Facilities	2	3	*
Improve/More Local Transportation	1	1	1
Miscellaneous Other	20	20	18
Don't Know/Not Stated	16	16	16

(Source: Detailed Tables, Volume I, pages 67-1/6)

[1]Spent time, money, or went sightseeing in specific park.

*Less than 0.5%.

37.a) Volunteered Areas For Improvements In Banff And Jasper National Parks By Parks Visited

Visitors to Banff and Jasper National Parks were asked to describe, in their own words, what attractions, facilities or services they would like to see established or improved in these two parks. In this and the following section, these recommendations are examined on the basis of broad categories. In the third section of this sequence, more detailed comments are examined.

Satisfaction with the status quo is the single most commonly volunteered response when visitors are asked to describe desireable changes. Almost 3-in-10 person visitors to the two Alberta parks indicate that no improvements are necessary or suggest that the parks be kept in their current "natural" state.

Suggestions for changes or improvements are most apt to focus on townsite facilities (18%), roads, traffic or signage (14%), and camping facilities (12%). Complaints about high prices are voiced in this context by 1-in-20 visitors, whereas recommendations related to ski hills are volunteered by about 1-in-50. Highly idiosyncratic suggestions that do not permit generalization are made by 1-in-5 Alberta parks' visitors ("miscellaneous"), while somewhat fewer volunteer no response to this question.

There are no significant differences between Banff and Jasper visitors in terms of the types of suggestions they make

in this unaided context. Place of residence, however, does offer some interesting variations:

- Albertans and Americans are somewhat more interested in seeing the roads and traffic situation within the two Alberta parks improved; and

- Canadians from provinces other than Alberta along with overseas visitors are especially apt to support the status quo (no improvements/keep natural).

Not surprisingly, users of camping facilities within the parks are also stronger proponents of the current state of the parks (37%) than are their counterparts who spent nights in the parks' roofed accommodation (21%). Naturally, campers are also more inclined than other visitors to suggest the need for improvement to parks' facilities such as camping, trails and washrooms.

Exhibit 54

Summary Of Volunteered Areas For Improvement/Added Facilities, Services, Or Attractions In Banff/Jasper National Parks Among Person Visitors[1] To An Alberta Park...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual	(2,270)	(1,147)	(359)	(382)	(382)
Weighted/Projected, In Thousands	(3,898.6)	(1,551.8)	(355.1)	(1,403.1)	(588.5)
	%	%	%	%	%
None, No Improvements Necessary/Keep Natural/Less Touristy	28	32	34	20	32
Any Reference To:					
Improvements To/More Townsite Facilities And Services (Restaurants, Hotels, Washrooms, Service, Etc.)	18	16	15	20	23
Improvements To/More Roads/Traffic/ Parking/Signage	14	12	12	15	14
Improvements To/More Parks Facilities (Camping, Trails, Washrooms, Etc.)	12	15	14	9	11
Too Expensive/ Prices Too High	5	7	5	2	8
Improvements To/ Expansion Of Ski Facilities	2	-	-	6	1
Improve/More Local Transportation	1	1	1	1	1
Miscellaneous Other	20	19	28	18	21
Don't Know/Not Stated	16	10	9	28	7

(Source: Detailed Tables, Volume I, pages 67-13/18)

[1]Spent time, money, or went sightseeing in Banff or Jasper National Park.
[2]See Foreword for definition of seasons.

37.b) Volunteered Areas For Improvements In Banff And Jasper National Parks By Season

As is evident from the facing table, there are few significant variations in recommended improvements or changes to Banff and Jasper National Parks across the four seasons:

- Predictably, only winter[1] (6%) or spring (1%) visitors recommend alterations to ski facilities;

- Winter and spring tourists are likely to be more highly concentrated in the townsites than are visitors in summer and fall. This may explain the more concerted call for improvements to townsite facilities by visitors in these seasons.

[1]The high level of "don't know/not stated" in winter compared to all other seasons is likely a result of the self-completion format of the winter questionnaire. In all other seasons, this question was administered by an interviewer.

Exhibit 55

	Specific Improvements Recommended For Banff/Jasper National Parks Among Person Visitors[1] To...				
	An Alberta Park	Banff	Jasper	An Alberta Park In[2]... Summer	Winter
Actual	(2,270)	(1,738)	(1,325)	(1,147)	(382)
Weighted/Projected, In Thousands	(3,898.6)	(3,167.5)	(1,598.9)	(1,551.8)	(1,403.1)
	%	%	%	%	%
Traffic/Roads					
Improve/Pave Roads/ Should Be Smoother	6	7	4	3	8
More Parking In Banff/Downtown Area	4	5	*	2	6
Better/More Road Signs/Directional Signs	3	3	5	4	1
Widen Roads/4 Lanes	1	1	2	3	*
Accommodation					
Hotels/Accommodation (Miscellaneous Problems)	3	3	4	3	4
Cheaper Lodging/ Hotels Too Expensive	2	2	2	2	1
More Hotels/ Accommodation	2	2	1	*	4
Food/Beverage					
More Restaurants/ Places To Eat (Any)	3	3	2	3	2
Improve Restaurants/ Places To Eat	1	1	1	1	1
Lower Restaurant/ Food Prices	1	1	1	1	-
Camp Grounds					
More Camping Sites	3	3	3	3	3
Improve Campsites (Miscellaneous)	2	2	2	3	*
More Hook-Ups/ Electric Facilities	2	1	3	3	*
Need Showers/Hot Showers In Camp-grounds/More Showers	2	2	3	4	*
Ski Facilities					
Expand/Improve Facilities At Ski Areas	2	2	*	-	4
Expand Ski Runs	1	1	*	-	2
General					
Improve Public Washrooms	4	4	1	3	*
Keep Naturalness/Do Not Commercialize	4	3	5	1	7
More Public Washrooms	3	4	4	4	2
Too Expensive/Prices Should Come Down	2	2	3	3	2
More/Better/Updated Information/ Pamphlets/Maps	2	2	3	1	3
Have Movies/Theatre/ Concerts	2	2	2	*	5
Better/Maintained/More Trails/Hiking Trails	1	2	1	1	2
None/No Improvements Necessary	23	23	24	31	13

(Source: Detailed Tables, Volume I, pages 67-1/4, 67-13/17)

[1]Spent time, money, or went sightseeing in specific park.
[2]See Foreword for definition of seasons.

*Less than 0.5%.

37.c) Volunteered Areas For Improvements In Banff And Jasper National Parks -- In Detail

As is evident from the detailed descriptions of improvements recommended by visitors to Banff or Jasper National Park, no single issue emerges as a focal point for change. Instead, the tourist's "wish list" (and a park planner's nightmare) reflects a multiplicity of concerns that probably derive from the individualized expectations a visitor brings to the parks, and the unique nature of his or her experience in Banff or Jasper National Park.

The only subject that generates comment by at least 1-in-20 visitors pertains to the condition of road surfaces (6%). Visitors also include a desire for more parking in the townsites' downtown areas, improvements to public washrooms, and a wish to keep the parks natural (4% each) among the more commonly voiced recommendations.

Winter tourists express marginally more concern about parking in townsites and about road surfaces than do their summer counterparts. While they request more traditional sources of entertainment (movies, theatre, concerts) than do summer visitors, winter park patrons are also more likely to support a "naturalist" position with respect to the parks (7%) than are their summer counterparts (1%).

Exhibit 56

Usage Of Information Centres, Naturalist Services, Interpretive Events Or Hot Spring Pools Among Rocky Mountain National Parks Person Visitors[1] To...

	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual	(1,987)	(1,906)	(1,398)	(1,018)	(380)
Weighted/Projected, In Thousands	(3,875.2)	(3,689.8)	(2,989.2)	(1,427.0)	(661.5)
	%	%	%	%	%
Used Any Services	44	42	45	46	73
Used Services In...					
Banff	32	33	41	28	36
Jasper	14	15	12	39	24
Yoho	4	3	4	6	25
Kootenay	7	5	6	6	41
Did Not Use Any Services	56	58	55	54	28

(Source: Detailed Tables, Volume I, page 31-1)

[1]Spent time, money, or went sightseeing in specific park, excluding charter and non-English respondents -- question not included on questionnaire.

38.a) Usage Of Specific Park Services By Parks Visited

Park visitors[1] were asked to indicate whether they used or visited a park information centre, naturalist service, interpretive event or hot springs pool in each of the parks they visited. This question yields a positive response from more than 4-in-10 visitors to the four parks (unduplicated count). None of the specified park services was utilized by the remaining visitors (56%) during their stay in the Rocky Mountain National Parks.

The incidence of usage of a park service is quite stable across Banff and Jasper National Parks, but is appreciably higher among individuals who visit one or both of the British Columbia parks. This finding is undoubtedly related to the high level of overlap between Alberta park visitors and those who visit the British Columbia parks.

Not surprisingly, Banff visitors are most apt to have used a park service within this park (41%), although more than 1-in-10 indicate that they made use of one of the specified services in Jasper National Park. The situation among Jasper visitors parallels that evident for Banff. These visitors are most likely to have used a park service within Jasper (39%), but are also inclined to use such services within Banff National Park (28%).

The impact of overlap between an Alberta park and a British Columbia park is evident in the service locations named

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[1]The non-English and charter versions of the questionnaire did not include this question.

The figures reported herein pertain only to qualified "visitors". For figures related to total park entrants, see the Detailed Tables, Volume I.

by individuals who visited Yoho or Kootenay. Among these visitors, 1-in-3 used a park service in Banff; 1-in-4 used these services in Jasper and/or Yoho National Parks; and considerably more (41%) used them in Kootenay, likely because of the popularity of the hot springs in this park.

Exhibit 57

Usage Of Information Centres, Naturalist Services, Interpretive Events Or Hot Spring Pools Among Rocky Mountain National Parks Person Visitors[1] To Any Park...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual	(1,987)	(999)	(295)	(348)	(345)
Weighted/Projected, In Thousands	(3,875.2)	(1,537.9)	(375.7)	(1,390.6)	(571.0)
	%	%	%	%	%
Used Any Services	44	58	42	29	42
Used Services In...					
Banff	32	38	33	24	35
Jasper	14	27	14	3	8
Yoho	4	8	2	1	4
Kootenay	7	11	11	2	6
Did Not Use Any Services	56	42	59	71	58

(Source: Detailed Tables, Volume I, page 31-3)

[1]Spent time, money, or went sightseeing in at least one of the Rocky Mountain National Parks, excluding charter and non-English respondents -- question not included on questionnaire.
[2]See Foreword for definition of seasons.

38.b) Usage Of Specific Park Services By Season

Use of information centres, naturalist services, interpretive events or hot spring pools is most widespread in the summer season. Almost 6-in-10 Rocky Mountain National Parks visitors claim to utilize these services during this season, compared to a low of 3-in-10 in the winter. The two shoulder seasons exhibit a level of use that falls about mid-way between the peak season levels (42% each).

Interestingly, utilization of the specified park services in Banff National Park remains constant across three of the four seasons, experiencing a significant decline only in the winter. In contrast, use of these facilities in Jasper National Park peaks in the summer, declines significantly in the fall, and experiences a yearly low through the winter and spring.

Exhibit 58

Stated Impact Of Olympics On Decision To Visit Rocky Mountain National Parks Among Visitors[1] To...

	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual	(2,351)	(2,270)	(1,738)	(1,325)	(538)
Weighted/Projected, In Thousands	(4,084.0)	(3,898.6)	(3,167.5)	(1,598.9)	(748.3)
	%	%	%	%	%
The Olympics Had Nothing To Do With My Decision To Visit The Parks	94	94	93	95	96
I Visited The Parks Because I Was In The Area To Help Stage, Cover Or Participate In Olympic Events	*	*	*	*	*
I Visited The Parks Because I Was In The Area To Watch The Olympics[2]	1	1	1	-	-
Things I Saw Or Heard About In Connection With The Olympics Made Me Want To Visit The Parks	3	3	3	3	1
I Had To Reschedule My Plans To Visit The Parks Because Of The Olympics	1	1	1	*	1
Not Stated	2	2	2	2	1

(Source: Detailed Tables, Volume I, page 69-1)

[1]Spent time, money, or went sightseeing in specific park.
[2]This statement was included during the winter season only.

*Less than 0.5%.

39.a) Stated Impact Of The 1988 Winter Olympics By Parks Visited

The 1988 Winter Olympic Games were held in Calgary, Alberta during the data collection stage of this study. While it was never the intention of the study to measure the impact of this event on visitation to the Rocky Mountain National Parks, a question was included to obtain the visitor's impressions of the impact these Games had on his or her decision to visit the parks.

When the statements on the facing page were presented to visitors, only 1-in-100 indicated that they came to the region because they were spectators at the Olympics. A further 1-in-33 claim that advertising about the Olympics encouraged them to visit the parks. Thus, according to most visitors' own perceptions, "the Olympics had nothing to do with" the decision to visit the parks (94%).

The few visitors who state that their decision to visit the parks was influenced in a primary (spectator) or secondary (advertising/promotional materials) manner are spread evenly across the four Rocky Mountain National Parks.

Exhibit 59

Stated Impact Of Olympics On Decision To Visit Rocky Mountain National Parks Among Person Visitors[1] To Any Park...

	In Total	In...Season[2] Summer	Fall	Winter	Spring
Actual	(2,351)	(1,189)	(378)	(390)	(394)
Weighted/Projected, In Thousands	(4,084.0)	(1,646.1)	(391.8)	(1,441.5)	(604.6)
	%	%	%	%	%
The Olympics Had Nothing To Do With My Decision To Visit The Parks	94	94	96	93	95
I Visited The Parks Because I Was In The Area To Help Stage, Cover Or Participate In Olympic Events	*	*	1	-	*
I Visited The Parks Because I Was In The Area To Watch The Olympics[3]	1	N/A	N/A	3	N/A
Things I Saw Or Heard About In Connection With The Olympics Made Me Want To Visit The Parks	3	4	*	2	2
I Had To Reschedule My Plans To Visit The Parks Because Of The Olympics	1	*	-	1	1
Not Stated	2	2	3	2	2

(Source: Detailed Tables, Volume I, page 69-3)

[1]Spent time, money, or went sightseeing in at least one of the Rocky Mountain National Parks.
[2]See Foreword for definition of seasons.
[3]This statement was included during the winter season only.

*Less than 0.5%.

39.b) Stated Impact Of The 1988 Winter Olympics By Season

Not surprisingly, visitors who claim to have been in the vicinity of the Rocky Mountain National Parks because they were there to view the Olympics are found solely in the winter. On the other hand, promotional materials related to the Olympics seem to have been as influential in the summer (4%) as they were in the winter (2%) among the small proportions of visitors who mention them.

APPENDICES

- Additional Summary Tables
- Stage In Life Cycle Definitions
- Questionnaires

Exhibit 60

Profile Of Roofed And Camping Person Nights Spent In The Rocky Mountain National Parks

	Total Person Nights	Total Roofed Person Nights	Total Camping Person Nights
Actual	(4,721)	(1,177)	(380)
Weighted/Projected, In Thousands	(6,063.1)	(4,246.5)	(1,388.4)
	%	%	%
Season[1]			
Summer	47	35	81
Fall	9	9	10
Winter	34	43	6
Spring	11	13	4
Place Of Residence			
Canada	59	59	59
Alberta	40	41	38
British Columbia	6	4	9
Other Provinces	13	13	12
U.S.A.	26	28	27
Overseas	15	13	14
Japan	2	3	*
West Germany	6	3	7
Mode Of Entry			
Private Vehicle	81	75	97
Scheduled Bus/Train	8	10	3
Charter	11	16	*

(Source: Detailed Tables, Volume I, pages 44-3, 5)

[1]See Foreword for definition of seasons.

*Less than 0.5%.

Exhibit 61

Whether Rocky Mountain National Parks Was Main Destination Of Trip And Entire Trip Purpose Among Person Visitors[1] To...

	Any Park	An Alberta Park	Banff	Jasper	A British Columbia Park
Actual Weighted/Projected, In Thousands	(2,351) (4,084.0)	(2,270) (3,898.6)	(1,738) (3,167.5)	(1,325) (1,598.9)	(538) (748.3)
	%	%	%	%	%
Rocky Mountain National Parks Main Destination					
Yes	61	62	64	54	56
No	39	38	36	46	44
Actual[2] Weighted/Projected, In Thousands	(2,018) (3,894.2)	(1,937) (3,708.8)	(1,428) (3,008.1)	(1,043) (1,439.8)	(384) (666.9)
	%	%	%	%	%
Main Purpose Of Entire Trip					
Business (Any)	8	8	10	7	4
Pleasure	76	76	76	74	86
Vacation	59	59	58	66	78
Recreational Day Use	16	16	17	7	6
Visit Vacation Home	1	1	1	1	1
Personal (Any)	17	17	16	21	11

(Source: Detailed Tables, Volume I, pages 20-1, 23-1/2)

[1]Spent time, money, or went sightseeing in specific park.
[2]Excludes charter visitors -- question not asked.

Stage In Life Cycle

Visitors were asked to provide information on their "household, regardless of whether they travelled with you on your trip to the parks". Several items of information were used in conjunction to locate each visitor household in terms of their stage in life:

- Age of chief wage earner (under 45 years or 45 years or more);
- Size of household;
- Incidence of children under 18 years;
- Incidence of children under 6 years.

Life cycle stages are as follows:

- **Young Singles:** Under 45 years, one person in household.
- **Young Couples/cooperative units:** Under 45 years, 2 or more persons in household, no children 18 years or less.
- **Young Families:** Under 45 years, 2 or more persons in household, at least one child under 6 years (can have older children).
- **Middle Families:** Under 45 years, 2 or more persons in household, children 6 years to 18 years only.
- **Older Families:** 45 years or older, 2 or more persons in household, children of any age.

- **Older Singles:** 45 years or older, one person in household.

- **Older Couples:** 45 years or older, 2 or more persons in household, no children 18 years or less.

SUMMER ROADSIDE QUESTIONNAIRE
AND SHOW CARDS

Ruston/Tomany & Associates Ltd. R/T 19151
5-1
6-1
7-1
8/

Roadside Screener

Location: _____ Start: _____ A.M. 13- P.M. 14-

Date: _____ Finish: _____ A.M. P.M.
Day Month 15-

Interviewer: _____ 16-

INTRODUCTION: Hello, my name is _____ of Ruston/Tomany & Associates. We are conducting a study on behalf of the Governments of Canada, Alberta and British Columbia on the four National Parks, Banff, Jasper, Yoho and Kootenay.

IF RESPONDENT REFUSES TO BE INTERVIEWED BEFORE SCREENING IS COMPLETED, CIRCLE BELOW, AND SAVE THIS SCREENER.

REFUSED BEFORE SCREENING [1 SAVE SCREENER] 19-

1. RECORD NUMBER OF PEOPLE IN VEHICLE IN THE TWO AGE GROUPS. IF YOU CANNOT COMPLETE THIS BY OBSERVATION, ASK THE DRIVER TO TELL YOU HOW MANY PEOPLE IN THE VEHICLE ARE:

16 YEARS OR OVER _____ (WRITE IN) 20-
UNDER 16 YEARS _____ (WRITE IN) 21-
22-
23-

(HAND CARD 1)

2-a) Does anyone in this vehicle, who is at least 16 years of age, fall into any of these categories? Just tell me the number(s) opposite the descriptions that apply to any people in this vehicle. RECORD BELOW.

NONE 24- [1 SKIP TO Q.3]

On a sales/service call/pick-up/delivery — 2
Member of a work crew/employee in Parks — 3
Commuting to or from work or school — 4
[TERMINATE AND SAVE SCREENER]

Permanent/seasonal resident in Parks — 5

-b) Is everyone in this vehicle a permanent/seasonal resident in the parks?

Yes 25- [1 TERMINATE AND SAVE SCREENER]

No 2

-c) How many people in this vehicle who are 16 years of age or older are permanent/seasonal residents in the parks? (RECORD BELOW)

RESIDENTS 16+ _____ (WRITE IN) 26- 27-

None 00

-d) And how many people in this vehicle who are under 16 years of age are permanent/seasonal residents in the Parks? (RECORD BELOW)

RESIDENTS UNDER 16 _____ (WRITE IN) 28- 29-

None 00

TERMINATE AND SAVE SCREENER

3. IF ONLY ONE PERSON IN VEHICLE 16 YEARS OR OLDER, SKIP TO Q.4. IF MORE THAN ONE PERSON IN VEHICLE 16 YEARS OR OLDER, ASK Q.3. Now, I would like to interview one person from your vehicle. Of all the people 16 years of age or older, whose birthday is next?

WRITE IN NAME OF PERSON WHO HAS THE NEXT BIRTHDAY:_____
AND ADMINISTER REMAINDER OF QUESTIONNAIRE WITH THIS PERSON.

4. (HAND CARD 2) Please look at this map of the four Parks. Do you personally plan to return to areas within the Parks' boundaries before you return home from this trip?

Leaving for the last time 30-1

Plan to return

2 THANK RESPONDENT, TERMINATE INTERVIEW AND SAVE SCREENER

IF RESPONDENT QUALIFIES TO BE INTERVIEWED BUT REFUSES, CIRCLE BELOW AND SAVE THIS SCREENER.

QUALIFIED BUT REFUSED 31-[1 SAVE SCREENER]

32/45 BLANK

Roadside Questionnaire

5. Where is your regular place of residence? (WRITE IN CITY, PROVINCE/STATE, COUNTRY). 46- 47- 48-

CITY OR TOWN	PROVINCE OR STATE	COUNTRY

6-a) What is the furthest place from home you have visited or will visit on this trip? 49- 50- 51-

CITY OR TOWN	PROVINCE OR STATE	COUNTRY

-b) Is the National Parks System the main destination of your trip?

Yes 52-1

No 2

-c) (HAND CARD 3) Which one of the descriptions listed on this card best describes the main purpose of your entire trip? RECORD ONE ONLY BELOW.

Business:	Attend a special meeting like a conference, convention, seminar or trade show	53-1
	Other Business	2
Personal:	Family affairs: e.g. visiting friends or relatives, weddings, funerals, etc.	3
	Errands: e.g. shopping, banking, doctor, etc.	4
Pleasure:	Vacation	5
	Recreational day-use	6
	Visit vacation home	7
	Other (SPECIFY) _____	

(HAND CARD 2 AGAIN)

7-a) CIRCLE CODE 2 BESIDE THE PARK RESPONDENT IS EXITING FROM AND DO NOT READ THAT PARK. FOR THE OTHER THREE PARKS ASK:
Please look again at this map. Since leaving home on this trip, did you at any time enter...(READ EACH PARK EXCEPT CIRCLED ONE)?

		NO	YES
Banff National Park	54-	1	2
Jasper National Park	55-	1	2
Yoho National Park	56-	1	2
Kootenay National Park	57-	1	2

-b) FOR EACH PARK ENTERED IN Q.7-A), ASK:

Did you use or visit Parks information centres, naturalist services, interpretive events or hot springs pools in (READ EACH PARK ENTERED)?

	Banff	Jasper	Yoho	Kootenay
Yes	58-1	59-1	60-1	61-1
No	2	2	2	2

-c) FOR EACH PARK ENTERED IN Q.7-a), ASK:
While in (READ PARK), did you stop and spend any time or money or do any sightseeing or were you just passing through?

	Banff	Jasper	Yoho	Kootenay
Just passing through	62-2	63-2	64-2	65-2
Spent time/money/went sightseeing	1	1	1	1

IF SPENT TIME IN ANY PARK (ANY CODE 1 CIRCLED) SKIP TO VISITOR SECTION (Q.12 TO END).

IF SPENT NO TIME IN ANY PARK (NO CODE 1 CIRCLED), ASK Q.7-d).

-d) Did you or anyone else in the vehicle stop at all in the Parks to purchase any food or gas or spend any money?

No 66- 2 GO TO PASS-THROUGH SECTION (Q.8-11)

Yes 1

-e) And in which Parks did you do that?

Banff National Park	67-1
Jasper National Park	2
Yoho National Park	3
Kootenay National Park	4

NOW SKIP TO VISITOR SECTION (Q.12 TO END)

PASS-THROUGH SECTION

8. How many nights, if any, will you be away from home on this entire trip?

SAME DAY TRIP/NO NIGHTS AWAY	000	68-
		69-
NUMBER OF NIGHTS	_____ (WRITE IN)	70-

9. (REFER RESPONDENT TO CARD 2 AGAIN)

Please show me exactly where you entered the National Parks system for the first time on this trip away from home? RECORD CODE FROM MAP FOR POINT OF ENTRY.

Location 1	(HWY 16 - EAST GATE)	71-1
Location 2	(HWY 16 - WEST GATE)	2
Location 3	(HWY 11 - EAST GATE)	3
Location 4	(HWY 1 - WEST GATE)	4
Location 5	(HWY 93 - WEST GATE)	5
Location 6	(HWY 1 - EAST GATE)	6
CAN'T REMEMBER		9

(HAND CALENDAR - CARD 4)

10. What was the date of this first entry into the National Parks System? This calendar may help you recall the date if you cannot easily remember. RECORD DATE BELOW.

72-
_____ Day _____ Month 73-
74-

11. And was that...(READ LIST)? 75-

	Between 6 a.m. and 12 noon	76-1
	From noon to six o'clock p.m.	2
	Between 6.p.m. and midnight	3
or	From midnight to 6 a.m.	4
	CAN'T REMEMBER	9

NOW SKIP TO DEMOGRAPHICS SECTION (Q.21 TO END)

VISITOR SECTION

5-1
6-2

CHECK BACK TO Q.6-b), PAGE 3. IF NATIONAL PARKS SYSTEM IS MAIN DESTINATION, SKIP TO Q.12-b). OTHERWISE ASK Q.12-a).

12-a) (HAND CARD 3 AGAIN)
Which one of the descriptions listed on this card best describes the main purpose of your trip to the National Parks? (RECORD ONE PURPOSE ONLY)

Business:	Attend a special meeting like a conference, convention, seminar or trade show	13-1
	Other Business	2
Personal:	Family affairs: e.g. visiting friends or relatives, weddings, funerals, etc.	3
	Errands: e.g. shopping, banking, doctor, etc.	4
Pleasure:	Vacation	5
	Recreational day-use	6
	Visit vacation home	7
Just Passing Through		8

-b) How many nights, if any, will you be away from home on this entire trip?

SAME DAY TRIP/NO NIGHTS AWAY	ODD SKIP TO Q.14	14-
		15-
NUMBER OF NIGHTS	_____ (WRITE IN)	16-

-c) And how many nights, in total, did you spend in the National Parks since leaving home on this trip?

SPENT NO NIGHTS IN THE PARKS	ODD SKIP TO Q.14	17-
		18-
NUMBER OF NIGHTS IN THE PARKS	_____ (WRITE IN)	19-

13-a) What was the name and location of the accommodation you used for your first (second/third/etc.) overnight stop in the Parks?

-b) (HAND CARD 5.) In which of the accommodation types listed here did you stay in <u>REAR LOCATION</u>?. IF MORE THAN ONE TYPE OF ACCOMMODATION IN ANY LOCATION, RECORD EACH TYPE ON SEPARATE LINES.

-c) And how many nights did you stay in a <u>REAR ACCOMMODATION</u> there? (ASK FOR EACH ACCOMMODATION TYPE USED. REPEAT -a), -b) AND -c) FOR NEXT OVERNIGHT STOP AND ALL SUBSEQUENT OVERNIGHT STOPS IN THE PARK. CONTINUE UNTIL ALL NIGHTS MENTIONED IN Q.12-c) ACCOUNTED FOR.)

<u>Legend</u>

1.	Motel/motel/resort/lodge	4.	Youth Hostel
2.	Commercial cottage/cabin	5.	Campsite/trailer park
3.	Bed and Breakfast	6.	Back country camping
		7.	Friends/relatives/own vacation home

	-a) <u>Name And Location</u>	-b) <u>Type Of Accommodation</u>	-c) <u># Nights</u>	
20-	_____	22-1 2 3 4 5 6 7	_____	23-
26-	_____	28-1 2 3 4 5 6 7	_____	29-
32-	_____	34-1 2 3 4 5 6 7	_____	35-
38-	_____	40-1 2 3 4 5 6 7	_____	41-
44-	_____	46-1 2 3 4 5 6 7	_____	47-
50-	_____	52-1 2 3 4 5 6 7	_____	53-
56-	_____	58-1 2 3 4 5 6 7	_____	59-
62-	_____	64-1 2 3 4 5 6 7	_____	65-

CHECK THAT TOTAL NUMBER OF NIGHTS IN Q.13-c) EQUALS NUMBER OF NIGHTS IN Q.12-c).

66/69 BLANK

The following questions are about expenditures made by All the people in this vehicle.

14-a) Were any of the expenses for this trip to the National Parks paid for before you entered the Parks?

No 70-1 [SKIP TO Q.15]

Yes 2

(HAND CARD 6)

-b) Did anyone purchase a pre-paid package for this trip which included at least two of the items shown on this card?

No 71-1 [SKIP TO Q.17]

Yes 2

15-a) Which of the items on this card were included in the pre-paid package?

TRANSPORTATION

By Air	72-1	
By Train	2	
By Bus	3	
By Boat	4	
ACCOMMODATION	5	IF NONE CIRCLED SKIP TO Q.16
FOOD/BEVERAGE	6	
ENTERTAINMENT/ACTIVITIES/ SIGHTSEEING/TOURS/LIFT TICKETS ETC.	7	
AUTO RENTAL (PICKED UP IN THE PARKS)	8	
AUTO RENTAL (PICKED UP ELSEWHERE)	9	

-b) IF TRANSPORTATION (AIR, TRAIN, BUS OR BOAT) MENTIONED IN Q.15-a), ASK: Where did you first board the transportation which was included in your package? 73- 74- 75-

_____ (NEAREST CITY/TOWN) _____ (PROVINCE/STATE) _____ (COUNTRY)

-c) How many nights in total were included in the price of this package? (WRITE IN) 76- 77- 78-

_____ (NUMBER OF NIGHTS) [IF NO NIGHTS, SKIP TO -e]

-d) And how many of these nights were spent in the Parks? 13- 14- 15-

5-1 6-3 _____ NUMBER OF NIGHTS IN PARKS) [IF NO NIGHTS, SKIP TO -e]

-e) What was the total amount paid for all people in this vehicle for the pre-paid package? When you tell me the cost, please tell me whether it is in Canadian, U.S., or some other currency. 16-

Amount	Can.	U.S.	Other (SPECIFY)
$_____	20-1	2	_____

-f) And, how many people, including children, does this amount cover? 21- 22-

_____ (WRITE IN NUMBER)

16. Were any other items prepaid for this trip to the Parks?

Yes 23-1

No [2 SKIP TO Q.18]

17-a) (HAND RESPONDENT CARD 7) Which of the items on this card were paid for before you entered the National Parks, but were not purchased as a part of a package or tour? RECORD UNDER Q.17-a) ON GRID BELOW.

FOR EACH ITEM PRE-PAID SEPARATELY, ASK Q.17-b) TO Q.17-e).

-b) What was the total amount paid in advance for all people in this vehicle for (READ ITEM FROM Q.17-a)? RECORD UNDER Q.17-b) ON GRID BELOW.

-c) Is that in Canadian, U.S. or some other currency? RECORD UNDER Q.17-c) ON GRID BELOW.

	Q.17-a) ITEM	Q.17-b) AMOUNT	Q.17-c) CURRENCY CAN.	U.S.	OTHER (SPECIFY)
AUTO RENTAL (PICKED UP IN THE PARKS)	24- 1	$_____	1	2	_____25-
*ACCOMMODATION	2	$_____	1	2	_____29-
*FOOD/BEVERAGE	3	$_____	1	2	_____33-
*ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/LIFT TICKETS	4	$_____	1	2	_____37-
NONE OF THESE	[5 SKIP TO Q.18]				

*FOR EACH ASTERISKED ITEM ASK -d) AND -e).

-d) How many nights in total were included in the price of the prepaid (READ ITEM) ?. RECORD UNDER -d) BELOW. IF NO NIGHTS INCLUDED, DO NOT ASK Q.17-e).

-e) And how many of these nights were spent in the Parks? RECORD UNDER -e) BELOW.

	-d) TOTAL NIGHTS	-e) NIGHTS IN PARKS
Accommodation	_____41-	_____ 50-
Food/Beverage	_____44-	_____ 53-
Entertainment	_____47-	_____ 56-

18-a) (HAND CARD 8) For each expenditure category on this card, please tell me, in Canadian dollars, the total amount spent within the Parks by everyone in the vehicle since leaving home? Include all purchases made by cash, credit card, traveller's cheque and cheque. (IF APPLICABLE: However, do not include the prepaid expenses we have already discussed.)

How much was spent by everyone in the vehicle for...? RECORD AMOUNT AND CURRENCY TYPE FOR EACH CATEGORY LISTED.

		NONE	AMOUNT IN CANADIAN $	OTHER CURRENCY (SPECIFY)	
Lodging in the Parks, excluding camping/trailer park	59-	01	$_____	_____	61-
Camping fees		02	$_____	_____	65-
Food and beverages bought in restaurants in the Parks		03	$_____	_____	69-
Groceries & Beverages bought in stores in the Parks		04	$_____	_____	73-
Vehicle Gas & Oil, maintenance or repairs bought from stations within the Parks		05	$_____	_____	77-
Transportation within the Parks including shuttle buses, taxis, etc.		06	$_____	_____	5-1 6-4 13-
Auto Rental for vehicles picked up in the Parks		07	$_____	_____	17-
Recreation & Entertainment including tours, tickets, equipment rentals, etc.		08	$_____	_____	21-
Conference or convention registration fees		09	$_____	_____	25-
Park entrance fees/licence fees		10	$_____	_____	29-
Retail store purchases, such as souvenirs, equipment, film, clothing, etc.	60-	11	$_____	_____	33-

IF RETAIL PURCHASES MORE THAN $300 CANADIAN OR $200 U.S., ASK:

-b) Did you or anyone in this vehicle purchase any individual items which cost more than $300 Canadian (or $200 U.S.)?

No 37- 1 SKIP TO Q.19

Yes 2

-c) What were those items and how much did each cost? RECORD BELOW.

	ITEM	AMOUNT	
38-	_____	_____	44-
40-	_____	_____	48-
42-	_____	_____	52-

NOTE: IF RESPONDENT UNWILLING TO OR CANNOT BREAK DOWN EXPENDITURES, ASK:

18-d) Please just give me your best estimate of the total amount spent by everyone in the vehicle while in the National Parks system for the items shown on the card. RECORD AMOUNT AND CURRENCY BELOW. 56-

TOTAL ESTIMATE $_____ _____ 60-
(AMOUNT) (CURRENCY)

NOW COMPLETE REMAINING QUESTIONS WITH ORIGINAL RESPONDENT ONLY.

REFER BACK TO Q.7-a). IF RESPONDENT ENTERED BANFF AND/OR JASPER NATIONAL PARKS, ASK Q.19-a), -b) AND -c), OTHERWISE SKIP TO Q.20.

19-a) What attracted you or influenced your decision to travel to the Banff/Jasper National Parks system on this trip? (RECORD VERBATIM)

_____ 61-

_____ 62-

_____ 63-

-b) Overall, would you rate your visit to the Banff/Jasper National Parks System as (READ LIST)...?

	Excellent	64- 1
	Very Good	2
	Good	3
	Fair	4
or	Poor	5
	DON'T KNOW	9

-c) What attractions, facilities or services would you like to see established or improved in Banff or Jasper National Parks? (RECORD VERBATIM)

_____ 65-

_____ 66-

_____ 67-

20-a) (HAND CARD) Which of the statements on this card best describes the impact the staging of the 1988 Winter Olympics had on your decision to make this trip?

	I visited the Parks because I was in the area to help stage, cover or participate in Olympic events	68- 1
	Things I saw or heard about in connection with the Olympics made me want to visit the Parks	2
	I had to reschedule my plans to visit the Parks because of the Olympics	3
OR	The Olympics had nothing to do with my decision to visit the Parks	4

DEMOGRAPHICS SECTION

I just have a few more questions to help us classify the information.

21. HAND CARD 9. Please tell me the age and sex of <u>everyone</u> in this vehicle, starting with yourself and then continuing from oldest to youngest. Please just tell me the letter beside the appropriate age category.

	Respondent	All other occupants of vehicle 1	2	3	4	5	6	7
A 0-5 years	69-1	71-1	73-1	75-1	13-1	15-1	17-1	19-1
B 6-15 years	2	2	2	2	2	2	2	2
C 16-19 years	3	3	3	3	3	3	3	3
D 20-24 years	4	4	4	4	4	4	4	4
E 25-34 years	5	5	5	5	5	5	5	5
F 35-44 years	6	6	6	6	6	6	6	6
G 45-54 years	7	7	7	7	7	7	7	7
H 55-64 years	8	8	8	8	8	8	8	8
I 65-74 years	9	9	9	9	9	9	9	9
J 75 years or over	0	0	0	0	0	0	0	0
<u>SEX</u>	5-1 6-5							
Male	70-1	72-1	74-1	76-1	14-1	16-1	18-1	20-1
Female	2	2	2	2	2	2	2	2

22. HAND CARD 10. Which letter best describes the last year of schooling you completed?

A	Some elementary/grade school	21- 1
B	Completed elementary/grade school	2
C	Some high school/secondary school	3
D	Completed high school/secondary school	4
E	Technical or vocational school/ Community College/CEGEP	5
F	Some University	6
G	Completed University	7
H	Post Graduate courses/degree	8

23. What is your occupation? I don't mean the name of the company, but just the type of job and type of company. (IF RETIRED, CHECK BOX)

_____ IN _____ 22-
(TYPE OF JOB) (TYPE OF COMPANY)

[] RETIRED

24. Can I please get your name and complete mailing address including postal/zip code?

RESPONDENT NAME:_____

ADDRESS: _____

CITY/TOWN: _____ PROVINCE/STATE:_____

POSTAL/ZIP CODE:_____ 29-

IF FROM CANADA OR UNITED STATES ASK:

My supervisor may want to call you to verify that I conducted this interview. At what phone number can you usually be reached?

_____ _____
AREA CODE TELEPHONE NUMBER

RECORD VEHICLE TYPE

Vehicle Type		Towed Equipment	
Automobile/Van	29-1		
Light Truck/Pick-up	2	Tent Trailer	30-1
Truck Camper	3	Travel Trailer	2
Motorhome/R.V.	4	Horse Trailer	3
Motorcycle	5	2nd Vehicle	4
Bicycle	6		
Hiker/Pedestrian	7		
Other (SPECIFY)_____			

IF RESPONDENT IS PASS-THROUGH (Q.8 TO 11), DO NOT GIVE MAILBACK. SAY:

Thank you very much for your co-operation. In appreciation we would like you to have this Alberta souvenir.

IF RESPONDENT IS VISITOR (Q.12 TO 20), SAY:

Thank you very much for taking part in this survey. I would like to leave this questionnaire with you to fill out and mail back to us.

The envelope provided is already addressed and stamped for your convenience. Your answers will help to improve park services and facilities in the future.

IF FROM OUTSIDE CANADA READ:

Will you be mailing this from Canada or the United States? (HAND APPROPRIATE ENVELOPE).

Please complete and return this questionnaire in the next few days, if possible.

In appreciation for your cooperation, we would like you to have this Alberta souvenir.

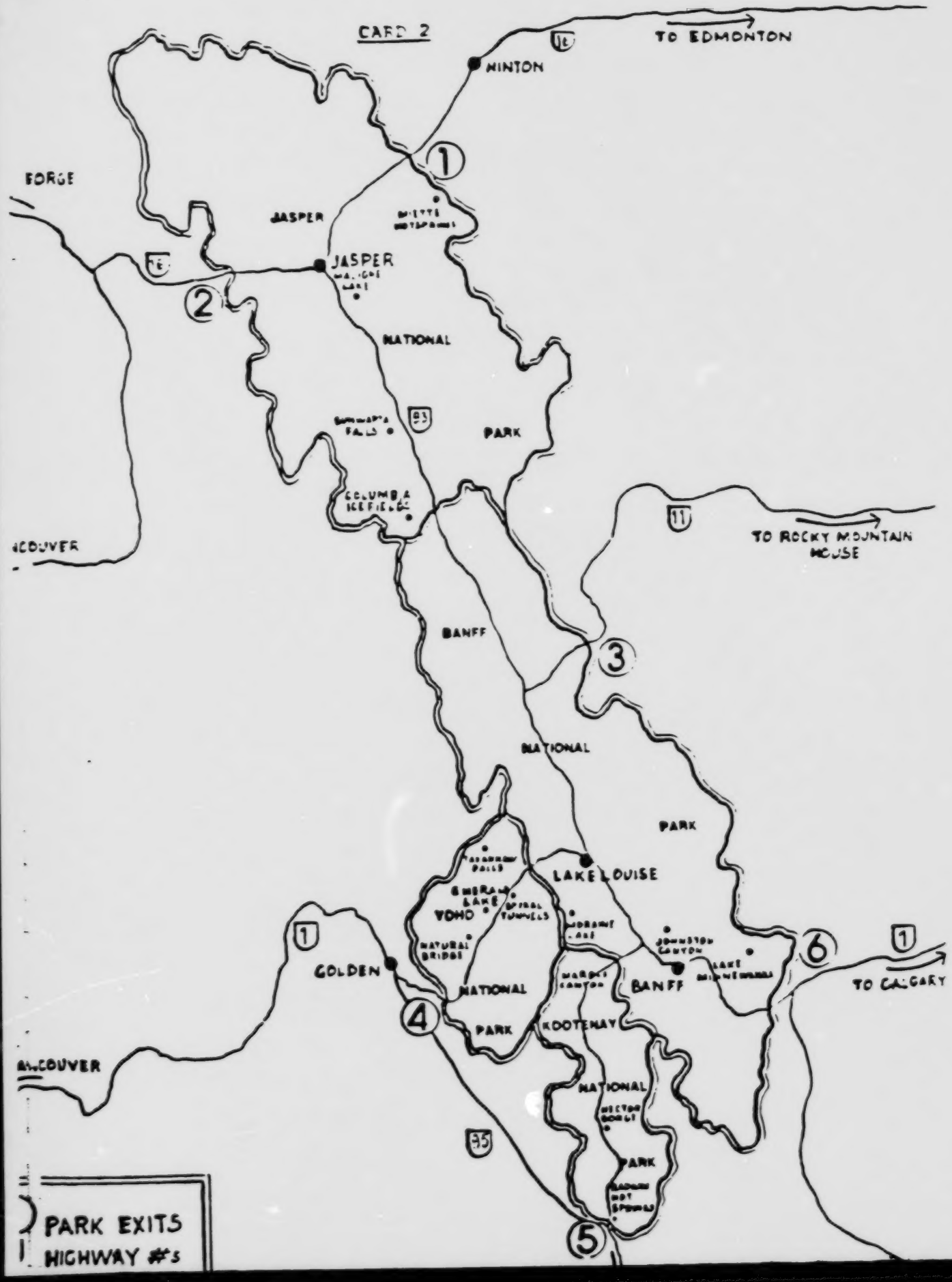
[CARD 1]
(Q.2-A)

2 ON A SALES CALL, A SERVICE CALL, A PICK-UP OR DELIVERY

3 A MEMBER OF A WORK-CREW OR AN EMPLOYEE IN THE PARKS

4 COMMUTING TO OR FROM WORK OR SCHOOL

5 A PERMANENT OR SEASONAL RESIDENT IN THE PARKS


CARD 2
TO EDMONTON
16
MINTON
1
FORGE
JASPER
JASPER
16
2
NATIONAL
93
PARK
COLUMBIA ICEFIELDS
11
TO ROCKY MOUNTAIN HOUSE
BANFF
3
NATIONAL
PARK
LAKE LOUISE
EMERALD LAKE
YOHO
SPIRAL TUNNELS
NATURAL BRIDGE
1
GOLDEN
6
1
TO CALGARY
NATIONAL
BANFF
4
PARK
KOOTENAY
NATIONAL
95
PARK
5
PARK EXITS
HIGHWAY #'s

CARD 3
(Q.6-C, Q.12-A)

BUSINESS:	ATTENDING A SPECIAL MEETING LIKE A CONFERENCE, CONVENTION, SEMINAR OR TRADE SHOW
	OTHER BUSINESS
PERSONAL:	FAMILY AFFAIRS: E.G. VISITING FRIENDS OR RELATIVES, WEDDINGS, FUNERALS, ETC.
	ERRANDS: E.G. SHOPPING, BANKING, DOCTOR, ETC.
PLEASURE:	VACATION
	RECREATIONAL DAY-USE
	VISITING VACATION HOME

EXH 4
(Q.18)

1987

JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

1988

JANUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					

MARCH

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

APRIL

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JUNE

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

AUGUST

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SEPTEMBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

OCTOBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

DECEMBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

CARD 5
(Q.13-B)

1. HOTEL, MOTEL, RESORT OR LODGE
2. COMMERCIAL COTTAGE OR CABIN
3. BED AND BREAKFAST ESTABLISHMENT
4. YOUTH HOSTEL
5. CAMPSITE OR TRAILER PARK
6. BACK COUNTRY CAMPING
7. WITH FRIENDS OR RELATIVES OR AT YOUR OWN VACATION HOME

CARD 6
(Q.14-B)

TRANSPORTATION:

BY AIR

BY TRAIN

BY BUS

BY BOAT

ACCOMMODATION

FOOD OR BEVERAGE

ENTERTAINMENT, ACTIVITIES, SIGHTSEEING, TOURS, OR LIFT TICKETS, ETC.

AUTO RENTAL (PICKED UP IN BANFF, JASPER, YOHO OR KOOTENAY NATIONAL PARKS)

AUTO RENTAL (PICKED UP ELSEWHERE)

CARD 7
(Q.17-A)

AUTO RENTAL (PICKED UP IN BANFF, JASPER, YOHO OR KOOTENAY NATIONAL PARKS

ACCOMMODATION

FOOD OR BEVERAGE

ENTERTAINMENT, ACTIVITIES, SIGHTSEEING, TOURS OR LIFT TICKETS

NONE OF THESE

CARD B
(Q.18-A)

LODGING IN THE PARKS, EXCLUDING CAMPING OR TRAILER PARK

CAMPING FEES

FOOD AND BEVERAGES BOUGHT IN RESTAURANTS, HOTELS OR BARS IN THE PARKS

GROCERIES & BEVERAGES BOUGHT IN STORES IN THE PARKS

VEHICLE GAS & OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS

TRANSPORTATION WITHIN THE PARKS, INCLUDING SHUTTLE BUSES, TAXIS, ETC.

AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS

RECREATION & ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.

CONFERENCE OR CONVENTION REGISTRATION FEES

PARK ENTRANCE FEES/LICENCE FEES

RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.

CARD FOR Q.2F

	1	I VISITED THE PARKS BECAUSE I WAS IN THE AREA TO HELP STAGE, COVER OR PARTICIPATE IN OLYMPIC EVENTS
	2	THINGS I SAW OR HEARD ABOUT IN CONNECTION WITH THE OLYMPICS MADE ME WANT TO VISIT THE PARKS
	3	I HAD TO RESCHEDULE MY PLANS TO VISIT THE PARKS BECAUSE OF THE OLYMPICS
OR	4	THE OLYMPICS HAD NOTHING TO DO WITH MY DECISION TO VISIT THE PARKS

CARD 9
(Q.21)

A 0-5 YEARS

B 6-15 YEARS

C 16-19 YEARS

D 20-24 YEARS

E 25-34 YEARS

F 35-44 YEARS

G 45-54 YEARS

H 55-64 YEARS

I 65-74 YEARS

J 75 YEARS OR OVER

CARD 1F
(Q.22)

A	SOME ELEMENTARY OR GRADE SCHOOL
B	COMPLETED ELEMENTARY OR GRADE SCHOOL
C	SOME HIGH SCHOOL OR SECONDARY SCHOOL
D	COMPLETED HIGH SCHOOL OR SECONDARY SCHOOL
E	TECHNICAL OR VOCATIONAL SCHOOL, COMMUNITY COLLEGE OR CEGEP
F	SOME UNIVERSITY
G	COMPLETED UNIVERSITY
H	POST GRADUATE COURSES OR DEGREE

WINTER ROADSIDE QUESTIONNAIRE
AND SHOW CARDS

Ruston/Tomany & Associates Ltd. R/T 19151
5-6
6-1
7-1
8/

Roadside Screener
WINTER

Location: _____	Start: _____	A.M. 13- P.M. 14-
Date: _____ Day Month	Finish: _____	A.M. P.M. 15-
Interviewer: _____		18-

INTRODUCTION: Hello, my name is _____ of Ruston/Tomany & Associates. We are conducting a study on behalf of the Governments of Canada, Alberta and British Columbia on the four National Parks, Banff, Jasper, Yoho and Kootenay.

IF RESPONDENT REFUSES TO BE INTERVIEWED BEFORE SCREENING IS COMPLETED, CIRCLE BELOW, AND SAVE THIS SCREENER.

REFUSED BEFORE SCREENING [1 SAVE SCREENER] 19-

1. RECORD NUMBER OF PEOPLE IN VEHICLE IN THE TWO AGE GROUPS. IF YOU CANNOT COMPLETE THIS BY OBSERVATION, ASK THE DRIVER TO TELL YOU HOW MANY PEOPLE IN THE VEHICLE ARE:

16 YEARS OR OVER _____ (WRITE IN) UNDER 16 YEARS _____ (WRITE IN) 20- 21- 22- 23-

(HAND CARD 1)

2-a) Does anyone in this vehicle, who is at least 16 years of age, fall into any of these categories? Just tell me the number(s) opposite the descriptions that apply to any people in this vehicle. RECORD BELOW.

NONE 24- [1 SKIP TO C.3]

On a sales/service call/pick-up/delivery 2

Member of a work crew/employee in Parks 3 TERMINATE AND SAVE SCREENER

Commuting to or from work or school 4

Permanent/seasonal resident in Parks 5

-b) Is everyone in this vehicle a permanent/seasonal resident in the parks?

Yes 25- [1 TERMINATE AND SAVE SCREENER]

No 2

-c) How many people in this vehicle who are 16 years of age or older are permanent/seasonal residents in the parks? (RECORD BELOW)

RESIDENTS 16+ _____ (WRITE IN) 26- 27-

None 00

-d) And how many people in this vehicle who are under 16 years of age are permanent/seasonal residents in the Parks? (RECORD BELOW)

RESIDENTS UNDER 16 _____ (WRITE IN) 28- 29-

None 00

TERMINATE AND SAVE SCREENER

3. IF ONLY ONE PERSON IN VEHICLE 16 YEARS OR OLDER, SKIP TO Q.4. IF MORE THAN ONE PERSON IN VEHICLE 16 YEARS OR OLDER, ASK Q.3. Now, I would like to interview one person from your vehicle. Of all the people 16 years of age or older, whose birthday is next?

WRITE IN NAME OF PERSON WHO HAS THE NEXT BIRTHDAY:_____
AND ADMINISTER REMAINDER OF QUESTIONNAIRE WITH THIS PERSON.

4. (HAND CARD 2) Please look at this map of the four Parks. Do you personally plan to return to areas within the Parks' boundaries before you return home from this trip?

Leaving for the last time 30-1

Plan to return | 2 THANK RESPONDENT, TERMINATE INTERVIEW AND SAVE SCREENER |

IF RESPONDENT QUALIFIES TO BE INTERVIEWED BUT REFUSES, CIRCLE BELOW AND SAVE THIS SCREENER.

QUALIFIED BUT REFUSED 31- | 1 SAVE SCREENER |

32\45

5. Where is your regular place of residence? (WRITE IN CITY, PROVINCE/STATE, COUNTRY). 46-
47-
48-

_____ _____ _____
CITY OR TOWN PROVINCE OR STATE COUNTRY

(HAND CARD 2 AGAIN) 49/53

6. CIRCLE CODE 2 BESIDE THE PARK RESPONDENT IS EXITING FROM AND DO NOT READ THAT PARK. FOR THE OTHER THREE PARKS ASK:
Please look again at this map. Since leaving home on this trip, did you at any time enter...(READ EACH PARK EXCEPT CIRCLED ONE)?

	NO	YES
Banff National Park	54- 1	2
Jasper National Park	55- 1	2
Yoho National Park	56- 1	2
Kootenay National Park	57- 1	2

7-a) FOR EACH PARK ENTERED IN Q. 6), ASK:

Did you use or visit Parks information centres, naturalist services, interpretive events or hot springs pools in (READ EACH PARK ENTERED)?

	Banff	Jasper	Yoho	Kootenay
Yes	58-1	59-1	60-1	61-1
No	2	2	2	2

7-b) FOR EACH PARK ENTERED IN Q.6), ASK:

While in (READ PARK), did you stop and spend any time or money or do any sightseeing or were you just passing through?

	Banff	Jasper	Yoho	Kootenay
Just passing through	62-2	63-2	64-2	65-2
Spent time/money/went sightseeing	1	1	1	1

IF NO TIME SPENT IN ANY PARK (NO CODE 1 CIRCLED) SKIP TO Q.10. RECORD NAME AND ADDRESS AND HAND OUT PASS-THROUGH QUESTIONNAIRE

66/80

8-a) In which of the parks, if any, did you spend any nights? Did you spend any nights in...(READ EACH PARK ENTERED. RECORD UNDER -a) BELOW)?

-b) Any how many nights in total did you spend in...(READ EACH PARK IN WHICH NIGHTS SPENT. WRITE IN UNDER -b) BELOW)

	-a) SPENT NIGHTS	-a) NO NIGHTS SPENT	-b) NUMBER OF NIGHTS SPENT	5-6 6-2
Banff National Park	1	2	_____	11-
Jasper National Park	1	2	_____	15-
Yoho National Park	1	2	_____	19-
Kootenay National Park	1	2	_____	23-
NO NIGHTS SPENT IN PARKS	1			

9-a) And now could you please give me your best estimate of the total amount spent within the National Parks by everyone in the vehicle? Please include all expenditures made by cash, cheque, traveller's cheque and credit card. (WRITE IN AMOUNT BELOW). And what currency is that? (WRITE IN CURRENCY BELOW).

TOTAL ESTIMATE _____ (AMOUNT) IN _____ (CURRENCY) 27-

-b) Were any of the expenses for this trip to the National Parks paid for before you entered the Parks?

No	31-1
Yes	2

NOW RECORD NAME AND ADDRESS AND HAND OUT VISITOR QUESTIONNAIRE.

10-a) Can I please get your name and complete mailing address including postal/zip code?

RESPONDENT NAME: _____

ADDRESS: _____

CITY/TOWN: _____ PROVINCE/STATE: _____

POSTAL/ZIP CODE: _____

32-

-b) IF FROM CANADA OR UNITED STATES ASK:

My supervisor may want to call you to verify that I conducted this interview. At what phone number can you usually be reached?

_____ _____
AREA CODE TELEPHONE NUMBER

RECORD VEHICLE TYPE

Vehicle Type		Towed Equipment:	
Automobile/Van	38-1		
Light Truck/Pick-up	2	Tent Trailer	39-1
Truck Camper	3	Travel Trailer	2
Motorhome/R.V.	4	Horse Trailer	3
Motorcycle	5	2nd Vehicle	4
Bicycle	6		
Hiker/Pedestrian	7		
Other (SPECIFY)_____			

READ:

Thank you very much for taking part in this survey. I would like to leave this questionnaire with you to fill out and mail back to us. (HAND OUT PASS-THROUGH OR VISITOR QUESTIONNAIRE AND MAILBACK AS APPROPRIATE.)

IF FROM OUTSIDE CANADA READ:

Will you be mailing this from Canada or the United States? (HAND APPROPRIATE ENVELOPE).

Please complete and return this questionnaire in the next few days, if possible.

In appreciation for your cooperation, we would like you to have this Alberta souvenir.

Ruston/Tozany & Associates Ltd.

WINTEP
R/T 19151
5-6

6-5
7-1

National Parks Visitor Survey
(Pass-Through, Interviewer Administered)

11/

1. How many nights, if any, will you be away from home on this entire trip?

Same day trip/no nights away 000

Number of nights away from home _____ 12-
(WRITE IN)

2. (HAND CARD 2 AGAIN)

Please look at the map of the four parks again. Please indicate where you entered the National Parks for the first time on this trip away from home. CIRCLE ONE ANSWER BELOW, USING CODE NUMBERS FOR PARK GATES SHOWN ON MAP.

Code 1	(HWY 16 - EAST GATE)	1	15-
Code 2	(HWY 16 - WEST GATE)	2	
Code 3	(HWY 11 - EAST GATE)	3	
Code 4	(HWY 1 - WEST GATE)	4	
Code 5	(HWY 93 - WEST GATE)	5	
Code 6	(HWY 1 - EAST GATE)	6	
CAN'T REMEMBER		9	

3. (HAND CARD 4)

On what date did you first enter the National Parks on this trip? This calendar may help you recall. (RECORD DATE BELOW).

16-
17-
18-
19-

_____ _____ _____
DAY MONTH YEAR

4. And was that...(READ LIST)? 20-
21-

	Between 6 a.m. and 12 noon	1	22-
	From noon to six o'clock p.m.	2	
	Between 6 p.m. and midnight	3	
or	From midnight to 6 a.m.	4	
	CAN'T REMEMBER	9	

5. (HAND CARD 9)

Please tell me the age and sex of everyone in the vehicle, starting with yourself and continuing from oldest to youngest.

AGE		SEX		
		MALE	FEMALE	
_____ years	(RESPONDENT)	1	2	23-
_____ years		1	2	25-
_____ years		1	2	27-
_____ years		1	2	29-
_____ years		1	2	31-
_____ years		1	2	33-
_____ years		1	2	35-
_____ years		1	2	37-

6. What is your occupation? I don't mean the name of the company, but just the type of job and type of company. (WRITE IN. IF RETIRED, CHECK BOX AND ASK WHAT TYPE OF JOB AND COMPANY RESPONDENT HAS RETIRED FROM).

_____ IN _____ 39-

(TYPE OF JOB) (TYPE OF COMPANY)

[] RETIRED

CHECK TO BE SURE YOU HAVE FILLED OUT NAME, ADDRESS, PHONE NUMBER AND VEHICLE TYPE ON PAGE 4 OF SCREENER. THEN SAY:

Thank you very much for completing this questionnaire. In appreciation for your cooperation we would like you to have this Alberta souvenir.

11 Elizabeth Street
onto Ontario M5G 1P7
(416) 977-1533

Ruston/Tomany & Associates Ltd.

Dear Visitor:

Ruston/Tomany & Associates, a market research firm, is conducting a study on behalf of the Governments of Canada, Alberta and British Columbia on the four National Parks - Banff, Jasper, Yoho and Kootenay. The information from this study will be used to help plan the future of the Parks.

Could you please take a few moments to complete the two attached questionnaires and return them to us in the postage-paid envelope provided.

It is important that only one member of your travel party completes the questionnaires. That person is the one who was selected to be interviewed when you were in the Parks.

Please mail the completed questionnaires today -- either when you arrive home or when you stop for the night. Postage is already paid so you do not have to put stamps on the envelope if it is mailed in Canada or the U.S.

Finally, I would like to thank you for your co-operation and hope that you had a very enjoyable visit to the Parks.

Yours sincerely,

Denis Tomany
President

DT/is

Ruston/Tozany & Associates Ltd.

WINTER
R/T 19:81
5-6
6-2
7-1

National Parks Visitor Survey
(Visitor)

THIS QUESTIONNAIRE IS TO BE COMPLETED BY THE SAME PERSON IN THE TRAVEL PARTY WHO WAS SELECTED TO ANSWER THE INTERVIEWER'S QUESTIONS IN THE PARY. THAT PERSON IS _____ (NAME).

For most of the following questions, you will be provided with several choices with a number next to each one. Please just circle the number beside the answer you choose. For example: My favourite colour is...

Red (1)
Green 2
Blue 3
Yellow 4

1-a) What is the furthest place fror home you have visited or will visit on this trip?

40-
_____ _____ _____ 41-
CITY OR TOWN PROVINCE OR STATE COUNTRY 42-

-b) Was the National Park Syster the main destination of your trip?

Yes 1 43-
No 2

2-a) Which one of the descriptions listed below best describes the main purpose of your entire trip? CIRCLE ONE ONLY UNDER Q.2-a) BELOW.

-b) Which one of the descriptions listed below best describes the main purpose of your trip to the National Parks? CIRCLE ONE ONLY UNDER Q.2-b) BELOW.

		-a) Main Purpose Of Entire Trip	-b) Main Purpose Of National Parks Portion Of Trip	
Business:	Attending a special meeting like a conference, convention, seminar or trade show	1	1	44- 45-
	Other Business	2	2	
Personal:	Family affairs: e.g. visiting friends or relatives, weddings, funerals, etc.	3	3	
	Errands: e.g. shopping, banking, doctor, etc.	4	4	
Pleasure:	Vacationing	5	5	
	Recreational day-use	6	6	
	Visiting vacation home	7	7	
Just passing through			8	
Other Purpose (SPECIFY)		_____	_____	

3. How many nights, if any, will you be away from home on this entire trip?

NUMBER OF NIGHTS (ENTIRE TRIP) _____ WRITE IN

46-
47-
48-

IF NO NIGHTS AWAY PLEASE GO TO Q.6.

4. And how many nights in total, did you spend in the National Parks since leaving home on this trip?

NUMBER OF NIGHTS IN THE PARKS _____ WRITE IN

49-
50-
51-

IF NO NIGHTS IN PARKS GO TO Q.6

IF YOU STAYED OVERNIGHT IN THE PARKS, PLEASE ANSWER Q.5.

5. We are interested in the overnight accommodations you used in the Parks. For each overnight stop you made at a different accommodation in the Parks, please write in the name and the location of the accommodation, the type of accommodation it was and the number of nights you stayed there.

Legend - TYPE OF ACCOMMODATION

1) Hotel/Motel/Resort/Lodge
2) Commercial cottage/cabin
3) Bed and breakfast
4) Youth Hostel
5) Campsite/trailer park
6) Back country camping
7) Friends/relatives/own vacation home

OVERNIGHT STOP	NAMES AND LOCATIONS OF ACCOMMODATION (WRITE IN BELOW)	TYPES OF ACCOMMODATION (REFER TO LEGEND TO CIRCLE THE APPROPRIATE NUMBER BELOW)	NUMBER OF NIGHTS STAYED THERE (WRITE IN NUMBER)
FIRST:	52-_____	1 2 3 4 5 6 7 8	_____
SECOND:	58-_____	1 2 3 4 5 6 7 8	_____
THIRD:	64-_____	1 2 3 4 5 6 7 8	_____
FOURTH:	70-_____	1 2 3 4 5 6 7 8	_____ 5- 6-3
FIFTH:	11-_____	1 2 3 4 5 6 7 8	_____
SIXTH:	17-_____	1 2 3 4 5 6 7 8	_____
SEVENTH:	23-_____	1 2 3 4 5 6 7 8	_____
EIGHTH:	29-_____	1 2 3 4 5 6 7 8	_____

6. Were any of your expenses for this trip to the Parks paid for before you entered the National Parks?

No 1 PLEASE GO TO Q.10 35-

Yes 2

IF YOU PRE-PAID ANY EXPENSES FOR THIS TRIP TO THE PARKS, PLEASE ANSWER Q.7.

7-a) Please indicate below the items which you prepaid before you entered the Parks. (CIRCLE APPROPRIATE NUMBER UNDER COLUMN a).

-b) For each item prepaid indicate whether it was part of a package (i.e. 2 or more items purchased together) or was prepaid separately. (CIRCLE APPROPRIATE NUMBERS UNDER COLUMN -b).

-c) For each item prepaid separately (not part of a package), please write in the total amount paid. WRITE IN THE AMOUNT AND THE CURRENCY (E.G. FRANC, DEUTSCHMARK, YEN, U.S. DOLLARS, CANADIAN DOLLARS, ETC.).

	-a) ITEMS PREPAID	-b) PACKAGE	-b) SEPARATELY	-c) FOR ITEMS PAID SEPARATELY ONLY RECORD AMOUNT	-c) CURRENCY	
						36- 37- 38-
Accommodation	1	1	1	$_____	_____	39-
Food/beverages	2	2	2	$_____	_____	43-
Entertainment, activities, sightseeing tours, lift tickets (excluding season lift passes)	3	3	3	$_____	_____	47-
Auto rental picked up in the Parks	4	4	4	$_____	_____	51-
Auto rental picked up outside the Parks	5	5	5	$_____	_____	55-
Transportation	6	6	6	$_____	_____	59-
None of these	9 PLEASE GO TO Q.10					

IF YOU PREPAID ITEMS AS PART OF A PACKAGE PLEASE ANSWER QUESTION 8. OTHERWISE GO TO QUESTION 9.

8-a) What was the total amount paid for all people in your vehicle for the prepaid package? WRITE IN AMOUNT AND CURRENCY.

$_____ _____ 63-
AMOUNT CURRENCY

-b) How many nights in total were included in your prepaid package and how many of those nights were spent in the Parks? 67-

_____ _____ 70-
NIGHTS IN TOTAL NIGHTS SPENT IN PARK

-c) If transportation was included in your prepaid package, please write in where you first boarded this transportation. 73- 74- 75-

_____ _____ _____
(NEAREST) CITY/TOWN PROVINCE/STATE COUNTRY

IF YOU PREPAID ACCOMMODATION SEPARATELY (NOT AS PART OF A PACKAGE), PLEASE ANSWER QUESTION 9. OTHERWISE GO TO QUESTION 10.

9. How many nights in total did this prepaid accommodation cover and how many of those nights were spent in the Parks? 76- 79-

_____ _____ 80/
TOTAL NIGHTS PREPAID NIGHTS IN PARK

5-6
6-4

10-a) For each expenditure category listed below, please indicate the total amount spent within the Parks by everyone in the vehicle during the entire visit in the Parks. Include **all** purchases made by cash, credit card, traveller's cheque and cheque. However, do **not** include any prepaid expenses listed in the previous questions.

How much was spent by **everyone** in the vehicle for...? RECORD AMOUNT IN CANADIAN DOLLARS FOR **EACH** CATEGORY LISTED BELOW. IF YOU DON'T KNOW AMOUNT IN CANADIAN CURRENCY, WRITE IN AMOUNT AND SPECIFY THE CURRENCY IN THE SPACE PROVIDED.

	IF NONE CHECK BOX	AMOUNT IN CANADIAN $	OTHER CURRENCY (PLEASE SPECIFY CURRENCY AMOUNT AND TYPE)	
				11- 12-
Lodging in the Parks, excluding camping/trailer park	[]	$_____	_____	13-
Camping fees	[]	$_____	_____	17-
Food and beverages bought in Restaurants or hotels or bars in the Parks	[]	$_____	_____	21-
Groceries & Beverages bought in stores in the Parks	[]	$_____	_____	25-
Vehicle Gas & Oil, maintenance or repairs bought from stations within the Park	[]	$_____		29-
Transportation **within** the Parks including shuttlebuses, taxis, etc.	[]	$_____	_____	33-
Auto Rental for vehicles picked up in the Parks	[]	$_____	_____	37-
Recreation & Entertainment including tours, lift tickets, equipment rentals, etc., bought in the Parks	[]	$_____	_____	41-
Conference or convention registration fees in the Parks	[]	$_____	_____	45-
Park entrance fees/licence fees	[]	$_____	_____	49-
Retail store purchases, such as souvenirs, equipment, film, clothing, etc., bought in Parks	[]	$_____	_____	53-
Approximate Total		$_____	_____	56- 60-

-b) Did any member of your party use a season lift pass today?

YES 1

NO 2

-c) For each person who used a season pass, please indicate the total price paid for that pass and the number of days the pass was used **on this trip**.

	PRICE	NUMBER OF DAYS USED ON THIS TRIP
Person 1	$_____	_____
Person 2	$_____	_____
Person 3	$_____	_____
Person 4	$_____	_____
Person 5	$_____	_____

11-a) Please write in your own words what attracted you or influenced your decision to travel to the Banff/Jasper National Parks system on this trip?

_____ 61-

_____ 62-

_____ 63-

_____

_____

_____

-b) Overall, would you rate your visit to the Banff/Jasper National Parks System as...? (CIRCLE ONE ANSWER).

	Excellent	1	64-
	Very Good	2	
	Good	3	
	Fair	4	
or	Poor	5	

-c) What attractions, facilities or services would you like to see established or improved in Banff or Jasper National Parks? (WRITE IN BELOW)

_____ 65-

_____ 66-

_____ 67-

_____

_____

_____

12. Which of the following statements best describes the impact the staging of the 1988 Winter Olympics had on your decision to make this trip? (CIRCLE ONE ANSWER).

	I visited the Parks because I was in the area to help stage, cover or participate in Olympic events	1	68-
	I visited the Parks because I was in the area to watch Olympic events	2	
	Things I saw or heard about in connection with the Olympics made me want to visit the Parks	3	
	I had to reschedule my plans to visit the Parks because of the Olympics	4	
OR	The Olympics had nothing to do with my decision to visit the Parks	5	

69/80

5-6
6-5
7-1

13. Please record the age and sex of everyone in this vehicle, including yourself. Write in your own age and sex on the first line.

11/22

	AGE	SEX		
		MALE	FEMALE	
You:	_____ years	1	2	23-
	_____ years	1	2	25-
	_____ years	1	2	27-
	_____ years	1	2	29-
	_____ years	1	2	31-
	_____ years	1	2	33-
	_____ years	1	2	35-
	_____ years	1	2	37-

14. What is your occupation? I don't mean the name of the company, but just the type of job and type of company. (WRITE IN. IF RETIRED, CHECK BOX AND WRITE IN TYPE OF JOB AND COMPANY YOU HAVE RETIRED FROM).

_____ IN _____ 39-
(TYPE OF JOB) (TYPE OF COMPANY)

[] RETIRED

Thank you very much for corpleting this questionnaire. Please now corplete the second questionnaire about what you did in the Parks and your opinions on the Parks and their facilities. When you have completed both questionnaires, please put them in the envelope provided.

PLEASE MAIL THESE QUESTIONNAIRES TODAY.

POSTAGE IS ALREADY PAID SO YOU DO NOT HAVE TO PUT STAMPS ON THE ENVELOPE IF IT IS MAILED IN CANADA OR THE U.S.

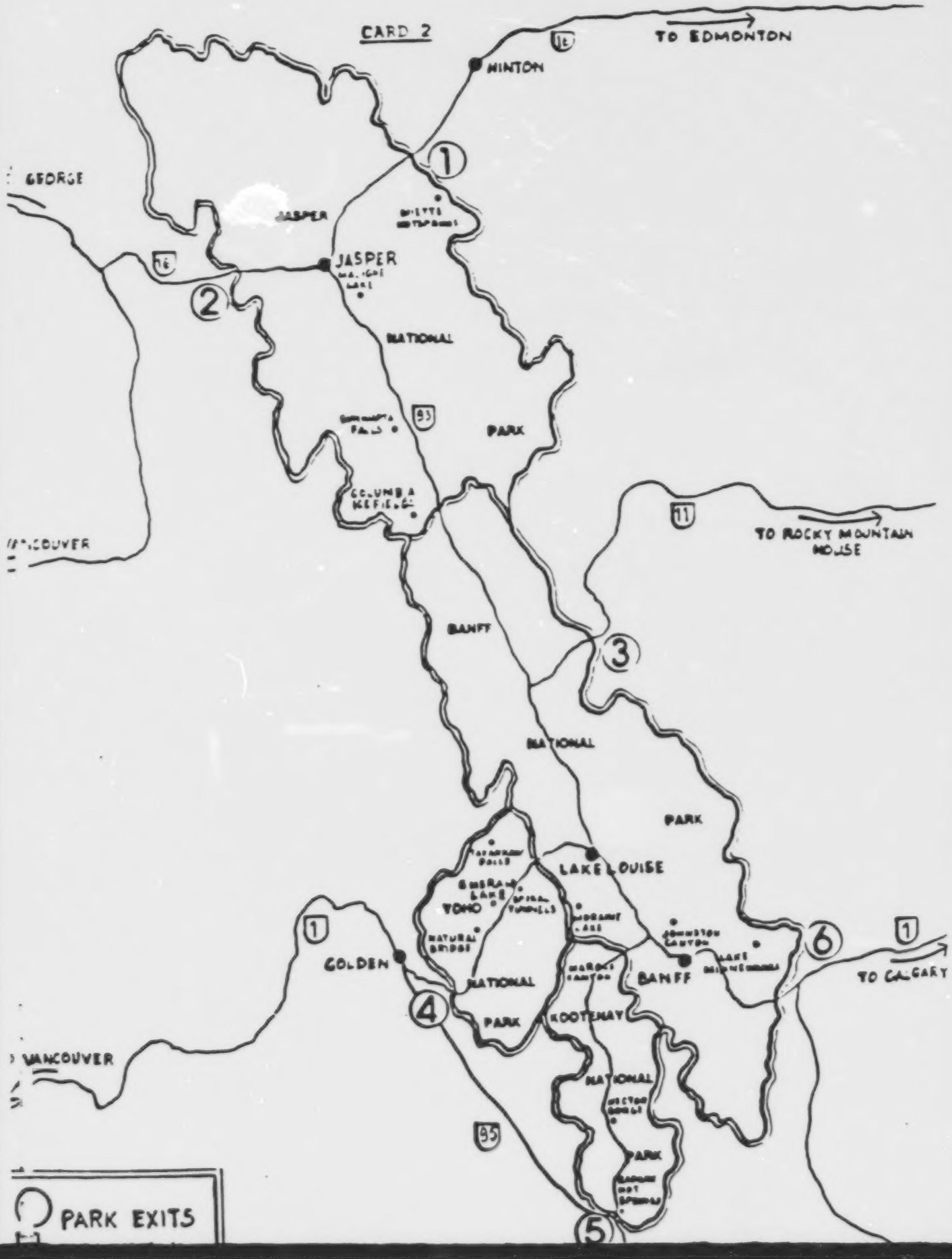
CARD 1
(Q.2-A)

2 ON A SALES CALL, A SERVICE CALL, A PICK-UP OR DELIVERY

3 A MEMBER OF A WORK-CREW OR AN EMPLOYEE IN THE PARKS

4 COMMUTING TO OR FROM WORK OR SCHOOL

5 A PERMANENT OR SEASONAL RESIDENT IN THE PARKS


CARD 2
TO EDMONTON
HINTON
GEORGE
JASPER
JASPER
NATIONAL
PARK
TO ROCKY MOUNTAIN HOUSE
BANFF
NATIONAL
PARK
LAKE LOUISE
YOHO
GOLDEN
BANFF
TO CALGARY
NATIONAL
PARK
KOOTENAY
VANCOUVER
NATIONAL
PARK
PARK EXITS

CARD 4
(Q. 18)

1987

JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

1988

JANUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					

MARCH

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

APRIL

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JUNE

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

AUGUST

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SEPTEMBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

OCTOBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

DECEMBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

CARD 9
(Q.21)

A 0-5 YEARS

B 6-15 YEARS

C 16-19 YEARS

D 20-24 YEARS

E 25-34 YEARS

F 35-44 YEARS

G 45-54 YEARS

H 55-64 YEARS

I 65-74 YEARS

J 75 YEARS OR OVER

ATTITUDINAL MAILBACK QUESTIONNAIRE

Distributed To All Parks Visitors
In All Modes For Self-Completion

Elizabeth Street
onto, Ontario M5G 1P7
16/977-1533

Ruston/Tomany
& Associates Ltd.

Dear Respondent:

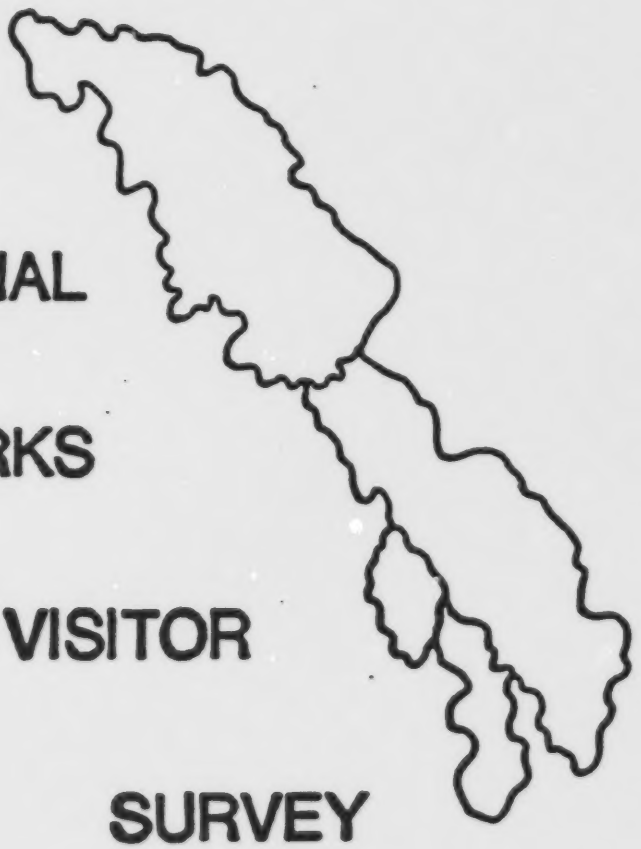
Thank you for taking the time to take part in the National Parks Visitor Survey. This mailback questionnaire will provide us with the additional information we require to get a complete and accurate record of your Park visit. The information you provide will be used to better the National Parks.

Your answers are extremely important, so please complete the questionnaire and return it in the stamped envelope provided.

Yours sincerely,

Denis Tomany
President

DT/ss



Ruston/Tomany & Associates Ltd. R/T 19151

5-5

THIS QUESTIONNAIRE IS TO BE COMPLETED BY THE SAME PERSON IN THE TRAVEL PARTY WHO WAS SELECTED TO ANSWER THE INTERVIEWER'S QUESTIONS IN THE PARK. THAT PERSON IS_____. 6-1 7-1

NAME

A FEW INSTRUCTIONS BEFORE YOU BEGIN

Most questions are multiple choice, with a number next to each of the possible answers. To show your answer, just draw a circle around the number next to the answer that applies.

For example:

My favorite colour is...

Blue	1
Green	2
Red	(3)
Yellow	4

If more than one answer applies, then circle all appropriate numbers.

A few questions have blank spaces instead of answer numbers. Just complete these in your own words.

IF YOU ONLY SPENT TIME IN YOHO OR KOOTENAY NATIONAL PARKS, PLEASE SKIP TO Q.10 ON PAGE 10. EVERYONE ELSE PLEASE COMPLETE THE ENTIRE QUESTIONNAIRE.

1. In the list below, please circle all the activities and programs in which you participated on this trip to Banff and/or Jasper National Parks. Please do not include activities or programs you participated in only in Yoho or Kootenay National parks. (REFER TO THE MAP AND CIRCLE AS MANY ITEMS AS APPLY).

Sightseeing by car	01	Bicycling	24
Sightseeing by bus	02	Golfing	25
Viewing Wildlife	03	Tennis	26
Birdwatching	04	Shopping	27
Picnicking	05	Attending Movies	28
Photography	06	Attending Banff Festival Of The Arts	29
Mountain Climbing	07		
Ice Climbing	08	Attending Other Live Theatre/ Concerts/Art Exhibits	30
Jogging/Running	09	Visiting Museums/Historical Displays/Sites	31
Hiking/Backpacking With Your Own Group Or By Yourself	10	Attending Sporting Events	32
Hiking With A Park Naturalist	11	Attending Other Festivals/ Events	33
Attending Park Interpretive Or Educational Programs	12	Downhill Skiing	34
Attending Course At Banff Centre	13	Cross Country Skiing	35
Scientific Study And Research	14	Skating	36
Fishing	15	Snowshoeing	37
Swimming	16	Horsedrawn Sleigh Rides	38
Scuba Diving/Snorkelling	17	Dog Sledding	39
Scenic Boat Tours	18	Columbia Icefield Snocoach	40
Other Boating/Canoeing/ Kayaking/Sailing	19	Resting/Relaxing	41
River Rafting	20	Visit Visitor Information Centre	42
Sailboarding/Windsurfing	21	Any Other Activities (PLEASE WRITE IN)	
Horseback/Trail-riding	22	_____	
Horsedrawn Carriage Ride	23	_____	

Did Not Participate In Any Activities Or Programs 49

2. Which of the attractions listed here did you personally visit in the Banff/Jasper Parks while on this trip?

NATIONAL PARK ATTRACTIONS

TOWNSITES

Banff	01
Jasper	02
Lake Louise	03

LAKES IN BANFF

Bow Lake	04
Hector Lake	05
Lake Louise	06
Lake Minnewanka	07
Moraine Lake	08
Peyto Lake	09
Vermilion Lakes	10
Other Lake(s) In Banff	11
Lake(s) In Banff But Don't Know Name(s)	12

LAKES IN JASPER

Lake Edith And Annette or Lac Beauvert	13
Maligne Lake	14
Medicine Lake ("Disappearing Lake")	15
Patricia And Pyramid Lakes	16
Jasper or Talbot Lakes	17
Other Lake(s) In Jasper	18
Lake(s) In Jasper But Don't Know Name(s)	19

FALLS/SPRINGS IN BANFF

Bow Falls	20
Upper Hot Springs Pool	21
Cave And Basin Hot Springs And Centennial Centre	22
Other Falls/Springs In Banff	23
Falls/Springs In Banff But Don't Know Name(s)	24

FALLS/SPRINGS IN JASPER

Athabasca Falls	25
Miette Hot Springs	26
Punchbowl Falls	27
Sunwapta Falls	28
Other Falls/Springs In Jasper	29
Falls/Springs In Jasper But Don't Know Name(s)	30

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Stutfield Glacier	33
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Lake Louise Gondola Lift 64

Mount Norquay Scenic Lift 65

Sulphur Mountain Gondola Lift 66

Sunshine Village And Gondola 67

GONDOLA LIFTS IN JASPER

Jasper Tramway On Whistler's Mountain 68

SKI RESORTS IN BANFF

Lake Louise 69

Mount Norquay 70

Sunshine Village 71

SKI RESORTS IN JASPER

Marmot Basin 72

31-

3-a) While you were in the Parks, did you take a bus sightseeing tour of either Banff or Jasper National Park which originated in the Parks? (PLEASE CIRCLE ONE NUMBER ONLY)

No 1

Yes 2

IF YES

-b) Was that an overnight tour of the Park or was it a tour which began and ended on the same day? (PLEASE CIRCLE ONE NUMBER ONLY).

Overnight tour 1

Same day tour 2

4-a) What are some of the things you liked about the time you spent in Banff or Jasper National Parks? (PLEASE WRITE IN)

_____

_____

_____

_____

-b) What are some of the things you didn't like about the time you spent in Banff or Jasper National Parks? (PLEASE WRITE IN)

_____

_____

_____

_____

ANSWER QUESTION 5 IF YOU SPENT TIME IN BANFF NATIONAL PARK

5-a) Please indicate your level of satisfaction with Banff National Park on the following attributes, using a scale from one to seven, where one is very dissatisfied and seven is very satisfied. The more satisfied you were with the Park on the attributes shown, the higher the number you would choose, the less satisfied you were, the lower the number you would choose. CIRCLE ONE NUMBER FOR EACH STATEMENT.

	Very Dissat-isfied			Neither Satis-fied/ Dissat-isfied			Very Satis-fied	No Opinion/ Does Not Apply
1. Availability of suitable accommodation	1	2	3	4	5	6	7	9
2. Choice of restaurants/food and beverage services for you	1	2	3	4	5	6	7	9
3. Nightlife, theatre and entertainment	1	2	3	4	5	6	7	9
4. Public washroom facilities	1	2	3	4	5	6	7	9
5. Quality of food/ beverage	1	2	3	4	5	6	7	9
6. Comfort and cleanliness of accommodation	1	2	3	4	5	6	7	9
7. Shopping opportunities	1	2	3	4	5	6	7	9
8. Quality of camping	1	2	3	4	5	6	7	9
9. Quality of service	1	2	3	4	5	6	7	9
10. Wilderness protection and nature conservation	1	2	3	4	5	6	7	9
11. Friendliness, courtesy and hospitality of people working there	1	2	3	4	5	6	7	9
12 Overall cost	1	2	3	4	5	6	7	9

-b) In your opinon what, if anything, is special about Banff National Park which makes it different from other parks you have visited? WRITE IN BELOW.

_____

_____

_____

ANSWER QUESTION 6 IF YOU SPENT TIME IN JASPER NATIONAL PARK

6-a) Please indicate your level of satisfaction with Jasper National Park on the following attributes, using a scale from one to seven, where one is very dissatisfied and seven is very satisfied. The more satisfied you were with the Park on the attributes shown, the higher the number you would choose, the less satisfied you were, the lower the number you would choose. CIRCLE ONE NUMBER FOR EACH STATEMENT.

	Very Dissat-isfied			Neither Satis-fied/ Dissat-isfied			Very Satis-fied	No Opinion/ Does Not Apply
1. Availability of suitable accommodation	1	2	3	4	5	6	7	9
2. Choice of restaurants/food and beverage services for you	1	2	3	4	5	6	7	9
3. Nightlife, theatre and entertainment	1	2	3	4	5	6	7	9
4. Public washroom facilities	1	2	3	4	5	6	7	9
5. Quality of food/ beverage	1	2	3	4	5	6	7	9
6. Comfort and cleanliness of accommodation	1	2	3	4	5	6	7	9
7. Shopping opportunities	1	2	3	4	5	6	7	9
8. Quality of camping	1	2	3	4	5	6	7	9
9. Quality of service	1	2	3	4	5	6	7	9
10. Wilderness protection and nature conservation	1	2	3	4	5	6	7	9
11. Friendliness, courtesy and hospitality of people working there	1	2	3	4	5	6	7	9
12. Overall cost	1	2	3	4	5	6	7	9

-b) In your opinon what, if anything, is special about Jasper National Park which makes it different from other parks you have visited? WRITE IN BELOW.

_____

_____

_____

7. Excluding this visit, in what year was your last visit to Banff or Jasper National Park? WRITE IN BELOW OR CHECK BOX.

_____

YEAR

[] NEVER VISITED BEFORE THIS TIME

8. Please indicate on the list below, what sources of information were used to plan your trip to Banff/Jasper National Parks. (PLEASE CIRCLE AS MANY AS APPLY).

I received literature or information <u>before</u> leaving on this trip from...

Travel Alberta.....	01
Tourism Canada.....	02
Parks Canada.....	03
British Columbia.....	04
Canadian Government Office Outside Canada (example: embassy,consulate, trade or tourist office).....	05
I received information from an information centre <u>while on the trip</u>.....	06
I received information at a travel show.....	07
I consulted a travel agency and...	
Was provided with literature.....	08
Was provided with other information.....	09
I saw a T.V. advertisement.....	10
I saw any other type of advertisement.....	11
I saw a travel article.....	12
I saw a travel film.....	13
I read a travel book.....	14
Advice of friends or relatives.....	15
My own previous experience.....	16
DIDN'T USE ANY INFORMATION SOURCES.....	17

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9. When did you make the final decision to visit the Banff/Jasper National Parks System? Please circle the number beside the month and write in the year in the space provided.

MONTH				YEAR
January	01	July	07	_____
February	02	August	08	(WRITE IN)
March	03	September	09	
April	04	October	10	
May	05	November	11	
June	06	December	12	

5-5

EVERYONE PLEASE ANSWER ALL REMAINING QUESTIONS. 6-2

PLEASE REFER TO THE ENCLOSED MAP TO ANSWER QUESTION 10. 13-

10 Please indicate where you <u>first</u> entered the National Parks on your trip.

Location 1	(HWY 16 - EAST GATE)	1
Location 2	(HWY 16 - WEST GATE)	2
Location 3	(HWY 11 - EAST GATE)	3
Location 4	(HWY 1 - WEST GATE)	4
Location 5	(HWY 93 - WEST GATE)	5
Location 6	(HWY 1 - EAST GATE)	6

-b) What was the date of this first entry?

_____ Month _____ Day

-c) And about what time of day did you first enter the Parks System?

Between 6 a.m. and 12 noon	1
From noon to six o'clock p.m.	2
Between 6 p.m. and midnight	3
or From midnight to 6 a.m.	4

IF YOU LIVE OUTSIDE CANADA, ANSWER Q.11.

11. At what city, town or border crossing point did you enter Canada on this current trip?

_____ CITY/TOWN/BORDER CROSSING _____ PROVINCE

12. Thinking of your entire trip, including the time you spent in the Parks, which <u>one</u> trip type defined below best describes the kind of trip you took?

<u>An outdoors vacation</u>. A vacation in a natural area where you may engage in activities such as camping, fishing, hiking or rafting. 1

<u>A resort vacation</u>. A trip to a resort or resort area where a wide variety of activities, such as beaches, skiing, golfing, tennis and so on, are available close by or on the premises. 2

<u>A close-to-home leisure trip</u>. A trip to a place close to home where you can enjoy activities such as a beach, lake, seashore, or park. 3

<u>A touring vacation</u>. A vacation by car or bus or train through areas of scenic beauty, cultural or general interest. 4

<u>A town or city trip</u>. A trip to a town or city where you may shop, visit museums, enjoy entertainment, dine, attend plays or concerts, or just stroll around and enjoy the city. 5

<u>A visit to friends or relatives</u>. A trip whose primary purpose is to visit and spend time with friends or relatives. 6

<u>A business or convention trip</u>. For instance, attending a meeting, seminar, conference or convention. 7

13. Which category <u>best</u> describes the people who made up your immediate travel party on your trip to the Parks?

A Couple	1
Family/relatives	2
Friends	3
Business Associates	4
School Group	5
Club/Association/Convention Group	6
Senior's Group	7
By Myself	8

Other (SPECIFY) _____

14. Which of the following items of equipment did you have with you on your trip to the Parks? CIRCLE ALL ITEMS OF EQUIPMENT YOU HAD WITH YOU. (IF YOU DID NOT TAKE ANY OF THE LISTED EQUIPMENT WITH YOU, CHECK THIS BOX [] AND SKIP TO THE NEXT QUESTION).

Tent	01	Fishing equipment	13
Backpacking equipment	02	Snorkel/scuba equipment	14
Climbing equipment	03	Golf clubs	15
Hiking boots	04	Motorized Golf Cart	16
Field guides	05	Sailboard	17
Still camera	06	Bicycle	18
Movie camera	07	Motorcycle	19
Videotape camera	08	Boat	20
Binoculars/telescope	09	Canoe/Kayak	21
Downhill skis	10	All-Terrain-Vehicle (ATV)	22
Cross country skis	11	Snowmobile	23
Snowshoes	12	Other equipment	24

(SPECIFY):_____

_____

15-a) Now please think about the people in your household, regardless of whether they travelled with you on your trip to the Parks.

How many people, including yourself and any infants, are in your household? (WRITE IN NUMBER)

_____

-b) And how many, if any, are under six years old and how many are six to eighteen years old inclusive? (WRITE IN NUMBERS)

NUMBER UNDER SIX YEARS OLD _____

NUMBER 6 TO 18 YEARS INCLUSIVE _____

-c) Is the chief wage earner in the household under 45 years old or 45 years or over? (CHECK ONE BELOW)

Under 45 years	1
45 years or more	2

16-a) Finally, to help us classify the information, would you please indicate which of the following general categories best describes your personal annual income before taxes and other deductions. (CIRCLE ONE NUMBER ONLY AND INDICATE CURRENCY).

Under $10,000	1
$10,000 - $14,999	2
$15,000 - $19,999	3
$20,000 - $29,999	4
$30,000 - $39,999	5
$40,000 - $49,999	6
$50,000 - $59,999	7
$60,000 - $69,999	8
$70,000 - $74,999	9
$75,000 or more	0

CURRENCY (CIRCLE ONE)

Canadian	1
U.S.	2

-b) And would you please indicate which of the following general categories best describes your total household income before taxes and other deductions. (CIRCLE ONE NUMBER ONLY AND INDICATE CURRENCY).

Under 10,000	1
$10,000 - $14,999	2
$15,000 - $19,999	3
$20,000 - $29,999	4
$30,000 - $39,999	5
$40,000 - $49,999	6
$50,000 - $59,999	7
$60,000 - $69,999	8
$70,000 - $74,999	9
$75,000 or more	0

CURRENCY (CIRCLE ONE)

Canadian	1
U.S.	2

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Are there any comments you would like to add, either negative or positive about the time you spent in the National Parks?

_____

_____

_____

_____

_____

_____

THANK YOU VERY MUCH FOR YOUR CO-OPERATION.

PLEASE PUT YOUR COMPLETED QUESTIONNAIRE IN THE

ENVELOPE PROVIDED AND MAIL IT BACK TO RUSTON/TOMANY & ASSOCIATES.

THE POSTAGE IS ALREADY PAID SO YOU DO NOT HAVE TO PUT STAMPS ON

THE ENVELOPE IF IT IS MAILED IN CANADA OR THE U.S.

Ruston/Tomany & Associates
111 Elizabeth Street, 4th Floor,
Toronto, Ontario, M5G 1P7 (Canada)

(416) 977-1533

41/44

SECTION

A

ROCKY MOUNTAIN NATIONAL PARKS UTILIZATION STUDY, STAGE I

VISITOR USE AND PROFILE SURVEY

Detailed Tabulations

Volume II
Section A

Presented To: Travel Alberta

and

Canada/Alberta Tourism Agreement (CATA)

ROCKY MOUNTAIN NATIONAL PARKS UTILIZATION STUDY, STAGE I

VISITOR USE AND PROFILE SURVEY

Detailed Tabulations

Volume II
Section A

Presented To: Travel Alberta

and

Canada/Alberta Tourism Agreement (CATA)

Presented By: Ruston/Tomany & Associates, Ltd.

February, 1989

DETAILED TABULATIONS

VOLUME II

(Sections A - C)

NOTES AND EXPLANATIONS

Volume II

Volume II includes banners and response categories from the attitudinal self-completion questionnaires. Only those individuals who returned the self-completion attitudinal questionnaire are included in these tables. For consistency, this reduced base has been projected to the total volume estimates shown in Volume I Detailed Tabulations. Volume II also repeats the key measures provided in Volume I, utilizing banners and bases from the attitudinal self-completion questionnaires.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Volume I

Volume I Detailed Tabulations include all banners, bases and response categories for key behavioural measures of the National Parks Utilization Study, Stage I -- Visitor Use and Profile Survey. For Summer, Spring and Fall seasons, these measures are taken from administered questionnaires. For Winter season data, responses to the self-completion behavioural questionnaire (the self-completion corollary to the administered questionnaire in all other seasons) have been weighted to match the volume estimates established on the basis of administered screening questionnaires in this season.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Bases

The first page of each table displays two base lines:

- **Actual Base**

  The number of responses utilized in the calculation prior to weighting and projection. Measurement of the tolerance on a particular statistic requires the use of the actual base (sample size for the particular statistic).

- **Weighted Base**

  The weighted base is the actual base subsequent to all weighting and projection procedures. Percentages and averages shown in the Detailed Tabulations are calculated on the "weighted base".

Special Notes On Particular Bases

In all but two instances, banner categories in the Detailed Tabulations are based on the number of parties or persons with the particular characteristic. For example, a main purpose banner will display the number of person visits, party visits, or the expenditures made by people who declare "vacation" or "business" (etc.) to be their main purpose.

The exceptions to this rule include:

- **Nights in Specific Parks/Accommodation Types**

  The number of nights in specific parks and the number in specific accommodation types represent the number of nights actually spent in specific parks/accommodation types.

- **Expenditures In Specific Parks**

  The dollars displayed for specific parks represent the dollars actually spent (or allocated) to the specific park.

Survey Definitions

Parks Entrant
Any person who entered the four Rocky Mountain National Parks other than those who live or work in the Parks, or are in the Parks for the purposes of commuting to or from work or school, on a sales or service call, or pick-up or delivery.

Parks Visitor
An entrant who spent any time, money or did any sight-seeing while within the four Rocky Mountain National Parks boundaries. Visitors to individual Parks are defined to be those individuals who spent any time, money or did any sightseeing within the boundaries of the specific park[1].

---

[1]All overnight charter and all non-English "entrants" to a specific Park are also defined as "visitors" (see questionnaire for question wording).

Thus, the individual who entered Yoho National Park and Banff National Park, but spent time/money or did sightseeing only in Banff National Park is defined as follows:

- Visitor to the Rocky Mountain National Parks;
- Visitor to Banff National Park;
- Pass-through to Yoho National Park.

Parks Pass-Through

An entrant who did not spend any time or money and did not do any sightseeing while within the four Rocky Mountain National Parks' boundaries is a pass-through for the entire parks system. The individual who entered but did not spend any time/money or do any sightseeing in a specific park is defined as a pass-through for that specific park.

Travel Party

For visitors exiting the park by private vehicle, travel party is defined as those persons travelling with them in the vehicle. For those visitors exiting via bus, train or motorcoach, the travel party includes those people whom the respondent considers to be travelling with him or her in the same travel party. This, however, does not include all people travelling together on a bus or train. In some cases, travel parties consist of members from more than one household.

Person Visitor/Entrant

A person entrant is one person who entered the Rocky Mountain National Parks system. A person visitor is one person who visited the Rocky Mountain National Parks system. If four people are travelling together, the particulars of this trip are applied to each member of the travel party. This results in a total of four person entrants or visitors, depending on the characteristics of the trip.

Party Visit/Entrant

An entrance to the Rocky Mountain National Parks by all members of the party constitutes one party entrant. Regardless of the number of people in the party, it is considered one party entrance or party visit, depending on the characteristics of the trip.

Person Night

A person night is one night on a trip spent by one person. If two people spend three nights each, this constitutes six person nights.

Party Night

This is one night spent on the trip by the party. If two people from a party spend three nights, this constitutes three party nights.

Horizontal and Vertical Percentages

Percentages are provided for columns and rows. The base lines (both actual and weighted) display horizontal percentages. Each response category (shown on the side of the table) is percentaged on the total weighted base shown at the top of the column (vertical %) and is percentaged across all the banner points shown at the top of the table (horizontal %).

In the following example, the **horizontal percentages are displayed in bold** and the vertical percentages are underlined.

	Pass-Through Parties		
	Total	Banff	Jasper
Total Party Entrants (Actual)	880 100.0	578 65.7	343 39.0
Total Party Entrants (Weighted)	615496 100.0	487272 79.2	143798 23.4
Number of People 16+			
One	140482 22.8 100.0	109272 22.4 77.8	33298 23.2 23.7
Two	385185 62.6 100.0	304510 62.5 79.1	91888 63.9 23.9

This example tells the reader that 22.8% (vertical) of all pass-through Party Entrants have one person over 16 years of age in the party, and that of all parties with one person over 16 (140,482), 109,272 or 77.8% (horizontal) passed through Banff National Park.

In certain Volume II tables, horizontal percentages are not shown. These tables are listed following the Table of Contents in each section of Volume II Tables. Horizontal percentages are not provided when the table is based on all Rocky Mountain National Parks visitors, but banner categories are restricted to those who visited Banff or Jasper National Parks.

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[1]Horizontal percentages are not provided when the table is based on all Rocky Mountain National Parks visitors, but banner categories are restricted to those who visited Banff or Jasper National Parks.

Q.1 TOTAL NUMBER OF PEOPLE IN PARTY
BASE: PARTY VISITS
BY VISITOR ACTIVITIES

		ACTIVITIES (NET)						
	TOTAL	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	328206	324707	1231289	395924	384267	751400	228016
ONE	193355	52669	23436	125473	48702	42913	84609	39821
	11.9	16.0	7.2	10.2	12.3	11.2	11.3	17.5
TWO	930584	181125	186915	701503	208736	187438	420938	126200
	57.2	55.2	57.6	57.0	52.7	48.8	56.0	55.3
THREE	220789	27196	52195	174960	77950	54217	109209	33688
	13.6	8.3	16.1	14.2	19.7	14.1	14.5	14.8
FOUR	189757	55178	39638	166109	37914	82764	83726	17803
	11.7	16.8	12.2	13.5	9.6	21.5	11.1	7.8
FIVE	60726	10817	11760	40180	16453	12036	32942	7814
	3.7	3.3	3.6	3.3	4.2	3.1	4.4	3.4
SIX	11524	391	6758	8168	1125	1462	7842	1722
	.7	.1	2.1	.7	.3	.4	1.0	.8
SEVEN	8022	-	26	4610	1849	1849	2298	436
	.5		*	.4	.5	.5	.3	.2
EIGHT	2581	474	2278	2581	1492	1587	2486	95
	.2	.1	.7	.2	.4	.4	.3	*
NINE	5648	-	-	5648	-	-	5648	-
	.3			.5			.8	
TEN OR MORE	2493	355	1702	2057	1702	-	1702	436
	.2	.1	.5	.2	.4		.2	.2
AVERAGE	2.46	2.38	2.61	2.51	2.48	2.62	2.53	2.29

Q.1 TOTAL NUMBER OF PEOPLE IN PARTY
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
ONE	193355	36079	126125	35675	36155	5304	23928	10235	32272	31006	84629	47312	41367
	11.9	13.0	11.1	33.6	12.8	2.5	10.3	6.4	56.7	7.1	15.9	9.7	9.9
TWO	930584	155574	653798	50894	209390	71997	124656	60535	13806	313469	290133	286592	236674
	57.2	56.0	57.3	47.9	74.3	34.4	53.8	38.0	24.3	71.6	54.6	58.8	56.8
THREE	220789	28992	162211	11405	21823	37002	32249	48712	7441	31968	80455	68179	62386
	13.6	10.4	14.2	10.7	7.7	17.7	13.9	30.6	13.1	7.3	15.2	14.0	15.0
FOUR	189757	45594	135057	8272	13613	40211	37293	26505	2176	55473	57612	57055	47856
	11.7	16.4	11.8	7.8	4.8	19.2	16.1	16.7	3.8	12.7	10.8	11.7	11.5
FIVE	60726	8060	46412	-	-	39248	7168	7187	1230	5082	13489	11466	26664
	3.7	2.9	4.1			18.7	3.1	4.5	2.2	1.2	2.5	2.4	6.4
SIX	11524	-	5607	-	939	9737	391	202	-	255	2406	3168	1037
	.7		.5		.3	4.7	.2	.1		.1	.5	.7	.2
SEVEN	8022	1875	2734	-	-	3698	436	3861	-	26	1849	6173	-
	.5	.7	.2			1.8	.2	2.4		*	.3	1.3	
EIGHT	2581	1576	1005	-	-	436	-	1890	-	-	436	-	303
	.2	.6	.1			.2		1.2			.1		.1
NINE	5648	-	5648	-	-	-	5648	-	-	-	-	5648	-
	.3		.5				2.4					1.2	
TEN OR MORE	2493	-	2057	-	-	1702	-	-	-	355	-	1702	355
	.2		.2			.8				.1		.3	.1
AVERAGE	2.46	2.46	2.48	1.93	2.06	3.45	2.64	2.91	1.71	2.30	2.33	2.55	2.49

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PERSON VISITORS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1205	448	417	208	125	45	278	230	896	282	382	599	186
TOTAL PERSON VISITORS (WEIGHTED)	3893456	1257786	1702651	585542	296880	138284	751774	812731	2997589	956702	985020	1827519	484927
BUSINESS	259239 6.7	65788 5.2	79951 4.7	33074 5.6	22015 7.4	60969 44.1	49039 6.5	21369 2.6	163980 5.5	46699 4.9	59099 6.0	89178 4.9	34974 7.2
ATTEND A SPECIAL MEETING LIKE A CONFERENCE, CONVENTION, SEMINAR OR TRADE SHOW	226534 5.8	65788 5.2	78463 4.6	32389 5.5	12407 4.2	37488 27.1	46369 6.2	18811 2.3	151772 5.1	43968 4.6	56368 5.7	83871 4.6	30965 6.4
OTHER BUSINESS	32704 .8	-	1488 .1	686 .1	9608 3.2	23481 17.0	2671 .4	2558 .3	12209 .4	2731 .3	2731 .3	5307 .3	4008 .8
PERSONAL	680058 17.5	212180 16.9	332703 19.5	55678 9.5	30172 10.2	23902 17.3	52181 6.9	60080 7.4	521384 17.4	127247 13.3	101171 10.3	224497 12.3	42129 8.7
FAMILY AFFAIRS: E.G. VISITING FRIENDS OR RELATIVES, WEDDINGS, FUNERALS, ETC.	656769 16.9	206219 16.4	316534 18.6	55678 9.5	29012 9.8	23902 17.3	50607 6.7	55692 6.9	510160 17.0	127247 13.3	98636 10.0	207502 11.4	42129 8.7
ERRANDS: E.G. SHOPPING, BANKING, DOCTOR, ETC.	23289 .6	5961 .5	16169 .9	-	1159 .4	-	1574 .2	4387 .5	11224 .4	-	2536 .3	16995 .9	-
PLEASURE	2976452 76.4	977702 77.7	1299732 76.3	495877 84.7	244227 82.3	77448 56.0	643903 85.7	735452 90.5	2332046 77.8	776602 81.2	822982 83.5	1517202 83.0	406002 83.7
VACATION	2265938 58.2	781993 62.2	1045582 61.4	328050 56.0	124786 42.0	45290 32.8	567283 75.5	568831 70.0	1809178 60.4	579061 60.5	807755 82.0	1227290 67.2	259896 53.6
RECREATIONAL DAY USE	707035 18.2	195231 15.5	254489 14.9	174969 29.9	119266 40.2	32158 23.3	76620 10.2	164308 20.2	525218 17.5	192876 20.2	18566 1.9	288586 15.8	156764 32.3
VISIT VACATION HOME	14136 .4	3818 .3	10318 .6	175 *	175 .1	-	-	5653 .7	8307 .3	4664 .5	-	4664 .3	-
OTHER	1511 *	1511 .1	-	-	-	-	-	-	-	-	-	-	-

Continued

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PERSON VISITORS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	30052	13870	6934	4280	317	-	9363	-	18329	9363	4687	12225	1555
	.8	1.1	.4	.7	.1		1.2		.6	1.0	.5	.7	.3

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PERSON VISITORS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1205	264	813	87	184	150	144	126	39	362	402	307	351
TOTAL PERSON VISITORS (WEIGHTED)	3893456	584353	2821410	199603	570109	718824	607170	449118	94524	966643	1225391	1237626	992360
BUSINESS	259239	52630	173237	8825	26437	54390	51315	32358	3340	69928	25107	34487	192067
	6.7	9.0	6.1	4.4	4.6	7.6	8.5	7.2	3.5	7.2	2.0	2.8	19.4
ATTEND A SPECIAL MEETING LIKE A CONFERENCE, CONVENTION, SEMINAR OR TRADE SHOW	226534	47793	148970	3078	23879	52243	36081	30870	3340	64398	24114	29781	166399
	5.8	8.2	5.3	1.5	4.2	7.3	5.9	6.9	3.5	6.7	2.0	2.4	16.8
OTHER BUSINESS	32704	4837	24267	5747	2558	2147	15235	1488	-	5530	993	4706	25668
	.8	.8	.9	2.9	.4	.3	2.5	.3		.6	.1	.4	2.6
PERSONAL	680058	72242	557398	17941	107708	87846	101868	87731	12821	211923	330595	193631	90314
	17.5	12.4	19.8	9.0	18.9	12.2	16.8	19.5	13.6	21.9	27.0	15.6	9.1
FAMILY AFFAIRS: E.G. VISITING FRIENDS OR RELATIVES, WEDDINGS, FUNERALS, ETC.	656769	69706	536645	17941	99020	78934	99135	85737	12821	210960	321296	181762	89352
	16.9	11.9	19.0	9.0	17.4	11.0	16.3	19.1	13.6	21.8	26.2	14.7	9.0
ERRANDS: E.G. SHOPPING, BANKING, DOCTOR, ETC.	23289	2536	20753	-	8688	8912	2733	1994	-	962	9299	11868	962
	.6	.4	.7		1.5	1.2	.5	.4		.1	.8	1.0	.1
PLEASURE	2976452	451736	2121223	170237	438364	577720	481104	339959	69000	670890	864183	1021354	726702
	76.4	77.3	75.2	85.3	76.9	80.4	79.2	75.7	73.0	69.4	70.5	82.5	73.2
VACATION	2265938	449847	1470283	126080	378686	463911	272650	272853	31253	510088	667809	720699	576975
	58.2	77.0	52.1	63.2	66.4	64.5	44.9	60.8	33.1	52.8	54.5	58.2	58.1
RECREATIONAL DAY USE	707035	1889	647461	44157	66821	109145	208454	67106	37747	151505	191406	295002	157044
	18.2	.3	22.9	22.1	11.7	15.2	34.3	14.9	39.9	15.7	15.6	23.8	15.8
VISIT VACATION HOME	14136	-	14136	-	175	4664	-	-	-	9296	8307	5453	-
	.4		.5		*	.6				1.0	.7	.5	
OTHER	1511	-	1511	-	-	-	-	-	-	1511	1511	-	-
	*		.1							.2	.1		
NOT STATED	30052	9542	20372	179	-	-	1417	-	9363	14305	11580	-	18293
	.8	1.6	.7	.1			.2		9.9	1.5	.9		1.8

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PARTY VISITS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1205	448	417	208	125	45	278	230	896	282	382	599	186
TOTAL PARTY VISITS (WEIGHTED)	1541662	591957	501328	230884	199280	51096	303554	303811	1158024	372513	362280	696444	214511
BUSINESS	106297	33118	21900	8707	20123	23665	17787	10870	69050	19916	19802	41074	13006
	6.9	5.6	4.4	3.8	10.1	46.3	5.9	3.6	6.0	5.3	5.5	5.9	6.1
ATTEND A SPECIAL MEETING LIKE A CONFERENCE, CONVENTION, SEMINAR OR TRADE SHOW	89324	33118	21154	8363	11893	14796	15110	9653	60635	17181	17068	37769	9673
	5.8	5.6	4.2	3.6	6.0	29.0	5.0	3.2	5.2	4.6	4.7	5.4	4.5
OTHER BUSINESS	16973	-	746	344	8231	8869	2678	1216	8415	2735	2735	3305	3333
	1.1		.1	.1	4.1	17.4	.9	.4	.7	.7	.8	.5	1.6
PERSONAL	261135	92325	103713	23016	27935	8594	20827	24537	191046	44385	38744	78124	17519
	16.9	15.6	20.7	10.0	14.0	16.8	6.9	8.1	16.5	11.9	10.7	11.2	8.2
FAMILY AFFAIRS: E.G. VISITING FRIENDS OR RELATIVES, WEDDINGS, FUNERALS, ETC.	252755	89469	99324	23016	26799	8594	20057	22451	185687	44385	37516	72262	17519
	16.4	15.1	19.8	10.0	13.4	16.8	6.6	7.4	16.0	11.9	10.4	10.4	8.2
ERRANDS: E.G. SHOPPING, BANKING, DOCTOR, ETC.	8380	2856	4388	-	1135	-	771	2086	5358	-	1228	5862	-
	.5	.5	.9		.6		.3	.7	.5		.3	.8	
PLEASURE	1179996	465170	377025	198903	150678	28645	261340	270209	905306	305022	302247	579261	182222
	76.5	78.6	75.2	86.1	75.6	56.1	86.1	88.9	78.2	81.9	83.4	83.2	84.9
VACATION	893985	372593	309493	135813	82823	17775	231158	201809	695881	208706	294753	476106	120950
	58.0	62.9	61.7	58.8	41.6	34.8	76.2	66.4	60.1	56.0	81.4	68.4	56.4
RECREATIONAL DAY USE	289891	91392	73434	70260	67689	10871	30182	67852	214856	95429	8331	103104	69445
	18.8	15.4	14.6	30.4	34.0	21.3	9.9	22.3	18.6	25.6	2.3	14.8	32.4
VISIT VACATION HOME	4293	2022	2271	166	166	-	-	1384	2743	887	-	887	-
	.3	.3	.5	.1	.1			.5	.2	.2		.1	
OTHER	740	740	-	-	-	-	-	-	-	-	-	-	-
	*	.1											

Continued

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PARTY VISITS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	14018	6711	3476	1191	309	-	4451	-	8072	4451	2430	5169	612
	.9	1.1	.7	.5	.2		1.5		.7	1.2	.7	.7	.3

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PARTY VISITS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1205	264	813	87	184	150	144	126	39	362	402	307	351
TOTAL PARTY VISITS (WEIGHTED)	1541662	222199	1119503	102275	272554	203304	224908	150565	54004	408435	516139	472777	387761
BUSINESS	106297	18608	75610	6341	13042	17370	21530	15098	1971	27611	13542	20321	69267
	6.9	8.4	6.8	6.2	4.8	8.5	9.6	10.0	3.7	6.8	2.6	4.3	17.9
ATTEND A SPECIAL MEETING LIKE A CONFERENCE, CONVENTION, SEMINAR OR TRADE SHOW	89324	15858	63150	1005	11826	16652	16301	14352	1971	23883	12598	15627	58586
	5.8	7.1	5.6	1.0	4.3	8.2	7.2	9.5	3.7	5.8	2.4	3.3	15.1
OTHER BUSINESS	16973	2750	12460	5336	1216	718	5229	746	-	3728	944	4693	10681
	1.1	1.2	1.1	5.2	.4	.4	2.3	.5		.9	.2	1.0	2.8
PERSONAL	261135	25276	218145	15042	42835	22243	35720	26435	6766	88573	127674	68648	34744
	16.9	11.4	19.5	14.7	15.7	10.9	15.9	17.6	12.5	21.7	24.7	14.5	9.0
FAMILY AFFAIRS: E.G. VISITING FRIENDS OR RELATIVES, WEDDINGS, FUNERALS, ETC.	252755	24048	210993	15042	38705	20831	33814	25961	6766	88116	123230	66304	34287
	16.4	10.8	18.8	14.7	14.2	10.2	15.0	17.2	12.5	21.6	23.9	14.0	8.8
ERRANDS: E.G. SHOPPING, BANKING, DOCTOR, ETC.	8380	1228	7152	-	4130	1412	1906	474	-	457	4443	2344	457
	.5	.6	.6		1.5	.7	.8	.3		.1	.9	.5	.1
PLEASURE	1179996	174204	835883	80131	216843	163960	177977	114486	40816	286053	371856	389650	287021
	76.5	78.4	74.7	78.3	79.6	80.6	79.1	76.0	75.6	70.0	72.0	82.4	74.0
VACATION	893985	173731	579923	61061	182684	131346	101996	88839	19537	215646	289610	268556	227625
	58.0	78.2	51.8	59.7	67.0	64.6	45.4	59.0	36.2	52.8	56.1	56.8	58.7
RECREATIONAL DAY USE	289891	474	259840	19070	41329	31727	75981	25647	21279	67167	80340	119710	66732
	18.8	.2	23.2	18.6	15.2	15.6	33.8	17.0	39.4	16.4	15.6	25.3	17.2
VISIT VACATION HOME	4293	-	4293	-	166	887	-	-	-	3240	2743	1384	-
	.3		.4		.1	.4				.8	.5	.3	
OTHER	740	-	740	-	-	-	-	-	-	740	740	-	-
	*		.1							.2	.1		
NOT STATED	14018	4622	9258	170	-	-	474	-	4451	6453	5874	-	7974
	.9	2.1	.8	.2			.2		8.2	1.6	1.1		2.1

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
VISITED BANFF ONLY	800076	312116	244489	130446	92553	36017	143353	139555	560137	182895	107548	404139	172854
	49.2	50.2	47.9	53.7	45.6	42.6	43.7	43.0	45.5	46.2	28.0	53.8	75.8
VISITED JASPER ONLY	252374	96660	107236	29544	12594	11841	34041	39919	194892	21592	62722	87386	44900
	15.5	15.5	21.0	12.2	6.2	14.0	10.4	12.3	15.8	5.5	16.3	11.6	19.7
VISITED YOHO ONLY	32246	10061	20146	1890	2039	-	-	-	11778	-	-	-	-
	2.0	1.6	4.0	.8	1.0				1.0				
VISITED KOOTENAY ONLY	49358	19572	10129	12213	7157	287	4962	5734	21995	-	-	11404	-
	3.0	3.1	2.0	5.0	3.5	.3	1.5	1.8	1.8			1.5	
VISITED BANFF & JASPER ONLY	210288	88262	61318	32629	17895	21815	69191	31948	187092	47517	91718	113303	1778
	12.9	14.2	12.0	13.4	8.8	25.8	21.1	9.8	15.2	12.0	23.9	15.1	.8
VISITED YOHO & KOOTENAY ONLY	1229	1229	-	-	-	-	-	-	-	-	-	-	-
	.1	.2											
VISITED BANFF & YOHO ONLY	90898	10329	12279	8724	56928	2754	16087	57269	82587	66627	19141	22245	6223
	5.6	1.7	2.4	3.6	28.0	3.3	4.9	17.6	6.7	16.8	5.0	3.0	2.7
VISITED BANFF & KOOTENAY ONLY	34855	17206	10320	6785	357	-	8706	10435	25498	3202	5089	12070	1946
	2.1	2.8	2.0	2.8	.2		2.7	3.2	2.1	.8	1.3	1.6	.9
VISITED JASPER & YOHO ONLY	4779	2407	1414	-	959	-	959	965	4331	449	2373	965	-
	.3	.4	.3		.5		.3	.3	.4	.1	.6	.1	
VISITED JASPER & KOOTENAY ONLY	5071	3637	1098	673	-	-	-	-	2007	335	573	2189	-
	.3	.6	.2	.3					.2	.1	.1	.3	
VISITED BANFF & JASPER & YOHO ONLY	53263	28139	12190	6152	1312	6856	20960	10431	52522	33108	32246	45170	-
	3.3	4.5	2.4	2.5	.6	8.1	6.4	3.2	4.3	8.4	8.4	6.0	
VISITED BANFF & JASPER & KOOTENAY ONLY	37463	9109	13735	5784	6389	2783	17300	16727	36046	15285	28786	24248	-
	2.3	1.5	2.7	2.4	3.1	3.3	5.3	5.2	2.9	3.9	7.5	3.2	

Continued

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
VISITED BANFF & YOHO & KOOTENAY ONLY	19554 1.2	1179 .2	12756 2.5	5785 2.4	166 .1	-	1499 .5	4314 1.3	19388 1.6	10641 2.7	5813 1.5	11654 1.6	-
VISITED JASPER & YOHO & KOOTENAY ONLY	-	-	-	-	-	-	-	-	-	-	-	-	-
VISITED ALL PARKS	34027 2.1	22064 3.5	2901 .6	2450 1.0	4728 2.3	2102 2.5	11147 3.4	7410 2.3	33018 2.7	14273 3.6	28257 7.4	16627 2.2	315 .1
SUMMARY													
TOTAL BANFF VISITORS	1280423 78.8	488405 78.5	369989 72.5	198756 81.8	180327 88.8	72327 85.6	288243 87.8	278089 85.6	996286 80.9	373548 94.3	318599 82.9	649456 86.4	183116 80.3
TOTAL JASPER VISITORS	597265 36.7	250278 40.2	199892 39.2	77232 31.8	43876 21.6	45397 53.8	153598 46.8	107400 33.1	509906 41.4	132559 33.5	246675 64.2	289887 38.6	46993 20.6
TOTAL ALBERTA PARKS VISITORS	1542648 94.9	591109 95.0	479737 94.1	228973 94.2	193879 95.5	84168 99.7	323244 98.5	318973 98.2	1197515 97.3	395924 100.0	384267 100.0	739996 98.5	228016 100.0
TOTAL YOHO VISITORS	235995 14.5	75409 12.1	61686 12.1	25001 10.3	66131 32.6	11712 13.9	50653 15.4	80390 24.8	203621 16.5	125098 31.6	87830 22.9	96661 12.9	6538 2.9
TOTAL KOOTENAY VISITORS	181556 11.2	73998 11.9	50940 10.0	33690 13.9	18797 9.3	5172 6.1	43614 13.3	44620 13.7	137950 11.2	43737 11.0	68519 17.8	78191 10.4	2261 1.0
TOTAL B.C. PARKS VISITORS	362742 22.3	124934 20.1	96968 19.0	50456 20.8	80034 39.4	14782 17.5	81620 24.9	113285 34.9	289167 23.5	143921 36.4	122279 31.8	146571 19.5	8484 3.7

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
VISITED BANFF ONLY	800076	47822	642437	64064	176825	107791	111974	83170	37876	169751	282469	214386	209483
	49.2	17.2	56.3	60.3	62.7	51.5	48.3	52.3	66.5	38.8	53.2	44.0	50.3
VISITED JASPER ONLY	252374	16512	223212	22705	32356	48261	18000	15470	2060	77868	101409	56863	60255
	15.5	5.9	19.6	21.4	11.5	23.1	7.8	9.7	3.6	17.8	19.1	11.7	14.5
VISITED YOHO ONLY	32246	3137	9463	515	-	14514	6117	1890	1377	4450	11880	14373	5992
	2.0	1.1	.8	.5		6.9	2.6	1.2	2.4	1.0	2.2	2.9	1.4
VISITED KOOTENAY ONLY	49358	-	20784	-	3338	7239	10489	1703	-	22529	17337	20565	7713
	3.0		1.8		1.2	3.5	4.5	1.1		5.1	3.3	4.2	1.9
VISITED BANFF & JASPER ONLY	210288	98312	100539	5274	36375	14740	20238	29552	7356	70436	52169	64844	66758
	12.9	35.4	8.8	5.0	12.9	7.0	8.7	18.6	12.9	16.1	9.8	13.3	16.0
VISITED YOHO & KOOTENAY ONLY	1229	-	-	-	-	-	-	-	-	1229	561	-	668
	.1									.3	.1		.2
VISITED BANFF & YOHO ONLY	90898	9841	70184	2678	14323	4468	51911	2253	2661	10326	7228	59050	17416
	5.6	3.5	6.2	2.5	5.1	2.1	22.4	1.4	4.7	2.4	1.4	12.1	4.2
VISITED BANFF & KOOTENAY ONLY	34855	8898	18976	3942	4612	4360	1719	2061	-	16899	9877	14047	7696
	2.1	3.2	1.7	3.7	1.6	2.1	.7	1.3		3.9	1.9	2.9	1.8
VISITED JASPER & YOHO ONLY	4779	3366	1414	-	2407	-	-	-	1924	449	1408	2407	-
	.3	1.2	.1		.9				3.4	.1	.3	.5	
VISITED JASPER & KOOTENAY ONLY	5071	335	3525	335	-	1098	-	-	-	1854	1851	2647	-
	.3	.1	.3	.3		.5				.4	.3	.5	
VISITED BANFF & JASPER & YOHO ONLY	53263	36853	15647	2156	4465	1161	3414	9285	958	27644	15773	10901	18055
	3.3	13.3	1.4	2.0	1.6	.6	1.5	5.8	1.7	6.3	3.0	2.2	4.3
VISITED BANFF & JASPER & KOOTENAY ONLY	37463	24377	11536	4577	2549	4223	6021	1386	2435	14639	14363	11585	8429
	2.3	8.8	1.0	4.3	.9	2.0	2.6	.9	4.3	3.3	2.7	2.4	2.0
VISITED BANFF & YOHO & KOOTENAY ONLY	19554	11063	6993	-	2787	-	-	12055	-	701	-	10641	5133
	1.2	4.0	.6		1.0			7.6		.2		2.2	1.2

Continued

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
VISITED JASPER & YOHO & KOOTENAY ONLY	-	-	-	-	-	-	-	-	-	-	-	-	-
VISITED ALL PARKS	34027 2.1	17234 6.2	15947 1.4	-	1883 .7	1480 .7	1889 .8	303 .2	278 .5	18859 4.3	14686 2.8	4985 1.0	9044 2.2
SUMMARY													
TOTAL BANFF VISITORS	1280423 78.8	254400 91.6	882258 77.3	82691 77.8	243819 86.5	138223 66.0	197165 85.1	140065 88.0	51564 90.6	329255 75.2	396565 74.7	390440 80.1	342013 82.1
TOTAL JASPER VISITORS	597265 36.7	196989 70.9	371819 32.6	35048 33.0	80035 28.4	70963 33.9	49561 21.4	55996 35.2	15010 26.4	211749 48.4	201659 38.0	154232 31.7	162541 39.0
TOTAL ALBERTA PARKS VISITORS	1542648 94.9	274613 98.9	1110408 97.3	105732 99.5	278582 98.8	187583 89.6	215165 92.8	155536 97.7	55547 97.6	409426 93.6	501233 94.4	452356 92.8	402268 96.6
TOTAL YOHO VISITORS	235995 14.5	81494 29.3	119647 10.5	5349 5.0	25865 9.2	21624 10.3	63331 27.3	25786 16.2	7198 12.6	63659 14.5	51535 9.7	102358 21.0	56308 13.5
TOTAL KOOTENAY VISITORS	181556 11.2	61907 22.3	77760 6.8	8854 8.3	15169 5.4	18400 8.8	20118 8.7	17509 11.0	2713 4.8	76710 17.5	58675 11.0	64470 13.2	38684 9.3
TOTAL B.C. PARKS VISITORS	362742 22.3	115104 41.4	174468 15.3	14203 13.4	36364 12.9	38544 18.4	81560 35.2	30937 19.4	9633 16.9	119579 27.3	94963 17.9	151201 31.0	80147 19.2

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
VISITED BANFF ONLY	1919397	644035	772058	314963	110211	98455	335366	401254	1370352	487775	306098	998638	394205
	47.0	48.9	44.4	50.8	36.6	47.8	41.8	46.0	43.3	48.2	29.5	51.2	75.5
VISITED JASPER ONLY	712159	196948	395243	78821	17717	37243	86095	121181	584754	56609	175500	282743	106593
	17.4	15.0	22.7	12.7	5.9	18.1	10.7	13.9	18.5	5.6	16.9	14.5	20.4
VISITED YOHO ONLY	96906	20709	74169	9937	2027	-	-	-	33033	-	-	-	-
	2.4	1.6	4.3	1.6	.7				1.0				
VISITED KOOTENAY ONLY	106720	39555	30967	25733	9894	572	9741	11427	51624	-	-	22710	-
	2.6	3.0	1.8	4.2	3.3	.3	1.2	1.3	1.6			1.2	
VISITED BANFF & JASPER ONLY	580412	203258	237685	108473	35242	38944	188921	93973	512712	132646	256268	306523	3392
	14.2	15.4	13.7	17.5	11.7	18.9	23.5	10.8	16.2	13.1	24.7	15.7	.7
VISITED YOHO & KOOTENAY ONLY	2507	2507	-	-	-	-	-	-	-	-	-	-	-
	.1	.2											
VISITED BANFF & YOHO ONLY	191970	21058	39296	19253	107254	5224	31018	118780	178086	134854	38710	52206	13278
	4.7	1.6	2.3	3.1	35.6	2.5	3.9	13.6	5.6	13.3	3.7	2.7	2.5
VISITED BANFF & KOOTENAY ONLY	88211	36185	35070	17411	376	-	18479	22692	58717	8774	10965	27623	3459
	2.2	2.7	2.0	2.8	.1		2.3	2.6	1.9	.9	1.1	1.4	.7
VISITED JASPER & YOHO ONLY	11074	5063	5003	-	1009	-	1009	4059	10130	944	6011	4059	-
	.3	.4	.3		.3		.1	.5	.3	.1	.6	.2	
VISITED JASPER & KOOTENAY ONLY	10139	7123	2311	1060	-	-	-	-	4141	705	1125	4156	-
	.2	.5	.1	.2					.1	.1	.1	.2	
VISITED BANFF & JASPER & YOHO ONLY	141935	72083	41936	18411	1781	14783	63151	30268	140450	95263	88941	122533	-
	3.5	5.5	2.4	3.0	.6	7.2	7.9	3.5	4.4	9.4	8.6	6.3	
VISITED BANFF & JASPER & KOOTENAY ONLY	87009	19164	46872	8591	6719	6372	36607	28083	84992	30361	70650	57028	-
	2.1	1.5	2.7	1.4	2.2	3.1	4.6	3.2	2.7	3.0	6.8	2.9	

Continued

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
VISITED BANFF & YOHO & KOOTENAY ONLY	56746 1.4	2164 .2	45521 2.6	9236 1.5	175 .1	-	4729 .6	18887 2.2	56571 1.8	31896 3.2	20463 2.0	33885 1.7	-
VISITED JASPER & YOHO & KOOTENAY ONLY	-	-	-	-	-	-	-	-	-	-	-	-	-
VISITED ALL PARKS	78820 1.9	46850 3.6	12529 .7	7862 1.3	8922 3.0	4418 2.1	27825 3.5	21161 2.4	76710 2.4	32298 3.2	63556 6.1	38891 2.0	943 .2
SUMMARY													
TOTAL BANFF VISITORS	3144500 77.0	1044797 79.3	1230966 70.8	504200 81.4	270680 89.8	168196 81.6	706096 87.9	735098 84.3	2478592 78.4	953866 94.2	855651 82.4	1637327 83.9	415278 79.6
TOTAL JASPER VISITORS	1621547 39.7	550489 41.8	741578 42.7	223218 36.0	71389 23.7	101761 49.4	403609 50.3	298724 34.3	1413889 44.7	348827 34.5	662051 63.8	815932 41.8	110928 21.3
TOTAL ALBERTA PARKS VISITORS	3877871 95.0	1253931 95.2	1633523 94.0	584081 94.2	289405 96.0	205440 99.7	793200 98.8	860337 98.7	3077616 97.3	1012125 100.0	1038288 100.0	1928284 98.8	521871 100.0
TOTAL YOHO VISITORS	579957 14.2	170433 12.9	218454 12.6	64699 10.4	121169 40.2	24425 11.9	127732 15.9	193154 22.2	494981 15.7	295255 29.2	217681 21.0	251573 12.9	14221 2.7
TOTAL KOOTENAY VISITORS	430151 10.5	153548 11.7	173269 10.0	69892 11.3	26085 8.7	11363 5.5	97381 12.1	102250 11.7	332755 10.5	104034 10.3	166759 16.1	184293 9.4	4402 .8
TOTAL B.C. PARKS VISITORS	872036 21.4	272460 20.7	333673 19.2	117494 19.0	138157 45.8	31369 15.2	192559 24.0	255356 29.3	694454 22.0	335095 33.1	300421 28.9	363090 18.6	17680 3.4

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
VISITED BANFF ONLY	1919397	125851	1563880	118353	361779	371244	271140	225009	55881	410581	648663	506839	531570
	47.0	17.8	54.4	57.1	61.3	50.4	43.6	[illegible].3	56.6	39.9	51.5	39.9	50.2
VISITED JASPER ONLY	712159	35903	629870	52718	69170	178525	93779	39534	7901	181119	256194	203223	151260
	17.4	5.1	21.9	25.4	11.7	24.2	15.1	8.3	8.0	17.6	20.4	16.0	14.3
VISITED YOHO ONLY	96906	6598	26618	1083	-	47766	21462	9937	2704	6839	24900	44355	27651
	2.4	.9	.9	.5		6.5	3.5	2.1	2.7	.7	2.0	3.5	2.6
VISITED KOOTENAY ONLY	106720	-	49077	-	9947	18075	22881	4919	-	44510	39290	48495	14464
	2.6		1.7		1.7	2.5	3.7	1.0		4.3	3.1	3.8	1.4
VISITED BANFF & JASPER ONLY	580412	268349	268872	7871	84993	69677	59296	104674	13428	176986	121088	208131	179784
	14.2	37.9	9.4	3.8	14.4	9.5	9.5	22.0	13.6	17.2	9.6	16.4	17.0
VISITED YOHO & KOOTENAY ONLY	2507	-	-	-	-	-	-	-	-	2507	1101	-	1406
	.1									.2	.1		.1
VISITED BANFF & YOHO ONLY	191970	22068	147482	2671	26722	11474	113211	8671	2799	21165	20175	113568	43361
	4.7	3.1	5.1	1.3	4.5	1.6	18.2	1.8	2.8	2.1	1.6	8.9	4.1
VISITED BANFF & KOOTENAY ONLY	88211	18852	47046	13827	9332	14368	6086	6912	-	35476	30492	33938	15893
	2.2	2.7	1.6	6.7	1.6	1.9	1.0	1.5		3.4	2.4	2.7	1.5
VISITED JASPER & YOHO ONLY	11074	6071	5003	-	5063	-	-	-	5067	944	1953	5063	-
	.3	.9	.2		.9				5.1	.1	.2	.4	
VISITED JASPER & KOOTENAY ONLY	10139	705	6887	705	-	2311	-	-	-	3451	3801	5212	-
	.2	.1	.2	.3		.3				.3	.3	.4	
VISITED BANFF & JASPER & YOHO ONLY	141935	94836	45535	5225	8819	4801	9159	30499	2870	71788	41412	24407	53918
	3.5	13.4	1.6	2.5	1.5	.7	1.5	6.4	2.9	7.0	3.3	1.9	5.1
VISITED BANFF & JASPER & KOOTENAY ONLY	87009	57358	25275	4995	7419	12935	20099	2916	7498	27728	35655	27539	15218
	2.1	8.1	.9	2.4	1.3	1.8	3.2	.6	7.6	2.7	2.8	2.2	1.4
VISITED BANFF & YOHO & KOOTENAY ONLY	56746	29391	22627	-	2931	-	-	41836	-	3685	-	35048	6321
	1.4	4.2	.8		.5			8.8		.4		2.8	.6

Continued

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
VISITED JASPER & YOHO & KOOTENAY ONLY	-	-	-	-	-	-	-	-	-	-	-	-	-
VISITED ALL PARKS	78820	41496	35756	-	3739	5641	4594	638	584	42432	34179	13272	18534
	1.9	5.9	1.2		.6	.8	.7	.1	.6	4.1	2.7	1.0	1.7
SUMMARY													
TOTAL BANFF VISITORS	3144500	658202	2156474	152942	505735	490140	483584	421155	83059	789841	931665	962743	864599
	77.0	93.0	75.0	73.7	85.7	66.5	77.8	88.6	84.1	76.7	74.0	75.9	81.6
TOTAL JASPER VISITORS	1621547	504718	1017199	71514	179204	273890	186927	178261	37347	504448	494282	486847	418714
	39.7	71.3	35.4	34.5	30.4	37.2	30.1	37.5	37.8	49.0	39.3	38.4	39.5
TOTAL ALBERTA PARKS VISITORS	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	95.0	99.1	97.4	99.5	98.3	91.1	92.9	96.9	97.3	94.8	94.8	92.7	95.9
TOTAL YOHO VISITORS	579957	200461	283021	8979	47274	69682	148425	91582	14024	149361	123720	235714	151190
	14.2	28.3	9.8	4.3	8.0	9.5	23.9	19.3	14.2	14.5	9.8	18.6	14.3
TOTAL KOOTENAY VISITORS	430151	147802	186668	19528	33369	53329	53660	57221	8082	159788	144518	163504	71835
	10.5	20.9	6.5	9.4	5.7	7.2	8.6	12.0	8.2	15.5	11.5	12.9	6.8
TOTAL B.C. PARKS VISITORS	872036	277376	411306	28506	73972	117370	197492	106328	21521	260525	232959	350898	196765
	21.4	39.2	14.3	13.7	12.5	15.9	31.8	22.4	21.8	25.3	18.5	27.6	18.6

Q.7B USE OF INFORMATION CENTRES, NATURALIST SERVICES, INTERPRETIVE EVENTS, HOT SPRING POOLS IN PARKS ENTERED
BASE: PERSON VISITORS (EXCLUDING CHARTERS AND NON-ENGLISH ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	M'SEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1192	443	415	205	123	45	272	227	883	278	375	589	186
TOTAL PERSON VISITORS (WEIGHTED)	3877774	1245774	1701545	585144	295702	138284	740679	811390	2981907	947042	981039	1813207	484927
USED ANY SPECIFIED PARK SERVICE	1623247 41.9	472062 37.9	856923 50.4	195531 33.4	77085 26.1	51801 37.5	490037 66.2	492770 60.7	1354330 45.4	581128 61.4	855109 87.2	858957 47.4	119120 24.6
USED BANFF SPECIFIED PARK SERVICE	1157095 29.8	344219 27.6	609296 35.8	133781 22.9	62920 21.3	24727 17.9	398567 53.8	402140 49.6	1013566 34.0	512760 54.1	663926 67.7	708197 39.1	88017 18.2
USED JASPER SPECIFIED PARK SERVICE	585290 15.1	216244 17.4	250378 14.7	68504 11.7	22433 7.6	24916 18.0	236118 31.9	116623 14.4	548803 18.4	180726 19.1	453591 46.2	296572 16.4	30619 6.3
USED YOHO SPECIFIED PARK SERVICE	205681 5.3	94635 7.6	73507 4.3	32210 5.5	12204 4.1	3771 2.7	74402 10.0	49414 6.1	168257 5.6	93166 9.8	138831 14.2	90027 5.0	943 .2
USED KOOTENAY SPECIFIED PARK SERVICE	254181 6.6	88275 7.1	105699 6.2	39146 6.7	21412 7.2	572 .4	68005 9.2	67849 8.4	174262 5.8	43337 4.6	113257 11.5	91275 5.0	2971 .6
DID NOT USE ANY PARK SERVICE	2254527 58.1	773712 62.1	844622 49.6	389612 66.6	218617 73.9	86484 62.5	250642 33.8	318621 39.3	1627577 54.6	365914 38.6	125930 12.8	954250 52.6	365807 75.4

Q.7B USE OF INFORMATION CENTRES, NATURALIST SERVICES, INTERPRETIVE EVENTS, HOT SPRING POOLS IN PARKS ENTERED
BASE: PERSON VISITORS (EXCLUDING CHARTERS AND NON-ENGLISH ... QUESTION NOT ASKED)
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1192	253	812	86	182	149	144	123	37	359	401	305	348
TOTAL PERSON VISITORS (WEIGHTED)	3877774	570573	2820497	199424	568702	718744	607170	445944	85161	966154	1225253	1235416	982503
USED ANY SPECIFIED PARK SERVICE	1623247 41.9	374933 65.7	1045708 37.1	102578 51.4	184141 32.4	353777 49.2	243635 40.1	177137 39.7	24310 28.5	423320 43.8	494949 40.4	537045 43.5	423026 43.1
USED BANFF SPECIFIED PARK SERVICE	1157095 29.8	326999 57.3	740532 26.3	62472 31.3	150295 26.4	254751 35.4	180879 29.8	137800 30.9	14162 16.6	270008 27.9	349283 28.5	369722 29.9	308470 31.4
USED JASPER SPECIFIED PARK SERVICE	585290 15.1	245933 43.1	330972 11.7	39477 19.8	47788 8.4	106389 14.8	59498 9.8	39856 8.9	9079 10.7	224342 23.2	184787 15.1	149620 12.1	186936 19.0
USED YOHO SPECIFIED PARK SERVICE	205681 5.3	69820 12.2	87320 3.1	5106 2.6	22835 4.0	21798 3.0	20065 3.3	33351 7.5	7599 8.9	71659 7.4	28575 2.3	46931 3.8	103909 10.6
USED KOOTENAY SPECIFIED PARK SERVICE	254181 6.6	50870 8.9	124388 4.4	7077 3.5	26305 4.6	35639 5.0	31154 5.1	27806 6.2	2404 2.8	104372 10.8	104808 8.6	84686 6.9	32342 3.3
DID NOT USE ANY PARK SERVICE	2254527 58.1	195639 34.3	1774789 62.9	96846 48.6	384560 67.6	364968 50.8	363534 59.9	268806 60.3	60851 71.5	542833 56.2	730304 59.6	698370 56.5	559478 56.9

Q.7 SUMMARY OF PARK ENTRANTS BY CATEGORY
BASE: PERSON VISITORS (EXCLUDING CHARTERS AND NON-ENGLISH ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1192	443	415	205	123	45	272	227	883	278	375	589	186
	100.0	37.2	34.8	17.2	10.3	3.8	22.8	19.0	74.1	23.3	31.5	49.4	15.6
TOTAL PERSON VISITORS (WEIGHTED)	3877774	1245774	1701545	585144	295702	138284	740679	811390	2981907	947042	981039	1813207	484927
	100.0	32.1	43.9	15.1	7.6	3.6	19.1	20.9	76.9	24.4	25.3	46.8	12.5
USED ANY SPECIFIED PARKS SERVICE													
YES	1623247	472062	856923	195531	77085	51801	490037	492770	1354330	581128	855109	858957	119120
	41.9	37.9	50.4	33.4	26.1	37.5	66.2	60.7	45.4	61.4	87.2	47.4	24.6
	100.0	29.1	52.8	12.0	4.7	3.2	30.2	30.4	83.4	35.8	52.7	52.9	7.3
NO	2254527	773712	844622	389612	218617	86484	250642	318621	1627577	365914	125930	954250	365807
	58.1	62.1	49.6	66.6	73.9	62.5	33.8	39.3	54.6	38.6	12.8	52.6	75.4
	100.0	34.3	37.5	17.3	9.7	3.8	11.1	14.1	72.2	16.2	5.6	42.3	16.2
SPENT TIME/MONEY ,WENT SIGHTSEEING													
YES	3826812	1222785	1674758	585144	294516	138284	740679	811390	2945869	947042	978835	1807713	484927
	98.7	98.2	98.4	100.0	99.6	100.0	100.0	100.0	98.8	100.0	99.8	99.7	100.0
	100.0	32.0	43.8	15.3	7.7	3.6	19.4	21.2	77.0	24.7	25.6	47.2	12.7
NO	50962	22989	26787	-	1186	-	-	-	36037	-	2205	5494	-
	1.3	1.8	1.6		.4				1.2		.2	.3	
	100.0	45.1	52.6		2.3				70.7		4.3	10.8	
ONLY STOPPED FOR GAS/ MEAL/ SPENT ANY MONEY (AFTER PROMPTING)	50962	22989	26787	-	1186	-	-	-	36037	-	2205	5494	-
	1.3	1.8	1.6		.4				1.2		.2	.3	
	100.0	45.1	52.6		2.3				70.7		4.3	10.8	
DID NOT SPEND ANY TIME/ MONEY (PASS-THROUGH)	-	-	-	-	-	-	-	-	-	-	-	-	-

Q.7 SUMMARY OF PARK ENTRANTS BY CATEGORY
BASE: PERSON VISITORS (EXCLUDING CHARTERS AND NON-ENGLISH ... QUESTION NOT ASKED)
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1192	253	812	86	182	149	144	123	37	359	401	305	348
	100.0	21.2	68.1	7.2	15.3	12.5	12.1	10.3	3.1	30.1	33.6	25.6	29.2
TOTAL PERSON VISITORS (WEIGHTED)	3877774	570573	2820497	199424	568702	718744	607170	445944	85161	966154	1225253	1235416	982503
	100.0	14.7	72.7	5.1	14.7	18.5	15.7	11.5	2.2	24.9	31.6	31.9	25.3
USED ANY SPECIFIED PARKS SERVICE													
YES	1623247	374933	1045708	102578	184141	353777	243635	177137	24310	423320	494949	537045	423026
	41.9	65.7	37.1	51.4	32.4	49.2	40.1	39.7	28.5	43.8	40.4	43.5	43.1
	100.0	23.1	64.4	6.3	11.3	21.8	15.0	10.9	1.5	26.1	30.5	33.1	26.1
NO	2254527	195639	1774789	96846	384560	364968	363534	268806	60851	542833	730304	698370	559478
	58.1	34.3	62.9	48.6	67.6	50.8	59.9	60.3	71.5	56.2	59.6	56.5	56.9
	100.0	8.7	78.7	4.3	17.1	16.2	16.1	11.9	2.7	24.1	32.4	31.0	24.8
SPENT TIME/MONEY ,WENT SIGHTSEEING													
YES	3826812	563975	2787734	195123	561735	709796	598885	440449	82150	952197	1182943	1231600	980207
	98.7	98.8	98.8	97.8	98.8	98.8	98.6	98.8	96.5	98.6	96.5	99.7	99.8
	100.0	14.7	72.8	5.1	14.7	18.5	15.6	11.5	2.1	24.9	30.9	32.2	25.6
NO	50962	6598	32763	4301	6966	8948	8285	5494	3011	13957	42310	3815	2296
	1.3	1.2	1.2	2.2	1.2	1.2	1.4	1.2	3.5	1.4	3.5	.3	.2
	100.0	12.9	64.3	8.4	13.7	17.6	16.3	10.8	5.9	27.4	83.0	7.5	4.5
ONLY STOPPED FOR GAS/ MEAL/ SPENT ANY MONEY (AFTER PROMPTING)	50962	6598	32763	4301	6966	8948	8285	5494	3011	13957	42310	3815	2296
	1.3	1.2	1.2	2.2	1.2	1.2	1.4	1.2	3.5	1.4	3.5	.3	.2
	100.0	12.9	64.3	8.4	13.7	17.6	16.3	10.8	5.9	27.4	83.0	7.5	4.5
DID NOT SPEND ANY TIME/ MONEY (PASS-THROUGH)	-	-	-	-	-	-	-	-	-	-	-	-	-

Q.12C LENGTH OF STAY -- PARKS SYSTEM
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
NO NIGHTS IN PARKS	1777151 43.5	463357 35.2	866670 49.8	265727 42.9	178535 59.2	31585 15.3	119341 14.9	275029 31.5	1316013 41.6	376293 37.2	189191 18.2	661947 33.9	162625 31.2
1-2 NIGHTS	1558346 38.2	570626 43.3	627813 36.1	218622 35.3	73913 24.5	105790 51.4	371804 46.3	344315 39.5	1204745 38.1	375175 37.1	463685 44.7	772479 39.6	253716 48.6
3-4 NIGHTS	491704 12.0	146778 11.1	193997 11.2	95697 15.4	42170 14.0	39467 19.2	174002 21.7	169721 19.5	411054 13.0	143113 14.1	232945 22.4	317086 16.3	79170 15.2
5-6 NIGHTS	196104 4.8	103963 7.9	32338 1.9	31800 5.1	1966 .7	26202 12.7	100763 12.5	61066 7.0	176280 5.6	82355 8.1	114353 11.0	144887 7.4	21014 4.0
7-9 NIGHTS	36281 .9	12989 1.0	13259 .8	7659 1.2	4271 1.4	2835 1.4	22540 2.8	16785 1.9	29761 .9	20330 2.0	23209 2.2	31230 1.6	4949 .9
10-14 NIGHTS	21321 .5	17986 1.4	2732 .2	-	471 .2	132 .1	12396 1.5	2751 .3	21321 .7	11761 1.2	11807 1.1	21270 1.1	151 *
15-19 NIGHTS	2853 .1	1003 .1	1850 .1	-	-	-	1850 .2	1850 .2	2853 .1	2853 .3	2853 .3	1850 .1	-
20 OR MORE NIGHTS	-	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE	1.37	1.68	1.09	1.41	.99	2.28	2.55	1.87	1.45	1.76	2.34	1.80	1.71
NO NIGHTS SPENT ON ENTIRE TRIP	715387 17.5	195183 14.8	321896 18.5	147840 23.9	33276 11.0	31585 15.3	76516 9.5	75834 8.7	520270 16.5	107693 10.6	50427 4.9	310444 15.9	129600 24.8
NO NIGHTS SPENT IN PARKS	1777151 43.5	463357 35.2	866670 49.8	265727 42.9	178535 59.2	31585 15.3	119341 14.9	275029 31.5	1316013 41.6	376293 37.2	189191 18.2	661947 33.9	162625 31.2
NO NIGHTS SPENT IN PARKS, BUT NIGHTS ON TRIP	1061764 26.0	268174 20.4	544774 31.3	117888 19.0	145259 48.2	-	42825 5.3	199195 22.8	795743 25.2	268599 26.5	138764 13.4	351503 18.0	33025 6.3
AVERAGE # OF NIGHTS PER PERSON (TOTAL)	1.37	1.68	1.09	1.41	.99	2.28	2.55	1.87	1.45	1.76	2.34	1.80	1.71

Continued

Q.12C LENGTH OF STAY -- PARKS SYSTEM
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
AVERAGE # OF NIGHTS PER PERSON FOR TOTAL WITH ANY NIGHTS ON ENTIRE TRIP	1.65	1.98	1.34	1.84	1.11	2.69	2.82	2.05	1.74	1.96	2.46	2.14	2.27
AVERAGE # OF NIGHTS PER PERSON FOR TOTAL WITH ANY NIGHTS IN PARKS SYSTEM	2.42	2.60	2.18	2.46	2.43	2.69	3.00	2.73	2.49	2.80	2.86	2.72	2.48

Q.12C LENGTH OF STAY -- PARKS SYSTEM
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
NO NIGHTS IN PARKS	1777151	170796	1415647	66580	174484	337636	327290	220583	53895	499600	721542	578877	313865
	43.5	24.1	49.3	32.1	29.6	45.8	52.6	46.4	54.6	48.5	57.3	45.6	29.6
1-2 NIGHTS	1558346	201051	1125241	104089	306631	298202	229569	197245	9876	272488	352953	551452	451759
	38.2	28.4	39.2	50.2	52.0	40.5	36.9	41.5	10.0	26.5	28.0	43.5	42.6
3-4 NIGHTS	491704	182298	252746	24876	74091	88954	43149	42300	21927	139860	136650	98084	164603
	12.0	25.8	8.8	12.0	12.6	12.1	6.9	8.9	22.2	13.6	10.9	7.7	15.5
5-6 NIGHTS	196104	118481	55070	11107	30284	8098	14845	8066	3671	94299	34487	30912	98428
	4.8	16.7	1.9	5.4	5.1	1.1	2.4	1.7	3.7	9.2	2.7	2.4	9.3
7-9 NIGHTS	36281	13641	22640	796	4325	2077	6853	6805	-	10724	11425	5958	12058
	.9	1.9	.8	.4	.7	.3	1.1	1.4		1.0	.9	.5	1.1
10-14 NIGHTS	21321	19964	735	-	100	-	-	302	9363	11237	1847	954	18420
	.5	2.8	*		*			.1	9.5	1.1	.1	.1	1.7
15-19 NIGHTS	2853	1003	1850	-	-	1850	-	-	-	1003	-	2853	-
	.1	.1	.1			.3				.1		.2	
20 OR MORE NIGHTS	-	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE	1.37	2.63	1.07	1.44	1.57	1.08	.99	1.18	2.04	1.55	.96	1.10	1.99
NO NIGHTS SPENT ON ENTIRE TRIP	715387	-	627209	40883	67098	134741	147516	75302	37747	177653	262198	241021	142325
	17.5		21.8	19.7	11.4	18.3	23.7	15.8	38.2	17.3	20.8	19.0	13.4
NO NIGHTS SPENT IN PARKS	1777151	170796	1415647	66580	174484	337636	327290	220583	53895	499600	721542	578877	313865
	43.5	24.1	49.3	32.1	29.6	45.8	52.6	46.4	54.6	48.5	57.3	45.6	29.6
NO NIGHTS SPENT IN PARKS, BUT NIGHTS ON TRIP	1061764	170796	788438	25696	107386	202895	179774	145281	16148	321946	459344	337857	171540
	26.0	24.1	27.4	12.4	18.2	27.5	28.9	30.6	16.4	31.3	36.5	26.6	16.2
AVERAGE # OF NIGHTS PER PERSON (TOTAL)	1.37	2.63	1.07	1.44	1.57	1.08	.99	1.18	2.04	1.55	.96	1.10	1.99

Continued

Q.12C LENGTH OF STAY -- PARKS SYSTEM
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
AVERAGE # OF NIGHTS PER PERSON FOR TOTAL WITH ANY NIGHTS ON ENTIRE TRIP	1.65	2.63	1.37	1.80	1.77	1.32	1.30	1.40	3.30	1.87	1.21	1.36	2.29
AVERAGE # OF NIGHTS PER PERSON FOR TOTAL WITH ANY NIGHTS IN PARKS SYSTEM	2.42	3.47	2.12	2.12	2.24	1.99	2.09	2.20	4.49	3.01	2.24	2.03	2.82

Q.12C NIGHTS SPENT IN PARKS SYSTEM
BASE: PERSON NIGHTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON NIGHTS (ACTUAL)	3258	1340	743	497	287	527	1270	964	2778	1203	1475	2281	414
TOTAL PERSON NIGHTS (WEIGHTED)	6063097	2404505	2072399	949319	325206	510023	2210071	1764444	4983471	1912116	2612035	3796247	1006039
TOTAL NIGHTS IN ALBERTA PARKS	5734795 94.6	2287020 95.1	1913039 92.3	894505 94.2	309710 95.2	499020 97.8	2134338 96.6	1701485 96.4	4800170 96.3	1830618 95.7	2513115 96.2	3691214 97.2	996116 99.0
TOTAL NIGHTS IN BANFF	3797322 62.6	1416612 58.9	1245119 60.1	633615 66.7	238398 73.3	335033 65.7	1331260 60.2	1032420 58.5	3091010 62.0	1243684 65.0	1530362 58.6	2458473 64.8	784114 77.9
TOTAL NIGHTS IN JASPER	1937473 32.0	870408 36.2	667920 32.2	260890 27.5	71312 21.9	163987 32.2	803077 36.3	669065 37.9	1709160 34.3	586935 30.7	982753 37.6	1232741 32.5	212003 21.1
TOTAL NIGHTS IN B.C. PARKS	298961 4.9	111503 4.6	144668 7.0	44824 4.7	15496 4.8	6631 1.3	62960 2.8	62960 3.6	153960 3.1	77461 4.1	80193 3.1	81934 2.2	9922 1.0
TOTAL NIGHTS IN YOHO	162305 2.7	48650 2.0	96760 4.7	23724 2.5	9339 2.9	5721 1.1	39421 1.8	22668 1.3	84481 1.7	55831 2.9	47319 1.8	39963 1.1	9922 1.0
TOTAL NIGHTS IN KOOTENAY	136657 2.3	62853 2.6	47907 2.3	21100 2.2	6157 1.9	910 .2	23539 1.1	40291 2.3	69479 1.4	21631 1.1	32873 1.3	41971 1.1	-
LOCATION OF OVERNIGHT STAY NOT STATED	29341 .5	5982 .2	14692 .7	9991 1.1	-	4371 .9	12773 .6	-	29341 .6	4036 .2	18728 .7	23099 .6	-

Q.12C NIGHTS SPENT IN PARKS SYSTEM
BASE: PERSON NIGHTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	STAGE IN LIFE CYCLE YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	HOUSEHOLD INCOME UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON NIGHTS (ACTUAL)	3258	1606	1393	175	466	293	276	316	125	1152	807	682	1185
TOTAL PERSON NIGHTS (WEIGHTED)	6063097	1985603	3387592	328072	1014200	872543	677011	619766	215070	1709160	1301664	1530509	2286480
TOTAL NIGHTS IN ALBERTA PARKS	5734795 94.6	1919683 96.7	3272729 96.6	316328 96.4	978129 96.4	843153 96.6	615477 90.9	570502 92.1	203370 94.6	1593832 93.3	1235468 94.9	1396601 91.3	2171046 95.0
TOTAL NIGHTS IN BANFF	3797322 62.6	1197239 60.3	2228847 65.8	185634 56.6	655198 64.6	584739 67.0	509480 75.3	427262 68.9	94563 44.0	949508 55.6	768751 59.1	947226 61.9	1493334 65.3
TOTAL NIGHTS IN JASPER	1937473 32.0	722444 36.4	1043881 30.8	130695 39.8	322931 31.8	258414 29.6	105997 15.7	143241 23.1	108807 50.6	644324 37.7	466717 35.9	449375 29.4	677712 29.6
TOTAL NIGHTS IN B.C. PARKS	298961 4.9	50134 2.5	104067 3.1	5789 1.8	36072 3.6	29131 3.3	61534 9.1	43169 7.0	9202 4.3	100795 5.9	57923 4.4	125171 8.2	104977 4.6
TOTAL NIGHTS IN YOHO	162305 2.7	38484 1.9	48541 1.4	3800 1.2	15629 1.5	26661 3.1	33801 5.0	38245 6.2	9202 4.3	25997 1.5	23252 1.8	50613 3.3	81787 3.6
TOTAL NIGHTS IN KOOTENAY	136657 2.3	11650 .6	55525 1.6	1989 .6	20443 2.0	2470 .3	27732 4.1	4923 .8	-	74798 4.4	34670 2.7	74558 4.9	23190 1.0
LOCATION OF OVERNIGHT STAY NOT STATED	29341 .5	15787 .8	10796 .3	5955 1.8	-	259 *	-	6095 1.0	2498 1.2	14534 .9	8273 .6	8737 .6	10457 .5

Q.13B ACCOMMODATION USED IN PARKS
BASE: TOTAL OVERNIGHT PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL OVERNIGHT PARTY VISITS (ACTUAL)	1104	440	279	171	95	159	349	265	911	326	416	679	141
TOTAL OVERNIGHT PARTY VISITS (WEIGHTED)	934768	402839	256453	140490	87742	73871	274639	220574	748798	242622	318132	519234	159479
HOTEL/ MOTEL/ RESORT/ LODGE	633260 67.7	300387 74.6	156245 60.9	83979 59.8	50360 57.4	61831 83.7	162866 59.3	133661 60.6	515292 68.8	139459 57.5	177827 55.9	365845 70.5	133322 83.6
COMMERCIAL COTTAGE/ CABIN	47497 5.1	16073 4.0	11883 4.6	11536 8.2	6709 7.6	1554 2.1	22563 8.2	18811 8.5	40044 5.3	23140 9.5	22795 7.2	30226 5.8	308 .2
BED AND BREAKFAST	6299 .7	3006 .7	2318 .9	2330 1.7	239 .3	-	2094 .8	1954 .9	5870 .8	2779 1.1	4548 1.4	3830 .7	963 .6
YOUTH HOSTEL	23777 2.5	5717 1.4	1829 .7	5897 4.2	10666 12.2	-	7021 2.6	6281 2.8	11439 1.5	2795 1.2	6805 2.1	9385 1.8	7931 5.0
(NET) ANY ROOFED	693065 74.1	313393 77.8	168821 65.8	102386 72.9	67217 76.6	61831 83.7	181321 66.0	158792 72.0	557351 74.4	159899 65.9	196595 61.8	397318 76.5	142066 89.1
CAMPSITE/ TRAILER PARK	196960 21.1	71882 17.8	76632 29.9	28450 20.3	17180 19.6	9678 13.1	76005 27.7	58948 26.7	164514 22.0	77525 32.0	121565 38.2	105319 20.3	13405 8.4
BACK COUNTRY CAMPING	12684 1.4	4502 1.1	-	2293 1.6	3101 3.5	2787 3.8	9251 3.4	4865 2.2	7128 1.0	2686 1.1	5979 1.9	3997 .8	636 .4
(NET) ANY CAMPING	206016 22.0	75342 18.7	76632 29.9	30744 21.9	19183 21.9	10978 14.9	83685 30.5	62326 28.3	170600 22.8	80211 33.1	126586 39.8	108274 20.9	14041 8.8
FRIENDS/ RELATIVES/ OWN VACATION HOME	54550 5.8	19547 4.9	13980 5.5	8815 6.3	11155 12.7	1763 2.4	13449 4.9	5983 2.7	35857 4.8	5974 2.5	4276 1.3	24419 4.7	11524 7.2
NOT STATED	6835 .7	5415 1.3	-	1245 .9	59 .1	-	5160 1.9	581 .3	5531 .7	5032 2.1	1826 .6	5415 1.0	-

Q.13B ACCOMMODATION USED IN PARKS
BASE: TOTAL OVERNIGHT PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL OVERNIGHT PARTY VISITS (ACTUAL)	1104	439	556	72	164	115	113	108	39	349	293	249	363
TOTAL OVERNIGHT PARTY VISITS (WEIGHTED)	934768	221076	594165	72909	198225	118077	105179	84433	20876	233960	243252	266119	295762
HOTEL/ MOTEL/ RESORT/ LODGE	633260	156857	399661	35446	145967	83094	84523	56038	11150	164235	139805	173551	224004
	67.7	71.0	67.3	48.6	73.6	70.4	80.4	66.4	53.4	70.2	57.5	65.2	75.7
COMMERCIAL COTTAGE/ CABIN	47497	14641	21139	1960	504	9536	573	6847	639	19528	17362	3038	23307
	5.1	6.6	3.6	2.7	.3	8.1	.5	8.1	3.1	8.3	7.1	1.1	7.9
BED AND BREAKFAST	6299	4121	963	580	1184	76	302	542	-	3616	2219	857	2845
	.7	1.9	.2	.8	.6	.1	.3	.6		1.5	.9	.3	1.0
YOUTH HOSTEL	23777	7554	16223	9372	1176	666	816	3320	-	5942	11783	5298	3496
	2.5	3.4	2.7	12.9	.6	.6	.8	3.9		2.5	4.8	2.0	1.2
(NET) ANY ROOFED	693065	168128	436544	46537	148161	92290	86215	66146	11511	179706	166210	181710	245707
	74.1	76.1	73.5	63.8	74.7	78.2	82.0	78.3	55.1	76.8	68.3	68.3	83.1
CAMPSITE/ TRAILER PARK	196960	52059	119345	27755	31105	25995	18450	17276	3763	39892	64643	74102	36788
	21.1	23.5	20.1	38.1	15.7	22.0	17.5	20.5	18.0	17.1	26.6	27.8	12.4
BACK COUNTRY CAMPING	12684	1801	9784	-	5377	193	-	959	-	4219	767	4449	7393
	1.4	.8	1.6		2.7	.2		1.1		1.8	.3	1.7	2.5
(NET) ANY CAMPING	206016	52818	127642	27755	33813	26188	18450	17276	3763	44111	65327	76105	43082
	22.0	23.9	21.5	38.1	17.1	22.2	17.5	20.5	18.0	18.9	26.9	28.6	14.6
FRIENDS/ RELATIVES/ OWN VACATION HOME	54550	499	44165	378	18135	-	9303	5472	1152	15313	21461	17387	6012
	5.8	.2	7.4	.5	9.1		8.8	6.5	5.5	6.5	8.8	6.5	2.0
NOT STATED	6835	5415	1304	-	128	116	1245	-	4451	835	1942	-	4765
	.7	2.4	.2		.1	.1	1.2		21.3	.4	.8		1.6

Q.13B ACCOMMODATION USED IN PARKS
BASE: TOTAL OVERNIGHT PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL OVERNIGHT PERSON VISITORS (ACTUAL)	1104	440	279	171	95	159	349	265	911	326	416	679	141
TOTAL OVERNIGHT PERSON VISITORS (WEIGHTED)	2306853	853344	871989	354023	122791	174427	683600	596735	1846259	635832	849097	1289047	359245
HOTEL/ MOTEL/ RESORT/ LODGE	1579184 68.5	634552 74.4	549642 63.0	227791 64.3	68905 56.1	140122 80.3	406566 59.5	380874 63.8	1260972 68.3	365048 57.4	477076 56.2	898813 69.7	302631 84.2
COMMERCIAL COTTAGE/ CABIN	128945 5.6	48282 5.7	40609 4.7	24254 6.9	13490 11.0	3252 1.9	63014 9.2	41052 6.9	109885 6.0	69927 11.0	68253 8.0	84309 6.5	1535 .4
BED AND BREAKFAST	18925 .8	9498 1.1	7427 .9	7660 2.2	252 .2	-	6520 1.0	5352 .9	18294 1.0	8398 1.3	12704 1.5	9921 .8	2284 .6
YOUTH HOSTEL	39906 1.7	11507 1.3	4565 .5	11751 3.3	12433 10.1	-	14108 2.1	13722 2.3	23265 1.3	4625 .7	10820 1.3	19477 1.5	11197 3.1
(NET) ANY ROOFED	1711920 74.2	666035 78.0	589597 67.6	268483 75.8	94284 76.8	140122 80.3	449583 65.8	436008 73.1	1366429 74.0	417010 65.6	523052 61.6	974183 75.6	316686 88.2
CAMPSITE/ TRAILER PARK	510118 22.1	152540 17.9	258005 29.6	70130 19.8	24707 20.1	30180 17.3	200786 29.4	156991 26.3	427253 23.1	213049 33.5	328984 38.7	281232 21.8	37930 10.6
BACK COUNTRY CAMPING	22863 1.0	9401 1.1	-	4337 1.2	3261 2.7	5863 3.4	16797 2.5	8128 1.4	12604 .7	3543 .6	10267 1.2	6098 .5	1268 .4
(NET) ANY CAMPING	526504 22.8	159749 18.7	258005 29.6	74467 21.0	26813 21.8	32915 18.9	214279 31.3	161991 27.1	437664 23.7	216592 34.1	337234 39.7	285137 22.1	39198 10.9
FRIENDS/ RELATIVES/ OWN VACATION HOME	117831 5.1	56133 6.6	32754 3.8	14889 4.2	11600 9.4	3601 2.1	27845 4.1	11813 2.0	67132 3.6	8816 1.4	10101 1.2	43757 3.4	12127 3.4
NOT STATED	14402 .6	11781 1.4	-	2445 .7	62 .1	-	10710 1.6	1222 .2	11895 .6	10584 1.7	3666 .4	11781 .9	-

Q.13B ACCOMMODATION USED IN PARKS
BASE: TOTAL OVERNIGHT PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL OVERNIGHT PERSON VISITORS (ACTUAL)	1104	439	556	72	164	115	113	108	39	349	293	249	363
TOTAL OVERNIGHT PERSON VISITORS (WEIGHTED)	2306853	536683	1458282	140868	415431	399181	294417	254962	44836	529611	537361	690213	745514
HOTEL/ MOTEL/ RESORT/ LODGE	1579184	380237	982518	64703	310127	281153	225436	171671	20731	382890	306386	442830	572363
	68.5	70.8	67.4	45.9	74.7	70.4	76.6	67.3	46.2	72.3	57.0	64.2	76.8
COMMERCIAL COTTAGE/ CABIN	128945	44053	56809	4004	1060	34599	1125	14569	938	55089	40430	9655	70930
	5.6	8.2	3.9	2.8	.3	8.7	.4	5.7	2.1	10.4	7.5	1.4	9.5
BED AND BREAKFAST	18925	11525	2284	1210	2760	80	1589	1523	-	11763	6256	2784	9167
	.8	2.1	.2	.9	.7	*	.5	.6		2.2	1.2	.4	1.2
YOUTH HOSTEL	39906	10973	28932	13802	2191	1321	2576	6409	-	9221	19817	8007	6929
	1.7	2.0	2.0	9.8	.5	.3	.9	2.5		1.7	3.7	1.2	.9
(NET) ANY ROOFED	1711920	401712	1067321	81990	314904	310916	230726	192994	21085	416344	357524	460726	630052
	74.2	74.9	73.2	58.2	75.8	77.9	78.4	75.7	47.0	78.6	66.5	66.8	84.5
CAMPSITE/ TRAILER PARK	510118	134005	314534	62595	64557	88702	63889	61474	9143	86688	158165	209576	88919
	22.1	25.0	21.6	44.4	15.5	22.2	21.7	24.1	20.4	16.4	29.4	30.4	11.9
BACK COUNTRY CAMPING	22863	3789	17918	-	9871	203	-	2017	-	6768	1613	7252	13839
	1.0	.7	1.2		2.4	.1		.8		1.3	.3	1.1	1.9
(NET) ANY CAMPING	526504	135601	329323	62595	69969	88905	63889	61474	9143	93456	159603	211682	101603
	22.8	25.3	22.6	44.4	16.8	22.3	21.7	24.1	20.4	17.6	29.7	30.7	13.6
FRIENDS/ RELATIVES/ OWN VACATION HOME	117831	1033	83568	796	34876	-	11208	26523	5245	29892	35659	52260	11539
	5.1	.2	5.7	.6	8.4		3.8	10.4	11.7	5.6	6.6	7.6	1.5
NOT STATED	14402	11781	2507	-	126	114	2445	-	9363	2293	3781	-	10495
	.6	2.2	.2		*	*	.8		20.9	.4	.7		1.4

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL EXPENDITURES (ACTUAL)	610626	242779	161734	93115	32466	104903	210435	184120	531694	198894	236921	421161	103318
TOTAL EXPENDITURES (WEIGHTED)	417095977	180526056	116199823	66261401	27090580	41337386	128445155	115307314	349998640	112682194	148057082	267678837	86385768
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	122066286 29.3	53518433 29.6	30856781 26.6	19671465 29.7	6717458 24.8	14831344 35.9	40961131 31.9	32165550 27.9	102534067 29.3	32961173 29.3	42271633 28.6	75132862 28.1	27179707 31.5
CAMPING FEES	4065302 1.0	1366821 .8	1694314 1.5	698668 1.1	395218 1.5	87986 .2	2046820 1.6	1545508 1.3	3472159 1.0	1820858 1.6	2732251 1.8	2607347 1.0	10578 *
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	126995167 30.4	54051881 29.9	35205727 30.3	20329456 30.7	8168188 30.2	13612603 32.9	34320687 26.7	34509681 29.9	106800981 30.5	33001507 29.3	41415398 28.0	80800581 30.2	27268026 31.6
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16960356 4.1	6452622 3.6	5802198 5.0	2857349 4.3	1272384 4.7	1137962 2.8	5876454 4.6	5604076 4.9	15144289 4.3	4547857 4.0	7252792 4.9	11835816 4.4	2151834 2.5
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	26590284 6.4	10903932 6.0	8297007 7.1	3297237 5.0	4269693 15.8	626180 1.5	6698975 5.2	6612295 5.7	22188106 6.3	8007419 7.1	10713996 7.2	12995060 4.9	2390632 2.8
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1513807 .4	483270 .3	318866 .3	184493 .3	70932 .3	399983 1.0	440066 .3	362437 .3	1156874 .3	472569 .4	779231 .5	1204243 .4	183687 .2
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	2395774 .6	1241113 .7	205289 .2	1181900 1.8	91960 .3	85770 .2	1410078 1.1	1192794 1.0	2367687 .7	699522 .6	981386 .7	1181730 .4	8165 *
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42435445 10.2	17314328 9.6	14086457 12.1	8242261 12.4	1296499 4.8	3479978 8.4	13387031 10.4	14981783 13.0	33219775 9.5	8032969 7.1	15989194 10.8	25647855 9.6	18336490 21.2
CONFERENCE OR CONVENTION REGISTRATION FEES	4300165 1.0	996076 .6	1638497 1.4	331961 .5	329850 1.2	1014673 2.5	1219679 .9	579806 .5	2629071 .8	1154790 1.0	2149269 1.5	3727994 1.4	1030728 1.2
PARK ENTRANCE FEES/ LICENCE FEES	7465363 1.8	3269701 1.8	2268628 2.0	968695 1.5	919793 3.4	235557 .6	2117090 1.6	2077737 1.8	6137721 1.8	2378091 2.1	2232941 1.5	4116128 1.5	1657431 1.9

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	62308028	30927879	15826059	8497915	3558605	5825349	19967144	15675647	54347909	19605439	21538991	48429223	6168492
	14.9	17.1	13.6	12.8	13.1	14.1	15.5	13.6	15.5	17.4	14.5	18.1	7.1

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL EXPENDITURES (ACTUAL)	610626	302164	248803	24801	91137	54896	70072	65329	19112	202405	132285	121431	253830
TOTAL EXPENDITURES (WEIGHTED)	417095977	148516589	224322832	23594385	78762656	50478846	54907214	37828361	16545011	119521512	84988126	101158703	179258182
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	122066286 29.3	46822371 31.5	64057662 28.6	8279734 35.1	21298817 27.0	14267700 28.3	14246678 25.9	10414971 27.5	6252488 37.8	36610229 30.6	22516329 26.5	27761762 27.4	59384530 33.1
CAMPING FEES	4065302 1.0	1053489 .7	2531784 1.1	165203 .7	697019 .9	546000 1.1	441750 .8	290617 .8	103873 .6	1023654 .9	1358685 1.6	1503192 1.5	736519 .4
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	126995167 30.4	41745971 28.1	70386231 31.4	5317986 22.5	24614514 31.3	16749321 33.2	17822343 32.5	11816175 31.2	4225558 25.5	36844481 30.8	22228217 26.2	32580243 32.2	53725324 30.0
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16960356 4.1	5649234 3.8	9163247 4.1	1661141 7.0	2751022 3.5	2508240 5.0	2566828 4.7	1646477 4.4	255254 1.5	4420006 3.7	4540983 5.3	4093210 4.0	5548709 3.1
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	26590284 6.4	6996325 4.7	17100734 7.6	1793266 7.6	3400703 4.3	2644123 5.2	4207750 7.7	2515076 6.6	705978 4.3	8730490 7.3	8851205 10.4	8860376 8.8	6212404 3.5
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1513807 .4	670889 .5	583498 .3	60399 .3	138873 .2	158372 .3	129484 .2	189390 .5	99054 .6	523290 .4	290196 .3	286206 .3	712658 .4
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	2395774 .6	2120111 1.4	202735 .1	786149 3.3	344816 .4	4361 *	71638 .1	109124 .3	31308 .2	902524 .8	1044778 1.2	411964 .4	766763 .4
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42435445 10.2	16073022 10.8	22124746 9.9	2675657 11.3	10656854 13.5	4164666 8.3	6472066 11.8	4121622 10.9	1074967 6.5	10054919 8.4	6897283 8.1	8728219 8.6	23104606 12.9
CONFERENCE OR CONVENTION REGISTRATION FEES	4300165 1.0	270246 .2	3929124 1.8	21241 .1	581617 .7	1519500 3.0	385962 .7	329102 .9	635701 3.8	750068 .6	583059 .7	680613 .7	2653779 1.5
PARK ENTRANCE FEES/ LICENCE FEES	7465363 1.8	1200147 .8	5213963 2.3	502061 2.1	1579465 2.0	849144 1.7	1219210 2.2	664133 1.8	225326 1.4	1759447 1.5	1714544 2.0	2663563 2.6	2471089 1.4

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	62308028	25914783	29029108	2331547	12698956	7067419	7343505	5731674	2935504	17902404	14962847	13589354	23941800
	14.9	17.4	12.9	9.9	16.1	14.0	13.4	15.2	17.7	15.0	17.6	13.4	13.4

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
BANFF EXPENDITURES (ACTUAL)	610626	242779	161734	93115	32466	94959	210435	184120	531694	198894	236921	421161	102583
	100.0	39.8	26.5	15.2	5.3	15.6	34.5	30.2	87.1	32.6	38.8	69.0	16.8
BANFF EXPENDITURES (WEIGHTED)	284223779	110952854	81697034	48004639	21465202	21178189	77676854	71473018	234186647	79681847	84884757	179429786	70999128
	100.0	39.0	28.7	16.9	7.6	7.5	27.3	25.1	82.4	28.0	29.9	63.1	25.0
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	83206742	32965319	22021816	13747625	5184499	7107099	25844815	19793759	68598448	22201982	25633429	50758042	21921446
	29.3	29.7	27.0	28.6	24.2	33.6	33.3	27.7	29.3	27.9	30.2	28.3	30.9
	100.0	39.6	26.5	16.5	6.2	8.5	31.1	23.8	82.4	26.7	30.8	61.0	26.3
CAMPING FEES	2179503	555054	1028648	459307	174722	21379	1244144	921999	1920392	1032808	1506176	1571355	8687
	.8	.5	1.3	1.0	.8	.1	1.6	1.3	.8	1.3	1.8	.9	*
	100.0	25.5	47.2	21.1	8.0	1.0	57.1	42.3	88.1	47.4	69.1	72.1	.4
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	89931280	35311002	24984492	15049691	7083000	7613696	21554626	23966487	75302291	24844877	25088636	56666076	22713379
	31.6	31.8	30.6	31.4	33.0	36.0	27.7	33.5	32.2	31.2	29.6	31.6	32.0
	100.0	39.3	27.8	16.7	7.9	8.5	24.0	26.6	83.7	27.6	27.9	63.0	25.3
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	10136688	3431964	3293758	2149962	863995	708267	3612600	2975873	8976075	2850911	3918555	6918022	1696501
	3.6	3.1	4.0	4.5	4.0	3.3	4.7	4.2	3.8	3.6	4.6	3.9	2.4
	100.0	33.9	32.5	21.2	8.5	7.0	35.6	29.4	88.6	28.1	38.7	68.2	16.7
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	15184408	5148090	4736687	1902516	3376478	181821	3678155	4463423	12723601	5686059	5421627	7162696	1714855
	5.3	4.6	5.8	4.0	15.7	.9	4.7	6.2	5.4	7.1	6.4	4.0	2.4
	100.0	33.9	31.2	12.5	22.2	1.2	24.2	29.4	83.8	37.4	35.7	47.2	11.3
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	963330	285495	246901	96080	66314	133556	269679	232356	741544	314088	509563	822444	161666
	.3	.3	.3	.2	.3	.6	.3	.3	.3	.4	.6	.5	.2
	100.0	29.6	25.6	10.0	6.9	13.9	28.0	24.1	77.0	32.6	52.9	85.4	16.8
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1612928	833893	150729	856395	35673	44054	902133	830824	1590949	498211	600003	803132	5471
	.6	.8	.2	1.8	.2	.2	1.2	1.2	.7	.6	.7	.4	*
	100.0	51.7	9.3	53.1	2.2	2.7	55.9	51.5	98.6	30.9	37.2	49.8	.3
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	28090577	8615273	11104469	6535567	1121440	1751568	5773814	7591500	21077440	5350583	7742275	15664949	15233207
	9.9	7.8	13.6	13.6	5.2	8.3	7.4	10.6	9.0	6.7	9.1	8.7	21.5
	100.0	30.7	39.5	23.3	4.0	6.2	20.6	27.0	75.0	19.0	27.6	55.8	54.2
CONFERENCE OR CONVENTION REGISTRATION FEES	3583239	664151	1313468	322857	329490	328630	1179837	254812	1952870	820974	1756067	3055037	1026462
	1.3	.6	1.6	.7	1.5	1.6	1.5	.4	.8	1.0	2.1	1.7	1.4
	100.0	18.5	36.7	9.0	9.2	9.2	32.9	7.1	54.5	22.9	49.0	85.3	28.6

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	5192702	2070117	1647407	696370	760066	93824	1491240	1611767	4363815	1926722	1337234	3074225	1321543
	1.8	1.9	2.0	1.5	3.5	.4	1.9	2.3	1.9	2.4	1.6	1.7	1.9
	100.0	39.9	31.7	13.4	14.6	1.8	28.7	31.0	84.0	37.1	25.8	59.2	25.5
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	44142382	21072497	11168658	6188271	2469524	3194295	12125811	8830217	36939222	14154633	11371190	32933807	5195911
	15.5	19.0	13.7	12.9	11.5	15.1	15.6	12.4	15.8	17.8	13.4	18.4	7.3
	100.0	47.7	25.3	14.0	5.6	7.2	27.5	20.0	83.7	32.1	25.8	74.6	11.8

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
BANFF EXPENDITURES (ACTUAL)	610626	302164	248803	24801	91137	54896	70072	65329	19112	202405	132285	121431	253830
	100.0	49.5	40.7	4.1	14.9	9.0	11.5	10.7	3.1	33.1	21.7	19.9	41.6
BANFF EXPENDITURES (WEIGHTED)	284223779	87233973	166585231	16945930	49258794	36338596	45581201	28720330	10639243	71764909	57308500	71805132	120802707
	100.0	30.7	58.6	6.0	17.3	12.8	16.0	10.1	3.7	25.2	20.2	25.3	42.5
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	83206742	28385266	47182180	5574070	12740829	10604690	12060669	8372969	3682351	22710538	14295202	20625581	40917739
	29.3	32.5	28.3	32.9	25.9	29.2	26.5	29.2	34.6	31.6	24.9	28.7	33.9
	100.0	34.1	56.7	6.7	15.3	12.7	14.5	10.1	4.4	27.3	17.2	24.8	49.2
CAMPING FEES	2179503	621916	1292932	48585	398399	379121	267478	124388	14964	489400	745067	744145	385357
	.8	.7	.8	.3	.8	1.0	.6	.4	.1	.7	1.3	1.0	.3
	100.0	28.5	59.3	2.2	18.3	17.4	12.3	5.7	.7	22.5	34.2	34.1	17.7
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	89931280	25112613	55483248	3966267	18330186	11512216	14981999	9356436	2579159	22522961	15555705	24440803	37117093
	31.6	28.8	33.3	23.4	37.2	31.7	32.9	32.6	24.2	31.4	27.1	34.0	30.7
	100.0	27.9	61.7	4.4	20.4	12.8	16.7	10.4	2.9	25.0	17.3	27.2	41.3
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	10136688	3246763	6052565	989590	1804897	1206833	1889221	1249411	191321	2190107	3035776	2444985	3423143
	3.6	3.7	3.6	5.8	3.7	3.3	4.1	4.4	1.8	3.1	5.3	3.4	2.8
	100.0	32.0	59.7	9.8	17.8	11.9	18.6	12.3	1.9	21.6	29.9	24.1	33.8
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	15184408	3958753	9711880	1108889	1754879	1352914	3414235	1792553	187881	4146902	4541357	5692077	3497456
	5.3	4.5	5.8	6.5	3.6	3.7	7.5	6.2	1.8	5.8	7.9	7.9	2.9
	100.0	26.1	64.0	7.3	11.6	8.9	22.5	11.8	1.2	27.3	29.9	37.5	23.0
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	963330	418661	437206	42065	82427	139196	89084	97312	96970	245769	196376	201117	425018
	.3	.5	.3	.2	.2	.4	.2	.3	.9	.3	.3	.3	.4
	100.0	43.5	45.4	4.4	8.6	14.4	9.2	10.1	10.1	25.5	20.4	20.9	44.1
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1612928	1479085	88446	530141	177553	4361	62689	72260	19359	619848	747129	271787	493055
	.6	1.7	.1	3.1	.4	*	.1	.3	.2	.9	1.3	.4	.4
	100.0	91.7	5.5	32.9	11.0	.3	3.9	4.5	1.2	38.4	46.3	16.9	30.6
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	28090577	7594207	16887089	2391079	5009451	3521361	5326967	2861959	638567	5840172	4642208	6008159	14733257
	9.9	8.7	10.1	14.1	10.2	9.7	11.7	10.0	6.0	8.1	8.1	8.4	12.2
	100.0	27.0	60.1	8.5	17.8	12.5	19.0	10.2	2.3	20.8	16.5	21.4	52.4
CONFERENCE OR CONVENTION REGISTRATION FEES	3583239	179281	3320062	18346	265990	1518961	382188	329102	633703	407671	567988	667059	2318572
	1.3	.2	2.0	.1	.5	4.2	.8	1.1	6.0	.6	1.0	.9	1.9
	100.0	5.0	92.7	.5	7.4	42.4	10.7	9.2	17.7	11.4	15.9	18.6	64.7

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/	5192702	689263	3845183	382964	1188885	493804	1015387	581261	129186	992656	1165860	1863357	1754640
LICENCE FEES	1.8	.8	2.3	2.3	2.4	1.4	2.2	2.0	1.2	1.4	2.0	2.6	1.5
	100.0	13.3	74.0	7.4	22.9	9.5	19.6	11.2	2.5	19.1	22.5	35.9	33.8
RETAIL STORE PURCHASES,	44142382	15548166	22284440	1893933	7505299	5605139	6091282	3882679	2465782	11598885	11815833	8846062	15737379
SUCH AS SOUVENIRS,	15.5	17.8	13.4	11.2	15.2	15.4	13.4	13.5	23.2	16.2	20.6	12.3	13.0
EQUIPMENT, FILM,	100.0	35.2	50.5	4.3	17.0	12.7	13.8	8.8	5.6	26.3	26.8	20.0	35.7
CLOTHING, ETC.													

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
JASPER EXPENDITURES (ACTUAL)	610626	242779	161734	93115	32466	94959	210435	184120	531694	198894	236921	421161	102583
	100.0	39.8	26.5	15.2	5.3	15.6	34.5	30.2	87.1	32.6	38.8	69.0	16.8
JASPER EXPENDITURES (WEIGHTED)	118848860	63089623	30280444	17008687	3886090	8724880	46771874	41729421	106626578	28841579	58715740	82959568	14363204
	100.0	53.1	25.5	14.3	3.3	7.3	39.4	35.1	89.7	24.3	49.4	69.8	12.1
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	34866785	18825487	7666039	5627949	812250	2746661	13960839	11822583	31194501	9150228	15375255	22957907	4886638
	29.3	29.8	25.3	33.1	20.9	31.5	29.8	28.3	29.3	31.7	26.2	27.7	34.0
	100.0	54.0	22.0	16.1	2.3	7.9	40.0	33.9	89.5	26.2	44.1	65.8	14.0
CAMPING FEES	1530579	620483	538380	207209	187532	66607	724550	536500	1340551	678202	1065613	920533	1891
	1.3	1.0	1.8	1.2	4.8	.8	1.5	1.3	1.3	2.4	1.8	1.1	*
	100.0	40.5	35.2	13.5	12.3	4.4	47.3	35.1	87.6	44.3	69.6	60.1	.1
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	32158931	16311664	8769795	4916784	652938	2720002	11275589	10064850	28467429	6855193	14970938	22338205	4389423
	27.1	25.9	29.0	28.9	16.8	31.2	24.1	24.1	26.7	23.8	25.5	26.9	30.6
	100.0	50.7	27.3	15.3	2.0	8.5	35.1	31.3	88.5	21.3	46.6	69.5	13.6
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	6022058	2595135	2246580	630731	343840	382259	2013082	2425346	5663783	1493883	2995763	4508437	440513
	5.1	4.1	7.4	3.7	8.8	4.4	4.3	5.8	5.3	5.2	5.1	5.4	3.1
	100.0	43.1	37.3	10.5	5.7	6.3	33.4	40.3	94.1	24.8	49.7	74.9	7.3
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	9763383	5104368	3072470	1212315	541893	185100	2693646	1876969	8349675	2038455	4792217	5346075	560130
	8.2	8.1	10.1	7.1	13.9	2.1	5.8	4.5	7.8	7.1	8.2	6.4	3.9
	100.0	52.3	31.5	12.4	5.6	1.9	27.6	19.2	85.5	20.9	49.1	54.8	5.7
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	451349	189390	71475	88021	3971	79653	161113	128675	404871	148379	260272	371748	22045
	.4	.3	.2	.5	.1	.9	.3	.3	.4	.5	.4	.4	.2
	100.0	42.0	15.8	19.5	.9	17.6	35.7	28.5	89.7	32.9	57.7	82.4	4.9
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	734628	375256	38307	325505	56286	33535	477904	359459	728521	171270	351341	349055	2695
	.6	.6	.1	1.9	1.4	.4	1.0	.9	.7	.6	.6	.4	*
	100.0	51.1	5.2	44.3	7.7	4.6	65.1	48.9	99.2	23.3	47.8	47.5	.4
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	13633912	8452081	2707265	1623753	112544	1055567	7497332	7207579	11708771	2579947	8114511	9757379	2789507
	11.5	13.4	8.9	9.5	2.9	12.1	16.0	17.3	11.0	8.9	13.8	11.8	19.4
	100.0	62.0	19.9	11.9	.8	7.7	55.0	52.9	85.9	18.9	59.5	71.6	20.5
CONFERENCE OR CONVENTION REGISTRATION FEES	705556	330303	324702	9104	360	47096	30010	314273	664832	323658	383370	663447	4265
	.6	.5	1.1	.1	*	.5	.1	.8	.6	1.1	.7	.8	*
	100.0	46.8	46.0	1.3	.1	6.7	4.3	44.5	94.2	45.9	54.3	94.0	.6

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	1820982	903951	548003	228790	116881	70707	558749	405070	1635812	406059	827165	960683	314183
	1.5	1.4	1.8	1.3	3.0	.8	1.2	1.0	1.5	1.4	1.4	1.2	2.2
	100.0	49.6	30.1	12.6	6.4	3.9	30.7	22.2	89.8	22.3	45.4	52.8	17.3
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	17160697	9381505	4297429	2138524	1057597	1337692	7379060	6588118	16467833	4996304	9579297	14786098	951913
	14.4	14.9	14.2	12.6	27.2	15.3	15.8	15.8	15.4	17.3	16.3	17.8	6.6
	100.0	54.7	25.0	12.5	6.2	7.8	43.0	38.4	96.0	29.1	55.8	86.2	5.5

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
JASPER EXPENDITURES (ACTUAL)	610626	302164	248803	24801	91137	54896	70072	65329	19112	202405	132285	121431	253830
	100.0	49.5	40.7	4.1	14.9	9.0	11.5	10.7	3.1	33.1	21.7	19.9	41.6
JASPER EXPENDITURES (WEIGHTED)	118848860	57234093	52774886	5955400	27924963	11536068	7487439	8591406	4798118	42594300	24067485	23660745	54233429
	100.0	48.2	44.4	5.0	23.5	9.7	6.3	7.2	4.0	35.8	20.3	19.9	45.6
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	34866785	17207186	15452892	2346450	8030279	2879406	1608576	1942994	2108768	12850074	7213713	5551232	17180271
	29.3	30.1	29.3	39.4	28.8	25.0	21.5	22.6	43.9	30.2	30.0	23.5	31.7
	100.0	49.4	44.3	6.7	23.0	8.3	4.6	5.6	6.0	36.9	20.7	15.9	49.3
CAMPING FEES	1530579	349028	1087118	102423	265192	143139	149548	103498	68636	428353	541820	613215	234176
	1.3	.6	2.1	1.7	.9	1.2	2.0	1.2	1.4	1.0	2.3	2.6	.4
	100.0	22.8	71.0	6.7	17.3	9.4	9.8	6.8	4.5	28.0	35.4	40.1	15.3
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	32158931	15251824	13341347	1266884	5684331	4167078	2026251	2332411	1332990	12545640	5743401	6110924	14799868
	27.1	26.6	25.3	21.3	20.4	36.1	27.1	27.1	27.8	29.5	23.9	25.8	27.3
	100.0	47.4	41.5	3.9	17.7	13.0	6.3	7.3	4.1	39.0	17.9	19.0	46.0
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	6022058	2090885	2868664	622421	866568	1213980	586522	381367	41733	1831998	1328206	1227087	1973867
	5.1	3.7	5.4	10.5	3.1	10.5	7.8	4.4	.9	4.3	5.5	5.2	3.6
	100.0	34.7	47.6	10.3	14.4	20.2	9.7	6.3	.7	30.4	22.1	20.4	32.8
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	9763383	2765227	6499146	639653	1481318	1129965	672503	581671	333860	3783481	3563191	2501426	2540107
	8.2	4.8	12.3	10.7	5.3	9.8	9.0	6.8	7.0	8.9	14.8	10.6	4.7
	100.0	28.3	66.6	6.6	15.2	11.6	6.9	6.0	3.4	38.8	36.5	25.6	26.0
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	451349	241986	145577	18334	56030	19176	39909	92102	2084	179742	92777	85069	190387
	.4	.4	.3	.3	.2	.2	.5	1.1	*	.4	.4	.4	.4
	100.0	53.6	32.3	4.1	12.4	4.2	8.8	20.4	.5	39.8	20.6	18.8	42.2
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	734628	594731	114788	256008	137311	-	8949	36864	11949	280664	295227	140587	227502
	.6	1.0	.2	4.3	.5		.1	.4	.2	.7	1.2	.6	.4
	100.0	81.0	15.6	34.8	18.7		1.2	5.0	1.6	38.2	40.2	19.1	31.0
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	13633912	8347370	4982716	269265	5604245	480420	1090961	1233519	391355	3876523	1952834	2520432	8218798
	11.5	14.6	9.4	4.5	20.1	4.2	14.6	14.4	8.2	9.1	8.1	10.7	15.2
	100.0	61.2	36.5	2.0	41.1	3.5	8.0	9.0	2.9	28.4	14.3	18.5	60.3
CONFERENCE OR CONVENTION REGISTRATION FEES	705556	81456	608735	2894	315306	539	3447	-	1998	331677	13534	13465	325464
	.6	.1	1.2	*	1.1	*	*		*	.8	.1	.1	.6
	100.0	11.5	86.3	.4	44.7	.1	.5		.3	47.0	1.9	1.9	46.1

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY · JASPER
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/ LICENCE FEES	1820982	480215	1261822	104679	358498	308861	187689	75702	75509	515245	457084	476706	693557
	1.5	.8	2.4	1.8	1.3	2.7	2.5	.9	1.6	1.2	1.9	2.0	1.3
	100.0	26.4	69.3	5.7	19.7	17.0	10.3	4.2	4.1	28.3	25.1	26.2	38.1
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	17160697	9824184	6412081	326389	5125885	1193502	1113085	1811278	429236	5970902	2865698	4420602	7849431
	14.4	17.2	12.1	5.5	18.4	10.3	14.9	21.1	8.9	14.0	11.9	18.7	14.5
	100.0	57.2	37.4	1.9	29.9	7.0	6.5	10.6	2.5	34.8	16.7	25.8	45.7

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ALBERTA EXPENDITURES (ACTUAL)	610626	242779	161734	93115	32466	94959	210435	184120	531694	198894	236921	421161	102583
	100.0	39.8	26.5	15.2	5.3	15.6	34.5	30.2	87.1	32.6	38.8	69.0	16.8
ALBERTA EXPENDITURES (WEIGHTED)	403072632	174042480	111977476	65013326	25351292	31031623	124448732	113202436	340813216	108523428	143600500	262389360	85390788
	100.0	43.2	27.8	16.1	6.3	7.7	30.9	28.1	84.6	26.9	35.6	65.1	21.2
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	118073528	51790806	29687855	19375574	5996749	10221279	39805655	31616343	99792948	31352210	41008685	73715952	26808083
	29.3	29.8	26.5	29.8	23.7	32.9	32.0	27.9	29.3	28.9	28.6	28.1	31.4
	100.0	43.9	25.1	16.4	5.1	8.7	33.7	26.8	84.5	26.6	34.7	62.4	22.7
CAMPING FEES	3710082	1175537	1567028	666515	362254	87986	1968693	1458499	3260943	1711010	2571789	2491888	10578
	.9	.7	1.4	1.0	1.4	.3	1.6	1.3	1.0	1.6	1.8	.9	*
	100.0	31.7	42.2	18.0	9.8	2.4	53.1	39.3	87.9	46.1	69.3	67.2	.3
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	122090212	51622664	33754287	19966476	7735938	10808188	32830215	34031338	103769718	31700071	40059574	79004280	27102801
	30.3	29.7	30.1	30.7	30.5	34.8	26.4	30.1	30.4	29.2	27.9	30.1	31.7
	100.0	42.3	27.6	16.4	6.3	8.9	26.9	27.9	85.0	26.0	32.8	64.7	22.2
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16158745	6027099	5540338	2780693	1207835	1090526	5625682	5401219	14639858	4344794	6914318	11426460	2137014
	4.0	3.5	4.9	4.3	4.8	3.5	4.5	4.8	4.3	4.0	4.8	4.4	2.5
	100.0	37.3	34.3	17.2	7.5	6.7	34.8	33.4	90.6	26.9	42.8	70.7	13.2
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	24947791	10252458	7809157	3114832	3918371	366921	6371801	6340392	21073276	7724513	10213844	12508771	2292995
	6.2	5.9	7.0	4.8	15.5	1.2	5.1	5.6	6.2	7.1	7.1	4.8	2.7
	100.0	41.1	31.3	12.5	15.7	1.5	25.5	25.4	84.5	31.0	40.9	50.1	9.2
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1414679	474885	318375	184101	70285	227142	430793	361030	1146415	462467	769835	1194193	183711
	.4	.3	.3	.3	.3	.7	.3	.3	.3	.4	.5	.5	.2
	100.0	33.6	22.5	13.0	5.0	16.1	30.5	25.5	81.0	32.7	54.4	84.4	13.0
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	2347556	1209149	189036	1181900	91960	81680	1380037	1190283	2319470	669481	951344	1152187	8165
	.6	.7	.2	1.8	.4	.3	1.1	1.1	.7	.6	.7	.4	*
	100.0	51.5	8.1	50.3	3.9	3.5	58.8	50.7	98.8	28.5	40.5	49.1	.3
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	41724490	17067354	13811734	8159320	1233984	2960166	13271146	14799079	32786211	7930530	15856786	25422328	18029918
	10.4	9.8	12.3	12.6	4.9	9.5	10.7	13.1	9.6	7.3	11.0	9.7	21.1
	100.0	40.9	33.1	19.6	3.0	7.1	31.8	35.5	78.6	19.0	38.0	60.9	43.2
CONFERENCE OR CONVENTION REGISTRATION FEES	4288795	994454	1638170	331961	329850	375726	1209847	569085	2617702	1144632	2139438	3718484	1030728
	1.1	.6	1.5	.5	1.3	1.2	1.0	.5	.8	1.1	1.5	1.4	1.2
	100.0	23.2	38.2	7.7	7.7	8.8	28.2	13.3	61.0	26.7	49.9	86.7	24.0

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/	7013684	2974069	2195411	925160	876947	165744	2049989	2016837	5999627	2332781	2164398	4034909	1636266
LICENCE FEES	1.7	1.7	2.0	1.4	3.5	.5	1.6	1.8	1.8	2.1	1.5	1.5	1.9
	100.0	42.4	31.3	13.2	12.5	2.4	29.2	28.8	85.5	33.3	30.9	57.5	23.3
RETAIL STORE PURCHASES,	61303076	30454003	15466087	8326795	3527121	4646264	19504871	15418334	53407053	19150938	20950487	47719904	6150526
SUCH AS SOUVENIRS,	15.2	17.5	13.8	12.8	13.9	15.0	15.7	13.6	15.7	17.6	14.6	18.2	7.2
EQUIPMENT, FILM,	100.0	49.7	25.2	13.6	5.8	7.6	31.8	25.2	87.1	31.2	34.2	77.8	10.0
CLOTHING, ETC.													

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		========== STAGE IN LIFE CYCLE ==========							====== HOUSEHOLD INCOME ======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
ALBERTA EXPENDITURES (ACTUAL)	610626	302164	248803	24801	91137	54896	70072	65329	19112	202405	132285	121431	253830
	100.0	49.5	40.7	4.1	14.9	9.0	11.5	10.7	3.1	33.1	21.7	19.9	41.6
ALBERTA EXPENDITURES (WEIGHTED)	403072632	144468068	219360120	22901331	77183756	47874664	53068639	37311736	15437361	114359212	81375986	95465882	175036132
	100.0	35.8	54.4	5.7	19.1	11.9	13.2	9.3	3.8	28.4	20.2	23.7	43.4
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	118073528	45592452	62635072	7920521	20771108	13484096	13669245	10315963	5791119	35560612	21508915	26176812	58098012
	29.3	31.6	28.6	34.6	26.9	28.2	25.8	27.6	37.5	31.1	26.4	27.4	33.2
	100.0	38.6	53.0	6.7	17.6	11.4	11.6	8.7	4.9	30.1	18.2	22.2	49.2
CAMPING FEES	3710082	970944	2380050	151008	663591	522260	417026	227886	83600	917752	1286887	1357360	619533
	.9	.7	1.1	.7	.9	1.1	.8	.6	.5	.8	1.6	1.4	.4
	100.0	26.2	64.2	4.1	17.9	14.1	11.2	6.1	2.3	24.7	34.7	36.6	16.7
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	122090212	40364436	68824595	5233151	24014517	15679294	17008249	11688847	3912148	35068600	21299106	30551728	51916960
	30.3	27.9	31.4	22.9	31.1	32.8	32.0	31.3	25.3	30.7	26.2	32.0	29.7
	100.0	33.1	56.4	4.3	19.7	12.8	13.9	9.6	3.2	28.7	17.4	25.0	42.5
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16158745	5337647	8921229	1612011	2671465	2420813	2475743	1630778	233054	4022105	4363982	3672072	5397010
	4.0	3.7	4.1	7.0	3.5	5.1	4.7	4.4	1.5	3.5	5.4	3.8	3.1
	100.0	33.0	55.2	10.0	16.5	15.0	15.3	10.1	1.4	24.9	27.0	22.7	33.4
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	24947791	6723980	16211026	1748542	3236197	2482879	4086738	2374224	521740	7930383	8104548	8193503	6037563
	6.2	4.7	7.4	7.6	4.2	5.2	7.7	6.4	3.4	6.9	10.0	8.6	3.4
	100.0	27.0	65.0	7.0	13.0	10.0	16.4	9.5	2.1	31.8	32.5	32.8	24.2
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1414679	660647	582783	60399	138457	158372	128993	189414	99054	425511	289153	286186	615405
	.4	.5	.3	.3	.2	.3	.2	.5	.6	.4	.4	.3	.4
	100.0	46.7	41.2	4.3	9.8	11.2	9.1	13.4	7.0	30.1	20.4	20.2	43.5
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	2347556	2073816	203234	786149	314864	4361	71638	109124	31308	900512	1042356	412374	720557
	.6	1.4	.1	3.4	.4	*	.1	.3	.2	.8	1.3	.4	.4
	100.0	88.3	8.7	33.5	13.4	.2	3.1	4.6	1.3	38.4	44.4	17.6	30.7
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	41724490	15941577	21869807	2660344	10613697	4001781	6417929	4095478	1029922	9716695	6595042	8528591	22952055
	10.4	11.0	10.0	11.6	13.8	8.4	12.1	11.0	6.7	8.5	8.1	8.9	13.1
	100.0	38.2	52.4	6.4	25.4	9.6	15.4	9.8	2.5	23.3	15.8	20.4	55.0
CONFERENCE OR CONVENTION REGISTRATION FEES	4288795	260736	3928797	21241	581295	1519500	385635	329102	635701	739348	581521	680524	2644036
	1.1	.2	1.8	.1	.8	3.2	.7	.9	4.1	.6	.7	.7	1.5
	100.0	6.1	91.6	.5	13.6	35.4	9.0	7.7	14.8	17.2	13.6	15.9	61.6

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/	7013684	1169477	5107005	487643	1547382	802665	1203075	656963	204695	1507902	1622944	2340063	2448197
LICENCE FEES	1.7	.8	2.3	2.1	2.0	1.7	2.3	1.8	1.3	1.3	2.0	2.5	1.4
	100.0	16.7	72.8	7.0	22.1	11.4	17.2	9.4	2.9	21.5	23.1	33.4	34.9
RETAIL STORE PURCHASES,	61303076	25372350	28696521	2220322	12631184	6798641	7204367	5693958	2895018	17569788	14681531	13266664	23586810
SUCH AS SOUVENIRS,	15.2	17.6	13.1	9.7	16.4	14.2	13.6	15.3	18.8	15.4	18.0	13.9	13.5
EQUIPMENT, FILM,	100.0	41.4	46.8	3.6	20.6	11.1	11.8	9.3	4.7	28.7	23.9	21.6	38.5
CLOTHING, ETC.													

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	642942 39.6	276960 44.5	165155 32.4	102669 42.2	52697 25.9	65582 77.7	177855 54.2	151462 46.6	510924 41.5	152319 38.5	202874 52.8	348324 46.4	137523 60.3
CAMPING FEES	174699 10.7	57730 9.3	78370 15.4	26188 10.8	15182 7.5	4786 5.7	73366 22.4	57513 17.7	145532 11.8	71428 18.0	111612 29.0	93243 12.4	758 .3
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1275854 78.5	473986 76.2	392654 77.0	210280 86.5	162445 80.0	75863 89.8	251221 76.5	271234 83.5	1024050 83.2	322192 81.4	315832 82.2	639355 85.1	206312 90.5
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	619164 38.1	250990 40.4	191421 37.5	101349 41.7	70646 34.8	26728 31.6	192801 58.7	147738 45.5	517990 42.1	157017 39.7	217482 56.6	392903 52.3	93526 41.0
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	791096 48.7	306113 49.2	250043 49.0	105946 43.6	126091 62.1	21716 25.7	178927 54.5	179512 55.3	642295 52.2	217752 55.0	243185 63.3	348665 46.4	94297 41.4
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	78329 4.8	34835 5.6	17915 3.5	7826 3.2	4733 2.3	13970 16.5	21406 6.5	15323 4.7	61421 5.0	30164 7.6	34802 9.1	50045 6.7	8031 3.5
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	35259 2.2	21275 3.4	6628 1.3	6835 2.8	1647 .8	2937 3.5	14877 4.5	10398 3.2	31201 2.5	7559 1.9	15410 4.0	15853 2.1	355 .2
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	595476 36.6	217614 35.0	183887 36.1	131764 54.2	40851 20.1	40421 47.9	147498 44.9	174626 53.8	464821 37.8	136006 34.4	181814 47.3	323443 43.0	181190 79.5
CONFERENCE OR CONVENTION REGISTRATION FEES	50091 3.1	17610 2.8	19388 3.8	6587 2.7	2517 1.2	5167 6.1	13100 4.0	7648 2.4	38992 3.2	16033 4.0	21780 5.7	26427 3.5	4058 1.8
PARK ENTRANCE FEES/ LICENCE FEES	929174 57.2	374831 60.3	306223 60.0	120550 49.6	120453 59.3	33844 40.1	217906 66.4	222487 68.5	783753 63.7	292717 73.9	242388 63.1	471148 62.7	142089 62.3

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	776480	293274	255370	133190	76352	52613	236716	159078	641126	235603	257436	526335	106867
	47.8	47.2	50.1	54.8	37.6	62.3	72.1	49.0	52.1	59.5	67.0	70.0	46.9

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	642942	163736	398757	51947	112711	83236	90368	65138	15233	178276	148316	189964	241862
	39.6	59.0	35.0	48.9	40.0	39.8	39.0	40.9	26.8	40.7	27.9	39.0	58.1
CAMPING FEES	174699	51582	102682	8150	31698	29689	17084	16559	4291	36277	55954	63229	35570
	10.7	18.6	9.0	7.7	11.2	14.2	7.4	10.4	7.5	8.3	10.5	13.0	8.5
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1275854	240635	881421	88620	225408	170285	196228	134574	38977	331228	365984	388837	371187
	78.5	86.6	77.3	83.4	80.0	81.3	84.7	84.6	68.5	75.7	68.9	79.8	89.1
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	619164	162531	383205	56241	117609	87323	64077	61437	20564	158990	178883	174073	175129
	38.1	58.5	33.6	52.9	41.7	41.7	27.6	38.6	36.1	36.3	33.7	35.7	42.0
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	791096	167057	529294	69783	122648	93728	120024	77491	14846	221677	257619	264958	178682
	48.7	60.1	46.4	65.7	43.5	44.8	51.8	48.7	26.1	50.7	48.5	54.4	42.9
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	78329	38175	30188	2977	7158	10256	3337	8436	4236	29400	17440	12503	34402
	4.8	13.7	2.6	2.8	2.5	4.9	1.4	5.3	7.4	6.7	3.3	2.6	8.3
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	35259	19882	8375	3158	3328	436	1438	5071	1278	15874	7718	8368	11683
	2.2	7.2	.7	3.0	1.2	.2	.6	3.2	2.2	3.6	1.5	1.7	2.8
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	595476	157963	354421	51569	104551	70731	77950	53921	18202	178558	147190	175218	208488
	36.6	56.9	31.1	48.5	37.1	33.8	33.6	33.9	32.0	40.8	27.7	36.0	50.0
CONFERENCE OR CONVENTION REGISTRATION FEES	50091	10678	35532	3586	5966	9616	4150	2968	2657	14275	9873	8499	23225
	3.1	3.8	3.1	3.4	2.1	4.6	1.8	1.9	4.7	3.3	1.9	1.7	5.6
PARK ENTRANCE FEES/ LICENCE FEES	929174	162416	662851	61538	177465	142332	144573	92613	28354	213471	277356	314548	239779
	57.2	58.5	58.1	57.9	62.9	68.0	62.4	58.2	49.8	48.8	52.2	64.5	57.6

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	776480	210928	483227	55185	143513	112466	95892	76767	37602	192913	222961	200725	249917
	47.8	75.9	42.4	51.9	50.9	53.7	41.4	48.2	66.1	44.1	42.0	41.2	60.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	1625090 39.8	595112 45.2	576808 33.2	269296 43.5	64748 21.5	164705 79.9	445528 55.5	423002 48.5	1282480 40.6	394503 39.0	540902 52.1	875496 44.9	316681 60.7
CAMPING FEES	457812 11.2	125239 9.5	263408 15.2	63360 10.2	22575 7.5	10803 5.2	194247 24.2	152059 17.4	384965 12.2	199581 19.7	301974 29.1	254171 13.0	2991 .6
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3269043 80.0	1005119 76.3	1366191 78.6	555242 89.6	253471 84.1	191573 93.0	650077 81.0	741781 85.1	2622152 82.9	799791 79.0	842327 81.1	1657287 84.9	481266 92.2
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1567135 38.4	526481 40.0	673048 38.7	252034 40.7	94922 31.5	74199 36.0	489582 61.0	415918 47.7	1335836 42.2	429029 42.4	587043 56.5	1016906 52.1	228930 43.9
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	2044072 50.1	667615 50.7	895815 51.5	289474 46.7	205460 68.2	59085 28.7	466468 58.1	461521 52.9	1697415 53.7	580883 57.4	674358 64.9	928524 47.6	211458 40.5
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	218694 5.4	88996 6.8	73106 4.2	17464 2.8	5966 2.0	32420 15.7	44330 5.5	39906 4.6	154364 4.9	78186 7.7	85577 8.2	115955 5.9	28085 5.4
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	100247 2.5	62386 4.7	24988 1.4	13312 2.1	2378 .8	5760 2.8	27907 3.5	21382 2.5	74945 2.4	20465 2.0	37478 3.6	37582 1.9	725 .1
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	1596067 39.1	477680 36.3	679175 39.1	341769 55.1	49644 16.5	93007 45.1	398736 49.7	496816 57.0	1256615 39.7	382563 37.8	506757 48.8	896019 45.9	424630 81.4
CONFERENCE OR CONVENTION REGISTRATION FEES	145601 3.6	37443 2.8	79376 4.6	17210 2.8	2897 1.0	11809 5.7	31679 3.9	23426 2.7	111351 3.5	49760 4.9	63754 6.1	70244 3.6	15672 3.0
PARK ENTRANCE FEES/ LICENCE FEES	2426506 59.4	810552 61.6	1098194 63.2	308685 49.8	194456 64.5	84678 41.1	571179 71.1	615770 70.6	2039064 64.5	777699 76.8	688436 66.3	1294550 66.4	309102 59.2

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	2048865	634210	929418	343961	100779	132966	593641	455819	1709939	657358	701490	1428906	234690
	50.2	48.2	53.5	55.5	33.4	64.5	73.9	52.3	54.1	64.9	67.6	73.2	45.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	1625090 39.8	399170 56.4	998863 34.8	101268 48.8	243853 41.3	285014 38.7	247038 39.7	192311 40.4	29694 30.1	414320 40.3	321191 25.5	486458 38.3	629459 59.4
CAMPING FEES	457812 11.2	136605 19.3	269663 9.4	14386 6.9	65905 11.2	101097 13.7	58857 9.5	60043 12.6	9682 9.8	77903 7.6	139871 11.1	183152 14.4	84268 8.0
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3269043 80.0	618389 87.4	2255549 78.5	174480 84.1	466949 79.2	597272 81.1	527978 84.9	410002 86.2	74400 75.4	800664 77.8	885723 70.4	1028653 81.1	950121 89.7
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1567135 38.4	419820 59.3	962836 33.5	107937 52.0	240379 40.7	325152 44.1	188916 30.4	180237 37.9	34000 34.4	372721 36.2	412560 32.8	469383 37.0	439129 41.5
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	2044072 50.1	464689 65.7	1322727 46.0	131421 63.4	269427 45.7	369749 50.2	297505 47.9	249448 52.5	33546 34.0	523692 50.9	608954 48.4	687118 54.1	483845 45.7
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	218694 5.4	78418 11.1	97519 3.4	6060 2.9	15467 2.6	41716 5.7	7627 1.2	37180 7.8	10277 10.4	68312 6.6	39472 3.1	43253 3.4	101892 9.6
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	100247 2.5	43823 6.2	26068 .9	3390 1.6	7578 1.3	2175 .3	3604 .6	26746 5.6	5292 5.4	36523 3.5	13174 1.0	37281 2.9	31666 3.0
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	1596067 39.1	406020 57.4	970509 33.8	97639 47.1	212516 36.0	280846 38.1	249238 40.1	177209 37.3	43294 43.9	438179 42.6	377813 30.0	480084 37.8	544989 51.4
CONFERENCE OR CONVENTION REGISTRATION FEES	145601 3.6	26172 3.7	109044 3.8	10299 5.0	12535 2.1	38174 5.2	11694 1.9	8352 1.8	7919 8.0	33928 3.3	23685 1.9	25319 2.0	75963 7.2
PARK ENTRANCE FEES/ LICENCE FEES	2426506 59.4	430416 60.8	1712200 59.6	117049 56.4	378195 64.1	520144 70.6	394655 63.5	293503 61.7	47675 48.3	511232 49.7	696980 55.4	844963 66.6	610610 57.6

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	2048865	537810	1280029	109434	291447	402586	304062	242420	73610	473845	543273	571512	657190
	50.2	76.0	44.5	52.8	49.4	54.6	48.9	51.0	74.6	46.0	43.2	45.0	62.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PARTY VISITS TO BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155	447	303	194	102	124	318	243	928	333	375	677	150
	100.0	38.7	26.2	16.8	8.8	10.7	27.5	21.0	80.3	28.8	32.5	58.6	13.0
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423	488405	369989	198756	180327	43303	288243	278089	996286	373548	318599	649456	179755
	100.0	38.1	28.9	15.5	14.1	3.4	22.5	21.7	77.8	29.2	24.9	50.7	14.0
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	542114	232861	135156	88719	49534	33168	162833	126477	440892	145743	181689	307113	109421
	42.3	47.7	36.5	44.6	27.5	76.6	56.5	45.5	44.3	39.0	57.0	47.3	60.9
	100.0	43.0	24.9	16.4	9.1	6.1	30.0	23.3	81.3	26.9	33.5	56.7	20.2
CAMPING FEES	130883	39992	60557	19952	12922	1998	60375	44054	115443	63856	94356	80484	668
	10.2	8.2	16.4	10.0	7.2	4.6	20.9	15.8	11.6	17.1	29.6	12.4	.4
	100.0	30.6	46.3	15.2	9.9	1.5	46.1	33.7	88.2	48.8	72.1	61.5	.5
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1025783	373942	294337	177015	144798	40248	221575	241284	843124	307877	265704	567743	159004
	80.1	76.6	79.6	89.1	80.3	92.9	76.9	86.8	84.6	82.4	83.4	87.4	88.5
	100.0	36.5	28.7	17.3	14.1	3.9	21.6	23.5	82.2	30.0	25.9	55.3	15.5
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	496803	191510	154771	89255	63363	17051	169090	122279	438787	145674	190150	331166	73377
	38.8	39.2	41.8	44.9	35.1	39.4	58.7	44.0	44.0	39.0	59.7	51.0	40.8
	100.0	38.5	31.2	18.0	12.8	3.4	34.0	24.6	88.3	29.3	38.3	66.7	14.8
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	596704	223632	182184	77294	113215	5883	152745	151741	496256	205365	193149	277331	75249
	46.6	45.8	49.2	38.9	62.8	13.6	53.0	54.6	49.8	55.0	60.6	42.7	41.9
	100.0	37.5	30.5	13.0	19.0	1.0	25.6	25.4	83.2	34.4	32.4	46.5	12.6
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	73546	34005	16152	7390	4506	8617	19512	13515	57975	30113	33729	47199	6141
	5.7	7.0	4.4	3.7	2.5	19.9	6.8	4.9	5.8	8.1	10.6	7.3	3.4
	100.0	46.2	22.0	10.0	6.1	11.7	26.5	18.4	78.8	40.9	45.9	64.2	8.3
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	33274	19989	6326	6835	1251	2634	14134	8884	29217	7483	14636	15446	355
	2.6	4.1	1.7	3.4	.7	6.1	4.9	3.2	2.9	2.0	4.6	2.4	.2
	100.0	60.1	19.0	20.5	3.8	7.9	42.5	26.7	87.8	22.5	44.0	46.4	1.1
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	494773	176781	149688	114225	37115	26220	130735	147173	407005	128330	163087	291284	153442
	38.6	36.2	40.5	57.5	20.6	60.5	45.4	52.9	40.9	34.4	51.2	44.9	85.4
	100.0	35.7	30.3	23.1	7.5	5.3	26.4	29.7	82.3	25.9	33.0	58.9	31.0
CONFERENCE OR CONVENTION REGISTRATION FEES	40996	14384	15307	5622	2427	3109	12443	4910	31240	14808	20253	23641	3613
	3.2	2.9	4.1	2.8	1.3	7.2	4.3	1.8	3.1	4.0	6.4	3.6	2.0
	100.0	35.1	37.3	13.7	5.9	7.6	30.4	12.0	76.2	36.1	49.4	57.7	8.8

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PARTY VISITS TO BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	765583	303817	242433	99028	114379	11731	193584	191110	662056	280683	211522	410264	114981
	59.8	62.2	65.5	49.8	63.4	27.1	67.2	68.7	66.5	75.1	66.4	63.2	64.0
	100.0	39.7	31.7	12.9	14.9	1.5	25.3	25.0	86.5	36.7	27.6	53.6	15.0
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	686144	273006	215414	112407	71061	29177	220105	134424	569355	221512	229134	475346	95349
	53.6	55.9	58.2	56.6	39.4	67.4	76.4	48.3	57.1	59.3	71.9	73.2	53.0
	100.0	39.8	31.4	16.4	10.4	4.3	32.1	19.6	83.0	32.3	33.4	69.3	13.9

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PARTY VISITS TO BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155	445	595	71	173	109	133	125	41	367	329	263	371
	100.0	38.5	51.5	6.1	15.0	9.4	11.5	10.8	3.5	31.8	28.5	22.8	32.1
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423	254400	882258	82691	243819	138223	197165	140065	51564	329255	396565	390440	342013
	100.0	19.9	68.9	6.5	19.0	10.8	15.4	10.9	4.0	25.7	31.0	30.5	26.7
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	542114	159516	326973	36617	95819	67897	82058	60859	15233	148664	114330	157779	224376
	42.3	62.7	37.1	44.3	39.3	49.1	41.6	43.5	29.5	45.2	28.8	40.4	65.6
	100.0	29.4	60.3	6.8	17.7	12.5	15.1	11.2	2.8	27.4	21.1	29.1	41.4
CAMPING FEES	130883	46556	73103	4858	22487	24805	13100	11530	1559	28841	42084	46703	26353
	10.2	18.3	8.3	5.9	9.2	17.9	6.6	8.2	3.0	8.8	10.6	12.0	7.7
	100.0	35.6	55.9	3.7	17.2	19.0	10.0	8.8	1.2	22.0	32.2	35.7	20.1
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1025783	227826	691090	67883	197619	113333	167833	118640	36250	269337	279629	309622	309545
	80.1	89.6	78.3	82.1	81.1	82.0	85.1	84.7	70.3	81.8	70.5	79.3	90.5
	100.0	22.2	67.4	6.6	19.3	11.0	16.4	11.6	3.5	26.3	27.3	30.2	30.2
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	496803	147045	299571	37630	103645	74340	56678	55485	16102	112521	139201	141937	147967
	38.8	57.8	34.0	45.5	42.5	53.8	28.7	39.6	31.2	34.2	35.1	36.4	43.3
	100.0	29.6	60.3	7.6	20.9	15.0	11.4	11.2	3.2	22.6	28.0	28.6	29.8
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	596704	149711	381837	49828	98548	60176	107764	68295	10091	154997	177383	216512	142816
	46.6	58.8	43.3	60.3	40.4	43.5	54.7	48.8	19.6	47.1	44.7	55.5	41.8
	100.0	25.1	64.0	8.4	16.5	10.1	18.1	11.4	1.7	26.0	29.7	36.3	23.9
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	73546	37605	26263	2493	5974	9298	3035	7713	4236	28942	16180	11630	32839
	5.7	14.8	3.0	3.0	2.5	6.7	1.5	5.5	8.2	8.8	4.1	3.0	9.6
	100.0	51.1	35.7	3.4	8.1	12.6	4.1	10.5	5.8	39.4	22.0	15.8	44.7
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	33274	19777	7707	3158	2630	436	1438	5071	1278	14588	6205	8002	11683
	2.6	7.8	.9	3.8	1.1	.3	.7	3.6	2.5	4.4	1.6	2.0	3.4
	100.0	59.4	23.2	9.5	7.9	1.3	4.3	15.2	3.8	43.8	18.6	24.0	35.1
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	494773	154839	280791	46500	88364	60484	64439	47294	15672	139587	114495	141349	183741
	38.6	60.9	31.8	56.2	36.2	43.8	32.7	33.8	30.4	42.4	28.9	36.2	53.7
	100.0	31.3	56.8	9.4	17.9	12.2	13.0	9.6	3.2	28.2	23.1	28.6	37.1
CONFERENCE OR CONVENTION REGISTRATION FEES	40996	10678	27648	2621	2769	9616	3848	2968	2657	12273	7395	6158	21209
	3.2	4.2	3.1	3.2	1.1	7.0	2.0	2.1	5.2	3.7	1.9	1.6	6.2
	100.0	26.0	67.4	6.4	6.8	23.5	9.4	7.2	6.5	29.9	18.0	15.0	51.7

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PARTY VISITS TO BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/ LICENCE FEES	765583	145799	550150	54101	154794	100938	131033	87773	25622	165073	211327	267767	208866
	59.8	57.3	62.4	65.4	63.5	73.0	66.5	62.7	49.7	50.1	53.3	68.6	61.1
	100.0	19.0	71.9	7.1	20.2	13.2	17.1	11.5	3.3	21.6	27.6	35.0	27.3
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	686144	202293	416392	48181	129264	90046	82688	72269	35476	172385	195598	166500	235835
	53.6	79.5	47.2	58.3	53.0	65.1	41.9	51.6	68.8	52.4	49.3	42.6	69.0
	100.0	29.5	60.7	7.0	18.8	13.1	12.1	10.5	5.2	25.1	28.5	24.3	34.4

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PERSON VISITORS TO BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155	447	303	194	102	152	318	243	928	333	375	677	154
	100.0	38.7	26.2	16.8	8.8	13.2	27.5	21.0	80.3	28.8	32.5	58.6	13.3
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500	1044797	1230966	504200	270680	168196	706096	735098	2478592	953866	855651	1637327	415278
	100.0	33.2	39.1	16.0	8.6	5.3	22.5	23.4	78.8	30.3	27.2	52.1	13.2
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	1352681	506206	462743	235196	61080	133622	408147	341273	1083782	378606	486377	756753	244352
	43.0	48.5	37.6	46.6	22.6	79.4	57.8	46.4	43.7	39.7	56.8	46.2	58.8
	100.0	37.4	34.2	17.4	4.5	9.9	30.2	25.2	80.1	28.0	36.0	55.9	18.1
CAMPING FEES	339424	88470	196141	45342	20198	4940	162080	114602	301160	176264	252050	216572	2811
	10.8	8.5	15.9	9.0	7.5	2.9	23.0	15.6	12.2	18.5	29.5	13.2	.7
	100.0	26.1	57.8	13.4	6.0	1.5	47.8	33.8	88.7	51.9	74.3	63.8	.8
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	2566001	802328	990788	462427	228016	160888	576890	644969	2094291	762950	709990	1417442	377243
	81.6	76.8	80.5	91.7	84.2	95.7	81.7	87.7	84.5	80.0	83.0	86.6	90.8
	100.0	31.3	38.6	18.0	8.9	6.3	22.5	25.1	81.6	29.7	27.7	55.2	14.7
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1260873	406571	549693	226217	84954	46105	429411	332197	1116516	395517	515596	852468	177245
	40.1	38.9	44.7	44.9	31.4	27.4	60.8	45.2	45.0	41.5	60.3	52.1	42.7
	100.0	32.2	43.6	17.9	6.7	3.7	34.1	26.3	88.6	31.4	40.9	67.6	14.1
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1538222	500778	659214	210215	189512	36388	406380	373955	1296287	543155	529649	735152	166382
	48.9	47.9	53.6	41.7	70.0	21.6	57.6	50.9	52.3	56.9	61.9	44.9	40.1
	100.0	32.6	42.9	13.7	12.3	2.4	26.4	24.3	84.3	35.3	34.4	47.8	10.8
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	202440	87594	65041	16159	5740	25860	37618	32752	140769	78083	83015	107187	23581
	6.4	8.4	5.3	3.2	2.1	15.4	5.3	4.5	5.7	8.2	9.7	6.5	5.7
	100.0	43.3	32.1	8.0	2.8	12.8	18.6	16.2	69.5	38.6	41.0	52.9	11.6
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	95819	59681	23717	13312	1927	5760	26117	17563	70517	20306	35596	36059	725
	3.0	5.7	1.9	2.6	.7	3.4	3.7	2.4	2.8	2.1	4.2	2.2	.2
	100.0	62.3	24.8	13.9	2.0	6.0	27.3	18.3	73.6	21.2	37.1	37.6	.8
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	1311221	396233	533509	301621	45128	80671	351011	425041	1063259	360044	458594	772219	368047
	41.7	37.9	43.3	59.8	16.7	48.0	49.7	57.8	42.9	37.7	53.6	47.2	88.6
	100.0	30.2	40.7	23.0	3.4	6.2	26.8	32.4	81.1	27.5	35.0	58.9	28.1
CONFERENCE OR CONVENTION REGISTRATION FEES	124279	30780	67597	15180	2807	11048	30045	17106	92456	47258	59981	64369	15220
	4.0	2.9	5.5	3.0	1.0	6.6	4.3	2.3	3.7	5.0	7.0	3.9	3.7
	100.0	24.8	54.4	12.2	2.3	8.9	24.2	13.8	74.4	38.0	48.3	51.8	12.2

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PERSON VISITORS TO BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	1961654	667428	832580	261321	187803	77482	512655	516216	1664997	741582	597174	1082921	254267
	62.4	63.9	67.6	51.8	69.4	46.1	72.6	70.2	67.2	77.7	69.8	66.1	61.2
	100.0	34.0	42.4	13.3	9.6	3.9	26.1	26.3	84.9	37.8	30.4	55.2	13.0
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1741992	592850	740787	298553	91033	102770	549136	372159	1445132	617010	607422	1237831	197835
	55.4	56.7	60.2	59.2	33.6	61.1	77.8	50.6	58.3	64.7	71.0	75.6	47.6
	100.0	34.0	42.5	17.1	5.2	5.9	31.5	21.4	83.0	35.4	34.9	71.1	11.4

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PERSON VISITORS TO BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155	445	595	71	173	109	133	125	41	367	329	263	371
	100.0	38.5	51.5	6.1	15.0	9.4	11.5	10.8	3.5	31.8	28.5	22.8	32.1
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500	658202	2156474	152942	505735	490140	483584	421155	83059	789841	931665	962743	864599
	100.0	20.9	68.6	4.9	16.1	15.6	15.4	13.4	2.6	25.1	29.6	30.6	27.5
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	1352681	391266	811144	60406	208332	221626	214942	180963	29694	350895	242535	398397	578727
	43.0	59.4	37.6	39.5	41.2	45.2	44.4	43.0	35.8	44.4	26.0	41.4	66.9
	100.0	28.9	60.0	4.5	15.4	16.4	15.9	13.4	2.2	25.9	17.9	29.5	42.8
CAMPING FEES	339424	125334	187287	8390	47311	80922	44631	41695	2064	60576	106119	137331	60449
	10.8	19.0	8.7	5.5	9.4	16.5	9.2	9.9	2.5	7.7	11.4	14.3	7.0
	100.0	36.9	55.2	2.5	13.9	23.8	13.1	12.3	.6	17.8	31.3	40.5	17.8
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	2566001	591143	1718569	123227	407655	407401	410318	366513	65798	656295	666806	773193	790343
	81.6	89.8	79.7	80.6	80.6	83.1	84.8	87.0	79.2	83.1	71.6	80.3	91.4
	100.0	23.0	67.0	4.8	15.9	15.9	16.0	14.3	2.6	25.6	26.0	30.1	30.8
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1260873	388923	752754	61328	211351	269342	165557	166463	20548	274081	322472	389031	377197
	40.1	59.1	34.9	40.1	41.8	55.0	34.2	39.5	24.7	34.7	34.6	40.4	43.6
	100.0	30.8	59.7	4.9	16.8	21.4	13.1	13.2	1.6	21.7	25.6	30.9	29.9
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1538222	428672	939697	86693	218869	243521	255184	221716	19786	379197	419969	553814	391478
	48.9	65.1	43.6	56.7	43.3	49.7	52.8	52.6	23.8	48.0	45.1	57.5	45.3
	100.0	27.9	61.1	5.6	14.2	15.8	16.6	14.4	1.3	24.7	27.3	36.0	25.5
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	202440	77343	82642	5071	12438	37280	6356	35138	10277	64534	32895	41932	95671
	6.4	11.8	3.8	3.3	2.5	7.6	1.3	8.3	12.4	8.2	3.5	4.4	11.1
	100.0	38.2	40.8	2.5	6.1	18.4	3.1	17.4	5.1	31.9	16.2	20.7	47.3
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	95819	43573	24437	3390	5856	2175	3604	26746	5292	33818	9356	36922	31666
	3.0	6.6	1.1	2.2	1.2	.4	.7	6.4	6.4	4.3	1.0	3.8	3.7
	100.0	45.5	25.5	3.5	6.1	2.3	3.8	27.9	5.5	35.3	9.8	38.5	33.0
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	1311221	398375	744323	86832	178336	247638	168466	158709	32281	356034	296803	357788	484540
	41.7	60.5	34.5	56.8	35.3	50.5	34.8	37.7	38.9	45.1	31.9	37.2	56.0
	100.0	30.4	56.8	6.6	13.6	18.9	12.8	12.1	2.5	27.2	22.6	27.3	37.0
CONFERENCE OR CONVENTION REGISTRATION FEES	124279	26172	90269	8269	5809	38174	10423	8352	7919	29766	17838	18494	71847
	4.0	4.0	4.2	5.4	1.1	7.8	2.2	2.0	9.5	3.8	1.9	1.9	8.3
	100.0	21.1	72.6	6.7	4.7	30.7	8.4	6.7	6.4	24.0	14.4	14.9	57.8

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PERSON VISITORS TO BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/ LICENCE FEES	1961654	395001	1371580	101920	328700	374068	320490	281009	40057	406830	533835	680758	539496
	62.4	60.0	63.6	66.6	65.0	76.3	66.3	66.7	48.2	51.5	57.3	70.7	62.4
	100.0	20.1	69.9	5.2	16.8	19.1	16.3	14.3	2.0	20.7	27.2	34.7	27.5
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1741992	518992	1043549	85127	258794	319590	224368	230468	63870	422730	470814	433111	617488
	55.4	78.8	48.4	55.7	51.2	65.2	46.4	54.7	76.9	53.5	50.5	45.0	71.4
	100.0	29.8	59.9	4.9	14.9	18.3	12.9	13.2	3.7	24.3	27.0	24.9	35.4

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY · JASPER
BASE: TOTAL PARTY VISITS TO JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866	346	238	131	63	103	256	186	739	243	354	521	71
	100.0	40.0	27.5	15.1	7.3	11.9	29.6	21.5	85.3	28.1	40.9	60.2	8.2
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265	250278	199892	77232	43876	36151	153598	107400	509906	132559	246675	289887	46903
	100.0	41.9	33.5	12.9	7.3	6.1	25.7	18.0	85.4	22.2	41.3	48.5	7.9
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	286640	131063	69485	41804	16446	28137	93076	70313	261178	78328	138985	156953	30195
	48.0	52.4	34.8	54.1	37.5	77.8	60.6	65.5	51.2	59.1	56.3	54.1	64.4
	100.0	45.7	24.2	14.6	5.7	9.8	32.5	24.5	91.1	27.3	48.5	54.8	10.5
CAMPING FEES	102970	44816	37764	12317	8638	4085	41824	29283	90838	42235	74259	51268	90
	17.2	17.9	18.9	15.9	19.7	11.3	27.2	27.3	17.8	31.9	30.1	17.7	.2
	100.0	43.5	36.7	12.0	8.4	4.0	40.6	28.4	88.2	41.0	72.1	49.8	.1
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	462489	191833	148249	70346	36324	30102	123165	88193	414363	101058	198707	231684	46040
	77.4	76.6	74.2	91.1	82.8	83.3	80.2	82.1	81.3	76.2	80.6	79.9	98.2
	100.0	41.5	32.1	15.2	7.9	6.5	26.6	19.1	89.6	21.9	43.0	50.1	10.0
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	229925	108411	93050	36921	22330	17408	94553	59511	237182	76018	138551	164043	21137
	45.2	43.3	46.5	47.8	50.9	48.2	61.6	55.4	46.5	57.3	56.2	56.6	45.1
	100.0	40.2	34.5	13.7	8.3	6.4	35.0	22.0	87.9	28.2	51.3	60.8	7.8
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	406225	176183	140957	56168	31803	8910	113280	71249	357919	88895	192076	199615	17712
	68.0	70.4	70.5	72.7	72.5	24.6	73.8	66.3	70.2	67.1	77.9	68.9	37.8
	100.0	43.4	34.7	13.8	7.8	2.2	27.9	17.5	88.1	21.9	47.3	49.1	4.4
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	52199	29771	8760	5555	1022	7792	17566	12328	46305	19055	26836	34681	2482
	8.7	11.9	4.4	7.2	2.3	21.6	11.4	11.5	9.1	14.4	10.9	12.0	5.3
	100.0	57.0	16.8	10.6	2.0	14.9	33.7	23.6	88.7	36.5	51.4	66.4	4.8
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	30484	18612	5173	6197	1428	2517	14373	8183	26717	6135	14470	13658	355
	5.1	7.4	2.6	8.0	3.3	7.0	9.4	7.6	5.2	4.6	5.9	4.7	.8
	100.0	61.1	17.0	20.3	4.7	8.3	47.1	26.8	87.6	20.1	47.5	44.8	1.2
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	244873	120068	61419	37676	8860	23055	91577	70431	213855	72453	120141	145401	27132
	41.0	48.0	30.7	48.8	20.2	63.8	59.6	65.6	41.9	54.7	48.7	50.2	57.8
	100.0	49.0	25.1	15.4	3.6	9.4	37.4	28.8	87.3	29.6	49.1	59.4	11.1
CONFERENCE OR CONVENTION REGISTRATION FEES	26914	12455	11753	2443	90	1351	9453	5387	25571	6893	14268	14277	445
	4.5	5.0	5.9	3.2	.2	3.7	6.2	5.0	5.0	5.2	5.8	4.9	.9
	100.0	46.3	43.7	9.1	.3	5.0	35.1	20.0	95.0	25.6	53.0	53.0	1.7

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PARTY VISITS TO JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	322590	146369	116727	44078	17038	5946	100971	64273	296729	83436	151771	162884	27486
	54.0	58.5	58.4	57.1	38.8	16.4	65.7	59.8	58.2	62.9	61.5	56.2	58.6
	100.0	45.4	36.2	13.7	5.3	1.8	31.3	19.9	92.0	25.9	47.0	50.5	8.5
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	314845	125394	96924	55177	26557	28086	112689	74028	289651	109558	168619	212066	12558
	52.7	50.1	48.5	71.4	60.5	77.7	73.4	68.9	56.8	82.6	68.4	73.2	26.8
	100.0	39.8	30.8	17.5	8.4	8.9	35.8	23.5	92.0	34.8	53.6	67.4	4.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PARTY VISITS TO JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866	377	445	51	116	79	82	84	27	312	258	187	266
	100.0	43.5	51.4	5.9	13.4	9.1	9.5	9.7	3.1	36.0	29.8	21.6	30.7
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265	196989	371819	35048	80035	70963	49561	55996	15010	211749	201659	154232	162541
	100.0	33.0	62.3	5.9	13.4	11.9	8.3	9.4	2.5	35.5	33.8	25.8	27.2
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	286640	130880	135559	23419	41329	27079	24600	22342	9693	103109	69292	80718	93833
	48.0	66.4	36.5	66.8	51.6	38.2	49.6	39.9	64.6	48.7	34.4	52.3	57.7
	100.0	45.7	47.3	8.2	14.4	9.4	8.6	7.8	3.4	36.0	24.2	28.2	32.7
CAMPING FEES	102970	38655	61617	6261	16687	11139	13432	6811	3763	27598	42584	34395	16449
	17.2	19.6	16.6	17.9	20.9	15.7	27.1	12.2	25.1	13.0	21.1	22.3	10.1
	100.0	37.5	59.8	6.1	16.2	10.8	13.0	6.6	3.7	26.8	41.4	33.4	16.0
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	462489	165502	272850	29839	66993	59527	38978	43229	12419	154917	136989	121931	146435
	77.4	84.0	73.4	85.1	83.7	83.9	78.6	77.2	82.7	73.2	67.9	79.1	90.1
	100.0	35.8	59.0	6.5	14.5	12.9	8.4	9.3	2.7	33.5	29.6	26.4	31.7
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	269925	120116	139859	27499	29924	27708	28155	26147	4842	99060	84223	69220	74036
	45.2	61.0	37.6	78.5	37.4	39.0	56.8	46.7	32.3	46.8	41.8	44.9	45.5
	100.0	44.5	51.8	10.2	11.1	10.3	10.4	9.7	1.8	36.7	31.2	25.6	27.4
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	406225	126966	258630	27791	60346	46971	33841	39602	10942	138097	142022	111199	102117
	68.0	64.5	69.6	79.3	75.4	66.2	68.3	70.7	72.9	65.2	70.4	72.1	62.8
	100.0	31.3	63.7	6.8	14.9	11.6	8.3	9.7	2.7	34.0	35.0	27.4	25.1
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	52199	33392	13007	1270	4694	1288	2825	6684	1902	25239	13654	9282	17846
	8.7	17.0	3.5	3.6	5.9	1.8	5.7	11.9	12.7	11.9	6.8	6.0	11.0
	100.0	64.0	24.9	2.4	9.0	2.5	5.4	12.8	3.6	48.4	26.2	17.8	34.2
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	30484	17885	7068	3158	2870	436	1089	4913	1278	13512	5883	7309	10095
	5.1	9.1	1.9	9.0	3.6	.6	2.2	8.8	8.5	6.4	2.9	4.7	6.2
	100.0	58.7	23.2	10.4	9.4	1.4	3.6	16.1	4.2	44.3	19.3	24.0	33.1
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	244873	119276	111476	11110	36145	17662	24381	17516	10720	100574	48583	62831	98045
	41.0	60.5	30.0	31.7	45.2	24.9	49.2	31.3	71.4	47.5	24.1	40.7	60.3
	100.0	48.7	45.5	4.5	14.8	7.2	10.0	7.2	4.4	41.1	19.8	25.7	40.0
CONFERENCE OR CONVENTION REGISTRATION FEES	26914	10678	15004	965	3659	269	1737	477	1211	11972	2996	5929	10071
	4.5	5.4	4.0	2.8	4.6	.4	3.5	.9	8.1	5.7	1.5	3.8	6.2
	100.0	39.7	55.7	3.6	13.6	1.0	6.5	1.8	4.5	44.5	11.1	22.0	37.4

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PARTY VISITS TO JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/ LICENCE FEES	322590	112401	193208	15230	42041	49912	25172	32935	10807	108229	113445	81029	90481
	54.0	57.1	52.0	43.5	52.5	70.3	50.8	58.8	72.0	51.1	56.3	52.5	55.7
	100.0	34.8	59.9	4.7	13.0	15.5	7.8	10.2	3.4	33.5	35.2	25.1	28.0
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	314845	148166	147859	16874	44487	25377	29556	31075	12692	117829	95347	75334	99152
	52.7	75.2	39.8	48.1	55.6	35.8	59.6	55.5	84.6	55.6	47.3	48.8	61.0
	100.0	47.1	47.0	5.4	14.1	8.1	9.4	9.9	4.0	37.4	30.3	23.9	31.5

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PERSON VISITORS TO JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	346	238	131	63	120	256	186	739	243	354	521	72
	100.0	40.0	27.5	15.1	7.3	13.9	29.6	21.5	85.3	28.1	40.9	60.2	8.3
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	550489	741578	223218	71389	101761	403609	298724	1413889	348827	662051	815932	110928
	100.0	33.9	45.7	13.8	4.4	6.3	24.9	18.4	87.2	21.5	40.8	50.3	6.8
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	769060	303364	260951	124174	22254	84435	236174	206344	695345	205631	364910	416255	76665
	47.4	55.1	35.2	55.6	31.2	83.0	58.5	69.1	49.2	58.9	55.1	51.0	69.1
	100.0	39.4	33.9	16.1	2.9	11.0	30.7	26.8	90.4	26.7	47.4	54.1	10.0
CAMPING FEES	266116	97629	130493	30311	13183	8592	112557	77245	239114	107533	195567	137010	180
	16.4	17.7	17.6	13.6	18.5	8.4	27.9	25.9	16.9	30.8	29.5	16.8	.2
	100.0	36.7	49.0	11.4	5.0	3.2	42.3	29.0	89.9	40.4	73.5	51.5	.1
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1295678	427170	578916	208543	63494	88550	328583	252030	1164622	265640	531834	666406	108358
	79.9	77.6	78.1	93.4	88.9	87.0	81.4	84.4	82.4	76.2	80.3	81.7	97.7
	100.0	33.0	44.7	16.1	4.9	6.8	25.4	19.5	89.9	20.5	41.0	51.4	8.4
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	740718	238503	343668	109469	31900	48665	268250	173532	669997	218425	384344	457585	53857
	45.7	43.3	46.3	49.0	44.7	47.8	66.5	58.1	47.4	62.6	58.1	56.1	48.6
	100.0	32.2	46.4	14.8	4.3	6.6	36.2	23.4	90.5	29.5	51.9	61.8	7.3
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1122959	400546	516145	166620	48586	37000	317178	201838	1001409	252434	535830	565096	47357
	69.3	72.8	69.6	74.6	68.1	36.4	78.6	67.6	70.8	72.4	80.9	69.3	42.7
	100.0	35.7	46.0	14.8	4.3	3.3	28.2	18.0	89.2	22.5	47.7	50.3	4.2
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	139573	78956	31510	13345	1136	18705	37479	31172	110771	42006	59212	76619	5589
	8.6	14.3	4.2	6.0	1.6	18.4	9.3	10.4	7.8	12.0	8.9	9.4	5.0
	100.0	56.6	22.6	9.6	.8	13.4	26.9	22.3	79.4	30.1	42.4	54.9	4.0
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	86197	56196	19195	10629	1776	5645	26310	14512	61647	14649	33542	29806	725
	5.3	10.2	2.6	4.8	2.5	5.5	6.5	4.9	4.4	4.2	5.1	3.7	.7
	100.0	65.2	22.3	12.3	2.1	6.5	30.5	16.8	71.5	17.0	38.9	34.6	.8
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	701494	280237	271804	111712	12703	53774	244372	196574	618269	207802	327931	425725	60818
	43.3	50.9	36.7	50.0	17.8	52.8	60.5	65.8	43.7	59.6	49.5	52.2	54.8
	100.0	39.9	38.7	15.9	1.8	7.7	34.8	28.0	88.1	29.6	46.7	60.7	8.7
CONFERENCE OR CONVENTION REGISTRATION FEES	73565	26984	42236	5620	90	1769	25351	16168	71138	18856	39525	37681	452
	4.5	4.9	5.7	2.5	.1	1.7	6.3	5.4	5.0	5.4	6.0	4.6	.4
	100.0	36.7	57.4	7.6	.1	2.4	34.5	22.0	96.7	25.6	53.7	51.2	.6

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PERSON VISITORS TO JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	949097	338917	475146	131957	26286	21053	286104	188451	868555	241452	420686	517972	57229
	58.5	61.6	64.1	59.1	36.8	20.7	70.9	63.1	61.4	69.2	63.5	63.5	51.6
	100.0	35.7	50.1	13.9	2.8	2.2	30.1	19.9	91.5	25.4	44.3	54.6	6.0
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	920164	295610	406584	164285	44082	72062	308405	219333	843767	297531	452244	632902	39852
	56.7	53.7	54.8	73.6	61.7	70.8	76.4	73.4	59.7	85.3	68.3	77.6	35.9
	100.0	32.1	44.2	17.9	4.8	7.8	33.5	23.8	91.7	32.3	49.1	68.8	4.3

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY · JASPER
BASE: TOTAL PERSON VISITORS TO JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	377	445	51	116	79	82	84	27	312	258	187	266
	100.0	43.5	51.4	5.9	13.4	9.1	9.5	9.7	3.1	36.0	29.8	21.6	30.7
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	504718	1017199	71514	179204	273890	186927	178261	37347	504448	494282	486847	418714
	100.0	31.1	62.7	4.4	11.1	16.9	11.5	11.0	2.3	31.1	30.5	30.0	25.8
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	769060	333938	355385	54220	91844	114561	71222	76741	22535	253379	156355	240112	250380
	47.4	66.2	34.9	75.8	51.3	41.8	38.1	43.0	60.3	50.2	31.6	49.3	59.8
	100.0	43.4	46.2	7.1	11.9	14.9	9.3	10.0	2.9	32.9	20.3	31.2	32.6
CAMPING FEES	266116	98448	160441	12406	38244	42006	46123	19124	9143	58402	104972	90147	41469
	16.4	19.5	15.8	17.3	21.3	15.3	24.7	10.7	24.5	11.6	21.2	18.5	9.9
	100.0	37.0	60.3	4.7	14.4	15.8	17.3	7.2	3.4	21.9	39.4	33.9	15.6
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1295678	431493	773415	64139	149499	230888	150837	140477	31137	384701	339301	401891	385550
	79.9	85.5	76.0	89.7	83.4	84.3	80.7	78.8	83.4	76.3	68.6	82.5	92.1
	100.0	33.3	59.7	5.0	11.5	17.8	11.6	10.8	2.4	29.7	26.2	31.0	29.8
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	740718	324263	374020	58846	69136	122859	90935	78630	14712	243960	199594	209493	203382
	45.7	64.2	36.8	82.3	38.6	44.9	48.6	44.1	39.4	48.4	40.4	43.0	48.6
	100.0	43.8	50.5	7.9	9.3	16.6	12.3	10.6	2.0	32.9	26.9	28.3	27.5
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1122959	350293	687075	55193	137504	200182	113205	129277	28193	339350	346179	338834	282589
	69.3	69.4	67.5	77.2	76.7	73.1	60.6	72.5	75.5	67.3	70.0	69.6	67.5
	100.0	31.2	61.2	4.9	12.2	17.8	10.1	11.5	2.5	30.2	30.8	30.2	25.2
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	139573	70117	41012	2623	10139	5051	6253	31077	6546	57896	31626	34702	47966
	8.6	13.9	4.0	3.7	5.7	1.8	3.3	17.4	17.5	11.5	6.4	7.1	11.5
	100.0	50.2	29.4	1.9	7.3	3.6	4.5	22.3	4.7	41.5	22.7	24.9	34.4
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	86197	37673	21129	3390	5940	2175	2917	26588	5292	28677	9545	32221	26979
	5.3	7.5	2.1	4.7	3.3	.8	1.6	14.9	14.2	5.7	1.9	6.6	6.4
	100.0	43.7	24.5	3.9	6.9	2.5	3.4	30.8	6.1	33.3	11.1	37.4	31.3
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	701494	309723	341850	19932	76039	77249	105604	67589	30615	257773	117684	216850	264027
	43.3	61.4	33.6	27.9	42.4	28.2	56.5	37.9	82.0	51.1	23.8	44.5	63.1
	100.0	44.2	48.7	2.8	10.8	11.0	15.1	9.6	4.4	36.7	16.8	30.9	37.6
CONFERENCE OR CONVENTION REGISTRATION FEES	73565	26172	44714	2029	7849	1133	7536	1018	5094	26915	6512	17842	30131
	4.5	5.2	4.4	2.8	4.4	.4	4.0	.6	13.6	5.3	1.3	3.7	7.2
	100.0	35.6	60.8	2.8	10.7	1.5	10.2	1.4	6.9	36.6	8.9	24.3	41.0

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY · JASPER
BASE: TOTAL PERSON VISITORS TO JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/	949097	304676	568132	25551	93435	203944	113294	110138	26325	276020	284474	291383	248369
LICENCE FEES	58.5	60.4	55.9	35.7	52.1	74.5	60.6	61.8	70.5	54.7	57.6	59.9	59.3
	100.0	32.1	59.9	2.7	9.8	21.5	11.9	11.6	2.8	29.1	30.0	30.7	26.2
RETAIL STORE PURCHASES,	920164	374420	464521	38052	103484	115400	124519	113617	33478	302387	243147	272002	271840
SUCH AS SOUVENIRS,	56.7	74.2	45.7	53.2	57.7	42.1	66.6	63.7	89.6	59.9	49.2	55.9	64.9
EQUIPMENT, FILM,	100.0	40.7	50.5	4.1	11.2	12.5	13.5	12.3	3.6	32.9	26.4	29.6	29.5
CLOTHING, ETC.													

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY · ALBERTA PARKS
BASE: TOTAL PARTY VISITS TO ALBERTA PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO ALBERTA PARKS (ACTUAL)	1459	544	428	238	131	136	372	295	1144	366	461	795	214
	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PARTY VISITS TO ALBERTA PARKS (WEIGHTED)	1542648	591109	479737	228973	193879	54272	323244	318973	1197515	395924	384267	739996	224565
	100.0	38.3	31.1	14.8	12.6	3.5	21.0	20.7	77.6	25.7	24.9	48.0	14.6
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	623724	267121	160205	98528	52697	40913	177473	145728	507744	152319	202874	343800	137523
	40.4	45.2	33.4	43.0	27.2	75.4	54.9	45.7	42.4	38.5	52.8	46.5	61.2
	100.0	42.8	25.7	15.8	8.4	6.6	28.5	23.4	81.4	24.4	32.5	55.1	22.0
CAMPING FEES	166853	53324	76028	24298	14084	4786	73366	57513	144524	71428	111612	93243	758
	10.8	9.0	15.8	10.6	7.3	8.8	22.7	18.0	12.1	18.0	29.0	12.6	.3
	100.0	32.0	45.6	14.6	8.4	2.9	44.0	34.5	86.6	42.8	66.9	55.9	.5
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1217232	451259	371480	202489	153911	47615	246259	269642	1001287	322192	315832	634393	202951
	78.9	76.3	77.4	88.4	79.4	87.7	76.2	84.5	83.6	81.4	82.2	85.7	90.4
	100.0	37.1	30.5	16.6	12.6	3.9	20.2	22.2	82.3	26.5	25.9	52.1	16.7
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	596634	241047	185937	97208	67684	24678	192419	143215	512506	157017	217482	386079	93526
	38.7	40.8	38.8	42.5	34.9	45.5	59.5	44.9	42.8	39.7	56.6	52.2	41.6
	100.0	40.4	31.2	16.3	11.3	4.1	32.3	24.0	85.9	26.3	36.5	64.7	15.7
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	759025	290513	243813	98155	121751	12450	174347	178302	628472	217752	243185	341785	91991
	49.2	49.1	50.8	42.9	62.8	22.9	53.9	55.9	52.5	55.0	63.3	46.2	41.0
	100.0	38.3	32.1	12.9	16.0	1.6	23.0	23.5	82.8	28.7	32.0	45.0	12.1
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	78329	34835	17915	7826	4733	10142	21406	15323	61421	30164	34802	50045	8031
	5.1	5.9	3.7	3.4	2.4	18.7	6.6	4.8	5.1	7.6	9.1	6.8	3.6
	100.0	44.5	22.9	10.0	6.0	12.9	27.3	19.6	78.4	38.5	44.4	63.9	10.3
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	34048	20065	6628	6835	1647	2634	14877	9187	29991	7559	15410	15853	355
	2.2	3.4	1.4	3.0	.8	4.9	4.6	2.9	2.5	1.9	4.0	2.1	.2
	100.0	58.9	19.5	20.1	4.8	7.7	43.7	27.0	88.1	22.2	45.3	46.6	1.0
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	567981	206958	176725	124131	38807	30162	147116	168892	457823	136006	181814	318920	178576
	36.8	35.0	36.8	54.2	20.0	55.6	45.5	52.9	38.2	34.4	47.3	43.1	79.5
	100.0	36.4	31.1	21.9	6.8	5.3	25.9	29.7	80.6	23.9	32.0	56.1	31.4
CONFERENCE OR CONVENTION REGISTRATION FEES	48880	16399	19388	6587	2517	3842	13100	6437	37781	16033	21780	26427	4058
	3.2	2.8	4.0	2.9	1.3	7.1	4.1	2.0	3.2	4.0	5.7	3.6	1.8
	100.0	33.6	39.7	13.5	5.1	7.9	26.8	13.2	77.3	32.8	44.6	54.1	8.3

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PARTY VISITS TO ALBERTA PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	893078	358546	298409	111651	117641	15252	212944	216754	772359	292717	242388	462045	141381
	57.9	60.7	62.2	48.8	60.7	28.1	65.9	68.0	64.5	73.9	63.1	62.4	63.0
	100.0	40.1	33.4	12.5	13.2	1.7	23.8	24.3	86.5	32.8	27.1	51.7	15.8
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	762278	289762	253401	124469	76352	37159	231754	153345	633365	235603	257436	517232	106469
	49.4	49.0	52.8	54.4	39.4	68.5	71.7	48.1	52.9	59.5	67.0	69.9	47.4
	100.0	38.0	33.2	16.3	10.0	4.9	30.4	20.1	83.1	30.9	33.8	67.9	14.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PARTY VISITS TO ALBERTA PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO ALBERTA PARKS (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO ALBERTA PARKS (WEIGHTED)	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	623724	163736	396787	51947	112711	83236	85226	64756	15233	164583	141672	180754	238882
	40.4	59.6	35.7	49.1	40.5	44.4	39.6	41.6	27.4	40.2	28.3	40.0	59.4
	100.0	26.3	63.6	8.3	18.1	13.3	13.7	10.4	2.4	26.4	22.7	29.0	38.3
CAMPING FEES	166853	51582	102230	8150	30600	29237	17084	14669	4291	34492	54837	58719	33351
	10.8	18.8	9.2	7.7	11.0	15.6	7.9	9.4	7.7	8.4	10.9	13.0	8.3
	100.0	30.9	61.3	4.9	18.3	17.5	10.2	8.8	2.6	20.7	32.9	35.2	20.0
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1217232	237498	861629	88105	224309	152132	181922	130981	38977	315698	350056	357930	361827
	78.9	86.5	77.6	83.3	80.5	81.1	84.5	84.2	70.2	77.1	69.8	79.1	89.9
	100.0	19.5	70.8	7.2	18.4	12.5	14.9	10.8	3.2	25.9	28.8	29.4	29.7
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	596634	162531	377721	56241	117609	86871	60189	61055	19187	143321	170503	163726	171708
	38.7	59.2	34.0	53.2	42.2	46.3	28.0	39.3	34.5	35.0	34.0	36.2	42.7
	100.0	27.2	63.3	9.4	19.7	14.6	10.1	10.2	3.2	24.0	28.6	27.4	28.8
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	759025	167057	515305	69268	122648	88696	116136	74280	13469	203629	247171	246602	175414
	49.2	60.8	46.4	65.5	44.0	47.3	54.0	47.8	24.2	49.7	49.3	54.5	43.6
	100.0	22.0	67.9	9.1	16.2	11.7	15.3	9.8	1.8	26.8	32.6	32.5	23.1
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	78329	38175	30188	2977	7158	10256	3337	8436	4236	29400	17440	12503	34402
	5.1	13.9	2.7	2.8	2.6	5.5	1.6	5.4	7.6	7.2	3.5	2.8	8.6
	100.0	48.7	38.5	3.8	9.1	13.1	4.3	10.8	5.4	37.5	22.3	16.0	43.9
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	34048	19882	8375	3158	3328	436	1438	5071	1278	14663	6507	8368	11683
	2.2	7.2	.8	3.0	1.2	.2	.7	3.3	2.3	3.6	1.3	1.8	2.9
	100.0	58.4	24.6	9.3	9.8	1.3	4.2	14.9	3.8	43.1	19.1	24.6	34.3
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	567981	157963	348633	51569	104551	66500	76362	52217	18202	160630	137288	161821	208036
	36.8	57.5	31.4	48.8	37.5	35.5	35.5	33.6	32.8	39.2	27.4	35.8	51.7
	100.0	27.8	61.4	9.1	18.4	11.7	13.4	9.2	3.2	28.3	24.2	28.5	36.6
CONFERENCE OR CONVENTION REGISTRATION FEES	48880	10678	35532	3586	5966	9616	4150	2968	2657	13064	8662	8499	23225
	3.2	3.9	3.2	3.4	2.1	5.1	1.9	1.9	4.8	3.2	1.7	1.9	5.8
	100.0	21.8	72.7	7.3	12.2	19.7	8.5	6.1	5.4	26.7	17.7	17.4	47.5

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PARTY VISITS TO ALBERTA PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		========== STAGE IN LIFE CYCLE ==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/ LICENCE FEES	893078	162416	652668	61023	174128	133521	142286	92231	28354	197344	264630	294942	237714
	57.9	59.1	58.8	57.7	62.5	71.2	66.1	59.3	51.0	48.2	52.8	65.2	59.1
	100.0	18.2	73.1	6.8	19.5	15.0	15.9	10.3	3.2	22.1	29.6	33.0	26.6
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	762278	210928	476677	55185	143513	107886	94305	76385	37602	185260	217609	192257	249917
	49.4	76.8	42.9	52.2	51.5	57.5	43.8	49.1	67.7	45.2	43.4	42.5	62.1
	100.0	27.7	62.5	7.2	18.8	14.2	12.4	10.0	4.9	24.3	28.5	25.2	32.8

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PERSON VISITORS TO ALBERTA PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO ALBERTA PARKS (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PERSON VISITORS TO ALBERTA PARKS (WEIGHTED)	3877871	1253931	1633523	584081	289405	205440	793200	860337	3077616	1012125	1038288	1928284	521871
	100.0	32.3	42.1	15.1	7.5	5.3	20.5	22.2	79.4	26.1	26.8	49.7	13.5
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	1574289	575306	554516	261167	64748	164133	444778	411575	1272505	394503	540902	866617	316681
	40.6	45.9	33.9	44.7	22.4	79.9	56.1	47.8	41.3	39.0	52.1	44.9	60.7
	100.0	36.5	35.2	16.6	4.1	10.4	28.3	26.1	80.8	25.1	34.4	55.0	20.1
CAMPING FEES	436580	116050	252520	53423	21420	10803	194247	152059	382844	199581	301974	254171	2991
	11.3	9.3	15.5	9.1	7.4	5.3	24.5	17.7	12.4	19.7	29.1	13.2	.6
	100.0	26.6	57.8	12.2	4.9	2.5	44.5	34.8	87.7	45.7	69.2	58.2	.7
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3123609	958811	1292043	532145	242225	191000	640335	738484	2570928	799791	842327	1647546	481266
	80.5	76.5	79.1	91.1	83.7	93.0	80.7	85.8	83.5	79.0	81.1	85.4	92.2
	100.0	30.7	41.4	17.0	7.8	6.1	20.5	23.6	82.3	25.6	27.0	52.7	15.4
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1518826	506636	658228	243904	89407	74199	488833	407038	1321016	429029	587043	1003188	228930
	39.2	40.4	40.3	41.8	30.9	36.1	61.6	47.3	42.9	42.4	56.5	52.0	43.9
	100.0	33.4	43.3	16.1	5.9	4.9	32.2	26.8	87.0	28.2	38.7	66.1	15.1
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1970137	636113	873409	266377	198594	59085	457477	458975	1664514	580883	674358	914694	211458
	50.8	50.7	53.5	45.6	68.6	28.8	57.7	53.3	54.1	57.4	64.9	47.4	40.5
	100.0	32.3	44.3	13.5	10.1	3.0	23.2	23.3	84.5	29.5	34.2	46.4	10.7
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	218694	88996	73106	17464	5966	32420	44330	39906	154364	78186	85577	115955	28085
	5.6	7.1	4.5	3.0	2.1	15.8	5.6	4.6	5.0	7.7	8.2	6.0	5.4
	100.0	40.7	33.4	8.0	2.7	14.8	20.3	18.2	70.6	35.8	39.1	53.0	12.8
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	97700	59839	24988	13312	2378	5760	27907	18835	72398	20465	37478	37582	725
	2.5	4.8	1.5	2.3	.8	2.8	3.5	2.2	2.4	2.0	3.6	1.9	.1
	100.0	61.2	25.6	13.6	2.4	5.9	28.6	19.3	74.1	20.9	38.4	38.5	.7
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	1535252	456244	658688	325028	47494	93007	397986	435389	1239369	382563	506757	887140	424630
	39.6	36.4	40.3	55.6	16.4	45.3	50.2	56.4	40.3	37.8	48.8	46.0	81.4
	100.0	29.7	42.9	21.2	3.1	6.1	25.9	31.6	80.7	24.9	33.0	57.8	27.7
CONFERENCE OR CONVENTION REGISTRATION FEES	143054	34896	79376	17210	2897	11809	31679	20879	108804	49760	63754	70244	15672
	3.7	2.8	4.9	2.9	1.0	5.7	4.0	2.4	3.5	4.9	6.1	3.6	3.0
	100.0	24.4	55.5	12.0	2.0	8.3	22.1	14.6	76.1	34.8	44.6	49.1	11.0

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RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PERSON VISITORS TO ALBERTA PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	2349507	777125	1075594	291190	191552	84106	561438	604343	2011712	777699	688436	1276679	309102
	60.6	62.0	65.8	49.9	66.2	40.9	70.8	70.2	65.4	76.8	66.3	66.2	59.2
	100.0	33.1	45.8	12.4	8.2	3.6	23.9	25.7	85.6	33.1	29.3	54.3	13.2
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	2016930	626824	921990	326840	100779	132966	583900	444392	1690973	657358	701490	1411035	234690
	52.0	50.0	56.4	56.0	34.8	64.7	73.6	51.7	54.9	64.9	67.6	73.2	45.0
	100.0	31.1	45.7	16.2	5.0	6.6	28.9	22.0	83.8	32.6	34.8	70.0	11.6

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PERSON VISITORS TO ALBERTA PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO ALBERTA PARKS (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO ALBERTA PARKS (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	1574289	399170	991434	101268	243853	285014	224351	191561	29694	386956	307890	464572	614594
	40.6	57.0	35.4	49.1	42.0	42.5	38.9	41.6	30.9	39.7	25.8	39.5	60.5
	100.0	25.4	63.0	6.4	15.5	18.1	14.3	12.2	1.9	24.6	19.6	29.5	39.0
CAMPING FEES	436580	136605	268711	14386	64750	100146	58857	50106	9682	74227	137600	167703	80755
	11.3	19.5	9.6	7.0	11.2	14.9	10.2	10.9	10.1	7.6	11.5	14.3	7.9
	100.0	31.3	61.5	3.3	14.8	22.9	13.5	11.5	2.2	17.0	31.5	38.4	18.5
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3123609	611791	2212117	173397	465794	547963	488474	395147	74400	770400	852410	945955	923597
	80.5	87.3	79.1	84.0	80.3	81.7	84.6	85.8	77.5	79.0	71.4	80.4	90.9
	100.0	19.6	70.8	5.6	14.9	17.5	15.6	12.7	2.4	24.7	27.3	30.3	29.6
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1518826	419820	948016	107937	240379	324201	177398	179487	31296	341935	395787	445793	431933
	39.2	59.9	33.9	52.3	41.4	48.3	30.7	39.0	32.6	35.1	33.2	37.9	42.5
	100.0	27.6	62.4	7.1	15.8	21.3	11.7	11.8	2.1	22.5	26.1	29.4	28.4
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1970137	464689	1291020	130338	269427	359806	285988	235342	30842	489110	587649	641362	476972
	50.8	66.3	46.1	63.2	46.5	53.6	49.5	51.1	32.1	50.1	49.2	54.5	47.0
	100.0	23.6	65.5	6.6	13.7	18.3	14.5	11.9	1.6	24.8	29.8	32.6	24.2
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	218694	78418	97519	6060	15467	41716	7627	37180	10277	68312	39472	43253	101892
	5.6	11.2	3.5	2.9	2.7	6.2	1.3	8.1	10.7	7.0	3.3	3.7	10.0
	100.0	35.9	44.6	2.8	7.1	19.1	3.5	17.0	4.7	31.2	18.0	19.8	46.6
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	97700	43823	26068	3390	7578	2175	3604	26746	5292	33977	10627	37281	31666
	2.5	6.3	.9	1.6	1.3	.3	.6	5.8	5.5	3.5	.9	3.2	3.1
	100.0	44.9	26.7	3.5	7.8	2.2	3.7	27.4	5.4	34.8	10.9	38.2	32.4
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	1535252	406020	955811	97639	212516	268611	242559	172291	43294	403347	356514	445991	544038
	39.6	57.9	34.2	47.3	36.6	40.0	42.0	37.4	45.1	41.4	29.9	37.9	53.6
	100.0	26.4	62.3	6.4	13.8	17.5	15.8	11.2	2.8	26.3	23.2	29.1	35.4
CONFERENCE OR CONVENTION REGISTRATION FEES	143054	26172	109044	10299	12535	38174	11694	8352	7919	31381	21139	25319	75963
	3.7	3.7	3.9	5.0	2.2	5.7	2.0	1.8	8.2	3.2	1.8	2.2	7.5
	100.0	18.3	76.2	7.2	8.8	26.7	8.2	5.8	5.5	21.9	14.8	17.7	53.1

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PERSON VISITORS TO ALBERTA PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
PARK ENTRANCE FEES/ LICENCE FEES	2349507	430416	1687394	115966	368248	498918	391761	292753	47675	479884	668752	801703	607421
	60.6	61.4	60.3	56.2	63.5	74.4	67.9	63.5	49.6	49.2	56.0	68.2	59.8
	100.0	18.3	71.8	4.9	15.7	21.2	16.7	12.5	2.0	20.4	28.5	34.1	25.9
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	2016930	537810	1263609	109434	291447	393595	297383	241670	73610	458329	532596	551003	657190
	52.0	76.7	45.2	53.0	50.3	58.7	51.5	52.5	76.7	47.0	44.6	46.8	64.7
	100.0	26.7	62.7	5.4	14.5	19.5	14.7	12.0	3.6	22.7	26.4	27.3	32.6

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PARTY VISITS TO B.C. PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO B.C. PARKS (ACTUAL)	378	162	87	57	30	54	115	106	323	145	174	234	10
TOTAL PARTY VISITS TO B.C. PARKS (WEIGHTED)	362742	124934	96968	50456	80034	14782	81620	113285	289167	143921	122279	146571	8484
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	141658 39.1	60889 48.7	30761 31.7	21482 42.6	17460 21.8	12344 83.5	47736 58.5	38193 33.7	116833 40.4	51429 35.7	72229 59.1	77169 52.6	7758 91.4
CAMPING FEES	76780 21.2	32956 26.4	22013 22.7	19093 37.8	6074 7.6	-	30997 38.0	24353 21.5	64656 22.4	31852 22.1	51115 41.8	36017 24.6	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	288979 79.7	96240 77.0	65877 67.9	41785 82.8	75103 93.8	14407 97.5	66607 81.6	101883 89.9	236273 81.7	122239 84.9	100999 82.6	115792 79.0	8484 100.0
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	148627 41.0	59237 47.4	40234 41.5	29153 57.8	18490 23.1	4386 29.7	58913 72.2	45785 40.4	127052 43.9	55638 38.7	76876 62.9	92035 62.8	3426 40.4
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	234250 64.6	82570 66.1	58918 60.8	25969 51.5	70783 88.4	63 .4	56806 69.6	86303 76.2	201171 69.6	109900 76.4	87700 71.7	92802 63.3	4870 57.4
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	22580 6.2	11227 9.0	3526 3.6	2378 4.7	403 .5	5048 34.1	8075 9.9	6897 6.1	19017 6.6	9454 6.6	13461 11.0	15019 10.2	502 5.9
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	12956 3.6	7085 5.7	2182 2.3	3751 7.4	-	255 1.7	8315 10.2	6749 6.0	12956 4.5	3029 2.1	7368 6.0	3855 2.6	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	146913 40.5	63636 50.9	26398 27.2	36283 71.9	11949 14.9	11033 74.6	51504 63.1	50635 44.7	118917 41.1	54712 38.0	72187 59.0	87495 59.7	5080 59.9
CONFERENCE OR CONVENTION REGISTRATION FEES	11117 3.1	5975 4.8	2075 2.1	3005 6.0	-	63 .4	4827 5.9	3390 3.0	8497 2.9	2197 1.5	6738 5.5	2866 2.0	-
PARK ENTRANCE FEES/ LICENCE FEES	242371 66.8	82748 66.2	60341 62.2	35205 69.8	65400 81.7	524 3.5	59362 72.7	91212 80.5	207992 71.9	111971 77.8	88725 72.6	95714 65.3	5304 62.5

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PARTY VISITS TO B.C. PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	191943	81216	44849	39073	18477	10871	68969	54575	173979	88852	102576	127709	5080
	52.9	65.0	46.3	77.4	23.1	73.5	84.5	48.2	60.2	61.7	83.9	87.1	59.9

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PARTY VISITS TO B.C. PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO B.C. PARKS (ACTUAL)	378	195	130	15	42	28	33	28	15	166	98	92	114
TOTAL PARTY VISITS TO B.C. PARKS (WEIGHTED)	362742	115104	174468	14203	36364	38544	81560	30937	9633	119579	94963	151201	80147
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	141658 39.1	67414 58.6	44833 25.7	8312 58.5	11717 32.2	11661 30.3	14605 17.9	5997 19.4	6332 65.7	69225 57.9	31652 33.3	45405 30.0	44612 55.7
CAMPING FEES	76780 21.2	29264 25.4	31823 18.2	2566 18.1	17977 49.4	7259 18.8	8694 10.7	5479 17.7	1924 20.0	20603 17.2	24840 26.2	25097 16.6	20781 25.9
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	288979 79.7	102390 89.0	129248 74.1	11448 80.6	27861 76.6	30947 80.3	74528 91.4	22030 71.2	7291 75.7	93940 78.6	54043 56.9	135601 89.7	69673 86.9
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	148627 41.0	66251 57.6	52882 30.3	8374 59.0	22267 61.2	12930 33.5	17406 21.3	10721 34.7	3875 40.2	64937 54.3	46640 49.1	44565 29.5	43841 54.7
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	234250 64.6	68129 59.2	136070 78.0	10604 74.7	24506 67.4	15136 39.3	61883 75.9	26778 86.6	6919 71.8	76653 64.1	60945 64.2	119236 78.9	34084 42.5
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	22580 6.2	16185 14.1	4515 2.6	554 3.9	1209 3.3	590 1.5	976 1.2	197 .6	1817 18.9	12969 10.8	3694 3.9	2995 2.0	7776 9.7
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	12956 3.6	9580 8.3	2166 1.2	3051 21.5	724 2.0	-	255 .3	81 .3	1211 12.6	7010 5.9	5198 5.5	1573 1.0	670 .8
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	146913 40.5	69748 60.6	40958 23.5	9079 63.9	19066 52.4	8792 22.8	9377 11.5	8002 25.9	7026 72.9	71855 60.1	31352 33.0	46057 30.5	46161 57.6
CONFERENCE OR CONVENTION REGISTRATION FEES	11117 3.1	5053 4.4	4696 2.7	2621 18.5	461 1.3	-	163 .2	81 .3	1211 12.6	6580 5.5	4076 4.3	1257 .8	221 .3
PARK ENTRANCE FEES/ LICENCE FEES	242371 66.8	71158 61.8	129724 74.4	12890 90.8	23265 64.0	19004 49.3	62297 76.4	23485 75.9	6766 70.2	74698 62.5	61828 65.1	123945 82.0	35952 44.9

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PARTY VISITS TO B.C. PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	191943	98205	68021	10593	27687	12156	14847	20796	7043	80259	63788	58342	48917
	52.9	85.3	39.0	74.6	76.1	31.5	18.2	67.2	73.1	67.1	67.2	38.6	61.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PERSON VISITORS TO B.C. PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO B.C. PARKS (ACTUAL)	378	162	87	57	30	54	115	106	323	145	174	234	10
TOTAL PERSON VISITORS TO B.C. PARKS (WEIGHTED)	872036	272460	333673	117494	138157	31369	192559	255356	694454	335095	300421	363090	17680
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	337057 38.7	139076 51.0	106964 32.1	46423 39.5	23974 17.4	26634 84.9	109130 56.7	83281 32.6	274909 39.6	119821 35.8	174313 58.0	185090 51.0	16153 91.4
CAMPING FEES	189346 21.7	70851 26.0	80802 24.2	47626 40.5	6388 4.6	-	78418 40.7	57660 22.6	159486 23.0	73621 22.0	125560 41.8	88293 24.3	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	682934 78.3	211695 77.7	228365 68.4	100242 85.3	133153 96.4	30597 97.5	153958 80.0	229209 89.8	549357 79.1	276498 82.5	246658 82.1	281755 77.6	17680 100.0
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	355904 40.8	135855 49.9	133589 40.0	60589 51.6	25948 18.8	9140 29.1	142199 73.8	96643 37.8	309474 44.6	138728 41.4	188139 62.6	231130 63.7	5344 30.2
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	552641 63.4	183902 67.5	199710 59.9	59243 50.4	126683 91.7	132 .4	137035 71.2	192072 75.2	476640 68.6	258665 77.2	224392 74.7	237513 65.4	8302 47.0
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	53383 6.1	23099 8.5	13641 4.1	5813 4.9	526 .4	10363 33.0	16664 8.7	18343 7.2	46876 6.8	25109 7.5	34346 11.4	35042 9.7	501 2.8
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	29348 3.4	15231 5.6	9918 3.0	5264 4.5	-	268 .9	14900 7.7	12913 5.1	29348 4.2	8933 2.7	19673 6.5	10333 2.8	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	340692 39.1	144799 53.1	90639 27.2	78819 67.1	13400 9.7	24126 76.9	121955 63.3	118541 46.4	278807 40.1	130880 39.1	175223 58.3	209374 57.7	8141 46.0
CONFERENCE OR CONVENTION REGISTRATION FEES	31309 3.6	12719 4.7	9466 2.8	8992 7.7	-	132 .4	10304 5.4	9341 3.7	23040 3.3	7327 2.2	19083 6.4	8155 2.2	-
PARK ENTRANCE FEES/ LICENCE FEES	574386 65.9	184470 67.7	200715 60.2	73843 62.8	120243 87.0	876 2.8	142085 73.8	201835 79.0	494402 71.2	262732 78.4	223769 74.5	246996 68.0	9167 51.8

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PERSON VISITORS TO B.C. PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	461291	183471	157849	82947	24015	24190	164100	124233	419057	217363	244101	319118	8141
	52.9	67.3	47.3	70.6	17.4	77.1	85.2	48.7	60.3	64.9	81.3	87.9	46.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PERSON VISITORS TO B.C. PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO B.C. PARKS (ACTUAL)	378	195	130	15	42	28	33	28	15	166	98	92	114
TOTAL PERSON VISITORS TO B.C. PARKS (WEIGHTED)	872036	277376	411306	28506	73972	117370	197492	106328	21521	260525	232959	350898	196765
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	337057 38.7	161661 58.3	100553 24.4	11736 41.2	25018 33.8	34331 29.3	46862 23.7	15452 14.5	13750 63.9	159317 61.2	71342 30.6	102599 29.2	117148 59.5
CAMPING FEES	189346 21.7	73221 26.4	77239 18.8	5250 18.4	34004 46.0	23481 20.0	29244 14.8	24823 23.3	5067 23.5	41648 16.0	61583 26.4	66787 19.0	43206 22.0
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	682934 78.3	240744 86.8	295543 71.9	21088 74.0	54836 74.1	89191 76.0	174285 88.2	76241 71.7	14759 68.6	209252 80.3	124904 53.6	318536 90.8	163818 83.3
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	355904 40.8	161153 58.1	127639 31.0	11298 39.6	44628 60.3	38291 32.6	55376 28.0	32574 30.6	9834 45.7	144899 55.6	121712 52.2	100554 28.7	99851 50.7
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	552641 63.4	172538 62.2	304277 74.0	18767 65.8	46224 62.5	42821 36.5	143032 72.4	90359 85.0	15396 71.5	170761 65.5	149196 64.0	268124 76.4	79129 40.2
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	53383 6.1	34773 12.5	14781 3.6	1166 4.1	2379 3.2	1241 1.1	2716 1.4	199 .2	6369 29.6	31159 12.0	8037 3.5	7939 2.3	18337 9.3
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	29348 3.4	17755 6.4	9046 2.2	3208 11.3	1256 1.7	-	268 .1	85 .1	5094 23.7	17573 6.7	7335 3.1	6186 1.8	1946 1.0
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	340692 39.1	161807 58.3	96186 23.4	16128 56.6	36495 49.3	25090 21.4	27753 14.1	24292 22.8	16384 76.1	166397 63.9	73047 31.4	105426 30.0	107435 54.6
CONFERENCE OR CONVENTION REGISTRATION FEES	31309 3.6	10543 3.8	17735 4.3	8269 29.0	1122 1.5	-	688 .3	85 .1	5094 23.7	16052 6.2	11588 5.0	4854 1.4	616 .3
PARK ENTRANCE FEES/ LICENCE FEES	574386 65.9	179912 64.9	299458 72.8	26331 92.4	49739 67.2	53121 45.3	142885 72.4	75957 71.4	15096 70.1	169370 65.0	160285 68.8	275137 78.4	82294 41.8

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PERSON VISITORS TO B.C. PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	461291	239401	159639	18157	55944	32591	49720	63327	17541	184097	162750	133550	111145
	52.9	86.3	38.8	63.7	75.6	27.8	25.2	59.6	81.5	70.7	69.9	38.1	56.5

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1459	544	428	238	131	136	372	295	1144	366	461	795	214
	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PARTY VISITS (WEIGHTED)	1542648	591109	479737	228973	193879	54272	323244	318973	1197515	395924	384267	739996	224565
	100.0	38.3	31.1	14.8	12.6	3.5	21.0	20.7	77.6	25.7	24.9	48.0	14.6
THE SCENERY/ SCENIC BEAUTY/ BEAUTIFUL SCENERY	218792	94361	80902	28753	14452	8364	51327	38811	189143	51324	69553	140677	7995
	14.2	16.0	16.9	12.6	7.5	15.4	15.9	12.2	15.8	13.0	18.1	19.0	3.6
	100.0	43.1	37.0	13.1	6.6	3.8	23.5	17.7	86.4	23.5	31.8	64.3	3.7
TO SEE THE ROCKIES/ THE MOUNTAINS	272216	111857	75042	48166	26913	9086	78691	40428	260520	58919	100661	177811	10331
	17.6	18.9	15.6	21.0	13.9	16.7	24.3	12.7	21.8	14.9	26.2	24.0	4.6
	100.0	41.1	27.6	17.7	9.9	3.3	28.9	14.9	95.7	21.6	37.0	65.3	3.8
TO SEE ANIMALS/ WILD ANIMALS/ WILDLIFE	80510	31983	32416	14021	872	1512	24749	18563	73204	23661	37594	25927	4206
	5.2	5.4	6.8	6.1	.4	2.8	7.7	5.8	6.1	6.0	9.8	3.5	1.9
	100.0	39.7	40.3	17.4	1.1	1.9	30.7	23.1	90.9	29.4	46.7	32.2	5.2
THE SIGHTS/ SIGHTSEEING	28914	8350	5573	12314	810	2037	5294	6623	28914	15915	9246	24087	3151
	1.9	1.4	1.2	5.4	.4	3.8	1.6	2.1	2.4	4.0	2.4	3.3	1.4
	100.0	28.9	19.3	42.6	2.8	7.0	18.3	22.9	100.0	55.0	32.0	83.3	10.9
TO SEE THE PARKS (UNSPEC.)	90864	13739	9561	9699	57374	1064	16891	66991	88966	55940	18108	31218	-
	5.9	2.3	2.0	4.2	29.6	2.0	5.2	21.0	7.4	14.1	4.7	4.2	
	100.0	15.1	10.5	10.7	63.1	1.2	18.6	73.7	97.9	61.6	19.9	34.4	
TO SEE LAKE LOUISE	21042	7143	2952	10948	-	-	3433	2576	21042	12503	5808	15861	-
	1.4	1.2	.6	4.8			1.1	.8	1.8	3.2	1.5	2.1	
	100.0	33.9	14.0	52.0			16.3	12.2	100.0	59.4	27.6	75.4	
THE BEAUTY/ IT'S BEAUTIFUL/ BEAUTIFUL COUNTRY	61198	22317	15936	15188	5971	3625	24741	14098	56962	24560	38024	31571	2678
	4.0	3.8	3.3	6.6	3.1	6.7	7.7	4.4	4.8	6.2	9.9	4.3	1.2
	100.0	36.5	26.0	24.8	9.8	5.9	40.4	23.0	93.1	40.1	62.1	51.6	4.4
HOT SPRINGS/ TO SEE THE HOT SPRINGS (UNSPEC.)	42544	10587	22560	8729	1005	-	1688	26290	31214	4390	8827	16109	-
	2.8	1.8	4.7	3.8	.5		.5	8.2	2.6	1.1	2.3	2.2	
	100.0	24.9	53.0	20.5	2.4		4.0	61.8	73.4	10.3	20.7	37.9	
TO TAKE A BIKE TOUR/ MOUNTAIN BIKE RIDES/ CYCLE ROUTE	11474	8149	648	3058	166	245	3593	1567	11226	7671	1375	10563	7336
	.7	1.4	.1	1.3	.1	.5	1.1	.5	.9	1.9	.4	1.4	3.3
	100.0	71.0	5.6	26.7	1.5	2.1	31.3	13.7	97.8	66.9	12.0	92.1	63.9

Continued

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
COME HERE ALL THE TIME/ ALWAYS COME HERE/ HAVE COME OFTEN	26691	5308	19446	838	1098	2239	10741	12845	18925	7162	2989	12918	190
	1.7	.9	4.1	.4	.6	4.1	3.3	4.0	1.6	1.8	.8	1.7	.1
	100.0	19.9	72.9	3.1	4.1	8.4	40.2	48.1	70.9	26.8	11.2	48.4	.7
HAVE BEEN HERE BEFORE/ PAST EXPERIENCE	123393	34314	42861	32651	16932	2804	34394	33862	103342	45826	62366	61598	14004
	8.0	5.8	8.9	14.3	8.7	5.2	10.6	10.6	8.6	11.6	16.2	8.3	6.2
	100.0	27.8	34.7	26.5	13.7	2.3	27.9	27.4	83.7	37.1	50.5	49.9	11.3
HAD TO GO THROUGH/ ON THE WAY TO DESTINATION	177291	59785	81170	23123	12576	436	7554	13382	110418	30549	38343	47257	2226
	11.5	10.1	16.9	10.1	6.5	.8	2.3	4.2	9.2	7.7	10.0	6.4	1.0
	100.0	33.7	45.8	13.0	7.1	.2	4.3	7.5	62.3	17.2	21.6	26.7	1.3
BEST WAY/ QUICKEST WAY TO GO/ JUST PASSING THROUGH/ TO GET HOME	74328	26269	38966	5990	3103	-	569	1301	53091	7253	20720	22278	1700
	4.8	4.4	8.1	2.6	1.6		.2	.4	4.4	1.8	5.4	3.0	.8
	100.0	35.3	52.4	8.1	4.2		.8	1.7	71.4	9.8	27.9	30.0	2.3
IT WAS A NICE DAY	11886	9647	2239	-	-	-	7572	-	11886	4314	5332	6553	-
	.8	1.6	.5				2.3		1.0	1.1	1.4	.9	
	100.0	81.2	18.8				63.7		100.0	36.3	44.9	55.1	
THE ICEFIELDS/ TO SEE THE ICEFIELDS	12543	5611	3343	1818	116	371	2144	2789	11989	2325	6226	4990	-
	.8	.9	.7	.8	.1	.7	.7	.9	1.0	.6	1.6	.7	
	100.0	44.7	26.7	14.5	.9	3.0	17.1	22.2	95.6	18.5	49.6	39.8	
THE LAKE/ LAKES	14748	3664	1053	8673	163	335	11816	2820	13364	960	11451	2411	-
	1.0	.6	.2	3.8	.1	.6	3.7	.9	1.1	.2	3.0	.3	
	100.0	24.8	7.1	58.8	1.1	2.3	80.1	19.1	90.6	6.5	77.6	16.3	
THE GLACIER/ GLACIERS	5004	3187	457	579	-	478	1269	1093	5004	1332	1871	1432	-
	.3	.5	.1	.3		.9	.4	.3	.4	.3	.5	.2	
	100.0	63.7	9.1	11.6		9.5	25.4	21.8	100.0	26.6	37.4	28.6	
GENERAL LIKE/ GOOD PLACE TO GO/ FOR A VACATION	33313	26813	6806	-	-	-	13175	3715	29587	8167	9058	26657	2981
	2.2	4.5	1.4				4.1	1.2	2.5	2.1	2.4	3.6	1.3
	100.0	80.5	20.4				39.5	11.2	88.8	24.5	27.2	80.0	8.9
NATURE/ NATURAL WONDER	16542	6744	2342	4857	606	2053	10571	4974	15435	2036	3575	11049	552
	1.1	1.1	.5	2.1	.3	3.8	3.3	1.6	1.3	.5	.9	1.5	.2
	100.0	40.8	14.2	29.4	3.7	12.4	63.9	30.1	93.3	12.3	21.6	66.8	3.3
TREES/ FORESTS/ GREENERY	39940	30257	2744	-	6818	122	8502	8904	39869	8267	3766	35498	726
	2.6	5.1	.6		3.5	.2	2.6	2.8	3.3	2.1	1.0	4.8	.3
	100.0	75.8	6.9		17.1	.3	21.3	22.3	99.8	20.7	9.4	88.9	1.8

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RIVERS/ STREAMS/ WATERWAYS	3338	2369	718	210	-	41	718	1460	3338	742	1200	952	-
	.2	.4	.1	.1		.1	.2	.5	.3	.2	.3	.1	
	100.0	71.0	21.5	6.3		1.2	21.5	43.7	100.0	22.2	35.9	28.5	
TO VISIT FRIENDS/ MEET A FRIEND/ RELATIVE(S)	101684	26363	46572	9631	18333	278	20778	26396	74153	13653	20387	39385	15819
	6.6	4.5	9.7	4.2	9.5	.5	6.4	8.3	6.2	3.4	5.3	5.3	7.0
	100.0	25.9	45.8	9.5	18.0	.3	20.4	26.0	72.9	13.4	20.0	38.7	15.6
GOOD PLACE/ WANTED TO TAKE FRIENDS/ RELATIVES	39661	15003	21008	3505	-	1174	8648	9772	39016	26802	10049	22616	1144
	2.6	2.5	4.4	1.5		2.2	2.7	3.1	3.3	6.8	2.6	3.1	.5
	100.0	37.8	53.0	8.8		3.0	21.8	24.6	98.4	67.6	25.3	57.0	2.9
HEARD ABOUT IT FROM FRIEND/ RELATIVE	109631	42789	32293	20883	10211	3723	40558	19369	101637	44363	53827	72256	935
	7.1	7.2	6.7	9.1	5.3	6.9	12.5	6.1	8.5	11.2	14.0	9.8	.4
	100.0	39.0	29.5	19.0	9.3	3.4	37.0	17.7	92.7	40.5	49.1	65.9	.9
SAW/ HEARD ADS	20195	15856	1701	2049	72	1281	4888	623	19491	3403	7172	12258	939
	1.3	2.7	.4	.9	*	2.4	1.5	.2	1.6	.9	1.9	1.7	.4
	100.0	78.5	8.4	10.1	.4	6.3	24.2	3.1	96.5	16.9	35.5	60.7	4.7
TO GET AWAY/ FROM CITY/ PEOPLE/ IT'S A NICE GETAWAY	153899	99520	26342	19383	8246	728	36017	28933	139251	41171	33005	113456	7203
	10.0	16.8	5.5	8.5	4.3	1.3	11.1	9.1	11.6	10.4	8.6	15.3	3.2
	100.0	64.7	17.1	12.6	5.4	.5	23.4	18.8	90.5	26.8	21.4	73.7	4.7
JASPER'S BETTER/ QUIETER THAN BANFF	12519	3626	7320	-	86	1487	2787	2787	10946	7118	10744	7405	86
	.8	.6	1.5		*	2.7	.9	.9	.9	1.8	2.8	1.0	*
	100.0	29.0	58.5		.7	11.9	22.3	22.3	87.4	56.9	85.8	59.2	.7
GOOD PLACE TO CAMP	18509	1485	11247	5365	4019	-	2703	2432	18060	13207	11421	12537	-
	1.2	.3	2.3	2.3	2.1		.8	.8	1.5	3.3	3.0	1.7	
	100.0	8.0	60.8	29.0	21.7		14.6	13.1	97.6	71.4	61.7	67.7	
TO GO HIKING/ HIKING	74265	18055	25606	4279	25455	871	55165	19253	51268	18406	29639	35699	-
	4.8	3.1	5.3	1.9	13.1	1.6	17.1	6.0	4.3	4.6	7.7	4.8	
	100.0	24.3	34.5	5.8	34.3	1.2	74.3	25.9	69.0	24.8	39.9	48.1	
TO GO FISHING	4826	-	771	2671	1384	-	321	4505	416	321	321	416	95
	.3		.2	1.2	.7		.1	1.4	*	.1	.1	.1	*
	100.0		16.0	55.3	28.7		6.7	93.3	8.6	6.7	6.7	8.6	2.0
ON ITINERARY/ PART OF TOUR	7687	1937	-	1205	888	4093	1156	764	7687	2657	1349	6565	-
	.5	.3		.5	.5	7.5	.4	.2	.6	.7	.4	.9	
	100.0	25.2		15.7	11.5	53.2	15.0	9.9	100.0	34.6	17.5	85.4	

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
FOR BUS/ TRAIN RIDE	3886	1277	342	1963	-	-	577	336	2273	2139	813	1126	-
	.3	.2	.1	.9			.2	.1	.2	.5	.2	.2	
	100.0	32.9	8.8	50.5			14.8	8.6	58.5	55.1	20.9	29.0	
HAS GOOD/ BEST FACILITIES (UNSPEC.)	21185	1508	12891	90	3412	-	9147	9118	18109	7691	12796	13228	4266
	1.4	.3	2.7	*	1.8		2.8	2.9	1.5	1.9	3.3	1.8	1.9
	100.0	7.1	60.8	.4	16.1		43.2	43.0	85.5	36.3	60.4	62.4	20.1
READ ABOUT IT/ GOT LITERATURE ON IT	12501	3510	6572	-	2303	116	5711	1384	11254	2420	6375	8823	-
	.8	.6	1.4		1.2	.2	1.8	.4	.9	.6	1.7	1.2	
	100.0	28.1	52.6		18.4	.9	45.7	11.1	90.0	19.4	51.0	70.6	
JOB REASONS/ MEETING/ CONVENTION/ WORK RELATED	46434	15725	7801	1932	5931	3318	9595	5414	28212	12594	8822	16600	2901
	3.0	2.7	1.6	.8	3.1	6.1	3.0	1.7	2.4	3.2	2.3	2.2	1.3
	100.0	33.9	16.8	4.2	12.8	7.1	20.7	11.7	60.8	27.1	19.0	35.8	6.2
CLOSE/ TO HOME/ NOT FAR TO GO	70870	41322	3535	9083	17321	-	15970	9857	63226	32337	11230	49654	18515
	4.6	7.0	.7	4.0	8.9		4.9	3.1	5.3	8.2	2.9	6.7	8.2
	100.0	58.3	5.0	12.8	24.4		22.5	13.9	89.2	45.6	15.8	70.1	26.1
THE HIGHWAY/ TRANS CANADA	13298	4468	4742	344	3442	-	303	-	10005	1702	2348	4020	-
	.9	.8	1.0	.2	1.8		.1		.8	.4	.6	.5	
	100.0	33.6	35.7	2.6	25.9		2.3		75.2	12.8	17.7	30.2	
TO GO/ THINGS WITH FAMILY/ FRIENDS/ GROUP/ CLASS	8337	2981	3827	1275	-	336	3619	1134	8255	1911	973	7732	-
	.5	.5	.8	.6		.6	1.1	.4	.7	.5	.3	1.0	
	100.0	35.8	45.9	15.3		4.0	43.4	13.6	99.0	22.9	11.7	92.7	
FRIENDLY/ COURTEOUS PEOPLE	23595	11413	163	7336	1702	-	8821	6007	11762	4195	10523	12040	-
	1.5	1.9	*	3.2	.9		2.7	1.9	1.0	1.1	2.7	1.6	
	100.0	48.4	.7	31.1	7.2		37.4	25.5	49.8	17.8	44.6	51.0	
ALWAYS WANTED TO GO	2041	1666	-	-	-	496	1424	121	2041	375	1679	1800	-
	.1	.3				.9	.4	*	.2	.1	.4	.2	
	100.0	81.6				24.3	69.8	5.9	100.0	18.4	82.3	88.2	
AIR IS CLEAN/ FRESH	9631	1279	5962	1384	1005	-	-	4585	9631	-	-	7248	-
	.6	.2	1.2	.6	.5			1.4	.8			1.0	
	100.0	13.3	61.9	14.4	10.4			47.6	100.0			75.3	
RECEIVED TRIP/ ROOM/ FARE AS GIFT/ FREE TRIP	10918	9227	-	-	-	465	2220	2470	3581	646	646	3349	7336
	.7	1.6				.9	.7	.8	.3	.2	.2	.5	3.3
	100.0	84.5				4.3	20.3	22.6	32.8	5.9	5.9	30.7	67.2

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PHOTOGRAPHY/ TO TAKE PICTURES	10643 .7 100.0	7653 1.3 71.9	·	1614 .7 15.2	1377 .7 12.9	·	4585 1.4 43.1	662 .2 6.2	9030 .8 84.8	4020 1.0 37.8	2406 .6 22.6	3783 .5 35.5	·
TO GO SHOPPING (MISC. MENTIONS)	3383 .2 100.0	871 .1 25.7	·	·	2513 1.3 74.3	·	·	·	2248 .2 66.4	·	·	3383 .5 100.0	·
THE WEATHER/ CLIMATE	33995 2.2 100.0	7336 1.2 21.6	17938 3.7 52.8	8721 3.8 25.7	·	·	8721 2.7 25.7	14673 4.6 43.2	32611 2.7 95.9	14673 3.7 43.2	7336 1.9 21.6	32611 4.6 95.9	15291 6.8 45.0
SKIING/ GOOD/ HIGH QUALITY SKIING (UNSPEC. LOCATION)	91505 5.9 100.0	44488 7.5 48.6	26441 5.5 28.9	25375 11.1 27.7	1281 .7 1.4	1141 2.1 1.2	4555 1.4 5.0	8491 2.7 9.3	50977 4.3 55.7	8590 2.2 9.4	3753 1.0 4.1	33184 4.5 36.3	89553 39.9 97.9
SKIING AT SUNSHINE	23095 1.5 100.0	1597 .3 6.9	7370 1.5 31.9	1432 .6 6.2	9407 4.9 40.7	·	·	1590 .5 6.9	13977 1.2 60.5	·	1413 .4 6.1	11035 1.5 47.8	18810 8.4 81.4
SKIING AT LAKE LOUISE	32901 2.1 100.0	18948 3.2 57.6	5263 1.1 16.0	7578 3.3 23.0	1334 .7 4.1	·	·	2866 .9 8.7	23556 2.0 71.6	·	1413 .4 4.3	5491 .7 16.7	32901 14.7 100.0
SKIING AT OTHER SPECIFIED LOCATIONS	5777 .4 100.0	681 .1 11.8	·	973 .4 16.9	3412 1.8 59.1	710 1.3 12.3	1065 .3 18.4	·	4708 .4 81.5	·	101 • 1.7	3513 .5 60.8	5422 2.4 93.9
CROSS-COUNTRY SKIING	26150 1.7 100.0	10506 1.8 40.2	2678 .6 10.2	3412 1.5 13.0	4641 2.4 17.7	4913 9.1 18.8	6361 2.0 24.3	·	18096 1.5 69.2	·	10539 2.7 40.3	2678 .4 10.2	26150 11.6 100.0
SEE/ BE CLOSE TO OLYMPICS/ OLYMPIC VENUES	6809 .4 100.0	939 .2 13.8	755 .2 11.1	474 .2 7.0	4641 2.4 68.2	·	939 .3 13.8	·	1386 .1 20.4	·	308 .1 4.5	447 .1 6.6	5423 2.4 79.6
MISCELLANEOUS OTHER	117128 7.6 100.0	46064 7.8 39.3	21830 4.6 18.6	24390 10.7 20.8	14962 7.7 12.8	7139 13.2 6.1	37301 11.5 31.8	30080 9.4 25.7	73887 6.2 63.1	38334 9.7 32.7	36353 9.5 31.0	60105 8.1 51.3	16718 7.4 14.3
DON'T KNOW	1300 .1 100.0	645 .1 49.6	·	·	352 .2 27.1	·	528 .2 40.6	·	831 .1 64.0	·	·	831 .1 64.0	·

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	36662 2.4 100.0	14716 2.5 40.1	12966 2.7 35.4	2889 1.3 7.9	4774 2.5 13.0	3202 5.9 8.7	4826 1.5 13.2	9727 3.0 26.5	28668 2.4 78.2	2430 .6 6.6	3885 1.0 10.6	20691 2.8 56.4	5598 2.5 15.3
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ SIGHTS/ SIGHTSEEING	343745 22.3 100.0	140834 23.8 41.0	90827 18.9 26.4	66956 29.2 19.5	31574 16.3 9.2	13195 24.3 3.8	97006 30.0 28.2	59016 18.5 17.2	328471 27.4 95.6	92348 23.3 26.9	131922 34.3 38.4	225068 30.4 65.5	16160 7.2 4.7
(NET) ANY REFERENCE TO SPECIFIC NATURAL ATTRACTIONS (HOT SPRINGS, LAKE LOUISE, ICE FIELDS, GLACIERS)	75549 4.9 100.0	23639 4.0 31.3	27006 5.6 35.7	21989 9.6 29.1	1121 .6 1.5	848 1.6 1.1	8058 2.5 10.7	31863 10.0 42.2	63666 5.3 84.3	19838 5.0 26.3	19632 5.1 26.0	37323 5.0 49.4	.
(NET) TO SEE PARKS/ ROCKY MOUNTAINS	352093 22.8 100.0	114863 19.4 32.6	84349 17.6 24.0	57569 25.1 16.4	84287 43.5 23.9	10151 18.7 2.9	87334 27.0 24.8	100738 31.6 28.6	338498 28.3 96.1	112363 28.4 31.9	108919 28.3 30.9	198109 26.8 56.3	10331 4.6 2.9
(NET) ANY REFERENCE TO NATURE/ TREES/ FORESTS/ RIVERS, STREAMS/ LAKES/ WILDLIFE	141894 9.2 100.0	69612 11.8 49.1	34958 7.3 24.6	24711 10.8 17.4	7519 3.9 5.3	3981 7.3 2.8	46358 14.3 32.7	29873 9.4 21.1	132025 11.0 93.0	34277 8.7 24.2	52720 13.7 37.2	72288 9.8 50.9	5484 2.4 3.9
(NET) ANY ACTIVITY-RELATED REASONS (CAMP, SKI, HIKE)	278058 18.0 100.0	94974 16.1 34.2	78609 16.4 28.3	54049 23.6 19.4	51100 26.4 18.4	7879 14.5 2.8	73763 22.8 26.5	39502 12.4 14.2	183748 15.3 66.1	40859 10.3 14.7	58563 15.2 21.1	106579 14.4 38.3	169824 75.6 61.1
(NET) ANY MENTION OF EN-ROUTE TO ANOTHER PLACE/ PART OF TOUR	269819 17.5 100.0	91015 15.4 33.7	123536 25.8 45.8	30662 13.4 11.4	20009 10.3 7.4	4529 8.3 1.7	9583 3.0 3.6	15447 4.8 5.7	180908 15.1 67.0	42161 10.6 15.6	62759 16.3 23.3	80121 10.8 29.7	3926 1.7 1.5
(NET) ANY REFERENCE TO PUBLICITY	133631 8.7 100.0	58206 9.8 43.6	36424 7.6 27.3	22932 10.0 17.2	12400 6.4 9.3	4700 8.7 3.5	46714 14.5 35.0	21377 6.7 16.0	124347 10.4 93.1	49767 12.6 37.2	59828 15.6 44.8	85419 11.5 63.9	1874 .8 1.4
(NET) ANY REFERENCE TO SKIING	176417 11.4 100.0	74622 12.6 42.3	40339 8.4 22.9	38771 16.9 22.0	20076 10.4 11.4	6763 12.5 3.8	11981 3.7 6.8	11842 3.7 6.7	110210 9.2 62.5	8590 2.2 4.9	15807 4.1 9.0	54795 7.4 31.1	169824 75.6 96.3

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS (WEIGHTED)	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
THE SCENERY/ SCENIC BEAUTY/ BEAUTIFUL SCENERY	218792	50645	154119	3873	64665	31093	25870	22936	5881	50008	64626	60585	40122
	14.2	18.4	13.9	3.7	23.2	16.6	12.0	14.7	10.6	12.2	12.9	13.4	10.0
	100.0	23.1	70.4	1.8	29.6	14.2	11.8	10.5	2.7	22.9	29.5	27.7	18.3
TO SEE THE ROCKIES/ THE MOUNTAINS	272216	93045	165042	12896	71647	23802	38739	17509	15149	71058	88605	72447	53391
	17.6	33.9	14.9	12.2	25.7	12.7	18.0	11.3	27.3	17.4	17.7	16.0	13.3
	100.0	34.2	60.6	4.7	26.3	8.7	14.2	6.4	5.6	26.1	32.5	26.6	19.6
TO SEE ANIMALS/ WILD ANIMALS/ WILDLIFE	80510	21540	55794	8807	9414	8626	6000	7622	965	17465	40733	16020	7657
	5.2	7.8	5.0	8.3	3.4	4.6	2.8	4.9	1.7	4.3	8.1	3.5	1.9
	100.0	26.8	69.3	10.9	11.7	10.7	7.5	9.5	1.2	21.7	50.6	19.9	9.5
THE SIGHTS/ SIGHTSEEING	28914	9246	9899	1555	12212	1905	3608	558	255	5814	9868	12533	3593
	1.9	3.4	.9	1.5	4.4	1.0	1.7	.4	.5	1.4	2.0	2.8	.9
	100.0	32.0	34.2	5.4	42.2	6.6	12.5	1.9	.9	20.1	34.1	43.3	12.4
TO SEE THE PARKS (UNSPEC.)	90864	20287	69293	4330	13146	7345	47850	8002	895	7805	27255	49730	13422
	5.9	7.4	6.2	4.1	4.7	3.9	22.2	5.1	1.6	1.9	5.4	11.0	3.3
	100.0	22.3	76.3	4.8	14.5	8.1	52.7	8.8	1.0	8.6	30.0	54.7	14.8
TO SEE LAKE LOUISE	21042	5657	3540	1013	10930	1211	1469	-	355	2949	4426	10492	4346
	1.4	2.1	.3	1.0	3.9	.6	.7		.6	.7	.9	2.3	1.1
	100.0	26.9	16.8	4.8	51.9	5.8	7.0		1.7	14.0	21.0	49.9	20.7
THE BEAUTY/ IT'S BEAUTIFUL/ BEAUTIFUL COUNTRY	61198	23066	36478	6440	3221	5885	4941	2834	3984	23193	21468	14576	16758
	4.0	8.4	3.3	6.1	1.2	3.1	2.3	1.8	7.2	5.7	4.3	3.2	4.2
	100.0	37.7	59.6	10.5	5.3	9.6	8.1	4.6	6.5	37.9	35.1	23.8	27.4
HOT SPRINGS/ TO SEE THE HOT SPRINGS (UNSPEC.)	42544	2015	34832	5838	1616	11180	3361	11128	606	6879	20969	14322	5657
	2.8	.7	3.1	5.5	.6	6.0	1.6	7.2	1.1	1.7	4.2	3.2	1.4
	100.0	4.7	81.9	13.7	3.8	26.3	7.9	26.2	1.4	16.2	49.3	33.7	13.3
TO TAKE A BIKE TOUR/ MOUNTAIN BIKE RIDES/ CYCLE ROUTE	11474	607	3530	8996	1963	269	-	245	-	-	2322	8822	163
	.7	.2	.3	8.5	.7	.1		.2			.5	2.0	*
	100.0	5.3	30.8	78.4	17.1	2.3		2.1			20.2	76.9	1.4
COME HERE ALL THE TIME/ ALWAYS COME HERE/ HAVE COME OFTEN	26691	-	20516	-	95	2383	547	2045	-	11637	7459	5627	7440
	1.7		1.8		*	1.3	.3	1.3		2.8	1.5	1.2	1.8
	100.0		76.9		.4	8.9	2.1	7.7		43.6	27.9	21.1	27.9

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
HAVE BEEN HERE BEFORE/ PAST EXPERIENCE	123393	5012	106281	12910	10854	20100	9694	19520	5891	32709	42391	43933	24223
	8.0	1.8	9.6	12.2	3.9	10.7	4.5	12.5	10.6	8.0	8.5	9.7	6.0
	100.0	4.1	86.1	10.5	8.8	16.3	7.9	15.8	4.8	26.5	34.4	35.6	19.6
HAD TO GO THROUGH/ ON THE WAY TO DESTINATION	177291	15195	139056	8987	29908	22412	23546	27022	1834	49258	78296	59587	24034
	11.5	5.5	12.5	8.5	10.7	11.9	10.9	17.4	3.3	12.0	15.6	13.2	6.0
	100.0	8.6	78.4	5.1	16.9	12.6	13.3	15.2	1.0	27.8	44.2	33.6	13.6
BEST WAY/ QUICKEST WAY TO GO/ JUST PASSING THROUGH/ TO GET HOME	74328	604	70525	3968	2345	13117	15892	4615	293	31400	22341	13057	22246
	4.8	.2	6.4	3.8	.8	7.0	7.4	3.0	.5	7.7	4.5	2.9	5.5
	100.0	.8	94.9	5.3	3.2	17.6	21.4	6.2	.4	42.2	30.1	17.6	29.9
IT WAS A NICE DAY	11886	-	9647	5332	-	2239	4314	-	-	-	5332	4314	2239
	.8		.9	5.0		1.2	2.0				1.1	1.0	.6
	100.0		81.2	44.9		18.8	36.3				44.9	36.3	18.8
THE ICEFIELDS/ TO SEE THE ICEFIELDS	12543	8247	3993	335	504	2546	673	809	84	6303	4102	3219	3865
	.8	3.0	.4	.3	.2	1.4	.3	.5	.2	1.5	.8	.7	1.0
	100.0	65.8	31.8	2.7	4.0	20.3	5.4	6.4	.7	50.3	32.7	25.7	30.8
THE LAKE/ LAKES	14748	11851	2643	-	315	81	1384	1275	-	11014	425	1439	9743
	1.0	4.3	.2		.1	*	.6	.8		2.7	.1	.3	2.4
	100.0	80.4	17.9		2.1	.5	9.4	8.6		74.7	2.9	9.8	66.1
THE GLACIER/ GLACIERS	5004	3924	996	-	387	436	-	323	-	3857	3300	471	1233
	.3	1.4	.1		.1	.2		.2		.9	.7	.1	.3
	100.0	78.4	19.9		7.7	8.7		6.4		77.1	66.0	9.4	24.6
GENERAL LIKE/ GOOD PLACE TO GO/ FOR A VACATION	33313	1501	31066	996	4843	7336	4109	6587	-	8957	2690	18801	6752
	2.2	.5	2.8	.9	1.7	3.9	1.9	4.2		2.2	.5	4.2	1.7
	100.0	4.5	93.3	3.0	14.5	22.0	12.3	19.8		26.9	8.1	56.4	20.3
NATURE/ NATURAL WONDER	16542	10635	5595	3171	2531	330	907	2761	-	4575	4091	2446	5714
	1.1	3.9	.5	3.0	.9	.2	.4	1.8		1.1	.8	.5	1.4
	100.0	64.3	33.8	19.2	15.3	2.0	5.5	16.7		27.7	24.7	14.8	34.5
TREES/ FORESTS/ GREENERY	39940	678	33072	170	31711	726	-	1021	81	113	113	4352	7148
	2.6	.2	3.0	.2	11.4	.4		.7	.1	*	*	1.0	1.8
	100.0	1.7	82.8	.4	79.4	1.8		2.6	.2	.3	.3	10.9	17.9
RIVERS/ STREAMS/ WATERWAYS	3338	2411	928	-	-	-	210	718	-	2411	1252	1418	-
	.2	.9	.1				.1	.5		.6	.2	.3	
	100.0	72.2	27.8				6.3	21.5		72.2	37.5	42.5	

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TO VISIT FRIENDS/ MEET A FRIEND/ RELATIVE(S)	101684	8180	89384	9250	26439	4084	16454	1818	1790	23317	53218	22031	15166
	6.6	3.0	8.0	8.7	9.5	2.2	7.6	1.2	3.2	5.7	10.6	4.9	3.8
	100.0	8.0	87.9	9.1	26.0	4.0	16.2	1.8	1.8	22.9	52.3	21.7	14.9
GOOD PLACE/ WANTED TO TAKE FRIENDS/ RELATIVES	39661	457	38199	1652	15115	5528	466	1820	3429	6855	18889	6694	12568
	2.6	.2	3.4	1.6	5.4	2.9	.2	1.2	6.2	1.7	3.8	1.5	3.1
	100.0	1.2	96.3	4.2	38.1	13.9	1.2	4.6	8.6	17.3	47.6	16.9	31.7
HEARD ABOUT IT FROM FRIEND/ RELATIVE	109631	94861	9663	4657	12939	6762	5661	13650	65	60120	30041	30203	36663
	7.1	34.5	.9	4.4	4.6	3.6	2.6	8.8	.1	14.7	6.0	6.7	9.1
	100.0	86.5	8.8	4.2	11.8	6.2	5.2	12.5	.1	54.8	27.4	27.5	33.4
SAW/ HEARD ADS	20195	10351	7817	1396	417	2678	1005	255	-	10658	2144	12767	4090
	1.3	3.8	.7	1.3	.1	1.4	.5	.2		2.6	.4	2.8	1.0
	100.0	51.3	38.7	6.9	2.1	13.3	5.0	1.3		52.8	10.6	63.2	20.3
TO GET AWAY/ FROM CITY/ PEOPLE/ IT'S A NICE GETAWAY	153899	8392	132208	3131	62064	21292	16189	11809	6706	20713	49284	41745	30791
	10.0	3.1	11.9	3.0	22.3	11.4	7.5	7.6	12.1	5.1	9.8	9.2	7.7
	100.0	5.5	85.9	2.0	40.3	13.8	10.5	7.7	4.4	13.5	32.0	27.1	20.0
JASPER'S BETTER/ QUIETER THAN BANFF	12519	287	12232	201	1487	7204	-	-	-	2326	86	8807	3626
	.8	.1	1.1	.2	.5	3.8				.6	*	1.9	.9
	100.0	2.3	97.7	1.6	11.9	57.5				18.6	.7	70.4	29.0
GOOD PLACE TO CAMP	18509	908	16321	1487	413	12488	-	816	-	1086	8276	9550	413
	1.2	.3	1.5	1.4	.1	6.7		.5		.3	1.7	2.1	.1
	100.0	4.9	88.2	8.0	2.2	67.5		4.4		5.9	44.7	51.6	2.2
TO GO HIKING/ HIKING	74265	6383	64258	7035	8886	8194	7336	2760	23079	8655	29966	8428	26479
	4.8	2.3	5.8	6.7	3.2	4.4	3.4	1.8	41.5	2.1	6.0	1.9	6.6
	100.0	8.6	86.5	9.5	12.0	11.0	9.9	3.7	31.1	11.7	40.4	11.3	35.7
TO GO FISHING	4826	-	4055	-	-	95	3025	-	-	1705	771	2350	1384
	.3		.4			.1	1.4			.4	.2	.5	.3
	100.0		84.0			2.0	62.7			35.3	16.0	48.7	28.7
ON ITINERARY/ PART OF TOUR	7687	6551	509	-	121	-	255	820	278	5614	1308	1441	1686
	.5	2.4	*		*		.1	.5	.5	1.4	.3	.3	.4
	100.0	85.2	6.6		1.6		3.3	10.7	3.6	73.0	17.0	18.7	21.9
FOR BUS/ TRAIN RIDE	3886	1920	1894	-	176	-	-	-	271	3273	1075	1614	805
	.3	.7	.2		.1				.5	.8	.2	.4	.2
	100.0	49.4	48.7		4.5				7.0	84.2	27.7	41.5	20.7

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
HAS GOOD/ BEST FACILITIES (UNSPEC.)	21185	9346	11839	3412	3071	5459	580	7336	-	658	668	14493	748
	1.4	3.4	1.1	3.2	1.1	2.9	.3	4.7		.2	.1	3.2	.2
	100.0	44.1	55.9	16.1	14.5	25.8	2.7	34.6		3.1	3.2	68.4	3.5
READ ABOUT IT/ GOT LITERATURE ON IT	12501	11839	-	186	4163	-	4369	-	-	3783	6930	2046	3339
	.8	4.3		.2	1.5		2.0			.9	1.4	.5	.8
	100.0	94.7		1.5	33.3		34.9			30.3	55.4	16.4	26.7
JOB REASONS/ MEETING/ CONVENTION/ WORK RELATED	46434	420	36587	3683	10398	16955	3071	1466	1971	6633	4371	11615	28641
	3.0	.2	3.3	3.5	3.7	9.0	1.4	.9	3.5	1.6	.9	2.6	7.1
	100.0	.9	78.8	7.9	22.4	36.5	6.6	3.2	4.2	14.3	9.4	25.0	61.7
CLOSE/ TO HOME/ NOT FAR TO GO	70870	-	59614	13608	5239	14455	668	8273	11285	11443	35224	22743	11874
	4.6		5.4	12.9	1.9	7.7	.3	5.3	20.3	2.8	7.0	5.0	3.0
	100.0		84.1	19.2	7.4	20.4	.9	11.7	15.9	16.1	49.7	32.1	16.8
THE HIGHWAY/ TRANS CANADA	13298	303	12995	2046	-	2727	2015	-	-	5865	7127	3147	2496
	.9	.1	1.2	1.9		1.5	.9			1.4	1.4	.7	.6
	100.0	2.3	97.7	15.4		20.5	15.2			44.1	53.6	23.7	18.8
TO GO/ THINGS WITH FAMILY/ FRIENDS/ GROUP/ CLASS	8337	544	7793	-	-	383	3396	3364	-	1194	545	255	7538
	.5	.2	.7			.2	1.6	2.2		.3	.1	.1	1.9
	100.0	6.5	93.5			4.6	40.7	40.4		14.3	6.5	3.1	90.4
FRIENDLY/ COURTEOUS PEOPLE	23595	9685	6574	2187	16324	2117	163	-	-	2803	2967	12019	8609
	1.5	3.5	.6	2.1	5.9	1.1	.1			.7	.6	2.7	2.1
	100.0	41.0	27.9	9.3	69.2	9.0	.7			11.9	12.6	50.9	36.5
ALWAYS WANTED TO GO	2041	1253	667	-	-	-	771	-	-	895	1146	-	654
	.1	.5	.1				.4			.2	.2		.2
	100.0	61.4	32.7				37.8			43.9	56.1		32.0
AIR IS CLEAN/ FRESH	9631	-	9631	-	-	4585	1377	-	-	2664	4585	3661	1384
	.6		.9			2.4	.6			.7	.9	.8	.3
	100.0		100.0			47.6	14.3			27.7	47.6	38.0	14.4
RECEIVED TRIP/ ROOM/ FARE AS GIFT/ FREE TRIP	10918	233	8099	-	646	1362	116	233	-	-	7982	116	116
	.7	.1	.7		.2	.7	.1	.1			1.6	*	*
	100.0	2.1	74.2		5.9	12.5	1.1	2.1			73.1	1.1	1.1
PHOTOGRAPHY/ TO TAKE PICTURES	10643	4445	6198	4585	-	-	-	-	-	6058	2406	2275	1377
	.7	1.6	.6	4.3						1.5	.5	.5	.3
	100.0	41.8	58.2	43.1						56.9	22.6	21.4	12.9

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TO GO SHOPPING (MISC. MENTIONS)	3383	1377	2006	-	871	-	1135	-	-	1377	-	871	1377
	.2	.5	.2		.3		.5			.3		.2	.3
	100.0	40.7	59.3		25.7		33.6			40.7		25.7	40.7
THE WEATHER/ CLIMATE	33995	-	25274	7336	-	1384	9983	15291	-	-	-	14673	7955
	2.2		2.3	6.9		.7	4.6	9.8				3.2	2.0
	100.0		74.3	21.6		4.1	29.4	45.0				43.2	23.4
SKIING/ GOOD/ HIGH QUALITY SKIING (UNSPEC. LOCATION)	91505	2576	71026	18757	26637	3599	9471	5096	667	25340	23897	29241	35887
	5.9	.9	6.4	17.7	9.6	1.9	4.4	3.3	1.2	6.2	4.8	6.5	8.9
	100.0	2.8	77.6	20.5	29.1	3.9	10.4	5.6	.7	27.7	26.1	32.0	39.2
SKIING AT SUNSHINE	23095	308	19498	3109	3040	3773	10396	1676	-	792	8779	9762	3772
	1.5	.1	1.8	2.9	1.1	2.0	4.8	1.1		.2	1.8	2.2	.9
	100.0	1.3	84.4	13.5	13.2	16.3	45.0	7.3		3.4	38.0	42.3	16.3
SKIING AT LAKE LOUISE	32901	308	32593	2678	12213	2141	4755	1700	-	8311	4550	11308	15343
	2.1	.1	2.9	2.5	4.4	1.1	2.2	1.1		2.0	.9	2.5	3.8
	100.0	.9	99.1	8.1	37.1	6.5	14.5	5.2		25.3	13.8	34.4	46.6
SKIING AT OTHER SPECIFIED LOCATIONS	5777	3412	2364	4126	941	-	-	-	-	355	815	3897	710
	.4	1.2	.2	3.9	.3					.1	.2	.9	.2
	100.0	59.1	40.9	71.4	16.3					6.1	14.1	67.5	12.3
CROSS-COUNTRY SKIING	26150	-	22737	9554	6361	7557	2678	-	-	-	8054	4913	10235
	1.7		2.0	9.0	2.3	4.0	1.2				1.6	1.1	2.5
	100.0		87.0	36.5	24.3	28.9	10.2				30.8	18.8	39.1
SEE/ BE CLOSE TO OLYMPICS/ OLYMPIC VENUES	6809	1721	5088	4641	474	-	-	-	-	1694	5115	-	1470
	.4	.6	.5	4.4	.2					.4	1.0		.4
	100.0	25.3	74.7	68.2	7.0					24.9	75.1		21.6
MISCELLANEOUS OTHER	117128	22909	71693	3142	23234	5879	13810	20642	5225	31103	23710	38579	47852
	7.6	8.3	6.5	3.0	8.3	3.1	6.4	13.3	9.4	7.6	4.7	8.5	11.9
	100.0	19.6	61.2	2.7	19.8	5.0	11.8	17.6	4.5	26.6	20.2	32.9	40.9
DON'T KNOW	1300	831	352	-	-	-	116	655	-	528	352	116	831
	.1	.3	*				.1	.4		.1	.1	*	.2
	100.0	64.0	27.1				9.0	50.4		40.6	27.1	9.0	64.0
NOT STATED	36662	8321	17223	7526	1264	5333	2267	5304	705	8889	10771	2611	11543
	2.4	3.0	1.6	7.1	.5	2.8	1.1	3.4	1.3	2.2	2.1	.6	2.9
	100.0	22.7	47.0	20.5	3.4	14.5	6.2	14.5	1.9	24.2	29.4	7.1	31.5

Continued

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ SIGHTS/ SIGHTSEEING	343745	113165	205264	18893	86443	30389	43422	20647	19116	91972	116680	95111	65496
	22.3	41.2	18.5	17.9	31.0	16.2	20.2	13.3	34.4	22.5	23.3	21.0	16.3
	100.0	32.9	59.7	5.5	25.1	8.8	12.6	6.0	5.6	26.8	33.9	27.7	19.1
(NET) ANY REFERENCE TO SPECIFIC NATURAL ATTRACTIONS (HOT SPRINGS, LAKE LOUISE, ICE FIELDS, GLACIERS)	75549	17362	40258	7187	13437	13524	5503	12260	961	16339	29620	26655	14543
	4.9	6.3	3.6	6.8	4.8	7.2	2.6	7.9	1.7	4.0	5.9	5.9	3.6
	100.0	23.0	53.3	9.5	17.8	17.9	7.3	16.2	1.3	21.6	39.2	35.3	19.2
(NET) TO SEE PARKS/ ROCKY MOUNTAINS	352093	103000	233680	15947	78408	29029	86589	25510	16044	77658	113738	122177	57947
	22.8	37.5	21.0	15.1	28.1	15.5	40.2	16.4	28.9	19.0	22.7	27.0	14.4
	100.0	29.3	66.4	4.5	22.3	8.2	24.6	7.2	4.6	22.1	32.3	34.7	16.5
(NET) ANY REFERENCE TO NATURE/ TREES/ FORESTS/ RIVERS, STREAMS/ LAKES/ WILDLIFE	141894	37382	94578	8927	43202	9763	8501	10637	1045	30696	42270	22403	29050
	9.2	13.6	8.5	8.4	15.5	5.2	4.0	6.8	1.9	7.5	8.4	5.0	7.2
	100.0	26.3	66.7	6.3	30.4	6.9	6.0	7.5	.7	21.6	29.8	15.8	20.5
(NET) ANY ACTIVITY-RELATED REASONS (CAMP, SKI, HIKE)	278058	14195	233586	48406	58857	38022	36557	12294	23746	45938	87428	78136	94078
	18.0	5.2	21.0	45.8	21.1	20.3	17.0	7.9	42.7	11.2	17.4	17.3	23.4
	100.0	5.1	84.0	17.4	21.2	13.7	13.1	4.4	8.5	16.5	31.4	28.1	33.8
(NET) ANY MENTION OF EN-ROUTE TO ANOTHER PLACE/ PART OF TOUR	269819	22653	220300	15001	32374	37208	41708	32456	2405	90692	108780	74738	50461
	17.5	8.2	19.8	14.2	11.6	19.8	19.4	20.9	4.3	22.2	21.7	16.5	12.5
	100.0	8.4	81.6	5.6	12.0	13.8	15.5	12.0	.9	33.6	40.3	27.7	18.7
(NET) ANY REFERENCE TO PUBLICITY	133631	109016	17480	6052	16858	9440	6893	13905	65	71157	34973	41183	43556
	8.7	39.7	1.6	5.7	6.1	5.0	3.2	8.9	.1	17.4	7.0	9.1	10.8
	100.0	81.6	13.1	4.5	12.6	7.1	5.2	10.4	*	53.2	26.2	30.8	32.6
(NET) ANY REFERENCE TO SKIING	176417	6296	145517	38224	47595	17071	26195	8472	667	34491	46094	56418	65638
	11.4	2.3	13.1	36.2	17.1	9.1	12.2	5.4	1.2	8.4	9.2	12.5	16.3
	100.0	3.6	82.5	21.7	27.0	9.7	14.8	4.8	.4	19.6	26.1	32.0	37.2

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1459	544	428	238	131	136	372	295	1144	366	461	795	214
	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PERSON VISITORS (WEIGHTED)	3877871	1253931	1633523	584081	289405	135467	793200	860337	3077616	1012125	1038288	1928284	509567
	100.0	32.3	42.1	15.1	7.5	3.5	20.5	22.2	79.4	26.1	26.8	49.7	13.1
THE SCENERY/ SCENIC BEAUTY/ BEAUTIFUL SCENERY	583614	201693	275074	94202	27319	20044	151183	136354	512617	147899	199939	366596	24892
	15.0	16.1	16.8	16.1	9.4	14.8	19.1	15.8	16.7	14.6	19.3	19.0	4.9
	100.0	34.6	47.1	16.1	4.7	3.4	25.9	23.4	87.8	25.3	34.3	62.8	4.3
TO SEE THE ROCKIES/ THE MOUNTAINS	719564	228970	295577	145837	27158	18148	215749	98222	689484	130845	281141	447056	24326
	18.6	18.3	18.1	25.0	9.4	13.4	27.2	11.4	22.4	12.9	27.1	23.2	4.8
	100.0	31.8	41.1	20.3	3.8	2.5	30.0	13.7	95.8	18.2	39.1	62.1	3.4
TO SEE ANIMALS/ WILD ANIMALS/ WILDLIFE	219534	68354	108516	37080	2829	2913	60014	50580	195993	59129	102370	67357	15108
	5.7	5.5	6.6	6.3	1.0	2.2	7.6	5.9	6.4	5.8	9.9	3.5	3.0
	100.0	31.1	49.4	16.9	1.3	1.3	27.3	23.0	89.3	26.9	46.6	30.7	6.9
THE SIGHTS/ SIGHTSEEING	64811	17373	21635	22454	1437	3482	15597	19245	64811	27045	23249	52376	7231
	1.7	1.4	1.3	3.8	.5	2.6	2.0	2.2	2.1	2.7	2.2	2.7	1.4
	100.0	26.8	33.4	34.6	2.2	5.4	24.1	29.7	100.0	41.7	35.9	80.8	11.2
TO SEE THE PARKS (UNSPEC.)	207079	29230	45851	17869	113983	1971	31255	134315	202203	122299	35576	84974	.
	5.3	2.3	2.8	3.1	39.4	1.5	3.9	15.6	6.6	12.1	3.4	4.4	
	100.0	14.1	22.1	8.6	55.0	1.0	15.1	64.9	97.6	59.1	17.2	41.0	
TO SEE LAKE LOUISE	34289	14387	8140	11762	.	.	6847	6645	34289	14958	11128	22519	.
	.9	1.1	.5	2.0			.9	.8	1.1	1.5	1.1	1.2	
	100.0	42.0	23.7	34.3			20.0	19.4	100.0	43.6	32.5	65.7	
THE BEAUTY/ IT'S BEAUTIFUL/ BEAUTIFUL COUNTRY	175701	48083	70296	48076	8305	7264	70406	51229	165905	62506	97742	90948	2671
	4.5	3.8	4.3	8.2	2.9	5.4	8.9	6.0	5.4	6.2	9.4	4.7	.5
	100.0	27.4	40.0	27.4	4.7	4.1	40.1	29.2	94.4	35.6	55.6	51.8	1.5
HOT SPRINGS/ TO SEE THE HOT SPRINGS (UNSPEC.)	150710	38774	97121	13472	2052	.	6398	85426	109600	16420	33318	56856	.
	3.9	3.1	5.9	2.3	.7		.8	9.9	3.6	1.6	3.2	2.9	
	100.0	25.7	64.4	8.9	1.4		4.2	56.7	72.7	10.9	22.1	37.7	
TO TAKE A BIKE TOUR/ MOUNTAIN BIKE RIDES/ CYCLE ROUTE	23557	16169	1929	6258	175	343	7951	3862	23211	15905	3459	21988	14635
	.6	1.3	.1	1.1	.1	.3	1.0	.4	.8	1.6	.3	1.1	2.9
	100.0	68.6	8.2	26.6	.7	1.5	33.8	16.4	98.5	67.5	14.7	93.3	62.1

Continued

RUSTON/TOMANY & ASSOCIATES LTD. · STUDY #19151

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
COME HERE ALL THE TIME/ ALWAYS COME HERE/ HAVE COME OFTEN	70097	10990	56244	1753	1110	6594	26796	32057	52316	22314	7655	39491	569
	1.8	.9	3.4	.3	.4	4.9	3.4	3.7	1.7	2.2	.7	2.0	.1
	100.0	15.7	80.2	2.5	1.6	9.4	38.2	45.7	74.6	31.8	10.9	56.3	.8
HAVE BEEN HERE BEFORE/ PAST EXPERIENCE	303991	72847	139750	82641	21412	6773	73350	84094	251181	114942	154680	164223	32583
	7.8	5.8	8.6	14.1	7.4	5.0	9.2	9.8	8.2	11.4	14.9	8.5	6.4
	100.0	24.0	46.0	27.2	7.0	2.2	24.1	27.7	82.6	37.8	50.9	54.0	10.7
HAD TO GO THROUGH/ ON THE WAY TO DESTINATION	464022	124212	260186	60829	16638	870	18659	39508	302007	91488	104523	144672	5354
	12.0	9.9	15.9	10.4	5.7	.6	2.4	4.6	9.8	9.0	10.1	7.5	1.1
	100.0	26.8	56.1	13.1	3.6	.2	4.0	8.5	65.1	19.7	22.5	31.2	1.2
BEST WAY/ QUICKEST WAY TO GO/ JUST PASSING THROUGH/ TO GET HOME	178134	48311	110569	15084	4170	-	1866	2081	136666	21555	61033	54536	3392
	4.6	3.9	6.8	2.6	1.4		.2	.2	4.4	2.1	5.9	2.8	.7
	100.0	27.1	62.1	8.5	2.3		1.0	1.2	76.7	12.1	34.3	30.6	1.9
IT WAS A NICE DAY	23334	18938	4396	-	-	-	14865	-	23334	8470	10469	12865	-
	.6	1.5	.3				1.9		.8	.8	1.0	.7	
	100.0	81.2	18.8				63.7		100.0	36.3	44.9	55.1	
THE ICEFIELDS/ TO SEE THE ICEFIELDS	37078	12653	19389	2970	228	382	4434	5815	35950	5672	24194	10634	-
	1.0	1.0	1.2	.5	.1	.3	.6	.7	1.2	.6	2.3	.6	
	100.0	34.1	52.3	8.0	.6	1.0	12.0	15.7	97.0	15.3	65.3	28.7	
THE LAKE/ LAKES	47835	7697	2221	36135	172	705	38842	8681	42182	2199	39141	4429	-
	1.2	.6	.1	6.2	.1	.5	4.9	1.0	1.4	.2	3.8	.2	
	100.0	16.1	4.6	75.5	.4	1.5	81.2	18.1	88.2	4.6	81.8	9.3	
THE GLACIER/ GLACIERS	13618	7892	962	2183	-	2262	3292	3013	13618	3768	4840	3659	-
	.4	.6	.1	.4		1.7	.4	.4	.4	.4	.5	.2	
	100.0	58.0	7.1	16.0		16.6	24.2	22.1	100.0	27.7	35.5	26.9	
GENERAL LIKE/ GOOD PLACE TO GO/ FOR A VACATION	68503	53856	15779	-	-	-	28495	8079	61070	17768	20565	55595	5946
	1.8	4.3	1.0				3.6	.9	2.0	1.8	2.0	2.9	1.2
	100.0	78.6	23.0				41.6	11.8	89.1	25.9	30.0	81.2	8.7
NATURE/ NATURAL WONDER	31993	12779	7023	6844	2549	4622	20042	8932	28751	5488	8155	23305	1854
	.8	1.0	.4	1.2	.9	3.4	2.5	1.0	.9	.5	.8	1.2	.4
	100.0	39.9	22.0	21.4	8.0	14.4	62.6	27.9	89.9	17.2	25.5	72.8	5.8
TREES/ FORESTS/ GREENERY	80189	60660	5693	-	13580	257	17395	18650	79964	17388	7160	71685	1527
	2.1	4.8	.3		4.7	.2	2.2	2.2	2.6	1.7	.7	3.7	.3
	100.0	75.6	7.1		16.9	.3	21.7	23.3	99.7	21.7	8.9	89.4	1.9

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RIVERS/ STREAMS/ WATERWAYS	8217	6257	1431	442	-	87	1431	2993	8217	1561	2524	2003	-
	.2	.5	.1	.1		.1	.2	.3	.3	.2	.2	.1	
	100.0	76.1	17.4	5.4		1.1	17.4	36.4	100.0	19.0	30.7	24.4	
TO VISIT FRIENDS/ MEET A FRIEND/ RELATIVE(S)	215693	50314	124515	14722	24488	584	38942	54000	167203	33793	43585	87463	22472
	5.6	4.0	7.6	2.5	8.5	.4	4.9	6.3	5.4	3.3	4.2	4.5	4.4
	100.0	23.3	57.7	6.8	11.4	.3	18.1	25.0	77.5	15.7	20.2	40.5	10.4
GOOD PLACE/ WANTED TO TAKE FRIENDS/ RELATIVES	129568	43513	75828	9937	-	4573	25633	32878	128233	90328	31634	75677	4029
	3.3	3.5	4.6	1.7		3.4	3.2	3.8	4.2	8.9	3.0	3.9	.8
	100.0	33.6	58.5	7.7		3.5	19.8	25.4	99.0	69.7	24.4	58.4	3.1
HEARD ABOUT IT FROM FRIEND/ RELATIVE	294810	104564	115667	56448	12283	7388	128446	48413	282153	123417	164175	196718	2071
	7.6	8.3	7.1	9.7	4.2	5.5	16.2	5.6	9.2	12.2	15.8	10.2	.4
	100.0	35.5	39.2	19.1	4.2	2.5	43.6	16.4	95.7	41.9	55.7	66.7	.7
SAW/ HEARD ADS	46058	32849	5580	6154	136	2946	11775	1985	44594	8730	16692	27185	1873
	1.2	2.6	.3	1.1	*	2.2	1.5	.2	1.4	.9	1.6	1.4	.4
	100.0	71.3	12.1	13.4	.3	6.4	25.6	4.3	96.8	19.0	36.2	59.0	4.1
TO GET AWAY/ FROM CITY/ PEOPLE/ IT'S A NICE GETAWAY	364659	219038	86644	47905	9455	2629	93255	85125	319370	96923	70119	263047	16615
	9.4	17.5	5.3	8.2	3.3	1.9	11.8	9.9	10.4	9.6	8.7	13.6	3.3
	100.0	60.1	23.8	13.1	2.6	.7	25.6	23.3	87.6	26.6	24.7	72.1	4.6
JASPER'S BETTER/ QUIETER THAN BANFF	40991	7627	30150	-	86	3129	5863	5863	37777	29944	37571	30235	86
	1.1	.6	1.8		*	2.3	.7	.7	1.2	3.0	3.6	1.6	*
	100.0	18.6	73.6		.2	7.6	14.3	14.3	92.2	73.1	91.7	73.8	.2
GOOD PLACE TO CAMP	54465	3123	40812	9720	8395	-	7377	6807	53521	44445	37251	41413	-
	1.4	.2	2.5	1.7	2.9		.9	.8	1.7	4.4	3.6	2.1	
	100.0	5.7	74.9	17.8	15.4		13.5	12.5	98.3	81.6	68.4	76.0	
TO GO HIKING/ HIKING	154807	36875	75336	14446	25482	2667	125188	55001	112777	29451	77296	75611	-
	4.0	2.9	4.6	2.5	8.8	2.0	15.8	6.4	3.7	2.9	7.4	3.9	
	100.0	23.8	48.7	9.3	16.5	1.7	80.9	35.5	72.9	19.0	49.9	48.8	
TO GO FISHING	13746	-	3147	9185	1413	-	675	13071	865	675	675	865	190
	.4		.2	1.6	.5		.1	1.5	*	.1	.1	*	*
	100.0		22.9	66.8	10.3		4.9	95.1	6.3	4.9	4.9	6.3	1.4
ON ITINERARY/ PART OF TOUR	13933	3449	-	2831	906	7836	2802	1338	13933	4284	2122	11836	-
	.4	.3		.5	.3	5.8	.4	.2	.5	.4	.2	.6	
	100.0	24.8		20.3	6.5	56.2	20.1	9.6	100.0	30.8	15.2	85.0	

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
FOR BUS/ TRAIN RIDE	9716	2621	1575	5202	-	-	894	1777	6421	5572	3736	4075	-
	.3	.2	.1	.9			.1	.2	.2	.6	.4	.2	
	100.0	27.0	16.2	53.5			9.2	18.3	66.1	57.3	38.5	41.9	
HAS GOOD/ BEST FACILITIES (UNSPEC.)	71506	3097	52616	180	3404	-	32686	34391	59235	29995	52236	38900	6774
	1.8	.2	3.2	*	1.2		4.1	4.0	1.9	3.0	5.0	2.0	1.3
	100.0	4.3	73.6	.3	4.8		45.7	48.1	82.8	41.9	73.1	54.4	9.5
READ ABOUT IT/ GOT LITERATURE ON IT	33465	7221	21372	-	4644	228	19276	2827	30917	4872	20942	25805	-
	.9	.6	1.3		1.6	.2	2.4	.3	1.0	.5	2.0	1.3	
	100.0	21.6	63.9		13.9	.7	57.6	8.4	92.4	14.6	62.6	77.1	
JOB REASONS/ MEETING/ CONVENTION/ WORK RELATED	113220	30929	31408	4291	5929	11178	15956	12365	70855	32207	13218	32200	3116
	2.9	2.5	1.9	.7	2.0	8.3	2.0	1.4	2.3	3.2	1.3	1.7	.6
	100.0	27.3	27.7	3.8	5.2	9.9	14.1	10.9	62.6	28.4	11.7	28.4	2.8
CLOSE/ TO HOME/ NOT FAR TO GO	135614	82976	10433	27088	17460	-	34280	29530	119676	55801	16258	91118	46643
	3.5	6.6	.6	4.6	6.0		4.3	3.4	3.9	5.5	1.6	4.7	9.2
	100.0	61.2	7.7	20.0	12.9		25.3	21.8	88.2	41.1	12.0	67.2	34.4
THE HIGHWAY/ TRANS CANADA	38374	9118	19356	686	8895	-	319	-	31603	1790	3058	10585	-
	1.0	.7	1.2	.1	3.1		*		1.0	.2	.3	.5	
	100.0	23.8	50.4	1.8	23.2		.8		82.4	4.7	8.0	27.6	
TO GO/ THINGS WITH FAMILY/ FRIENDS/ GROUP/ CLASS	26315	5946	15514	4587	-	439	13919	4396	26144	6463	3570	23454	-
	.7	.5	.9	.8		.3	1.8	.5	.8	.6	.3	1.2	
	100.0	22.6	59.0	17.4		1.7	52.9	16.7	99.4	24.6	13.6	89.1	
FRIENDLY/ COURTEOUS PEOPLE	52821	23817	688	14635	1790	-	18525	12636	23198	7377	20315	23411	-
	1.4	1.9	*	2.5	.6		2.3	1.5	.8	.7	2.0	1.2	
	100.0	45.1	1.3	27.7	3.4		35.1	23.9	43.9	14.0	38.5	44.3	
ALWAYS WANTED TO GO	3835	3331	-	-	-	741	2857	237	3835	505	3125	3362	-
	.1	.3				.5	.4	*	.1	*	.3	.2	
	100.0	86.8				19.3	74.5	6.2	100.0	13.2	81.5	87.6	
AIR IS CLEAN/ FRESH	34311	2512	26921	2827	2052	-	-	22865	34311	-	-	28204	-
	.9	.2	1.6	.5	.7			2.7	1.1			1.5	
	100.0	7.3	78.5	8.2	6.0			66.6	100.0			82.2	
RECEIVED TRIP/ ROOM/ FARE AS GIFT/ FREE TRIP	22557	18347	-	-	-	457	5363	6197	7922	1268	1268	7693	14635
	.6	1.5				.3	.7	.7	.3	.1	.1	.4	2.9
	100.0	81.3				2.0	23.8	27.5	35.1	5.6	5.6	34.1	64.9

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PHOTOGRAPHY/ TO TAKE PICTURES	20058	15411	-	3295	1352	-	9146	1351	16762	8209	4913	6265	-
	.5	1.2		.6	.5		1.2	.2	.5	.8	.5	.3	
	100.0	76.8		16.4	6.7		45.6	6.7	83.6	40.9	24.5	31.2	
TO GO SHOPPING (MISC. MENTIONS)	4289	1778	-	-	2511	-	-	-	3130	-	-	4289	-
	.1	.1			.9				.1			.2	
	100.0	41.5			58.5				73.0			100.0	
THE WEATHER/ CLIMATE	93455	14635	49801	29019	-	-	36336	51222	86388	43905	29270	86388	37204
	2.4	1.2	3.0	5.0			4.6	6.0	2.8	4.3	2.8	4.5	7.3
	100.0	15.7	53.3	31.1			38.9	54.8	92.4	47.0	31.3	92.4	39.8
SKIING/ GOOD/ HIGH QUALITY SKIING (UNSPEC. LOCATION)	203769	88794	60638	56658	1986	4358	13314	20328	110750	17765	12793	76350	198264
	5.3	7.1	3.7	9.7	.7	3.2	1.7	2.4	3.6	1.8	1.2	4.0	38.9
	100.0	43.6	29.8	27.8	1.0	2.1	6.5	10.0	54.4	8.7	6.3	37.5	97.3
SKIING AT SUNSHINE	46363	3186	20753	4284	11272	-	-	5860	25001	-	5024	15355	37462
	1.2	.3	1.3	.7	3.9			.7	.8		.5	.8	7.4
	100.0	6.9	44.8	9.2	24.3			12.6	53.9		10.8	33.1	80.8
SKIING AT LAKE LOUISE	75658	37798	18734	20234	1331	-	-	12598	51270	-	5024	16466	75658
	2.0	3.0	1.1	3.5	.5			1.5	1.7		.5	.9	14.8
	100.0	50.0	24.8	26.7	1.8			16.7	67.8		6.6	21.8	100.0
SKIING AT OTHER SPECIFIED LOCATIONS	11324	1358	-	2575	3404	3987	4712	-	8559	-	202	3605	7699
	.3	.1		.4	1.2	2.9	.6		.3		*	.2	1.5
	100.0	12.0		22.7	30.1	35.2	41.6		75.6		1.8	31.8	68.0
CROSS-COUNTRY SKIING	56602	20957	8012	3404	4629	19600	9286	-	48569	-	33494	8012	56602
	1.5	1.7	.5	.6	1.6	14.5	1.2		1.6		3.2	.4	11.1
	100.0	37.0	14.2	6.0	8.2	34.6	16.4		85.8		59.2	14.2	100.0
SEE/ BE CLOSE TO OLYMPICS/ OLYMPIC VENUES	9898	1873	1506	1889	4629	-	1873	-	2765	-	614	891	7133
	.3	.1	.1	.3	1.6		.2		.1		.1	*	1.4
	100.0	18.9	15.2	19.1	46.8		18.9		27.9		6.2	9.0	72.1
MISCELLANEOUS OTHER	288108	96032	93936	52742	22437	17488	106732	92440	177495	99460	107738	164839	45647
	7.4	7.7	5.8	9.0	7.8	12.9	13.5	10.7	5.8	9.8	10.4	8.2	9.0
	100.0	33.3	32.6	18.3	7.8	6.1	37.0	32.1	61.6	34.5	37.4	57.2	15.8
DON'T KNOW	1996	1307	-	-	370	-	1079	-	1398	-	-	1398	-
	.1	.1			.1		.1		*			.1	
	100.0	65.5			18.6		54.0		70.0			70.0	

Continued

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	93572	29758	51649	4686	4850	6423	9093	40577	78418	4360	9123	60632	12835
	2.4	2.4	3.2	.8	1.7	4.7	1.1	4.7	2.5	.4	.9	3.1	2.5
	100.0	31.8	55.2	5.0	5.2	6.9	9.7	43.4	83.8	4.7	9.7	64.8	13.7
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ SIGHTS/ SIGHTSEEING	900875	290798	367904	183070	34670	25894	257336	161679	862457	205200	350069	571082	34227
	23.2	23.2	22.5	31.3	12.0	19.1	32.4	18.8	28.0	20.3	33.7	29.6	6.7
	100.0	32.3	40.8	20.3	3.8	2.9	28.6	17.9	95.7	22.8	38.9	63.4	3.8
(NET) ANY REFERENCE TO SPECIFIC NATURAL ATTRACTIONS (HOT SPRINGS, LAKE LOUISE, ICE FIELDS, GLACIERS)	213333	66417	111036	30209	2280	2644	20290	99037	171094	39319	57295	91738	-
	5.5	5.3	6.8	5.2	.8	2.0	2.6	11.5	5.6	3.9	5.5	4.8	
	100.0	31.1	52.0	14.2	1.1	1.2	9.5	46.4	80.2	18.4	26.9	43.0	
(NET) TO SEE PARKS/ ROCKY MOUNTAINS	902664	235292	340358	162464	141141	20119	229672	217346	867708	247377	295669	508183	24326
	23.3	18.8	20.8	27.8	48.8	14.9	29.0	25.3	28.2	24.4	28.5	26.4	4.8
	100.0	26.1	37.7	18.0	15.6	2.2	25.4	24.1	96.1	27.4	32.8	56.3	2.7
(NET) ANY REFERENCE TO NATURE/ TREES/ FORESTS/ RIVERS, STREAMS/ LAKES/ WILDLIFE	361280	143105	114771	77292	16229	8409	118865	77600	328617	81569	148192	160038	18489
	9.3	11.4	7.0	13.2	5.6	6.2	15.0	9.0	10.7	8.1	14.3	8.3	3.6
	100.0	39.6	31.8	21.4	4.5	2.3	32.9	21.5	91.0	22.6	41.0	44.3	5.1
(NET) ANY ACTIVITY-RELATED REASONS (CAMP, SKI, HIKE)	617255	190439	224337	126574	58088	30955	168503	112927	415288	93606	170195	240430	367474
	15.9	15.2	13.7	21.7	20.1	22.9	21.2	13.1	13.5	9.2	16.4	12.5	72.1
	100.0	30.9	36.3	20.5	9.4	5.0	27.3	18.3	67.3	15.2	27.6	39.0	59.5
(NET) ANY MENTION OF EN-ROUTE TO ANOTHER PLACE/ PART OF TOUR	688146	182209	386676	79430	30610	8706	23646	42927	482978	119117	170735	221630	8746
	17.7	14.5	23.7	13.6	10.6	6.4	3.0	5.0	15.7	11.8	16.4	11.5	1.7
	100.0	26.5	56.2	11.5	4.4	1.3	3.4	6.2	70.2	17.3	24.8	32.2	1.3
(NET) ANY REFERENCE TO PUBLICITY	348767	136383	126360	62602	16873	9695	142819	53224	333448	136372	178421	225720	3944
	9.0	10.9	7.7	10.7	5.8	7.2	18.0	6.2	10.8	13.5	17.2	11.7	.8
	100.0	39.1	36.2	17.9	4.8	2.8	40.9	15.3	95.6	39.1	51.2	64.7	1.1
(NET) ANY REFERENCE TO SKIING	385505	148906	103113	87155	22622	27945	27312	34377	239738	17765	51514	115378	367474
	9.9	11.9	6.3	14.9	7.8	10.6	3.4	4.0	7.8	1.8	5.0	6.0	72.1
	100.0	38.6	26.7	22.6	5.9	7.2	7.1	8.9	62.2	4.6	13.4	29.9	95.3

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
THE SCENERY/ SCENIC BEAUTY/ BEAUTIFUL SCENERY	583614	133386	416094	10782	139827	114762	65550	82521	9949	125735	187551	185994	92266
	15.0	19.0	14.9	5.2	24.1	17.1	11.4	17.9	10.4	12.9	15.7	15.8	9.1
	100.0	22.9	71.3	1.8	24.0	19.7	11.2	14.1	1.7	21.5	32.1	31.9	15.8
TO SEE THE ROCKIES/ THE MOUNTAINS	719564	246688	436718	20659	146125	89071	150528	53617	18200	200997	226972	236520	129398
	18.6	35.2	15.6	10.0	25.2	13.3	26.1	11.6	19.0	20.6	19.0	20.1	12.7
	100.0	34.3	60.7	2.9	20.3	12.4	20.9	7.5	2.5	27.9	31.5	32.9	18.0
TO SEE ANIMALS/ WILD ANIMALS/ WILDLIFE	219534	49305	160977	15647	29804	33911	16472	26546	4059	39123	108887	45285	19672
	5.7	7.0	5.8	7.6	5.1	5.1	2.9	5.8	4.2	4.0	9.1	3.8	1.9
	100.0	22.5	73.3	7.1	13.6	15.4	7.5	12.1	1.8	17.8	49.6	20.6	9.0
THE SIGHTS/ SIGHTSEEING	64811	24546	29406	5737	15706	9486	11917	906	268	14274	29911	17031	9249
	1.7	3.5	1.1	2.8	2.7	1.4	2.1	.2	.3	1.5	2.5	1.4	.9
	100.0	37.9	45.4	8.9	24.2	14.6	18.4	1.4	.4	22.0	46.2	26.3	14.3
TO SEE THE PARKS (UNSPEC.)	207079	47784	155597	5720	28487	33963	99434	21938	1297	13371	71528	108100	26490
	5.3	6.8	5.6	2.8	4.9	5.1	17.2	4.8	1.4	1.4	6.0	9.2	2.6
	100.0	23.1	75.1	2.8	13.8	16.4	48.0	10.6	.6	6.5	34.5	52.2	12.8
TO SEE LAKE LOUISE	34289	13575	5760	1989	13200	3820	2867	-	1602	6014	10131	12201	7432
	.9	1.9	.2	1.0	2.3	.6	.5		1.7	.6	.8	1.0	.7
	100.0	39.6	16.8	5.8	38.5	11.1	8.4		4.7	17.5	29.5	35.6	21.7
THE BEAUTY/ IT'S BEAUTIFUL/ BEAUTIFUL COUNTRY	175701	69195	102879	8066	6283	32762	13804	9900	11781	67183	46473	47761	56355
	4.5	9.9	3.7	3.9	1.1	4.9	2.4	2.1	12.3	6.9	3.9	4.1	5.5
	100.0	39.4	58.6	4.6	3.6	18.6	7.9	5.6	6.7	38.2	26.5	27.2	32.1
HOT SPRINGS/ TO SEE THE HOT SPRINGS (UNSPEC.)	150710	4238	114425	10171	3399	55998	10848	46551	1912	17902	64070	64147	17460
	3.9	.6	4.1	4.9	.6	8.3	1.9	10.1	2.0	1.8	5.4	5.5	1.7
	100.0	2.8	75.9	6.7	2.3	37.2	7.2	30.9	1.3	11.9	42.5	42.6	11.6
TO TAKE A BIKE TOUR/ MOUNTAIN BIKE RIDES/ CYCLE ROUTE	23557	1105	7817	18126	3955	1133	-	343	-	-	4884	18326	172
	.6	.2	.3	8.8	.7	.2		.1			.4	1.6	*
	100.0	4.7	33.2	76.9	16.8	4.8		1.5			20.7	77.8	.7
COME HERE ALL THE TIME/ ALWAYS COME HERE/ HAVE COME OFTEN	70097	-	52153	-	190	7907	855	4301	-	33340	21036	16320	19783
	1.8		1.9		*	1.2	.1	.9		3.4	1.8	1.4	1.9
	100.0		74.4		.3	11.3	1.2	6.1		47.6	30.0	23.3	28.2

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
HAVE BEEN HERE BEFORE/ PAST EXPERIENCE	303991	15511	261034	19648	22585	70845	27645	49365	14265	73886	92892	100218	67512
	7.8	2.2	9.3	9.5	3.9	10.6	4.8	10.7	14.9	7.6	7.8	8.5	6.6
	100.0	5.1	85.9	6.5	7.4	23.3	9.1	16.2	4.7	24.3	30.6	33.0	22.2
HAD TO GO THROUGH/ ON THE WAY TO DESTINATION	464022	48124	369354	20054	60950	82113	74736	78240	1913	110354	194232	161903	63833
	12.0	6.9	13.2	9.7	10.5	12.2	12.9	17.0	2.0	11.3	16.3	13.8	6.3
	100.0	10.4	79.6	4.3	13.1	17.7	16.1	16.9	.4	23.8	41.9	34.9	13.8
BEST WAY/ QUICKEST WAY TO GO/ JUST PASSING THROUGH/ TO GET HOME	178134	698	171051	10635	4237	41164	28574	10384	308	77195	43857	30079	67703
	4.6	.1	6.1	5.2	.7	6.1	4.9	2.3	.3	7.9	3.7	2.6	6.7
	100.0	.4	96.0	6.0	2.4	23.1	16.0	5.8	.2	43.3	24.6	16.9	38.0
IT WAS A NICE DAY	23334	-	18938	10469	-	4396	8470	-	-	-	10469	8470	4396
	.6		.7	5.1		.7	1.5				.9	.7	.4
	100.0		81.2	44.9		18.8	36.3				44.9	36.3	18.8
THE ICEFIELDS/ TO SEE THE ICEFIELDS	37078	18433	18326	705	1561	14922	2085	2234	177	13098	10613	17441	6833
	1.0	2.6	.7	.3	.3	2.2	.4	.5	.2	1.3	.9	1.5	.7
	100.0	49.7	49.4	1.9	4.2	40.2	5.6	6.0	.5	35.3	28.6	47.0	18.4
THE LAKE/ LAKES	47835	39175	8392	-	491	254	5653	2285	-	37810	1073	2776	37646
	1.2	5.6	.3		.1	*	1.0	.5		3.9	.1	.2	3.7
	100.0	81.9	17.5		1.0	.5	11.8	4.8		79.0	2.2	5.8	78.7
THE GLACIER/ GLACIERS	13618	11408	2034	-	791	2175	-	930	-	9721	8867	966	3784
	.4	1.6	.1		.1	.3		.2		1.0	.7	.1	.4
	100.0	83.8	14.9		5.8	16.0		6.8		71.4	65.1	7.1	27.8
GENERAL LIKE/ GOOD PLACE TO GO/ FOR A VACATION	68503	2580	64436	2034	10403	14635	9693	13408	-	17848	6062	39306	13506
	1.8	.4	2.3	1.0	1.8	2.2	1.7	2.9		1.8	.5	3.3	1.3
	100.0	3.8	94.1	3.0	15.2	21.4	14.1	19.6		26.1	8.8	57.4	19.7
NATURE/ NATURAL WONDER	31993	18168	13211	3445	5816	347	1051	7335	-	9402	6162	5146	12899
	.8	2.6	.5	1.7	1.0	.1	.2	1.6		1.0	.5	.4	1.3
	100.0	56.8	41.3	10.8	18.2	1.1	3.3	22.9		29.4	19.3	16.1	40.3
TREES/ FORESTS/ GREENERY	80189	1076	66018	179	63062	1527	-	2069	169	313	313	8494	15034
	2.1	.2	2.4	.1	10.9	.2		.4	.2	*	*	.7	1.5
	100.0	1.3	82.3	.2	78.6	1.9		2.6	.2	.4	.4	10.6	18.7
RIVERS/ STREAMS/ WATERWAYS	8217	6344	1873	-	-	-	442	1431	-	6344	3907	2905	-
	.2	.9	.1				.1	.3		.7	.3	.2	
	100.0	77.2	22.8				5.4	17.4		77.2	47.6	35.4	

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TO VISIT FRIENDS/ MEET A FRIEND/ RELATIVE(S)	215693	20927	190101	9454	53497	12048	35171	3409	6184	47164	112936	46192	28841
	5.6	3.0	6.8	4.6	9.2	1.8	6.1	.7	6.4	4.8	9.5	3.9	2.8
	100.0	9.7	88.1	4.4	24.8	5.6	16.3	1.6	2.9	21.9	52.4	21.4	13.4
GOOD PLACE/ WANTED TO TAKE FRIENDS/ RELATIVES	129568	1925	124566	3452	43421	27878	1959	6877	7127	23469	54393	23425	46928
	3.3	.3	4.5	1.7	7.5	4.2	.3	1.5	7.4	2.4	4.6	2.0	4.6
	100.0	1.5	96.1	2.7	33.5	21.5	1.5	5.3	5.5	18.1	42.0	18.1	36.2
HEARD ABOUT IT FROM FRIEND/ RELATIVE	294810	263505	21378	7247	25599	27079	21726	47285	69	156836	67244	80378	108187
	7.6	37.6	.8	3.5	4.4	4.0	3.8	10.3	.1	16.1	5.6	6.8	10.6
	100.0	89.4	7.3	2.5	8.7	9.2	7.4	16.0	*	53.2	22.8	27.3	36.7
SAW/ HEARD ADS	46058	24206	16044	2382	883	5341	2149	1071	-	24136	5907	27996	9920
	1.2	3.5	.6	1.2	.2	.8	.4	.2		2.5	.5	2.4	1.0
	100.0	52.6	34.8	5.2	1.9	11.6	4.7	2.3		52.4	12.8	60.8	21.5
TO GET AWAY/ FROM CITY/ PEOPLE/ IT'S A NICE GETAWAY	364659	17260	303101	9263	125569	58350	46355	42714	19918	42777	106033	105229	83791
	9.4	2.5	10.8	4.5	21.7	8.7	8.0	9.3	20.7	4.4	8.9	8.9	8.2
	100.0	4.7	83.1	2.5	34.4	16.0	12.7	11.7	5.5	11.7	29.1	28.9	23.0
JASPER'S BETTER/ QUIETER THAN BANFF	40991	291	40700	206	3129	30030	-	-	-	4893	86	33279	7627
	1.1	*	1.5	.1	.5	4.5				.5	*	2.8	.8
	100.0	.7	99.3	.5	7.6	73.3				11.9	.2	81.2	18.6
GOOD PLACE TO CAMP	54465	2581	49372	1564	810	42931	-	1717	-	2955	16334	36751	810
	1.4	.4	1.8	.8	.1	6.4		.4		.3	1.4	3.1	.1
	100.0	4.7	90.7	2.9	1.5	78.8		3.2		5.4	30.0	67.5	1.5
TO GO HIKING/ HIKING	154807	13986	129358	12259	18360	24852	29270	10617	23019	18613	38536	19868	73238
	4.0	2.0	4.6	5.9	3.2	3.7	5.1	2.3	24.0	1.9	3.2	1.7	7.2
	100.0	9.0	83.6	7.9	11.9	16.1	18.9	6.9	14.9	12.0	24.9	12.8	47.3
TO GO FISHING	13746	-	10599	-	-	190	11467	-	-	2089	3147	4270	5653
	.4		.4			*	2.0			.2	.3	.4	.6
	100.0		77.1			1.4	83.4			15.2	22.9	31.1	41.1
ON ITINERARY/ PART OF TOUR	13933	12203	803	-	237	-	268	1103	584	10265	2155	2504	3443
	.4	1.7	*		*		*	.2	.6	1.1	.2	.2	.3
	100.0	87.6	5.8		1.7		1.9	7.9	4.2	73.7	15.5	18.0	24.7
FOR BUS/ TRAIN RIDE	9716	4610	4956	-	370	-	-	-	1424	7471	2196	3295	2446
	.3	.7	.2		.1				1.5	.8	.2	.3	.2
	100.0	47.4	51.0		3.8				14.7	76.9	22.6	33.9	25.2

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
HAS GOOD/ BEST FACILITIES (UNSPEC.)	71506	25569	45937	3404	12071	22967	1346	29270	-	1044	2811	46350	1223
	1.8	3.6	1.6	1.6	2.1	3.4	.2	6.4		.1	.2	3.9	.1
	100.0	35.8	64.2	4.8	16.9	32.1	1.9	40.9		1.5	3.9	64.8	1.7
READ ABOUT IT/ GOT LITERATURE ON IT	33465	32114	-	190	8632	-	16725	-	-	7919	22103	4178	6994
	.9	4.6		.1	1.5		2.9			.8	1.9	.4	.7
	100.0	96.0		.6	25.8		50.0			23.7	66.0	12.5	20.9
JOB REASONS/ MEETING/ CONVENTION/ WORK RELATED	113220	508	91881	5749	26887	44835	4980	5322	3340	12985	9490	26927	73208
	2.9	.1	3.3	2.8	4.6	6.7	.9	1.2	3.5	1.3	.8	2.3	7.2
	100.0	.4	81.2	5.1	23.7	39.6	4.4	4.7	3.0	1.5	8.4	23.8	64.7
CLOSE/ TO HOME/ NOT FAR TO GO	135614	-	113160	26977	11158	30719	3171	23709	11256	22835	52866	48057	32591
	3.5		4.0	13.1	1.9	4.6	.5	5.1	11.7	2.3	4.4	4.1	3.2
	100.0		83.4	19.9	8.2	22.7	2.3	17.5	8.3	16.8	39.0	35.4	24.0
THE HIGHWAY/ TRANS CANADA	38374	319	38055	2476	-	10880	8476	-	-	15274	27729	4672	4894
	1.0	*	1.4	1.2		1.6	1.5			1.6	2.3	.4	.5
	100.0	.8	99.2	6.5		28.4	22.1			39.8	72.3	12.2	12.8
TO GO/ THINGS WITH FAMILY/ FRIENDS/ GROUP/ CLASS	26315	2034	24281	-	-	1843	12667	7388	-	4416	2268	268	23779
	.7	.3	.9			.3	2.2	1.6		.5	.2	*	2.3
	100.0	7.7	92.3			7.0	48.1	28.1		16.8	8.6	1.0	90.4
FRIENDLY/ COURTEOUS PEOPLE	52821	20275	17911	2779	39162	4454	688	-	-	5738	6425	28316	18079
	1.4	2.9	.6	1.3	6.8	.7	.1			.6	.5	2.4	1.8
	100.0	38.4	33.9	5.3	74.1	8.4	1.3			10.9	12.2	53.6	34.2
ALWAYS WANTED TO GO	3835	2521	1078	-	-	-	1574	-	-	1757	2078	-	1284
	.1	.4	*				.3			.2	.2		.1
	100.0	65.7	28.1				41.0			45.8	54.2		33.5
AIR IS CLEAN/ FRESH	34311	-	34311	-	-	22865	4056	-	-	5338	22865	8619	2827
	.9		1.2			3.4	.7			.5	1.9	.7	.3
	100.0		100.0			66.6	11.8			15.6	66.6	25.1	8.2
RECEIVED TRIP/ ROOM/ FARE AS GIFT/ FREE TRIP	22557	228	16017	-	1268	2559	114	228	-	-	15903	114	114
	.6	*	.6		.2	.4	*	*			1.3	*	*
	100.0	1.0	71.0		5.6	11.3	.5	1.0			70.5	.5	.5
PHOTOGRAPHY/ TO TAKE PICTURES	20058	7616	12441	9146	-	-	-	-	-	10912	4913	4646	1352
	.5	1.1	.4	4.4						1.1	.4	.4	.1
	100.0	38.0	62.0	45.6						54.4	24.5	23.2	6.7

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TO GO SHOPPING (MISC. MENTIONS)	4289	1352	2937	-	1778	-	1159	-	-	1352	-	1778	1352
	.1	.2	.1		.3		.2			.1		.2	.1
	100.0	31.5	68.5		41.5		27.0			31.5		41.5	31.5
THE WEATHER/ CLIMATE	93455	-	71753	14635	-	7067	19915	51839	-	-	-	43905	22569
	2.4		2.6	7.1		1.1	3.4	11.3				3.7	2.2
	100.0		76.8	15.7		7.6	21.3	55.5				47.0	24.1
SKIING/ GOOD/ HIGH QUALITY SKIING (UNSPEC. LOCATION)	203769	7692	153216	42670	46551	12387	25766	15334	1996	53765	57515	63054	76086
	5.3	1.1	5.5	20.7	8.0	1.8	4.5	3.3	2.1	5.5	4.8	5.4	7.5
	100.0	3.8	75.2	20.9	22.8	6.1	12.6	7.5	1.0	26.4	28.2	30.9	37.3
SKIING AT SUNSHINE	46363	614	38882	5082	7504	8931	17102	5243	-	1581	11623	21524	10877
	1.2	.1	1.4	2.5	1.3	1.3	3.0	1.1		.2	1.0	1.8	1.1
	100.0	1.3	83.9	11.0	16.2	19.3	36.9	11.3		3.4	25.1	46.4	23.5
SKIING AT LAKE LOUISE	75658	614	75044	3891	24964	10246	14621	3392	-	16580	8225	25900	38142
	2.0	.1	2.7	1.9	4.3	1.5	2.5	.7		1.7	.7	2.2	3.8
	100.0	.8	99.2	5.1	33.0	13.5	19.3	4.5		21.9	10.9	34.2	50.4
SKIING AT OTHER SPECIFIED LOCATIONS	11324	3404	7921	5443	1531	-	-	-	-	3625	2242	4370	4350
	.3	.5	.3	2.6	.3					.4	.2	.4	.4
	100.0	30.1	69.9	48.1	13.5					32.0	19.8	38.6	38.4
CROSS-COUNTRY SKIING	56602	-	53199	24229	9286	15075	8012	-	-	-	8033	19600	23087
	1.5		1.9	11.7	1.6	2.2	1.4				.7	1.7	2.3
	100.0		94.0	42.8	16.4	26.6	14.2				14.2	34.6	40.8
SEE/ BE CLOSE TO OLYMPICS/ OLYMPIC VENUES	9898	4377	5521	4629	1889	-	-	-	-	3379	6519	-	2933
	.3	.6	.2	2.2	.3					.3	.5		.3
	100.0	44.2	55.8	46.8	19.1					34.1	65.9		29.6
MISCELLANEOUS OTHER	288108	53808	199639	5358	45639	27851	35774	64226	10213	68695	49994	103643	117057
	7.4	7.7	7.1	2.6	7.9	4.2	6.2	13.9	10.6	7.0	4.2	8.8	11.5
	100.0	18.7	69.3	1.9	15.8	9.7	12.4	22.3	3.5	23.8	17.4	36.0	40.6
DON'T KNOW	1996	1398	370	-	-	-	228	689	-	1079	370	228	1398
	.1	.2	*				*	.1		.1	*	*	.1
	100.0	70.0	18.6				11.4	34.5		54.0	18.6	11.4	70.0
NOT STATED	93572	15656	37687	14812	2849	30791	5404	12554	876	15329	22460	7584	23284
	2.4	2.2	1.3	7.2	.5	4.6	.9	2.7	.9	1.6	1.9	.6	2.3
	100.0	16.7	40.3	15.8	3.0	32.9	5.8	13.4	.9	16.4	24.0	8.1	24.9

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ SIGHTS/ SIGHTSEEING	900875	296546	554426	32317	166948	126262	164426	64156	28824	250066	294159	290238	162463
	23.2	42.3	19.8	15.7	28.8	18.8	28.5	13.9	30.0	25.6	24.6	24.7	16.0
	100.0	32.9	61.5	3.6	18.5	14.0	18.3	7.1	3.2	27.8	32.7	32.2	18.0
(NET) ANY REFERENCE TO SPECIFIC NATURAL ATTRACTIONS (HOT SPRINGS, LAKE LOUISE, ICE FIELDS, GLACIERS)	213333	41482	124357	12864	18951	63302	15800	49716	3513	38165	85788	81141	34656
	5.5	5.9	4.4	6.2	3.3	9.4	2.7	10.8	3.7	3.9	7.2	6.9	3.4
	100.0	19.4	58.3	6.0	8.9	29.7	7.4	23.3	1.6	17.9	40.2	38.0	16.2
(NET) TO SEE PARKS/ ROCKY MOUNTAINS	902664	271779	591028	23867	160662	118580	249962	75555	19497	211304	294299	344620	136110
	23.3	38.8	21.1	11.6	27.7	17.7	43.3	16.4	20.3	21.7	24.7	29.3	13.4
	100.0	30.1	65.5	2.6	17.8	13.1	27.7	8.4	2.2	23.4	32.6	38.2	15.1
(NET) ANY REFERENCE TO NATURE/ TREES/ FORESTS/ RIVERS, STREAMS/ LAKES/ WILDLIFE	361280	94607	243444	15884	96453	36039	23618	34098	4228	81450	113139	58130	81427
	9.3	13.5	8.7	7.7	16.6	5.4	4.1	7.4	4.4	8.4	9.5	4.9	8.0
	100.0	26.2	67.4	4.4	26.7	10.0	6.5	9.4	1.2	22.5	31.3	16.1	22.5
(NET) ANY ACTIVITY-RELATED REASONS (CAMP, SKI, HIKE)	617255	29381	517621	98631	109774	115555	101828	36646	25015	98593	150539	191242	231800
	15.9	4.2	18.5	47.8	18.9	17.2	17.6	8.0	26.1	10.1	12.6	16.3	22.8
	100.0	4.8	83.9	16.0	17.8	18.7	16.5	5.9	4.1	16.0	24.4	31.0	37.6
(NET) ANY MENTION OF EN-ROUTE TO ANOTHER PLACE/ PART OF TOUR	688146	61345	572946	33165	65424	131952	112055	89728	2805	210206	266743	194071	139874
	17.7	8.8	20.5	16.1	11.3	19.7	19.4	19.5	2.9	21.6	22.3	16.5	13.8
	100.0	8.9	83.3	4.8	9.5	19.2	16.3	13.0	.4	30.5	38.8	28.2	20.3
(NET) ANY REFERENCE TO PUBLICITY	348767	295609	37422	9629	33763	32421	24340	48356	69	181762	78995	104530	124006
	9.0	42.2	1.3	4.7	5.8	4.8	4.2	10.5	.1	18.6	6.6	8.9	12.2
	100.0	84.8	10.7	2.8	9.7	9.3	7.0	13.9	*	52.1	22.6	30.0	35.6
(NET) ANY REFERENCE TO SKIING	385505	11709	320664	81316	86649	46639	61090	23969	1996	74936	87638	126851	151927
	9.9	1.7	11.5	39.4	14.9	7.0	10.6	5.2	2.1	7.7	7.3	10.8	15.0
	100.0	3.0	83.2	21.1	22.5	12.1	15.8	6.2	.5	19.4	22.7	32.9	39.4

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1459	544	428	238	131	136	372	295	1144	366	461	795	214
	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PERSON VISITORS (WEIGHTED)	3877871	1253931	1633523	584081	289405	135467	793200	860337	3077616	1012125	1038288	1928284	509567
	100.0	32.3	42.1	15.1	7.5	3.5	20.5	22.2	79.4	26.1	26.8	49.7	13.1
TOO EXPENSIVE/ PRICES SHOULD COME DOWN (UNSPEC.)	85078	35463	21740	2939	13584	10870	8399	8937	79737	23787	16311	59537	15249
	2.2	2.8	1.3	.5	4.7	8.0	1.1	1.0	2.6	2.4	1.6	3.1	3.0
	100.0	41.7	25.6	3.5	16.0	12.8	9.9	10.5	93.7	28.0	19.2	70.0	17.9
CHEAPER LODGINGS/ HOTELS TOO EXPENSIVE/ MORE REALISTIC PRICES FOR HOTELS	164039	14773	44152	6226	98702	535	13705	117564	145178	108606	25716	34024	7693
	4.2	1.2	2.7	1.1	34.1	.4	1.7	13.7	4.7	10.7	2.5	1.8	1.5
	100.0	9.0	26.9	3.8	60.2	.3	8.4	71.7	88.5	66.2	15.7	20.7	4.7
LOCAL TRANSPORTATION/ TRANSIT/ BUSES/ SHUTTLE BUSES (MISC. & UNSPEC.)	20148	7772	6615	2241	2551	970	6642	3725	13171	6807	9556	13443	6187
	.5	.6	.4	.4	.9	.7	.8	.4	.4	.7	.9	.7	1.2
	100.0	38.6	32.8	11.1	12.7	4.8	33.0	18.5	65.4	33.8	47.4	66.7	30.7
IMPROVE RESTAURANTS/ PLACES TO EAT (UNSPEC.)	21488	18122	243	1385	1853	-	15387	2734	18639	14635	638	17109	1624
	.6	1.4	*	.2	.6		1.9	.3	.6	1.4	.1	.9	.3
	100.0	84.3	1.1	6.4	8.6		71.6	12.7	86.7	68.1	3.0	79.6	7.6
HOTELS/ ACCOMODATIONS (MISC. PROBLEMS)	123139	42124	31031	54437	7434	3344	48893	19095	105033	657	36812	53007	27065
	3.2	3.4	1.9	9.3	2.6	2.5	6.2	2.2	3.4	.4	3.5	2.7	5.3
	100.0	34.2	25.2	44.2	6.0	2.7	39.7	15.5	85.3	3.0	29.9	43.0	22.0
MORE HOTELS/ ACCOMODATIONS	68822	25352	31201	13208	314	-	7965	16508	30211	6254	4740	19615	34473
	1.8	2.0	1.9	2.3	.1		1.0	1.9	1.0	.6	.5	1.0	6.8
	100.0	36.8	45.3	19.2	.5		11.6	24.0	43.9	9.1	6.9	28.5	50.1
MORE RESTAURANTS/ PLACES TO EAT	77186	36739	30854	14401	228	535	20425	23675	52049	5222	17139	53738	10599
	2.0	2.9	1.9	2.5	.1	.4	2.6	2.8	1.7	.5	1.7	2.8	2.1
	100.0	47.6	40.0	18.7	.3	.7	26.5	30.7	67.4	6.8	22.2	69.6	13.7
MORE CAR RENTALS	1764	1335	342	87	-	-	-	-	1299	1212	342	1299	-
	*	.1	*	*					*	.1	*	.1	
	100.0	75.7	19.4	4.9					73.6	68.7	19.4	73.6	
MORE GAS STATIONS	53749	21396	32353	-	-	-	-	-	53749	-	2017	52062	-
	1.4	1.7	2.0						1.7		.2	2.7	
	100.0	39.8	60.2						100.0		3.8	96.9	

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
BETTER ROAD SIGNS/ DIRECTIONAL SIGNS COULD BE IMPROVED/ NEED MORE	103005	52480	44521	7158	2586	2746	28068	22641	98841	15915	42023	39594	-
	2.7	4.2	2.7	1.2	.9	2.0	3.5	2.6	3.2	1.6	4.0	2.1	
	100.0	50.9	43.2	6.9	2.5	2.7	27.2	22.0	96.0	15.5	40.8	38.4	
ROAD TO MALIGNE SHOULD BE PAVED/ TOO MANY POT HOLES/ DON'T LIKE MALIGNE LAKE ROAD	5602	-	2576	3026	-	-	5602	2576	5602	3026	5602	2576	-
	.1		.2	.5			.7	.3	.2	.3	.5	.1	
	100.0		46.0	54.0			100.0	46.0	100.0	54.0	100.0	46.0	
TRAFFIC COULD BE IMPROVED IN BANFF/ BANFF TOWNSITES/ BETTER LIGHTS IN BANFF	71893	3089	61181	1329	1239	-	997	891	63545	10167	1888	63069	1639
	1.9	.2	3.7	.2	.4		.1	.1	2.1	1.0	.2	3.3	.3
	100.0	4.3	85.1	1.8	1.7		1.4	1.2	88.4	14.1	2.6	87.7	2.3
IMPROVE/ PAVE ROADS/ STREETS/ SHOULD BE SMOOTHER	264255	68938	133194	32195	25770	7286	38238	51897	199354	35386	94498	136079	41631
	6.8	5.5	8.2	5.5	8.9	5.4	4.8	6.0	6.5	3.5	9.1	7.1	8.2
	100.0	26.1	50.4	12.2	9.8	2.8	14.5	19.6	75.4	13.4	35.8	51.5	15.8
WIDEN ROADS/ 4 LANES	59007	2127	34680	26955	15401	-	44652	23396	55961	16502	6158	40621	4141
	1.5	.2	2.1	4.6	5.3		5.6	2.7	1.8	1.6	.6	2.1	.8
	100.0	3.6	58.8	45.7	26.1		75.7	39.6	94.8	28.0	10.4	68.8	7.0
MORE PARKING IN BANFF/ DOWNTOWN AREA	151600	79446	56219	1506	15793	-	33724	38633	141104	38222	39513	91629	10098
	3.9	6.3	3.4	.3	5.5		4.3	4.5	4.6	3.8	3.8	4.8	2.0
	100.0	52.4	37.1	1.0	10.4		22.2	25.5	93.1	25.2	26.1	60.4	6.7
LOWER RESTAURANT/ FOOD PRICES	23487	2204	20698	-	-	584	-	5334	23487	14418	1882	18509	-
	.6	.2	1.3			.4		.6	.8	1.4	.2	1.0	
	100.0	9.4	88.1			2.5		22.7	100.0	61.4	8.0	78.8	
LOWER CAMPING FEES/ SHOULD BE FREE/ CAMPING FEES TOO HIGH	16237	2735	15117	-	-	-	-	-	15562	12348	5552	7167	-
	.4	.2	.9						.5	1.2	.5	.4	
	100.0	16.8	93.1						95.8	76.0	34.2	44.1	
KEEP NATURALNESS/ DO NOT COMMERICALIZE	158324	70554	52429	6259	6177	22904	24243	8902	133457	13291	26798	53235	73453
	4.1	5.6	3.2	1.1	2.1	16.9	3.1	1.0	4.3	1.3	2.6	2.8	14.4
	100.0	44.6	33.1	4.0	3.9	14.5	15.3	5.6	84.3	8.4	16.9	33.6	46.4
TRAINS ON SCHEDULE/ ON TIME	7541	5719	1645	442	-	-	968	830	7315	6223	6696	7364	-
	.2	.5	.1	.1			.1	.1	.2	.6	.6	.4	
	100.0	75.8	21.8	5.9			12.8	11.0	97.0	82.5	88.8	97.7	

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MORE/ BETTER/ UPDATED INFO/ PAMPHLETS/ MAPS	62580	5266	25952	11642	120	19600	9609	11953	41408	11436	43788	26055	41061
	1.6	.4	1.6	2.0	*	14.5	1.2	1.4	1.3	1.1	4.2	1.4	8.1
	100.0	8.4	41.5	18.6	.2	31.3	15.4	19.1	66.2	18.3	70.0	41.6	65.6
MORE SHOWERS (UNSPEC.)	7702	1889	2787	3026	-	-	3026	1234	6149	5528	7702	2502	-
	.2	.2	.2	.5			.4	.1	.2	.5	.7	.1	
	100.0	24.5	36.2	39.3			39.3	16.0	79.8	71.8	100.0	32.5	
MORE/ PUBLIC WASHROOMS/ FACILITIES/ WASHROOMS	129660	33394	62266	36827	100	4399	31542	14328	119402	38646	50350	94403	1794
	3.3	2.7	3.8	6.3	*	3.2	4.0	1.7	3.9	3.8	4.8	4.9	.4
	100.0	25.8	48.0	28.4	.1	3.4	24.3	11.1	92.1	29.8	38.8	72.8	1.4
NEED HOT SHOWERS/ SHOWERS IN CAMPGROUNDS	86639	6303	72603	7005	729	2729	48015	40691	71586	16925	44915	62817	3283
	2.2	.5	4.4	1.2	.3	2.0	6.1	4.7	2.3	1.7	4.3	3.3	.6
	100.0	7.3	83.8	8.1	.8	3.1	55.4	47.0	82.6	19.5	51.8	72.5	3.8
MORE RUNNING/ TAP/ DRINKING WATER	23984	3202	19826	-	-	638	2243	19826	23984	20464	4768	20783	-
	.6	.3	1.2			.5	.3	2.3	.8	2.0	.5	1.1	
	100.0	13.3	82.7			2.7	9.4	82.7	100.0	85.3	19.9	86.7	
MORE ANIMALS/ WILDLIFE	64792	20025	35576	5653	1026	2512	9594	5653	57787	29545	18136	27156	-
	1.7	1.6	2.2	1.0	.4	1.9	1.2	.7	1.9	2.9	1.7	1.4	
	100.0	30.9	54.9	8.7	1.6	3.9	14.8	8.7	89.2	45.6	28.0	41.9	
NEED FAST FOOD/ FOOD STANDS/ MCDONALDS IN PARK	30320	19994	4383	4238	1169	535	-	4506	29705	4506	5675	24152	-
	.8	1.6	.3	.7	.4	.4		.5	1.0	.4	.5	1.3	
	100.0	65.9	14.5	14.0	3.9	1.8		14.9	98.0	14.9	18.7	79.7	
PROVIDE/ MORE INSTANT TELLERS/ BANKS	2466	2466	-	-	-	-	2307	2307	2466	2155	159	2466	1996
	.1	.2					.3	.3	.1	.2	*	.1	.4
	100.0	100.0					93.6	93.6	100.0	87.4	6.4	100.0	81.0
MORE HOOK-UPS/ ELECTRIC FACILITIES	38311	14510	13499	6434	2549	268	10822	5150	33958	6912	22551	19668	-
	1.0	1.2	.8	1.1	.9	.2	1.4	.6	1.1	.7	2.2	1.0	
	100.0	37.9	35.2	16.8	6.7	.7	28.2	13.4	88.6	18.0	58.9	51.3	
MORE CAMPING SITES/ SPACES/ AREAS	117464	35069	70044	11414	10844	-	42999	43746	100800	56379	82721	51861	7563
	3.0	2.8	4.3	2.0	3.7		5.4	5.1	3.3	5.6	8.0	2.7	1.5
	100.0	29.9	59.6	9.7	9.2		36.6	37.2	85.8	48.0	70.4	44.2	6.4
IMPROVE CAMPSITES/ GROUNDS (MISC. MENTIONS)	71789	13443	38745	18173	1428	2729	22863	28207	69698	39859	43877	43775	3727
	1.9	1.1	2.4	3.1	.5	2.0	2.9	3.3	2.3	3.9	4.2	2.3	.7
	100.0	18.7	54.0	25.3	2.0	3.8	31.8	39.3	97.1	55.5	61.1	61.0	5.2

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MORE BIKING TRAILS/ ESTABLISHED/ PAVED BIKE TRAILS	22073	16808	-	812	275	4528	4819	737	20052	14873	4719	20676	14735
	.6	1.3		.1	.1	3.3	.6	.1	.7	1.5	.5	1.1	2.9
	100.0	76.1		3.7	1.2	20.5	21.8	3.3	90.8	67.4	21.4	93.7	66.8
BETTER/ MAINTAINED/ TRAILS/ MAINTAINED HIKING TRAILS	38906	8989	11530	-	15257	3129	26818	10257	23051	12722	24014	20291	-
	1.0	.7	.7		5.3	2.3	3.4	1.2	.7	1.3	2.3	1.1	
	100.0	23.1	29.6		39.2	8.0	68.9	26.4	59.2	32.7	61.7	52.2	
HAVE MOVIES/ THEATRE/ MUSICAL CONCERTS	80145	8074	47743	22425	1081	-	3267	52028	61459	8739	14461	78788	40451
	2.1	.6	2.9	3.8	.4		.4	6.0	2.0	.9	1.4	4.1	7.9
	100.0	10.1	59.6	28.0	1.3		4.1	64.9	76.7	10.9	18.0	98.3	50.5
SERVICE PEOPLE RUDE/ IMPROVE QUALITY OF SERVICE PEOPLE	13963	5572	3499	4538	1593	114	1967	4365	9112	675	2818	4412	1593
	.4	.4	.2	.8	.6	.1	.2	.5	.3	.1	.3	.2	.3
	100.0	39.9	25.1	32.5	11.4	.8	14.1	31.3	65.3	4.8	20.2	31.6	11.4
CROWDED/ TOO MANY PEOPLE/ TOURISTS	1992	243	320	180	1081	169	563	150	912	1493	412	1662	180
	.1	*	*	*	.4	.1	.1	*	*	.1	*	.1	*
	100.0	12.2	16.0	9.0	54.2	8.5	28.2	7.5	45.8	74.9	20.7	83.4	9.0
IMPROVE WASHROOMS/ WASHROOM FACILITIES (MISC.)	39029	27561	6528	21371	383	126	5316	2558	37230	11530	3061	12752	2598
	1.0	2.2	.4	3.7	.1	.1	.7	.3	1.2	1.1	.3	.7	.5
	100.0	70.6	16.7	54.8	1.0	.3	13.6	6.6	95.4	29.5	7.8	32.7	6.7
IMPROVE RESTAURANTS (OTHER MISC.)	42263	637	35696	3896	1733	1977	3641	33620	40890	3417	3241	35461	-
	1.1	.1	2.2	.7	.6	1.5	.5	3.9	1.3	.3	.3	1.8	
	100.0	1.5	84.5	9.2	4.1	4.7	8.6	79.5	96.7	8.1	7.7	83.9	
MORE HIKING TRAILS	29434	15597	8876	1996	100	1847	23903	1117	22056	7421	3826	23903	6649
	.8	1.2	.5	.3	*	1.4	3.0	.1	.7	.7	.4	1.2	1.3
	100.0	53.0	30.2	6.8	.3	6.3	81.2	3.8	74.9	25.2	13.0	81.2	22.6
IMPROVE QUALITY OF FOOD/ AT RESTAURANTS	10408	2754	3925	438	-	584	5461	1071	9970	1376	1071	9970	438
	.3	.2	.2	.1		.4	.7	.1	.3	.1	.1	.5	.1
	100.0	26.5	37.7	4.2		5.6	52.5	10.3	95.8	13.2	10.3	95.8	4.2
MORE LOCAL TRANSPORTATION/ BUSES/ SHUTTLE BUSES	5004	3345	610	813	236	-	806	243	4158	4761	3287	3287	-
	.1	.3	*	.1	.1		.1	*	.1	.5	.3	.2	
	100.0	66.9	12.2	16.2	4.7		16.1	4.9	83.1	95.1	65.7	65.7	
EXPAND SKI RUNS/ AREAS (SPECIFIED)	27618	7019	12512	4524	2362	-	725	-	7536	-	5394	1342	20337
	.7	.6	.8	.8	.8		.1		.2		.5	.1	4.0
	100.0	25.4	45.3	16.4	8.6		2.6		27.3		19.5	4.9	73.6

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
EXPAND/ IMPROVE FACILITIES AT SKI AREAS (MISC.)	60906	25301	6363	21388	3027	3625	4350	1450	41257	1257	-	16317	57281
	1.6	2.0	.4	3.7	1.0	2.7	.5	.2	1.3	.1		.8	11.2
	100.0	41.5	10.4	35.1	5.0	6.0	7.1	2.4	67.7	2.1		26.8	94.0
EXPAND/ IMPROVE SKI FACILITIES (UNSPEC.)	17513	2659	10351	3220	1282	-	4681	-	4336	-	1574	5524	15939
	.5	.2	.6	.6	.4		.6		.1		.2	.3	3.1
	100.0	15.2	59.1	18.4	7.3		26.7		24.8		9.0	31.5	91.0
MISCELLANEOUS OTHER	714124	310558	222010	128387	51071	21679	183663	175378	547597	136257	181725	423153	73782
	18.4	24.8	13.6	22.0	17.6	16.0	23.2	20.4	17.8	13.5	17.5	21.9	14.5
	100.0	43.5	31.1	18.0	7.2	3.0	25.7	24.6	76.7	19.1	25.4	59.3	10.3
NONE/ NO IMPROVEMENTS NECESSARY	864394	195225	447507	133370	27469	10705	126287	167368	690670	282137	225372	416698	28555
	22.3	15.6	27.4	22.8	9.5	7.9	15.9	19.5	22.4	27.9	21.7	21.6	5.6
	100.0	22.6	51.8	15.4	3.2	1.2	14.6	19.4	79.9	32.6	26.1	48.2	3.3
DON'T KNOW	81160	25355	36459	8944	5469	-	20691	10998	48276	11197	25253	34713	1889
	2.1	2.0	2.2	1.5	1.9		2.6	1.3	2.2	1.1	2.4	1.8	.4
	100.0	31.2	44.9	11.0	6.7		25.5	13.6	84.7	13.8	31.1	42.8	2.3
NOT STATED	477405	210969	147051	59666	15094	39654	58079	53673	295422	89622	86607	169266	115941
	12.3	16.8	9.0	10.2	5.2	29.3	7.3	6.2	9.6	8.9	8.3	8.8	22.8
	100.0	44.2	30.8	12.5	3.2	8.3	12.2	11.2	61.9	18.8	18.1	35.5	24.3
(NET) HIGH PRICES/ TOO EXPENSIVE	274891	52971	89962	9165	112286	11990	22103	131835	250705	150878	48383	110956	22251
	7.1	4.2	5.5	1.6	38.8	8.9	2.8	15.3	8.1	14.9	4.7	5.8	4.4
	100.0	19.3	32.7	3.3	40.8	4.4	8.0	48.0	91.2	54.9	17.6	40.4	8.1
(NET) NO IMPROVEMENTS/ KEEP NATURAL/ LESS TOURISTY	1024711	266022	500256	139809	34727	33779	151093	176420	825038	296921	252582	471595	102188
	26.4	21.2	30.6	23.9	12.0	24.9	19.0	20.5	26.8	29.3	24.3	24.5	20.1
	100.0	26.0	48.8	13.6	3.4	3.3	14.7	17.2	80.5	29.0	24.6	46.0	10.0
(NET) MORE/ IMPROVE ROADS/ PARKING/ TRAFFIC/ SIGNAGE	617760	174789	326060	71277	60790	10033	151281	137804	526804	118327	188791	352612	57509
	15.9	13.9	20.0	12.2	21.0	7.4	19.1	16.0	17.1	11.7	18.2	18.3	11.3
	100.0	28.3	52.8	11.5	9.8	1.6	24.5	22.3	85.3	19.2	30.6	57.1	9.3
(NET) MORE/ IMPROVE PARKS FACILITIES (CAMPING/ TRAILS/ WASHROOMS ETC.)	460437	114006	242837	54269	30050	30892	181395	155425	383824	175416	255647	269503	69355
	11.9	9.1	14.9	9.3	10.4	22.8	22.9	18.1	12.5	17.3	24.6	14.0	13.6
	100.0	24.8	52.7	11.8	6.5	6.7	39.4	33.8	83.4	38.1	55.5	58.5	15.1

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) MORE/ IMPROVE TOWNSITE FACILITIES AND SERVICES (HOTELS/ RESTAURANTS/ WASHROOMS/ SERVICE, ETC.)	597844	205592	246202	151782	14036	10687	133101	143146	489379	98958	139249	389160	111678
	15.4	16.4	15.1	26.0	4.8	7.9	16.8	16.6	15.9	9.8	13.4	20.2	21.9
	100.0	34.4	41.2	25.4	2.3	1.8	22.3	23.9	81.9	16.6	23.3	65.1	18.7
(NET) MORE/ IMPROVE LOCAL/ OTHER TRANSPORTATION	32457	16837	8870	3495	2551	970	8179	4798	24644	17556	19303	23857	6187
	.8	1.3	.5	.6	.9	.7	1.0	.6	.8	1.7	1.9	1.2	1.2
	100.0	51.9	27.3	10.8	7.9	3.0	25.2	14.8	75.9	54.1	59.5	73.5	19.1
(NET) ANY IMPROVEMENTS/ EXPAND SKI RUN/ FACILITIES	97416	33648	26224	28408	4309	3625	9031	1450	48711	1257	6967	22458	84936
	2.5	2.7	1.6	4.9	1.5	2.7	1.1	.2	1.6	.1	.7	1.2	16.7
	100.0	34.5	26.9	29.2	4.4	3.7	9.3	1.5	50.0	1.3	7.2	23.1	87.2

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
TOO EXPENSIVE/ PRICES SHOULD COME DOWN (UNSPEC.)	85078	11285	70046	-	25203	5080	20496	2617	-	16642	33105	31038	15745
	2.2	1.6	2.5		4.3	.8	3.5	.6		1.7	2.8	2.6	1.5
	100.0	13.3	82.3		29.6	6.0	24.1	3.1		19.6	38.9	36.5	18.5
CHEAPER LODGINGS/ HOTELS TOO EXPENSIVE/ MORE REALISTIC PRICES FOR HOTELS	164039	7731	146780	4547	10488	8912	98152	25987	-	9813	17675	106306	13371
	4.2	1.1	5.2	2.2	1.8	1.3	17.0	5.6		1.0	1.5	9.0	1.3
	100.0	4.7	89.5	2.8	6.4	5.4	59.8	15.8		6.0	10.8	64.8	8.2
LOCAL TRANSPORTATION/ TRANSIT/ BUSES/ SHUTTLE BUSES (MISC. & UNSPEC.)	20148	12531	5565	2095	2601	-	508	8182	-	4619	9627	172	8370
	.5	1.8	.2	1.0	.4		.1	1.8		.5	.8	*	.8
	100.0	62.2	27.6	10.4	12.9		2.5	40.6		22.9	47.8	.9	41.5
IMPROVE RESTAURANTS/ PLACES TO EAT (UNSPEC.)	21488	1110	20378	1707	19423	243	-	114	-	-	1530	1593	14878
	.6	.2	.7	.8	3.3	*		*			.1	.1	1.5
	100.0	5.2	94.8	7.9	90.4	1.1		.5			7.1	7.4	69.2
HOTELS/ ACCOMODATIONS (MISC. PROBLEMS)	123139	45604	77306	881	1435	15697	37158	5388	2706	57180	10695	22706	84473
	3.2	6.5	2.8	.4	.2	2.3	6.4	1.2	2.8	5.9	.9	1.9	8.3
	100.0	37.0	62.8	.7	1.2	12.7	30.2	4.4	2.2	46.4	8.7	18.4	68.6
MORE HOTELS/ ACCOMODATIONS	68822	2831	65991	6741	6291	31481	1818	5064	-	16352	11121	25222	32479
	1.8	.4	2.4	3.3	1.1	4.7	.3	1.1		1.7	.9	2.1	3.2
	100.0	4.1	95.9	9.8	9.1	45.7	2.6	7.4		23.8	16.2	36.6	47.2
MORE RESTAURANTS/ PLACES TO EAT	77186	3882	58301	-	12176	24170	228	14636	-	25975	31777	19337	25376
	2.0	.6	2.1		2.1	3.6	*	3.2		2.7	2.7	1.6	2.5
	100.0	5.0	75.5		15.8	31.3	.3	19.0		33.7	41.2	25.1	32.9
MORE CAR RENTALS	1764	1764	-	87	-	-	465	870	-	342	87	342	1335
	*	.3		*			.1	.2		*	*	*	.1
	100.0	100.0		4.9			26.4	49.3		19.4	4.9	19.4	75.7
MORE GAS STATIONS	53749	32147	21602	-	-	-	21602	2017	-	30130	19379	2017	12439
	1.4	4.6	.8				3.7	.4		3.1	1.6	.2	1.2
	100.0	59.8	40.2				40.2	3.8		56.1	36.1	3.8	23.1

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
BETTER ROAD SIGNS/	103005	48016	52259	1361	15631	14608	2839	1043	1285	48693	30662	25845	32178
DIRECTIONAL SIGNS COULD	2.7	6.9	1.9	.7	2.7	2.2	.5	.2	1.3	5.0	2.6	2.2	3.2
BE IMPROVED/ NEED MORE	100.0	46.6	50.7	1.3	15.2	14.2	2.8	1.0	1.2	47.3	29.8	25.1	31.2
ROAD TO MALIGNE SHOULD BE	5602	3026	2576	3026	-	-	2576	-	-	-	2576	3026	-
PAVED/ TOO MANY POT	.1	.4	.1	1.5			.4				.2	.3	
HOLES/ DON'T LIKE MALIGNE	100.0	54.0	46.0	54.0			46.0				46.0	54.0	
LAKE ROAD													
TRAFFIC COULD BE IMPROVED	71893	1888	63296	1201	10711	5946	52381	-	-	891	10643	58848	1201
IN BANFF/ BANFF	1.9	.3	2.3	.6	1.8	.9	9.1			.1	.9	5.0	.1
TOWNSITES/ BETTER LIGHTS	100.0	2.6	88.0	1.7	14.9	8.3	72.9			1.2	14.8	81.9	1.7
IN BANFF													
IMPROVE/ PAVE ROADS/	264255	58197	170592	21997	36853	50847	90749	5439	27320	25556	92307	77864	61036
STREETS/ SHOULD BE	6.8	8.3	6.1	10.7	6.4	7.6	15.7	1.2	28.5	2.6	7.7	6.6	6.0
SMOOTHER	100.0	22.0	64.6	8.3	13.9	19.2	34.3	2.1	10.3	9.7	34.9	29.5	23.1
WIDEN ROADS/ 4 LANES	59007	2011	44127	5469	-	5057	1331	23202	2531	8547	12915	27744	18349
	1.5	.3	1.6	2.7		.8	.2	5.0	2.6	.9	1.1	2.4	1.8
	100.0	3.4	74.8	9.3		8.6	2.3	39.3	4.3	14.5	21.9	47.0	31.1
MORE PARKING IN BANFF/	151600	5806	141973	1331	53781	20674	49370	1450	4301	14905	86883	14635	48073
DOWNTOWN AREA	3.9	.8	5.1	.6	9.3	3.1	8.6	.3	4.5	1.5	7.3	1.2	4.7
	100.0	3.8	93.6	.9	35.5	13.6	32.6	1.0	2.8	9.8	57.3	9.7	31.7
LOWER RESTAURANT/ FOOD	23487	5389	10311	-	7202	5334	-	6401	584	1761	13615	-	4894
PRICES	.6	.8	.4		1.2	.8		1.4	.6	.2	1.1		.5
	100.0	22.9	43.9		30.7	22.7		27.3	2.5	7.5	58.0		20.8
LOWER CAMPING FEES/	16237	4727	10836	1271	1615	-	-	7950	-	5401	4727	-	9564
SHOULD BE FREE/ CAMPING	.4	.7	.4	.6	.3			1.7		.6	.4		.9
FEES TOO HIGH	100.0	29.1	66.7	7.8	9.9			49.0		33.3	29.1		58.9
KEEP NATURALNESS/ DO NOT	158324	12592	141336	25687	20081	25573	34561	10046	637	41235	27937	35417	63324
COMMERICALIZE	4.1	1.8	5.1	12.4	3.5	3.8	6.0	2.2	.7	4.2	2.3	3.0	6.2
	100.0	8.0	89.3	16.2	12.7	16.2	21.8	6.3	.4	26.0	17.6	22.4	40.0
TRAINS ON SCHEDULE/ ON	7541	5836	1479	138	-	-	915	830	-	5658	5484	519	1096
TIME	.2	.8	.1	.1			.2	.2		.6	.5	*	.1
	100.0	77.4	19.6	1.8			12.1	11.0		75.0	72.7	6.9	14.5
MORE/ BETTER/ UPDATED	62580	7697	51888	27051	6292	13354	8297	-	322	4250	21331	21233	20017
INFO/ PAMPHLETS/ MAPS	1.6	1.1	1.9	13.1	1.1	2.0	1.4		.3	.4	1.8	1.8	2.0
	100.0	12.3	82.9	43.2	10.1	21.3	13.3		.5	6.8	34.1	33.9	32.0

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
MORE SHOWERS (UNSPEC.)	7702	3647	4055	3026	-	1553	-	-	-	1889	4055	3026	-
	.2	.5	.1	1.5		.2				.2	.3	.3	
	100.0	47.4	52.6	39.3		20.2				24.5	52.6	39.3	
MORE/ PUBLIC WASHROOMS/ FACILITIES/ WASHROOMS	129660	6878	121678	824	16020	29119	251	32108	21426	24556	66011	42871	11063
	3.3	1.0	4.3	.4	2.8	4.3	*	7.0	22.3	2.5	5.5	3.6	1.1
	100.0	5.3	93.8	.6	12.4	22.5	.2	24.8	16.5	18.9	50.9	33.1	8.5
NEED HOT SHOWERS/ SHOWERS IN CAMPGROUNDS	86639	41964	27047	554	3467	6257	28263	2188	-	23791	43485	18903	5543
	2.2	6.0	1.0	.3	.6	.9	4.9	.5		2.4	3.6	1.6	.5
	100.0	48.4	31.2	.6	4.0	7.2	32.6	2.5		27.5	50.2	21.8	6.4
MORE RUNNING/ TAP/ DRINKING WATER	23984	2882	21103	-	-	17901	-	997	-	4448	1925	20106	957
	.6	.4	.8			2.7		.2		.5	.2	1.7	.1
	100.0	12.0	88.0			74.6		4.2		18.5	8.0	83.8	4.0
MORE ANIMALS/ WILDLIFE	64792	17510	45931	4506	1351	24494	6679	2424	5043	5479	51696	1557	7781
	1.7	2.5	1.6	2.2	.2	3.7	1.2	.5	5.3	.6	4.3	.1	.8
	100.0	27.0	70.9	7.0	2.1	37.8	10.3	3.7	7.8	8.5	79.8	2.4	12.0
NEED FAST FOOD/ FOOD STANDS/ MCDONALDS IN PARK	30320	23885	4651	-	-	-	535	8621	-	21163	20262	4383	5675
	.8	3.4	.2				.1	1.9		2.2	1.7	.4	.6
	100.0	78.8	15.3				1.8	28.4		69.8	66.8	14.5	18.7
PROVIDE/ MORE INSTANT TELLERS/ BANKS	2466	-	2466	-	2155	-	-	-	-	-	-	2307	159
	.1		.1		.4							.2	*
	100.0		100.0		87.4							93.6	6.4
MORE HOOK-UPS/ ELECTRIC FACILITIES	38311	8252	20046	932	4177	4293	4561	4393	-	5392	4293	17476	12339
	1.0	1.2	.7	.5	.7	.6	.8	1.0		.6	.4	1.5	1.2
	100.0	21.5	52.3	2.4	10.9	11.2	11.9	11.5		14.1	11.2	45.6	32.2
MORE CAMPING SITES/ SPACES/ AREAS	117464	23326	90450	2224	4611	35159	10383	43017	1996	13312	27038	50232	11752
	3.0	3.3	3.2	1.1	.8	5.2	1.8	9.3	2.1	1.4	2.3	4.3	1.2
	100.0	19.9	77.0	1.9	3.9	29.9	8.8	36.6	1.7	11.3	23.0	42.8	10.0
IMPROVE CAMPSITES/ GROUNDS (MISC. MENTIONS)	71789	11482	45759	2512	24742	15778	3972	2850	2474	14315	25577	14609	19445
	1.9	1.6	1.6	1.2	4.3	2.4	.7	.6	2.6	1.5	2.1	1.2	1.9
	100.0	16.0	63.7	3.5	34.5	22.0	5.5	4.0	3.4	19.9	35.6	20.3	27.1
MORE BIKING TRAILS/ ESTABLISHED/ PAVED BIKE TRAILS	22073	3497	3942	15410	1734	-	-	2445	-	2485	1997	14635	4528
	.6	.5	.1	7.5	.3			.5		.3	.2	1.2	.4
	100.0	15.8	17.9	69.8	7.9			11.1		11.3	9.0	66.3	20.5

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
BETTER/ MAINTAINED/	38906	17546	21359	2531	5768	1133	7594	302	11763	9815	21888	4262	9952
TRAILS/ MAINTAINED HIKING	1.0	2.5	.8	1.2	1.0	.2	1.3	.1	12.2	1.0	1.8	.4	1.0
TRAILS	100.0	45.1	54.9	6.5	14.8	2.9	19.5	.8	30.2	25.2	56.3	11.0	25.6
HAVE MOVIES/ THEATRE/	80145	8370	42374	1338	3159	43336	1347	30176	-	789	11449	1717	37282
MUSICAL CONCERTS	2.1	1.2	1.5	.6	.5	6.5	.2	6.6		.1	1.0	.1	3.7
	100.0	10.4	52.9	1.7	3.9	54.1	1.7	37.7		1.0	14.3	2.1	46.5
SERVICE PEOPLE RUDE/	13963	-	12610	1593	2502	114	-	1717	-	3185	6508	1593	3854
IMPROVE QUALITY OF	.4		.5	.8	.4	*		.4		.3	.5	.1	.4
SERVICE PEOPLE	100.0		90.3	11.4	17.9	.8		12.3		22.8	46.6	11.4	27.6
CROWDED/ TOO MANY PEOPLE/	1992	243	1599	169	180	-	1081	-	169	243	1250	169	573
TOURISTS	.1	*	.1	.1	*		.2		.2	*	.1	*	.1
	100.0	12.2	80.3	8.5	9.0		54.2		8.5	12.2	62.8	8.5	28.7
IMPROVE WASHROOMS/	39029	7996	31033	383	5156	1416	8584	-	-	23490	6922	26825	4431
WASHROOM FACILITIES	1.0	1.1	1.1	.2	.9	.2	1.5			2.4	.6	2.3	.4
(MISC.)	100.0	20.5	79.5	1.0	13.2	3.6	22.0			60.2	17.7	68.7	11.4
IMPROVE RESTAURANTS	42263	5423	6066	-	1430	33252	-	535	1374	3297	-	4848	3886
(OTHER MISC.)	1.1	.8	.2		.2	5.0		.1	1.4	.3		.4	.4
	100.0	12.8	14.4		3.4	78.7		1.3	3.3	7.8		11.5	9.2
MORE HIKING TRAILS	29434	1847	24574	725	100	14635	962	2810	1996	8205	1017	19976	8340
	.8	.3	.9	.4	*	2.2	.2	.6	2.1	.8	.1	1.7	.8
	100.0	6.3	83.5	2.5	.3	49.7	3.3	9.5	6.8	27.9	3.5	67.9	28.3
IMPROVE QUALITY OF FOOD/	10408	4596	5227	-	3538	-	-	2549	3291	1030	-	2958	5672
AT RESTAURANTS	.3	.7	.2		.6			.6	3.4	.1		.3	.6
	100.0	44.2	50.2		34.0			24.5	31.6	9.9		28.4	54.5
MORE LOCAL	5004	2677	2327	479	1628	-	-	-	-	2327	243	610	3345
TRANSPORTATION/ BUSES/	.1	.4	.1	.2	.3					.2	*	.1	.3
SHUTTLE BUSES	100.0	53.5	46.5	9.6	32.5					46.5	4.9	12.2	66.9
EXPAND SKI RUNS/ AREAS	27618	614	27004	1926	4517	4999	4551	9208	-	2417	1201	8565	17380
(SPECIFIED)	.7	.1	1.0	.9	.8	.7	.8	2.0		.2	.1	.7	1.7
	100.0	2.2	97.8	7.0	16.4	18.1	16.5	33.3		8.8	4.3	31.0	62.9
EXPAND/ IMPROVE	60906	-	43317	18719	18029	3905	1201	2362	1996	14028	19444	11793	29668
FACILITIES AT SKI AREAS	1.6		1.5	9.1	3.1	.6	.2	.5	2.1	1.4	1.6	1.0	2.9
(MISC.)	100.0		71.1	30.7	29.6	6.4	2.0	3.9	3.3	23.0	31.9	19.4	48.7

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
EXPAND/ IMPROVE SKI FACILITIES (UNSPEC.)	17513	1889	15623	1996	3592	3003	-	4241	-	4681	3886	5661	7965
	.5	.3	.6	1.0	.6	.4		.9		.5	.3	.5	.8
	100.0	10.8	89.2	11.4	20.5	17.1		24.2		26.7	22.2	32.3	45.5
MISCELLANEOUS OTHER	714124	121819	518573	65240	158349	118784	54464	37522	24253	179378	280313	129480	173009
	18.4	17.4	18.5	31.6	27.3	17.7	9.4	8.1	25.3	18.4	23.5	11.0	17.0
	100.0	17.1	72.6	9.1	22.2	16.6	7.6	5.3	3.4	25.1	39.3	18.1	24.2
NONE/ NO IMPROVEMENTS NECESSARY	864394	178771	628680	32544	90804	199072	63528	137233	14202	249303	264145	309478	175196
	22.3	25.5	22.5	15.8	15.7	29.7	11.0	29.8	14.8	25.6	22.1	26.3	17.2
	100.0	20.7	72.7	3.8	10.5	23.0	7.3	15.9	1.6	28.8	30.6	35.8	20.3
DON'T KNOW	81160	20739	54060	-	8779	14189	16237	11319	2182	22250	33494	28001	15089
	2.1	3.0	1.9		1.5	2.1	2.8	2.5	2.3	2.3	2.8	2.4	1.5
	100.0	25.6	66.6		10.8	17.5	20.0	13.9	2.7	27.4	41.3	34.5	18.6
NOT STATED	477405	63730	317697	24292	72742	68352	50985	59564	1575	162472	147103	97890	165117
	12.3	9.1	11.4	11.8	12.5	10.2	8.8	12.9	1.6	16.7	12.3	8.3	16.3
	100.0	13.3	66.5	5.1	15.2	14.3	10.7	12.5	.3	34.0	30.8	20.5	34.6
(NET) HIGH PRICES/ TOO EXPENSIVE	274891	28053	232306	5818	37306	19327	118648	38412	584	33617	60841	137344	42884
	7.1	4.0	8.3	2.8	6.4	2.9	20.6	8.3	.6	3.4	5.1	11.7	4.2
	100.0	10.2	84.5	2.1	13.6	7.0	43.2	14.0	.2	12.2	22.1	50.0	15.6
(NET) NO IMPROVEMENTS/ KEEP NATURAL/ LESS TOURISTY	1024711	191606	771615	58400	111065	224646	99170	147279	15009	290781	293332	345064	239092
	26.4	27.3	27.6	28.3	19.2	33.5	17.2	32.0	15.6	29.8	24.6	29.3	23.5
	100.0	18.7	75.3	5.7	10.8	21.9	9.7	14.4	1.5	28.4	28.6	33.7	23.3
(NET) MORE/ IMPROVE ROADS/ PARKING/ TRAFFIC/ SIGNAGE	617760	114703	441458	34384	102341	88137	199246	31135	31136	88921	220676	193326	153179
	15.9	16.4	15.8	16.7	17.6	13.1	34.5	6.8	32.4	9.1	18.5	16.4	15.1
	100.0	18.6	71.5	5.6	16.6	14.3	32.3	5.0	5.0	14.4	35.7	31.3	24.8
(NET) MORE/ IMPROVE PARKS FACILITIES (CAMPING/ TRAILS/ WASHROOMS ETC.)	460437	106874	292568	54137	47068	104819	56440	50172	16556	84075	138218	180423	84387
	11.9	15.2	10.5	26.2	8.1	15.6	9.8	10.9	17.2	8.6	11.6	15.3	8.3
	100.0	23.2	63.5	11.8	10.2	22.8	12.3	10.9	3.6	18.3	30.0	39.2	18.3
(NET) MORE/ IMPROVE TOWNSITE FACILITIES AND SERVICES (HOTELS/ RESTAURANTS/ WASHROOMS/ SERVICE, ETC.)	597844	121072	426558	11166	59117	148806	71759	96472	26090	167770	160139	130494	231656
	15.4	17.3	15.2	5.4	10.2	22.2	12.4	20.9	27.2	17.2	13.4	11.1	22.8
	100.0	20.3	71.3	1.9	9.9	24.9	12.0	16.1	4.4	28.1	26.8	21.8	38.7
(NET) MORE/ IMPROVE LOCAL/ OTHER TRANSPORTATION	32457	20808	9372	2476	4229	-	1423	9012	-	12605	15354	1301	12811
	.8	3.0	.3	1.2	.7		.2	2.0		1.3	1.3	.1	1.3
	100.0	64.1	28.9	7.6	13.0		4.4	27.8		38.8	47.3	4.0	39.5

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ANY IMPROVEMENTS/	97416	2504	77323	20716	24807	8904	5752	13450	1996	21126	23330	23017	50596
EXPAND SKI RUN/	2.5	.4	2.8	10.0	4.3	1.3	1.0	2.9	2.1	2.2	2.0	2.0	5.0
FACILITIES	100.0	2.6	79.4	21.3	25.5	9.1	5.9	13.8	2.0	21.7	23.9	23.6	51.9

Q.22 EDUCATION (TRAVEL/VEHICLE PARTY SPOKESPERSON)
BASE: PERSON VISITORS (EXCLUDING WINTER METHOD, CHARTER AND NON-ENGLISH -- QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	890	343	314	145	97	28	236	189	711	247	343	491	20
TOTAL PERSON VISITORS (WEIGHTED)	2560291	755324	1189734	425234	245823	65049	569058	588371	2129107	748298	803416	1330620	25241
SOME ELEMENTARY/ GRADE SCHOOL	15617 .6	2929 .4	7413 .6	4904 1.2	370 .2	-	-	-	12318 .6	5852 .8	5852 .7	8106 .6	-
COMPLETED ELEMENTARY/ GRADE SCHOOL	46094 1.8	22944 3.0	14206 1.2	2054 .5	6891 2.8	-	10539 1.9	11402 1.9	26253 1.2	14331 1.9	9010 1.1	16975 1.3	-
SOME HIGH/ SECONDARY SCHOOL	247998 9.7	41971 5.6	160420 13.5	50491 11.9	10857 4.4	200 .3	29844 5.2	40236 6.8	206273 9.7	70147 9.4	56891 7.1	137474 10.3	3344 13.2
COMPLETED HIGH/ SECONDARY SCHOOL	595287 23.3	217080 28.7	211523 17.8	54098 12.7	129020 52.5	10882 16.7	65917 11.6	178264 30.3	548170 25.7	212671 28.4	112719 14.0	295479 22.2	4092 16.2
TECHNICAL OR VOCATIONAL SCHOOL/ COMMUNITY COLLEGE/ CEGEP	495034 19.3	122325 16.2	291577 24.5	75873 17.8	34191 13.9	9810 15.1	100475 17.7	89050 15.1	404354 19.0	86575 11.6	146201 18.2	284237 21.4	6362 25.2
SOME UNIVERSITY	229444 9.0	68296 9.0	87709 7.4	54010 12.7	17398 7.1	4802 7.4	51071 9.0	75320 12.8	187617 8.8	56380 7.5	71319 8.9	114946 8.6	2557 10.1
COMPLETED UNIVERSITY	411523 16.1	94314 12.5	237075 19.9	59041 13.9	20914 8.5	17102 26.3	101331 17.8	98497 16.7	310194 14.6	111200 14.9	150866 18.8	176444 13.3	2941 11.7
POST GRADUATE COURSES/ DEGREE	495119 19.3	178922 23.7	173586 14.6	115291 27.1	23150 9.4	22252 34.2	205046 36.0	84869 14.4	422974 19.9	189122 25.3	247918 30.9	286189 21.5	5698 22.6
DON'T KNOW	5093 .2	-	2681 .2	-	2412 1.0	-	-	-	-	-	-	-	-
NOT STATED	19083 .7	6542 .9	3545 .3	9472 2.2	620 .3	-	4835 .8	10733 1.8	10953 .5	2019 .3	2640 .3	10770 .8	245 1.0

Q.22 EDUCATION (TRAVEL/VEHICLE PARTY SPOKESPERSON)
BASE: PERSON VISITORS (EXCLUDING WINTER METHOD, CHARTER AND NON-ENGLISH -- QUESTION NOT ASKED)
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	890	244	560	55	120	108	98	87	34	295	321	214	242
TOTAL PERSON VISITORS (WEIGHTED)	2560291	527636	1758847	90490	339061	483873	406452	293258	71909	666141	818758	855532	588510
SOME ELEMENTARY/ GRADE SCHOOL	15617 .6	2029 .4	10659 .6	-	3591 1.1	-	-	370 .1	2704 3.8	3100 .5	6891 .8	5852 .7	-
COMPLETED ELEMENTARY/ GRADE SCHOOL	46094 1.8	5776 1.1	28101 1.6	-	-	5402 1.1	-	2787 1.0	-	30041 4.5	27348 3.3	15150 1.8	1430 .2
SOME HIGH/ SECONDARY SCHOOL	247998 9.7	55183 10.5	166591 9.5	1083 1.2	8035 2.4	35509 7.3	48759 12.0	40041 13.7	22205 30.9	69626 10.5	98476 12.0	82954 9.7	38002 6.5
COMPLETED HIGH/ SECONDARY SCHOOL	595287 23.3	122563 23.2	433743 24.7	18140 20.0	105339 31.1	87472 18.1	152385 37.5	29107 9.9	6869 9.6	143827 21.6	213220 26.0	203190 23.8	66586 11.3
TECHNICAL OR VOCATIONAL SCHOOL/ COMMUNITY COLLEGE/ CEGEP	495034 19.3	89765 17.0	395518 22.5	13040 14.4	47025 13.9	59261 12.2	111154 27.3	75401 25.7	21571 30.0	101551 15.2	220340 26.9	142611 16.7	40601 6.9
SOME UNIVERSITY	229444 9.0	39266 7.4	162621 9.2	9224 10.2	14879 4.4	32909 6.8	12440 3.1	38737 13.2	765 1.1	97650 14.7	71981 8.8	99527 11.6	42979 7.3
COMPLETED UNIVERSITY	411523 16.1	63118 12.0	265363 15.1	34241 37.8	69584 20.5	151671 31.3	37475 9.2	39537 13.5	492 .7	70281 10.6	84211 10.3	178812 20.9	136926 23.3
POST GRADUATE COURSES/ DEGREE	495119 19.3	144029 27.3	291301 16.6	14762 16.3	89512 26.4	108618 22.4	41738 10.3	67033 22.9	17304 24.1	136707 20.5	84509 10.3	127436 14.9	256459 43.6
DON'T KNOW	5093 .2	2681 .5	-	-	-	-	-	-	-	2412 .4	-	-	-
NOT STATED	19083 .7	3224 .6	4950 .3	-	1097 .3	3032 .6	2502 .6	245 .1	-	10946 1.6	11783 1.4	-	5526 .9

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
SIGHTSEEING BY CAR	1107373	1107373	910923	434445	220426	163153	104596	53949	106358	644870	234883
	71.8	71.8	71.1	72.7	78.7	80.6	79.9	64.4	69.5	72.7	77.4
	100.0	100.0	82.3	39.2	19.9	14.7	9.4	4.9	9.6	58.2	21.2
SIGHTSEEING BY BUS	116812	116812	106876	99971	41882	31889	16182	9511	1286	103963	-
	7.6	7.6	8.3	16.7	15.0	15.7	12.4	11.4	.8	11.7	
	100.0	100.0	91.5	85.6	35.9	27.3	13.9	8.1	1.1	89.0	
VIEWING WILDLIFE	801875	801875	624764	430986	179482	122264	99926	38731	71936	546883	102207
	52.0	52.0	48.8	72.2	64.1	60.4	76.3	46.2	47.0	61.6	33.7
	100.0	100.0	77.9	53.7	22.4	15.2	12.5	4.8	9.0	68.2	12.7
BIRDWATCHING	194240	194240	154566	110133	47841	33145	26675	13364	12847	136890	30720
	12.6	12.6	12.1	18.4	17.1	16.4	20.4	16.0	8.4	15.4	10.1
	100.0	100.0	79.6	56.7	24.6	17.1	13.7	6.9	6.6	70.5	15.8
PICNICKING	296587	296587	237387	146440	87195	64059	46909	3270	21366	206817	60594
	19.2	19.2	18.5	24.5	31.2	31.6	35.8	3.9	14.0	23.3	20.0
	100.0	100.0	80.0	49.4	29.4	21.6	15.8	1.1	7.2	69.7	20.4
PHOTOGRAPHY	694158	694158	600739	343227	164190	116657	93481	25402	56374	504022	69013
	45.0	45.0	46.9	57.5	58.7	57.6	71.4	30.3	36.8	56.8	22.8
	100.0	100.0	86.5	49.4	23.7	16.8	13.5	3.7	8.1	72.6	9.9
MOUNTAIN CLIMBING	80772	80772	74539	41662	27022	19864	9105	8281	2275	68274	1942
	5.2	5.2	5.8	7.0	9.7	9.8	7.0	9.9	1.5	7.7	.6
	100.0	100.0	92.3	51.6	33.5	24.6	11.3	10.3	2.8	84.5	2.4
ICE CLIMBING	36856	36856	35347	34216	7983	5961	2700	7118	672	23790	4791
	2.4	2.4	2.8	5.7	2.9	2.9	2.1	8.5	.4	2.7	1.6
	100.0	100.0	95.9	92.8	21.7	16.2	7.3	19.3	1.8	64.5	13.0
JOGGING/ RUNNING	54733	54733	52367	16988	13146	12048	3331	12473	2947	38325	667
	3.5	3.5	4.1	2.8	4.7	5.9	2.5	14.9	1.9	4.3	.2
	100.0	100.0	95.7	31.0	24.0	22.0	6.1	22.8	5.4	70.0	1.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
HIKING/ BACKPACKING WITH	234642	234642	205466	103108	59132	35590	34526	7237	6767	188774	24957
YOUR OWN GROUP OR BY	15.2	15.2	16.0	17.3	21.1	17.6	26.4	8.6	4.4	21.3	8.2
YOURSELF	100.0	100.0	87.6	43.9	25.2	15.2	14.7	3.1	2.9	80.5	10.6
HIKING WITH A PARK	20025	20025	18069	10212	2649	2649	556	1736	701	17588	-
NATURALIST	1.3	1.3	1.4	1.7	.9	1.3	.4	2.1	.5	2.0	
	100.0	100.0	90.2	51.0	13.2	13.2	2.8	8.7	3.5	87.8	
ATTENDING PARK	98406	98406	86458	47617	31994	25711	15885	15434	10194	71483	2193
INTERPRETIVE OR	6.4	6.4	6.8	8.0	11.4	12.7	12.1	18.4	6.7	8.1	.7
EDUCATIONAL PROGRAMS	100.0	100.0	87.9	48.4	32.5	26.1	16.1	15.7	10.4	72.6	2.2
ATTENDING COURSE AT BANFF	8969	8969	7014	5095	1960	1603	635	4871	-	6239	-
CENTRE	.6	.6	.5	.9	.7	.8	.5	5.8		.7	
	100.0	100.0	78.2	56.8	21.9	17.9	7.1	54.3		69.6	
SCIENTIFIC STUDY AND	6890	6890	6890	2905	764	-	764	6126	-	2905	-
RESEARCH	.4	.4	.5	.5	.3		.6	7.3		.3	
	100.0	100.0	100.0	42.2	11.1		11.1	88.9		42.2	
FISHING	21137	21137	14679	10716	3538	2181	2613	95	366	15518	5524
	1.4	1.4	1.1	1.8	1.3	1.1	2.0	.1	.2	1.7	1.8
	100.0	100.0	69.4	50.7	16.7	10.3	12.4	.5	1.7	73.4	26.1
SWIMMING	211004	211004	181486	72762	44569	23169	30029	9653	12836	164539	19218
	13.7	13.7	14.2	12.2	15.9	11.4	22.9	11.5	8.4	18.5	6.3
	100.0	100.0	86.0	34.5	21.1	11.0	14.2	4.6	6.1	78.0	9.1
SCUBA DIVING/ SNORKELLING	10858	10858	8207	2651	-	-	-	-	51	10807	-
	.7	.7	.6	.4					*	1.2	
	100.0	100.0	75.6	24.4					.5	99.5	
SCENIC BOAT TOURS	51713	51713	49650	49115	23130	19964	5802	63	1129	45578	491
	3.4	3.4	3.9	8.2	8.3	9.9	4.4	.1	.7	5.1	.2
	100.0	100.0	96.0	95.0	44.7	38.6	11.2	.1	2.2	88.1	1.0
OTHER BOATING/ CANOEING/	89050	89050	83128	20369	55989	52297	4979	731	269	38234	49279
KAYAKING/ SAILING	5.8	5.8	6.5	3.4	20.0	25.8	3.8	.9	.2	4.3	16.2
	100.0	100.0	93.4	22.9	62.9	58.7	5.6	.8	.3	42.9	55.3
RIVER RAFTING	19608	19608	15754	19608	7272	4611	3509	95	-	18598	-
	1.3	1.3	1.2	3.3	2.6	2.3	2.7	.1		2.1	
	100.0	100.0	80.3	100.0	37.1	23.5	17.9	.5		94.8	

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
SAILBOARDING/ WINDSURFING	5916	5916	1454	5248	452	452	452	-	4731	787	667
	.4	.4	.1	.9	.2	.2	.3		3.1	.1	.2
	100.0	100.0	24.6	88.7	7.6	7.6	7.6		80.0	13.3	11.3
HORSEBACK/ TRAIL-RIDING	30206	30206	27530	15575	10080	7459	7812	95	1300	23142	667
	2.0	2.0	2.2	2.6	3.6	3.7	6.0	.1	.8	2.6	.2
	100.0	100.0	91.1	51.6	33.4	24.7	25.9	.3	4.3	76.6	2.2
HORSEDRAWN CARRAIGE RIDE	8356	8356	8356	3528	2875	-	2875	-	1344	5854	1159
	.5	.5	.7	.6	1.0		2.2		.9	.7	.4
	100.0	100.0	100.0	42.2	34.4		34.4		16.1	70.1	13.9
BICYCLING	48820	48820	45580	29006	17713	8624	14860	95	1921	43392	2712
	3.2	3.2	3.6	4.9	6.3	4.3	11.3	.1	1.3	4.9	.9
	100.0	100.0	93.4	59.4	36.3	17.7	30.4	.2	3.9	88.9	5.6
GOLFING	31466	31466	24069	19960	10686	6123	6159	6259	2169	20760	6506
	2.0	2.0	1.9	3.3	3.8	3.0	4.7	7.5	1.4	2.3	2.1
	100.0	100.0	76.5	63.4	34.0	19.5	19.6	19.9	6.9	66.0	20.7
TENNIS	10438	10438	10168	1956	1065	445	620	63	970	9405	-
	.7	.7	.8	.3	.4	.2	.5	.1	.6	1.1	
	100.0	100.0	97.4	18.7	10.2	4.3	5.9	.6	9.3	90.1	
SHOPPING	739996	739996	649456	289887	135167	96661	66787	37187	55161	510614	113398
	48.0	48.0	50.7	48.5	48.3	47.7	51.0	44.4	36.0	57.5	37.4
	100.0	100.0	87.8	39.2	18.3	13.1	9.0	5.0	7.5	69.0	15.3
ATTENDING MOVIES	15617	15617	12602	13271	2122	1868	707	95	321	13865	1336
	1.0	1.0	1.0	2.2	.8	.9	.5	.1	.2	1.6	.4
	100.0	100.0	80.7	85.0	13.6	12.0	4.5	.6	2.1	88.8	8.6
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	25205	24208	3506	6357	5716	757	158	1299	11143	12604
	1.6	1.6	1.9	.6	2.3	2.8	.6	.2	.8	1.3	4.2
	100.0	100.0	96.0	13.9	25.2	22.7	3.0	.6	5.2	44.2	50.0
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	23824	21364	12562	8648	7779	870	1245	1028	20884	667
	1.5	1.5	1.7	2.1	3.1	3.8	.7	1.5	.7	2.4	.2
	100.0	100.0	89.7	52.7	36.3	32.7	3.6	5.2	4.3	87.7	2.8
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	395924	373548	132559	143921	125098	43737	19558	19811	231415	116898
	25.7	25.7	29.2	22.2	51.4	61.8	33.4	23.3	12.9	26.1	38.5
	100.0	100.0	94.3	33.5	36.4	31.6	11.0	4.9	5.0	58.4	29.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS				MAIN PURPOSE OF PARKS VISIT		
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
ATTENDING SPORTING EVENTS	20834	20834	18352	5663	378	378	315	1097	2358	15871	2251
	1.4	1.4	1.4	.9	.1	.2	.2	1.3	1.5	1.8	.7
	100.0	100.0	88.1	27.2	1.8	1.8	1.5	5.3	11.3	76.2	10.8
ATTENDING OTHER FESTIVALS/ EVENTS	20744	20744	17520	3552	9564	9401	8605	4279	4680	12082	667
	1.3	1.3	1.4	.6	3.4	4.6	6.6	5.1	3.1	1.4	.2
	100.0	100.0	84.5	17.1	46.1	45.3	41.5	20.6	22.6	58.2	3.2
DOWNHILL SKIING	191486	191486	163366	30213	3128	1182	2261	9673	9970	117221	53998
	12.4	12.4	12.8	5.1	1.1	.6	1.7	11.5	6.5	13.2	17.8
	100.0	100.0	85.3	15.8	1.6	.6	1.2	5.1	5.2	61.2	28.2
CROSS COUNTRY SKIING	36905	36905	19118	18318	5670	5670	315	2773	4641	20782	8709
	2.4	2.4	1.5	3.1	2.0	2.8	.2	3.3	3.0	2.3	2.9
	100.0	100.0	51.8	49.6	15.4	15.4	.9	7.5	12.6	56.3	23.6
SKIING (TYPE NOT SPECIFIED)	3451	3451	3361	90	-	-	-	-	1597	1235	1455
	.2	.2	.3	*					1.0	.1	.5
	100.0	100.0	97.4	2.6					46.3	35.8	42.2
SKATING	13033	13033	12982	603	315	315	315	-	51	8196	4786
	.8	.8	1.0	.1	.1	.2	.2		*	.9	1.6
	100.0	100.0	99.6	4.6	2.4	2.4	2.4		.4	62.9	36.7
SNOWSHOEING	3876	3876	3876	443	315	315	315	-	2981	895	-
	.3	.3	.3	.1	.1	.2	.2		1.9	.1	
	100.0	100.0	100.0	11.4	8.1	8.1	8.1		76.9	23.1	
HORSEDRAWN SLEIGH RIDES	1610	1610	1610	283	-	-	-	-	223	719	667
	.1	.1	.1	*					.1	.1	.2
	100.0	100.0	100.0	17.6					13.9	44.7	41.5
DOG SLEDDING	667	667	667	-	-	-	-	-	-	-	667
	*	*	.1								.2
	100.0	100.0	100.0								100.0
COLUMBIA ICEFIELD SNOCOACH	88200	88200	85255	87145	40705	30055	17338	7181	920	73997	-
	5.7	5.7	6.7	14.6	14.5	14.8	13.2	8.6	.6	8.3	
	100.0	100.0	96.7	98.8	46.2	34.1	19.7	8.1	1.0	83.9	
RESTING/ RELAXING	737926	737926	638666	284177	161907	124315	61560	47736	59582	513673	97433
	47.8	47.8	49.9	47.6	57.8	61.4	47.0	57.0	38.9	57.9	32.1
	100.0	100.0	86.5	38.5	21.9	16.8	8.3	6.5	8.1	69.6	13.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
VISIT VISITOR INFORMATION CENTRE	339708	339708	278599	235622	108046	76093	62071	13963	15821	284110	12653
	22.0	22.0	21.8	39.5	38.6	37.6	47.4	16.7	10.3	32.0	4.2
	100.0	100.0	82.0	69.4	31.8	22.4	18.3	4.1	4.7	83.6	3.7
VOLUNTEERED "OTHER" RESPONSES											
VISITING FRIENDS/ FAMILY	35695	35695	21830	17234	484	484	-	-	12833	15242	7557
	2.3	2.3	1.7	2.9	.2	.2			8.4	1.7	2.5
	100.0	100.0	61.2	48.3	1.4	1.4			36.0	42.7	21.2
CAMPING/ TENTING	26003	26003	20110	19737	12293	10106	9201	-	1429	24946	-
	1.7	1.7	1.6	3.3	4.4	5.0	7.0		.9	2.8	
	100.0	100.0	77.3	75.9	47.3	38.9	35.4		5.5	95.9	
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	4450	3910	2170	1675	1010	1251	-	-	2211	2239
	.3	.3	.3	.4	.6	.5	1.0			.2	.7
	100.0	100.0	87.9	48.8	37.6	22.7	28.1			49.7	50.3
WALKING	8898	8898	8695	3952	1963	484	1479	3901	588	3892	-
	.6	.6	.7	.7	.7	.2	1.1	4.7	.4	.4	
	100.0	100.0	97.7	44.4	22.1	5.4	16.6	43.8	6.6	43.7	
OTHER MISCELLANEOUS ACTIVITIES	45973	45973	35229	18712	5518	339	5179	15081	1664	26153	1238
	3.0	3.0	2.8	3.1	2.0	.2	4.0	18.0	1.1	2.9	.4
	100.0	100.0	76.6	40.7	12.0	.7	11.3	32.8	3.6	56.9	2.7
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	51723	37810	24259	1544	116	1427	887	11504	10804	1048
	3.4	3.4	3.0	4.1	.6	.1	1.1	1.1	7.5	1.2	.3
	100.0	100.0	73.1	46.9	3.0	.2	2.8	1.7	22.2	20.9	2.0
NOT STATED	52931	52931	50680	7250	9542	8158	1551	5381	6434	14161	11285
	3.4	3.4	4.0	1.2	3.4	4.0	1.2	6.4	4.2	1.6	3.7
	100.0	100.0	95.7	13.7	18.0	15.4	2.9	10.2	12.2	26.8	21.3
(NET) HIKING/ CLIMBING/ JOGGING	323244	323244	288243	153598	76658	50653	38652	17033	12816	255851	30153
	21.0	21.0	22.5	25.7	27.4	25.0	29.5	20.3	8.4	28.8	9.9
	100.0	100.0	89.2	47.5	23.7	15.7	12.0	5.3	4.0	79.2	9.3
(NET) EDUCATIONAL ACTIVITIES	107856	107856	95908	51458	33696	26293	17283	21978	10194	76530	2193
	7.0	7.0	7.5	8.6	12.0	13.0	13.2	26.2	6.7	8.6	.7
	100.0	100.0	88.9	47.7	31.2	24.4	16.0	20.4	9.5	71.0	2.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	384267	384267	318599	246675	122279	87830	68519	18890	22209	317057	12653
	24.9	24.9	24.9	41.3	43.7	43.4	52.3	22.6	14.5	35.7	4.2
	100.0	100.0	82.9	64.2	31.8	22.9	17.8	4.9	5.8	82.5	3.3
(NET) WATER SPORTS/ ACTIVITIES	318973	318973	278089	107400	107551	80390	38886	9653	17612	216426	70085
	20.7	20.7	21.7	18.0	38.4	39.7	29.7	11.5	11.5	24.4	23.1
	100.0	100.0	87.2	33.7	33.7	25.2	12.2	3.0	5.5	67.9	22.0
(NET) OTHER SPORTS/ ACTIVITIES	113775	113775	102118	59265	38056	20909	29451	6354	7435	89955	9042
	7.4	7.4	8.0	9.9	13.6	10.3	22.5	7.6	4.9	10.1	3.0
	100.0	100.0	89.8	52.1	33.4	18.4	25.9	5.6	6.5	79.1	7.9
(NET) CULTURAL ACTIVITIES/ EVENTS	422044	422044	394896	146737	145752	126930	44189	19937	24227	250217	119800
	27.4	27.4	30.8	24.6	52.1	62.7	33.7	23.8	15.8	28.2	39.5
	100.0	100.0	93.6	34.8	34.5	30.1	10.5	4.7	5.7	59.3	28.4
(NET) WINTER SPORTS/ ACTIVITIES	243635	243635	198735	47287	8484	6538	2261	12351	19190	145179	67129
	15.8	15.8	15.5	7.9	3.0	3.2	1.7	14.7	12.5	16.4	22.1
	100.0	100.0	81.6	19.4	3.5	2.7	.9	5.1	7.9	59.6	27.6
(NET) ANY SKIING	228016	228016	183116	46993	8484	6538	2261	12351	16209	136660	63010
	14.8	14.8	14.3	7.9	3.0	3.2	1.7	14.7	10.6	15.4	20.8
	100.0	100.0	80.3	20.6	3.7	2.9	1.0	5.4	7.1	59.9	27.6
(NET) ONLY SKIING	31175	31175	27877	4389	-	-	-	-	-	8791	22384
	2.0	2.0	2.2	.7						1.0	7.4
	100.0	100.0	89.4	14.1						28.2	71.8
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	1197515	1197515	996286	509906	255394	191843	115955	55274	106710	731737	234883
	77.6	77.6	77.8	85.4	91.2	94.7	88.5	66.0	69.7	82.4	77.4
	100.0	100.0	83.2	42.6	21.3	16.0	9.7	4.6	8.9	61.1	19.6
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	52532	52532	45695	20458	4763	4680	2704	-	22756	14605	1384
	3.4	3.4	3.6	3.4	1.7	2.3	2.1		14.9	1.6	.5
	100.0	100.0	87.0	38.9	9.1	8.9	5.1		43.3	27.8	2.6

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1214120	920017	135636	158467	248695	79833	27439	15798	1399202	45015	59627	83819
	100.0	78.7	59.6	8.8	10.3	16.1	5.2	1.8	1.0	90.7	2.9	3.9	5.4
SIGHTSEEING BY CAR	1107373	878716	652830	104704	121181	187376	41281	1997	15798	1088150	39315	15638	3585
	71.8	72.4	71.0	77.2	76.5	75.3	51.7	7.3	100.0	77.8	87.3	26.2	4.3
	100.0	79.4	59.0	9.5	10.9	16.9	3.7	.2	1.4	98.3	3.6	1.4	.3
SIGHTSEEING BY BUS	116812	20012	11462	1345	7205	59707	37093	24505	-	19576	-	26400	70836
	7.6	1.6	1.2	1.0	4.5	24.0	46.5	89.3		1.4		44.3	84.5
	100.0	17.1	9.8	1.2	6.2	51.1	31.8	21.0		16.8		22.6	60.6
VIEWING WILDLIFE	801875	553525	380842	78518	94165	201551	46798	12276	6536	710858	36441	42570	48447
	52.0	45.6	41.4	57.9	59.4	81.0	58.6	44.7	41.4	50.8	81.0	71.4	57.8
	100.0	69.0	47.5	9.8	11.7	25.1	5.8	1.5	.8	88.6	4.5	5.3	6.0
BIRDWATCHING	194240	120514	94188	17111	9215	54900	18826	896	5882	168228	3650	15641	10370
	12.6	9.9	10.2	12.6	5.8	22.1	23.6	3.3	37.2	12.0	8.1	26.2	12.4
	100.0	62.0	48.5	8.8	4.7	28.3	9.7	.5	3.0	86.6	1.9	8.1	5.3
PICNICKING	296587	194319	149308	17068	27943	76364	25905	655	9628	279195	28157	10166	7226
	19.2	16.0	16.2	12.6	17.6	30.7	32.4	2.4	60.9	20.0	62.5	17.0	8.6
	100.0	65.5	50.3	5.8	9.4	25.7	8.7	.2	3.2	94.1	9.5	3.4	2.4
PHOTOGRAPHY	694158	436505	288072	70203	78231	191819	65833	18111	14981	597168	30597	43719	53270
	45.0	36.0	31.3	51.8	49.4	77.1	82.5	66.0	94.8	42.7	68.0	73.3	63.6
	100.0	62.9	41.5	10.1	11.3	27.6	9.5	2.6	2.2	86.0	4.4	6.3	7.7
MOUNTAIN CLIMBING	80772	49499	38087	4255	7157	26872	4401	2194	158	58276	6594	15971	6525
	5.2	4.1	4.1	3.1	4.5	10.8	5.5	8.0	1.0	4.2	14.6	26.8	7.8
	100.0	61.3	47.2	5.3	8.9	33.3	5.4	2.7	.2	72.1	8.2	19.8	8.1
ICE CLIMBING	36856	12428	7095	223	5110	14110	10318	9234	-	21676	449	2439	12741
	2.4	1.0	.8	.2	3.2	5.7	12.9	33.7		1.5	1.0	4.1	15.2
	100.0	33.7	19.3	.6	13.9	38.3	28.0	25.1		58.8	1.2	6.6	34.6
JOGGING/ RUNNING	54733	39723	34368	4065	1290	14161	849	371	-	50882	6007	1186	2665
	3.5	3.3	3.7	3.0	.8	5.7	1.1	1.4		3.6	13.3	2.0	3.2
	100.0	72.6	62.8	7.4	2.4	25.9	1.6	.7		93.0	11.0	2.2	4.9

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
HIKING/ BACKPACKING WITH YOUR OWN GROUP OR BY YOURSELF	234642	156308	133802	12117	10389	58012	20322	1696	4609	202319	13992	24081	8241
	15.2	12.9	14.5	8.9	6.6	23.3	25.5	6.2	29.2	14.5	31.1	40.4	9.8
	100.0	66.6	57.0	5.2	4.4	24.7	8.7	.7	2.0	86.2	6.0	10.3	3.5
HIKING WITH A PARK NATURALIST	20025	13372	13372	-	-	5771	881	642	-	17678	-	1356	991
	1.3	1.1	1.5			2.3	1.1	2.3		1.3		2.3	1.2
	100.0	66.8	66.8			28.8	4.4	3.2		88.3		6.8	4.9
ATTENDING PARK INTERPRETIVE OR EDUCATIONAL PROGRAMS	98406	63358	46641	9283	7434	34383	664	-	-	89436	6210	3070	5899
	6.4	5.2	5.1	6.8	4.7	13.8	.8			6.4	13.8	5.1	7.0
	100.0	64.4	47.4	9.4	7.6	34.9	.7			90.9	6.3	3.1	6.0
ATTENDING COURSE AT BANFF CENTRE	8969	5971	3664	2141	166	2469	530	530	-	7121	-	738	1111
	.6	.5	.4	1.6	.1	1.0	.7	1.9		.5		1.2	1.3
	100.0	66.6	40.8	23.9	1.9	27.5	5.9	5.9		79.4		8.2	12.4
SCIENTIFIC STUDY AND RESEARCH	6890	6126	3985	2141	-	764	-	-	-	6126	-	-	764
	.4	.5	.4	1.6		.3				.4			.9
	100.0	88.9	57.8	31.1		11.1				88.9			11.1
FISHING	21137	17881	16246	1349	287	2555	701	-	701	19875	864	984	278
	1.4	1.5	1.8	1.0	.2	1.0	.9		4.4	1.4	1.9	1.7	.3
	100.0	84.6	76.9	6.4	1.4	12.1	3.3		3.3	94.0	4.1	4.7	1.3
SWIMMING	211004	181156	143823	14621	22712	24226	5622	1295	-	195420	8328	5189	10394
	13.7	14.9	15.6	10.8	14.3	9.7	7.0	4.7		14.0	18.5	8.7	12.4
	100.0	85.9	68.2	6.9	10.8	11.5	2.7	.6		92.6	3.9	2.5	4.9
SCUBA DIVING/ SNORKELLING	10858	10858	9936	922	-	-	-	-	-	10807	-	51	-
	.7	.9	1.1	.7						.8		.1	
	100.0	100.0	91.5	8.5						99.5		.5	
SCENIC BOAT TOURS	51713	8434	2244	1407	4783	32404	10875	4420	4451	25779	413	6674	19260
	3.4	.7	.2	1.0	3.0	13.0	13.6	16.1	28.2	1.8	.9	11.2	23.0
	100.0	16.3	4.3	2.7	9.2	62.7	21.0	8.5	8.6	49.9	.8	12.9	37.2
OTHER BOATING/ CANOEING/ KAYAKING/ SAILING	89050	72521	67974	3134	1414	13659	2870	1248	-	84251	3657	1399	3401
	5.8	6.0	7.4	2.3	.9	5.5	3.6	4.5		6.0	8.1	2.3	4.1
	100.0	81.4	76.3	3.5	1.6	15.3	3.2	1.4		94.6	4.1	1.6	3.8
RIVER RAFTING	19608	4102	3703	399	-	14857	649	102	-	9711	-	834	9064
	1.3	.3	.4	.3		6.0	.8	.4		.7		1.4	10.8
	100.0	20.9	18.9	2.0		75.8	3.3	.5		49.5		4.3	46.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
SAILBOARDING/ WINDSURFING	5916	5850	5530	321	-	65	-	-	-	5799	-	117	-
	.4	.5	.6	.2		*				.4		.2	
	100.0	98.9	93.5	5.4		1.1				98.0		2.0	
HORSEBACK/ TRAIL-RIDING	30206	21252	14420	4166	2665	4610	4344	2194	-	22643	-	3378	4185
	2.0	1.8	1.6	3.1	1.7	1.9	5.4	8.0		1.6		5.7	5.0
	100.0	70.4	47.7	13.8	8.8	15.3	14.4	7.3		75.0		11.2	13.9
HORSEDRAWN CARRAIGE RIDE	8356	5696	4828	-	868	1132	1527	1527	-	5696	-	878	1782
	.5	.5	.5		.5	.5	1.9	5.6		.4		1.5	2.1
	100.0	68.2	57.8		10.4	13.6	18.3	18.3		68.2		10.5	21.3
BICYCLING	48820	29918	20908	4166	4844	9787	9115	3337	4223	38093	1711	6026	4701
	3.2	2.5	2.3	3.1	3.1	3.9	11.4	12.2	26.7	2.7	3.8	10.1	5.6
	100.0	61.3	42.8	8.5	9.9	20.0	18.7	6.8	8.6	78.0	3.5	12.3	9.6
GOLFING	31466	21204	15398	2634	3172	7406	2857	1536	-	23934	-	1633	5899
	2.0	1.7	1.7	1.9	2.0	3.0	3.6	5.6		1.7		2.7	7.0
	100.0	67.4	48.9	8.4	10.1	23.5	9.1	4.9		76.1		5.2	18.7
TENNIS	10438	7908	7639	-	269	1638	892	892	-	8609	-	379	1450
	.7	.7	.8		.2	.7	1.1	3.2		.6		.6	1.7
	100.0	75.8	73.2		2.6	15.7	8.5	8.5		82.5		3.6	13.9
SHOPPING	739996	543103	411452	52967	78684	141690	55203	16470	11417	654667	30649	30373	54955
	48.0	44.7	44.7	39.1	49.7	57.0	69.1	60.0	72.3	46.8	68.1	50.9	65.6
	100.0	73.4	55.6	7.2	10.6	19.1	7.5	2.2	1.5	88.5	4.1	4.1	7.4
ATTENDING MOVIES	15617	6820	4340	782	1698	8161	636	-	-	11252	-	1955	2410
	1.0	.6	.5	.6	1.1	3.3	.8			.8		3.3	2.9
	100.0	43.7	27.8	5.0	10.9	52.3	4.1			72.0		12.5	15.4
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	21904	18591	2502	811	3301	-	-	-	23270	-	908	1027
	1.6	1.8	2.0	1.8	.5	1.3				1.7		1.5	1.2
	100.0	86.9	73.8	9.9	3.2	13.1				92.3		3.6	4.1
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	13166	11362	-	1804	9386	1272	-	-	17855	6613	2868	3100
	1.5	1.1	1.2		1.1	3.8	1.6			1.3	14.7	4.8	3.7
	100.0	55.3	47.7		7.6	39.4	5.3			74.9	27.8	12.0	13.0
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	286379	228515	11515	46349	87455	22089	1961	5375	351162	23900	21350	23412
	25.7	23.6	24.8	8.5	29.2	35.2	27.7	7.1	34.0	25.1	53.1	35.8	27.9
	100.0	72.3	57.7	2.9	11.7	22.1	5.6	.5	1.4	88.7	6.0	5.4	5.9

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
ATTENDING SPORTING EVENTS	20834	19985	15847	2492	1646	536	312	192	-	18109	-	1382	1344
	1.4	1.6	1.7	1.8	1.0	.2	.4	.7		1.3		2.3	1.6
	100.0	95.9	76.1	12.0	7.9	2.6	1.5	.9		86.9		6.6	6.4
ATTENDING OTHER FESTIVALS/ EVENTS	20744	10134	8520	587	1028	10282	328	116	-	19221	-	1406	116
	1.3	.8	.9	.4	.6	4.1	.4	.4		1.4		2.4	.1
	100.0	48.9	41.1	2.8	5.0	49.6	1.6	.6		92.7		6.8	.6
DOWNHILL SKIING	191486	180602	166912	3969	9721	9667	1217	907	-	176436	-	1546	13504
	12.4	14.9	18.1	2.9	6.1	3.9	1.5	3.3		12.6		2.6	16.1
	100.0	94.3	87.2	2.1	5.1	5.0	.6	.5		92.1		.8	7.1
CROSS COUNTRY SKIING	36905	34107	25321	1367	7420	2678	120	-	-	36690	-	215	-
	2.4	2.8	2.8	1.0	4.7	1.1	.2			2.6		.4	
	100.0	92.4	68.6	3.7	20.1	7.3	.3			99.4		.6	
SKIING (TYPE NOT SPECIFIED)	3451	3143	1545	-	1597	308	-	-	-	3451	-	-	-
	.2	.3	.2		1.0	.1				.2			
	100.0	91.1	44.8		46.3	8.9				100.0			
SKATING	13033	12489	12437	51	-	308	237	116	-	12745	-	171	116
	.8	1.0	1.4	*		.1	.3	.4		.9		.3	.1
	100.0	95.8	95.4	.4		2.4	1.8	.9		97.8		1.3	.9
SNOWSHOEING	3876	3748	3748	-	-	-	128	128	-	3748	-	-	128
	.3	.3	.4				.2	.5		.3			.2
	100.0	96.7	96.7				3.3	3.3		96.7			3.3
HORSEDRAWN SLEIGH RIDES	1610	891	667	223	-	603	116	116	-	891	-	166	552
	.1	.1	.1	.2		.2	.1	.4		.1		.3	.7
	100.0	55.3	41.5	13.9		37.4	7.2	7.2		55.3		10.3	34.3
DOG SLEDDING	667	667	667	-	-	-	-	-	-	667	-	-	-
	*	.1	.1							*			
	100.0	100.0	100.0							100.0			
COLUMBIA ICEFIELD SNOCOACH	88200	16109	5378	2609	8123	56816	15275	2278	5410	50442	646	7490	30268
	5.7	1.3	.6	1.9	5.1	22.8	19.1	8.3	34.2	3.6	1.4	12.6	36.1
	100.0	18.3	6.1	3.0	9.2	64.4	17.3	2.6	6.1	57.2	.7	8.5	34.3
RESTING/ RELAXING	737926	571906	465680	36467	69759	128458	37562	5716	14780	674038	20217	30079	33809
	47.8	47.1	50.6	26.9	44.0	51.7	47.1	20.8	93.6	48.2	44.9	50.4	40.3
	100.0	77.5	63.1	4.9	9.5	17.4	5.1	.8	2.0	91.3	2.7	4.1	4.6

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
VISIT VISITOR INFORMATION CENTRE	339708	179618	109484	19245	50889	128079	32011	2343	10329	296579	18024	23224	19906
	22.0	14.8	11.9	14.2	32.1	51.5	40.1	8.5	65.4	21.2	40.0	38.9	23.7
	100.0	52.9	32.2	5.7	15.0	37.7	9.4	.7	3.0	87.3	5.3	6.8	5.9
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	35695	35210	28770	1421	5020	-	484	484	-	34203	-	1055	436
	2.3	2.9	3.1	1.0	3.2		.6	1.8		2.4		1.8	.5
	100.0	98.6	80.6	4.0	14.1		1.4	1.4		95.8		3.0	1.2
CAMPING/ TENTING	26003	11213	3495	856	6862	13101	1689	484	-	25279	8169	724	-
	1.7	.9	.4	.6	4.3	5.3	2.1	1.8		1.8	18.1	1.2	
	100.0	43.1	13.4	3.3	26.4	50.4	6.5	1.9		97.2	31.4	2.8	
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	2820	2779	-	41	1043	587	-	-	3985	587	41	424
	.3	.2	.3		*	.4	.7			.3	1.3	.1	.5
	100.0	63.4	62.4		.9	23.4	13.2			89.5	13.2	.9	9.5
WALKING	8898	5219	4103	1116	-	3084	594	484	-	6444	528	2199	255
	.6	.4	.4	.8		1.2	.7	1.8		.5	1.2	3.7	.3
	100.0	58.7	46.1	12.5		34.7	6.7	5.4		72.4	5.9	24.7	2.9
OTHER MISCELLANEOUS ACTIVITIES	45973	35724	27022	4719	3982	8323	1926	-	-	39365	-	4012	2595
	3.0	2.9	2.9	3.5	2.5	3.3	2.4			2.8		6.7	3.1
	100.0	77.7	58.8	10.3	8.7	18.1	4.2			85.6		8.7	5.6
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	51149	33233	11095	6821	457	116	-	-	51195	-	411	116
	3.4	4.2	3.6	8.2	4.3	.2	.1			3.7		.7	.1
	100.0	98.9	64.3	21.5	13.2	.9	.2			99.0		.8	.2
NOT STATED	52931	47137	39827	3147	4164	5173	621	621	-	51066	457	166	1699
	3.4	3.9	4.3	2.3	2.6	2.1	.8	2.3		3.6	1.0	.3	2.0
	100.0	89.1	75.2	5.9	7.9	9.8	1.2	1.2		96.5	.9	.3	3.2
(NET) HIKING/ CLIMBING/ JOGGING	323244	209144	172347	18384	18414	82649	31450	11625	4609	270937	14441	27655	24652
	21.0	17.2	18.7	13.6	11.6	33.2	39.4	42.4	29.2	19.4	32.1	46.4	29.4
	100.0	64.7	53.3	5.7	5.7	25.6	9.7	3.6	1.4	83.8	4.5	8.6	7.6
(NET) EDUCATIONAL ACTIVITIES	107856	70068	51044	11424	7600	36594	1194	530	-	96337	6210	3745	7774
	7.0	5.8	5.5	8.4	4.8	14.7	1.5	1.9		6.9	13.8	6.3	9.3
	100.0	65.0	47.3	10.6	7.0	33.9	1.1	.5		89.3	5.8	3.5	7.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
(NET) ATTEND PARK	384267	220091	139529	26006	54557	131926	32250	2343	10329	337391	24234	24890	21987
PROGRAMS/ VISIT	24.9	18.1	15.2	19.2	34.4	53.0	40.4	8.5	65.4	24.1	53.8	41.7	26.2
INFORMATION CENTRES	100.0	57.3	36.3	6.8	14.2	34.3	8.4	.6	2.7	87.8	6.3	6.5	5.7
(NET) WATER SPORTS/	318973	261371	221106	16426	23839	48621	8981	2645	701	291274	11916	6803	20896
ACTIVITIES	20.7	21.5	24.0	12.1	15.0	19.6	11.3	9.6	4.4	20.8	26.5	11.4	24.9
	100.0	81.9	69.3	5.1	7.5	15.2	2.8	.8	.2	91.3	3.7	2.1	6.6
(NET) OTHER SPORTS/	113775	77329	56612	10568	10149	21794	14652	6682	4223	90055	1711	9624	14096
ACTIVITIES	7.4	6.4	6.2	7.8	6.4	8.8	18.4	24.4	26.7	6.4	3.8	16.1	16.8
	100.0	68.0	49.8	9.3	8.9	19.2	12.9	5.9	3.7	79.2	1.5	8.5	12.4
(NET) CULTURAL	422044	302821	242439	12201	48181	96634	22589	2077	5375	372586	23900	24009	25449
ACTIVITIES/ EVENTS	27.4	24.9	26.4	9.0	30.4	38.9	28.3	7.6	34.0	26.6	53.1	40.3	30.4
	100.0	71.8	57.4	2.9	11.4	22.9	5.4	.5	1.3	88.3	5.7	5.7	6.0
(NET) WINTER SPORTS/	243635	229035	205157	5240	18637	13255	1344	1035	-	227854	-	1712	14069
ACTIVITIES	15.8	18.9	22.3	3.9	11.8	5.3	1.7	3.8		16.3		2.9	16.8
	100.0	94.0	84.2	2.2	7.6	5.4	.6	.4		93.5		.7	5.8
(NET) ANY SKIING	228016	214147	190269	5240	18637	12653	1217	907	-	212965	-	1546	13504
	14.8	17.6	20.7	3.9	11.8	5.1	1.5	3.3		15.2		2.6	16.1
	100.0	93.9	83.4	2.3	8.2	5.5	.5	.4		93.4		.7	5.9
(NET) ONLY SKIING	31175	30867	29274	636	957	308	-	-	-	28639	-	-	2536
	2.0	2.5	3.2	.5	.6	.1				2.0			3.0
	100.0	99.0	93.9	2.0	3.1	1.0				91.9			8.1
(NET) SIGHTSEE,	1197515	890464	658613	105596	126254	231267	75784	25674	15798	1089662	39315	34588	73264
BUS/BOAT	77.6	73.3	71.6	77.9	79.7	93.0	94.9	93.6	100.0	77.9	87.3	58.0	87.4
SNOCOACH	100.0	74.4	55.0	8.8	10.5	19.3	6.3	2.1	1.3	91.0	3.3	2.9	6.1
TOUR													
(NET) ONLY SIGHTSEE,	52532	40678	15641	6185	18852	5657	6196	4224	-	46261	1384	968	5302
BUS/BOAT	3.4	3.4	1.7	4.6	11.9	2.3	7.8	15.4		3.3	3.1	1.6	6.3
SNOCOACH	100.0	77.4	29.8	11.8	35.9	10.8	11.8	8.0		88.1	2.6	1.8	10.1
TOUR													

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
SIGHTSEEING BY CAR	1107373	741296	366077	452108	655265	465668	425183	52660	168344	35736	454969	128720	364371	159313
	71.8	73.3	69.0	71.2	72.2	69.1	68.8	72.5	84.9	65.5	79.3	83.4	62.8	67.8
	100.0	66.9	33.1	40.8	59.2	42.1	38.4	4.8	15.2	3.2	41.1	11.6	32.9	14.4
SIGHTSEEING BY BUS	116812	81661	34084	4858	111954	107685	102070	8044	4639	408	70736	12644	11536	21896
	7.6	8.1	6.4	.8	12.3	16.0	16.5	11.1	2.3	.7	12.3	8.2	2.0	9.3
	100.0	69.9	29.2	4.2	95.8	92.2	87.4	6.9	4.0	.3	60.6	10.8	9.9	18.7
VIEWING WILDLIFE	801875	503850	297032	254182	547692	378507	332157	61269	152355	23399	418426	86715	195641	101093
	52.0	49.8	56.0	40.0	60.3	56.2	53.7	84.3	76.9	42.9	73.0	56.2	33.7	43.0
	100.0	62.8	37.0	31.7	68.3	47.2	41.4	7.6	19.0	2.9	52.2	10.8	24.4	12.6
BIRDWATCHING	194240	137888	56098	70285	123955	77635	72434	15080	43659	5848	98598	18302	51875	25465
	12.6	13.6	10.6	11.1	13.7	11.5	11.7	20.8	22.0	10.7	17.2	11.9	8.9	10.8
	100.0	71.0	28.9	36.2	63.8	40.0	37.3	7.8	22.5	3.0	50.8	9.4	26.7	13.1
PICNICKING	296587	188823	107509	108377	188210	108186	94380	22211	81166	4607	169281	33672	56964	36670
	19.2	18.7	20.3	17.1	20.7	16.1	15.3	30.6	41.0	8.4	29.5	21.8	9.8	15.6
	100.0	63.7	36.2	36.5	63.5	36.5	31.8	7.5	27.4	1.6	57.1	11.4	19.2	12.4
PHOTOGRAPHY	694158	421603	271791	216448	477710	339441	316683	36762	129159	14528	352057	89643	169830	82627
	45.0	41.7	51.3	34.1	52.6	50.4	51.2	50.6	65.2	26.6	61.4	58.1	29.3	35.2
	100.0	60.7	39.2	31.2	68.8	48.9	45.6	5.3	18.6	2.1	50.7	12.9	24.5	11.9
MOUNTAIN CLIMBING	80772	59389	21383	16071	64701	46998	43081	11403	17599	2606	47095	7907	15740	10030
	5.2	5.9	4.0	2.5	7.1	7.0	7.0	15.7	8.9	4.8	8.2	5.1	2.7	4.3
	100.0	73.5	26.5	19.9	80.1	58.2	53.3	14.1	21.8	3.2	58.3	9.8	19.5	12.4
ICE CLIMBING	36856	32348	4254	7299	29558	25326	24022	1894	6141	-	29259	3468	708	3421
	2.4	3.2	.8	1.1	3.3	3.8	3.9	2.6	3.1		5.1	2.2	.1	1.5
	100.0	87.8	11.5	19.8	80.2	68.7	65.2	5.1	16.7		79.4	9.4	1.9	9.3
JOGGING/ RUNNING	54733	41714	13019	667	54066	38147	30489	7723	9498	6359	27242	2911	21260	3320
	3.5	4.1	2.5	.1	6.0	5.7	4.9	10.6	4.8	11.7	4.8	1.9	3.7	1.4
	100.0	76.2	23.8	1.2	98.8	69.7	55.7	14.1	17.4	11.6	49.8	5.3	38.8	6.1

Continued

Q.1 ACTIVITIES PARTICIPATED IN · BANFF/ JASPER
BASE: PARTY VISITS · BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
HIKING/ BACKPACKING WITH	234642	190996	43646	39899	194742	118146	106714	17381	73709	6131	122099	29267	61856	21419
YOUR OWN GROUP OR BY	15.2	18.9	8.2	6.3	21.5	17.5	17.3	23.9	37.2	11.2	21.3	19.0	10.7	9.1
YOURSELF	100.0	81.4	18.6	17.0	83.0	50.4	45.5	7.4	31.4	2.6	52.0	12.5	26.4	9.1
HIKING WITH A PARK	20025	18642	1383	-	20025	16994	16755	1284	3731	-	6010	349	10749	2917
NATURALIST	1.3	1.8	.3		2.2	2.5	2.7	1.8	1.9		1.0	.2	1.9	1.2
	100.0	93.1	6.9		100.0	84.9	83.7	6.4	18.6		30.0	1.7	53.7	14.6
ATTENDING PARK	98406	73788	24618	19708	78697	50951	49948	1946	29258	-	68437	9713	13345	6910
INTERPRETIVE OR	6.4	7.3	4.6	3.1	8.7	7.6	8.1	2.7	14.8		11.9	6.3	2.3	2.9
EDUCATIONAL PROGRAMS	100.0	75.0	25.0	20.0	80.0	51.8	50.8	2.0	29.7		69.5	9.9	13.6	7.0
ATTENDING COURSE AT BANFF	8969	6471	2498	-	8969	6765	6591	452	959	-	4445	3173	-	1351
CENTRE	.6	.6	.5		1.0	1.0	1.1	.6	.5		.8	2.1		.6
	100.0	72.1	27.9		100.0	75.4	73.5	5.0	10.7		49.6	35.4		15.1
SCIENTIFIC STUDY AND	6890	4749	2141	-	6890	6890	6890	-	-	-	2905	-	2981	1005
RESEARCH	.4	.5	.4		.8	1.0	1.1				.5		.5	.4
	100.0	68.9	31.1		100.0	100.0	100.0				42.2		43.3	14.6
FISHING	21137	16856	4281	6155	14982	8746	7830	1193	6414	582	13002	366	2135	5635
	1.4	1.7	.8	1.0	1.7	1.3	1.3	1.6	3.2	1.1	2.3	.2	.4	2.4
	100.0	79.7	20.3	29.1	70.9	41.4	37.0	5.6	30.3	2.8	61.5	1.7	10.1	26.7
SWIMMING	211004	160808	49687	51103	159901	113579	98900	16316	51211	1277	125197	5415	62368	18023
	13.7	15.9	9.4	8.0	17.6	16.9	16.0	22.5	25.8	2.3	21.8	3.5	10.8	7.7
	100.0	76.2	23.5	24.2	75.8	53.8	46.9	7.7	24.3	.6	59.3	2.6	29.6	8.5
SCUBA DIVING/ SNORKELLING	10858	9988	871	871	9988	7336	7336	-	2600	51	2600	-	7388	871
	.7	1.0	.2	.1	1.1	1.1	1.2		1.3	.1	.5		1.3	.4
	100.0	92.0	8.0	8.0	92.0	67.6	67.6		23.9	.5	23.9		68.0	8.0
SCENIC BOAT TOURS	51713	45138	6320	3663	48049	41662	40609	9163	1725	287	47001	2963	674	1075
	3.4	4.5	1.2	.6	5.3	6.2	6.6	12.6	.9	.5	8.2	1.9	.1	.5
	100.0	87.3	12.2	7.1	92.9	80.6	78.5	17.7	3.3	.6	90.9	5.7	1.3	2.1
OTHER BOATING/ CANOEING/	89050	72871	16179	56467	32583	17975	11052	6923	14302	287	34738	1018	1141	52153
KAYAKING/ SAILING	5.8	7.2	3.1	8.9	3.6	2.7	1.8	9.5	7.2	.5	6.1	.7	.2	22.2
	100.0	81.8	18.2	63.4	36.6	20.2	12.4	7.8	16.1	.3	39.0	1.1	1.3	58.6
RIVER RAFTING	19608	17015	2593	-	19608	15905	15602	303	4082	-	17700	391	-	1517
	1.3	1.7	.5		2.2	2.4	2.5	.4	2.1		3.1	.3		.6
	100.0	86.8	13.2		100.0	81.1	79.6	1.5	20.8		90.3	2.0		7.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
SAILBOARDING/ WINDSURFING	5916	386	5530	667	5248	518	518	-	269	4461	5197	-	718	-
	.4	*	1.0	.1	.6	.1	.1		.1	8.2	.9		.1	
	100.0	6.5	93.5	11.3	88.7	8.8	8.8		4.6	75.4	87.9		12.1	
HORSEBACK/ TRAIL-RIDING	30206	15724	14482	10654	19552	14970	13643	3394	5057	-	15684	4801	667	9054
	2.0	1.6	2.7	1.7	2.2	2.2	2.2	4.7	2.6		2.7	3.1	.1	3.9
	100.0	52.1	47.9	35.3	64.7	49.6	45.2	11.2	16.7		51.9	15.9	2.2	30.0
HORSEDRAWN CARRAIGE RIDE	8356	3470	4886	1159	7197	4576	4576	878	2916	-	7116	573	667	-
	.5	.3	.9	.2	.8	.7	.7	1.2	1.5		1.2	.4	.1	
	100.0	41.5	58.5	13.9	86.1	54.8	54.8	10.5	34.9		85.2	6.9	8.0	
BICYCLING	48820	35941	12879	2712	46108	22815	20663	3474	25397	1744	27484	3531	9711	8094
	3.2	3.6	2.4	.4	5.1	3.4	3.3	4.8	12.8	3.2	4.8	2.3	1.7	3.4
	100.0	73.6	26.4	5.6	94.4	46.7	42.3	7.1	52.0	3.6	56.3	7.2	19.9	16.6
GOLFING	31466	22136	9330	8939	22528	18764	17464	2313	5098	547	16896	3289	667	10615
	2.0	2.2	1.8	1.4	2.5	2.8	2.8	3.2	2.6	1.0	2.9	2.1	.1	4.5
	100.0	70.3	29.7	28.4	71.6	59.6	55.5	7.4	16.2	1.7	53.7	10.5	2.1	33.7
TENNIS	10438	2018	8420	-	10438	9866	9866	-	1003	269	2973	128	7336	-
	.7	.2	1.6		1.1	1.5	1.6		.5	.5	.5	.1	1.3	
	100.0	19.3	80.7		100.0	94.5	94.5		9.6	2.6	28.5	1.2	70.3	
SHOPPING	739996	556496	182737	225285	514711	392795	365463	38846	108274	24419	342405	89701	225385	82504
	48.0	55.0	34.5	35.5	56.7	58.3	59.1	53.5	54.6	44.8	59.7	58.1	38.9	35.1
	100.0	75.2	24.7	30.4	69.6	53.1	49.4	5.2	14.6	3.3	46.3	12.1	30.5	11.1
ATTENDING MOVIES	15617	11859	3758	1336	14281	10808	10543	1522	2570	1281	14114	349	1155	-
	1.0	1.2	.7	.2	1.6	1.6	1.7	2.1	1.3	2.3	2.5	.2	.2	
	100.0	75.9	24.1	8.6	91.4	69.2	67.5	9.7	16.5	8.2	90.4	2.2	7.4	
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	21709	3496	13330	11874	8125	8125	-	337	3484	18569	689	4080	1867
	1.6	2.1	.7	2.1	1.3	1.2	1.3		.2	6.4	3.2	.4	.7	.8
	100.0	86.1	13.9	52.9	47.1	32.2	32.2		1.3	13.8	73.7	2.7	16.2	7.4
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	20597	3227	667	23157	14219	12694	1882	7910	1028	19026	1245	1292	2260
	1.5	2.0	.6	.1	2.6	2.1	2.1	2.6	4.0	1.9	3.3	.8	.2	1.0
	100.0	86.5	13.5	2.8	97.2	59.7	53.3	7.9	33.2	4.3	79.9	5.2	5.4	9.5
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	300523	95147	153302	242622	159899	139459	28715	80211	5974	206087	30184	84624	75029
	25.7	29.7	17.9	24.1	26.7	23.7	22.6	39.5	40.5	11.0	35.9	19.6	14.6	31.9
	100.0	75.9	24.0	38.7	61.3	40.4	35.2	7.3	20.3	1.5	52.1	7.6	21.4	19.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ATTENDING SPORTING EVENTS	20834	9222	11612	2838	17995	14505	14070	435	1304	2262	3276	704	14839	2015
	1.4	.9	2.2	.4	2.0	2.2	2.3	.6	.7	4.1	.6	.5	2.6	.9
	100.0	44.3	55.7	13.6	86.4	69.6	67.5	2.1	6.3	10.9	15.7	3.4	71.2	9.7
ATTENDING OTHER FESTIVALS/ EVENTS	20744	17283	3461	9109	11635	9062	9062	-	1546	1028	14117	4017	1385	1225
	1.3	1.7	.7	1.4	1.3	1.3	1.5		.8	1.9	2.5	2.6	.2	.5
	100.0	83.3	16.7	43.9	56.1	43.7	43.7		7.5	5.0	68.1	19.4	6.7	5.9
DOWNHILL SKIING	191486	167042	24077	57927	133559	124561	123439	1580	8493	8022	1947	2338	178037	9164
	12.4	16.5	4.5	9.1	14.7	18.5	20.0	2.2	4.3	14.7	.3	1.5	30.7	3.9
	100.0	87.2	12.6	30.3	69.7	65.0	64.5	.8	4.4	4.2	1.0	1.2	93.0	4.8
CROSS COUNTRY SKIING	36905	36118	787	8709	28197	19871	11814	8057	5548	3412	95	-	35039	1771
	2.4	3.6	.1	1.4	3.1	2.9	1.9	11.1	2.8	6.3	*		6.0	.8
	100.0	97.9	2.1	23.6	76.4	53.8	32.0	21.8	15.0	9.2	.3		94.9	4.8
SKIING (TYPE NOT SPECIFIED)	3451	2524	926	3053	398	308	308	-	-	90	-	-	3451	-
	.2	.2	.2	.5	*	*	*			.2			.6	
	100.0	73.2	26.8	88.5	11.5	8.9	8.9			2.6			100.0	
SKATING	13033	4601	8432	4786	8247	7888	7453	435	308	51	-	116	12797	120
	.8	.5	1.6	.8	.9	1.2	1.2	.6	.2	.1		.1	2.2	.1
	100.0	35.3	64.7	36.7	63.3	60.5	57.2	3.3	2.4	.4		.9	98.2	.9
SNOWSHOEING	3876	3876	-	-	3876	3876	3561	315	-	-	452	128	3296	-
	.3	.4			.4	.6	.6	.4			.1	.1	.6	
	100.0	100.0			100.0	100.0	91.9	8.1			11.7	3.3	85.0	
HORSEDRAWN SLEIGH RIDES	1610	900	710	667	942	942	942	-	-	-	-	240	1369	-
	.1	.1	.1	.1	.1	.1	.2					.2	.2	
	100.0	55.9	44.1	41.5	58.5	58.5	58.5					14.9	85.1	
DOG SLEDDING	667	-	667	667	-	-	-	-	-	-	-	-	667	-
	*		.1	.1									.1	
	100.0		100.0	100.0									100.0	
COLUMBIA ICEFIELD SNOCOACH	88200	70863	17082	588	87612	73681	71608	12092	9981	616	76233	6209	51	5707
	5.7	7.0	3.2	.1	9.7	10.9	11.6	16.6	5.0	1.1	13.3	4.0	*	2.4
	100.0	80.3	19.4	.7	99.3	83.5	81.2	13.7	11.3	.7	86.4	7.0	.1	6.5
RESTING/ RELAXING	737926	559450	178222	148638	589289	453302	415364	43648	125801	17565	282959	70080	263064	121823
	47.8	55.3	33.6	23.4	64.9	67.3	67.2	60.1	63.5	32.2	49.3	45.4	45.4	51.9
	100.0	75.8	24.2	20.1	79.9	61.4	56.3	5.9	17.0	2.4	38.3	9.5	35.6	16.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
VISIT VISITOR INFORMATION CENTRE	339708	218393	121060	50235	289473	183418	164889	32273	112349	4276	210392	45413	44941	38961
	22.0	21.6	22.8	7.9	31.9	27.2	26.7	44.4	56.7	7.8	36.7	29.4	7.7	16.6
	100.0	64.3	35.6	14.8	85.2	54.0	48.5	9.5	33.1	1.3	61.9	13.4	13.2	11.5
VOLUNTEERED "OTHER" RESPONSES														
VISITING FRIENDS/ FAMILY	35695	33552	2143	13526	22169	13277	8635	5020	269	8680	2594	-	29468	3632
	2.3	3.3	.4	2.1	2.4	2.0	1.4	6.9	.1	15.9	.5		5.1	1.5
	100.0	94.0	6.0	37.9	62.1	37.2	24.2	14.1	.8	24.3	7.3		82.6	10.2
CAMPING/ TENTING	26003	17182	8821	-	26003	1261	1261	-	25519	-	23576	1853	90	484
	1.7	1.7	1.7		2.9	.2	.2		12.9		4.1	1.2	*	.2
	100.0	66.1	33.9		100.0	4.8	4.8		98.1		90.7	7.1	.3	1.9
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	3476	974	2532	1918	792	751	41	1126	-	2090	2360	-	-
	.3	.3	.2	.4	.2	.1	.1	.1	.6		.4	1.5		
	100.0	78.1	21.9	56.9	43.1	17.8	16.9	.9	25.3		47.0	53.0		
WALKING	8898	4888	4010	588	8310	7782	7505	277	528	-	534	6276	-	2087
	.6	.5	.8	.1	.9	1.2	1.2	.4	.3		.1	4.1		.9
	100.0	54.9	45.1	6.6	93.4	87.5	84.3	3.1	5.9		6.0	70.5		23.5
OTHER MISCELLANEOUS ACTIVITIES	45973	33727	12245	6719	39254	31232	28131	3979	6697	2264	9061	2718	20241	13952
	3.0	3.3	2.3	1.1	4.3	4.6	4.6	5.5	3.4	4.1	1.6	1.8	3.5	5.9
	100.0	73.4	26.6	14.6	85.4	67.9	61.2	8.7	14.6	4.9	19.7	5.9	44.0	30.3
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	7401	44322	47221	4502	1873	868	1005	2570	-	15437	1127	23546	11613
	3.4	.7	8.4	7.4	.5	.3	.1	1.4	1.3		2.7	.7	4.1	4.9
	100.0	14.3	85.7	91.3	8.7	3.6	1.7	1.9	5.0		29.8	2.2	45.5	22.5
NOT STATED	52931	29270	23662	29606	23326	18854	18854	166	457	7593	1770	366	41830	8965
	3.4	2.9	4.5	4.7	2.6	2.8	3.0	.2	.2	13.9	.3	.2	7.2	3.8
	100.0	55.3	44.7	55.9	44.1	35.6	35.6	.3	.9	14.3	3.3	.7	79.0	16.9
(NET) HIKING/ CLIMBING/ JOGGING	323244	259838	63151	48987	274257	180939	162484	31603	83685	13449	171510	36439	81961	33334
	21.0	25.7	11.9	7.7	30.2	26.9	26.3	43.5	42.2	24.7	29.9	23.6	14.1	14.2
	100.0	80.4	19.5	15.2	84.8	56.0	50.3	9.8	25.9	4.2	53.1	11.3	25.4	10.3
(NET) EDUCATIONAL ACTIVITIES	107856	80740	27116	19708	88148	60401	59224	2398	29258	-	72624	11642	16325	7265
	7.0	8.0	5.1	3.1	9.7	9.0	9.6	3.3	14.8		12.7	7.5	2.8	3.1
	100.0	74.9	25.1	18.3	81.7	56.0	54.9	2.2	27.1		67.3	10.8	15.1	6.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	384267	255364	128648	66135	318132	196595	177827	33391	126586	4276	237843	54894	50559	40971
	24.9	25.3	24.3	10.4	35.0	29.2	28.8	45.9	63.9	7.8	41.5	35.6	8.7	17.4
	100.0	66.5	33.5	17.2	82.8	51.2	46.3	8.7	32.9	1.1	61.9	14.3	13.2	10.7
(NET) WATER SPORTS/ ACTIVITIES	318973	254569	63895	104133	214840	153058	132069	22905	62326	5983	167044	6943	71551	73435
	20.7	25.2	12.1	16.4	23.7	22.7	21.4	31.5	31.5	11.0	29.1	4.5	12.3	31.3
	100.0	79.8	20.0	32.6	67.4	48.0	41.4	7.2	19.5	1.9	52.4	2.2	22.4	23.0
(NET) OTHER SPORTS/ ACTIVITIES	113775	70984	42792	21461	92314	60675	57197	7881	36548	2291	62208	9769	17048	24750
	7.4	7.0	8.1	3.4	10.2	9.0	9.3	10.8	18.4	4.2	10.8	6.3	2.9	10.5
	100.0	62.4	37.6	18.9	81.1	53.3	50.3	6.9	32.1	2.0	54.7	8.6	15.0	21.8
(NET) CULTURAL ACTIVITIES/ EVENTS	422044	321925	99865	156930	265114	176929	155247	30693	81627	10469	222549	30989	89241	79265
	27.4	31.8	18.8	24.7	29.2	26.3	25.1	42.2	41.2	19.2	38.8	20.1	15.4	33.8
	100.0	76.3	23.7	37.2	62.8	41.9	36.8	7.3	19.3	2.5	52.7	7.3	21.1	18.8
(NET) WINTER SPORTS/ ACTIVITIES	243635	210885	32383	72656	170979	153566	144822	9202	14041	11524	2399	2590	229482	9164
	15.8	20.9	6.1	11.4	18.8	22.8	23.4	12.7	7.1	21.1	.4	1.7	39.6	3.9
	100.0	86.6	13.3	29.8	70.2	63.0	59.4	3.8	5.8	4.7	1.0	1.1	94.2	3.8
(NET) ANY SKIING	228016	202645	25003	68537	159479	142066	133322	9202	14041	11524	1947	2338	214567	9164
	14.8	20.0	4.7	10.8	17.6	21.1	21.6	12.7	7.1	21.1	.3	1.5	37.0	3.9
	100.0	88.9	11.0	30.1	69.9	62.3	58.5	4.0	6.2	5.1	.9	1.0	94.1	4.0
(NET) ONLY SKIING	31175	29084	1952	22384	8791	8791	8600	190	636	-	-	-	28769	2405
	2.0	2.9	.4	3.5	1.0	1.3	1.4	.3	.3				5.0	1.0
	100.0	93.3	6.3	71.8	28.2	28.2	27.6	.6	2.0				92.3	7.7
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	1197515	802710	393739	452906	744609	554171	512112	56596	169592	35857	501920	139887	375907	179802
	77.6	79.4	74.3	71.3	82.0	82.2	82.8	77.9	85.6	65.7	87.5	90.6	64.8	76.6
	100.0	67.0	32.9	37.8	62.2	46.3	42.8	4.7	14.2	3.0	41.9	11.7	31.4	15.0
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	52532	15664	36565	25364	27168	16621	14391	2229	3095	7336	15745	4864	27820	4103
	3.4	1.5	6.9	4.0	3.0	2.5	2.3	3.1	1.6	13.4	2.7	3.2	4.8	1.7
	100.0	29.8	69.6	48.3	51.7	31.6	27.4	4.2	5.9	14.0	30.0	9.3	53.0	7.8

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1045	374	315	790	460	180	1222	237
	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
SIGHTSEEING BY CAR	1107373	977413	121266	23149	535775	384391	182940	864821	242552
	71.8	77.5	50.1	20.2	71.8	75.9	69.6	69.3	82.1
	100.0	88.3	11.0	2.1	48.4	34.7	16.5	78.1	21.9
SIGHTSEEING BY BUS	116812	33128	78092	69177	68842	39854	6156	107798	9014
	7.6	2.6	32.3	60.4	9.2	7.9	2.3	8.6	3.1
	100.0	28.4	66.9	59.2	58.9	34.1	5.3	92.3	7.7
VIEWING WILDLIFE	801875	688149	104936	64478	415862	262795	115546	599883	201992
	52.0	54.6	43.4	56.3	55.7	51.9	44.0	48.1	68.4
	100.0	85.8	13.1	8.0	51.9	32.8	14.4	74.8	25.2
BIRDWATCHING	194240	172094	20826	12754	123516	35447	34938	141087	53153
	12.6	13.6	8.6	11.1	16.6	7.0	13.3	11.3	18.0
	100.0	88.6	10.7	6.6	63.6	18.2	18.0	72.6	27.4
PICNICKING	296587	271639	22070	10717	162791	98693	35021	199166	97421
	19.2	21.5	9.1	9.4	21.8	19.5	13.3	16.0	33.0
	100.0	91.6	7.4	3.6	54.9	33.3	11.8	67.2	32.8
PHOTOGRAPHY	694158	587042	96292	71176	384956	218201	88662	526175	167983
	45.0	46.6	39.8	62.2	51.6	43.1	33.7	42.2	56.9
	100.0	84.6	13.9	10.3	55.5	31.4	12.8	75.8	24.2
MOUNTAIN CLIMBING	80772	65642	14726	7557	44005	23457	13228	61381	19391
	5.2	5.2	6.1	6.6	5.9	4.6	5.0	4.9	6.6
	100.0	81.3	18.2	9.4	54.5	29.0	16.4	76.0	24.0
ICE CLIMBING	36856	18009	17535	10354	21773	13580	913	29749	7107
	2.4	1.4	7.2	9.0	2.9	2.7	.3	2.4	2.4
	100.0	48.9	47.6	28.1	59.1	36.8	2.5	80.7	19.3
JOGGING/ RUNNING	54733	41801	12932	5814	28712	25766	255	44666	10067
	3.5	3.3	5.3	5.1	3.8	5.1	.1	3.6	3.4
	100.0	76.4	23.6	10.6	52.5	47.1	.5	81.6	18.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
HIKING/ BACKPACKING WITH	234642	206937	26720	14801	131613	85437	17592	194774	39867
YOUR OWN GROUP OR BY	15.2	16.4	11.0	12.9	17.6	16.9	6.7	15.6	13.5
YOURSELF	100.0	88.2	11.4	6.3	56.1	36.4	7.5	83.0	17.0
HIKING WITH A PARK	20025	14926	5099	1677	15697	3800	528	18734	1291
NATURALIST	1.3	1.2	2.1	1.5	2.1	.8	.2	1.5	.4
	100.0	74.5	25.5	8.4	78.4	19.0	2.6	93.6	6.4
ATTENDING PARK	98406	74580	23571	9506	45655	48594	3737	69004	29401
INTERPRETIVE OR	6.4	5.9	9.7	8.3	6.1	9.6	1.4	5.5	10.0
EDUCATIONAL PROGRAMS	100.0	75.8	24.0	9.7	46.4	49.4	3.8	70.1	29.9
ATTENDING COURSE AT BANFF	8969	4980	3989	3989	4758	2662	1549	5788	3182
CENTRE	.6	.4	1.6	3.5	.6	.5	.6	.5	1.1
	100.0	55.5	44.5	44.5	53.1	29.7	17.3	64.5	35.5
SCIENTIFIC STUDY AND	6890	1005	5885	5885	3985	2905	-	4749	2141
RESEARCH	.4	.1	2.4	5.1	.5	.6		.4	.7
	100.0	14.6	85.4	85.4	57.8	42.2		68.9	31.1
FISHING	21137	18105	1648	643	10746	5408	4983	15774	5363
	1.4	1.4	.7	.6	1.4	1.1	1.9	1.3	1.8
	100.0	85.7	7.8	3.0	50.8	25.6	23.6	74.6	25.4
SWIMMING	211004	178819	29695	16870	118809	62461	29314	125797	85207
	13.7	14.2	12.3	14.7	15.9	12.3	11.2	10.1	28.8
	100.0	84.7	14.1	8.0	56.3	29.6	13.9	59.6	40.4
SCUBA DIVING/ SNORKELLING	10858	9988	-	-	871	8688	1300	10858	-
	.7	.8			.1	1.7	.5	.9	
	100.0	92.0			8.0	80.0	12.0	100.0	
SCENIC BOAT TOURS	51713	24173	25834	19629	37661	12319	804	43479	8233
	3.4	1.9	10.7	17.1	5.0	2.4	.3	3.5	2.8
	100.0	46.7	50.0	38.0	72.8	23.8	1.6	84.1	15.9
OTHER BOATING/ CANOEING/	89050	36889	50777	3948	76531	5992	6527	66248	22802
KAYAKING/ SAILING	5.8	2.9	21.0	3.4	10.3	1.2	2.5	5.3	7.7
	100.0	41.4	57.0	4.4	85.9	6.7	7.3	74.4	25.6
RIVER RAFTING	19608	4587	15021	8922	13321	4582	1706	18372	1236
	1.3	.4	6.2	7.8	1.8	.9	.6	1.5	.4
	100.0	23.4	76.6	45.5	67.9	23.4	8.7	93.7	6.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
SAILBOARDING/ WINDSURFING	5916	5850	65	-	452	1053	4410	5581	335
	.4	.5	*		.1	.2	1.7	.4	.1
	100.0	98.9	1.1		7.6	17.8	74.5	94.3	5.7
HORSEBACK/ TRAIL-RIDING	30206	22030	7332	6005	11653	10570	4517	22256	7950
	2.0	1.7	3.0	5.2	1.6	2.1	1.7	1.8	2.7
	100.0	72.9	24.3	19.9	38.6	35.0	15.0	73.7	26.3
HORSEDRAWN CARRAIGE RIDE	8356	5951	2405	2405	3151	2584	-	8356	-
	.5	.5	1.0	2.1	.4	.5		.7	
	100.0	71.2	28.8	28.8	37.7	30.9		100.0	
BICYCLING	48820	39600	6617	5678	24592	19554	4338	45320	3500
	3.2	3.1	2.7	5.0	3.3	3.9	1.7	3.6	1.2
	100.0	81.1	13.6	11.6	50.4	40.1	8.9	92.8	7.2
GOLFING	31466	22916	7944	6205	19967	10540	959	29889	1578
	2.0	1.8	3.3	5.4	2.7	2.1	.4	2.4	.5
	100.0	72.8	25.2	19.7	63.5	33.5	3.0	95.0	5.0
TENNIS	10438	9180	1258	1258	3101	7336	-	3101	7336
	.7	.7	.5	1.1	.4	1.4		.2	2.5
	100.0	87.9	12.1	12.1	29.7	70.3		29.7	70.3
SHOPPING	739996	637197	97219	72019	394821	232575	108820	575105	164891
	48.0	50.5	40.2	62.9	52.9	45.9	41.4	46.1	55.8
	100.0	86.1	13.1	9.7	53.4	31.4	14.7	77.7	22.3
ATTENDING MOVIES	15617	6555	8808	2801	12140	3223	-	14144	1474
	1.0	.5	3.6	2.4	1.6	.6		1.1	.5
	100.0	42.0	56.4	17.9	77.7	20.6		90.6	9.4
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	21737	3467	3458	18334	5498	1288	25205	-
	1.6	1.7	1.4	3.0	2.5	1.1	.5	2.0	
	100.0	86.2	13.8	13.7	72.7	21.8	5.1	100.0	
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	14549	9274	3267	16872	3826	3125	23824	-
	1.5	1.2	3.8	2.9	2.3	.8	1.2	1.9	
	100.0	61.1	38.9	13.7	70.8	16.1	13.1	100.0	
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	302019	89006	35492	233909	98550	63126	294365	101560
	25.7	24.0	36.8	31.0	31.3	19.5	24.0	23.6	34.4
	100.0	76.3	22.5	9.0	59.1	24.9	15.9	74.3	25.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD, FAIR, POOR	ADULTS ONLY	ANY UNDER 16
ATTENDING SPORTING EVENTS	20834	17549	3285	2346	7287	10992	2555	12269	8565
	1.4	1.4	1.4	2.0	1.0	2.2	1.0	1.0	2.9
	100.0	84.2	15.8	11.3	35.0	52.8	12.3	58.9	41.1
ATTENDING OTHER FESTIVALS/ EVENTS	20744	19116	1628	116	4693	14058	1993	16126	4618
	1.3	1.5	.7	.1	.6	2.8	.8	1.3	1.6
	100.0	92.2	7.8	.6	22.6	67.8	9.6	77.7	22.3
DOWNHILL SKIING	191486	145992	45494	19299	77565	86871	24935	174950	16536
	12.4	11.6	18.8	16.9	10.4	17.2	9.5	14.0	5.6
	100.0	76.2	23.8	10.1	40.5	45.4	13.0	91.4	8.6
CROSS COUNTRY SKIING	36905	22783	14122	3584	13582	23323	-	31993	4913
	2.4	1.8	5.8	3.1	1.8	4.6		2.6	1.7
	100.0	61.7	38.3	9.7	36.8	63.2		86.7	13.3
SKIING (TYPE NOT SPECIFIED)	3451	3451	-	-	926	2524	-	1235	2216
	.2	.3			.1	.5		.1	.7
	100.0	100.0			26.8	73.2		35.8	64.2
SKATING	13033	12917	116	116	552	8363	4119	5697	7336
	.8	1.0	*	.1	.1	1.7	1.6	.5	2.5
	100.0	99.1	.9	.9	4.2	64.2	31.6	43.7	56.3
SNOWSHOEING	3876	3748	128	128	443	452	2981	895	2981
	.3	.3	.1	.1	.1	.1	1.1	.1	1.0
	100.0	96.7	3.3	3.3	11.4	11.7	76.9	23.1	76.9
HORSEDRAWN SLEIGH RIDES	1610	1014	595	595	506	1103	-	1610	-
	.1	.1	.2	.5	.1	.2		.1	
	100.0	63.0	37.0	37.0	31.5	68.5		100.0	
DOG SLEDDING	667	667	-	-	-	667	-	667	-
	*	.1				.1		.1	
	100.0	100.0				100.0		100.0	
COLUMBIA ICEFIELD SNOCOACH	88200	42125	44576	31085	57439	28010	2076	75425	12775
	5.7	3.3	18.4	27.2	7.7	5.5	.8	6.0	4.3
	100.0	47.8	50.5	35.2	65.1	31.8	2.4	85.5	14.5
RESTING/ RELAXING	737926	585024	147560	57665	390611	256353	89013	578062	159864
	47.8	46.4	61.0	50.4	52.3	50.6	33.9	46.3	54.1
	100.0	79.3	20.0	7.8	52.9	34.7	12.1	78.3	21.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN · BANFF/ JASPER
BASE: PARTY VISITS · BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD, FAIR, POOR	ADULTS ONLY	ANY UNDER 16
VISIT VISITOR INFORMATION CENTRE	339708	290469	47687	33000	202633	112917	23148	250066	89642
	22.0	23.0	19.7	28.8	27.2	22.3	8.8	20.1	30.3
	100.0	85.5	14.0	9.7	59.6	33.2	6.8	73.6	26.4
VOLUNTEERED "OTHER" RESPONSES									
VISITING FRIENDS/ FAMILY	35695	34774	921	921	10656	25038	-	29560	6134
	2.3	2.8	.4	.8	1.4	4.9		2.4	2.1
	100.0	97.4	2.6	2.6	29.9	70.1		82.8	17.2
CAMPING/ TENTING	26003	25519	484	484	18369	5869	1765	22067	3936
	1.7	2.0	.2	.4	2.5	1.2	.7	1.8	1.3
	100.0	98.1	1.9	1.9	70.6	22.6	6.8	84.9	15.1
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	4026	424	424	1368	3082	-	2211	2239
	.3	.3	.2	.4	.2	.6		.2	.8
	100.0	90.5	9.5	9.5	30.7	69.3		49.7	50.3
WALKING	8898	7593	1305	1269	3197	4584	1116	4997	3901
	.6	.6	.5	1.1	.4	.9	.4	.4	1.3
	100.0	85.3	14.7	14.3	35.9	51.5	12.5	56.2	43.8
OTHER MISCELLANEOUS ACTIVITIES	45973	29952	14407	7284	26838	18765	370	37133	8840
	3.0	2.4	6.0	6.4	3.6	3.7	.1	3.0	3.0
	100.0	65.2	31.3	15.8	58.4	40.8	.8	80.8	19.2
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	45916	-	-	6664	17189	16411	46332	5390
	3.4	3.6			.9	3.4	6.2	3.7	1.8
	100.0	88.8			12.9	33.2	31.7	89.6	10.4
NOT STATED	52931	34236	7410	1449	36064	10998	3618	45521	7410
	3.4	2.7	3.1	1.3	4.8	2.2	1.4	3.6	2.5
	100.0	64.7	14.0	2.7	68.1	20.8	6.8	86.0	14.0
(NET) HIKING/ CLIMBING/ JOGGING	323244	269702	50841	31690	182676	120258	19639	256614	66629
	21.0	21.4	21.0	27.7	24.5	23.7	7.5	20.6	22.5
	100.0	83.4	15.7	9.8	56.5	37.2	6.1	79.4	20.6
(NET) EDUCATIONAL ACTIVITIES	107856	76360	31242	17177	50130	52020	5285	75273	32583
	7.0	6.1	12.9	15.0	6.7	10.3	2.0	6.0	11.0
	100.0	70.8	29.0	15.9	46.5	48.2	4.9	69.8	30.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	384267	330581	52133	36508	220397	138706	24154	276245	108022
	24.9	26.2	21.6	31.9	29.5	27.4	9.2	22.1	36.6
	100.0	86.0	13.6	9.5	57.4	36.1	6.3	71.9	28.1
(NET) WATER SPORTS/ ACTIVITIES	318973	219749	94480	27918	203959	79080	35514	220315	98658
	20.7	17.4	39.1	24.4	27.3	15.6	13.5	17.7	33.4
	100.0	68.9	29.6	8.8	63.9	24.8	11.1	69.1	30.9
(NET) OTHER SPORTS/ ACTIVITIES	113775	90149	19828	15823	54405	46009	9815	95066	18709
	7.4	7.2	8.2	13.8	7.3	9.1	3.7	7.6	6.3
	100.0	79.2	17.4	13.9	47.8	40.4	8.6	83.6	16.4
(NET) CULTURAL ACTIVITIES/ EVENTS	422044	318744	98401	37580	250301	105377	66027	319589	102455
	27.4	25.3	40.7	32.8	33.5	20.8	25.1	25.6	34.7
	100.0	75.5	23.3	8.9	59.3	25.0	15.6	75.7	24.3
(NET) WINTER SPORTS/ ACTIVITIES	243635	183412	60223	23490	90356	119128	32034	209653	33981
	15.8	14.5	24.9	20.5	12.1	23.5	12.2	16.8	11.5
	100.0	75.3	24.7	9.6	37.1	48.9	13.1	86.1	13.9
(NET) ANY SKIING	228016	168400	59616	22884	90062	110904	24935	204351	23664
	14.8	13.4	24.6	20.0	12.1	21.9	9.5	16.4	8.0
	100.0	73.9	26.1	10.0	39.5	48.6	10.9	89.6	10.4
(NET) ONLY SKIING	31175	20264	10911	3390	13420	7008	9709	28705	2470
	2.0	1.6	4.5	3.0	1.8	1.4	3.7	2.3	.8
	100.0	65.0	35.0	10.9	43.0	22.5	31.1	92.1	7.9
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	1197515	992964	190519	90605	593845	410521	187279	952268	245247
	77.6	78.8	78.8	79.1	79.6	81.1	71.3	76.4	83.0
	100.0	82.9	15.9	7.6	49.6	34.3	15.6	79.5	20.5
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	52532	46366	2895	2895	15565	29803	5440	48006	4526
	3.4	3.7	1.2	2.5	2.1	5.9	2.1	3.8	1.5
	100.0	88.3	5.5	5.5	29.6	56.7	10.4	91.4	8.6

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	591109	479737	228973	193879	84168	323244	318973	1197515	395924	384267	739996	228016
	100.0	38.3	31.1	14.8	12.6	5.5	21.0	20.7	77.6	25.7	24.9	48.0	14.8
SIGHTSEEING BY CAR	1107373	430433	375785	162407	143353	24961	252745	251328	1107373	346262	331341	615141	135557
	71.8	72.8	78.3	70.9	73.9	29.7	78.2	78.8	92.5	87.5	86.2	83.1	59.5
	100.0	38.9	33.9	14.7	12.9	2.3	22.8	22.7	100.0	31.3	29.9	55.5	12.2
SIGHTSEEING BY BUS	116812	40053	16058	26097	13721	30125	45394	29730	116812	41498	51091	79517	5025
	7.6	6.8	3.3	11.4	7.1	35.8	14.0	9.3	9.8	10.5	13.3	10.7	2.2
	100.0	34.3	13.7	22.3	11.7	25.8	38.9	25.5	100.0	35.5	43.7	68.1	4.3
VIEWING WILDLIFE	801875	304083	296552	110170	82999	28320	262914	200903	739960	247993	327870	464236	87457
	52.0	51.4	61.8	48.1	42.8	33.6	81.3	63.0	61.8	62.6	85.3	62.7	38.4
	100.0	37.9	37.0	13.7	10.4	3.5	32.8	25.1	92.3	30.9	40.9	57.9	10.9
BIRDWATCHING	194240	70358	65326	23352	32662	6018	87123	47997	169877	74898	90367	111353	5573
	12.6	11.9	13.6	10.2	16.8	7.2	27.0	15.0	14.2	18.9	23.5	15.0	2.4
	100.0	36.2	33.6	12.0	16.8	3.1	44.9	24.7	87.5	38.6	46.5	57.3	2.9
PICNICKING	296587	125031	108894	49611	12383	8693	113444	86816	289696	123140	150789	180453	26860
	19.2	21.2	22.7	21.7	6.4	10.3	35.1	27.2	24.2	31.1	39.2	24.4	11.8
	100.0	42.2	36.7	16.7	4.2	2.9	38.2	29.3	97.7	41.5	50.8	60.8	9.1
PHOTOGRAPHY	694158	262837	253870	92268	73996	36005	229727	178390	631432	229765	296103	421980	63542
	45.0	44.5	52.9	40.3	38.2	42.8	71.1	55.9	52.7	58.0	77.1	57.0	27.9
	100.0	37.9	36.6	13.3	10.7	5.2	33.1	25.7	91.0	33.1	42.7	60.8	9.2
MOUNTAIN CLIMBING	80772	22909	14889	23480	13622	4882	80772	28305	63883	28385	48621	46368	4267
	5.2	3.9	3.1	10.3	7.0	5.8	25.0	8.9	5.3	7.2	12.7	6.3	1.9
	100.0	28.4	18.4	29.1	16.9	6.0	100.0	35.0	79.1	35.1	60.2	57.4	5.3
ICE CLIMBING	36856	9881	12344	16431	2060	6223	36856	8017	36856	7846	19773	25394	933
	2.4	1.7	2.6	7.2	1.1	7.4	11.4	2.5	3.1	2.0	5.1	3.4	.4
	100.0	26.8	33.5	44.6	5.6	16.9	100.0	21.8	100.0	21.3	53.7	68.9	2.5
JOGGING/ RUNNING	54733	6399	13999	20043	9895	4043	54733	27072	45695	30298	32645	35536	11800
	3.5	1.1	2.9	8.8	5.1	4.8	16.9	8.5	3.8	7.7	8.5	4.8	5.2
	100.0	11.7	25.6	36.6	18.1	7.4	100.0	49.5	83.5	55.4	59.6	64.9	21.6

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
HIKING/ BACKPACKING WITH	234642	105700	60651	32200	27720	7143	234642	83149	203475	74164	113683	138309	11739
YOUR OWN GROUP OR BY	15.2	17.9	12.6	14.1	14.3	8.5	72.6	26.1	17.0	18.7	29.6	18.7	5.1
YOURSELF	100.0	45.0	25.8	13.7	11.8	3.0	100.0	35.4	86.7	31.6	48.4	58.9	5.0
HIKING WITH A PARK	20025	13777	1991	239	1964	1758	20025	7575	19147	14973	7956	13716	996
NATURALIST	1.3	2.3	.4	.1	1.0	2.1	6.2	2.4	1.6	3.8	2.1	1.9	.4
	100.0	68.8	9.9	1.2	9.8	8.8	100.0	37.8	95.6	74.8	39.7	68.5	5.0
ATTENDING PARK	98406	26781	36757	21328	9263	4316	54135	48958	90082	46154	98406	72980	8955
INTERPRETIVE OR	6.4	4.5	7.7	9.3	4.8	5.1	16.7	15.3	7.5	11.7	25.6	9.9	3.9
EDUCATIONAL PROGRAMS	100.0	27.2	37.4	21.7	9.4	4.4	55.0	49.8	91.5	46.9	100.0	74.2	9.1
ATTENDING COURSE AT BANFF	8969	825	2141	1245	2002	1586	3108	1503	5947	1694	3844	1640	996
CENTRE	.6	.1	.4	.5	1.0	1.9	1.0	.5	.5	.4	1.0	.2	.4
	100.0	9.2	23.9	13.9	22.3	17.7	34.6	16.8	66.3	18.9	42.9	18.3	11.1
SCIENTIFIC STUDY AND	6890	2981	2141	-	1005	764	1005	-	3909	3744	1768	4749	-
RESEARCH	.4	.5	.4		.5	.9	.3		.3	.9	.5	.6	
	100.0	43.3	31.1		14.6	11.1	14.6		56.7	54.3	25.7	68.9	
FISHING	21137	7268	5419	5899	2536	278	7516	21137	16362	8773	6606	11978	2685
	1.4	1.2	1.1	2.6	1.3	.3	2.3	6.6	1.4	2.2	1.7	1.6	1.2
	100.0	34.4	25.6	27.9	12.0	1.3	35.6	100.0	77.4	41.5	31.3	56.7	12.7
SWIMMING	211004	41896	113682	25928	20637	13479	90347	211004	172395	82633	84615	152407	17159
	13.7	7.1	23.7	11.3	10.6	16.0	27.9	66.2	14.4	20.9	22.0	20.6	7.5
	100.0	19.9	53.9	12.3	9.8	6.4	42.8	100.0	81.7	39.2	40.1	72.2	8.1
SCUBA DIVING/ SNORKELLING	10858	2171	-	7336	51	1300	1351	10858	9988	-	1300	7336	7388
	.7	.4		3.2	*	1.5	.4	3.4	.8		.3	1.0	3.2
	100.0	20.0		67.6	.5	12.0	12.4	100.0	92.0		12.0	67.6	68.0
SCENIC BOAT TOURS	51713	30163	5807	5405	4395	9695	30832	17720	51713	25281	35454	46576	-
	3.4	5.1	1.2	2.4	2.3	11.5	9.5	5.6	4.3	6.4	9.2	6.3	
	100.0	58.3	11.2	10.5	8.5	18.7	59.6	34.3	100.0	48.9	68.6	90.1	
OTHER BOATING/ CANOEING/	89050	8559	18400	10937	52280	620	19358	89050	80048	66153	17364	24914	2137
KAYAKING/ SAILING	5.8	1.4	3.8	4.8	27.0	.7	6.0	27.9	6.7	16.7	4.5	3.4	.9
	100.0	9.6	20.7	12.3	58.7	.7	21.7	100.0	89.9	74.3	19.5	28.0	2.4
RIVER RAFTING	19608	8571	3093	2995	550	5672	12522	19608	18121	6187	11854	14911	95
	1.3	1.5	.6	1.3	.3	6.7	3.9	6.1	1.5	1.6	3.1	2.0	*
	100.0	43.7	15.8	15.3	2.8	28.9	63.9	100.0	92.4	31.6	60.5	76.0	.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
SAILBOARDING/ WINDSURFING	5916	5077	335	452	51	-	1506	5916	5916	1002	335	1002	718
	.4	.9	.1	.2	*		.5	1.9	.5	.3	.1	.1	.3
	100.0	85.8	5.7	7.6	.9		25.5	100.0	100.0	16.9	5.7	16.9	12.1
HORSEBACK/ TRAIL-RIDING	30206	14347	7803	4824	1243	1393	11275	11629	22058	5542	12984	14020	1772
	2.0	2.4	1.6	2.1	.6	1.7	3.5	3.6	1.8	1.4	3.4	1.9	.8
	100.0	47.5	25.8	16.0	4.1	4.6	37.3	38.5	73.0	18.3	43.0	46.4	5.9
HORSEDRAWN CARRAIGE RIDE	8356	2235	1896	5752	764	764	4137	3628	5735	3160	3001	5735	667
	.5	.4	.4	2.5	.4	.9	1.3	1.1	.5	.8	.8	.8	.3
	100.0	26.7	22.7	68.8	9.1	9.1	49.5	43.4	68.6	37.8	35.9	68.6	8.0
BICYCLING	48820	24959	5875	7666	7339	3914	23870	19016	43811	21202	27243	34479	9173
	3.2	4.2	1.2	3.3	3.8	4.7	7.4	6.0	3.7	5.4	7.1	4.7	4.0
	100.0	51.1	12.0	15.7	15.0	8.0	48.9	39.0	89.7	43.4	55.8	70.6	18.8
GOLFING	31466	9145	5259	7655	76	8164	6450	6645	24912	7575	15685	19295	2121
	2.0	1.5	1.1	3.3	*	9.7	2.0	2.1	2.1	1.9	4.1	2.6	.9
	100.0	29.1	16.7	24.3	.2	25.9	20.5	21.1	79.2	24.1	49.8	61.3	6.7
TENNIS	10438	873	8037	586	-	1959	9704	8960	10438	8543	8369	9609	-
	.7	.1	1.7	.3		2.3	3.0	2.8	.9	2.2	2.2	1.3	
	100.0	8.4	77.0	5.6		18.8	93.0	85.8	100.0	81.8	80.2	92.1	
SHOPPING	739996	285751	269777	100736	72532	34821	204043	186391	684683	274991	242177	739996	80398
	48.0	48.3	56.2	44.0	37.4	41.4	63.1	58.4	57.2	69.5	63.0	100.0	35.3
	100.0	38.6	36.5	13.6	9.8	4.7	27.6	25.2	92.5	37.2	32.7	100.0	10.9
ATTENDING MOVIES	15617	8448	4574	1831	146	996	11364	12148	15617	7065	12575	14997	814
	1.0	1.4	1.0	.8	.1	1.2	3.5	3.8	1.3	1.8	3.3	2.0	.4
	100.0	54.1	29.3	11.7	.9	6.4	72.8	77.8	100.0	45.2	80.5	96.0	5.2
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	6560	546	13536	3421	366	8746	3583	20239	17531	4989	17931	5171
	1.6	1.1	.1	5.9	1.8	.4	2.7	1.1	1.7	4.4	1.3	2.4	2.3
	100.0	26.0	2.2	53.7	13.6	1.5	34.7	14.2	80.3	69.6	19.8	71.1	20.5
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	10139	2117	8829	2593	1090	18252	16013	21625	12542	16698	21373	2477
	1.5	1.7	.4	3.9	1.3	1.3	5.6	5.0	1.8	3.2	4.3	2.9	1.1
	100.0	42.6	8.9	37.1	10.9	4.6	76.6	67.2	90.8	52.6	70.1	89.7	10.4
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	131074	128726	41616	91903	14032	109049	144059	375995	395924	159671	274991	14062
	25.7	22.2	26.8	18.2	47.4	16.7	33.7	45.2	31.4	100.0	41.6	37.2	6.2
	100.0	33.1	32.5	10.5	23.2	3.5	27.5	36.4	95.0	100.0	40.3	69.5	3.6

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ATTENDING SPORTING EVENTS	20834	1667	9001	4391	1741	4035	11984	10601	12619	11029	9554	14831	4217
	1.4	.3	1.9	1.9	.9	4.8	3.7	3.3	1.1	2.8	2.5	2.0	1.8
	100.0	8.0	43.2	21.1	8.4	19.4	57.5	50.9	60.6	52.9	45.9	71.2	20.2
ATTENDING OTHER FESTIVALS/ EVENTS	20744	2220	13093	2560	1987	1096	1626	1466	19338	14999	1757	13942	784
	1.3	.4	2.7	1.1	1.0	1.3	.5	.5	1.6	3.8	.5	1.9	.3
	100.0	10.7	63.1	12.3	9.6	5.3	7.8	7.1	93.2	72.3	8.5	67.2	3.8
DOWNHILL SKIING	191486	80451	45583	47398	16411	9703	11326	21585	118264	11384	10176	76158	191486
	12.4	13.6	9.5	20.7	8.5	11.5	3.5	6.8	9.9	2.9	2.6	10.3	84.0
	100.0	42.0	23.8	24.8	8.6	5.1	5.9	11.3	61.8	5.9	5.3	39.8	100.0
CROSS COUNTRY SKIING	36905	12301	3817	7464	7414	4913	13159	5174	23945	4556	15385	6263	36905
	2.4	2.1	.8	3.3	3.8	5.8	4.1	1.6	2.0	1.2	4.0	.8	16.2
	100.0	33.3	10.3	20.2	20.1	13.3	35.7	14.0	64.9	12.3	41.7	17.0	100.0
SKIING (TYPE NOT SPECIFIED)	3451	837	3053	90	-	-	618	837	1545	-	2434	927	3451
	.2	.1	.6	*			.2	.3	.1		.6	.1	1.5
	100.0	24.3	88.5	2.6			17.9	24.3	44.8		70.5	26.9	100.0
SKATING	13033	784	7644	435	4170	-	8490	8490	8606	8124	8079	8555	1578
	.8	.1	1.6	.2	2.2		2.6	2.7	.7	2.1	2.1	1.2	.7
	100.0	6.0	58.7	3.3	32.0		65.1	65.1	66.0	62.3	62.0	65.6	12.1
SNOWSHOEING	3876	-	3109	315	452	-	3296	315	3876	-	315	3296	315
	.3		.6	.1	.2		1.0	.1	.3		.1	.4	.1
	100.0		80.2	8.1	11.7		85.0	8.1	100.0		8.1	85.0	8.1
HORSEDRAWN SLEIGH RIDES	1610	1610	-	-	-	-	1014	1014	1610	1270	124	1610	1007
	.1	.3					.3	.3	.1	.3	*	.2	.4
	100.0	100.0					63.0	63.0	100.0	78.9	7.7	100.0	62.6
DOG SLEDDING	667	667	-	-	-	-	667	667	667	667	-	667	667
	*	.1					.2	.2	.1	.2		.1	.3
	100.0	100.0					100.0	100.0	100.0	100.0		100.0	100.0
COLUMBIA ICEFIELD SNOCOACH	88200	43961	13586	15764	4437	13681	44239	29123	88200	41262	65449	70355	51
	5.7	7.4	2.8	6.9	2.3	16.3	13.7	9.1	7.4	10.4	17.0	9.5	*
	100.0	49.8	15.4	17.9	5.0	15.5	50.2	33.0	100.0	46.8	74.2	79.8	.1
RESTING/ RELAXING	737926	304418	230198	93598	102297	32063	205535	233395	654182	263777	254602	462016	113625
	47.8	51.5	48.0	40.9	52.8	38.1	63.6	73.2	54.6	66.6	66.3	62.4	49.8
	100.0	41.3	31.2	12.7	13.9	4.3	27.9	31.6	88.7	35.7	34.5	62.6	15.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
VISIT VISITOR INFORMATION CENTRE	339708	133870	130064	40935	30868	14350	143153	87218	326723	143221	339708	211061	18895
	22.0	22.6	27.1	17.9	15.9	17.0	44.3	27.3	27.3	36.2	88.4	28.5	8.3
	100.0	39.4	38.3	12.1	9.1	4.2	42.1	25.7	96.2	42.2	100.0	62.1	5.6
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	35695	8041	15047	8151	4834	-	4426	5611	9349	269	2895	10191	12634
	2.3	1.4	3.1	3.6	2.5		1.4	1.8	.8	.1	.8	1.4	5.5
	100.0	22.5	42.2	22.8	13.5		12.4	15.7	26.2	.8	8.1	28.5	35.4
CAMPING/ TENTING	26003	13607	8115	-	4282	-	7962	5182	24012	13464	20034	12415	90
	1.7	2.3	1.7		2.2		2.5	1.6	2.0	3.4	5.2	1.7	*
	100.0	52.3	31.2		16.5		30.6	19.9	92.3	51.8	77.0	47.7	.3
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	1217	2239	664	244	424	3239	587	2826	163	749	3587	-
	.3	.2	.5	.3	.1	.5	1.0	.2	.2	*	.2	.5	
	100.0	27.3	50.3	14.9	5.5	9.5	72.8	13.2	63.5	3.7	16.8	80.6	
WALKING	8898	3372	4227	1224	75	-	484	255	8829	4551	2858	4392	-
	.6	.6	.9	.5	*		.1	.1	.7	1.1	.7	.6	
	100.0	37.9	47.5	13.8	.8		5.4	2.9	99.2	51.1	32.1	49.4	
OTHER MISCELLANEOUS ACTIVITIES	45973	11223	9380	12526	4809	8115	14167	10423	34773	8112	12660	24548	11111
	3.0	1.9	2.0	5.5	2.5	9.6	4.4	3.3	2.9	2.0	3.3	3.3	4.9
	100.0	24.4	20.4	27.2	10.5	17.7	30.8	22.7	75.6	17.6	27.5	53.4	24.2
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	24392	16088	5839	3189	-	-	-	-	-	-	-	-
	3.4	4.1	3.4	2.6	1.6								
	100.0	47.2	31.1	11.3	6.2								
NOT STATED	52931	36767	7632	537	3010	5551	-	-	-	-	-	-	-
	3.4	6.2	1.6	.2	1.6	6.6							
	100.0	69.5	14.4	1.0	5.7	10.5							
(NET) HIKING/ CLIMBING/ JOGGING	323244	129234	90825	57596	37050	18174	323244	112821	282082	109049	158601	204043	22255
	21.0	21.9	18.9	25.2	19.1	21.6	100.0	35.4	23.6	27.5	41.3	27.6	9.8
	100.0	40.0	28.1	17.8	11.5	5.6	100.0	34.9	87.3	33.7	49.1	63.1	6.9
(NET) EDUCATIONAL ACTIVITIES	107856	30586	38898	21328	10306	6603	55225	49403	94774	50533	99750	77305	8955
	7.0	5.2	8.1	9.3	5.3	7.8	17.1	15.5	7.9	12.8	26.0	10.4	3.9
	100.0	28.4	36.1	19.8	9.6	6.1	51.2	45.8	87.9	46.9	92.5	71.7	8.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	384267	139064	150112	50257	38869	16598	158601	108405	363832	159671	384267	242177	26462
	24.9	23.5	31.3	21.9	20.0	19.7	49.1	34.0	30.4	40.3	100.0	32.7	11.6
	100.0	36.2	39.1	13.1	10.1	4.3	41.3	28.2	94.7	41.6	100.0	63.0	6.9
(NET) WATER SPORTS/ ACTIVITIES	318973	64497	124968	51867	70793	16363	112821	318973	274397	144059	108405	186391	25402
	20.7	10.9	26.0	22.7	36.5	19.4	34.9	100.0	22.9	36.4	28.2	25.2	11.1
	100.0	20.2	39.2	16.3	22.2	5.1	35.4	100.0	86.0	45.2	34.0	58.4	8.0
(NET) OTHER SPORTS/ ACTIVITIES	113775	44302	26692	22371	9071	14326	46194	43815	94419	39429	61434	73077	11282
	7.4	7.5	5.6	9.8	4.7	17.0	14.3	13.7	7.9	10.0	16.0	9.9	4.9
	100.0	38.9	23.5	19.7	8.0	12.6	40.6	38.5	83.0	34.7	54.0	64.2	9.9
(NET) CULTURAL ACTIVITIES/ EVENTS	422044	143317	130506	51145	93639	15244	123789	154180	396946	395924	169915	292350	19143
	27.4	24.2	27.2	22.3	48.3	18.1	38.3	48.3	33.1	100.0	44.2	39.5	8.4
	100.0	34.0	30.9	12.1	22.2	3.6	29.3	36.5	94.1	93.8	40.3	69.3	4.5
(NET) WINTER SPORTS/ ACTIVITIES	243635	93032	61758	54517	28301	14616	32695	32862	152083	22001	33923	91318	228016
	15.8	15.7	12.9	23.8	14.6	17.4	10.1	10.3	12.7	5.6	8.8	12.3	100.0
	100.0	38.2	25.3	22.4	11.6	6.0	13.4	13.5	62.4	9.0	13.9	37.5	93.6
(NET) ANY SKIING	228016	92430	51313	54517	23730	14616	22255	25402	140583	14062	26463	80398	228016
	14.8	15.6	10.7	23.8	12.2	17.4	6.9	8.0	11.7	3.6	6.9	10.9	100.0
	100.0	40.5	22.5	23.9	10.4	6.4	9.8	11.1	61.7	6.2	11.6	35.3	100.0
(NET) ONLY SKIING	31175	11250	7280	9084	1611	2445	636	-	-	-	-	-	31175
	2.0	1.9	1.5	4.0	.8	2.9	.2						13.7
	100.0	36.1	23.4	29.1	5.2	7.8	2.0						100.0
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	1197515	465171	386561	175275	148987	54900	282082	274397	1197515	375995	363832	684683	140583
	77.6	78.7	80.6	76.5	76.8	65.2	87.3	86.0	100.0	95.0	94.7	92.5	61.7
	100.0	38.8	32.3	14.6	12.4	4.6	23.6	22.9	100.0	31.4	30.4	57.2	11.7
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	52532	18278	12321	5874	360	6465	-	-	52532	-	-	-	-
	3.4	3.1	2.6	2.6	.2	7.7			4.4				
	100.0	34.8	23.5	11.2	.7	12.3			100.0				

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
SIGHTSEEING BY CAR	1107373	191698	841535	72382	212958	148647	172125	115952	35474	265459	349598	352684	283276
	71.8	69.8	75.8	68.5	76.4	79.2	80.0	74.5	63.9	64.8	69.7	78.0	70.4
	100.0	17.3	76.0	6.5	19.2	13.4	15.5	10.5	3.2	24.0	31.6	31.8	25.6
SIGHTSEEING BY BUS	116812	84095	25602	4109	10727	7382	9120	11015	7013	51016	28468	13474	48273
	7.6	30.6	2.3	3.9	3.9	3.9	4.2	7.1	12.6	12.5	5.7	3.0	12.0
	100.0	72.0	21.9	3.5	9.2	6.3	7.8	9.4	6.0	43.7	24.4	11.5	41.3
VIEWING WILDLIFE	801875	210655	540217	55770	135646	106051	88541	101205	28017	204248	271004	203937	237785
	52.0	76.7	48.7	52.7	48.7	56.5	41.2	65.1	50.4	49.9	54.1	45.1	59.1
	100.0	26.3	67.4	7.0	16.9	13.2	11.0	12.6	3.5	25.5	33.8	25.4	29.7
BIRDWATCHING	194240	61398	127160	13146	13798	10757	14881	30617	30410	61733	85357	40372	52283
	12.6	22.4	11.5	12.4	5.0	5.7	6.9	19.7	54.7	15.1	17.0	8.9	13.0
	100.0	31.6	65.5	6.8	7.1	5.5	7.7	15.8	15.7	31.8	43.9	20.8	26.9
PICNICKING	296587	87208	190983	20840	41762	45399	34850	59194	4800	67809	112037	73286	84627
	19.2	31.8	17.2	19.7	15.0	24.2	16.2	38.1	8.6	16.6	22.4	16.2	21.0
	100.0	29.4	64.4	7.0	14.1	15.3	11.8	20.0	1.6	22.9	37.8	24.7	28.5
PHOTOGRAPHY	694158	228890	441193	47403	109157	66859	93834	88453	24987	195245	214069	194580	200563
	45.0	83.4	39.7	44.8	39.2	35.6	43.6	56.9	45.0	47.7	42.7	43.0	49.9
	100.0	33.0	63.6	6.8	15.7	9.6	13.5	12.7	3.6	28.1	30.8	28.0	28.9
MOUNTAIN CLIMBING	80772	34843	38133	9287	12613	4405	9402	6046	12753	21731	30248	12808	30938
	5.2	12.7	3.4	8.8	4.5	2.3	4.4	3.9	23.0	5.3	6.0	2.8	7.7
	100.0	43.1	47.2	11.5	15.6	5.5	11.6	7.5	15.8	26.9	37.4	15.9	38.3
ICE CLIMBING	36856	25159	9501	625	3879	2937	3949	10633	303	12208	6521	6983	16956
	2.4	9.2	.9	.6	1.4	1.6	1.8	6.8	.5	3.0	1.3	1.5	4.2
	100.0	68.3	25.8	1.7	10.5	8.0	10.7	28.9	.8	33.1	17.7	18.9	46.0
JOGGING/ RUNNING	54733	9671	29524	4881	13308	5099	2341	8282	-	14705	6093	14857	33784
	3.5	3.5	2.7	4.6	4.8	2.7	1.1	5.3		3.6	1.2	3.3	8.4
	100.0	17.7	53.9	8.9	24.3	9.3	4.3	15.1		26.9	11.1	27.1	61.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
HIKING/ BACKPACKING WITH	234642	61152	154552	28785	61695	27939	27662	8648	18793	39839	60952	57034	86029
YOUR OWN GROUP OR BY	15.2	22.3	13.9	27.2	22.1	14.9	12.9	5.6	33.8	9.7	12.2	12.6	21.4
YOURSELF	100.0	26.1	65.9	12.3	26.3	11.9	11.8	3.7	8.0	17.0	26.0	24.3	36.7
HIKING WITH A PARK	20025	4745	13745	-	11557	116	1627	239	959	5188	3673	3968	11299
NATURALIST	1.3	1.7	1.2		4.1	.1	.8	.2	1.7	1.3	.7	.9	2.8
	100.0	23.7	68.6		57.7	.6	8.1	1.2	4.8	25.9	18.3	19.8	56.4
ATTENDING PARK	98406	30149	59720	1640	17896	10351	12097	18217	1432	23775	26671	16458	46256
INTERPRETIVE OR	6.4	11.0	5.4	1.6	6.4	5.5	5.6	11.7	2.6	5.8	5.3	3.6	11.5
EDUCATIONAL PROGRAMS	100.0	30.6	60.7	1.7	18.2	10.5	12.3	18.5	1.5	24.2	27.1	16.7	47.0
ATTENDING COURSE AT BANFF	8969	2469	4085	-	303	-	1245	1754	959	1416	3555	-	3973
CENTRE	.6	.9	.4		.1		.6	1.1	1.7	.3	.7		1.0
	100.0	27.5	45.5		3.4		13.9	19.6	10.7	15.8	39.6		44.3
SCIENTIFIC STUDY AND	6890	764	6126	-	-	-	1005	-	-	3744	-	-	6890
RESEARCH	.4	.3	.6				.5			.9			1.7
	100.0	11.1	88.9				14.6			54.3			100.0
FISHING	21137	1665	16055	1487	3754	2101	3091	1775	-	4925	7032	7884	3061
	1.4	.6	1.4	1.4	1.3	1.1	1.4	1.1		1.2	1.4	1.7	.8
	100.0	7.9	76.0	7.0	17.8	9.9	14.6	8.4		23.3	33.3	37.3	14.5
SWIMMING	211004	26783	153320	9775	32456	36624	36532	35803	1874	35198	55580	66755	61793
	13.7	9.8	13.8	9.2	11.7	19.5	17.0	23.0	3.4	8.6	11.1	14.8	15.4
	100.0	12.7	72.7	4.6	15.4	17.4	17.3	17.0	.9	16.7	26.3	31.6	29.3
SCUBA DIVING/ SNORKELLING	10858	-	10858	-	-	-	-	8207	-	51	871	51	9936
	.7		1.0					5.3		*	.2	*	2.5
	100.0		100.0					75.6		.5	8.0	.5	91.5
SCENIC BOAT TOURS	51713	42063	7701	716	7561	1469	3050	4232	6320	23446	8493	6499	29774
	3.4	15.3	.7	.7	2.7	.8	1.4	2.7	11.4	5.7	1.7	1.4	7.4
	100.0	81.3	14.9	1.4	14.6	2.8	5.9	8.2	12.2	45.3	16.4	12.6	57.6
OTHER BOATING/ CANOEING/	89050	14925	70823	6172	4515	2679	50417	16217	-	6021	17495	64088	5250
KAYAKING/ SAILING	5.8	5.4	6.4	5.8	1.6	1.4	23.4	10.4		1.5	3.5	14.2	1.3
	100.0	16.8	79.5	6.9	5.1	3.0	56.6	18.2		6.8	19.6	72.0	5.9
RIVER RAFTING	19608	14949	4356	643	8272	-	1529	1876	-	4733	2519	2882	11762
	1.3	5.4	.4	.6	3.0		.7	1.2		1.2	.5	.6	2.9
	100.0	76.2	22.2	3.3	42.2		7.8	9.6		24.1	12.8	14.7	60.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
	=FIRST TIME/REPEAT=			=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
SAILBOARDING/ WINDSURFING	5916	65	5850	-	5077	269	518	-	-	51	4410	988	518
	.4	*	.5		1.8	.1	.2			*	.9	.2	.1
	100.0	1.1	98.9		85.8	4.6	8.8			.9	74.5	16.7	8.8
HORSEBACK/ TRAIL-RIDING	30206	7917	20808	3276	5382	4173	956	5308	-	9404	11539	5403	6984
	2.0	2.9	1.9	3.1	1.9	2.2	.4	3.4		2.3	2.3	1.2	1.7
	100.0	26.2	68.9	10.8	17.8	13.8	3.2	17.6		31.1	38.2	17.9	23.1
HORSEDRAWN CARRAIGE RIDE	8356	2215	4886	2875	667	-	573	1048	-	3192	4286	667	2100
	.5	.8	.4	2.7	.2		.3	.7		.8	.9	.1	.5
	100.0	26.5	58.5	34.4	8.0		6.9	12.5		38.2	51.3	8.0	25.1
BICYCLING	48820	15233	25479	12480	6649	1241	5160	6585	-	13646	10953	18969	16262
	3.2	5.5	2.3	11.8	2.4	.7	2.4	4.2		3.3	2.2	4.2	4.0
	100.0	31.2	52.2	25.6	13.6	2.5	10.6	13.5		28.0	22.4	38.9	33.3
GOLFING	31466	6241	23656	4050	2196	1756	6812	2615	1502	10444	5306	9903	14088
	2.0	2.3	2.1	3.8	.8	.9	3.2	1.7	2.7	2.6	1.1	2.2	3.5
	100.0	19.8	75.2	12.9	7.0	5.6	21.6	8.3	4.8	33.2	16.9	31.5	44.8
TENNIS	10438	1017	8863	-	302	-	-	7860	-	2021	302	7653	2100
	.7	.4	.8		.1			5.1		.5	.1	1.7	.5
	100.0	9.7	84.9		2.9			75.3		19.4	2.9	73.3	20.1
SHOPPING	739996	182531	494211	39555	127952	102965	112161	93180	32434	176407	206202	208970	216581
	48.0	66.5	44.5	37.4	45.9	54.9	52.1	59.9	58.4	43.1	41.1	46.2	53.8
	100.0	24.7	66.8	5.3	17.3	13.9	15.2	12.6	4.4	23.8	27.9	28.2	29.3
ATTENDING MOVIES	15617	9745	5094	378	7227	515	2175	1232	-	2559	3190	1980	9569
	1.0	3.5	.5	.4	2.6	.3	1.0	.8		.6	.6	.4	2.4
	100.0	62.4	32.6	2.4	46.3	3.3	13.9	7.9		16.4	20.4	12.7	61.3
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	3758	6911	193	14268	2117	337	798	2710	3468	7019	12480	4016
	1.6	1.4	.6	.2	5.1	1.1	.2	.5	4.9	.8	1.4	2.8	1.0
	100.0	14.9	27.4	.8	56.6	8.4	1.3	3.2	10.8	13.8	27.8	49.5	15.9
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	10301	7515	1926	14539	1245	1365	556	1262	2509	5229	1767	16247
	1.5	3.8	.7	1.8	5.2	.7	.6	.4	2.3	.6	1.0	.4	4.0
	100.0	43.2	31.5	8.1	61.0	5.2	5.7	2.3	5.3	10.5	21.9	7.4	68.2
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	91932	262301	14409	64292	49707	77141	54667	19903	85908	111817	158117	102935
	25.7	33.5	23.6	13.6	23.1	26.5	35.9	35.1	35.8	21.0	22.3	35.0	25.6
	100.0	23.2	66.3	3.6	16.2	12.6	19.5	13.8	5.0	21.7	28.2	39.9	26.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
ATTENDING SPORTING EVENTS	20834	848	19494	-	4764	269	5603	8329	-	1573	3956	9822	6885
	1.4	.3	1.8		1.7	.1	2.6	5.4		.4	.8	2.2	1.7
	100.0	4.1	93.6		22.9	1.3	26.9	40.0		7.5	19.0	47.1	33.0
ATTENDING OTHER FESTIVALS/ EVENTS	20744	10447	10134	-	784	5918	2253	9490	959	212	4085	9109	6123
	1.3	3.8	.9		.3	3.2	1.0	6.1	1.7	.1	.8	2.0	1.5
	100.0	50.4	48.9		3.8	28.5	10.9	45.7	4.6	1.0	19.7	43.9	29.5
DOWNHILL SKIING	191486	7243	162854	29040	46954	16815	28893	16348	1103	41080	51785	55819	77114
	12.4	2.6	14.7	27.5	16.9	9.0	13.4	10.5	2.0	10.0	10.3	12.3	19.2
	100.0	3.8	85.0	15.2	24.5	8.8	15.1	8.5	.6	21.5	27.0	29.2	40.3
CROSS COUNTRY SKIING	36905	120	32376	15867	8024	7557	2678	120	-	2023	12523	9712	11626
	2.4	*	2.9	15.0	2.9	4.0	1.2	.1		.5	2.5	2.1	2.9
	100.0	.3	87.7	43.0	21.7	20.5	7.3	.3		5.5	33.9	26.3	31.5
SKIING (TYPE NOT SPECIFIED)	3451	-	3143	-	-	-	-	2306	-	-	837	-	2306
	.2		.3					1.5			.2		.6
	100.0		91.1					66.8			24.3		66.8
SKATING	13033	544	8370	-	1099	-	-	11575	-	359	-	12489	544
	.8	.2	.8		.4			7.4		.1		2.8	.1
	100.0	4.2	64.2		8.4			88.8		2.8		95.8	4.2
SNOWSHOEING	3876	-	3748	-	315	-	3561	-	-	-	452	315	2981
	.3		.3		.1		1.7				.1	.1	.7
	100.0		96.7		8.1		91.9				11.7	8.1	76.9
HORSEDRAWN SLEIGH RIDES	1610	676	933	-	1131	-	-	436	-	43	-	667	900
	.1	.2	.1		.4			.3		*		.1	.2
	100.0	42.0	58.0		70.2			27.1		2.7		41.5	55.9
DOG SLEDDING	667	-	667	-	667	-	-	-	-	-	-	667	-
	*		.1		.2							.1	
	100.0		100.0		100.0							100.0	
COLUMBIA ICEFIELD SNOCOACH	88200	71958	15209	1120	9344	1857	7893	7393	6688	45424	13621	8690	51649
	5.7	26.2	1.4	1.1	3.4	1.0	3.7	4.8	12.0	11.1	2.7	1.9	12.8
	100.0	81.6	17.2	1.3	10.6	2.1	8.9	8.4	7.6	51.5	15.4	9.9	58.6
RESTING/ RELAXING	737926	145120	547155	40964	151968	110344	122512	84643	16254	141315	181326	253036	209230
	47.8	52.8	49.3	38.7	54.6	58.8	56.9	54.4	29.3	34.5	36.2	55.9	52.0
	100.0	19.7	74.1	5.6	20.6	15.0	16.6	11.5	2.2	19.2	24.6	34.3	28.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
VISIT VISITOR INFORMATION CENTRE	339708	135863	197038	26676	40656	45328	44904	32016	6110	111589	77401	118077	106299
	22.0	49.5	17.7	25.2	14.6	24.2	20.9	20.6	11.0	27.3	15.4	26.1	26.4
	100.0	40.0	58.0	7.9	12.0	13.3	13.2	9.4	1.8	32.8	22.8	34.8	31.3
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	35695	863	27495	5020	9584	590	-	5495	1152	13854	12614	9369	8799
	2.3	.3	2.5	4.7	3.4	.3		3.5	2.1	3.4	2.5	2.1	2.2
	100.0	2.4	77.0	14.1	26.9	1.7		15.4	3.2	38.8	35.3	26.2	24.6
CAMPING/ TENTING	26003	12835	13168	1279	5938	565	2497	535	1924	5574	18048	4927	2063
	1.7	4.7	1.2	1.2	2.1	.3	1.2	.3	3.5	1.4	3.6	1.1	.5
	100.0	49.4	50.6	4.9	22.8	2.2	9.6	2.1	7.4	21.4	69.4	18.9	7.9
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	1671	540	-	616	2239	-	41	-	967	303	379	2855
	.3	.6	*		.2	1.2		*		.2	.1	.1	.7
	100.0	37.6	12.1		13.8	50.3		.9		21.7	6.8	8.5	64.2
WALKING	8898	2454	6444	-	518	4024	-	-	1224	2725	1845	-	6488
	.6	.9	.6		.2	2.1			2.2	.7	.4		1.6
	100.0	27.6	72.4		5.8	45.2			13.8	30.6	20.7		72.9
OTHER MISCELLANEOUS ACTIVITIES	45973	6676	38237	12539	7544	1774	6256	3809	1882	11757	9844	12712	18941
	3.0	2.4	3.4	11.9	2.7	.9	2.9	2.4	3.4	2.9	2.0	2.8	4.7
	100.0	14.5	83.2	27.3	16.4	3.9	13.6	8.3	4.1	25.6	21.4	27.7	41.2
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	574	50792	6599	-	6795	4995	833	986	26274	26963	9684	8723
	3.4	.2	4.6	6.2		3.6	2.3	.5	1.8	6.4	5.4	2.1	2.2
	100.0	1.1	98.2	12.8		13.1	9.7	1.6	1.9	50.8	52.1	18.7	16.9
NOT STATED	52931	1716	21943	-	21705	6978	116	4158	-	16023	27935	11126	5744
	3.4	.6	2.0		7.8	3.7	.1	2.7		3.9	5.6	2.5	1.4
	100.0	3.2	41.5		41.0	13.2	.2	7.9		30.3	52.8	21.0	10.9
(NET) HIKING/ CLIMBING/ JOGGING	323244	96970	194920	29934	73240	38042	33513	28246	21014	69045	74599	84160	126014
	21.0	35.3	17.6	28.3	26.3	20.3	15.6	18.2	37.8	16.9	14.9	18.6	31.3
	100.0	30.0	60.3	9.3	22.7	11.8	10.4	8.7	6.5	21.4	23.1	26.0	39.0
(NET) EDUCATIONAL ACTIVITIES	107856	32359	65540	1640	18200	10351	12097	19971	1432	27877	27026	16458	53910
	7.0	11.8	5.9	1.6	6.5	5.5	5.6	12.8	2.6	6.8	5.4	3.6	13.4
	100.0	30.0	60.8	1.5	16.9	9.6	11.2	18.5	1.3	25.8	25.1	15.3	50.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	384267	138653	231795	28078	47841	50654	55177	38486	6584	118867	94750	119819	126848
	24.9	50.5	20.9	26.6	17.2	27.0	25.6	24.7	11.9	29.0	18.9	26.5	31.5
	100.0	36.1	60.3	7.3	12.4	13.2	14.4	10.0	1.7	30.9	24.7	31.2	33.0
(NET) WATER SPORTS/ ACTIVITIES	318973	52780	232631	15670	47194	39148	87172	54780	1874	45151	78332	124829	83685
	20.7	19.2	21.0	14.8	16.9	20.9	40.5	35.2	3.4	11.0	15.6	27.6	20.8
	100.0	16.5	72.9	4.9	14.8	12.3	27.3	17.2	.6	14.2	24.6	39.1	26.2
(NET) OTHER SPORTS/ ACTIVITIES	113775	26758	74047	19757	11570	5870	12100	22562	1502	33656	27671	38927	35060
	7.4	9.7	6.7	18.7	4.2	3.1	5.6	14.5	2.7	8.2	5.5	8.6	8.7
	100.0	23.5	65.1	17.4	10.2	5.2	10.6	19.8	1.3	29.6	24.3	34.2	30.8
(NET) CULTURAL ACTIVITIES/ EVENTS	422044	102635	273220	16714	75511	51902	78818	57237	20862	89537	121356	159278	115728
	27.4	37.4	24.6	15.8	27.1	27.7	36.6	36.8	37.6	21.9	24.2	35.2	28.8
	100.0	24.3	64.7	4.0	17.9	12.3	18.7	13.6	4.9	21.2	28.8	37.7	27.4
(NET) WINTER SPORTS/ ACTIVITIES	243635	7803	206475	44252	53439	24372	35132	30545	1103	41758	64108	74865	94466
	15.8	2.8	18.6	41.9	19.2	13.0	16.3	19.6	2.0	10.2	12.8	16.5	23.5
	100.0	3.2	84.7	18.2	21.9	10.0	14.4	12.5	.5	17.1	26.3	30.7	38.8
(NET) ANY SKIING	228016	7243	195663	44252	53315	24372	31571	18654	1103	41716	63656	63410	90925
	14.8	2.6	17.6	41.9	19.1	13.0	14.7	12.0	2.0	10.2	12.7	14.0	22.6
	100.0	3.2	85.8	19.4	23.4	10.7	13.8	8.2	.5	18.3	27.9	27.8	39.9
(NET) ONLY SKIING	31175	-	25835	5081	8490	1103	5210	1710	667	6829	8424	10746	9696
	2.0		2.3	4.8	3.0	.6	2.4	1.1	1.2	1.7	1.7	2.4	2.4
	100.0		82.9	16.3	27.2	3.5	16.7	5.5	2.1	21.9	27.0	34.5	31.1
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	1197515	260102	857509	76239	221347	152423	178187	124955	39956	303566	369982	364833	315811
	77.6	94.7	77.2	72.1	79.5	81.3	82.8	80.3	71.9	74.1	73.8	80.7	78.5
	100.0	21.7	71.6	6.4	18.5	12.7	14.9	10.4	3.3	25.3	30.9	30.5	26.4
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	52532	9901	40297	2203	12000	1558	749	11227	293	20154	20491	17406	7655
	3.4	3.6	3.6	2.1	4.3	.8	.3	7.2	.5	4.9	4.1	3.8	1.9
	100.0	18.8	76.7	4.2	22.8	3.0	1.4	21.4	.6	38.4	39.0	33.1	14.6

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3877871	3144500	1621547	665903	480545	320924	210377	406205	2206230	753237
	100.0	100.0	81.1	41.8	17.2	12.4	8.3	5.4	10.5	56.9	19.4
SIGHTSEEING BY CAR	2878100	2878100	2297556	1243418	529257	395135	254349	133811	296801	1659804	594640
	74.2	74.2	73.1	76.7	79.5	82.2	79.3	63.6	73.1	75.2	78.9
	100.0	100.0	79.8	43.2	18.4	13.7	8.8	4.6	10.3	57.7	20.7
SIGHTSEEING BY BUS	278384	278384	250285	245285	95404	73386	38558	33809	2135	236486	-
	7.2	7.2	8.0	15.1	14.3	15.3	12.0	16.1	.5	10.7	
	100.0	100.0	89.9	88.1	34.3	26.4	13.9	12.1	.8	84.9	
VIEWING WILDLIFE	2121106	2121106	1603695	1181176	438041	312568	238835	100754	176395	1394532	310779
	54.7	54.7	51.0	72.8	65.8	65.0	74.4	47.9	43.4	63.2	41.3
	100.0	100.0	75.6	55.7	20.7	14.7	11.3	4.8	8.3	65.7	14.7
BIRDWATCHING	495191	495191	396044	306255	123100	87860	64234	52660	39212	351263	51816
	12.8	12.8	12.6	18.9	18.5	18.3	20.0	25.0	9.7	15.9	6.9
	100.0	100.0	80.0	61.8	24.9	17.7	13.0	10.6	7.9	70.9	10.5
PICNICKING	796942	796942	645941	394595	239663	183519	118195	5545	55887	566182	157005
	20.6	20.6	20.5	24.3	36.0	38.2	36.8	2.6	13.8	25.7	20.8
	100.0	100.0	81.1	49.5	30.1	23.0	14.8	.7	7.0	71.0	19.7
PHOTOGRAPHY	1789395	1789395	1556708	898601	409565	299953	228017	60894	145152	1271157	203022
	46.1	46.1	49.5	55.4	61.5	62.4	71.0	28.9	35.7	57.6	27.0
	100.0	100.0	87.0	50.2	22.9	16.8	12.7	3.4	8.1	71.0	11.3
MOUNTAIN CLIMBING	203229	203229	182143	127814	68854	56994	17219	31202	7683	158886	5458
	5.2	5.2	5.8	7.9	10.3	11.9	5.4	14.8	1.9	7.2	.7
	100.0	100.0	89.6	62.9	33.9	28.0	8.5	15.4	3.8	78.2	2.7
ICE CLIMBING	111469	111469	106756	105828	22481	17613	7290	29944	1390	59485	20156
	2.9	2.9	3.4	6.5	3.4	3.7	2.3	14.2	.3	2.7	2.7
	100.0	100.0	95.8	94.9	20.2	15.8	6.5	26.9	1.2	53.4	18.1
JOGGING/ RUNNING	139926	139926	133525	54372	24110	22955	6119	37956	5625	92999	1996
	3.6	3.6	4.2	3.4	3.6	4.8	1.9	18.0	1.4	4.2	.3
	100.0	100.0	95.4	38.9	17.2	16.4	4.4	27.1	4.0	66.5	1.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
HIKING/ BACKPACKING WITH YOUR OWN GROUP OR BY YOURSELF	537531	537531	470349	239378	128804	79427	77779	12214	19083	434436	55599
	13.9	13.9	15.0	14.8	19.3	16.5	24.2	5.8	4.7	19.7	7.4
	100.0	100.0	87.5	44.5	24.0	14.8	14.5	2.3	3.6	80.8	10.3
HIKING WITH A PARK NATURALIST	40722	40722	38696	21294	4515	4515	1169	3969	2211	34542	-
	1.1	1.1	1.2	1.3	.7	.9	.4	1.9	.5	1.6	
	100.0	100.0	95.0	52.3	11.1	11.1	2.9	9.7	5.4	84.8	
ATTENDING PARK INTERPRETIVE OR EDUCATIONAL PROGRAMS	271829	271829	239281	134054	77804	64301	43571	53713	31525	183130	4985
	7.0	7.0	7.6	8.3	11.7	13.4	13.6	25.5	7.8	8.3	.7
	100.0	100.0	88.0	49.3	28.6	23.7	16.0	19.8	11.6	67.4	1.8
ATTENDING COURSE AT BANFF CENTRE	23071	23071	21045	13112	2739	2363	960	17031	-	15047	-
	.6	.6	.7	.8	.4	.5	.3	8.1		.7	
	100.0	100.0	91.2	56.8	11.9	10.2	4.2	73.8		65.2	
SCIENTIFIC STUDY AND RESEARCH	17585	17585	17585	10613	1606	-	1606	15978	-	10613	-
	.5	.5	.6	.7	.2		.5	7.6		.5	
	100.0	100.0	100.0	60.4	9.1		9.1	90.9		60.4	
FISHING	53974	53974	39414	25037	7754	4899	5496	100	718	39582	14291
	1.4	1.4	1.3	1.5	1.2	1.0	1.7	*	.2	1.8	1.9
	100.0	100.0	73.0	46.4	14.4	9.1	10.2	.2	1.3	73.3	26.5
SWIMMING	606600	606600	506464	220965	115096	73726	74351	18811	36049	475624	63217
	15.6	15.6	16.1	13.6	17.3	15.3	23.2	8.9	8.9	21.6	8.4
	100.0	100.0	83.5	36.4	19.0	12.2	12.3	3.1	5.9	78.4	10.4
SCUBA DIVING/ SNORKELLING	30139	30139	24619	5520	-	-	-	-	51	30088	-
	.8	.8	.8	.3					*	1.4	
	100.0	100.0	81.7	18.3					.2	99.8	
SCENIC BOAT TOURS	123156	123156	120040	117182	65903	57776	14638	132	2290	110337	1034
	3.2	3.2	3.8	7.2	9.9	12.0	4.6	.1	.6	5.0	.1
	100.0	100.0	97.5	95.1	53.5	46.9	11.9	.1	1.9	89.6	.8
OTHER BOATING/ CANOEING/ KAYAKING/ SAILING	205741	205741	192028	44405	113633	109098	7435	2943	1133	99682	100776
	5.3	5.3	6.1	2.7	17.1	22.7	2.3	1.4	.3	4.5	13.4
	100.0	100.0	93.3	21.6	55.2	53.0	3.6	1.4	.6	48.5	49.0
RIVER RAFTING	49550	49550	41612	49550	16966	10874	8859	100	-	47523	-
	1.3	1.3	1.3	3.1	2.5	2.3	2.8	*		2.2	
	100.0	100.0	84.0	100.0	34.2	21.9	17.9	.2		95.9	

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
SAILBOARDING/ WINDSURFING	13683	13683	4356	11687	952	952	952	-	10460	2360	1996
	.4	.4	.1	.7	.1	.2	.3		2.6	.1	.3
	100.0	100.0	31.8	85.4	7.0	7.0	7.0		76.4	17.2	14.6
HORSEBACK/ TRAIL-RIDING	77862	77862	70867	36747	33982	25713	29300	100	2734	63311	1996
	2.0	2.0	2.3	2.3	5.1	5.4	9.1	*	.7	2.9	.3
	100.0	100.0	91.0	47.2	43.6	33.0	37.6	.1	3.5	81.3	2.6
HORSEDRAWN CARRAIGE RIDE	20128	20128	20128	6623	8805	-	8805	-	3447	13650	3030
	.5	.5	.6	.4	1.3		2.7		.8	.6	.4
	100.0	100.0	100.0	32.9	43.7		43.7		17.1	67.8	15.1
BICYCLING	103997	103997	92646	57529	35333	16630	30149	100	3390	93859	6297
	2.7	2.7	2.9	3.5	5.3	3.5	9.4	*	.8	4.3	.8
	100.0	100.0	89.1	55.3	34.0	16.0	29.0	.1	3.3	90.3	6.1
GOLFING	70399	70399	54417	41376	22115	12511	12963	17027	2657	44932	18612
	1.8	1.8	1.7	2.6	3.3	2.6	4.0	8.1	.7	2.0	2.5
	100.0	100.0	77.3	58.8	31.4	17.8	18.4	24.2	3.8	63.8	26.4
TENNIS	36234	36234	35951	3296	2764	793	1971	132	2494	33608	-
	.9	.9	1.1	.2	.4	.2	.6	.1	.6	1.5	
	100.0	100.0	99.2	9.1	7.6	2.2	5.4	.4	6.9	92.8	
SHOPPING	1928284	1928284	1637327	815932	340380	251573	161583	81218	159640	1304355	319732
	49.7	49.7	52.1	50.3	51.1	52.4	50.3	38.6	39.3	59.1	42.4
	100.0	100.0	84.9	42.3	17.7	13.0	8.4	4.2	8.3	67.6	16.6
ATTENDING MOVIES	36477	36477	27146	30639	4699	3896	1755	100	334	32266	3777
	.9	.9	.9	1.9	.7	.8	.5	*	.1	1.5	.5
	100.0	100.0	74.4	84.0	12.9	10.7	4.8	.3	.9	88.5	10.4
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	35157	34140	6100	10823	9475	1576	232	1889	15911	17125
	.9	.9	1.1	.4	1.6	2.0	.5	.1	.5	.7	2.3
	100.0	100.0	97.1	17.4	30.8	27.0	4.5	.7	5.4	45.3	48.7
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	51216	46365	28212	17986	15621	2364	2445	1081	45695	1996
	1.3	1.3	1.5	1.7	2.7	3.3	.7	1.2	.3	2.1	.3
	100.0	100.0	90.5	55.1	35.1	30.5	4.6	4.8	2.1	89.2	3.9
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	1012125	953866	348827	335095	295255	104034	46323	58482	627888	257685
	26.1	26.1	30.3	21.5	50.3	61.4	32.4	22.0	14.4	28.5	34.2
	100.0	100.0	94.2	34.5	33.1	29.2	10.3	4.6	5.8	62.0	25.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
ATTENDING SPORTING EVENTS	70941	70941	59926	21283	1075	1075	943	5852	5257	57318	5536
	1.8	1.8	1.9	1.3	.2	.2	.3	2.8	1.3	2.6	.7
	100.0	100.0	84.5	30.0	1.5	1.5	1.3	8.2	7.4	80.8	7.8
ATTENDING OTHER FESTIVALS/ EVENTS	62606	62606	57231	6380	28159	27643	27150	19543	9401	33298	1996
	1.6	1.6	1.8	.4	4.2	5.8	8.5	9.3	2.3	1.5	.3
	100.0	100.0	91.4	10.2	45.0	44.2	43.4	31.2	15.0	53.2	3.2
DOWNHILL SKIING	440544	440544	378492	66387	6998	3538	4402	30965	26714	252690	129543
	11.4	11.4	12.0	4.1	1.1	.7	1.4	14.7	6.6	11.5	17.2
	100.0	100.0	85.9	15.1	1.6	.8	1.0	7.0	6.1	57.4	29.4
CROSS COUNTRY SKIING	77578	77578	31998	46868	11626	11626	943	2771	4629	51173	19004
	2.0	2.0	1.0	2.9	1.7	2.4	.3	1.3	1.1	2.3	2.5
	100.0	100.0	41.2	60.4	15.0	15.0	1.2	3.6	6.0	66.0	24.5
SKIING (TYPE NOT SPECIFIED)	12304	12304	12124	180	-	-	-	-	4780	4440	6423
	.3	.3	.4	*					1.2	.2	.9
	100.0	100.0	98.5	1.5					38.8	36.1	52.2
SKATING	37342	37342	37291	1353	943	943	943	-	51	31186	6105
	1.0	1.0	1.2	.1	.1	.2	.3		*	1.4	.8
	100.0	100.0	99.9	3.6	2.5	2.5	2.5		.1	83.5	16.3
SNOWSHOEING	13561	13561	13561	1194	943	943	943	-	11892	1670	-
	.3	.3	.4	.1	.1	.2	.3		2.9	.1	
	100.0	100.0	100.0	8.8	7.0	7.0	7.0		87.7	12.3	
HORSEDRAWN SLEIGH RIDES	3754	3754	3754	442	-	-	-	-	446	1312	1996
	.1	.1	.1	*					.1	.1	.3
	100.0	100.0	100.0	11.8					11.9	35.0	53.2
DOG SLEDDING	1996	1996	1996	-	-	-	-	-	-	-	1996
	.1	.1	.1								.3
	100.0	100.0	100.0								100.0
COLUMBIA ICEFIELD SNOCOACH	238554	238554	228961	234375	104360	80380	39979	30076	2419	192603	-
	6.2	6.2	7.3	14.5	15.7	16.7	12.5	14.3	.6	8.7	
	100.0	100.0	96.0	98.2	43.7	33.7	16.8	12.6	1.0	80.7	
RESTING/ RELAXING	1862518	1862518	1585010	770613	363896	275642	140729	129040	158996	1279145	228835
	48.0	48.0	50.4	47.5	54.6	57.4	43.9	61.3	39.1	58.0	30.4
	100.0	100.0	85.1	41.4	19.5	14.8	7.6	6.9	8.5	68.7	12.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN · BANFF/ JASPER
BASE: PERSON VISITORS · BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
VISIT VISITOR INFORMATION CENTRE	918446	918446	752028	628882	262081	183807	145664	40412	32514	776791	27974
	23.7	23.7	23.9	38.8	39.4	38.2	45.4	19.2	8.0	35.2	3.7
	100.0	100.0	81.9	68.5	28.5	20.0	15.9	4.4	3.5	84.6	3.0
VOLUNTEERED "OTHER" RESPONSES											
VISITING FRIENDS/ FAMILY	77407	77407	46185	40044	495	495	·	·	24631	37986	15075
	2.0	2.0	1.5	2.5	.1	.1			6.1	1.7	2.0
	100.0	100.0	59.7	51.7	.6	.6			31.8	49.1	19.5
CAMPING/ TENTING	58624	58624	43730	43092	25390	21753	18391	·	3492	57004	·
	1.5	1.5	1.4	2.7	3.8	4.5	5.7		.9	2.6	
	100.0	100.0	74.6	73.5	43.3	37.1	31.4		6.0	97.2	
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	8246	7679	3807	2979	2108	2104	·	·	3851	4396
	.2	.2	.2	.2	.4	.4	.7			.2	.6
	100.0	100.0	93.1	46.2	36.1	25.6	25.5			46.7	53.3
WALKING	28624	28624	28198	7451	3434	495	2939	19145	1154	7798	·
	.7	.7	.9	.5	.5	.1	.9	9.1	.3	.4	
	100.0	100.0	98.5	26.0	12.0	1.7	10.3	66.9	4.0	27.2	
OTHER MISCELLANEOUS ACTIVITIES	109613	109613	77875	48443	7046	714	6332	31623	1699	67613	4938
	2.8	2.8	2.5	3.0	1.1	.1	2.0	15.0	.4	3.1	.7
	100.0	100.0	71.0	44.2	6.4	.7	5.8	28.8	1.5	61.7	4.5
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	112495	87332	45851	2996	114	2881	933	18144	17395	2205
	2.9	2.9	2.8	2.8	.4	*	.9	.4	4.5	.8	.3
	100.0	100.0	77.6	40.8	2.7	.1	2.6	.8	16.1	15.5	2.0
NOT STATED	133353	133353	128863	31482	16321	13495	3002	12228	29888	40342	22512
	3.4	3.4	4.1	1.9	2.5	2.8	.9	5.8	7.4	1.8	3.0
	100.0	100.0	96.6	23.6	12.2	10.1	2.3	9.2	22.4	30.3	16.9
(NET) HIKING/ CLIMBING/ JOGGING	793200	793200	706096	403609	182818	127732	87640	47499	34924	617534	76549
	20.5	20.5	22.5	24.9	27.5	26.6	27.3	22.6	8.6	28.0	10.2
	100.0	100.0	89.0	50.9	23.0	16.1	11.0	6.0	4.4	77.9	9.7
(NET) EDUCATIONAL ACTIVITIES	297849	297849	265301	146615	81009	65523	46137	74113	31525	197757	4985
	7.7	7.7	8.4	9.0	12.2	13.6	14.4	35.2	7.8	9.0	.7
	100.0	100.0	89.1	49.2	27.2	22.0	15.5	24.9	10.6	66.4	1.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	1038288	1038288	855651	662051	300421	217681	166759	57236	52410	858359	27974
	26.8	26.8	27.2	40.8	45.1	45.3	52.0	27.2	12.9	38.9	3.7
	100.0	100.0	82.4	63.8	28.9	21.0	16.1	5.5	5.0	82.7	2.7
(NET) WATER SPORTS/ ACTIVITIES	860337	860337	735098	298724	243930	193154	90823	18811	46043	610645	170317
	22.2	22.2	23.4	18.4	36.6	40.2	28.3	8.9	11.3	27.7	22.6
	100.0	100.0	85.4	34.7	28.4	22.5	10.6	2.2	5.4	71.0	19.8
(NET) OTHER SPORTS/ ACTIVITIES	270128	270128	243526	121463	92051	52968	74382	17128	14440	217868	23947
	7.0	7.0	7.7	7.5	13.8	11.0	23.2	8.1	3.6	9.9	3.2
	100.0	100.0	90.2	45.0	34.1	19.6	27.5	6.3	5.3	80.7	8.9
(NET) CULTURAL ACTIVITIES/ EVENTS	1061941	1061941	995036	377340	337922	298082	104985	46721	67508	662492	263872
	27.4	27.4	31.6	23.3	50.7	62.0	32.7	22.2	16.6	30.0	35.0
	100.0	100.0	93.7	35.5	31.8	28.1	9.9	4.4	6.4	62.4	24.8
(NET) WINTER SPORTS/ ACTIVITIES	569065	569065	462472	111507	17680	14221	4402	33636	48015	334973	155149
	14.7	14.7	14.7	6.9	2.7	3.0	1.4	16.0	11.8	15.2	20.6
	100.0	100.0	81.3	19.6	3.1	2.5	.8	5.9	8.4	58.9	27.3
(NET) ANY SKIING	521871	521871	415278	110928	17680	14221	4402	33636	36123	303778	151041
	13.5	13.5	13.2	6.8	2.7	3.0	1.4	16.0	8.9	13.8	20.1
	100.0	100.0	79.6	21.3	3.4	2.7	.8	6.4	6.9	58.2	28.9
(NET) ONLY SKIING	69487	69487	62426	9268	-	-	-	-	-	20118	49369
	1.8	1.8	2.0	.6						.9	6.6
	100.0	100.0	89.8	13.3						29.0	71.0
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	3077616	3077616	2478592	1413889	609798	461948	281131	136518	297456	1853233	594640
	79.4	79.4	78.8	87.2	91.6	96.1	87.6	64.9	73.2	84.0	78.9
	100.0	100.0	80.5	45.9	19.8	15.0	9.1	4.4	9.7	60.2	19.3
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	138281	138281	119213	54269	7075	6899	2932	-	68954	32080	2827
	3.6	3.6	3.8	3.3	1.1	1.4	.9		17.0	1.5	.4
	100.0	100.0	86.2	39.2	5.1	5.0	2.1		49.9	23.2	2.0

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
SIGHTSEEING BY CAR	2878100	2295925	1667630	255149	373146	474161	108014	3011	36956	2839377	102342	31531	7193
	74.2	74.9	73.1	78.7	80.8	75.0	60.3	6.3	100.0	79.2	88.6	30.3	3.8
	100.0	79.8	57.9	8.9	13.0	16.5	3.8	.1	1.3	98.7	3.6	1.1	.2
SIGHTSEEING BY BUS	278384	51772	33066	4702	14004	162901	63711	38595	-	63865	-	54356	160162
	7.2	1.7	1.4	1.5	3.0	25.8	35.6	80.4		1.8		52.3	84.1
	100.0	18.6	11.9	1.7	5.0	58.5	22.9	13.9		22.9		19.5	57.5
VIEWING WILDLIFE	2121106	1519120	1050609	187611	280899	494833	107153	18446	13681	1940700	92497	70304	110102
	54.7	49.5	46.1	57.9	60.8	78.3	59.8	38.4	37.0	54.2	80.0	67.6	57.8
	100.0	71.6	49.5	8.8	13.2	23.3	5.1	.9	.6	91.5	4.4	3.3	5.2
BIRDWATCHING	495191	275742	221596	33372	20774	162177	57272	901	12114	446263	10193	20085	28843
	12.8	9.0	9.7	10.3	4.5	25.7	32.0	1.9	32.8	12.5	8.8	19.3	15.1
	100.0	55.7	44.7	6.7	4.2	32.8	11.6	.2	2.4	90.1	2.1	4.1	5.8
PICNICKING	796942	523112	410743	39494	72874	205805	68025	1144	24197	761039	68111	19777	16125
	20.6	17.1	18.0	12.2	15.8	32.6	38.0	2.4	65.5	21.2	58.9	19.0	8.5
	100.0	65.6	51.5	5.0	9.1	25.8	8.5	.1	3.0	95.5	8.5	2.5	2.0
PHOTOGRAPHY	1789395	1144237	774035	160715	209487	491201	153957	31760	35239	1592749	79589	72273	124373
	46.1	37.3	33.9	49.6	45.3	77.7	85.9	66.2	95.4	44.4	68.9	69.5	65.3
	100.0	63.9	43.3	9.0	11.7	27.5	8.6	1.8	2.0	89.0	4.4	4.0	7.0
MOUNTAIN CLIMBING	203229	110458	79029	12675	18754	85224	7548	3212	484	167094	13870	19982	16153
	5.2	3.6	3.5	3.9	4.1	13.5	4.2	6.7	1.3	4.7	12.0	19.2	8.5
	100.0	54.4	38.9	6.2	9.2	41.9	3.7	1.6	.2	82.2	6.8	9.8	7.9
ICE CLIMBING	111469	47494	29531	446	17517	49115	14860	12949	-	85663	944	4667	21139
	2.9	1.5	1.3	.1	3.8	7.8	8.3	27.0		2.4	.8	4.5	11.1
	100.0	42.6	26.5	.4	15.7	44.1	13.3	11.6		76.8	.8	4.2	19.0
JOGGING/ RUNNING	139926	96909	86242	8788	1879	41109	1908	650	-	130940	12636	3316	5670
	3.6	3.2	3.8	2.7	.4	6.5	1.1	1.4		3.7	10.9	3.2	3.0
	100.0	69.3	61.6	6.3	1.3	29.4	1.4	.5		93.6	9.0	2.4	4.1

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
HIKING/ BACKPACKING WITH	537531	357556	305159	25556	26841	131086	48889	3340	9846	483724	42005	34286	19520
YOUR OWN GROUP OR BY	13.9	11.7	13.4	7.9	5.8	20.7	27.3	7.0	26.6	13.5	36.3	33.0	10.2
YOURSELF	100.0	66.5	56.8	4.8	5.0	24.4	9.1	.6	1.8	90.0	7.8	6.4	3.6
HIKING WITH A PARK	40722	25449	25449	-	-	13192	2081	1326	-	35607	-	3104	2012
NATURALIST	1.1	.8	1.1			2.1	1.2	2.8		1.0		3.0	1.1
	100.0	62.5	62.5			32.4	5.1	3.3		87.4		7.6	4.9
ATTENDING PARK	271829	181028	135758	26672	18599	88973	1828	-	-	249551	13062	7941	14337
INTERPRETIVE OR	7.0	5.9	6.0	8.2	4.0	14.1	1.0			7.0	11.3	7.6	7.5
EDUCATIONAL PROGRAMS	100.0	66.6	49.9	9.8	6.8	32.7	.7			91.8	4.8	2.9	5.3
ATTENDING COURSE AT BANFF	23071	18266	8909	9007	350	3737	1068	1068	-	19300	-	1481	2290
CENTRE	.6	.6	.4	2.8	.1	.6	.6	2.2		.5		1.4	1.2
	100.0	79.2	38.6	39.0	1.5	16.2	4.6	4.6		83.7		6.4	9.9
SCIENTIFIC STUDY AND	17585	15978	6972	9007	-	1606	-	-	-	15978	-	-	1606
RESEARCH	.5	.5	.3	2.8		.3				.4			.8
	100.0	90.9	39.6	51.2		9.1				90.9			9.1
FISHING	53974	45520	43136	2082	302	6980	1474	-	1474	51277	2162	2113	584
	1.4	1.5	1.9	.6	.1	1.1	.8		4.0	1.4	1.9	2.0	.3
	100.0	84.3	79.9	3.9	.6	12.9	2.7		2.7	95.0	4.0	3.9	1.1
SWIMMING	606600	533862	417251	43585	73025	58575	14163	1468	-	565726	21165	11160	29715
	15.6	17.4	18.3	13.4	15.8	9.3	7.9	3.1		15.8	18.3	10.7	15.6
	100.0	88.0	68.8	7.2	12.0	9.7	2.3	.2		93.3	3.5	1.8	4.9
SCUBA DIVING/ SNORKELLING	30139	30139	27421	2718	-	-	-	-	-	30088	-	51	-
	.8	1.0	1.2	.8						.8		*	
	100.0	100.0	91.0	9.0						99.8		.2	
SCENIC BOAT TOURS	123156	16494	5210	3031	8254	88083	18579	5944	9363	67088	810	14202	41866
	3.2	.5	.2	.9	1.8	13.9	10.4	12.4	25.3	1.9	.7	13.7	22.0
	100.0	13.4	4.2	2.5	6.7	71.5	15.1	4.8	7.6	54.5	.7	11.5	34.0
OTHER BOATING/ CANOEING/	205741	157725	151258	4626	1841	41413	6603	1792	-	196576	18419	2321	6845
KAYAKING/ SAILING	5.3	5.1	6.6	1.4	.4	6.6	3.7	3.7		5.5	15.9	2.2	3.6
	100.0	76.7	73.5	2.2	.9	20.1	3.2	.9		95.5	9.0	1.1	3.3
RIVER RAFTING	49550	8208	7789	419	-	40029	1312	352	-	20425	-	2010	27114
	1.3	.3	.3	.1		6.3	.7	.7		.6		1.9	14.2
	100.0	16.6	15.7	.8		80.8	2.6	.7		41.2		4.1	54.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
SAILBOARDING/ WINDSURFING	13683	13408	12224	1184	-	275	-	-	-	13357	-	326	-
	.4	.4	.5	.4		*				.4		.3	
	100.0	98.0	89.3	8.7		2.0				97.6		2.4	
HORSEBACK/ TRAIL-RIDING	77862	58973	36999	16264	5710	10772	8116	3858	-	62728	-	5933	9201
	2.0	1.9	1.6	5.0	1.2	1.7	4.5	8.0		1.8		5.7	4.8
	100.0	75.7	47.5	20.9	7.3	13.8	10.4	5.0		80.6		7.6	11.8
HORSEDRAWN CARRAIGE RIDE	20128	15872	13504	-	2368	2382	1874	1874	-	15872	-	1847	2409
	.5	.5	.6		.5	.4	1.0	3.9		.4		1.8	1.3
	100.0	78.9	67.1		11.8	11.8	9.3	9.3		78.9		9.2	12.0
BICYCLING	103997	68182	54153	6323	7706	19891	15923	5131	8623	84058	4947	9385	10555
	2.7	2.2	2.4	2.0	1.7	3.1	8.9	10.7	23.3	2.3	4.3	9.0	5.5
	100.0	65.6	52.1	6.1	7.4	19.1	15.3	4.9	8.3	80.8	4.8	9.0	10.1
GOLFING	70399	49836	38401	5046	6389	16135	4428	1829	-	53327	-	2971	14102
	1.8	1.6	1.7	1.6	1.4	2.6	2.5	3.8		1.5		2.9	7.4
	100.0	70.8	54.5	7.2	9.1	22.9	6.3	2.6		75.7		4.2	20.0
TENNIS	36234	30189	29905	-	283	4849	1196	1196	-	32400	-	1464	2370
	.9	1.0	1.3		.1	.8	.7	2.5		.9		1.4	1.2
	100.0	83.3	82.5		.8	13.4	3.3	3.3		89.4		4.0	6.5
SHOPPING	1928284	1442184	1072058	130142	239985	362736	123364	24453	23538	1745378	79987	59431	123475
	49.7	47.0	47.0	40.1	51.9	57.4	68.8	50.9	63.7	48.7	69.2	57.2	64.8
	100.0	74.8	55.6	6.7	12.4	18.8	6.4	1.3	1.2	90.5	4.1	3.1	6.4
ATTENDING MOVIES	36477	17931	13352	1861	2719	17086	1460	-	-	27980	-	3906	4592
	.9	.6	.6	.6	.6	2.7	.8			.8		3.8	2.4
	100.0	49.2	36.6	5.1	7.5	46.8	4.0			76.7		10.7	12.6
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	28230	23898	2631	1701	6927	-	-	-	31568	-	1445	2143
	.9	.9	1.0	.8	.4	1.1				.9		1.4	1.1
	100.0	80.3	68.0	7.5	4.8	19.7				89.8		4.1	6.1
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	27447	25023	-	2424	19471	4298	-	-	38617	15185	4858	7742
	1.3	.9	1.1		.5	3.1	2.4			1.1	13.1	4.7	4.1
	100.0	53.6	48.9		4.7	38.0	8.4			75.4	29.6	9.5	15.1
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	733649	573781	29876	129992	224517	53958	2768	11458	913204	68333	43498	55423
	26.1	23.9	25.2	9.2	28.1	35.5	30.1	5.8	31.0	25.5	59.1	41.8	29.1
	100.0	72.5	56.7	3.0	12.8	22.2	5.3	.3	1.1	90.2	6.8	4.3	5.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
ATTENDING SPORTING EVENTS	70941	68401	58029	8675	1698	2021	518	273	-	62439	-	1717	6784
	1.8	2.2	2.5	2.7	.4	.3	.3	.6		1.7		1.7	3.6
	100.0	96.4	81.8	12.2	2.4	2.8	.7	.4		88.0		2.4	9.6
ATTENDING OTHER FESTIVALS/ EVENTS	62606	31295	28980	1234	1081	30306	1005	114	-	61013	-	1479	114
	1.6	1.0	1.3	.4	.2	4.8	.6	.2		1.7		1.4	.1
	100.0	50.0	46.3	2.0	1.7	48.4	1.6	.2		97.5		2.4	.2
DOWNHILL SKIING	440544	416665	383129	5621	27915	17633	6246	5624	-	400738	-	2863	36944
	11.4	13.6	16.8	1.7	6.0	2.8	3.5	11.7		11.2		2.8	19.4
	100.0	94.6	87.0	1.3	6.3	4.0	1.4	1.3		91.0		.6	8.4
CROSS COUNTRY SKIING	77578	74662	57914	3904	12843	2671	245	-	-	77232	-	346	-
	2.0	2.4	2.5	1.2	2.8	.4	.1			2.2		.3	
	100.0	96.2	74.7	5.0	16.6	3.4	.3			99.6		.4	
SKIING (TYPE NOT SPECIFIED)	12304	11382	6603	-	4780	921	-	-	-	12304	-	-	-
	.3	.4	.3		1.0	.1				.3			
	100.0	92.5	53.7		38.8	7.5				100.0			
SKATING	37342	36368	36317	51	-	614	360	114	-	36931	-	297	114
	1.0	1.2	1.6	*		.1	.2	.2		1.0		.3	.1
	100.0	97.4	97.3	.1		1.6	1.0	.3		98.9		.8	.3
SNOWSHOEING	13561	13310	13310	-	-	-	251	251	-	13310	-	-	251
	.3	.4	.6				.1	.5		.4			.1
	100.0	98.1	98.1				1.9	1.9		98.1			1.9
HORSEDRAWN SLEIGH RIDES	3754	2442	1996	446	-	1198	114	114	-	2442	-	328	984
	.1	.1	.1	.1		.2	.1	.2		.1		.3	.5
	100.0	65.0	53.2	11.9		31.9	3.0	3.0		65.0		8.7	26.2
DOG SLEDDING	1996	1996	1996	-	-	-	-	-	-	1996	-	-	-
	.1	.1	.1							.1			
	100.0	100.0	100.0							100.0			
COLUMBIA ICEFIELD SNOCOACH	238554	43377	17956	7949	17473	164943	30234	3463	11380	149866	1268	15638	73051
	6.2	1.4	.8	2.5	3.8	26.1	16.9	7.2	30.8	4.2	1.1	15.0	38.3
	100.0	18.2	7.5	3.3	7.3	69.1	12.7	1.5	4.8	62.8	.5	6.6	30.6
RESTING/ RELAXING	1862518	1457472	1179881	78680	198910	311888	93158	12020	35033	1716600	59282	57481	88437
	48.0	47.5	51.7	24.3	43.1	49.4	52.0	25.0	94.8	47.9	51.3	55.3	46.4
	100.0	78.3	63.3	4.2	10.7	16.7	5.0	.6	1.9	92.2	3.2	3.1	4.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
VISIT VISITOR INFORMATION CENTRE	918446	519056	334369	42528	142158	322532	76859	3253	25671	828848	51303	40818	48780
	23.7	16.9	14.7	13.1	30.8	51.0	42.9	6.8	69.5	23.1	44.4	39.3	25.6
	100.0	56.5	36.4	4.6	15.5	35.1	8.4	.4	2.8	90.2	5.6	4.4	5.3
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	77407	76913	65110	6378	5425	-	495	495	-	74610	-	1493	1305
	2.0	2.5	2.9	2.0	1.2		.3	1.0		2.1		1.4	.7
	100.0	99.4	84.1	8.2	7.0		.6	.6		96.4		1.9	1.7
CAMPING/ TENTING	58624	27982	8208	2367	17407	25585	5057	495	-	57626	19132	998	-
	1.5	.9	.4	.7	3.8	4.0	2.8	1.0		1.6	16.6	1.0	
	100.0	47.7	14.0	4.0	29.7	43.6	8.6	.8		98.3	32.6	1.7	
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	5007	4963	-	44	2005	1234	-	-	7329	1234	44	874
	.2	.2	.2		*	.3	.7			.2	1.1	*	.5
	100.0	60.7	60.2		.5	24.3	15.0			88.9	15.0	.5	10.6
WALKING	28624	21804	19571	2233	-	6175	645	495	-	24207	1079	3881	535
	.7	.7	.9	.7		1.0	.4	1.0		.7	.9	3.7	.3
	100.0	76.2	68.4	7.8		21.6	2.3	1.7		84.6	3.8	13.6	1.9
OTHER MISCELLANEOUS ACTIVITIES	109613	92161	71326	12933	7902	13407	4045	-	-	96196	-	8484	4934
	2.8	3.0	3.1	4.0	1.7	2.1	2.3			2.7		8.2	2.6
	100.0	84.1	65.1	11.8	7.2	12.2	3.7			87.8		7.7	4.5
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	111418	75791	21533	14095	962	114	-	-	111948	-	432	114
	2.9	3.6	3.3	6.6	3.1	.2	.1			3.1		.4	.1
	100.0	99.0	67.4	19.1	12.5	.9	.1			99.5		.4	.1
NOT STATED	133353	104748	76394	7770	20584	27465	1140	1140	-	130277	962	175	2901
	3.4	3.4	3.3	2.4	4.5	4.3	.6	2.4		3.6	.8	.2	1.5
	100.0	78.5	57.3	5.8	15.4	20.6	.9	.9		97.7	.7	.1	2.2
(NET) HIKING/ CLIMBING/ JOGGING	793200	514817	420581	43494	50741	213166	65217	17787	9846	700606	42949	41426	51168
	20.5	16.8	18.4	13.4	11.0	33.7	36.4	37.1	26.6	19.6	37.2	39.8	26.9
	100.0	64.9	53.0	5.5	6.4	26.9	8.2	2.2	1.2	88.3	5.4	5.2	6.5
(NET) EDUCATIONAL ACTIVITIES	297849	201778	147151	35678	18949	93175	2896	1068	-	270327	13062	9289	18233
	7.7	6.6	6.5	11.0	4.1	14.7	1.6	2.2		7.5	11.3	8.9	9.6
	100.0	67.7	49.4	12.0	6.4	31.3	1.0	.4		90.8	4.4	3.1	6.1

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	1038288	628920	416686	61538	150697	331754	77614	3253	25671	939092	64364	45928	53268
	26.8	20.5	18.3	19.0	32.6	52.5	43.3	6.8	69.5	26.2	55.7	44.2	28.0
	100.0	60.6	40.1	5.9	14.5	32.0	7.5	.3	2.5	90.4	6.2	4.4	5.1
(NET) WATER SPORTS/ ACTIVITIES	860337	714068	591605	47899	74564	126337	19932	3612	1474	787175	37821	14130	59033
	22.2	23.3	25.9	14.8	16.1	20.0	11.1	7.5	4.0	22.0	32.7	13.6	31.0
	100.0	83.0	68.8	5.6	8.7	14.7	2.3	.4	.2	91.5	4.4	1.6	6.9
(NET) OTHER SPORTS/ ACTIVITIES	270128	197211	150343	27213	19655	48250	24667	9530	8623	224343	4947	16671	29114
	7.0	6.4	6.6	8.4	4.3	7.6	13.8	19.9	23.3	6.3	4.3	16.0	15.3
	100.0	73.0	55.7	10.1	7.3	17.9	9.1	3.5	3.2	83.1	1.8	6.2	10.8
(NET) CULTURAL ACTIVITIES/ EVENTS	1061941	763316	598164	31637	133515	243370	55255	2882	11458	953588	68333	48106	60247
	27.4	24.9	26.2	9.8	28.9	38.5	30.8	6.0	31.0	26.6	59.1	46.3	31.6
	100.0	71.9	56.3	3.0	12.6	22.9	5.2	.3	1.1	89.8	6.4	4.5	5.7
(NET) WINTER SPORTS/ ACTIVITIES	569065	540145	485384	9425	45336	22423	6498	5875	-	527809	-	3191	38065
	14.7	17.6	21.3	2.9	9.8	3.5	3.6	12.2		14.7		3.1	20.0
	100.0	94.9	85.3	1.7	8.0	3.9	1.1	1.0		92.8		.6	6.7
(NET) ANY SKIING	521871	494400	439638	9425	45336	21225	6246	5624	-	482064	-	2863	36944
	13.5	16.1	19.3	2.9	9.8	3.4	3.5	11.7		13.5		2.8	19.4
	100.0	94.7	84.2	1.8	8.7	4.1	1.2	1.1		92.4		.5	7.1
(NET) ONLY SKIING	69487	68566	64771	1268	2527	921	-	-	-	64412	-	-	5075
	1.8	2.2	2.8	.4	.5	.1				1.8			2.7
	100.0	98.7	93.2	1.8	3.6	1.3				92.7			7.3
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	3077616	2328873	1688782	256622	383468	581168	167575	40546	36956	2842131	102342	70801	164684
	79.4	75.9	74.0	79.2	83.0	92.0	93.5	84.5	100.0	79.3	88.6	68.1	86.4
	100.0	75.7	54.9	8.3	12.5	18.9	5.4	1.3	1.2	92.3	3.3	2.3	5.4
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	138281	114314	33858	18242	62213	11754	12214	8208	-	126426	2827	1427	10428
	3.6	3.7	1.5	5.6	13.5	1.9	6.8	17.1		3.5	2.4	1.4	5.5
	100.0	82.7	24.5	13.2	45.0	8.5	8.8	5.9		91.4	2.0	1.0	7.5

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
SIGHTSEEING BY CAR	2878100	1878770	999329	1241857	1636243	1160030	1058607	140912	432919	66896	1264514	289332	911867	412386
	74.2	75.1	72.8	75.6	73.2	69.8	68.9	79.4	85.7	56.8	81.9	86.9	64.9	69.2
	100.0	65.3	34.7	43.1	56.9	40.3	36.8	4.9	15.0	2.3	43.9	10.1	31.7	14.3
SIGHTSEEING BY BUS	278384	207292	67828	12410	265973	255720	240697	19510	11407	539	182612	20397	31172	44203
	7.2	8.3	4.9	.8	11.9	15.4	15.7	11.0	2.3	.5	11.8	6.1	2.2	7.4
	100.0	74.5	24.4	4.5	95.5	91.9	86.5	7.0	4.1	.2	65.6	7.3	11.2	15.9
VIEWING WILDLIFE	2121106	1340847	776907	737302	1383803	957897	854775	147746	394222	47406	1137847	177131	530257	275870
	54.7	53.6	56.6	44.9	61.9	57.7	55.6	83.2	78.0	40.2	73.7	53.2	37.7	46.3
	100.0	63.2	36.6	34.8	65.2	45.2	40.3	7.0	18.6	2.2	53.6	8.4	25.0	13.0
BIRDWATCHING	495191	389906	104749	161305	333886	219096	203288	49587	112267	10755	290058	54283	99783	51066
	12.8	15.6	7.6	9.8	14.9	13.2	13.2	27.9	22.2	9.1	18.8	16.3	7.1	8.6
	100.0	78.7	21.2	32.6	67.4	44.2	41.1	10.0	22.7	2.2	58.6	11.0	20.2	10.3
PICNICKING	796942	502213	294461	310563	486378	279908	245577	65984	213089	9133	474532	73761	160824	87825
	20.6	20.1	21.5	18.9	21.8	16.9	16.0	37.2	42.2	7.8	30.7	22.1	11.4	14.7
	100.0	63.0	36.9	39.0	61.0	35.1	30.8	8.3	26.7	1.1	59.5	9.3	20.2	11.0
PHOTOGRAPHY	1789395	1110776	675674	605693	1183701	838036	793798	85973	332246	27336	990579	188354	420122	190339
	46.1	44.4	49.2	36.9	53.0	50.5	51.7	48.4	65.8	23.2	64.2	56.6	29.9	31.9
	100.0	62.1	37.8	33.8	66.2	46.8	44.4	4.8	18.6	1.5	55.4	10.5	23.5	10.6
MOUNTAIN CLIMBING	203229	170863	32367	22740	180489	133130	123224	38203	45138	8139	137915	15552	23304	26458
	5.2	6.8	2.4	1.4	8.1	8.0	8.0	21.5	8.9	6.9	8.9	4.7	1.7	4.4
	100.0	84.1	15.9	11.2	88.8	65.5	60.6	18.8	22.2	4.0	67.9	7.7	11.5	13.0
ICE CLIMBING	111469	104207	6727	31957	79512	63015	59241	4395	21516	-	98855	5434	1412	5767
	2.9	4.2	.5	1.9	3.6	3.8	3.9	2.5	4.3		6.4	1.6	.1	1.0
	100.0	93.5	6.0	28.7	71.3	56.5	53.1	3.9	19.3		88.7	4.9	1.3	5.2
JOGGING/ RUNNING	139926	100724	39202	1996	137930	108915	91189	17864	18977	9028	73647	3420	52573	10286
	3.6	4.0	2.9	.1	6.2	6.6	5.9	10.1	3.8	7.7	4.8	1.0	3.7	1.7
	100.0	72.0	28.0	1.4	98.6	77.8	65.2	12.8	13.6	6.5	52.6	2.4	37.6	7.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
HIKING/ BACKPACKING WITH YOUR OWN GROUP OR BY YOURSELF	537531	456834	80697	74772	462759	271493	243530	41439	183513	13774	292625	59904	133929	51073
	13.9	18.3	5.9	4.6	20.7	16.3	15.8	23.3	36.3	11.7	19.0	18.0	9.5	8.6
	100.0	85.0	15.0	13.9	86.1	50.5	45.3	7.7	34.1	2.6	54.4	11.1	24.9	9.5
HIKING WITH A PARK NATURALIST	40722	37093	3629	-	40722	34702	33947	2952	8231	-	14682	685	21442	3913
	1.1	1.5	.3		1.8	2.1	2.2	1.7	1.6		1.0	.2	1.5	.7
	100.0	91.1	8.9		100.0	85.2	83.4	7.2	20.2		36.1	1.7	52.7	9.6
ATTENDING PARK INTERPRETIVE OR EDUCATIONAL PROGRAMS	271829	198345	73484	50971	220858	148937	146578	4344	76632	-	193797	11100	54865	12068
	7.0	7.9	5.4	3.1	9.9	9.0	9.5	2.4	15.2		12.6	3.3	3.9	2.0
	100.0	73.0	27.0	18.8	81.2	54.8	53.9	1.6	28.2		71.3	4.1	20.2	4.4
ATTENDING COURSE AT BANFF CENTRE	23071	13689	9382	-	23071	19618	19275	927	1009	-	12654	8675	-	1742
	.6	.5	.7		1.0	1.2	1.3	.5	.2		.8	2.6		.3
	100.0	59.3	40.7		100.0	85.0	83.5	4.0	4.4		54.8	37.6		7.6
SCIENTIFIC STUDY AND RESEARCH	17585	8578	9007	-	17585	17585	17585	-	-	-	10613	-	5946	1026
	.5	.3	.7		.8	1.1	1.1				.7		.4	.2
	100.0	48.8	51.2		100.0	100.0	100.0				60.4		33.8	5.8
FISHING	53974	45029	8944	15618	38355	22871	19982	3473	17106	612	29824	718	6798	16633
	1.4	1.8	.7	1.0	1.7	1.4	1.3	2.0	3.4	.5	1.9	.2	.5	2.8
	100.0	83.4	16.6	28.9	71.1	42.4	37.0	6.4	31.7	1.1	55.3	1.3	12.6	30.8
SWIMMING	606600	454819	149372	162583	444017	329895	296164	38138	124255	2226	342564	10427	203709	49901
	15.6	18.2	10.9	9.9	19.9	19.9	19.3	21.5	24.6	1.9	22.2	3.1	14.5	8.4
	100.0	75.0	24.6	26.8	73.2	54.4	48.8	6.3	20.5	.4	56.5	1.7	33.6	8.2
SCUBA DIVING/ SNORKELLING	30139	27472	2667	2667	27472	21952	21952	-	5469	51	5469	-	22003	2667
	.8	1.1	.2	.2	1.2	1.3	1.4		1.1	*	.4		1.6	.4
	100.0	91.2	8.8	8.8	91.2	72.8	72.8		18.1	.2	18.1		73.0	8.8
SCENIC BOAT TOURS	123156	110822	12066	7705	115451	103092	101066	31477	2853	302	114814	5475	672	2195
	3.2	4.4	.9	.5	5.2	6.2	6.6	17.7	.6	.3	7.4	1.6	*	.4
	100.0	90.0	9.8	6.3	93.7	83.7	82.1	25.6	2.3	.2	93.2	4.4	.5	1.8
OTHER BOATING/ CANOEING/ KAYAKING/ SAILING	205741	166615	39126	122719	83022	35068	19543	15525	47573	302	95300	1640	3886	104915
	5.3	6.7	2.9	7.5	3.7	2.1	1.3	8.7	9.4	.3	6.2	.5	.3	17.6
	100.0	81.0	19.0	59.6	40.4	17.0	9.5	7.5	23.1	.1	46.3	.8	1.9	51.0
RIVER RAFTING	49550	44329	5221	-	49550	41760	41122	638	8586	-	45832	619	-	3098
	1.3	1.8	.4		2.2	2.5	2.7	.4	1.7		3.0	.2		.5
	100.0	89.5	10.5		100.0	84.3	83.0	1.3	17.3		92.5	1.3		6.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN · BANFF/ JASPER
BASE: PERSON VISITORS · BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
SAILBOARDING/ WINDSURFING	13683	1459	12224	1996	11687	1227	1227	-	1133	9327	11636	-	2047	-
	.4	.1	.9	.1	.5	.1	.1		.2	7.9	.8		.1	
	100.0	10.7	89.3	14.6	85.4	9.0	9.0		8.3	68.2	85.0		15.0	
HORSEBACK/ TRAIL-RIDING	77862	42239	35623	30065	47796	32872	28715	7802	15921	-	47195	9426	1996	19245
	2.0	1.7	2.6	1.8	2.1	2.0	1.9	4.4	3.2		3.1	2.8	.1	3.2
	100.0	54.2	45.8	38.6	61.4	42.2	36.9	10.0	20.4		60.6	12.1	2.6	24.7
HORSEDRAWN CARRAIGE RIDE	20128	6147	13980	3030	17097	8828	8828	1847	9512	-	17006	1125	1996	-
	.5	.2	1.0	.2	.8	.5	.6	1.0	1.9		1.1	.3	.1	
	100.0	30.5	69.5	15.1	84.9	43.9	43.9	9.2	47.3		84.5	5.6	9.9	
BICYCLING	103997	78481	25516	6297	97700	48196	43728	7248	53212	2230	57567	5636	21860	18933
	2.7	3.1	1.9	.4	4.4	2.9	2.8	4.1	10.5	1.9	3.7	1.7	1.6	3.2
	100.0	75.5	24.5	6.1	93.9	46.3	42.0	7.0	51.2	2.1	55.4	5.4	21.0	18.2
GOLFING	70399	51308	19091	23612	46787	40471	36369	6232	9407	867	33901	6331	1996	28171
	1.8	2.1	1.4	1.4	2.1	2.4	2.4	3.5	1.9	.7	2.2	1.9	.1	4.7
	100.0	72.9	27.1	33.5	66.5	57.5	51.7	8.9	13.4	1.2	48.2	9.0	2.8	40.0
TENNIS	36234	4360	31874	-	36234	35315	35315	-	2847	283	6839	126	29270	-
	.9	.2	2.3		1.6	2.1	2.3		.6	.2	.4	*	2.1	
	100.0	12.0	88.0		100.0	97.5	97.5		7.9	.8	18.9	.3	80.8	
SHOPPING	1928284	1425539	499800	648116	1280168	965303	898063	104702	285137	43757	953517	191709	557382	225676
	49.7	57.0	36.4	39.4	57.3	58.1	58.4	59.0	56.4	37.1	61.8	57.6	39.7	37.9
	100.0	73.9	25.9	33.6	66.4	50.1	46.6	5.4	14.8	2.3	49.4	9.9	28.9	11.7
ATTENDING MOVIES	36477	26183	10294	3777	32700	22407	21597	3452	9346	1742	32989	571	2917	-
	.9	1.0	.8	.2	1.5	1.3	1.4	1.9	1.8	1.5	2.1	.2	.2	
	100.0	71.8	28.2	10.4	89.6	61.4	59.2	9.5	25.6	4.8	90.4	1.6	8.0	
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	29743	5414	17889	17268	13155	13155	-	710	3629	25608	1354	5400	2795
	.9	1.2	.4	1.1	.8	.8	.9		.1	3.1	1.7	.4	.4	.5
	100.0	84.6	15.4	50.9	49.1	37.4	37.4		2.0	10.3	72.8	3.9	15.4	8.0
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	44990	6227	1996	49220	31236	28056	4307	16903	1081	40116	2445	3678	4978
	1.3	1.8	.5	.1	2.2	1.9	1.8	2.4	3.3	.9	2.6	.7	.3	.8
	100.0	87.8	12.2	3.9	96.1	61.0	54.8	8.4	33.0	2.1	78.3	4.8	7.2	9.7
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	748671	263186	376293	635832	417010	365048	82950	216592	8816	571165	74998	202162	163799
	26.1	29.9	19.2	22.9	28.5	25.1	23.8	46.7	42.9	7.5	37.0	22.5	14.4	27.5
	100.0	74.0	26.0	37.2	62.8	41.2	36.1	8.2	21.4	.9	56.4	7.4	20.0	16.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ATTENDING SPORTING EVENTS	70941	32233	38708	6690	64251	54882	53694	1188	5326	4201	7983	1268	51531	10158
	1.8	1.3	2.8	.4	2.9	3.3	3.5	.7	1.1	3.6	.5	.4	3.7	1.7
	100.0	45.4	54.6	9.4	90.6	77.4	75.7	1.7	7.5	5.9	11.3	1.8	72.6	14.3
ATTENDING OTHER FESTIVALS/ EVENTS	62606	55177	7429	28631	33975	30652	30652	-	2242	1081	36702	19259	4143	2502
	1.6	2.2	.5	1.7	1.5	1.8	2.0		.4	.9	2.4	5.8	.3	.4
	100.0	88.1	11.9	45.7	54.3	49.0	49.0		3.6	1.7	58.6	30.8	6.6	4.0
DOWNHILL SKIING	440544	390083	49639	136348	304197	284820	281341	4442	18330	8544	5401	2295	412632	20217
	11.4	15.6	3.6	8.3	13.6	17.1	18.3	2.5	3.6	7.3	.3	.7	29.4	3.4
	100.0	88.5	11.3	30.9	69.1	64.7	63.9	1.0	4.2	1.9	1.2	.5	93.7	4.6
CROSS COUNTRY SKIING	77578	75336	2242	19004	58573	35570	23807	11763	20868	3404	100	-	74877	2600
	2.0	3.0	.2	1.2	2.6	2.1	1.5	6.6	4.1	2.9	*		5.3	.4
	100.0	97.1	2.9	24.5	75.5	45.9	30.7	15.2	26.9	4.4	.1		96.5	3.4
SKIING (TYPE NOT SPECIFIED)	12304	8299	4005	11203	1101	921	921	-	-	180	-	-	12304	-
	.3	.3	.3	.7	*	.1	.1			.2			.9	
	100.0	67.4	32.6	91.1	8.9	7.5	7.5			1.5			100.0	
SKATING	37342	5216	32126	6105	31237	30572	29384	1188	614	51	-	114	36982	245
	1.0	.2	2.3	.4	1.4	1.8	1.9	.7	.1	*		*	2.6	*
	100.0	14.0	86.0	16.3	83.7	81.9	78.7	3.2	1.6	.1		.3	99.0	.7
SNOWSHOEING	13561	13561	-	-	13561	13561	12619	943	-	-	476	251	12834	-
	.3	.5			.6	.8	.8	.5			*	.1	.9	
	100.0	100.0			100.0	100.0	93.0	7.0			3.5	1.9	94.6	
HORSEDRAWN SLEIGH RIDES	3754	1673	2082	1996	1758	1758	1758	-	-	-	-	357	3397	-
	.1	.1	.2	.1	.1	.1	.1					.1	.2	
	100.0	44.6	55.4	53.2	46.8	46.8	46.8					9.5	90.5	
DOG SLEDDING	1996	-	1996	1996	-	-	-	-	-	-	-	-	1996	-
	.1		.1	.1									.1	
	100.0		100.0	100.0									100.0	
COLUMBIA ICEFIELD SNOCOACH	238554	199640	38646	1154	237400	199888	193884	39092	30183	937	216247	11904	51	10352
	6.2	8.0	2.8	.1	10.6	12.0	12.6	22.0	6.0	.8	14.0	3.6	*	1.7
	100.0	83.7	16.2	.5	99.5	83.8	81.3	16.4	12.7	.4	90.6	5.0	*	4.3
RESTING/ RELAXING	1862518	1380351	481899	385341	1477177	1131109	1041381	101969	331404	31572	763888	156975	663167	278489
	48.0	55.2	35.1	23.5	66.1	68.1	67.8	57.4	65.6	26.8	49.5	47.1	47.2	46.7
	100.0	74.1	25.9	20.7	79.3	60.7	55.9	5.5	17.8	1.7	41.0	8.4	35.6	15.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
VISIT VISITOR INFORMATION CENTRE	918446	600489	317690	148304	770143	484079	438858	87025	299697	10101	584768	94210	155043	84425
	23.7	24.0	23.2	9.0	34.5	29.1	28.6	49.0	59.3	8.6	37.9	28.3	11.0	14.2
	100.0	65.4	34.6	16.1	83.9	52.7	47.8	9.5	32.6	1.1	63.7	10.3	16.9	9.2
VOLUNTEERED "OTHER" RESPONSES														
VISITING FRIENDS/ FAMILY	77407	69724	7684	31621	45787	21860	17230	5425	1133	22240	9521	-	59163	8723
	2.0	2.8	.6	1.9	2.0	1.3	1.1	3.1	.2	18.9	.6		4.2	1.5
	100.0	90.1	9.9	40.8	59.2	28.2	22.3	7.0	1.5	28.7	12.3		76.4	11.3
CAMPING/ TENTING	58624	40805	17819	-	58624	2763	2763	-	58129	-	54313	3637	180	495
	1.5	1.6	1.3		2.6	.2	.2		11.5		3.5	1.1	*	.1
	100.0	69.6	30.4		100.0	4.7	4.7		99.2		92.6	6.2	.3	.8
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	6595	1651	5011	3235	1434	1390	44	1802	-	3614	4633	-	-
	.2	.3	.1	.3	.1	.1	.1	*	.4		.2	1.4		
	100.0	80.0	20.0	60.8	39.2	17.4	16.9	.5	21.8		43.8	56.2		
WALKING	28624	21147	7477	1154	27470	26391	25889	502	1079	-	1079	23776	-	3768
	.7	.8	.5	.1	1.2	1.6	1.7	.3	.2		.1	7.1		.6
	100.0	73.9	26.1	4.0	96.0	92.2	90.4	1.8	3.8		3.8	83.1		13.2
OTHER MISCELLANEOUS ACTIVITIES	109613	87380	22234	15043	94571	69654	63462	8038	21617	5174	15695	3318	59275	31326
	2.8	3.5	1.6	.9	4.2	4.2	4.1	4.5	4.3	4.4	1.0	1.0	4.2	5.3
	100.0	79.7	20.3	13.7	86.3	63.5	57.9	7.3	19.7	4.7	14.3	3.0	54.1	28.6
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	10540	101955	103478	9017	3597	1545	2052	5358	-	29326	1521	67958	13691
	2.9	.4	7.4	6.3	.4	.2	.1	1.2	1.1		1.9	.5	4.8	2.3
	100.0	9.4	90.6	92.0	8.0	3.2	1.4	1.8	4.8		26.1	1.4	60.4	12.2
NOT STATED	133353	70652	62702	57840	75513	66459	66459	175	962	32091	4889	605	97307	30553
	3.4	2.8	4.6	3.5	3.4	4.0	4.3	.1	.2	27.2	.3	.2	6.9	5.1
	100.0	53.0	47.0	43.4	56.6	49.8	49.8	.1	.7	24.1	3.7	.5	73.0	22.9
(NET) HIKING/ CLIMBING/ JOGGING	793200	656924	135741	110350	682850	448833	405817	83563	214279	27845	452524	70428	188221	82028
	20.5	26.3	9.9	6.7	30.6	27.0	26.4	47.1	42.4	23.6	29.3	21.1	13.4	13.8
	100.0	82.8	17.1	13.9	86.1	56.6	51.2	10.5	27.0	3.5	57.1	8.9	23.7	10.3
(NET) EDUCATIONAL ACTIVITIES	297849	214983	82867	50971	246878	174958	172256	5271	76632	-	206916	17330	60811	12793
	7.7	8.6	6.0	3.1	11.0	10.5	11.2	3.0	15.2		13.4	5.2	4.3	2.1
	100.0	72.2	27.8	17.1	82.9	58.7	57.8	1.8	25.7		69.5	5.8	20.4	4.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	1038288	702351	335668	189191	849097	523052	477076	89626	337234	10101	667636	104853	178296	87503
	26.8	28.1	24.5	11.5	38.0	31.5	31.0	50.5	66.7	8.6	43.3	31.5	12.7	14.7
	100.0	67.6	32.3	18.2	81.8	50.4	45.9	8.6	32.5	1.0	64.3	10.1	17.2	8.4
(NET) WATER SPORTS/ ACTIVITIES	860337	678793	179135	275029	585308	424582	377577	51996	161991	11813	448163	12919	232163	167093
	22.2	27.1	13.1	16.7	26.2	25.6	24.6	29.3	32.1	10.0	29.0	3.9	16.5	28.0
	100.0	78.9	20.8	32.0	68.0	49.4	43.9	6.0	18.8	1.4	52.1	1.5	27.0	19.4
(NET) OTHER SPORTS/ ACTIVITIES	270128	162442	107686	57016	213112	142368	133744	17181	81994	3097	143448	17756	51130	57794
	7.0	6.5	7.8	3.5	9.5	8.6	8.7	9.7	16.2	2.6	9.3	5.3	3.6	9.7
	100.0	60.1	39.9	21.1	78.9	52.7	49.5	6.4	30.4	1.1	53.1	6.6	18.9	21.4
(NET) CULTURAL ACTIVITIES/ EVENTS	1061941	787946	273728	383243	678698	453839	399263	87486	218563	13904	603596	76466	209069	172811
	27.4	31.5	19.9	23.3	30.4	27.3	26.0	49.3	43.3	11.8	39.1	23.0	14.9	29.0
	100.0	74.2	25.8	36.1	63.9	42.7	37.6	8.2	20.6	1.3	56.8	7.2	19.7	16.3
(NET) WINTER SPORTS/ ACTIVITIES	569065	485244	82999	166734	402332	359772	345718	15017	39198	12127	5876	2789	540183	20217
	14.7	19.4	6.0	10.1	18.0	21.7	22.5	8.5	7.8	10.3	.4	.8	38.4	3.4
	100.0	85.3	14.6	29.3	70.7	63.2	60.8	2.6	6.9	2.1	1.0	.5	94.9	3.6
(NET) ANY SKIING	521871	467405	53644	162625	359245	316686	302631	15017	39198	12127	5401	2295	493958	20217
	13.5	18.7	3.9	9.9	16.1	19.1	19.7	8.5	7.8	10.3	.3	.7	35.1	3.4
	100.0	89.6	10.3	31.2	68.8	60.7	58.0	2.9	7.5	2.3	1.0	.4	94.7	3.9
(NET) ONLY SKIING	69487	64743	4329	49369	20118	20118	19738	379	1268	-	-	-	62569	6918
	1.8	2.6	.3	3.0	.9	1.2	1.3	.2	.3				4.5	1.2
	100.0	93.2	6.2	71.0	29.0	29.0	28.4	.5	1.8				90.0	10.0
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	3077616	2022868	1051485	1243453	1834163	1356454	1250997	149295	435543	67132	1373184	307223	943039	454170
	79.4	80.9	76.6	75.7	82.1	81.7	81.4	84.1	86.2	57.0	89.0	92.2	67.1	76.2
	100.0	65.7	34.2	40.4	59.6	44.1	40.6	4.9	14.2	2.2	44.6	10.0	30.6	14.8
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	138281	30362	107601	81948	56333	37831	30726	7105	3753	14635	36034	10131	83899	8217
	3.6	1.2	7.8	5.0	2.5	2.3	2.0	4.0	.7	12.4	2.3	3.0	6.0	1.4
	100.0	22.0	77.8	59.3	40.7	27.4	22.2	5.1	2.7	10.6	26.1	7.3	60.7	5.9

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	1253931	1633523	584081	289405	205440	793200	860337	3077616	1012125	1038288	1928284	521871
	100.0	32.3	42.1	15.1	7.5	5.3	20.5	22.2	79.4	26.1	26.8	49.7	13.5
SIGHTSEEING BY CAR	2878100	919054	1311078	421384	235417	67873	651484	684396	2878100	897408	914178	1634196	302544
	74.2	73.3	80.3	72.1	81.3	33.0	82.1	79.5	93.5	88.7	88.0	84.7	58.0
	100.0	31.9	45.6	14.6	8.2	2.4	22.6	23.8	100.0	31.2	31.8	56.8	10.5
SIGHTSEEING BY BUS	278384	81589	61793	82339	19679	60457	106893	77876	278384	92895	130355	174647	14324
	7.2	6.5	3.8	14.1	6.8	29.4	13.5	9.1	9.0	9.2	12.6	9.1	2.7
	100.0	29.3	22.2	29.6	7.1	21.7	38.4	28.0	100.0	33.4	46.8	62.7	5.1
VIEWING WILDLIFE	2121106	652957	1070414	297073	112950	56538	651439	562068	1994627	679925	875031	1288207	206696
	54.7	52.1	65.5	50.9	39.0	27.5	82.1	65.3	64.8	67.2	84.3	66.8	39.6
	100.0	30.8	50.5	14.0	5.3	2.7	30.7	26.5	94.0	32.1	41.3	60.7	9.7
BIRDWATCHING	495191	159196	234435	75550	35102	11876	216441	133173	447778	209016	253656	297509	15373
	12.8	12.7	14.4	12.9	12.1	5.8	27.3	15.5	14.5	20.7	24.4	15.4	2.9
	100.0	32.1	47.3	15.3	7.1	2.4	43.7	26.9	90.4	42.2	51.2	60.1	3.1
PICNICKING	796942	282810	377196	124936	21072	19533	293646	246718	778794	346180	413862	492526	71174
	20.6	22.6	23.1	21.4	7.3	9.5	37.0	28.7	25.3	34.2	39.9	25.5	13.6
	100.0	35.5	47.3	15.7	2.6	2.5	36.8	31.0	97.7	43.4	51.9	61.8	8.9
PHOTOGRAPHY	1789395	574566	862728	264503	94100	79585	566995	493992	1660120	642116	778564	1130760	138234
	46.1	45.8	52.8	45.3	32.5	38.7	71.5	57.4	53.9	63.4	75.0	58.6	26.5
	100.0	32.1	48.2	14.8	5.3	4.4	31.7	27.6	92.8	35.9	43.5	63.2	7.7
MOUNTAIN CLIMBING	203229	61066	48898	63573	13800	12027	203229	66281	178486	79322	140443	125337	12124
	5.2	4.9	3.0	10.9	4.8	5.9	25.6	7.7	5.8	7.8	13.5	6.5	2.3
	100.0	30.0	24.1	31.3	6.8	5.9	100.0	32.6	87.8	39.0	69.1	61.7	6.0
ICE CLIMBING	111469	18296	49984	62588	2622	9654	111469	24309	111469	22277	68275	72618	1533
	2.9	1.5	3.1	10.7	.9	4.7	14.1	2.8	3.6	2.2	6.6	3.8	.3
	100.0	16.4	44.8	56.1	2.4	8.7	100.0	21.8	100.0	20.0	61.3	65.1	1.4
JOGGING/ RUNNING	139926	11514	46603	56211	16696	7816	139926	70930	121499	76668	92105	91100	17226
	3.6	.9	2.9	9.6	5.8	3.8	17.6	8.2	3.9	7.6	8.9	4.7	3.3
	100.0	8.2	33.3	40.2	11.9	5.6	100.0	50.7	86.8	54.8	65.8	65.1	12.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
HIKING/ BACKPACKING WITH YOUR OWN GROUP OR BY YOURSELF	537531	219070	198692	71909	31728	15678	537531	205342	476083	172247	277315	346078	25167
	13.9	17.5	12.2	12.3	11.0	7.6	67.8	23.9	15.5	17.0	26.7	17.9	4.8
	100.0	40.8	37.0	13.4	5.9	2.9	100.0	38.2	88.6	32.0	51.6	64.4	4.7
HIKING WITH A PARK NATURALIST	40722	27722	6986	755	2035	4418	40722	17281	38876	30090	15122	28143	1017
	1.1	2.2	.4	.1	.7	2.2	5.1	2.0	1.3	3.0	1.5	1.5	.2
	100.0	68.1	17.2	1.9	5.0	10.8	100.0	42.4	95.5	73.9	37.1	69.1	2.5
ATTENDING PARK INTERPRETIVE OR EDUCATIONAL PROGRAMS	271829	53941	138070	62628	9617	9473	148133	142200	244243	124062	271829	185827	27858
	7.0	4.3	8.5	10.7	3.3	4.6	18.7	16.5	7.9	12.3	26.2	9.6	5.3
	100.0	19.8	50.8	23.0	3.5	3.5	54.5	52.3	89.9	45.6	100.0	68.4	10.2
ATTENDING COURSE AT BANFF CENTRE	23071	1713	9007	2445	2941	5605	4379	2083	14454	2109	5825	2372	1017
	.6	.1	.6	.4	1.0	2.7	.6	.2	.5	.2	.6	.1	.2
	100.0	7.4	39.0	10.6	12.7	24.3	19.0	9.0	62.6	9.1	25.2	10.3	4.4
SCIENTIFIC STUDY AND RESEARCH	17585	5946	9007	-	1026	1606	1026	-	11639	7552	2632	8578	-
	.5	.5	.6		.4	.8	.1		.4	.7	.3	.4	
	100.0	33.8	51.2		5.8	9.1	5.8		66.2	42.9	15.0	48.8	
FISHING	53974	16481	15505	17747	3033	584	19215	53974	40375	20902	18245	29332	7490
	1.4	1.3	.9	3.0	1.0	.3	2.4	6.3	1.3	2.1	1.8	1.5	1.4
	100.0	30.5	28.7	32.9	5.6	1.1	35.6	100.0	74.8	38.7	33.8	54.3	13.9
SWIMMING	606600	91182	406469	68969	31325	29916	237679	606600	511483	235460	242021	464277	48320
	15.6	7.3	24.9	11.8	10.8	14.6	30.0	70.5	16.6	23.3	23.3	24.1	9.3
	100.0	15.0	67.0	11.4	5.2	4.9	39.2	100.0	84.3	38.8	39.9	76.5	8.0
SCUBA DIVING/ SNORKELLING	30139	5401	-	21952	51	2734	2786	30139	27472	-	2734	21952	22003
	.8	.4		3.8	*	1.3	.4	3.5	.9		.3	1.1	4.2
	100.0	17.9		72.8	.2	9.1	9.2	100.0	91.2		9.1	72.8	73.0
SCENIC BOAT TOURS	123156	76186	17822	12608	5201	17863	75294	39171	123156	67228	87151	114431	-
	3.2	6.1	1.1	2.2	1.8	8.7	9.5	4.6	4.0	6.6	8.4	5.9	
	100.0	61.9	14.5	10.2	4.2	14.5	61.1	31.8	100.0	54.6	70.8	92.9	
OTHER BOATING/ CANOEING/ KAYAKING/ SAILING	205741	17440	67595	19863	103133	1840	52084	205741	179238	155757	47690	77228	4903
	5.3	1.4	4.1	3.4	35.6	.9	6.6	23.9	5.8	15.4	4.6	4.0	.9
	100.0	8.5	32.9	9.7	50.1	.9	25.3	100.0	87.1	75.7	23.2	37.5	2.4
RIVER RAFTING	49550	18525	14010	13951	887	11814	26807	49550	46421	20831	32191	39873	100
	1.3	1.5	.9	2.4	.3	5.8	3.4	5.8	1.5	2.1	3.1	2.1	*
	100.0	37.4	28.3	28.2	1.8	23.8	54.1	100.0	93.7	42.0	65.0	80.5	.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
SAILBOARDING/ WINDSURFING	13683	11272	1408	952	51	-	4407	13683	13683	3405	1408	3405	2047
	.4	.9	.1	.2	*		.6	1.6	.4	.3	.1	.2	.4
	100.0	82.4	10.3	7.0	.4		32.2	100.0	100.0	24.9	10.3	24.9	15.0
HORSEBACK/ TRAIL-RIDING	77862	28993	27989	12823	1627	3717	28387	36815	58305	13134	37933	30043	4159
	2.0	2.3	1.7	2.2	.6	1.8	3.6	4.3	1.9	1.3	3.7	1.6	.8
	100.0	37.2	35.9	16.5	2.1	4.8	36.5	47.3	74.9	16.9	48.7	38.6	5.3
HORSEDRAWN CARRAIGE RIDE	20128	4845	2917	13704	803	1071	7876	7340	11858	7780	6051	11858	1996
	.5	.4	.2	2.3	.3	.5	1.0	.9	.4	.8	.6	.6	.4
	100.0	24.1	14.5	68.1	4.0	5.3	39.1	36.5	58.9	38.7	30.1	58.9	9.9
BICYCLING	103997	50662	20718	17192	7677	9062	48885	35797	94414	44043	55514	73034	20319
	2.7	4.0	1.3	2.9	2.7	4.4	6.2	4.2	3.1	4.4	5.3	3.8	3.9
	100.0	48.7	19.9	16.5	7.4	8.7	47.0	34.4	90.8	42.4	53.4	70.2	19.5
GOLFING	70399	18676	12962	13621	159	23248	16076	13172	53030	16500	31983	36639	3976
	1.8	1.5	.8	2.3	.1	11.3	2.0	1.5	1.7	1.6	3.1	1.9	.8
	100.0	26.5	18.4	19.3	.2	33.0	22.8	18.7	75.3	23.4	45.4	52.0	5.6
TENNIS	36234	2503	31481	1615	-	4178	34834	33422	36234	32191	31896	33897	-
	.9	.2	1.9	.3		2.0	4.4	3.9	1.2	3.2	3.1	1.8	
	100.0	6.9	86.9	4.5		11.5	96.1	92.2	100.0	88.8	88.0	93.6	
SHOPPING	1928284	597144	973261	272160	98537	70666	536535	560273	1787009	735893	652190	1928284	183883
	49.7	47.6	59.6	46.6	34.0	34.4	67.6	65.1	58.1	72.7	62.8	100.0	35.2
	100.0	31.0	50.5	14.1	5.1	3.7	27.8	29.1	92.7	38.2	33.8	100.0	9.5
ATTENDING MOVIES	36477	18004	13503	3819	151	1795	25044	27136	36477	18799	30146	35246	2148
	.9	1.4	.8	.7	.1	.9	3.2	3.2	1.2	1.9	2.9	1.8	.4
	100.0	49.4	37.0	10.5	.4	4.9	68.7	74.4	100.0	51.5	82.6	96.6	5.9
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	14412	912	14928	3598	770	13780	6870	29615	23849	9132	27162	6517
	.9	1.1	.1	2.6	1.2	.4	1.7	.8	1.0	2.4	.9	1.4	1.2
	100.0	41.0	2.6	42.5	10.2	2.2	39.2	19.5	84.2	67.8	26.0	77.3	18.5
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	21659	6885	19306	4639	2025	39775	36466	47714	27499	35850	46752	6461
	1.3	1.7	.4	3.3	1.6	1.0	5.0	4.2	1.6	2.7	3.5	2.4	1.2
	100.0	42.3	13.4	37.7	9.1	4.0	77.7	71.2	93.2	53.7	70.0	91.3	12.6
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	295955	475961	93103	156939	29112	279329	380740	966040	1012125	438067	735893	25699
	26.1	23.6	29.1	15.9	54.2	14.2	35.2	44.3	31.4	100.0	42.2	38.2	4.9
	100.0	29.2	47.0	9.2	15.5	2.9	27.6	37.6	95.4	100.0	43.3	72.7	2.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ATTENDING SPORTING EVENTS	70941	3575	36177	14673	1798	14718	46381	38367	47295	39026	36791	51038	14570
	1.8	.3	2.2	2.5	.6	7.2	5.8	4.5	1.5	3.9	3.5	2.6	2.8
	100.0	5.0	51.0	20.7	2.5	20.7	65.4	54.1	66.7	55.0	51.9	71.9	20.5
ATTENDING OTHER FESTIVALS/ EVENTS	62606	5503	47529	5830	2089	2545	3005	4121	61127	51498	3133	37804	2110
	1.6	.4	2.9	1.0	.7	1.2	.4	.5	2.0	5.1	.3	2.0	.4
	100.0	8.8	75.9	9.3	3.3	4.1	4.8	6.6	97.6	82.3	5.0	60.4	3.4
DOWNHILL SKIING	440544	158881	122888	122024	19249	27987	24301	63741	259026	23028	31274	169815	440544
	11.4	12.7	7.5	20.9	6.7	13.6	3.1	7.4	8.4	2.3	3.0	8.8	84.4
	100.0	36.1	27.9	27.7	4.4	6.4	5.5	14.5	58.8	5.2	7.1	38.5	100.0
CROSS COUNTRY SKIING	77578	25204	11283	13074	7400	19600	21400	10248	58457	6030	41108	16389	77578
	2.0	2.0	.7	2.2	2.6	9.5	2.7	1.2	1.9	.6	4.0	.8	14.9
	100.0	32.5	14.5	16.9	9.5	25.3	27.6	13.2	75.4	7.8	53.0	21.1	100.0
SKIING (TYPE NOT SPECIFIED)	12304	3339	11203	180	-	-	3084	3339	6603	-	8119	3519	12304
	.3	.3	.7	*			.4	.4	.2		.8	.2	2.4
	100.0	27.1	91.1	1.5			25.1	27.1	53.7		66.0	28.6	100.0
SKATING	37342	2110	29884	1188	4159	-	32505	32505	32619	31511	31072	32568	3964
	1.0	.2	1.8	.2	1.4		4.1	3.8	1.1	3.1	3.0	1.7	.8
	100.0	5.7	80.0	3.2	11.1		87.0	87.0	87.4	84.4	83.2	87.2	10.6
SNOWSHOEING	13561	-	12143	943	476	-	12834	943	13561	-	943	12834	943
	.3		.7	.2	.2		1.6	.1	.4		.1	.7	.2
	100.0		89.5	7.0	3.5		94.6	7.0	100.0		7.0	94.6	7.0
HORSEDRAWN SLEIGH RIDES	3754	3754	-	-	-	-	2685	2685	3754	3194	243	3754	2556
	.1	.3					.3	.3	.1	.3	*	.2	.5
	100.0	100.0					71.5	71.5	100.0	85.1	6.5	100.0	68.1
DOG SLEDDING	1996	1996	-	-	-	-	1996	1996	1996	1996	-	1996	1996
	.1	.2					.3	.2	.1	.2		.1	.4
	100.0	100.0					100.0	100.0	100.0	100.0		100.0	100.0
COLUMBIA ICEFIELD SNOCOACH	238554	110072	54967	57811	5116	27209	126307	73650	238554	112233	185878	181830	51
	6.2	8.8	3.4	9.9	1.8	13.2	15.9	8.6	7.8	11.1	17.9	9.4	*
	100.0	46.1	23.0	24.2	2.1	11.4	52.9	30.9	100.0	47.0	77.9	76.2	*
RESTING/ RELAXING	1862518	621362	788500	250082	181556	79005	519257	644709	1664951	673676	706104	1193129	257210
	48.0	49.6	48.3	42.8	62.7	38.5	65.5	74.9	54.1	66.6	68.0	61.9	49.3
	100.0	33.4	42.3	13.4	9.7	4.2	27.9	34.6	89.4	36.2	37.9	64.1	13.8

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SHOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
VISIT VISITOR INFORMATION CENTRE	918446	293203	469218	111507	41205	39417	394913	248610	894106	393374	918446	575991	53596
	23.7	23.4	28.7	19.1	14.2	19.2	49.8	28.9	29.1	38.9	88.5	29.9	10.3
	100.0	31.9	51.1	12.1	4.5	4.3	43.0	27.1	97.3	42.8	100.0	62.7	5.8
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	77407	15569	41066	16736	4832	-	14930	17508	28889	1133	7825	26523	21009
	2.0	1.2	2.5	2.9	1.7		1.9	2.0	.9	.1	.8	1.4	4.0
	100.0	20.1	53.1	21.6	6.2		19.3	22.6	37.3	1.5	10.1	34.3	27.1
CAMPING/ TENTING	58624	27836	23754	-	7034	-	18948	13168	55489	30454	45849	31082	180
	1.5	2.2	1.5		2.4		2.4	1.5	1.8	3.0	4.4	1.6	*
	100.0	47.5	40.5		12.0		32.3	22.5	94.7	51.9	78.2	53.0	.3
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	2204	4396	870	256	874	6482	1234	5442	172	1514	6859	-
	.2	.2	.3	.1	.1	.4	.8	.1	.2	*	.1	.4	
	100.0	26.7	53.3	10.6	3.1	10.6	78.6	15.0	66.0	2.1	18.4	83.2	
WALKING	28624	6330	19814	2404	76	-	495	535	28517	20412	5169	8281	-
	.7	.5	1.2	.4	*		.1	.1	.9	2.0	.5	.4	
	100.0	22.1	69.2	8.4	.3		1.7	1.9	99.6	71.3	18.1	28.9	
OTHER MISCELLANEOUS ACTIVITIES	109613	22211	23314	32311	4870	27125	31247	19916	81416	16787	34943	53797	35467
	2.8	1.8	1.4	5.5	1.7	13.2	3.9	2.3	2.6	1.7	3.4	2.8	6.8
	100.0	20.3	21.3	29.5	4.4	24.7	28.5	18.2	74.3	15.3	31.9	49.1	32.4
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	44893	52384	7393	3288	-	-	-	-	-	-	-	-
	2.9	3.6	3.2	1.3	1.1								
	100.0	39.9	46.6	6.6	2.9								
NOT STATED	133353	90398	29068	939	3123	10631	-	-	-	-	-	-	-
	3.4	7.2	1.8	.2	1.1	5.2							
	100.0	67.8	21.8	.7	2.3	8.0							
(NET) HIKING/ CLIMBING/ JOGGING	793200	275827	310133	154153	48591	38100	793200	291614	710640	279329	426790	536535	43146
	20.5	22.0	19.0	26.4	16.8	18.5	100.0	33.9	23.1	27.6	41.1	27.8	8.3
	100.0	34.8	39.1	19.4	6.1	4.8	100.0	36.8	89.6	35.2	53.8	67.6	5.4
(NET) EDUCATIONAL ACTIVITIES	297849	61600	147077	62628	11550	16552	150354	143134	258145	132574	274658	194601	27858
	7.7	4.9	9.0	10.7	4.0	8.1	19.0	16.6	8.4	13.1	26.5	10.1	5.3
	100.0	20.7	49.4	21.0	3.9	5.6	50.5	48.1	86.7	44.5	92.2	65.3	9.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	1038288	301557	546665	134237	49175	43292	426790	310286	988411	438067	1038288	652190	78094
	26.8	24.0	33.5	23.0	17.0	21.1	53.8	36.1	32.1	43.3	100.0	33.8	15.0
	100.0	29.0	52.7	12.9	4.7	4.2	41.1	29.9	95.2	42.2	100.0	62.8	7.5
(NET) WATER SPORTS/ ACTIVITIES	860337	137607	452527	139933	131029	35866	291614	860337	747603	380740	310286	560273	73027
	22.2	11.0	27.7	24.0	45.3	17.5	36.8	100.0	24.3	37.6	29.9	29.1	14.0
	100.0	16.0	52.6	16.3	15.2	4.2	33.9	100.0	86.9	44.3	36.1	65.1	8.5
(NET) OTHER SPORTS/ ACTIVITIES	270128	89739	90118	47993	9898	35735	112565	113132	224345	97447	151060	164937	23636
	7.0	7.2	5.5	8.2	3.4	17.4	14.2	13.1	7.3	9.6	14.5	8.6	4.5
	100.0	33.2	33.4	17.8	3.7	13.2	41.7	41.9	83.1	36.1	55.9	61.1	8.7
(NET) CULTURAL ACTIVITIES/ EVENTS	1061941	321146	479895	110034	158762	31885	305837	402039	1010104	1012125	458532	772255	33110
	27.4	25.6	29.4	18.8	54.9	15.5	38.6	46.7	32.8	100.0	44.2	40.0	6.3
	100.0	30.2	45.2	10.4	15.0	3.0	28.8	37.9	95.1	95.3	43.2	72.7	3.1
(NET) WINTER SPORTS/ ACTIVITIES	569065	185643	183516	134089	31133	47587	84550	102539	359955	56166	107607	226242	521871
	14.7	14.8	11.2	23.0	10.8	23.2	10.7	11.9	11.7	5.5	10.4	11.7	100.0
	100.0	32.6	32.2	23.6	5.5	8.4	14.9	18.0	63.3	9.9	18.9	39.8	91.7
(NET) ANY SKIING	521871	184445	142103	134089	26549	47587	43146	73027	316868	25699	78094	183883	521871
	13.5	14.7	8.7	23.0	9.2	23.2	5.4	8.5	10.3	2.5	7.5	9.5	100.0
	100.0	35.3	27.2	25.7	5.1	9.1	8.3	14.0	60.7	4.9	15.0	35.2	100.0
(NET) ONLY SKIING	69487	22474	19344	21316	2160	5579	1268	-	-	-	-	-	69487
	1.8	1.8	1.2	3.6	.7	2.7	.2						13.3
	100.0	32.3	27.8	30.7	3.1	8.0	1.8						100.0
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	3077616	987108	1352465	457529	243020	127630	710640	747603	3077616	966040	988411	1787009	316868
	79.4	78.7	82.8	78.3	84.0	62.1	89.6	86.9	100.0	95.4	95.2	92.7	60.7
	100.0	32.1	43.9	14.9	7.9	4.1	23.1	24.3	100.0	31.4	32.1	58.1	10.3
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	138281	39305	35527	11680	374	13955	-	-	138281	-	-	-	-
	3.6	3.1	2.2	2.0	.1	6.8			4.5				
	100.0	28.4	25.7	8.4	.3	10.1			100.0				

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

	AGE					SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
SIGHTSEEING BY CAR	2878100	219464	792141	1265502	550901	1601013	1269696	1162800	697076	482284	494324
	74.2	72.9	77.3	76.5	65.8	72.1	77.2	76.5	75.8	73.4	68.2
	100.0	7.6	27.5	44.0	19.1	55.6	44.1	40.4	24.2	16.8	17.2
SIGHTSEEING BY BUS	278384	18796	46785	58409	143639	160031	111342	91529	60670	36107	76357
	7.2	6.2	4.6	3.5	17.2	7.2	6.8	6.0	6.6	5.5	10.5
	100.0	6.8	16.8	21.0	51.6	57.5	40.0	32.9	21.8	13.0	27.4
VIEWING WILDLIFE	2121106	140818	594426	910959	423122	1208848	905852	795951	441626	388742	454710
	54.7	46.8	58.0	55.1	50.5	54.4	55.1	52.4	48.0	59.2	62.7
	100.0	6.6	28.0	42.9	19.9	57.0	42.7	37.5	20.8	18.3	21.4
BIRDWATCHING	495191	16764	124056	211838	140693	337039	156967	249287	81154	78094	79122
	12.8	5.6	12.1	12.8	16.8	15.2	9.5	16.4	8.8	11.9	10.9
	100.0	3.4	25.1	42.8	28.4	68.1	31.7	50.3	16.4	15.8	16.0
PICNICKING	796942	43118	263708	300158	189391	421839	374988	367473	180340	107984	122871
	20.6	14.3	25.7	18.1	22.6	19.0	22.8	24.2	19.6	16.4	16.9
	100.0	5.4	33.1	37.7	23.8	52.9	47.1	46.1	22.6	13.5	15.4
PHOTOGRAPHY	1789395	102804	484983	766663	415849	994907	790237	737190	367841	320775	337642
	46.1	34.2	47.3	46.3	49.7	44.8	48.1	48.5	40.0	48.8	46.6
	100.0	5.7	27.1	42.8	23.2	55.6	44.2	41.2	20.6	17.9	18.9
MOUNTAIN CLIMBING	203229	38477	47561	73481	43080	139370	63592	114798	15543	30955	41666
	5.2	12.8	4.6	4.4	5.1	6.3	3.9	7.6	1.7	4.7	5.7
	100.0	18.9	23.4	36.2	21.2	68.6	31.3	56.5	7.6	15.2	20.5
ICE CLIMBING	111469	4136	11256	55814	37677	74330	35030	70255	16902	13627	7029
	2.9	1.4	1.1	3.4	4.5	3.3	2.1	4.6	1.8	2.1	1.0
	100.0	3.7	10.1	50.1	33.8	66.7	31.4	63.0	15.2	12.2	6.3
JOGGING/ RUNNING	139926	7935	35887	50038	46066	92097	47829	105528	20381	6354	7127
	3.6	2.6	3.5	3.0	5.5	4.1	2.9	6.9	2.2	1.0	1.0
	100.0	5.7	25.6	35.8	32.9	65.8	34.2	75.4	14.6	4.5	5.1

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
HIKING/ BACKPACKING WITH YOUR OWN GROUP OR BY YOURSELF	537531	55744	192609	222839	53109	330110	206886	280772	101481	57671	87631
	13.9	18.5	18.8	13.5	6.3	14.9	12.6	18.5	11.0	8.8	12.1
	100.0	10.4	35.8	41.5	9.9	61.4	38.5	52.2	18.9	10.7	16.3
HIKING WITH A PARK NATURALIST	40722	9409	16978	3568	10767	23878	16844	25584	2972	1017	8338
	1.1	3.1	1.7	.2	1.3	1.1	1.0	1.7	.3	.2	1.2
	100.0	23.1	41.7	8.8	26.4	58.6	41.4	62.8	7.3	2.5	20.5
ATTENDING PARK INTERPRETIVE OR EDUCATIONAL PROGRAMS	271829	13316	56407	135834	65737	171442	99851	162469	30278	45727	26210
	7.0	4.4	5.5	8.2	7.8	7.7	6.1	10.7	3.3	7.0	3.6
	100.0	4.9	20.8	50.0	24.2	63.1	36.7	59.8	11.1	16.8	9.6
ATTENDING COURSE AT BANFF CENTRE	23071	998	1742	4367	15963	21712	1359	16823	2023	2301	1582
	.6	.3	.2	.3	1.9	1.0	.1	1.1	.2	.4	.2
	100.0	4.3	7.6	18.9	69.2	94.1	5.9	72.9	8.8	10.0	6.9
SCIENTIFIC STUDY AND RESEARCH	17585	-	-	1026	16559	11639	5946	11639	5946	-	-
	.5			.1	2.0	.5	.4	.8	.6		
	100.0			5.8	94.2	66.2	33.8	66.2	33.8		
FISHING	53974	5258	13983	20904	13828	35710	18263	3552	19534	16176	14128
	1.4	1.7	1.4	1.3	1.7	1.6	1.1	.2	2.1	2.5	1.9
	100.0	9.7	25.9	38.7	25.6	66.2	33.8	6.6	36.2	30.0	26.2
SWIMMING	606600	79591	153510	254079	89122	355585	250480	241133	94641	150467	106698
	15.6	26.4	15.0	15.4	10.6	16.0	15.2	15.9	10.3	22.9	14.7
	100.0	13.1	25.3	41.9	14.7	58.6	41.3	39.8	15.6	24.8	17.6
SCUBA DIVING/ SNORKELLING	30139	2786	24687	2667	-	27472	2667	24687	51	2734	2667
	.8	.9	2.4	.2		1.2	.2	1.6	*	.4	.4
	100.0	9.2	81.9	8.8		91.2	8.8	81.9	.2	9.1	8.8
SCENIC BOAT TOURS	123156	9811	6227	66807	37549	64918	55908	66540	11565	7287	32534
	3.2	3.3	.6	4.0	4.5	2.9	3.4	4.4	1.3	1.1	4.5
	100.0	8.0	5.1	54.2	30.5	52.7	45.4	54.0	9.4	5.9	26.4
OTHER BOATING/ CANOEING/ KAYAKING/ SAILING	205741	4781	28305	162112	10008	172473	32733	54175	123044	16034	9678
	5.3	1.6	2.8	9.8	1.2	7.8	2.0	3.6	13.4	2.4	1.3
	100.0	2.3	13.8	78.8	4.9	83.8	15.9	26.3	59.8	7.8	4.7
RIVER RAFTING	49550	6590	1074	21084	20038	25870	23144	20523	3661	15652	9485
	1.3	2.2	.1	1.3	2.4	1.2	1.4	1.3	.4	2.4	1.3
	100.0	13.3	2.2	42.6	40.4	52.2	46.7	41.4	7.4	31.6	19.1

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

	TOTAL	AGE: 16-24 YEARS	AGE: 25-34 YEARS	AGE: 35-54 YEARS	AGE: 55+ YEARS	SEX: MALE	SEX: FEMALE	OCCUPATION: PROFESSIONAL, EXECUTIVE, MANAGER	OCCUPATION: OTHER WHITE COLLAR	OCCUPATION: SKILLED UNSKILLED LABOUR	OCCUPATION: NOT IN LABOUR FORCE
SAILBOARDING/ WINDSURFING	13683	1003	12405	275	-	2135	11548	1227	10460	1996	-
	.4	.3	1.2	*		.1	.7	.1	1.1	.3	
	100.0	7.3	90.7	2.0		15.6	84.4	9.0	76.4	14.6	
HORSEBACK/ TRAIL-RIDING	77862	9873	22075	31406	13368	54416	22306	19306	11680	22914	17765
	2.0	3.3	2.2	1.9	1.6	2.5	1.4	1.3	1.3	3.5	2.5
	100.0	12.7	28.4	40.3	17.2	69.9	28.6	24.8	15.0	29.4	22.8
HORSEDRAWN CARRAIGE RIDE	20128	4051	3389	9875	2811	9608	10520	2464	803	5085	11508
	.5	1.3	.3	.6	.3	.4	.6	.2	.1	.8	1.6
	100.0	20.1	16.8	49.1	14.0	47.7	52.3	12.2	4.0	25.3	57.2
BICYCLING	103997	16232	37131	35972	14127	57356	46106	33132	25405	32703	11903
	2.7	5.4	3.6	2.2	1.7	2.6	2.8	2.2	2.8	5.0	1.6
	100.0	15.6	35.7	34.6	13.6	55.2	44.3	31.9	24.4	31.4	11.4
GOLFING	70399	5792	18774	25616	19988	50563	19608	33197	16820	6699	13136
	1.8	1.9	1.8	1.5	2.4	2.3	1.2	2.2	1.8	1.0	1.8
	100.0	8.2	26.7	36.4	28.4	71.8	27.9	47.2	23.9	9.5	18.7
TENNIS	36234	283	126	31512	4314	30576	5658	32979	126	636	2494
	.9	.1	*	1.9	.5	1.4	.3	2.2	*	.1	.3
	100.0	.8	.3	87.0	11.9	84.4	15.6	91.0	.3	1.8	6.9
SHOPPING	1928284	140170	572263	828459	339800	940391	982545	782391	443514	280155	395465
	49.7	46.6	55.8	50.1	40.6	42.4	59.8	51.5	48.2	42.6	54.5
	100.0	7.3	29.7	43.0	17.6	48.8	51.0	40.6	23.0	14.5	20.5
ATTENDING MOVIES	36477	8864	8911	14367	3800	10141	25801	17343	3904	10392	2529
	.9	2.9	.9	.9	.5	.5	1.6	1.1	.4	1.6	.3
	100.0	24.3	24.4	39.4	10.4	27.8	70.7	47.5	10.7	28.5	6.9
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	13430	4995	9190	7542	18355	16802	9130	11037	4239	10751
	.9	4.5	.5	.6	.9	.8	1.0	.6	1.2	.6	1.5
	100.0	38.2	14.2	26.1	21.5	52.2	47.8	26.0	31.4	12.1	30.6
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	5189	22767	19423	3837	6448	43817	38041	8544	2606	2025
	1.3	1.7	2.2	1.2	.5	.3	2.7	2.5	.9	.4	.3
	100.0	10.1	44.5	37.9	7.5	12.6	85.6	74.3	16.7	5.1	4.0
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	47206	254725	517285	190730	608958	400491	377896	313649	157573	152191
	26.1	15.7	24.9	31.3	22.8	27.4	24.4	24.9	34.1	24.0	21.0
	100.0	4.7	25.2	51.1	18.8	60.2	39.6	37.3	31.0	15.6	15.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
ATTENDING SPORTING EVENTS	70941	6515	17211	43155	4060	57932	13009	42817	11495	14282	2347
	1.8	2.2	1.7	2.6	.5	2.6	.8	2.8	1.3	2.2	.3
	100.0	9.2	24.3	60.8	5.7	81.7	18.3	60.4	16.2	20.1	3.3
ATTENDING OTHER FESTIVALS/ EVENTS	62606	3286	21141	35421	2758	26033	36573	24539	28724	3746	3096
	1.6	1.1	2.1	2.1	.3	1.2	2.2	1.6	3.1	.6	.4
	100.0	5.2	33.8	56.6	4.4	41.6	58.4	39.2	45.9	6.0	4.9
DOWNHILL SKIING	440544	49620	174896	183489	29815	332075	108469	221754	102166	69605	47019
	11.4	16.5	17.1	11.1	3.6	15.0	6.6	14.6	11.1	10.6	6.5
	100.0	11.3	39.7	41.7	6.8	75.4	24.6	50.3	23.2	15.8	10.7
CROSS COUNTRY SKIING	77578	3749	33551	40278	-	65525	12053	42032	17201	14942	3404
	2.0	1.2	3.3	2.4		3.0	.7	2.8	1.9	2.3	.5
	100.0	4.8	43.2	51.9		84.5	15.5	54.2	22.2	19.3	4.4
SKIING (TYPE NOT SPECIFIED)	12304	180	-	11203	921	12304	-	3084	5701	3519	-
	.3	.1		.7	.1	.6		.2	.6	.5	
	100.0	1.5		91.1	7.5	100.0		25.1	46.3	28.6	
SKATING	37342	297	2939	34106	-	35345	1996	34680	665	1996	-
	1.0	.1	.3	2.1		1.6	.1	2.3	.1	.3	
	100.0	.8	7.9	91.3		94.7	5.3	92.9	1.8	5.3	
SNOWSHOEING	13561	-	943	476	-	12834	476	12834	476	-	-
	.3		.1	*		.6	*	.8	.1		
	100.0		7.0	3.5		94.6	3.5	94.6	3.5		
HORSEDRAWN SLEIGH RIDES	3754	-	2239	1430	85	803	2952	1070	689	1996	-
	.1		.2	.1	*	*	.2	.1	.1	.3	
	100.0		59.6	38.1	2.3	21.4	78.6	28.5	18.3	53.2	
DOG SLEDDING	1996	-	1996	-	-	-	1996	-	-	1996	-
	.1		.2				.1			.3	
	100.0		100.0				100.0			100.0	
COLUMBIA ICEFIELD SNOCOACH	238554	10125	11073	108986	105407	158623	78507	112634	40289	32619	48951
	6.2	3.4	1.1	6.6	12.6	7.1	4.8	7.4	4.4	5.0	6.8
	100.0	4.2	4.6	45.7	44.2	66.5	32.9	47.2	16.9	13.7	20.5
RESTING/ RELAXING	1862518	150053	515088	823272	328821	1091370	768436	819760	444886	294079	285984
	48.0	49.9	50.3	49.8	39.3	49.2	46.7	53.9	48.4	44.8	39.4
	100.0	8.1	27.7	44.2	17.7	58.6	41.3	44.0	23.9	15.8	15.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
VISIT VISITOR INFORMATION CENTRE	918446	41817	203337	423859	246826	548763	367993	444958	135058	147233	174235
	23.7	13.9	19.8	25.6	29.5	24.7	22.4	29.3	14.7	22.4	24.0
	100.0	4.6	22.1	46.1	26.9	59.7	40.1	48.4	14.7	16.0	19.0
VOLUNTEERED "OTHER" RESPONSES											
VISITING FRIENDS/ FAMILY	77407	1305	57234	13826	5043	29560	47847	41887	6959	·	28562
	2.0	.4	5.6	.8	.6	1.3	2.9	2.8	.8		3.9
	100.0	1.7	73.9	17.9	6.5	38.2	61.8	54.1	9.0		36.9
CAMPING/ TENTING	58624	8458	16681	3519	29966	9654	48970	22324	18732	3473	14095
	1.5	2.8	1.6	.2	3.6	.4	3.0	1.5	2.0	.5	1.9
	100.0	14.4	28.5	6.0	51.1	16.5	83.5	38.1	32.0	5.9	24.0
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	44	4846	2376	981	3614	4633	5248	344	1973	681
	.2	*	.5	.1	.1	.2	.3	.3	*	.3	.1
	100.0	.5	58.8	28.8	11.9	43.8	56.2	63.6	4.2	23.9	8.3
WALKING	28624	32	19683	3661	5247	23567	5057	21951	1238	·	5435
	.7	*	1.9	.2	.6	1.1	.3	1.4	.1		.7
	100.0	.1	68.8	12.8	18.3	82.3	17.7	76.7	4.3		19.0
OTHER MISCELLANEOUS ACTIVITIES	109613	2811	27207	68659	10937	70619	38994	78399	10372	12950	2579
	2.8	.9	2.7	4.1	1.3	3.2	2.4	5.2	1.1	2.0	.4
	100.0	2.6	24.8	62.6	10.0	64.4	35.6	71.5	9.5	11.8	2.4
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	2818	3138	56064	50475	75643	36852	45748	28573	24228	13946
	2.9	.9	.3	3.4	6.0	3.4	2.2	3.0	3.1	3.7	1.9
	100.0	2.5	2.8	49.8	44.9	67.2	32.8	40.7	25.4	21.5	12.4
NOT STATED	133353	27949	42721	25313	36822	56084	76719	19178	27607	34681	51887
	3.4	9.3	4.2	1.5	4.4	2.5	4.7	1.3	3.0	5.3	7.2
	100.0	21.0	32.0	19.0	27.6	42.1	57.5	14.4	20.7	26.0	38.9
(NET) HIKING/ CLIMBING/ JOGGING	793200	81546	220719	357272	117847	504467	286089	443957	144316	78173	112589
	20.5	27.1	21.5	21.6	14.1	22.7	17.4	29.2	15.7	11.9	15.5
	100.0	10.3	27.8	45.0	14.9	63.6	36.1	56.0	18.2	9.9	14.2
(NET) EDUCATIONAL ACTIVITIES	297849	14314	57132	137756	88112	191167	106147	178321	37237	47011	27792
	7.7	4.8	5.6	8.3	10.5	8.6	6.5	11.7	4.1	7.2	3.8
	100.0	4.8	19.2	46.3	29.6	64.2	35.6	59.9	12.5	15.8	9.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN · BANFF/ JASPER
BASE: PERSON VISITORS · BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	1038288	45835	239448	490345	260052	628771	407826	507073	150975	177289	184435
	26.8	15.2	23.4	29.6	31.1	28.3	24.8	33.4	16.4	27.0	25.4
	100.0	4.4	23.1	47.2	25.0	60.6	39.3	48.8	14.5	17.1	17.8
(NET) WATER SPORTS/ ACTIVITIES	860337	82794	205457	419144	121881	548866	310401	312876	236352	167691	128944
	22.2	27.5	20.1	25.3	14.6	24.7	18.9	20.6	25.7	25.5	17.8
	100.0	9.6	23.9	48.7	14.2	63.8	36.1	36.4	27.5	19.5	15.0
(NET) OTHER SPORTS/ ACTIVITIES	270128	29630	66294	120604	51965	180695	87798	104580	54213	58154	45583
	7.0	9.8	6.5	7.3	6.2	8.1	5.3	6.9	5.9	8.9	6.3
	100.0	11.0	24.5	44.6	19.2	66.9	32.5	38.7	20.1	21.5	16.9
(NET) CULTURAL ACTIVITIES/ EVENTS	1061941	58879	259422	544086	197377	627472	431793	407531	317739	159660	163693
	27.4	19.6	25.3	32.9	23.6	28.3	26.3	26.8	34.6	24.3	22.6
	100.0	5.5	24.4	51.2	18.6	59.1	40.7	38.4	29.9	15.0	15.4
(NET) WINTER SPORTS/ ACTIVITIES	569065	53203	203396	266778	30822	451572	117242	310367	123072	84952	50423
	14.7	17.7	19.8	16.1	3.7	20.3	7.1	20.4	13.4	12.9	7.0
	100.0	9.3	35.7	46.9	5.4	79.4	20.6	54.5	21.6	14.9	8.9
(NET) ANY SKIING	521871	53203	203153	232054	30736	406059	115811	264142	122354	84952	50423
	13.5	17.7	19.8	14.0	3.7	18.3	7.0	17.4	13.3	12.9	7.0
	100.0	10.2	38.9	44.5	5.9	77.8	22.2	50.6	23.4	16.3	9.7
(NET) ONLY SKIING	69487	11145	16327	39098	2917	48322	21165	22149	20653	19684	7001
	1.8	3.7	1.6	2.4	.3	2.2	1.3	1.5	2.2	3.0	1.0
	100.0	16.0	23.5	56.3	4.2	69.5	30.5	31.9	29.7	28.3	10.1
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	3077616	236798	825047	1309747	646259	1711477	1353217	1208167	752194	506725	556290
	79.4	78.7	80.5	79.2	77.2	77.1	82.3	79.5	81.8	77.1	76.7
	100.0	7.7	26.8	42.6	21.0	55.6	44.0	39.3	24.4	16.5	18.1
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	138281	21378	5792	42146	62559	52314	80516	76611	23957	13868	16917
	3.6	7.1	.6	2.5	7.5	2.4	4.9	5.0	2.6	2.1	2.3
	100.0	15.5	4.2	30.5	45.2	37.8	58.2	55.4	17.3	10.0	12.2

Q.1 ACTIVITIES PARTICIPATED IN · BANFF/ JASPER
BASE: PERSON VISITORS · BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
SIGHTSEEING BY CAR	2878100	523015	2172065	144370	435999	531647	477285	340364	69983	675628	895791	933975	721994
	74.2	74.6	77.6	70.0	75.2	79.2	82.7	73.9	72.9	69.3	75.0	79.4	71.1
	100.0	18.2	75.5	5.0	15.1	18.5	16.6	11.8	2.4	23.5	31.1	32.5	25.1
SIGHTSEEING BY BUS	278384	198703	65374	7143	22326	20645	21441	34079	15029	124593	62771	31082	123696
	7.2	28.4	2.3	3.5	3.8	3.1	3.7	7.4	15.7	12.8	5.3	2.6	12.2
	100.0	71.4	23.5	2.6	8.0	7.4	7.7	12.2	5.4	44.8	22.5	11.2	44.4
VIEWING WILDLIFE	2121106	555656	1428692	99305	299781	390837	309720	302993	42929	489037	671671	590687	606563
	54.7	79.3	51.1	48.1	51.7	58.2	53.6	65.8	44.7	50.1	56.3	50.2	59.7
	100.0	26.2	67.4	4.7	14.1	18.4	14.6	14.3	2.0	23.1	31.7	27.8	28.6
BIRDWATCHING	495191	192240	290985	20750	30350	51161	48165	87870	33750	173628	188052	101150	161954
	12.8	27.4	10.4	10.1	5.2	7.6	8.3	19.1	35.1	17.8	15.8	8.6	15.9
	100.0	38.8	58.8	4.2	6.1	10.3	9.7	17.7	6.8	35.1	38.0	20.4	32.7
PICNICKING	796942	243874	507564	35621	99350	143121	104756	175538	9983	177651	286680	211472	216459
	20.6	34.8	18.1	17.3	17.1	21.3	18.1	38.1	10.4	18.2	24.0	18.0	21.3
	100.0	30.6	63.7	4.5	12.5	18.0	13.1	22.0	1.3	22.3	36.0	26.5	27.2
PHOTOGRAPHY	1789395	604148	1122501	74291	251399	250841	270561	266351	37543	486073	523752	527572	515774
	46.1	86.2	40.1	36.0	43.3	37.4	46.9	57.8	39.1	49.8	43.9	44.9	50.8
	100.0	33.8	62.7	4.2	14.0	14.0	15.1	14.9	2.1	27.2	29.3	29.5	28.8
MOUNTAIN CLIMBING	203229	101777	83993	14895	27275	13600	24817	15725	16806	79279	54140	35068	99913
	5.2	14.5	3.0	7.2	4.7	2.0	4.3	3.4	17.5	8.1	4.5	3.0	9.8
	100.0	50.1	41.3	7.3	13.4	6.7	12.2	7.7	8.3	39.0	26.6	17.3	49.2
ICE CLIMBING	111469	75298	33227	831	6596	13236	11182	36041	319	39368	20617	25851	48856
	2.9	10.7	1.2	.4	1.1	2.0	1.9	7.8	.3	4.0	1.7	2.2	4.8
	100.0	67.6	29.8	.7	5.9	11.9	10.0	32.3	.3	35.3	18.5	23.2	43.8
JOGGING/ RUNNING	139926	35890	75127	5790	28154	13019	5279	31641	·	43173	6817	42616	90493
	3.6	5.1	2.7	2.8	4.9	1.9	.9	6.9		4.4	.6	3.6	8.9
	100.0	25.6	53.7	4.1	20.1	9.3	3.8	22.6		30.9	4.9	30.5	64.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN · BANFF/ JASPER
BASE: PERSON VISITORS · BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
HIKING/ BACKPACKING WITH	537531	149155	343027	50278	130087	74698	93149	30533	25771	83316	124276	137477	207015
YOUR OWN GROUP OR BY	13.9	21.3	12.3	24.4	22.4	11.1	16.1	6.6	26.8	8.5	10.4	11.7	20.4
YOURSELF	100.0	27.7	63.8	9.4	24.2	13.9	17.3	5.7	4.8	15.5	23.1	25.6	38.5
HIKING WITH A PARK	40722	9152	29454	-	23118	228	2990	755	1009	11913	6254	7976	24244
NATURALIST	1.1	1.3	1.1		4.0	*	.5	.2	1.1	1.2	.5	.7	2.4
	100.0	22.5	72.3		56.8	.6	7.3	1.9	2.5	29.3	15.4	19.6	59.5
ATTENDING PARK	271829	80893	174152	1976	37934	40307	37504	62473	3072	66951	57382	57552	127546
INTERPRETIVE OR	7.0	11.5	6.2	1.0	6.5	6.0	6.5	13.6	3.2	6.9	4.8	4.9	12.6
EDUCATIONAL PROGRAMS	100.0	29.8	64.1	.7	14.0	14.8	13.8	23.0	1.1	24.6	21.1	21.2	46.9
ATTENDING COURSE AT BANFF	23071	3737	13085	-	638	-	2445	5888	1009	1525	5195	-	14754
CENTRE	.6	.5	.5		.1		.4	1.3	1.1	.2	.4		1.5
	100.0	16.2	56.7		2.8		10.6	25.5	4.4	6.6	22.5		63.9
SCIENTIFIC STUDY AND	17585	1606	15978	-	-	-	1026	-	-	7552	-	-	17585
RESEARCH	.5	.2	.6				.2			.8			1.7
	100.0	9.1	90.9				5.8			42.9			100.0
FISHING	53974	3983	40453	3129	8926	6516	11743	3431	-	10633	18311	17808	9017
	1.4	.6	1.4	1.5	1.5	1.0	2.0	.7		1.1	1.5	1.5	.9
	100.0	7.4	75.0	5.8	16.5	12.1	21.8	6.4		19.7	33.9	33.0	16.7
SWIMMING	606600	62604	453084	18539	70713	152828	103046	116858	6608	85576	156602	199156	156993
	15.6	8.9	16.2	9.0	12.2	22.8	17.8	25.4	6.9	8.8	13.1	16.9	15.5
	100.0	10.3	74.7	3.1	11.7	25.2	17.0	19.3	1.1	14.1	25.8	32.8	25.9
SCUBA DIVING/ SNORKELLING	30139	-	30139	-	-	-	-	24619	-	51	2667	51	27421
	.8		1.1					5.3		*	.2	*	2.7
	100.0		100.0					81.7		.2	8.8	.2	91.0
SCENIC BOAT TOURS	123156	105114	15316	745	16456	4312	5441	10708	13054	63418	17359	14327	77341
	3.2	15.0	.5	.4	2.8	.6	.9	2.3	13.6	6.5	1.5	1.2	7.6
	100.0	85.4	12.4	.6	13.4	3.5	4.4	8.7	10.6	51.5	14.1	11.6	62.8
OTHER BOATING/ CANOEING/	205741	44012	155471	6469	11572	9390	109195	50318	-	10634	35732	149707	15192
KAYAKING/ SAILING	5.3	6.3	5.6	3.1	2.0	1.4	18.9	10.9		1.1	3.0	12.7	1.5
	100.0	21.4	75.6	3.1	5.6	4.6	53.1	24.5		5.2	17.4	72.8	7.4
RIVER RAFTING	49550	40167	8744	1033	17817	-	3500	11004	-	10836	5823	6153	26008
	1.3	5.7	.3	.5	3.1		.6	2.4		1.1	.5	.5	2.6
	100.0	81.1	17.6	2.1	36.0		7.1	22.2		21.9	11.8	12.4	52.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
SAILBOARDING/ WINDSURFING	13683	275	13408	-	11272	1133	1227	-	-	51	9276	3180	1227
	.4	*	.5		1.9	.2	.2			*	.8	.3	.1
	100.0	2.0	98.0		82.4	8.3	9.0			.4	67.8	23.2	9.0
HORSEBACK/ TRAIL-RIDING	77862	15604	58002	9607	10983	12657	1644	19752	-	18490	25739	14381	15377
	2.0	2.2	2.1	4.7	1.9	1.9	.3	4.3		1.9	2.2	1.2	1.5
	100.0	20.0	74.5	12.3	14.1	16.3	2.1	25.4		23.7	33.1	18.5	19.7
HORSEDRAWN CARRAIGE RIDE	20128	4310	13980	8537	1996	-	1125	2205	-	6264	12392	1996	3267
	.5	.6	.5	4.1	.3		.2	.5		.6	1.0	.2	.3
	100.0	21.4	69.5	42.4	9.9		5.6	11.0		31.1	61.6	9.9	16.2
BICYCLING	103997	27925	60146	21857	13449	4263	11787	15691	-	29426	19853	39690	37702
	2.7	4.0	2.1	10.6	2.3	.6	2.0	3.4		3.0	1.7	3.4	3.7
	100.0	26.9	57.8	21.0	12.9	4.1	11.3	15.1		28.3	19.1	38.2	36.3
GOLFING	70399	11951	55915	6803	5136	5342	18605	4473	2988	23335	8294	20994	36653
	1.8	1.7	2.0	3.3	.9	.8	3.2	1.0	3.1	2.4	.7	1.8	3.6
	100.0	17.0	79.4	9.7	7.3	7.6	26.4	6.4	4.2	33.1	11.8	29.8	52.1
TENNIS	36234	2661	32667	-	636	-	-	30088	-	5242	636	30602	4603
	.9	.4	1.2		.1			6.5		.5	.1	2.6	.5
	100.0	7.3	90.2		1.8			83.0		14.5	1.8	84.5	12.7
SHOPPING	1928284	461807	1314930	77364	268880	370855	330208	277904	64048	414183	525672	584234	547920
	49.7	65.9	47.0	37.5	46.4	55.3	57.2	60.3	66.7	42.5	44.0	49.7	53.9
	100.0	23.9	68.2	4.0	13.9	19.2	17.1	14.4	3.3	21.5	27.3	30.3	28.4
ATTENDING MOVIES	36477	20937	14204	796	15695	2521	6324	2210	-	5292	7551	4123	22121
	.9	3.0	.5	.4	2.7	.4	1.1	.5		.5	.6	.4	2.2
	100.0	57.4	38.9	2.2	43.0	6.9	17.3	6.1		14.5	20.7	11.3	60.6
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	7824	12006	203	16988	4454	710	1362	3170	6290	9906	14420	7447
	.9	1.1	.4	.1	2.9	.7	.1	.3	3.3	.6	.8	1.2	.7
	100.0	22.3	34.1	.6	48.3	12.7	2.0	3.9	9.0	17.9	28.2	41.0	21.2
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	22642	15938	4008	33304	2445	1790	1550	1647	5855	8446	4685	36863
	1.3	3.2	.6	1.9	5.7	.4	.3	.3	1.7	.6	.7	.4	3.6
	100.0	44.2	31.1	7.8	65.0	4.8	3.5	3.0	3.2	11.4	16.5	9.1	72.0
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	249868	682006	25496	142962	197656	177575	175666	26311	200461	282873	400957	265249
	26.1	35.7	24.4	12.4	24.6	29.5	30.8	38.1	27.4	20.6	23.7	34.1	26.1
	100.0	24.7	67.4	2.5	14.1	19.5	17.5	17.4	2.6	19.8	27.9	39.6	26.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
	=FIRST TIME/REPEAT=			=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
ATTENDING SPORTING EVENTS	70941	2540	67367	-	17567	1133	13267	32560	-	6104	9708	39272	21702
	1.8	.4	2.4		3.0	.2	2.3	7.1		.6	.8	3.3	2.1
	100.0	3.6	95.0		24.8	1.6	18.7	45.9		8.6	13.7	55.4	30.6
ATTENDING OTHER FESTIVALS/ EVENTS	62606	30796	31295	-	2110	24027	3582	28840	1009	891	6949	28631	24424
	1.6	4.4	1.1		.4	3.6	.6	6.3	1.1	.1	.6	2.4	2.4
	100.0	49.2	50.0		3.4	38.4	5.7	46.1	1.6	1.4	11.1	45.7	39.0
DOWNHILL SKIING	440544	12966	374456	58695	94649	63479	67505	46188	2431	80237	115807	123590	181511
	11.4	1.8	13.4	28.4	16.3	9.5	11.7	10.0	2.5	8.2	9.7	10.5	17.9
	100.0	2.9	85.0	13.3	21.5	14.4	15.3	10.5	.6	18.2	26.3	28.1	41.2
CROSS COUNTRY SKIING	77578	245	72912	34183	14460	15075	8012	245	-	4334	15978	28481	27137
	2.0	*	2.6	16.6	2.5	2.2	1.4	.1		.4	1.3	2.4	2.7
	100.0	.3	94.0	44.1	18.6	19.4	10.3	.3		5.6	20.6	36.7	35.0
SKIING (TYPE NOT SPECIFIED)	12304	-	11382	-	-	-	-	8043	-	-	3339	-	8043
	.3		.4					1.7			.3		.8
	100.0		92.5					65.4			27.1		65.4
SKATING	37342	974	32260	-	3053	-	-	33623	-	665	-	36368	974
	1.0	.1	1.2		.5			7.3		.1		3.1	.1
	100.0	2.6	86.4		8.2			90.0		1.8		97.4	2.6
SNOWSHOEING	13561	-	13310	-	943	-	12619	-	-	-	476	943	11892
	.3		.5		.2		2.2				*	.1	1.2
	100.0		98.1		7.0		93.0				3.5	7.0	87.7
HORSEDRAWN SLEIGH RIDES	3754	1227	2527	-	2799	-	-	870	-	85	-	1996	1673
	.1	.2	.1		.5			.2		*		.2	.2
	100.0	32.7	67.3		74.6			23.2		2.3		53.2	44.6
DOG SLEDDING	1996	-	1996	-	1996	-	-	-	-	-	-	1996	-
	.1		.1		.3							.2	
	100.0		100.0		100.0							100.0	
COLUMBIA ICEFIELD SNOCOACH	238554	192708	44187	1967	19849	4794	27284	23682	16614	124519	30104	20201	149870
	6.2	27.5	1.6	1.0	3.4	.7	4.7	5.1	17.3	12.8	2.5	1.7	14.8
	100.0	80.8	18.5	.8	8.3	2.0	11.4	9.9	7.0	52.2	12.6	8.5	62.8
RESTING/ RELAXING	1862518	374449	1370644	74543	312418	397288	324296	241910	33214	319037	472745	614337	519752
	48.0	53.4	49.0	36.1	53.9	59.2	56.2	52.5	34.6	32.7	39.6	52.2	51.2
	100.0	20.1	73.6	4.0	16.8	21.3	17.4	13.0	1.8	17.1	25.4	33.0	27.9

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
VISIT VISITOR INFORMATION CENTRE	918446	373792	531636	55454	89705	165417	151885	100544	14588	267885	180748	339806	286435
	23.7	53.3	19.0	26.9	15.5	24.7	26.3	21.8	15.2	27.5	15.1	28.9	28.2
	100.0	40.7	57.9	6.0	9.8	18.0	16.5	10.9	1.6	29.2	19.7	37.0	31.2
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	77407	1290	61482	5425	20531	2483	-	16021	5245	27701	28213	21169	18225
	2.0	.2	2.2	2.6	3.5	.4		3.5	5.5	2.8	2.4	1.8	1.8
	100.0	1.7	79.4	7.0	26.5	3.2		20.7	6.8	35.8	36.4	27.3	23.5
CAMPING/ TENTING	58624	26854	31770	2512	12602	2375	7774	1435	5067	10680	40562	11241	2762
	1.5	3.8	1.1	1.2	2.2	.4	1.3	.3	5.3	1.1	3.4	1.0	.3
	100.0	45.8	54.2	4.3	21.5	4.1	13.3	2.4	8.6	18.2	69.2	19.2	4.7
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	3283	568	-	1065	4396	-	44	-	1508	637	398	5461
	.2	.5	*		.2	.7		*		.2	.1	*	.5
	100.0	39.8	6.9		12.9	53.3		.5		18.3	7.7	4.8	66.2
WALKING	28624	4416	24207	-	527	19388	-	-	2404	5507	3590	-	23880
	.7	.6	.9		.1	2.9			2.5	.6	.3		2.4
	100.0	15.4	84.6		1.8	67.7			8.4	19.2	12.5		83.4
OTHER MISCELLANEOUS ACTIVITIES	109613	10315	97306	31873	20340	1762	12670	9455	3260	29829	16648	35389	46189
	2.8	1.5	3.5	15.4	3.5	.3	2.2	2.1	3.4	3.1	1.4	3.0	4.5
	100.0	9.4	88.8	29.1	18.6	1.6	11.6	8.6	3.0	27.2	15.2	32.3	42.1
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	1077	110667	8301	-	24458	5763	1633	1502	60880	42451	18890	30292
	2.9	.2	4.0	4.0		3.6	1.0	.4	1.6	6.2	3.6	1.6	3.0
	100.0	1.0	98.4	7.4		21.7	5.1	1.5	1.3	54.1	37.7	16.8	26.9
NOT STATED	133353	4783	53367	-	40485	26355	228	25313	-	32181	55820	36606	11570
	3.4	.7	1.9		7.0	3.9	*	5.5		3.3	4.7	3.1	1.1
	100.0	3.6	40.0		30.4	19.8	.2	19.0		24.1	41.9	27.5	8.7
(NET) HIKING/ CLIMBING/ JOGGING	793200	257104	470110	52127	152245	108347	108257	100130	32141	172461	155667	226675	322877
	20.5	36.7	16.8	25.3	26.3	16.1	18.8	21.7	33.5	17.7	13.0	19.3	31.8
	100.0	32.4	59.3	6.6	19.2	13.7	13.6	12.6	4.1	21.7	19.6	28.6	40.7
(NET) EDUCATIONAL ACTIVITIES	297849	85096	190737	1976	38572	40307	37504	68361	3072	74878	58107	57552	149719
	7.7	12.1	6.8	1.0	6.7	6.0	6.5	14.8	3.2	7.7	4.9	4.9	14.7
	100.0	28.6	64.0	.7	13.0	13.5	12.6	23.0	1.0	25.1	19.5	19.3	50.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	1038288	381783	628798	56929	104757	189875	182860	124771	16651	283421	216949	346331	342418
	26.8	54.5	22.5	27.6	18.1	28.3	31.7	27.1	17.3	29.1	18.2	29.4	33.7
	100.0	36.8	60.6	5.5	10.1	18.3	17.6	12.0	1.6	27.3	20.9	33.4	33.0
(NET) WATER SPORTS/ ACTIVITIES	860337	133261	629922	26639	102374	160981	212671	180299	6608	106805	206868	327470	212897
	22.2	19.0	22.5	12.9	17.7	24.0	36.8	39.1	6.9	11.0	17.3	27.8	21.0
	100.0	15.5	73.2	3.1	11.9	18.7	24.7	21.0	.8	12.4	24.0	38.1	24.7
(NET) OTHER SPORTS/ ACTIVITIES	270128	51323	193349	38215	23464	18160	30644	70696	2988	70449	54850	98372	81576
	7.0	7.3	6.9	18.5	4.0	2.7	5.3	15.3	3.1	7.2	4.6	8.4	8.0
	100.0	19.0	71.6	14.1	8.7	6.7	11.3	26.2	1.1	26.1	20.3	36.4	30.2
(NET) CULTURAL ACTIVITIES/ EVENTS	1061941	271718	705278	30300	162943	203285	181028	180840	27320	208407	298149	403408	292264
	27.4	38.8	25.2	14.7	28.1	30.3	31.4	39.3	28.4	21.4	25.0	34.3	28.8
	100.0	25.6	66.4	2.9	15.3	19.1	17.0	17.0	2.6	19.6	28.1	38.0	27.5
(NET) WINTER SPORTS/ ACTIVITIES	569065	14079	493180	91541	104178	78554	88136	88479	2431	82859	133601	179239	229449
	14.7	2.0	17.6	44.4	18.0	11.7	15.3	19.2	2.5	8.5	11.2	15.2	22.6
	100.0	2.5	86.7	16.1	18.3	13.8	15.5	15.5	.4	14.6	23.5	31.5	40.3
(NET) ANY SKIING	521871	12966	451457	91541	103935	78554	75517	54231	2431	82773	133126	145861	216445
	13.5	1.8	16.1	44.4	17.9	11.7	13.1	11.8	2.5	8.5	11.2	12.4	21.3
	100.0	2.5	86.5	17.5	19.9	15.1	14.5	10.4	.5	15.9	25.5	27.9	41.5
(NET) ONLY SKIING	69487	-	57827	10105	17571	2866	14218	5116	1996	15816	19032	21903	22074
	1.8		2.1	4.9	3.0	.4	2.5	1.1	2.1	1.4	1.6	1.9	2.2
	100.0		83.2	14.5	25.3	4.1	20.5	7.4	2.9	19.9	27.4	31.5	31.8
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	3077616	672641	2212747	151185	453741	544707	490808	367816	78556	754647	939902	960080	795781
	79.4	96.0	79.1	73.3	78.2	81.2	85.0	79.8	81.8	77.4	78.7	81.6	78.3
	100.0	21.9	71.9	4.9	14.7	17.7	15.9	12.0	2.6	24.5	30.5	31.2	25.9
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	138281	18774	112368	4462	21428	4495	1107	30962	308	65498	62826	40921	17415
	3.6	2.7	4.0	2.2	3.7	.7	.2	6.7	.3	6.7	5.3	3.5	1.7
	100.0	13.6	81.3	3.2	15.5	3.3	.8	22.4	.2	47.4	45.4	29.6	12.6

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
TOWNSITES (NET)	1361197	1361197	1134275	546960	257027	189994	116495	75787	133762	823240	248083
	88.2	88.2	88.6	91.6	91.8	93.8	88.9	90.5	87.4	92.8	81.8
	100.0	100.0	83.3	40.2	18.9	14.0	8.6	5.6	9.8	60.5	18.2
BANFF	1032324	1032324	1019623	293991	217837	161332	92860	64236	82037	617938	213074
	66.9	66.9	79.6	49.2	77.8	79.7	70.9	76.7	53.6	69.6	70.3
	100.0	100.0	98.8	28.5	21.1	15.6	9.0	6.2	7.9	59.9	20.6
JASPER	502402	502402	276041	493815	118721	80730	67522	16877	51958	353976	31212
	32.6	32.6	21.6	82.7	42.4	39.9	51.6	20.1	34.0	39.9	10.3
	100.0	100.0	54.9	98.3	23.6	16.1	13.4	3.4	10.3	70.5	6.2
LAKE LOUISE	490030	490030	478401	237380	150198	112347	84389	22605	21314	401284	28090
	31.8	31.8	37.4	39.7	53.7	55.5	64.4	27.0	13.9	45.2	9.3
	100.0	100.0	97.6	48.4	30.7	22.9	17.2	4.6	4.3	81.9	5.7
LAKES IN BANFF (NET)	662830	662830	651055	278500	218292	171893	97193	32437	32138	474946	107587
	43.0	43.0	50.8	46.6	78.0	84.9	74.2	38.7	21.0	53.5	35.5
	100.0	100.0	98.2	42.0	32.9	25.9	14.7	4.9	4.8	71.7	16.2
BOW LAKE	225627	225627	222613	130288	119700	102119	37125	11564	7109	150858	50682
	14.6	14.6	17.4	21.8	42.8	50.4	28.3	13.8	4.6	17.0	16.7
	100.0	100.0	98.7	57.7	53.1	45.3	16.5	5.1	3.2	66.9	22.5
HECTOR LAKE	32960	32960	31963	30579	20507	15089	15134	63	934	31478	-
	2.1	2.1	2.5	5.1	7.3	7.5	11.6	.1	.6	3.5	
	100.0	100.0	97.0	92.8	62.2	45.8	45.9	.2	2.8	95.5	
LAKE LOUISE	444778	444778	435429	231694	152853	116047	87148	24604	14738	375112	23961
	28.8	28.8	34.0	38.8	54.6	57.3	66.5	29.4	9.6	42.3	7.9
	100.0	100.0	97.9	52.1	34.4	26.1	19.6	5.5	3.3	84.3	5.4
LAKE MINNEWANKA	147718	147718	146722	69194	45507	33490	19490	15460	2385	110616	19772
	9.6	9.6	11.5	11.6	16.3	16.5	14.9	18.5	1.6	12.5	6.5
	100.0	100.0	99.3	46.8	30.8	22.7	13.2	10.5	1.6	74.9	13.4

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
MORAINE LAKE	183581	183581	182555	114963	78422	62919	49098	10271	6906	159472	1384
	11.9	11.9	14.3	19.2	28.0	31.1	37.5	12.3	4.5	18.0	.5
	100.0	100.0	99.4	62.6	42.7	34.3	26.7	5.6	3.8	86.9	.8
PEYTO LAKE	103547	103547	101379	95789	59804	44549	31906	1256	2450	93202	726
	6.7	6.7	7.9	16.0	21.4	22.0	24.4	1.5	1.6	10.5	.2
	100.0	100.0	97.9	92.5	57.8	43.0	30.8	1.2	2.4	90.0	.7
VERMILION LAKE	72676	72676	71680	42560	38019	32178	13142	12867	-	57272	1384
	4.7	4.7	5.6	7.1	13.6	15.9	10.0	15.4		6.5	.5
	100.0	100.0	98.6	58.6	52.3	44.3	18.1	17.7		78.8	1.9
OTHER LAKE(S) IN BANFF	77613	77613	76654	36272	21916	15723	13766	-	6780	46851	23498
	5.0	5.0	6.0	6.1	7.8	7.8	10.5		4.4	5.3	7.7
	100.0	100.0	98.8	46.7	28.2	20.3	17.7		8.7	60.4	30.3
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	92127	89356	65999	32907	23546	22512	1143	3396	77954	2255
	6.0	6.0	7.0	11.1	11.8	11.6	17.2	1.4	2.2	8.8	.7
	100.0	100.0	97.0	71.6	35.7	25.6	24.4	1.2	3.7	84.6	2.4
LAKES IN JASPER (NET)	303267	303267	182971	300997	90230	62907	55970	11290	27709	238472	20214
	19.7	19.7	14.3	50.4	32.2	31.1	42.7	13.5	18.1	26.9	6.7
	100.0	100.0	60.3	99.3	29.8	20.7	18.5	3.7	9.1	78.6	6.7
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	102590	57996	102154	32212	27766	17738	3772	15909	77480	5648
	6.7	6.7	4.5	17.1	11.5	13.7	13.5	4.5	10.4	8.7	1.9
	100.0	100.0	56.5	99.6	31.4	27.1	17.3	3.7	15.5	75.5	5.5
MALIGNE LAKE	157225	157225	116217	156533	64116	45728	39460	7676	3730	142052	-
	10.2	10.2	9.1	26.2	22.9	22.6	30.1	9.2	2.4	16.0	
	100.0	100.0	73.9	99.6	40.8	29.1	25.1	4.9	2.4	90.3	
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	96007	71072	95844	39918	32971	20775	495	2040	89133	-
	6.2	6.2	5.6	16.0	14.3	16.3	15.9	.6	1.3	10.0	
	100.0	100.0	74.0	99.8	41.6	34.3	21.6	.5	2.1	92.8	
PATRICIA AND PYRAMID LAKES	82923	82923	44267	82497	22064	17714	10896	2452	14589	67287	-
	5.4	5.4	3.5	13.8	7.9	8.7	8.3	2.9	9.5	7.6	
	100.0	100.0	53.4	99.5	26.6	21.4	13.1	3.0	17.6	81.1	
JASPER OR TALBOT LAKES	68503	68503	40042	68503	12582	10967	6432	7181	3542	46753	11297
	4.4	4.4	3.1	11.5	4.5	5.4	4.9	8.6	2.3	5.3	3.7
	100.0	100.0	58.5	100.0	18.4	16.0	9.4	10.5	5.2	68.2	16.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
OTHER LAKE(S) IN JASPER	52311	52311	33004	52311	18941	12189	16122	158	569	42897	7557
	3.4	3.4	2.6	8.8	6.8	6.0	12.3	.2	.4	4.8	2.5
	100.0	100.0	63.1	100.0	36.2	23.3	30.8	.3	1.1	82.0	14.4
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	81870	64042	81154	33353	29102	18043	234	1974	78370	1361
	5.3	5.3	5.0	13.6	11.9	14.4	13.8	.3	1.3	8.8	.4
	100.0	100.0	78.2	99.1	40.7	35.5	22.0	.3	2.4	95.7	1.7
FALLS/SPRINGS IN BANFF (NET)	554394	554394	548956	180744	174260	139132	71801	32252	31367	347585	132937
	35.9	35.9	42.9	30.3	62.3	68.7	54.8	38.5	20.5	39.2	43.8
	100.0	100.0	99.0	32.6	31.4	25.1	13.0	5.8	5.7	62.7	24.0
BOW FALLS	316088	316088	314275	119112	120398	108290	34229	25049	18248	195377	75606
	20.5	20.5	24.5	19.9	43.0	53.5	26.1	29.9	11.9	22.0	24.9
	100.0	100.0	99.4	37.7	38.1	34.3	10.8	7.9	5.8	61.8	23.9
UPPER HOT SPRINGS POOL	231804	231804	230029	71109	58922	40934	36220	16696	19623	163665	25923
	15.0	15.0	18.0	11.9	21.1	20.2	27.7	19.9	12.8	18.4	8.5
	100.0	100.0	99.2	30.7	25.4	17.7	15.6	7.2	8.5	70.6	11.2
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	199902	197057	52977	53744	39532	24252	17710	13406	102620	53877
	13.0	13.0	15.4	8.9	19.2	19.5	18.5	21.1	8.8	11.6	17.8
	100.0	100.0	98.6	26.5	26.9	19.8	12.1	8.9	6.7	51.3	27.0
OTHER FALLS/ SPRINGS IN BANFF	40550	40550	39591	28908	20655	17593	13727	76	-	40550	-
	2.6	2.6	3.1	4.8	7.4	8.7	10.5	.1		4.6	
	100.0	100.0	97.6	71.3	50.9	43.4	33.9	.2		100.0	
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	68806	67847	50605	34829	26767	27044	-	744	67570	491
	4.5	4.5	5.3	8.5	12.4	13.2	20.6		.5	7.6	.2
	100.0	100.0	98.6	73.5	50.6	38.9	39.3		1.1	98.2	.7
FALLS/SPRINGS IN JASPER (NET)	270088	270088	198236	266493	97929	63766	61874	10197	14306	236467	1944
	17.5	17.5	15.5	44.6	35.0	31.5	47.2	12.2	9.3	26.6	.6
	100.0	100.0	73.4	98.7	36.3	23.6	22.9	3.8	5.3	87.6	.7
ATHABASCA FALLS	213810	213810	172594	212761	90550	60696	57032	10197	9317	186853	-
	13.9	13.9	13.5	35.6	32.3	30.0	43.5	12.2	6.1	21.1	
	100.0	100.0	80.7	99.5	42.4	28.4	26.7	4.8	4.4	87.4	
MIETTE HOT SPRINGS	53290	53290	27780	53173	16002	11385	9652	-	2472	44362	1944
	3.5	3.5	2.2	8.9	5.7	5.6	7.4		1.6	5.0	.6
	100.0	100.0	52.1	99.8	30.0	21.4	18.1		4.6	83.2	3.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PUNCHBOWL FALLS	29691	29691	16140	29691	15368	13072	10661	-	1300	27147	328
	1.9	1.9	1.3	5.0	5.5	6.5	8.1		.8	3.1	.1
	100.0	100.0	54.4	100.0	51.8	44.0	35.9		4.4	91.4	1.1
SUNWAPTA FALLS	106342	106342	85995	106342	54313	29297	40387	1320	1013	100144	-
	6.9	6.9	6.7	17.8	19.4	14.5	30.8	1.6	.7	11.3	
	100.0	100.0	80.9	100.0	51.1	27.5	38.0	1.2	1.0	94.2	
OTHER FALLS/ SPRINGS IN JASPER	43713	43713	34176	43204	15443	10206	13714	-	2259	41454	-
	2.8	2.8	2.7	7.2	5.5	5.0	10.5		1.5	4.7	
	100.0	100.0	78.2	98.8	35.3	23.3	31.4		5.2	94.8	
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	52800	45534	50762	26874	24648	13371	-	2366	51021	-
	3.4	3.4	3.6	8.5	9.6	12.2	10.2		1.5	5.7	
	100.0	100.0	86.2	96.1	50.9	46.7	25.3		4.5	96.6	
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	296361	263994	279786	120159	79823	67578	14558	10531	262132	6152
	19.2	19.2	20.6	46.8	42.9	39.4	51.6	17.4	6.9	29.5	2.0
	100.0	100.0	89.1	94.4	40.5	26.9	22.8	4.9	3.6	88.5	2.1
ATHABASCA GLACIER	176560	176560	166656	170073	80290	55658	44317	12169	2589	150198	4791
	11.4	11.4	13.0	28.5	28.7	27.5	33.8	14.5	1.7	16.9	1.6
	100.0	100.0	94.4	96.3	45.5	31.5	25.1	6.9	1.5	85.1	2.7
COLUMBIA ICEFIELD	234759	234759	210700	228093	100374	66760	59050	11476	9621	205606	6152
	15.2	15.2	16.5	38.2	35.9	33.0	45.1	13.7	6.3	23.2	2.0
	100.0	100.0	89.8	97.2	42.8	28.4	25.2	4.9	4.1	87.6	2.6
STUTFIELD GLACIER	20586	20586	18896	20586	9981	5045	7936	-	1061	20586	-
	1.3	1.3	1.5	3.4	3.6	2.5	6.1		.7	2.3	
	100.0	100.0	91.8	100.0	48.5	24.5	38.5		5.2	100.0	
CROWFOOT GLACIER	72790	72790	72790	67064	50279	36078	29407	-	1536	70989	740
	4.7	4.7	5.7	11.2	18.0	17.8	22.5		1.0	8.0	.2
	100.0	100.0	100.0	92.1	69.1	49.6	40.4		2.1	97.5	1.0
DOME GLACIER	25051	25051	23897	24640	15370	6945	12265	-	-	25051	-
	1.6	1.6	1.9	4.1	5.5	3.4	9.4			2.8	
	100.0	100.0	95.4	98.4	61.4	27.7	49.0			100.0	
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	55895	50184	52297	31813	24786	18539	76	1180	54715	-
	3.6	3.6	3.9	8.8	11.4	12.2	14.2	.1	.8	6.2	
	100.0	100.0	89.8	93.6	56.9	44.3	33.2	.1	2.1	97.9	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	325011	319601	171019	120939	87977	69787	13827	18948	254620	28878
	21.1	21.1	25.0	28.6	43.2	43.4	53.3	16.5	12.4	28.7	9.5
	100.0	100.0	98.3	52.6	37.2	27.1	21.5	4.3	5.8	78.3	8.9
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	79423	78965	44163	38430	30929	14838	63	2216	72053	4861
	5.1	5.1	6.2	7.4	13.7	15.3	11.3	.1	1.4	8.1	1.6
	100.0	100.0	99.4	55.6	48.4	38.9	18.7	.1	2.8	90.7	6.1
CASTLE MOUNTAIN	118134	118134	118134	70410	54923	42842	27375	13764	9885	90804	3388
	7.7	7.7	9.2	11.8	19.6	21.2	20.9	16.4	6.5	10.2	1.1
	100.0	100.0	100.0	59.6	46.5	36.3	23.2	11.7	8.4	76.9	2.9
HOODOOS (ROCK SPIRES)	132954	132954	132954	71820	51806	41321	24024	7186	3624	115355	4625
	8.6	8.6	10.4	12.0	18.5	20.4	18.3	8.6	2.4	13.0	1.5
	100.0	100.0	100.0	54.0	39.0	31.1	18.1	5.4	2.7	86.8	3.5
JOHNSTON CANYON	96297	96297	96297	48206	32691	22856	20805	-	457	78257	12011
	6.2	6.2	7.5	8.1	11.7	11.3	15.9		.3	8.8	4.0
	100.0	100.0	100.0	50.1	33.9	23.7	21.6		.5	81.3	12.5
SASKATCHEWAN RIVER CROSSING	88824	88824	83872	74393	36898	25715	29312	7118	5468	68698	7601
	5.8	5.8	6.6	12.5	13.2	12.7	22.4	8.5	3.6	7.7	2.5
	100.0	100.0	94.4	83.8	41.5	29.0	33.0	8.0	6.2	77.3	8.6
SKOKI VALLEY	5346	5346	5346	2177	4335	4335	1473	2740	-	2114	491
	.3	.3	.4	.4	1.5	2.1	1.1	3.3		.2	.2
	100.0	100.0	100.0	40.7	81.1	81.1	27.6	51.3		39.5	9.2
EGYPT LAKE AREA	3556	3556	3556	576	576	321	255	-	-	3556	-
	.2	.2	.3	.1	.2	.2	.2			.4	
	100.0	100.0	100.0	16.2	16.2	9.0	7.2			100.0	
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	224763	145221	222937	76348	51632	48608	8996	8372	196125	5648
	14.6	14.6	11.3	37.3	27.3	25.5	37.1	10.7	5.5	22.1	1.9
	100.0	100.0	64.6	99.2	34.0	23.0	21.6	4.0	3.7	87.3	2.5
GOAT LOOKOUT	52265	52265	33567	51299	24273	22478	14652	-	1160	50650	-
	3.4	3.4	2.6	8.6	8.7	11.1	11.2		.8	5.7	
	100.0	100.0	64.2	98.2	46.4	43.0	28.0		2.2	96.9	
MALIGNE CANYON/ VALLEY	159882	159882	109514	159718	62095	40041	38239	8901	7030	137905	5648
	10.4	10.4	8.6	26.7	22.2	19.8	29.2	10.6	4.6	15.5	1.9
	100.0	100.0	68.5	99.9	38.8	25.0	23.9	5.6	4.4	86.3	3.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
LY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. M.E	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
MOUNT EDITH CAVELL	76695	76695	62366	76237	31910	24489	16762	8743	1311	63000	-
	5.0	5.0	4.9	12.8	11.4	12.1	12.8	10.4	.9	7.1	
	100.0	100.0	81.3	99.4	41.6	31.9	21.9	11.4	1.7	82.1	
VALLEY OF THE FIVE LAKES	28978	28978	25364	28688	17060	10886	16075	95	269	27967	-
	1.9	1.9	2.0	4.8	6.1	5.4	12.3	.1	.2	3.2	
	100.0	100.0	87.5	99.0	58.9	37.6	55.5	.3	.9	96.5	
TONQUIN VALLEY	10937	10937	8245	10937	7212	6874	5322	95	51	10791	-
	.7	.7	.6	1.8	2.6	3.4	4.1	.1	*	1.2	
	100.0	100.0	75.4	100.0	65.9	62.9	48.7	.9	.5	98.7	
SKYLINE TRAIL	9935	9935	5028	9529	2386	1681	1286	-	573	9362	-
	.6	.6	.4	1.6	.9	.8	1.0		.4	1.1	
	100.0	100.0	50.6	95.9	24.0	16.9	12.9		5.8	94.2	
MUSEUMS/CENTRES IN BANFF (NET)	257075	257075	254785	82850	114221	102299	27106	11605	18875	138035	81159
	16.7	16.7	19.9	13.9	40.8	50.5	20.7	13.9	12.3	15.6	26.8
	100.0	100.0	99.1	32.2	44.4	39.8	10.5	4.5	7.3	53.7	31.6
BANFF CENTRE FOR FINE ARTS	51559	51559	50562	9538	13783	10633	3428	1384	3245	34500	12185
	3.3	3.3	3.9	1.6	4.9	5.3	2.6	1.7	2.1	3.9	4.0
	100.0	100.0	98.1	18.5	26.7	20.6	6.6	2.7	6.3	66.9	23.6
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	139153	137198	56285	45110	41077	13221	3015	9629	92766	31925
	9.0	9.0	10.7	9.4	16.1	20.3	10.1	3.6	6.3	10.5	10.5
	100.0	100.0	98.6	40.4	32.4	29.5	9.5	2.2	6.9	66.7	22.9
LUXTON MUSEUM (INDIAN CULTURE)	73960	73960	72005	20116	59624	58833	1890	2981	1702	22032	47246
	4.8	4.8	5.6	3.4	21.3	29.1	1.4	3.6	1.1	2.5	15.6
	100.0	100.0	97.4	27.2	80.6	79.5	2.6	4.0	2.3	29.8	63.9
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	33382	32386	14528	13006	11077	8727	-	3045	28959	491
	2.2	2.2	2.5	2.4	4.6	5.5	6.7		2.0	3.3	.2
	100.0	100.0	97.0	43.5	39.0	33.2	26.1		9.1	86.7	1.5
WALTER J. PHILLIPS ART GALLERY	18907	18907	17948	9628	15894	15894	6458	63	-	18844	-
	1.2	1.2	1.4	1.6	5.7	7.8	4.9	.1		2.1	
	100.0	100.0	94.9	50.9	84.1	84.1	34.2	.3		99.7	
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	42519	41188	18709	25537	22653	3121	5721	807	31049	491
	2.8	2.8	3.2	3.1	9.1	11.2	2.4	6.8	.5	3.5	.2
	100.0	100.0	96.9	44.0	60.1	53.3	7.3	13.5	1.9	73.0	1.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
MUSEUMS/ CENTRES IN BANFF BUT DON'T KNOW NAME(S)	26174	26174	25215	11555	8733	6519	6655	1245	4791	20138	-
	1.7	1.7	2.0	1.9	3.1	3.2	5.1	1.5	3.1	2.3	
	100.0	100.0	96.3	44.1	33.4	24.9	25.4	4.8	18.3	76.9	
MUSEUMS/CENTRES IN JASPER (NET)	109082	109082	99337	108434	54398	39819	31456	263	4545	101914	889
	7.1	7.1	7.8	18.2	19.4	19.7	24.0	.3	3.0	11.5	.3
	100.0	100.0	91.1	99.4	49.9	36.5	28.8	.2	4.2	93.4	.8
COLUMBIA ICEFIELD CENTRE	102678	102678	96851	102030	52921	39161	30637	138	4545	95972	485
	6.7	6.7	7.6	17.1	18.9	19.3	23.4	.2	3.0	10.8	.2
	100.0	100.0	94.3	99.4	51.5	38.1	29.8	.1	4.4	93.5	.5
THE DEN WILDLIFE MUSEUM	8982	8982	4778	8982	2728	1909	819	124	-	8521	405
	.6	.6	.4	1.5	1.0	.9	.6	.1		1.0	.1
	100.0	100.0	53.2	100.0	30.4	21.3	9.1	1.4		94.9	4.5
HISTORICAL SITES IN BANFF AND JASPER (NET)	427650	427650	419915	155692	153834	128751	51010	31282	17378	244692	132237
	27.7	27.7	32.8	26.1	55.0	63.6	38.9	37.3	11.4	27.6	43.6
	100.0	100.0	98.2	36.4	36.0	30.1	11.9	7.3	4.1	57.2	30.9
BANKHEAD COAL MINE GHOST TOWN (BANFF)	38705	38705	38705	9237	7018	4821	2941	-	807	30637	7260
	2.5	2.5	3.0	1.5	2.5	2.4	2.2		.5	3.5	2.4
	100.0	100.0	100.0	23.9	18.1	12.5	7.6		2.1	79.2	18.8
SILVER CITY PLAQUE (BANFF)	9336	9336	9336	6505	1178	1005	173	-	1540	7797	-
	.6	.6	.7	1.1	.4	.5	.1		1.0	.9	
	100.0	100.0	100.0	69.7	12.6	10.8	1.9		16.5	83.5	
BANFF SPRINGS HOTEL	374837	374837	371175	132040	127697	105027	35502	31124	14377	211029	117733
	24.3	24.3	29.0	22.1	45.6	51.9	27.1	37.2	9.4	23.8	38.8
	100.0	100.0	99.0	35.2	34.1	28.0	9.5	8.3	3.8	56.3	31.4
OLD FORT POINT CAIRN (JASPER)	9287	9287	6178	9287	1981	1981	1211	158	959	7766	405
	.6	.6	.5	1.6	.7	1.0	.9	.2	.6	.9	.1
	100.0	100.0	66.5	100.0	21.3	21.3	13.0	1.7	10.3	83.6	4.4
BUFFALO PADDOCK IN BANFF	93865	93865	92901	47641	46274	40116	23985	76	4554	76686	10394
	6.1	6.1	7.3	8.0	16.5	19.8	18.3	.1	3.0	8.6	3.4
	100.0	100.0	99.0	50.8	49.3	42.7	25.6	.1	4.9	81.7	11.1
GONDOLA LIFTS IN BANFF (NET)	335099	335099	330478	122963	127886	107146	41352	12603	15487	221425	73561
	21.7	21.7	25.8	20.6	45.7	52.9	31.6	15.0	10.1	24.9	24.3
	100.0	100.0	98.6	36.7	38.2	32.0	12.3	3.8	4.6	66.1	22.0

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
LAKE LOUISE GONDOLA LIFT	49959	49959	47187	30469	13704	10794	8167	11148	3198	30721	4317
	3.2	3.2	3.7	5.1	4.9	5.3	6.2	13.3	2.1	3.5	1.4
	100.0	100.0	94.5	61.0	27.4	21.6	16.3	22.3	6.4	61.5	8.6
MOUNT NORQUAY SCENIC LIFT	19346	19346	19346	10181	10974	8412	8529	-	-	18111	491
	1.3	1.3	1.5	1.7	3.9	4.2	6.5			2.0	.2
	100.0	100.0	100.0	52.6	56.7	43.5	44.1			93.6	2.5
SULPHER MOUNTAIN GONDOLA LIFT	199149	199149	197300	88049	96761	84721	22656	1793	7717	131187	48571
	12.9	12.9	15.4	14.7	34.6	41.8	17.3	2.1	5.0	14.8	16.0
	100.0	100.0	99.1	44.2	48.6	42.5	11.4	.9	3.9	65.9	24.4
SUNSHINE VILLAGE AND GONDOLA	101753	101753	100757	15207	16275	11731	6347	2678	5483	71470	21637
	6.6	6.6	7.9	2.5	5.8	5.8	4.8	3.2	3.6	8.1	7.1
	100.0	100.0	99.0	14.9	16.0	11.5	6.2	2.6	5.4	70.2	21.3
GONDOLA LIFTS IN JASPER											
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	88980	51773	85513	18331	12426	7767	1308	3763	77334	5648
	5.8	5.8	4.0	14.3	6.5	6.1	5.9	1.6	2.5	8.7	1.9
	100.0	100.0	58.2	96.1	20.6	14.0	8.7	1.5	4.2	86.9	6.3
SKI RESORTS IN BANFF (NET)	265824	265824	264182	45470	41204	29531	18272	14559	7814	192335	50354
	17.2	17.2	20.6	7.6	14.7	14.6	14.0	17.4	5.1	21.7	16.6
	100.0	100.0	99.4	17.1	15.5	11.1	6.9	5.5	2.9	72.4	18.9
LAKE LOUISE	148082	148082	147085	32462	27882	21516	11788	7518	1746	119525	19293
	9.6	9.6	11.5	5.4	10.0	10.6	9.0	9.0	1.1	13.5	6.4
	100.0	100.0	99.3	21.9	18.8	14.5	8.0	5.1	1.2	80.7	13.0
MOUNT NORQUAY	48715	48715	47718	5091	3487	1520	2929	6739	223	36133	5342
	3.2	3.2	3.7	.9	1.2	.8	2.2	8.0	.1	4.1	1.8
	100.0	100.0	98.0	10.4	7.2	3.1	6.0	13.8	.5	74.2	11.0
SUNSHINE VILLAGE	117593	117593	115951	13882	11897	8057	4688	5658	5844	74841	30766
	7.6	7.6	9.1	2.3	4.3	4.0	3.6	6.8	3.8	8.4	10.1
	100.0	100.0	98.6	11.8	10.1	6.9	4.0	4.8	5.0	63.6	26.2
SKI RESORTS IN JASPER											
MARMOT BASIN	40397	40397	6877	38176	2437	2437	-	95	5054	26814	8296
	2.6	2.6	.5	6.4	.9	1.2		.1	3.3	3.0	2.7
	100.0	100.0	17.0	94.5	6.0	6.0		.2	12.5	66.4	20.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
HOME	7261	7261	5608	3794	-	-	-	2141	1010	3610	-
	.5	.5	.4	.6				2.6	.7	.4	
	100.0	100.0	77.2	52.3				29.5	13.9	49.7	
NOT STATED	70606	70606	53994	23517	8428	5265	3163	4744	13724	17316	2486
	4.6	4.6	4.2	3.9	3.0	2.6	2.4	5.7	9.0	2.0	.8
	100.0	100.0	76.5	33.3	11.9	7.5	4.5	6.7	19.4	24.5	3.5

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1214120	920017	135636	158467	248695	79833	27439	15798	1399202	45015	59627	83819
	100.0	78.7	59.6	8.8	10.3	16.1	5.2	1.8	1.0	90.7	2.9	3.9	5.4
TOWNSITES (NET)	1361197	1050120	791556	112960	145603	233782	77295	24964	15798	1222240	42240	58472	80485
	88.2	86.5	86.0	83.3	91.9	94.0	96.8	91.0	100.0	87.4	93.8	98.1	96.0
	100.0	77.1	58.2	8.3	10.7	17.2	5.7	1.8	1.2	89.8	3.1	4.3	5.9
BANFF	1032324	772419	606060	55371	110988	186878	73027	24732	14738	911391	28524	50144	70789
	66.9	63.6	65.9	40.8	70.0	75.1	91.5	90.1	93.3	65.1	63.4	84.1	84.5
	100.0	74.8	58.7	5.4	10.8	18.1	7.1	2.4	1.4	88.3	2.8	4.9	6.9
JASPER	502402	309892	187293	63988	58611	138976	53534	14062	15798	420824	29865	27599	53979
	32.6	25.5	20.4	47.2	37.0	55.9	67.1	51.2	100.0	30.1	66.3	46.3	64.4
	100.0	61.7	37.3	12.7	11.7	27.7	10.7	2.8	3.1	83.8	5.9	5.5	10.7
LAKE LOUISE	490030	249941	158354	32846	58741	177426	62664	20186	15596	412832	26773	22184	55014
	31.8	20.6	17.2	24.2	37.1	71.3	78.5	73.6	98.7	29.5	59.5	37.2	65.6
	100.0	51.0	32.3	6.7	12.0	36.2	12.8	4.1	3.2	84.2	5.5	4.5	11.2
LAKES IN BANFF (NET)	662830	387889	288740	29061	70088	200405	74537	24687	15596	568747	28375	28146	65938
	43.0	31.9	31.4	21.4	44.2	80.6	93.4	90.0	98.7	40.6	63.0	47.2	78.7
	100.0	58.5	43.6	4.4	10.6	30.2	11.2	3.7	2.4	85.8	4.3	4.2	9.9
BOW LAKE	225627	99519	77777	3511	18231	88849	37260	13385	6111	166074	14960	14348	45204
	14.6	8.2	8.5	2.6	11.5	35.7	46.7	48.8	38.7	11.9	33.2	24.1	53.9
	100.0	44.1	34.5	1.6	8.1	39.4	16.5	5.9	2.7	73.6	6.6	6.4	20.0
HECTOR LAKE	32960	5613	2189	81	3342	21266	6081	2129	701	21335	7159	3902	7723
	2.1	.5	.2	.1	2.1	8.6	7.6	7.8	4.4	1.5	15.9	6.5	9.2
	100.0	17.0	6.6	.2	10.1	64.5	18.4	6.5	2.1	64.7	21.7	11.8	23.4
LAKE LOUISE	444778	193579	118177	19353	56048	187378	63821	21352	11373	357884	24499	23923	62971
	28.8	15.9	12.8	14.3	35.4	75.3	79.9	77.8	72.0	25.6	54.4	40.1	75.1
	100.0	43.5	26.6	4.4	12.6	42.1	14.3	4.8	2.6	80.5	5.5	5.4	14.2
LAKE MINNEWANKA	147718	88485	72692	6225	9568	42381	16852	4630	4381	127032	4117	5196	15490
	9.6	7.3	7.9	4.6	6.0	17.0	21.1	16.9	27.7	9.1	9.1	8.7	18.5
	100.0	59.9	49.2	4.2	6.5	28.7	11.4	3.1	3.0	86.0	2.8	3.5	10.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MORAINE LAKE	183581	64515	39358	6298	18859	95058	24009	7272	4609	141900	10760	9949	31733
	11.9	5.3	4.3	4.6	11.9	38.2	30.1	26.5	29.2	10.1	23.9	16.7	37.9
	100.0	35.1	21.4	3.4	10.3	51.8	13.1	4.0	2.5	77.3	5.9	5.4	17.3
PEYTO LAKE	103547	18678	9668	1901	7110	63453	21416	5918	5310	62555	9252	7441	33551
	6.7	1.5	1.1	1.4	4.5	25.5	26.8	21.6	33.6	4.5	20.6	12.5	40.0
	100.0	18.0	9.3	1.8	6.9	61.3	20.7	5.7	5.1	60.4	8.9	7.2	32.4
VERMILION LAKE	72676	33140	24731	4427	3982	35668	3868	1872	-	60959	8340	4332	7385
	4.7	2.7	2.7	3.3	2.5	14.3	4.8	6.8		4.4	18.5	7.3	8.8
	100.0	45.6	34.0	6.1	5.5	49.1	5.3	2.6		83.9	11.5	6.0	10.2
OTHER LAKE(S) IN BANFF	77613	50664	42875	449	7340	16136	10813	4600	158	66202	7243	3971	7439
	5.0	4.2	4.7	.3	4.6	6.5	13.5	16.8	1.0	4.7	16.1	6.7	8.9
	100.0	65.3	55.2	.6	9.5	20.8	13.9	5.9	.2	85.3	9.3	5.1	9.6
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	37740	22494	863	14383	41307	13081	4753	5039	72603	7513	6500	13024
	6.0	3.1	2.4	.6	9.1	16.6	16.4	17.3	31.9	5.2	16.7	10.9	15.5
	100.0	41.0	24.4	.9	15.6	44.8	14.2	5.2	5.5	78.8	8.2	7.1	14.1
LAKES IN JASPER (NET)	303267	152394	110550	20064	21780	104231	46642	12898	14215	244993	13478	14044	44230
	19.7	12.6	12.0	14.8	13.7	41.9	58.4	47.0	90.0	17.5	29.9	23.6	52.8
	100.0	50.3	36.5	6.6	7.2	34.4	15.4	4.3	4.7	80.8	4.4	4.6	14.6
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	56017	42404	8403	5209	36301	10272	1743	4223	85327	587	4088	13174
	6.7	4.6	4.6	6.2	3.3	14.6	12.9	6.4	26.7	6.1	1.3	6.9	15.7
	100.0	54.6	41.3	8.2	5.1	35.4	10.0	1.7	4.1	83.2	.6	4.0	12.8
MALIGNE LAKE	157225	53950	32523	5487	15940	71954	31320	5016	14057	122442	10904	8591	26192
	10.2	4.4	3.5	4.0	10.1	28.9	39.2	18.3	89.0	8.8	24.2	14.4	31.2
	100.0	34.3	20.7	3.5	10.1	45.8	19.9	3.2	8.9	77.9	6.9	5.5	16.7
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	32407	22340	4288	5779	43817	19783	3870	9633	76558	2446	7153	12297
	6.2	2.7	2.4	3.2	3.6	17.6	24.8	14.1	61.0	5.5	5.4	12.0	14.7
	100.0	33.8	23.3	4.5	6.0	45.6	20.6	4.0	10.0	79.7	2.5	7.5	12.8
PATRICIA AND PYRAMID LAKES	82923	47813	36927	8048	2839	23487	11623	2282	4223	70509	2265	4789	7625
	5.4	3.9	4.0	5.9	1.8	9.4	14.6	8.3	26.7	5.0	5.0	8.0	9.1
	100.0	57.7	44.5	9.7	3.4	28.3	14.0	2.8	5.1	85.0	2.7	5.8	9.2
JASPER OR TALBOT LAKES	68503	36525	31902	3624	999	29461	2518	-	-	61782	2952	688	6034
	4.4	3.0	3.5	2.7	.6	11.8	3.2			4.4	6.6	1.2	7.2
	100.0	53.3	46.6	5.3	1.5	43.0	3.7			90.2	4.3	1.0	8.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
OTHER LAKE(S) IN JASPER	52311	20078	17135	1524	1419	22523	9710	2206	158	46050	6458	2118	4144
	3.4	1.7	1.9	1.1	.9	9.1	12.2	8.0	1.0	3.3	14.3	3.6	4.9
	100.0	38.4	32.8	2.9	2.7	43.1	18.6	4.2	.3	88.0	12.3	4.0	7.9
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	27380	14556	4786	8039	46621	7868	3937	201	63040	8086	5391	13439
	5.3	2.3	1.6	3.5	5.1	18.7	9.9	14.3	1.3	4.5	18.0	9.0	16.0
	100.0	33.4	17.8	5.8	9.8	56.9	9.6	4.8	.2	77.0	9.9	6.6	16.4
FALLS/SPRINGS IN BANFF (NET)	554394	374206	299918	13150	61138	136273	43915	13595	10449	479606	19126	23095	51692
	35.9	30.8	32.6	9.7	38.6	54.8	55.0	49.5	66.1	34.3	42.5	38.7	61.7
	100.0	67.5	54.1	2.4	11.0	24.6	7.9	2.5	1.9	86.5	3.5	4.2	9.3
BOW FALLS	316088	203889	160395	6784	36709	87005	25194	8588	5410	255482	14229	15941	44664
	20.5	16.8	17.4	5.0	23.2	35.0	31.6	31.3	34.2	18.3	31.6	26.7	53.3
	100.0	64.5	50.7	2.1	11.6	27.5	8.0	2.7	1.7	80.8	4.5	5.0	14.1
UPPER HOT SPRINGS POOL	231804	159802	117994	7287	34520	55568	16435	3558	5039	210992	13796	10007	10805
	15.0	13.2	12.8	5.4	21.8	22.3	20.6	13.0	31.9	15.1	30.6	16.8	12.9
	100.0	68.9	50.9	3.1	14.9	24.0	7.1	1.5	2.2	91.0	6.0	4.3	4.7
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	148191	117775	8814	21602	43271	8440	128	4451	182159	8565	10202	7541
	13.0	12.2	12.8	6.5	13.6	17.4	10.6	.5	28.2	13.0	19.0	17.1	9.0
	100.0	74.1	58.9	4.4	10.8	21.6	4.2	.1	2.2	91.1	4.3	5.1	3.8
OTHER FALLS/ SPRINGS IN BANFF	40550	11989	5677	-	6312	20866	7696	1663	-	31666	6458	2844	6039
	2.6	1.0	.6		4.0	8.4	9.6	6.1		2.3	14.3	4.8	7.2
	100.0	29.6	14.0		15.6	51.5	19.0	4.1		78.1	15.9	7.0	14.9
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	18341	8655	457	9229	46337	4128	3087	-	56451	8587	1499	10856
	4.5	1.5	.9	.3	5.8	18.6	5.2	11.3		4.0	19.1	2.5	13.0
	100.0	26.7	12.6	.7	13.4	67.3	6.0	4.5		82.0	12.5	2.2	15.8
FALLS/SPRINGS IN JASPER (NET)	270088	101811	63373	14812	23626	124085	44192	10695	14981	210800	26053	13826	45463
	17.5	8.4	6.9	10.9	14.9	49.9	55.4	39.0	94.8	15.1	57.9	23.2	54.2
	100.0	37.7	23.5	5.5	8.7	45.9	16.4	4.0	5.5	78.0	9.6	5.1	16.8
ATHABASCA FALLS	213810	69164	38863	11367	18934	103963	40683	7476	14981	160922	16391	11785	41102
	13.9	5.7	4.2	8.4	11.9	41.8	51.0	27.2	94.8	11.5	36.4	19.8	49.0
	100.0	32.3	18.2	5.3	8.9	48.6	19.0	3.5	7.0	75.3	7.7	5.5	19.2
MIETTE HOT SPRINGS	53290	32037	25475	2427	4135	8896	12357	601	8674	50133	1790	556	2600
	3.5	2.6	2.8	1.8	2.6	3.6	15.5	2.2	54.9	3.6	4.0	.9	3.1
	100.0	60.1	47.8	4.6	7.8	16.7	23.2	1.1	16.3	94.1	3.4	1.0	4.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
PUNCHBOWL FALLS	29691	16611	11584	-	5027	7797	5283	-	4223	29209	1167	95	387
	1.9	1.4	1.3		3.2	3.1	6.6		26.7	2.1	2.6	.2	.5
	100.0	55.9	39.0		16.9	26.3	17.8		14.2	98.4	3.9	.3	1.3
SUNWAPTA FALLS	106342	28285	12519	3239	12527	47929	30128	2500	14714	89838	14619	4241	12264
	6.9	2.3	1.4	2.4	7.9	19.3	37.7	9.1	93.1	6.4	32.5	7.1	14.6
	100.0	26.6	11.8	3.0	11.8	45.1	28.3	2.4	13.8	84.5	13.7	4.0	11.5
OTHER FALLS/ SPRINGS IN JASPER	43713	16153	12860	1605	1688	20760	6800	1168	-	35607	7045	2628	5478
	2.8	1.3	1.4	1.2	1.1	8.3	8.5	4.3		2.5	15.6	4.4	6.5
	100.0	37.0	29.4	3.7	3.9	47.5	15.6	2.7		81.5	16.1	6.0	12.5
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	12708	5218	1233	6257	34840	5252	3037	701	37955	7608	2734	12111
	3.4	1.0	.6	.9	3.9	14.0	6.6	11.1	4.4	2.7	16.9	4.6	14.4
	100.0	24.1	9.9	2.3	11.9	66.0	9.9	5.8	1.3	71.9	14.4	5.2	22.9
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	98581	50487	22144	25951	134694	63086	21668	14780	214476	20041	19866	62019
	19.2	8.1	5.5	16.3	16.4	54.2	79.0	79.0	93.6	15.3	44.5	33.3	74.0
	100.0	33.3	17.0	7.5	8.8	45.4	21.3	7.3	5.0	72.4	6.8	6.7	20.9
ATHABASCA GLACIER	176560	34647	18875	2562	13210	105361	36552	13369	9533	118477	14940	10103	47980
	11.4	2.9	2.1	1.9	8.3	42.4	45.8	48.7	60.3	8.5	33.2	16.9	57.2
	100.0	19.6	10.7	1.5	7.5	59.7	20.7	7.6	5.4	67.1	8.5	5.7	27.2
COLUMBIA ICEFIELD	234759	82058	41078	18934	22046	103852	48850	13112	14780	172162	16560	16722	45875
	15.2	6.8	4.5	14.0	13.9	41.8	61.2	47.8	93.6	12.3	36.8	28.0	54.7
	100.0	35.0	17.5	8.1	9.4	44.2	20.8	5.6	6.3	73.3	7.1	7.1	19.5
STUTFIELD GLACIER	20586	4973	2206	1938	829	12109	3505	592	-	15629	1866	1334	3623
	1.3	.4	.2	1.4	.5	4.9	4.4	2.2		1.1	4.1	2.2	4.3
	100.0	24.2	10.7	9.4	4.0	58.8	17.0	2.9		75.9	9.1	6.5	17.6
CROWFOOT GLACIER	72790	12254	5559	1813	4882	52134	8402	2725	158	50523	7691	8007	14261
	4.7	1.0	.6	1.3	3.1	21.0	10.5	9.9	1.0	3.6	17.1	13.4	17.0
	100.0	16.8	7.6	2.5	6.7	71.6	11.5	3.7	.2	69.4	10.6	11.0	19.6
DOME GLACIER	25051	5745	3577	-	2168	17787	1520	762	-	16802	457	1310	6938
	1.6	.5	.4		1.4	7.2	1.9	2.8		1.2	1.0	2.2	8.3
	100.0	22.9	14.3		8.7	71.0	6.1	3.0		67.1	1.8	5.2	27.7
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	14992	8401	2236	4355	38108	2795	969	-	44688	7872	3455	7752
	3.6	1.2	.9	1.6	2.7	15.3	3.5	3.5		3.2	17.5	5.8	9.2
	100.0	26.8	15.0	4.0	7.8	68.2	5.0	1.7		80.0	14.1	6.2	13.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	178651	111955	14322	52373	101984	44376	7052	14780	270286	20297	19891	34834
	21.1	14.7	12.2	10.6	33.0	41.0	55.6	25.7	93.6	19.3	45.1	33.4	41.6
	100.0	55.0	34.4	4.4	16.1	31.4	13.7	2.2	4.5	83.2	6.2	6.1	10.7
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	45843	24924	6221	14698	27357	6222	2681	158	58751	8384	9018	11653
	5.1	3.8	2.7	4.6	9.3	11.0	7.8	9.8	1.0	4.2	18.6	15.1	13.9
	100.0	57.7	31.4	7.8	18.5	34.4	7.8	3.4	.2	74.0	10.6	11.4	14.7
CASTLE MOUNTAIN	118134	46005	24043	2999	18963	55558	16572	4185	766	89850	1666	10831	17453
	7.7	3.8	2.6	2.2	12.0	22.3	20.8	15.3	4.9	6.4	3.7	18.2	20.8
	100.0	38.9	20.4	2.5	16.1	47.0	14.0	3.5	.6	76.1	1.4	9.2	14.8
HOODOOS (ROCK SPIRES)	132954	71347	49099	1667	20581	50893	10714	1569	1660	106139	14654	7815	19000
	8.6	5.9	5.3	1.2	13.0	20.5	13.4	5.7	10.5	7.6	32.6	13.1	22.7
	100.0	53.7	36.9	1.3	15.5	38.3	8.1	1.2	1.2	79.8	11.0	5.9	14.3
JOHNSTON CANYON	96297	58281	37141	3387	17753	17733	20283	-	12897	82167	-	7081	7049
	6.2	4.8	4.0	2.5	11.2	7.1	25.4		81.6	5.9		11.9	8.4
	100.0	60.5	38.6	3.5	18.4	18.4	21.1		13.4	85.3		7.4	7.3
SASKATCHEWAN RIVER CROSSING	88824	41846	19127	9000	13718	38896	8082	610	1660	70880	10425	4914	13030
	5.8	3.4	2.1	6.6	8.7	15.6	10.1	2.2	10.5	5.1	23.2	8.2	15.5
	100.0	47.1	21.5	10.1	15.4	43.8	9.1	.7	1.9	79.8	11.7	5.5	14.7
SKOKI VALLEY	5346	944	944	-	-	4047	355	355	-	4365	-	228	753
	.3	.1	.1			1.6	.4	1.3		.3		.4	.9
	100.0	17.7	17.7			75.7	6.6	6.6		81.6		4.3	14.1
EGYPT LAKE AREA	3556	3302	3302	-	-	255	-	-	-	3302	-	-	255
	.2	.3	.4			.1				.2			.3
	100.0	92.8	92.8			7.2				92.8			7.2
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	97904	64400	12382	21122	93274	33585	1998	13864	182993	22021	14596	27174
	14.6	8.1	7.0	9.1	13.3	37.5	42.1	7.3	87.8	13.1	48.9	24.5	32.4
	100.0	43.6	28.7	5.5	9.4	41.5	14.9	.9	6.2	81.4	9.8	6.5	12.1
GOAT LOOKOUT	52265	16206	8540	4544	3122	31833	4226	116	701	44960	17898	5002	2303
	3.4	1.3	.9	3.3	2.0	12.8	5.3	.4	4.4	3.2	39.8	8.4	2.7
	100.0	31.0	16.3	8.7	6.0	60.9	8.1	.2	1.3	86.0	34.2	9.6	4.4
MALIGNE CANYON/ VALLEY	159882	69067	47748	4964	16355	66430	24385	1476	8647	130509	9511	8423	20950
	10.4	5.7	5.2	3.7	10.3	26.7	30.5	5.4	54.7	9.3	21.1	14.1	25.0
	100.0	43.2	29.9	3.1	10.2	41.5	15.3	.9	5.4	81.6	5.9	5.3	13.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
	CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
MOUNT EDITH CAVELL	76695	24896	16440	1428	7028	43754	8045	633	5152	60525	2737	4058	12112
	5.0	2.1	1.8	1.1	4.4	17.6	10.1	2.3	32.6	4.3	6.1	6.8	14.4
	100.0	32.5	21.4	1.9	9.2	57.0	10.5	.8	6.7	78.9	3.6	5.3	15.8
VALLEY OF THE FIVE LAKES	28978	5933	4369	634	930	18437	4608	-	4223	27465	6458	678	836
	1.9	.5	.5	.5	.6	7.4	5.8		26.7	2.0	14.3	1.1	1.0
	100.0	20.5	15.1	2.2	3.2	63.6	15.9		14.6	94.8	22.3	2.3	2.9
TONQUIN VALLEY	10937	4167	2800	782	585	2452	4318	-	4223	8514	-	411	2012
	.7	.3	.3	.6	.4	1.0	5.4		26.7	.6		.7	2.4
	100.0	38.1	25.6	7.2	5.3	22.4	39.5		38.6	77.8		3.8	18.4
SKYLINE TRAIL	9935	6278	2170	2141	1966	2532	1126	330	65	6451	-	1034	2451
	.6	.5	.2	1.6	1.2	1.0	1.4	1.2	.4	.5		1.7	2.9
	100.0	63.2	21.8	21.5	19.8	25.5	11.3	3.3	.7	64.9		10.4	24.7
MUSEUMS/CENTRES IN BANFF (NET)	257075	173126	139277	14369	19480	65396	18553	2903	4675	215888	16542	20004	21184
	16.7	14.3	15.1	10.6	12.3	26.3	23.2	10.6	29.6	15.4	36.7	33.5	25.3
	100.0	67.3	54.2	5.6	7.6	25.4	7.2	1.1	1.8	84.0	6.4	7.8	8.2
BANFF CENTRE FOR FINE ARTS	51559	44601	37956	3923	2722	5971	986	255	-	45197	6007	3036	3325
	3.3	3.7	4.1	2.9	1.7	2.4	1.2	.9		3.2	13.3	5.1	4.0
	100.0	86.5	73.6	7.6	5.3	11.6	1.9	.5		87.7	11.7	5.9	6.4
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	80796	60408	5926	14462	47428	10929	2299	65	111866	16542	13757	13529
	9.0	6.7	6.6	4.4	9.1	19.1	13.7	8.4	.4	8.0	36.7	23.1	16.1
	100.0	58.1	43.4	4.3	10.4	34.1	7.9	1.7	*	80.4	11.9	9.9	9.7
LUXTON MUSEUM (INDIAN CULTURE)	73960	56238	51675	998	3565	13711	4011	585	158	66955	965	3423	3582
	4.8	4.6	5.6	.7	2.2	5.5	5.0	2.1	1.0	4.8	2.1	5.7	4.3
	100.0	76.0	69.9	1.3	4.8	18.5	5.4	.8	.2	90.5	1.3	4.6	4.8
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	14301	9916	1511	2874	16827	2255	829	158	22025	7423	7811	3547
	2.2	1.2	1.1	1.1	1.8	6.8	2.8	3.0	1.0	1.6	16.5	13.1	4.2
	100.0	42.8	29.7	4.5	8.6	50.4	6.8	2.5	.5	66.0	22.2	23.4	10.6
WALTER J. PHILLIPS ART GALLERY	18907	10004	6460	2653	891	8903	-	-	-	16857	12466	1796	255
	1.2	.8	.7	2.0	.6	3.6				1.2	27.7	3.0	.3
	100.0	52.9	34.2	14.0	4.7	47.1				89.2	65.9	9.5	1.3
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	20705	14591	3517	2596	16991	4824	-	4451	34124	6007	5853	2542
	2.8	1.7	1.6	2.6	1.6	6.8	6.0		28.2	2.4	13.3	9.8	3.0
	100.0	48.7	34.3	8.3	6.1	40.0	11.3		10.5	80.3	14.1	13.8	6.0

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MUSEUMS/ CENTRES IN BANFF	26174	14011	9774	3860	378	10162	2001	487	-	18665	-	4432	3077
BUT DON'T KNOW NAME(S)	1.7	1.2	1.1	2.8	.2	4.1	2.5	1.8		1.3		7.4	3.7
	100.0	53.5	37.3	14.7	1.4	38.8	7.6	1.9		71.3		16.9	11.8
MUSEUMS/CENTRES IN JASPER	109082	29551	9586	6141	13825	68482	11048	424	1818	79044	14225	9036	21002
(NET)	7.1	2.4	1.0	4.5	8.7	27.5	13.8	1.5	11.5	5.6	31.6	15.2	25.1
	100.0	27.1	8.8	5.6	12.7	62.8	10.1	.4	1.7	72.5	13.0	8.3	19.3
COLUMBIA ICEFIELD CENTRE	102678	25711	6718	6084	12909	66837	10131	424	1818	74441	14225	7893	20343
	6.7	2.1	.7	4.5	8.1	26.9	12.7	1.5	11.5	5.3	31.6	13.2	24.3
	100.0	25.0	6.5	5.9	12.6	65.1	9.9	.4	1.8	72.5	13.9	7.7	19.8
THE DEN WILDLIFE MUSEUM	8982	5151	3513	360	1278	2913	917	-	-	6041	965	1676	1265
	.6	.4	.4	.3	.8	1.2	1.1			.4	2.1	2.8	1.5
	100.0	57.4	39.1	4.0	14.2	32.4	10.2			67.3	10.7	18.7	14.1
HISTORICAL SITES IN BANFF	427650	278169	223608	18421	36140	111479	38002	13463	5247	360401	12749	20241	47008
AND JASPER (NET)	27.7	22.9	24.3	13.6	22.8	44.8	47.6	49.1	33.2	25.8	28.3	33.9	56.1
	100.0	65.0	52.3	4.3	8.5	26.1	8.9	3.1	1.2	84.3	3.0	4.7	11.0
BANKHEAD COAL MINE GHOST	38705	31534	29459	985	1091	3252	3918	-	65	36187	1167	1630	888
TOWN (BANFF)	2.5	2.6	3.2	.7	.7	1.3	4.9		.4	2.6	2.6	2.7	1.1
	100.0	81.5	76.1	2.5	2.8	8.4	10.1		.2	93.5	3.0	4.2	2.3
SILVER CITY PLAQUE	9336	2994	1200	1540	255	4939	1403	-	959	6477	561	2161	698
(BANFF)	.6	.2	.1	1.1	.2	2.0	1.8		6.1	.5	1.2	3.6	.8
	100.0	32.1	12.9	16.5	2.7	52.9	15.0		10.3	69.4	6.0	23.1	7.5
BANFF SPRINGS HOTEL	374837	250623	208456	17030	25136	91676	32538	13347	5182	312419	9884	16612	45806
	24.3	20.6	22.7	12.6	15.9	36.9	40.8	48.6	32.8	22.3	22.0	27.9	54.6
	100.0	66.9	55.6	4.5	6.7	24.5	8.7	3.6	1.4	83.3	2.6	4.4	12.2
OLD FORT POINT CAIRN	9287	3580	1808	1198	573	5591	116	116	-	5333	413	2892	1062
(JASPER)	.6	.3	.2	.9	.4	2.2	.1	.4		.4	.9	4.8	1.3
	100.0	38.5	19.5	12.9	6.2	60.2	1.3	1.3		57.4	4.4	31.1	11.4
BUFFALO PADDOCK IN BANFF	93865	46102	21972	5977	18153	37658	10106	897	65	76625	3895	6093	11148
	6.1	3.8	2.4	4.4	11.5	15.1	12.7	3.3	.4	5.5	8.7	10.2	13.3
	100.0	49.1	23.4	6.4	19.3	40.1	10.8	1.0	.1	81.6	4.1	6.5	11.9
GONDOLA LIFTS IN BANFF	335099	206987	158726	10906	37354	96994	31118	10143	8674	270928	2194	17784	46387
(NET)	21.7	17.0	17.3	8.0	23.6	39.0	39.0	37.0	54.9	19.4	4.9	29.8	55.3
	100.0	61.8	47.4	3.3	11.1	28.9	9.3	3.0	2.6	80.9	.7	5.3	13.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
LAKE LOUISE GONDOLA LIFT	49959	22666	12717	3074	6875	25341	1952	375	-	42242	915	2792	4924
	3.2	1.9	1.4	2.3	4.3	10.2	2.4	1.4		3.0	2.0	4.7	5.9
	100.0	45.4	25.5	6.2	13.8	50.7	3.9	.8		84.6	1.8	5.6	9.9
MOUNT NORQUAY SCENIC LIFT	19346	9977	4304	4062	1610	8277	1092	485	-	15541	-	1695	2109
	1.3	.8	.5	3.0	1.0	3.3	1.4	1.8		1.1		2.8	2.5
	100.0	51.6	22.2	21.0	8.3	42.8	5.6	2.5		80.3		8.8	10.9
SULPHER MOUNTAIN GONDOLA LIFT	199149	108188	80621	3742	23825	61967	28994	9283	8674	145811	1279	14942	38397
	12.9	8.9	8.8	2.8	15.0	24.9	36.3	33.8	54.9	10.4	2.8	25.1	45.8
	100.0	54.3	40.5	1.9	12.0	31.1	14.5	4.7	4.4	73.2	.6	7.5	19.3
SUNSHINE VILLAGE AND GONDOLA	101753	86117	69897	2706	13514	14999	637	-	-	94609	-	2848	4296
	6.6	7.1	7.6	2.0	8.5	6.0	.8			6.8		4.8	5.1
	100.0	84.6	68.7	2.7	13.3	14.7	.6			93.0		2.8	4.2
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	52639	31681	9201	11757	27238	9103	4254	65	66737	825	9343	12899
	5.8	4.3	3.4	6.8	7.4	11.0	11.4	15.5	.4	4.8	1.8	15.7	15.4
	100.0	59.2	35.6	10.3	13.2	30.6	10.2	4.8	.1	75.0	.9	10.5	14.5
SKI RESORTS IN BANFF (NET)	265824	214429	184900	12529	17000	44905	6491	785	-	245735	7287	8559	11530
	17.2	17.7	20.1	9.2	10.7	18.1	8.1	2.9		17.6	16.2	14.4	13.8
	100.0	80.7	69.6	4.7	6.4	16.9	2.4	.3		92.4	2.7	3.2	4.3
LAKE LOUISE	148082	108295	89702	7091	11502	33924	5863	552	-	129690	7287	7350	11042
	9.6	8.9	9.8	5.2	7.3	13.6	7.3	2.0		9.3	16.2	12.3	13.2
	100.0	73.1	60.6	4.8	7.8	22.9	4.0	.4		87.6	4.9	5.0	7.5
MOUNT NORQUAY	48715	42108	35189	4244	2675	5979	628	233	-	47969	-	258	487
	3.2	3.5	3.8	3.1	1.7	2.4	.8	.8		3.4		.4	.6
	100.0	86.4	72.2	8.7	5.5	12.3	1.3	.5		98.5		.5	1.0
SUNSHINE VILLAGE	117593	98583	86022	4348	8213	18053	957	436	-	109464	-	2823	5306
	7.6	8.1	9.4	3.2	5.2	7.3	1.2	1.6		7.8		4.7	6.3
	100.0	83.8	73.2	3.7	7.0	15.4	.8	.4		93.1		2.4	4.5
SKI RESORTS IN JASPER													

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE								MODE OF ENTRY			
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
MARMOT BASIN	40397	38595	28554	2454	7587	1682	120	-	-	28899	-	1480	10018
	2.6	3.2	3.1	1.8	4.8	.7	.2			2.1		2.5	12.0
	100.0	95.5	70.7	6.1	18.8	4.2	.3			71.5		3.7	24.8
NONE	7261	7261	1821	2799	2641	-	-	-	-	6909	-	352	-
	.5	.6	.2	2.1	1.7					.5		.6	
	100.0	100.0	25.1	38.6	36.4					95.2		4.8	
NOT STATED	70606	64959	48017	14610	2331	5223	424	424	-	69794	761	-	812
	4.6	5.4	5.2	10.8	1.5	2.1	.5	1.5		5.0	1.7		1.0
	100.0	92.0	68.0	20.7	3.3	7.4	.6	.6		98.9	1.1		1.1

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	NO	LENGTH OF STAY: SAME-DAY	OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SEASON: SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
TOWNSITES (NET)	1361197	915114	444788	512218	848979	637517	583287	69636	177654	49374	529553	140875	499936	190833
	88.2	90.5	83.9	80.7	93.5	94.6	94.4	95.8	89.6	90.5	92.4	91.3	86.2	81.3
	100.0	67.2	32.7	37.6	62.4	46.8	42.9	5.1	13.1	3.6	38.9	10.3	36.7	14.0
BANFF	1032324	736190	295067	376173	656151	525474	485375	55047	116963	26833	369846	120614	385907	155957
	66.9	72.8	55.6	59.2	72.3	78.0	78.5	75.7	59.0	49.2	64.5	78.1	66.5	66.4
	100.0	71.3	28.6	36.4	63.6	50.9	47.0	5.3	11.3	2.6	35.8	11.7	37.4	15.1
JASPER	502402	292510	209155	127611	374791	257707	243689	28918	103669	20811	275765	50200	108725	67711
	32.6	28.9	39.4	20.1	41.3	38.2	39.4	39.8	52.3	38.2	48.1	32.5	18.7	28.8
	100.0	58.2	41.6	25.4	74.6	51.3	48.5	5.8	20.6	4.1	54.9	10.0	21.6	13.5
LAKE LOUISE	490030	349164	139800	88354	401676	297948	267466	44995	101713	5271	280921	52745	100335	56029
	31.8	34.5	26.4	13.9	44.3	44.2	43.3	61.9	51.3	9.7	49.0	34.2	17.3	23.9
	100.0	71.3	28.5	18.0	82.0	60.8	54.6	9.2	20.8	1.1	57.3	10.8	20.5	11.4
LAKES IN BANFF (NET)	662830	497666	164098	169118	493713	370968	331746	54604	126373	2189	337070	83037	115456	127267
	43.0	49.2	30.9	26.6	54.4	55.1	53.7	75.1	63.8	4.0	58.8	53.8	19.9	54.2
	100.0	75.1	24.8	25.5	74.5	56.0	50.0	8.2	19.1	.3	50.9	12.5	17.4	19.2
BOW LAKE	225627	190142	34721	55703	169925	128129	124292	10976	40748	776	117377	23320	11815	73116
	14.6	18.8	6.5	8.8	18.7	19.0	20.1	15.1	20.6	1.4	20.5	15.1	2.0	31.1
	100.0	84.3	15.4	24.7	75.3	56.8	55.1	4.9	18.1	.3	52.0	10.3	5.2	32.4
HECTOR LAKE	32960	26102	6348	364	32595	25027	22571	3434	8995	121	20157	6917	358	5528
	2.1	2.6	1.2	.1	3.6	3.7	3.7	4.7	4.5	.2	3.5	4.5	.1	2.4
	100.0	79.2	19.3	1.1	98.9	75.9	68.5	10.4	27.3	.4	61.2	21.0	1.1	16.8
LAKE LOUISE	444778	320645	123066	70642	374136	273358	253925	34657	101831	2189	266636	63130	65572	49440
	28.8	31.7	23.2	11.1	41.2	40.6	41.1	47.7	51.4	4.0	46.5	40.9	11.3	21.1
	100.0	72.1	27.7	15.9	84.1	61.5	57.1	7.8	22.9	.5	59.9	14.2	14.7	11.1
LAKE MINNEWANKA	147718	114018	33445	25543	122175	104396	97181	14538	20040	-	67624	22512	28422	29160
	9.6	11.3	6.3	4.0	13.5	15.5	15.7	20.0	10.1		11.8	14.6	4.9	12.4
	100.0	77.2	22.6	17.3	82.7	70.7	65.8	9.8	13.6		45.8	15.2	19.2	19.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MORAINE LAKE	183581	146673	36145	14982	168599	120778	99495	29219	48114	776	142694	22102	7319	11466
	11.9	14.5	6.8	2.4	18.6	17.9	16.1	40.2	24.3	1.4	24.9	14.3	1.3	4.9
	100.0	79.9	19.7	8.2	91.8	65.8	54.2	15.9	26.2	.4	77.7	12.0	4.0	6.2
PEYTO LAKE	103547	78439	24854	726	102821	83355	79133	15523	18891	776	82342	10453	315	10436
	6.7	7.8	4.7	.1	11.3	12.4	12.8	21.4	9.5	1.4	14.4	6.8	.1	4.4
	100.0	75.8	24.0	.7	99.3	80.5	76.4	15.0	18.2	.7	79.5	10.1	.3	10.1
VERMILION LAKE	72676	54125	18551	1876	70801	54596	54042	9937	18156	121	44815	7126	11268	9467
	4.7	5.4	3.5	.3	7.8	8.1	8.7	13.7	9.2	.2	7.8	4.6	1.9	4.0
	100.0	74.5	25.5	2.6	97.4	75.1	74.4	13.7	25.0	.2	61.7	9.8	15.5	13.0
OTHER LAKE(S) IN BANFF	77613	67712	9901	28718	48894	28366	24355	6644	20135	278	39778	13937	14455	9442
	5.0	6.7	1.9	4.5	5.4	4.2	3.9	9.1	10.2	.5	6.9	9.0	2.5	4.0
	100.0	87.2	12.8	37.0	63.0	36.5	31.4	8.6	25.9	.4	51.3	18.0	18.6	12.2
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	58507	33112	12338	79790	58269	56605	7320	22667	278	49026	8102	15957	19042
	6.0	5.8	6.2	1.9	8.8	8.6	9.2	10.1	11.4	.5	8.5	5.2	2.8	8.1
	100.0	63.5	35.9	13.4	86.6	63.2	61.4	7.9	24.6	.3	53.2	8.8	17.3	20.7
LAKES IN JASPER (NET)	303267	226749	76263	43539	259727	176290	168507	21365	73878	13367	179519	29767	48921	45060
	19.7	22.4	14.4	6.9	28.6	26.2	27.3	29.4	37.3	24.5	31.3	19.3	8.4	19.2
	100.0	74.8	25.1	14.4	85.6	58.1	55.6	7.0	24.4	4.4	59.2	9.8	16.1	14.9
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	78266	24323	9725	92865	60278	57011	13160	25399	10139	74886	7001	3517	17186
	6.7	7.7	4.6	1.5	10.2	8.9	9.2	18.1	12.8	18.6	13.1	4.5	.6	7.3
	100.0	76.3	23.7	9.5	90.5	58.8	55.6	12.8	24.8	9.9	73.0	6.8	3.4	16.8
MALIGNE LAKE	157225	121119	35851	3172	154052	107640	102791	16970	44364	2548	103440	19683	12969	21132
	10.2	12.0	6.8	.5	17.0	16.0	16.6	23.4	22.4	4.7	18.0	12.8	2.2	9.0
	100.0	77.0	22.8	2.0	98.0	68.5	65.4	10.8	28.2	1.6	65.8	12.5	8.2	13.4
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	76936	19071	-	96007	68470	64857	15456	26113	1849	63305	11953	8611	12139
	6.2	7.6	3.6		10.6	10.2	10.5	21.3	13.2	3.4	11.0	7.7	1.5	5.2
	100.0	80.1	19.9		100.0	71.3	67.6	16.1	27.2	1.9	65.9	12.4	9.0	12.6
PATRICIA AND PYRAMID LAKES	82923	67649	15274	1616	81307	62558	57106	12417	15399	5048	45566	6645	18172	12541
	5.4	6.7	2.9	.3	9.0	9.3	9.2	17.1	7.8	9.3	7.9	4.3	3.1	5.3
	100.0	81.6	18.4	1.9	98.1	75.4	68.9	15.0	18.6	6.1	54.9	8.0	21.9	15.1
JASPER OR TALBOT LAKES	68503	55748	12755	20733	47771	36898	34335	3933	8855	2663	36360	7431	11323	13390
	4.4	5.5	2.4	3.3	5.3	5.5	5.6	5.4	4.5	4.9	6.3	4.8	2.0	5.7
	100.0	81.4	18.6	30.3	69.7	53.9	50.1	5.7	12.9	3.9	53.1	10.8	16.5	19.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
OTHER LAKE(S) IN JASPER	52311	48762	3549	7557	44754	21877	18125	5291	25161	269	36909	5519	8508	1375
	3.4	4.8	.7	1.2	4.9	3.2	2.9	7.3	14.7	.5	6.4	3.6	1.5	.6
	100.0	93.2	6.8	14.4	85.6	41.8	34.6	10.1	48.1	.5	70.6	10.5	16.3	2.6
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	52028	29587	17073	64797	46328	44159	11102	21601	1106	50959	13508	9556	7846
	5.3	5.1	5.6	2.7	7.1	6.9	7.1	15.3	10.9	2.0	8.9	8.8	1.6	3.3
	100.0	63.5	36.1	20.9	79.1	56.6	53.9	13.6	26.4	1.4	62.2	16.5	11.7	9.6
FALLS/SPRINGS IN BANFF (NET)	554394	415411	138219	197250	357143	257334	234978	30080	98660	13896	244155	65759	137950	106530
	35.9	41.1	26.1	31.1	39.3	38.2	38.0	41.4	49.8	25.5	42.6	42.6	23.8	45.4
	100.0	74.9	24.9	35.6	64.4	46.4	42.4	5.4	17.8	2.5	44.0	11.9	24.9	19.2
BOW FALLS	316088	242840	72739	102208	213880	172058	158818	20060	43008	398	132702	44368	57341	81676
	20.5	24.0	13.7	16.1	23.6	25.5	25.7	27.6	21.7	.7	23.1	28.7	9.9	34.8
	100.0	76.8	23.0	32.3	67.7	54.4	50.2	6.3	13.6	.1	42.0	14.0	18.1	25.8
UPPER HOT SPRINGS POOL	231804	176521	55283	62757	169047	117069	99642	20162	56664	7529	109541	18341	77683	26238
	15.0	17.5	10.4	9.9	18.6	17.4	16.1	27.7	28.6	13.8	19.1	11.9	13.4	11.2
	100.0	76.2	23.8	27.1	72.9	50.5	43.0	8.7	24.4	3.2	47.3	7.9	33.5	11.3
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	152124	47778	74640	125262	80731	77883	7411	40503	2798	105169	22058	52083	20592
	13.0	15.0	9.0	11.8	13.8	12.0	12.6	10.2	20.4	5.1	18.3	14.3	9.0	8.8
	100.0	76.1	23.9	37.3	62.7	40.4	39.0	3.7	20.3	1.4	52.6	11.0	26.1	10.3
OTHER FALLS/ SPRINGS IN BANFF	40550	35604	4691	-	40550	23722	20877	4171	19647	-	28612	4055	3667	4216
	2.6	3.5	.9		4.5	3.5	3.4	5.7	9.9		5.0	2.6	.6	1.8
	100.0	87.8	11.6		100.0	58.5	51.5	10.3	48.5		70.6	10.0	9.0	10.4
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	45580	22717	8447	60359	38304	34895	7369	20820	3533	51263	9463	4866	3214
	4.5	4.5	4.3	1.3	6.6	5.7	5.6	10.1	10.5	6.5	8.9	6.1	.8	1.4
	100.0	66.2	33.0	12.3	87.7	55.7	50.7	10.7	30.3	5.1	74.5	13.8	7.1	4.7
FALLS/SPRINGS IN JASPER (NET)	270088	178543	91036	25236	244852	160308	150784	23951	80334	10224	195313	33156	13516	28103
	17.5	17.7	17.2	4.0	27.0	23.8	24.4	33.0	40.5	18.7	34.1	21.5	2.3	12.0
	100.0	66.1	33.7	9.3	90.7	59.4	55.8	8.9	29.7	3.8	72.3	12.3	5.0	10.4
ATHABASCA FALLS	213810	148085	65471	4827	208982	130915	124958	20081	73624	8988	149187	30279	8096	26248
	13.9	14.6	12.3	.8	23.0	19.4	20.2	27.6	37.2	16.5	26.0	19.6	1.4	11.2
	100.0	69.3	30.6	2.3	97.7	61.2	58.4	9.4	34.4	4.2	69.8	14.2	3.8	12.3
MIETTE HOT SPRINGS	53290	45098	8192	3889	49401	28418	24297	4721	22053	408	44216	2983	485	5606
	3.5	4.5	1.5	.6	5.4	4.2	3.9	6.5	11.1	.7	7.7	1.9	.1	2.4
	100.0	84.6	15.4	7.3	92.7	53.3	45.6	8.9	41.4	.8	83.0	5.6	.9	10.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
PUNCHBOWL FALLS	29691	22426	7266	328	29363	19772	17698	2074	13331	-	19381	5700	-	4610
	1.9	2.2	1.4	.1	3.2	2.9	2.9	2.9	6.7		3.4	3.7		2.0
	100.0	75.5	24.5	1.1	98.9	66.6	59.6	7.0	44.9		65.3	19.2		15.5
SUNWAPTA FALLS	106342	69856	36486	11062	95280	59048	56664	9032	37692	1072	71972	15309	800	18261
	6.9	6.9	6.9	1.7	10.5	8.8	9.2	12.4	19.0	2.0	12.6	9.9	.1	7.8
	100.0	65.7	34.3	10.4	89.6	55.5	53.3	8.5	35.4	1.0	67.7	14.4	.8	17.2
OTHER FALLS/ SPRINGS IN JASPER	43713	36966	6746	-	43713	28566	27345	1777	14663	1080	29798	6840	3412	3662
	2.8	3.7	1.3		4.8	4.2	4.4	2.4	7.4	2.0	5.2	4.4	.6	1.6
	100.0	84.6	15.4		100.0	65.3	62.6	4.1	33.5	2.5	68.2	15.6	7.8	8.4
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	41381	10910	7635	45165	32932	31414	11304	13993	416	45147	4213	1523	1917
	3.4	4.1	2.1	1.2	5.0	4.9	5.1	15.6	7.1	.8	7.9	2.7	.3	.8
	100.0	78.4	20.7	14.5	85.5	62.4	59.5	21.4	26.5	.8	85.5	8.0	2.9	3.6
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	208094	87200	22589	273772	195668	183677	27072	80185	2792	203928	40654	11455	40323
	19.2	20.6	16.4	3.6	30.2	29.0	29.7	37.3	40.5	5.1	35.6	26.3	2.0	17.2
	100.0	70.2	29.4	7.6	92.4	66.0	62.0	9.1	27.1	.9	68.8	13.7	3.9	13.6
ATHABASCA GLACIER	176560	128059	47689	7005	169555	125838	120352	17453	45312	693	126766	21108	8871	19816
	11.4	12.7	9.0	1.1	18.7	18.7	19.5	24.0	22.9	1.3	22.1	13.7	1.5	8.4
	100.0	72.5	27.0	4.0	96.0	71.3	68.2	9.9	25.7	.4	71.8	12.0	5.0	11.2
COLUMBIA ICEFIELD	234759	172984	61012	19228	215531	155168	148804	21048	59914	2792	166557	27546	6354	34302
	15.2	17.1	11.5	3.0	23.7	23.0	24.1	29.0	30.2	5.1	29.0	17.8	1.1	14.6
	100.0	73.7	26.0	8.2	91.8	66.1	63.4	9.0	25.5	1.2	70.9	11.7	2.7	14.6
STUTFIELD GLACIER	20586	16167	4419	-	20586	11956	11401	1199	10643	1159	14533	3761	358	1935
	1.3	1.6	.8		2.3	1.8	1.8	1.6	5.4	2.1	2.5	2.4	.1	.8
	100.0	78.5	21.5		100.0	58.1	55.4	5.8	51.7	5.6	70.6	18.3	1.7	9.4
CROWFOOT GLACIER	72790	54709	18082	5591	67199	52620	47668	16007	18924	872	53576	9979	1327	7908
	4.7	5.4	3.4	.9	7.4	7.8	7.7	22.0	9.5	1.6	9.3	6.5	.2	3.4
	100.0	75.2	24.8	7.7	92.3	72.3	65.5	22.0	26.0	1.2	73.6	13.7	1.8	10.9
DOME GLACIER	25051	21763	3289	-	25051	21016	20315	3986	7335	398	20193	4105	43	710
	1.6	2.2	.6		2.8	3.1	3.3	5.5	3.7	.7	3.5	2.7	*	.3
	100.0	86.9	13.1		100.0	83.9	81.1	15.9	29.3	1.6	80.6	16.4	.2	2.8
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	45572	10323	2045	53851	39729	36467	12958	20510	398	44958	6764	969	3203
	3.6	4.5	1.9	.3	5.9	5.9	5.9	17.8	10.3	.7	7.8	4.4	.2	1.4
	100.0	81.5	18.5	3.7	96.3	71.1	65.2	23.2	36.7	.7	80.4	12.1	1.7	5.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	NO	LENGTH OF STAY: SAME-DAY	OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SEASON: SUMMER	FALL	WINTER	SPRING
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	241795	82961	64153	260857	174000	155453	33156	81975	9270	186529	34885	60821	42775
	21.1	23.9	15.6	10.1	28.7	25.8	25.1	45.6	41.4	17.0	32.5	22.6	10.5	18.2
	100.0	74.4	25.5	19.7	80.3	53.5	47.8	10.2	25.2	2.9	57.4	10.7	18.7	13.2
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	50578	28591	9941	69482	51621	47905	11842	19743	121	57926	4740	10014	6742
	5.1	5.0	5.4	1.6	7.7	7.7	7.7	16.3	10.0	.2	10.1	3.1	1.7	2.9
	100.0	63.7	36.0	12.5	87.5	65.0	60.3	14.9	24.9	.2	72.9	6.0	12.6	8.5
CASTLE MOUNTAIN	118134	89913	27967	16552	101582	85982	76928	20741	18219	3318	68619	16718	24460	8338
	7.7	8.9	5.3	2.6	11.2	12.8	12.4	28.5	9.2	6.1	12.0	10.8	4.2	3.6
	100.0	76.1	23.7	14.0	86.0	72.8	65.1	17.6	15.4	2.8	58.1	14.2	20.7	7.1
HOODOOS (ROCK SPIRES)	132954	99041	33658	12565	120389	77367	73747	14089	47651	121	81720	11922	26498	12814
	8.6	9.8	6.3	2.0	13.3	11.5	11.9	19.4	24.0	.2	14.3	7.7	4.6	5.5
	100.0	74.5	25.3	9.5	90.5	58.2	55.5	10.6	35.8	.1	61.5	9.0	19.9	9.6
JOHNSTON CANYON	96297	63977	32066	20088	76210	53110	48182	10553	18621	3811	49320	7249	22751	16978
	6.2	6.3	6.0	3.2	8.4	7.9	7.8	14.5	9.4	7.0	8.6	4.7	3.9	7.2
	100.0	66.4	33.3	20.9	79.1	55.2	50.0	11.0	19.3	4.0	51.2	7.5	23.6	17.6
SASKATCHEWAN RIVER CROSSING	88824	70329	18240	13036	75788	51084	49576	6393	26411	2736	65036	11807	315	11666
	5.8	7.0	3.4	2.1	8.3	7.6	8.0	8.8	13.3	5.0	11.3	7.7	.1	5.0
	100.0	79.2	20.5	14.7	85.3	57.5	55.8	7.2	29.7	3.1	73.2	13.3	.4	13.1
SKOKI VALLEY	5346	4894	452	491	4855	4855	4855	278	-	121	2069	244	2678	355
	.3	.5	.1	.1	.5	.7	.8	.4		.2	.4	.2	.5	.2
	100.0	91.5	8.5	9.2	90.8	90.8	90.8	5.2		2.3	38.7	4.6	50.1	6.6
EGYPT LAKE AREA	3556	3556	-	-	3556	3556	576	2981	-	-	576	-	2981	-
	.2	.4			.4	.5	.1	4.1			.1		.5	
	100.0	100.0			100.0	100.0	16.2	83.8			16.2		83.8	
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	164325	59929	24650	200113	138757	133852	18567	62396	4169	150317	27451	18174	28820
	14.6	16.3	11.3	3.9	22.0	20.6	21.7	25.5	31.5	7.6	26.2	17.8	3.1	12.3
	100.0	73.1	26.7	11.0	89.0	61.7	59.6	8.3	27.8	1.9	66.9	12.2	8.1	12.8
GOAT LOOKOUT	52265	32223	20041	17065	35200	21850	21677	10029	15691	-	43847	7088	531	799
	3.4	3.2	3.8	2.7	3.9	3.2	3.5	13.8	7.9		7.6	4.6	.1	.3
	100.0	61.7	38.3	32.7	67.3	41.8	41.5	19.2	30.0		83.9	13.6	1.0	1.5
MALIGNE CANYON/ VALLEY	159882	130499	28873	9434	150447	107170	103773	15962	47198	3410	103359	14270	16936	25317
	10.4	12.9	5.4	1.5	16.6	15.9	16.8	22.0	23.8	6.3	18.0	9.2	2.9	10.8
	100.0	81.6	18.1	5.9	94.1	67.0	64.9	10.0	29.5	2.1	64.6	8.9	10.6	15.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MOUNT EDITH CAVELL	76695	58948	17747	-	76695	57272	54873	13335	17534	1641	61217	9719	123	5637
	5.0	5.8	3.3		8.4	8.5	8.9	18.3	8.8	3.0	10.7	6.3	*	2.4
	100.0	76.9	23.1		100.0	74.7	71.5	17.4	22.9	2.1	79.8	12.7	.2	7.3
VALLEY OF THE FIVE LAKES	28978	22387	6591	-	28978	19471	18383	4576	10885	295	24155	600	-	4223
	1.9	2.2	1.2		3.2	2.9	3.0	6.3	5.5	.5	4.2	.4		1.8
	100.0	77.3	22.7		100.0	67.2	63.4	15.8	37.6	1.0	83.4	2.1		14.6
TONQUIN VALLEY	10937	10016	921	-	10937	9662	9089	573	1943	51	4022	573	1123	5219
	.7	1.0	.2		1.2	1.4	1.5	.8	1.0	.1	.7	.4	.2	2.2
	100.0	91.6	8.4		100.0	88.3	83.1	5.2	17.8	.5	36.8	5.2	10.3	47.7
SKYLINE TRAIL	9935	9001	934	1849	8086	5945	5482	741	2314	-	6817	1319	51	1748
	.6	.9	.2	.3	.9	.9	.9	1.0	1.2		1.2	.9	*	.7
	100.0	90.6	9.4	18.6	81.4	59.8	55.2	7.5	23.3		68.6	13.3	.5	17.6
MUSEUMS/CENTRES IN BANFF (NET)	257075	201886	54935	97696	159379	116690	98353	26716	40312	2088	122344	16235	52133	66363
	16.7	20.0	10.4	15.4	17.6	17.3	15.9	36.8	20.3	3.8	21.3	10.5	9.0	28.3
	100.0	78.5	21.4	38.0	62.0	45.4	38.3	10.4	15.7	.8	47.6	6.3	20.3	25.8
BANFF CENTRE FOR FINE ARTS	51559	37654	13904	12185	39374	30697	24390	6887	6784	1028	33863	2176	10506	5013
	3.3	3.7	2.6	1.9	4.3	4.6	3.9	9.5	3.4	1.9	5.9	1.4	1.8	2.1
	100.0	73.0	27.0	23.6	76.4	59.5	47.3	13.4	13.2	2.0	65.7	4.2	20.4	9.7
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	108820	30078	39170	99983	70496	57777	20003	34123	-	83792	9264	32179	13919
	9.0	10.8	5.7	6.2	11.0	10.5	9.3	27.5	17.2		14.6	6.0	5.5	5.9
	100.0	78.2	21.6	28.1	71.9	50.7	41.5	14.4	24.5		60.2	6.7	23.1	10.0
LUXTON MUSEUM (INDIAN CULTURE)	73960	71826	2134	47246	26714	21486	17550	9943	6188	-	18201	1979	4392	49389
	4.8	7.1	.4	7.4	2.9	3.2	2.8	13.7	3.1		3.2	1.3	.8	21.0
	100.0	97.1	2.9	63.9	36.1	29.1	23.7	13.4	8.4		24.6	2.7	5.9	66.8
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	25328	8054	2276	31106	20552	11222	9330	8858	2088	26613	602	2552	3615
	2.2	2.5	1.5	.4	3.4	3.0	1.8	12.8	4.5	3.8	4.6	.4	.4	1.5
	100.0	75.9	24.1	6.8	93.2	61.6	33.6	27.9	26.5	6.3	79.7	1.8	7.6	10.8
WALTER J. PHILLIPS ART GALLERY	18907	15426	3482	-	18907	5483	5483	-	13425	-	17013	573	-	1321
	1.2	1.5	.7		2.1	.8	.9		6.8		3.0	.4		.6
	100.0	81.6	18.4		100.0	29.0	29.0		71.0		90.0	3.0		7.0
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	33081	9438	1298	41221	27356	21729	11913	10372	-	33467	1244	5847	1961
	2.8	3.3	1.8	.2	4.5	4.1	3.5	16.4	5.2		5.8	.8	1.0	.8
	100.0	77.8	22.2	3.1	96.9	64.3	51.1	28.0	24.4		78.7	2.9	13.8	4.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	NO	LENGTH OF STAY: SAME-DAY	OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SEASON: SUMMER	FALL	WINTER	SPRING
MUSEUMS/ CENTRES IN BANFF BUT DON'T KNOW NAME(S)	26174	18986	7188	8405	17769	14255	14213	979	3515	-	15191	3842	4489	2652
	1.7	1.9	1.4	1.3	2.0	2.1	2.3	1.3	1.8		2.6	2.5	.8	1.1
	100.0	72.5	27.5	32.1	67.9	54.5	54.3	3.7	13.4		58.0	14.7	17.2	10.1
MUSEUMS/CENTRES IN JASPER (NET)	109082	78470	30357	3454	105628	63808	61661	15374	44344	837	88486	13552	587	6457
	7.1	7.8	5.7	.5	11.6	9.5	10.0	21.2	22.4	1.5	15.4	8.8	.1	2.7
	100.0	71.9	27.8	3.2	96.8	58.5	56.5	14.1	40.7	.8	81.1	12.4	.5	5.9
COLUMBIA ICEFIELD CENTRE	102678	74641	27783	2992	99686	60229	58483	14973	41808	837	83973	12068	536	6102
	6.7	7.4	5.2	.5	11.0	8.9	9.5	20.6	21.1	1.5	14.6	7.8	.1	2.6
	100.0	72.7	27.1	2.9	97.1	58.7	57.0	14.6	40.7	.8	81.8	11.8	.5	5.9
THE DEN WILDLIFE MUSEUM	8982	5197	3785	461	8521	4261	3859	401	4146	287	7092	1484	51	355
	.6	.5	.7	.1	.9	.6	.6	.6	2.1	.5	1.2	1.0	*	.2
	100.0	57.9	42.1	5.1	94.9	47.4	43.0	4.5	46.2	3.2	79.0	16.5	.6	4.0
HISTORICAL SITES IN BANFF AND JASPER (NET)	427650	337687	89406	167941	259709	208484	191473	29399	51360	4394	187566	57165	90944	91975
	27.7	33.4	16.9	26.4	28.6	30.9	31.0	40.5	25.9	8.1	32.7	37.0	15.7	39.2
	100.0	79.0	20.9	39.3	60.7	48.8	44.8	6.9	12.0	1.0	43.9	13.4	21.3	21.5
BANKHEAD COAL MINE GHOST TOWN (BANFF)	38705	27627	11078	8067	30637	25347	25042	305	5290	-	4291	7120	21702	5592
	2.5	2.7	2.1	1.3	3.4	3.8	4.1	.4	2.7		.7	4.6	3.7	2.4
	100.0	71.4	28.6	20.8	79.2	65.5	64.7	.8	13.7		11.1	18.4	56.1	14.4
SILVER CITY PLAQUE (BANFF)	9336	7003	2334	2045	7292	4619	3080	1540	2672	-	4760	782	737	3058
	.6	.7	.4	.3	.8	.7	.5	2.1	1.3		.8	.5	.1	1.3
	100.0	75.0	25.0	21.9	78.1	49.5	33.0	16.5	28.6		51.0	8.4	7.9	32.8
BANFF SPRINGS HOTEL	374837	297502	76777	143147	231690	199960	183015	26280	33016	3242	153864	45992	90944	84036
	24.3	29.4	14.5	22.5	25.5	29.7	29.6	36.2	16.7	5.9	26.8	29.8	15.7	35.8
	100.0	79.4	20.5	38.2	61.8	53.3	48.8	7.0	8.8	.9	41.0	12.3	24.3	22.4
OLD FORT POINT CAIRN (JASPER)	9287	6244	3043	405	8882	4419	4419	-	3504	959	4609	1727	-	2951
	.6	.6	.6	.1	1.0	.7	.7		1.8	1.8	.8	1.1		1.3
	100.0	67.2	32.8	4.4	95.6	47.6	47.6		37.7	10.3	49.6	18.6		31.8
BUFFALO PADDOCK IN BANFF	93865	61802	32063	25105	68760	49997	42900	17342	18993	591	69565	7483	8747	8070
	6.1	6.1	6.0	4.0	7.6	7.4	6.9	23.9	9.6	1.1	12.1	4.8	1.5	3.4
	100.0	65.8	34.2	26.7	73.3	53.3	45.7	18.5	20.2	.6	74.1	8.0	9.3	8.6
GONDOLA LIFTS IN BANFF (NET)	335099	265491	69099	99038	236061	201537	190933	20523	31823	8745	153135	23040	79907	79017
	21.7	26.3	13.0	15.6	26.0	29.9	30.9	28.2	16.1	16.0	26.7	14.9	13.8	33.6
	100.0	79.2	20.6	29.6	70.4	60.1	57.0	6.1	9.5	2.6	45.7	6.9	23.8	23.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	NO	LENGTH OF STAY: SAME-DAY	OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SEASON: SUMMER	FALL	WINTER	SPRING
LAKE LOUISE GONDOLA LIFT	49959	39114	10845	4317	45641	35821	35355	1022	9929	939	31930	7263	6858	3907
	3.2	3.9	2.0	.7	5.0	5.3	5.7	1.4	5.0	1.7	5.6	4.7	1.2	1.7
	100.0	78.3	21.7	8.6	91.4	71.7	70.8	2.0	19.9	1.9	63.9	14.5	13.7	7.8
MOUNT NORQUAY SCENIC LIFT	19346	11774	7572	4105	15240	8151	8151	-	7090	-	12061	5008	1202	1075
	1.3	1.2	1.4	.6	1.7	1.2	1.3		3.6		2.1	3.2	.2	.5
	100.0	60.9	39.1	21.2	78.8	42.1	42.1		36.6		62.3	25.9	6.2	5.6
SULPHER MOUNTAIN GONDOLA LIFT	199149	158000	40640	67139	132011	117709	108075	12653	11769	192	94895	17717	12521	74017
	12.9	15.6	7.7	10.6	14.5	17.5	17.5	17.4	5.9	.4	16.5	11.5	2.2	31.5
	100.0	79.3	20.4	33.7	66.3	59.1	54.3	6.4	5.9	.1	47.7	8.9	6.3	37.2
SUNSHINE VILLAGE AND GONDOLA	101753	81532	20221	24933	76820	64645	63205	8965	13188	7614	30758	2818	64355	3822
	6.6	8.1	3.8	3.9	8.5	9.6	10.2	12.3	6.7	14.0	5.4	1.8	11.1	1.6
	100.0	80.1	19.9	24.5	75.5	63.5	62.1	8.8	13.0	7.5	30.2	2.8	63.2	3.8
GONDOLA LIFTS IN JASPER														
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	67930	21050	5977	83003	59903	55827	6556	20931	4496	58743	11394	5397	13446
	5.8	6.7	4.0	.9	9.1	8.9	9.0	9.0	10.6	8.2	10.2	7.4	.9	5.7
	100.0	76.3	23.7	6.7	93.3	67.3	62.7	7.4	23.5	5.1	66.0	12.8	6.1	15.1
SKI RESORTS IN BANFF (NET)	265824	220080	45234	64550	201274	168555	163607	13038	28595	12581	63910	12641	176072	13202
	17.2	21.8	8.5	10.2	22.2	25.0	26.5	17.9	14.4	23.1	11.1	8.2	30.4	5.6
	100.0	82.8	17.0	24.3	75.7	63.4	61.5	4.9	10.8	4.7	24.0	4.8	66.2	5.0
LAKE LOUISE	148082	121475	26352	27553	120529	103399	102101	3044	17239	1011	40245	9118	90963	7755
	9.6	12.0	5.0	4.3	13.3	15.3	16.5	4.2	8.7	1.9	7.0	5.9	15.7	3.3
	100.0	82.0	17.8	18.6	81.4	69.8	68.9	2.1	11.6	.7	27.2	6.2	61.4	5.2
MOUNT NORQUAY	48715	34539	14176	7983	40732	35508	32212	3296	1268	3957	7299	2583	36831	2001
	3.2	3.4	2.7	1.3	4.5	5.3	5.2	4.5	.6	7.3	1.3	1.7	6.3	.9
	100.0	70.9	29.1	16.4	83.6	72.9	66.1	6.8	2.6	8.1	15.0	5.3	75.6	4.1
SUNSHINE VILLAGE	117593	97542	19797	34061	83532	71854	70561	8515	11401	7614	20192	3228	87960	6213
	7.6	9.6	3.7	5.4	9.2	10.7	11.4	11.7	5.8	14.0	3.5	2.1	15.2	2.6
	100.0	82.9	16.8	29.0	71.0	61.1	60.0	7.2	9.7	6.5	17.2	2.7	74.8	5.3
SKI RESORTS IN JASPER														

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MARMOT BASIN	40397	35805	4225	8435	31963	31529	31219	310	2264	231	2787	2442	29837	5331
	2.6	3.5	.8	1.3	3.5	4.7	5.1	.4	1.1	.4	.5	1.6	5.1	2.3
	100.0	88.6	10.5	20.9	79.1	78.0	77.3	.8	5.6	.6	6.9	6.0	73.9	13.2
NONE	7261	352	6909	4646	2615	2141	2141	-	474	-	7261	-	-	-
	.5	*	1.3	.7	.3	.3	.3		.2		1.3			
	100.0	4.8	95.2	64.0	36.0	29.5	29.5		6.5		100.0			
NOT STATED	70606	16823	53783	50448	20158	14037	13032	1005	4357	5176	6337	1088	33660	29521
	4.6	1.7	10.1	7.9	2.2	2.1	2.1	1.4	2.2	9.5	1.1	.7	5.8	12.6
	100.0	23.8	76.2	71.5	28.5	19.9	18.5	1.4	6.2	7.3	9.0	1.5	47.7	41.8

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	TOTAL	PARTY EXPENDITURE: DIRECT EXPENDITURE ONLY	PARTY EXPENDITURE: ANY PRE-PAID EXPENDITURE	PARTY EXPENDITURE: PREPAID PACKAGE	OVERALL RATING: EXCELLENT	OVERALL RATING: VERY GOOD	OVERALL RATING: GOOD,FAIR,POOR	PARTY COMPOSITION: ADULTS ONLY	PARTY COMPOSITION: ANY UNDER 16
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1045	374	315	790	460	180	1222	237
	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
TOWNSITES (NET)	1361197	1128976	213790	108466	657111	465550	223092	1089926	271271
	88.2	89.5	88.4	94.7	88.1	91.9	84.9	87.4	91.8
	100.0	82.9	15.7	8.0	48.3	34.2	16.4	80.1	19.9
BANFF	1032324	828529	191953	92742	535949	328546	159913	843417	188907
	66.9	65.7	79.3	81.0	71.8	64.9	60.9	67.6	63.9
	100.0	80.3	18.6	9.0	51.9	31.8	15.5	81.7	18.3
JASPER	502402	407254	83694	62802	237947	184918	69993	391015	111387
	32.6	32.3	34.6	54.9	31.9	36.5	26.6	31.4	37.7
	100.0	81.1	16.7	12.5	47.4	36.8	13.9	77.8	22.2
LAKE LOUISE	490030	391539	91750	61277	309250	140213	38297	403450	86580
	31.8	31.1	37.9	53.5	41.4	27.7	14.6	32.3	29.3
	100.0	79.9	18.7	12.5	63.1	28.6	7.8	82.3	17.7
LAKES IN BANFF (NET)	662830	493439	157977	74598	416061	206123	38178	540341	122489
	43.0	39.1	65.3	65.2	55.8	40.7	14.5	43.3	41.5
	100.0	74.4	23.8	11.3	62.8	31.1	5.8	81.5	18.5
BOW LAKE	225627	112674	110392	48771	167877	51943	4183	209592	16035
	14.6	8.9	45.6	42.6	22.5	10.3	1.6	16.8	5.4
	100.0	49.9	48.9	21.6	74.4	23.0	1.9	92.9	7.1
HECTOR LAKE	32960	23918	8926	8648	24364	7678	278	31154	1806
	2.1	1.9	3.7	7.6	3.3	1.5	.1	2.5	.6
	100.0	72.6	27.1	26.2	73.9	23.3	.8	94.5	5.5
LAKE LOUISE	444778	340937	97585	68125	275596	140761	26034	366615	78162
	28.8	27.0	40.3	59.5	36.9	27.8	9.9	29.4	26.5
	100.0	76.7	21.9	15.3	62.0	31.6	5.9	82.4	17.6
LAKE MINNEWANKA	147718	112684	28179	16222	92152	48859	6148	124814	22904
	9.6	8.9	11.6	14.2	12.3	9.6	2.3	10.0	7.8
	100.0	76.3	19.1	11.0	62.4	33.1	4.2	84.5	15.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
MORAINE LAKE	183581	134101	46627	31916	115847	62137	4807	158882	24699
	11.9	10.6	19.3	27.9	15.5	12.3	1.8	12.7	8.4
	100.0	73.0	25.4	17.4	63.1	33.8	2.6	86.5	13.5
PEYTO LAKE	103547	61712	39594	31403	72155	27998	1964	90801	12746
	6.7	4.9	16.4	27.4	9.7	5.5	.7	7.3	4.3
	100.0	59.6	38.2	30.3	69.7	27.0	1.9	87.7	12.3
VERMILION LAKE	72676	55742	16680	9562	41580	29992	734	55805	16871
	4.7	4.4	6.9	8.4	5.6	5.9	.3	4.5	5.7
	100.0	76.7	23.0	13.2	57.2	41.3	1.0	76.8	23.2
OTHER LAKE(S) IN BANFF	77613	60035	16542	8978	51862	22918	2716	65779	11833
	5.0	4.8	6.8	7.8	7.0	4.5	1.0	5.3	4.0
	100.0	77.4	21.3	11.6	66.8	29.5	3.5	84.8	15.2
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	75226	15450	14565	58997	23974	8311	63758	28369
	6.0	6.0	6.4	12.7	7.9	4.7	3.2	5.1	9.6
	100.0	81.7	16.8	15.8	64.0	26.0	9.0	69.2	30.8
LAKES IN JASPER (NET)	303267	226139	72388	50196	169454	103192	29031	230399	72868
	19.7	17.9	29.9	43.8	22.7	20.4	11.0	18.5	24.7
	100.0	74.6	23.9	16.6	55.9	34.0	9.6	76.0	24.0
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	79038	23133	15825	66572	23602	12332	83343	19247
	6.7	6.3	9.6	13.8	8.9	4.7	4.7	6.7	6.5
	100.0	77.0	22.5	15.4	64.9	23.0	12.0	81.2	18.8
MALIGNE LAKE	157225	108904	45942	31389	86477	54598	15221	120451	36773
	10.2	8.6	19.0	27.4	11.6	10.8	5.8	9.7	12.4
	100.0	69.3	29.2	20.0	55.0	34.7	9.7	76.6	23.4
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	70213	23622	17549	53506	40739	1172	79462	16545
	6.2	5.6	9.8	15.3	7.2	8.0	.4	6.4	5.6
	100.0	73.1	24.6	18.3	55.7	42.4	1.2	82.8	17.2
PATRICIA AND PYRAMID LAKES	82923	62629	18457	11084	47302	28933	6434	66662	16261
	5.4	5.0	7.6	9.7	6.3	5.7	2.4	5.3	5.5
	100.0	75.5	22.3	13.4	57.0	34.9	7.8	80.4	19.6
JASPER OR TALBOT LAKES	68503	48582	19921	6796	49038	17990	1391	46897	21607
	4.4	3.9	8.2	5.9	6.6	3.6	.5	3.8	7.3
	100.0	70.9	29.1	9.9	71.6	26.3	2.0	68.5	31.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	TOTAL	PARTY EXPENDITURE: DIRECT EXPENDITURE ONLY	PARTY EXPENDITURE: ANY PRE-PAID EXPENDITURE	PARTY EXPENDITURE: PREPAID PACKAGE	OVERALL RATING: EXCELLENT	OVERALL RATING: VERY GOOD	OVERALL RATING: GOOD, FAIR, POOR	PARTY COMPOSITION: ADULTS ONLY	PARTY COMPOSITION: ANY UNDER 16
OTHER LAKE(S) IN JASPER	52311	33401	18607	5043	33925	17881	506	42207	10104
	3.4	2.6	7.7	4.4	4.5	3.5	.2	3.4	3.4
	100.0	63.9	35.6	9.6	64.9	34.2	1.0	80.7	19.3
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	66001	14247	14103	56674	19071	4873	55688	26182
	5.3	5.2	5.9	12.3	7.6	3.8	1.9	4.5	8.9
	100.0	80.6	17.4	17.2	69.2	23.3	6.0	68.0	32.0
FALLS/SPRINGS IN BANFF (NET)	554394	414232	133868	62517	329339	164189	55923	452809	101585
	35.9	32.9	55.3	54.6	44.1	32.4	21.3	36.3	34.4
	100.0	74.7	24.1	11.3	59.4	29.6	10.1	81.7	18.3
BOW FALLS	316088	202431	109656	48788	204012	105460	4293	278229	37859
	20.5	16.1	45.3	42.6	27.3	20.8	1.6	22.3	12.8
	100.0	64.0	34.7	15.4	64.5	33.4	1.4	88.0	12.0
UPPER HOT SPRINGS POOL	231804	185975	44787	20600	114419	88543	25609	194690	37114
	15.0	14.8	18.5	18.0	15.3	17.5	9.7	15.6	12.6
	100.0	80.2	19.3	8.9	49.4	38.2	11.0	84.0	16.0
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	171953	24520	15975	89252	64814	42132	156760	43142
	13.0	13.6	10.1	14.0	12.0	12.8	16.0	12.6	14.6
	100.0	86.0	12.3	8.0	44.6	32.4	21.1	78.4	21.6
OTHER FALLS/ SPRINGS IN BANFF	40550	31485	9065	7822	32516	7515	519	37012	3538
	2.6	2.5	3.7	6.8	4.4	1.5	.2	3.0	1.2
	100.0	77.6	22.4	19.3	80.2	18.5	1.3	91.3	8.7
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	57310	10471	10259	48192	19572	739	54333	14473
	4.5	4.5	4.3	9.0	6.5	3.9	.3	4.4	4.9
	100.0	83.3	15.2	14.9	70.0	28.4	1.1	79.0	21.0
FALLS/SPRINGS IN JASPER (NET)	270088	199823	64800	46702	154273	87690	26454	215212	54876
	17.5	15.8	26.8	40.8	20.7	17.3	10.1	17.3	18.6
	100.0	74.0	24.0	17.3	57.1	32.5	9.8	79.7	20.3
ATHABASCA FALLS	213810	153414	56143	42758	130424	62814	18900	176784	37026
	13.9	12.2	23.2	37.4	17.5	12.4	7.2	14.2	12.5
	100.0	71.8	26.3	20.0	61.0	29.4	8.8	82.7	17.3
MIETTE HOT SPRINGS	53290	50496	2794	2728	30474	14848	7967	38227	15062
	3.5	4.0	1.2	2.4	4.1	2.9	3.0	3.1	5.1
	100.0	94.8	5.2	5.1	57.2	27.9	15.0	71.7	28.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
PUNCHBOWL FALLS	29691	27909	1783	483	18285	9144	2263	23452	6239
	1.9	2.2	.7	.4	2.5	1.8	.9	1.9	2.1
	100.0	94.0	6.0	1.6	61.6	30.8	7.6	79.0	21.0
SUNWAPTA FALLS	106342	90738	12692	12588	54221	44358	7008	86886	19456
	6.9	7.2	5.2	11.0	7.3	8.8	2.7	7.0	6.6
	100.0	85.3	11.9	11.8	51.0	41.7	6.6	81.7	18.3
OTHER FALLS/ SPRINGS IN JASPER	43713	26170	17543	6823	33482	9651	580	35800	7912
	2.8	2.1	7.3	6.0	4.5	1.9	.2	2.9	2.7
	100.0	59.9	40.1	15.6	76.6	22.1	1.3	81.9	18.1
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	37840	13338	11997	40584	9997	1326	36898	15902
	3.4	3.0	5.5	10.5	5.4	2.0	.5	3.0	5.4
	100.0	71.7	25.3	22.7	76.9	18.9	2.5	69.9	30.1
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	210412	78905	61591	196513	76129	21367	246659	49702
	19.2	16.7	32.6	53.8	26.3	15.0	8.1	19.8	16.8
	100.0	71.0	26.6	20.8	66.3	25.7	7.2	83.2	16.8
ATHABASCA GLACIER	176560	108226	63052	46041	110801	52998	11021	150854	25706
	11.4	8.6	26.1	40.2	14.8	10.5	4.2	12.1	8.7
	100.0	61.3	35.7	26.1	62.8	30.0	6.2	85.4	14.6
COLUMBIA ICEFIELD	234759	165631	65061	48236	153581	59938	19313	194208	40552
	15.2	13.1	26.9	42.1	20.6	11.8	7.4	15.6	13.7
	100.0	70.6	27.7	20.5	65.4	25.5	8.2	82.7	17.3
STUTFIELD GLACIER	20586	15574	3733	3692	12008	7636	942	18313	2273
	1.3	1.2	1.5	3.2	1.6	1.5	.4	1.5	.8
	100.0	75.7	18.1	17.9	58.3	37.1	4.6	89.0	11.0
CROWFOOT GLACIER	72790	55146	16570	16179	54949	14344	2741	63640	9151
	4.7	4.4	6.8	14.1	7.4	2.8	1.0	5.1	3.1
	100.0	75.8	22.8	22.2	75.5	19.7	3.8	87.4	12.6
DOME GLACIER	25051	17463	7588	7525	15840	8630	581	21963	3088
	1.6	1.4	3.1	6.6	2.1	1.7	.2	1.8	1.0
	100.0	69.7	30.3	30.0	63.2	34.4	2.3	87.7	12.3
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	47597	8298	8233	44649	9677	1184	42229	13666
	3.6	3.8	3.4	7.2	6.0	1.9	.5	3.4	4.6
	100.0	85.2	14.8	14.7	79.9	17.3	2.1	75.6	24.4

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	264431	57910	42226	191436	103931	28276	261654	63356
	21.1	21.0	23.9	36.9	25.7	20.5	10.8	21.0	21.4
	100.0	81.4	17.8	13.0	58.9	32.0	8.7	80.5	19.5
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	62469	16699	16577	49326	28384	1374	57882	21540
	5.1	5.0	6.9	14.5	6.6	5.6	.5	4.6	7.3
	100.0	78.7	21.0	20.9	62.1	35.7	1.7	72.9	27.1
CASTLE MOUNTAIN	118134	89247	27927	20350	72104	41355	3388	94119	24015
	7.7	7.1	11.5	17.8	9.7	8.2	1.3	7.5	8.1
	100.0	75.5	23.6	17.2	61.0	35.0	2.9	79.7	20.3
HOODOOS (ROCK SPIRES)	132954	99178	33776	22851	84559	46586	1366	106846	26107
	8.6	7.9	14.0	20.0	11.3	9.2	.5	8.6	8.8
	100.0	74.6	25.4	17.2	63.6	35.0	1.0	80.4	19.6
JOHNSTON CANYON	96297	84350	10674	9272	37849	34896	22624	69584	26714
	6.2	6.7	4.4	8.1	5.1	6.9	8.6	5.6	9.0
	100.0	87.6	11.1	9.6	39.3	36.2	23.5	72.3	27.7
SASKATCHEWAN RIVER CROSSING	88824	65455	21836	14708	57243	28483	2403	77271	11554
	5.8	5.2	9.0	12.8	7.7	5.6	.9	6.2	3.9
	100.0	73.7	24.6	16.6	64.4	32.1	2.7	87.0	13.0
SKOKI VALLEY	5346	4365	981	981	5346	-	-	5346	-
	.3	.3	.4	.9	.7			.4	
	100.0	81.6	18.4	18.4	100.0			100.0	
EGYPT LAKE AREA	3556	321	3235	255	3556	-	-	3556	-
	.2	*	1.3	.2	.5			.3	
	100.0	9.0	91.0	7.2	100.0			100.0	
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	167259	55332	37340	122089	79454	22545	171644	53119
	14.6	13.3	22.9	32.6	16.4	15.7	8.6	13.8	18.0
	100.0	74.4	24.6	16.6	54.3	35.4	10.0	76.4	23.6
GOAT LOOKOUT	52265	48222	4042	4042	30939	14856	6469	37545	14719
	3.4	3.8	1.7	3.5	4.1	2.9	2.5	3.0	5.0
	100.0	92.3	7.7	7.7	59.2	28.4	12.4	71.8	28.2
MALIGNE CANYON/ VALLEY	159882	112113	45597	27696	94035	47966	17207	118449	41433
	10.4	8.9	18.8	24.2	12.6	9.5	6.5	9.5	14.0
	100.0	70.1	28.5	17.3	58.8	30.0	10.8	74.1	25.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	TOTAL	======PARTY EXPENDITURE====== DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	=======OVERALL RATING======== EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	=PARTY COMPOSITION= ADULTS ONLY	ANY UNDER 16
MOUNT EDITH CAVELL	76695	56159	20233	12986	45907	28714	1990	65024	11670
	5.0	4.5	8.4	11.3	6.2	5.7	.8	5.2	3.9
	100.0	73.2	26.4	16.9	59.9	37.4	2.6	84.8	15.2
VALLEY OF THE FIVE LAKES	28978	21464	7514	1506	21787	1481	5710	22108	6870
	1.9	1.7	3.1	1.3	2.9	.3	2.2	1.8	2.3
	100.0	74.1	25.9	5.2	75.2	5.1	19.7	76.3	23.7
TONQUIN VALLEY	10937	8152	2785	2785	9941	996	-	10463	474
	.7	.6	1.2	2.4	1.3	.2		.8	.2
	100.0	74.5	25.5	25.5	90.9	9.1		95.7	4.3
SKYLINE TRAIL	9935	7010	2925	2898	2889	4465	2581	8086	1849
	.6	.6	1.2	2.5	.4	.9	1.0	.6	.6
	100.0	70.6	29.4	29.2	29.1	44.9	26.0	81.4	18.6
MUSEUMS/CENTRES IN BANFF (NET)	257075	173304	82529	32631	170778	62095	24118	218224	38852
	16.7	13.7	34.1	28.5	22.9	12.3	9.2	17.5	13.1
	100.0	67.4	32.1	12.7	66.4	24.2	9.4	84.9	15.1
BANFF CENTRE FOR FINE ARTS	51559	47323	4236	4226	33346	14941	3188	43901	7657
	3.3	3.8	1.8	3.7	4.5	3.0	1.2	3.5	2.6
	100.0	91.8	8.2	8.2	64.7	29.0	6.2	85.1	14.9
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	120626	18223	18151	95579	23754	19819	118242	20911
	9.0	9.6	7.5	15.9	12.8	4.7	7.5	9.5	7.1
	100.0	86.7	13.1	13.0	68.7	17.1	14.2	85.0	15.0
LUXTON MUSEUM (INDIAN CULTURE)	73960	19225	54735	5000	63681	10279	-	65802	8158
	4.8	1.5	22.6	4.4	8.5	2.0		5.3	2.8
	100.0	26.0	74.0	6.8	86.1	13.9		89.0	11.0
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	25773	6670	6670	27646	3909	1827	32247	1135
	2.2	2.0	2.8	5.8	3.7	.8	.7	2.6	.4
	100.0	77.2	20.0	20.0	82.8	11.7	5.5	96.6	3.4
WALTER J. PHILLIPS ART GALLERY	18907	17984	923	923	18168	740	-	18907	-
	1.2	1.4	.4	.8	2.4	.1		1.5	
	100.0	95.1	4.9	4.9	96.1	3.9		100.0	
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	35851	6668	6587	32336	9405	779	35931	6588
	2.8	2.8	2.8	5.8	4.3	1.9	.3	2.9	2.2
	100.0	84.3	15.7	15.5	76.1	22.1	1.8	84.5	15.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
MUSEUMS/ CENTRES IN BANFF	26174	19108	7066	7066	15261	10913	-	17474	8700
BUT DON'T KNOW NAME(S)	1.7	1.5	2.9	6.2	2.0	2.2		1.4	2.9
	100.0	73.0	27.0	27.0	58.3	41.7		66.8	33.2
MUSEUMS/CENTRES IN JASPER	109082	74006	32547	26467	83149	21430	3493	89692	19390
(NET)	7.1	5.9	13.5	23.1	11.1	4.2	1.3	7.2	6.6
	100.0	67.8	29.8	24.3	76.2	19.6	3.2	82.2	17.8
COLUMBIA ICEFIELD CENTRE	102678	68836	31718	25638	78554	19823	3290	86870	15808
	6.7	5.5	13.1	22.4	10.5	3.9	1.3	7.0	5.4
	100.0	67.0	30.9	25.0	76.5	19.3	3.2	84.6	15.4
THE DEN WILDLIFE MUSEUM	8982	7142	1435	1435	6700	2080	202	4756	4226
	.6	.6	.6	1.3	.9	.4	.1	.4	1.4
	100.0	79.5	16.0	16.0	74.6	23.2	2.3	53.0	47.0
HISTORICAL SITES IN BANFF	427650	295043	126312	58003	269068	113094	43814	352521	75129
AND JASPER (NET)	27.7	23.4	52.2	50.7	36.1	22.3	16.7	28.3	25.4
	100.0	69.0	29.5	13.6	62.9	26.4	10.2	82.4	17.6
BANKHEAD COAL MINE GHOST	38705	32344	6360	2948	24066	12812	1384	29023	9682
TOWN (BANFF)	2.5	2.6	2.6	2.6	3.2	2.5	.5	2.3	3.3
	100.0	83.6	16.4	7.6	62.2	33.1	3.6	75.0	25.0
SILVER CITY PLAQUE	9336	8289	1047	1047	6251	3086	-	6669	2667
(BANFF)	.6	.7	.4	.9	.8	.6		.5	.9
	100.0	88.8	11.2	11.2	66.9	33.1		71.4	28.6
BANFF SPRINGS HOTEL	374837	246444	122501	54193	241491	97124	34629	315591	59246
	24.3	19.5	50.6	47.3	32.4	19.2	13.2	25.3	20.1
	100.0	65.7	32.7	14.5	64.4	25.9	9.2	84.2	15.8
OLD FORT POINT CAIRN	9287	5257	3626	3626	6095	3110	-	8328	959
(JASPER)	.6	.4	1.5	3.2	.8	.6		.7	.3
	100.0	56.6	39.0	39.0	65.6	33.5		89.7	10.3
BUFFALO PADDOCK IN BANFF	93865	79650	12935	12798	48127	36168	9212	60906	32959
	6.1	6.3	5.3	11.2	6.4	7.1	3.5	4.9	11.2
	100.0	84.9	13.8	13.6	51.3	38.5	9.8	64.9	35.1
GONDOLA LIFTS IN BANFF	335099	205700	126465	56488	222451	95394	13682	286160	48939
(NET)	21.7	16.3	52.3	49.3	29.8	18.8	5.2	22.9	16.6
	100.0	61.4	37.7	16.9	66.4	28.5	4.1	85.4	14.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS · BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
LAKE LOUISE GONDOLA LIFT	49959	35248	14711	7136	23212	23526	3221	40735	9224
	3.2	2.8	6.1	6.2	3.1	4.6	1.2	3.3	3.1
	100.0	70.6	29.4	14.3	46.5	47.1	6.4	81.5	18.5
MOUNT NORQUAY SCENIC LIFT	19346	17174	2172	2109	11905	7219	221	14717	4629
	1.3	1.4	.9	1.8	1.6	1.4	.1	1.2	1.6
	100.0	88.8	11.2	10.9	61.5	37.3	1.1	76.1	23.9
SULPHER MOUNTAIN GONDOLA LIFT	199149	96428	99787	44331	154824	39997	3378	173022	26127
	12.9	7.6	41.2	38.7	20.7	7.9	1.3	13.9	8.8
	100.0	48.4	50.1	22.3	77.7	20.1	1.7	86.9	13.1
SUNSHINE VILLAGE AND GONDOLA	101753	84607	17146	10086	56337	35628	7167	82936	18817
	6.6	6.7	7.1	8.8	7.6	7.0	2.7	6.6	6.4
	100.0	83.1	16.9	9.9	55.4	35.0	7.0	81.5	18.5
GONDOLA LIFTS IN JASPER									
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	63153	25220	19187	62058	17192	9729	63007	25973
	5.8	5.0	10.4	16.8	8.3	3.4	3.7	5.1	8.8
	100.0	71.0	28.3	21.6	69.7	19.3	10.9	70.8	29.2
SKI RESORTS IN BANFF (NET)	265824	215410	48544	21808	136785	105225	19062	211481	54343
	17.2	17.1	20.1	19.0	18.3	20.8	7.3	17.0	18.4
	100.0	81.0	18.3	8.2	51.5	39.6	7.2	79.6	20.4
LAKE LOUISE	148082	113353	32859	20818	75312	64602	6037	124933	23149
	9.6	9.0	13.6	18.2	10.1	12.8	2.3	10.0	7.8
	100.0	76.5	22.2	14.1	50.9	43.6	4.1	84.4	15.6
MOUNT NORQUAY	48715	40147	8568	555	22931	24853	931	26651	22064
	3.2	3.2	3.5	.5	3.1	4.9	.4	2.1	7.5
	100.0	82.4	17.6	1.1	47.1	51.0	1.9	54.7	45.3
SUNSHINE VILLAGE	117593	100294	17299	10239	53439	48767	12767	99468	18125
	7.6	8.0	7.2	8.9	7.2	9.6	4.9	8.0	6.1
	100.0	85.3	14.7	8.7	45.4	41.5	10.9	84.6	15.4
SKI RESORTS IN JASPER									

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
MARMOT BASIN	40397	29265	11132	8355	8101	22795	8926	34253	6145
	2.6	2.3	4.6	7.3	1.1	4.5	3.4	2.7	2.1
	100.0	72.4	27.6	20.7	20.1	56.4	22.1	84.8	15.2
NONE	7261	5120	2141	2141	474	3136	3299	4646	2615
	.5	.4	.9	1.9	.1	.6	1.3	.4	.9
	100.0	70.5	29.5	29.5	6.5	43.2	45.4	64.0	36.0
NOT STATED	70606	50467	6523	562	29538	11783	18626	60873	9733
	4.6	4.0	2.7	.5	4.0	2.3	7.1	4.9	3.3
	100.0	71.5	9.2	.8	41.8	16.7	26.4	86.2	13.8

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	591109	479737	228973	193879	84168	323244	318973	1197515	395924	384267	739996	228016
	100.0	38.3	31.1	14.8	12.6	5.5	21.0	20.7	77.6	25.7	24.9	48.0	14.8
TOWNSITES (NET)	1361197	507955	433993	195632	183959	74659	299036	299975	1127978	393096	378507	730480	185864
	88.2	85.9	90.5	85.4	94.9	88.7	92.5	94.0	94.2	99.3	98.5	98.7	81.5
	100.0	37.3	31.9	14.4	13.5	5.5	22.0	22.0	82.9	28.9	27.8	53.7	13.7
BANFF	1032324	385708	293256	152754	165313	63355	249077	241160	856447	347789	296457	600810	125215
	66.9	65.3	61.1	66.7	85.3	75.3	77.1	75.6	71.5	87.8	77.1	81.2	54.9
	100.0	37.4	28.4	14.8	16.0	6.1	24.1	23.4	83.0	33.7	28.7	58.2	12.1
JASPER	502402	218775	161739	60551	39336	38641	132304	89987	431008	118656	224312	259281	40689
	32.6	37.0	33.7	26.4	20.3	45.9	40.9	28.2	36.0	30.0	58.4	35.0	17.8
	100.0	43.5	32.2	12.1	7.8	7.7	26.3	17.9	85.8	23.6	44.6	51.6	8.1
LAKE LOUISE	490030	195282	143298	88312	44494	34951	153258	111384	467462	177094	221866	309084	71959
	31.8	33.0	29.9	38.6	22.9	41.5	47.4	34.9	39.0	44.7	57.7	41.8	31.6
	100.0	39.9	29.2	18.0	9.1	7.1	31.3	22.7	95.4	36.1	45.3	63.1	14.7
LAKES IN BANFF (NET)	662830	248921	185431	104807	107710	36005	232577	216659	623371	288215	270009	390953	62440
	43.0	42.1	38.7	45.8	55.6	42.8	72.0	67.9	52.1	72.8	70.3	52.8	27.4
	100.0	37.6	28.0	15.8	16.3	5.4	35.1	32.7	94.0	43.5	40.7	59.0	9.4
BOW LAKE	225627	85917	35415	29318	57962	24227	83693	104476	222160	137927	106296	136236	4817
	14.6	14.5	7.4	12.8	29.9	28.8	25.9	32.8	18.6	34.8	27.7	18.4	2.1
	100.0	38.1	15.7	13.0	25.7	10.7	37.1	46.3	98.5	61.1	47.1	60.4	2.1
HECTOR LAKE	32960	16532	6019	3941	2238	3341	10527	10691	32408	20250	22314	20342	1311
	2.1	2.8	1.3	1.7	1.2	4.0	3.3	3.4	2.7	5.1	5.8	2.7	.6
	100.0	50.2	18.3	12.0	6.8	10.1	31.9	32.4	98.3	61.4	67.7	61.7	4.0
LAKE LOUISE	444778	174342	129231	83885	38431	31520	145979	107058	428919	179276	212438	298505	53361
	28.8	29.5	26.9	36.6	19.8	37.4	45.2	33.6	35.8	45.3	55.3	40.3	23.4
	100.0	39.2	29.1	18.9	8.6	7.1	32.8	24.1	96.4	40.3	47.8	67.1	12.0
LAKE MINNEWANKA	147718	70074	26727	25007	17135	9810	82494	51222	139240	76122	75546	95249	8796
	9.6	11.9	5.6	10.9	8.8	11.7	25.5	16.1	11.6	19.2	19.7	12.9	3.9
	100.0	47.4	18.1	16.9	11.6	6.6	55.8	34.7	94.3	51.5	51.1	64.5	6.0

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MORAINE LAKE	183581	61182	52485	34340	22003	19952	86105	58731	169855	73132	99187	107353	8970
	11.9	10.4	10.9	15.0	11.3	23.7	26.6	18.4	14.2	18.5	25.8	14.5	3.9
	100.0	33.3	28.6	18.7	12.0	10.9	46.9	32.0	92.5	39.8	54.0	58.5	4.9
PEYTO LAKE	103547	54821	17099	13167	7925	16328	56007	40332	102163	55560	67882	78370	1431
	6.7	9.3	3.6	5.8	4.1	19.4	17.3	12.6	8.5	14.0	17.7	10.6	.6
	100.0	52.9	16.5	12.7	7.7	15.8	54.1	38.9	98.7	53.7	65.6	75.7	1.4
VERMILION LAKE	72676	29488	13612	16433	9507	3527	53183	27652	71416	53503	59184	51722	4928
	4.7	5.0	2.8	7.2	4.9	4.2	16.5	8.7	6.0	13.5	15.4	7.0	2.2
	100.0	40.6	18.7	22.6	13.1	4.9	73.2	38.0	98.3	73.6	81.4	71.2	6.8
OTHER LAKE(S) IN BANFF	77613	40197	24301	8990	2813	4398	41843	25579	72340	25976	33477	44292	5973
	5.0	6.8	5.1	3.9	1.5	5.2	12.9	8.0	6.0	6.6	8.7	6.0	2.6
	100.0	51.8	31.3	11.6	3.6	5.7	53.9	33.0	93.2	33.5	43.1	57.1	7.7
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	36953	35041	9356	5034	8807	40218	15046	91223	35418	60925	54880	1431
	6.0	6.3	7.3	4.1	2.6	10.5	12.4	4.7	7.6	8.9	15.9	7.4	.6
	100.0	40.1	38.0	10.2	5.5	9.6	43.7	16.3	99.0	38.4	66.1	59.6	1.6
LAKES IN JASPER (NET)	303267	132660	90757	36257	25046	26981	112027	74308	293202	81524	167338	175740	25773
	19.7	22.4	18.9	15.8	12.9	32.1	34.7	23.3	24.5	20.6	43.5	23.7	11.3
	100.0	43.7	29.9	12.0	8.3	8.9	36.9	24.5	96.7	26.9	55.2	57.9	8.5
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	62274	20105	11022	2179	7125	44874	36561	99580	32079	65948	70487	1301
	6.7	10.5	4.2	4.8	1.1	8.5	13.9	11.5	8.3	8.1	17.2	9.5	.6
	100.0	60.7	19.6	10.7	2.1	6.9	43.7	35.6	97.1	31.3	64.3	68.7	1.3
MALIGNE LAKE	157225	74489	37519	24110	12081	19178	73506	42781	153172	56265	111409	98143	10836
	10.2	12.6	7.8	10.5	6.2	22.8	22.7	13.4	12.8	14.2	29.0	13.3	4.8
	100.0	47.4	23.9	15.3	7.7	12.2	46.8	27.2	97.4	35.8	70.9	62.4	6.9
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	56335	12625	9709	9285	11466	53471	28064	93257	36564	71288	61429	11079
	6.2	9.5	2.6	4.2	4.8	13.6	16.5	8.8	7.8	9.2	18.6	8.3	4.9
	100.0	58.7	13.1	10.1	9.7	11.9	55.7	29.2	97.1	38.1	74.3	64.0	11.5
PATRICIA AND PYRAMID LAKES	82923	50856	17403	5990	5997	4006	42320	26059	82568	22424	49494	55636	9798
	5.4	8.6	3.6	2.6	3.1	4.8	13.1	8.2	6.9	5.7	12.9	7.5	4.3
	100.0	61.3	21.0	7.2	7.2	4.8	51.0	31.4	99.6	27.0	59.7	67.1	11.8
JASPER OR TALBOT LAKES	68503	23940	21419	9088	11889	3066	26845	18007	66892	10948	35857	42491	-
	4.4	4.1	4.5	4.0	6.1	3.6	8.3	5.6	5.6	2.8	9.3	5.7	
	100.0	34.9	31.3	13.3	17.4	4.5	39.2	26.3	97.6	16.0	52.3	62.0	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
OTHER LAKE(S) IN JASPER	52311	28302	12167	3906	5778	3319	30577	20310	50878	21032	36422	29081	8508
	3.4	4.8	2.5	1.7	3.0	3.9	9.5	6.4	4.2	5.3	9.5	3.9	3.7
	100.0	54.1	23.3	7.5	11.0	6.3	58.5	38.8	97.3	40.2	69.6	55.6	16.3
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	29065	32431	7944	8141	7465	22956	14212	80046	34488	49654	40966	215
	5.3	4.9	6.8	3.5	4.2	8.9	7.1	4.5	6.7	8.7	12.9	5.5	.1
	100.0	35.5	39.6	9.7	9.9	9.1	28.0	17.4	97.8	42.1	60.6	50.0	.3
FALLS/SPRINGS IN BANFF (NET)	554394	199734	140870	77485	108527	34098	179950	207245	513630	261848	211562	328127	42720
	35.9	33.8	29.4	33.8	56.0	40.5	55.7	65.0	42.9	66.1	55.1	44.3	18.7
	100.0	36.0	25.4	14.0	19.6	6.2	32.5	37.4	92.6	47.2	38.2	59.2	7.7
BOW FALLS	316088	105513	61179	42136	77783	27952	105888	130432	300571	170509	132710	187893	11259
	20.5	17.9	12.8	18.4	40.1	33.2	32.8	40.9	25.1	43.1	34.5	25.4	4.9
	100.0	33.4	19.4	13.3	24.6	8.8	33.5	41.3	95.1	53.9	42.0	59.4	3.6
UPPER HOT SPRINGS POOL	231804	74488	60134	37026	43879	10903	80099	94727	205703	92903	97998	157230	32533
	15.0	12.6	12.5	16.2	22.6	13.0	24.8	29.7	17.2	23.5	25.5	21.2	14.3
	100.0	32.1	25.9	16.0	18.9	4.7	34.6	40.9	88.7	40.1	42.3	67.8	14.0
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	87611	54027	34096	23823	2500	76006	61493	193143	115852	89146	127270	12889
	13.0	14.8	11.3	14.9	12.3	3.0	23.5	19.3	16.1	29.3	23.2	17.2	5.7
	100.0	43.8	27.0	17.1	11.9	1.3	38.0	30.8	96.6	58.0	44.6	63.7	6.4
OTHER FALLS/ SPRINGS IN BANFF	40550	16025	9130	4434	7266	3978	15825	13690	38841	23930	29511	24415	2993
	2.6	2.7	1.9	1.9	3.7	4.7	4.9	4.3	3.2	6.0	7.7	3.3	1.3
	100.0	39.5	22.5	10.9	17.9	9.8	39.0	33.8	95.8	59.0	72.8	60.2	7.4
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	32192	15988	9445	5579	5727	27333	11562	64088	24925	42114	32069	3412
	4.5	5.4	3.3	4.1	2.9	6.8	8.5	3.6	5.4	6.3	11.0	4.3	1.5
	100.0	46.8	23.2	13.7	8.1	8.3	39.7	16.8	93.1	36.2	61.2	46.6	5.0
FALLS/SPRINGS IN JASPER (NET)	270088	120938	74858	34589	19123	28831	108032	78078	260366	95861	164998	162708	7267
	17.5	20.5	15.6	15.1	9.9	34.3	33.4	24.5	21.7	24.2	42.9	22.0	3.2
	100.0	44.8	27.7	12.8	7.1	10.7	40.0	28.9	96.4	35.5	61.1	60.2	2.7
ATHABASCA FALLS	213810	98798	51209	26913	15284	28437	88827	59978	205130	83395	144471	131591	6409
	13.9	16.7	10.7	11.8	7.9	33.8	27.5	18.8	17.1	21.1	37.6	17.8	2.8
	100.0	46.2	24.0	12.6	7.1	13.3	41.5	28.1	95.9	39.0	67.6	61.5	3.0
MIETTE HOT SPRINGS	53290	23169	20853	5096	3033	928	20913	22789	51497	24834	31285	35806	996
	3.5	3.9	4.3	2.2	1.6	1.1	6.5	7.1	4.3	6.3	8.1	4.8	.4
	100.0	43.5	39.1	9.6	5.7	1.7	39.2	42.8	96.6	46.6	58.7	67.2	1.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PUNCHBOWL FALLS	29691	13733	7645	3060	5100	483	7292	7259	29489	7844	20746	18474	-
	1.9	2.3	1.6	1.3	2.6	.6	2.3	2.3	2.5	2.0	5.4	2.5	
	100.0	46.3	25.7	10.3	17.2	1.6	24.6	24.4	99.3	26.4	69.9	62.2	
SUNWAPTA FALLS	106342	49908	29677	9851	13003	8602	43510	27948	103750	41005	71622	76632	410
	6.9	8.4	6.2	4.3	6.7	10.2	13.5	8.8	8.7	10.4	18.6	10.4	.2
	100.0	46.9	27.9	9.3	12.2	8.1	40.9	26.3	97.6	38.6	67.4	72.1	.4
OTHER FALLS/ SPRINGS IN JASPER	43713	26874	10690	2483	1318	2921	23958	15339	42262	17083	26839	28134	355
	2.8	4.5	2.2	1.1	.7	3.5	7.4	4.8	3.5	4.3	7.0	3.8	.2
	100.0	61.5	24.5	5.7	3.0	6.7	54.8	35.1	96.7	39.1	61.4	64.4	.8
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	29446	12203	5521	1875	6035	19475	9647	52298	25727	38878	29988	502
	3.4	5.0	2.5	2.4	1.0	7.2	6.0	3.0	4.4	6.5	10.1	4.1	.2
	100.0	55.8	23.1	10.5	3.6	11.4	36.9	18.3	99.0	48.7	73.6	56.8	1.0
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	132379	81674	43280	25062	29974	130591	75419	285063	112964	176799	192407	4942
	19.2	22.4	17.0	18.9	12.9	35.6	40.4	23.6	23.8	28.5	46.0	26.0	2.2
	100.0	44.7	27.6	14.6	8.5	10.1	44.1	25.4	96.2	38.1	59.7	64.9	1.7
ATHABASCA GLACIER	176560	83019	39886	28520	12339	23890	87111	53052	172792	79400	114172	112142	3113
	11.4	14.0	8.3	12.5	6.4	28.4	26.9	16.6	14.4	20.1	29.7	15.2	1.4
	100.0	47.0	22.6	16.2	7.0	13.5	49.3	30.0	97.9	45.0	64.7	63.5	1.8
COLUMBIA ICEFIELD	234759	108146	61853	35412	20903	21582	103581	57989	224804	89783	148284	163560	1909
	15.2	18.3	12.9	15.5	10.8	25.6	32.0	18.2	18.8	22.7	38.6	22.1	.8
	100.0	46.1	26.3	15.1	8.9	9.2	44.1	24.7	95.8	38.2	63.2	69.7	.8
STUTFIELD GLACIER	20586	7050	4989	1910	3422	3113	11072	10891	19763	9100	14920	16978	315
	1.3	1.2	1.0	.8	1.8	3.7	3.4	3.4	1.7	2.3	3.9	2.3	.1
	100.0	34.2	24.2	9.3	16.6	15.1	53.8	52.9	96.0	44.2	72.5	82.5	1.5
CROWFOOT GLACIER	72790	44017	12075	4784	6153	7640	36316	17301	70770	38426	54216	50734	315
	4.7	7.4	2.5	2.1	3.2	9.1	11.2	5.4	5.9	9.7	14.1	6.9	.1
	100.0	60.5	16.6	6.6	8.5	10.5	49.9	23.8	97.2	52.8	74.5	69.7	.4
DOME GLACIER	25051	9056	5492	1716	5522	3622	14307	12892	24577	15078	19336	18763	355
	1.6	1.5	1.1	.7	2.8	4.3	4.4	4.0	2.1	3.8	5.0	2.5	.2
	100.0	36.2	21.9	6.9	22.0	14.5	57.1	51.5	98.1	60.2	77.2	74.9	1.4
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	31576	15100	5382	2777	4108	28178	14682	54512	34190	41050	35862	-
	3.6	5.3	3.1	2.4	1.4	4.9	8.7	4.6	4.6	8.6	10.7	4.8	
	100.0	56.5	27.0	9.6	5.0	7.3	50.4	26.3	97.5	61.2	73.4	64.2	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	108491	109820	54735	46089	19138	129915	96529	296152	166286	174118	230910	31662
	21.1	18.4	22.9	23.9	23.8	22.7	40.2	30.3	24.7	42.0	45.3	31.2	13.9
	100.0	33.4	33.8	16.8	14.2	5.9	40.0	29.7	91.1	51.2	53.6	71.0	9.7
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	31465	25835	15839	4853	5052	40244	35471	77085	57037	61325	66985	726
	5.1	5.3	5.4	6.9	2.5	6.0	12.4	11.1	6.4	14.4	16.0	9.1	.3
	100.0	39.6	32.5	19.9	6.1	6.4	50.7	44.7	97.1	71.8	77.2	84.3	.9
CASTLE MOUNTAIN	118134	35523	46207	13607	16786	8495	61123	30114	111550	67789	74298	83347	9889
	7.7	6.0	9.6	5.9	8.7	10.1	18.9	9.4	9.3	17.1	19.3	11.3	4.3
	100.0	30.1	39.1	11.5	14.2	7.2	51.7	25.5	94.4	57.4	62.9	70.6	8.4
HOODOOS (ROCK SPIRES)	132954	51446	30019	28860	14305	11803	64467	46139	130615	70898	83871	93769	14680
	8.6	8.7	6.3	12.6	7.4	14.0	19.9	14.5	10.9	17.9	21.8	12.7	6.4
	100.0	38.7	22.6	21.7	10.8	8.9	48.5	34.7	98.2	53.3	63.1	70.5	11.0
JOHNSTON CANYON	96297	28428	35619	9416	18720	5175	46553	30373	80567	55093	55337	70599	3412
	6.2	4.8	7.4	4.1	9.7	6.1	14.4	9.5	6.7	13.9	14.4	9.5	1.5
	100.0	29.5	37.0	9.8	19.4	5.4	48.3	31.5	83.7	57.2	57.5	73.3	3.5
SASKATCHEWAN RIVER CROSSING	88824	27664	30062	19861	8775	8468	38936	28985	86463	34096	59240	55495	1666
	5.8	4.7	6.3	8.7	4.5	10.1	12.0	9.1	7.2	8.6	15.4	7.5	.7
	100.0	31.1	33.8	22.4	9.9	9.5	43.8	32.6	97.3	38.4	66.7	62.5	1.9
SKOKI VALLEY	5346	476	867	944	2678	382	4317	1284	5346	4415	4253	2216	3033
	.3	.1	.2	.4	1.4	.5	1.3	.4	.4	1.1	1.1	.3	1.3
	100.0	8.9	16.2	17.7	50.1	7.1	80.7	24.0	100.0	82.6	79.6	41.5	56.7
EGYPT LAKE AREA	3556	255	321	2981	-	-	321	3556	576	576	576	576	2981
	.2	*	.1	1.3			.1	1.1	*	.1	.1	.1	1.3
	100.0	7.2	9.0	83.8			9.0	100.0	16.2	16.2	16.2	16.2	83.8
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	100885	62118	33314	18336	20236	92518	61895	218867	81194	139048	143221	12412
	14.6	17.1	12.9	14.5	9.5	24.0	28.6	19.4	18.3	20.5	36.2	19.4	5.4
	100.0	44.9	27.6	14.8	8.2	9.0	41.2	27.5	97.4	36.1	61.9	63.7	5.5
GOAT LOOKOUT	52265	36580	8427	5852	5145	116	14242	8158	51619	25141	29641	30080	531
	3.4	6.2	1.8	2.6	2.7	.1	4.4	2.6	4.3	6.4	7.7	4.1	.2
	100.0	70.0	16.1	11.2	9.8	.2	27.2	15.6	98.8	48.1	56.7	57.6	1.0
MALIGNE CANYON/ VALLEY	159882	66764	47648	26431	8925	17348	68322	48011	158225	58514	110449	103174	10082
	10.4	11.3	9.9	11.5	4.6	20.6	21.1	15.1	13.2	14.8	28.7	13.9	4.4
	100.0	41.8	29.8	16.5	5.6	10.9	42.7	30.0	99.0	36.6	69.1	64.5	6.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MOUNT EDITH CAVELL	76695	35922	15849	10978	7723	7076	45095	19485	75138	36068	56021	49706	1068
	5.0	6.1	3.3	4.8	4.0	8.4	14.0	6.1	6.3	9.1	14.6	6.7	.5
	100.0	46.8	20.7	14.3	10.1	9.2	58.8	25.4	98.0	47.0	73.0	64.8	1.4
VALLEY OF THE FIVE LAKES	28978	21562	6325	-	259	832	14934	12520	28978	11878	23804	13890	95
	1.9	3.6	1.3		.1	1.0	4.6	3.9	2.4	3.0	6.2	1.9	*
	100.0	74.4	21.8		.9	2.9	51.5	43.2	100.0	41.0	82.1	47.9	.3
TONQUIN VALLEY	10937	6609	1231	1061	310	1204	4262	1938	10301	4008	8937	9344	2215
	.7	1.1	.3	.5	.2	1.4	1.3	.6	.9	1.0	2.3	1.3	1.0
	100.0	60.4	11.3	9.7	2.8	11.0	39.0	17.7	94.2	36.6	81.7	85.4	20.2
SKYLINE TRAIL	9935	4210	3130	641	376	1579	5391	2673	7315	2966	7505	4707	-
	.6	.7	.7	.3	.2	1.9	1.7	.8	.6	.7	2.0	.6	
	100.0	42.4	31.5	6.4	3.8	15.9	54.3	26.9	73.6	29.9	75.5	47.4	
MUSEUMS/CENTRES IN BANFF (NET)	257075	81840	49405	32822	84927	10357	77213	105597	235303	202357	112945	158944	16416
	16.7	13.8	10.3	14.3	43.8	12.3	23.9	33.1	19.6	51.1	29.4	21.5	7.2
	100.0	31.8	19.2	12.8	33.0	4.0	30.0	41.1	91.5	78.7	43.9	61.8	6.4
BANFF CENTRE FOR FINE ARTS	51559	9163	9807	18283	12208	1918	30229	27317	47986	41044	23840	43213	1185
	3.3	1.6	2.0	8.0	6.3	2.3	9.4	8.6	4.0	10.4	6.2	5.8	.5
	100.0	17.8	19.0	35.5	23.7	3.7	58.6	53.0	93.1	79.6	46.2	83.8	2.3
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	49401	27209	27072	30021	6584	47270	35229	123808	109333	75499	101577	15791
	9.0	8.4	5.7	11.8	15.5	7.8	14.6	11.0	10.3	27.6	19.6	13.7	6.9
	100.0	35.5	19.6	19.5	21.6	4.7	34.0	25.3	89.0	78.6	54.3	73.0	11.3
LUXTON MUSEUM (INDIAN CULTURE)	73960	14364	2898	3289	51697	716	15262	52674	72495	67314	18233	22852	996
	4.8	2.4	.6	1.4	26.7	.9	4.7	16.5	6.1	17.0	4.7	3.1	.4
	100.0	19.4	3.9	4.4	69.9	1.0	20.6	71.2	98.0	91.0	24.7	30.9	1.3
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	13512	2631	2816	11984	1527	12685	8867	26394	28435	20347	20451	1499
	2.2	2.3	.5	1.2	6.2	1.8	3.9	2.8	2.2	7.2	5.3	2.8	.7
	100.0	40.5	7.9	8.4	35.9	4.6	38.0	26.6	79.1	85.2	61.0	61.3	4.5
WALTER J. PHILLIPS ART GALLERY	18907	8459	246	6581	3518	104	8061	6962	18661	16453	15533	8864	-
	1.2	1.4	.1	2.9	1.8	.1	2.5	2.2	1.6	4.2	4.0	1.2	
	100.0	44.7	1.3	34.8	18.6	.6	42.6	36.8	98.7	87.0	82.2	46.9	
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	18770	2807	9641	9548	1061	27239	10756	35099	36774	28109	32470	3863
	2.8	3.2	.6	4.2	4.9	1.3	8.4	3.4	2.9	9.3	7.3	4.4	1.7
	100.0	44.1	6.6	22.7	22.5	2.5	64.1	25.3	82.5	86.5	66.1	76.4	9.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS · BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MUSEUMS/ CENTRES IN BANFF	26174	7481	12559	3917	1437	2354	4129	11284	25928	19279	22106	20253	436
BUT DON'T KNOW NAME(S)	1.7	1.3	2.6	1.7	.7	2.8	1.3	3.5	2.2	4.9	5.8	2.7	.2
	100.0	28.6	48.0	15.0	5.5	9.0	15.8	43.1	99.1	73.7	84.5	77.4	1.7
MUSEUMS/CENTRES IN JASPER	109082	57366	26116	10521	7201	11361	48273	33486	103231	58377	88532	76297	536
(NET)	7.1	9.7	5.4	4.6	3.7	13.5	14.9	10.5	8.6	14.7	23.0	10.3	.2
	100.0	52.6	23.9	9.6	6.6	10.4	44.3	30.7	94.6	53.5	81.2	69.9	.5
COLUMBIA ICEFIELD CENTRE	102678	55339	22332	10350	6778	11361	46949	32081	97289	55735	84313	72882	536
	6.7	9.4	4.7	4.5	3.5	13.5	14.5	10.1	8.1	14.1	21.9	9.8	.2
	100.0	53.9	21.7	10.1	6.6	11.1	45.7	31.2	94.8	54.3	82.1	71.0	.5
THE DEN WILDLIFE MUSEUM	8982	3067	4715	644	423	607	2272	2639	7556	4327	5529	5690	-
	.6	.5	1.0	.3	.2	.7	.7	.8	.6	1.1	1.4	.8	
	100.0	34.1	52.5	7.2	4.7	6.8	25.3	29.4	84.1	48.2	61.6	63.4	
HISTORICAL SITES IN BANFF	427650	153215	108764	63237	94467	30775	137361	146746	406427	230730	151052	273420	18936
AND JASPER (NET)	27.7	25.9	22.7	27.6	48.7	36.6	42.5	46.0	33.9	58.3	39.3	36.9	8.3
	100.0	35.8	25.4	14.8	22.1	7.2	32.1	34.3	95.0	54.0	35.3	63.9	4.4
BANKHEAD COAL MINE GHOST	38705	20982	11660	4479	2009	539	24355	17726	37320	29484	13728	29098	3617
TOWN (BANFF)	2.5	3.5	2.4	2.0	1.0	.6	7.5	5.6	3.1	7.4	3.6	3.9	1.6
	100.0	54.2	30.1	11.6	5.2	1.4	62.9	45.8	96.4	76.2	35.5	75.2	9.3
SILVER CITY PLAQUE	9336	3140	3222	-	2720	255	2538	1604	9336	2451	4264	7576	-
(BANFF)	.6	.5	.7		1.4	.3	.8	.5	.8	.6	1.1	1.0	
	100.0	33.6	34.5		29.1	2.7	27.2	17.2	100.0	26.3	45.7	81.1	
BANFF SPRINGS HOTEL	374837	134002	80200	58734	93830	30440	116687	139110	355676	197919	128440	233780	18268
	24.3	22.7	16.7	25.7	48.4	36.2	36.1	43.6	29.7	50.0	33.4	31.6	8.0
	100.0	35.7	21.4	15.7	25.0	8.1	31.1	37.1	94.9	52.8	34.3	62.4	4.9
OLD FORT POINT CAIRN	9287	7170	959	654	-	469	5554	2884	8801	5658	6368	5881	-
(JASPER)	.6	1.2	.2	.3		.6	1.7	.9	.7	1.4	1.7	.8	
	100.0	77.2	10.3	7.0		5.0	59.8	31.1	94.8	60.9	68.6	63.3	
BUFFALO PADDOCK IN BANFF	93865	22489	45745	11413	11707	7544	46363	36719	93249	64141	56495	77958	668
	6.1	3.8	9.5	5.0	6.0	9.0	14.3	11.5	7.8	16.2	14.7	10.5	.3
	100.0	24.0	48.7	12.2	12.5	8.0	49.4	39.1	99.3	68.3	60.2	83.1	.7
GONDOLA LIFTS IN BANFF	335099	108754	80837	52558	78378	24479	93126	125731	293720	129698	116313	196198	76732
(NET)	21.7	18.4	16.9	23.0	40.4	29.1	28.8	39.4	24.5	32.8	30.3	26.5	33.7
	100.0	32.5	24.1	15.7	23.4	7.3	27.8	37.5	87.7	38.7	34.7	58.5	22.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
LAKE LOUISE GONDOLA LIFT	49959	15591	11305	15881	2330	3929	25222	12596	44917	17897	33979	31719	9137
	3.2	2.6	2.4	6.9	1.2	4.7	7.8	3.9	3.8	4.5	8.8	4.3	4.0
	100.0	31.2	22.6	31.8	4.7	7.9	50.5	25.2	89.9	35.8	68.0	63.5	18.3
MOUNT NORQUAY SCENIC LIFT	19346	8655	5937	1918	1030	812	5353	9029	19346	4484	13318	8476	-
	1.3	1.5	1.2	.8	.5	1.0	1.7	2.8	1.6	1.1	3.5	1.1	
	100.0	44.7	30.7	9.9	5.3	4.2	27.7	46.7	100.0	23.2	68.8	43.8	
SULPHER MOUNTAIN GONDOLA LIFT	199149	62988	40814	17846	62961	18572	52681	100727	192253	106733	69758	129277	6001
	12.9	10.7	8.5	7.8	32.5	22.1	16.3	31.6	16.1	27.0	18.2	17.5	2.6
	100.0	31.6	20.5	9.0	31.6	9.3	26.5	50.6	96.5	53.6	35.0	64.9	3.0
SUNSHINE VILLAGE AND GONDOLA	101753	37864	33463	22138	12855	2692	26732	16637	69635	14207	25948	53543	69962
	6.6	6.4	7.0	9.7	6.6	3.2	8.3	5.2	5.8	3.6	6.8	7.2	30.7
	100.0	37.2	32.9	21.8	12.6	2.6	26.3	16.4	68.4	14.0	25.5	52.6	68.8
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	37233	37141	9804	1985	5683	37710	30016	85426	24270	49081	68608	2679
	5.8	6.3	7.7	4.3	1.0	6.8	11.7	9.4	7.1	6.1	12.8	9.3	1.2
	100.0	41.8	41.7	11.0	2.2	6.4	42.4	33.7	96.0	27.3	55.2	77.1	3.0
SKI RESORTS IN BANFF (NET)	265824	98750	77866	66499	20476	13340	66667	60859	201472	56558	73378	152622	166368
	17.2	16.7	16.2	29.0	10.6	15.8	20.6	19.1	16.8	14.3	19.1	20.6	73.0
	100.0	37.1	29.3	25.0	7.7	5.0	25.1	22.9	75.8	21.3	27.6	57.4	62.6
LAKE LOUISE	148082	57125	36885	41142	9536	11420	31557	36415	123666	33506	43568	82795	92934
	9.6	9.7	7.7	18.0	4.9	13.6	9.8	11.4	10.3	8.5	11.3	11.2	40.8
	100.0	38.6	24.9	27.8	6.4	7.7	21.3	24.6	83.5	22.6	29.4	55.9	62.8
MOUNT NORQUAY	48715	4923	27480	10404	5563	487	23938	23841	33209	11162	25235	34261	22708
	3.2	.8	5.7	4.5	2.9	.6	7.4	7.5	2.8	2.8	6.6	4.6	10.0
	100.0	10.1	56.4	21.4	11.4	1.0	49.1	48.9	68.2	22.9	51.8	70.3	46.6
SUNSHINE VILLAGE	117593	47253	32002	27015	14327	4341	21203	10895	82230	19043	19579	65840	94963
	7.6	8.0	6.7	11.8	7.4	5.2	6.6	3.4	6.9	4.8	5.1	8.9	41.6
	100.0	40.2	27.2	23.0	12.2	3.7	18.0	9.3	69.9	16.2	16.6	56.0	80.8
SKI RESORTS IN JASPER													

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MARMOT BASIN	40397	20673	10645	3077	769	4318	6121	9489	22579	3424	7765	13226	30706
	2.6	3.5	2.2	1.3	.4	5.1	1.9	3.0	1.9	.9	2.0	1.8	13.5
	100.0	51.2	26.4	7.6	1.9	10.7	15.2	23.5	55.9	8.5	19.2	32.7	76.0
NONE	7261	3635	2615	-	1010	-	-	-	2141	-	-	-	-
	.5	.6	.5		.5				.2				
	100.0	50.1	36.0		13.9				29.5				
NOT STATED	70606	37356	13573	10824	-	6348	1487	2084	19530	-	1902	1104	-
	4.6	6.3	2.8	4.7		7.5	.5	.7	1.6		.5	.1	
	100.0	52.9	19.2	15.3		9.0	2.1	3.0	27.7		2.7	1.6	

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
TOWNSITES (NET)	1361197	266097	988484	90282	242061	159152	196088	141063	53343	369990	428226	417797	353702
	88.2	96.9	89.0	85.4	86.9	84.8	91.1	90.7	96.0	90.4	85.4	92.4	87.9
	100.0	19.5	72.6	6.6	17.8	11.7	14.4	10.4	3.9	27.2	31.5	30.7	26.0
BANFF	1032324	221036	714522	56876	194008	117348	172036	94327	51724	273655	302076	330494	271717
	66.9	80.5	64.3	53.8	69.6	62.6	80.0	60.6	93.1	66.8	60.3	73.1	67.5
	100.0	21.4	69.2	5.5	18.8	11.4	16.7	9.1	5.0	26.5	29.3	32.0	26.3
JASPER	502402	165047	321170	31578	71875	47398	46891	42451	13300	181493	174272	136737	130107
	32.6	60.1	28.9	29.9	25.8	25.3	21.8	27.3	23.9	44.3	34.8	30.2	32.3
	100.0	32.9	63.9	6.3	14.3	9.4	9.3	8.4	2.6	36.1	34.7	27.2	25.9
LAKE LOUISE	490030	194965	247627	25821	91570	46781	34905	66213	13739	160467	111680	147523	181335
	31.8	71.0	22.3	24.4	32.9	24.9	16.2	42.6	24.7	39.2	22.3	32.6	45.1
	100.0	39.8	50.5	5.3	18.7	9.5	7.1	13.5	2.8	32.7	22.8	30.1	37.0
LAKES IN BANFF (NET)	662830	235432	378987	42008	110158	67168	106035	82735	20230	175522	149863	237247	201065
	43.0	85.7	34.1	39.7	39.5	35.8	49.3	53.2	36.4	42.9	29.9	52.4	50.0
	100.0	35.5	57.2	6.3	16.6	10.1	16.0	12.5	3.1	26.5	22.6	35.8	30.3
BOW LAKE	225627	98038	114728	6798	34169	9385	57125	14280	8805	73002	37269	86313	72850
	14.6	35.7	10.3	6.4	12.3	5.0	26.5	9.2	15.9	17.8	7.4	19.1	18.1
	100.0	43.5	50.8	3.0	15.1	4.2	25.3	6.3	3.9	32.4	16.5	38.3	32.3
HECTOR LAKE	32960	15741	13942	65	2285	729	1050	3172	2233	12804	11953	3520	10548
	2.1	5.7	1.3	.1	.8	.4	.5	2.0	4.0	3.1	2.4	.8	2.6
	100.0	47.8	42.3	.2	6.9	2.2	3.2	9.6	6.8	38.8	36.3	10.7	32.0
LAKE LOUISE	444778	203114	204598	21231	84374	39832	31807	55498	16357	152600	97748	124593	167464
	28.8	74.0	18.4	20.1	30.3	21.2	14.8	35.7	29.4	37.3	19.5	27.5	41.6
	100.0	45.7	46.0	4.8	19.0	9.0	7.2	12.5	3.7	34.3	22.0	28.0	37.7
LAKE MINNEWANKA	147718	50563	80857	13626	26217	8248	17144	17478	3225	47715	38299	38436	55623
	9.6	18.4	7.3	12.9	9.4	4.4	8.0	11.2	5.8	11.7	7.6	8.5	13.8
	100.0	34.2	54.7	9.2	17.7	5.6	11.6	11.8	2.2	32.3	25.9	26.0	37.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MORAINE LAKE	183581	92577	83656	14991	24102	15757	9934	25129	6232	64403	49561	39773	63829
	11.9	33.7	7.5	14.2	8.7	8.4	4.6	16.2	11.2	15.7	9.9	8.8	15.9
	100.0	50.4	45.6	8.2	13.1	8.6	5.4	13.7	3.4	35.1	27.0	21.7	34.8
PEYTO LAKE	103547	70701	27837	5815	13507	4276	3520	6972	6681	48280	26952	16820	44107
	6.7	25.7	2.5	5.5	4.8	2.3	1.6	4.5	12.0	11.8	5.4	3.7	11.0
	100.0	68.3	26.9	5.6	13.0	4.1	3.4	6.7	6.5	46.6	26.0	16.2	42.6
VERMILION LAKE	72676	28124	36048	3047	11660	5302	1451	8983	2472	36287	9882	20405	36864
	4.7	10.2	3.2	2.9	4.2	2.8	.7	5.8	4.5	8.9	2.0	4.5	9.2
	100.0	38.7	49.6	4.2	16.0	7.3	2.0	12.4	3.4	49.9	13.6	28.1	50.7
OTHER LAKE(S) IN BANFF	77613	20501	54447	10024	15699	3188	18809	7742	2767	9438	29596	24018	11143
	5.0	7.5	4.9	9.5	5.6	1.7	8.7	5.0	5.0	2.3	5.9	5.3	2.8
	100.0	26.4	70.2	12.9	20.2	4.1	24.2	10.0	3.6	12.2	38.1	30.9	14.4
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	56320	32646	3007	4830	22230	18125	2736	3314	24115	27669	28448	17562
	6.0	20.5	2.9	2.8	1.7	11.9	8.4	1.8	6.0	5.9	5.5	6.3	4.4
	100.0	61.1	35.4	3.3	5.2	24.1	19.7	3.0	3.6	26.2	30.0	30.9	19.1
LAKES IN JASPER (NET)	303267	119363	170675	23875	45973	35575	26252	20070	12239	89150	103381	63976	90164
	19.7	43.5	15.4	22.6	16.5	19.0	12.2	12.9	22.0	21.8	20.6	14.1	22.4
	100.0	39.4	56.3	7.9	15.2	11.7	8.7	6.6	4.0	29.4	34.1	21.1	29.7
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	38476	60319	3088	17694	4546	9399	10321	2300	38004	26859	26458	36276
	6.7	14.0	5.4	2.9	6.4	2.4	4.4	6.6	4.1	9.3	5.4	5.8	9.0
	100.0	37.5	58.8	3.0	17.2	4.4	9.2	10.1	2.2	37.0	26.2	25.8	35.4
MALIGNE LAKE	157225	81808	66476	13948	20252	14551	14570	10286	6632	59323	43730	30264	59192
	10.2	29.8	6.0	13.2	7.3	7.8	6.8	6.6	11.9	14.5	8.7	6.7	14.7
	100.0	52.0	42.3	8.9	12.9	9.3	9.3	6.5	4.2	37.7	27.8	19.2	37.6
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	49576	43458	13119	20667	1289	4939	4744	5713	37381	22973	15752	43936
	6.2	18.1	3.9	12.4	7.4	.7	2.3	3.1	10.3	9.1	4.6	3.5	10.9
	100.0	51.6	45.3	13.7	21.5	1.3	5.1	4.9	6.0	38.9	23.9	16.4	45.8
PATRICIA AND PYRAMID LAKES	82923	28154	51186	10824	21178	4789	3199	4699	573	23509	28623	12670	30746
	5.4	10.3	4.6	10.2	7.6	2.6	1.5	3.0	1.0	5.7	5.7	2.8	7.6
	100.0	34.0	61.7	13.1	25.5	5.8	3.9	5.7	.7	28.4	34.5	15.3	37.1
JASPER OR TALBOT LAKES	68503	24463	42537	-	15831	1039	7565	6634	2138	19011	25850	15898	21673
	4.4	8.9	3.8		5.7	.6	3.5	4.3	3.8	4.6	5.2	3.5	5.4
	100.0	35.7	62.1		23.1	1.5	11.0	9.7	3.1	27.8	37.7	23.2	31.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
OTHER LAKE(S) IN JASPER	52311	19856	31384	476	11878	10150	7289	1247	959	6594	17377	7444	22590
	3.4	7.2	2.8	.5	4.3	5.4	3.4	.8	1.7	1.6	3.5	1.6	5.6
	100.0	38.0	60.0	.9	22.7	19.4	13.9	2.4	1.8	12.6	33.2	14.2	43.2
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	38732	41457	3923	4755	7621	5673	4252	4372	27443	42265	9457	16835
	5.3	14.1	3.7	3.7	1.7	4.1	2.6	2.7	7.9	6.7	8.4	2.1	4.2
	100.0	47.3	50.6	4.8	5.8	9.3	6.9	5.2	5.3	33.5	51.6	11.6	20.6
FALLS/SPRINGS IN BANFF (NET)	554394	147862	360354	34968	83365	52698	110338	46544	29940	142743	182961	152351	157020
	35.9	53.8	32.5	33.1	29.9	28.1	51.3	29.9	53.9	34.9	36.5	33.7	39.0
	100.0	26.7	65.0	6.3	15.0	9.5	19.9	8.4	5.4	25.7	33.0	27.5	28.3
BOW FALLS	316088	89186	203121	8165	34897	22540	83765	28623	14015	87454	78581	101957	105059
	20.5	32.5	18.3	7.7	12.5	12.0	38.9	18.4	25.2	21.4	15.7	22.5	26.1
	100.0	28.2	64.3	2.6	11.0	7.1	26.5	9.1	4.4	27.7	24.9	32.3	33.2
UPPER HOT SPRINGS POOL	231804	57797	144702	19427	36632	27061	19920	24604	12647	56563	84762	44543	76017
	15.0	21.0	13.0	18.4	13.1	14.4	9.3	15.8	22.8	13.8	16.9	9.8	18.9
	100.0	24.9	62.4	8.4	15.8	11.7	8.6	10.6	5.5	24.4	36.6	19.2	32.8
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	54039	118468	25958	32114	26205	15433	16133	18690	57729	77481	44246	55892
	13.0	19.7	10.7	24.6	11.5	14.0	7.2	10.4	33.6	14.1	15.5	9.8	13.9
	100.0	27.0	59.3	13.0	16.1	13.1	7.7	8.1	9.3	28.9	38.8	22.1	28.0
OTHER FALLS/ SPRINGS IN BANFF	40550	15509	23277	116	7335	2992	2245	2020	1449	9264	14951	10229	6988
	2.6	5.6	2.1	.1	2.6	1.6	1.0	1.3	2.6	2.3	3.0	2.3	1.7
	100.0	38.2	57.4	.3	18.1	7.4	5.5	5.0	3.6	22.8	36.9	25.2	17.2
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	33534	29121	935	8755	7727	7446	3323	3460	26256	29010	11652	11979
	4.5	12.2	2.6	.9	3.1	4.1	3.5	2.1	6.2	6.4	5.8	2.6	3.0
	100.0	48.7	42.3	1.4	12.7	11.2	10.8	4.8	5.0	38.2	42.2	16.9	17.4
FALLS/SPRINGS IN JASPER (NET)	270088	142931	123309	16833	38033	25644	20110	18123	11792	100299	88151	63595	79937
	17.5	52.0	11.1	15.9	13.7	13.7	9.3	11.7	21.2	24.5	17.6	14.1	19.9
	100.0	52.9	45.7	6.2	14.1	9.5	7.4	6.7	4.4	37.1	32.6	23.5	29.6
ATHABASCA FALLS	213810	117967	92775	13316	31645	10382	16745	12229	8682	85570	59236	52779	74468
	13.9	43.0	8.4	12.6	11.4	5.5	7.8	7.9	15.6	20.9	11.8	11.7	18.5
	100.0	55.2	43.4	6.2	14.8	4.9	7.8	5.7	4.1	40.0	27.7	24.7	34.8
MIETTE HOT SPRINGS	53290	18685	32716	1473	7389	7659	6338	5326	6022	12762	15505	13671	20140
	3.5	6.8	2.9	1.4	2.7	4.1	2.9	3.4	10.8	3.1	3.1	3.0	5.0
	100.0	35.1	61.4	2.8	13.9	14.4	11.9	10.0	11.3	23.9	29.1	25.7	37.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PUNCHBOWL FALLS	29691	8739	20952	585	1229	2605	4489	2506	1924	11614	11666	8901	6514
	1.9	3.2	1.9	.6	.4	1.4	2.1	1.6	3.5	2.8	2.3	2.0	1.6
	100.0	29.4	70.6	2.0	4.1	8.8	15.1	8.4	6.5	39.1	39.3	30.0	21.9
SUNWAPTA FALLS	106342	65772	39880	6102	12262	7125	12067	7534	7636	44236	36463	23363	31365
	6.9	24.0	3.6	5.8	4.4	3.8	5.6	4.8	13.7	10.8	7.3	5.2	7.8
	100.0	61.8	37.5	5.7	11.5	6.7	11.3	7.1	7.2	41.6	34.3	22.0	29.5
OTHER FALLS/ SPRINGS IN JASPER	43713	19479	23701	830	11741	1300	7072	1628	1237	5569	17175	9838	12370
	2.8	7.1	2.1	.8	4.2	.7	3.3	1.0	2.2	1.4	3.4	2.2	3.1
	100.0	44.6	54.2	1.9	26.9	3.0	16.2	3.7	2.8	12.7	39.3	22.5	28.3
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	30874	21274	2077	1156	8392	4850	1596	2249	19121	17183	6137	13823
	3.4	11.2	1.9	2.0	.4	4.5	2.3	1.0	4.0	4.7	3.4	1.4	3.4
	100.0	58.5	40.3	3.9	2.2	15.9	9.2	3.0	4.3	36.2	32.5	11.6	26.2
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	162427	122281	12103	44719	19462	25148	21960	14145	119511	76584	75891	100094
	19.2	59.1	11.0	11.6	16.1	10.4	11.7	14.1	25.5	29.2	15.3	16.8	24.9
	100.0	54.8	41.3	4.1	15.1	6.6	8.5	7.4	4.8	40.3	25.8	25.6	33.8
ATHABASCA GLACIER	176560	109047	61104	8579	22248	9194	11731	14032	9733	74353	38732	46786	63638
	11.4	39.7	5.5	8.1	8.0	4.9	5.5	9.0	17.5	18.2	7.7	10.3	15.8
	100.0	61.8	34.6	4.9	12.6	5.2	6.6	7.9	5.5	42.1	21.9	26.5	36.0
COLUMBIA ICEFIELD	234759	128595	97633	4724	36009	16697	21212	17756	13719	96006	60194	55893	84632
	15.2	46.8	8.8	4.5	12.9	8.9	9.9	11.4	24.7	23.4	12.0	12.4	21.0
	100.0	54.8	41.6	2.0	15.3	7.1	9.0	7.6	5.8	40.9	25.6	23.8	36.1
STUTFIELD GLACIER	20586	8933	10141	1443	1264	-	1622	2845	303	9359	5679	4553	5895
	1.3	3.3	.9	1.4	.5		.8	1.8	.5	2.3	1.1	1.0	1.5
	100.0	43.4	49.3	7.0	6.1		7.9	13.8	1.5	45.5	27.6	22.1	28.6
CROWFOOT GLACIER	72790	42614	28141	1972	8832	771	3670	5108	2281	41067	17910	15044	27786
	4.7	15.5	2.5	1.9	3.2	.4	1.7	3.3	4.1	10.0	3.6	3.3	6.9
	100.0	58.5	38.7	2.7	12.1	1.1	5.0	7.0	3.1	56.4	24.6	20.7	38.2
DOME GLACIER	25051	13471	11007	1271	1700	2120	1928	2183	702	12993	3421	5715	9742
	1.6	4.9	1.0	1.2	.6	1.1	.9	1.4	1.3	3.2	.7	1.3	2.4
	100.0	53.8	43.9	5.1	6.8	8.5	7.7	8.7	2.8	51.9	13.7	22.8	38.9
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	26033	27394	1025	7206	1820	4628	4369	1932	25460	14594	11342	21697
	3.6	9.5	2.5	1.0	2.6	1.0	2.2	2.8	3.5	6.2	2.9	2.5	5.4
	100.0	46.6	49.0	1.8	12.9	3.3	8.3	7.8	3.5	45.5	26.1	20.3	38.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	140073	162882	30194	42845	27281	21995	55005	24059	96968	104171	102749	77126
	21.1	51.0	14.7	28.6	15.4	14.5	10.2	35.4	43.3	23.7	20.8	22.7	19.2
	100.0	43.1	50.1	9.3	13.2	8.4	6.8	16.9	7.4	29.8	32.1	31.6	23.7
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	35197	36135	686	7608	5524	8686	17837	1351	34280	15831	20876	29650
	5.1	12.8	3.3	.6	2.7	2.9	4.0	11.5	2.4	8.4	3.2	4.6	7.4
	100.0	44.3	45.5	.9	9.6	7.0	10.9	22.5	1.7	43.2	19.9	26.3	37.3
CASTLE MOUNTAIN	118134	69220	47636	8388	7866	6207	10999	26592	3155	49208	27836	41980	32016
	7.7	25.2	4.3	7.9	2.8	3.3	5.1	17.1	5.7	12.0	5.6	9.3	8.0
	100.0	58.6	40.3	7.1	6.7	5.3	9.3	22.5	2.7	41.7	23.6	35.5	27.1
HOODOOS (ROCK SPIRES)	132954	55523	63015	15474	26429	9451	6156	13088	3048	42412	37794	44958	36015
	8.6	20.2	5.7	14.6	9.5	5.0	2.9	8.4	5.5	10.4	7.5	9.9	9.0
	100.0	41.8	47.4	11.6	19.9	7.1	4.6	9.8	2.3	31.9	28.4	33.8	27.1
JOHNSTON CANYON	96297	38894	53830	2298	10874	12493	7209	16914	16259	26435	27542	32626	22835
	6.2	14.2	4.8	2.2	3.9	6.7	3.4	10.9	29.3	6.5	5.5	7.2	5.7
	100.0	40.4	55.9	2.4	11.3	13.0	7.5	17.6	16.9	27.5	28.6	33.9	23.7
SASKATCHEWAN RIVER CROSSING	88824	36968	48547	4608	8979	1662	5158	17782	4732	33601	30477	20470	21578
	5.8	13.5	4.4	4.4	3.2	.9	2.4	11.4	8.5	8.2	6.1	4.5	5.4
	100.0	41.6	54.7	5.2	10.1	1.9	5.8	20.0	5.3	37.8	34.3	23.0	24.3
SKOKI VALLEY	5346	1725	3130	2678	355	124	452	-	-	1418	1276	2678	639
	.3	.6	.3	2.5	.1	.1	.2			.3	.3	.6	.2
	100.0	32.3	58.5	50.1	6.6	2.3	8.5			26.5	23.9	50.1	12.0
EGYPT LAKE AREA	3556	-	3556	2981	-	-	-	255	-	321	2981	-	576
	.2		.3	2.8				.2		.1	.6		.1
	100.0		100.0	83.8				7.2		9.0	83.8		16.2
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	103058	114105	17747	29040	21627	23301	13011	9152	83588	69999	56053	67683
	14.6	37.5	10.3	16.8	10.4	11.5	10.8	8.4	16.5	20.4	14.0	12.4	16.8
	100.0	45.9	50.8	7.9	12.9	9.6	10.4	5.8	4.1	37.2	31.1	24.9	30.1
GOAT LOOKOUT	52265	28028	24236	173	1917	7401	894	4470	965	26848	25084	10693	10907
	3.4	10.2	2.2	.2	.7	3.9	.4	2.9	1.7	6.6	5.0	2.4	2.7
	100.0	53.6	46.4	.3	3.7	14.2	1.7	8.6	1.8	51.4	48.0	20.5	20.9
MALIGNE CANYON/ VALLEY	159882	72879	80400	17220	25440	13000	20809	7790	3309	51150	41273	40443	53109
	10.4	26.5	7.2	16.3	9.1	6.9	9.7	5.0	6.0	12.5	8.2	8.9	13.2
	100.0	45.6	50.3	10.8	15.9	8.1	13.0	4.9	2.1	32.0	25.8	25.3	33.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MOUNT EDITH CAVELL	76695	42061	32595	981	8647	2178	3826	4710	6906	42666	18068	16309	31773
	5.0	15.3	2.9	.9	3.1	1.2	1.8	3.0	12.4	10.4	3.6	3.6	7.9
	100.0	54.8	42.5	1.3	11.3	2.8	5.0	6.1	9.0	55.6	23.6	21.3	41.4
VALLEY OF THE FIVE LAKES	28978	16897	12081	173	7096	5119	916	3299	-	4314	10512	6873	8238
	1.9	6.2	1.1	.2	2.5	2.7	.4	2.1		1.1	2.1	1.5	2.0
	100.0	58.3	41.7	.6	24.5	17.7	3.2	11.4		14.9	36.3	23.7	28.4
TONQUIN VALLEY	10937	6553	3387	-	418	-	1721	474	-	6994	2217	651	7151
	.7	2.4	.3		.1		.8	.3		1.7	.4	.1	1.8
	100.0	59.9	31.0		3.8		15.7	4.3		63.9	20.3	6.0	65.4
SKYLINE TRAIL	9935	4581	5077	1112	303	1849	679	573	345	3813	1649	3103	4327
	.6	1.7	.5	1.1	.1	1.0	.3	.4	.6	.9	.3	.7	1.1
	100.0	46.1	51.1	11.2	3.1	18.6	6.8	5.8	3.5	38.4	16.6	31.2	43.5
MUSEUMS/CENTRES IN BANFF (NET)	257075	68532	159569	5134	27699	20923	69430	22085	21991	57274	69355	90687	79740
	16.7	25.0	14.4	4.9	9.9	11.2	32.3	14.2	39.6	14.0	13.8	20.0	19.8
	100.0	26.7	62.1	2.0	10.8	8.1	27.0	8.6	8.6	22.3	27.0	35.3	31.0
BANFF CENTRE FOR FINE ARTS	51559	5794	22133	193	16997	321	7465	8350	3193	7630	7975	21343	20295
	3.3	2.1	2.0	.2	6.1	.2	3.5	5.4	5.7	1.9	1.6	4.7	5.0
	100.0	11.2	42.9	.4	33.0	.6	14.5	16.2	6.2	14.8	15.5	41.4	39.4
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	46009	65504	4544	24615	16352	8493	6428	12710	38614	50302	26674	52298
	9.0	16.8	5.9	4.3	8.8	8.7	3.9	4.1	22.9	9.4	10.0	5.9	13.0
	100.0	33.1	47.1	3.3	17.7	11.8	6.1	4.6	9.1	27.7	36.1	19.2	37.6
LUXTON MUSEUM (INDIAN CULTURE)	73960	17727	54181	1262	3471	-	50318	3220	959	12066	7068	49341	15952
	4.8	6.5	4.9	1.2	1.2		23.4	2.1	1.7	2.9	1.4	10.9	4.0
	100.0	24.0	73.3	1.7	4.7		68.0	4.4	1.3	16.3	9.6	66.7	21.6
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	13224	11357	-	1761	3004	2165	998	-	10671	13803	5942	12488
	2.2	4.8	1.0		.6	1.6	1.0	.6		2.6	2.8	1.3	3.1
	100.0	39.6	34.0		5.3	9.0	6.5	3.0		32.0	41.3	17.8	37.4
WALTER J. PHILLIPS ART GALLERY	18907	3018	9730	-	6706	-	573	-	3620	1190	7959	3011	7937
	1.2	1.1	.9		2.4		.3		6.5	.3	1.6	.7	2.0
	100.0	16.0	51.5		35.5		3.0		19.1	6.3	42.1	15.9	42.0
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	18855	15901	4723	7988	1171	-	534	6858	18553	2728	14848	23446
	2.8	6.9	1.4	4.5	2.9	.6		.3	12.3	4.5	.5	3.3	5.8
	100.0	44.3	37.4	11.1	18.8	2.8		1.3	16.1	43.6	6.4	34.9	55.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		========== STAGE IN LIFE CYCLE ==========							====== HOUSEHOLD INCOME ======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MUSEUMS/ CENTRES IN BANFF BUT DON'T KNOW NAME(S)	26174	8524	16591	-	322	3923	6142	4421	2740	6505	12311	950	3645
	1.7	3.1	1.5		.1	2.1	2.9	2.8	4.9	1.6	2.5	.2	.9
	100.0	32.6	63.4		1.2	15.0	23.5	16.9	10.5	24.9	47.0	3.6	13.9
MUSEUMS/CENTRES IN JASPER (NET)	109082	68107	40215	2830	12719	3461	10695	8633	4199	47956	31628	23683	38841
	7.1	24.8	3.6	2.7	4.6	1.8	5.0	5.6	7.6	11.7	6.3	5.2	9.7
	100.0	62.4	36.9	2.6	11.7	3.2	9.8	7.9	3.8	44.0	29.0	21.7	35.6
COLUMBIA ICEFIELD CENTRE	102678	66157	35760	2657	12353	3461	7529	7448	4199	46613	30439	22498	36410
	6.7	24.1	3.2	2.5	4.4	1.8	3.5	4.8	7.6	11.4	6.1	5.0	9.1
	100.0	64.4	34.8	2.6	12.0	3.4	7.3	7.3	4.1	45.4	29.6	21.9	35.5
THE DEN WILDLIFE MUSEUM	8982	3217	5478	476	441	170	3166	1947	-	2611	2458	1355	3097
	.6	1.2	.5	.5	.2	.1	1.5	1.3		.6	.5	.3	.8
	100.0	35.8	61.0	5.3	4.9	1.9	35.2	21.7		29.1	27.4	15.1	34.5
HISTORICAL SITES IN BANFF AND JASPER (NET)	427650	142213	254156	15079	81751	41057	77244	50201	20683	104884	113886	144483	126687
	27.7	51.8	22.9	14.3	29.3	21.9	35.9	32.3	37.2	25.6	22.7	31.9	31.5
	100.0	33.3	59.4	3.5	19.1	9.6	18.1	11.7	4.8	24.5	26.6	33.8	29.6
BANKHEAD COAL MINE GHOST TOWN (BANFF)	38705	3879	34674	-	16636	1117	6482	7739	1655	4829	7061	16149	14363
	2.5	1.4	3.1		6.0	.6	3.0	5.0	3.0	1.2	1.4	3.6	3.6
	100.0	10.0	89.6		43.0	2.9	16.7	20.0	4.3	12.5	18.2	41.7	37.1
SILVER CITY PLAQUE (BANFF)	9336	5411	3925	-	372	357	877	1156	-	4297	2913	1214	4766
	.6	2.0	.4		.1	.2	.4	.7		1.0	.6	.3	1.2
	100.0	58.0	42.0		4.0	3.8	9.4	12.4		46.0	31.2	13.0	51.1
BANFF SPRINGS HOTEL	374837	118490	225065	15079	75492	34639	67173	33850	17183	95338	94547	121777	120804
	24.3	43.1	20.3	14.3	27.1	18.5	31.2	21.8	30.9	23.3	18.9	26.9	30.0
	100.0	31.6	60.0	4.0	20.1	9.2	17.9	9.0	4.6	25.4	25.2	32.5	32.2
OLD FORT POINT CAIRN (JASPER)	9287	5656	3631	-	1808	-	731	81	959	5591	5882	1588	1398
	.6	2.1	.3		.6		.3	.1	1.7	1.4	1.2	.4	.3
	100.0	60.9	39.1		19.5		7.9	.9	10.3	60.2	63.3	17.1	15.1
BUFFALO PADDOCK IN BANFF	93865	48372	38397	3305	6783	8101	6115	33583	2038	24414	23708	27785	27784
	6.1	17.6	3.5	3.1	2.4	4.3	2.8	21.6	3.7	6.0	4.7	6.1	6.9
	100.0	51.5	40.9	3.5	7.2	8.6	6.5	35.8	2.2	26.0	25.3	29.6	29.6
GONDOLA LIFTS IN BANFF (NET)	335099	121409	188349	14254	50786	28502	79462	24081	12266	87471	75692	110721	111723
	21.7	44.2	17.0	13.5	18.2	15.2	36.9	15.5	22.1	21.4	15.1	24.5	27.8
	100.0	36.2	56.2	4.3	15.2	8.5	23.7	7.2	3.7	26.1	22.6	33.0	33.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
LAKE LOUISE GONDOLA LIFT	49959	27471	17555	644	3311	3637	8623	6365	1508	19556	11215	9654	23158
	3.2	10.0	1.6	.6	1.2	1.9	4.0	4.1	2.7	4.8	2.2	2.1	5.8
	100.0	55.0	35.1	1.3	6.6	7.3	17.3	12.7	3.0	39.1	22.4	19.3	46.4
MOUNT NORQUAY SCENIC LIFT	19346	4686	13913	-	2257	-	1880	4782	-	4414	2628	7766	3591
	1.3	1.7	1.3		.8		.9	3.1		1.1	.5	1.7	.9
	100.0	24.2	71.9		11.7		9.7	24.7		22.8	13.6	40.1	18.6
SULPHER MOUNTAIN GONDOLA LIFT	199149	87021	92964	5020	23216	16912	59245	9366	8277	54183	32070	81609	58878
	12.9	31.7	8.4	4.7	8.3	9.0	27.5	6.0	14.9	13.2	6.4	18.0	14.6
	100.0	43.7	46.7	2.5	11.7	8.5	29.7	4.7	4.2	27.2	16.1	41.0	29.6
SUNSHINE VILLAGE AND GONDOLA	101753	15402	80899	8633	25360	12409	16997	5655	2548	20224	39798	21141	37480
	6.6	5.6	7.3	8.2	9.1	6.6	7.9	3.6	4.6	4.9	7.9	4.7	9.3
	100.0	15.1	79.5	8.5	24.9	12.2	16.7	5.6	2.5	19.9	39.1	20.8	36.8
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	36439	44048	5982	15296	10997	15038	6427	2441	24713	20722	22814	29079
	5.8	13.3	4.0	5.7	5.5	5.9	7.0	4.1	4.4	6.0	4.1	5.0	7.2
	100.0	41.0	49.5	6.7	17.2	12.4	16.9	7.2	2.7	27.8	23.3	25.6	32.7
SKI RESORTS IN BANFF (NET)	265824	42360	189176	33308	54054	20444	43019	31449	6437	56506	69371	69790	106733
	17.2	15.4	17.0	31.5	19.4	10.9	20.0	20.2	11.6	13.8	13.8	15.4	26.5
	100.0	15.9	71.2	12.5	20.3	7.7	16.2	11.8	2.4	21.3	26.1	26.3	40.2
LAKE LOUISE	148082	32684	98663	11403	36120	15065	13538	20076	2807	38587	24013	35429	70548
	9.6	11.9	8.9	10.8	13.0	8.0	6.3	12.9	5.1	9.4	4.8	7.8	17.5
	100.0	22.1	66.6	7.7	24.4	10.2	9.1	13.6	1.9	26.1	16.2	23.9	47.6
MOUNT NORQUAY	48715	5728	38087	7630	7371	3575	13928	7616	1224	6232	13760	16904	17415
	3.2	2.1	3.4	7.2	2.6	1.9	6.5	4.9	2.2	1.5	2.7	3.7	4.3
	100.0	11.8	78.2	15.7	15.1	7.3	28.6	15.6	2.5	12.8	28.2	34.7	35.7
SUNSHINE VILLAGE	117593	16079	85003	23646	25169	10283	21540	4477	2842	19280	42254	29481	42361
	7.6	5.9	7.7	22.4	9.0	5.5	10.0	2.9	5.1	4.7	8.4	6.5	10.5
	100.0	13.7	72.3	20.1	21.4	8.7	18.3	3.8	2.4	16.4	35.9	25.1	36.0
SKI RESORTS IN JASPER													
MARMOT BASIN	40397	1888	32462	1241	9502	7288	3966	2063	-	15287	8526	9220	16480
	2.6	.7	2.9	1.2	3.4	3.9	1.8	1.3		3.7	1.7	2.0	4.1
	100.0	4.7	80.4	3.1	23.5	18.0	9.8	5.1		37.8	21.1	22.8	40.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
NONE	7261	-	7261	-	-	-	-	826	-	3635	2993	474	2141
	.5		.7					.5		.9	.6	.1	.5
	100.0		100.0					11.4		50.1	41.2	6.5	29.5
NOT STATED	70606	250	41600	4517	21912	14354	5369	4825	293	15953	37966	11804	18123
	4.6	.1	3.7	4.3	7.9	7.7	2.5	3.1	.5	3.9	7.6	2.6	4.5
	100.0	.4	58.9	6.4	31.0	20.3	7.6	6.8	.4	22.6	53.8	16.7	25.7

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3877871	3144500	1621547	665903	480545	320924	210377	406205	2206230	753237
	100.0	100.0	81.1	41.8	17.2	12.4	8.3	5.4	10.5	56.9	19.4
TOWNSITES (NET)	3436804	3436804	2798755	1472096	609670	456570	281181	188694	353300	2056722	630824
	88.6	88.6	89.0	90.8	91.6	95.0	87.6	89.7	87.0	93.2	83.7
	100.0	100.0	81.4	42.8	17.7	13.3	8.2	5.5	10.3	59.8	18.4
BANFF	2557930	2557930	2519167	767867	508422	376790	219463	167966	233324	1501208	510933
	66.0	66.0	80.1	47.4	76.4	78.4	68.4	79.8	57.4	68.0	67.8
	100.0	100.0	98.5	30.0	19.9	14.7	8.6	6.6	9.1	58.7	20.0
JASPER	1328894	1328894	693047	1316690	292906	202900	157073	46493	121835	924274	112396
	34.3	34.3	22.0	81.2	44.0	42.2	48.9	22.1	30.0	41.9	14.9
	100.0	100.0	52.2	99.1	22.0	15.3	11.8	3.5	9.2	69.6	8.5
LAKE LOUISE	1263973	1263973	1226350	620701	374947	286675	210362	66262	67899	1028434	65131
	32.6	32.6	39.0	38.3	56.3	59.7	65.5	31.5	16.7	46.6	8.6
	100.0	100.0	97.0	49.1	29.7	22.7	16.6	5.2	5.4	81.4	5.2
LAKES IN BANFF (NET)	1653119	1653119	1620243	723319	509255	401071	235569	88616	91247	1193463	232636
	42.6	42.6	51.5	44.6	76.5	83.5	73.4	42.1	22.5	54.1	30.9
	100.0	100.0	98.0	43.8	30.8	24.3	14.2	5.4	5.5	72.2	14.1
BOW LAKE	532740	532740	527554	318800	254478	216950	84170	36249	25843	351946	107334
	13.7	13.7	16.8	19.7	38.2	45.1	26.2	17.2	6.4	16.0	14.2
	100.0	100.0	99.0	59.8	47.8	40.7	15.8	6.8	4.9	66.1	20.1
HECTOR LAKE	74173	74173	73156	69161	45311	33863	33681	132	1479	72067	-
	1.9	1.9	2.3	4.3	6.8	7.0	10.5	.1	.4	3.3	
	100.0	100.0	98.6	93.2	61.1	45.7	45.4	.2	2.0	97.2	
LAKE LOUISE	1125997	1125997	1096894	596810	375836	289765	212504	74537	42120	956896	39962
	29.0	29.0	34.9	36.8	56.4	60.3	66.2	35.4	10.4	43.4	5.3
	100.0	100.0	97.4	53.0	33.4	25.7	18.9	6.6	3.7	85.0	3.5
LAKE MINNEWANKA	371559	371559	370542	173872	109093	85036	41080	43874	4058	275624	49991
	9.6	9.6	11.8	10.7	16.4	17.7	12.8	20.9	1.0	12.5	6.6
	100.0	100.0	99.7	46.8	29.4	22.9	11.1	11.8	1.1	74.2	13.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
MORAINE LAKE	429130	429130	428020	271843	185609	158582	116638	33615	10941	369781	2827
	11.1	11.1	13.6	16.8	27.9	33.0	36.3	16.0	2.7	16.8	.4
	100.0	100.0	99.7	63.3	43.3	37.0	27.2	7.8	2.5	86.2	.7
PEYTO LAKE	257400	257400	255205	238043	141734	115998	65425	3525	4576	232236	3054
	6.6	6.6	8.1	14.7	21.3	24.1	20.4	1.7	1.1	10.5	.4
	100.0	100.0	99.1	92.5	55.1	45.1	25.4	1.4	1.8	90.2	1.2
VERMILION LAKE	190037	190037	189020	112663	84693	76486	25930	38793	-	145815	2827
	4.9	4.9	6.0	6.9	12.7	15.9	8.1	18.4		6.6	.4
	100.0	100.0	99.5	59.3	44.6	40.2	13.6	20.4		76.7	1.5
OTHER LAKE(S) IN BANFF	188381	188381	187373	93593	52302	32730	35746	-	22349	105313	60225
	4.9	4.9	6.0	5.8	7.9	6.8	11.1		5.5	4.8	8.0
	100.0	100.0	99.5	49.7	27.8	17.4	19.0		11.9	55.9	32.0
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	245006	241263	183930	78246	53543	56124	1317	10093	200993	3716
	6.3	6.3	7.7	11.3	11.8	11.1	17.5	.6	2.5	9.1	.5
	100.0	100.0	98.5	75.1	31.9	21.9	22.9	.5	4.1	82.0	1.5
LAKES IN JASPER (NET)	833946	833946	473478	825087	227072	161099	131194	36941	61578	643512	81244
	21.5	21.5	15.1	50.9	34.1	33.5	40.9	17.6	15.2	29.2	10.8
	100.0	100.0	56.8	98.9	27.2	19.3	15.7	4.4	7.4	77.2	9.7
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	258429	158057	253644	87775	77432	40506	6156	36039	205163	11534
	6.7	6.7	5.0	15.6	13.2	16.1	12.6	2.9	8.9	9.3	1.5
	100.0	100.0	61.2	98.1	34.0	30.0	15.7	2.4	13.9	79.4	4.5
MALIGNE LAKE	434922	434922	295208	433327	161043	114860	90613	31108	11063	385396	-
	11.2	11.2	9.4	26.7	24.2	23.9	28.2	14.8	2.7	17.5	
	100.0	100.0	67.9	99.6	37.0	26.4	20.8	7.2	2.5	88.6	
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	230216	164588	229700	94568	83693	38603	1032	7882	213295	-
	5.9	5.9	5.2	14.2	14.2	17.4	12.0	.5	1.9	9.7	
	100.0	100.0	71.5	99.8	41.1	36.4	16.8	.4	3.4	92.6	
PATRICIA AND PYRAMID LAKES	200123	200123	114301	199253	61138	52876	21272	3464	33194	166988	-
	5.2	5.2	3.6	12.3	9.2	11.0	6.6	1.6	8.2	7.6	
	100.0	100.0	57.1	99.6	30.6	26.4	10.6	1.7	16.6	83.4	
JASPER OR TALBOT LAKES	220243	220243	109270	220243	33241	28362	14413	30076	7130	120730	63440
	5.7	5.7	3.5	13.6	5.0	5.9	4.5	14.3	1.8	5.5	8.4
	100.0	100.0	49.6	100.0	15.1	12.9	6.5	13.7	3.2	54.8	28.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	BANFF	JASPER	B.C. PARKS: ANY	YOHO	KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
OTHER LAKE(S) IN JASPER	122204	122204	78249	122204	44319	24522	39573	322	1508	103517	15075
	3.2	3.2	2.5	7.5	6.7	5.1	12.3	.2	.4	4.7	2.0
	100.0	100.0	64.0	100.0	36.3	20.1	32.4	.3	1.2	84.7	12.3
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	218050	172253	216440	88866	78458	42629	391	3459	211564	2729
	5.6	5.6	5.5	13.3	13.3	16.3	13.3	.2	.9	9.6	.4
	100.0	100.0	79.0	99.3	40.8	36.0	19.6	.2	1.6	97.0	1.3
FALLS/SPRINGS IN BANFF (NET)	1375412	1375412	1353761	451662	387757	313452	160691	87450	98484	843820	319982
	35.5	35.5	43.1	27.9	58.2	65.2	50.1	41.6	24.2	38.2	42.5
	100.0	100.0	98.4	32.8	28.2	22.8	11.7	6.4	7.2	61.4	23.3
BOW FALLS	786130	786130	780820	286075	240057	231911	78762	69236	60521	478960	178840
	20.3	20.3	24.8	17.6	59.1	48.3	24.5	32.9	14.9	21.7	23.7
	100.0	100.0	99.3	36.4	33.1	29.5	10.0	8.8	7.7	60.9	22.7
UPPER HOT SPRINGS POOL	579977	579977	577251	168865	132718	95997	86948	52646	68402	377481	65490
	15.0	15.0	18.4	10.4	19.9	20.0	27.1	25.0	16.8	17.1	8.7
	100.0	100.0	99.5	29.1	22.9	16.6	15.0	9.1	11.8	65.1	11.3
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	489080	474449	140739	132741	103709	62157	47345	33677	254049	117508
	12.6	12.6	15.1	8.7	19.9	21.6	19.4	22.5	8.3	11.5	15.6
	100.0	100.0	97.0	28.8	27.1	21.2	12.7	9.7	6.9	51.9	24.0
OTHER FALLS/ SPRINGS IN BANFF	87781	87781	86772	65089	43634	38594	29936	159	-	87781	-
	2.3	2.3	2.8	4.0	6.6	8.0	9.3	.1		4.0	
	100.0	100.0	98.9	74.1	49.7	44.0	34.1	.2		100.0	
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	166030	165021	131661	73968	56808	57329	-	2186	162809	1034
	4.3	4.3	5.2	8.1	11.1	11.8	17.9		.5	7.4	.1
	100.0	100.0	99.4	79.3	44.6	34.2	34.5		1.3	98.1	.6
FALLS/SPRINGS IN JASPER (NET)	702970	702970	500955	693977	234965	157537	136877	36861	34921	608756	5471
	18.1	18.1	15.9	42.8	35.3	32.8	42.7	17.5	8.6	27.6	.7
	100.0	100.0	71.3	98.7	33.4	22.4	19.5	5.2	5.0	86.6	.8
ATHABASCA FALLS	544684	544684	427252	540336	222018	150160	128582	36861	19539	470190	-
	14.0	14.0	13.6	33.3	33.3	31.2	40.1	17.5	4.8	21.3	
	100.0	100.0	78.4	99.2	40.8	27.6	23.6	6.8	3.6	86.3	
MIETTE HOT SPRINGS	144043	144043	64206	143929	37842	29448	18726	-	7466	122185	5471
	3.7	3.7	2.0	8.9	5.7	6.1	5.8		1.8	5.5	.7
	100.0	100.0	44.6	99.9	26.3	20.4	13.0		5.2	84.8	3.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PUNCHBOWL FALLS	75326	75326	35036	75326	32427	27676	21504	-	2734	68594	2072
	1.9	1.9	1.1	4.6	4.9	5.8	6.7		.7	3.1	.3
	100.0	100.0	46.5	100.0	43.0	36.7	28.5		3.6	91.1	2.8
SUNWAPTA FALLS	261096	261096	208923	261096	130262	69977	92660	2602	1755	248611	-
	6.7	6.7	6.6	16.1	19.6	14.6	28.9	1.2	.4	11.3	
	100.0	100.0	80.0	100.0	49.9	26.8	35.5	1.0	.7	95.2	
OTHER FALLS/ SPRINGS IN JASPER	108291	108291	83822	107292	40066	21590	36926	-	7777	100514	-
	2.8	2.8	2.7	6.6	6.0	4.5	11.5		1.9	4.6	
	100.0	100.0	77.4	99.1	37.0	19.9	34.1		7.2	92.8	
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	146063	129111	142416	71825	67699	29584	-	5005	142293	-
	3.8	3.8	4.1	8.8	10.8	14.1	9.2		1.2	6.4	
	100.0	100.0	88.4	97.5	49.2	46.3	20.3		3.4	97.4	
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	770057	678873	731754	291503	197236	160764	43953	25827	668446	22885
	19.9	19.9	21.6	45.1	43.8	41.0	50.1	20.9	6.4	30.3	3.0
	100.0	100.0	88.2	95.0	37.9	25.6	20.9	5.7	3.4	86.8	3.0
ATHABASCA GLACIER	444896	444896	407758	432988	191885	140834	99296	38928	4938	364971	20156
	11.5	11.5	13.0	26.7	28.8	29.3	30.9	18.5	1.2	16.5	2.7
	100.0	100.0	91.7	97.3	43.1	31.7	22.3	8.7	1.1	82.0	4.5
COLUMBIA ICEFIELD	631461	631461	560337	612159	254188	171940	144737	40440	23992	539048	22885
	16.3	16.3	17.8	37.8	38.2	35.8	45.1	19.2	5.9	24.4	3.0
	100.0	100.0	88.7	96.9	40.3	27.2	22.9	6.4	3.8	85.4	3.6
STUTFIELD GLACIER	45329	45329	41217	45329	19477	11821	14229	-	2231	45329	-
	1.2	1.2	1.3	2.8	2.9	2.5	4.4		.5	2.1	
	100.0	100.0	90.9	100.0	43.0	26.1	31.4		4.9	100.0	
CROWFOOT GLACIER	171498	171498	171498	157398	119424	91043	62783	-	3562	167421	1511
	4.4	4.4	5.5	9.7	17.9	18.9	19.6		.9	7.6	.2
	100.0	100.0	100.0	91.8	69.6	53.1	36.6		2.1	97.6	.9
DOME GLACIER	65671	65671	61321	64981	27857	14823	21096	-	-	65671	-
	1.7	1.7	2.0	4.0	4.2	3.1	6.6			3.0	
	100.0	100.0	93.4	99.0	42.4	22.6	32.1			100.0	
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	151487	137933	141796	84233	69557	40862	159	3247	148240	-
	3.9	3.9	4.4	8.7	12.6	14.5	12.7	.1	.8	6.7	
	100.0	100.0	91.1	93.6	55.6	45.9	27.0	.1	2.1	97.9	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	813888	802360	435532	302706	223292	178292	40537	40673	651942	60469
	21.0	21.0	25.5	26.9	45.5	46.5	55.6	19.3	10.0	29.6	8.0
	100.0	100.0	98.6	53.5	37.2	27.4	21.9	5.0	5.0	80.1	7.4
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	214273	213311	108807	102260	88048	40700	132	3383	200050	10224
	5.5	5.5	6.8	6.7	15.4	18.3	12.7	.1	.8	9.1	1.4
	100.0	100.0	99.6	50.8	47.7	41.1	19.0	.1	1.6	93.4	4.8
CASTLE MOUNTAIN	313475	313475	313475	191266	141585	109502	74836	40405	14803	249265	7849
	8.1	8.1	10.0	11.8	21.3	22.8	23.3	19.2	3.6	11.3	1.0
	100.0	100.0	100.0	61.0	45.2	34.9	23.9	12.9	4.7	79.5	2.5
HOODOOS (ROCK SPIRES)	337699	337699	337699	185044	122091	101346	49120	30077	11325	281455	8718
	8.7	8.7	10.7	11.4	18.3	21.1	15.3	14.3	2.8	12.8	1.2
	100.0	100.0	100.0	54.8	36.2	30.0	14.5	8.9	3.4	83.3	2.6
JOHNSTON CANYON	231968	231968	231968	113868	76806	53611	47999	-	962	205134	14310
	6.0	6.0	7.4	7.0	11.5	11.2	15.0		.2	9.3	1.9
	100.0	100.0	100.0	49.1	33.1	23.1	20.7		.4	88.4	6.2
SASKATCHEWAN RIVER CROSSING	243143	243143	232577	195863	93862	67612	76118	29944	14940	170081	28366
	6.3	6.3	7.4	12.1	14.1	14.1	23.7	14.2	3.7	7.7	3.8
	100.0	100.0	95.7	80.6	38.6	27.8	31.3	12.3	6.1	70.0	11.7
SKOKI VALLEY	9791	9791	9791	6087	7702	7702	4663	2803	-	5955	1034
	.3	.3	.3	.4	1.2	1.6	1.5	1.3		.3	.1
	100.0	100.0	100.0	62.2	78.7	78.7	47.6	28.6		60.8	10.6
EGYPT LAKE AREA	7156	7156	7156	1211	1211	675	535	-	-	7156	-
	.2	.2	.2	.1	.2	.1	.2			.3	
	100.0	100.0	100.0	16.9	16.9	9.4	7.5			100.0	
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	642135	374162	638556	192230	130812	113034	33710	20917	522184	51905
	16.6	16.6	11.9	39.4	28.9	27.2	35.2	16.0	5.1	23.7	6.9
	100.0	100.0	58.3	99.4	29.9	20.4	17.6	5.2	3.3	81.3	8.1
GOAT LOOKOUT	141482	141482	87171	139521	66348	61627	32597	-	2359	135974	-
	3.6	3.6	2.8	8.6	10.0	12.8	10.2		.6	6.2	
	100.0	100.0	61.6	98.6	46.9	43.6	23.0		1.7	96.1	
MALIGNE CANYON/ VALLEY	487210	487210	287811	486694	156437	102637	88586	33610	17664	383225	51905
	12.6	12.6	9.2	30.0	23.5	21.4	27.6	16.0	4.3	17.4	6.9
	100.0	100.0	59.1	99.9	32.1	21.1	18.2	6.9	3.6	78.7	10.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
MOUNT EDITH CAVELL	205267	205267	173969	204304	84569	67448	35509	33287	2702	161622	-
	5.3	5.3	5.5	12.6	12.7	14.0	11.1	15.8	.7	7.3	
	100.0	100.0	84.8	99.5	41.2	32.9	17.3	16.2	1.3	78.7	
VALLEY OF THE FIVE LAKES	66705	66705	58451	66400	40575	23536	37865	100	1133	64679	-
	1.7	1.7	1.9	4.1	6.1	4.9	11.8	*	.3	2.9	
	100.0	100.0	87.6	99.5	60.8	35.3	56.8	.2	1.7	97.0	
TONQUIN VALLEY	26576	26576	20069	26576	18438	17459	11202	100	51	26425	-
	.7	.7	.6	1.6	2.8	3.6	3.5	*	*	1.2	
	100.0	100.0	75.5	100.0	69.4	65.7	42.2	.4	.2	99.4	
SKYLINE TRAIL	29095	29095	9998	28297	4981	3498	2706	-	1125	27970	-
	.8	.8	.3	1.7	.7	.7	.8		.3	1.3	
	100.0	100.0	34.4	97.3	17.1	12.0	9.3		3.9	96.1	
MUSEUMS/CENTRES IN BANFF (NET)	600299	600299	597569	199560	255120	232107	64942	20452	63699	333091	161747
	15.5	15.5	19.0	12.3	38.3	48.3	20.2	9.7	15.7	15.1	21.5
	100.0	100.0	99.5	33.2	42.5	38.7	10.8	3.4	10.6	55.5	26.9
BANFF CENTRE FOR FINE ARTS	105854	105854	104837	17187	24874	19955	5504	2736	6388	79975	15565
	2.7	2.7	3.3	1.1	3.7	4.2	1.7	1.3	1.6	3.6	2.1
	100.0	100.0	99.0	16.2	23.5	18.9	5.2	2.6	6.0	75.6	14.7
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	328506	326481	140633	108043	99427	29106	3380	40687	216918	61429
	8.5	8.5	10.4	8.7	16.2	20.7	9.1	1.6	10.0	9.8	8.2
	100.0	100.0	99.4	42.8	32.9	30.3	8.9	1.0	12.4	66.0	18.7
LUXTON MUSEUM (INDIAN CULTURE)	166919	166919	164893	54744	135100	133323	3997	5946	5370	59092	96511
	4.3	4.3	5.2	3.4	20.3	27.7	1.2	2.8	1.3	2.7	12.8
	100.0	100.0	98.8	32.8	80.9	79.9	2.4	3.6	3.2	35.4	57.8
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	68872	67855	30145	27509	23106	19415	-	3411	59763	1034
	1.8	1.8	2.2	1.9	4.1	4.8	6.0		.8	2.7	.1
	100.0	100.0	98.5	43.8	39.9	33.5	28.2		5.0	86.8	1.5
WALTER J. PHILLIPS ART GALLERY	36571	36571	35562	19097	29892	29892	13584	132	-	36439	-
	.9	.9	1.1	1.2	4.5	6.2	4.2	.1		1.7	
	100.0	100.0	97.2	52.2	81.7	81.7	37.1	.4		99.6	
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	95384	93662	55495	61476	55687	6254	8749	824	75415	1034
	2.5	2.5	3.0	3.4	9.2	11.6	1.9	4.2	.2	3.4	.1
	100.0	100.0	98.2	58.2	64.5	58.4	6.6	9.2	.9	79.1	1.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
MUSEUMS/ CENTRES IN BANFF BUT DON'T KNOW NAME(S)	71512	71512	70504	23571	25411	20925	22049	2445	15117	53951	-
	1.8	1.8	2.2	1.5	3.8	4.4	6.9	1.2	3.7	2.4	
	100.0	100.0	98.6	33.0	35.5	29.3	30.8	3.4	21.1	75.4	
MUSEUMS/CENTRES IN JASPER (NET)	285716	285716	256999	283267	134832	103362	69852	483	9471	268934	2728
	7.4	7.4	8.2	17.5	20.2	21.5	21.8	.2	2.3	12.2	.4
	100.0	100.0	89.9	99.1	47.2	36.2	24.4	.2	3.3	94.1	1.0
COLUMBIA ICEFIELD CENTRE	266240	266240	249964	263791	131837	101999	68220	291	9471	250312	1933
	6.9	6.9	7.9	16.3	19.8	21.2	21.3	.1	2.3	11.3	.3
	100.0	100.0	93.9	99.1	49.5	38.3	25.6	.1	3.6	94.0	.7
THE DEN WILDLIFE MUSEUM	27627	27627	14884	27627	8656	7025	1632	192	-	26773	794
	.7	.7	.5	1.7	1.3	1.5	.5	.1		1.2	.1
	100.0	100.0	53.9	100.0	31.3	25.4	5.9	.7		96.9	2.9
HISTORICAL SITES IN BANFF AND JASPER (NET)	1052797	1052797	1020315	427563	372999	314364	134748	89332	54676	612772	292363
	27.1	27.1	32.4	26.4	56.0	65.4	42.0	42.5	13.5	27.8	38.8
	100.0	100.0	96.9	40.6	35.4	29.9	12.8	8.5	5.2	58.2	27.8
BANKHEAD COAL MINE GHOST TOWN (BANFF)	99406	99406	99406	23555	15390	11052	7465	-	824	80885	17697
	2.6	2.6	3.2	1.5	2.3	2.3	2.3		.2	3.7	2.3
	100.0	100.0	100.0	23.7	15.5	11.1	7.5		.8	81.4	17.8
SILVER CITY PLAQUE (BANFF)	26061	26061	26061	19865	1918	1554	364	-	3144	22917	-
	.7	.7	.8	1.2	.3	.3	.1		.8	1.0	
	100.0	100.0	100.0	76.2	7.4	6.0	1.4		12.1	87.9	
BANFF SPRINGS HOTEL	901001	901001	882077	360556	296308	242439	92286	89009	35817	524733	252481
	23.2	23.2	28.1	22.2	44.5	50.5	28.8	42.3	8.8	23.8	33.5
	100.0	100.0	97.9	40.0	32.9	26.9	10.2	9.9	4.0	58.2	28.0
OLD FORT POINT CAIRN (JASPER)	23296	23296	13798	23296	5440	5440	3820	322	5043	17137	794
	.6	.6	.4	1.4	.8	1.1	1.2	.2	1.2	.8	.1
	100.0	100.0	59.2	100.0	23.4	23.4	16.4	1.4	21.6	73.6	3.4
BUFFALO PADDOCK IN BANFF	276116	276116	272057	131697	135542	125143	64239	159	18903	218212	32744
	7.1	7.1	8.7	8.1	20.4	26.0	20.0	.1	4.7	9.9	4.3
	100.0	100.0	98.5	47.7	49.1	45.3	23.3	.1	6.8	79.0	11.9
GONDOLA LIFTS IN BANFF (NET)	830664	830664	810731	318505	300782	252967	102162	52757	49126	542142	157369
	21.4	21.4	25.8	19.6	45.2	52.6	31.8	25.1	12.1	24.6	20.9
	100.0	100.0	97.6	38.3	36.2	30.5	12.3	6.4	5.9	65.3	18.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
LAKE LOUISE GONDOLA LIFT	137362	137362	131043	84643	33460	26593	17818	49786	5509	71974	8831
	3.5	3.5	4.2	5.2	5.0	5.5	5.6	23.7	1.4	3.3	1.2
	100.0	100.0	95.4	61.6	24.4	19.4	13.0	36.2	4.0	52.4	6.4
MOUNT NORQUAY SCENIC LIFT	49115	49115	49115	22597	31264	26330	25588	-	-	46518	1034
	1.3	1.3	1.6	1.4	4.7	5.5	8.0			2.1	.1
	100.0	100.0	100.0	46.0	63.7	53.6	52.1			94.7	2.1
SULPHER MOUNTAIN GONDOLA LIFT	484783	484783	471169	209603	205766	180363	48983	3681	25169	329681	101011
	12.5	12.5	15.0	12.9	30.9	37.5	15.3	1.7	6.2	14.9	13.4
	100.0	100.0	97.2	43.2	42.4	37.2	10.1	.8	5.2	68.0	20.8
SUNSHINE VILLAGE AND GONDOLA	247937	247937	246920	49053	57325	43284	19388	13354	20283	163356	50450
	6.4	6.4	7.9	3.0	8.6	9.0	6.0	6.3	5.0	7.4	6.7
	100.0	100.0	99.6	19.8	23.1	17.5	7.8	5.4	8.2	65.9	20.3
GONDOLA LIFTS IN JASPER											
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652	288652	135372	281582	45320	29120	20736	5021	9012	220795	51905
	7.4	7.4	4.3	17.4	6.8	6.1	6.5	2.4	2.2	10.0	6.9
	100.0	100.0	46.9	97.6	15.7	10.1	7.2	1.7	3.1	76.5	18.0
SKI RESORTS IN BANFF (NET)	667167	667167	664882	123150	117438	86222	55083	51195	22844	469961	123716
	17.2	17.2	21.1	7.6	17.6	17.9	17.2	24.3	5.6	21.3	16.4
	100.0	100.0	99.7	18.5	17.6	12.9	8.3	7.7	3.4	70.4	18.5
LAKE LOUISE	365529	365529	364511	82115	72190	54642	37421	38119	1761	280833	44816
	9.4	9.4	11.6	5.1	10.8	11.4	11.7	18.1	.4	12.7	5.9
	100.0	100.0	99.7	22.5	19.7	14.9	10.2	10.4	.5	76.8	12.3
MOUNT NORQUAY	132207	132207	131190	10785	7353	3386	6178	20484	446	97522	14798
	3.4	3.4	4.2	.7	1.1	.7	1.9	9.7	.1	4.4	2.0
	100.0	100.0	99.2	8.2	5.6	2.6	4.7	15.5	.3	73.8	11.2
SUNSHINE VILLAGE	278395	278395	276109	42017	42240	32038	13869	19299	20638	162774	75190
	7.2	7.2	8.8	2.6	6.3	6.7	4.3	9.2	5.1	7.4	10.0
	100.0	100.0	99.2	15.1	15.2	11.5	5.0	6.9	7.4	58.5	27.0
SKI RESORTS IN JASPER											
MARMOT BASIN	109450	109450	11728	107270	5127	5127	-	100	9941	82192	17079
	2.8	2.8	.4	6.6	.8	1.1		*	2.4	3.7	2.3
	100.0	100.0	10.7	98.0	4.7	4.7		.1	9.1	75.1	15.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS · BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
NONE	19710	19710	16925	11791	-	-	-	9007	1063	13093	-
	.5	.5	.5	.7				4.3	.3	.6	
	100.0	100.0	85.9	59.8				45.7	5.4	66.4	
NOT STATED	182513	182513	130052	83226	18661	10600	8062	9547	42363	30692	5229
	4.7	4.7	4.1	5.1	2.8	2.2	2.5	4.5	10.4	1.4	.7
	100.0	100.0	71.3	45.6	10.2	5.8	4.4	5.2	23.2	16.8	2.9

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
TOWNSITES (NET)	3436804	2679501	1980985	265465	433050	583109	174194	43142	36956	3151544	109811	102397	182863
	88.6	87.4	86.9	81.9	93.7	92.3	97.2	89.9	100.0	87.9	95.0	98.5	96.0
	100.0	78.0	57.6	7.7	12.6	17.0	5.1	1.3	1.1	91.7	3.2	3.0	5.3
BANFF	2557930	1923894	1477954	125076	320864	468311	165725	42571	34793	2318338	78557	86590	153002
	66.0	62.7	64.8	38.6	69.5	74.1	92.5	88.7	94.1	64.7	68.0	83.3	80.3
	100.0	75.2	57.8	4.9	12.5	18.3	6.5	1.7	1.4	90.6	3.1	3.4	6.0
JASPER	1328894	870323	535890	157506	176927	343100	115472	21783	36956	1146084	68982	54802	128009
	34.3	28.4	23.5	48.6	38.3	54.3	64.4	45.4	100.0	32.0	59.7	52.7	67.2
	100.0	65.5	40.3	11.9	13.3	25.8	8.7	1.6	2.8	86.2	5.2	4.1	9.6
LAKE LOUISE	1263973	661582	423181	81678	156723	463323	139068	35720	36751	1097216	73918	45519	121238
	32.6	21.6	18.6	25.2	33.9	73.3	77.6	74.4	99.4	30.6	64.0	43.8	63.6
	100.0	52.3	33.5	6.5	12.4	36.7	11.0	2.8	2.9	86.8	5.8	3.6	9.6
LAKES IN BANFF (NET)	1653119	972470	724755	67793	179922	517703	162946	37498	36751	1457026	74888	57718	138374
	42.6	31.7	31.8	20.9	38.9	81.9	90.9	78.1	99.4	40.7	64.8	55.5	72.6
	100.0	58.8	43.8	4.1	10.9	31.3	9.9	2.3	2.2	88.1	4.5	3.5	8.4
BOW LAKE	532740	233722	184125	9839	39758	220489	78529	19885	12854	402099	31297	30936	99705
	13.7	7.6	8.1	3.0	8.6	34.9	43.8	41.4	34.8	11.2	27.1	29.8	52.3
	100.0	43.9	34.6	1.8	7.5	41.4	14.7	3.7	2.4	75.5	5.9	5.8	18.7
HECTOR LAKE	74173	10541	4306	171	6064	51444	12188	3313	1474	46400	15058	7853	19921
	1.9	.3	.2	.1	1.3	8.1	6.8	6.9	4.0	1.3	13.0	7.6	10.5
	100.0	14.2	5.8	.2	8.2	69.4	16.4	4.5	2.0	62.6	20.3	10.6	26.9
LAKE LOUISE	1125997	507161	308228	51303	147630	489994	128842	32547	23816	943286	63506	49022	133689
	29.0	16.5	13.5	15.8	32.0	77.6	71.9	67.8	64.4	26.3	55.0	47.2	70.2
	100.0	45.0	27.4	4.6	13.1	43.5	11.4	2.9	2.1	83.8	5.6	4.4	11.9
LAKE MINNEWANKA	371559	222099	187467	11861	22771	117059	32401	7890	9107	329934	10145	12443	29182
	9.6	7.2	8.2	3.7	4.9	18.5	18.1	16.4	24.6	9.2	8.8	12.0	15.3
	100.0	59.8	50.5	3.2	6.1	31.5	8.7	2.1	2.5	88.8	2.7	3.3	7.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
MORAINE LAKE	429130	152815	94856	23209	34749	230776	45538	10940	9846	339477	23560	19722	69931
	11.1	5.0	4.2	7.2	7.5	36.5	25.4	22.8	26.6	9.5	20.4	19.0	36.7
	100.0	35.6	22.1	5.4	8.1	53.8	10.6	2.5	2.3	79.1	5.5	4.6	16.3
PEYTO LAKE	257400	57615	41061	3586	12967	158721	41065	7816	11320	165222	22300	15409	76769
	6.6	1.9	1.8	1.1	2.8	25.1	22.9	16.3	30.6	4.6	19.3	14.8	40.3
	100.0	22.4	16.0	1.4	5.0	61.7	16.0	3.0	4.4	64.2	8.7	6.0	29.8
VERMILION LAKE	190037	87554	71658	7164	8732	95798	6685	2336	-	166011	18779	8871	15156
	4.9	2.9	3.1	2.2	1.9	15.2	3.7	4.9		4.6	16.2	8.5	8.0
	100.0	46.1	37.7	3.8	4.6	50.4	3.5	1.2		87.4	9.9	4.7	8.0
OTHER LAKE(S) IN BANFF	188381	126494	105990	2360	18144	34296	27591	6845	484	165979	15580	8739	13663
	4.9	4.1	4.6	.7	3.9	5.4	15.4	14.3	1.3	4.6	13.5	8.4	7.2
	100.0	67.1	56.3	1.3	9.6	18.2	14.6	3.6	.3	88.1	8.3	4.6	7.3
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	103734	60924	1150	41661	112986	28286	6296	14652	204964	17077	12801	27241
	6.3	3.4	2.7	.4	9.0	17.9	15.8	13.1	39.6	5.7	14.8	12.3	14.3
	100.0	42.3	24.9	.5	17.0	46.1	11.5	2.6	6.0	83.7	7.0	5.2	11.1
LAKES IN JASPER (NET)	833946	450842	330731	48962	71148	275722	107382	24839	33627	697650	32657	27379	108917
	21.5	14.7	14.5	15.1	15.4	43.6	59.9	51.7	91.0	19.5	28.3	26.3	57.2
	100.0	54.1	39.7	5.9	8.5	33.1	12.9	3.0	4.0	83.7	3.9	3.3	13.1
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	136598	106506	20151	9941	98231	23600	6574	8623	217874	1234	7884	32671
	6.7	4.5	4.7	6.2	2.2	15.5	13.2	13.7	23.3	6.1	1.1	7.6	17.1
	100.0	52.9	41.2	7.8	3.8	38.0	9.1	2.5	3.3	84.3	.5	3.1	12.6
MALIGNE LAKE	434922	172012	104853	15186	51973	189728	73181	7161	33144	353068	25858	15475	66378
	11.2	5.6	4.6	4.7	11.3	30.0	40.8	14.9	89.7	9.9	22.4	14.9	34.8
	100.0	39.6	24.1	3.5	11.9	43.6	16.8	1.6	7.6	81.2	5.9	3.6	15.3
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	82931	59308	12764	10860	106867	40418	6895	20003	186869	6162	13233	30114
	5.9	2.7	2.6	3.9	2.4	16.9	22.6	14.4	54.1	5.2	5.3	12.7	15.8
	100.0	36.0	25.8	5.5	4.7	46.4	17.6	3.0	8.7	81.2	2.7	5.7	13.1
PATRICIA AND PYRAMID LAKES	200123	111797	92181	14493	5123	66047	22279	3948	8623	176241	3884	8452	15430
	5.2	3.6	4.0	4.5	1.1	10.5	12.4	8.2	23.3	4.9	3.4	8.1	8.1
	100.0	55.9	46.1	7.2	2.6	33.0	11.1	2.0	4.3	88.1	1.9	4.2	7.7
JASPER OR TALBOT LAKES	220243	130445	118231	9450	2765	82141	7657	-	-	205909	7595	1468	12865
	5.7	4.3	5.2	2.9	.6	13.0	4.3			5.7	6.6	1.4	6.8
	100.0	59.2	53.7	4.3	1.3	37.3	3.5			93.5	3.4	.7	5.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
	CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
OTHER LAKE(S) IN JASPER	122204	47769	39897	4633	3239	47354	27081	3602	484	110627	13584	4401	7176
	3.2	1.6	1.7	1.4	.7	7.5	15.1	7.5	1.3	3.1	11.8	4.2	3.8
	100.0	39.1	32.6	3.8	2.7	38.7	22.2	2.9	.4	90.5	11.1	3.6	5.9
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	74009	38563	12330	23115	129155	14886	7104	206	176638	17640	11426	29985
	5.6	2.4	1.7	3.8	5.0	20.4	8.3	14.8	.6	4.9	15.3	11.0	15.7
	100.0	33.9	17.7	5.7	10.6	59.2	6.8	3.3	.1	81.0	8.1	5.2	13.8
FALLS/SPRINGS IN BANFF (NET)	1375412	960586	744973	35797	179817	331637	83188	21463	21720	1213972	47006	48080	113360
	35.5	31.3	32.7	11.0	38.9	52.5	46.4	44.7	58.8	33.9	40.7	46.2	59.5
	100.0	69.8	54.2	2.6	13.1	24.1	6.0	1.6	1.6	88.3	3.4	3.5	8.2
BOW FALLS	786130	517495	394155	13065	110275	222241	46395	14102	11380	652026	31243	32596	101508
	20.3	16.9	17.3	4.0	23.9	35.2	25.9	29.4	30.8	18.2	27.0	31.4	53.3
	100.0	65.8	50.1	1.7	14.0	28.3	5.9	1.8	1.4	82.9	4.0	4.1	12.9
UPPER HOT SPRINGS POOL	579977	416316	284223	23190	108903	130329	33331	4966	10341	537668	30558	22412	19897
	15.0	13.6	12.5	7.2	23.6	20.6	18.6	10.3	28.0	15.0	26.4	21.6	10.4
	100.0	71.8	49.0	4.0	18.8	22.5	5.7	.9	1.8	92.7	5.3	3.9	3.4
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	368089	287954	27875	52260	104086	16906	251	9363	449813	23397	22487	16780
	12.6	12.0	12.6	8.6	11.3	16.5	9.4	.5	25.3	12.6	20.2	21.6	8.8
	100.0	75.3	58.9	5.7	10.7	21.3	3.5	.1	1.9	92.0	4.8	4.6	3.4
OTHER FALLS/ SPRINGS IN BANFF	87781	29344	14244	-	15101	44998	13439	2422	-	69341	13584	5360	13080
	2.3	1.0	.6		3.3	7.1	7.5	5.0		1.9	11.8	5.2	6.9
	100.0	33.4	16.2		17.2	51.3	15.3	2.8		79.0	15.5	6.1	14.9
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	47006	14815	1925	30266	111629	7394	4995	-	139522	18003	4257	22250
	4.3	1.5	.6	.6	6.6	17.7	4.1	10.4		3.9	15.6	4.1	11.7
	100.0	28.3	8.9	1.2	18.2	67.2	4.5	3.0		84.0	10.8	2.6	13.4
FALLS/SPRINGS IN JASPER (NET)	702970	289202	190142	40574	58486	314065	99703	16892	35239	572059	61189	26951	103960
	18.1	9.4	8.3	12.5	12.7	49.7	55.6	35.2	95.4	16.0	52.9	25.9	54.6
	100.0	41.1	27.0	5.8	8.3	44.7	14.2	2.4	5.0	81.4	8.7	3.8	14.8
ATHABASCA FALLS	544684	188389	120428	26145	41816	263091	93203	10697	35239	426692	40866	23945	94047
	14.0	6.1	5.3	8.1	9.1	41.6	52.0	22.3	95.4	11.9	35.4	23.0	49.4
	100.0	34.6	22.1	4.8	7.7	48.3	17.1	2.0	6.5	78.3	7.5	4.4	17.3
MIETTE HOT SPRINGS	144043	98997	80474	9352	9171	17467	27579	1081	17986	138204	7757	1006	4833
	3.7	3.2	3.5	2.9	2.0	2.8	15.4	2.3	48.7	3.9	6.7	1.0	2.5
	100.0	68.7	55.9	6.5	6.4	12.1	19.1	.8	12.5	95.9	5.4	.7	3.4

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
PUNCHBOWL FALLS	75326	47656	34273	-	13383	14788	12882	-	8623	74335	4484	200	791
	1.9	1.6	1.5		2.9	2.3	7.2		23.3	2.1	3.9	.2	.4
	100.0	63.3	45.5		17.8	19.6	17.1		11.4	98.7	6.0	.3	1.0
SUNWAPTA FALLS	261096	83449	39281	8084	36084	100754	76893	4089	34896	224620	35747	7803	28673
	6.7	2.7	1.7	2.5	7.8	15.9	42.9	8.5	94.4	6.3	30.9	7.5	15.0
	100.0	32.0	15.0	3.1	13.8	38.6	29.5	1.6	13.4	86.0	13.7	3.0	11.0
OTHER FALLS/ SPRINGS IN JASPER	108291	40049	30544	6311	3195	47620	20621	2115	-	91004	14818	4980	12307
	2.8	1.3	1.3	1.9	.7	7.5	11.5	4.4		2.5	12.8	4.8	6.5
	100.0	37.0	28.2	5.8	3.0	44.0	19.0	2.0		84.0	13.7	4.6	11.4
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	34395	13720	2502	18173	102359	9309	5547	1474	112529	16002	5103	28431
	3.8	1.1	.6	.8	3.9	16.2	5.2	11.6	4.0	3.1	13.8	4.9	14.9
	100.0	23.5	9.4	1.7	12.4	70.1	6.4	3.8	1.0	77.0	11.0	3.5	19.5
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	294049	171639	57671	64739	341786	134221	35264	35033	593980	47783	41645	134432
	19.9	9.6	7.5	17.8	14.0	54.1	74.9	73.5	94.8	16.6	41.3	40.1	70.6
	100.0	38.2	22.3	7.5	8.4	44.4	17.4	4.6	4.5	77.1	6.2	5.4	17.5
ATHABASCA GLACIER	444896	100533	67437	6117	26980	269038	75325	19998	24255	315603	36011	21283	108010
	11.5	3.3	3.0	1.9	5.8	42.6	42.0	41.7	65.6	8.8	31.2	20.5	56.7
	100.0	22.6	15.2	1.4	6.1	60.5	16.9	4.5	5.5	70.9	8.1	4.8	24.3
COLUMBIA ICEFIELD	631461	251272	145369	48983	56920	270190	109999	22046	35033	490436	39133	35371	105654
	16.3	8.2	6.4	15.1	12.3	42.8	61.4	45.9	94.8	13.7	33.9	34.0	55.4
	100.0	39.8	23.0	7.8	9.0	42.8	17.4	3.5	5.5	77.7	6.2	5.6	16.7
STUTFIELD GLACIER	45329	10626	5694	3758	1174	26978	7725	1072	-	33893	3748	2489	8947
	1.2	.3	.2	1.2	.3	4.3	4.3	2.2		.9	3.2	2.4	4.7
	100.0	23.4	12.6	8.3	2.6	59.5	17.0	2.4		74.8	8.3	5.5	19.7
CROWFOOT GLACIER	171498	29308	15613	4864	8831	126257	15933	4290	484	126342	16086	15786	29370
	4.4	1.0	.7	1.5	1.9	20.0	8.9	8.9	1.3	3.5	13.9	15.2	15.4
	100.0	17.1	9.1	2.8	5.1	73.6	9.3	2.5	.3	73.7	9.4	9.2	17.1
DOME GLACIER	65671	28058	23548	-	4510	34645	2967	1296	-	47935	962	2887	14849
	1.7	.9	1.0		1.0	5.5	1.7	2.7		1.3	.8	2.8	7.8
	100.0	42.7	35.9		6.9	52.8	4.5	2.0		73.0	1.5	4.4	22.6
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	39159	23358	6640	9160	107902	4426	1450	-	126587	16558	7677	17223
	3.9	1.3	1.0	2.0	2.0	17.1	2.5	3.0		3.5	14.3	7.4	9.0
	100.0	25.8	15.4	4.4	6.0	71.2	2.9	1.0		83.6	10.9	5.1	11.4

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	448024	268448	39320	140256	265975	99888	10950	35033	696448	45729	40308	77132
	21.0	14.6	11.8	12.1	30.4	42.1	55.7	22.8	94.8	19.4	39.6	38.8	40.5
	100.0	55.0	33.0	4.8	17.2	32.7	12.3	1.3	4.3	85.6	5.6	5.0	9.5
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	129790	75274	20910	33606	72424	12059	4286	484	174181	17901	18496	21596
	5.5	4.2	3.3	6.4	7.3	11.5	6.7	8.9	1.3	4.9	15.5	17.8	11.3
	100.0	60.6	35.1	9.8	15.7	33.8	5.6	2.0	.2	81.3	8.4	8.6	10.1
CASTLE MOUNTAIN	313475	118274	75168	7238	35868	158181	37021	5851	1612	255758	3503	22142	35575
	8.1	3.9	3.3	2.2	7.8	25.0	20.7	12.2	4.4	7.1	3.0	21.3	18.7
	100.0	37.7	24.0	2.3	11.4	50.5	11.8	1.9	.5	81.6	1.1	7.1	11.3
HOODOOS (ROCK SPIRES)	337699	179663	112476	5566	61621	137488	20548	2397	3491	281241	32387	16374	40084
	8.7	5.9	4.9	1.7	13.3	21.8	11.5	5.0	9.4	7.8	28.0	15.8	21.0
	100.0	53.2	33.3	1.6	18.2	40.7	6.1	.7	1.0	83.3	9.6	4.8	11.9
JOHNSTON CANYON	231968	149472	90191	8092	51190	38057	44439	-	30921	205189	-	13093	13686
	6.0	4.9	4.0	2.5	11.1	6.0	24.8		83.7	5.7		12.6	7.2
	100.0	64.4	38.9	3.5	22.1	16.4	19.2		13.3	88.5		5.6	5.9
SASKATCHEWAN RIVER CROSSING	243143	116669	61653	27035	27982	108486	17988	1260	3491	199891	23135	9938	33314
	6.3	3.8	2.7	8.3	6.1	17.2	10.0	2.6	9.4	5.6	20.0	9.6	17.5
	100.0	48.0	25.4	11.1	11.5	44.6	7.4	.5	1.4	82.2	9.5	4.1	13.7
SKOKI VALLEY	9791	1985	1985	-	-	7081	725	725	-	7783	-	462	1546
	.3	.1	.1			1.1	.4	1.5		.2		.4	.8
	100.0	20.3	20.3			72.3	7.4	7.4		79.5		4.7	15.8
EGYPT LAKE AREA	7156	6621	6621	-	-	535	-	-	-	6621	-	-	535
	.2	.2	.3			.1				.2			.3
	100.0	92.5	92.5			7.5				92.5			7.5
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	321457	225203	33537	62717	239766	80913	3274	32738	541650	51329	27557	72928
	16.6	10.5	9.9	10.3	13.6	37.9	45.2	6.8	88.6	15.1	44.4	26.5	38.3
	100.0	50.1	35.1	5.2	9.8	37.3	12.6	.5	5.1	84.4	8.0	4.3	11.4
GOAT LOOKOUT	141482	51844	30373	13064	8407	79942	9696	114	1474	125699	39597	9727	6056
	3.6	1.7	1.3	4.0	1.8	12.7	5.4	.2	4.0	3.5	34.3	9.4	3.2
	100.0	36.6	21.5	9.2	5.9	56.5	6.9	.1	1.0	88.8	28.0	6.9	4.3
MALIGNE CANYON/ VALLEY	487210	247817	180970	13518	53329	178657	60735	2489	21764	415752	21100	15463	55996
	12.6	8.1	7.9	4.2	11.5	28.3	33.9	5.2	58.9	11.6	18.3	14.9	29.4
	100.0	50.9	37.1	2.8	10.9	36.7	12.5	.5	4.5	85.3	4.3	3.2	11.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
MOUNT EDITH CAVELL	205267	61652	45589	3098	12964	127566	16049	746	10836	171141	7720	7576	26550
	5.3	2.0	2.0	1.0	2.8	20.2	9.0	1.6	29.3	4.8	6.7	7.3	13.9
	100.0	30.0	22.2	1.5	6.3	62.1	7.8	.4	5.3	83.4	3.8	3.7	12.9
VALLEY OF THE FIVE LAKES	66705	13812	9842	2366	1605	39452	13440	-	12935	63471	13584	1106	2128
	1.7	.5	.4	.7	.3	6.2	7.5		35.0	1.8	11.8	1.1	1.1
	100.0	20.7	14.8	3.5	2.4	59.1	20.1		19.4	95.2	20.4	1.7	3.2
TONQUIN VALLEY	26576	12499	9850	1419	1230	5253	8824	-	8623	19240	-	708	6628
	.7	.4	.4	.4	.3	.8	4.9		23.3	.5		.7	3.5
	100.0	47.0	37.1	5.3	4.6	19.8	33.2		32.4	72.4		2.7	24.9
SKYLINE TRAIL	29095	22034	14289	4503	3241	5302	1759	512	138	22397	-	1901	4797
	.8	.7	.6	1.4	.7	.8	1.0	1.1	.4	.6		1.8	2.5
	100.0	75.7	49.1	15.5	11.1	18.2	6.0	1.8	.5	77.0		6.5	16.5
MUSEUMS/CENTRES IN BANFF (NET)	600299	399604	315817	34603	49184	150498	50197	6249	9984	515273	37555	37454	47573
	15.5	13.0	13.8	10.7	10.6	23.8	28.0	13.0	27.0	14.4	32.5	36.0	25.0
	100.0	66.6	52.6	5.8	8.2	25.1	8.4	1.0	1.7	85.8	6.3	6.2	7.9
BANFF CENTRE FOR FINE ARTS	105854	92280	82372	5628	4281	11855	1719	535	-	93983	12636	4625	7246
	2.7	3.0	3.6	1.7	.9	1.9	1.0	1.1		2.6	10.9	4.4	3.8
	100.0	87.2	77.8	5.3	4.0	11.2	1.6	.5		88.8	11.9	4.4	6.8
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	181013	133239	9970	37805	112864	34629	5638	138	271065	37555	25783	31658
	8.5	5.9	5.8	3.1	8.2	17.9	19.3	11.7	.4	7.6	32.5	24.8	16.6
	100.0	55.1	40.6	3.0	11.5	34.4	10.5	1.7	*	82.5	11.4	7.8	9.6
LUXTON MUSEUM (INDIAN CULTURE)	166919	117198	104425	3685	9088	42068	7653	962	484	152388	2029	6875	7656
	4.3	3.8	4.6	1.1	2.0	6.7	4.3	2.0	1.3	4.3	1.8	6.6	4.0
	100.0	70.2	62.6	2.2	5.4	25.2	4.6	.6	.3	91.3	1.2	4.1	4.6
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	30251	21539	3273	5440	32872	5749	1328	484	46984	15614	14520	7369
	1.8	1.0	.9	1.0	1.2	5.2	3.2	2.8	1.3	1.3	13.5	14.0	3.9
	100.0	43.9	31.3	4.8	7.9	47.7	8.3	1.9	.7	68.2	22.7	21.1	10.7
WALTER J. PHILLIPS ART GALLERY	36571	18918	13587	3536	1795	17652	-	-	-	31837	26220	4199	535
	.9	.6	.6	1.1	.4	2.8				.9	22.7	4.0	.3
	100.0	51.7	37.2	9.7	4.9	48.3				87.1	71.7	11.5	1.5
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	40343	29256	3674	7412	45046	9996	-	9363	80469	12636	9075	5840
	2.5	1.3	1.3	1.1	1.6	7.1	5.6		25.3	2.2	10.9	8.7	3.1
	100.0	42.3	30.7	3.9	7.8	47.2	10.5		9.8	84.4	13.2	9.5	6.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
MUSEUMS/ CENTRES IN BANFF BUT DON'T KNOW NAME(S)	71512	47237	30236	16207	795	20139	4136	764	-	56491	-	9476	5546
	1.8	1.5	1.3	5.0	.2	3.2	2.3	1.6		1.6		9.1	2.9
	100.0	66.1	42.3	22.7	1.1	28.2	5.8	1.1		79.0		13.3	7.8
MUSEUMS/CENTRES IN JASPER (NET)	285716	89378	34430	15814	39135	175276	21062	875	3975	214520	32536	17484	53712
	7.4	2.9	1.5	4.9	8.5	27.7	11.8	1.8	10.8	6.0	28.2	16.8	28.2
	100.0	31.3	12.1	5.5	13.7	61.3	7.4	.3	1.4	75.1	11.4	6.1	18.8
COLUMBIA ICEFIELD CENTRE	266240	74878	23841	15754	35283	171977	19385	875	3975	198448	32536	15444	52349
	6.9	2.4	1.0	4.9	7.6	27.2	10.8	1.8	10.8	5.5	28.2	14.9	27.5
	100.0	28.1	9.0	5.9	13.3	64.6	7.3	.3	1.5	74.5	12.2	5.8	19.7
THE DEN WILDLIFE MUSEUM	27627	19985	15293	379	4313	5966	1677	-	-	22089	2029	3219	2320
	.7	.7	.7	.1	.9	.9	.9			.6	1.8	3.1	1.2
	100.0	72.3	55.4	1.4	15.6	21.6	6.1			80.0	7.3	11.6	8.4
HISTORICAL SITES IN BANFF AND JASPER (NET)	1052797	669371	526274	48391	94706	295637	87788	20451	15090	907134	31712	42095	103568
	27.1	21.8	23.1	14.9	20.5	46.8	49.0	42.6	40.8	25.3	27.4	40.5	54.4
	100.0	63.6	50.0	4.6	9.0	28.1	8.3	1.9	1.4	86.2	3.0	4.0	9.8
BANKHEAD COAL MINE GHOST TOWN (BANFF)	99406	80737	76973	1571	2193	9693	8976	-	138	92998	3650	5049	1359
	2.6	2.6	3.4	.5	.5	1.5	5.0		.4	2.6	3.2	4.9	.7
	100.0	81.2	77.4	1.6	2.2	9.8	9.0		.1	93.6	3.7	5.1	1.4
SILVER CITY PLAQUE (BANFF)	26061	6560	3148	3144	268	17031	2470	-	2017	20526	1101	4814	721
	.7	.2	.1	1.0	.1	2.7	1.4		5.5	.6	1.0	4.6	.4
	100.0	25.2	12.1	12.1	1.0	65.3	9.5		7.7	78.8	4.2	18.5	2.8
BANFF SPRINGS HOTEL	901001	593181	488550	42652	61979	242384	65436	20337	14952	764361	22150	34698	101942
	23.2	19.3	21.4	13.2	13.4	38.4	36.5	42.4	40.5	21.3	19.2	33.4	53.5
	100.0	65.8	54.2	4.7	6.9	26.9	7.3	2.3	1.7	84.8	2.5	3.9	11.3
OLD FORT POINT CAIRN (JASPER)	23296	10434	3772	5536	1125	12748	114	114	-	15339	810	5879	2079
	.6	.3	.2	1.7	.2	2.0	.1	.2		.4	.7	5.7	1.1
	100.0	44.8	16.2	23.8	4.8	54.7	.5	.5		65.8	3.5	25.2	8.9
BUFFALO PADDOCK IN BANFF	276116	137922	68399	21957	47566	107451	30743	1027	138	235654	11951	12871	27591
	7.1	4.5	3.0	6.8	10.3	17.0	17.2	2.1	.4	6.6	10.3	12.4	14.5
	100.0	50.0	24.8	8.0	17.2	38.9	11.1	.4	*	85.3	4.3	4.7	10.0
GONDOLA LIFTS IN BANFF (NET)	830664	513324	380079	30975	102271	258931	58410	16151	17986	689691	4436	37261	103712
	21.4	16.7	16.7	9.6	22.1	41.0	32.6	33.6	48.7	19.2	3.8	35.8	54.4
	100.0	61.8	45.8	3.7	12.3	31.2	7.0	1.9	2.2	83.0	.5	4.5	12.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
LAKE LOUISE GONDOLA LIFT	137362	62685	42505	3974	16205	71409	3268	386	-	119234	1925	7755	10372
	3.5	2.0	1.9	1.2	3.5	11.3	1.8	.8		3.3	1.7	7.5	5.4
	100.0	45.6	30.9	2.9	11.8	52.0	2.4	.3		86.8	1.4	5.6	7.6
MOUNT NORQUAY SCENIC LIFT	49115	29327	8500	17562	3265	17545	2244	967	-	40695	-	3768	4652
	1.3	1.0	.4	5.4	.7	2.8	1.3	2.0		1.1		3.6	2.4
	100.0	59.7	17.3	35.8	6.6	35.7	4.6	2.0		82.9		7.7	9.5
SULPHER MOUNTAIN GONDOLA LIFT	484783	276887	198281	8467	70139	153347	54549	14798	17986	367838	2512	30114	86830
	12.5	9.0	8.7	2.6	15.2	24.3	30.4	30.8	48.7	10.3	2.2	29.0	45.6
	100.0	57.1	40.9	1.7	14.5	31.6	11.3	3.1	3.7	75.9	.5	6.2	17.9
SUNSHINE VILLAGE AND GONDOLA	247937	197469	159345	4114	34011	49286	1182	-	-	232107	-	6480	9349
	6.4	6.4	7.0	1.3	7.4	7.8	.7			6.5		6.2	4.9
	100.0	79.6	64.3	1.7	13.7	19.9	.5			93.6		2.6	3.8
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652	195884	131936	21652	42296	76705	16063	6519	138	234030	3698	19579	35044
	7.4	6.4	5.8	6.7	9.2	12.1	9.0	13.6	.4	6.5	3.2	18.8	18.4
	100.0	67.9	45.7	7.5	14.7	26.6	5.6	2.3	*	81.1	1.3	6.8	12.1
SKI RESORTS IN BANFF (NET)	667167	534747	453188	32694	48865	116662	15759	5128	-	618289	15148	16680	32198
	17.2	17.4	19.9	10.1	10.6	18.5	8.8	10.7		17.3	13.1	16.0	16.9
	100.0	80.2	67.9	4.9	7.3	17.5	2.4	.8		92.7	2.3	2.5	4.8
LAKE LOUISE	365529	274178	217993	20567	35619	76651	14699	4899	-	322176	15148	13524	29828
	9.4	8.9	9.6	6.3	7.7	12.1	8.2	10.2		9.0	13.1	13.0	15.7
	100.0	75.0	59.6	5.6	9.7	21.0	4.0	1.3		88.1	4.1	3.7	8.2
MOUNT NORQUAY	132207	121659	105948	11185	4526	9488	1060	228	-	131177	-	534	496
	3.4	4.0	4.6	3.5	1.0	1.5	.6	.5		3.7		.5	.3
	100.0	92.0	80.1	8.5	3.4	7.2	.8	.2		99.2		.4	.4
SUNSHINE VILLAGE	278395	222213	193235	7416	21562	50329	5853	4785	-	255229	-	5966	17199
	7.2	7.2	8.5	2.3	4.7	8.0	3.3	10.0		7.1		5.7	9.0
	100.0	79.8	69.4	2.7	7.7	18.1	2.1	1.7		91.7		2.1	6.2
SKI RESORTS IN JASPER													

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MARMOT BASIN	109450	105732	68177	2418	35138	3473	245	-	-	76206	-	2787	30458
	2.8	3.4	3.0	.7	7.6	.5	.1			2.1		2.7	16.0
	100.0	96.6	62.3	2.2	32.1	3.2	.2			69.6		2.5	27.8
NONE	19710	19710	4457	9699	5554	-	-	-	-	19340	-	370	-
	.5	.6	.2	3.0	1.2					.5		.4	
	100.0	100.0	22.6	49.2	28.2					98.1		1.9	
NOT STATED	182513	154397	111855	37891	4651	27568	548	548	-	181174	1601	-	1338
	4.7	5.0	4.9	11.7	1.0	4.4	.3	1.1		5.1	1.4		.7
	100.0	84.6	61.3	20.8	2.5	15.1	.3	.3		99.3	.9		.7

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
TOWNSITES (NET)	3436804	2295746	1137387	1357691	2079113	1556719	1435578	166696	457681	90405	1433758	312994	1208381	481671
	88.6	91.8	82.9	82.6	93.0	93.7	93.4	93.9	90.6	76.7	92.9	94.0	86.0	80.8
	100.0	66.8	33.1	39.5	60.5	45.3	41.8	4.9	13.3	2.6	41.7	9.1	35.2	14.0
BANFF	2557930	1793602	761065	973064	1584867	1263294	1177400	130487	299442	41700	1004505	273116	913445	366863
	66.0	71.7	55.5	59.2	70.9	76.1	76.6	73.5	59.3	35.4	65.1	82.0	65.0	61.5
	100.0	70.1	29.8	38.0	62.0	49.4	46.0	5.1	11.7	1.6	39.3	10.7	35.7	14.3
JASPER	1328894	812429	513649	377696	951199	655371	615959	84079	268278	44397	746500	102981	289309	190105
	34.3	32.5	37.4	23.0	42.6	39.5	40.1	47.4	53.1	37.7	48.4	30.9	20.6	31.9
	100.0	61.1	38.7	28.4	71.6	49.3	46.4	6.3	20.2	3.3	56.2	7.7	21.8	14.3
LAKE LOUISE	1263973	928932	331778	246738	1017235	747782	672523	118946	264319	14372	785448	105161	246157	127207
	32.6	37.1	24.2	15.0	45.5	45.0	43.8	67.0	52.3	12.2	50.9	31.6	17.5	21.3
	100.0	73.5	26.2	19.5	80.5	59.2	53.2	9.4	20.9	1.1	62.1	8.3	19.5	10.1
LAKES IN BANFF (NET)	1653119	1235030	414825	449438	1203681	897966	809111	134452	314649	3550	917299	176913	277866	281040
	42.6	49.4	30.2	27.4	53.9	54.1	52.7	75.7	62.3	3.0	59.4	53.1	19.8	47.2
	100.0	74.7	25.1	27.2	72.8	54.3	48.9	8.1	19.0	.2	55.5	10.7	16.8	17.0
BOW LAKE	532740	461818	67978	127619	405121	310787	302167	24950	89843	1616	315968	42930	22145	151697
	13.7	18.5	5.0	7.8	18.1	18.7	19.7	14.1	17.8	1.4	20.5	12.9	1.6	25.5
	100.0	86.7	12.8	24.0	76.0	58.3	56.7	4.7	16.9	.3	59.3	8.1	4.2	28.5
HECTOR LAKE	74173	59461	12303	766	73407	57618	52541	7510	18871	237	48755	12998	1028	11393
	1.9	2.4	.9	*	3.3	3.5	3.4	4.2	3.7	.2	3.2	3.9	.1	1.9
	100.0	80.2	16.6	1.0	99.0	77.7	70.8	10.1	25.4	.3	65.7	17.5	1.4	15.4
LAKE LOUISE	1125997	829642	293092	203060	922937	669986	617255	98005	258716	3550	734210	137156	146811	107820
	29.0	33.2	21.4	12.4	41.3	40.3	40.2	55.2	51.2	3.0	47.6	41.2	10.4	18.1
	100.0	73.7	26.0	18.0	82.0	59.5	54.8	8.7	23.0	.3	65.2	12.2	13.0	9.6
LAKE MINNEWANKA	371559	284053	87239	64027	307532	264165	247920	45245	48436	-	179802	44862	75671	71223
	9.6	11.4	6.4	3.9	13.8	15.9	16.1	25.5	9.6		11.6	13.5	5.4	11.9
	100.0	76.4	23.5	17.2	82.8	71.1	66.7	12.2	13.0		48.4	12.1	20.4	19.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MORAINE LAKE	429130	354399	71786	49408	379722	272812	224495	65626	110680	1616	356892	42136	7300	22801
	11.1	14.2	5.2	3.0	17.0	16.4	14.6	37.0	21.9	1.4	23.1	12.7	.5	3.8
	100.0	82.6	16.7	11.5	88.5	63.6	52.3	15.3	25.8	.4	83.2	9.8	1.7	5.3
PEYTO LAKE	257400	210240	46625	3054	254346	207222	197872	45494	44034	1616	218461	18321	943	19676
	6.6	8.4	3.4	.2	11.4	12.5	12.9	25.6	8.7	1.4	14.2	5.5	.1	3.3
	100.0	81.7	18.1	1.2	98.8	80.5	76.9	17.7	17.1	.6	84.9	7.1	.4	7.6
VERMILION LAKE	190037	139799	50239	4894	185143	147295	145598	34053	39977	237	122473	13186	34756	19622
	4.9	5.6	3.7	.3	8.3	8.9	9.5	19.2	7.9	.2	7.9	4.0	2.5	3.3
	100.0	73.6	26.4	2.6	97.4	77.5	76.6	17.9	21.0	.1	64.4	6.9	18.3	10.3
OTHER LAKE(S) IN BANFF	188381	166453	21929	76245	112136	61004	52076	14383	50435	584	99436	35926	29150	23870
	4.9	6.7	1.6	4.6	5.0	3.7	3.4	8.1	10.0	.5	6.4	10.8	2.1	4.0
	100.0	88.4	11.6	40.5	59.5	32.4	27.6	7.6	26.8	.3	52.8	19.1	15.5	12.7
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	142984	99613	47287	197719	145735	141377	15534	55199	584	138903	15091	47095	43917
	6.3	5.7	7.3	2.9	8.8	8.8	9.2	8.8	10.9	.5	9.0	4.5	3.4	7.4
	100.0	58.4	40.7	19.3	80.7	59.5	57.7	6.3	22.5	.2	56.7	6.2	19.2	17.9
LAKES IN JASPER (NET)	833946	650718	181087	168489	665457	449573	427138	64256	195193	29625	487242	64328	143919	138458
	21.5	26.0	13.2	10.3	29.8	27.1	27.8	36.2	38.6	25.1	31.6	19.3	10.2	23.2
	100.0	78.0	21.7	20.2	79.8	53.9	51.2	7.7	23.4	3.6	58.4	7.7	17.3	16.6
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	198038	60391	21809	236620	155133	144788	43689	64875	23440	199219	13441	10880	34888
	6.7	7.9	4.4	1.3	10.6	9.3	9.4	24.6	12.8	19.9	12.9	4.0	.8	5.9
	100.0	76.6	23.4	8.4	91.6	60.0	56.0	16.9	25.1	9.1	77.1	5.2	4.2	13.5
MALIGNE LAKE	434922	353565	79215	19180	415741	288621	273936	52486	122960	7699	286278	45414	55271	47958
	11.2	14.1	5.8	1.2	18.6	17.4	17.8	29.6	24.3	6.5	18.5	13.6	3.9	8.0
	100.0	81.3	18.2	4.4	95.6	66.4	63.0	12.1	28.3	1.8	65.8	10.4	12.7	11.0
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	192656	37560	-	230216	158010	146394	48834	68998	6587	157581	22747	26978	22911
	5.9	7.7	2.7		10.3	9.5	9.5	27.5	13.7	5.6	10.2	6.8	1.9	3.8
	100.0	83.7	16.3		100.0	68.6	63.6	21.2	30.0	2.9	68.4	9.9	11.7	10.0
PATRICIA AND PYRAMID LAKES	200123	167285	32838	5099	195024	150286	134588	43275	40383	9405	126122	10982	38633	24386
	5.2	6.7	2.4	.3	8.7	9.0	8.8	24.4	8.0	8.0	8.2	3.3	2.7	4.1
	100.0	83.6	16.4	2.5	97.5	75.1	67.3	21.6	20.2	4.7	63.0	5.5	19.3	12.2
JASPER OR TALBOT LAKES	220243	191766	28477	91351	128892	98041	90665	11597	27453	5300	104917	14726	31635	68965
	5.7	7.7	2.1	5.6	5.8	5.9	5.9	6.5	5.4	4.5	6.8	4.4	2.3	11.6
	100.0	87.1	12.9	41.5	58.5	44.5	41.2	5.3	12.5	2.4	47.6	6.7	14.4	31.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
OTHER LAKE(S) IN JASPER	122204	112863	9342	15075	107130	47787	36183	15132	62959	283	82331	18320	18554	3001
	3.2	4.5	.7	.9	4.8	2.9	2.4	8.5	12.5	.2	5.3	5.5	1.3	.5
	100.0	92.4	7.6	12.3	87.7	39.1	29.6	12.4	51.5	.2	67.4	15.0	15.2	2.5
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	144325	71584	59754	158296	116699	110586	36834	50105	1941	146700	26011	28112	17227
	5.6	5.8	5.2	3.6	7.1	7.0	7.2	20.8	9.9	1.6	9.5	7.8	2.0	2.9
	100.0	66.2	32.8	27.4	72.6	53.5	50.7	16.9	23.0	.9	67.3	11.9	12.9	7.9
FALLS/SPRINGS IN BANFF (NET)	1375412	989554	382913	540060	835352	608674	560154	65629	228516	17109	642183	138005	349228	245997
	35.5	39.6	27.9	32.9	37.4	36.6	36.5	37.0	45.2	14.5	41.6	41.4	24.9	41.3
	100.0	71.9	27.8	39.3	60.7	44.3	40.7	4.8	16.6	1.2	46.7	10.0	25.4	17.9
BOW FALLS	786130	588550	194903	260318	525812	434332	405622	44003	95521	821	335327	93608	169715	187480
	20.3	23.5	14.2	15.8	23.5	26.1	26.4	24.8	18.9	.7	21.7	28.1	12.1	31.5
	100.0	74.9	24.8	33.1	66.9	55.2	51.6	5.6	12.2	.1	42.7	11.9	21.6	23.8
UPPER HOT SPRINGS POOL	579977	414381	165596	181269	398708	280119	242738	43134	126994	7780	280654	29867	193474	75982
	15.0	16.6	12.1	11.0	17.8	16.9	15.8	24.3	25.1	6.6	18.2	9.0	13.8	12.7
	100.0	71.4	28.6	31.3	68.7	48.3	41.9	7.4	21.9	1.3	48.4	5.1	33.4	13.1
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	359601	129479	191136	297944	192501	186144	15937	99076	5578	289807	45388	106378	47507
	12.6	14.4	9.4	11.6	13.3	11.6	12.1	9.0	19.6	4.7	18.8	13.6	7.6	8.0
	100.0	73.5	26.5	39.1	60.9	39.4	38.1	3.3	20.3	1.1	59.3	9.3	21.8	9.7
OTHER FALLS/ SPRINGS IN BANFF	87781	76791	8848	-	87781	49758	43523	8924	42705	-	64076	7705	6956	9044
	2.3	3.1	.6		3.9	3.0	2.8	5.0	8.5		4.2	2.3	.5	1.5
	100.0	87.5	10.1		100.0	56.7	49.6	10.2	48.6		73.0	8.8	7.9	10.3
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	103319	60302	33680	132349	87544	78972	17864	46602	3640	134507	18283	5820	7419
	4.3	4.1	4.4	2.0	5.9	5.3	5.1	10.1	9.2	3.1	8.7	5.5	.4	1.2
	100.0	62.2	36.3	20.3	79.7	52.7	47.6	10.8	28.1	2.2	81.0	11.0	3.5	4.5
FALLS/SPRINGS IN JASPER (NET)	702970	483417	217144	86425	616545	395303	368062	69876	211430	23217	533051	70954	36001	62964
	18.1	19.3	15.8	5.3	27.6	23.8	24.0	39.4	41.8	19.7	34.5	21.3	2.6	10.6
	100.0	68.8	30.9	12.3	87.7	56.2	52.4	9.9	30.1	3.3	75.8	10.1	5.1	9.0
ATHABASCA FALLS	544684	403511	140906	22412	522272	320599	304585	58014	193534	17591	393946	65822	26174	58742
	14.0	16.1	10.3	1.4	23.4	19.3	19.8	32.7	38.3	14.9	25.5	19.8	1.9	9.9
	100.0	74.1	25.9	4.1	95.9	58.9	55.9	10.7	35.5	3.2	72.3	12.1	4.8	10.8
MIETTE HOT SPRINGS	144043	119304	24739	11951	132092	73182	59399	14961	62957	539	127299	5741	967	10036
	3.7	4.8	1.8	.7	5.9	4.4	3.9	8.4	12.5	.5	8.2	1.7	.1	1.7
	100.0	82.8	17.2	8.3	91.7	50.8	41.2	10.4	43.7	.4	88.4	4.0	.7	7.0

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	NO	LENGTH OF STAY: SAME-DAY	OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME, VFR	SEASON: SUMMER	FALL	WINTER	SPRING
PUNCHBOWL FALLS	75326	58072	17254	2072	73254	42742	37554	5188	39016	-	54722	11190	-	9414
	1.9	2.3	1.3	.1	3.3	2.6	2.4	2.9	7.7		3.5	3.4		1.6
	100.0	77.1	22.9	2.8	97.2	56.7	49.9	6.9	51.8		72.6	14.9		12.5
SUNWAPTA FALLS	261096	181881	79215	29103	231993	131044	124990	19710	103183	1927	176700	37897	1909	44590
	6.7	7.3	5.8	1.8	10.4	7.9	8.1	11.1	20.4	1.6	11.4	11.4	.1	7.5
	100.0	69.7	30.3	11.1	88.9	50.2	47.9	7.5	39.5	.7	67.7	14.5	.7	17.1
OTHER FALLS/ SPRINGS IN JASPER	108291	90339	17952	-	108291	64600	60929	4839	40283	5280	73259	21200	6807	7025
	2.8	3.6	1.3		4.8	3.9	4.0	2.7	8.0	4.5	4.7	6.4	.5	1.2
	100.0	83.4	16.6		100.0	59.7	56.3	4.5	37.2	4.9	67.7	19.6	6.3	6.5
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	109761	33893	34065	111998	84761	80094	37267	31249	547	131758	7872	2053	4380
	3.8	4.4	2.5	2.1	5.0	5.1	5.2	21.0	6.2	.5	8.5	2.4	.1	.7
	100.0	75.1	23.2	23.3	76.7	58.0	54.8	25.5	21.4	.4	90.2	5.4	1.4	3.0
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	571897	194897	80496	689561	487931	455318	77672	204433	8268	574839	83835	20160	91222
	19.9	22.9	14.2	4.9	30.9	29.4	29.6	43.8	40.5	7.0	37.2	25.2	1.4	15.3
	100.0	74.3	25.3	10.5	89.5	63.4	59.1	10.1	26.5	1.1	74.6	10.9	2.6	11.8
ATHABASCA GLACIER	444896	343340	98561	34535	410360	308493	293037	53002	104140	1131	345373	38786	14856	45881
	11.5	13.7	7.2	2.1	18.4	18.6	19.1	29.9	20.6	1.0	22.4	11.6	1.1	7.7
	100.0	77.2	22.2	7.8	92.2	69.3	65.9	11.9	23.4	.3	77.6	8.7	3.3	10.3
COLUMBIA ICEFIELD	631461	486299	142218	66978	564483	405206	389867	59577	156762	8268	480225	59799	13139	78298
	16.3	19.4	10.4	4.1	25.3	24.4	25.4	33.6	31.0	7.0	31.1	18.0	.9	13.1
	100.0	77.0	22.5	10.6	89.4	64.2	61.7	9.4	24.8	1.3	76.0	9.5	2.1	12.4
STUTFIELD GLACIER	45329	37414	7915	-	45329	25919	24222	3412	21838	2119	31833	7265	1028	5202
	1.2	1.5	.6		2.0	1.6	1.6	1.9	4.3	1.8	2.1	2.2	.1	.9
	100.0	82.5	17.5		100.0	57.2	53.4	7.5	48.2	4.7	70.2	16.0	2.3	11.5
CROWFOOT GLACIER	171498	133922	37576	11716	159782	129557	115175	49632	37947	1817	131476	19074	2961	17986
	4.4	5.4	2.7	.7	7.1	7.8	7.5	28.0	7.5	1.5	8.5	5.7	.2	3.0
	100.0	78.1	21.9	6.8	93.2	75.5	67.2	28.9	22.1	1.1	76.7	11.1	1.7	10.5
DOME GLACIER	65671	59310	6360	-	65671	54210	52809	8294	16246	821	56423	7713	85	1450
	1.7	2.4	.5		2.9	3.3	3.4	4.7	3.2	.7	3.7	2.3	*	.2
	100.0	90.3	9.7		100.0	82.5	80.4	12.6	24.7	1.2	85.9	11.7	.1	2.2
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	128439	23048	10752	140735	106227	95520	44113	47212	821	129119	11945	1450	8973
	3.9	5.1	1.7	.7	6.3	6.4	6.2	24.9	9.3	.7	8.4	3.6	.1	1.5
	100.0	84.8	15.2	7.1	92.9	70.1	63.1	29.1	31.2	.5	85.2	7.9	1.0	5.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	PARKS MAIN DESTINATION: NO	LENGTH OF STAY: SAME-DAY	LENGTH OF STAY: OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	ACCOMMODATION TYPE: HOTEL, MOTEL, LODGE	ACCOMMODATION TYPE: ALL OTHER ROOFED	ACCOMMODATION TYPE: ANY TRAILER, CAMPING	ACCOMMODATION TYPE: OWN VACATION HOME,VFR	SEASON: SUMMER	SEASON: FALL	SEASON: WINTER	SEASON: SPRING
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	608918	204702	154581	659307	440546	403865	80560	210306	16935	514810	67744	122355	108980
	21.0	24.3	14.9	9.4	29.5	26.5	26.3	45.4	41.6	14.4	33.4	20.3	8.7	18.3
	100.0	74.8	25.2	19.0	81.0	54.1	49.6	9.9	25.8	2.1	63.3	8.3	15.0	13.4
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	134836	79169	28541	185733	139640	131382	38361	50052	237	152662	8553	39953	13105
	5.5	5.4	5.8	1.7	8.3	8.4	8.6	21.6	9.9	.2	9.9	2.6	2.8	2.2
	100.0	62.9	36.9	13.3	86.7	65.2	61.3	17.9	23.4	.1	71.2	4.0	18.6	6.1
CASTLE MOUNTAIN	313475	236235	76972	43503	269972	225619	210415	52572	48733	6513	194163	38568	64542	16203
	8.1	9.4	5.6	2.6	12.1	13.6	13.7	29.6	9.6	5.5	12.6	11.6	4.6	2.7
	100.0	75.4	24.6	13.9	86.1	72.0	67.1	16.8	15.5	2.1	61.9	12.3	20.6	5.2
HOODOOS (ROCK SPIRES)	337699	252364	85067	19411	318288	209415	199617	45777	118050	237	223789	16579	67618	29713
	8.7	10.1	6.2	1.2	14.2	12.6	13.0	25.8	23.4	.2	14.5	5.0	4.8	5.0
	100.0	74.7	25.2	5.7	94.3	62.0	59.1	13.6	35.0	.1	66.3	4.9	20.0	8.8
JOHNSTON CANYON	231968	141179	90522	38005	193963	140823	130234	22736	46245	4224	122480	14026	44687	50775
	6.0	5.6	6.6	2.3	8.7	8.5	8.5	12.8	9.2	3.6	7.9	4.2	3.2	8.5
	100.0	60.9	39.0	16.4	83.6	60.7	56.1	9.8	19.9	1.8	52.8	6.0	19.3	21.9
SASKATCHEWAN RIVER CROSSING	243143	207312	35563	50145	192998	136085	132787	13556	56654	7431	192561	22464	943	27175
	6.3	8.3	2.6	3.1	8.6	8.2	8.6	7.6	11.2	6.3	12.5	6.7	.1	4.6
	100.0	85.3	14.6	20.6	79.4	56.0	54.6	5.6	23.3	3.1	79.2	9.2	.4	11.2
SKOKI VALLEY	9791	8840	952	1034	8757	8757	8757	584	-	237	5916	480	2671	725
	.3	.4	.1	.1	.4	.5	.6	.3		.2	.4	.1	.2	.1
	100.0	90.3	9.7	10.6	89.4	89.4	89.4	6.0		2.4	60.4	4.9	27.3	7.4
EGYPT LAKE AREA	7156	7156	-	-	7156	7156	1211	5946	-	-	1211	-	5946	-
	.2	.3			.3	.4	.1	3.3			.1		.4	
	100.0	100.0			100.0	100.0	16.9	83.1			16.9		83.1	
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	505061	134664	106311	535824	367719	352668	57056	169150	10768	407334	61570	68348	104882
	16.6	20.2	9.8	6.5	24.0	22.1	23.0	32.1	33.5	9.1	26.4	18.5	4.9	17.6
	100.0	78.7	21.0	16.6	83.4	57.3	54.9	8.9	26.3	1.7	63.4	9.6	10.6	16.3
GOAT LOOKOUT	141482	96382	45100	47619	93862	60607	60243	34693	38723	-	122424	14076	3804	1178
	3.6	3.9	3.3	2.9	4.2	3.6	3.9	19.5	7.7		7.9	4.2	.3	.2
	100.0	68.1	31.9	33.7	66.3	42.8	42.6	24.5	27.4		86.5	9.9	2.7	.8
MALIGNE CANYON/ VALLEY	487210	417443	67358	72305	414905	292926	282727	48934	128183	9596	290025	35254	63185	98746
	12.6	16.7	4.9	4.4	18.6	17.6	18.4	27.6	25.4	8.1	18.8	10.6	4.5	16.6
	100.0	85.7	13.8	14.8	85.2	60.1	58.0	10.0	26.3	2.0	59.5	7.2	13.0	20.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MOUNT EDITH CAVELL	205267	167894	37373	-	205267	156250	148590	43390	44302	2707	176390	18190	194	10493
	5.3	6.7	2.7		9.2	9.4	9.7	24.6	8.8	2.3	11.4	5.5	*	1.8
	100.0	81.8	18.2		100.0	76.1	72.4	21.2	21.6	1.3	85.9	8.9	.1	5.1
VALLEY OF THE FIVE LAKES	66705	49492	17213	-	66705	45766	42513	10504	24149	311	52592	1178	-	12935
	1.7	2.0	1.3		3.0	2.8	2.8	5.9	4.8	.3	3.4	.4		2.2
	100.0	74.2	25.8		100.0	68.6	63.7	15.7	36.2	.5	78.8	1.8		19.4
TONQUIN VALLEY	26576	24811	1765	-	26576	21131	20006	1125	6837	51	11446	1125	4364	9641
	.7	1.0	.1		1.2	1.3	1.3	.6	1.4	*	.7	.3	.3	1.6
	100.0	93.4	6.6		100.0	79.5	75.3	4.2	25.7	.2	43.1	4.2	16.4	36.3
SKYLINE TRAIL	29095	27856	1239	13614	15481	10978	10240	1322	4867	-	23645	2507	102	2841
	.8	1.1	.1	.8	.7	.7	.7	.7	1.0		1.5	.8	*	.5
	100.0	95.7	4.3	46.8	53.2	37.7	35.2	4.5	16.7		81.3	8.6	.4	9.8
MUSEUMS/CENTRES IN BANFF (NET)	600299	464008	136024	229945	370355	273063	237762	65910	96731	2254	302811	33347	126434	137708
	15.5	18.5	9.9	14.0	16.6	16.4	15.5	37.1	19.1	1.9	19.6	10.0	9.0	23.1
	100.0	77.3	22.7	38.3	61.7	45.5	39.6	11.0	16.1	.4	50.4	5.6	21.1	22.9
BANFF CENTRE FOR FINE ARTS	105854	65268	40587	15565	90290	72619	59373	14466	15006	1081	57002	4039	35592	9221
	2.7	2.6	3.0	.9	4.0	4.4	3.9	8.2	3.0	.9	3.7	1.2	2.5	1.5
	100.0	61.7	38.3	14.7	85.3	68.6	56.1	13.7	14.2	1.0	53.8	3.8	33.6	8.7
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	257932	70307	94644	233863	166861	143524	51276	78836	-	204456	20236	73365	30451
	8.5	10.3	5.1	5.8	10.5	10.0	9.3	28.9	15.6		13.2	6.1	5.2	5.1
	100.0	78.5	21.4	28.8	71.2	50.8	43.7	15.6	24.0		62.2	6.2	22.3	9.3
LUXTON MUSEUM (INDIAN CULTURE)	166919	162630	4288	96511	70408	58851	51107	33016	14583	-	54442	3885	8088	100504
	4.3	6.5	.3	5.9	3.2	3.5	3.3	18.6	2.9		3.5	1.2	.6	16.9
	100.0	97.4	2.6	57.8	42.2	35.3	30.6	19.8	8.7		32.6	2.3	4.8	60.2
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	54271	14601	6618	62255	42024	25492	16532	18783	2254	55601	1068	5999	6205
	1.8	2.2	1.1	.4	2.8	2.5	1.7	9.3	3.7	1.9	3.6	.3	.4	1.0
	100.0	78.8	21.2	9.6	90.4	61.0	37.0	24.0	27.3	3.3	80.7	1.6	8.7	9.0
WALTER J. PHILLIPS ART GALLERY	36571	31845	4726	-	36571	9342	9342	-	27229	-	32246	1125	-	3200
	.9	1.3	.3		1.6	.6	.6		5.4		2.1	.3		.5
	100.0	87.1	12.9		100.0	25.5	25.5		74.5		88.2	3.1		8.7
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	82038	13346	1858	93526	62413	53690	34555	24776	-	81899	2328	8993	2164
	2.5	3.3	1.0	.1	4.2	3.8	3.5	19.5	4.9		5.3	.7	.6	.4
	100.0	86.0	14.0	1.9	98.1	65.4	56.3	36.2	26.0		85.9	2.4	9.4	2.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MUSEUMS/ CENTRES IN BANFF BUT DON'T KNOW NAME(S)	71512	51802	19711	30318	41194	34189	34145	2391	7005	-	44536	7196	13861	5918
	1.8	2.1	1.4	1.8	1.8	2.1	2.2	1.3	1.4		2.9	2.2	1.0	1.0
	100.0	72.4	27.6	42.4	57.6	47.8	47.7	3.3	9.8		62.3	10.1	19.4	8.3
MUSEUMS/CENTRES IN JASPER (NET)	285716	215778	69671	14589	271128	163897	157626	47071	113468	1386	246370	25214	2087	12045
	7.4	8.6	5.1	.9	12.1	9.9	10.3	26.5	22.5	1.2	16.0	7.6	.1	2.0
	100.0	75.5	24.4	5.1	94.9	57.4	55.2	16.5	39.7	.5	86.2	8.8	.7	4.2
COLUMBIA ICEFIELD CENTRE	266240	205712	60260	13735	252505	154167	148740	46226	104213	1386	230275	22661	1984	11320
	6.9	8.2	4.4	.8	11.3	9.3	9.7	26.0	20.6	1.2	14.9	6.8	.1	1.9
	100.0	77.3	22.6	5.2	94.8	57.9	55.9	17.4	39.1	.5	86.5	8.5	.7	4.3
THE DEN WILDLIFE MUSEUM	27627	15312	12316	854	26773	10846	10002	844	15989	302	24247	2554	102	725
	.7	.6	.9	.1	1.2	.7	.7	.5	3.2	.3	1.6	.8	*	.1
	100.0	55.4	44.6	3.1	96.9	39.3	36.2	3.1	57.9	1.1	87.8	9.2	.4	2.6
HISTORICAL SITES IN BANFF AND JASPER (NET)	1052797	815503	234834	405948	646849	521202	483995	76963	125506	11582	523105	132920	195059	201714
	27.1	32.6	17.1	24.7	28.9	31.4	31.5	43.4	24.8	9.8	33.9	39.9	13.9	33.8
	100.0	77.5	22.3	38.6	61.4	49.5	46.0	7.3	11.9	1.1	49.7	12.6	18.5	19.2
BANKHEAD COAL MINE GHOST TOWN (BANFF)	99406	63057	36349	18521	80885	68239	67346	893	12647	-	14167	13979	57926	13334
	2.6	2.5	2.6	1.1	3.6	4.1	4.4	.5	2.5		.9	4.2	4.1	2.2
	100.0	63.4	36.6	18.6	81.4	68.6	67.7	.9	12.7		14.3	14.1	58.3	13.4
SILVER CITY PLAQUE (BANFF)	26061	22044	4017	10752	15309	9112	5968	3144	6197	-	17265	1534	1470	5792
	.7	.9	.3	.7	.7	.5	.4	1.8	1.2		1.1	.5	.1	1.0
	100.0	84.6	15.4	41.3	58.7	35.0	22.9	12.1	23.8		66.2	5.9	5.6	22.2
BANFF SPRINGS HOTEL	901001	702661	195880	325818	575183	504224	467155	70402	76063	6337	411715	111099	195059	183128
	23.2	28.1	14.3	19.8	25.7	30.4	30.4	39.7	15.1	5.4	26.7	33.4	13.9	30.7
	100.0	78.0	21.7	36.2	63.8	56.0	51.8	7.8	8.4	.7	45.7	12.3	21.6	20.3
OLD FORT POINT CAIRN (JASPER)	23296	12677	10619	794	22502	8873	8873	-	8586	5043	13993	3277	-	6027
	.6	.5	.8	*	1.0	.5	.6		1.7	4.3	.9	1.0		1.0
	100.0	54.4	45.6	3.4	96.6	38.1	38.1		36.9	21.6	60.1	14.1		25.9
BUFFALO PADDOCK IN BANFF	276116	190272	85844	89018	187098	135989	121554	49565	52534	1023	211582	13998	31412	19124
	7.1	7.6	6.3	5.4	8.4	8.2	7.9	27.9	10.4	.9	13.7	4.2	2.2	3.2
	100.0	68.9	31.1	32.2	67.8	49.3	44.0	18.0	19.0	.4	76.6	5.1	11.4	6.9
GONDOLA LIFTS IN BANFF (NET)	830664	667338	162524	253338	577326	492845	469137	58446	80840	9300	429147	41213	180676	179628
	21.4	26.7	11.8	15.4	25.8	29.7	30.5	32.9	16.0	7.9	27.8	12.4	12.9	30.1
	100.0	80.3	19.6	30.5	69.5	59.3	56.5	7.0	9.7	1.1	51.7	5.0	21.8	21.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
LAKE LOUISE GONDOLA LIFT	137362	114955	22407	8831	128530	101389	99872	2684	28410	937	92800	11846	24503	8213
	3.5	4.6	1.6	.5	5.8	6.1	6.5	1.5	5.6	.8	6.0	3.6	1.7	1.4
	100.0	83.7	16.3	6.4	93.6	73.8	72.7	2.0	20.7	.7	67.6	8.6	17.8	6.0
MOUNT NORQUAY SCENIC LIFT	49115	34319	14796	16235	32880	16589	16589	-	16291	-	34691	9831	2398	2195
	1.3	1.4	1.1	1.0	1.5	1.0	1.1		3.2		2.2	3.0	.2	.4
	100.0	69.9	30.1	33.1	66.9	33.8	33.8		33.2		70.6	20.0	4.9	4.5
SULPHER MOUNTAIN GONDOLA LIFT	484783	381115	102865	173103	311680	279969	259097	28460	27385	462	256424	33173	28093	167090
	12.5	15.2	7.5	10.5	13.9	16.9	16.9	16.0	5.4	.4	16.6	10.0	2.0	28.0
	100.0	78.6	21.2	35.7	64.3	57.8	53.4	5.9	5.6	.1	52.9	6.8	5.8	34.5
SUNSHINE VILLAGE AND GONDOLA	247937	206695	41242	59125	188812	155892	151751	32604	35910	7901	87958	3303	146544	10131
	6.4	8.3	3.0	3.6	8.4	9.4	9.9	18.4	7.1	6.7	5.7	1.0	10.4	1.7
	100.0	83.4	16.6	23.8	76.2	62.9	61.2	13.2	14.5	3.2	35.5	1.3	59.1	4.1
GONDOLA LIFTS IN JASPER														
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652	238942	49710	53287	235366	169105	157191	17047	60170	11512	168370	22273	29883	68126
	7.4	9.6	3.6	3.2	10.5	10.2	10.2	9.6	11.9	9.8	10.9	6.7	2.1	11.4
	100.0	82.8	17.2	18.5	81.5	58.6	54.5	5.9	20.8	4.0	58.3	7.7	10.4	23.6
SKI RESORTS IN BANFF (NET)	667167	554386	110104	161973	505194	432603	422530	39105	68787	13552	176600	32788	430072	27707
	17.2	22.2	8.0	9.9	22.6	26.0	27.5	22.0	13.6	11.5	11.4	9.8	30.6	4.6
	100.0	83.1	16.5	24.3	75.7	64.8	63.3	5.9	10.3	2.0	26.5	4.9	64.5	4.2
LAKE LOUISE	365529	312559	52434	68844	296684	255304	253067	5288	42649	1162	109122	26456	213678	16273
	9.4	12.5	3.8	4.2	13.3	15.4	16.5	3.0	8.4	1.0	7.1	7.9	15.2	2.7
	100.0	85.5	14.3	18.8	81.2	69.8	69.2	1.4	11.7	.3	29.9	7.2	58.5	4.5
MOUNT NORQUAY	132207	87992	44215	20352	111855	103283	96395	6888	4083	4489	16343	4843	108978	2043
	3.4	3.5	3.2	1.2	5.0	6.2	6.3	3.9	.8	3.8	1.1	1.5	7.8	.3
	100.0	66.6	33.4	15.4	84.6	78.1	72.9	5.2	3.1	3.4	12.4	3.7	82.4	1.5
SUNSHINE VILLAGE	278395	236844	39409	83864	194530	167748	164293	31282	26199	7901	59588	3803	201996	13008
	7.2	9.5	2.9	5.1	8.7	10.1	10.7	17.6	5.2	6.7	3.9	1.1	14.4	2.2
	100.0	85.1	14.2	30.1	69.9	60.3	59.0	11.2	9.4	2.8	21.4	1.4	72.6	4.7
SKI RESORTS IN JASPER														

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS · BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	PARKS MAIN DESTINATION			LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MARMOT BASIN	109450	101929	6700	17217	92233	91185	90560	625	4867	321	5976	2614	88091	12770
	2.8	4.1	.5	1.0	4.1	5.5	5.9	.4	1.0	.3	.4	.8	6.3	2.1
	100.0	93.1	6.1	15.7	84.3	83.3	82.7	.6	4.4	.3	5.5	2.4	80.5	11.7
NONE	19710	370	19340	8709	11000	9007	9007	-	1994	-	19710	-	-	-
	.5	*	1.4	.5	.5	.5	.6		.4		1.3			
	100.0	1.9	98.1	44.2	55.8	45.7	45.7		10.1		100.0			
NOT STATED	182513	29356	153156	123262	59251	44791	42739	2052	10859	27426	13393	1851	96488	70780
	4.7	1.2	11.2	7.5	2.7	2.7	2.8	1.2	2.1	23.3	.9	.6	6.9	11.9
	100.0	16.1	83.9	67.5	32.5	24.5	23.4	1.1	5.9	15.0	7.3	1.0	52.9	38.8

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	1253931	1633523	584081	289405	205440	793200	860337	3077616	1012125	1038288	1928284	521871
	100.0	32.3	42.1	15.1	7.5	5.3	20.5	22.2	79.4	26.1	26.8	49.7	13.5
TOWNSITES (NET)	3436804	1073239	1483797	505627	278289	184002	744387	810067	2905335	1004846	1026512	1908144	428024
	88.6	85.6	90.8	86.6	96.2	89.6	93.8	94.2	94.4	99.3	98.9	99.0	82.0
	100.0	31.2	43.2	14.7	8.1	5.4	21.7	23.6	84.5	29.2	29.9	55.5	12.5
BANFF	2557930	821371	1003380	405335	254058	147169	614057	637520	2149647	879591	809741	1507549	281718
	66.0	65.5	61.4	69.4	87.8	71.6	77.4	74.1	69.8	86.9	78.0	78.2	54.0
	100.0	32.1	39.2	15.8	9.9	5.8	24.0	24.9	84.0	34.4	31.7	58.9	11.0
JASPER	1328894	468658	596213	165004	60170	86904	348446	245984	1175774	303791	602162	716560	95806
	34.3	37.4	36.5	28.3	20.8	42.3	43.9	28.6	38.2	30.0	58.0	37.2	18.4
	100.0	35.3	44.9	12.4	4.5	6.5	26.2	18.5	88.5	22.9	45.3	53.9	7.2
LAKE LOUISE	1263973	421688	527109	238477	71235	69561	411340	322935	1203197	475512	598185	824135	166914
	32.6	33.6	32.3	40.8	24.6	33.9	51.9	37.5	39.1	47.0	57.6	42.7	32.0
	100.0	33.4	41.7	18.9	5.6	5.5	32.5	25.5	95.2	37.6	47.3	65.2	13.2
LAKES IN BANFF (NET)	1653119	528597	673594	269674	183828	71026	575444	551208	1558256	740057	732202	1010290	131759
	42.6	42.2	41.2	46.2	63.5	34.6	72.5	64.1	50.6	73.1	70.5	52.4	25.2
	100.0	32.0	40.7	16.3	11.1	4.3	34.8	33.3	94.3	44.8	44.3	61.1	8.0
BOW LAKE	532740	178955	134038	86312	109127	47405	190375	248753	525072	322013	251692	332406	7717
	13.7	14.3	8.2	14.8	37.7	23.1	24.0	28.9	17.1	31.8	24.2	17.2	1.5
	100.0	33.6	25.2	16.2	20.5	8.9	35.7	46.7	98.6	60.4	47.2	62.4	1.4
HECTOR LAKE	74173	33681	19729	12457	2464	6443	19161	24257	72851	39628	46271	45561	1960
	1.9	2.7	1.2	2.1	.9	3.1	2.4	2.8	2.4	3.9	4.5	2.4	.4
	100.0	45.4	26.6	16.8	3.3	8.7	25.8	32.7	98.2	53.4	62.4	61.4	2.6
LAKE LOUISE	1125997	377434	471009	206783	57221	59439	359068	299415	1086560	481296	564021	765746	114754
	29.0	30.1	28.8	35.4	19.8	28.9	45.3	34.8	35.3	47.6	54.3	39.7	22.0
	100.0	33.5	41.8	18.4	5.1	5.3	31.9	26.6	96.5	42.7	50.1	68.0	10.2
LAKE MINNEWANKA	371559	158951	99940	77712	24687	18459	215765	128181	343115	191315	207956	242765	17053
	9.6	12.7	6.1	13.3	8.5	9.0	27.2	14.9	11.1	18.9	20.0	12.6	3.3
	100.0	42.8	26.9	20.9	6.6	5.0	58.1	34.5	92.3	51.5	56.0	65.3	4.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MORAINE LAKE	429130	130429	155382	90682	33022	37728	201397	141323	404382	177960	246616	257858	9655
	11.1	10.4	9.5	15.5	11.4	18.4	25.4	16.4	13.1	17.6	23.8	13.4	1.9
	100.0	30.4	36.2	21.1	7.7	8.8	46.9	32.9	94.2	41.5	57.5	60.1	2.2
PEYTO LAKE	257400	128112	72620	36161	10641	30983	129586	110086	254857	157375	168624	206264	2205
	6.6	10.2	4.4	6.2	3.7	15.1	16.3	12.8	8.3	15.5	16.2	10.7	.4
	100.0	49.8	28.2	14.0	4.1	12.0	50.3	42.8	99.0	61.1	65.5	80.1	.9
VERMILION LAKE	190037	72481	50663	51155	9955	6729	148724	72871	186150	134275	161299	135871	6504
	4.9	5.8	3.1	8.8	3.4	3.3	18.7	8.5	6.0	13.3	15.5	7.0	1.2
	100.0	38.1	26.7	26.9	5.2	3.5	78.3	38.3	98.0	70.7	84.9	71.5	3.4
OTHER LAKE(S) IN BANFF	188381	81581	81430	28864	3278	8933	105870	59008	176794	61359	83255	117316	12230
	4.9	6.5	5.0	4.9	1.1	4.3	13.3	6.9	5.7	6.1	8.0	6.1	2.3
	100.0	43.3	43.2	15.3	1.7	4.7	56.2	31.3	93.8	32.6	44.2	62.3	6.5
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	75700	132572	24590	7228	17403	96774	41014	243612	84783	169399	136988	2520
	6.3	6.0	8.1	4.2	2.5	8.5	12.2	4.8	7.9	8.4	10.3	7.1	.5
	100.0	30.9	54.1	10.0	3.0	7.1	39.5	16.7	99.4	34.6	69.1	55.9	1.0
LAKES IN JASPER (NET)	833946	288589	360437	103403	41660	64860	298995	204044	805790	210359	464950	497239	66274
	21.5	23.0	22.1	17.7	14.4	31.6	37.7	23.7	26.2	20.8	44.8	25.8	12.7
	100.0	34.6	43.2	12.4	5.0	7.8	35.9	24.5	96.6	25.2	55.8	59.6	7.9
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	144857	68198	26827	2299	14334	128343	93244	246971	89569	170869	180639	6370
	6.7	11.6	4.2	4.6	.8	7.0	16.2	10.8	8.0	8.8	16.5	9.4	1.2
	100.0	56.1	26.4	10.4	.9	5.5	49.7	36.1	95.6	34.7	66.1	69.9	2.5
MALIGNE LAKE	434922	166873	153771	75015	21310	49592	197386	122827	426419	146773	309110	272447	30926
	11.2	13.3	9.4	12.8	7.4	24.1	24.9	14.3	13.9	14.5	29.8	14.1	5.9
	100.0	38.4	35.4	17.2	4.9	11.4	45.4	28.2	98.0	33.7	71.1	62.6	7.1
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	129987	41421	18673	17627	32265	128288	61241	224452	96185	174860	152441	31392
	5.9	10.4	2.5	3.2	6.1	15.7	16.2	7.1	7.3	9.5	16.8	7.9	6.0
	100.0	56.5	18.0	8.1	7.7	14.0	55.7	26.6	97.5	41.8	76.0	66.2	13.6
PATRICIA AND PYRAMID LAKES	200123	117278	58585	15783	6511	7327	112049	63631	199398	66153	128361	142098	18623
	5.2	9.4	3.6	2.7	2.2	3.6	14.1	7.4	6.5	6.5	12.4	7.4	3.6
	100.0	58.6	29.3	7.9	3.3	3.7	56.0	31.8	99.6	33.1	64.1	71.0	9.3
JASPER OR TALBOT LAKES	220243	51344	105579	38369	23725	6126	81392	50489	216312	29767	99489	142174	.
	5.7	4.1	6.5	6.6	8.2	3.0	10.3	5.9	7.0	2.9	9.6	7.4	
	100.0	23.3	47.9	17.4	10.8	2.8	37.0	22.9	98.2	13.5	45.2	64.6	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
OTHER LAKE(S) IN JASPER	122204	59282	41445	9520	8658	5863	75765	47112	117991	45970	88007	73549	18554
	3.2	4.7	2.5	1.6	3.0	2.9	9.6	5.5	3.8	4.5	8.5	3.8	3.6
	100.0	48.5	33.9	7.8	7.1	4.8	62.0	38.6	96.6	37.6	72.0	60.2	15.2
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	72702	104814	20798	14650	15139	70648	40060	213531	92074	138268	113273	346
	5.6	5.8	6.4	3.6	5.1	7.4	8.9	4.7	6.9	9.1	13.3	5.9	.1
	100.0	33.3	48.1	9.5	6.7	6.9	32.4	18.4	97.9	42.2	63.4	51.9	.2
FALLS/SPRINGS IN BANFF (NET)	1375412	431359	498702	205510	178900	76703	435985	528809	1261339	602172	551891	789817	86058
	35.5	34.4	30.5	35.2	61.8	37.3	55.0	61.5	41.0	59.5	53.2	41.0	16.5
	100.0	31.4	36.3	14.9	13.0	5.6	31.7	38.4	91.7	43.8	40.1	57.4	6.3
BOW FALLS	786130	228123	223096	127620	140281	60377	265655	322319	736942	392734	337460	463917	20840
	20.3	18.2	13.7	21.8	48.5	29.4	33.5	37.5	23.9	38.8	32.5	24.1	4.0
	100.0	29.0	28.4	16.2	17.8	7.7	33.8	41.0	93.7	50.0	42.9	59.0	2.7
UPPER HOT SPRINGS POOL	579977	155603	214113	101476	56327	26171	189005	252214	503465	198610	232676	352640	70104
	15.0	12.4	13.1	17.4	19.5	12.7	23.8	29.3	16.4	19.6	22.4	18.3	13.4
	100.0	26.8	36.9	17.5	9.7	4.5	32.6	43.5	86.8	34.2	40.1	60.8	12.1
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	190198	178489	96945	27518	4287	176974	153624	465319	259859	233447	286750	24111
	12.6	15.2	10.9	16.6	9.5	2.1	22.3	17.9	15.1	25.7	22.5	14.9	4.6
	100.0	38.9	36.5	19.8	5.6	.9	36.2	31.4	95.1	53.1	47.7	58.6	4.9
OTHER FALLS/ SPRINGS IN BANFF	87781	32754	25938	11103	10672	8454	33156	31594	83162	50833	63658	56394	6284
	2.3	2.6	1.6	1.9	3.7	4.1	4.2	3.7	2.7	5.0	6.1	2.9	1.2
	100.0	37.3	29.5	12.6	12.2	9.6	37.8	36.0	94.7	57.9	72.5	64.2	7.2
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	67882	63735	14728	9642	10243	67082	32943	159904	59269	111882	84808	3404
	4.3	5.4	3.9	2.5	3.3	5.0	8.5	3.8	5.2	5.9	10.8	4.4	.7
	100.0	40.9	38.4	8.9	5.8	6.2	40.4	19.8	96.3	35.7	67.4	51.1	2.0
FALLS/SPRINGS IN JASPER (NET)	702970	269385	267255	106106	29195	64485	285557	194489	681773	238192	456428	413391	22976
	18.1	21.5	16.4	18.2	10.1	31.4	36.0	22.6	22.2	23.5	44.0	21.4	4.4
	100.0	38.3	38.0	15.1	4.2	9.2	40.6	27.7	97.0	33.9	64.9	58.8	3.3
ATHABASCA FALLS	544684	223908	175332	83528	24694	63786	229029	144697	524981	210415	390322	329774	21750
	14.0	17.9	10.7	14.3	8.5	31.0	28.9	16.8	17.1	20.8	37.6	17.1	4.2
	100.0	41.1	32.2	15.3	4.5	11.7	42.0	26.6	96.4	38.6	71.7	60.5	4.0
MIETTE HOT SPRINGS	144043	49016	74919	18329	5417	1385	60362	66447	141377	61027	82040	94985	1017
	3.7	3.9	4.6	3.1	1.9	.7	7.6	7.7	4.6	6.0	7.9	4.9	.2
	100.0	34.0	52.0	12.7	3.8	1.0	41.9	46.1	98.1	42.4	57.0	65.9	.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PUNCHBOWL FALLS	75326	29429	29222	8618	9138	991	20081	23976	74688	20152	50678	47869	.
	1.9	2.3	1.8	1.5	3.2	.5	2.5	2.8	2.4	2.0	4.9	2.5	
	100.0	39.1	38.8	11.4	12.1	1.3	26.7	31.8	99.2	26.8	67.3	63.5	
SUNWAPTA FALLS	261096	105469	106127	25550	21649	17680	107580	67465	254652	96569	183349	193329	1043
	6.7	8.4	6.5	4.4	7.5	8.6	13.6	7.8	8.3	9.5	17.7	10.0	.2
	100.0	40.4	40.6	9.8	8.3	6.8	41.2	25.8	97.5	37.0	70.2	74.0	.4
OTHER FALLS/ SPRINGS IN JASPER	108291	58413	38516	5821	1811	5557	62365	34548	105261	37114	65182	75894	725
	2.8	4.7	2.4	1.0	.6	2.7	7.9	4.0	3.4	3.7	6.3	3.9	.1
	100.0	53.9	35.6	5.4	1.7	5.1	57.6	31.9	97.2	34.3	60.2	70.1	.7
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	75133	49275	14615	2032	11992	61828	27026	145562	67348	115246	89428	501
	3.8	6.0	3.0	2.5	.7	5.8	7.8	3.1	4.7	6.7	11.1	4.6	.1
	100.0	51.4	33.7	10.0	1.4	8.2	42.3	18.5	99.7	46.1	78.9	61.2	.3
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	292662	305340	136922	38382	58134	346644	204095	742211	296582	470751	512100	6604
	19.9	23.3	18.7	23.4	13.3	28.3	43.7	23.7	24.1	29.3	45.3	26.6	1.3
	100.0	38.0	39.7	17.8	5.0	7.5	45.0	26.5	96.4	38.5	61.1	66.5	.9
ATHABASCA GLACIER	444896	187685	145994	91767	13622	45307	218959	131391	437304	196230	301210	285649	3859
	11.5	15.0	8.9	15.7	4.7	22.1	27.6	15.3	14.2	19.4	29.0	14.8	.7
	100.0	42.2	32.8	20.6	3.1	10.2	49.2	29.5	98.3	44.1	67.7	64.2	.9
COLUMBIA ICEFIELD	631461	239297	246124	121221	34094	43815	290203	163451	607239	239484	406254	440346	3208
	16.3	19.1	15.1	20.8	11.8	21.3	36.6	19.0	19.7	23.7	39.1	22.8	.6
	100.0	37.9	39.0	19.2	5.4	6.9	46.0	25.9	96.2	37.9	64.3	69.7	.5
STUTFIELD GLACIER	45329	14950	13781	6615	3705	5764	22969	25687	43629	19205	31799	39486	943
	1.2	1.2	.8	1.1	1.3	2.8	2.9	3.0	1.4	1.9	3.1	2.0	.2
	100.0	33.0	30.4	14.6	8.2	12.7	50.7	56.7	96.3	42.4	70.2	87.1	2.1
CROWFOOT GLACIER	171498	106999	35566	14675	6791	14857	87530	36825	167316	96311	128624	121998	943
	4.4	8.5	2.2	2.5	2.3	7.2	11.0	4.3	5.4	9.5	12.4	6.3	.2
	100.0	62.4	20.7	8.6	4.0	8.7	51.0	21.5	97.6	56.2	75.0	71.1	.5
DOME GLACIER	65671	18683	30402	3660	6126	7575	28596	40965	64740	43766	39507	53619	725
	1.7	1.5	1.9	.6	2.1	3.7	3.6	4.8	2.1	4.3	3.8	2.8	.1
	100.0	28.5	46.3	5.6	9.3	11.5	43.5	62.4	98.6	66.6	60.2	81.6	1.1
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	81773	51968	15816	3354	9264	79265	38655	147513	91746	106945	104447	.
	3.9	6.5	3.2	2.7	1.2	4.5	10.0	4.5	4.8	9.1	10.3	5.4	
	100.0	54.0	34.3	10.4	2.2	6.1	52.3	25.5	97.4	60.6	70.6	68.9	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	238764	384642	145744	53531	38915	337666	248155	743225	421138	466840	581213	56232
	21.0	19.0	23.5	25.0	18.5	18.9	42.6	28.8	24.1	41.6	45.0	30.1	10.8
	100.0	29.3	47.3	17.9	6.6	4.8	41.5	30.5	91.3	51.7	57.4	71.4	6.9
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	79444	91792	34663	5751	9016	114169	95927	209593	158251	175065	179102	1527
	5.5	6.3	5.6	5.9	2.0	4.4	14.4	11.1	6.8	15.6	16.9	9.3	.3
	100.0	37.1	42.8	16.2	2.7	4.2	53.3	44.8	97.8	73.9	81.7	83.6	.7
CASTLE MOUNTAIN	313475	83876	153743	44807	18996	17445	178882	79835	303937	183531	215527	229296	16484
	8.1	6.7	9.4	7.7	6.6	8.5	22.6	9.3	9.9	18.1	20.8	11.9	3.2
	100.0	26.8	49.0	14.3	6.1	5.6	57.1	25.5	97.0	58.5	68.8	73.1	5.3
HOODOOS (ROCK SPIRES)	337699	119171	110994	73721	18092	24326	179499	110188	333105	191415	231881	233334	29910
	8.7	9.5	6.8	12.6	6.3	11.8	22.6	12.8	10.8	18.9	22.3	12.1	5.7
	100.0	35.3	32.9	21.8	5.4	7.2	53.2	32.6	98.6	56.7	68.7	69.1	8.9
JOHNSTON CANYON	231968	59274	125805	20110	22396	10034	114414	88561	182743	131105	141489	164798	3404
	6.0	4.7	7.7	3.4	7.7	4.9	14.4	10.3	5.9	13.0	13.6	8.5	.7
	100.0	25.6	54.2	8.7	9.7	4.3	49.3	38.2	78.8	56.5	61.0	71.0	1.5
SASKATCHEWAN RIVER CROSSING	243143	58805	111326	74902	12287	16364	107164	80008	238479	83497	160616	148729	2685
	6.3	4.7	6.8	12.8	4.2	8.0	13.5	9.3	7.7	8.2	15.5	7.7	.5
	100.0	24.2	45.8	30.8	5.1	6.7	44.1	32.9	98.1	34.3	66.1	61.2	1.1
SKOKI VALLEY	9791	962	3370	1985	2671	803	6097	2701	9791	7872	7548	6169	3396
	.3	.1	.2	.3	.9	.4	.8	.3	.3	.8	.7	.3	.7
	100.0	9.8	34.4	20.3	27.3	8.2	62.3	27.6	100.0	80.4	77.1	63.0	34.7
EGYPT LAKE AREA	7156	535	675	5946	-	-	675	7156	1211	1211	1211	1211	5946
	.2	*	*	1.0			.1	.8	*	.1	.1	.1	1.1
	100.0	7.5	9.4	83.1			9.4	100.0	16.9	16.9	16.9	16.9	83.1
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	226553	267545	98110	32258	52893	248480	171926	628452	202525	380231	420748	36656
	16.6	18.1	16.4	16.8	11.1	25.7	31.3	20.0	20.4	20.0	36.6	21.8	7.0
	100.0	35.3	41.7	15.3	5.0	8.2	38.7	26.8	97.9	31.5	59.2	65.5	5.7
GOAT LOOKOUT	141482	89514	36953	12788	9829	228	43081	20181	139580	66839	88399	79345	3804
	3.6	7.1	2.3	2.2	3.4	.1	5.4	2.3	4.5	6.6	8.5	4.1	.7
	100.0	63.3	26.1	9.0	6.9	.2	30.4	14.3	98.7	47.2	62.5	56.1	2.7
MALIGNE CANYON/ VALLEY	483210	153369	219940	80962	13766	47123	191203	137022	483746	147718	309939	326043	30375
	12.6	12.2	13.5	13.9	4.8	22.9	24.1	15.9	15.7	14.6	29.9	16.9	5.8
	100.0	31.5	45.1	16.6	2.8	9.7	39.2	28.1	99.3	30.3	63.6	66.9	6.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MOUNT EDITH CAVELL	205267	89730	51584	43663	12420	13683	131178	44558	200928	96323	156601	128943	1109
	5.3	7.2	3.2	7.5	4.3	6.7	16.5	5.2	6.5	9.5	15.1	6.7	.2
	100.0	43.7	25.1	21.3	6.1	6.7	63.9	21.7	97.9	46.9	76.3	62.8	.5
VALLEY OF THE FIVE LAKES	66705	46560	18561	-	272	1311	32567	28104	66705	25515	54541	31259	100
	1.7	3.7	1.1		.1	.6	4.1	3.3	2.2	2.5	5.3	1.6	*
	100.0	69.8	27.8		.4	2.0	48.8	42.1	100.0	38.3	81.8	46.9	.2
TONQUIN VALLEY	26576	13494	7708	5221	323	2800	11187	5831	25308	10242	19932	21127	5481
	.7	1.1	.5	.9	.1	1.4	1.4	.7	.8	1.0	1.9	1.1	1.1
	100.0	50.8	29.0	19.6	1.2	10.5	42.1	21.9	95.2	38.5	75.0	79.5	20.6
SKYLINE TRAIL	29095	7997	16404	1324	384	2985	10092	4715	23820	5933	25022	8279	-
	.8	.6	1.0	.2	.1	1.5	1.3	.5	.8	.6	2.4	.4	
	100.0	27.5	56.4	4.6	1.3	10.3	34.7	16.2	81.9	20.4	86.0	28.5	
MUSEUMS/CENTRES IN BANFF (NET)	600299	183715	193260	62961	147328	21896	191093	257239	558360	473310	284329	394552	28561
	15.5	14.7	11.8	10.8	50.9	10.7	24.1	29.9	18.1	46.8	27.4	20.5	5.5
	100.0	30.6	32.2	10.5	24.5	3.6	31.8	42.9	93.0	78.8	47.4	65.7	4.8
BANFF CENTRE FOR FINE ARTS	105854	18536	36004	28613	19505	4504	74853	69590	99512	83423	61617	90814	1394
	2.7	1.5	2.2	4.9	6.7	2.2	9.4	8.1	3.2	8.2	5.9	4.7	.3
	100.0	17.5	34.0	27.0	18.4	4.3	70.7	65.7	94.0	78.8	58.2	85.8	1.3
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	116343	110808	50122	42586	14018	113485	85463	298795	260978	176218	251138	27749
	8.5	9.3	6.8	8.6	14.7	6.8	14.3	9.9	9.7	25.8	17.0	13.0	5.3
	100.0	35.4	33.7	15.3	13.0	4.3	34.5	26.0	91.0	79.4	53.6	76.4	8.4
LUXTON MUSEUM (INDIAN CULTURE)	166919	42996	10041	7922	104040	903	43676	108217	163349	154419	51002	63214	1017
	4.3	3.4	.6	1.4	35.9	.4	5.5	12.6	5.3	15.3	4.9	3.3	.2
	100.0	25.8	6.0	4.7	62.3	.5	26.2	64.8	97.9	92.5	30.6	37.9	.6
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	28257	10179	7885	19123	2677	26040	17978	57428	59900	39194	43641	2520
	1.8	2.3	.6	1.3	6.6	1.3	3.3	2.1	1.9	5.9	3.8	2.3	.5
	100.0	41.0	14.8	11.4	27.8	3.9	37.8	26.1	83.4	87.0	56.9	63.4	3.7
WALTER J. PHILLIPS ART GALLERY	36571	17726	1005	13761	3859	219	15867	14563	35566	32482	32005	18987	-
	.9	1.4	.1	2.4	1.3	.1	2.0	1.7	1.2	3.2	3.1	1.0	
	100.0	48.5	2.7	37.6	10.6	.6	43.4	39.8	97.3	88.8	87.5	51.9	
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	52785	9540	21287	10023	1895	67840	21847	83564	86851	67558	82289	4065
	2.5	4.2	.6	3.6	3.5	.9	8.6	2.5	2.7	8.6	6.5	4.3	.8
	100.0	55.3	10.0	22.3	10.5	2.0	71.1	22.9	87.6	91.1	70.8	86.3	4.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MUSEUMS/ CENTRES IN BANFF BUT DON'T KNOW NAME(S)	71512	15121	45457	8443	1487	4690	7861	36893	70507	50957	63648	53122	435
	1.8	1.2	2.8	1.4	.5	2.3	1.0	4.3	2.3	5.0	6.1	2.8	.1
	100.0	21.1	63.6	11.8	2.1	6.6	11.0	51.6	98.6	71.3	89.0	74.3	.6
MUSEUMS/CENTRES IN JASPER (NET)	285716	135943	103233	34113	7717	22470	129829	86391	275106	162377	236695	209574	1984
	7.4	10.8	6.3	5.8	2.7	10.9	16.4	10.0	8.9	16.0	22.8	10.9	.4
	100.0	47.6	36.1	11.9	2.7	7.9	45.4	30.2	96.3	56.8	82.8	73.4	.7
COLUMBIA ICEFIELD CENTRE	266240	131864	88793	33575	7298	22470	127517	81534	256484	154137	224271	200438	1984
	6.9	10.5	5.4	5.7	2.5	10.9	16.1	9.5	8.3	15.2	21.6	10.4	.4
	100.0	49.5	33.4	12.6	2.7	8.4	47.9	30.6	96.3	57.9	84.2	75.3	.7
THE DEN WILDLIFE MUSEUM	27627	6267	19447	4525	419	957	7336	10183	24744	15132	17909	16969	-
	.7	.5	1.2	.8	.1	.5	.9	1.2	.8	1.5	1.7	.9	
	100.0	22.7	70.4	16.4	1.5	3.5	26.6	36.9	89.6	54.8	64.8	61.4	
HISTORICAL SITES IN BANFF AND JASPER (NET)	1052797	349275	388450	167582	161248	65590	337492	366966	1006609	569511	401476	661381	38981
	27.1	27.9	23.8	28.7	55.7	31.9	42.5	42.7	32.7	56.3	38.7	34.3	7.5
	100.0	33.2	36.9	15.9	15.3	6.2	32.1	34.9	95.6	54.1	38.1	62.8	3.7
BANKHEAD COAL MINE GHOST TOWN (BANFF)	99406	41812	43513	12475	4146	1107	65639	55573	93753	76404	46206	76930	7215
	2.6	3.3	2.7	2.1	1.4	.5	8.3	6.5	3.0	7.5	4.5	4.0	1.4
	100.0	42.1	43.8	12.5	4.2	1.1	66.0	55.9	94.3	76.9	46.5	77.4	7.3
SILVER CITY PLAQUE (BANFF)	26061	6429	14297	-	5067	268	6030	4176	26061	5368	9147	22484	-
	.7	.5	.9		1.8	.1	.8	.5	.8	.5	.9	1.2	
	100.0	24.7	54.9		19.4	1.0	23.1	16.0	100.0	20.6	35.1	86.3	
BANFF SPRINGS HOTEL	901001	307009	290867	152685	160593	65151	285367	341920	861635	468839	345082	542329	36170
	23.2	24.5	17.8	26.1	55.5	31.7	36.0	39.7	28.0	46.3	33.2	28.1	6.9
	100.0	34.1	32.3	16.9	17.8	7.2	31.7	37.9	95.6	52.0	38.3	60.2	4.0
OLD FORT POINT CAIRN (JASPER)	23296	16052	5043	1296	-	962	14448	5962	22331	11586	13028	14913	-
	.6	1.3	.3	.2		.5	1.8	.7	.7	1.1	1.3	.8	
	100.0	68.9	21.6	5.6		4.1	62.0	25.6	95.9	49.7	55.9	64.0	
BUFFALO PADDOCK IN BANFF	276116	60946	168496	30128	21874	15442	130703	115358	275038	205482	172906	236728	2811
	7.1	4.9	10.3	5.2	7.6	7.5	16.5	13.4	8.9	20.3	16.7	12.3	.5
	100.0	22.1	61.0	10.9	7.9	5.6	47.3	41.8	99.6	74.4	62.6	85.7	1.0
GONDOLA LIFTS IN BANFF (NET)	830664	236517	274461	148774	140762	55678	232497	298340	711447	304040	321206	476320	171717
	21.4	18.9	16.8	25.5	48.6	27.1	29.3	34.7	23.1	30.0	30.9	24.7	32.9
	100.0	28.5	33.0	17.9	16.9	6.7	28.0	35.9	85.6	36.6	38.7	57.3	20.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
LAKE LOUISE GONDOLA LIFT	137362	31505	42659	51872	2639	11016	73227	31060	115507	41118	97413	79720	26765
	3.5	2.5	2.6	8.9	.9	5.4	9.2	3.6	3.8	4.1	9.4	4.1	5.1
	100.0	22.9	31.1	37.8	1.9	8.0	53.3	22.6	84.1	29.9	70.9	58.0	19.5
MOUNT NORQUAY SCENIC LIFT	49115	17467	22315	4035	1285	1976	13094	27135	49115	10669	25612	19376	-
	1.3	1.4	1.4	.7	.4	1.0	1.7	3.2	1.6	1.1	3.5	1.0	
	100.0	35.6	45.4	8.2	2.6	4.0	26.7	55.2	100.0	21.7	74.5	39.5	
SULPHER MOUNTAIN GONDOLA LIFT	484783	130874	158079	54203	120432	37292	114369	229474	458123	240829	172589	315407	11273
	12.5	10.4	9.7	9.3	41.6	18.2	14.4	26.7	14.9	23.8	16.6	16.4	2.2
	100.0	27.0	32.6	11.2	24.8	7.7	23.6	47.3	94.5	49.7	35.6	65.1	2.3
SUNSHINE VILLAGE AND GONDOLA	247937	88840	91967	54094	17565	8564	72462	43383	163881	44775	80803	130811	157986
	6.4	7.1	5.6	9.3	6.1	4.2	9.1	5.0	5.3	4.4	7.8	6.8	30.3
	100.0	35.8	37.1	21.8	7.1	3.5	29.2	17.5	66.1	18.1	32.6	52.8	63.7
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652	76075	179902	30775	2392	12179	95144	101379	276686	71683	129542	232181	3143
	7.4	6.1	11.0	5.3	.8	5.9	12.0	11.8	9.0	7.1	12.5	12.0	.6
	100.0	26.4	62.3	10.7	.8	4.2	33.0	35.1	95.9	24.8	44.9	80.4	1.1
SKI RESORTS IN BANFF (NET)	667167	217183	250465	161889	23656	34810	182339	185965	506706	160595	221477	383093	380585
	17.2	17.3	15.3	27.7	8.2	16.9	23.0	21.6	16.5	15.9	21.3	19.9	72.9
	100.0	32.6	37.5	24.3	3.5	5.2	27.3	27.9	75.9	24.1	33.2	57.4	57.0
LAKE LOUISE	365529	118080	122427	94591	10723	29292	72238	101152	294241	86330	116671	199251	215248
	9.4	9.4	7.5	16.2	3.7	14.3	9.1	11.8	9.6	8.5	11.2	10.3	41.2
	100.0	32.3	33.5	25.9	2.9	8.0	19.8	27.7	80.5	23.6	31.9	54.5	58.9
MOUNT NORQUAY	132207	12010	98302	18994	5681	496	73409	78248	95832	37891	89256	104266	50564
	3.4	1.0	6.0	3.3	2.0	.2	9.3	9.1	3.1	3.7	8.6	5.4	9.7
	100.0	9.1	74.4	14.4	4.3	.4	55.5	59.2	72.5	28.7	67.5	78.9	38.2
SUNSHINE VILLAGE	278395	105999	85080	67405	16203	11681	57371	29282	185582	50562	63434	151507	214280
	7.2	8.5	5.2	11.5	5.6	5.7	7.2	3.4	6.0	5.0	6.1	7.9	41.1
	100.0	38.1	30.6	24.2	5.8	4.2	20.6	10.5	66.7	18.2	22.8	54.4	77.0
SKI RESORTS IN JASPER													

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MARMOT BASIN	109450	39281	47643	7851	1325	12550	12308	42393	71619	6016	13159	46728	64442
	2.8	3.1	2.9	1.3	.5	6.1	1.6	4.9	2.3	.6	1.3	2.4	12.3
	100.0	35.9	43.5	7.2	1.2	11.5	11.2	38.7	65.4	5.5	12.0	42.7	58.9
NONE	19710	7647	11000	-	1063	-	-	-	9107	-	-	-	-
	.5	.6	.7		.4				.3				
	100.0	38.8	55.8		5.4				45.7				
NOT STATED	182513	87166	48669	29066	-	12790	3129	5567	59887	-	4373	2202	-
	4.7	7.0	3.0	5.0		6.2	.4	.6	1.9		.4	.1	
	100.0	47.8	26.7	15.9		7.0	1.7	3.1	32.8		2.4	1.2	

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
TOWNSITES (NET)	3436804	222276	937008	1490117	727490	1958300	1465432	1401501	805559	582323	599682
	88.6	73.9	91.4	90.1	86.9	88.2	89.1	92.2	87.6	88.6	82.7
	100.0	6.5	27.3	43.4	21.2	57.0	42.6	40.8	23.4	16.9	17.4
BANFF	2557930	179609	658535	1130594	563441	1447399	1101859	1076573	653168	404985	398764
	66.0	59.7	64.3	68.3	67.3	65.2	67.0	70.8	71.1	61.6	55.0
	100.0	7.0	25.7	44.2	22.0	56.6	43.1	42.1	25.5	15.8	15.6
JASPER	1328894	69163	324097	520078	374387	786306	533793	535774	197896	242292	326890
	34.3	23.0	31.6	31.4	44.7	35.4	32.5	35.2	21.5	36.9	45.1
	100.0	5.2	24.4	39.1	28.2	59.2	40.2	40.3	14.9	18.2	24.6
LAKE LOUISE	1263973	63624	274353	553694	351764	757334	500512	611466	251384	146078	217569
	32.6	21.1	26.8	33.5	42.0	34.1	30.4	40.2	27.3	22.2	30.0
	100.0	5.0	21.7	43.8	27.8	59.9	39.6	48.4	19.9	11.6	17.2
LAKES IN BANFF (NET)	1653119	107384	356028	782066	385133	1026660	618668	747056	419703	195402	267537
	42.6	35.7	34.7	47.3	46.0	46.2	37.6	49.1	45.7	29.7	36.9
	100.0	6.5	21.5	47.3	23.3	62.1	37.4	45.2	25.4	11.8	16.2
BOW LAKE	532740	28730	95443	221038	180345	358551	170057	191784	185835	59494	87903
	13.7	9.5	9.3	13.4	21.5	16.1	10.3	12.6	20.2	9.1	12.1
	100.0	5.4	17.9	41.5	33.9	67.3	31.9	36.0	34.9	11.2	16.5
HECTOR LAKE	74173	7731	10402	14314	39711	33135	39024	13976	27782	6122	23672
	1.9	2.6	1.0	.9	4.7	1.5	2.4	.9	3.0	.9	3.3
	100.0	10.4	14.0	19.3	53.5	44.7	52.6	18.8	37.5	8.3	31.9
LAKE LOUISE	1125997	63977	246133	471552	322695	678007	440952	531548	220301	132173	220445
	29.0	21.3	24.0	28.5	38.5	30.5	26.8	35.0	24.0	20.1	30.4
	100.0	5.7	21.9	41.9	28.7	60.2	39.2	47.2	19.6	11.7	19.6
LAKE MINNEWANKA	371559	37301	69098	160109	101092	258208	110355	195516	63292	62699	47292
	9.6	12.4	6.7	9.7	12.1	11.6	6.7	12.9	6.9	9.5	6.5
	100.0	10.0	18.6	43.1	27.2	69.5	29.7	52.6	17.0	16.9	12.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSK'ILLED LABOUR	NOT IN LABOUR FORCE
MORAINE LAKE	429130	17092	90292	153617	163862	252307	172625	208511	86575	45250	83821
	11.1	5.7	8.8	9.3	19.6	11.4	10.5	13.7	9.4	6.9	11.6
	100.0	4.0	21.0	35.8	38.2	58.8	40.2	48.6	20.2	10.5	19.5
PEYTO LAKE	257400	13194	28925	119974	90385	154142	100165	115294	54835	28390	49442
	6.6	4.4	2.8	7.3	10.8	6.9	6.1	7.6	6.0	4.3	6.8
	100.0	5.1	11.2	46.6	35.1	59.9	38.9	44.8	21.3	11.0	19.2
VERMILION LAKE	190037	8918	36696	85189	58585	145107	44281	126263	26969	8699	26481
	4.9	3.0	3.6	5.1	7.0	6.5	2.7	8.3	2.9	1.3	3.7
	100.0	4.7	19.3	44.8	30.8	76.4	23.3	66.4	14.2	4.6	13.9
OTHER LAKE(S) IN BANFF	188381	17128	40681	93323	36134	62685	124944	79542	70370	17891	19711
	4.9	5.7	4.0	5.6	4.3	2.8	7.6	5.2	7.7	2.7	2.7
	100.0	9.1	21.6	49.5	19.2	33.3	66.3	42.2	37.4	9.5	10.5
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	22288	75740	82477	61902	99502	143266	96256	62200	43638	40555
	6.3	7.4	7.4	5.0	7.4	4.5	8.7	6.3	6.8	6.6	5.6
	100.0	9.1	30.9	33.7	25.3	40.6	58.5	39.3	25.4	17.8	16.6
LAKES IN JASPER (NET)	833946	27680	244593	285613	239899	519328	309743	359793	113879	175517	163260
	21.5	9.2	23.9	17.3	28.6	23.4	18.8	23.7	12.4	26.7	22.5
	100.0	3.3	29.3	34.2	28.8	62.3	37.1	43.1	13.7	21.0	19.6
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	14445	56498	113977	72484	165582	91993	126837	37699	41001	46952
	6.7	4.8	5.5	6.9	8.7	7.5	5.6	8.3	4.1	6.2	6.5
	100.0	5.6	21.9	44.1	28.0	64.1	35.6	49.1	14.6	15.9	18.2
MALIGNE LAKE	434922	14765	64981	176208	146589	280068	152895	221308	63278	80385	62026
	11.2	4.9	6.3	10.7	17.5	12.6	9.3	14.6	6.9	12.2	8.6
	100.0	3.4	14.9	40.5	33.7	64.4	35.2	50.9	14.5	18.5	14.3
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	6079	47510	128957	45875	155596	72826	127822	28574	22837	40568
	5.9	2.0	4.6	7.8	5.5	7.0	4.4	8.4	3.1	3.5	5.6
	100.0	2.6	20.6	56.0	19.9	67.6	31.6	55.5	12.4	9.9	17.6
PATRICIA AND PYRAMID LAKES	200123	9360	55254	108356	26082	142580	56472	113345	24717	38331	20699
	5.2	3.1	5.4	6.5	3.1	6.4	3.4	7.5	2.7	5.8	2.9
	100.0	4.7	27.6	54.1	13.0	71.2	28.2	56.6	12.4	19.2	10.3
JASPER OR TALBOT LAKES	220243	4562	76051	66419	72983	134312	85931	95280	5569	37224	81378
	5.7	1.5	7.4	4.0	8.7	6.0	5.2	6.3	.6	5.7	11.2
	100.0	2.1	34.5	30.2	33.1	61.0	39.0	43.3	2.5	16.9	36.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

	TOTAL	AGE: 16-24 YEARS	AGE: 25-34 YEARS	AGE: 35-54 YEARS	AGE: 55+ YEARS	SEX: MALE	SEX: FEMALE	OCCUPATION: PROFESS-IONAL, EXECUTIVE ,MANAGER	OCCUPATION: OTHER WHITE COLLAR	OCCUPATION: SKILLED UNSKILLED LABOUR	OCCUPATION: NOT IN LABOUR FORCE
OTHER LAKE(S) IN JASPER	122204	6665	33482	54266	27620	60295	61909	68154	25300	6990	16874
	3.2	2.2	3.3	3.3	3.3	2.7	3.8	4.5	2.8	1.1	2.3
	100.0	5.5	27.4	44.4	22.6	49.3	50.7	55.8	20.7	5.7	13.8
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	8259	36380	90605	78925	133589	81614	60076	40383	70506	42752
	5.6	2.7	3.6	5.5	9.4	6.0	5.0	4.0	4.4	10.7	5.9
	100.0	3.8	16.7	41.6	36.2	61.3	37.4	27.6	18.5	32.3	19.6
FALLS/SPRINGS IN BANFF (NET)	1375412	100720	327176	570415	368373	816223	553627	490688	382434	256177	224890
	35.5	33.5	31.9	34.5	44.0	36.8	33.7	32.3	41.6	39.0	31.0
	100.0	7.3	23.8	41.5	26.8	59.3	40.3	35.7	27.8	18.6	16.4
BOW FALLS	786130	41944	144657	318995	272626	501004	279908	302120	244806	97697	126796
	20.3	13.9	14.1	19.3	32.6	22.6	17.0	19.9	26.6	14.9	17.5
	100.0	5.3	18.4	40.6	34.7	63.7	35.6	38.4	31.1	12.4	16.1
UPPER HOT SPRINGS POOL	579977	54931	161108	170262	191028	273121	304570	232143	117650	132560	89772
	15.0	18.3	15.7	10.3	22.8	12.3	18.5	15.3	12.8	20.2	12.4
	100.0	9.5	27.8	29.4	32.9	47.1	52.5	40.0	20.3	22.9	15.5
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	47957	126242	197095	115480	268311	218462	183539	102306	127438	73442
	12.6	15.9	12.3	11.9	13.8	12.1	13.3	12.1	11.1	19.4	10.1
	100.0	9.8	25.8	40.3	23.6	54.9	44.7	37.5	20.9	26.1	15.0
OTHER FALLS/ SPRINGS IN BANFF	87781	12328	12550	26489	36301	43568	44213	6261	33911	19829	22870
	2.3	4.1	1.2	1.6	4.3	2.0	2.7	.4	3.7	3.0	3.2
	100.0	14.0	14.3	30.2	41.4	49.6	50.4	7.1	38.6	22.6	26.1
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	14258	41105	41700	66765	83812	81221	35672	40528	34728	52755
	4.3	4.7	4.0	2.5	8.0	3.8	4.9	2.3	4.4	5.3	7.3
	100.0	8.6	24.8	25.1	40.2	50.5	48.9	21.5	24.4	20.9	31.8
FALLS/SPRINGS IN JASPER (NET)	702970	42459	134233	280680	239789	402192	296855	304211	108675	128430	143372
	18.1	14.1	13.1	17.0	28.6	18.1	18.1	20.0	11.8	19.5	19.8
	100.0	6.0	19.1	39.9	34.1	57.2	42.2	43.3	15.5	18.3	20.4
ATHABASCA FALLS	544684	23559	75728	222120	217697	335807	205183	261434	72437	86248	107942
	14.0	7.8	7.4	13.4	26.0	15.1	12.5	17.2	7.9	13.1	14.9
	100.0	4.3	13.9	40.8	40.0	61.7	37.7	48.0	13.3	15.8	19.8
MIETTE HOT SPRINGS	144043	14031	45006	59792	24284	94113	49395	66714	21044	39069	10830
	3.7	4.7	4.4	3.6	2.9	4.2	3.0	4.4	2.3	5.9	1.5
	100.0	9.7	31.2	41.5	16.9	65.3	34.3	46.3	14.6	27.1	7.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS · BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
PUNCHBOWL FALLS	75326	3686	15545	36408	19687	47081	28245	32411	4947	20618	15576
	1.9	1.2	1.5	2.2	2.4	2.1	1.7	2.1	.5	3.1	2.1
	100.0	4.9	20.6	48.3	26.1	62.5	37.5	43.0	6.6	27.4	20.7
SUNWAPTA FALLS	261096	7963	47412	139815	64482	139238	120434	101122	39078	46732	64377
	6.7	2.6	4.6	8.5	7.7	6.3	7.3	6.7	4.3	7.1	8.9
	100.0	3.0	18.2	53.5	24.7	53.3	46.1	38.7	15.0	17.9	24.7
OTHER FALLS/ SPRINGS IN JASPER	108291	13321	3718	58229	33023	29633	78658	49928	22639	16666	19058
	2.8	4.4	.4	3.5	3.9	1.3	4.8	3.3	2.5	2.5	2.6
	100.0	12.3	3.4	53.8	30.5	27.4	72.6	46.1	20.9	15.4	17.6
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	4625	34871	53341	51033	76469	68209	42925	43452	30279	27136
	3.8	1.5	3.4	3.2	6.1	3.4	4.1	2.8	4.7	4.6	3.7
	100.0	3.2	23.9	36.5	34.9	52.4	46.7	29.4	29.7	20.7	18.6
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	40684	125082	300126	294367	457409	306309	358213	117216	94611	170433
	19.9	13.5	12.2	18.1	35.1	20.6	18.6	23.6	12.8	14.4	23.5
	100.0	5.3	16.2	39.0	38.2	59.4	39.8	46.5	15.2	12.3	22.1
ATHABASCA GLACIER	444896	25056	57577	150940	204051	259936	180465	228137	71606	39613	90220
	11.5	8.3	5.6	9.1	24.4	11.7	11.0	15.0	7.8	6.0	12.4
	100.0	5.6	12.9	33.9	45.9	58.4	40.6	51.3	16.1	8.9	20.3
COLUMBIA ICEFIELD	631461	30752	91294	259877	241982	378940	247111	295445	100990	77176	131351
	16.3	10.2	8.9	15.7	28.9	17.1	15.0	19.4	11.0	11.7	18.1
	100.0	4.9	14.5	41.2	38.3	60.0	39.1	46.8	16.0	12.2	20.8
STUTFIELD GLACIER	45329	7670	3707	14921	19030	27244	18085	19652	4628	3055	17994
	1.2	2.5	.4	.9	2.3	1.2	1.1	1.3	.5	.5	2.5
	100.0	16.9	8.2	32.9	42.0	60.1	39.9	43.4	10.2	6.7	39.7
CROWFOOT GLACIER	171498	12520	22357	62980	72262	100882	69996	60053	37930	16162	55766
	4.4	4.2	2.2	3.8	8.6	4.5	4.3	3.9	4.1	2.5	7.7
	100.0	7.3	13.0	36.7	42.1	58.8	40.8	35.0	22.1	9.4	32.5
DOME GLACIER	65671	5367	7839	34845	17084	51806	13329	30703	14446	1939	16466
	1.7	1.8	.8	2.1	2.0	2.3	.8	2.0	1.6	.3	2.3
	100.0	8.2	11.9	53.1	26.0	78.9	20.3	46.8	22.0	3.0	25.1
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	6137	24366	64463	54781	92402	58549	71605	23672	19435	36137
	3.9	2.0	2.4	3.9	6.5	4.2	3.6	4.7	2.6	3.0	5.0
	100.0	4.1	16.1	42.6	36.2	61.0	38.6	47.3	15.6	12.8	23.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	55088	170059	368496	215634	424419	385268	358179	135345	154427	149664
	21.0	18.3	16.6	22.3	25.7	19.1	23.4	23.6	14.7	23.5	20.6
	100.0	6.8	20.9	45.3	26.5	52.1	47.3	44.0	16.6	19.0	18.4
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	18443	35854	117425	41783	146436	67184	104507	24355	40691	42840
	5.5	6.1	3.5	7.1	5.0	6.6	4.1	6.9	2.6	6.2	5.9
	100.0	8.6	16.7	54.8	19.5	68.3	31.4	48.8	11.4	19.0	20.0
CASTLE MOUNTAIN	313475	15612	34521	173893	86739	184593	125335	156407	60726	35616	56037
	8.1	5.2	3.4	10.5	10.4	8.3	7.6	10.3	6.6	5.4	7.7
	100.0	5.0	11.0	55.5	27.7	58.9	40.0	49.9	19.4	11.4	17.9
HOODOOS (ROCK SPIRES)	337699	28268	71216	136218	99881	162392	174210	161759	62603	36410	75671
	8.7	9.4	7.0	8.2	11.9	7.3	10.6	10.6	6.8	5.5	10.4
	100.0	8.4	21.1	40.3	29.6	48.1	51.6	47.9	18.5	10.8	22.4
JOHNSTON CANYON	231968	18311	55947	120835	35265	157667	73145	116746	33038	46892	29182
	6.0	6.1	5.5	7.3	4.2	7.1	4.4	7.7	3.6	7.1	4.0
	100.0	7.9	24.1	52.1	15.2	68.0	31.5	50.3	14.2	20.2	12.6
SASKATCHEWAN RIVER CROSSING	243143	14180	28623	82658	114833	139065	101910	100828	35641	62261	36496
	6.3	4.7	2.8	5.0	13.7	6.3	6.2	6.6	3.9	9.5	5.0
	100.0	5.8	11.8	34.0	47.2	57.2	41.9	41.5	14.7	25.6	15.0
SKOKI VALLEY	9791	952	3396	243	5201	5032	4760	1809	2914	3127	1942
	.3	.3	.3	*	.6	.2	.3	.1	.3	.5	.3
	100.0	9.7	34.7	2.5	53.1	51.4	48.6	18.5	29.8	31.9	19.8
EGYPT LAKE AREA	7156	-	-	5946	675	6621	-	675	-	5946	535
	.2			.4	.1	.3		*		.9	.1
	100.0			83.1	9.4	92.5		9.4		83.1	7.5
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	40484	148290	233338	188220	345813	295166	272986	70356	127569	163556
	16.6	13.5	14.5	14.1	22.5	15.6	18.0	18.0	7.7	19.4	22.6
	100.0	6.3	23.1	36.3	29.3	53.9	46.0	42.5	11.0	19.9	25.5
GOAT LOOKOUT	141482	4809	12614	74668	48709	74692	66789	62502	25601	23256	29779
	3.6	1.6	1.2	4.5	5.8	3.4	4.1	4.1	2.8	3.5	4.1
	100.0	3.4	8.9	52.8	34.4	52.8	47.2	44.2	18.1	16.4	21.0
MALIGNE CANYON/ VALLEY	487210	32867	112871	173192	136704	267934	218120	217974	54573	95505	111832
	12.6	10.9	11.0	10.5	16.3	12.1	13.3	14.3	5.9	14.5	15.4
	100.0	6.7	23.2	35.5	28.1	55.0	44.8	44.7	11.2	19.6	23.0

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
MOUNT EDITH CAVELL	205267	5980	18437	91826	88316	153845	50886	114486	16177	27752	46374
	5.3	2.0	1.8	5.6	10.5	6.9	3.1	7.5	1.8	4.2	6.4
	100.0	2.9	9.0	44.7	43.0	74.9	24.8	55.8	7.9	13.5	22.6
VALLEY OF THE FIVE LAKES	66705	2230	19861	27140	17475	22907	43798	29388	24091	6300	6768
	1.7	.7	1.9	1.6	2.1	1.0	2.7	1.9	2.6	1.0	.9
	100.0	3.3	29.8	40.7	26.2	34.3	65.7	44.1	36.1	9.4	10.1
TONQUIN VALLEY	26576	954	1523	19011	5087	18266	8310	13716	4364	5908	2429
	.7	.3	.1	1.1	.6	.8	.5	.9	.5	.9	.3
	100.0	3.6	5.7	71.5	19.1	68.7	31.3	51.6	16.4	22.2	9.1
SKYLINE TRAIL	29095	148	5662	5812	17473	19316	9779	21400	2797	2458	2440
	.8	*	.6	.4	2.1	.9	.6	1.4	.3	.4	.3
	100.0	.5	19.5	20.0	60.1	66.4	33.6	73.6	9.6	8.4	8.4
MUSEUMS/CENTRES IN BANFF (NET)	600299	24428	95322	336292	142584	396980	200693	238387	212972	75731	62421
	15.5	8.1	9.3	20.3	17.0	17.9	12.2	15.7	23.2	11.5	8.6
	100.0	4.1	15.9	56.0	23.8	66.1	33.4	39.7	35.5	12.6	10.4
BANFF CENTRE FOR FINE ARTS	105854	11275	27611	39049	27384	53329	51038	55393	33527	4112	12823
	2.7	3.7	2.7	2.4	3.3	2.4	3.1	3.6	3.6	.6	1.8
	100.0	10.7	26.1	36.9	25.9	50.4	48.2	52.3	31.7	3.9	12.1
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	19856	68126	132781	106719	182104	145378	139877	98022	48712	33344
	8.5	6.6	6.6	8.0	12.7	8.2	8.8	9.2	10.7	7.4	4.6
	100.0	6.0	20.7	40.4	32.5	55.4	44.3	42.6	29.8	14.8	10.2
LUXTON MUSEUM (INDIAN CULTURE)	166919	1430	10575	140618	14296	151508	15411	42781	101963	7949	8302
	4.3	.5	1.0	8.5	1.7	6.8	.9	2.8	11.1	1.2	1.1
	100.0	.9	6.3	84.2	8.6	90.8	9.2	25.6	61.1	4.8	5.0
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	2326	11648	11762	42754	19825	48665	15780	31448	7919	13343
	1.8	.8	1.1	.7	5.1	.9	3.0	1.0	3.4	1.2	1.8
	100.0	3.4	16.9	17.1	62.1	28.8	70.7	22.9	45.7	11.5	19.4
WALTER J. PHILLIPS ART GALLERY	36571	-	14713	6081	15777	4297	31322	20350	14593	1005	623
	.9		1.4	.4	1.9	.2	1.9	1.3	1.6	.2	.1
	100.0		40.2	16.6	43.1	11.7	85.6	55.6	39.9	2.7	1.7
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	1560	21629	54278	17382	58821	35076	64659	13768	9744	6871
	2.5	.5	2.1	3.3	2.1	2.6	2.1	4.3	1.5	1.5	.9
	100.0	1.6	22.7	56.9	18.2	61.7	36.8	67.8	14.4	10.2	7.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
MUSEUMS/ CENTRES IN BANFF BUT DON'T KNOW NAME(S)	71512	1357	4635	44689	20296	52029	18948	25681	9015	28132	8375
	1.8	.5	.5	2.7	2.4	2.3	1.2	1.7	1.0	4.3	1.2
	100.0	1.9	6.5	62.5	28.4	72.8	26.5	35.9	12.6	39.3	11.7
MUSEUMS/CENTRES IN JASPER (NET)	285716	12976	24353	133942	111266	173743	109644	92989	64633	56459	67925
	7.4	4.3	2.4	8.1	13.3	7.8	6.7	6.1	7.0	8.6	9.4
	100.0	4.5	8.5	46.9	38.9	60.8	38.4	32.5	22.6	19.8	23.8
COLUMBIA ICEFIELD CENTRE	266240	12917	19051	121917	109178	161666	102244	92802	59716	45208	64804
	6.9	4.3	1.9	7.4	13.0	7.3	6.2	6.1	6.5	6.9	8.9
	100.0	4.9	7.2	45.8	41.0	60.7	38.4	34.9	22.4	17.0	24.3
THE DEN WILDLIFE MUSEUM	27627	379	6178	16650	4420	18714	8913	1844	4917	15557	5151
	.7	.1	.6	1.0	.5	.8	.5	.1	.5	2.4	.7
	100.0	1.4	22.4	60.3	16.0	67.7	32.3	6.7	17.8	56.3	18.6
HISTORICAL SITES IN BANFF AND JASPER (NET)	1052797	53471	245239	446437	300704	631030	415524	408527	366288	95467	162491
	27.1	17.8	23.9	27.0	35.9	28.4	25.3	26.9	39.8	14.5	22.4
	100.0	5.1	23.3	42.4	28.6	59.9	39.5	38.8	34.8	9.1	15.4
BANKHEAD COAL MINE GHOST TOWN (BANFF)	99406	7562	29126	50099	11069	73330	24979	63960	25870	3698	4781
	2.6	2.5	2.8	3.0	1.3	3.3	1.5	4.2	2.8	.6	.7
	100.0	7.6	29.3	50.4	11.1	73.8	25.1	64.3	26.0	3.7	4.8
SILVER CITY PLAQUE (BANFF)	26061	4242	1504	18028	1834	22495	3566	14820	3981	4596	1194
	.7	1.4	.1	1.1	.2	1.0	.2	1.0	.4	.7	.2
	100.0	16.3	5.8	69.2	7.0	86.3	13.7	56.9	15.3	17.6	4.6
BANFF SPRINGS HOTEL	901001	51684	207423	378113	257288	561566	333193	374993	297430	86210	122458
	23.2	17.2	20.2	22.9	30.7	25.3	20.3	24.7	32.4	13.1	16.9
	100.0	5.7	23.0	42.0	28.6	62.3	37.0	41.6	33.0	9.6	13.6
OLD FORT POINT CAIRN (JASPER)	23296	-	1558	5266	16358	6470	16712	6983	6087	433	9793
	.6		.2	.3	2.0	.3	1.0	.5	.7	.1	1.4
	100.0		6.7	22.6	70.2	27.8	71.7	30.0	26.1	1.9	42.0
BUFFALO PADDOCK IN BANFF	276116	8922	41054	145524	77891	155403	118734	103063	65801	36567	62182
	7.1	3.0	4.0	8.8	9.3	7.0	7.2	6.8	7.2	5.6	8.6
	100.0	3.2	14.9	52.7	28.2	56.3	43.0	37.3	23.8	13.2	22.5
GONDOLA LIFTS IN BANFF (NET)	830664	52205	151529	388524	230577	537170	289988	285251	239472	143053	156838
	21.4	17.3	14.8	23.5	27.5	24.2	17.6	18.8	26.1	21.8	21.6
	100.0	6.3	18.2	46.8	27.8	64.7	34.9	34.3	28.8	17.2	18.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
LAKE LOUISE GONDOLA LIFT	137362	10794	17373	49810	59385	94077	43285	61198	14430	21012	40721
	3.5	3.6	1.7	3.0	7.1	4.2	2.6	4.0	1.6	3.2	5.6
	100.0	7.9	12.6	36.3	43.2	68.5	31.5	44.6	10.5	15.3	29.6
MOUNT NORQUAY SCENIC LIFT	49115	1242	7363	24190	16319	41826	7289	4878	4817	24266	15155
	1.3	.4	.7	1.5	1.9	1.9	.4	.3	.5	3.7	2.1
	100.0	2.5	15.0	49.3	33.2	85.2	14.8	9.9	9.8	49.4	30.9
SULPHER MOUNTAIN GONDOLA LIFT	484783	22470	87653	216445	152748	298540	182736	129920	175522	77994	95297
	12.5	7.5	8.6	13.1	18.2	13.4	11.1	8.5	19.1	11.9	13.1
	100.0	4.6	18.1	44.6	31.5	61.6	37.7	26.8	36.2	16.1	19.7
SUNSHINE VILLAGE AND GONDOLA	247937	24774	60974	135237	24055	163758	83644	122980	50467	37583	36907
	6.4	8.2	6.0	8.2	2.9	7.4	5.1	8.1	5.5	5.7	5.1
	100.0	10.0	24.6	54.5	9.7	66.0	33.7	49.6	20.4	15.2	14.9
GONDOLA LIFTS IN JASPER											
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652	21853	90298	83010	62918	143739	143740	74204	47083	76179	84862
	7.4	7.3	8.8	5.0	7.5	6.5	8.7	4.9	5.1	11.6	11.7
	100.0	7.6	31.3	28.8	21.8	49.8	49.8	25.7	16.3	26.4	29.4
SKI RESORTS IN BANFF (NET)	667167	54826	190505	336660	80717	479572	185904	355457	109494	103009	96289
	17.2	18.2	18.6	20.3	9.6	21.6	11.3	23.4	11.9	15.7	13.3
	100.0	8.2	28.6	50.5	12.1	71.9	27.9	53.3	16.4	15.4	14.4
LAKE LOUISE	365529	40387	115152	158561	49331	257338	106499	180089	59570	55304	67647
	9.4	13.4	11.2	9.6	5.9	11.6	6.5	11.8	6.5	8.4	9.3
	100.0	11.0	31.5	43.4	13.5	70.4	29.1	49.3	16.3	15.1	18.5
MOUNT NORQUAY	132207	6128	15262	98171	12646	117857	14350	96591	12070	14913	8633
	3.4	2.0	1.5	5.9	1.5	5.3	.9	6.4	1.3	2.3	1.2
	100.0	4.6	11.5	74.3	9.6	89.1	10.9	73.1	9.1	11.3	6.5
SUNSHINE VILLAGE	278395	17107	96960	139566	22399	192288	86106	142804	60752	47336	27503
	7.2	5.7	9.5	8.4	2.7	8.7	5.2	9.4	6.6	7.2	3.8
	100.0	6.1	34.8	50.1	8.0	69.1	30.9	51.3	21.8	17.0	9.9
SKI RESORTS IN JASPER											

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
MARMOT BASIN	109450	6045	45066	20930	7646	85278	24172	35922	26258	35052	12219
	2.8	2.0	4.4	1.3	.9	3.8	1.5	2.4	2.9	5.3	1.7
	100.0	5.5	41.2	19.1	7.0	77.9	22.1	32.8	24.0	32.0	11.2
NONE	19710	-	-	2686	17024	12162	7548	9007	2092	692	7918
	.5			.2	2.0	.5	.5	.6	.2	.1	1.1
	100.0			13.6	86.4	61.7	38.3	45.7	10.6	3.5	40.2
NOT STATED	182513	52573	27555	81575	20524	83574	98653	33680	59290	34651	54721
	4.7	17.5	2.7	4.9	2.5	3.8	6.0	2.2	6.4	5.3	7.5
	100.0	28.8	15.1	44.7	11.2	45.8	54.1	18.5	32.5	19.0	30.0

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
TOWNSITES (NET)	3436804	683193	2505161	178664	510460	573231	529713	407534	92434	893278	1023845	1082821	893838
	88.6	97.5	89.5	86.6	88.0	85.4	91.7	88.5	96.3	91.6	85.8	92.1	88.0
	100.0	19.9	72.9	5.2	14.9	16.7	15.4	11.9	2.7	26.0	29.8	31.5	26.0
BANFF	2557930	573800	1774727	106133	410166	424214	420351	276922	85790	675131	721078	808498	690263
	66.0	81.9	63.4	51.4	70.7	63.2	72.8	60.1	89.3	69.2	60.4	68.7	67.9
	100.0	22.4	69.4	4.1	16.0	16.6	16.4	10.8	3.4	26.4	28.2	31.6	27.0
JASPER	1328894	422296	852140	66890	156910	183388	181225	123533	33364	420849	418020	404497	331766
	34.3	60.3	30.5	32.4	27.1	27.3	31.4	26.8	34.7	43.1	35.0	34.4	32.7
	100.0	31.8	64.1	5.0	11.8	13.8	13.6	9.3	2.5	31.7	31.5	30.4	25.0
LAKE LOUISE	1263973	503626	659945	41751	190543	179593	106777	201280	34028	393016	273688	382097	475075
	32.6	71.9	23.6	20.2	32.9	26.8	18.5	43.7	35.4	40.3	22.9	32.5	46.8
	100.0	39.8	52.2	3.3	15.1	14.2	8.4	15.9	2.7	31.1	21.7	30.2	37.6
LAKES IN BANFF (NET)	1653119	617774	930821	63555	219999	248589	274455	251510	41550	420545	358374	599408	499945
	42.6	88.1	33.3	30.8	37.9	37.0	47.5	54.6	43.3	43.1	30.0	51.0	49.2
	100.0	37.4	56.3	3.8	13.3	15.0	16.6	15.2	2.5	25.4	21.7	36.3	30.2
BOW LAKE	532740	244560	263859	9481	73600	48565	120946	39370	20256	168854	90051	199549	173420
	13.7	34.9	9.4	4.6	12.7	7.2	20.9	8.5	21.1	17.3	7.5	17.0	17.1
	100.0	45.9	49.5	1.8	13.8	9.1	22.7	7.4	3.8	31.7	16.9	37.5	32.6
HECTOR LAKE	74173	34714	32885	138	4748	2071	1769	8379	6840	25071	23490	7732	23451
	1.9	5.0	1.2	.1	.8	.3	.3	1.8	7.1	2.6	2.0	.7	2.3
	100.0	46.8	44.3	.2	6.4	2.8	2.4	11.3	9.2	33.8	31.7	10.4	31.6
LAKE LOUISE	1125997	517319	533050	29991	165557	155732	95262	169763	36106	376384	233823	323080	422638
	29.0	73.8	19.0	14.5	28.5	23.2	16.5	36.8	37.6	38.6	19.6	27.5	41.6
	100.0	45.9	47.3	2.7	14.7	13.8	8.5	15.1	3.2	33.4	20.8	28.7	37.5
LAKE MINNEWANKA	371559	132186	196084	19037	56892	30580	42838	53252	10014	124660	84490	93409	145956
	9.6	18.9	7.0	9.2	9.8	4.6	7.4	11.6	10.4	12.8	7.1	7.9	14.4
	100.0	35.6	52.8	5.1	15.3	8.2	11.5	14.3	2.7	33.6	22.7	25.1	39.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MORAINE LAKE	429130	227078	188030	19029	48096	42526	26056	74604	12569	153714	100165	94458	159422
	11.1	32.4	6.7	9.2	8.3	6.3	4.5	16.2	13.1	15.8	8.4	8.0	15.7
	100.0	52.9	43.8	4.4	11.2	9.9	6.1	17.4	2.9	35.8	23.3	22.0	37.2
PEYTO LAKE	257400	169310	79199	7247	31339	25996	7170	25611	14100	114822	52074	51346	112195
	6.6	24.2	2.8	3.5	5.4	3.9	1.2	5.6	14.7	11.8	4.4	4.4	11.0
	100.0	65.8	30.8	2.8	12.2	10.1	2.8	10.0	5.5	44.6	20.2	19.9	43.6
VERMILION LAKE	190037	83750	89694	3128	23766	13737	3843	32622	2600	101015	19118	53507	106442
	4.9	11.9	3.2	1.5	4.1	2.0	.7	7.1	2.7	10.4	1.6	4.5	10.5
	100.0	44.1	47.2	1.6	12.5	7.2	2.0	17.2	1.4	53.2	10.1	28.2	56.0
OTHER LAKE(S) IN BANFF	188381	51869	130465	18928	32438	7146	53472	26836	4272	22977	71928	62875	24075
	4.9	7.4	4.7	9.2	5.6	1.1	9.3	5.8	4.4	2.4	6.0	5.3	2.4
	100.0	27.5	69.3	10.0	17.2	3.8	28.4	14.2	2.3	12.2	38.2	33.4	12.8
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	167567	72451	6422	9601	68149	56341	6030	5645	63197	67530	80816	46239
	6.3	23.9	2.6	3.1	1.7	10.2	9.8	1.3	5.9	6.5	5.7	6.9	4.6
	100.0	68.4	29.6	2.6	4.0	27.8	23.0	2.5	2.3	25.8	27.6	33.0	18.9
LAKES IN JASPER (NET)	833946	322410	461709	50514	98640	136520	116189	53184	30003	221951	243444	210210	233176
	21.5	46.0	16.5	24.5	17.0	20.3	20.1	11.5	31.2	22.8	20.4	17.9	23.0
	100.0	38.7	55.4	6.1	11.8	16.4	13.9	6.4	3.6	26.6	29.2	25.2	28.0
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	97852	148131	3386	37537	16174	26109	23954	7757	96489	63789	63438	95774
	6.7	14.0	5.3	1.6	6.5	2.4	4.5	5.2	8.1	9.9	5.3	5.4	9.4
	100.0	37.9	57.3	1.3	14.5	6.3	10.1	9.3	3.0	37.3	24.7	24.5	37.1
MALIGNE LAKE	434922	221734	177794	33471	43939	65419	45463	34308	16571	155605	100909	90725	160852
	11.2	31.6	6.4	16.2	7.6	9.7	7.9	7.4	17.3	16.0	8.5	7.7	15.8
	100.0	51.0	40.9	7.7	10.1	15.0	10.5	7.9	3.8	35.8	23.2	20.9	37.0
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	119192	105771	32393	44356	5540	11615	11807	15043	90750	47421	44550	109082
	5.9	17.0	3.8	15.7	7.6	.8	2.0	2.6	15.7	9.3	4.0	3.8	10.7
	100.0	51.8	45.9	14.1	19.3	2.4	5.0	5.1	6.5	39.4	20.6	19.4	47.4
PATRICIA AND PYRAMID LAKES	200123	72951	119905	18706	43272	16380	12506	12206	563	61791	58264	32334	82405
	5.2	10.4	4.3	9.1	7.5	2.4	2.2	2.6	.6	6.3	4.9	2.7	8.1
	100.0	36.5	59.9	9.3	21.6	8.2	6.2	6.1	.3	30.9	29.1	16.2	41.2
JASPER OR TALBOT LAKES	220243	70770	145136	-	33759	3278	58993	16598	5939	57746	63702	75955	63701
	5.7	10.1	5.2		5.8	.5	10.2	3.6	6.2	5.9	5.3	6.5	6.3
	100.0	32.1	65.9		15.3	1.5	26.8	7.5	2.7	26.2	28.9	34.5	28.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
OTHER LAKE(S) IN JASPER	122204	49430	70595	683	25645	23123	24946	2256	1009	14164	45483	15684	50739
	3.2	7.1	2.5	.3	4.4	3.4	4.3	.5	1.1	1.5	3.8	1.3	5.0
	100.0	40.4	57.8	.6	21.0	18.9	20.4	1.8	.8	11.6	37.2	12.8	41.5
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	116679	97267	8910	12515	32571	15547	8352	8855	71829	104362	21067	51752
	5.6	16.6	3.5	4.3	2.2	4.9	2.7	1.8	9.2	7.4	8.7	1.8	5.1
	100.0	53.5	44.6	4.1	5.7	14.9	7.1	3.8	4.1	32.9	47.9	9.7	23.7
FALLS/SPRINGS IN BANFF (NET)	1375412	358704	916146	62711	183145	187151	266419	140275	56658	364313	436529	371182	380684
	35.5	51.2	32.7	30.4	31.6	27.9	46.1	30.4	59.0	37.4	36.6	31.6	37.5
	100.0	26.1	66.6	4.6	13.3	13.6	19.4	10.2	4.1	26.5	31.7	27.0	27.7
BOW FALLS	786130	219858	518755	10064	72616	71676	201081	80406	37098	238905	187832	240433	266538
	20.3	31.4	18.5	4.9	12.5	10.7	34.8	17.5	38.6	24.5	15.7	20.4	26.2
	100.0	28.0	66.0	1.3	9.2	9.1	25.6	10.2	4.7	30.4	23.9	30.6	33.9
UPPER HOT SPRINGS POOL	579977	137451	374101	39330	83236	100332	38763	69611	12840	165574	208241	108165	178728
	15.0	19.6	13.4	19.1	14.4	15.0	6.7	15.1	13.4	17.0	17.4	9.2	17.6
	100.0	23.7	64.5	6.8	14.4	17.3	6.7	12.0	2.2	28.5	35.9	18.6	30.8
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	127816	296851	48116	78766	78774	45776	49176	27419	141767	172951	110185	136948
	12.6	18.2	10.6	23.3	13.6	11.7	7.9	10.7	28.6	14.5	14.5	9.4	13.5
	100.0	26.1	60.7	9.8	16.1	16.1	9.4	10.1	5.6	29.0	35.4	22.5	28.0
OTHER FALLS/ SPRINGS IN BANFF	87781	33253	49606	114	14839	6162	6029	4361	1834	19009	35002	21135	12734
	2.3	4.7	1.8	.1	2.6	.9	1.0	.9	1.9	1.9	2.9	1.8	1.3
	100.0	37.9	56.5	.1	16.9	7.0	6.9	5.0	2.1	21.7	39.9	24.1	14.5
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	91776	64699	1178	11832	31658	21354	8391	6672	58675	68693	24436	24671
	4.3	13.1	2.3	.6	2.0	4.7	3.7	1.8	6.9	6.0	5.8	2.1	2.4
	100.0	55.3	39.0	.7	7.1	19.1	12.9	5.1	4.0	35.3	41.4	14.7	14.9
FALLS/SPRINGS IN JASPER (NET)	702970	368343	327869	43373	85131	102152	59362	52034	31807	237482	209840	170741	206201
	18.1	52.6	11.7	21.0	14.7	15.2	10.3	11.3	33.1	24.3	17.6	14.5	20.3
	100.0	52.4	46.6	6.2	12.1	14.5	8.4	7.4	4.5	33.8	29.9	24.3	29.3
ATHABASCA FALLS	544684	301895	238285	33546	72141	40837	48858	37144	22969	208916	134327	139021	195387
	14.0	43.1	8.5	16.3	12.4	6.1	8.5	8.1	23.9	21.4	11.3	11.8	19.2
	100.0	55.4	43.7	6.2	13.2	7.5	9.0	6.8	4.2	38.4	24.7	25.5	35.9
MIETTE HOT SPRINGS	144043	38804	102008	5833	16177	30475	18803	14666	15333	26533	40622	40569	46217
	3.7	5.5	3.6	2.8	2.8	4.5	3.3	3.2	16.0	2.7	3.4	3.4	4.5
	100.0	26.9	70.8	4.0	11.2	21.2	13.1	10.2	10.6	18.4	28.2	28.2	32.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PUNCHBOWL FALLS	75326	17869	57457	1174	3220	9943	12574	6769	5067	23778	26712	22471	15939
	1.9	2.5	2.1	.6	.6	1.5	2.2	1.5	5.3	2.4	2.2	1.9	1.6
	100.0	23.7	76.3	1.6	4.3	13.2	16.7	9.0	6.7	31.6	35.5	29.8	21.2
SUNWAPTA FALLS	261096	157324	102436	9435	30212	26520	39992	20961	20289	90590	87681	57947	74314
	6.7	22.4	3.7	4.6	5.2	4.0	6.9	4.5	21.1	9.3	7.3	4.9	7.3
	100.0	60.3	39.2	3.6	11.6	10.2	15.3	8.0	7.8	34.7	33.6	22.2	28.5
OTHER FALLS/ SPRINGS IN JASPER	108291	50533	56638	2360	24550	2734	23236	5265	5627	12497	48680	19255	30067
	2.8	7.2	2.0	1.1	4.2	.4	4.0	1.1	5.9	1.3	4.1	1.6	3.0
	100.0	46.7	52.3	2.2	22.7	2.5	21.5	4.9	5.2	11.5	45.0	17.8	27.8
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	97925	47305	4041	2920	33518	14568	3540	4567	52946	40019	12897	46179
	3.8	14.0	1.7	2.0	.5	5.0	2.5	.8	4.8	5.4	3.4	1.1	4.5
	100.0	67.0	32.4	2.8	2.0	22.9	10.0	2.4	3.1	36.2	27.4	8.8	31.6
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	409052	335802	15881	101881	90318	71781	70780	34846	294977	181300	212107	269318
	19.9	58.4	12.0	7.7	17.6	13.5	12.4	15.4	36.3	30.2	15.2	18.0	26.5
	100.0	53.1	43.6	2.1	13.2	11.7	9.3	9.2	4.5	38.3	23.5	27.5	35.0
ATHABASCA GLACIER	444896	275135	157365	9674	49140	37775	29360	47801	24306	189285	82368	122383	170130
	11.5	39.3	5.6	4.7	8.5	5.6	5.1	10.4	25.3	19.4	6.9	10.4	16.7
	100.0	61.8	35.4	2.2	11.0	8.5	6.6	10.7	5.5	42.5	18.5	27.5	38.2
COLUMBIA ICEFIELD	631461	335576	278838	7926	81492	80948	63092	60745	34411	236852	147993	169390	225023
	16.3	47.9	10.0	3.8	14.1	12.1	10.9	13.2	35.8	24.3	12.4	14.4	22.2
	100.0	53.1	44.2	1.3	12.9	12.8	10.0	9.6	5.4	37.5	23.4	26.8	35.6
STUTFIELD GLACIER	45329	21597	19677	1518	3281	-	5601	5899	638	18387	11202	7715	16411
	1.2	3.1	.7	.7	.6		1.0	1.3	.7	1.9	.9	.7	1.6
	100.0	47.6	43.4	3.3	7.2		12.4	13.0	1.4	40.6	24.7	17.0	36.2
CROWFOOT GLACIER	171498	101708	62850	2612	20748	2231	7994	11698	6730	100316	36400	33755	74509
	4.4	14.5	2.2	1.3	3.6	.3	1.4	2.5	7.0	10.3	3.0	2.9	7.3
	100.0	59.3	36.6	1.5	12.1	1.3	4.7	6.8	3.9	58.5	21.2	19.7	43.4
DOME GLACIER	65671	28880	35746	1519	4024	19929	5863	4728	1341	22820	6793	[illegible]837	21129
	1.7	4.1	1.3	.7	.7	3.0	1.0	1.0	1.4	2.3	.6	[illegible]0	2.1
	100.0	44.0	54.4	2.3	6.1	30.3	8.9	7.2	2.0	34.7	10.3	36.3	32.2
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	79431	64655	1427	18561	6206	12350	10517	3805	77230	32594	25991	76400
	3.9	11.3	2.3	.7	3.2	.9	2.1	2.3	4.0	7.9	2.7	2.2	7.5
	100.0	52.4	42.7	.9	12.3	4.1	8.2	6.9	2.5	51.0	21.5	17.2	50.4

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	357373	415918	44379	91458	100157	64894	179216	41823	237348	202380	283904	202827
	21.0	51.0	14.9	21.5	15.8	14.9	11.2	38.9	43.6	24.3	17.0	24.1	20.0
	100.0	43.9	51.1	5.5	11.2	12.3	8.0	22.0	5.1	29.2	24.9	34.9	24.9
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	90159	108018	713	16673	18461	22740	59003	2155	85473	36346	66154	72345
	5.5	12.9	3.9	.3	2.9	2.8	3.9	12.8	2.2	8.8	3.0	5.6	7.1
	100.0	42.1	50.4	.3	7.8	8.6	10.6	27.5	1.0	39.9	17.0	30.9	33.8
CASTLE MOUNTAIN	313475	189250	121819	8371	16034	20469	30812	82389	9419	129925	63830	110688	99005
	8.1	27.0	4.4	4.1	2.8	3.1	5.3	17.9	9.8	13.3	5.3	9.4	9.7
	100.0	60.4	38.9	2.7	5.1	6.5	9.8	26.3	3.0	41.4	20.4	35.3	31.6
HOODOOS (ROCK SPIRES)	337699	148509	159859	25506	59466	36290	16484	43904	8805	117844	70328	123721	109491
	8.7	21.2	5.7	12.4	10.3	5.4	2.9	9.5	9.2	12.1	5.9	10.5	10.8
	100.0	44.0	47.3	7.6	17.6	10.7	4.9	13.0	2.6	34.9	20.8	36.6	32.4
JOHNSTON CANYON	231968	87048	141176	3606	18942	45010	17511	59392	21650	55581	45785	95427	49849
	6.0	12.4	5.0	1.7	3.3	6.7	3.0	12.9	22.5	5.7	3.8	8.1	4.9
	100.0	37.5	60.9	1.6	8.2	19.4	7.5	25.6	9.3	24.0	19.7	41.1	21.5
SASKATCHEWAN RIVER CROSSING	243143	102036	134106	5832	22237	5532	16568	63129	13175	88785	66013	56903	68700
	6.3	14.6	4.8	2.8	3.8	.8	2.9	13.7	13.7	9.1	5.5	4.8	6.8
	100.0	42.0	55.2	2.4	9.1	2.3	6.8	26.0	5.4	36.5	27.1	23.4	28.3
SKOKI VALLEY	9791	5135	3622	2671	725	243	952	-	-	4530	4248	2671	1326
	.3	.7	.1	1.3	.1	*	.2			.5	.4	.2	.1
	100.0	52.4	37.0	27.3	7.4	2.5	9.7			46.3	43.4	27.3	13.5
EGYPT LAKE AREA	7156	-	7156	5946	-	-	-	535	-	675	5946	-	1211
	.2		.3	2.9				.1		.1	.5		.1
	100.0		100.0	83.1				7.5		9.4	83.1		16.9
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	269457	339380	43001	62995	85379	107103	40940	27113	208271	161894	193443	187080
	16.6	38.4	12.1	20.8	10.9	12.7	18.6	8.9	28.2	21.4	13.6	16.4	18.4
	100.0	42.0	52.9	6.7	9.8	13.3	16.7	6.4	4.2	32.4	25.2	30.1	29.1
GOAT LOOKOUT	141482	72436	69046	364	3492	25836	4007	11698	4059	69906	55443	37860	34837
	3.6	10.3	2.5	.2	.6	3.9	.7	2.5	4.2	7.2	4.6	3.2	3.4
	100.0	51.2	48.8	.3	2.5	18.3	2.8	8.3	2.9	49.4	39.2	26.8	24.6
MALIGNE CANYON/ VALLEY	487210	202893	252036	41494	55179	61235	98998	27835	12532	137049	96755	150537	155084
	12.6	28.9	9.0	20.1	9.5	9.1	17.1	6.0	13.1	14.1	8.1	12.8	15.3
	100.0	41.6	51.7	8.5	11.3	12.6	20.3	5.7	2.6	28.1	19.9	30.9	31.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MOUNT EDITH CAVELL	205267	120423	82451	2380	17947	8527	10601	12212	17277	119448	41170	36169	99741
	5.3	17.2	2.9	1.2	3.1	1.3	1.8	2.7	18.0	12.2	3.4	3.1	9.8
	100.0	58.7	40.2	1.2	8.7	4.2	5.2	5.9	8.4	58.2	20.1	17.6	48.6
VALLEY OF THE FIVE LAKES	66705	40182	26523	364	14654	16330	1926	6684	-	9408	21760	19848	18140
	1.7	5.7	.9	.2	2.5	2.4	.3	1.5		1.0	1.8	1.7	1.8
	100.0	60.2	39.8	.5	22.0	24.5	2.9	10.0		14.1	32.6	29.8	27.2
TONQUIN VALLEY	26576	13809	11750	-	606	-	5936	3987	-	13585	3585	3268	14900
	.7	2.0	.4		.1		1.0	.9		1.4	.3	.3	1.5
	100.0	52.0	44.2		2.3		22.3	15.0		51.1	13.5	12.3	56.1
SKYLINE TRAIL	29095	8887	19624	1329	638	13614	1387	1125	783	7625	2615	16329	8590
	.8	1.3	.7	.6	.1	2.0	.2	.2	.8	.8	.2	1.4	.8
	100.0	30.5	67.4	4.6	2.2	46.8	4.8	3.9	2.7	26.2	9.0	56.1	29.5
MUSEUMS/CENTRES IN BANFF (NET)	600299	170755	379340	7618	53338	89499	152127	67986	29368	130629	165383	191108	196010
	15.5	24.4	13.6	3.7	9.2	13.3	26.3	14.8	30.6	13.4	13.9	16.2	19.3
	100.0	28.4	63.2	1.3	8.9	14.9	25.3	11.3	4.9	21.8	27.6	31.8	32.7
BANFF CENTRE FOR FINE ARTS	105854	10617	56434	203	26523	1351	13691	31035	4049	13318	13683	46222	41945
	2.7	1.5	2.0	.1	4.6	.2	2.4	6.7	4.2	1.4	1.1	3.9	4.1
	100.0	10.0	53.3	.2	25.1	1.3	12.9	29.3	3.8	12.6	12.9	43.7	39.6
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	124152	156853	6645	46863	76585	21473	14484	13166	92007	118526	45362	139631
	8.5	17.7	5.6	3.2	8.1	11.4	3.7	3.1	13.7	9.4	9.9	3.9	13.7
	100.0	37.8	47.7	2.0	14.3	23.3	6.5	4.4	4.0	28.0	36.1	13.8	42.5
LUXTON MUSEUM (INDIAN CULTURE)	166919	49770	113759	3345	7849	-	106075	6449	1009	37371	14595	103320	46304
	4.3	7.1	4.1	1.6	1.4		18.4	1.4	1.1	3.8	1.2	8.8	4.6
	100.0	29.8	68.2	2.0	4.7		63.5	3.9	.6	22.4	8.7	61.9	27.7
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	26696	24163	-	5615	9118	4328	2052	-	17398	30902	8694	27308
	1.8	3.8	.9		1.0	1.4	.7	.4		1.8	2.6	.7	2.7
	100.0	38.8	35.1		8.2	13.2	6.3	3.0		25.3	44.9	12.6	39.6
WALTER J. PHILLIPS ART GALLERY	36571	5193	18422	-	14593	-	1125	-	4075	2437	16220	3802	16548
	.9	.7	.7		2.5		.2		4.2	.2	1.4	.3	1.6
	100.0	14.2	50.4		39.9		3.1		11.1	6.7	44.4	10.4	45.2
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	51116	29033	7192	16765	3977	-	993	11894	47042	3921	26450	61259
	2.5	7.3	1.0	3.5	2.9	.6		.2	12.4	4.8	.3	2.2	6.0
	100.0	53.6	30.4	7.5	17.6	4.2		1.0	12.5	49.3	4.1	27.7	64.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MUSEUMS/ CENTRES IN BANFF	71512	16417	53104	-	1164	13127	18347	16721	3966	13725	30539	2244	6717
BUT DON'T KNOW NAME(S)	1.8	2.3	1.9		.2	2.0	3.2	3.6	4.1	1.4	2.6	.2	.7
	100.0	23.0	74.3		1.6	18.4	25.7	23.4	5.5	19.2	42.7	3.1	9.4
MUSEUMS/CENTRES IN JASPER	285716	176084	108011	5983	29214	15216	35412	32965	9323	116222	78717	57038	104937
(NET)	7.4	25.1	3.9	2.9	5.0	2.3	6.1	7.2	9.7	11.9	6.6	4.8	10.3
	100.0	61.6	37.8	2.1	10.2	5.3	12.4	11.5	3.3	40.7	27.6	20.0	36.7
COLUMBIA ICEFIELD CENTRE	266240	172162	92457	5620	28855	15216	24985	27916	9323	113481	75536	55047	96552
	6.9	24.6	3.3	2.7	5.0	2.3	4.3	6.1	9.7	11.6	6.3	4.7	9.5
	100.0	64.7	34.7	2.1	10.8	5.7	9.4	10.5	3.5	42.6	28.4	20.7	36.3
THE DEN WILDLIFE MUSEUM	27627	6588	20737	683	518	717	10426	9338	-	5407	5530	2708	9483
	.7	.9	.7	.3	.1	.1	1.8	2.0		.6	.5	.2	.9
	100.0	23.8	75.1	2.5	1.9	2.6	37.7	33.8		19.6	20.0	9.8	34.3
HISTORICAL SITES IN BANFF	1052797	371646	628202	17954	175025	140300	169984	161696	38008	272134	256634	359290	319430
AND JASPER (NET)	27.1	53.0	22.4	8.7	30.2	20.9	29.4	35.1	39.6	27.9	21.5	30.5	31.4
	100.0	35.3	59.7	1.7	16.6	13.3	16.1	15.4	3.6	25.8	24.4	34.1	30.3
BANKHEAD COAL MINE GHOST	99406	12109	86978	-	34837	2620	16595	30369	4251	10214	17151	46783	32719
TOWN (BANFF)	2.6	1.7	3.1		6.0	.4	2.9	6.6	4.4	1.0	1.4	4.0	3.2
	100.0	12.2	87.5		35.0	2.6	16.7	30.5	4.3	10.3	17.3	47.1	32.9
SILVER CITY PLAQUE	26061	17206	8855	-	753	752	2231	2847	-	14864	6656	2285	16667
(BANFF)	.7	2.5	.3		.1	.1	.4	.6		1.5	.6	.2	1.6
	100.0	66.0	34.0		2.9	2.9	8.6	10.9		57.0	25.5	8.8	64.0
BANFF SPRINGS HOTEL	901001	298445	549608	17954	160709	116217	144325	108055	25877	251572	190940	302579	304726
	23.2	42.6	19.6	8.7	27.7	17.3	25.0	23.5	26.9	25.8	16.0	25.7	30.0
	100.0	33.1	61.0	2.0	17.8	12.9	16.0	12.0	2.9	27.9	21.2	33.6	33.8
OLD FORT POINT CAIRN	23296	12732	10564	-	3772	-	1448	171	5043	12748	16411	3339	2793
(JASPER)	.6	1.8	.4		.7		.3	*	5.3	1.3	1.4	.3	.3
	100.0	54.7	45.3		16.2		6.2	.7	21.6	54.7	70.4	14.3	12.0
BUFFALO PADDOCK IN BANFF	276116	141596	120014	3476	15893	31744	16418	119368	6629	63441	70996	85143	71576
	7.1	20.2	4.3	1.7	2.7	4.7	2.8	25.9	6.9	6.5	5.9	7.2	7.0
	100.0	51.3	43.5	1.3	5.8	11.5	5.9	43.2	2.4	23.0	25.7	30.8	25.9
GONDOLA LIFTS IN BANFF	830664	306786	462616	26448	102971	111107	175945	73868	24677	233916	179106	256361	280242
(NET)	21.4	43.8	16.5	12.8	17.8	16.6	30.5	16.0	25.7	24.0	15.0	21.8	27.6
	100.0	36.9	55.7	3.2	12.4	13.4	21.2	8.9	3.0	28.2	21.6	30.9	33.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS · BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
LAKE LOUISE GONDOLA LIFT	137362 3.5 100.0	76546 10.9 55.7	48645 1.7 35.4	1245 .6 .9	10277 1.8 7.5	16308 2.4 11.9	23456 4.1 17.1	15260 3.3 11.1	3017 3.1 2.2	52994 5.4 38.6	23895 2.0 17.4	25607 2.2 18.6	71093 7.0 51.8
MOUNT NORQUAY SCENIC LIFT	49115 1.3 100.0	10821 1.5 22.0	36725 1.3 74.8	-	4657 .8 9.5	-	5516 1.0 11.2	17279 3.8 35.2	-	9081 .9 18.5	5583 .5 11.4	17092 1.5 34.8	7918 .8 16.1
SULPHER MOUNTAIN GONDOLA LIFT	484783 12.5 100.0	204507 29.2 42.2	232810 8.3 48.0	5205 2.5 1.1	48863 8.4 10.1	69190 10.3 14.3	129557 22.4 26.7	27861 6.0 5.7	16925 17.6 3.5	138372 14.2 28.5	85591 7.2 17.7	184642 15.7 38.1	133471 13.1 27.5
SUNSHINE VILLAGE AND GONDOLA	247937 6.4 100.0	48396 6.9 19.5	187192 6.7 75.5	20042 9.7 8.1	46037 7.9 18.6	43165 6.4 17.4	37966 6.6 15.3	20759 4.5 8.4	4934 5.1 2.0	53362 5.5 21.5	86377 7.2 34.8	49829 4.2 20.1	99573 9.8 40.2
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652 7.4 100.0	91192 13.0 31.6	158215 5.7 54.8	11756 5.7 4.1	32485 5.6 11.3	52255 7.8 18.1	83496 14.5 28.9	23597 5.1 8.2	11561 12.0 4.0	54092 5.5 18.7	54192 4.5 18.8	92991 7.9 32.2	74361 7.3 25.8
SKI RESORTS IN BANFF (NET)	667167 17.2 100.0	108625 15.5 16.3	479491 17.1 71.9	69364 33.6 10.4	105490 18.2 15.8	80971 12.1 12.1	111561 19.3 16.7	102342 22.2 15.3	15343 16.0 2.3	128612 13.2 19.3	153903 12.9 23.1	165836 14.1 24.9	288797 28.4 43.3
LAKE LOUISE	365529 9.4 100.0	71382 10.2 19.5	251867 9.0 68.9	18526 9.0 5.1	69956 12.1 19.1	60753 9.1 16.6	41010 7.1 11.2	61141 13.3 16.7	8284 8.6 2.3	78213 8.0 21.4	54512 4.6 14.9	78503 6.7 21.5	179170 17.6 49.0
MOUNT NORQUAY	132207 3.4 100.0	8822 1.3 6.7	117930 4.2 89.2	13050 6.3 9.9	11152 1.9 8.4	16097 2.4 12.2	43242 7.5 32.7	29728 6.5 22.5	2404 2.5 1.8	12242 1.3 9.3	26352 2.2 19.9	47720 4.1 36.1	56879 5.6 43.0
SUNSHINE VILLAGE	278395 7.2 100.0	46855 6.7 16.8	188622 6.7 67.8	51776 25.1 18.6	45596 7.9 16.4	40458 6.0 14.5	44859 7.8 16.1	12932 2.8 4.6	5090 5.3 1.8	49547 5.1 17.8	94667 7.9 34.0	61234 5.2 22.0	109856 10.8 39.5
SKI RESORTS IN JASPER													
MARMOT BASIN	109450 2.8 100.0	3804 .5 3.5	75091 2.7 68.6	2510 1.2 2.3	20229 3.5 18.5	36869 5.5 33.7	11073 1.9 10.1	6216 1.3 5.7	-	30522 3.1 27.9	19529 1.6 17.8	22203 1.9 20.3	35643 3.5 32.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=						======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
NONE	19710	-	19710	-	-	-	-	2364	-	7647	5925	1994	9007
	.5		.7					.5		.8	.5	.2	.9
	100.0		100.0					12.0		38.8	30.1	10.1	45.7
NOT STATED	182513	376	107733	4612	44158	54294	7310	27168	308	38124	78534	42282	54987
	4.7	.1	3.9	2.2	7.6	8.1	1.3	5.9	.3	3.9	6.6	3.6	5.4
	100.0	.2	59.0	2.5	24.2	29.7	4.0	14.9	.2	20.9	43.0	23.2	30.1

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
INCIDENCE OF TAKING TOUR											
NO	1393839	1393839	1148674	534509	242978	179297	107913	69552	142303	787542	292869
	90.4	90.4	89.7	89.5	86.8	88.5	82.4	83.0	93.0	88.7	96.6
	100.0	100.0	82.4	38.3	17.4	12.9	7.7	5.0	10.2	56.5	21.0
YES	48686	48686	44175	38057	13868	8905	7535	2393	976	42552	2239
	3.2	3.2	3.5	6.4	5.0	4.4	5.8	2.9	.6	4.8	.7
	100.0	100.0	90.7	78.2	28.5	18.3	15.5	4.9	2.0	87.4	4.6
NOT STATED	76052	76052	69225	18550	18603	14319	11062	11821	7294	38723	6183
	4.9	4.9	5.4	3.1	6.6	7.1	8.4	14.1	4.8	4.4	2.0
	100.0	100.0	91.0	24.4	24.5	18.8	14.5	15.5	9.6	50.9	8.1
TOTAL TAKING ANY TOUR	48686	48686	44175	38057	13868	8905	7535	2393	976	42552	2239
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	100.0	90.7	78.2	28.5	18.3	15.5	4.9	2.0	87.4	4.6
OVERNIGHT TOUR	12252	12252	11436	11061	3202	3085	800	-	-	12252	-
	25.2	25.2	25.9	29.1	23.1	34.6	10.6			28.8	
	100.0	100.0	93.3	90.3	26.1	25.2	6.5			100.0	
SAME DAY TOUR	35958	35958	32264	26875	9827	4980	6735	2393	976	30308	2239
	73.9	73.9	73.0	70.6	70.9	55.9	89.4	100.0	100.0	71.2	100.0
	100.0	100.0	89.7	74.7	27.3	13.8	18.7	6.7	2.7	84.3	6.2
NOT SPECIFIED	960	960	960	605	839	839	-	-	-	476	-
	2.0	2.0	2.2	1.6	6.1	9.4				1.1	
	100.0	100.0	100.0	63.0	87.4	87.4				49.5	

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1214120	920017	135636	158467	248695	79833	27439	15798	1399202	45015	59627	83819
	100.0	78.7	59.6	8.8	10.3	16.1	5.2	1.8	1.0	90.7	2.9	3.9	5.4
INCIDENCE OF TAKING TOUR													
NO	1393839	1123627	856044	123721	143862	208340	61872	16315	15798	1293672	44723	41712	58455
	90.4	92.5	93.0	91.2	90.8	83.8	77.5	59.5	100.0	92.5	99.4	70.0	69.7
	100.0	80.6	61.4	8.9	10.3	14.9	4.4	1.2	1.1	92.8	3.2	3.0	4.2
YES	48686	11256	5120	1001	5135	21181	16249	9783	-	12842	-	16206	19638
	3.2	.9	.6	.7	3.2	8.5	20.4	35.7		.9		27.2	23.4
	100.0	23.1	10.5	2.1	10.5	43.5	33.4	20.1		26.4		33.3	40.3
NOT STATED	76052	57598	45822	7843	3932	16743	1711	1341	-	68724	293	1602	5726
	4.9	4.7	5.0	5.8	2.5	6.7	2.1	4.9		4.9	.6	2.7	6.8
	100.0	75.7	60.3	10.3	5.2	22.0	2.3	1.8		90.4	.4	2.1	7.5
TOTAL TAKING ANY TOUR	48686	11256	5120	1001	5135	21181	16249	9783	-	12842	-	16206	19638
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0		100.0	100.0
	100.0	23.1	10.5	2.1	10.5	43.5	33.4	20.1		26.4		33.3	40.3
OVERNIGHT TOUR	12252	2209	241	949	1018	4308	5735	5469	-	1862	-	843	9547
	25.2	19.6	4.7	94.9	19.8	20.3	35.3	55.9		14.5		5.2	48.6
	100.0	18.0	2.0	7.7	8.3	35.2	46.8	44.6		15.2		6.9	77.9
SAME DAY TOUR	35958	9047	4879	51	4117	16873	10039	3838	-	10980	-	14878	10100
	73.9	80.4	95.3	5.1	80.2	79.7	61.8	39.2		85.5		91.8	51.4
	100.0	25.2	13.6	.1	11.4	46.9	27.9	10.7		30.5		41.4	28.1
NOT SPECIFIED	960	-	-	-	-	-	960	960	-	-	-	484	476
	2.0						5.9	9.8				3.0	2.4
	100.0						100.0	100.0				50.5	49.5

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
INCIDENCE OF TAKING TOUR														
NO	1393839	922811	470406	589869	803970	578350	533264	55346	193880	45347	512000	134162	534775	212902
	90.4	91.3	88.7	92.9	88.6	85.8	86.3	76.2	97.8	83.1	89.3	86.9	92.2	90.7
	100.0	66.2	33.7	42.3	57.7	41.5	38.3	4.0	13.9	3.3	36.7	9.6	38.4	15.3
YES	48686	31775	16353	2239	46447	44940	40784	6179	1271	338	27885	9244	1072	10485
	3.2	3.1	3.1	.4	5.1	6.7	6.6	8.5	.6	.6	4.9	6.0	.2	4.5
	100.0	65.3	33.6	4.6	95.4	92.3	83.8	12.7	2.6	.7	57.3	19.0	2.2	21.5
NOT STATED	76052	47363	28435	30783	45268	39890	33468	10145	1667	8865	23019	6018	36569	10447
	4.9	4.7	5.4	4.8	5.0	5.9	5.4	14.0	.8	16.3	4.0	3.9	6.3	4.4
	100.0	62.3	37.4	40.5	59.5	52.5	44.0	13.3	2.2	11.7	30.3	7.9	48.1	13.7
TOTAL TAKING ANY TOUR	48686	31775	16353	2239	46447	44940	40784	6179	1271	338	27885	9244	1072	10485
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	65.3	33.6	4.6	95.4	92.3	83.8	12.7	2.6	.7	57.3	19.0	2.2	21.5
OVERNIGHT TOUR	12252	8836	3416	-	12252	12008	10462	2102	-	-	7992	2569	485	1207
	25.2	27.8	20.9		26.4	26.7	25.7	34.0			28.7	27.8	45.2	11.5
	100.0	72.1	27.9		100.0	98.0	85.4	17.2			65.2	21.0	4.0	9.9
SAME DAY TOUR	35958	22948	12453	2239	33719	32456	29847	4077	1271	338	19893	6555	1072	8439
	73.9	72.2	76.1	100.0	72.6	72.2	73.2	66.0	100.0	100.0	71.3	70.9	100.0	80.5
	100.0	63.8	34.6	6.2	93.8	90.3	83.0	11.3	3.5	.9	55.3	18.2	3.0	23.5
NOT SPECIFIED	960	476	484	-	960	960	960	-	-	-	-	121	-	839
	2.0	1.5	3.0		2.1	2.1	2.4					1.3		8.0
	100.0	49.5	50.5		100.0	100.0	100.0					12.6		87.4

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1045	374	315	790	460	180	1222	237
	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
INCIDENCE OF TAKING TOUR									
NO	1393839	1170138	200679	81965	642335	474551	253743	1110709	283130
	90.4	92.8	83.0	71.6	86.1	93.7	96.6	89.1	95.8
	100.0	84.0	14.4	5.9	46.1	34.0	18.2	79.7	20.3
YES	48686	21625	23869	22534	32356	13490	1472	46391	2295
	3.2	1.7	9.9	19.7	4.3	2.7	.6	3.7	.8
	100.0	44.4	49.0	46.3	66.5	27.7	3.0	95.3	4.7
NOT STATED	76052	47403	17364	9979	52001	17177	4198	67479	8573
	4.9	3.8	7.2	8.7	7.0	3.4	1.6	5.4	2.9
	100.0	62.3	22.8	13.1	68.4	22.6	5.5	88.7	11.3
TOTAL TAKING ANY TOUR	48686	21625	23869	22534	32356	13490	1472	46391	2295
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	44.4	49.0	46.3	66.5	27.7	3.0	95.3	4.7
OVERNIGHT TOUR	12252	3804	6752	6752	7146	4227	762	11645	607
	25.2	17.6	28.3	30.0	22.1	31.3	51.8	25.1	26.4
	100.0	31.0	55.1	55.1	58.3	34.5	6.2	95.0	5.0
SAME DAY TOUR	35958	17345	16633	15298	24249	9263	1195	34270	1688
	73.9	80.2	69.7	67.9	74.9	68.7	81.1	73.9	73.6
	100.0	48.2	46.3	42.5	67.4	25.8	3.3	95.3	4.7
NOT SPECIFIED	960	476	484	484	960	-	-	960	-
	2.0	2.2	2.0	2.1	3.0			2.1	
	100.0	49.5	50.5	50.5	100.0			100.0	

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	136	372	295	1144	366	461	795	214
	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	591109	479737	228973	193879	54272	323244	318973	1197515	395924	384267	739996	224565
	100.0	38.3	31.1	14.8	12.6	3.5	21.0	20.7	77.6	25.7	24.9	48.0	14.6
INCIDENCE OF TAKING TOUR													
NO	1393839	515265	452739	209933	174621	41542	292043	293943	1102981	363611	349551	682858	213878
	90.4	87.2	94.4	91.7	90.1	76.5	90.3	92.2	92.1	91.8	91.0	92.3	95.2
	100.0	37.0	32.5	15.1	12.5	3.0	21.0	21.1	79.1	26.1	25.1	49.0	15.3
YES	48686	17133	10421	7187	5421	10306	17832	11333	48074	18541	23842	34622	878
	3.2	2.9	2.2	3.1	2.8	19.0	5.5	3.6	4.0	4.7	6.2	4.7	.4
	100.0	35.2	21.4	14.8	11.1	21.2	36.6	23.3	98.7	38.1	49.0	71.1	1.8
NOT STATED	76052	44010	10420	9668	10074	2424	13369	13697	39124	13772	10874	22516	2473
	4.9	7.4	2.2	4.2	5.2	4.5	4.1	4.3	3.3	3.5	2.8	3.0	1.1
	100.0	57.9	13.7	12.7	13.2	3.2	17.6	18.0	51.4	18.1	14.3	29.6	3.3
TOTAL TAKING ANY TOUR	48686	17133	10421	7187	5421	10306	17832	11333	48074	18541	23842	34622	878
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	35.2	21.4	14.8	11.1	21.2	36.6	23.3	98.7	38.1	49.0	71.1	1.8
OVERNIGHT TOUR	12252	4856	1290	1890	474	4013	3861	2747	11998	2592	4749	6893	-
	25.2	28.3	12.4	26.3	8.7	38.9	21.7	24.2	25.0	14.0	19.9	19.9	
	100.0	39.6	10.5	15.4	3.9	32.7	31.5	22.4	97.9	21.2	38.8	56.3	
SAME DAY TOUR	35958	11317	9131	5297	4947	6294	13486	8587	35600	15950	18608	27609	878
	73.9	66.1	87.6	73.7	91.3	61.1	75.6	75.8	74.1	86.0	78.0	79.7	100.0
	100.0	31.5	25.4	14.7	13.8	17.5	37.5	23.9	99.0	44.4	51.7	76.8	2.4
NOT SPECIFIED	960	960	-	-	-	-	484	-	960	-	484	605	-
	2.0	5.6					2.7		2.0		2.0	1.7	
	100.0	100.0					50.5		100.0		50.5	63.0	

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
INCIDENCE OF TAKING TOUR													
NO	1393839	232387	1062244	101784	243810	181672	207236	142698	48379	356349	456008	430490	349217
	90.4	84.6	95.7	96.3	87.5	96.8	96.3	91.7	87.1	87.0	91.0	95.2	86.8
	100.0	16.7	76.2	7.3	17.5	13.0	14.9	10.2	3.5	25.6	32.7	30.9	25.1
YES	48686	29160	15776	2248	5322	1410	4892	3471	4021	17824	14904	3436	19633
	3.2	10.6	1.4	2.1	1.9	.8	2.3	2.2	7.2	4.4	3.0	.8	4.9
	100.0	59.9	32.4	4.6	10.9	2.9	10.0	7.1	8.3	36.6	30.6	7.1	40.3
NOT STATED	76052	13066	25052	378	20027	3497	2563	8336	1842	27689	23159	15049	23899
	4.9	4.8	2.3	.4	7.2	1.9	1.2	5.4	3.3	6.8	4.6	3.3	5.9
	100.0	17.2	32.9	.5	26.3	4.6	3.4	11.0	2.4	36.4	30.5	19.8	31.4
TOTAL TAKING ANY TOUR	48686	29160	15776	2248	5322	1410	4892	3471	4021	17824	14904	3436	19633
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	59.9	32.4	4.6	10.9	2.9	10.0	7.1	8.3	36.6	30.6	7.1	40.3
OVERNIGHT TOUR	12252	5893	3473	474	1341	1169	1662	907	822	2880	1551	746	4987
	25.2	20.2	22.0	21.1	25.2	83.0	34.0	26.1	20.4	16.2	10.4	21.7	25.4
	100.0	48.1	28.3	3.9	10.9	9.5	13.6	7.4	6.7	23.5	12.7	6.1	40.7
SAME DAY TOUR	35958	22791	12304	1774	3497	240	3715	2565	3199	14823	12998	2690	14162
	73.9	78.2	78.0	78.9	65.7	17.0	75.9	73.9	79.6	83.2	87.2	78.3	72.1
	100.0	63.4	34.2	4.9	9.7	.7	10.3	7.1	8.9	41.2	36.1	7.5	39.4
NOT SPECIFIED	960	960	-	-	484	-	-	-	-	121	355	-	484
	2.0	3.3			9.1					.7	2.4		2.5
	100.0	100.0			50.5					12.6	37.0		50.5

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3877871	3144500	1621547	665903	480545	320924	210377	406205	2206230	753237
	100.0	100.0	81.1	41.8	17.2	12.4	8.3	5.4	10.5	56.9	19.4
INCIDENCE OF TAKING TOUR											
NO	3521461	3521461	2826038	1465425	569254	422552	253777	182642	371043	1972847	719553
	90.8	90.8	89.9	90.4	85.5	87.9	79.1	86.8	91.3	89.4	95.5
	100.0	100.0	80.3	41.6	16.2	12.0	7.2	5.2	10.5	56.0	20.4
YES	104135	104135	94812	83373	32564	21835	17360	3865	1831	91263	6594
	2.7	2.7	3.0	5.1	4.9	4.5	5.4	1.8	.5	4.1	.9
	100.0	100.0	91.0	80.1	31.3	21.0	16.7	3.7	1.8	87.6	6.3
NOT STATED	196216	196216	181744	57244	46887	36158	32588	23870	30918	96696	20733
	5.1	5.1	5.8	3.5	7.0	7.5	10.2	11.3	7.4	4.4	2.8
	100.0	100.0	92.6	29.2	23.9	18.4	16.6	12.2	15.8	49.3	10.6
TOTAL TAKING ANY TOUR	104135	104135	94812	83373	32564	21835	17360	3865	1831	91263	6594
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	100.0	91.0	80.1	31.3	21.0	16.7	3.7	1.8	87.6	6.3
OVERNIGHT TOUR	24889	24889	23441	23268	7464	7236	1773	-	-	24889	-
	23.9	23.9	24.7	27.9	22.9	33.1	10.2			27.3	
	100.0	100.0	94.2	93.5	30.0	29.1	7.1			100.0	
SAME DAY TOUR	78875	78875	70999	60459	23880	13380	15587	3865	1831	66498	6594
	75.7	75.7	74.9	72.5	73.3	61.3	89.8	100.0	100.0	72.9	100.0
	100.0	100.0	90.0	76.7	30.3	17.0	19.8	4.9	2.3	84.3	8.4
NOT SPECIFIED	1338	1338	1338	613	1220	1220	-	-	-	843	-
	1.3	1.3	1.4	.7	3.7	5.6				.9	
	100.0	100.0	100.0	45.8	91.1	91.1				63.0	

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
INCIDENCE OF TAKING TOUR													
NO	3521461	2857793	2134210	292953	430631	513703	149964	31155	36956	3312695	114334	67865	140900
	90.8	93.2	93.6	90.4	93.2	81.3	83.7	64.9	100.0	92.4	98.9	65.3	73.9
	100.0	81.2	60.6	8.3	12.2	14.6	4.3	.9	1.0	94.1	3.2	1.9	4.0
YES	104135	23942	12268	1638	10036	53479	26714	14988	-	33688	-	32514	37933
	2.7	.8	.5	.5	2.2	8.5	14.9	31.2		.9		31.3	19.9
	100.0	23.0	11.8	1.6	9.6	51.4	25.7	14.4		32.3		31.2	36.4
NOT STATED	196216	134947	101185	25896	7867	58763	2507	1857	-	181184	1231	3318	11714
	5.1	4.4	4.4	8.0	1.7	9.3	1.4	3.9		5.1	1.1	3.2	6.1
	100.0	68.8	51.6	13.2	4.0	29.9	1.3	.9		92.3	.6	1.7	6.0
TOTAL TAKING ANY TOUR	104135	23942	12268	1638	10036	53479	26714	14988	-	33688	-	32514	37933
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0		100.0	100.0
	100.0	23.0	11.8	1.6	9.6	51.4	25.7	14.4		32.3		31.2	36.4
OVERNIGHT TOUR	24889	3163	237	1587	1338	13087	8639	8159	-	6384	-	1605	16900
	23.9	13.2	1.9	96.9	13.3	24.5	32.3	54.4		19.0		4.9	44.6
	100.0	12.7	1.0	6.4	5.4	52.6	34.7	32.8		25.7		6.4	67.9
SAME DAY TOUR	78875	20780	12032	51	8697	40391	17704	6458	-	27304	-	30415	21156
	75.7	86.8	98.1	3.1	86.7	75.5	66.3	43.1		81.0		93.5	55.8
	100.0	26.3	15.3	.1	11.0	51.2	22.4	8.2		34.6		38.6	26.8
NOT SPECIFIED	1338	-	-	-	-	-	1338	1338	-	-	-	495	843
	1.3						5.0	8.9				1.5	2.2
	100.0						100.0	100.0				37.0	63.0

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
INCIDENCE OF TAKING TOUR														
NO	3521461	2297886	1220612	1525116	1996345	1440078	1341880	133467	495155	82656	1387187	287624	1297773	548876
	90.8	91.9	88.9	92.8	89.3	86.7	87.3	75.2	98.0	70.1	89.9	86.4	92.3	92.1
	100.0	65.3	34.7	43.3	56.7	40.9	38.1	3.8	14.1	2.3	39.4	8.2	36.9	15.6
YES	104135	73211	30338	6594	97541	94349	81450	16535	3328	353	64251	18024	1603	20257
	2.7	2.9	2.2	.4	4.4	5.7	5.3	9.3	.7	.3	4.2	5.4	.1	3.4
	100.0	70.3	29.1	6.3	93.7	90.6	78.2	15.9	3.2	.3	61.7	17.3	1.5	19.5
NOT STATED	196216	111198	84483	85570	110647	100696	87187	21339	2498	34822	64884	20169	90402	20762
	5.1	4.4	6.2	5.2	5.0	6.1	5.7	12.0	.5	29.6	4.2	6.1	6.4	3.5
	100.0	56.7	43.1	43.6	56.4	51.3	44.4	10.9	1.3	17.7	33.1	10.3	46.1	10.6
TOTAL TAKING ANY TOUR	104135	73211	30338	6594	97541	94349	81450	16535	3328	353	64251	18024	1603	20257
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	70.3	29.1	6.3	93.7	90.6	78.2	15.9	3.2	.3	61.7	17.3	1.5	19.5
OVERNIGHT TOUR	24889	18996	5892	-	24889	24649	18382	7435	-	-	18305	3950	967	1667
	23.9	25.9	19.4		25.5	26.1	22.6	45.0			28.5	21.9	60.3	8.2
	100.0	76.3	23.7		100.0	99.0	73.9	29.9			73.5	15.9	3.9	6.7
SAME DAY TOUR	78875	54338	23951	6594	72281	69329	62696	9100	3328	353	45946	13956	1603	17370
	75.7	74.2	78.9	100.0	74.1	73.5	77.0	55.0	100.0	100.0	71.5	77.4	100.0	85.7
	100.0	68.9	30.4	8.4	91.6	87.9	79.5	11.5	4.2	.4	58.3	17.7	2.0	22.0
NOT SPECIFIED	1338	843	495	-	1338	1338	1338	-	-	-	-	118	-	1220
	1.3	1.2	1.6		1.4	1.4	1.6					.7		6.0
	100.0	63.0	37.0		100.0	100.0	100.0					8.9		91.1

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	136	372	295	1144	366	461	795	214
	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	1253931	1633523	584081	289405	135467	793200	860337	3077616	1012125	1038288	1928284	509567
	100.0	32.3	42.1	15.1	7.5	3.5	20.5	22.2	79.4	26.1	26.8	49.7	13.1
INCIDENCE OF TAKING TOUR													
NO	3521461	1073223	1547932	526979	261044	108407	732328	798467	2853688	939380	955882	1798751	487484
	90.8	85.6	94.8	90.2	90.2	80.0	92.3	92.8	92.7	92.8	92.1	93.3	95.7
	100.0	30.5	44.0	15.0	7.4	3.1	20.8	22.7	81.0	26.7	27.1	51.1	13.8
YES	104135	36747	31756	18112	6534	21118	33676	23041	102868	42676	51123	73026	1978
	2.7	2.9	1.9	3.1	2.3	15.6	4.2	2.7	3.3	4.2	4.9	3.8	.4
	100.0	35.3	30.5	17.4	6.3	20.3	32.3	22.1	98.8	41.0	49.1	70.1	1.9
NOT STATED	196216	113730	32284	35319	18041	5941	27197	38829	106424	30069	31282	56507	5470
	5.1	9.1	2.0	6.0	6.2	4.4	3.4	4.5	3.5	3.0	3.0	2.9	1.1
	100.0	58.0	16.5	18.0	9.2	3.0	13.9	19.8	54.2	15.3	15.9	28.8	2.8
TOTAL TAKING ANY TOUR	104135	36747	31756	18112	6534	21118	33676	23041	102868	42676	51123	73026	1978
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	35.3	30.5	17.4	6.3	20.3	32.3	22.1	98.8	41.0	49.1	70.1	1.9
OVERNIGHT TOUR	24889	12948	3642	6527	818	5838	6548	5813	24353	5703	9431	13473	-
	23.9	35.2	11.5	36.0	12.5	27.6	19.4	25.2	23.7	13.4	18.4	18.4	
	100.0	52.0	14.6	26.2	3.3	23.5	26.3	23.4	97.8	22.9	37.9	54.1	
SAME DAY TOUR	78875	22460	28113	11585	5717	15281	26633	17228	78144	36973	41197	59907	1978
	75.7	61.1	88.5	64.0	87.5	72.4	79.1	74.8	76.0	86.6	80.6	82.0	100.0
	100.0	28.5	35.6	14.7	7.2	19.4	33.8	21.8	99.1	46.9	52.2	76.0	2.5
NOT SPECIFIED	1338	1338	-	-	-	-	495	-	1338	-	495	613	-
	1.3	3.6					1.5		1.3		1.0	.8	
	100.0	100.0					37.0		100.0		37.0	45.8	

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS · BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
INCIDENCE OF TAKING TOUR											
NO	3521461	256419	980025	1537987	691489	2040666	1470618	1431932	806240	597787	637458
	90.8	85.2	95.6	93.0	82.6	91.9	89.5	94.2	87.7	91.0	87.9
	100.0	7.3	27.8	43.7	19.6	57.9	41.8	40.7	22.9	17.0	18.1
YES	104135	10857	16622	19906	52514	45203	56174	29552	18409	13454	36520
	2.7	3.6	1.6	1.2	6.3	2.0	3.4	1.9	2.0	2.0	5.0
	100.0	10.4	16.0	19.1	50.4	43.4	53.9	28.4	17.7	12.9	35.1
NOT STATED	196216	27342	22481	71460	74398	93139	102542	33258	91455	32622	36876
	5.1	9.1	2.2	4.3	8.9	4.2	6.2	2.2	9.9	5.0	5.1
	100.0	13.9	11.5	36.4	37.9	47.5	52.3	16.9	46.6	16.6	18.8
TOTAL TAKING ANY TOUR	104135	10857	16622	19906	52514	45203	56174	29552	18409	13454	36520
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	10.4	16.0	19.1	50.4	43.4	53.9	28.4	17.7	12.9	35.1
OVERNIGHT TOUR	24889	3115	3072	3165	14903	13947	10538	3881	3292	1761	12639
	23.9	28.7	18.5	15.9	28.4	30.9	18.8	13.1	17.9	13.1	34.6
	100.0	12.5	12.3	12.7	59.9	56.0	42.3	15.6	13.2	7.1	50.8
SAME DAY TOUR	78875	8708	12211	16741	37611	31609	44911	25553	14623	11693	23881
	75.7	80.2	73.5	84.1	71.6	69.9	80.0	86.5	79.4	86.9	65.4
	100.0	11.0	15.5	21.2	47.7	40.1	56.9	32.4	18.5	14.8	30.3
NOT SPECIFIED	1338	-	1338	-	-	613	725	118	495	-	-
	1.3		8.0			1.4	1.3	.4	2.7		
	100.0		100.0			45.8	54.2	8.9	37.0		

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
INCIDENCE OF TAKING TOUR													
NO	3521461	608630	2677633	196594	507320	654404	561290	409530	81002	849892	1081369	1103079	909557
	90.8	86.8	95.7	95.3	87.5	97.5	97.2	88.9	84.4	87.1	90.6	93.8	89.5
	100.0	17.3	76.0	5.6	14.4	18.6	15.9	11.6	2.3	24.1	30.7	31.3	25.8
YES	104135	59007	36197	3417	10177	2910	10229	7405	11034	38655	32715	8108	39191
	2.7	8.4	1.3	1.7	1.8	.4	1.8	1.6	11.5	4.0	2.7	.7	3.9
	100.0	56.7	34.8	3.3	9.8	2.8	9.8	7.1	10.6	37.1	31.4	7.8	37.6
NOT STATED	196216	33244	69769	796	41329	7505	3850	41550	2618	73998	55867	56945	48805
	5.1	4.7	2.5	.4	7.1	1.1	.7	9.0	2.7	7.6	4.7	4.8	4.8
	100.0	16.9	35.6	.4	21.1	3.8	2.0	21.2	1.3	37.7	28.5	29.0	24.9
TOTAL TAKING ANY TOUR	104135	59007	36197	3417	10177	2910	10229	7405	11034	38655	32715	8108	39191
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	56.7	34.8	3.3	9.8	2.8	9.8	7.1	10.6	37.1	31.4	7.8	37.6
OVERNIGHT TOUR	24889	12273	5220	498	2276	2439	3062	1248	1140	8611	2536	1154	11436
	23.9	20.8	14.4	14.6	22.4	83.8	29.9	16.9	10.3	22.3	7.8	14.2	29.2
	100.0	49.3	21.0	2.0	9.1	9.8	12.3	5.0	4.6	34.6	10.2	4.6	45.9
SAME DAY TOUR	78875	46362	30977	2918	7406	471	8134	6157	9895	29926	29454	6954	27261
	75.7	78.6	85.6	85.4	72.8	16.2	79.5	83.1	89.7	77.4	90.0	85.8	69.6
	100.0	58.8	39.3	3.7	9.4	.6	10.3	7.8	12.5	37.9	37.3	8.8	34.6
NOT SPECIFIED	1338	1338	-	-	495	-	-	-	-	118	725	-	495
	1.3	2.3			4.9					.3	2.2		1.3
	100.0	100.0			37.0					8.9	54.2		37.0

SECTION

B

ROCKY MOUNTAIN NATIONAL PARKS UTILIZATION STUDY, STAGE I

VISITOR USE AND PROFILE SURVEY

Detailed Tabulations

Volume II
Section B

Presented To: Travel Alberta

and

Canada/Alberta Tourism Agreement (CATA)

ROCKY MOUNTAIN NATIONAL PARKS UTILIZATION STUDY, STAGE I

VISITOR USE AND PROFILE SURVEY

Detailed Tabulations

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Presented By: Ruston/Tomany & Associates, Ltd.

February, 1989

DETAILED TABULATIONS

VOLUME II

(Sections A - C)

NOTES AND EXPLANATIONS

Volume II

Volume II includes banners and response categories from the attitudinal self-completion questionnaires. Only those individuals who returned the self-completion attitudinal questionnaire are included in these tables. For consistency, this reduced base has been projected to the total volume estimates shown in Volume I Detailed Tabulations. Volume II also repeats the key measures provided in Volume I, utilizing banners and bases from the attitudinal self-completion questionnaires.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Volume I

Volume I Detailed Tabulations include all banners, bases and response categories for key behavioural measures of the National Parks Utilization Study, Stage I -- Visitor Use and Profile Survey. For Summer, Spring and Fall seasons, these measures are taken from administered questionnaires. For Winter season data, responses to the self-completion behavioural questionnaire (the self-completion corollary to the administered questionnaire in all other seasons) have been weighted to match the volume estimates established on the basis of administered screening questionnaires in this season.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Bases

The first page of each table displays two base lines:

- **Actual Base**

  The number of responses utilized in the calculation prior to weighting and projection. Measurement of the tolerance on a particular statistic requires the use of the actual base (sample size for the particular statistic).

- **Weighted Base**

  The weighted base is the actual base subsequent to all weighting and projection procedures. Percentages and averages shown in the Detailed Tabulations are calculated on the "weighted base".

Special Notes On Particular Bases

In all but two instances, banner categories in the Detailed Tabulations are based on the number of parties or persons with the particular characteristic. For example, a main purpose banner will display the number of person visits, party visits, or the expenditures made by people who declare "vacation" or "business" (etc.) to be their main purpose.

The exceptions to this rule include:

- **Nights in Specific Parks/Accommodation Types**

  The number of nights in specific parks and the number in specific accommodation types represent the number of nights actually spent in specific parks/accommodation types.

- **Expenditures In Specific Parks**

  The dollars displayed for specific parks represent the dollars actually spent (or allocated) to the specific park.

Survey Definitions

Parks Entrant
Any person who entered the four Rocky Mountain National Parks other than those who live or work in the Parks, or are in the Parks for the purposes of commuting to or from work or school, on a sales or service call, or pick-up or delivery.

Parks Visitor
An entrant who spent any time, money or did any sightseeing while within the four Rocky Mountain National Parks boundaries. Visitors to individual Parks are defined to be those individuals who spent any time, money or did any sightseeing within the boundaries of the specific park[1].

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[1]All overnight charter and all non-English "entrants" to a specific Park are also defined as "visitors" (see questionnaire for question wording).

Thus, the individual who entered Yoho National Park and Banff National Park, but spent time/money or did sightseeing only in Banff National Park is defined as follows:

- Visitor to the Rocky Mountain National Parks;
- Visitor to Banff National Park;
- Pass-through to Yoho National Park.

Parks Pass-Through

An entrant who did not spend any time or money and did not do any sightseeing while within the four Rocky Mountain National Parks' boundaries is a pass-through for the entire parks system. The individual who entered but did not spend any time/money or do any sightseeing in a specific park is defined as a pass-through for that specific park.

Travel Party

For visitors exiting the park by private vehicle, travel party is defined as those persons travelling with them in the vehicle. For those visitors exiting via bus, train or motorcoach, the travel party includes those people whom the respondent considers to be travelling with him or her in the same travel party. This, however, does not include all people travelling together on a bus or train. In some cases, travel parties consist of members from more than one household.

Person Visitor/Entrant

A person entrant is one person who entered the Rocky Mountain National Parks system. A person visitor is one person who visited the Rocky Mountain National Parks system. If four people are travelling together, the particulars of this trip are applied to each member of the travel party. This results in a total of four person entrants or visitors, depending on the characteristics of the trip.

Party Visit/Entrant

An entrance to the Rocky Mountain National Parks by all members of the party constitutes one party entrant. Regardless of the number of people in the party, it is considered one party entrance or party visit, depending on the characteristics of the trip.

Person Night

A person night is one night on a trip spent by one person. If two people spend three nights each, this constitutes six person nights.

Party Night

This is one night spent on the trip by the party. If two people from a party spend three nights, this constitutes three party nights.

Horizontal and Vertical Percentages

Percentages are provided for columns and rows. The base lines (both actual and weighted) display horizontal percentages. Each response category (shown on the side of the table) is percentaged on the total weighted base shown at the top of the column (vertical %) and is percentaged across all the banner points shown at the top of the table (horizontal %).

In the following example, the **horizontal percentages are displayed in bold** and the vertical percentages are underlined.

	Pass-Through Parties		
	Total	Banff	Jasper
Total Party Entrants (Actual)	880 100.0	578 65.7	343 39.0
Total Party Entrants (Weighted)	615496 100.0	487272 79.2	143798 23.4
Number of People 16+			
One	140482 22.8 100.0	109272 22.4 77.8	33298 23.2 23.7
Two	385185 62.6 100.0	304510 62.5 79.1	91888 63.9 23.9

This example tells the reader that 22.8% (vertical) of all pass-through Party Entrants have one person over 16 years of age in the party, and that of all parties with one person over 16 (140,482), 109,272 or 77.8% (horizontal) passed through Banff National Park.

In certain Volume II tables, horizontal percentages are not shown. These tables are listed following the Table of Contents in each section of Volume II Tables. Horizontal percentages are not provided when the table is based on all Rocky Mountain National Parks visitors, but banner categories are restricted to those who visited Banff or Jasper National Parks.

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[1]Horizontal percentages are not provided when the table is based on all Rocky Mountain National Parks visitors, but banner categories are restricted to those who visited Banff or Jasper National Parks.

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
THE SCENERY/ SIGHTS (UNSPEC.)	431789	431789	364336	159991	73781	58533	45955	20246	43698	281662	55481
	28.0	28.0	28.5	26.8	26.4	28.9	35.1	24.2	28.6	31.7	18.3
	100.0	100.0	84.4	37.1	17.1	13.6	10.6	4.7	10.1	65.2	12.8
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	263907	263907	233621	58132	19662	9067	11225	18410	27611	167272	50096
	17.1	17.1	18.2	9.7	7.0	4.5	8.6	22.0	18.0	18.8	16.5
	100.0	100.0	88.5	22.0	7.5	3.4	4.3	7.0	10.5	63.4	19.0
WILDLIFE/ TO SEE THE WILDLIFE	236338	236338	168276	143996	37147	24086	23987	13397	18136	168908	24489
	15.3	15.3	13.1	24.1	13.3	11.9	18.3	16.0	11.9	19.0	8.1
	100.0	100.0	71.2	60.9	15.7	10.2	10.1	5.7	7.7	71.5	10.4
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	46414	46414	40533	28233	15748	9470	7242	4044	2787	39331	-
	3.0	3.0	3.2	4.7	5.6	4.7	5.5	4.8	1.8	4.4	
	100.0	100.0	87.3	60.8	33.9	20.4	15.6	8.7	6.0	84.7	
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	23559	23559	18503	10356	6079	5448	5049	-	1428	20430	1700
	1.5	1.5	1.4	1.7	2.2	2.7	3.9		.9	2.3	.6
	100.0	100.0	78.5	44.0	25.8	23.1	21.4		6.1	86.7	7.2
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	203280	203280	186105	64131	71343	65858	11281	9634	17403	96614	68899
	13.2	13.2	14.5	10.7	25.5	32.5	8.6	11.5	11.4	10.9	22.7
	100.0	100.0	91.6	31.5	35.1	32.4	5.5	4.7	8.6	47.5	33.9
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	57698	57698	51812	21302	20244	15832	8990	5764	7143	36697	5283
	3.7	3.7	4.0	3.6	7.2	7.8	6.9	6.9	4.7	4.1	1.7
	100.0	100.0	89.8	36.9	35.1	27.4	15.6	10.0	12.4	63.6	9.2
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	181782	181782	161416	68494	30413	15975	22170	9686	6347	115121	42325
	11.8	11.8	12.6	11.5	10.9	7.9	16.9	11.6	4.1	13.0	14.0
	100.0	100.0	88.8	37.7	16.7	8.8	12.2	5.3	3.5	63.3	23.3
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	91109	91109	88109	23253	4663	4245	1114	2326	8892	65549	10424
	5.9	5.9	6.9	3.9	1.7	2.1	.9	2.8	5.8	7.4	3.4
	100.0	100.0	96.7	25.5	5.1	4.7	1.2	2.6	9.8	71.9	11.4

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	109571	109571	105661	39112	43786	41395	21482	11173	7152	73598	15613
	7.1	7.1	8.3	6.5	15.6	20.4	16.4	13.3	4.7	8.3	5.1
	100.0	100.0	96.4	35.7	40.0	37.8	19.6	10.2	6.5	67.2	14.2
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	27709	27709	17490	23560	6541	3885	4687	1325	2266	24118	474
	1.8	1.8	1.4	3.9	2.3	1.9	3.6	1.6	1.5	2.7	.2
	100.0	100.0	63.1	85.0	23.6	14.0	16.9	4.8	8.2	87.0	1.7
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	46246	46246	44362	18908	6993	6835	4988	4612	1832	32169	12150
	3.0	3.0	3.5	3.2	2.5	3.4	3.8	5.5	1.2	3.6	4.0
	100.0	100.0	95.9	40.9	15.1	14.8	10.8	10.0	4.0	69.6	26.3
THE NATURAL BEAUTY OF THE PARKS	18403	18403	17409	10772	2164	1099	2043	-	1427	12185	4791
	1.2	1.2	1.4	1.8	.8	.5	1.6		.9	1.4	1.6
	100.0	100.0	94.6	58.5	11.8	6.0	11.1		7.8	66.2	26.0
BEAUTY OF THE LAKES/ THE LAKES	54047	54047	45711	36934	15625	6746	9683	3366	2260	43721	4783
	3.5	3.5	3.6	6.2	5.6	3.3	7.4	4.0	1.5	4.9	1.6
	100.0	100.0	84.6	68.3	28.9	12.5	17.9	6.2	4.2	80.9	8.9
CAMPSITES/ CAMPING FACILITIES	45510	45510	31406	38295	20539	13828	17948	-	2001	41555	-
	3.0	3.0	2.5	6.4	7.3	6.8	13.7		1.3	4.7	
	100.0	100.0	69.0	84.1	45.1	30.4	39.4		4.4	91.3	
ACCOMODATIONS/ HOTELS/ CABINS	74397	74397	65311	24271	10174	9261	1625	3901	5570	63981	-
	4.8	4.8	5.1	4.1	3.6	4.6	1.2	4.7	3.6	7.2	
	100.0	100.0	87.8	32.6	13.7	12.4	2.2	5.2	7.5	86.0	
WEATHER	45596	45596	43235	13595	5472	2498	2974	939	3751	32121	8464
	3.0	3.0	3.4	2.3	2.0	1.2	2.3	1.1	2.5	3.6	2.8
	100.0	100.0	94.8	29.8	12.0	5.5	6.5	2.1	8.2	70.4	18.6
CLEAN/ FRESH AIR	55237	55237	51478	11961	9081	5546	3906	3810	6357	32690	12380
	3.6	3.6	4.0	2.0	3.2	2.7	3.0	4.5	4.2	3.7	4.1
	100.0	100.0	93.2	21.7	16.4	10.0	7.1	6.9	11.5	59.2	22.4
ICEFIELDS/ COLUMBIA ICEFIELDS	5600	5600	5265	5519	3426	3091	1212	-	-	5600	-
	.4	.4	.4	.9	1.2	1.5	.9			.6	
	100.0	100.0	94.0	98.6	61.2	55.2	21.6			100.0	
SPRINGS/ HOT SPRINGS	30667	30667	28182	8037	4195	2538	2213	8825	-	11121	5929
	2.0	2.0	2.2	1.3	1.5	1.3	1.7	10.5		1.3	2.0
	100.0	100.0	91.9	26.2	13.7	8.3	7.2	28.8		36.3	19.3

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
FALLS/ WATERFALLS	13533	13533	12825	13533	8643	2987	6506	-	-	11201	-
	.9	.9	1.0	2.3	3.1	1.5	5.0			1.3	
	100.0	100.0	94.8	100.0	63.9	22.1	48.1			82.8	
CYCLING TRAILS	9634	9634	9634	-	-	-	-	3901	-	5733	-
	.6	.6	.8					4.7		.6	
	100.0	100.0	100.0					40.5		59.5	
HIKING/ HIKING TRAILS	69400	69400	51622	29609	21140	21140	14251	2678	178	46894	17660
	4.5	4.5	4.0	5.0	7.6	10.4	10.9	3.2	.1	5.3	5.8
	100.0	100.0	74.4	42.7	30.5	30.5	20.5	3.9	.3	67.6	25.4
ROADS/ HIGHWAYS	68414	68414	53444	31918	18301	15571	14206	2326	5774	48847	11167
	4.4	4.4	4.2	5.3	6.5	7.7	10.8	2.8	3.8	5.5	3.7
	100.0	100.0	78.1	46.7	26.8	22.8	20.8	3.4	8.4	71.4	16.3
GONDOLA/ RIDE/ LIFT	11214	11214	10025	5949	2467	1826	1335	-	474	5062	474
	.7	.7	.8	1.0	.9	.9	1.0		.3	.6	.2
	100.0	100.0	89.4	53.1	22.0	16.3	11.9		4.2	45.1	4.2
FLOWERS/ WILDFLOWERS	5478	5478	5443	2483	4336	3827	509	-	36	5212	-
	.4	.4	.4	.4	1.5	1.9	.4		*	.6	
	100.0	100.0	99.4	45.3	79.2	69.9	9.3		.6	95.1	
GOOD/ EXPLICIT SIGNS	9687	9687	9367	7161	3288	2240	3172	2326	3632	6609	-
	.6	.6	.7	1.2	1.2	1.1	2.4	2.8	2.4	.7	
	100.0	100.0	96.7	73.9	33.9	23.1	32.7	24.0	37.5	68.2	
GLACIERS	5000	5000	4569	3304	2242	2242	278	646	-	4354	-
	.3	.3	.4	.6	.8	1.1	.2	.8		.5	
	100.0	100.0	91.4	66.1	44.8	44.8	5.6	12.9		87.1	
SHOPS/ SHOPPING (MISC.)	44335	44335	41873	17889	9845	8978	2765	6311	6954	21017	13656
	2.9	2.9	3.3	3.0	3.5	4.4	2.1	7.5	4.5	2.4	4.5
	100.0	100.0	94.4	40.3	22.2	20.2	6.2	14.2	15.7	47.4	30.8
GOLFING/ GOLF COURSES	11017	11017	9530	4760	3273	3273	833	-	1487	9530	-
	.7	.7	.7	.8	1.2	1.6	.6		1.0	1.1	
	100.0	100.0	86.5	43.2	29.7	29.7	7.6		13.5	86.5	
NATURE/ NATURALNESS	45658	45658	36718	16851	8849	4414	4730	1225	1650	29368	12882
	3.0	3.0	2.9	2.8	3.2	2.2	3.6	1.5	1.1	3.3	4.2
	100.0	100.0	80.4	36.9	19.4	9.7	10.4	2.7	3.6	64.3	28.2

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS · BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	34300	34300	17581	25510	8795	8795	5144	-	701	23637	9963
	2.2	2.2	1.4	4.3	3.1	4.3	3.9		.5	2.7	3.3
	100.0	100.0	51.3	74.4	25.6	25.6	15.0		2.0	68.9	29.0
UNCROWDED/ NOT TOO MANY PEOPLE	34931	34931	20146	23316	7221	7221	-	2981	2251	15485	14214
	2.3	2.3	1.6	3.9	2.6	3.6		3.6	1.5	1.7	4.7
	100.0	100.0	57.7	66.7	20.7	20.7		8.5	6.4	44.3	40.7
PLENTY/ LOTS TO DO	27568	27568	27213	7665	7900	7646	532	-	4391	20948	2229
	1.8	1.8	2.1	1.3	2.8	3.8	.4		2.9	2.4	.7
	100.0	100.0	98.7	27.8	28.7	27.7	1.9		15.9	76.0	8.1
WALKS/ WALKING/ WALKING TRAILS	23500	23500	17082	13965	1631	1631	121	-	-	4913	18587
	1.5	1.5	1.3	2.3	.6	.8	.1			.6	6.1
	100.0	100.0	72.7	59.4	6.9	6.9	.5			20.9	79.1
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	18585	18585	18295	10182	11257	10615	8844	2981	239	14495	871
	1.2	1.2	1.4	1.7	4.0	5.2	6.8	3.6	.2	1.6	.3
	100.0	100.0	98.4	54.8	60.6	57.1	47.6	16.0	1.3	78.0	4.7
GOOD INFO CENTERS/ BUREAUS	10476	10476	10476	3354	4473	965	4473	-	-	5356	602
	.7	.7	.8	.6	1.6	.5	3.4			.6	.2
	100.0	100.0	100.0	32.0	42.7	9.2	42.7			51.1	5.7
GENERAL LIKE	13639	13639	9229	10745	4470	4153	3682	1245	5040	7623	-
	.9	.9	.7	1.8	1.6	2.1	2.8	1.5	3.3	.9	
	100.0	100.0	67.7	78.8	32.8	30.5	27.0	9.1	37.0	55.9	
MISCELLANEOUS	118905	118905	95017	46974	18374	10166	10564	4244	16575	87306	4996
	7.7	7.7	7.4	7.9	6.6	5.0	8.1	5.1	10.8	9.8	1.6
	100.0	100.0	79.9	39.5	15.5	8.5	8.9	3.6	13.9	73.4	4.2
DON'T KNOW	6536	6536	4210	3363	2431	2431	-	-	2326	3468	742
	.4	.4	.3	.6	.9	1.2			1.5	.4	.2
	100.0	100.0	64.4	51.5	37.2	37.2			35.6	53.1	11.4
NOT STATED	289544	289544	238746	101148	37635	22629	19007	25088	42891	114020	52950
	18.8	18.8	18.6	16.9	13.4	11.2	14.5	29.9	28.0	12.8	17.5
	100.0	100.0	82.5	34.9	13.0	7.8	6.6	8.7	14.8	39.4	18.3
(NET) GENERAL BEAUTY/ SCENERY	785444	785444	681890	293053	167989	132917	72554	40145	67169	460868	171923
	50.9	50.9	53.3	49.1	60.0	65.6	55.4	47.9	43.9	51.9	56.7
	100.0	100.0	86.8	37.3	21.4	16.9	9.2	5.1	8.6	58.7	21.9

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) SPECIFIC NATURAL ATTRACTIONS	51437	51437	47479	27031	17072	9424	9635	9471	-	28914	5929
	3.3	3.3	3.7	4.5	6.1	4.7	7.4	11.3		3.3	2.0
	100.0	100.0	92.3	52.6	33.2	18.3	18.7	18.4		56.2	11.5
(NET) MAN MADE FACILITIES/ ATTRACTIONS	340120	340120	273047	156972	76282	62153	44124	15871	21052	228445	60811
	22.0	22.0	21.3	26.3	27.3	30.7	33.7	18.9	13.8	25.7	20.0
	100.0	100.0	80.3	46.2	22.4	18.3	13.0	4.7	6.2	67.2	17.9
(NET) WELL KEPT, CLEAN	115148	115148	102629	56425	28819	21754	17279	8656	6048	90859	13850
	7.5	7.5	8.0	9.4	10.3	10.7	13.2	10.3	4.0	10.2	4.6
	100.0	100.0	89.1	49.0	25.0	18.9	15.0	7.5	5.3	78.9	12.0
(NET) NATURE, WILDLIFE	277153	277153	204130	156334	46908	29412	28717	13397	19593	195346	36645
	18.0	18.0	15.9	26.2	16.8	14.5	21.9	16.0	12.8	22.0	12.1
	100.0	100.0	73.7	56.4	16.9	10.6	10.4	4.8	7.1	70.5	13.2

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1214120	920017	135636	158467	248695	79833	27439	15798	1399202	45015	59627	83819
	100.0	78.7	59.6	8.8	10.3	16.1	5.2	1.8	1.0	90.7	2.9	3.9	5.4
THE SCENERY/ SIGHTS (UNSPEC.)	431789	347008	262455	23404	61150	67926	16854	679	4924	406252	16449	11118	14420
	28.0	28.6	28.5	17.3	38.6	27.3	21.1	2.5	31.2	29.0	36.5	18.6	17.2
	100.0	80.4	60.8	5.4	14.2	15.7	3.9	.2	1.1	94.1	3.8	2.6	3.3
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	263907	243349	219244	9037	15068	10112	10446	-	-	246309	7855	15224	2374
	17.1	20.0	23.8	6.7	9.5	4.1	13.1			17.6	17.4	25.5	2.8
	100.0	92.2	83.1	3.4	5.7	3.8	4.0			93.3	3.0	5.8	.9
WILDLIFE/ TO SEE THE WILDLIFE	236338	169294	114583	20188	34523	49685	17359	1354	6084	219013	8798	6794	10531
	15.3	13.9	12.5	14.9	21.8	20.0	21.7	4.9	38.5	15.7	19.5	11.4	12.6
	100.0	71.6	48.5	8.5	14.6	21.0	7.3	.6	2.6	92.7	3.7	2.9	4.5
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	46414	21668	18316	1695	1657	22989	1757	675	-	40505	-	2047	3862
	3.0	1.8	2.0	1.2	1.0	9.2	2.2	2.5		2.9		3.4	4.6
	100.0	46.7	39.5	3.7	3.6	49.5	3.8	1.5		87.3		4.4	8.3
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	23559	17272	6877	2507	7887	5461	826	-	-	23319	1209	239	-
	1.5	1.4	.7	1.8	5.0	2.2	1.0			1.7	2.7	.4	
	100.0	73.3	29.2	10.6	33.5	23.2	3.5			99.0	5.1	1.0	
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	203280	146183	115246	23521	7416	49754	7343	2626	-	177285	2851	15254	10741
	13.2	12.0	12.5	17.3	4.7	20.0	9.2	9.6		12.7	6.3	25.6	12.8
	100.0	71.9	56.7	11.6	3.6	24.5	3.6	1.3		87.2	1.4	7.5	5.3
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	57698	37850	18713	8164	10973	14472	5377	2337	959	46601	6007	5657	5440
	3.7	3.1	2.0	6.0	6.9	5.8	6.7	8.5	6.1	3.3	13.3	9.5	6.5
	100.0	65.6	32.4	14.1	19.0	25.1	9.3	4.0	1.7	80.8	10.4	9.8	9.4
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	181782	134220	105982	10726	17512	37858	9704	1196	701	167956	7920	6513	7312
	11.8	11.1	11.5	7.9	11.1	15.2	12.2	4.4	4.4	12.0	17.6	10.9	8.7
	100.0	73.8	58.3	5.9	9.6	20.8	5.3	.7	.4	92.4	4.4	3.6	4.0
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	91109	82086	68317	5803	7966	4206	4817	-	4451	84486	-	2809	3814
	5.9	6.8	7.4	4.3	5.0	1.7	6.0		28.2	6.0		4.7	4.6
	100.0	90.1	75.0	6.4	8.7	4.6	5.3		4.9	92.7		3.1	4.2

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	109571	58801	51626	4730	2445	44642	6128	379	-	96677	13072	7717	5177
	7.1	4.8	5.6	3.5	1.5	18.0	7.7	1.4		6.9	29.0	12.9	6.2
	100.0	53.7	47.1	4.3	2.2	40.7	5.6	.3		88.2	11.9	7.0	4.7
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	27709	13167	6757	2877	3533	11304	3238	291	701	19871	1287	6177	1661
	1.8	1.1	.7	2.1	2.2	4.5	4.1	1.1	4.4	1.4	2.9	10.4	2.0
	100.0	47.5	24.4	10.4	12.8	40.8	11.7	1.0	2.5	71.7	4.6	22.3	6.0
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	46246	32214	21953	4027	6234	7357	6675	1417	4381	40852	293	2577	2817
	3.0	2.7	2.4	3.0	3.9	3.0	8.4	5.2	27.7	2.9	.6	4.3	3.4
	100.0	69.7	47.5	8.7	13.5	15.9	14.4	3.1	9.5	88.3	.6	5.6	6.1
THE NATURAL BEAUTY OF THE PARKS	18403	12977	12519	457	-	3793	1633	625	701	16016	701	176	2211
	1.2	1.1	1.4	.3		1.5	2.0	2.3	4.4	1.1	1.6	.3	2.6
	100.0	70.5	68.0	2.5		20.6	8.9	3.4	3.8	87.0	3.8	1.0	12.0
BEAUTY OF THE LAKES/ THE LAKES	54047	29869	20579	7104	2186	15909	8269	1604	-	47237	-	850	5959
	3.5	2.5	2.2	5.2	1.4	6.4	10.4	5.8		3.4		1.4	7.1
	100.0	55.3	38.1	13.1	4.0	29.4	15.3	3.0		87.4		1.6	11.0
CAMPSITES/ CAMPING FACILITIES	45510	23482	10179	6596	6707	10796	11232	-	8445	45060	8486	63	387
	3.0	1.9	1.1	4.9	4.2	4.3	14.1		53.5	3.2	18.9	.1	.5
	100.0	51.6	22.4	14.5	14.7	23.7	24.7		18.6	99.0	18.6	.1	.9
ACCOMODATIONS/ HOTELS/ CABINS	74397	59915	43560	3718	12636	14049	433	76	-	68842	-	832	4723
	4.8	4.9	4.7	2.7	8.0	5.6	.5	.3		4.9		1.4	5.6
	100.0	80.5	58.6	5.0	17.0	18.9	.6	.1		92.5		1.1	6.3
WEATHER	45596	34024	33019	-	1005	10340	1231	788	-	36500	819	3016	6079
	3.0	2.8	3.6		.6	4.2	1.5	2.9		2.6	1.8	5.1	7.3
	100.0	74.6	72.4		2.2	22.7	2.7	1.7		80.1	1.8	6.6	13.3
CLEAN/ FRESH AIR	55237	48854	42389	2050	4415	6383	-	-	-	51188	746	2003	2046
	3.6	4.0	4.6	1.5	2.8	2.6				3.7	1.7	3.4	2.4
	100.0	88.4	76.7	3.7	8.0	11.6				92.7	1.4	3.6	3.7
ICEFIELDS/ COLUMBIA ICEFIELDS	5600	1003	-	81	922	3189	1407	727	-	1043	-	325	4232
	.4	.1		.1	.6	1.3	1.8	2.7		.1		.5	5.0
	100.0	17.9		1.5	16.5	57.0	25.1	13.0		18.6		5.8	75.6
SPRINGS/ HOT SPRINGS	30667	28107	25262	606	2239	1743	816	-	816	27874	202	303	2489
	2.0	2.3	2.7	.4	1.4	.7	1.0		5.2	2.0	.4	.5	3.0
	100.0	91.7	82.4	2.0	7.3	5.7	2.7		2.7	90.9	.7	1.0	8.1

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
FALLS/ WATERFALLS	13533	5924	413	81	5430	3340	4269	128	-	10981	-	524	2028
	.9	.5	*	.1	3.4	1.3	5.3	.5		.8		.9	2.4
	100.0	43.8	3.0	.6	40.1	24.7	31.5	.9		81.1		3.9	15.0
CYCLING TRAILS	9634	9634	9634	-	-	-	-	-	-	9634	-	-	-
	.6	.8	1.0							.7			
	100.0	100.0	100.0							100.0			
HIKING/ HIKING TRAILS	69400	47117	36474	3394	7250	16107	6175	-	4223	65871	-	2837	691
	4.5	3.9	4.0	2.5	4.6	6.5	7.7		26.7	4.7		4.8	.8
	100.0	67.9	52.6	4.9	10.4	23.2	8.9		6.1	94.9		4.1	1.0
ROADS/ HIGHWAYS	68414	40203	20799	4360	15045	25940	2271	-	-	67920	2391	107	387
	4.4	3.3	2.3	3.2	9.5	10.4	2.8			4.9	5.3	.2	.5
	100.0	58.8	30.4	6.4	22.0	37.9	3.3			99.3	3.5	.2	.6
GONDOLA/ RIDE/ LIFT	11214	8338	6301	-	2036	2753	124	-	-	7070	-	124	4020
	.7	.7	.7		1.3	1.1	.2			.5		.2	4.8
	100.0	74.3	56.2		18.2	24.5	1.1			63.0		1.1	35.8
FLOWERS/ WILDFLOWERS	5478	2899	202	2407	290	2043	536	536	-	2637	230	117	2724
	.4	.2	*	1.8	.2	.8	.7	2.0		.2	.5	.2	3.2
	100.0	52.9	3.7	43.9	5.3	37.3	9.8	9.8		48.1	4.2	2.1	49.7
GOOD/ EXPLICIT SIGNS	9687	6927	2829	4098	-	1604	1156	-	-	8531	-	1040	116
	.6	.6	.3	3.0		.6	1.4			.6		1.7	.1
	100.0	71.5	29.2	42.3		16.6	11.9			88.1		10.7	1.2
GLACIERS	5000	1092	355	81	656	1497	2411	483	-	2023	-	727	2249
	.3	.1	*	.1	.4	.6	3.0	1.8		.1		1.2	2.7
	100.0	21.8	7.1	1.6	13.1	29.9	48.2	9.7		40.5		14.6	45.0
SHOPS/ SHOPPING (MISC.)	44335	39264	24736	3304	11224	5071	-	-	-	42161	1422	63	2112
	2.9	3.2	2.7	2.4	7.1	2.0				3.0	3.2	.1	2.5
	100.0	88.6	55.8	7.5	25.3	11.4				95.1	3.2	.1	4.8
GOLFING/ GOLF COURSES	11017	9904	6005	1740	2159	1113	-	-	-	9904	-	-	1113
	.7	.8	.7	1.3	1.4	.4				.7			1.3
	100.0	89.9	54.5	15.8	19.6	10.1				89.9			10.1
NATURE/ NATURALNESS	45658	36515	30372	5177	966	7563	1581	605	201	41237	-	2689	1732
	3.0	3.0	3.3	3.8	.6	3.0	2.0	2.2	1.3	2.9		4.5	2.1
	100.0	80.0	66.5	11.3	2.1	16.6	3.5	1.3	.4	90.3		5.9	3.8

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	34300	12295	10779	1042	474	17022	4984	-	4223	33688	9213	612	-
	2.2	1.0	1.2	.8	.3	6.8	6.2		26.7	2.4	20.5	1.0	
	100.0	35.8	31.4	3.0	1.4	49.6	14.5		12.3	98.2	26.9	1.8	
UNCROWDED/ NOT TOO MANY PEOPLE	34931	24698	19212	2251	3235	9496	737	303	-	33519	413	499	913
	2.3	2.0	2.1	1.7	2.0	3.8	.9	1.1		2.4	.9	.8	1.1
	100.0	70.7	55.0	6.4	9.3	27.2	2.1	.9		96.0	1.2	1.4	2.6
PLENTY/ LOTS TO DO	27568	21120	14627	1891	4602	6262	186	-	-	26012	-	946	610
	1.8	1.7	1.6	1.4	2.9	2.5	.2			1.9		1.6	.7
	100.0	76.6	53.1	6.9	16.7	22.7	.7			94.4		3.4	2.2
WALKS/ WALKING/ WALKING TRAILS	23500	21032	19179	-	1853	1564	904	-	-	21326	-	1799	375
	1.5	1.7	2.1		1.2	.6	1.1			1.5		3.0	.4
	100.0	89.5	81.6		7.9	6.7	3.8			90.7		7.7	1.6
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	18585	11129	5867	3917	1345	2424	5032	-	4223	16394	-	802	1389
	1.2	.9	.6	2.9	.8	1.0	6.3		26.7	1.2		1.3	1.7
	100.0	59.9	31.6	21.1	7.2	13.0	27.1		22.7	88.2		4.3	7.5
GOOD INFO CENTERS/ BUREAUS	10476	7579	7122	457	-	2291	606	-	-	10476	606	-	-
	.7	.6	.8	.3		.9	.8			.7	1.3		
	100.0	72.4	68.0	4.4		21.9	5.8			100.0	5.8		
GENERAL LIKE	13639	8406	6339	269	1798	4470	764	255	-	10932	-	678	2030
	.9	.7	.7	.2	1.1	1.8	1.0	.9		.8		1.1	2.4
	100.0	61.6	46.5	2.0	13.2	32.8	5.6	1.9		80.2		5.0	14.9
MISCELLANEOUS	118905	84346	66512	9683	8151	23959	10599	3628	-	106833	10732	5575	6496
	7.7	6.9	7.2	7.1	5.1	9.6	13.3	13.2		7.6	23.8	9.4	7.8
	100.0	70.9	55.9	8.1	6.9	20.1	8.9	3.1		89.8	9.0	4.7	5.5
DON'T KNOW	6536	3069	2326	-	742	2431	1037	1037	-	5499	-	-	1037
	.4	.3	.3		.5	1.0	1.3	3.8		.4			1.2
	100.0	46.9	35.6		11.4	37.2	15.9	15.9		84.1			15.9
NOT STATED	289544	231934	175999	34028	21907	42661	14949	11727	65	261754	10584	3779	24012
	18.8	19.1	19.1	25.1	13.8	17.2	18.7	42.7	.4	18.7	23.5	6.3	28.6
	100.0	80.1	60.8	11.8	7.6	14.7	5.2	4.1	*	90.4	3.7	1.3	8.3
(NET) GENERAL BEAUTY/ SCENERY	785444	601859	461348	55738	84774	148148	35437	6006	4924	719502	20062	30463	35479
	50.9	49.6	50.1	41.1	53.5	59.6	44.4	21.9	31.2	51.4	44.6	51.1	42.3
	100.0	76.6	58.7	7.1	10.8	18.9	4.5	.8	.6	91.6	2.6	3.9	4.5

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
(NET) SPECIFIC NATURAL ATTRACTIONS	51437	34787	26030	687	8070	7863	8787	1338	816	41214	202	1631	8592
	3.3	2.9	2.8	.5	5.1	3.2	11.0	4.9	5.2	2.9	.4	2.7	10.3
	100.0	67.6	50.6	1.3	15.7	15.3	17.1	2.6	1.6	80.1	.4	3.2	16.7
(NET) MAN MADE FACILITIES/ ATTRACTIONS	340120	250492	171856	22957	55679	71992	17636	76	8445	321772	21512	5765	12583
	22.0	20.6	18.7	16.9	35.1	28.9	22.1	.3	53.5	23.0	47.8	9.7	15.0
	100.0	73.6	50.5	6.7	16.4	21.2	5.2	*	2.5	94.6	6.3	1.7	3.7
(NET) WELL KEPT, CLEAN	115148	70083	46844	8230	15009	35807	9258	2092	4381	103605	1502	4863	6680
	7.5	5.8	5.1	6.1	9.5	14.4	11.6	7.6	27.7	7.4	3.3	8.2	8.0
	100.0	60.9	40.7	7.1	13.0	31.1	8.0	1.8	3.8	90.0	1.3	4.2	5.8
(NET) NATURE, WILDLIFE	277153	199720	139738	25172	34810	58462	18971	2192	6084	254818	9029	9105	13230
	18.0	16.4	15.2	18.6	22.0	23.5	23.8	8.0	38.5	18.2	20.1	15.3	15.8
	100.0	72.1	50.4	9.1	12.6	21.1	6.8	.8	2.2	91.9	3.3	3.3	4.8

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
THE SCENERY/ SIGHTS (UNSPEC.)	431789	291446	140205	125594	306195	230742	204804	26362	65469	20311	170334	44064	179421	37970
	28.0	28.8	26.4	19.8	33.7	34.2	33.1	36.3	33.0	37.2	29.7	28.6	30.9	16.2
	100.0	67.5	32.5	29.1	70.9	53.4	47.4	6.1	15.2	4.7	39.4	10.2	41.6	8.8
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	263907	208508	55309	76942	186965	139512	122026	18086	35260	13148	85102	30957	125113	22735
	17.1	20.6	10.4	12.1	20.6	20.7	19.7	24.9	17.8	24.1	14.8	20.1	21.6	9.7
	100.0	79.0	21.0	29.2	70.8	52.9	46.2	6.9	13.4	5.0	32.2	11.7	47.4	8.6
WILDLIFE/ TO SEE THE WILDLIFE	236338	153757	82188	74905	161433	109308	90620	19972	53453	3499	117502	23343	65087	30406
	15.3	15.2	15.5	11.8	17.8	16.2	14.7	27.5	27.0	6.4	20.5	15.1	11.2	12.9
	100.0	65.1	34.8	31.7	68.3	46.3	38.3	8.5	22.6	1.5	49.7	9.9	27.5	12.9
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	46414	31495	14919	11752	34662	24412	17299	8369	10542	1799	40110	4704	-	1601
	3.0	3.1	2.8	1.9	3.8	3.6	2.8	11.5	5.3	3.3	7.0	3.0		.7
	100.0	67.9	32.1	25.3	74.7	52.6	37.3	18.0	22.7	3.9	86.4	10.1		3.4
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	23559	19585	3974	1700	21858	1234	1234	457	21401	-	18577	-	1790	3191
	1.5	1.9	.7	.3	2.4	.2	.2	.6	10.8		3.2		.3	1.4
	100.0	83.1	16.9	7.2	92.8	5.2	5.2	1.9	90.8		78.9		7.6	13.5
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	203280	140751	62185	106883	96397	63821	58519	13023	20451	15129	74436	12343	46687	69815
	13.2	13.9	11.7	16.8	10.6	9.5	9.5	17.9	10.3	27.7	13.0	8.0	8.0	29.7
	100.0	69.2	30.6	52.6	47.4	31.4	28.8	6.4	10.1	7.4	36.6	6.1	23.0	34.3
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	57698	35709	21686	13843	43855	33132	23265	10204	11557	90	35410	1650	11360	9278
	3.7	3.5	4.1	2.2	4.8	4.9	3.8	14.0	5.8	.2	6.2	1.1	2.0	4.0
	100.0	61.9	37.6	24.0	76.0	57.4	40.3	17.7	20.0	.2	61.4	2.9	19.7	16.1
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	181782	134636	47146	69953	111829	83822	80851	3630	26292	2672	62808	11303	95469	12201
	11.8	13.3	8.9	11.0	12.3	12.4	13.1	5.0	13.3	4.9	11.0	7.3	16.5	5.2
	100.0	74.1	25.9	38.5	61.5	46.1	44.5	2.0	14.5	1.5	34.6	6.2	52.5	6.7
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	91109	73260	17849	28421	62688	48740	48500	360	8953	544	27827	5982	51900	5400
	5.9	7.2	3.4	4.5	6.9	7.2	7.8	.5	4.5	1.0	4.9	3.9	8.9	2.3
	100.0	80.4	19.6	31.2	68.8	53.5	53.2	.4	9.8	.6	30.5	6.6	57.0	5.9

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	109571	98660	10822	37215	72357	51720	46825	11023	17389	3509	53386	12515	34263	9407
	7.1	9.8	2.0	5.9	8.0	7.7	7.6	15.2	8.8	6.4	9.3	8.1	5.9	4.0
	100.0	90.0	9.9	34.0	66.0	47.2	42.7	10.1	15.9	3.2	48.7	11.4	31.3	8.6
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	27709	21782	5928	838	26871	11640	11037	1859	16280	378	14204	1819	6211	5475
	1.8	2.2	1.1	.1	3.0	1.7	1.8	2.6	8.2	.7	2.5	1.2	1.1	2.3
	100.0	78.6	21.4	3.0	97.0	42.0	39.8	6.7	58.8	1.4	51.3	6.6	22.4	19.8
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	46246	33106	13140	13101	33146	29707	29521	907	3983	287	14423	6656	10352	14814
	3.0	3.3	2.5	2.1	3.7	4.4	4.8	1.2	2.0	.5	2.5	4.3	1.8	6.3
	100.0	71.6	28.4	28.3	71.7	64.2	63.8	2.0	8.6	.6	31.2	14.4	22.4	32.0
THE NATURAL BEAUTY OF THE PARKS	18403	15797	2607	6512	11891	4726	4726	-	7866	-	17754	650	-	-
	1.2	1.6	.5	1.0	1.3	.7	.8		4.0		3.1	.4		
	100.0	85.8	14.2	35.4	64.6	25.7	25.7		42.7		96.5	3.5		
BEAUTY OF THE LAKES/ THE LAKES	54047	34628	19419	12258	41788	31116	22614	9138	8412	2260	36990	7603	3334	6119
	3.5	3.4	3.7	1.9	4.6	4.6	3.7	12.6	4.2	4.1	6.5	4.9	.6	2.6
	100.0	64.1	35.9	22.7	77.3	57.6	41.8	16.9	15.6	4.2	68.4	14.1	6.2	11.3
CAMPSITES/ CAMPING FACILITIES	45510	27515	17995	-	45510	10584	10584	-	35775	-	31432	1865	391	11822
	3.0	2.7	3.4		5.0	1.6	1.7		18.1		5.5	1.2	.1	5.0
	100.0	60.5	39.5		100.0	23.3	23.3		78.6		69.1	4.1	.9	26.0
ACCOMODATIONS/ HOTELS/ CABINS	74397	59410	14988	3714	70683	69302	62267	13557	2371	121	16615	5145	46620	6017
	4.8	5.9	2.8	.6	7.8	10.3	10.1	18.7	1.2	.2	2.9	3.3	8.0	2.6
	100.0	79.9	20.1	5.0	95.0	93.2	83.7	18.2	3.2	.2	22.3	6.9	62.7	8.1
WEATHER	45596	42113	3483	8464	37132	34307	33999	308	2504	939	9963	10540	19727	5365
	3.0	4.2	.7	1.3	4.1	5.1	5.5	.4	1.3	1.7	1.7	6.8	3.4	2.3
	100.0	92.4	7.6	18.6	81.4	75.2	74.6	.7	5.5	2.1	21.9	23.1	43.3	11.8
CLEAN/ FRESH AIR	55237	48617	6620	15613	39624	33064	26596	6468	3769	2791	21921	5985	17848	9483
	3.6	4.8	1.2	2.5	4.4	4.9	4.3	8.9	1.9	5.1	3.8	3.9	3.1	4.0
	100.0	88.0	12.0	28.3	71.7	59.9	48.1	11.7	6.8	5.1	39.7	10.8	32.3	17.2
ICEFIELDS/ COLUMBIA ICEFIELDS	5600	3176	2424	-	5600	4888	4465	1004	712	-	3956	650	43	951
	.4	.3	.5		.6	.7	.7	1.4	.4		.7	.4	*	.4
	100.0	56.7	43.3		100.0	87.3	79.7	17.9	12.7		70.6	11.6	.8	17.0
SPRINGS/ HOT SPRINGS	30667	18774	11893	12105	18562	14866	14866	-	3696	1011	13455	3901	9696	3615
	2.0	1.9	2.2	1.9	2.0	2.2	2.4		1.9	1.9	2.3	2.5	1.7	1.5
	100.0	61.2	38.8	39.5	60.5	48.5	48.5		12.1	3.3	43.9	12.7	31.6	11.8

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
FALLS/ WATERFALLS	13533	9734	3799	2331	11201	5976	5976	278	6695	413	5706	5094	2374	358
	.9	1.0	.7	.4	1.2	.9	1.0	.4	3.4	.8	1.0	3.3	.4	.2
	100.0	71.9	28.1	17.2	82.8	44.2	44.2	2.1	49.5	3.0	42.2	37.6	17.5	2.6
CYCLING TRAILS	9634	9634	-	4517	5117	5117	5117	-	-	-	1216	3901	-	4517
	.6	1.0		.7	.6	.8	.8				.2	2.5		1.9
	100.0	100.0		46.9	53.1	53.1	53.1				12.6	40.5		46.9
HIKING/ HIKING TRAILS	69400	64262	5138	28517	40882	27446	23840	4484	13512	278	26004	7140	19096	17159
	4.5	6.4	1.0	4.5	4.5	4.1	3.9	6.2	6.8	.5	4.5	4.6	3.3	7.3
	100.0	92.6	7.4	41.1	58.9	39.5	34.4	6.5	19.5	.4	37.5	10.3	27.5	24.7
ROADS/ HIGHWAYS	68414	42163	26250	41571	26842	19662	19636	484	8229	-	40435	4282	18600	5097
	4.4	4.2	5.0	6.5	3.0	2.9	3.2	.7	4.2		7.1	2.8	3.2	2.2
	100.0	61.6	38.4	60.8	39.2	28.7	28.7	.7	12.0		59.1	6.3	27.2	7.5
GONDOLA/ RIDE/ LIFT	11214	4516	6698	6152	5062	4767	4643	401	295	-	9214	365	474	1162
	.7	.4	1.3	1.0	.6	.7	.8	.6	.1		1.6	.2	.1	.5
	100.0	40.3	59.7	54.9	45.1	42.5	41.4	3.6	2.6		82.2	3.3	4.2	10.4
FLOWERS/ WILDFLOWERS	5478	1840	3383	230	5248	5212	5212	-	36	-	4888	590	-	-
	.4	.2	.6	*	.6	.8	.8		*		.9	.4		
	100.0	33.6	61.8	4.2	95.8	95.1	95.1		.6		89.2	10.8		
GOOD/ EXPLICIT SIGNS	9687	4066	5621	5057	4631	2873	2199	674	2806	-	7427	482	1778	-
	.6	.4	1.1	.8	.5	.4	.4	.9	1.4		1.3	.3	.3	
	100.0	42.0	58.0	52.2	47.8	29.7	22.7	7.0	29.0		76.7	5.0	18.4	
GLACIERS	5000	2769	2231	364	4635	4554	3107	1447	81	-	1836	2024	43	1097
	.3	.3	.4	.1	.5	.7	.5	2.0	*		.3	1.3	*	.5
	100.0	55.4	44.6	7.3	92.7	91.1	62.1	28.9	1.6		36.7	40.5	.9	21.9
SHOPS/ SHOPPING (MISC.)	44335	26561	17774	19278	25057	19755	19755	-	2624	2678	26383	2865	10425	4662
	2.9	2.6	3.4	3.0	2.8	2.9	3.2		1.3	4.9	4.6	1.9	1.8	2.0
	100.0	59.9	40.1	43.5	56.5	44.6	44.6		5.9	6.0	59.5	6.5	23.5	10.5
GOLFING/ GOLF COURSES	11017	9278	1740	6257	4760	2995	2995	555	3369	278	4760	-	-	6257
	.7	.9	.3	1.0	.5	.4	.5	.8	1.7	.5	.8			2.7
	100.0	84.2	15.8	56.8	43.2	27.2	27.2	5.0	30.6	2.5	43.2			56.8
NATURE/ NATURALNESS	45658	22071	23587	16257	29401	16513	14439	2074	12409	480	16760	1241	21351	6306
	3.0	2.2	4.4	2.6	3.2	2.5	2.3	2.9	6.3	.9	2.9	.8	3.7	2.7
	100.0	48.3	51.7	35.6	64.4	36.2	31.6	4.5	27.2	1.1	36.7	2.7	46.8	13.8

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	34300	19394	14906	23389	10911	9539	9539	-	2547	-	19503	4680	-	10117
	2.2	1.9	2.8	3.7	1.2	1.4	1.5		1.3		3.4	3.0		4.3
	100.0	56.5	43.5	68.2	31.8	27.8	27.8		7.4		56.9	13.6		29.5
UNCROWDED/ NOT TOO MANY PEOPLE	34931	31010	3921	14214	20717	14217	13783	6441	4159	2341	15377	4727	13817	1010
	2.3	3.1	.7	2.2	2.3	2.1	2.2	8.9	2.1	4.3	2.7	3.1	2.4	.4
	100.0	88.8	11.2	40.7	59.3	40.7	39.5	18.4	11.9	6.7	44.0	13.5	39.6	2.9
PLENTY/ LOTS TO DO	27568	22847	4721	3942	23626	13195	12419	7384	4527	6090	9884	600	10677	6407
	1.8	2.3	.9	.6	2.6	2.0	2.0	10.2	2.3	11.2	1.7	.4	1.8	2.7
	100.0	82.9	17.1	14.3	85.7	47.9	45.0	26.8	16.4	22.1	35.9	2.2	38.7	23.2
WALKS/ WALKING/ WALKING TRAILS	23500	22665	835	18587	4913	4011	2186	1825	1256	-	8668	6804	-	8029
	1.5	2.2	.2	2.9	.5	.8	.4	2.5	.6		1.5	4.4		3.4
	100.0	96.4	3.6	79.1	20.9	17.1	9.3	7.8	5.3		36.9	29.0		34.2
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	18585	16332	2254	4484	14101	12516	12277	239	2059	-	8104	586	3971	5924
	1.2	1.6	.4	.7	1.6	1.9	2.0	.3	1.0		1.4	.4	.7	2.5
	100.0	87.9	12.1	24.1	75.9	67.3	66.1	1.3	11.1		43.6	3.2	21.4	31.9
GOOD INFO CENTERS/ BUREAUS	10476	4994	5482	5119	5356	3508	3508	457	2897	-	5356	-	602	4517
	.7	.5	1.0	.8	.6	.5	.6	.6	1.5		.9		.1	1.9
	100.0	47.7	52.3	48.9	51.1	33.5	33.5	4.4	27.6		51.1		5.7	43.1
GENERAL LIKE	13639	7027	6612	-	13639	8960	8599	3248	269	4410	11405	2234	-	-
	.9	.7	1.2		1.5	1.3	1.4	4.5	.1	8.1	2.0	1.4		
	100.0	51.5	48.5		100.0	65.7	63.0	23.8	2.0	32.3	83.6	16.4		
MISCELLANEOUS	118905	78407	40497	41908	76997	53006	49564	5869	16711	17815	63535	16624	28856	9890
	7.7	7.8	7.6	6.6	8.5	7.9	8.0	8.1	8.4	32.7	11.1	10.8	5.0	4.2
	100.0	65.9	34.1	35.2	64.8	44.6	41.7	4.9	14.1	15.0	53.4	14.0	24.3	8.3
DON'T KNOW	6536	485	6052	3069	3468	1037	1037	-	2431	-	5499	116	921	-
	.4	*	1.1	.5	.4	.2	.2		1.2		1.0	.1	.2	
	100.0	7.4	92.6	46.9	53.1	15.9	15.9		37.2		84.1	1.8	14.1	
NOT STATED	289544	163507	125644	154332	135212	112707	107743	5535	17658	8801	88965	31968	116675	51937
	18.8	16.2	23.7	24.3	14.9	16.7	17.4	7.6	8.9	16.1	15.5	20.7	20.1	22.1
	100.0	56.5	43.4	53.3	46.7	38.9	37.2	1.9	6.1	3.0	30.7	11.0	40.3	17.9
(NET) GENERAL BEAUTY/ SCENERY	785444	539672	245289	297055	488389	355542	321064	43560	108765	38112	310049	69425	287441	118529
	50.9	53.4	46.3	46.8	53.8	52.8	51.9	59.9	54.9	69.9	54.1	45.0	49.6	50.5
	100.0	68.7	31.2	37.8	62.2	45.3	40.9	5.5	13.8	4.9	39.5	8.8	36.6	15.1

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
(NET) SPECIFIC NATURAL ATTRACTIONS	51437	32234	19202	14800	36637	27379	25509	2729	10727	1423	22593	11140	12070	5634
	3.3	3.2	3.6	2.3	4.0	4.1	4.1	3.8	5.4	2.6	3.9	7.2	2.1	2.4
	100.0	62.7	37.3	28.8	71.2	53.2	49.6	5.3	20.9	2.8	43.9	21.7	23.5	11.0
(NET) MAN MADE FACILITIES/ ATTRACTIONS	340120	240765	99355	128988	211132	156834	144713	20993	57285	3076	158789	32198	95867	53267
	22.0	23.8	18.7	20.3	23.3	23.3	23.4	28.9	28.9	5.6	27.7	20.9	16.5	22.7
	100.0	70.8	29.2	37.9	62.1	46.1	42.5	6.2	16.8	.9	46.7	9.5	28.2	15.7
(NET) WELL KEPT, CLEAN	115148	83115	32033	26553	88594	54577	47278	9733	34855	2086	72039	11360	12143	19606
	7.5	8.2	6.0	4.2	9.8	8.1	7.6	13.4	17.6	3.8	12.6	7.4	2.1	8.3
	100.0	72.2	27.8	23.1	76.9	47.4	41.1	8.5	30.3	1.8	62.6	9.9	10.5	17.0
(NET) NATURE, WILDLIFE	277153	172196	104563	90666	186487	122483	101720	22046	65046	3786	131370	25174	86002	34606
	18.0	17.0	19.7	14.3	20.5	18.2	16.5	30.3	32.8	6.9	22.9	16.3	14.8	14.7
	100.0	62.1	37.7	32.7	67.3	44.2	36.7	8.0	23.5	1.4	47.4	9.1	31.0	12.5

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1045	374	315	790	460	180	1222	237
	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
THE SCENERY/ SIGHTS (UNSPEC.)	431789	372671	53288	32365	183323	163559	82208	344756	87034
	28.0	29.6	22.0	28.3	24.6	32.3	31.3	27.6	29.5
	100.0	86.3	12.3	7.5	42.5	37.9	19.0	79.8	20.2
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	263907	237980	23882	10686	111243	86772	62669	204651	59256
	17.1	18.9	9.9	9.3	14.9	17.1	23.9	16.4	20.1
	100.0	90.2	9.0	4.0	42.2	32.9	23.7	77.5	22.5
WILDLIFE/ TO SEE THE WILDLIFE	236338	200240	35032	16903	138992	72327	24661	160096	76242
	15.3	15.9	14.5	14.8	18.6	14.3	9.4	12.8	25.8
	100.0	84.7	14.8	7.2	58.8	30.6	10.4	67.7	32.3
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	46414	40218	5516	4216	33492	12668	-	38695	7719
	3.0	3.2	2.3	3.7	4.5	2.5		3.1	2.6
	100.0	86.7	11.9	9.1	72.2	27.3		83.4	16.6
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	23559	23559	-	-	16437	5604	1518	10946	12613
	1.5	1.9			2.2	1.1	.6	.9	4.3
	100.0	100.0			69.8	23.8	6.4	46.5	53.5
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	203280	138348	64678	14249	148109	43662	11255	164485	38795
	13.2	11.0	26.7	12.4	19.8	8.6	4.3	13.2	13.1
	100.0	68.1	31.8	7.0	72.9	21.5	5.5	80.9	19.1
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	57698	47933	8856	8766	39233	16260	2205	50823	6875
	3.7	3.8	3.7	7.7	5.3	3.2	.8	4.1	2.3
	100.0	83.1	15.3	15.2	68.0	28.2	3.8	88.1	11.9
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	181782	162224	19012	14352	90843	40326	50612	132822	48960
	11.8	12.9	7.9	12.5	12.2	8.0	19.3	10.6	16.6
	100.0	89.2	10.5	7.9	50.0	22.2	27.8	73.1	26.9
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	91109	86703	4406	3960	39781	36635	10574	76364	14745
	5.9	6.9	1.8	3.5	5.3	7.2	4.0	6.1	5.0
	100.0	95.2	4.8	4.3	43.7	40.2	11.6	83.8	16.2

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	TOTAL	======PARTY EXPENDITURE====== DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	=======OVERALL RATING======== EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	=PARTY COMPOSITION= ADULTS ONLY	ANY UNDER 16
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	109571	92841	16475	10619	69434	33495	6387	88810	20761
	7.1	7.4	6.8	9.3	9.3	6.6	2.4	7.1	7.0
	100.0	84.7	15.0	9.7	63.4	30.6	5.8	81.1	18.9
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	27709	22237	5472	4147	19390	6338	1981	19213	8496
	1.8	1.8	2.3	3.6	2.6	1.3	.8	1.5	2.9
	100.0	80.3	19.7	15.0	70.0	22.9	7.1	69.3	30.7
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	46246	42489	3454	3409	26452	17724	1467	41755	4491
	3.0	3.4	1.4	3.0	3.5	3.5	.6	3.3	1.5
	100.0	91.9	7.5	7.4	57.2	38.3	3.2	90.3	9.7
THE NATURAL BEAUTY OF THE PARKS	18403	15646	2757	2545	16539	1139	726	17106	1298
	1.2	1.2	1.1	2.2	2.2	.2	.3	1.4	.4
	100.0	85.0	15.0	13.8	89.9	6.2	3.9	92.9	7.1
BEAUTY OF THE LAKES/ THE LAKES	54047	46172	7642	7561	41655	10686	1705	38329	15718
	3.5	3.7	3.2	6.6	5.6	2.1	.6	3.1	5.3
	100.0	85.4	14.1	14.0	77.1	19.8	3.2	70.9	29.1
CAMPSITES/ CAMPING FACILITIES	45510	44732	779	387	25245	14277	5988	35926	9584
	3.0	3.5	.3	.3	3.4	2.8	2.3	2.9	3.2
	100.0	98.3	1.7	.9	55.5	31.4	13.2	78.9	21.1
ACCOMODATIONS/ HOTELS/ CABINS	74397	68769	5628	5227	37377	26744	9091	57126	17271
	4.8	5.5	2.3	4.6	5.0	5.3	3.5	4.6	5.8
	100.0	92.4	7.6	7.0	50.2	35.9	12.2	76.8	23.2
WEATHER	45596	35008	10587	8016	20078	21624	3894	41624	3971
	3.0	2.8	4.4	7.0	2.7	4.3	1.5	3.3	1.3
	100.0	76.8	23.2	17.6	44.0	47.4	8.5	91.3	8.7
CLEAN/ FRESH AIR	55237	48587	6650	3141	28865	22116	4256	53403	1833
	3.6	3.9	2.7	2.7	3.9	4.4	1.6	4.3	.6
	100.0	88.0	12.0	5.7	52.3	40.0	7.7	96.7	3.3
ICEFIELDS/ COLUMBIA ICEFIELDS	5600	1919	3378	3378	2855	1747	916	5304	295
	.4	.2	1.4	3.0	.4	.3	.3	.4	.1
	100.0	34.3	60.3	60.3	51.0	31.2	16.4	94.7	5.3
SPRINGS/ HOT SPRINGS	30667	23696	6970	6031	14092	7807	8768	18218	12448
	2.0	1.9	2.9	5.3	1.9	1.5	3.3	1.5	4.2
	100.0	77.3	22.7	19.7	46.0	25.5	28.6	59.4	40.6

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID EXPENDITURE	PRE-PAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
FALLS/ WATERFALLS	13533	8731	2470	2470	7790	2972	2331	8801	4732
	.9	.7	1.0	2.2	1.0	.6	.9	.7	1.6
	100.0	64.5	18.3	18.3	57.6	22.0	17.2	65.0	35.0
CYCLING TRAILS	9634	9634	-	-	-	5117	4517	5733	3901
	.6	.8				1.0	1.7	.5	1.3
	100.0	100.0				53.1	46.9	59.5	40.5
HIKING/ HIKING TRAILS	69400	64435	4965	4955	28515	29263	11623	60265	9134
	4.5	5.1	2.1	4.3	3.8	5.8	4.4	4.8	3.1
	100.0	92.8	7.2	7.1	41.1	42.2	16.7	86.8	13.2
ROADS/ HIGHWAYS	68414	67946	468	468	38964	13583	14763	59953	8460
	4.4	5.4	.2	.4	5.2	2.7	5.6	4.8	2.9
	100.0	99.3	.7	.7	57.0	19.9	21.6	87.6	12.4
GONDOLA/ RIDE/ LIFT	11214	7449	3766	3766	8854	2083	278	5826	5389
	.7	.6	1.6	3.3	1.2	.4	.1	.5	1.8
	100.0	66.4	33.6	33.6	79.0	18.6	2.5	51.9	48.1
FLOWERS/ WILDFLOWERS	5478	2905	2270	2188	5443	36	-	5478	-
	.4	.2	.9	1.9	.7	*		.4	
	100.0	53.0	41.4	39.9	99.4	.6		100.0	
GOOD/ EXPLICIT SIGNS	9687	9687	-	-	6392	1523	668	6858	2829
	.6	.8			.9	.3	.3	.5	1.0
	100.0	100.0			66.0	15.7	6.9	70.8	29.2
GLACIERS	5000	2655	2345	2345	4353	481	-	5000	-
	.3	.2	1.0	2.0	.6	.1		.4	
	100.0	53.1	46.9	46.9	87.1	9.6		100.0	
SHOPS/ SHOPPING (MISC.)	44335	42415	1920	1484	28066	9032	7237	34526	9809
	2.9	3.4	.8	1.3	3.8	1.8	2.8	2.8	3.3
	100.0	95.7	4.3	3.3	63.3	20.4	16.3	77.9	22.1
GOLFING/ GOLF COURSES	11017	8164	2853	1113	2295	3624	5098	11017	-
	.7	.6	1.2	1.0	.3	.7	1.9	.9	
	100.0	74.1	25.9	10.1	20.8	32.9	46.3	100.0	
NATURE/ NATURALNESS	45658	43711	1947	1882	19396	12746	13517	31076	14582
	3.0	3.5	.8	1.6	2.6	2.5	5.1	2.5	4.9
	100.0	95.7	4.3	4.1	42.5	27.9	29.6	68.1	31.9

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	34300	34300	-	-	22425	11875	-	34217	83
	2.2	2.7			3.0	2.3		2.7	*
	100.0	100.0			65.4	34.6		99.8	.2
UNCROWDED/ NOT TOO MANY PEOPLE	34931	30695	3933	3590	17419	17512	-	26765	8166
	2.3	2.4	1.6	3.1	2.3	3.5		2.1	2.8
	100.0	87.9	11.3	10.3	49.9	50.1		76.6	23.4
PLENTY/ LOTS TO DO	27568	26375	1194	1194	14174	11071	1384	16103	11465
	1.8	2.1	.5	1.0	1.9	2.2	.5	1.3	3.9
	100.0	95.7	4.3	4.3	51.4	40.2	5.0	58.4	41.6
WALKS/ WALKING/ WALKING TRAILS	23500	22655	441	441	17672	5828	-	23500	-
	1.5	1.8	.2	.4	2.4	1.2		1.9	
	100.0	96.4	1.9	1.9	75.2	24.8		100.0	
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	18585	14070	4516	4450	13674	4911	-	13419	5167
	1.2	1.1	1.9	3.9	1.8	1.0		1.1	1.7
	100.0	75.7	24.3	23.9	73.6	26.4		72.2	27.8
GOOD INFO CENTERS/ BUREAUS	10476	10476	-	-	3350	2608	4517	10198	278
	.7	.8			.4	.5	1.7	.8	.1
	100.0	100.0			32.0	24.9	43.1	97.4	2.6
GENERAL LIKE	13639	11726	1913	1913	6845	1139	5655	13370	269
	.9	.9	.8	1.7	.9	.2	2.2	1.1	.1
	100.0	86.0	14.0	14.0	50.2	8.4	41.5	98.0	2.0
MISCELLANEOUS	118905	106870	11142	7794	67080	36510	12864	91165	27739
	7.7	8.5	4.6	6.8	9.0	7.2	4.9	7.3	9.4
	100.0	89.9	9.4	6.6	56.4	30.7	10.8	76.7	23.3
DON'T KNOW	6536	5615	921	921	3351	3185	-	6536	-
	.4	.4	.4	.8	.4	.6		.5	
	100.0	85.9	14.1	14.1	51.3	48.7		100.0	
NOT STATED	289544	215611	49402	24945	112733	96937	66727	236149	53396
	18.8	17.1	20.4	21.8	15.1	19.1	25.4	18.9	18.1
	100.0	74.5	17.1	8.6	38.9	33.5	23.0	81.6	18.4
(NET) GENERAL BEAUTY/ SCENERY	785444	641630	137497	61759	425152	243450	113888	622393	163051
	50.9	50.9	56.8	53.9	57.0	48.1	43.3	49.9	55.2
	100.0	81.7	17.5	7.9	54.1	31.0	14.5	79.2	20.8

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
(NET) SPECIFIC NATURAL ATTRACTIONS	51437	35760	13043	12104	27073	12127	11712	34257	17180
	3.3	2.8	5.4	10.6	3.6	2.4	4.5	2.7	5.8
	100.0	69.5	25.4	23.5	52.6	23.6	22.8	66.6	33.4
(NET) MAN MADE FACILITIES/ ATTRACTIONS	340120	316944	22772	20120	178524	102431	57981	277889	62232
	22.0	25.1	9.4	17.6	23.9	20.2	22.1	22.3	21.1
	100.0	93.2	6.7	5.9	52.5	30.1	17.0	81.7	18.3
(NET) WELL KEPT, CLEAN	115148	105194	8970	7625	76079	35226	2985	90620	24527
	7.5	8.3	3.7	6.7	10.2	7.0	1.1	7.3	8.3
	100.0	91.4	7.8	6.6	66.1	30.6	2.6	78.7	21.3
(NET) NATURE, WILDLIFE	277153	238358	37729	19518	156914	81704	38177	187937	89216
	18.0	18.9	15.6	17.0	21.0	16.1	14.5	15.1	30.2
	100.0	86.0	13.6	7.0	56.6	29.5	13.8	67.8	32.2

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	136	372	295	1144	366	461	795	214
	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	591109	479737	228973	193879	54272	323244	318973	1197515	395924	384267	739996	224565
	100.0	38.3	31.1	14.8	12.6	3.5	21.0	20.7	77.6	25.7	24.9	48.0	14.6
THE SCENERY/ SIGHTS (UNSPEC.)	431789	169737	135565	69817	35565	11045	87694	87341	377853	118017	140059	242255	72806
	28.0	28.7	28.3	30.5	18.3	20.4	27.1	27.4	31.6	29.8	36.4	32.7	32.4
	100.0	39.3	31.4	16.2	8.2	2.6	20.3	20.2	87.5	27.3	32.4	56.1	16.9
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	263907	114226	82150	33384	34116	2304	90292	78135	228374	73042	75949	198714	16371
	17.1	19.3	17.1	14.6	17.6	4.2	27.9	24.5	19.1	18.4	19.8	26.9	7.3
	100.0	43.3	31.1	12.6	12.9	.9	34.2	29.6	86.5	27.7	28.8	75.3	6.2
WILDLIFE/ TO SEE THE WILDLIFE	236338	110305	92387	18997	12197	4043	66526	48770	216894	61619	102940	114823	41951
	15.3	18.7	19.3	8.3	6.3	7.5	20.6	15.3	18.1	15.6	26.8	15.5	18.7
	100.0	46.7	39.1	8.0	5.2	1.7	28.1	20.6	91.8	26.1	43.6	48.6	17.8
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	46414	16144	11237	11079	7494	3027	19318	15342	44755	12121	21661	31281	-
	3.0	2.7	2.3	4.8	3.9	5.6	6.0	4.8	3.7	3.1	5.6	4.2	
	100.0	34.8	24.2	23.9	16.1	6.5	41.6	33.1	96.4	26.1	46.7	67.4	
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	23559	4852	14385	4321	-	-	7377	6378	22194	12874	13785	13751	1790
	1.5	.8	3.0	1.9			2.3	2.0	1.9	3.3	3.6	1.9	.8
	100.0	20.6	61.1	18.3			31.3	27.1	94.2	54.6	58.5	58.4	7.6
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	203280	58970	54802	27043	63808	2860	38255	76849	181155	91989	49356	85312	8778
	13.2	10.0	11.4	11.8	32.9	5.3	11.8	24.1	15.1	23.2	12.8	11.5	3.9
	100.0	29.0	27.0	13.3	31.4	1.4	18.8	37.8	89.1	45.3	24.3	42.0	4.3
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	57698	18305	11102	13822	13521	1263	21916	16910	45140	17653	25489	27339	6533
	3.7	3.1	2.3	6.0	7.0	2.3	6.8	5.3	3.8	4.5	6.6	3.7	2.9
	100.0	31.7	19.2	24.0	23.4	2.2	38.0	29.3	78.2	30.6	44.2	47.4	11.3
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	181782	80495	56996	15977	23838	4993	29656	38092	149033	47173	41224	113277	17791
	11.8	13.6	11.9	7.0	12.3	9.2	9.2	11.9	12.4	11.9	10.7	15.3	7.9
	100.0	44.3	31.4	8.8	13.1	2.7	16.3	21.0	82.0	26.0	22.7	62.3	9.8
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	91109	42861	24785	14162	9024	1384	25669	13149	77364	29068	9117	68056	17187
	5.9	7.3	5.2	6.2	4.7	2.6	7.9	4.1	6.5	7.3	2.4	9.2	7.7
	100.0	47.0	27.2	15.5	9.9	1.5	28.2	14.4	84.9	31.9	10.0	74.7	18.9

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	109571	46840	34599	20673	7479	3506	30025	24565	100801	55576	41776	83988	16886
	7.1	7.9	7.2	9.0	3.9	6.5	9.3	7.7	8.4	14.0	10.9	11.3	7.5
	100.0	42.7	31.6	18.9	6.8	3.2	27.4	22.4	92.0	50.7	38.1	76.7	15.4
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	27709	10331	6500	2339	873	6545	9010	4793	23776	9450	20598	18462	6211
	1.8	1.7	1.4	1.0	.5	12.1	2.8	1.5	2.0	2.4	5.4	2.5	2.8
	100.0	37.3	23.5	8.4	3.1	23.6	32.5	17.3	85.8	34.1	74.3	66.6	22.4
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	46246	26352	9058	2015	3054	1561	20323	3428	38347	5154	11942	31637	3111
	3.0	4.5	1.9	.9	1.6	2.9	6.3	1.1	3.2	1.3	3.1	4.3	1.4
	100.0	57.0	19.6	4.4	6.6	3.4	43.9	7.4	82.9	11.1	25.8	68.4	6.7
THE NATURAL BEAUTY OF THE PARKS	18403	2136	14016	5281	726	2227	12852	8614	11670	2839	4637	10853	-
	1.2	.4	2.9	2.3	.4	4.1	4.0	2.7	1.0	.7	1.2	1.5	
	100.0	11.6	76.2	28.7	3.9	12.1	69.8	46.8	63.4	15.4	25.2	59.0	
BEAUTY OF THE LAKES/ THE LAKES	54047	10435	15352	18511	7499	2746	17820	17467	52430	9987	15379	27241	355
	3.5	1.8	3.2	8.1	3.9	5.1	5.5	5.5	4.4	2.5	4.0	3.7	.2
	100.0	19.3	28.4	34.3	13.9	5.1	33.0	32.3	97.0	18.5	28.5	50.4	.7
CAMPSITES/ CAMPING FACILITIES	45510	24739	13038	2639	6832	387	11878	8251	40553	18509	36018	24403	391
	3.0	4.2	2.7	1.2	3.5	.7	3.7	2.6	3.4	4.7	9.4	3.3	.2
	100.0	54.4	28.6	5.8	15.0	.9	26.1	18.1	89.1	40.7	79.1	53.6	.9
ACCOMODATIONS/ HOTELS/ CABINS	74397	43296	19333	10044	6604	3541	29069	11238	67820	26175	12044	42542	22669
	4.8	7.3	4.0	4.4	3.4	6.5	9.0	3.5	5.7	6.6	3.1	5.7	10.1
	100.0	58.2	26.0	13.5	8.9	4.8	39.1	15.1	91.2	35.2	16.2	57.2	30.5
WEATHER	45596	22792	9519	9680	2016	1370	13786	13007	40588	14870	12900	31772	14450
	3.0	3.9	2.0	4.2	1.0	2.5	4.3	4.1	3.4	3.8	3.4	4.3	6.4
	100.0	50.0	20.9	21.2	4.4	3.0	30.2	28.5	89.0	32.6	28.3	69.7	31.7
CLEAN/ FRESH AIR	55237	23091	7321	9025	13738	1735	23219	19065	52276	12919	9678	41152	11245
	3.6	3.9	1.5	3.9	7.1	3.2	7.2	6.0	4.4	3.3	2.5	5.6	5.0
	100.0	41.8	13.3	16.3	24.9	3.1	42.0	34.5	94.6	23.4	17.5	74.5	20.4
ICEFIELDS/ COLUMBIA ICEFIELDS	5600	1485	412	537	-	2641	1309	2279	5215	2549	2886	4303	120
	.4	.3	.1	.2		4.9	.4	.7	.4	.6	.8	.6	.1
	100.0	26.5	7.4	9.6		47.2	23.4	40.7	93.1	45.5	51.5	76.8	2.1
SPRINGS/ HOT SPRINGS	30667	9885	16420	2221	-	3190	6119	18963	25757	6751	5194	24033	829
	2.0	1.7	3.4	1.0		5.9	1.9	5.9	2.2	1.7	1.4	3.2	.4
	100.0	32.2	53.5	7.2		10.4	20.0	61.8	84.0	22.0	16.9	78.4	2.7

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
FALLS/ WATERFALLS	13533	2769	6301	972	413	1465	4923	1903	11120	3629	9686	7455	-
	.9	.5	1.3	.4	.2	2.7	1.5	.6	.9	.9	2.5	1.0	
	100.0	20.5	46.6	7.2	3.0	10.8	36.4	14.1	82.2	26.8	71.6	55.1	
CYCLING TRAILS	9634	-	3901	5733	-	-	1216	-	5117	3901	-	1216	-
	.6		.8	2.5			.4		.4	1.0		.2	
	100.0		40.5	59.5			12.6		53.1	40.5		12.6	
HIKING/ HIKING TRAILS	69400	29003	21105	2803	15009	255	32780	10418	61147	31323	36591	38297	6063
	4.5	4.9	4.4	1.2	7.7	.5	10.1	3.3	5.1	7.9	9.5	5.2	2.7
	100.0	41.8	30.4	4.0	21.6	.4	47.2	15.0	88.1	45.1	52.7	55.2	8.7
ROADS/ HIGHWAYS	68414	26450	26605	11698	3193	468	4118	4985	58778	18300	21148	35965	15227
	4.4	4.5	5.5	5.1	1.6	.9	1.3	1.6	4.9	4.6	5.5	4.9	6.8
	100.0	38.7	38.9	17.1	4.7	.7	6.0	7.3	85.9	26.7	30.9	52.6	22.3
GONDOLA/ RIDE/ LIFT	11214	1431	5710	1494	-	2955	2264	7360	10741	3208	3333	9164	474
	.7	.2	1.2	.7		5.4	.7	2.3	.9	.8	.9	1.2	.2
	100.0	12.8	50.9	13.3		26.3	20.2	65.6	95.8	28.6	29.7	81.7	4.2
FLOWERS/ WILDFLOWERS	5478	1267	566	375	2523	867	536	1067	5478	4301	1955	2604	-
	.4	.2	.1	.2	1.3	1.6	.2	.3	.5	1.1	.5	.4	
	100.0	23.1	10.3	6.8	46.1	15.8	9.8	19.5	100.0	78.5	35.7	47.5	
GOOD/ EXPLICIT SIGNS	9687	5516	3497	-	1156	-	3480	3172	9571	3312	4514	6706	-
	.6	.9	.7		.6		1.1	1.0	.8	.8	1.2	.9	
	100.0	56.9	36.1		11.9		35.9	32.7	98.8	34.2	46.6	69.2	
GLACIERS	5000	1620	1129	614	646	1350	1555	1132	4272	1295	1863	2631	355
	.3	.3	.2	.3	.3	2.5	.5	.4	.4	.3	.5	.4	.2
	100.0	32.4	22.6	12.3	12.9	27.0	31.1	22.6	85.5	25.9	37.3	52.6	7.1
SHOPS/ SHOPPING (MISC.)	44335	18223	21117	4838	1226	630	9701	10302	41874	21650	4300	41510	5394
	2.9	3.1	4.4	2.1	.6	1.2	3.0	3.2	3.5	5.5	1.1	5.6	2.4
	100.0	41.1	47.6	10.9	2.8	1.4	21.9	23.2	94.4	48.8	9.7	93.6	12.2
GOLFING/ GOLF COURSES	11017	2440	278	7744	-	555	859	278	6500	2160	4483	4618	-
	.7	.4	.1	3.4		1.0	.3	.1	.5	.5	1.2	.6	
	100.0	22.1	2.5	70.3		5.0	7.8	2.5	59.0	19.6	40.7	41.9	
NATURE/ NATURALNESS	45658	26939	9310	4898	2599	1307	13613	8543	43220	28531	8990	20267	8206
	3.0	4.6	1.9	2.1	1.3	2.4	4.2	2.7	3.6	7.2	2.3	2.7	3.7
	100.0	59.0	20.4	10.7	5.7	2.9	29.8	18.7	94.7	62.5	19.7	44.4	18.0

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	34300	33516	784	-	366	701	1731	2018	33012	5877	16597	29507	-
	2.2	5.7	.2		.2	1.3	.5	.6	2.8	1.5	4.3	4.0	
	100.0	97.7	2.3		1.1	2.0	5.0	5.9	96.2	17.1	48.4	86.0	
UNCROWDED/ NOT TOO MANY PEOPLE	34931	23896	2616	4733	959	1742	22282	3893	25887	7039	10920	8957	8567
	2.3	4.0	.5	2.1	.5	3.2	6.9	1.2	2.2	1.8	2.8	1.2	3.8
	100.0	68.4	7.5	13.5	2.7	5.0	63.8	11.1	74.1	20.2	31.3	25.6	24.5
PLENTY/ LOTS TO DO	27568	12922	10103	4002	186	355	21817	6619	20914	14723	11212	19487	5374
	1.8	2.2	2.1	1.7	.1	.7	6.7	2.1	1.7	3.7	2.9	2.6	2.4
	100.0	46.9	36.6	14.5	.7	1.3	79.1	24.0	75.9	53.4	40.7	70.7	19.5
WALKS/ WALKING/ WALKING TRAILS	23500	10822	6907	9780	407	375	14458	2394	22742	4666	9649	15973	-
	1.5	1.8	1.4	4.3	.2	.7	4.5	.8	1.9	1.2	2.5	2.2	
	100.0	46.0	29.4	41.6	1.7	1.6	61.5	10.2	96.8	19.9	41.1	68.0	
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	18585	10518	5502	708	1920	303	4268	6510	15366	7294	13523	12090	-
	1.2	1.8	1.1	.3	1.0	.6	1.3	2.0	1.3	1.8	3.5	1.6	
	100.0	56.6	29.6	3.8	10.3	1.6	23.0	35.0	82.7	39.2	72.8	65.0	
GOOD INFO CENTERS/ BUREAUS	10476	6530	3343	602	606	-	3354	4114	5356	3077	5356	5958	602
	.7	1.1	.7	.3	.3		1.0	1.3	.4	.8	1.4	.8	.3
	100.0	62.3	31.9	5.7	5.8		32.0	39.3	51.1	29.4	51.1	56.9	5.7
GENERAL LIKE	13639	8377	851	1278	1216	2234	3844	6173	12394	1819	3854	3936	-
	.9	1.4	.2	.6	.6	4.1	1.2	1.9	1.0	.5	1.0	.5	
	100.0	61.4	6.2	9.4	8.9	16.4	28.2	45.3	90.9	13.3	28.3	28.9	
MISCELLANEOUS	118905	43028	48905	18041	12009	2829	29204	27831	107319	20809	29447	76533	10703
	7.7	7.3	10.2	7.9	6.2	5.2	9.0	8.7	9.0	5.3	7.7	10.3	4.8
	100.0	36.2	41.1	15.2	10.1	2.4	24.6	23.4	90.3	17.5	24.8	64.4	9.0
DON'T KNOW	6536	2442	3173	-	-	436	116	-	6536	-	2326	2547	-
	.4	.4	.7			.8	*		.5		.6	.3	
	100.0	37.4	48.5			6.7	1.8		100.0		35.6	39.0	
NOT STATED	289544	130234	95375	33021	14579	14077	36988	38577	164578	60358	47640	95829	28614
	18.8	22.0	19.9	14.4	7.5	25.9	11.4	12.1	13.7	15.2	12.4	12.9	12.7
	100.0	45.0	32.9	11.4	5.0	4.9	12.8	13.3	56.8	20.8	16.5	33.1	9.9
(NET) GENERAL BEAUTY/ SCENERY	785444	268215	249181	119299	128001	20274	161928	198636	669700	248133	220898	414937	97326
	50.9	45.4	51.9	52.1	66.0	37.4	50.1	62.3	55.9	62.7	57.5	56.1	43.3
	100.0	34.1	31.7	15.2	16.3	2.6	20.6	25.3	85.3	31.6	28.1	52.8	12.4

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS · BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) SPECIFIC NATURAL ATTRACTIONS	51437	14958	23850	3648	1058	6751	12636	22061	43165	12383	17111	35448	1304
	3.3	2.5	5.0	1.6	.5	12.4	3.9	6.9	3.6	3.1	4.5	4.8	.6
	100.0	29.1	46.4	7.1	2.1	13.1	24.6	42.9	83.9	24.1	33.3	68.9	2.5
(NET) MAN MADE FACILITIES/ ATTRACTIONS	340120	154662	111454	49627	32618	8366	95102	55833	295955	116851	115786	203077	48550
	22.0	26.2	23.2	21.7	16.8	15.4	29.4	17.5	24.7	29.5	30.1	27.4	21.6
	100.0	45.5	32.8	14.6	9.6	2.5	28.0	16.4	87.0	34.4	34.0	59.7	14.3
(NET) WELL KEPT, CLEAN	115148	46875	34083	17415	10548	4589	46242	24550	104225	29853	46318	75598	4901
	7.5	7.9	7.1	7.6	5.4	8.5	14.3	7.7	8.7	7.5	12.1	10.2	2.2
	100.0	40.7	29.6	15.1	9.2	4.0	40.2	21.3	90.5	25.9	40.2	65.7	4.3
(NET) NATURE, WILDLIFE	277153	137003	96995	24015	14720	5526	77409	56326	255899	89057	110081	133352	49721
	18.0	23.2	20.2	10.5	7.6	10.2	23.9	17.7	21.4	22.5	28.6	18.0	22.1
	100.0	49.4	35.0	8.7	5.3	2.0	27.9	20.3	92.3	32.1	39.7	48.1	17.9

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
THE SCENERY/ SIGHTS (UNSPEC.)	431789	73456	333631	25637	112657	57093	38180	48271	8411	121015	149841	134897	95903
	28.0	26.7	30.0	24.2	40.4	30.4	17.7	31.0	15.1	29.6	29.9	29.8	23.8
	100.0	17.0	77.3	5.9	26.1	13.2	8.8	11.2	1.9	28.0	34.7	31.2	22.2
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	263907	31284	208152	10548	87301	41674	41494	25215	12367	26184	69566	72139	83278
	17.1	11.4	18.7	10.0	31.3	22.2	19.3	16.2	22.3	6.4	13.9	15.9	20.7
	100.0	11.9	78.9	4.0	33.1	15.8	15.7	9.6	4.7	9.9	26.4	27.3	31.6
WILDLIFE/ TO SEE THE WILDLIFE	236338	52148	175236	20494	41246	38713	21273	18758	1740	63419	82008	73826	56946
	15.3	19.0	15.8	19.4	14.8	20.6	9.9	12.1	3.1	15.5	16.4	16.3	14.2
	100.0	22.1	74.1	8.7	17.5	16.4	9.0	7.9	.7	26.8	34.7	31.2	24.1
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	46414	22176	17642	7042	2354	11498	816	803	1402	12352	12596	7849	17388
	3.0	8.1	1.6	6.7	.8	6.1	.4	.5	2.5	3.0	2.5	1.7	4.3
	100.0	47.8	38.0	15.2	5.1	24.8	1.8	1.7	3.0	26.6	27.1	16.9	37.5
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	23559	7218	16340	-	5157	10942	1138	1940	-	3320	3281	11712	4513
	1.5	2.6	1.5		1.9	5.8	.5	1.2		.8	.7	2.6	1.1
	100.0	30.6	69.4		21.9	46.4	4.8	8.2		14.1	13.9	49.7	19.2
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	203280	38208	147378	2844	35995	13505	70112	15630	4934	44526	23611	98065	51162
	13.2	13.9	13.3	2.7	12.9	7.2	32.6	10.0	8.9	10.9	4.7	21.7	12.7
	100.0	18.8	72.5	1.4	17.7	6.6	34.5	7.7	2.4	21.9	11.6	48.2	25.2
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	57698	16329	33343	10540	17910	2798	3226	6446	505	15262	11307	14310	23709
	3.7	5.9	3.0	10.0	6.4	1.5	1.5	4.1	.9	3.7	2.3	3.2	5.9
	100.0	28.3	57.8	18.3	31.0	4.8	5.6	11.2	.9	26.5	19.6	24.8	41.1
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	181782	44034	129648	10069	38342	11495	28328	15290	12390	55452	68523	38906	43405
	11.8	16.0	11.7	9.5	13.8	6.1	13.2	9.8	22.3	13.5	13.7	8.6	10.8
	100.0	24.2	71.3	5.5	21.1	6.3	15.6	8.4	6.8	30.5	37.7	21.4	23.9
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	91109	8839	59779	11921	32141	13376	9426	6237	4754	10645	27551	32178	31259
	5.9	3.2	5.4	11.3	11.5	7.1	4.4	4.0	8.6	2.6	5.5	7.1	7.8
	100.0	9.7	65.6	13.1	35.3	14.7	10.3	6.8	5.2	11.7	30.2	35.3	34.3

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	109571	35258	64720	7546	15269	9288	4584	18713	2051	34690	30251	28758	44414
	7.1	12.8	5.8	7.1	5.5	5.0	2.1	12.0	3.7	8.5	6.0	6.4	11.0
	100.0	32.2	59.1	6.9	13.9	8.5	4.2	17.1	1.9	31.7	27.6	26.2	40.5
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	27709	11239	14933	6140	1667	1840	1048	2354	1867	9566	4855	11675	6985
	1.8	4.1	1.3	5.8	.6	1.0	.5	1.5	3.4	2.3	1.0	2.6	1.7
	100.0	40.6	53.9	22.2	6.0	6.6	3.8	8.5	6.7	34.5	17.5	42.1	25.2
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	46246	11802	30262	4006	8093	10880	5392	887	384	14981	10071	12923	20387
	3.0	4.3	2.7	3.8	2.9	5.8	2.5	.6	.7	3.7	2.0	2.9	5.1
	100.0	25.5	65.4	8.7	17.5	23.5	11.7	1.9	.8	32.4	21.8	27.9	44.1
THE NATURAL BEAUTY OF THE PARKS	18403	4986	12691	-	121	-	995	5211	81	4587	212	5876	4367
	1.2	1.8	1.1		*		.5	3.4	.1	1.1	*	1.3	1.1
	100.0	27.1	69.0		.7		5.4	28.3	.4	24.9	1.2	31.9	23.7
BEAUTY OF THE LAKES/ THE LAKES	54047	20959	31459	3647	12911	592	6652	7512	2509	14899	35082	6108	7450
	3.5	7.6	2.8	3.4	4.6	.3	3.1	4.8	4.5	3.6	7.0	1.4	1.9
	100.0	38.8	58.2	6.7	23.9	1.1	12.3	13.9	4.6	27.6	64.9	11.3	13.8
CAMPSITES/ CAMPING FACILITIES	45510	17137	28373	2667	8649	6869	2266	1561	202	12724	17283	12602	13439
	3.0	6.2	2.6	2.5	3.1	3.7	1.1	1.0	.4	3.1	3.4	2.8	3.3
	100.0	37.7	62.3	5.9	19.0	15.1	5.0	3.4	.4	28.0	38.0	27.7	29.5
ACCOMODATIONS/ HOTELS/ CABINS	74397	9457	55292	5513	27242	19819	2138	590	186	16719	9954	16311	40891
	4.8	3.4	5.0	5.2	9.8	10.6	1.0	.4	.3	4.1	2.0	3.6	10.2
	100.0	12.7	74.3	7.4	36.6	26.6	2.9	.8	.3	22.5	13.4	21.9	55.0
WEATHER	45596	6718	34054	6431	4076	1787	9319	11410	-	9740	13943	10157	20271
	3.0	2.4	3.1	6.1	1.5	1.0	4.3	7.3		2.4	2.8	2.2	5.0
	100.0	14.7	74.7	14.1	8.9	3.9	20.4	25.0		21.4	30.6	22.3	44.5
CLEAN/ FRESH AIR	55237	7360	40392	2298	7633	14130	5131	3864	-	12134	9199	18803	21499
	3.6	2.7	3.6	2.2	2.7	7.5	2.4	2.5		3.0	1.8	4.2	5.3
	100.0	13.3	73.1	4.2	13.8	25.6	9.3	7.0		22.0	16.7	34.0	38.9
ICEFIELDS/ COLUMBIA ICEFIELDS	5600	4189	1133	335	303	413	974	456	358	1734	1967	638	1816
	.4	1.5	.1	.3	.1	.2	.5	.3	.6	.4	.4	.1	.5
	100.0	74.8	20.2	6.0	5.4	7.4	17.4	8.1	6.4	31.0	35.1	11.4	32.4
SPRINGS/ HOT SPRINGS	30667	2814	21445	474	1280	12461	1066	1903	606	11592	8868	11178	9185
	2.0	1.0	1.9	.4	.5	6.6	.5	1.2	1.1	2.8	1.8	2.5	2.3
	100.0	9.2	69.9	1.5	4.2	40.6	3.5	6.2	2.0	37.8	28.9	36.5	30.0

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
FALLS/ WATERFALLS	13533	6768	6765	-	899	962	6573	81	1211	878	5490	2264	3531
	.9	2.5	.6		.3	.5	3.1	.1	2.2	.2	1.1	.5	.9
	100.0	50.0	50.0		6.6	7.1	48.6	.6	8.9	6.5	40.6	16.7	26.1
CYCLING TRAILS	9634	-	9634	4517	1216	3901	-	-	-	-	4517	1216	3901
	.6		.9	4.3	.4	2.1					.9	.3	1.0
	100.0		100.0	46.9	12.6	40.5					46.9	12.6	40.5
HIKING/ HIKING TRAILS	69400	18250	49925	8382	9093	9418	1668	14329	11285	12486	20220	25335	11759
	4.5	6.6	4.5	7.9	3.3	5.0	.8	9.2	20.3	3.0	4.0	5.6	2.9
	100.0	26.3	71.9	12.1	13.1	13.6	2.4	20.6	16.3	18.0	29.1	36.5	16.9
ROADS/ HIGHWAYS	68414	20112	43717	6287	3444	7158	3864	12511	1463	25297	26028	20581	19787
	4.4	7.3	3.9	5.9	1.2	3.8	1.8	8.0	2.6	6.2	5.2	4.5	4.9
	100.0	29.4	63.9	9.2	5.0	10.5	5.6	18.3	2.1	37.0	38.0	30.1	28.9
GONDOLA/ RIDE/ LIFT	11214	2684	3461	124	474	-	2003	1018	278	7318	2797	6378	1738
	.7	1.0	.3	.1	.2		.9	.7	.5	1.8	.6	1.4	.4
	100.0	23.9	30.9	1.1	4.2		17.9	9.1	2.5	65.3	24.9	56.9	15.5
FLOWERS/ WILDFLOWERS	5478	1982	2951	116	290	-	371	255	2831	1312	273	2863	1486
	.4	.7	.3	.1	.1		.2	.2	5.1	.3	.1	.6	.4
	100.0	36.2	53.9	2.1	5.3		6.8	4.6	51.7	24.0	5.0	52.3	27.1
GOOD/ EXPLICIT SIGNS	9687	2760	6927	-	366	1202	2647	2471	-	1660	1422	1758	5833
	.6	1.0	.6		.1	.6	1.2	1.6		.4	.3	.4	1.5
	100.0	28.5	71.5		3.8	12.4	27.3	25.5		17.1	14.7	18.1	60.2
GLACIERS	5000	3383	1496	-	799	-	-	81	900	2461	723	1565	981
	.3	1.2	.1		.3			.1	1.6	.6	.1	.3	.2
	100.0	67.7	29.9		16.0			1.6	18.0	49.2	14.5	31.3	19.6
SHOPS/ SHOPPING (MISC.)	44335	3898	38030	-	8899	3052	8351	8610	-	15422	17633	15819	10883
	2.9	1.4	3.4		3.2	1.6	3.9	5.5		3.8	3.5	3.5	2.7
	100.0	8.8	85.8		20.1	6.9	18.8	19.4		34.8	39.8	35.7	24.5
GOLFING/ GOLF COURSES	11017	836	9904	6005	303	-	1882	1740	278	532	6005	2414	2017
	.7	.3	.9	5.7	.1		.9	1.1	.5	.1	1.2	.5	.5
	100.0	7.6	89.9	54.5	2.8		17.1	15.8	2.5	4.8	54.5	21.9	18.3
NATURE/ NATURALNESS	45658	9236	28799	10589	16289	3279	1040	3037	2599	6333	18033	16482	6110
	3.0	3.4	2.6	10.0	5.8	1.7	.5	2.0	4.7	1.5	3.6	3.6	1.5
	100.0	20.2	63.1	23.2	35.7	7.2	2.3	6.7	5.7	13.9	39.5	36.1	13.4

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	34300	18728	15572	-	1235	-	4314	6548	-	21957	11071	17610	5535
	2.2	6.8	1.4		.4		2.0	4.2		5.4	2.2	3.9	1.4
	100.0	54.6	45.4		3.6		12.6	19.1		64.0	32.3	51.3	16.1
UNCROWDED/ NOT TOO MANY PEOPLE	34931	9618	25313	-	8606	2093	720	393	959	18609	3302	3409	27565
	2.3	3.5	2.3		3.1	1.1	.3	.3	1.7	4.5	.7	.8	6.9
	100.0	27.5	72.5		24.6	6.0	2.1	1.1	2.7	53.3	9.5	9.8	78.9
PLENTY/ LOTS TO DO	27568	10045	13833	186	4689	2979	7777	1539	-	8685	11113	6663	8661
	1.8	3.7	1.2	.2	1.7	1.6	3.6	1.0		2.1	2.2	1.5	2.2
	100.0	36.4	50.2	.7	17.0	10.8	28.2	5.6		31.5	40.3	24.2	31.4
WALKS/ WALKING/ WALKING TRAILS	23500	2318	19727	996	5533	-	-	11685	2045	3170	4089	12485	6606
	1.5	.8	1.8	.9	2.0			7.5	3.7	.8	.8	2.8	1.6
	100.0	9.9	83.9	4.2	23.5			49.7	8.7	13.5	17.4	53.1	28.1
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	18585	8588	9059	384	2869	1487	1392	3853	-	8600	1869	2588	9699
	1.2	3.1	.8	.4	1.0	.8	.6	2.5		2.1	.4	.6	2.4
	100.0	46.2	48.7	2.1	15.4	8.0	7.5	20.7		46.3	10.1	13.9	52.2
GOOD INFO CENTERS/ BUREAUS	10476	2389	8087	602	606	278	-	1048	-	7942	5577	2280	2619
	.7	.9	.7	.6	.2	.1		.7		1.9	1.1	.5	.7
	100.0	22.8	77.2	5.7	5.8	2.6		10.0		75.8	53.2	21.8	25.0
GENERAL LIKE	13639	5233	7160	-	5626	269	-	1466	361	4294	5651	586	3554
	.9	1.9	.6		2.0	.1		.9	.6	1.0	1.1	.1	.9
	100.0	38.4	52.5		41.3	2.0		10.7	2.6	31.5	41.4	4.3	26.1
MISCELLANEOUS	118905	29565	83060	7065	20833	12108	29933	5326	2491	33224	51640	30462	27340
	7.7	10.8	7.5	6.7	7.5	6.5	13.9	3.4	4.5	8.1	10.3	6.7	6.8
	100.0	24.9	69.9	5.9	17.5	10.2	25.2	4.5	2.1	27.9	43.4	25.6	23.0
DON'T KNOW	6536	1037	5499	-	742	436	-	-	-	4757	742	-	2762
	.4	.4	.5		.3	.2				1.2	.1		.7
	100.0	15.9	84.1		11.4	6.7				72.8	11.4		42.3
NOT STATED	289544	41277	193497	17760	42319	32195	34760	37673	3006	99909	99950	82367	72421
	18.8	15.0	17.4	16.8	15.2	17.2	16.2	24.2	5.4	24.4	19.9	18.2	18.0
	100.0	14.3	66.8	6.1	14.6	11.1	12.0	13.0	1.0	34.5	34.5	28.4	25.0
(NET) GENERAL BEAUTY/ SCENERY	785444	151169	588084	37606	163701	79012	137266	77714	27339	214326	235161	264620	189346
	50.9	55.0	53.0	35.6	58.8	42.1	63.8	50.0	49.2	52.3	46.9	58.5	47.1
	100.0	19.2	74.9	4.8	20.8	10.1	17.5	9.9	3.5	27.3	29.9	33.7	24.1

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) SPECIFIC NATURAL ATTRACTIONS	51437	15175	29456	809	2977	13168	8062	2104	3075	15938	16203	15137	14424
	3.3	5.5	2.7	.8	1.1	7.0	3.7	1.4	5.5	3.9	3.2	3.3	3.6
	100.0	29.5	57.3	1.6	5.8	25.6	15.7	4.1	6.0	31.0	31.5	29.4	28.0
(NET) MAN MADE FACILITIES/ ATTRACTIONS	340120	69459	248679	29258	60839	47189	21911	40678	15459	100547	118370	98040	96572
	22.0	25.3	22.4	27.7	21.8	25.2	10.2	26.2	27.8	24.6	23.6	21.7	24.0
	100.0	20.4	73.1	8.6	17.9	13.9	6.4	12.0	4.5	29.6	34.8	28.8	28.4
(NET) WELL KEPT, CLEAN	115148	40723	63647	11048	14828	33025	7347	3630	1785	30654	25645	31714	42287
	7.5	14.8	5.7	10.4	5.3	17.6	3.4	2.3	3.2	7.5	5.1	7.0	10.5
	100.0	35.4	55.3	9.6	12.9	28.7	6.4	3.2	1.6	26.6	22.3	27.5	36.7
(NET) NATURE, WILDLIFE	277153	61911	198423	30997	56310	40013	21685	21134	4268	70556	99170	88376	62938
	18.0	22.5	17.9	29.3	20.2	21.3	10.1	13.6	7.7	17.2	19.8	19.5	15.6
	100.0	22.3	71.6	11.2	20.3	14.4	7.8	7.6	1.5	25.5	35.8	31.9	22.7

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS · BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3877871	3144500	1621547	665903	480545	320924	210377	406205	2206230	753237
	100.0	100.0	81.1	41.8	17.2	12.4	8.3	5.4	10.5	56.9	19.4
THE SCENERY/ SIGHTS (UNSPEC.)	1116380	1116380	935735	415556	162523	131914	106240	57136	129336	682443	158398
	28.8	28.8	29.8	25.6	24.4	27.5	33.1	27.2	31.8	30.9	21.0
	100.0	100.0	83.8	37.2	14.6	11.8	9.5	5.1	11.6	61.1	14.2
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	629873	629873	555047	147623	52342	19926	33724	37639	68814	393817	128551
	16.2	16.2	17.7	9.1	7.9	4.1	10.5	17.9	16.9	17.9	17.1
	100.0	100.0	88.1	23.4	8.3	3.2	5.4	6.0	10.9	62.5	20.4
WILDLIFE/ TO SEE THE WILDLIFE	630927	630927	447819	383604	90711	57005	57801	40056	46727	454096	54005
	16.3	16.3	14.2	23.7	13.6	11.9	18.0	19.0	11.5	20.6	7.2
	100.0	100.0	71.0	60.8	14.4	9.0	9.2	6.3	7.4	72.0	8.6
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	108303	108303	97869	68419	32460	22465	12024	7949	4299	95515	-
	2.8	2.8	3.1	4.2	4.9	4.7	3.7	3.8	1.1	4.3	
	100.0	100.0	90.4	63.2	30.0	20.7	11.1	7.3	4.0	88.2	
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	73052	73052	57394	31558	12265	9977	10099	-	4374	65286	3392
	1.9	1.9	1.8	1.9	1.8	2.1	3.1		1.1	3.0	.5
	100.0	100.0	78.6	43.2	16.8	13.7	13.8		6.0	89.4	4.6
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	498233	498233	450364	190045	174979	164172	34697	25592	37851	269200	144373
	12.8	12.8	14.3	11.7	26.3	34.2	10.8	12.2	9.3	12.2	19.2
	100.0	100.0	90.4	38.1	35.1	33.0	7.0	5.1	7.6	54.0	29.0
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	125819	125819	112756	53570	45176	37923	24484	10170	9365	92106	11112
	3.2	3.2	3.6	3.3	6.8	7.9	7.6	4.8	2.3	4.2	1.5
	100.0	100.0	89.6	42.6	35.9	30.1	19.5	8.1	7.4	73.2	8.8
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	436847	436847	383196	173391	66904	34797	48991	18961	17582	292053	90708
	11.3	11.3	12.2	10.7	10.0	7.2	15.3	9.0	4.3	13.2	12.0
	100.0	100.0	87.7	39.7	15.3	8.0	11.2	4.3	4.0	66.9	20.8
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	230868	230868	221835	59201	12697	10938	3153	4893	28222	151633	26002
	6.0	6.0	7.1	3.7	1.9	2.3	1.0	2.3	6.9	6.9	3.5
	100.0	100.0	96.1	25.6	5.5	4.7	1.4	2.1	12.2	65.7	11.3

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS · BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	284008	284008	271449	104700	110284	105998	53607	19152	14303	192974	50141
	7.3	7.3	8.6	6.5	16.6	22.1	16.7	9.1	3.5	8.7	6.7
	100.0	100.0	95.6	36.9	38.8	37.3	18.9	6.7	5.0	67.9	17.7
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	78721	78721	45803	69489	15858	9736	11957	2706	6647	69368	1889
	2.0	2.0	1.5	4.3	2.4	2.0	3.7	1.3	1.6	3.1	.3
	100.0	100.0	58.2	88.3	20.1	12.4	15.2	3.4	8.4	88.1	2.4
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	102583	102583	97071	38800	14678	14195	9940	13937	7519	64852	30112
	2.6	2.6	3.1	2.4	2.2	3.0	3.1	6.6	1.9	2.9	4.0
	100.0	100.0	94.6	37.8	14.3	13.8	9.7	13.6	7.3	63.2	29.4
THE NATURAL BEAUTY OF THE PARKS	53487	53487	49302	37593	4534	2295	4297	-	2975	30357	20156
	1.4	1.4	1.6	2.3	.7	.5	1.3		.7	1.4	2.7
	100.0	100.0	92.2	70.3	8.5	4.3	8.0		5.6	56.8	37.7
BEAUTY OF THE LAKES/ THE LAKES	135892	135892	118438	89823	38237	12674	27220	11508	4508	112036	12718
	3.5	3.5	3.8	5.5	5.7	2.6	8.5	5.5	1.1	5.1	1.7
	100.0	100.0	87.2	66.1	28.1	9.3	20.0	8.5	3.3	82.4	9.4
CAMPSITES/ CAMPING FACILITIES	109557	109557	76230	91406	48954	28779	43552	-	5499	99015	-
	2.8	2.8	2.4	5.6	7.4	6.0	13.6		1.4	4.5	
	100.0	100.0	69.6	83.4	44.7	26.3	39.8		5.0	90.4	
ACCOMODATIONS/ HOTELS/ CABINS	190906	190906	152019	89730	34447	32016	3929	19145	6364	163356	-
	4.9	4.9	4.8	5.5	5.2	6.7	1.2	9.1	1.6	7.4	
	100.0	100.0	79.6	47.0	18.0	16.8	2.1	10.0	3.3	85.6	
WEATHER	115903	115903	105104	34180	10091	5093	4998	1873	13465	81015	18199
	3.0	3.0	3.3	2.1	1.5	1.1	1.6	.9	3.3	3.7	2.4
	100.0	100.0	90.7	29.5	8.7	4.4	4.3	1.6	11.6	69.9	15.7
CLEAN/ FRESH AIR	125887	125887	116791	27377	18683	13648	5799	5888	18519	73623	27856
	3.2	3.2	3.7	1.7	2.8	2.8	1.8	2.8	4.6	3.3	3.7
	100.0	100.0	92.8	21.7	14.8	10.8	4.6	4.7	14.7	58.5	22.1
ICEFIELDS/ COLUMBIA ICEFIELDS	12718	12718	12013	12548	8438	7733	3170	-	-	12718	-
	.3	.3	.4	.8	1.3	1.6	1.0			.6	
	100.0	100.0	94.5	98.7	66.3	60.8	24.9			100.0	
SPRINGS/ HOT SPRINGS	97939	97939	91185	25088	11634	8330	4474	18555	-	34650	29616
	2.5	2.5	2.9	1.5	1.7	1.7	1.4	8.8		1.6	3.9
	100.0	100.0	93.1	25.6	11.9	8.5	4.6	18.9		35.4	30.2

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
FALLS/ WATERFALLS	40558	40558	38506	40558	29967	7975	24402	-	-	35908	-
	1.0	1.0	1.2	2.5	4.5	1.7	7.6			1.6	
	100.0	100.0	94.9	100.0	73.9	19.7	60.2			88.5	
CYCLING TRAILS	26315	26315	26315	-	-	-	-	19145	-	7170	-
	.7	.7	.8					9.1		.3	
	100.0	100.0	100.0					72.8		27.2	
HIKING/ HIKING TRAILS	155886	155886	116843	66227	50824	50824	39216	2671	182	123119	25845
	4.0	4.0	3.7	4.1	7.6	10.6	12.2	1.3	*	5.6	3.4
	100.0	100.0	75.0	42.5	32.6	32.6	25.2	1.7	.1	79.0	16.6
ROADS/ HIGHWAYS	185391	185391	136239	85733	48442	42871	39860	4893	25231	122512	27151
	4.8	4.8	4.3	5.3	7.3	8.9	12.4	2.3	6.2	5.6	3.6
	100.0	100.0	73.5	46.2	26.1	23.1	21.5	2.6	13.6	66.1	14.6
GONDOLA/ RIDE/ LIFT	30119	30119	26982	13113	5998	4404	3657	-	1889	11247	1889
	.8	.8	.9	.8	.9	.9	1.1		.5	.5	.3
	100.0	100.0	89.6	43.5	19.9	14.6	12.1		6.3	37.3	6.3
FLOWERS/ WILDFLOWERS	9485	9485	9410	5885	7497	6158	1338	-	75	8926	-
	.2	.2	.3	.4	1.1	1.3	.4		*	.4	
	100.0	100.0	99.2	62.1	79.0	64.9	14.1		.8	94.1	
GOOD/ EXPLICIT SIGNS	25961	25961	24274	18151	8905	6700	8790	4893	10387	16157	-
	.7	.7	.8	1.1	1.3	1.4	2.7	2.3	2.6	.7	
	100.0	100.0	93.5	69.9	34.3	25.8	33.9	18.8	40.0	62.2	
GLACIERS	13257	13257	9474	9993	5484	5484	584	634	-	12623	-
	.3	.3	.3	.6	.8	1.1	.2	.3		.6	
	100.0	100.0	71.5	75.4	41.4	41.4	4.4	4.8		95.2	
SHOPS/ SHOPPING (MISC.)	112638	112638	104028	50955	33249	28722	10979	11864	18118	53317	36919
	2.9	2.9	3.3	3.1	5.0	6.0	3.4	5.6	4.5	2.4	4.9
	100.0	100.0	92.4	45.2	29.5	25.5	9.7	10.5	16.1	47.3	32.8
GOLFING/ GOLF COURSES	16613	16613	15049	8448	6884	6884	1752	-	1564	15049	-
	.4	.4	.5	.5	1.0	1.4	.5		.4	.7	
	100.0	100.0	90.6	50.9	41.4	41.4	10.5		9.4	90.6	
NATURE/ NATURALNESS	108421	108421	85456	37010	13356	7321	7277	2502	3214	62250	39489
	2.8	2.8	2.7	2.3	2.0	1.5	2.3	1.2	.8	2.8	5.2
	100.0	100.0	78.8	34.1	12.3	6.8	6.7	2.3	3.0	57.4	36.4

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	71337	71337	36514	52642	17918	17918	10152	-	2211	49121	20004
	1.8	1.8	1.2	3.2	2.7	3.7	3.2		.5	2.2	2.7
	100.0	100.0	51.2	73.8	25.1	25.1	14.2		3.1	68.9	28.0
UNCROWDED/ NOT TOO MANY PEOPLE	83917	83917	53179	64207	26816	26816	-	5946	4490	47861	25620
	2.2	2.2	1.7	4.0	4.0	5.6		2.8	1.1	2.2	3.4
	100.0	100.0	63.4	76.5	32.0	32.0		7.1	5.4	57.0	30.5
PLENTY/ LOTS TO DO	72232	72232	71870	29184	30063	28992	1655	-	8840	57822	5570
	1.9	1.9	2.3	1.8	4.5	6.0	5		2.2	2.6	.7
	100.0	100.0	99.5	40.4	41.6	40.1	2.3		12.2	80.1	7.7
WALKS/ WALKING/ WALKING TRAILS	53425	53425	40737	38511	3364	3364	237	-	-	9578	43846
	1.4	1.4	1.3	2.4	.5	.7	.1			.4	5.8
	100.0	100.0	76.3	72.1	6.3	6.3	.4			17.9	82.1
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	47347	47347	46993	23437	30322	28460	26046	5946	252	40260	889
	1.2	1.2	1.5	1.4	4.6	5.9	8.1	2.8	.1	1.8	.1
	100.0	100.0	99.3	49.5	64.0	60.1	55.0	12.6	.5	85.0	1.9
GOOD INFO CENTERS/ BUREAUS	24221	24221	24221	9584	10371	2029	10371	-	-	13795	1201
	.6	.6	.8	.6	1.6	.4	3.2			.6	.2
	100.0	100.0	100.0	39.6	42.8	8.4	42.8			57.0	5.0
GENERAL LIKE	32868	32868	23592	23860	10011	8679	8386	4889	10763	18348	-
	.8	.8	.8	1.5	1.5	1.8	2.6	2.3	2.6	.8	
	100.0	100.0	71.8	72.6	30.5	26.4	25.5	14.9	32.7	55.8	
MISCELLANEOUS	283084	283084	229738	115812	45037	19689	30304	8344	33920	211125	12548
	7.3	7.3	7.3	7.1	6.8	4.1	9.4	4.0	8.4	9.6	1.7
	100.0	100.0	81.2	40.9	15.9	7.0	10.7	2.9	12.0	74.6	4.4
DON'T KNOW	14823	14823	9930	8148	5112	5112	-	-	4893	8368	1562
	.4	.4	.3	.5	.8	1.1			1.2	.4	.2
	100.0	100.0	67.0	55.0	34.5	34.5			33.0	56.5	10.5
NOT STATED	785551	785551	618021	318770	91524	59066	42454	67093	124806	289996	167293
	20.3	20.3	19.7	19.7	13.7	12.3	13.2	31.9	30.7	13.1	22.2
	100.0	100.0	78.7	40.6	11.7	7.5	5.4	8.5	15.9	36.9	21.3
(NET) GENERAL BEAUTY/ SCENERY	1982824	1982824	1712803	782770	391850	313761	180272	103556	183480	1166286	415960
	51.1	51.1	54.5	48.3	58.8	65.3	56.2	49.2	45.2	52.9	55.2
	100.0	100.0	86.4	39.5	19.8	15.8	9.1	5.2	9.3	58.8	21.0

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) SPECIFIC NATURAL ATTRACTIONS	155662	155662	142368	79378	50815	24814	30804	19189	-	87090	29616
	4.0	4.0	4.5	4.9	7.6	5.2	9.6	9.1		3.9	3.9
	100.0	100.0	91.5	51.0	32.6	15.9	19.8	12.3		55.9	19.0
(NET) MAN MADE FACILITIES/ ATTRACTIONS	836298	836298	651752	425033	205396	167195	121440	39626	56419	567315	133787
	21.6	21.6	20.7	26.2	30.8	34.8	37.8	18.8	13.9	25.7	17.8
	100.0	100.0	77.9	50.8	24.6	20.0	14.5	4.7	6.7	67.8	16.0
(NET) WELL KEPT, CLEAN	280739	280739	250406	135577	59403	46636	32063	21887	16192	222453	33504
	7.2	7.2	8.0	8.4	8.9	9.7	10.0	10.4	4.0	10.1	4.4
	100.0	100.0	89.2	48.3	21.2	16.6	11.4	7.8	5.8	79.2	11.9
(NET) NATURE, WILDLIFE	724386	724386	529778	407842	105820	66079	65079	40056	49739	506659	90440
	18.7	18.7	16.8	25.2	15.9	13.8	20.3	19.0	12.2	23.0	12.0
	100.0	100.0	73.1	56.3	14.6	9.1	9.0	5.5	6.9	69.9	12.5

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
THE SCENERY/ SIGHTS (UNSPEC.)	1116380	922286	688775	56259	177253	150841	43253	824	10097	1060277	36388	23410	32693
	28.8	30.1	30.2	17.4	38.4	23.9	24.1	1.7	27.3	29.6	31.5	22.5	17.2
	100.0	82.6	61.7	5.0	15.9	13.5	3.9	.1	.9	95.0	3.3	2.1	2.9
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	629873	576110	525289	18531	32290	23922	29842	-	-	604915	18559	17126	7833
	16.2	18.8	23.0	5.7	7.0	3.8	16.7			16.9	16.1	16.5	4.1
	100.0	91.5	83.4	2.9	5.1	3.8	4.7			96.0	2.9	2.7	1.2
WILDLIFE/ TO SEE THE WILDLIFE	630927	461929	304616	54818	102495	120760	48237	2231	16632	593998	21350	12968	23961
	16.3	15.1	13.4	16.9	22.2	19.1	26.9	4.6	45.0	16.6	18.5	12.5	12.6
	100.0	73.2	48.3	8.7	16.2	19.1	7.6	.4	2.6	94.1	3.4	2.1	3.8
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	108303	45724	38630	3566	3527	58710	3870	1793	-	93640	-	4138	10525
	2.8	1.5	1.7	1.1	.8	9.3	2.2	3.7		2.6		4.0	5.5
	100.0	42.2	35.7	3.3	3.3	54.2	3.6	1.7		86.5		3.8	9.7
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	73052	59107	19627	7607	31873	12208	1737	-	-	72549	4507	503	-
	1.9	1.9	.9	2.3	6.9	1.9	1.0			2.0	3.9	.5	
	100.0	80.9	26.9	10.4	43.6	16.7	2.4			99.3	6.2	.7	
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	498233	341288	257784	64824	18680	141763	15183	3815	-	442341	11051	26341	29552
	12.8	11.1	11.3	20.0	4.0	22.4	8.5	7.9		12.3	9.6	25.3	15.5
	100.0	68.5	51.7	13.0	3.7	28.5	3.0	.8		88.8	2.2	5.3	5.9
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	125819	83402	39122	26392	17888	33173	9244	3155	2017	100716	12636	8673	16430
	3.2	2.7	1.7	8.1	3.9	5.3	5.2	6.6	5.5	2.8	10.9	8.3	8.6
	100.0	66.3	31.1	21.0	14.2	26.4	7.3	2.5	1.6	80.0	10.0	6.9	13.1
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	436847	319516	250475	25990	43051	89754	27577	2143	1474	407694	16660	14677	14476
	11.3	10.4	11.0	8.0	9.3	14.2	15.4	4.5	4.0	11.4	14.4	14.1	7.6
	100.0	73.1	57.3	5.9	9.9	20.5	6.3	.5	.3	93.3	3.8	3.4	3.3
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	230868	209826	169679	16118	24030	11320	9722	-	9363	211568	-	5610	13690
	6.0	6.8	7.4	5.0	5.2	1.8	5.4		25.3	5.9		5.4	7.2
	100.0	90.9	73.5	7.0	10.4	4.9	4.2		4.1	91.6		2.4	5.9

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	284008	157542	144108	9791	3644	112628	13837	478	-	257352	28769	15756	10899
	7.3	5.1	6.3	3.0	.8	17.8	7.7	1.0		7.2	24.9	15.2	5.7
	100.0	55.5	50.7	3.4	1.3	39.7	4.9	.2		90.6	10.1	5.5	3.8
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	78721	41349	23480	8237	9631	30629	6743	457	1474	60102	2708	12833	5785
	2.0	1.3	1.0	2.5	2.1	4.8	3.8	1.0	4.0	1.7	2.3	12.3	3.0
	100.0	52.5	29.8	10.5	12.2	38.9	8.6	.6	1.9	76.3	3.4	16.3	7.3
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	102583	74746	50871	6998	16877	15713	12124	2088	9107	92538	1231	4036	6009
	2.6	2.4	2.2	2.2	3.7	2.5	6.8	4.4	24.6	2.6	1.1	3.9	3.2
	100.0	72.9	49.6	6.8	16.5	15.3	11.8	2.0	8.9	90.2	1.2	3.9	5.9
THE NATURAL BEAUTY OF THE PARKS	53487	39183	37740	1443	-	10553	3750	1185	1474	46701	1474	370	6416
	1.4	1.3	1.7	.4		1.7	2.1	2.5	4.0	1.3	1.3	.4	3.4
	100.0	73.3	70.6	2.7		19.7	7.0	2.2	2.8	87.3	2.8	.7	12.0
BEAUTY OF THE LAKES/ THE LAKES	135892	71197	47577	18911	4708	40353	24342	2562	-	123254	-	1874	10764
	3.5	2.3	2.1	5.8	1.0	6.4	13.6	5.3		3.4		1.8	5.6
	100.0	52.4	35.0	13.9	3.5	29.7	17.9	1.9		90.7		1.4	7.9
CAMPSITES/ CAMPING FACILITIES	109557	55617	25561	15788	14268	25247	28693	-	21558	108634	18952	132	791
	2.8	1.8	1.1	4.9	3.1	4.0	16.0		58.3	3.0	16.4	.1	.4
	100.0	50.8	23.3	14.4	13.0	23.0	26.2		19.7	99.2	17.3	.1	.7
ACCOMODATIONS/ HOTELS/ CABINS	190906	146060	94469	10907	40684	43639	1207	80	-	178399	-	1536	10971
	4.9	4.8	4.1	3.4	8.8	6.9	.7	.2		5.0		1.5	5.8
	100.0	76.5	49.5	5.7	21.3	22.9	.6	*		93.4		.8	5.7
WEATHER	115903	93551	91499	-	2052	21097	1255	802	-	91489	1632	6837	17577
	3.0	3.1	4.0		.4	3.3	.7	1.7		2.6	1.4	6.6	9.2
	100.0	80.7	78.9		1.8	18.2	1.1	.7		78.9	1.4	5.9	15.2
CLEAN/ FRESH AIR	125887	115966	103212	2113	10641	9921	-	-	-	118613	1489	3000	4274
	3.2	3.8	4.5	.7	2.3	1.6				3.3	1.3	2.9	2.2
	100.0	92.1	82.0	1.7	8.5	7.9				94.2	1.2	2.4	3.4
ICEFIELDS/ COLUMBIA ICEFIELDS	12718	2319	-	171	2148	7939	2460	1194	-	2757	-	671	9289
	.3	.1		.1	.5	1.3	1.4	2.5		.1		.6	4.9
	100.0	18.2		1.3	16.9	62.4	19.3	9.4		21.7		5.3	73.0
SPRINGS/ HOT SPRINGS	97939	92554	84902	1912	5740	3667	1717	-	1717	91839	426	713	5386
	2.5	3.0	3.7	.6	1.2	.6	1.0		4.6	2.6	.4	.7	2.8
	100.0	94.5	86.7	2.0	5.9	3.7	1.8		1.8	93.8	.4	.7	5.5

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
FALLS/ WATERFALLS	40558	12445	810	171	11464	11602	16511	251	-	34067	-	1441	5051
	1.0	.4	*	.1	2.5	1.8	9.2	.5		1.0		1.4	2.7
	100.0	30.7	2.0	.4	28.3	28.6	40.7	.6		84.0		3.6	12.5
CYCLING TRAILS	26315	26315	26315	-	-	-	-	-	-	26315	-	-	-
	.7	.9	1.2							.7			
	100.0	100.0	100.0							100.0			
HIKING/ HIKING TRAILS	155886	102213	68184	6829	27200	41578	12094	-	8623	149274	-	5206	1405
	4.0	3.3	3.0	2.1	5.9	6.6	6.7		23.3	4.2		5.0	.7
	100.0	65.6	43.7	4.4	17.4	26.7	7.8		5.5	95.8		3.3	.9
ROADS/ HIGHWAYS	185391	106441	53293	9666	43483	64449	14500	-	-	184375	7550	224	791
	4.8	3.5	2.3	3.0	9.4	10.2	8.1			5.1	6.5	.2	.4
	100.0	57.4	28.7	5.2	23.5	34.8	7.8			99.5	4.1	.1	.4
GONDOLA/ RIDE/ LIFT	30119	22677	18929	-	3748	7200	243	-	-	22061	-	243	7816
	.8	.7	.8		.8	1.1	.1			.6		.2	4.1
	100.0	75.3	62.8		12.4	23.9	.8			73.2		.8	25.9
FLOWERS/ WILDFLOWERS	9485	3334	461	2531	342	5603	547	547	-	3016	484	417	6052
	.2	.1	*	.8	.1	.9	.3	1.1		.1	.4	.4	3.2
	100.0	35.2	4.9	26.7	3.6	59.1	5.8	5.8		31.8	5.1	4.4	63.8
GOOD/ EXPLICIT SIGNS	25961	21441	12239	9203	-	3374	1146	-	-	24815	-	1031	114
	.7	.7	.5	2.8		.5	.6			.7		1.0	.1
	100.0	82.6	47.1	35.4		13.0	4.4			95.6		4.0	.4
GLACIERS	13257	4450	3625	171	654	4175	4632	851	-	3389	-	1526	8343
	.3	.1	.2	.1	.1	.7	2.6	1.8		.1		1.5	4.4
	100.0	33.6	27.3	1.3	4.9	31.5	34.9	6.4		25.6		11.5	62.9
SHOPS/ SHOPPING (MISC.)	112638	99651	56611	7818	35221	12988	-	-	-	104886	2992	132	7621
	2.9	3.2	2.5	2.4	7.6	2.1				2.9	2.6	.1	4.0
	100.0	88.5	50.3	6.9	31.3	11.5				93.1	2.7	.1	6.8
GOLFING/ GOLF COURSES	16613	14271	6177	3553	4542	2342	-	-	-	14271	-	-	2342
	.4	.5	.3	1.1	1.0	.4				.4			1.2
	100.0	85.9	37.2	21.4	27.3	14.1				85.9			14.1
NATURE/ NATURALNESS	108421	91951	82317	7945	1689	14034	2436	602	206	100439	-	5105	2877
	2.8	3.0	3.6	2.5	.4	2.2	1.4	1.3	.6	2.8		4.9	1.5
	100.0	84.8	75.9	7.3	1.6	12.9	2.2	.6	.2	92.6		4.7	2.7

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS · BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	71337	24910	21721	2191	997	36613	9814	·	8623	70475	19379	862	·
	1.8	.8	1.0	.7	.2	5.8	5.5		23.3	2.0	16.8	.8	
	100.0	34.9	30.4	3.1	1.4	51.3	13.8		12.1	98.8	27.2	1.2	
UNCROWDED/ NOT TOO MANY PEOPLE	83917	51146	40175	4490	6481	31539	1232	319	·	80787	810	1188	1942
	2.2	1.7	1.8	1.4	1.4	5.0	.7	.7		2.3	.7	1.1	1.0
	100.0	60.9	47.9	5.4	7.7	37.6	1.5	.4		96.3	1.0	1.4	2.3
PLENTY/ LOTS TO DO	72232	45700	29389	4246	12065	26343	190	·	·	68651	·	2148	1433
	1.9	1.5	1.3	1.3	2.6	4.2	.1			1.9		2.1	.8
	100.0	63.3	40.7	5.9	16.7	36.5	.3			95.0		3.0	2.0
WALKS/ WALKING/ WALKING TRAILS	53425	48761	45087	·	3674	3216	1448	·	·	49428	·	3224	772
	1.4	1.6	2.0		.8	.5	.8			1.4		3.1	.4
	100.0	91.3	84.4		6.9	6.0	2.7			92.5		6.0	1.4
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	47347	32168	14761	15521	1886	5743	9435	·	8623	43555	·	1158	2634
	1.2	1.0	.6	4.8	.4	.9	5.3		23.3	1.2		1.1	1.4
	100.0	67.9	31.2	32.8	4.0	12.1	19.9		18.2	92.0		2.4	5.6
GOOD INFO CENTERS/ BUREAUS	24221	16562	14638	1925	·	5110	2549	·	·	24221	2549	·	·
	.6	.5	.6	.6		.8	1.4			.7	2.2		
	100.0	68.4	60.4	7.9		21.1	10.5			100.0	10.5		
GENERAL LIKE	32868	21518	17040	1133	3345	10011	1338	268	·	27237	·	1686	3944
	.8	.7	.7	.3	.7	1.6	.7	.6		.8		1.6	2.1
	100.0	65.5	51.8	3.4	10.2	30.5	4.1	.8		82.9		5.1	12.0
MISCELLANEOUS	283084	198437	156320	17551	24566	55419	29228	5658	·	257853	24324	12254	12978
	7.3	6.5	6.9	5.4	5.3	8.8	16.3	11.8		7.2	21.0	11.8	6.8
	100.0	70.1	55.2	6.2	8.7	19.6	10.3	2.0		91.1	8.6	4.3	4.6
DON'T KNOW	14823	6454	4893	·	1562	5112	3256	3256	·	11567	·	·	3256
	.4	.2	.2		.3	.8	1.8	6.8		.3			1.7
	100.0	43.5	33.0		10.5	34.5	22.0	22.0		78.0			22.0
NOT STATED	785551	621063	473159	83681	64222	135470	29018	22317	138	728498	36546	5740	51313
	20.3	20.3	20.7	25.8	13.9	21.4	16.2	46.5	.4	20.3	31.6	5.5	26.9
	100.0	79.1	60.2	10.7	8.2	17.2	3.7	2.8	*	92.7	4.7	.7	6.5
(NET) GENERAL BEAUTY/ SCENERY	1982824	1523678	1143637	143502	236540	370357	88789	9191	10097	1839282	49040	59480	84063
	51.1	49.7	50.1	44.3	51.2	58.6	49.6	19.1	27.3	51.3	42.4	57.2	44.1
	100.0	76.8	57.7	7.2	11.9	18.7	4.5	.5	.5	92.8	2.5	3.0	4.2

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
(NET) SPECIFIC NATURAL ATTRACTIONS	155662	108744	89337	2083	17324	21713	25206	2296	1717	130000	426	3838	21825
	4.0	3.5	3.9	.6	3.8	3.4	14.1	4.8	4.6	3.6	.4	3.7	11.5
	100.0	69.9	57.4	1.3	11.1	13.9	16.2	1.5	1.1	83.5	.3	2.5	14.0
(NET) MAN MADE FACILITIES/ ATTRACTIONS	836298	607417	377707	62600	167110	178694	50187	80	21558	797234	48873	10143	28921
	21.6	19.8	16.6	19.3	36.2	28.3	28.0	.2	58.3	22.2	42.3	9.8	15.2
	100.0	72.6	45.2	7.5	20.0	21.4	6.0	*	2.6	95.3	5.8	1.2	3.5
(NET) WELL KEPT, CLEAN	280739	176376	107857	18171	50349	86631	17731	3881	9107	255527	5737	8677	16535
	7.2	5.8	4.7	5.6	10.9	13.7	9.9	8.1	24.6	7.1	5.0	8.3	8.7
	100.0	62.8	38.4	6.5	17.9	30.9	6.3	1.4	3.2	91.0	2.0	3.1	5.9
(NET) NATURE, WILDLIFE	724386	536514	371156	62561	102797	137178	50695	3061	16632	678166	21835	17731	28489
	18.7	17.5	16.3	19.3	22.3	21.7	28.3	6.4	45.0	18.9	18.9	17.3	15.0
	100.0	74.1	51.2	8.6	14.2	18.9	7.0	.4	2.3	93.6	3.0	2.4	3.9

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
THE SCENERY/ SIGHTS (UNSPEC.)	1116380	708825	407140	386131	730249	555123	497470	58528	160618	29821	455426	104119	454676	102159
	28.8	28.3	29.7	23.5	32.7	33.4	32.4	33.0	31.8	25.3	29.5	31.3	32.4	17.1
	100.0	63.5	36.5	34.6	65.4	49.7	44.6	5.2	14.4	2.7	40.8	9.3	40.7	9.2
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	629873	490589	139015	166596	463278	348114	301941	47351	92178	26915	195514	63293	314519	56548
	16.2	19.6	10.1	10.1	20.7	21.0	19.7	26.7	18.2	22.8	12.7	19.0	22.4	9.5
	100.0	77.9	22.1	26.4	73.6	55.3	47.9	7.5	14.6	4.3	31.0	10.0	49.9	9.0
WILDLIFE/ TO SEE THE WILDLIFE	630927	394541	235704	229737	401190	254257	217958	40337	149740	6785	353178	57174	146586	73989
	16.3	15.8	17.2	14.0	18.0	15.3	14.2	22.7	29.6	5.8	22.9	17.2	10.4	12.4
	100.0	62.5	37.4	36.4	63.6	40.3	34.5	6.4	23.7	1.1	56.0	9.1	23.2	11.7
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	108303	68284	40019	35701	72602	52214	36593	18263	22499	3767	95593	9007	-	3703
	2.8	2.7	2.9	2.2	3.2	3.1	2.4	10.3	4.5	3.2	6.2	2.7		.6
	100.0	63.0	37.0	33.0	67.0	48.2	33.8	16.9	20.8	3.5	88.3	8.3		3.4
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	73052	62050	11002	3392	69660	4193	4193	1925	67736	-	59705	-	3572	9776
	1.9	2.5	.8	.2	3.1	.3	.3	1.1	13.4		3.9		.3	1.6
	100.0	84.9	15.1	4.6	95.4	5.7	5.7	2.6	92.7		81.7		4.9	13.4
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	498233	341580	154241	254559	243674	162308	152058	39126	51948	33380	216257	25457	104253	152266
	12.8	13.7	11.2	15.5	10.9	9.8	9.9	22.0	10.3	28.3	14.0	7.6	7.4	25.5
	100.0	68.6	31.0	51.1	48.9	32.6	30.5	7.9	10.4	6.7	43.4	5.1	20.9	30.6
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	125819	90199	35301	34489	91331	68685	53893	15502	24302	90	87217	3092	15173	20338
	3.2	3.6	2.6	2.1	4.1	4.1	3.5	8.7	4.8	.1	5.7	.9	1.1	3.4
	100.0	71.7	28.1	27.4	72.6	54.6	42.8	12.3	19.3	.1	69.3	2.5	12.1	16.2
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	436847	311650	125198	191229	245618	173059	164521	10302	69991	5318	179643	33509	198557	25138
	11.3	12.5	9.1	11.6	11.0	10.4	10.7	5.8	13.9	4.5	11.6	10.1	14.1	4.2
	100.0	71.3	28.7	43.8	56.2	39.6	37.7	2.4	16.0	1.2	41.1	7.7	45.5	5.8
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	230868	174235	56632	87986	142882	113513	113262	489	18920	1085	63820	15440	136665	14942
	6.0	7.0	4.1	5.4	6.4	6.8	7.4	.3	3.7	.9	4.1	4.6	9.7	2.5
	100.0	75.5	24.5	38.1	61.9	49.2	49.1	.2	8.2	.5	27.6	6.7	59.2	6.5

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	284008	256328	27410	109953	174054	128246	118590	35165	39428	6729	145505	24726	93699	20078
	7.3	10.2	2.0	6.7	7.8	7.7	7.7	19.8	7.8	5.7	9.4	7.4	6.7	3.4
	100.0	90.3	9.7	38.7	61.3	45.2	41.8	12.4	13.9	2.4	51.2	8.7	33.0	7.1
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	78721	65121	13600	2272	76448	29307	27832	4117	49347	796	38223	3456	24402	12639
	2.0	2.6	1.0	.1	3.4	1.8	1.8	2.3	9.8	.7	2.5	1.0	1.7	2.1
	100.0	82.7	17.3	2.9	97.1	37.2	35.4	5.2	62.7	1.0	48.6	4.4	31.0	16.1
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	102583	73000	29583	33420	69163	64612	64422	1605	6341	302	28408	13172	21686	39317
	2.6	2.9	2.2	2.0	3.1	3.9	4.2	.9	1.3	.3	1.8	4.0	1.5	6.6
	100.0	71.2	28.8	32.6	67.4	63.0	62.8	1.6	6.2	.3	27.7	12.8	21.1	38.3
THE NATURAL BEAUTY OF THE PARKS	53487	45175	8312	25104	28383	13310	13310	-	17283	-	52326	1161	-	-
	1.4	1.8	.6	1.5	1.3	.8	.9		3.4		3.4	.3		
	100.0	84.5	15.5	46.9	53.1	24.9	24.9		32.3		97.8	2.2		
BEAUTY OF THE LAKES/ THE LAKES	135892	86090	49802	36494	99398	68732	49887	20556	26158	4508	91346	22934	6651	14961
	3.5	3.4	3.6	2.2	4.4	4.1	3.2	11.6	5.2	3.8	5.9	6.9	.5	2.5
	100.0	63.4	36.6	26.9	73.1	50.6	36.7	15.1	19.2	3.3	67.2	16.9	4.9	11.0
CAMPSITES/ CAMPING FACILITIES	109557	59427	50130	-	109557	30456	30456	-	81429	-	73008	4295	2342	29911
	2.8	2.4	3.7		4.9	1.8	2.0		16.1		4.7	1.3	.2	5.0
	100.0	54.2	45.8		100.0	27.8	27.8		74.3		66.6	3.9	2.1	27.3
ACCOMODATIONS/ HOTELS/ CABINS	190906	159705	31201	11085	179821	176915	164353	39284	4868	237	52445	21470	102404	14587
	4.9	6.4	2.3	.7	8.0	10.7	10.7	22.1	1.0	.2	3.4	6.4	7.3	2.4
	100.0	83.7	16.3	5.8	94.2	92.7	86.1	20.6	2.5	.1	27.5	11.2	53.6	7.6
WEATHER	115903	109539	6364	18199	97704	92332	90797	1535	4021	1873	23715	20692	60992	10504
	3.0	4.4	.5	1.1	4.4	5.6	5.9	.9	.8	1.6	1.5	6.2	4.3	1.8
	100.0	94.5	5.5	15.7	84.3	79.7	78.3	1.3	3.5	1.6	20.5	17.9	52.6	9.1
CLEAN/ FRESH AIR	125887	115676	10211	32851	93036	80952	66504	14449	5601	6483	46689	10398	48429	20371
	3.2	4.6	.7	2.0	4.2	4.9	4.3	8.1	1.1	5.5	3.0	3.1	3.4	3.4
	100.0	91.9	8.1	26.1	73.9	64.3	52.8	11.5	4.4	5.1	37.1	8.3	38.5	16.2
ICEFIELDS/ COLUMBIA ICEFIELDS	12718	7750	4967	-	12718	10599	9079	2743	2118	-	9529	1161	85	1943
	.3	.3	.4		.6	.6	.6	1.5	.4		.6	.3	*	.3
	100.0	60.9	39.1		100.0	83.3	71.4	21.6	16.7		74.9	9.1	.7	15.3
SPRINGS/ HOT SPRINGS	97939	54052	43886	50386	47552	35589	35589	-	11963	2099	42320	7658	33533	14428
	2.5	2.2	3.2	3.1	2.1	2.1	2.3		2.4	1.8	2.7	2.3	2.4	2.4
	100.0	55.2	44.8	51.4	48.6	36.3	36.3		12.2	2.1	43.2	7.8	34.2	14.7

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
FALLS/ WATERFALLS	40558	31918	8640	4651	35908	16183	16183	584	22874	810	16595	18131	4736	1097
	1.0	1.3	.6	.3	1.6	1.0	1.1	.3	4.5	.7	1.1	5.4	.3	.2
	100.0	78.7	21.3	11.5	88.5	39.9	39.9	1.4	56.4	2.0	40.9	44.7	11.7	2.7
CYCLING TRAILS	26315	26315	-	4612	21703	21703	21703	-	-	-	2558	19145	-	4612
	.7	1.1		.3	1.0	1.3	1.4				.2	5.7		.8
	100.0	100.0		17.5	82.5	82.5	82.5				9.7	72.8		17.5
HIKING/ HIKING TRAILS	155886	145578	10308	57198	98687	67724	59457	10113	31074	584	69585	14451	23494	48356
	4.0	5.8	.8	3.5	4.4	4.1	3.9	5.7	6.1	.5	4.5	4.3	1.7	8.1
	100.0	93.4	6.6	36.7	63.3	43.4	38.1	6.5	19.9	.4	44.6	9.3	15.1	31.0
ROADS/ HIGHWAYS	185391	115598	69793	127624	57766	39918	39863	1017	20054	-	119402	7797	47782	10409
	4.8	4.6	5.1	7.8	2.6	2.4	2.6	.6	4.0		7.7	2.3	3.4	1.7
	100.0	62.4	37.6	68.8	31.2	21.5	21.5	.5	10.8		64.4	4.2	25.8	5.6
GONDOLA/ RIDE/ LIFT	30119	10765	19355	18872	11247	10005	9762	827	1242	-	25141	717	1889	2373
	.8	.4	1.4	1.1	.5	.6	.6	.5	.2		1.6	.2	.1	.4
	100.0	35.7	64.3	62.7	37.3	33.2	32.4	2.7	4.1		83.5	2.4	6.3	7.9
FLOWERS/ WILDFLOWERS	9485	4933	4284	484	9000	8926	8926	-	75	-	8673	812	-	-
	.2	.2	.3	*	.4	.5	.6		*		.6	.2		
	100.0	52.0	45.2	5.1	94.9	94.1	94.1		.8		91.4	8.6		
GOOD/ EXPLICIT SIGNS	25961	10014	15947	14276	11685	5459	4787	672	8431	-	22614	473	2874	-
	.7	.4	1.2	.9	.5	.3	.3	.4	1.7		1.5	.1	.2	
	100.0	38.6	61.4	55.0	45.0	21.0	18.4	2.6	32.5		87.1	1.8	11.1	
GLACIERS	13257	8896	4362	766	12491	12320	9419	2902	171	-	4932	3099	85	5141
	.3	.4	.3	*	.6	.7	.6	1.6	*		.3	.9	*	.9
	100.0	67.1	32.9	5.8	94.2	92.9	71.0	21.9	1.3		37.2	23.4	.6	38.8
SHOPS/ SHOPPING (MISC.)	112638	58091	54548	52554	60085	46694	46694	-	8049	5341	68711	9680	25753	8495
	2.9	2.3	4.0	3.2	2.7	2.8	3.0		1.6	4.5	4.5	2.9	1.8	1.4
	100.0	51.6	48.4	46.7	53.3	41.5	41.5		7.1	4.7	61.0	8.6	22.9	7.5
GOLFING/ GOLF COURSES	16613	13061	3553	8165	8448	6300	6300	1168	5523	584	8448	-	-	8165
	.4	.5	.3	.5	.4	.4	.4	.7	1.1	.5	.5			1.4
	100.0	78.6	21.4	49.1	50.9	37.9	37.9	7.0	33.2	3.5	50.9			49.1
NATURE/ NATURALNESS	108421	52112	56309	46293	62127	32263	26533	5730	29360	504	36872	2318	55671	13561
	2.8	2.1	4.1	2.8	2.8	1.9	1.7	3.2	5.8	.4	2.4	.7	4.0	2.3
	100.0	48.1	51.9	42.7	57.3	29.8	24.5	5.3	27.1	.5	34.0	2.1	51.3	12.5

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	71337	39158	32179	48246	23091	20204	20204	-	6094	-	41848	8829	-	20660
	1.8	1.6	2.3	2.9	1.0	1.2	1.3		1.2		2.7	2.7		3.5
	100.0	54.9	45.1	67.6	32.4	28.3	28.3		8.5		58.7	12.4		29.0
UNCROWDED/ NOT TOO MANY PEOPLE	83917	76273	7644	25620	58297	45946	45033	26185	7682	4670	48883	5045	27564	2425
	2.2	3.0	.6	1.6	2.6	2.8	2.9	14.8	1.5	4.0	3.2	1.5	2.0	.4
	100.0	90.9	9.1	30.5	69.5	54.8	53.7	31.2	9.2	5.6	58.3	6.0	32.8	2.9
PLENTY/ LOTS TO DO	72232	60449	11784	9069	63164	40706	39275	27881	13903	8745	37225	1178	19497	14332
	1.9	2.4	.9	.6	2.8	2.5	2.6	15.7	2.8	7.4	2.4	.4	1.4	2.4
	100.0	83.7	16.3	12.6	87.4	56.4	54.4	38.6	19.2	12.1	51.5	1.6	27.0	19.8
WALKS/ WALKING/ WALKING TRAILS	53425	51769	1656	43846	9578	7681	3996	3685	2591	-	28265	8764	-	16396
	1.4	2.1	.1	2.7	.4	.5	.3	2.1	.5		1.8	2.6		2.8
	100.0	96.9	3.1	82.1	17.9	14.4	7.5	6.9	4.9		52.9	16.4		30.7
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	47347	44131	3215	16091	31256	27921	27670	252	4332	-	27877	792	7921	10756
	1.2	1.8	.2	1.0	1.4	1.7	1.8	.1	.9		1.8	.2	.6	1.8
	100.0	93.2	6.8	34.0	66.0	59.0	58.4	.5	9.1		58.9	1.7	16.7	22.7
GOOD INFO CENTERS/ BUREAUS	24221	12967	11254	10426	13795	8341	8341	1925	7659	-	13795	-	1201	9225
	.6	.5	.8	.6	.6	.5	.5	1.1	1.5		.9		.1	1.5
	100.0	53.5	46.5	43.0	57.0	34.4	34.4	7.9	31.6		57.0		5.0	38.1
GENERAL LIKE	32868	19380	13487	-	32868	22459	22105	6427	1133	9276	26392	6476	-	-
	.8	.8	1.0		1.5	1.4	1.4	3.6	.2	7.9	1.7	1.9		
	100.0	59.0	41.0		100.0	68.3	67.3	19.6	3.4	28.2	80.3	19.7		
MISCELLANEOUS	283084	187681	95403	99641	183443	119958	111720	12723	49579	29340	151345	42678	71745	17316
	7.3	7.5	7.0	6.1	8.2	7.2	7.3	7.2	9.8	24.9	9.8	12.8	5.1	2.9
	100.0	66.3	33.7	35.2	64.8	42.4	39.5	4.5	17.5	10.4	53.5	15.1	25.3	6.1
DON'T KNOW	14823	967	13856	6454	8368	3256	3256	-	5112	-	11567	114	3142	-
	.4	*	1.0	.4	.4	.2	.2		1.0		.7	*	.2	
	100.0	6.5	93.5	43.5	56.5	22.0	22.0		34.5		78.0	.8	21.2	
NOT STATED	785551	460375	324503	424478	361073	298132	287452	11707	54422	33311	274326	74516	283174	153535
	20.3	18.4	23.6	25.8	16.2	17.9	18.7	6.6	10.8	28.3	17.8	22.4	20.1	25.8
	100.0	58.6	41.3	54.0	46.0	38.0	36.6	1.5	6.9	4.2	34.9	9.5	36.0	19.5
(NET) GENERAL BEAUTY/ SCENERY	1982824	1305787	674211	813919	1168906	849779	772838	109040	272094	68519	853479	166967	682964	279415
	51.1	52.2	49.1	49.5	52.3	51.2	50.3	61.4	53.9	58.1	55.3	50.1	48.6	46.9
	100.0	65.9	34.0	41.0	59.0	42.9	39.0	5.5	13.7	3.5	43.0	8.4	34.4	14.1

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
(NET) SPECIFIC NATURAL ATTRACTIONS	155662	96449	59213	55803	99859	67466	63044	6228	35542	2909	66451	29125	38269	21818
	4.0	3.9	4.3	3.4	4.5	4.1	4.1	3.5	7.0	2.5	4.3	8.7	2.7	3.7
	100.0	62.0	38.0	35.8	64.2	43.3	40.5	4.0	22.8	1.9	42.7	18.7	24.6	14.0
(NET) MAN MADE FACILITIES/ ATTRACTIONS	836298	583485	252813	327970	508328	381878	358257	56244	134186	6162	435466	74140	202624	124069
	21.6	23.3	18.4	20.0	22.7	23.0	23.3	31.7	26.6	5.2	28.2	22.3	14.4	20.8
	100.0	69.8	30.2	39.2	60.8	45.7	42.8	6.7	16.0	.7	52.1	8.9	24.2	14.8
(NET) WELL KEPT, CLEAN	280739	200135	80604	72513	208226	118750	102940	21792	93375	4069	180505	22179	25258	52797
	7.2	8.0	5.9	4.4	9.3	7.1	6.7	12.3	18.5	3.5	11.7	6.7	1.8	8.9
	100.0	71.3	28.7	25.8	74.2	42.3	36.7	7.8	33.3	1.4	64.3	7.9	9.0	18.8
(NET) NATURE, WILDLIFE	724386	437490	286214	273461	450926	279483	237454	46067	173948	7087	379240	60304	201387	83455
	18.7	17.5	20.9	16.6	20.2	16.8	15.5	26.0	34.4	6.0	24.6	18.1	14.3	14.0
	100.0	60.4	39.5	37.8	62.2	38.6	32.8	6.4	24.0	1.0	52.4	8.3	27.8	11.5

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	136	372	295	1144	366	461	795	214
	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	1253931	1633523	584081	289405	135467	793200	860337	3077616	1012125	1038288	1928284	509567
	100.0	32.3	42.1	15.1	7.5	3.5	20.5	22.2	79.4	26.1	26.8	49.7	13.1
THE SCENERY/ SIGHTS (UNSPEC.)	1116380	360025	467125	171425	45839	25698	214995	229614	995593	328462	380408	628286	156793
	28.8	28.7	28.6	29.3	15.8	19.0	27.1	26.7	32.3	32.5	36.6	32.6	30.8
	100.0	32.2	41.8	15.4	4.1	2.3	19.3	20.6	89.2	29.4	34.1	56.3	14.0
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	629873	230960	272553	79280	48681	6483	229082	225789	562604	189139	204717	490002	42222
	16.2	18.4	16.7	13.6	16.8	4.8	28.9	26.2	18.3	18.7	19.7	25.4	8.3
	100.0	36.7	43.3	12.6	7.7	1.0	36.4	35.8	89.3	30.0	32.5	77.8	6.7
WILDLIFE/ TO SEE THE WILDLIFE	630927	225907	341774	45664	15691	8272	162323	125265	591393	190193	283746	313558	88887
	16.3	18.0	20.9	7.8	5.4	6.1	20.5	14.6	19.2	18.8	27.3	16.3	17.4
	100.0	35.8	54.2	7.2	2.5	1.3	25.7	19.9	93.7	30.1	45.0	49.7	14.1
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	108303	34753	39021	20920	14384	5964	38056	33567	105028	25408	54465	68623	-
	2.8	2.8	2.4	3.6	5.0	4.4	4.8	3.9	3.4	2.5	5.2	3.6	
	100.0	32.1	36.0	19.3	13.3	5.5	35.1	31.0	97.0	23.5	50.3	63.4	
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	73052	11479	55425	6148	-	-	22077	20286	70191	46980	48082	51655	3572
	1.9	.9	3.4	1.1			2.8	2.4	2.3	4.6	4.6	2.7	.7
	100.0	15.7	75.9	8.4			30.2	27.8	96.1	64.3	65.8	70.7	4.9
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	498233	136090	185958	71122	122753	5568	103223	196309	442914	199163	145772	214371	23083
	12.8	10.9	11.4	12.2	42.4	4.1	13.0	22.8	14.4	19.7	14.0	11.1	4.5
	100.0	27.3	37.3	14.3	24.6	1.1	20.7	39.4	88.9	40.0	29.3	43.0	4.6
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	125819	36807	44676	34695	13775	3043	50375	48365	107640	45499	67404	65667	8812
	3.2	2.9	2.7	5.9	4.8	2.2	6.4	5.6	3.5	4.5	6.5	3.4	1.7
	100.0	29.3	35.5	27.6	10.9	2.4	40.0	38.4	85.6	36.2	53.6	52.2	7.0
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	436847	163928	202998	42600	24462	10192	77032	88430	368935	107645	116570	274892	37444
	11.3	13.1	12.4	7.3	8.5	7.5	9.7	10.3	12.0	10.6	11.2	14.3	7.3
	100.0	37.5	46.5	9.8	5.6	2.3	17.6	20.2	84.5	24.6	26.7	62.9	8.6
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	230868	86744	86275	38372	21733	3681	60721	34771	190139	61210	22641	163966	42343
	6.0	6.9	5.3	6.6	7.5	2.	7.7	4.0	6.2	6.0	2.2	8.5	8.3
	100.0	37.6	37.4	16.6	9.4	1.6	26.3	15.1	82.4	26.5	9.8	71.0	18.3

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	284008	113401	110210	53740	11410	9000	76316	62073	264052	153690	96868	221400	36516
	7.3	9.0	6.7	9.2	3.9	6.6	9.6	7.2	8.6	15.2	9.3	11.5	7.2
	100.0	39.9	38.8	18.9	4.0	3.2	26.9	21.9	93.0	54.1	34.1	78.0	12.9
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	78721	21401	22984	7263	1381	23438	22424	12596	68759	23727	60299	47976	24402
	2.0	1.7	1.4	1.2	.5	17.3	2.8	1.5	2.2	2.3	5.8	2.5	4.8
	100.0	27.2	29.2	9.2	1.8	29.8	28.5	16.0	87.3	30.1	76.6	60.9	31.0
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	102583	53844	24172	4672	3180	3302	39745	3849	80786	10216	21305	66616	7151
	2.6	4.3	1.5	.8	1.1	2.4	5.0	.4	2.6	1.0	2.1	3.5	1.4
	100.0	52.5	23.6	4.6	3.1	3.2	38.7	3.8	78.8	10.0	20.8	64.9	7.0
THE NATURAL BEAUTY OF THE PARKS	53487	4880	44781	21631	764	5274	37701	19244	40087	6898	13436	37762	-
	1.4	.4	2.7	3.7	.3	3.9	4.8	2.2	1.3	.7	1.3	2.0	
	100.0	9.1	83.7	40.4	1.4	9.9	70.5	36.0	74.9	12.9	25.1	70.6	
BEAUTY OF THE LAKES/ THE LAKES	135892	20857	50792	46071	14678	5052	42351	39161	129553	24446	42330	75012	362
	3.5	1.7	3.1	7.9	5.1	3.7	5.3	4.6	4.2	2.4	4.1	3.9	.1
	100.0	15.3	37.4	33.9	10.8	3.7	31.2	28.8	95.3	18.0	31.1	55.2	.3
CAMPSITES/ CAMPING FACILITIES	109557	51155	43900	6716	13856	791	26716	18605	98090	42507	84305	57332	2342
	2.8	4.1	2.7	1.1	4.8	.6	3.4	2.2	3.2	4.2	8.1	3.0	.5
	100.0	46.7	40.1	6.1	12.6	.7	24.4	17.0	89.5	38.8	77.0	52.3	2.1
ACCOMODATIONS/ HOTELS/ CABINS	190906	99296	67792	14676	11964	8671	72385	43946	182190	78573	38557	120827	34680
	4.9	7.9	4.2	2.5	4.1	6.4	9.1	5.1	5.9	7.8	3.7	6.3	6.8
	100.0	52.0	35.5	7.7	6.3	4.5	37.9	23.0	95.4	41.2	20.2	63.3	18.2
WEATHER	115903	47508	34365	27126	3970	2881	33859	37995	105148	30998	25589	84929	42394
	3.0	3.8	2.1	4.6	1.4	2.1	4.3	4.4	3.4	3.1	2.5	4.4	8.3
	100.0	41.0	29.6	23.4	3.4	2.5	29.2	32.8	90.7	26.7	22.1	73.3	36.6
CLEAN/ FRESH AIR	125887	49105	24123	27442	21738	4213	47093	40106	119802	23718	21697	87775	34667
	3.2	3.9	1.5	4.7	7.5	3.1	5.9	4.7	3.9	2.3	2.1	4.6	6.8
	100.0	39.0	19.2	21.8	17.3	3.3	37.4	31.9	95.2	18.8	17.2	69.7	27.5
ICEFIELDS/ COLUMBIA ICEFIELDS	12718	3683	1357	1121	-	5771	3636	5617	11908	5546	7530	9695	245
	.3	.3	.1	.2		4.3	.5	.7	.4	.5	.7	.5	*
	100.0	29.0	10.7	8.8		45.4	28.6	44.2	93.6	43.6	59.2	76.2	1.9
SPRINGS/ HOT SPRINGS	97939	20233	67333	8083	-	7826	18795	70315	84697	20472	17951	76346	1780
	2.5	1.6	4.1	1.4		5.8	2.4	8.2	2.8	2.0	1.7	4.0	.3
	100.0	20.7	68.8	8.3		8.0	19.2	71.8	86.5	20.9	18.3	78.0	1.8

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
FALLS/ WATERFALLS	40558	5743	24935	3458	810	2814	18508	5636	35737	9321	32458	24516	-
	1.0	.5	1.5	.6	.3	2.1	2.3	.7	1.2	.9	3.1	1.3	
	100.0	14.2	61.5	8.5	2.0	6.9	45.6	13.9	88.1	23.0	80.0	60.4	
CYCLING TRAILS	26315	-	19145	7170	-	-	2558	-	21703	19145	-	2558	-
	.7		1.2	1.2			.3		.7	1.9		.1	
	100.0		72.8	27.2			9.7		82.5	72.8		9.7	
HIKING/ HIKING TRAILS	155886	59069	70027	7517	14985	535	71388	25176	125778	61630	74700	79364	9423
	4.0	4.7	4.3	1.3	5.2	.4	9.0	2.9	4.1	6.1	7.2	4.1	1.8
	100.0	37.9	44.9	4.8	9.6	.3	45.8	16.2	80.7	39.5	47.9	50.9	6.0
ROADS/ HIGHWAYS	185391	55598	95804	29741	3288	960	9950	12352	164491	56975	49830	101371	35663
	4.8	4.4	5.9	5.1	1.1	.7	1.3	1.4	5.3	5.6	4.8	5.3	7.0
	100.0	30.0	51.7	16.0	1.8	.5	5.4	6.7	88.7	30.7	26.9	54.7	19.2
GONDOLA/ RIDE/ LIFT	30119	2977	18306	3726	-	5883	5367	21084	28230	6752	6770	24302	1889
	.8	.2	1.1	.6		4.3	.7	2.5	.9	.7	.7	1.3	.4
	100.0	9.9	60.8	12.4		19.5	17.8	70.0	93.7	22.4	22.5	80.7	6.3
FLOWERS/ WILDFLOWERS	9485	1949	1897	1725	2645	1387	547	3583	9485	7606	5338	6118	-
	.2	.2	.1	.3	.9	1.0	.1	.4	.3	.8	.5	.3	
	100.0	20.5	20.0	18.2	27.9	14.6	5.8	37.8	100.0	80.2	56.3	64.5	
GOOD/ EXPLICIT SIGNS	25961	10942	14347	-	1146	-	9104	8790	25847	6514	11571	16322	-
	.7	.9	.9		.4		1.1	1.0	.8	.6	1.1	.8	
	100.0	42.1	55.3		4.4		35.1	33.9	99.6	25.1	44.6	62.9	
GLACIERS	13257	3381	2103	2361	634	5533	6128	3451	12452	3659	4264	5724	725
	.3	.3	.1	.4	.2	4.1	.8	.4	.4	.4	.4	.3	.1
	100.0	25.5	15.9	17.8	4.8	41.7	46.2	26.0	93.9	27.6	32.2	43.2	5.5
SHOPS/ SHOPPING (MISC.)	112638	38120	64258	14998	1459	1575	22066	27104	107575	54246	10576	103926	11196
	2.9	3.0	3.9	2.6	.5	1.2	2.8	3.2	3.5	5.4	1.0	5.4	2.2
	100.0	33.8	57.0	13.3	1.3	1.4	19.6	24.1	95.5	48.2	9.4	92.3	9.9
GOLFING/ GOLF COURSES	16613	5132	584	9729	-	1168	1806	584	12001	4543	7864	8042	-
	.4	.4	*	1.7		.9	.2	.1	.4	.4	.8	.4	
	100.0	30.9	3.5	58.6		7.0	10.9	3.5	72.2	27.3	47.3	48.4	
NATURE/ NATURALNESS	108421	65490	26518	9540	2734	3537	29450	15157	100934	68678	23987	44338	16803
	2.8	5.2	1.6	1.6	.9	2.6	3.7	1.8	3.3	6.8	2.3	2.3	3.3
	100.0	60.4	24.5	8.8	2.5	3.3	27.2	14.0	93.1	63.3	22.1	40.9	15.5

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	71337	68862	2474	-	359	2211	4377	4571	68642	11332	34617	60517	-
	1.8	5.5	.2		.1	1.6	.6	.5	2.2	1.1	3.3	3.1	
	100.0	96.5	3.5		.5	3.1	6.1	6.4	96.2	15.9	48.5	84.8	
UNCROWDED/ NOT TOO MANY PEOPLE	83917	61351	10735	6486	1009	3664	56859	10291	65713	28163	37806	31771	17500
	2.2	4.9	.7	1.1	.3	2.7	7.2	1.2	2.1	2.8	3.6	1.6	3.4
	100.0	73.1	12.8	7.7	1.2	4.4	67.8	12.3	78.3	33.6	45.1	37.9	20.9
PLENTY/ LOTS TO DO	72232	39855	27181	4644	190	362	58643	17308	61279	48824	39872	58747	8572
	1.9	3.2	1.7	.8	.1	.3	7.4	2.0	2.0	4.8	3.8	3.0	1.7
	100.0	55.2	37.6	6.4	.3	.5	81.2	24.0	84.8	67.6	55.2	81.3	11.9
WALKS/ WALKING/ WALKING TRAILS	53425	22039	24607	25760	403	772	34969	4862	51936	9455	19312	43082	-
	1.4	1.8	1.5	4.4	.1	.6	4.4	.6	1.7	.9	1.9	2.2	
	100.0	41.3	46.1	48.2	.8	1.4	65.5	9.1	97.2	17.7	36.1	80.6	
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	47347	20993	22975	1466	1953	319	11888	21112	41149	14638	38103	24246	-
	1.2	1.7	1.4	.3	.7	.2	1.5	2.5	1.3	1.4	3.7	1.3	
	100.0	44.3	48.5	3.1	4.1	.7	25.1	44.6	86.9	30.9	80.5	51.2	
GOOD INFO CENTERS/ BUREAUS	24221	13459	9561	1201	2549	-	9584	10890	13795	8708	13795	14996	1201
	.6	1.1	.6	.2	.9		1.2	1.3	.4	.9	1.3	.8	.2
	100.0	55.6	39.5	5.0	10.5		39.6	45.0	57.0	36.0	57.0	61.9	5.0
GENERAL LIKE	32868	18019	1920	4791	2558	6911	9034	13551	27979	4613	8657	9172	-
	.8	1.4	.1	.8	.9	5.1	1.1	1.6	.9	.5	.8	.5	
	100.0	54.8	5.8	14.6	7.8	21.0	27.5	41.2	85.1	14.0	26.3	27.9	
MISCELLANEOUS	283084	88784	150280	41432	12192	6232	92307	80800	260567	46478	91539	196340	16761
	7.3	7.1	9.2	7.1	4.2	4.6	11.6	9.4	8.5	4.6	8.8	10.2	3.3
	100.0	31.4	53.1	14.6	4.3	2.2	32.6	28.5	92.0	16.4	32.3	69.4	5.9
DON'T KNOW	14823	5007	6674	-	-	2175	114	-	14823	-	4893	5227	-
	.4	.4	.4			1.6	*		.5		.5	.3	
	100.0	33.8	45.0			14.7	.8		100.0		33.0	35.3	
NOT STATED	785551	283331	357342	100135	16095	32881	107548	128774	490629	185136	138611	310658	69137
	20.3	22.6	21.9	17.1	5.6	24.3	13.6	15.0	15.9	18.3	13.3	16.1	13.6
	100.0	36.1	45.5	12.7	2.0	4.2	13.7	16.4	62.5	23.6	17.6	39.5	8.8
(NET) GENERAL BEAUTY/ SCENERY	1982824	576923	851954	311488	203073	44601	413438	500258	1721496	619045	614701	1075359	211349
	51.1	46.0	52.2	53.3	70.2	32.9	52.1	58.1	55.9	61.2	59.2	55.8	41.5
	100.0	29.1	43.0	15.7	10.2	2.2	20.9	25.2	86.8	31.2	31.0	54.2	10.7

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) SPECIFIC NATURAL ATTRACTIONS	155662	31421	94371	12492	1444	17716	43506	78459	136327	33841	55005	108263	2750
	4.0	2.5	5.8	2.1	.5	13.1	5.5	9.1	4.4	3.3	5.3	5.6	.5
	100.0	20.2	60.6	8.0	.9	11.4	27.9	50.4	87.6	21.7	35.3	69.5	1.8
(NET) MAN MADE FACILITIES/ ATTRACTIONS	836298	328945	378180	108609	45228	18329	225639	161769	739132	287843	279618	507684	90306
	21.6	26.2	23.2	18.6	15.6	13.5	28.4	18.8	24.0	28.4	26.9	26.3	17.7
	100.0	39.3	45.2	13.0	5.4	2.2	27.0	19.3	88.4	34.4	33.4	60.7	10.8
(NET) WELL KEPT, CLEAN	280739	99079	116415	31740	17564	9267	97609	55499	252806	81672	120651	183695	10723
	7.2	7.9	7.1	5.4	6.1	6.8	12.3	6.5	8.2	8.1	11.6	9.5	2.1
	100.0	35.3	41.5	11.3	6.3	3.3	34.8	19.8	90.1	29.1	43.0	65.4	3.8
(NET) NATURE, WILDLIFE	724386	290759	353808	55322	18336	12058	184349	138282	678439	256569	300542	354488	104819
	18.7	23.2	21.7	9.5	6.3	8.9	23.2	16.1	22.0	25.3	28.9	18.4	20.6
	100.0	40.1	48.8	7.6	2.5	1.7	25.4	19.1	93.7	35.4	41.5	48.9	14.5

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
THE SCENERY/ SIGHTS (UNSPEC.)	1116380	106188	336378	454061	203442	554566	560327	469554	296189	136205	212963
	28.8	35.3	32.8	27.4	24.3	25.0	34.1	30.9	32.2	20.7	29.4
	100.0	9.5	30.1	40.7	18.2	49.7	50.2	42.1	26.5	12.2	19.1
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	629873	84017	179086	308427	46451	301608	327314	323417	197757	51743	51789
	16.2	27.9	17.5	18.6	5.5	13.6	19.9	21.3	21.5	7.9	7.1
	100.0	13.3	28.4	49.0	7.4	47.9	52.0	51.3	31.4	8.2	8.2
WILDLIFE/ TO SEE THE WILDLIFE	630927	50060	220792	245739	111749	368985	260042	186628	124191	156835	152041
	16.3	16.6	21.5	14.9	13.3	16.6	15.8	12.3	13.5	23.9	21.0
	100.0	7.9	35.0	38.9	17.7	58.5	41.2	29.6	19.7	24.9	24.1
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	108303	9332	43064	17549	37705	21560	86090	35101	24228	31843	15545
	2.8	3.1	4.2	1.1	4.5	1.0	5.2	2.3	2.6	4.8	2.1
	100.0	8.6	39.8	16.2	34.8	19.9	79.5	32.4	22.4	29.4	14.4
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	73052	10294	9712	43085	9962	31652	41400	16794	4374	11849	39103
	1.9	3.4	.9	2.6	1.2	1.4	2.5	1.1	.5	1.8	5.4
	100.0	14.1	13.3	59.0	13.6	43.3	56.7	23.0	6.0	16.2	53.5
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	498233	30115	118560	232742	113005	293485	203865	140720	176493	77876	92006
	12.8	10.0	11.6	14.1	13.5	13.2	12.4	9.3	19.2	11.9	12.7
	100.0	6.0	23.8	46.7	22.7	58.9	40.9	28.2	35.4	15.6	18.5
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	125819	688	57579	39398	27567	82874	42359	69737	23496	26670	5598
	3.2	.2	5.6	2.4	3.3	3.7	2.6	4.6	2.6	4.1	.8
	100.0	.5	45.8	31.3	21.9	65.9	33.7	55.4	18.7	21.2	4.4
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	436847	14625	108113	174911	138575	192203	244531	165402	142754	46926	79193
	11.3	4.9	10.6	10.6	16.5	8.7	14.9	10.9	15.5	7.1	10.9
	100.0	3.3	24.7	40.0	31.7	44.0	56.0	37.9	32.7	10.7	18.1
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	230868	15361	131707	67788	4120	112998	117869	107645	57236	37418	28410
	6.0	5.1	12.9	4.1	.5	5.1	7.2	7.1	6.2	5.7	3.9
	100.0	6.7	57.0	29.4	1.8	48.9	51.1	46.6	24.8	16.2	12.3

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	284008	30824	61921	138794	51814	124230	159125	116720	82405	39981	43756
	7.3	10.2	6.0	8.4	6.2	5.6	9.7	7.7	9.0	6.1	6.0
	100.0	10.9	21.8	48.9	18.2	43.7	56.0	41.1	29.0	14.1	15.4
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	78721	3600	11906	48505	14175	60564	17621	40453	12166	13382	11445
	2.0	1.2	1.2	2.9	1.7	2.7	1.1	2.7	1.3	2.0	1.6
	100.0	4.6	15.1	61.6	18.0	76.9	22.4	51.4	15.5	17.0	14.5
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	102583	3080	46852	29036	23443	66696	35716	39040	41487	11204	10443
	2.6	1.0	4.6	1.8	2.8	3.0	2.2	2.6	4.5	1.7	1.4
	100.0	3.0	45.7	28.3	22.9	65.0	34.8	38.1	40.4	10.9	10.2
THE NATURAL BEAUTY OF THE PARKS	53487	-	4422	27687	21263	17902	35470	25057	7318	2922	17654
	1.4		.4	1.7	2.5	.8	2.2	1.6	.8	.4	2.4
	100.0		8.3	51.8	39.8	33.5	66.3	46.8	13.7	5.5	33.0
BEAUTY OF THE LAKES/ THE LAKES	135892	12017	24224	52151	46772	73271	62255	73467	36595	5951	17055
	3.5	4.0	2.4	3.2	5.6	3.3	3.8	4.8	4.0	.9	2.4
	100.0	8.8	17.8	38.4	34.4	53.9	45.8	54.1	26.9	4.4	12.6
CAMPSITES/ CAMPING FACILITIES	109557	8054	36960	39524	25019	53988	55569	44489	29563	14267	15232
	2.8	2.7	3.6	2.4	3.0	2.4	3.4	2.9	3.2	2.2	2.1
	100.0	7.4	33.7	36.1	22.8	49.3	50.7	40.6	27.0	13.0	13.9
ACCOMODATIONS/ HOTELS/ CABINS	190906	6450	71413	69463	13818	165097	25809	124888	5395	51103	9520
	4.9	2.1	7.0	4.2	1.6	7.4	1.6	8.2	.6	7.8	1.3
	100.0	3.4	37.4	36.4	7.2	86.5	13.5	65.4	2.8	26.8	5.0
WEATHER	115903	15475	38506	29545	18124	75654	40250	55205	25977	22419	11960
	3.0	5.1	3.8	1.8	2.2	3.4	2.4	3.6	2.8	3.4	1.6
	100.0	13.4	33.2	25.5	15.6	65.3	34.7	47.6	22.4	19.3	10.3
CLEAN/ FRESH AIR	125887	24844	41500	40102	19079	77930	47006	53668	32646	27852	11721
	3.2	8.3	4.0	2.4	2.3	3.5	2.9	3.5	3.6	4.2	1.6
	100.0	19.7	33.0	31.9	15.2	61.9	37.3	42.6	25.9	22.1	9.3
ICEFIELDS/ COLUMBIA ICEFIELDS	12718	2826	1752	753	6430	6198	5881	915	1448	2329	6832
	.3	.9	.2	*	.8	.3	.4	.1	.2	.4	.9
	100.0	22.2	13.8	5.9	50.6	48.7	46.2	7.2	11.4	18.3	53.7
SPRINGS/ HOT SPRINGS	97939	5067	41780	25791	24938	23290	74648	24890	37355	11284	24410
	2.5	1.7	4.1	1.6	3.0	1.0	4.5	1.6	4.1	1.7	3.4
	100.0	5.2	42.7	26.3	25.5	23.8	76.2	25.4	38.1	11.5	24.9

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS · BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
FALLS/ WATERFALLS	40558	2855	6262	16260	14085	9193	30268	24954	2819	3562	8126
	1.0	.9	.6	1.0	1.7	.4	1.8	1.6	.3	.5	1.1
	100.0	7.0	15.4	40.1	34.7	22.7	74.6	61.5	7.0	8.8	20.0
CYCLING TRAILS	26315	2558	19145	4612	·	23757	2558	23757	2558	·	·
	.7	.9	1.9	.3		1.1	.2	1.6	.3		
	100.0	9.7	72.8	17.5		90.3	9.7	90.3	9.7		
HIKING/ HIKING TRAILS	155886	22197	51055	55118	27515	84112	71773	50498	44124	42238	19026
	4.0	7.4	5.0	3.3	3.3	3.8	4.4	3.3	4.8	6.4	2.6
	100.0	14.2	32.8	35.4	17.7	54.0	46.0	32.4	28.3	27.1	12.2
ROADS/ HIGHWAYS	185391	5042	41241	85428	53680	127127	58264	82706	63094	14428	19660
	4.8	1.7	4.0	5.2	6.4	5.7	3.5	5.4	6.9	2.2	2.7
	100.0	2.7	22.2	46.1	29.0	68.6	31.4	44.6	34.0	7.8	10.6
GONDOLA/ RIDE/ LIFT	30119	4697	1889	2598	20935	7316	22803	3940	511	4120	21549
	.8	1.6	.2	.2	2.5	.3	1.4	.3	.1	.6	3.0
	100.0	15.6	6.3	8.6	69.5	24.3	75.7	13.1	1.7	13.7	71.5
FLOWERS/ WILDFLOWERS	9485	268	114	4531	4339	2119	7247	3716	1094	268	3832
	.2	.1	*	.3	.5	.1	.4	.2	.1	*	.5
	100.0	2.8	1.2	47.8	45.8	22.3	76.4	39.2	11.5	2.8	40.4
GOOD/ EXPLICIT SIGNS	25961	·	7776	9299	8886	7684	18277	5079	5366	1687	3278
	.7		.8	.6	1.1	.3	1.1	.3	.6	.3	.5
	100.0		30.0	35.8	34.2	29.6	70.4	19.6	20.7	6.5	12.6
GLACIERS	13257	5614	2550	114	4980	9576	3681	6134	3332	114	3676
	.3	1.9	.2	*	.6	.4	.2	.4	.4	*	.5
	100.0	42.3	19.2	.9	37.6	72.2	27.8	46.3	25.1	.9	27.7
SHOPS/ SHOPPING (MISC.)	112638	16546	25809	38595	31154	25271	86832	21735	33791	20682	31373
	2.9	5.5	2.5	2.3	3.7	1.1	5.3	1.4	3.7	3.1	4.3
	100.0	14.7	22.9	34.3	27.7	22.4	77.1	19.3	30.0	18.4	27.9
GOLFING/ GOLF COURSES	16613	1564	3958	8803	2287	12071	4542	13291	638	1564	1119
	.4	.5	.4	.5	.3	.5	.3	.9	.1	.2	.2
	100.0	9.4	23.8	53.0	13.8	72.7	27.3	80.0	3.8	9.4	6.7
NATURE/ NATURALNESS	108421	5367	66158	26879	10017	62631	45790	39528	37365	19037	12491
	2.8	1.8	6.5	1.6	1.2	2.8	2.8	2.6	4.1	2.9	1.7
	100.0	4.9	61.0	24.8	9.2	57.8	42.2	36.5	34.5	17.6	11.5

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	71337	-	2187	38452	30697	40233	31103	28074	10546	831	31885
	1.8		.2	2.3	3.7	1.8	1.9	1.8	1.1	.1	4.4
	100.0		3.1	53.9	43.0	56.4	43.6	39.4	14.8	1.2	44.7
UNCROWDED/ NOT TOO MANY PEOPLE	83917	7547	29307	46055	1009	75669	8248	65182	7293	9249	1873
	2.2	2.5	2.9	2.8	.1	3.4	.5	4.3	.8	1.4	.3
	100.0	9.0	34.9	54.9	1.2	90.2	9.8	77.7	8.7	11.0	2.2
PLENTY/ LOTS TO DO	72232	11225	16443	44202	-	39981	32252	36148	5946	18557	10997
	1.9	3.7	1.6	2.7		1.8	2.0	2.4	.6	2.8	1.5
	100.0	15.5	22.8	61.2		55.3	44.7	50.0	8.2	25.7	15.2
WALKS/ WALKING/ WALKING TRAILS	53425	2445	3685	35241	12054	21947	31477	35376	11731	2929	3389
	1.4	.8	.4	2.1	1.4	1.0	1.9	2.3	1.3	.4	.5
	100.0	4.6	6.9	66.0	22.6	41.1	58.9	66.2	22.0	5.5	6.3
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	47347	571	12246	28131	5946	35874	11473	24734	6556	16056	-
	1.2	.2	1.2	1.7	.7	1.6	.7	1.6	.7	2.4	
	100.0	1.2	25.9	59.4	12.6	75.8	24.2	52.2	13.8	33.9	
GOOD INFO CENTERS/ BUREAUS	24221	-	3425	5435	15361	17460	6761	9322	11774	1201	1925
	.6		.3	.3	1.8	.8	.4	.6	1.3	.2	.3
	100.0		14.1	22.4	63.4	72.1	27.9	38.5	48.6	5.0	7.9
GENERAL LIKE	32868	-	10677	9064	13127	18102	14766	7482	19382	3946	2058
	.8		1.0	.5	1.6	.8	.9	.5	2.1	.6	.3
	100.0		32.5	27.6	39.9	55.1	44.9	22.8	59.0	12.0	6.3
MISCELLANEOUS	283084	38121	58928	139186	44287	116435	164087	142473	45738	29051	60044
	7.3	12.7	5.8	8.4	5.3	5.2	10.0	9.4	5.0	4.4	8.3
	100.0	13.5	20.8	49.2	15.6	41.1	58.0	50.3	16.2	10.3	21.2
DON'T KNOW	14823	-	967	7287	6454	8034	6674	2175	967	-	11567
	.4		.1	.4	.8	.4	.4	.1	.1		1.6
	100.0		6.5	49.2	43.5	54.2	45.0	14.7	6.5		78.0
NOT STATED	785551	49207	162904	378645	187004	485945	293153	325596	145168	152008	141194
	20.3	16.4	15.9	22.9	22.3	21.9	17.8	21.4	15.8	23.1	19.5
	100.0	6.3	20.7	48.2	23.8	61.9	37.3	41.4	18.5	19.4	18.0
(NET) GENERAL BEAUTY/ SCENERY	1982824	150913	556959	825133	431184	1046698	933278	785218	548176	258614	374850
	51.1	50.1	54.4	49.9	51.5	47.1	56.8	51.6	59.6	39.4	51.7
	100.0	7.6	28.1	41.6	21.7	52.8	47.1	39.6	27.6	13.0	18.9

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
(NET) SPECIFIC NATURAL ATTRACTIONS	155662	13246	51533	42165	46301	45411	108516	56722	42387	15665	38597
	4.0	4.4	5.0	2.5	5.5	2.0	6.6	3.7	4.6	2.4	5.3
	100.0	8.5	33.1	27.1	29.7	29.2	69.7	36.4	27.2	10.1	24.8
(NET) MAN MADE FACILITIES/ ATTRACTIONS	836298	66472	231336	319639	188100	494220	341542	340483	178881	166645	133731
	21.6	22.1	22.6	19.3	22.5	22.3	20.8	22.4	19.5	25.4	18.4
	100.0	7.9	27.7	38.2	22.5	59.1	40.8	40.7	21.4	19.9	16.0
(NET) WELL KEPT, CLEAN	280739	22706	96428	89670	71110	117979	161935	88667	70090	54896	65092
	7.2	7.5	9.4	5.4	8.5	5.3	9.8	5.8	7.6	8.4	9.0
	100.0	8.1	34.3	31.9	25.3	42.0	57.7	31.6	25.0	19.6	23.2
(NET) NATURE, WILDLIFE	724386	55426	282934	261709	121497	431158	291210	220234	160116	173946	158284
	18.7	18.4	27.6	15.8	14.5	19.4	17.7	14.5	17.4	26.5	21.8
	100.0	7.7	39.1	36.1	16.8	59.5	40.2	30.4	22.1	24.0	21.9

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
THE SCENERY/ SIGHTS (UNSPEC.)	1116380	197567	871366	42696	244606	227666	104101	140325	23392	28/138	386276	362289	257535
	28.8	28.2	31.1	20.7	42.2	33.9	18.0	30.5	24.4	29.4	32.4	30.8	25.4
	100.0	17.7	78.1	3.8	21.9	20.4	9.3	12.6	2.1	25.7	34.6	32.5	23.1
RELAXING/ PEACEFUL/ QUIET/ CALMNESS OF ATMOSPHERE	629873	74256	513648	27564	172036	141682	118419	66329	12326	57577	166654	161630	220736
	16.2	10.6	18.4	13.4	29.7	21.1	20.5	14.4	12.8	5.9	14.0	13.7	21.7
	100.0	11.8	81.5	4.4	27.3	22.5	18.8	10.5	2.0	9.1	26.5	25.7	35.0
WILDLIFE/ TO SEE THE WILDLIFE	630927	146803	459086	35424	89212	162922	60167	51446	3810	149407	207197	211008	146015
	16.3	20.9	16.4	17.2	15.4	24.3	10.4	11.2	4.0	15.3	17.4	17.9	14.4
	100.0	23.3	72.8	5.6	14.1	25.8	9.5	8.2	.6	23.7	32.8	33.4	23.1
WELL KEPT/ CLEANLINESS/ OF THE PARK/ WILDERNESS	108303	57174	37389	10039	5333	35300	2576	3927	1861	27480	22868	17516	39398
	2.8	8.2	1.3	4.9	.9	5.3	.4	.9	1.9	2.8	1.9	1.5	3.9
	100.0	52.8	34.5	9.3	4.9	32.6	2.4	3.6	1.7	25.4	21.1	16.2	36.4
WELL KEPT/ CLEANLINESS OF THE CAMPSITES	73052	16867	56185	-	8728	42426	4589	3895	-	11184	11736	41610	8931
	1.9	2.4	2.0		1.5	6.3	.8	.8		1.1	1.0	3.5	.9
	100.0	23.1	76.9		11.9	58.1	6.3	5.3		15.3	16.1	57.0	12.2
SCENIC BEAUTY/ BEAUTY OF SCENERY/ GLORIOUS/ REMARKABLE/ FABULOUS/ SUPERB SCENERY	498233	108133	354407	3767	69339	46935	150502	56944	15317	115699	59629	201437	141624
	12.8	15.4	12.7	1.8	12.0	7.0	26.1	12.4	16.0	11.9	5.0	17.1	13.9
	100.0	21.7	71.1	.8	13.9	9.4	30.2	11.4	3.1	23.2	12.0	40.4	28.4
LEFT NATURAL/ MINIMAL COMMERCIALIZATION	125819	34204	75125	12010	37560	8599	9899	26720	957	27882	15890	26268	51904
	3.2	4.9	2.7	5.8	6.5	1.3	1.7	5.8	1.0	2.9	1.3	2.2	5.1
	100.0	27.2	59.7	9.5	29.9	6.8	7.9	21.2	.8	22.2	12.6	20.9	41.3
MOUNTAINS/ MOUNTAIN VIEWS/ SCENERY	436847	111124	300091	12100	77161	55168	78644	38019	12721	136754	155043	100842	118491
	11.3	15.9	10.7	5.9	13.3	8.2	13.6	8.3	13.2	14.0	13.0	8.6	11.7
	100.0	25.4	68.7	2.8	17.7	12.6	18.0	8.7	2.9	31.3	35.5	23.1	27.1
DINING/ FOOD/ GOOD FOOD/ RESTAURANTS	230868	20822	160599	28354	65354	42166	27891	20498	10000	29815	74941	67776	87913
	6.0	3.0	5.7	13.7	11.3	6.3	4.8	4.4	10.4	3.1	6.3	5.8	8.7
	100.0	9.0	69.6	12.3	28.3	18.3	12.1	8.9	4.3	12.9	32.5	29.4	38.1

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
FRIENDLINESS OF THE PEOPLE/ EVERYONE/ CANADIANS	284008	99242	165440	15948	33898	36690	11325	53525	3795	89288	76522	68098	123206
	7.3	14.2	5.9	7.7	5.8	5.5	2.0	11.6	4.0	9.2	6.4	5.8	12.1
	100.0	34.9	58.3	5.6	11.9	12.9	4.0	18.8	1.3	31.4	26.9	24.0	43.4
PARK SERVICE/ COURTESY OF STAFF/ CLERKS/ HELPFUL/ INFORMED GUIDE	78721	30125	45449	21768	4318	5420	4410	7043	3836	23211	12730	36003	20022
	2.0	4.3	1.6	10.5	.7	.8	.8	1.5	4.0	2.4	1.1	3.1	2.0
	100.0	38.3	57.7	27.7	5.5	6.9	5.6	8.9	4.9	29.5	16.2	45.7	25.4
CLEAN/ CLEANLINESS/ WELL KEPT (UNSPEC.)	102583	26983	67884	5591	18360	23010	15614	1480	488	33866	20254	28305	45479
	2.6	3.8	2.4	2.7	3.2	3.4	2.7	.3	.5	3.5	1.7	2.4	4.5
	100.0	26.3	66.2	5.5	17.9	22.4	15.2	1.4	.5	33.0	19.7	27.6	44.3
THE NATURAL BEAUTY OF THE PARKS	53487	13252	39471	-	237	-	4185	22819	169	11254	891	22437	11477
	1.4	1.9	1.4		*		.7	5.0	.2	1.2	.1	1.9	1.1
	100.0	24.8	73.8		.4		7.8	42.7	.3	21.0	1.7	41.9	21.5
BEAUTY OF THE LAKES/ THE LAKES	135892	55251	77334	4377	26297	2309	24184	15958	6815	39629	86673	12890	22036
	3.5	7.9	2.8	2.1	4.5	.3	4.2	3.5	7.1	4.1	7.3	1.1	2.2
	100.0	40.7	56.9	3.2	19.4	1.7	17.8	11.7	5.0	29.2	63.8	9.5	16.2
CAMPSITES/ CAMPING FACILITIES	109557	41383	68175	3819	19419	21640	8303	5643	639	25908	37952	32947	32690
	2.8	5.9	2.4	1.9	3.3	3.2	1.4	1.2	.7	2.7	3.2	2.8	3.2
	100.0	37.8	62.2	3.5	17.7	19.8	7.6	5.2	.6	23.6	34.6	30.1	29.8
ACCOMODATIONS/ HOTELS/ CABINS	190906	33027	118817	5520	46794	72453	6628	1777	187	53009	19797	35820	101658
	4.9	4.7	4.2	2.7	8.1	10.8	1.1	.4	.2	5.4	1.7	3.0	10.0
	100.0	17.3	62.2	2.9	24.5	38.0	3.5	.9	.1	27.8	10.4	18.8	53.3
WEATHER	115903	13144	92826	11624	8211	8451	26672	33221	-	19839	30294	22865	60749
	3.0	1.9	3.3	5.6	1.4	1.3	4.6	7.2		2.0	2.5	1.9	6.0
	100.0	11.3	80.1	10.0	7.1	7.3	23.0	28.7		17.1	26.1	19.7	52.4
CLEAN/ FRESH AIR	125887	12125	98211	3215	17725	38829	12004	9586	-	22147	26738	40762	48115
	3.2	1.7	3.5	1.6	3.1	5.8	2.1	2.1		2.3	2.2	3.5	4.7
	100.0	9.6	78.0	2.6	14.1	30.8	9.5	7.6		17.6	21.2	32.4	38.2
ICEFIELDS/ COLUMBIA ICEFIELDS	12718	9618	2516	705	638	810	2066	1487	753	4230	5327	1074	4030
	.3	1.4	.1	.3	.1	.1	.4	.3	.8	.4	.4	.1	.4
	100.0	75.6	19.8	5.5	5.0	6.4	16.2	11.7	5.9	33.3	41.9	8.4	31.7
SPRINGS/ HOT SPRINGS	97939	6455	72356	1417	2308	46480	2878	8089	1912	32150	36798	35997	18884
	2.5	.9	2.6	.7	.4	6.9	.5	1.8	2.0	3.3	3.1	3.1	1.9
	100.0	6.6	73.9	1.4	2.4	47.5	2.9	8.3	2.0	32.8	37.6	36.8	19.3

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
FALLS/ WATERFALLS	40558	22406	18153	-	2158	2588	21728	171	5094	2914	20684	4745	7918
	1.0	3.2	.6		.4	.4	3.8	*	5.3	.3	1.7	.4	.8
	100.0	55.2	44.8		5.3	6.4	53.6	.4	12.6	7.2	51.0	11.7	19.5
CYCLING TRAILS	26315	-	26315	4612	2558	19145	-	-	-	-	4612	2558	19145
	.7		.9	2.2	.4	2.9					.4	.2	1.9
	100.0		100.0	17.5	9.7	72.8					17.5	9.7	72.8
HIKING/ HIKING TRAILS	155886	46926	105207	13525	18874	35722	4131	38924	11256	26217	31484	58494	27557
	4.0	6.7	3.8	6.6	3.3	5.3	.7	8.4	11.7	2.7	2.6	5.0	2.7
	100.0	30.1	67.5	8.7	12.1	22.9	2.6	25.0	7.2	16.8	20.2	37.5	17.7
ROADS/ HIGHWAYS	185391	61463	110209	15509	5461	31874	8890	37896	2896	65398	81444	52012	46670
	4.8	8.8	3.9	7.5	.9	4.8	1.5	8.2	3.0	6.7	6.8	4.4	4.6
	100.0	33.2	59.4	8.4	2.9	17.2	4.8	20.4	1.6	35.3	43.9	28.1	25.2
GONDOLA/ RIDE/ LIFT	30119	7055	7364	243	1889	-	4911	2142	584	20351	7339	17871	3638
	.8	1.0	.3	.1	.3		.9	.5	.6	2.1	.6	1.5	.4
	100.0	23.4	24.4	.8	6.3		16.3	7.1	1.9	67.6	24.4	59.3	12.1
FLOWERS/ WILDFLOWERS	9485	4331	4480	114	1146	-	382	535	2968	3701	307	3378	4398
	.2	.6	.2	.1	.2		.1	.1	3.1	.4	*	.3	.4
	100.0	45.7	47.2	1.2	12.1		4.0	5.6	31.3	39.0	3.2	35.6	46.4
GOOD/ EXPLICIT SIGNS	25961	4520	21441	-	359	5057	6580	7813	-	3371	5608	6226	13454
	.7	.6	.8		.1	.8	1.1	1.7		.3	.5	.5	1.3
	100.0	17.4	82.6		1.4	19.5	25.3	30.1		13.0	21.6	24.0	51.8
GLACIERS	13257	6785	6236	-	1658	-	-	171	1169	8795	1497	2550	6013
	.3	1.0	.2		.3			*	1.2	.9	.1	.2	.6
	100.0	51.2	47.0		12.5			1.3	8.8	66.3	11.3	19.2	45.4
SHOPS/ SHOPPING (MISC.)	112638	7951	99625	-	18350	12768	16150	28305	-	37065	47417	42261	22960
	2.9	1.1	3.6		3.2	1.9	2.8	6.1		3.8	4.0	3.6	2.3
	100.0	7.1	88.4		16.3	11.3	14.3	25.1		32.9	42.1	37.5	20.4
GOLFING/ GOLF COURSES	16613	1758	14271	6177	638	-	3958	3553	584	1119	6177	5078	4137
	.4	.3	.5	3.0	.1		.7	.8	.6	.1	.5	.4	.4
	100.0	10.6	85.9	37.2	3.8		23.8	21.4	3.5	6.7	37.2	30.6	24.9
NATURE/ NATURALNESS	108421	16622	76862	18049	44809	13178	2905	7359	2734	14817	45015	34768	16979
	2.8	2.4	2.7	8.7	7.7	2.0	.5	1.6	2.8	1.5	3.8	3.0	1.7
	100.0	15.3	70.9	16.6	41.3	12.2	2.7	6.8	2.5	13.7	41.5	32.1	15.7

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
ROADSIDE PULL-OFFS/ REST/ PICNIC AREAS	71337	38796	32541	-	2187	-	8470	13515	-	46662	23288	36090	11696
	1.8	5.5	1.2		.4		1.5	2.9		4.8	2.0	3.1	1.2
	100.0	54.4	45.6		3.1		11.9	18.9		65.4	32.6	50.6	16.4
UNCROWDED/ NOT TOO MANY PEOPLE	83917	31534	52383	-	13602	9497	1613	498	1009	50473	7319	10299	64961
	2.2	4.5	1.9		2.3	1.4	.3	.1	1.1	5.2	.6	.9	6.4
	100.0	37.6	62.4		16.2	11.3	1.9	.6	1.2	60.1	8.7	12.3	77.4
PLENTY/ LOTS TO DO	72232	36546	31699	190	6833	8691	18418	3988	-	30613	21620	16283	32535
	1.9	5.2	1.1	.1	1.2	1.3	3.2	.9		3.1	1.8	1.4	3.2
	100.0	50.6	43.9	.3	9.5	12.0	25.5	5.5		42.4	29.9	22.5	45.0
WALKS/ WALKING/ WALKING TRAILS	53425	4709	45739	2034	6339	-	-	34135	4301	6466	8483	35407	8859
	1.4	.7	1.6	1.0	1.1			7.4	4.5	.7	.7	3.0	.9
	100.0	8.8	85.6	3.8	11.9			63.9	8.0	12.1	15.9	66.3	16.6
HISTORIC SITES/ PLAQUES/ DISPLAYS/ INTERPRETIVE SIGNS	47347	16369	29104	489	5186	6257	2940	15453	-	17022	3581	8297	19037
	1.2	2.3	1.0	.2	.9	.9	.5	3.4		1.7	.3	.7	1.9
	100.0	34.6	61.5	1.0	11.0	13.2	6.2	32.6		36.0	7.6	17.5	40.2
GOOD INFO CENTERS/ BUREAUS	24221	7554	16667	1201	2549	876	-	2205	-	17390	12350	5087	6783
	.6	1.1	.6	.6	.4	.1		.5		1.8	1.0	.4	.7
	100.0	31.2	68.8	5.0	10.5	3.6		9.1		71.8	51.0	21.0	28.0
GENERAL LIKE	32868	11349	16629	-	11834	1133	-	5322	354	11079	11197	2465	9674
	.8	1.6	.6		2.0	.2		1.2	.4	1.1	.9	.2	1.0
	100.0	34.5	50.6		36.0	3.4		16.2	1.1	33.7	34.1	7.5	29.4
MISCELLANEOUS	283084	79011	186910	8992	45236	34529	82107	12272	2708	77962	109849	69195	80791
	7.3	11.3	6.7	4.4	7.8	5.1	14.2	2.7	2.8	8.0	9.2	5.9	8.0
	100.0	27.9	66.0	3.2	16.0	12.2	29.0	4.3	1.0	27.5	38.8	24.4	28.5
DON'T KNOW	14823	3256	11567	-	1562	2175	-	-	-	10005	1562	-	7068
	.4	.5	.4		.3	.3				1.0	.1		.7
	100.0	22.0	78.0		10.5	14.7				67.5	10.5		47.7
NOT STATED	785551	111537	538689	35402	93587	114286	123933	119140	4495	238840	228078	283222	178616
	20.3	15.9	19.3	17.2	16.1	17.0	21.5	25.9	4.7	24.5	19.1	24.1	17.6
	100.0	14.2	68.6	4.5	11.9	14.5	15.8	15.2	.6	30.4	29.0	36.1	22.7
(NET) GENERAL BEAUTY/ SCENERY	1982824	408280	1480613	56747	344792	310433	337314	237919	57068	523286	581116	642240	517987
	51.1	58.3	52.9	27.5	59.5	46.3	58.4	51.6	59.4	53.7	48.7	54.6	51.0
	100.0	20.6	74.7	2.9	17.4	15.7	17.0	12.0	2.9	26.4	29.3	32.4	26.1

Continued

Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) SPECIFIC NATURAL ATTRACTIONS	155662	40560	95154	2122	6124	48532	25161	8506	8928	45521	61931	43563	32946
	4.0	5.8	3.4	1.0	1.1	7.2	4.4	1.8	9.3	4.7	5.2	3.7	3.2
	100.0	26.1	61.1	1.4	3.9	31.2	16.2	5.5	5.7	29.2	39.8	28.0	21.2
(NET) MAN MADE FACILITIES/ ATTRACTIONS	836298	184453	576633	46727	112360	178064	50082	123940	19862	251099	269980	243902	224787
	21.6	26.3	20.6	22.6	19.4	26.5	8.7	26.9	20.7	25.7	22.6	20.7	22.1
	100.0	22.1	69.0	5.6	13.4	21.3	6.0	14.8	2.4	30.0	32.3	29.2	26.9
(NET) WELL KEPT, CLEAN	280739	100028	159256	15630	30152	99804	22780	9303	2349	72530	53586	85503	93808
	7.2	14.3	5.7	7.6	5.2	14.9	3.9	2.0	2.4	7.4	4.5	7.3	9.2
	100.0	35.6	56.7	5.6	10.7	35.6	8.1	3.3	.8	25.8	19.1	30.5	33.4
(NET) NATURE, WILDLIFE	724386	164550	519507	53381	131520	167024	61524	57415	6460	166051	250316	238740	161067
	18.7	23.5	18.6	25.9	22.7	24.9	10.7	12.5	6.7	17.0	21.0	20.3	15.9
	100.0	22.7	71.7	7.4	18.2	23.1	8.5	7.9	.9	22.9	34.6	33.0	22.2

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	10709	10709	9484	4568	2627	1152	1730	1225	1028	3872	4585
	.7	.7	.7	.8	.9	.6	1.3	1.5	.7	.4	1.5
	100.0	100.0	88.6	42.7	24.5	10.8	16.2	11.4	9.6	36.2	42.8
NOT ENOUGH PARKING (UNSPEC.)	63163	63163	58595	4568	-	-	-	6578	16031	15551	23883
	4.1	4.1	4.6	.8				7.9	10.5	1.8	7.9
	100.0	100.0	92.8	7.2				10.4	25.4	24.6	37.8
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	17773	17773	17773	337	2570	2407	163	-	5517	8196	4060
	1.2	1.2	1.4	.1	.9	1.2	.1		3.6	.9	1.3
	100.0	100.0	100.0	1.9	14.5	13.5	.9		31.0	46.1	22.8
PRICES/ EVERYTHING TOO EXPENSIVE	69589	69589	59355	26580	15536	13304	12975	5146	8833	44102	11508
	4.5	4.5	4.6	4.5	5.6	6.6	9.9	6.1	5.8	5.0	3.8
	100.0	100.0	85.3	38.2	22.3	19.1	18.6	7.4	12.7	63.4	16.5
ACCOMMODATIONS TOO EXPENSIVE	32504	32504	27626	13876	14233	10113	7733	4964	-	27539	-
	2.1	2.1	2.2	2.3	5.1	5.0	5.9	5.9		3.1	
	100.0	100.0	85.0	42.7	43.8	31.1	23.8	15.3		84.7	
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	25408	25408	25408	13623	12536	11140	3504	939	-	22935	1152
	1.6	1.6	2.0	2.3	4.5	5.5	2.7	1.1		2.6	.4
	100.0	100.0	100.0	53.6	49.3	43.8	13.8	3.7		90.3	4.5
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	45337	45337	43957	7377	1668	1365	303	1763	9857	27844	5872
	2.9	2.9	3.4	1.2	.6	.7	.2	2.1	6.4	3.1	1.9
	100.0	100.0	97.0	16.3	3.7	3.0	.7	3.9	21.7	61.4	13.0
LACK OF ACCOMODATIONS	4332	4332	1985	3532	682	229	452	57	-	4098	178
	.3	.3	.2	.6	.2	.1	.3	.1		.5	.1
	100.0	100.0	45.8	81.5	15.7	5.3	10.4	1.3		94.6	4.1
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	19858	19858	19403	13133	1394	1394	787	7276	-	11865	-
	1.3	1.3	1.5	2.2	.5	.7	.6	8.7		1.3	
	100.0	100.0	97.7	66.1	7.0	7.0	4.0	36.6		59.7	

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	46210	46210	41132	32325	15000	9948	5272	2678	4746	28088	8445
	3.0	3.0	3.2	5.4	5.4	4.9	4.0	3.2	3.1	3.2	2.8
	100.0	100.0	89.0	70.0	32.5	21.5	11.4	5.8	10.3	60.8	18.3
TOO MANY PEOPLE/ TOURISTS	45193	45193	39527	13868	10363	6479	4366	1225	2197	30136	11635
	2.9	2.9	3.1	2.3	3.7	3.2	3.3	1.5	1.4	3.4	3.8
	100.0	100.0	87.5	30.7	22.9	14.3	9.7	2.7	4.9	66.7	25.7
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	16332	16332	10815	8310	4457	3693	1409	-	295	13609	2015
	1.1	1.1	.8	1.4	1.6	1.8	1.1		.2	1.5	.7
	100.0	100.0	66.2	50.9	27.3	22.6	8.6		1.8	83.3	12.3
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	1129	1129	81	1129	-	-	-	-	1048	81	-
	.1	.1	*	.2					.7	*	
	100.0	100.0	7.2	100.0					92.8	7.2	
RESTAURANT/ FOOD TOO COSTLY	25837	25837	22415	15362	3113	278	3113	1225	51	23820	740
	1.7	1.7	1.8	2.6	1.1	.1	2.4	1.5	*	2.7	.2
	100.0	100.0	86.8	59.5	12.0	1.1	12.0	4.7	.2	92.2	2.9
QUALITY OF FOOD/ RESTAURANTS	19836	19836	15974	6716	1104	1104	1041	2330	1300	10546	4585
	1.3	1.3	1.2	1.1	.4	.5	.8	2.8	.8	1.2	1.5
	100.0	100.0	80.5	33.9	5.6	5.6	5.2	11.7	6.6	53.2	23.1
TRAFFIC/ CONGESTION	38201	38201	36243	9982	9178	2056	7288	-	1487	28434	7071
	2.5	2.5	2.8	1.7	3.3	1.0	5.6		1.0	3.2	2.3
	100.0	100.0	94.9	26.1	24.0	5.4	19.1		3.9	74.4	18.5
TOO COMMERCIALIZED/ LACK OF NATURALNESS	19094	19094	16019	10291	4737	1573	3750	-	4310	13042	1741
	1.2	1.2	1.3	1.7	1.7	.8	2.9		2.8	1.5	.6
	100.0	100.0	83.9	53.9	24.8	8.2	19.6		22.6	68.3	9.1
ROADS/ CONDITION	80417	80417	76012	9092	11960	9208	2752	3920	17820	27451	28296
	5.2	5.2	5.9	1.5	4.3	4.5	2.1	4.7	11.6	3.1	9.3
	100.0	100.0	94.5	11.3	14.9	11.4	3.4	4.9	22.2	34.1	35.2
CAMPING FEES TOO EXPENSIVE	14561	14561	9898	4983	1365	1192	173	1005	2299	9536	1133
	.9	.9	.8	.8	.5	.6	.1	1.2	1.5	1.1	.4
	100.0	100.0	68.0	34.2	9.4	8.2	1.2	6.9	15.8	65.5	7.8
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	20888	20888	18389	17459	12886	10887	2294	-	2001	11871	7016
	1.4	1.4	1.4	2.9	4.6	5.4	1.8		1.3	1.3	2.3
	100.0	100.0	88.0	83.6	61.7	52.1	11.0		9.6	56.8	33.6

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
NO PUBLIC TRANSPORTATION SYSTEM	9072	9072	7863	2669	6487	6487	-	-	573	8499	-
	.6	.6	.6	.4	2.3	3.2			.4	1.0	
	100.0	100.0	86.7	29.4	71.5	71.5			6.3	93.7	
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	11088	11088	10298	5596	2593	1093	1501	-	295	10498	-
	.7	.7	.8	.9	.9	.5	1.1		.2	1.2	
	100.0	100.0	92.9	50.5	23.4	9.9	13.5		2.7	94.7	
NOTHING DISLIKED	208511	208511	161433	100647	30975	21273	15808	13454	9318	154340	16503
	13.5	13.5	12.6	16.9	11.1	10.5	12.1	16.1	6.1	17.4	5.4
	100.0	100.0	77.4	48.3	14.9	10.2	7.6	6.5	4.5	74.0	7.9
MISCELLANEOUS	235552	235552	184598	113937	45440	32818	21607	12105	21903	176177	19916
	15.3	15.3	14.4	19.1	16.2	16.2	16.5	14.5	14.3	19.9	6.6
	100.0	100.0	78.4	48.4	19.3	13.9	9.2	5.1	9.3	74.8	8.5
DON'T KNOW	1649	1649	1649	1649	116	116	116	-	-	1649	-
	.1	.1	.1	.3	*	.1	.1			.2	
	100.0	100.0	100.0	100.0	7.1	7.1	7.1			100.0	
NOT STATED	671005	671005	560607	239513	118675	95906	43745	33026	72265	302780	185073
	43.5	43.5	43.8	40.1	42.4	47.4	33.4	39.4	47.2	34.1	61.0
	100.0	100.0	83.5	35.7	17.7	14.3	6.5	4.9	10.8	45.1	27.6
(NET) PARKING	80935	80935	76367	4905	2570	2407	163	6578	21548	23747	27943
	5.2	5.2	6.0	.8	.9	1.2	.1	7.9	14.1	2.7	9.2
	100.0	100.0	94.4	6.1	3.2	3.0	.2	8.1	26.6	29.3	34.5
(NET) PRICES/ TOO EXPENSIVE	109043	109043	89471	45237	30738	24213	20881	10110	11132	74572	12641
	7.1	7.1	7.0	7.6	11.0	12.0	15.9	12.1	7.3	8.4	4.2
	100.0	100.0	82.1	41.5	28.2	22.2	19.1	9.3	10.2	68.4	11.6
(NET) BATHROOMS/ SHOWERS	27383	27383	20818	13868	7050	4786	2910	-	1344	23316	2015
	1.8	1.8	1.6	2.3	2.5	2.4	2.2		.9	2.6	.7
	100.0	100.0	76.0	50.6	25.7	17.5	10.6		4.9	85.2	7.4
(NET) PEOPLE/ TRAFFIC CONGESTION	81511	81511	73888	23850	17659	8535	9772	1225	3684	56688	18706
	5.3	5.3	5.8	4.0	6.3	4.2	7.5	1.5	2.4	6.4	6.2
	100.0	100.0	90.6	29.3	21.7	10.5	12.0	1.5	4.5	69.5	22.9
(NET) ACCOMODATION	24191	24191	21388	16666	2075	1623	1239	7333	-	15963	178
	1.6	1.6	1.7	2.8	.7	.8	.9	8.8		1.8	.1
	100.0	100.0	88.4	68.9	8.6	6.7	5.1	30.3		66.0	.7

Q.48 VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459 100.0	889 60.9	560 38.4	168 11.5	161 11.0	373 25.6	197 13.5	110 7.5	12 .8	997 68.3	40 2.7	164 11.2	298 20.4
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648 100.0	1214120 78.7	920017 59.6	135636 8.8	158467 10.3	248695 16.1	79833 5.2	27439 1.8	15798 1.0	1399202 90.7	45015 2.9	59627 3.9	83819 5.4
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	10709 .7 100.0	7214 .6 67.4	6020 .7 56.2	-	1194 .8 11.2	2569 1.0 24.0	926 1.2 8.6	303 1.1 2.8	-	7388 .5 69.0	-	1902 3.2 17.8	1419 1.7 13.2
NOT ENOUGH PARKING (UNSPEC.)	63163 4.1 100.0	63163 5.2 100.0	52427 5.7 83.0	335 .2 .5	10400 6.6 16.5	-	-	-	-	62135 4.4 98.4	-	1028 1.7 1.6	-
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	17773 1.2 100.0	17435 1.4 98.1	14865 1.6 83.6	2407 1.8 13.5	163 .1 .9	337 .1 1.9	-	-	-	17773 1.3 100.0	-	-	-
PRICES/ EVERYTHING TOO EXPENSIVE	69589 4.5 100.0	52727 4.3 75.8	38679 4.2 55.6	1154 .9 1.7	12894 8.1 18.5	14371 5.8 20.7	2491 3.1 3.6	-	816 5.2 1.2	64208 4.6 92.3	-	3213 5.4 4.6	2168 2.6 3.1
ACCOMMODATIONS TOO EXPENSIVE	32504 2.1 100.0	23887 2.0 73.5	19219 2.1 59.1	3671 2.7 11.3	997 .6 3.1	7967 3.2 24.5	650 .8 2.0	-	-	32026 2.3 98.5	-	223 .4 .7	255 .3 .8
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	25408 1.6 100.0	11505 .9 45.3	8655 .9 34.1	933 .7 3.7	1917 1.2 7.5	12051 4.8 47.4	1852 2.3 7.3	255 .9 1.0	-	24228 1.7 95.4	7282 16.2 28.7	805 1.4 3.2	375 .4 1.5
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	45337 2.9 100.0	42262 3.5 93.2	37542 4.1 82.8	3299 2.4 7.3	1422 .9 3.1	2886 1.2 6.4	189 .2 .4	-	-	43703 3.1 96.4	202 .4 .4	772 1.3 1.7	861 1.0 1.9
LACK OF ACCOMODATIONS	4332 .3 100.0	3599 .3 83.1	1926 .2 44.5	857 .6 19.8	816 .5 18.8	613 .2 14.1	120 .2 2.8	-	-	3490 .2 80.6	-	488 .8 11.3	355 .4 8.2
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	19858 1.3 100.0	8953 .7 45.1	6305 .7 31.7	158 .1 .8	2490 1.6 12.5	9167 3.7 46.2	1738 2.2 8.8	607 2.2 3.1	-	15410 1.1 77.6	-	898 1.5 4.5	3551 4.2 17.9

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	46210	29929	13013	3703	13213	8593	7688	-	4223	40998	1726	2377	2834
	3.0	2.5	1.4	2.7	8.3	3.5	9.6		26.7	2.9	3.8	4.0	3.4
	100.0	64.8	28.2	8.0	28.6	18.6	16.6		9.1	88.7	3.7	5.1	6.1
TOO MANY PEOPLE/ TOURISTS	45193	37079	31371	2888	2820	4968	3145	-	1160	38218	-	3962	3012
	2.9	3.1	3.4	2.1	1.8	2.0	3.9		7.3	2.7		6.6	3.6
	100.0	82.0	69.4	6.4	6.2	11.0	7.0		2.6	84.6		8.8	6.7
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	16332	15209	10924	2676	1608	1123	-	-	-	14954	-	360	1018
	1.1	1.3	1.2	2.0	1.0	.5				1.1		.6	1.2
	100.0	93.1	66.9	16.4	9.8	6.9				91.6		2.2	6.2
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	1129	81	-	81	-	1048	-	-	-	1048	-	81	-
	.1	*		.1		.4				.1		.1	
	100.0	7.2		7.2		92.8				92.8		7.2	
RESTAURANT/ FOOD TOO COSTLY	25837	13718	12754	51	913	12118	-	-	-	24940	996	61	835
	1.7	1.1	1.4	*	.6	4.9				1.8	2.2	.1	1.0
	100.0	53.1	49.4	.2	3.5	46.9				96.5	3.9	.2	3.2
QUALITY OF FOOD/ RESTAURANTS	19836	15459	14385	1074	-	4004	372	372	-	15459	-	2660	1717
	1.3	1.3	1.6	.8		1.6	.5	1.4		1.1		4.5	2.0
	100.0	77.9	72.5	5.4		20.2	1.9	1.9		77.9		13.4	8.7
TRAFFIC/ CONGESTION	38201	32772	18170	7062	7539	1288	4141	-	-	37590	1890	356	255
	2.5	2.7	2.0	5.2	4.8	.5	5.2			2.7	4.2	.6	.3
	100.0	85.8	47.6	18.5	19.7	3.4	10.8			98.4	4.9	.9	.7
TOO COMMERCIALIZED/ LACK OF NATURALNESS	19094	11057	7587	-	3470	4992	3045	76	-	16248	587	2543	303
	1.2	.9	.8		2.2	2.0	3.8	.3		1.2	1.3	4.3	.4
	100.0	57.9	39.7		18.2	26.1	15.9	.4		85.1	3.1	13.3	1.6
ROADS/ CONDITION	80417	74155	59309	10124	4723	6074	189	-	-	78351	-	1630	436
	5.2	6.1	6.4	7.5	3.0	2.4	.2			5.6		2.7	.5
	100.0	92.2	73.8	12.6	5.9	7.6	.2			97.4		2.0	.5
CAMPING FEES TOO EXPENSIVE	14561	14054	10701	3352	-	321	186	-	-	14375	841	186	-
	.9	1.2	1.2	2.5		.1	.2			1.0	1.9	.3	
	100.0	96.5	73.5	23.0		2.2	1.3			98.7	5.8	1.3	
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	20888	14058	2530	2155	9372	6545	286	128	158	20679	1547	81	128
	1.4	1.2	.3	1.6	5.9	2.6	.4	.5	1.0	1.5	3.4	.1	.2
	100.0	67.3	12.1	10.3	44.9	31.3	1.4	.6	.8	99.0	7.4	.4	.6

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
NO PUBLIC TRANSPORTATION SYSTEM	9072	6581	6581	-	-	720	1771	330	-	6976	6581	1841	255
	.6	.5	.7			.3	2.2	1.2		.5	14.6	3.1	.3
	100.0	72.5	72.5			7.9	19.5	3.6		76.9	72.5	20.3	2.8
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	11088	7067	2207	879	3982	3707	314	128	-	10693	1174	267	128
	.7	.6	.2	.6	2.5	1.5	.4	.5		.8	2.6	.4	.2
	100.0	63.7	19.9	7.9	35.9	33.4	2.8	1.2		96.4	10.6	2.4	1.2
NOTHING DISLIKED	208511	147533	118219	5866	23448	49268	11710	4755	701	184703	1666	12045	11763
	13.5	12.2	12.8	4.3	14.8	19.8	14.7	17.3	4.4	13.2	3.7	20.2	14.0
	100.0	70.8	56.7	2.8	11.2	23.6	5.6	2.3	.3	88.6	.8	5.8	5.6
MISCELLANEOUS	235552	170601	121384	13533	35684	45734	19217	1708	9490	204258	18635	22325	8969
	15.3	14.1	13.2	10.0	22.5	18.4	24.1	6.2	60.1	14.6	41.4	37.4	10.7
	100.0	72.4	51.5	5.7	15.1	19.4	8.2	.7	4.0	86.7	7.9	9.5	3.8
DON'T KNOW	1649	1048	-	1048	-	116	485	485	-	1048	-	-	601
	.1	.1		.8		*	.6	1.8		.1			.7
	100.0	63.6		63.6		7.1	29.4	29.4		63.6			36.4
NOT STATED	671005	558957	426449	77010	55498	82378	29670	18442	65	614949	17293	10128	45928
	43.5	46.0	46.4	56.8	35.0	33.1	37.2	67.2	.4	44.0	38.4	17.0	54.8
	100.0	83.3	63.6	11.5	8.3	12.3	4.4	2.7	*	91.6	2.6	1.5	6.8
(NET) PARKING	80935	80598	67292	2742	10563	337	-	-	-	79908	-	1028	-
	5.2	6.6	7.3	2.0	6.7	.1				5.7		1.7	
	100.0	99.6	83.1	3.4	13.1	.4				98.7		1.3	
(NET) PRICES/ TOO EXPENSIVE	109043	83453	61385	8177	13891	22659	2931	-	816	102999	841	3622	2422
	7.1	6.9	6.7	6.0	8.8	9.1	3.7		5.2	7.4	1.9	6.1	2.9
	100.0	76.5	56.3	7.5	12.7	20.8	2.7		.7	94.5	.8	3.3	2.2
(NET) BATHROOMS/ SHOWERS	27383	21190	12340	3555	5295	5879	314	128	-	25609	1174	627	1146
	1.8	1.7	1.3	2.6	3.3	2.4	.4	.5		1.8	2.6	1.1	1.4
	100.0	77.4	45.1	13.0	19.3	21.5	1.1	.5		93.5	4.3	2.3	4.2
(NET) PEOPLE/ TRAFFIC CONGESTION	81511	67969	47660	9950	10359	6256	7286	-	1160	73927	1890	4318	3267
	5.3	5.6	5.2	7.3	6.5	2.5	9.1		7.3	5.3	4.2	7.2	3.9
	100.0	83.4	58.5	12.2	12.7	7.7	8.9		1.4	90.7	2.3	5.3	4.0
(NET) ACCOMODATION	24191	12552	8231	1015	3306	9780	1858	607	-	18900	-	1385	3906
	1.6	1.0	.9	.7	2.1	3.9	2.3	2.2		1.4		2.3	4.7
	100.0	51.9	34.0	4.2	13.7	40.4	7.7	2.5		78.1		5.7	16.1

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS · BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	10709	9529	1180	4795	5914	4886	4448	796	1221	1028	4899	-	4585	1225
	.7	.9	.2	.8	.7	.7	.7	1.1	.6	1.9	.9		.8	.5
	100.0	89.0	11.0	44.8	55.2	45.6	41.5	7.4	11.4	9.6	45.7		42.8	11.4
NOT ENOUGH PARKING (UNSPEC.)	63163	43850	19313	27140	36023	15973	15973	-	7276	12774	15990	3901	41979	1293
	4.1	4.3	3.6	4.3	4.0	2.4	2.6		3.7	23.4	2.8	2.5	7.2	.6
	100.0	69.4	30.6	43.0	57.0	25.3	25.3		11.5	20.2	25.3	6.2	66.5	2.0
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	17773	10530	7243	14413	3360	3023	3023	-	337	-	17773	-	-	-
	1.2	1.0	1.4	2.3	.4	.4	.5		.2		3.1			
	100.0	59.2	40.8	81.1	18.9	17.0	17.0		1.9		100.0			
PRICES/ EVERYTHING TOO EXPENSIVE	69589	57561	12028	24951	44638	35488	33965	1523	8185	1440	33458	6570	18758	10803
	4.5	5.7	2.3	3.9	4.9	5.3	5.5	2.1	4.1	2.6	5.8	4.3	3.2	4.6
	100.0	82.7	17.3	35.9	64.1	51.0	48.8	2.2	11.8	2.1	48.1	9.4	27.0	15.5
ACCOMMODATIONS TOO EXPENSIVE	32504	30700	1803	6842	25661	19654	19654	-	6007	-	25283	221	3471	3529
	2.1	3.0	.3	1.1	2.8	2.9	3.2		3.0		4.4	.1	.6	1.5
	100.0	94.5	5.5	21.1	78.9	60.5	60.5		18.5		77.8	.7	10.7	10.9
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	25408	19995	5413	1382	24026	12575	11921	1313	11926	939	22482	519	2091	316
	1.6	2.0	1.0	.2	2.6	1.9	1.9	1.8	6.0	1.7	3.9	.3	.4	.1
	100.0	78.7	21.3	5.4	94.6	49.5	46.9	5.2	46.9	3.7	88.5	2.0	8.2	1.2
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	45337	40693	4643	8393	36944	28228	27737	492	1379	14673	4046	7977	28344	4970
	2.9	4.0	.9	1.3	4.1	4.2	4.5	.7	.7	26.9	.7	5.2	4.9	2.1
	100.0	89.8	10.2	18.5	81.5	62.3	61.2	1.1	3.0	32.4	8.9	17.6	62.5	11.0
LACK OF ACCOMODATIONS	4332	1270	3062	234	4098	3475	2237	1405	1377	-	3857	-	-	475
	.3	.1	.6	*	.5	.5	.4	1.9	.7		.7			.2
	100.0	29.3	70.7	5.4	94.6	80.2	51.6	32.4	31.8		89.0			11.0
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	19858	16473	3385	-	19858	19858	13077	7416	202	-	18010	124	813	912
	1.3	1.6	.6		2.2	2.9	2.1	10.2	.1		3.1	.1	.1	.4
	100.0	83.0	17.0		100.0	100.0	65.9	37.3	1.0		90.7	.6	4.1	4.6

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME, VFR	SUMMER	FALL	WINTER	SPRING
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	46210	22382	23828	12893	33317	23969	22778	1191	9625	1502	26537	221	12333	7119
	3.0	2.2	4.5	2.0	3.7	3.6	3.7	1.6	4.9	2.8	4.6	.1	2.1	3.0
	100.0	48.4	51.6	27.9	72.1	51.9	49.3	2.6	20.8	3.2	57.4	.5	26.7	15.4
TOO MANY PEOPLE/ TOURISTS	45193	36030	9163	12915	32277	23752	20871	2881	8561	1967	22179	2244	15692	5078
	2.9	3.6	1.7	2.0	3.6	3.5	3.4	4.0	4.3	3.6	3.9	1.5	2.7	2.2
	100.0	79.7	20.3	28.6	71.4	52.6	46.2	6.4	18.9	4.4	49.1	5.0	34.7	11.2
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	16332	12356	3976	2015	14317	2732	2732	166	11881	-	14483	1058	-	791
	1.1	1.2	.7	.3	1.6	.4	.4	.2	6.0		2.5	.7		.3
	100.0	75.7	24.3	12.3	87.7	16.7	16.7	1.0	72.7		88.7	6.5		4.8
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	1129	-	1129	1048	81	-	-	-	81	-	1129	-	-	-
	.1		.2	.2	*				*		.2			
	100.0		100.0	92.8	7.2				7.2		100.0			
RESTAURANT/ FOOD TOO COSTLY	25837	23455	2382	1398	24438	15898	15898	278	6725	1815	19807	221	1084	4725
	1.7	2.3	.4	.2	2.7	2.4	2.6	.4	3.4	3.3	3.5	.1	.2	2.0
	100.0	90.8	9.2	5.4	94.6	61.5	61.5	1.1	26.0	7.0	76.7	.9	4.2	18.3
QUALITY OF FOOD/ RESTAURANTS	19836	17687	2149	5659	14176	6682	6682	278	7495	-	10399	372	5659	3405
	1.3	1.7	.4	.9	1.6	1.0	1.1	.4	3.8		1.8	.2	1.0	1.4
	100.0	89.2	10.8	28.5	71.5	33.7	33.7	1.4	37.8		52.4	1.9	28.5	17.2
TRAFFIC/ CONGESTION	38201	21149	17051	13729	24472	7818	5020	2964	16654	166	26865	4265	7071	-
	2.5	2.1	3.2	2.2	2.7	1.2	.8	4.1	8.4	.3	4.7	2.8	1.2	
	100.0	55.4	44.6	35.9	64.1	20.5	13.1	7.8	43.6	.4	70.3	11.2	18.5	
TOO COMMERCIALIZED/ LACK OF NATURALNESS	19094	15965	3129	4603	14491	6267	6267	878	9348	-	12355	2025	-	4714
	1.2	1.6	.6	.7	1.6	.9	1.0	1.2	4.7		2.2	1.3		2.0
	100.0	83.6	16.4	24.1	75.9	32.8	32.8	4.6	49.0		64.7	10.6		24.7
ROADS/ CONDITION	80417	54785	25494	42130	38287	22644	21639	1883	7187	10912	19232	620	50392	10172
	5.2	5.4	4.8	6.6	4.2	3.4	3.5	2.6	3.6	20.0	3.4	.4	8.7	4.3
	100.0	68.1	31.7	52.4	47.6	28.2	26.9	2.3	8.9	13.6	23.9	.8	62.7	12.6
CAMPING FEES TOO EXPENSIVE	14561	11488	3072	2591	11969	1191	1005	186	10964	-	8935	588	757	4280
	.9	1.1	.6	.4	1.3	.2	.2	.3	5.5		1.6	.4	.1	1.8
	100.0	78.9	21.1	17.8	82.2	8.2	6.9	1.3	75.3		61.4	4.0	5.2	29.4
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	20888	7804	13084	7887	13001	5174	4178	996	11877	-	15025	2320	90	3453
	1.4	.8	2.5	1.2	1.4	.8	.7	1.4	6.0		2.6	1.5	*	1.5
	100.0	37.4	62.6	37.8	62.2	24.8	20.0	4.8	56.9		71.9	11.1	.4	16.5

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
NO PUBLIC TRANSPORTATION SYSTEM	9072	7458	1614	-	9072	2491	1521	970	6581	-	7743	724	-	605
	.6	.7	.3		1.0	.4	.2	1.3	3.3		1.4	.5		.3
	100.0	82.2	17.8		100.0	27.5	16.8	10.7	72.5		85.4	8.0		6.7
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	11088	6232	4857	-	11088	2110	1924	186	10960	-	7530	2053	-	1505
	.7	.6	.9		1.2	.3	.3	.3	5.5		1.3	1.3		.6
	100.0	56.2	43.8		100.0	19.0	17.4	1.7	98.8		67.9	18.5		13.6
NOTHING DISLIKED	208511	140552	67359	62285	146226	121582	105925	22592	23856	-	67676	32180	86197	22458
	13.5	13.9	12.7	9.8	16.1	18.0	17.1	31.1	12.0		11.8	20.9	14.9	9.6
	100.0	67.4	32.3	29.9	70.1	58.3	50.8	10.8	11.4		32.5	15.4	41.3	10.8
MISCELLANEOUS	235552	149257	86157	71279	164273	98375	93917	5179	59424	16045	123290	23498	68320	20444
	15.3	14.8	16.2	11.2	18.1	14.6	15.2	7.1	30.0	29.4	21.5	15.2	11.8	8.7
	100.0	63.4	36.6	30.3	69.7	41.8	39.9	2.2	25.2	6.8	52.3	10.0	29.0	8.7
DON'T KNOW	1649	601	1048	-	1649	601	601	-	1048	-	1048	116	485	-
	.1	.1	.2		.2	.1	.1		.5		.2	.1	.1	
	100.0	36.4	63.6		100.0	36.4	36.4		63.6		63.6	7.1	29.4	
NOT STATED	671005	425127	245320	344032	326973	265533	244629	25951	44790	21427	192268	67340	276065	135332
	43.5	42.1	46.3	54.2	36.0	39.4	39.6	35.7	22.6	39.3	33.5	43.6	47.6	57.6
	100.0	63.4	36.6	51.3	48.7	39.6	36.5	3.9	6.7	3.2	28.7	10.0	41.1	20.2
(NET) PARKING	80935	54380	26555	41553	39383	18995	18995	-	7613	12774	33763	3901	41979	1293
	5.2	5.4	5.0	6.5	4.3	2.8	3.1		3.8	23.4	5.9	2.5	7.2	.6
	100.0	67.2	32.8	51.3	48.7	23.5	23.5		9.4	15.8	41.7	4.8	51.9	1.6
(NET) PRICES/ TOO EXPENSIVE	109043	92140	16903	34384	74659	54731	53021	1709	19149	1440	61071	7379	22986	17607
	7.1	9.1	3.2	5.4	8.2	8.1	8.6	2.4	9.7	2.6	10.7	4.8	4.0	7.5
	100.0	84.5	15.5	31.5	68.5	50.2	48.6	1.6	17.6	1.3	56.0	6.8	21.1	16.1
(NET) BATHROOMS/ SHOWERS	27383	17797	9585	3063	24319	4546	4360	352	21755	-	22766	3112	-	1505
	1.8	1.8	1.8	.5	2.7	.7	.7	.5	11.0		4.0	2.0		.6
	100.0	65.0	35.0	11.2	88.8	16.6	15.9	1.3	79.4		83.1	11.4		5.5
(NET) PEOPLE/ TRAFFIC CONGESTION	81511	57179	24332	26644	54867	29687	25891	3963	25216	2133	47162	6508	22763	5078
	5.3	5.7	4.6	4.2	6.0	4.4	4.2	5.5	12.7	3.9	8.2	4.2	3.9	2.2
	100.0	70.1	29.9	32.7	67.3	36.4	31.8	4.9	30.9	2.6	57.9	8.0	27.9	6.2
(NET) ACCOMODATION	24191	17743	6447	234	23956	23334	15313	8822	1579	-	21867	124	813	1387
	1.6	1.8	1.2	*	2.6	3.5	2.5	12.1	.8		3.8	.1	.1	.6
	100.0	73.3	26.7	1.0	99.0	96.5	63.3	36.5	6.5		90.4	.5	3.4	5.7

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1045	374	315	790	460	180	1222	237
	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	10709	9267	1443	1443	3040	6641	1028	10406	307
	.7	.7	.6	1.3	.4	1.3	.4	.8	.
	100.0	86.5	13.5	13.5	28.4	62.0	9.6	97.2	2
NOT ENOUGH PARKING (UNSPEC.)	63163	63163	-	-	16241	18914	28008	32940	30223
	4.1	5.0			2.2	3.7	10.7	2.6	10.2
	100.0	100.0			25.7	29.9	44.3	52.2	47.8
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	17773	17773	-	-	9788	7259	726	7982	9791
	1.2	1.4			1.3	1.4	.3	.6	3.3
	100.0	100.0			55.1	40.8	4.1	44.9	55.1
PRICES/ EVERYTHING TOO EXPENSIVE	69589	61527	6677	5619	15347	36820	16010	47303	22285
	4.5	4.9	2.8	4.9	2.1	7.3	6.1	3.8	7.5
	100.0	88.4	9.6	8.1	22.1	52.9	23.0	68.0	32.0
ACCOMMODATIONS TOO EXPENSIVE	32504	31078	1171	1171	17366	14355	528	27105	5399
	2.1	2.5	.5	1.0	2.3	2.8	.2	2.2	1.8
	100.0	95.6	3.6	3.6	53.4	44.2	1.6	83.4	16.6
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	25408	17866	7542	596	22871	2052	485	22835	2573
	1.6	1.4	3.1	.5	3.1	.4	.2	1.8	.9
	100.0	70.3	29.7	2.3	90.0	8.1	1.9	89.9	10.1
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	45337	43892	1445	1363	14813	29187	1338	44945	391
	2.9	3.5	.6	1.2	2.0	5.8	.5	3.6	.1
	100.0	96.8	3.2	3.0	32.7	64.4	3.0	99.1	.9
LACK OF ACCOMODATIONS	4332	3914	418	418	2635	259	1439	3036	1296
	.3	.3	.2	.4	.4	.1	.5	.2	.4
	100.0	90.4	9.6	9.6	60.8	6.0	33.2	70.1	29.9
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	19858	9590	10268	3150	3037	15026	1492	13453	6406
	1.3	.8	4.2	2.8	.4	3.0	.6	1.1	2.2
	100.0	48.3	51.7	15.9	15.3	75.7	7.5	67.7	32.3

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	46210	39753	6457	3009	16738	13465	16006	28749	17460
	3.0	3.2	2.7	2.6	2.2	2.7	6.1	2.3	5.9
	100.0	86.0	14.0	6.5	36.2	29.1	34.6	62.2	37.8
TOO MANY PEOPLE/ TOURISTS	45193	41161	4032	3093	14495	25363	4693	43509	1683
	2.9	3.3	1.7	2.7	1.9	5.0	1.8	3.5	.6
	100.0	91.1	8.9	6.8	32.1	56.1	10.4	96.3	3.7
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	16332	15375	957	957	7350	5968	3013	15589	743
	1.1	1.2	.4	.8	1.0	1.2	1.1	1.2	.3
	100.0	94.1	5.9	5.9	45.0	36.5	18.5	95.4	4.6
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	1129	1129	-	-	-	1048	-	1129	-
	.1	.1				.2		.1	
	100.0	100.0				92.8		100.0	
RESTAURANT/ FOOD TOO COSTLY	25837	18392	7445	835	16768	8791	278	24598	1239
	1.7	1.5	3.1	.7	2.2	1.7	.1	2.0	.4
	100.0	71.2	28.8	3.2	64.9	34.0	1.1	95.2	4.8
QUALITY OF FOOD/ RESTAURANTS	19836	14229	5607	2982	14218	5085	532	19533	303
	1.3	1.1	2.3	2.6	1.9	1.0	.2	1.6	.1
	100.0	71.7	28.3	15.0	71.7	25.6	2.7	98.5	1.5
TRAFFIC/ CONGESTION	38201	37881	320	320	26386	5523	6292	20956	17244
	2.5	3.0	.1	.3	3.5	1.1	2.4	1.7	5.8
	100.0	99.2	.8	.8	69.1	14.5	16.5	54.9	45.1
TOO COMMERCIALIZED/ LACK OF NATURALNESS	19094	17474	1261	1261	13699	2624	2771	18816	278
	1.2	1.4	.5	1.1	1.8	.5	1.1	1.5	.1
	100.0	91.5	6.6	6.6	71.7	13.7	14.5	98.5	1.5
ROADS/ CONDITION	80417	75564	3469	878	39283	21397	19738	63030	17388
	5.2	6.0	1.4	.8	5.3	4.2	7.5	5.1	5.9
	100.0	94.0	4.3	1.1	48.8	26.6	24.5	78.4	21.6
CAMPING FEES TOO EXPENSIVE	14561	13556	1005	1005	8130	2569	3862	13133	1428
	.9	1.1	.4	.9	1.1	.5	1.5	1.1	.5
	100.0	93.1	6.9	6.9	55.8	17.6	26.5	90.2	9.8
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	20888	20760	128	128	8012	3352	9443	11503	9386
	1.4	1.6	.1	.1	1.1	.7	3.6	.9	3.2
	100.0	99.4	.6	.6	38.4	16.0	45.2	55.1	44.9

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
NO PUBLIC TRANSPORTATION SYSTEM	9072	8581	491	491	7235	828	925	9072	-
	.6	.7	.2	.4	1.0	.2	.4	.7	
	100.0	94.6	5.4	5.4	79.8	9.1	10.2	100.0	
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	11088	10960	128	128	8561	1918	528	7069	4020
	.7	.9	.1	.1	1.1	.4	.2	.6	1.4
	100.0	98.8	1.2	1.2	77.2	17.3	4.8	63.7	36.3
NOTHING DISLIKED	208511	181732	21011	16752	103355	57980	46586	169290	39221
	13.5	14.4	8.7	14.6	13.9	11.4	17.7	13.6	13.3
	100.0	87.2	10.1	8.0	49.6	27.8	22.3	81.2	18.8
MISCELLANEOUS	235552	215786	18153	10916	98858	73655	57631	184378	51174
	15.3	17.1	7.5	9.5	13.2	14.5	21.9	14.8	17.3
	100.0	91.6	7.7	4.6	42.0	31.3	24.5	78.3	21.7
DON'T KNOW	1649	1048	601	601	485	1165	-	1649	-
	.1	.1	.2	.5	.1	.2		.1	
	100.0	63.6	36.4	36.4	29.4	70.6		100.0	
NOT STATED	671005	489269	153614	62099	347657	221970	82818	565504	105501
	43.5	38.8	63.5	54.2	46.6	43.8	31.5	45.3	35.7
	100.0	72.9	22.9	9.3	51.8	33.1	12.3	84.3	15.7
(NET) PARKING	80935	80935	-	-	26029	26172	28734	40922	40014
	5.2	6.4			3.5	5.2	10.9	3.3	13.5
	100.0	100.0			32.2	32.3	35.5	50.6	49.4
(NET) PRICES/ TOO EXPENSIVE	109043	99556	7849	6790	34237	52739	20400	80133	28910
	7.1	7.9	3.2	5.9	4.6	10.4	7.8	6.4	9.8
	100.0	91.3	7.2	6.2	31.4	48.4	18.7	73.5	26.5
(NET) BATHROOMS/ SHOWERS	27383	26298	1085	1085	15911	7849	3542	22620	4763
	1.8	2.1	.4	.9	2.1	1.5	1.3	1.8	1.6
	100.0	96.0	4.0	4.0	58.1	28.7	12.9	82.6	17.4
(NET) PEOPLE/ TRAFFIC CONGESTION	81511	77160	4352	3413	40881	29004	10985	62584	18928
	5.3	6.1	1.8	3.0	5.5	5.7	4.2	5.0	6.4
	100.0	94.7	5.3	4.2	50.2	35.6	13.5	76.8	23.2
(NET) ACCOMODATION	24191	13504	10686	3568	5672	15285	2930	16489	7702
	1.6	1.1	4.4	3.1	.8	3.0	1.1	1.3	2.6
	100.0	55.8	44.2	14.8	23.4	63.2	12.1	68.2	31.8

Q.48 VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459 100.0	544 37.3	428 29.3	238 16.3	131 9.0	166 11.4	372 25.5	295 20.2	1144 78.4	366 25.1	461 31.6	795 54.5	219 15.0
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648 100.0	591109 38.3	479737 31.1	228973 14.8	193879 12.6	84168 5.5	323244 21.0	318973 20.7	1197515 77.6	395924 25.7	384267 24.9	739996 48.0	228016 14.8
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	10709 .7 100.0	2226 .4 20.8	6622 1.4 61.8	807 .4 7.5	1028 .5 9.6	384 .5 3.6	1893 .6 17.7	3069 1.0 28.7	9681 .8 90.4	4351 1.1 40.6	3604 .9 33.7	10471 1.4 97.8	-
NOT ENOUGH PARKING (UNSPEC.)	63163 4.1 100.0	30973 5.2 49.0	18938 3.9 30.0	939 .4 1.5	12313 6.4 19.5	-	7336 2.3 11.6	13552 4.2 21.5	59457 5.0 94.1	31655 8.0 50.1	17310 4.5 27.4	39012 5.3 61.8	2678 1.2 4.2
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	17773 1.2 100.0	2015 .3 11.3	12172 2.5 68.5	-	3585 1.8 20.2	-	2352 .7 13.2	4791 1.5 27.0	17047 1.4 95.9	12197 3.1 68.6	9964 2.6 56.1	12009 1.6 67.6	-
PRICES/ EVERYTHING TOO EXPENSIVE	69589 4.5 100.0	17267 2.9 24.8	37276 7.8 53.6	9100 4.0 13.1	4308 2.2 6.2	1526 1.8 2.2	18748 5.8 26.9	11424 3.6 16.4	58173 4.9 83.6	23810 6.0 34.2	15272 4.0 21.9	45217 6.1 65.0	11186 4.9 16.1
ACCOMMODATIONS TOO EXPENSIVE	32504 2.1 100.0	7895 1.3 24.3	16159 3.4 49.7	2913 1.3 9.0	4852 2.5 14.9	1005 1.2 3.1	17097 5.3 52.6	19019 6.0 58.5	26439 2.2 81.3	7928 2.0 24.4	18324 4.8 56.4	17117 2.3 52.7	3471 1.5 10.7
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	25408 1.6 100.0	11651 2.0 45.9	6258 1.3 24.6	8333 3.6 32.8	219 .1 .9	121 .1 .5	17898 5.5 70.4	14497 4.5 57.1	24644 2.1 97.0	9631 2.4 37.9	19267 5.0 75.8	20554 2.8 80.9	1152 .5 4.5
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	45337 2.9 100.0	20536 3.5 45.3	7940 1.7 17.5	8414 3.7 18.6	8143 4.2 18.0	971 1.2 2.1	6432 2.0 14.2	9999 3.1 22.1	42265 3.5 93.2	5952 1.5 13.1	12808 3.3 28.3	28862 3.9 63.7	16422 7.2 36.2
LACK OF ACCOMODATIONS	4332 .3 100.0	1498 .3 34.6	1598 .3 36.9	475 .2 11.0	761 .4 17.6	-	1780 .6 41.1	1222 .4 28.2	4275 .4 98.7	2537 .6 58.6	1722 .4 39.7	3453 .5 79.7	475 .2 11.0
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	19858 1.3 100.0	1816 .3 9.1	7422 1.5 37.4	8542 3.7 43.0	-	1926 2.3 9.7	8941 2.8 45.0	1972 .6 9.9	19858 1.7 100.0	8201 2.1 41.3	16371 4.3 82.4	12342 1.7 62.1	95 * .5

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	46210	14371	20463	3650	7064	1878	6247	5196	36960	21160	17860	28196	4828
	3.0	2.4	4.3	1.6	3.6	2.2	1.9	1.6	3.1	5.3	4.6	3.8	2.1
	100.0	31.1	44.3	7.9	15.3	4.1	13.5	11.2	80.0	45.8	38.7	61.0	10.4
TOO MANY PEOPLE/ TOURISTS	45193	22392	6556	11003	4678	929	18003	21249	40387	8630	9756	30953	10387
	2.9	3.8	1.4	4.8	2.4	1.1	5.6	6.7	3.4	2.2	2.5	4.2	4.6
	100.0	49.5	14.5	24.3	10.4	2.1	39.8	47.0	89.4	19.1	21.6	68.5	23.0
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	16332	9031	7541	474	-	551	11622	8036	10055	2029	4389	3584	-
	1.1	1.5	1.6	.2		.7	3.6	2.5	.8	.5	1.1	.5	
	100.0	55.3	46.2	2.9		3.4	71.2	49.2	61.6	12.4	26.9	21.9	
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	1129	1048	-	81	-	81	81	81	1048	-	1129	81	-
	.1	.2		*		.1	*	*	.1		.3	*	
	100.0	92.8		7.2		7.2	7.2	7.2	92.8		100.0	7.2	
RESTAURANT/ FOOD TOO COSTLY	25837	9641	12755	2482	2169	1272	19556	18146	19089	6827	12364	15301	1106
	1.7	1.6	2.7	1.1	1.1	1.5	6.0	5.7	1.6	1.7	3.2	2.1	.5
	100.0	37.3	49.4	9.6	8.4	4.9	75.7	70.2	73.9	26.4	47.9	59.2	4.3
QUALITY OF FOOD/ RESTAURANTS	19836	3944	11221	1300	-	2862	9400	6968	13828	706	1335	12563	116
	1.3	.7	2.3	.6		3.4	2.9	2.2	1.2	.2	.3	1.7	.1
	100.0	19.9	56.6	6.6		14.4	47.4	35.1	69.7	3.6	6.7	63.3	.6
TRAFFIC/ CONGESTION	38201	6828	25487	1755	4463	922	9907	8468	34822	13796	16250	23622	2486
	2.5	1.2	5.3	.8	2.3	1.1	3.1	2.7	2.9	3.5	4.2	3.2	1.1
	100.0	17.9	66.7	4.6	11.7	2.4	25.9	22.2	91.2	36.1	42.5	61.8	6.5
TOO COMMERCIALIZED/ LACK OF NATURALNESS	19094	7863	6594	2100	1282	1254	11390	4479	16552	6879	7638	8312	-
	1.2	1.3	1.4	.9	.7	1.5	3.5	1.4	1.4	1.7	2.0	1.1	
	100.0	41.2	34.5	11.0	6.7	6.6	59.7	23.5	86.7	36.0	40.0	43.5	
ROADS/ CONDITION	80417	28976	26984	8046	16155	1579	8157	22838	59802	13515	10070	48014	10551
	5.2	4.9	5.6	3.5	8.3	1.9	2.5	7.2	5.0	3.4	2.6	6.5	4.6
	100.0	36.0	33.6	10.0	20.1	2.0	10.1	28.4	74.4	16.8	12.5	59.7	13.1
CAMPING FEES TOO EXPENSIVE	14561	1834	9572	787	853	2305	7183	8312	6955	507	909	4985	757
	.9	.3	2.0	.3	.4	2.7	2.2	2.6	.6	.1	.2	.7	.3
	100.0	12.6	65.7	5.4	5.9	15.8	49.3	57.1	47.8	3.5	6.2	34.2	5.2
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	20888	9516	9933	738	573	209	5604	2296	20071	15188	10374	16296	90
	1.4	1.6	2.1	.3	.3	.2	1.7	.7	1.7	3.8	2.7	2.2	*
	100.0	45.6	47.6	3.5	2.7	1.0	26.8	11.0	96.1	72.7	49.7	78.0	.4

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NO PUBLIC TRANSPORTATION SYSTEM	9072	2717	-	6203	151	-	7245	6758	8499	7533	8244	9072	120
	.6	.5		2.7	.1		2.2	2.1	.7	1.9	2.1	1.2	.1
	100.0	30.0		68.4	1.7		79.9	74.5	93.7	83.0	90.9	100.0	1.3
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	11088	5708	4810	1046	186	209	5891	3115	10712	5035	7553	10137	-
	.7	1.0	1.0	.5	.1	.2	1.8	1.0	.9	1.3	2.0	1.4	
	100.0	51.5	43.4	9.4	1.7	1.9	53.1	28.1	96.6	45.4	68.1	91.4	
NOTHING DISLIKED	208511	102339	57024	25296	17912	13198	31869	23264	189146	36084	53424	108471	29165
	13.5	17.3	11.9	11.0	9.2	15.7	9.9	7.3	15.8	9.1	13.9	14.7	12.8
	100.0	49.1	27.3	12.1	8.6	6.3	15.3	11.2	90.7	17.3	25.6	52.0	14.0
MISCELLANEOUS	235552	86839	75105	35420	41832	5698	82001	56426	198697	78199	78565	156706	32971
	15.3	14.7	15.7	15.5	21.6	6.8	25.4	17.7	16.6	19.8	20.4	21.2	14.5
	100.0	36.9	31.9	15.0	17.8	2.4	34.8	24.0	84.4	33.2	33.4	66.5	14.0
DON'T KNOW	1649	1048	-	-	-	-	-	-	1649	116	1048	116	-
	.1	.2							.1	*	.3	*	
	100.0	63.6							100.0	7.1	63.6	7.1	
NOT STATED	671005	243526	189945	108860	92137	48441	96922	142147	467960	163446	112662	251589	93569
	43.5	41.2	39.6	47.5	47.5	57.6	30.0	44.6	39.1	41.3	29.3	34.0	41.0
	100.0	36.3	28.3	16.2	13.7	7.2	14.4	21.2	69.7	24.4	16.8	37.5	13.9
(NET) PARKING	80935	32988	31110	939	15898	-	9689	18343	76504	43853	27274	51021	2678
	5.2	5.6	6.5	.4	8.2		3.0	5.8	6.4	11.1	7.1	6.9	1.2
	100.0	40.8	38.4	1.2	19.6		12.0	22.7	94.5	54.2	33.7	63.0	3.3
(NET) PRICES/ TOO EXPENSIVE	109043	26601	56798	12801	10013	3831	37021	31348	89964	31850	34109	65920	15415
	7.1	4.5	11.8	5.6	5.2	4.6	11.5	9.8	7.5	8.0	8.9	8.9	6.8
	100.0	24.4	52.1	11.7	9.2	3.5	34.0	28.7	82.5	29.2	31.3	60.5	14.1
(NET) BATHROOMS/ SHOWERS	27383	14702	11561	1520	186	760	17513	11151	20729	6769	12695	12634	-
	1.8	2.5	2.4	.7	.1	.9	5.4	3.5	1.7	1.7	3.3	1.7	
	100.0	53.7	42.2	5.6	.7	2.8	64.0	40.7	75.7	24.7	46.4	46.1	
(NET) PEOPLE/ TRAFFIC CONGESTION	81511	27338	32043	12759	9141	1851	26027	29717	73327	22426	26006	52693	12873
	5.3	4.6	6.7	5.6	4.7	2.2	8.1	9.3	6.1	5.7	6.8	7.1	5.6
	100.0	33.5	39.3	15.7	11.2	2.3	31.9	36.5	90.0	27.5	31.9	64.6	15.8
(NET) ACCOMODATION	24191	3314	9020	9018	761	1926	10720	3194	24134	10738	18093	15795	570
	1.6	.6	1.9	3.9	.4	2.3	3.3	1.0	2.0	2.7	4.7	2.1	.3
	100.0	13.7	37.3	37.3	3.1	8.0	44.3	13.2	99.8	44.4	74.8	65.3	2.4

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459 100.0	469 32.1	861 59.0	99 6.8	213 14.6	160 11.0	163 11.2	152 10.4	49 3.4	452 31.0	436 29.9	341 23.4	447 30.6
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648 100.0	274613 17.8	1110408 72.0	105732 6.9	278582 18.1	187583 12.2	215165 13.9	155536 10.1	55547 3.6	409426 26.5	501233 32.5	452356 29.3	402268 26.1
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	10709 .7 100.0	2576 .9 24.1	8062 .7 75.3	253 .2 2.4	1225 .4 11.4	-	1238 .6 11.6	1591 1.0 14.9	81 .1 .8	5780 1.4 54.0	1108 .2 10.3	914 .2 8.5	2386 .6 22.3
NOT ENOUGH PARKING (UNSPEC.)	63163 4.1 100.0	-	63163 5.7 100.0	-	24660 8.9 39.0	15502 8.3 24.5	8364 3.9 13.2	-	11285 20.3 17.9	3351 .8 5.3	33519 6.7 53.1	14454 3.2 22.9	15031 3.7 23.8
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	17773 1.2 100.0	-	17047 1.5 95.9	-	2015 .7 11.3	-	10243 4.8 57.6	337 .2 1.9	4451 8.0 25.0	-	9467 1.9 53.3	7580 1.7 42.7	726 .2 4.1
PRICES/ EVERYTHING TOO EXPENSIVE	69589 4.5 100.0	16907 6.2 24.3	51743 4.7 74.4	2081 2.0 3.0	11363 4.1 16.3	24013 12.8 34.5	10691 5.0 15.4	10802 6.9 15.5	-	5583 1.4 8.0	20398 4.1 29.3	19871 4.4 28.6	20787 5.2 29.9
ACCOMMODATIONS TOO EXPENSIVE	32504 2.1 100.0	6467 2.4 19.9	26036 2.3 80.1	3978 3.8 12.2	4978 1.8 15.3	2492 1.3 7.7	57 * .2	4827 3.1 14.8	-	7867 1.9 24.2	3545 .7 10.9	12662 2.8 39.0	3753 .9 11.5
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	25408 1.6 100.0	10483 3.8 41.3	7979 .7 31.4	474 .4 1.9	13599 4.9 53.5	1972 1.1 7.8	1268 .6 5.0	178 .1 .7	158 .3 .6	7173 1.8 28.2	2484 .5 9.8	4373 1.0 17.2	15304 3.8 60.2
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	45337 2.9 100.0	1405 .5 3.1	43429 3.9 95.8	5332 5.0 11.8	9289 3.3 20.5	391 .2 .9	7839 3.6 17.3	8153 5.2 18.0	-	10209 2.5 22.5	17291 3.4 38.1	7920 1.8 17.5	14763 3.7 32.6
LACK OF ACCOMODATIONS	4332 .3 100.0	733 .3 16.9	3599 .3 83.1	436 .4 10.1	921 .3 21.3	994 .5 22.9	359 .2 8.3	183 .1 4.2	-	816 .2 18.8	1628 .3 37.6	302 .1 7.0	1780 .4 41.1
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	19858 1.3 100.0	10803 3.9 54.4	9056 .8 45.6	-	898 .3 4.5	6007 3.2 30.3	1676 .8 8.4	653 .4 3.3	-	9231 2.3 46.5	711 .1 3.6	1112 .2 5.6	16572 4.1 83.5

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	46210	11691	34355	4213	7479	9982	3228	7813	997	8475	19206	15580	8931
	3.0	4.3	3.1	4.0	2.7	5.3	1.5	5.0	1.8	2.1	3.8	3.4	2.2
	100.0	25.3	74.3	9.1	16.2	21.6	7.0	16.9	2.2	18.3	41.6	33.7	19.3
TOO MANY PEOPLE/ TOURISTS	45193	8446	36676	6109	9883	4082	2832	9364	-	12851	5731	16880	14573
	2.9	3.1	3.3	5.8	3.5	2.2	1.3	6.0		3.1	1.1	3.7	3.6
	100.0	18.7	81.2	13.5	21.9	9.0	6.3	20.7		28.4	12.7	37.4	32.2
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	16332	3290	13042	-	6177	269	-	728	-	1809	3665	2676	3255
	1.1	1.2	1.2		2.2	.1		.5		.4	.7	.6	.8
	100.0	20.1	79.9		37.8	1.6		4.5		11.1	22.4	16.4	19.9
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	1129	-	1129	-	-	-	-	81	-	1048	81	1048	-
	.1		.1					.1		.3	*	.2	
	100.0		100.0					7.2		92.8	7.2	92.8	
RESTAURANT/ FOOD TOO COSTLY	25837	8428	13974	1487	9957	936	-	1275	278	5896	3444	5912	9247
	1.7	3.1	1.3	1.4	3.6	.5		.8	.5	1.4	.7	1.3	2.3
	100.0	32.6	54.1	5.8	38.5	3.6		4.9	1.1	22.8	13.3	22.9	35.8
QUALITY OF FOOD/ RESTAURANTS	19836	2448	16982	1005	1191	1300	256	563	1603	7402	2433	3887	2286
	1.3	.9	1.5	1.0	.4	.7	.1	.4	2.9	1.8	.5	.9	.6
	100.0	12.3	85.6	5.1	6.0	6.6	1.3	2.8	8.1	37.3	12.3	19.6	11.5
TRAFFIC/ CONGESTION	38201	4330	33144	4687	4700	12619	4141	3390	65	6830	22697	11192	4146
	2.5	1.6	3.0	4.4	1.7	6.7	1.9	2.2	.1	1.7	4.5	2.5	1.0
	100.0	11.3	86.8	12.3	12.3	33.0	10.8	8.9	.2	17.9	59.4	29.3	10.9
TOO COMMERCIALIZED/ LACK OF NATURALNESS	19094	5472	11264	-	7286	278	-	1919	384	6060	4267	5378	6376
	1.2	2.0	1.0		2.6	.1		1.2	.7	1.5	.9	1.2	1.6
	100.0	28.7	59.0		38.2	1.5		10.1	2.0	31.7	22.3	28.2	33.4
ROADS/ CONDITION	80417	3902	73905	2243	15724	8313	17887	1138	13330	21782	35249	17168	21218
	5.2	1.4	6.7	2.1	5.6	4.4	8.3	.7	24.0	5.3	7.0	3.8	5.3
	100.0	4.9	91.9	2.8	19.6	10.3	22.2	1.4	16.6	27.1	43.8	21.3	26.4
CAMPING FEES TOO EXPENSIVE	14561	774	13787	853	791	2433	556	-	-	1780	1255	1178	2849
	.9	.3	1.2	.8	.3	1.3	.3			.4	.3	.3	.7
	100.0	5.3	94.7	5.9	5.4	16.7	3.8			12.2	8.6	8.1	19.6
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	20888	3422	17309	1331	2186	2074	2267	10577	573	1880	11498	2356	4700
	1.4	1.2	1.6	1.3	.8	1.1	1.1	6.8	1.0	.5	2.3	.5	1.2
	100.0	16.4	82.9	6.4	10.5	9.9	10.9	50.6	2.7	9.0	55.0	11.3	22.5

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
NO PUBLIC TRANSPORTATION SYSTEM	9072	2491	573	484	7329	76	-	120	-	1063	-	395	8601
	.6	.9	.1	.5	2.6	*		.1		.3		.1	2.1
	100.0	27.5	6.3	5.3	80.8	.8		1.3		11.7		4.4	94.8
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	11088	7062	4027	1465	2208	565	3455	1130	-	1598	6421	668	3157
	.7	2.6	.4	1.4	.8	.3	1.6	.7		.4	1.3	.1	.8
	100.0	63.7	36.3	13.2	19.9	5.1	31.2	10.2		14.4	57.9	6.0	28.5
NOTHING DISLIKED	208511	51273	145587	5645	47153	31577	10316	15097	3686	64025	48551	46769	68091
	13.5	18.7	13.1	5.3	16.9	16.8	4.8	9.7	6.6	15.6	9.7	10.3	16.9
	100.0	24.6	69.8	2.7	22.6	15.1	4.9	7.2	1.8	30.7	23.3	22.4	32.7
MISCELLANEOUS	235552	59317	147594	23424	30657	50413	21218	20173	17761	47456	102303	66024	54314
	15.3	21.6	13.3	22.2	11.0	26.9	9.9	13.0	32.0	11.6	20.4	14.6	13.5
	100.0	25.2	62.7	9.9	13.0	21.4	9.0	8.6	7.5	20.1	43.4	28.0	23.1
DON'T KNOW	1649	485	1048	-	-	-	-	-	-	1048	1048	-	-
	.1	.2	.1							.3	.2		
	100.0	29.4	63.6							63.6	63.6		
NOT STATED	671005	90738	490870	39500	115901	52622	124439	82432	11387	191967	204575	240585	152973
	43.5	33.0	44.2	37.4	41.6	28.1	57.8	53.0	20.5	46.9	40.8	53.2	38.0
	100.0	13.5	73.2	5.9	17.3	7.8	18.5	12.3	1.7	28.6	30.5	35.9	22.8
(NET) PARKING	80935	-	80209	-	26675	15502	18607	337	15737	3351	42985	22034	15757
	5.2		7.2		9.6	8.3	8.6	.2	28.3	.8	8.6	4.9	3.9
	100.0		99.1		33.0	19.2	23.0	.4	19.4	4.1	53.1	27.2	19.5
(NET) PRICES/ TOO EXPENSIVE	109043	23753	84351	6912	16737	27934	11303	15426	-	15230	24996	32311	27389
	7.1	8.6	7.6	6.5	6.0	14.9	5.3	9.9		3.7	5.0	7.1	6.8
	100.0	21.8	77.4	6.3	15.3	25.6	10.4	14.1		14.0	22.9	29.6	25.1
(NET) BATHROOMS/ SHOWERS	27383	10352	17031	1465	7594	834	3455	1858	-	4159	9791	4393	5621
	1.8	3.8	1.5	1.4	2.7	.4	1.6	1.2		1.0	2.0	1.0	1.4
	100.0	37.8	62.2	5.4	27.7	3.0	12.6	6.8		15.2	35.8	16.0	20.5
(NET) PEOPLE/ TRAFFIC CONGESTION	81511	12776	67938	10797	14583	16701	6973	12754	65	17799	28428	26190	18719
	5.3	4.7	6.1	10.2	5.2	8.9	3.2	8.2	.1	4.3	5.7	5.8	4.7
	100.0	15.7	83.3	13.2	17.9	20.5	8.6	15.6	.1	21.8	34.9	32.1	23.0
(NET) ACCOMODATION	24191	11536	12655	436	1819	7001	2035	836	-	10047	2339	1414	18352
	1.6	4.2	1.1	.4	.7	3.7	.9	.5		2.5	.5	.3	4.6
	100.0	47.7	52.3	1.8	7.5	28.9	8.4	3.5		41.5	9.7	5.8	75.9

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459 100.0	1459 100.0	1155 79.2	866 59.4	334 22.9	234 16.0	159 10.9	59 4.0	129 8.8	1042 71.4	156 10.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871 100.0	3877871 100.0	3144500 81.1	1621547 41.8	665903 17.2	480545 12.4	320924 8.3	210377 5.4	406205 10.5	2206230 56.9	753237 19.4
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	23411 .6 100.0	23411 .6 100.0	20910 .7 89.3	12073 .7 51.6	5526 .8 23.6	2422 .5 10.3	3639 1.1 15.5	2502 1.2 10.7	1081 .3 4.6	10683 .5 45.6	9146 1.2 39.1
NOT ENOUGH PARKING (UNSPEC.)	170658 4.4 100.0	170658 4.4 100.0	161060 5.1 94.4	9598 .6 5.6	-	-	-	21012 10.0 12.3	36979 9.1 21.7	62346 2.8 36.5	48090 6.4 28.2
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	44081 1.1 100.0	44081 1.1 100.0	44081 1.4 100.0	710 * 1.6	3219 .5 7.3	2531 .5 5.7	688 .2 1.6	-	15880 3.9 36.0	19662 .9 44.6	8539 1.1 19.4
PRICES/ EVERYTHING TOO EXPENSIVE	221205 5.7 100.0	221205 5.7 100.0	191339 6.1 86.5	80299 5.0 36.3	43807 6.6 19.8	40117 8.3 18.1	37601 11.7 17.0	10103 4.8 4.6	35499 8.7 16.0	136394 6.2 61.7	39209 5.2 17.7
ACCOMMODATIONS TOO EXPENSIVE	79352 2.0 100.0	79352 2.0 100.0	65158 2.1 82.1	34277 2.1 43.2	32349 4.9 40.8	25911 5.4 32.7	21641 6.7 27.3	8310 4.0 10.5	-	71042 3.2 89.5	-
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	60245 1.6 100.0	60245 1.6 100.0	60245 1.9 100.0	34398 2.1 57.1	26250 3.9 43.6	23415 4.9 38.9	7268 2.3 12.1	1873 .9 3.1	-	54144 2.5 89.9	3264 .4 5.4
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	96623 2.5 100.0	96623 2.5 100.0	93732 3.0 97.0	18962 1.2 19.6	4343 .7 4.5	3705 .8 3.8	638 .2 .7	3601 1.7 3.7	18958 4.7 19.6	61704 2.8 63.9	12360 1.6 12.8
LACK OF ACCOMODATIONS	12822 .3 100.0	12822 .3 100.0	4755 .2 37.1	11421 .7 89.1	1434 .2 11.2	482 .1 3.8	952 .3 7.4	60 * .5	-	12015 .5 93.7	747 .1 5.8
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	66600 1.7 100.0	66600 1.7 100.0	65093 2.1 97.7	44783 2.8 67.2	2932 .4 4.4	2932 .6 4.4	1655 .5 2.5	30267 14.4 45.4	-	33470 1.5 50.3	-

Continued

Q.40 VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	118198	118198	103503	85791	43478	28652	15259	13354	7150	63407	24404
	3.0	3.0	3.3	5.3	6.5	6.0	4.8	6.3	1.8	2.9	3.2
	100.0	100.0	87.6	72.6	36.8	24.2	12.9	11.3	6.0	53.6	20.6
TOO MANY PEOPLE/ TOURISTS	99901	99901	89149	25265	20131	14067	6652	2502	2294	68852	26253
	2.6	2.6	2.8	1.6	3.0	2.9	2.1	1.2	.6	3.1	3.5
	100.0	100.0	89.2	25.3	20.2	14.1	6.7	2.5	2.3	68.9	26.3
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	39688	39688	27341	22814	12810	10668	3410	-	1242	33398	4238
	1.0	1.0	.9	1.4	1.9	2.2	1.1		.3	1.5	.6
	100.0	100.0	68.9	57.5	32.3	26.9	8.6		3.1	84.2	10.7
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	2376	2376	171	2376	-	-	-	-	2205	171	-
	.1	.1	*	.1					.5	*	
	100.0	100.0	7.2	100.0					92.8	7.2	
RESTAURANT/ FOOD TOO COSTLY	57246	57246	49487	34159	4242	584	4242	2502	51	53181	1511
	1.5	1.5	1.6	2.1	.6	.1	1.3	1.2	*	2.4	.2
	100.0	100.0	86.4	59.7	7.4	1.0	7.4	4.4	.1	92.9	2.6
QUALITY OF FOOD/ RESTAURANTS	44354	44354	36347	15957	2590	2590	2458	5785	2734	24546	9146
	1.1	1.1	1.2	1.0	.4	.5	.8	2.7	.7	1.1	1.2
	100.0	100.0	81.9	36.0	5.8	5.8	5.5	13.0	6.2	55.3	20.6
TRAFFIC/ CONGESTION	118162	118162	112118	26768	29498	8125	21548	-	2365	84457	28973
	3.0	3.0	3.6	1.7	4.4	1.7	6.7		.6	3.8	3.8
	100.0	100.0	94.9	22.7	25.0	6.9	18.2		2.0	71.5	24.5
TOO COMMERCIALIZED/ LACK OF NATURALNESS	45589	45589	39121	24384	9584	3309	7509	-	11352	29792	4445
	1.2	1.2	1.2	1.5	1.4	.7	2.3		2.8	1.4	.6
	100.0	100.0	85.8	53.5	21.0	7.3	16.5		24.9	65.3	9.8
ROADS/ CONDITION	183207	183207	172388	22102	26459	19590	6870	7819	38583	68087	65714
	4.7	4.7	5.5	1.4	4.0	4.1	2.1	3.7	9.5	3.1	8.7
	100.0	100.0	94.1	12.1	14.4	10.7	3.7	4.3	21.1	37.2	35.9
CAMPING FEES TOO EXPENSIVE	33234	33234	22198	11712	2817	2453	364	3078	6152	21205	1645
	.9	.9	.7	.7	.4	.5	.1	1.5	1.5	1.0	.2
	100.0	100.0	66.8	35.2	8.5	7.4	1.1	9.3	18.5	63.8	5.0
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	52955	52955	45794	45939	35034	30678	5598	-	4937	25881	22138
	1.4	1.4	1.5	2.8	5.3	6.4	1.7		1.2	1.2	2.9
	100.0	100.0	86.5	86.8	66.2	57.9	10.6		9.3	48.9	41.8

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
NO PUBLIC TRANSPORTATION SYSTEM	18715	18715	16452	5248	13644	13644	-	-	1125	17590	-
	.5	.5	.5	.3	2.0	2.8			.3	.8	
	100.0	100.0	87.9	28.0	72.9	72.9			6.0	94.0	
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	29483	29483	27868	15025	5311	2155	3156	-	1242	26688	-
	.8	.8	.9	.9	.8	.4	1.0		.3	1.2	
	100.0	100.0	94.5	51.0	18.0	7.3	10.7		4.2	90.5	
NOTHING DISLIKED	520175	520175	390758	272102	81491	57054	34515	35381	24873	374101	41273
	13.4	13.4	12.4	16.8	12.2	11.9	10.8	16.8	6.1	17.0	5.5
	100.0	100.0	75.1	52.3	15.7	11.0	6.6	6.8	4.8	71.9	7.9
MISCELLANEOUS	584228	584228	429208	296891	98726	78118	40990	27879	65935	410754	69046
	15.1	15.1	13.6	18.3	14.8	16.3	12.8	13.3	16.2	18.6	9.2
	100.0	100.0	73.5	50.8	16.9	13.4	7.0	4.8	11.3	70.3	11.8
DON'T KNOW	3400	3400	3400	3400	228	228	228	-	-	3400	-
	.1	.1	.1	.2	*	*	.1			.2	
	100.0	100.0	100.0	100.0	6.7	6.7	6.7			100.0	
NOT STATED	1674243	1674243	1363185	673291	263145	211636	100831	74511	192852	751329	447781
	43.2	43.2	43.4	41.5	39.5	44.0	31.4	35.4	47.5	34.1	59.4
	100.0	100.0	81.4	40.2	15.7	12.6	6.0	4.5	11.5	44.9	26.7
(NET) PARKING	214739	214739	205141	10308	3219	2531	688	21012	52859	82008	56629
	5.5	5.5	6.5	.6	.5	.5	.2	10.0	13.0	3.7	7.5
	100.0	100.0	95.5	4.8	1.5	1.2	.3	9.8	24.6	38.2	26.4
(NET) PRICES/ TOO EXPENSIVE	315969	315969	262149	125010	78141	67650	59605	18413	41651	213896	40855
	8.1	8.1	8.3	7.7	11.7	14.1	18.6	8.8	10.3	9.7	5.4
	100.0	100.0	83.0	39.6	24.7	21.4	18.9	5.8	13.2	67.7	12.9
(NET) BATHROOMS/ SHOWERS	68519	68519	53967	37186	18121	12823	6566	-	3447	58471	4238
	1.8	1.8	1.7	2.3	2.7	2.7	2.0		.8	2.7	.6
	100.0	100.0	78.8	54.3	26.4	18.7	9.6		5.0	85.3	6.2
(NET) PEOPLE/ TRAFFIC CONGESTION	214104	214104	197308	52033	45671	22191	24242	2502	4659	149350	55226
	5.5	5.5	6.3	3.2	6.9	4.6	7.6	1.2	1.1	6.8	7.3
	100.0	100.0	92.2	24.3	21.3	10.4	11.3	1.2	2.2	69.8	25.8
(NET) ACCOMODATION	79422	79422	69848	56204	4365	3414	2606	30326	-	45486	747
	2.0	2.0	2.2	3.5	.7	.7	.8	14.4		2.1	.1
	100.0	100.0	87.9	70.8	5.5	4.3	3.3	38.2		57.3	.9

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	23411	13520	12090	-	1431	7315	2576	638	-	15344	-	3172	4896
	.6	.4	.5		.3	1.2	1.4	1.3		.4		3.1	2.6
	100.0	57.8	51.6		6.1	31.2	11.0	2.7		65.5		13.5	20.9
NOT ENOUGH PARKING (UNSPEC.)	170658	170658	134013	1069	35575	-	-	-	-	169577	-	1081	-
	4.4	5.6	5.9	.3	7.7					4.7		1.0	
	100.0	100.0	78.5	.6	20.8					99.4		.6	
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	44081	43371	40152	2531	688	710	-	-	-	44081	-	-	-
	1.1	1.4	1.8	.8	.1	.1				1.2			
	100.0	98.4	91.1	5.7	1.6	1.6				100.0			
PRICES/ EVERYTHING TOO EXPENSIVE	221205	174394	123735	2357	48302	40711	6100	-	1717	210467	-	5982	4756
	5.7	5.7	5.4	.7	10.5	6.4	3.4		4.6	5.9		5.8	2.5
	100.0	78.8	55.9	1.1	21.8	18.4	2.8		.8	95.1		2.7	2.2
ACCOMMODATIONS TOO EXPENSIVE	79352	66417	48773	15262	2382	11569	1367	-	-	78407	-	410	535
	2.0	2.2	2.1	4.7	.5	1.8	.8			2.2		.4	.3
	100.0	83.7	61.5	19.2	3.0	14.6	1.7			98.8		.5	.7
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	60245	29887	21633	4294	3960	26330	4028	535	-	57863	15316	1610	772
	1.6	1.0	.9	1.3	.9	4.2	2.2	1.1		1.6	13.3	1.5	.4
	100.0	49.6	35.9	7.1	6.6	43.7	6.7	.9		96.0	25.4	2.7	1.3
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	96623	88752	77965	5863	4924	7494	377	-	-	90882	426	2222	3519
	2.5	2.9	3.4	1.8	1.1	1.2	.2			2.5	.4	2.1	1.8
	100.0	91.9	80.7	6.1	5.1	7.8	.4			94.1	.4	2.3	3.6
LACK OF ACCOMODATIONS	12822	10420	7241	1461	1717	2157	245	-	-	11224	-	873	725
	.3	.3	.3	.5	.4	.3	.1			.3		.8	.4
	100.0	81.3	56.5	11.4	13.4	16.8	1.9			87.5		6.8	5.7
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	66600	26738	20138	322	6277	36149	3713	958	-	55935	-	1871	8793
	1.7	.9	.9	.1	1.4	5.7	2.1	2.0		1.6		1.8	4.6
	100.0	40.1	30.2	.5	9.4	54.3	5.6	1.4		84.0		2.8	13.2

Continued

Q.48 VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS · BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	118198	80635	35771	7450	37414	18222	19341	-	12935	109244	3631	3518	5436
	3.0	2.6	1.6	2.3	8.1	2.9	10.8		35.0	3.0	3.1	3.4	2.9
	100.0	68.2	30.3	6.3	31.7	15.4	16.4		10.9	92.4	3.1	3.0	4.6
TOO MANY PEOPLE/ TOURISTS	99901	86203	76257	6129	3817	8358	5341	-	2223	88022	-	5305	6574
	2.6	2.8	3.3	1.9	.8	1.3	3.0		6.0	2.5		5.1	3.5
	100.0	86.3	76.3	6.1	3.8	8.4	5.3		2.2	88.1		5.3	6.6
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	39688	36790	25920	6479	4391	2898	-	-	-	35719	-	757	3212
	1.0	1.2	1.1	2.0	1.0	.5				1.0		.7	1.7
	100.0	92.7	65.3	16.3	11.1	7.3				90.0		1.9	8.1
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	2376	171	-	171	-	2205	-	-	-	2205	-	171	-
	.1	*		.1		.3				.1		.2	
	100.0	7.2		7.2		92.8				92.8		7.2	
RESTAURANT/ FOOD TOO COSTLY	57246	32132	29468	51	2612	25114	-	-	-	53505	2034	71	3669
	1.5	1.0	1.3	*	.6	4.0				1.5	1.8	.1	1.9
	100.0	56.1	51.5	.1	4.6	43.9				93.5	3.6	.1	6.4
QUALITY OF FOOD/ RESTAURANTS	44354	32866	30723	2143	-	10871	617	617	-	32866	-	5863	5624
	1.1	1.1	1.3	.7		1.7	.3	1.3		.9		5.6	3.0
	100.0	74.1	69.3	4.8		24.5	1.4	1.4		74.1		13.2	12.7
TRAFFIC/ CONGESTION	118162	100435	57457	12324	30654	1467	16260	-	-	117140	7950	487	535
	3.0	3.3	2.5	3.8	6.6	.2	9.1			3.3	6.9	.5	.3
	100.0	85.0	48.6	10.4	25.9	1.2	13.8			99.1	6.7	.4	.5
TOO COMMERCIALIZED/ LACK OF NATURALNESS	45589	28275	15977	-	12298	11215	6099	159	-	39691	1234	5261	637
	1.2	.9	.7		2.7	1.8	3.4	.3		1.1	1.1	5.1	.3
	100.0	62.0	35.0		27.0	24.6	13.4	.3		87.1	2.7	11.5	1.4
ROADS/ CONDITION	183207	169318	133518	22549	13251	13513	377	-	-	176375	-	3353	3480
	4.7	5.5	5.9	7.0	2.9	2.1	.2			4.9		3.2	1.8
	100.0	92.4	72.9	12.3	7.2	7.4	.2			96.3		1.8	1.9
CAMPING FEES TOO EXPENSIVE	33234	32369	24083	8286	-	675	190	-	-	33044	3175	190	-
	.9	1.1	1.1	2.6		.1	.1			.9	2.7	.2	
	100.0	97.4	72.5	24.9		2.0	.6			99.4	9.6	.6	
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	52955	38095	4555	6447	27093	14251	609	126	484	52658	2474	171	126
	1.4	1.2	.2	2.0	5.9	2.3	.3	.3	1.3	1.5	2.1	.2	.1
	100.0	71.9	8.6	12.2	51.2	26.9	1.2	.2	.9	99.4	4.7	.3	.2

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS · BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
NO PUBLIC TRANSPORTATION SYSTEM	18715	13761	13761	-	-	1486	3468	615	-	14593	13761	3587	535
	.5	.4	.6			.2	1.9	1.3		.4	11.9	3.5	.3
	100.0	73.5	73.5			7.9	18.5	3.3		78.0	73.5	19.2	2.9
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	29483	19255	5525	2383	11348	9912	316	126	-	28996	2347	361	126
	.8	.6	.2	.7	2.5	1.6	.2	.3		.8	2.0	.3	.1
	100.0	65.3	18.7	8.1	38.5	33.6	1.1	.4		98.3	8.0	1.2	.4
NOTHING DISLIKED	520175	367278	293068	13450	60759	130917	21980	7071	1474	476547	5533	22026	21602
	13.4	12.0	12.8	4.1	13.2	20.7	12.3	14.7	4.0	13.3	4.8	21.2	11.3
	100.0	70.6	56.3	2.6	11.7	25.2	4.2	1.4	.3	91.6	1.1	4.2	4.2
MISCELLANEOUS	584228	435925	287129	35616	113179	97628	50675	2950	19703	528039	39308	33238	22952
	15.1	14.2	12.6	11.0	24.5	15.5	28.3	6.1	53.3	14.7	34.0	32.0	12.0
	100.0	74.6	49.1	6.1	19.4	16.7	8.7	.5	3.4	90.4	6.7	5.7	3.9
DON'T KNOW	3400	2205	-	2205	-	228	967	967	-	2205	-	-	1195
	.1	.1		.7		*	.5	2.0		.1			.6
	100.0	64.9		64.9		6.7	28.4	28.4		64.9			35.1
NOT STATED	1674243	1392578	1048960	188517	155102	224689	56975	33485	138	1551343	50545	19376	103524
	43.2	45.4	46.0	58.2	33.6	35.6	31.8	69.8	.4	43.3	43.7	18.6	54.3
	100.0	83.2	62.7	11.3	9.3	13.4	3.4	2.0	*	92.7	3.0	1.2	6.2
(NET) PARKING	214739	214030	174166	3601	36263	710	-	-	-	213658	-	1081	-
	5.5	7.0	7.6	1.1	7.8	.1				6.0		1.0	
	100.0	99.7	81.1	1.7	16.9	.3				99.5		.5	
(NET) PRICES/ TOO EXPENSIVE	315969	256188	179599	25904	50685	52955	6826	-	1717	304095	3175	6582	5292
	8.1	8.4	7.9	8.0	11.0	8.4	3.8		4.6	8.5	2.7	6.3	2.8
	100.0	81.1	56.8	8.2	16.0	16.8	2.2		.5	96.2	1.0	2.1	1.7
(NET) BATHROOMS/ SHOWERS	68519	53188	29830	8861	14497	15015	316	126	-	64063	2347	1118	3338
	1.8	1.7	1.3	2.7	3.1	2.4	.2	.3		1.8	2.0	1.1	1.8
	100.0	77.6	43.5	12.9	21.2	21.9	.5	.2		93.5	3.4	1.6	4.9
(NET) PEOPLE/ TRAFFIC CONGESTION	214104	182679	129756	18452	34471	9825	21600	-	2223	201203	7950	5791	7110
	5.5	6.0	5.7	5.7	7.5	1.6	12.1		6.0	5.6	6.9	5.6	3.7
	100.0	85.3	60.6	8.6	16.1	4.6	10.1		1.0	94.0	3.7	2.7	3.3
(NET) ACCOMODATION	79422	37158	27380	1784	7994	38306	3958	958	-	67160	-	2744	9518
	2.0	1.2	1.2	.6	1.7	6.1	2.2	2.0		1.9		2.6	5.0
	100.0	46.8	34.5	2.2	10.1	48.2	5.0	1.2		84.6		3.5	12.0

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	23411	22011	1401	9588	13824	12743	11569	2301	2569	1081	11764	-	9146	2502
	.6	.9	.1	.6	.6	.8	.8	1.3	.5	.9	.8		.7	.4
	100.0	94.0	6.0	41.0	59.0	54.4	49.4	9.8	11.0	4.6	50.2		39.1	10.7
NOT ENOUGH PARKING (UNSPEC.)	170658	120913	49745	60077	110581	55323	55323	-	30267	24992	53035	7658	107324	2641
	4.4	4.8	3.6	3.7	4.9	3.3	3.6		6.0	21.2	3.4	2.3	7.6	.4
	100.0	70.9	29.1	35.2	64.8	32.4	32.4		17.7	14.6	31.1	4.5	62.9	1.5
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	44081	26292	17789	39677	4404	3695	3695	-	710	-	44081	-	-	-
	1.1	1.1	1.3	2.4	.2	.2	.2		.1		2.9			
	100.0	59.6	40.4	90.0	10.0	8.4	8.4		1.6		100.0			
PRICES/ EVERYTHING TOO EXPENSIVE	221205	189607	31598	88778	132428	107722	102461	5260	24450	1891	104966	12540	67250	36449
	5.7	7.6	2.3	5.4	5.9	6.5	6.7	3.0	4.8	1.6	6.8	3.8	4.8	6.1
	100.0	85.7	14.3	40.1	59.9	48.7	46.3	2.4	11.1	.9	47.5	5.7	30.4	16.5
ACCOMMODATIONS TOO EXPENSIVE	79352	75334	4018	21933	57419	44784	44784	-	12636	-	65864	433	4823	8232
	2.0	3.0	.3	1.3	2.6	2.7	2.9		2.5		4.3	.1	.3	1.4
	100.0	94.9	5.1	27.6	72.4	56.4	56.4		15.9		83.0	.5	6.1	10.4
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	60245	48029	12216	3748	56496	30993	29862	2894	26500	1873	53185	1278	5138	645
	1.6	1.9	.9	.2	2.5	1.9	1.9	1.6	5.2	1.6	3.4	.4	.4	.1
	100.0	79.7	20.3	6.2	93.8	51.4	49.6	4.8	44.0	3.1	88.3	2.1	8.5	1.1
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	96623	87964	8659	16683	79940	62414	60763	1651	2891	21952	12368	15661	59269	9325
	2.5	3.5	.6	1.0	3.6	3.8	4.0	.9	.6	18.6	.8	4.7	4.2	1.6
	100.0	91.0	9.0	17.3	82.7	64.6	62.9	1.7	3.0	22.7	12.8	16.2	61.3	9.7
LACK OF ACCOMODATIONS	12822	4153	8669	807	12015	11361	7809	3902	2877	-	11852	-	-	970
	.3	.2	.6	*	.5	.7	.5	2.2	.6		.8			.2
	100.0	32.4	67.6	6.3	93.7	88.6	60.9	30.4	22.4		92.4			7.6
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	66600	57956	8643	-	66600	66600	46018	22293	426	-	60873	243	3622	1863
	1.7	2.3	.6		3.0	4.0	3.0	12.6	.1		3.9	.1	.3	.3
	100.0	87.0	13.0		100.0	100.0	69.1	33.5	.6		91.4	.4	5.4	2.8

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	118198	54501	63697	38717	79481	64254	61111	3143	18183	2078	62708	433	37389	17668
	3.0	2.2	4.6	2.4	3.6	3.9	4.0	1.8	3.6	1.8	4.1	.1	2.7	3.0
	100.0	46.1	53.9	32.8	67.2	54.4	51.7	2.7	15.4	1.8	53.1	.4	31.6	14.9
TOO MANY PEOPLE/ TOURISTS	99901	81358	18543	29176	70725	53161	47338	5823	15780	3891	45808	3687	41511	8896
	2.6	3.3	1.4	1.8	3.2	3.2	3.1	3.3	3.1	3.3	3.0	1.1	3.0	1.5
	100.0	81.4	18.6	29.2	70.8	53.2	47.4	5.8	15.8	3.9	45.9	3.7	41.6	8.9
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	39688	29377	10311	4238	35450	7289	7289	350	29403	-	35996	2078	-	1615
	1.0	1.2	.8	.3	1.6	.4	.5	.2	5.8		2.3	.6		.3
	100.0	74.0	26.0	10.7	89.3	18.4	18.4	.9	74.1		90.7	5.2		4.1
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	2376	-	2376	2205	171	-	-	-	171	-	2376	-	-	-
	.1		.2	.1	*				*		.2			
	100.0		100.0	92.8	7.2				7.2		100.0			
RESTAURANT/ FOOD TOO COSTLY	57246	51682	5563	3589	53657	34137	34137	584	14067	5453	42624	433	2739	11449
	1.5	2.1	.4	.2	2.4	2.1	2.2	.3	2.8	4.6	2.8	.1	.2	1.9
	100.0	90.3	9.7	6.3	93.7	59.6	59.6	1.0	24.6	9.5	74.5	.8	4.8	20.0
QUALITY OF FOOD/ RESTAURANTS	44354	40016	4338	11289	33064	17300	17300	584	15765	-	24469	617	11289	7979
	1.1	1.6	.3	.7	1.5	1.0	1.1	.3	3.1		1.6	.2	.8	1.3
	100.0	90.2	9.8	25.5	74.5	39.0	39.0	1.3	35.5		55.2	1.4	25.5	18.0
TRAFFIC/ CONGESTION	118162	71079	47083	42213	75948	18109	10298	7985	57840	175	72686	16502	28973	-
	3.0	2.8	3.4	2.6	3.4	1.1	.7	4.5	11.4	.1	4.7	5.0	2.1	
	100.0	60.2	39.8	35.7	64.3	15.3	8.7	6.8	48.9	.1	61.5	14.0	24.5	
TOO COMMERCIALIZED/ LACK OF NATURALNESS	45589	36046	9543	9605	35985	17019	17019	1847	21329	-	27955	3975	-	13660
	1.2	1.4	.7	.6	1.6	1.0	1.1	1.0	4.2		1.8	1.2		2.3
	100.0	79.1	20.9	21.1	78.9	37.3	37.3	4.1	46.8		61.3	8.7		30.0
ROADS/ CONDITION	183207	114381	68412	94195	89013	56953	54001	4799	17222	21497	44656	609	110456	27486
	4.7	4.6	5.0	5.7	4.0	3.4	3.5	2.7	3.4	18.2	2.9	.2	7.9	4.6
	100.0	62.4	37.3	51.4	48.6	31.1	29.5	2.6	9.4	11.7	24.4	.3	60.3	15.0
CAMPING FEES TOO EXPENSIVE	33234	25738	7496	4577	28657	3268	3078	190	25579	-	20200	1154	845	11035
	.9	1.0	.5	.3	1.3	.2	.2	.1	5.1		1.3	.3	.1	1.9
	100.0	77.4	22.6	13.8	86.2	9.8	9.3	.6	77.0		60.8	3.5	2.5	33.2
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	52955	16364	36591	23916	29039	11222	9188	2034	26879	-	39604	4501	180	8670
	1.4	.7	2.7	1.5	1.3	.7	.6	1.1	5.3		2.6	1.4	*	1.5
	100.0	30.9	69.1	45.2	54.8	21.2	17.4	3.8	50.8		74.8	8.5	.3	16.4

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
NO PUBLIC TRANSPORTATION SYSTEM	18715	15527	3188	-	18715	4954	3001	1953	13761	-	16207	1273	-	1235
	.5	.6	.2		.8	.3	.2	1.1	2.7		1.1	.4		.2
	100.0	83.0	17.0		100.0	26.5	16.0	10.4	73.5		86.6	6.8		6.6
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	29483	18362	11121	-	29483	4714	4524	190	29357	-	22694	3905	-	2883
	.8	.7	.8		1.3	.3	.3	.1	5.8		1.5	1.2		.5
	100.0	62.3	37.7		100.0	16.0	15.3	.6	99.6		77.0	13.2		9.8
NOTHING DISLIKED	520175	335597	181899	190174	330001	276684	245555	57732	51834	-	191268	81402	188076	59429
	13.4	13.4	13.3	11.6	14.8	16.7	16.0	32.5	10.3		12.4	24.4	13.4	10.0
	100.0	64.5	35.0	36.6	63.4	53.2	47.2	11.1	10.0		36.8	15.6	36.2	11.4
MISCELLANEOUS	584228	382202	201889	184214	400015	232966	219508	14874	150084	28352	322991	42277	168868	50093
	15.1	15.3	14.7	11.2	17.9	14.0	14.3	8.4	29.7	24.1	20.9	12.7	12.0	8.4
	100.0	65.4	34.6	31.5	68.5	39.9	37.6	2.5	25.7	4.9	55.3	7.2	28.9	8.6
DON'T KNOW	3400	1195	2205	-	3400	1195	1195	-	2205	-	2205	228	967	-
	.1	*	.2		.2	.1	.1		.4		.1	.1	.1	
	100.0	35.1	64.9		100.0	35.1	35.1		64.9		64.9	6.7	28.4	
NOT STATED	1674243	999662	673727	869446	804796	648424	608501	51490	128370	54165	518425	143195	678099	334524
	43.2	40.0	49.1	52.9	36.0	39.0	39.6	29.0	25.4	46.0	33.6	43.0	48.3	56.1
	100.0	59.7	40.2	51.9	48.1	38.7	36.3	3.1	7.7	3.2	31.0	8.6	40.5	20.0
(NET) PARKING	214739	147205	67534	99754	114985	59018	59018	-	30976	24992	97116	7658	107324	2641
	5.5	5.9	4.9	6.1	5.1	3.6	3.8		6.1	21.2	6.3	2.3	7.6	.4
	100.0	68.6	31.4	46.5	53.5	27.5	27.5		14.4	11.6	45.2	3.6	50.0	1.2
(NET) PRICES/ TOO EXPENSIVE	315969	272856	43113	115288	200681	150587	145136	5450	50029	1891	176286	14127	72918	52638
	8.1	10.9	3.1	7.0	9.0	9.1	9.4	3.1	9.9	1.6	11.4	4.2	5.2	8.8
	100.0	86.4	13.6	36.5	63.5	47.7	45.9	1.7	15.8	.6	55.8	4.5	23.1	16.7
(NET) BATHROOMS/ SHOWERS	68519	46124	22395	6443	62076	10761	10571	540	55903	-	59652	5983	-	2883
	1.8	1.8	1.6	.4	2.8	.6	.7	.3	11.1		3.9	1.8		.5
	100.0	67.3	32.7	9.4	90.6	15.7	15.4	.8	81.6		87.1	8.7		4.2
(NET) PEOPLE/ TRAFFIC CONGESTION	214104	152436	61667	71389	142715	67311	57636	9850	73619	4066	114536	20189	70484	8896
	5.5	6.1	4.5	4.3	6.4	4.1	3.8	5.5	14.6	3.5	7.4	6.1	5.0	1.5
	100.0	71.2	28.8	33.3	66.7	31.4	26.9	4.6	34.4	1.9	53.5	9.4	32.9	4.2
(NET) ACCOMODATION	79422	62109	17313	807	78615	77961	53827	26195	3303	-	72724	243	3622	2833
	2.0	2.5	1.3	*	3.5	4.7	3.5	14.8	.7		4.7	.1	.3	.5
	100.0	78.2	21.8	1.0	99.0	98.2	67.8	33.0	4.2		91.6	.3	4.6	3.6

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459 100.0	544 37.3	428 29.3	238 16.3	131 9.0	166 11.4	372 25.5	295 20.2	1144 78.4	366 25.1	461 31.6	795 54.5	219 15.0
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871 100.0	1253931 32.3	1633523 42.1	584081 15.1	289405 7.5	205440 5.3	793200 20.5	860337 22.2	3077616 79.4	1012125 26.1	1038288 26.8	1928284 49.7	521871 13.5
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	23411 .6 100.0	4682 .4 20.0	15644 1.0 66.8	2324 .4 9.9	1081 .4 4.6	808 .4 3.5	4234 .5 18.1	6380 .7 27.2	22331 .7 95.4	8248 .8 35.2	7758 .7 33.1	22911 1.2 97.9	-
NOT ENOUGH PARKING (UNSPEC.)	170658 4.4 100.0	73635 5.9 43.1	81877 5.0 48.0	2810 .5 1.6	12337 4.3 7.2	-	29270 3.7 17.2	42718 5.0 25.0	156224 5.1 91.5	78859 7.8 46.2	73314 7.1 43.0	110748 5.7 64.9	13354 2.6 7.8
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	44081 1.1 100.0	4238 .3 9.6	36072 2.2 81.8	-	3771 1.3 8.6	-	4948 .6 11.2	15117 1.8 34.3	43317 1.4 98.3	33593 3.3 76.2	31084 3.0 70.5	35384 1.8 80.3	-
PRICES/ EVERYTHING TOO EXPENSIVE	221205 5.7 100.0	37019 3.0 16.7	150054 9.2 67.8	28240 4.8 12.8	4839 1.7 2.2	2894 1.4 1.3	55484 7.0 25.1	32466 3.8 14.7	183728 6.0 83.1	78954 7.8 35.7	45745 4.4 20.7	144859 7.5 65.5	32616 6.2 14.7
ACCOMMODATIONS TOO EXPENSIVE	79352 2.0 100.0	16757 1.3 21.1	45833 2.8 57.8	9739 1.7 12.3	4957 1.7 6.2	3078 1.5 3.9	36559 4.6 46.1	49852 5.8 62.8	66657 2.2 84.0	11289 1.1 14.2	44399 4.3 56.0	37841 2.0 47.7	4823 .9 6.1
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	60245 1.6 100.0	25244 2.0 41.9	19085 1.2 31.7	19165 3.3 31.8	218 .1 .4	237 .1 .4	42367 5.3 70.3	30794 3.6 51.1	58836 1.9 97.7	22479 2.2 37.3	45850 4.4 76.1	45657 2.4 75.8	3264 .6 5.4
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	96623 2.5 100.0	43813 3.5 45.3	18828 1.2 19.5	25202 4.3 26.1	8141 2.8 8.4	2635 1.3 2.7	14301 1.8 14.8	30038 3.5 31.1	89248 2.9 92.4	12442 1.2 12.9	28294 2.7 29.3	62029 3.2 64.2	35488 6.8 36.7
LACK OF ACCOMODATIONS	12822 .3 100.0	3151 .3 24.6	7901 .5 61.6	970 .2 7.6	800 .3 6.2	-	5218 .7 40.7	2918 .3 22.8	12762 .4 99.5	5568 .6 43.4	5432 .5 42.4	10973 .6 85.6	970 .2 7.6
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	66600 1.7 100.0	3793 .3 5.7	24171 1.5 36.3	34961 6.0 52.5	-	3732 1.8 5.6	33972 4.3 51.0	4688 .5 7.0	66600 2.2 100.0	23015 2.3 34.6	56219 5.4 84.4	35258 1.8 52.9	759 .1 1.1

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	118198	31261	69672	6089	9785	3950	14062	12029	93640	48541	47760	73180	16994
	3.0	2.5	4.3	1.0	3.4	1.9	1.8	1.4	3.0	4.8	4.6	3.8	3.3
	100.0	26.4	58.9	5.2	8.3	3.3	11.9	10.2	79.2	41.1	40.4	61.9	14.4
TOO MANY PEOPLE/ TOURISTS	99901	45028	17017	31744	4852	1618	36238	48631	89009	14474	17444	68284	30022
	2.6	3.6	1.0	5.4	1.7	.8	4.6	5.7	2.9	1.4	1.7	3.5	5.8
	100.0	45.1	17.0	31.8	4.9	1.6	36.3	48.7	89.1	14.5	17.5	68.4	30.1
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	39688	19420	19654	3987	-	2229	28730	20429	25636	7790	13824	12081	-
	1.0	1.5	1.2	.7		1.1	3.6	2.4	.8	.8	1.3	.6	
	100.0	48.9	49.5	10.0		5.6	72.4	51.5	64.6	19.6	34.8	30.4	
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	2376	2205	-	171	-	171	171	171	2205	-	2376	171	-
	.1	.2		*		.1	*	*	.1		.2	*	
	100.0	92.8		7.2		7.2	7.2	7.2	92.8		100.0	7.2	
RESTAURANT/ FOOD TOO COSTLY	57246	20186	32150	5176	2278	2631	40434	36314	43098	13204	25336	34762	2819
	1.5	1.6	2.0	.9	.8	1.3	5.1	4.2	1.4	1.3	2.4	1.8	.5
	100.0	35.3	56.2	9.0	4.0	4.6	70.6	63.4	75.3	23.1	44.3	60.7	4.9
QUALITY OF FOOD/ RESTAURANTS	44354	7964	25413	2734	-	7172	20355	15340	31718	1901	3157	29191	114
	1.1	.6	1.6	.5		3.5	2.6	1.8	1.0	.2	.3	1.5	*
	100.0	18.0	57.3	6.2		16.2	45.9	34.6	71.5	4.3	7.1	65.8	.3
TRAFFIC/ CONGESTION	118162	14169	96277	3372	4694	2532	24683	27330	111115	47948	52929	85342	6108
	3.0	1.1	5.9	.6	1.6	1.2	3.1	3.2	3.6	4.7	5.1	4.4	1.2
	100.0	12.0	81.5	2.9	4.0	2.1	20.9	23.1	94.0	40.6	44.8	72.2	5.2
TOO COMMERCIALIZED/ LACK OF NATURALNESS	45589	16303	19746	4133	1933	3474	25266	9421	40194	17200	18796	20160	-
	1.2	1.3	1.2	.7	.7	1.7	3.2	1.1	1.3	1.7	1.8	1.0	
	100.0	35.8	43.3	9.1	4.2	7.6	55.4	20.7	88.2	37.7	41.2	44.2	
ROADS/ CONDITION	183207	59090	81472	27004	16413	4058	26694	66431	140087	18509	28456	111498	26477
	4.7	4.7	5.0	4.6	5.7	2.0	3.4	7.7	4.6	1.8	2.7	5.8	5.1
	100.0	32.3	44.5	14.7	9.0	2.2	14.6	36.3	76.5	10.1	15.5	60.9	14.5
CAMPING FEES TOO EXPENSIVE	33234	3756	22770	1655	855	5813	16312	18448	16578	865	1829	12460	845
	.9	.3	1.4	.3	.3	2.8	2.1	2.1	.5	.1	.2	.6	.2
	100.0	11.3	68.5	5.0	2.6	17.5	49.1	55.5	49.9	2.6	5.5	37.5	2.5
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	52955	19917	30798	1551	563	297	11720	5396	50702	40021	21753	41978	180
	1.4	1.6	1.9	.3	.2	.1	1.5	.6	1.6	4.0	2.1	2.2	*
	100.0	37.6	58.2	2.9	1.1	.6	22.1	10.2	95.7	75.6	41.1	79.3	.3

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NO PUBLIC TRANSPORTATION SYSTEM	18715	5606	-	12961	148	-	14953	14038	17590	15837	17055	18715	245
	.5	.4		2.2	.1		1.9	1.6	.6	1.6	1.6	1.0	*
	100.0	30.0		69.3	.8		79.9	75.0	94.0	84.6	91.1	100.0	1.3
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	29483	12278	16304	2200	190	297	16927	9324	27759	13451	21906	26726	-
	.8	1.0	1.0	.4	.1	.1	2.1	1.1	.9	1.3	2.1	1.4	
	100.0	41.6	55.3	7.5	.6	1.0	57.4	31.6	94.2	45.6	74.3	90.6	
NOTHING DISLIKED	520175	221888	197535	71532	28425	25618	77074	52487	479044	103576	138578	260469	65455
	13.4	17.7	12.1	12.2	9.8	12.5	9.7	6.1	15.6	10.2	13.3	13.5	12.5
	100.0	42.7	38.0	13.8	5.5	4.9	14.8	10.1	92.1	19.9	26.6	50.1	12.6
MISCELLANEOUS	584228	178069	278777	81244	51176	14577	170990	158133	512660	196223	191708	399664	66257
	15.1	14.2	17.1	13.9	17.7	7.1	21.6	18.4	16.7	19.4	18.5	20.7	12.7
	100.0	30.5	47.7	13.9	8.8	2.5	29.3	27.1	87.7	33.6	32.8	68.4	11.3
DON'T KNOW	3400	2205	-	-	-	-	-	-	3400	228	2205	228	-
	.1	.2							.1	*	.2	*	
	100.0	64.9							100.0	6.7	64.9	6.7	
NOT STATED	1674243	515691	640196	255376	165009	122214	240388	389739	1203182	408557	314995	681650	209651
	43.2	41.1	39.2	43.7	57.0	59.5	30.3	45.3	39.1	40.4	30.3	35.4	40.2
	100.0	30.8	38.2	15.3	9.9	7.3	14.4	23.3	71.9	24.4	18.8	40.7	12.5
(NET) PARKING	214739	77873	117949	2810	16108	-	34217	57834	199541	112452	104398	146132	13354
	5.5	6.2	7.2	.5	5.6		4.3	6.7	6.5	11.1	10.1	7.6	2.6
	100.0	36.3	54.9	1.3	7.5		15.9	26.9	92.9	52.4	48.6	68.1	6.2
(NET) PRICES/ TOO EXPENSIVE	315969	56701	204743	39634	10652	8707	95720	84221	261776	90277	91142	191251	38283
	8.1	4.5	12.5	6.8	3.7	4.2	12.1	9.8	8.5	8.9	8.8	9.9	7.3
	100.0	17.9	64.8	12.5	3.4	2.8	30.3	26.7	82.8	28.6	28.8	60.5	12.1
(NET) BATHROOMS/ SHOWERS	68519	31045	34344	6188	190	2525	45657	29753	52743	19998	36692	35950	-
	1.8	2.5	2.1	1.1	.1	1.2	5.8	3.5	1.7	2.0	3.5	1.9	
	100.0	45.3	50.1	9.0	.3	3.7	66.6	43.4	77.0	29.2	53.6	52.5	
(NET) PEOPLE/ TRAFFIC CONGESTION	214104	55238	113294	35116	9546	4150	56963	75961	196166	62422	70372	149667	36130
	5.5	4.4	6.9	6.0	3.3	2.0	7.2	8.8	6.4	6.2	6.8	7.8	6.9
	100.0	25.8	52.9	16.4	4.5	1.9	26.6	35.5	91.6	29.2	32.9	69.9	16.9
(NET) ACCOMODATION	79422	6944	32072	35931	800	3732	39190	7607	79362	28583	61651	46231	1729
	2.0	.6	2.0	6.2	.3	1.8	4.9	.9	2.6	2.8	5.9	2.4	.3
	100.0	8.7	40.4	45.2	1.0	4.7	49.3	9.6	99.9	36.0	77.6	58.2	2.2

Q.48 VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

	AGE					SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	23411	2278	-	18948	1548	15078	7695	6944	13218	364	2247
	.6	.8		1.1	.2	.7	.5	.5	1.4	.1	.3
	100.0	9.7		80.9	6.6	64.4	32.9	29.7	56.5	1.6	9.6
NOT ENOUGH PARKING (UNSPEC.)	170658	19141	59264	76124	16129	81264	89394	77358	57700	5657	29944
	4.4	6.4	5.8	4.6	1.9	3.7	5.4	5.1	6.3	.9	4.1
	100.0	11.2	34.7	44.6	9.5	47.6	52.4	45.3	33.8	3.3	17.5
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	44081	4238	15258	23821	764	36010	8071	19121	4776	20183	-
	1.1	1.4	1.5	1.4	.1	1.6	.5	1.3	.5	3.1	
	100.0	9.6	34.6	54.0	1.7	81.7	18.3	43.4	10.8	45.8	
PRICES/ EVERYTHING TOO EXPENSIVE	221205	15200	69159	119894	5060	135126	86080	89414	48565	66994	11175
	5.7	5.1	6.7	7.2	.6	6.1	5.2	5.9	5.3	10.2	1.5
	100.0	6.9	31.3	54.2	2.3	61.1	38.9	40.4	22.0	30.3	5.1
ACCOMMODATIONS TOO EXPENSIVE	79352	10614	17208	23663	27332	53958	23907	20696	12984	21063	24074
	2.0	3.5	1.7	1.4	3.3	2.4	1.5	1.4	1.4	3.2	3.3
	100.0	13.4	21.7	29.8	34.4	68.0	30.1	26.1	16.4	26.5	30.3
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	60245	175	23250	30982	5839	20925	39320	40780	5172	3282	10475
	1.6	.1	2.3	1.9	.7	.9	2.4	2.7	.6	.5	1.4
	100.0	.3	38.6	51.4	9.7	34.7	65.3	67.7	8.6	5.4	17.4
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	96623	25104	33248	27785	10487	65441	31182	49667	15202	23052	8360
	2.5	8.3	3.2	1.7	1.3	2.9	1.9	3.3	1.7	3.5	1.2
	100.0	26.0	34.4	28.8	10.9	67.7	32.3	51.4	15.7	23.9	8.7
LACK OF ACCOMODATIONS	12822	1257	5565	3629	2372	8677	4146	5146	714	4293	2669
	.3	.4	.5	.2	.3	.4	.3	.3	.1	.7	.4
	100.0	9.8	43.4	28.3	18.5	67.7	32.3	40.1	5.6	33.5	20.8
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	66600	1874	21584	8828	33038	35816	30146	53054	7889	535	3845
	1.7	.6	2.1	.5	3.9	1.6	1.8	3.5	.9	.1	.5
	100.0	2.8	32.4	13.3	49.6	53.8	45.3	79.7	11.8	.8	5.8

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	118198	10131	19826	45113	43127	61924	56274	49315	20690	14480	29260
	3.0	3.4	1.9	2.7	5.1	2.8	3.4	3.2	2.3	2.2	4.0
	100.0	8.6	16.8	38.2	36.5	52.4	47.6	41.7	17.5	12.3	24.8
TOO MANY PEOPLE/ TOURISTS	99901	13391	50892	27172	7772	49959	49268	48376	23697	20652	5570
	2.6	4.4	5.0	1.6	.9	2.2	3.0	3.2	2.6	3.1	.8
	100.0	13.4	50.9	27.2	7.8	50.0	49.3	48.4	23.7	20.7	5.6
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	39688	5309	7353	9400	17626	29604	10084	6996	5598	9468	17626
	1.0	1.8	.7	.6	2.1	1.3	.6	.5	.6	1.4	2.4
	100.0	13.4	18.5	23.7	44.4	74.6	25.4	17.6	14.1	23.9	44.4
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	2376	-	-	-	2376	2205	171	-	-	-	2376
	.1				.3	.1	*				.3
	100.0				100.0	92.8	7.2				100.0
RESTAURANT/ FOOD TOO COSTLY	57246	1308	12818	19654	23466	33753	23493	28263	6084	6578	16320
	1.5	.4	1.3	1.2	2.8	1.5	1.4	1.9	.7	1.0	2.3
	100.0	2.3	22.4	34.3	41.0	59.0	41.0	49.4	10.6	11.5	28.5
QUALITY OF FOOD/ RESTAURANTS	44354	2973	3329	22706	15094	28990	15112	11031	14653	3881	14537
	1.1	1.0	.3	1.4	1.8	1.3	.9	.7	1.6	.6	2.0
	100.0	6.7	7.5	51.2	34.0	65.4	34.1	24.9	33.0	8.8	32.8
TRAFFIC/ CONGESTION	118162	2781	41428	63328	10625	17957	100205	37636	35982	5064	39480
	3.0	.9	4.0	3.8	1.3	.8	6.1	2.5	3.9	.8	5.4
	100.0	2.4	35.1	53.6	9.0	15.2	84.8	31.9	30.5	4.3	33.4
TOO COMMERCIALIZED/ LACK OF NATURALNESS	45589	2005	11650	20616	11318	24139	21450	19742	7747	8932	9010
	1.2	.7	1.1	1.2	1.4	1.1	1.3	1.3	.8	1.4	1.2
	100.0	4.4	25.6	45.2	24.8	52.9	47.1	43.3	17.0	19.6	19.8
ROADS/ CONDITION	183207	26428	53322	56754	46703	72983	110225	60648	74307	20417	27835
	4.7	8.8	5.2	3.4	5.6	3.3	6.7	4.0	8.1	3.1	3.8
	100.0	14.4	29.1	31.0	25.5	39.8	60.2	33.1	40.6	11.1	15.2
CAMPING FEES TOO EXPENSIVE	33234	2734	9922	4646	15932	31885	1349	9528	5040	2734	15932
	.9	.9	1.0	.3	1.9	1.4	.1	.6	.5	.4	2.2
	100.0	8.2	29.9	14.0	47.9	95.9	4.1	28.7	15.2	8.2	47.9
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	52955	3020	16018	10646	23271	20813	32142	18738	6402	3982	23271
	1.4	1.0	1.6	.6	2.8	.9	2.0	1.2	.7	.6	3.2
	100.0	5.7	30.2	20.1	43.9	39.3	60.7	35.4	12.1	7.5	43.9

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
NO PUBLIC TRANSPORTATION SYSTEM	18715	394	16484	-	1838	3875	14840	15966	-	831	1382
	.5	.1	1.6		.2	.2	.9	1.1		.1	.2
	100.0	2.1	88.1		9.8	20.7	79.3	85.3		4.4	7.4
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	29483	2357	15198	8168	3760	14214	15269	8419	6072	2375	11063
	.8	.8	1.5	.5	.4	.6	.9	.6	.7	.4	1.5
	100.0	8.0	51.5	27.7	12.8	48.2	51.8	28.6	20.6	8.1	37.5
NOTHING DISLIKED	520175	43199	135287	244991	91499	296206	222299	199852	144019	85916	82187
	13.4	14.4	13.2	14.8	10.9	13.3	13.5	13.1	15.7	13.1	11.3
	100.0	8.3	26.0	47.1	17.6	56.9	42.7	38.4	27.7	16.5	15.8
MISCELLANEOUS	584228	25823	206949	187073	122335	298272	285200	244327	88411	111279	134841
	15.1	8.6	20.2	11.3	14.6	13.4	17.3	16.1	9.6	16.9	18.6
	100.0	4.4	35.4	32.0	20.9	51.1	48.8	41.8	15.1	19.0	23.1
DON'T KNOW	3400	-	967	-	2433	3400	-	-	967	-	2433
	.1		.1		.3	.2			.1		.3
	100.0		28.4		71.6	100.0			28.4		71.6
NOT STATED	1674243	126074	358020	766271	412911	965271	700339	599172	418694	250140	376109
	43.2	41.9	34.9	46.3	49.3	43.5	42.6	39.4	45.5	38.1	51.9
	100.0	7.5	21.4	45.8	24.7	57.7	41.8	35.8	25.0	14.9	22.5
(NET) PARKING	214739	23379	74522	99946	16892	117274	97465	96479	62476	25840	29944
	5.5	7.8	7.3	6.0	2.0	5.3	5.9	6.3	6.8	3.9	4.1
	100.0	10.9	34.7	46.5	7.9	54.6	45.4	44.9	29.1	12.0	13.9
(NET) PRICES/ TOO EXPENSIVE	315969	28549	92380	146925	35688	203146	111336	116561	66589	88682	38545
	8.1	9.5	9.0	8.9	4.3	9.1	6.8	7.7	7.2	13.5	5.3
	100.0	9.0	29.2	46.5	11.3	64.3	35.2	36.9	21.1	28.1	12.2
(NET) BATHROOMS/ SHOWERS	68519	7666	20936	17569	22349	44408	24111	13801	11670	10601	30894
	1.8	2.5	2.0	1.1	2.7	2.0	1.5	.9	1.3	1.6	4.3
	100.0	11.2	30.6	25.6	32.6	64.8	35.2	20.1	17.0	15.5	45.1
(NET) PEOPLE/ TRAFFIC CONGESTION	214104	16172	92320	86542	18396	63957	149473	82053	59678	25716	45050
	5.5	5.4	9.0	5.2	2.2	2.9	9.1	5.4	6.5	3.9	6.2
	100.0	7.6	43.1	40.4	8.6	29.9	69.8	38.3	27.9	12.0	21.0
(NET) ACCOMODATION	79422	3131	27148	12457	35409	44492	34291	58199	8603	4829	6514
	2.0	1.0	2.6	.8	4.2	2.0	2.1	3.8	.9	.7	.9
	100.0	3.9	34.2	15.7	44.6	56.0	43.2	73.3	10.8	6.1	8.2

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459 100.0	469 32.1	861 59.0	99 6.8	213 14.6	160 11.0	163 11.2	152 10.4	49 3.4	452 31.0	436 29.9	341 23.4	447 30.6
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871 100.0	700881 18.1	2798234 72.2	206365 5.3	579968 15.0	670975 17.3	577363 14.9	460689 11.9	96027 2.5	975355 25.2	1193612 30.8	1176240 30.3	1015859 26.2
TOO MANY NOVELTY STORES/ JUNKY TOURIST SHOPS IN BANFF	23411 .6 100.0	7582 1.1 32.4	15679 .6 67.0	533 .3 2.3	2502 .4 10.7	-	1523 .3 6.5	5509 1.2 23.5	169 .2 .7	12037 1.2 51.4	1250 .1 5.3	2298 .2 9.8	7183 .7 30.7
NOT ENOUGH PARKING (UNSPEC.)	170658 4.4 100.0	-	170658 6.1 100.0	-	61104 10.5 35.8	60265 9.0 35.3	30351 5.3 17.8	-	11256 11.7 6.6	7683 .8 4.5	71919 6.0 42.1	44579 3.8 26.1	53838 5.3 31.5
NOT ENOUGH PARKING IN BANFF/ LACK OF PARKING	44081 1.1 100.0	-	43317 1.5 98.3	-	4238 .7 9.6	-	31538 5.5 71.5	710 .2 1.6	6832 7.1 15.5	-	24819 2.1 56.3	18498 1.6 42.0	764 .1 1.7
PRICES/ EVERYTHING TOO EXPENSIVE	221205 5.7 100.0	52741 7.5 23.8	166591 6.0 75.3	4839 2.3 2.2	25188 4.3 11.4	101430 15.1 45.9	30484 5.3 13.8	34881 7.6 15.8	-	10375 1.1 4.7	61746 5.2 27.9	59419 5.1 26.9	67861 6.7 30.7
ACCOMMODATIONS TOO EXPENSIVE	79352 2.0 100.0	11344 1.6 14.3	68008 2.4 85.7	8140 3.9 10.3	10242 1.8 12.9	9336 1.4 11.8	60 * .1	19164 4.2 24.2	-	14658 1.5 18.5	11257 .9 14.2	27766 2.4 35.0	5544 .5 7.0
SIGNS/ LACK OF SIGNS/ SIGNS NOT EXPLICIT	60245 1.6 100.0	22798 3.3 37.8	22938 .8 38.1	997 .5 1.7	28588 4.9 47.5	8191 1.2 13.6	4170 .7 6.9	175 * .3	322 .3 .5	16568 1.7 27.5	6260 .5 10.4	14109 1.2 23.4	33046 3.3 54.9
GROUCHY SERVICE PEOPLE/ UNFRIENDLY SERVICE PEOPLE	96623 2.5 100.0	3711 .5 3.8	91409 3.3 94.6	10469 5.1 10.8	18613 3.2 19.3	2342 .3 2.4	8820 1.5 9.1	23670 5.1 24.5	-	22194 2.3 23.0	28580 2.4 29.6	16480 1.4 17.1	40877 4.0 42.3
LACK OF ACCOMODATIONS	12822 .3 100.0	2402 .3 18.7	10420 .4 81.3	811 .4 6.3	2573 .4 20.1	5040 .8 39.3	1649 .3 12.9	378 .1 2.9	-	1717 .2 13.4	6576 .6 51.3	1589 .1 12.4	4002 .4 31.2
QUALITY OF ACCOMODATIONS/ HOTEL (UNSPEC.)	66600 1.7 100.0	39002 5.6 58.6	27597 1.0 41.4	-	1871 .3 2.8	18954 2.8 28.5	2666 .5 4.0	4379 1.0 6.6	-	35798 3.7 53.8	961 .1 1.4	2668 .2 4.0	59335 5.8 89.1

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS · BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000 $59,999	$60,000 OR MORE
	=FIRST TIME/REPEAT=			=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
THE RAIN/ INCLEMENT WEATHER/ THE WEATHER (ANY MENTION)	118198	28487	89195	4389	15874	37893	6482	23813	1524	17609	50252	33768	29315
	3.0	4.1	3.2	2.1	2.7	5.6	1.1	5.2	1.6	1.8	4.2	2.9	2.9
	100.0	24.1	75.5	3.7	13.4	32.1	5.5	20.1	1.3	14.9	42.5	28.6	24.8
TOO MANY PEOPLE/ TOURISTS	99901	16341	83409	10806	19488	10323	5670	26481		26983	9861	33943	40160
	2.6	2.3	3.0	5.2	3.4	1.5	1.0	5.7		2.8	.8	2.9	4.0
	100.0	16.4	83.5	10.8	19.5	10.3	5.7	26.5		27.0	9.9	34.0	40.2
PUBLIC BATHROOMS/ SHOWER STALLS DIRTY	39688	7771	31917	·	12853	1416	·	5058		4903	8716	6479	7334
	1.0	1.1	1.1		2.2	.2		1.1		.5	.7	.6	.7
	100.0	19.6	80.4		32.4	3.6		12.7		12.4	22.0	16.3	18.5
NEED FLUSH TOILETS IN CAMPGROUNDS/ DON'T LIKE OUTHOUSES	2376	·	2376	·	·	·	·	171		2205	171	2205	
	.1		.1					*		.2	*	.2	
	100.0		100.0					7.2		92.8	7.2	92.8	
RESTAURANT/ FOOD TOO COSTLY	57246	17412	32655	3129	22484	3245	·	4516	584	10652	7108	15281	19720
	1.5	2.5	1.2	1.5	3.9	.5		1.0	.6	1.1	.6	1.3	1.9
	100.0	30.4	57.0	5.5	39.3	5.7		7.9	1.0	18.6	12.4	26.7	34.4
QUALITY OF FOOD/ RESTAURANTS	44354	7116	36403	3078	2257	2734	503	3512	3291	15273	6064	7978	7208
	1.1	1.0	1.3	1.5	.4	.4	.1	.8	3.4	1.6	.5	.7	.7
	100.0	16.0	82.1	6.9	5.1	6.2	1.1	7.9	7.4	34.4	13.7	18.0	16.3
TRAFFIC/ CONGESTION	118162	16571	100827	6100	9694	56661	16260	11536	69	14886	65276	40439	12272
	3.0	2.4	3.6	3.0	1.7	8.4	2.8	2.5	.1	1.5	5.5	3.4	1.2
	100.0	14.0	85.3	5.2	8.2	48.0	13.8	9.8	.1	12.6	55.2	34.2	10.4
TOO COMMERCIALIZED/ LACK OF NATURALNESS	45589	14538	26923	·	14989	1459	·	4872	807	15614	8953	14044	13134
	1.2	2.1	1.0		2.6	.2		1.1	.8	1.6	.8	1.2	1.3
	100.0	31.9	59.1		32.9	3.2		10.7	1.8	34.2	19.6	30.8	28.8
ROADS/ CONDITION	183207	8139	165826	4474	29488	41885	42637	2083	15557	47085	77554	33588	49324
	4.7	1.2	5.9	2.2	5.1	6.2	7.4	.5	16.2	4.8	6.5	2.9	4.9
	100.0	4.4	90.5	2.4	16.1	22.9	23.3	1.1	8.5	25.7	42.3	18.3	26.9
CAMPING FEES TOO EXPENSIVE	33234	1344	31890	855	1615	7452	1159	·	·	3607	1819	3442	7340
	.9	.2	1.1	.4	.3	1.1	.2			.4	.2	.3	.7
	100.0	4.0	96.0	2.6	4.9	22.4	3.5			10.9	5.5	10.4	22.1
CAMPSITES/ CAMPGROUNDS (MISC. OTHER NEGATIVE MENTIONS)	52955	7675	44797	2739	4696	6276	5380	29626	563	3674	31970	4955	9892
	1.4	1.1	1.6	1.3	.8	.9	.9	6.4	.6	.4	2.7	.4	1.0
	100.0	14.5	84.6	5.2	8.9	11.9	10.2	55.9	1.1	6.9	60.4	9.4	18.7

Continued

Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000 - $59,999	$60,000 OR MORE
NO PUBLIC TRANSPORTATION SYSTEM	18715	4954	1125	989	15415	80	-	245	-	1986	-	831	17804
	.5	.7	*	.5	2.7	*		.1		.2		.1	1.8
	100.0	26.5	6.0	5.3	82.4	.4		1.3		10.6		4.4	95.1
NEED SHOWERS/ MORE SHOWERS IN CAMPGROUNDS	29483	19065	10418	2702	4595	2686	12004	2376	-	3715	17321	1406	9362
	.8	2.7	.4	1.3	.8	.4	2.1	.5		.4	1.5	.1	.9
	100.0	64.7	35.3	9.2	15.6	9.1	40.7	8.1		12.6	58.7	4.8	31.8
NOTHING DISLIKED	520175	127981	366019	9213	91376	106364	25311	39604	10130	161743	128921	98935	180405
	13.4	18.3	13.1	4.5	15.8	15.9	4.4	8.6	10.5	16.6	10.8	8.4	17.8
	100.0	24.6	70.4	1.8	17.6	20.4	4.9	7.6	1.9	31.1	24.8	19.0	34.7
MISCELLANEOUS	584228	136722	363353	51378	67732	185040	44536	58249	26722	102004	227453	178048	128631
	15.1	19.5	13.0	24.9	11.7	27.6	7.7	12.6	27.8	10.5	19.1	15.1	12.7
	100.0	23.4	62.2	8.8	11.6	31.7	7.6	10.0	4.6	17.5	38.9	30.5	22.0
DON'T KNOW	3400	967	2205	-	-	-	-	-	-	2205	2205	-	-
	.1	.1	.1							.2	.2		
	100.0	28.4	64.9							64.9	64.9		
NOT STATED	1674243	231791	1244273	76194	236482	162822	336407	246576	28738	461709	476552	667138	349530
	43.2	33.1	44.5	36.9	40.8	24.3	58.3	53.5	29.9	47.3	39.9	56.7	34.4
	100.0	13.8	74.3	4.6	14.1	9.7	20.1	14.7	1.7	27.6	28.5	39.8	20.9
(NET) PARKING	214739	-	213976	-	65342	60265	61888	710	18088	7683	96737	63077	54602
	5.5		7.6		11.3	9.0	10.7	.2	18.8	.8	8.1	5.4	5.4
	100.0		99.6		30.4	28.1	28.8	.3	8.4	3.6	45.0	29.4	25.4
(NET) PRICES/ TOO EXPENSIVE	315969	64597	249498	13834	36214	115140	31703	52768	-	28640	73545	86717	80744
	8.1	9.2	8.9	6.7	6.2	17.2	5.5	11.5		2.9	6.2	7.4	7.9
	100.0	20.4	79.0	4.4	11.5	36.4	10.0	16.7		9.1	23.3	27.4	25.6
(NET) BATHROOMS/ SHOWERS	68519	26836	41683	2702	15834	4102	12004	7434	-	9581	24795	10089	15082
	1.8	3.8	1.5	1.3	2.7	.6	2.1	1.6		1.0	2.1	.9	1.5
	100.0	39.2	60.8	3.9	23.1	6.0	17.5	10.8		14.0	36.2	14.7	22.0
(NET) PEOPLE/ TRAFFIC CONGESTION	214104	32913	180277	16906	29182	66984	21930	38017	69	37911	75137	70424	52432
	5.5	4.7	6.4	8.2	5.0	10.0	3.8	8.3	.1	3.9	6.3	6.0	5.2
	100.0	15.4	84.2	7.9	13.6	31.3	10.2	17.8	*	17.7	35.1	32.9	24.5
(NET) ACCOMODATION	79422	41405	38017	811	4444	23994	4315	4757	-	37516	7537	4257	63337
	2.0	5.9	1.4	.4	.8	3.6	.7	1.0		3.8	.6	.4	6.2
	100.0	52.1	47.9	1.0	5.6	30.2	5.4	6.0		47.2	9.5	5.4	79.7

Q.5A RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - BANFF

		SPECIFIC CHARACTERISTICS											
		ACCOM-MODATION AVAIL-ABILITY	CHOICE OF FOOD AND BEVERAGE SERVICES	NIGHTLIFE, THEATRE, ENTERTAIN-MENT	PUBLIC WASHROOM FACILITIES	QUALITY OF FOOD, BEVERAGE	COMFORT, CLEANLINESS OF ACCOM-MODATION	SHOPPING OPPOR-TUNITIES	QUALITY OF CAMPING	QUALITY OF SERVICE	WILDERNESS PROTECTION ,NATURE CON-SERVATION	FRIEND-LINESS COURTESY & HOSPITALITY	OVERALL COST
TOTAL PARTY VISITS TO BANFF (ACTUAL)		1155	1155	1155	1155	1155	1155	1155	1155	1155	1155	1155	1155
TOTAL PARTY VISITS TO BANFF (WEIGHTED)		1280423	1280423	1280423	1280423	1280423	1280423	1280423	1280423	1280423	1280423	1280423	1280423
VERY SATISFIED	X7	348318 27.2	367501 28.7	76904 6.0	282472 22.1	268663 21.0	321222 25.1	249854 19.5	114419 8.9	329267 25.7	423090 33.0	491262 38.4	135344 10.6
	X6	127125 9.9	224018 17.5	43977 3.4	144724 11.3	283660 22.2	188290 14.7	239375 18.7	47090 3.7	219131 17.1	273135 21.3	299350 23.4	188395 14.7
	X5	80065 6.3	150455 11.8	101653 7.9	153263 12.0	224166 17.5	104283 8.1	198836 15.5	26598 2.1	169013 13.2	127437 10.0	217807 17.0	274323 21.4
NEITHER	X4	82548 6.4	142863 11.2	97343 7.6	170313 13.3	172525 13.5	56008 4.4	114659 9.0	45944 3.6	136080 10.6	47956 3.7	59674 4.7	206182 16.1
	X3	31043 2.4	86350 6.7	13283 1.0	87219 6.8	29246 2.3	27367 2.1	27083 2.1	12022 .9	27333 2.1	17658 1.4	8299 .6	113967 8.9
	X2	11008 .9	23511 1.8	9817 .8	67522 5.3	26570 2.1	8869 .7	12199 1.0	7782 .6	16140 1.3	5208 .4	19844 1.5	78063 6.1
VERY DISSATISFIED	X1	50552 3.9	10786 .8	5406 .4	33133 2.6	12369 1.0	11903 .9	13260 1.0	867 .1	4975 .4	9906 .8	5201 .4	38200 3.0
NO OPINION/ DOES NOT APPLY		372323 29.1	150732 11.8	696884 54.4	198135 15.5	119713 9.3	373911 29.2	265209 20.7	764592 59.7	183579 14.3	175318 13.7	45567 3.6	99051 7.7
NOT STATED		168700 13.2	124206 9.7	234910 18.3	143641 11.2	143512 11.2	188570 14.7	159948 12.5	261108 20.4	194905 15.2	200715 15.7	133420 10.4	146511 11.4
AVERAGE		5.61	5.53	5.07	5.03	5.45	5.90	5.56	5.70	5.69	6.08	6.02	4.65

Q.5A RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - BANFF

		SPECIFIC CHARACTERISTICS											
		ACCOM-MODATION AVAIL-ABILITY	CHOICE OF FOOD AND BEVERAGE SERVICES	NIGHTLIFE, THEATRE, ENTERTAIN-MENT	PUBLIC WASHROOM FACILITIES	QUALITY OF FOOD, BEVERAGE	COMFORT, CLEANLINESS OF ACCOM-MODATION	SHOPPING OPPOR-TUNITIES	QUALITY OF CAMPING	QUALITY OF SERVICE	WILDERNESS PROTECTION ,NATURE CON -SERVATION	FRIEND-LINESS COURTESY & HOSPITALITY	OVERALL COST
TOTAL PERSON VISITORS TO BANFF (ACTUAL)		1155	1155	1155	1155	1155	1155	1155	1155	1155	1155	1155	1155
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)		3144500	3144500	3144500	3144500	3144500	3144500	3144500	3144500	3144500	3144500	3144500	3144500
VERY SATISFIED	X7	810579	911542	164255	686360	665222	764982	656022	287177	847034	1063186	1235640	337483
		25.8	29.0	5.2	21.8	21.2	24.3	20.9	9.1	26.9	33.8	39.3	10.7
	X6	343625	593566	115270	396857	742076	495696	587625	124060	534139	685627	733711	491061
		10.9	18.9	3.7	12.6	23.6	15.8	18.7	3.9	17.0	21.8	23.3	15.6
	X5	175942	357179	223158	418917	508829	237097	507697	52265	414705	277551	534023	627287
		5.6	11.4	7.1	13.3	16.2	7.5	16.1	1.7	13.2	8.8	17.0	19.9
NEITHER	X4	216978	320991	248801	407611	369385	141006	269875	120382	312483	122409	131412	499684
		6.9	10.2	7.9	13.0	11.7	4.5	8.6	3.8	9.9	3.9	4.2	15.9
	X3	64391	210996	27955	199410	87539	67984	54960	27784	52807	43581	19850	336627
		2.0	6.7	.9	6.3	2.8	2.2	1.7	.9	1.7	1.4	.6	10.7
	X2	21632	78288	26047	165546	84033	12927	21313	11032	26998	9655	36579	157229
		.7	2.5	.8	5.3	2.7	.4	.7	.4	.9	.3	1.2	5.0
VERY DISSATISFIED	X1	136017	19348	11771	78981	27670	43259	22675	1754	11692	20555	12288	100956
		4.3	.6	.4	2.5	.9	1.4	.7	.1	.4	.7	.4	3.2
NO OPINION/ DOES NOT APPLY		901129	353395	1727896	448592	307658	892120	628780	1841623	460150	405972	113258	234255
		28.7	11.2	54.9	14.3	9.8	28.4	20.0	58.6	14.6	12.9	3.6	7.4
NOT STATED		446261	299194	598342	342226	352088	489428	395554	678423	484493	515964	327739	359524
		14.2	9.5	19.0	10.9	11.2	15.6	12.6	21.6	15.4	16.4	10.4	11.4
AVERAGE		5.57	5.55	5.02	5.06	5.47	5.87	5.64	5.77	5.76	6.12	6.06	4.65

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS · BANFF
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155 100.0	1155 100.0	1155 100.0	562 48.7	322 27.9	228 19.7	153 13.2	49 4.2	84 7.3	855 74.0	128 11.1
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423 100.0	1280423 100.0	1280423 100.0	335040 26.2	270058 21.1	197741 15.4	125898 9.8	77160 6.0	108804 8.5	747169 58.4	268542 21.0
AVAILABILITY OF SUITABLE ACCOMMODATION	5.61	5.61	5.61	5.40	5.44	5.59	5.24	5.59	5.95	5.72	3.97
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.53	5.53	5.53	5.61	4.83	4.82	4.94	5.59	5.93	5.54	5.30
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.07	5.07	5.07	5.31	5.19	5.46	5.22	5.00	5.01	5.01	5.59
PUBLIC WASHROOM FACILITIES	5.03	5.03	5.03	5.44	4.80	4.64	5.23	4.94	4.92	5.31	4.18
QUALITY OF FOOD/ BEVERAGE	5.45	5.45	5.45	5.41	5.06	5.04	5.10	5.10	5.73	5.58	5.06
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	5.90	5.90	5.85	6.02	6.16	6.03	5.60	6.34	5.94	5.15
SHOPPING OPPORTUNITIES	5.56	5.56	5.56	5.65	5.39	5.56	5.33	6.13	5.92	5.48	5.62
QUALITY OF CAMPING	5.70	5.70	5.70	5.84	5.99	6.33	5.99	5.69	5.01	5.84	4.98
QUALITY OF SERVICE	5.69	5.69	5.69	5.99	5.49	5.51	5.90	6.19	5.66	5.81	4.95
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.08	6.08	6.08	6.37	5.98	6.05	6.24	6.65	5.80	6.24	5.62
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.02	6.02	6.02	6.34	6.02	6.08	6.28	6.22	5.36	6.14	5.81
OVERALL COST	4.65	4.65	4.65	4.98	4.50	4.57	4.49	4.92	4.44	4.71	4.42

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - BANFF
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155 100.0	617 53.4	393 34.0	91 7.9	133 11.5	352 30.5	186 16.1	110 9.5	10 .9	737 63.8	31 2.7	143 12.4	275 23.8
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423 100.0	974886 76.1	758501 59.2	83843 6.5	132542 10.4	228814 17.9	76723 6.0	27439 2.1	14780 1.2	1153811 90.1	31631 2.5	52256 4.1	74356 5.8
AVAILABILITY OF SUITABLE ACCOMMODATION	5.61	5.66	5.68	4.36	6.06	5.57	5.29	5.37	4.97	5.55	6.38	6.11	5.92
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.53	5.58	5.56	5.01	6.04	5.36	5.49	4.79	5.90	5.51	5.37	5.93	5.58
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.07	5.12	5.07	5.61	5.24	5.19	4.25	4.18	4.00	5.11	5.91	4.97	4.66
PUBLIC WASHROOM FACILITIES	5.03	4.90	4.82	5.54	5.08	5.49	5.19	4.71	5.95	4.97	6.04	5.87	5.26
QUALITY OF FOOD/ BEVERAGE	5.45	5.50	5.47	5.32	5.78	5.21	5.60	4.70	6.18	5.44	5.23	5.70	5.40
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	5.89	5.85	5.66	6.21	5.89	5.99	5.20	6.62	5.88	6.27	6.37	5.86
SHOPPING OPPORTUNITIES	5.56	5.57	5.55	5.16	5.97	5.59	5.40	4.88	5.32	5.55	5.34	5.80	5.57
QUALITY OF CAMPING	5.70	5.66	5.27	6.33	6.87	5.84	5.64	4.40	5.51	5.66	6.28	6.85	4.54
QUALITY OF SERVICE	5.69	5.58	5.46	5.63	6.39	6.07	5.72	4.78	6.33	5.70	6.21	5.60	5.49
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.08	6.01	5.96	6.02	6.42	6.39	6.00	5.68	5.73	6.06	6.79	6.39	6.20
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.02	5.92	5.85	6.18	6.23	6.41	6.08	5.49	6.35	6.02	6.66	6.04	6.07
OVERALL COST	4.65	4.58	4.53	4.82	4.75	4.95	4.66	4.45	4.20	4.60	5.49	5.17	4.97

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - BANFF
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155	738	413	269	886	724	675	71	160	23	560	172	264	159
	100.0	63.9	35.8	23.3	76.7	62.7	58.4	6.1	13.9	2.0	48.5	14.9	22.9	13.8
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423	870869	408488	514705	765718	597238	547139	66652	150725	34711	453031	140720	491793	194879
	100.0	68.0	31.9	40.2	59.8	46.6	42.7	5.2	11.8	2.7	35.4	11.0	38.4	15.2
AVAILABILITY OF SUITABLE ACCOMMODATION	5.61	5.64	5.51	4.06	5.80	5.86	5.89	5.67	5.62	6.91	5.02	5.36	6.29	5.77
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.53	5.54	5.49	5.34	5.63	5.64	5.60	6.11	5.46	5.72	5.63	5.44	5.70	4.92
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.07	5.08	5.03	5.41	5.01	4.94	4.96	4.75	5.21	5.39	5.42	5.12	4.86	4.79
PUBLIC WASHROOM FACILITIES	5.03	4.87	5.40	4.69	5.27	5.28	5.23	5.92	5.18	4.39	5.31	4.77	5.05	4.42
QUALITY OF FOOD/ BEVERAGE	5.45	5.45	5.45	5.20	5.59	5.59	5.58	5.71	5.39	5.96	5.49	5.31	5.60	5.10
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	5.86	6.01	5.65	5.93	5.91	5.93	5.92	5.98	5.29	5.81	5.54	6.05	6.00
SHOPPING OPPORTUNITIES	5.56	5.56	5.57	5.59	5.55	5.54	5.54	5.51	5.49	5.64	5.76	5.28	5.49	5.39
QUALITY OF CAMPING	5.70	5.59	5.95	5.52	5.77	5.27	5.25	5.42	6.11	6.41	5.79	5.85	5.65	5.02
QUALITY OF SERVICE	5.69	5.67	5.73	5.34	5.86	5.85	5.84	6.22	5.87	4.80	6.02	5.30	5.69	5.14
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.08	6.11	6.01	5.80	6.23	6.25	6.23	6.34	6.37	5.43	6.32	6.05	6.00	5.70
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.02	6.00	6.07	5.89	6.10	6.13	6.12	6.32	6.19	4.73	6.32	5.92	5.93	5.58
OVERALL COST	4.65	4.55	4.91	4.48	4.74	4.67	4.62	5.43	5.02	3.98	4.66	4.75	4.66	4.52

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS · BANFF
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155 100.0	780 67.5	342 29.6	290 25.1	675 58.4	339 29.4	120 10.4	995 86.1	160 13.9
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423 100.0	1028906 80.4	218032 17.0	102690 8.0	661914 51.7	391782 30.6	207629 16.2	1050554 82.0	229869 18.0
AVAILABILITY OF SUITABLE ACCOMMODATION	5.61	5.53	5.99	6.15	5.72	5.49	5.42	5.54	5.93
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.53	5.62	5.14	5.89	5.77	5.39	4.98	5.47	5.79
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.07	5.03	5.21	4.85	5.44	4.74	4.21	5.10	4.84
PUBLIC WASHROOM FACILITIES	5.03	5.16	4.39	5.49	5.14	4.84	5.02	5.00	5.17
QUALITY OF FOOD/ BEVERAGE	5.45	5.52	5.18	5.64	5.71	5.29	4.86	5.43	5.55
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	5.89	5.95	6.16	6.16	5.49	5.87	5.87	6.03
SHOPPING OPPORTUNITIES	5.56	5.52	5.82	5.82	5.71	5.64	4.98	5.52	5.75
QUALITY OF CAMPING	5.70	5.78	4.53	4.38	6.09	5.21	5.36	5.57	6.11
QUALITY OF SERVICE	5.69	5.73	5.54	5.90	5.90	5.53	5.22	5.63	5.94
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.08	6.13	5.86	6.20	6.15	5.97	6.12	6.04	6.27
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.02	6.02	6.02	6.34	6.23	5.81	5.75	6.00	6.10
OVERALL COST	4.65	4.61	4.81	5.23	4.98	4.34	4.14	4.60	4.89

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155 100.0	447 38.7	303 26.2	194 16.8	102 8.8	152 13.2	318 27.5	243 21.0	928 80.3	333 28.8	375 32.5	677 58.6	154 13.3
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423 100.0	488405 38.1	369989 28.9	198756 15.5	180327 14.1	72327 5.6	288243 22.5	278089 21.7	996286 77.8	373548 29.2	318599 24.9	649456 50.7	183116 14.3
AVAILABILITY OF SUITABLE ACCOMMODATION	5.61	5.69	5.69	5.26	5.40	6.01	5.46	5.82	5.61	5.53	5.52	5.67	5.94
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.53	5.60	5.60	5.68	4.81	5.87	5.55	5.21	5.45	5.49	5.64	5.67	5.55
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.07	5.03	5.12	4.86	5.60	4.64	5.08	5.07	5.04	5.05	5.07	4.99	4.88
PUBLIC WASHROOM FACILITIES	5.03	5.26	4.97	4.97	4.36	5.06	5.34	4.91	5.06	4.79	5.42	5.10	4.44
QUALITY OF FOOD/ BEVERAGE	5.45	5.61	5.50	5.51	4.92	5.40	5.56	5.43	5.39	5.33	5.55	5.55	5.53
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	5.93	5.98	5.73	5.68	6.23	5.54	6.07	5.85	5.83	5.79	5.94	5.85
SHOPPING OPPORTUNITIES	5.56	5.41	5.69	5.62	5.52	5.74	5.44	5.76	5.56	5.65	5.65	5.62	5.46
QUALITY OF CAMPING	5.70	5.53	6.09	5.06	5.81	5.61	5.92	5.79	5.76	5.70	5.98	5.68	5.62
QUALITY OF SERVICE	5.69	5.92	5.81	5.67	4.87	5.71	5.59	5.48	5.68	5.61	5.90	5.85	5.50
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.08	6.05	6.29	6.23	5.68	6.02	5.92	6.05	6.13	6.20	6.39	6.28	5.98
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.02	6.05	6.16	6.03	5.74	6.02	5.86	5.86	6.04	6.07	6.30	6.17	5.91
OVERALL COST	4.65	4.98	4.63	4.33	4.31	4.67	4.58	4.57	4.64	4.78	4.95	4.64	4.17

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155 100.0	445 38.5	595 51.5	71 6.1	173 15.0	109 9.4	133 11.5	125 10.8	41 3.5	367 31.8	329 28.5	263 22.8	371 32.1
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423 100.0	254400 19.9	882258 68.9	82691 6.5	243819 19.0	138223 10.8	197165 15.4	140065 10.9	51564 4.0	329255 25.7	396565 31.0	390440 30.5	342013 26.7
AVAILABILITY OF SUITABLE ACCOMMODATION	5.61	5.45	5.72	5.13	5.60	6.02	6.18	5.64	4.60	5.30	5.32	5.55	5.78
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.53	5.55	5.47	5.54	5.64	5.39	4.92	5.48	6.22	5.79	5.74	5.23	5.79
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.07	4.85	5.12	4.88	5.52	4.80	4.86	4.32	4.65	5.27	5.43	5.31	4.73
PUBLIC WASHROOM FACILITIES	5.03	5.40	4.89	4.57	5.38	4.67	4.58	4.79	5.23	5.28	4.97	4.64	5.35
QUALITY OF FOOD/ BEVERAGE	5.45	5.41	5.43	5.12	5.65	5.23	5.24	5.48	5.44	5.63	5.58	5.24	5.58
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	5.97	5.89	5.35	6.04	5.88	6.00	5.99	6.26	5.65	5.92	5.90	5.76
SHOPPING OPPORTUNITIES	5.56	5.53	5.53	5.01	5.36	5.43	5.56	5.77	5.73	5.86	5.53	5.62	5.63
QUALITY OF CAMPING	5.70	5.97	5.59	5.25	5.38	5.77	5.65	5.82	6.07	5.84	5.80	5.82	5.36
QUALITY OF SERVICE	5.69	5.98	5.59	5.03	5.96	5.68	5.23	5.81	5.10	5.98	5.50	5.63	5.81
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.08	6.34	5.98	5.83	5.96	6.20	5.91	6.41	5.81	6.15	6.08	5.91	6.21
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.02	6.28	5.93	5.49	5.91	5.97	5.74	6.23	6.10	6.22	5.90	5.91	6.10
OVERALL COST	4.65	4.98	4.59	4.18	4.47	4.37	4.62	4.61	3.82	5.07	4.53	4.67	4.69

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - BANFF
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155 100.0	1155 100.0	1155 100.0	562 48.7	322 27.9	228 19.7	153 13.2	49 4.2	84 7.3	855 74.0	128 11.1
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500 100.0	3144500 100.0	3144500 100.0	888175 28.2	644691 20.5	469471 14.9	310786 9.9	200139 6.4	301841 9.6	1805290 57.4	637611 20.3
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	5.57	5.57	5.28	5.42	5.51	5.07	5.26	6.00	5.68	4.17
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.55	5.55	5.55	5.54	4.89	4.87	4.93	5.49	6.02	5.57	5.21
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.02	5.02	5.02	5.28	5.13	5.36	5.17	5.02	4.81	4.95	5.35
PUBLIC WASHROOM FACILITIES	5.06	5.06	5.06	5.36	4.79	4.64	5.14	4.82	5.06	5.30	4.21
QUALITY OF FOOD/ BEVERAGE	5.47	5.47	5.47	5.30	5.15	5.10	5.23	4.82	5.95	5.58	5.12
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.87	5.87	5.87	5.72	6.08	6.16	6.04	5.32	6.28	5.93	5.22
SHOPPING OPPORTUNITIES	5.64	5.64	5.64	5.71	5.44	5.57	5.43	6.25	5.96	5.58	5.53
QUALITY OF CAMPING	5.77	5.77	5.77	6.01	6.11	6.33	6.17	5.52	4.40	5.98	4.98
QUALITY OF SERVICE	5.76	5.76	5.76	5.99	5.57	5.63	5.89	6.33	5.77	5.89	5.00
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.12	6.12	6.12	6.32	6.06	6.12	6.31	6.74	5.97	6.22	5.71
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.06	6.06	6.06	6.34	6.05	6.12	6.29	6.37	5.47	6.18	5.81
OVERALL COST	4.65	4.65	4.65	5.00	4.49	4.53	4.29	4.81	4.09	4.74	4.44

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - BANFF
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155 100.0	617 53.4	393 34.0	91 7.9	133 11.5	352 30.5	186 16.1	110 9.5	10 .9	737 63.8	31 2.7	143 12.4	275 23.8
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500 100.0	2381679 75.7	1817432 57.8	193308 6.1	370939 11.8	591438 18.8	171383 5.5	48000 1.5	35033 1.1	2892687 92.0	82977 2.6	90555 2.9	161258 5.1
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	5.62	5.63	4.18	6.08	5.52	5.34	5.56	5.21	5.51	6.35	6.25	5.92
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.55	5.58	5.56	4.98	6.00	5.40	5.56	4.91	5.77	5.53	5.52	5.92	5.61
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.02	5.02	4.98	5.28	5.27	5.33	4.18	4.04	4.00	5.05	5.92	4.95	4.73
PUBLIC WASHROOM FACILITIES	5.06	4.94	4.89	5.53	4.98	5.50	5.13	4.71	5.84	5.03	6.10	5.74	5.28
QUALITY OF FOOD/ BEVERAGE	5.47	5.52	5.48	5.29	5.85	5.18	5.81	4.87	6.14	5.46	5.40	5.68	5.43
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.87	5.88	5.84	5.96	6.09	5.76	6.15	5.24	6.67	5.85	6.26	6.48	5.81
SHOPPING OPPORTUNITIES	5.64	5.64	5.58	5.38	6.04	5.71	5.49	4.98	5.16	5.64	5.49	5.90	5.62
QUALITY OF CAMPING	5.77	5.67	5.22	6.59	6.86	6.05	5.79	4.26	5.74	5.76	6.28	6.77	4.64
QUALITY OF SERVICE	5.76	5.66	5.51	5.83	6.34	6.16	5.80	4.87	6.29	5.78	6.27	5.90	5.45
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.12	6.06	5.99	6.16	6.42	6.36	6.08	5.66	5.75	6.09	6.73	6.52	6.30
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.06	5.96	5.89	6.29	6.21	6.43	6.12	5.51	6.31	6.05	6.61	6.26	6.10
OVERALL COST	4.65	4.58	4.57	4.78	4.54	4.99	4.57	4.46	4.17	4.61	5.63	5.25	5.06

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - BANFF
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155	738	413	269	886	724	675	71	160	23	560	172	264	159
	100.0	63.9	35.8	23.3	76.7	62.7	58.4	6.1	13.9	2.0	48.5	14.9	22.9	13.8
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500	2090883	1050353	1279694	1864806	1457287	1348233	160982	376472	75464	1214468	307360	1167496	455176
	100.0	66.5	33.4	40.7	59.3	46.3	42.9	5.1	12.0	2.4	38.6	9.8	37.1	14.5
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	5.56	5.62	4.29	5.73	5.76	5.80	5.58	5.70	6.92	5.03	5.37	6.23	5.81
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.55	5.53	5.60	5.38	5.65	5.66	5.63	6.10	5.52	5.89	5.51	5.60	5.76	5.05
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.02	5.00	5.07	5.37	4.95	4.90	4.93	4.59	5.15	5.27	5.24	4.99	4.87	5.01
PUBLIC WASHROOM FACILITIES	5.06	4.91	5.39	4.83	5.24	5.22	5.17	6.06	5.25	4.41	5.26	4.70	5.12	4.54
QUALITY OF FOOD/ BEVERAGE	5.47	5.46	5.48	5.27	5.58	5.57	5.56	5.73	5.54	6.20	5.41	5.40	5.66	5.21
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.87	5.81	6.08	5.81	5.88	5.85	5.90	5.74	6.03	5.35	5.71	5.78	6.05	5.95
SHOPPING OPPORTUNITIES	5.64	5.63	5.69	5.69	5.62	5.61	5.61	5.58	5.55	5.81	5.84	5.36	5.55	5.44
QUALITY OF CAMPING	5.77	5.68	6.00	5.64	5.82	5.21	5.31	4.98	6.22	6.42	5.91	5.91	5.37	5.49
QUALITY OF SERVICE	5.76	5.75	5.83	5.58	5.86	5.84	5.86	6.10	5.93	5.06	6.09	5.47	5.69	5.29
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.12	6.17	6.00	5.91	6.23	6.23	6.21	6.36	6.37	5.27	6.31	6.24	6.00	5.78
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.06	6.05	6.09	5.98	6.12	6.14	6.15	6.31	6.18	4.48	6.35	6.08	5.90	5.69
OVERALL COST	4.65	4.55	4.92	4.51	4.74	4.66	4.63	5.37	5.05	4.32	4.66	4.88	4.65	4.50

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155 100.0	447 38.7	303 26.2	194 16.8	102 8.8	152 13.2	318 27.5	243 21.0	928 80.3	333 28.8	375 32.5	677 58.6	154 13.3
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500 100.0	1044797 33.2	1230966 39.1	504200 16.0	270680 8.6	168196 5.3	706096 22.5	735098 23.4	2478592 78.8	953866 30.3	855651 27.2	1637327 52.1	415278 13.2
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	5.72	5.57	5.14	5.23	5.94	5.41	5.67	5.56	5.62	5.53	5.68	5.97
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.55	5.65	5.57	5.56	4.62	5.99	5.58	5.21	5.47	5.49	5.69	5.63	5.61
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.02	5.05	5.04	4.68	5.83	4.99	5.01	4.95	4.97	4.97	5.02	4.93	4.70
PUBLIC WASHROOM FACILITIES	5.06	5.29	4.97	5.01	4.33	5.00	5.32	4.95	5.08	4.78	5.42	5.08	4.50
QUALITY OF FOOD/ BEVERAGE	5.47	5.64	5.42	5.51	4.91	5.57	5.59	5.41	5.40	5.36	5.60	5.54	5.67
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.87	5.96	5.92	5.49	5.64	6.26	5.54	6.02	5.82	5.89	5.79	5.93	5.95
SHOPPING OPPORTUNITIES	5.64	5.42	5.74	5.68	5.65	5.73	5.54	5.80	5.65	5.71	5.82	5.67	5.51
QUALITY OF CAMPING	5.77	5.55	6.15	5.08	5.64	5.22	5.94	5.93	5.86	5.78	6.07	5.77	5.42
QUALITY OF SERVICE	5.76	5.95	5.80	5.70	4.89	5.71	5.70	5.51	5.75	5.76	5.97	5.87	5.54
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.12	6.08	6.26	6.30	5.66	5.85	5.97	6.04	6.17	6.22	6.40	6.26	6.09
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.06	6.07	6.15	6.14	5.75	5.95	5.94	5.86	6.07	6.12	6.33	6.17	5.90
OVERALL COST	4.65	5.03	4.64	4.35	4.39	4.66	4.66	4.58	4.64	4.86	5.03	4.66	4.09

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS · BANFF
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155 100.0	114 9.9	276 23.9	376 32.6	353 30.6	668 57.8	462 40.0	422 36.5	243 21.0	176 15.2	268 23.2
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500 100.0	240577 7.7	786611 25.0	1386211 44.1	704837 22.4	1772603 56.4	1362712 43.3	1272816 40.5	810873 25.8	475084 15.1	535538 17.0
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	5.11	5.82	5.63	5.26	5.34	5.91	5.45	5.76	5.64	5.70
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.55	5.76	5.68	5.29	5.87	5.44	5.69	5.66	5.08	5.76	5.88
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.02	5.85	4.65	4.98	5.67	4.82	5.31	4.58	5.60	5.50	5.05
PUBLIC WASHROOM FACILITIES	5.06	4.98	4.97	5.00	5.29	4.92	5.25	5.11	4.94	5.14	5.06
QUALITY OF FOOD/ BEVERAGE	5.47	5.55	5.60	5.31	5.60	5.36	5.62	5.56	5.04	5.53	5.90
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.87	5.63	5.86	6.03	5.71	5.75	6.07	5.75	6.07	5.85	6.13
SHOPPING OPPORTUNITIES	5.64	5.80	5.60	5.52	5.92	5.65	5.63	5.60	5.48	5.81	5.89
QUALITY OF CAMPING	5.77	6.51	5.59	5.72	6.03	5.46	6.15	5.20	5.86	6.17	6.59
QUALITY OF SERVICE	5.76	5.56	5.75	5.70	6.11	5.61	5.97	5.80	5.53	5.82	6.08
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.12	5.74	6.16	6.05	6.42	6.03	6.24	6.14	5.96	6.12	6.34
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.06	5.56	5.97	6.06	6.36	5.95	6.21	5.98	6.01	6.08	6.39
OVERALL COST	4.65	4.43	4.36	4.74	4.95	4.60	4.74	4.62	4.54	4.60	4.99

Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155 100.0	445 38.5	595 51.5	71 6.1	173 15.0	109 9.4	133 11.5	125 10.8	41 3.5	367 31.8	329 28.5	263 22.8	371 32.1
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500 100.0	658202 20.9	2156474 68.6	152942 4.9	505735 16.1	490140 15.6	483584 15.4	421155 13.4	83059 2.6	789841 25.1	931665 29.6	962743 30.6	864599 27.5
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	5.45	5.62	5.19	5.68	5.75	6.05	5.52	4.64	5.23	5.33	5.57	5.68
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.55	5.57	5.49	5.52	5.69	5.33	5.09	5.41	6.35	5.87	5.68	5.26	5.81
NIGHTLIFE THEATRE AND ENTERTAINMENT	5.02	5.03	5.04	4.86	5.57	4.81	4.81	4.37	4.40	5.40	5.26	5.28	4.70
PUBLIC WASHROOM FACILITIES	5.06	5.41	4.93	4.53	5.43	4.62	4.65	4.83	5.54	5.48	5.01	4.72	5.37
QUALITY OF FOOD/ BEVERAGE	5.47	5.39	5.45	5.32	5.76	5.15	5.28	5.52	5.64	5.64	5.59	5.33	5.47
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.87	5.88	5.89	5.21	6.12	5.80	6.00	5.99	6.33	5.55	6.00	5.91	5.66
SHOPPING OPPORTUNITIES	5.64	5.62	5.61	5.37	5.33	5.45	5.64	5.83	5.89	5.95	5.66	5.67	5.68
QUALITY OF CAMPING	5.77	6.12	5.62	5.59	5.32	5.83	5.68	6.05	5.46	6.01	5.74	5.99	5.37
QUALITY OF SERVICE	5.76	6.04	5.68	5.05	6.00	5.67	5.29	5.84	5.28	6.14	5.66	5.70	5.82
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.12	6.31	6.03	5.94	5.96	6.16	5.99	6.38	5.70	6.14	6.11	5.95	6.25
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.06	6.32	5.97	5.62	5.92	6.00	5.79	6.24	6.13	6.26	5.92	5.99	6.11
OVERALL COST	4.65	4.97	4.60	4.08	4.46	4.31	4.72	4.58	4.03	5.06	4.49	4.69	4.73

Q.6A RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - JASPER

		SPECIFIC CHARACTERISTICS											
		ACCOM-MODATION AVAIL-ABILITY	CHOICE OF FOOD AND BEVERAGE SERVICES	NIGHTLIFE, THEATRE, ENTERTAIN-MENT	PUBLIC WASHROOM FACILITIES	QUALITY OF FOOD, BEVERAGE	COMFORT, CLEANLINESS OF ACCOM-MODATION	SHOPPING OPPOR-TUNITIES	QUALITY OF CAMPING	QUALITY OF SERVICE	WILDERNESS PROTECTION ,NATURE CON-SERVATION	FRIEND-LINESS COURTESY & HOSPITALITY	OVERALL COST
TOTAL PARTY VISITS TO JASPER (ACTUAL)		866	866	866	866	866	866	866	866	866	866	866	866
TOTAL PARTY VISITS TO JASPER (WEIGHTED)		597265	597265	597265	597265	597265	597265	597265	597265	597265	597265	597265	597265
VERY SATISFIED	X7	154326	171890	25969	127821	120078	147221	80821	84086	147088	241952	244680	85017
		25.8	28.8	4.3	21.4	20.1	24.6	13.5	14.1	24.6	40.5	41.0	14.2
	X6	64177	72498	8585	68347	116064	65888	82856	40159	106237	99979	144484	106414
		10.7	12.1	1.4	11.4	19.4	11.0	13.9	6.7	17.8	16.7	24.2	17.8
	X5	54050	72340	11161	57371	82539	51959	66764	18406	83817	32202	56053	84929
		9.0	12.1	1.9	9.6	13.8	8.7	11.2	3.1	14.0	5.4	9.4	14.2
NEITHER	X4	38566	61066	50717	58534	64591	15610	72390	12167	19388	9839	18182	60354
		6.5	10.2	8.5	9.8	10.8	2.6	12.1	2.0	3.2	1.6	3.0	10.1
	X3	6467	35343	15225	14607	17024	7707	11283	454	9479	1447	11958	42567
		1.1	5.9	2.5	2.4	2.9	1.3	1.9	.1	1.6	.2	2.0	7.1
	X2	8583	20051	7539	10643	13876	7247	4665	2621	9301	2319	3620	24376
		1.4	3.4	1.3	1.8	2.3	1.2	.8	.4	1.6	.4	.6	4.1
VERY DISSATISFIED	X1	15574	10959	10551	22505	11598	8439	18532	5023	7170	5677	7292	16938
		2.6	1.8	1.8	3.8	1.9	1.4	3.1	.8	1.2	1.0	1.2	2.8
NO OPINION/ DOES NOT APPLY		166553	74335	336733	132158	73381	184135	150399	303413	103511	88903	21429	77661
		27.9	12.4	56.4	22.1	12.3	30.8	25.2	50.8	17.3	14.9	3.6	13.0
NOT STATED		72178	78783	130784	105279	98114	109058	109556	130936	111274	114947	89566	99010
		12.1	13.2	21.9	17.6	16.4	18.3	18.3	21.9	18.6	19.2	15.0	16.6
AVERAGE		5.68	5.41	4.34	5.32	5.40	5.90	5.18	6.03	5.80	6.38	6.13	4.98

Q.6A RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - JASPER

		SPECIFIC CHARACTERISTICS											
		ACCOM-MODATION AVAIL-ABILITY	CHOICE OF FOOD AND BEVERAGE SERVICES	NIGHTLIFE, THEATRE, ENTERTAIN-MENT	PUBLIC WASHROOM FACILITIES	QUALITY OF FOOD, BEVERAGE	COMFORT, CLEANLINESS OF ACCOM-MODATION	SHOPPING OPPOR-TUNITIES	QUALITY OF CAMPING	QUALITY OF SERVICE	WILDERNESS PROTECTION ,NATURE CON -SERVATION	FRIEND-LINESS COURTESY & HOSPITALITY	OVERALL COST
TOTAL PERSON VISITORS TO JASPER (ACTUAL)		866	866	866	866	866	866	866	866	866	866	866	866
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)		1621547	1621547	1621547	1621547	1621547	1621547	1621547	1621547	1621547	1621547	1621547	1621547
VERY SATISFIED	X7	385825 23.8	495431 30.6	60322 3.7	359015 22.1	327900 20.2	353368 21.8	205900 12.7	211553 13.0	367859 22.7	650926 40.1	630026 38.9	219550 13.5
	X6	158777 9.8	179867 11.1	26144 1.6	175069 10.8	339164 20.9	175336 10.8	216798 13.4	106730 6.6	307321 19.0	249905 15.4	425409 26.2	256680 15.8
	X5	160778 9.9	186982 11.5	26152 1.6	150343 9.3	219689 13.5	159877 9.9	216694 13.4	38990 2.4	209058 12.9	100068 6.2	135100 8.3	216829 13.4
NEITHER	X4	106114 6.5	159230 9.8	124196 7.7	178751 11.0	175063 10.8	37478 2.3	192493 11.9	33363 2.1	48365 3.0	27238 1.7	44794 2.8	182417 11.2
	X3	14251 .9	98818 6.1	39844 2.5	47931 3.0	33878 2.1	14963 .9	32985 2.0	1088 .1	40161 2.5	1714 .1	46218 2.9	102924 6.3
	X2	22244 1.4	47261 2.9	35034 2.2	26905 1.7	32265 2.0	16893 1.0	10768 .7	5113 .3	22407 1.4	4644 .3	7073 .4	64619 4.0
VERY DISSATISFIED	X1	53199 3.3	40066 2.5	24959 1.5	55025 3.4	37110 2.3	22538 1.4	39248 2.4	13020 .8	15580 1.0	13110 .8	17412 1.1	50518 3.1
NO OPINION/ DOES NOT APPLY		476635 29.4	181264 11.2	931768 57.5	329728 20.3	170501 10.5	538896 33.2	408501 25.2	857126 52.9	297266 18.3	241743 14.9	56922 3.5	249803 15.4
NOT STATED		193278 11.9	232628 14.3	353129 21.8	298780 18.4	285976 17.6	302197 18.6	298159 18.4	354562 21.9	313530 19.3	332199 20.5	258593 15.9	278208 17.2
AVERAGE		5.57	5.42	4.22	5.32	5.44	5.86	5.20	6.04	5.78	6.39	6.12	4.92

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866 100.0	866 100.0	562 64.9	866 100.0	239 27.6	178 20.6	112 12.9	25 2.9	66 7.6	700 80.8	36 4.2
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265 100.0	597265 100.0	335040 56.1	597265 100.0	134603 22.5	92069 15.4	76561 12.8	20144 3.4	58567 9.8	408509 68.4	49287 8.3
AVAILABILITY OF SUITABLE ACCOMMODATION	5.68	5.68	5.63	5.68	5.99	6.22	5.79	3.57	5.87	5.81	5.96
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.41	5.41	5.35	5.41	5.27	5.54	4.86	5.16	5.51	5.42	5.60
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.34	4.34	4.86	4.34	5.06	5.27	5.19	3.59	4.69	4.45	3.96
PUBLIC WASHROOM FACILITIES	5.32	5.32	5.21	5.32	5.25	5.21	5.65	5.27	5.33	5.35	5.30
QUALITY OF FOOD/ BEVERAGE	5.40	5.40	5.41	5.40	5.52	5.59	5.37	4.72	5.43	5.42	5.81
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	5.90	6.07	5.90	6.09	6.17	6.20	5.58	6.32	5.91	5.23
SHOPPING OPPORTUNITIES	5.18	5.18	5.54	5.18	5.43	5.49	5.19	4.21	5.59	5.13	5.46
QUALITY OF CAMPING	6.03	6.03	6.05	6.03	5.96	5.91	6.20	4.15	6.73	5.95	6.93
QUALITY OF SERVICE	5.80	5.80	6.03	5.80	5.88	6.01	5.92	4.62	5.75	5.80	6.07
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.38	6.38	6.43	6.38	6.48	6.59	6.44	6.40	6.12	6.45	6.45
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.13	6.13	6.22	6.13	6.35	6.47	6.31	5.67	5.89	6.20	5.97
OVERALL COST	4.98	4.98	5.22	4.98	5.21	5.57	5.12	4.33	4.44	5.02	5.25

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866 100.0	424 49.0	214 24.7	119 13.7	91 10.5	285 32.9	157 18.1	90 10.4	12 1.4	507 58.5	29 3.3	107 12.4	252 29.1
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265 100.0	362549 60.7	216556 36.3	80198 13.4	65795 11.0	171048 28.6	63667 10.7	22273 3.7	15798 2.6	495915 83.0	30323 5.1	30116 5.0	71234 11.9
AVAILABILITY OF SUITABLE ACCOMMODATION	5.68	5.55	5.65	5.50	5.23	5.89	5.69	5.20	6.10	5.65	6.41	5.71	5.84
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.41	5.40	5.45	5.27	5.36	5.48	5.24	4.78	5.09	5.42	4.75	5.11	5.47
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.34	4.17	4.32	4.15	3.43	5.02	4.06	3.78	-	4.33	6.74	4.06	4.49
PUBLIC WASHROOM FACILITIES	5.32	5.28	5.60	5.09	4.30	5.45	5.18	4.61	5.93	5.34	6.33	4.84	5.39
QUALITY OF FOOD/ BEVERAGE	5.40	5.34	5.39	5.17	5.32	5.45	5.61	4.49	5.95	5.44	4.92	4.93	5.34
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	5.64	5.83	5.21	5.29	6.19	6.14	5.25	6.61	5.98	6.66	5.63	5.70
SHOPPING OPPORTUNITIES	5.18	5.14	5.12	4.96	5.37	5.29	5.12	4.35	4.71	5.18	3.64	5.28	5.18
QUALITY OF CAMPING	6.03	5.89	6.00	5.28	6.41	6.30	6.12	4.26	6.28	6.03	6.48	6.79	5.01
QUALITY OF SERVICE	5.80	5.66	5.87	4.97	5.60	6.20	5.61	4.65	5.85	5.83	6.35	5.90	5.49
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.38	6.29	6.28	6.34	6.26	6.57	6.29	5.63	6.53	6.40	6.85	6.60	6.10
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.13	5.95	6.11	5.69	5.65	6.53	6.14	5.54	6.10	6.14	6.77	6.09	6.10
OVERALL COST	4.98	4.73	4.76	4.53	4.86	5.41	5.23	4.37	5.58	4.99	5.59	4.77	5.00

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866	506	355	140	726	549	516	54	176	22	522	126	106	112
	100.0	58.4	41.0	16.2	83.8	63.4	59.6	6.2	20.3	2.5	60.3	14.5	12.2	12.9
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265	335203	261186	171254	426012	290069	275395	30514	120358	26265	330199	56535	122525	88006
	100.0	56.1	43.7	28.7	71.3	48.6	46.1	5.1	20.2	4.4	55.3	9.5	20.5	14.7
AVAILABILITY OF SUITABLE ACCOMMODATION	5.68	5.67	5.71	5.71	5.68	5.54	5.58	5.67	5.97	5.74	5.53	5.95	5.91	5.82
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.41	5.45	5.34	5.62	5.33	5.31	5.36	5.34	5.28	5.80	5.38	5.32	5.35	5.62
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.34	4.38	4.22	3.87	4.41	4.26	4.29	3.76	5.01	4.15	5.13	3.87	3.23	3.22
PUBLIC WASHROOM FACILITIES	5.32	5.49	4.99	5.26	5.33	5.27	5.30	5.39	5.46	5.16	5.19	4.90	5.77	5.69
QUALITY OF FOOD/ BEVERAGE	5.40	5.42	5.36	5.54	5.36	5.36	5.39	5.53	5.32	5.51	5.36	5.50	5.32	5.57
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	5.99	5.72	4.86	5.98	6.01	6.03	6.17	5.94	5.25	5.86	6.11	5.90	5.90
SHOPPING OPPORTUNITIES	5.18	5.19	5.16	4.68	5.32	5.23	5.25	5.32	5.34	6.29	5.29	5.17	4.97	4.92
QUALITY OF CAMPING	6.03	5.97	6.12	6.67	5.93	5.42	5.59	4.39	6.16	6.87	5.97	6.15	6.66	5.94
QUALITY OF SERVICE	5.80	5.78	5.84	5.79	5.80	5.75	5.76	6.24	5.87	6.24	5.94	5.75	5.53	5.61
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.38	6.37	6.39	6.52	6.33	6.34	6.35	6.33	6.38	6.20	6.47	6.27	6.09	6.41
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.13	6.11	6.16	6.09	6.15	6.10	6.14	6.15	6.26	6.21	6.28	6.06	5.87	5.98
OVERALL COST	4.98	4.92	5.06	5.38	4.85	4.81	4.85	5.34	5.01	4.16	4.94	5.04	5.17	4.79

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS · JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866 100.0	568 65.6	271 31.3	252 29.1	482 55.7	268 30.9	101 11.7	730 84.3	136 15.7
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265 100.0	473325 79.2	108520 18.2	79392 13.3	287902 48.2	211391 35.4	87854 14.7	466388 78.1	130877 21.9
AVAILABILITY OF SUITABLE ACCOMMODATION	5.68	5.68	5.75	6.04	6.00	5.35	5.25	5.71	5.56
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.41	5.32	5.76	5.57	5.67	5.09	5.23	5.44	5.30
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.34	4.46	4.15	4.23	5.02	3.59	4.11	4.55	3.49
PUBLIC WASHROOM FACILITIES	5.32	5.36	5.27	5.42	5.62	5.08	4.53	5.41	5.06
QUALITY OF FOOD/ BEVERAGE	5.40	5.40	5.50	5.38	5.59	5.04	5.49	5.36	5.52
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	5.87	6.04	5.96	6.18	5.55	5.41	5.98	5.58
SHOPPING OPPORTUNITIES	5.18	5.16	5.39	5.16	5.56	4.56	5.10	5.18	5.17
QUALITY OF CAMPING	6.03	5.99	6.32	5.17	6.12	6.04	5.68	5.95	6.27
QUALITY OF SERVICE	5.80	5.77	5.93	5.72	6.10	5.59	5.30	5.83	5.67
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.38	6.39	6.33	6.27	6.59	6.05	6.51	6.38	6.37
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.13	6.15	6.22	6.20	6.40	5.98	5.68	6.17	6.03
OVERALL COST	4.98	4.93	5.08	4.97	5.18	4.85	4.58	5.06	4.62

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866 100.0	346 40.0	238 27.5	131 15.1	63 7.3	120 13.9	256 29.6	186 21.5	739 85.3	243 28.1	354 40.9	521 60.2	72 8.3
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265 100.0	250278 41.9	199892 33.5	77232 12.9	43876 7.3	45397 7.6	153598 25.7	107400 18.0	509906 85.4	132559 22.2	246675 41.3	289887 48.5	46993 7.9
AVAILABILITY OF SUITABLE ACCOMMODATION	5.68	6.11	5.67	4.68	5.04	5.61	5.45	5.77	5.73	5.78	5.81	5.75	5.92
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.41	5.53	5.50	4.83	4.95	5.18	5.17	5.06	5.45	5.26	5.36	5.57	5.30
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.34	4.38	4.15	4.05	5.31	4.19	3.87	4.23	4.44	4.99	4.41	4.44	3.57
PUBLIC WASHROOM FACILITIES	5.32	5.41	5.30	4.86	5.13	5.21	5.02	5.04	5.33	5.19	5.23	5.23	5.49
QUALITY OF FOOD/ BEVERAGE	5.40	5.44	5.59	4.71	5.04	5.14	5.20	5.04	5.44	5.21	5.34	5.55	5.32
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	6.24	5.84	5.13	5.47	5.52	5.81	5.76	5.94	5.97	6.10	6.00	5.61
SHOPPING OPPORTUNITIES	5.18	5.08	5.44	4.82	5.53	5.08	5.15	5.09	5.22	5.31	5.37	5.32	4.19
QUALITY OF CAMPING	6.03	6.22	6.15	5.76	5.29	6.23	6.02	5.89	6.02	6.13	6.22	5.86	6.26
QUALITY OF SERVICE	5.80	6.06	5.62	5.61	5.83	5.70	5.81	5.60	5.80	6.03	5.95	5.78	5.57
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.38	6.51	6.31	6.23	6.45	6.09	6.31	6.35	6.43	6.52	6.44	6.44	5.78
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.13	6.29	6.11	5.89	5.99	6.14	6.11	5.98	6.18	6.26	6.24	6.19	5.65
OVERALL COST	4.98	5.32	4.63	4.57	4.72	4.79	4.66	4.60	4.93	5.04	5.06	4.89	5.04

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866	377	445	51	116	79	82	84	27	312	258	187	266
	100.0	43.5	51.4	5.9	13.4	9.1	9.5	9.7	3.1	36.0	29.8	21.6	30.7
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265	196989	371819	35048	80035	70963	49561	55996	15010	211749	201659	154232	162541
	100.0	33.0	62.3	5.9	13.4	11.9	8.3	9.4	2.5	35.5	33.8	25.8	27.2
AVAILABILITY OF SUITABLE ACCOMMODATION	5.68	5.78	5.67	6.19	5.67	5.56	5.77	5.08	6.52	5.41	5.87	5.69	5.54
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.41	5.47	5.44	5.43	5.41	5.02	5.55	5.55	5.86	5.44	5.68	5.07	5.52
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.34	4.32	4.53	3.74	4.33	3.76	3.99	5.03	4.39	3.97	5.09	4.08	4.16
PUBLIC WASHROOM FACILITIES	5.32	5.21	5.45	5.66	4.75	5.20	5.29	4.59	6.47	5.45	5.59	5.29	5.24
QUALITY OF FOOD/ BEVERAGE	5.40	5.45	5.42	5.41	5.21	5.20	5.63	5.59	6.14	5.30	5.60	5.29	5.36
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.90	6.03	5.91	5.87	5.79	5.58	5.72	5.67	6.38	6.03	6.10	5.62	6.04
SHOPPING OPPORTUNITIES	5.18	5.18	5.26	5.18	5.37	4.90	4.97	5.74	5.25	5.09	5.10	5.40	5.19
QUALITY OF CAMPING	6.03	5.91	6.15	5.93	5.22	6.54	6.26	5.86	6.08	5.73	6.06	6.05	5.94
QUALITY OF SERVICE	5.80	5.87	5.86	5.86	5.50	5.73	5.46	6.14	6.01	5.89	6.00	5.82	5.83
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.38	6.52	6.33	5.95	6.19	6.13	6.34	6.60	6.29	6.48	6.35	6.42	6.47
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.13	6.37	6.10	6.05	5.89	5.83	5.81	6.48	6.42	6.31	6.31	6.27	5.99
OVERALL COST	4.98	5.28	4.86	4.74	4.74	4.69	4.70	4.54	4.95	5.32	5.06	4.93	5.18

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866 100.0	866 100.0	562 64.9	866 100.0	239 27.6	178 20.6	112 12.9	25 2.9	66 7.6	700 80.8	36 4.2
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547 100.0	1621547 100.0	888175 54.8	1621547 100.0	328976 20.3	231828 14.3	175967 10.9	58759 3.6	152350 9.4	1082289 66.7	163307 10.1
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	5.57	5.49	5.57	6.09	6.26	5.89	2.48	5.78	5.74	5.97
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.42	5.42	5.32	5.42	5.45	5.67	5.01	5.22	5.43	5.36	6.02
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.22	4.22	4.83	4.22	5.06	5.27	5.15	3.62	4.81	4.25	3.94
PUBLIC WASHROOM FACILITIES	5.32	5.32	5.19	5.32	5.22	5.20	5.63	5.28	5.19	5.31	5.54
QUALITY OF FOOD/ BEVERAGE	5.44	5.44	5.36	5.44	5.65	5.67	5.51	4.81	5.37	5.39	6.16
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.86	5.86	6.04	5.86	6.21	6.24	6.33	5.61	6.35	5.87	5.08
SHOPPING OPPORTUNITIES	5.20	5.20	5.60	5.20	5.51	5.60	5.22	4.19	5.38	5.16	5.43
QUALITY OF CAMPING	6.04	6.04	6.10	6.04	6.04	5.92	6.32	3.47	6.70	5.98	6.91
QUALITY OF SERVICE	5.78	5.78	6.06	5.78	5.93	6.09	5.88	4.55	5.57	5.75	6.10
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.39	6.39	6.42	6.39	6.52	6.63	6.47	6.43	6.02	6.41	6.68
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.12	6.12	6.24	6.12	6.36	6.49	6.29	5.65	5.88	6.14	6.14
OVERALL COST	4.92	4.92	5.20	4.92	5.41	5.67	5.29	4.35	4.21	5.02	4.76

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS · JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866 100.0	424 49.0	214 24.7	119 13.7	91 10.5	285 32.9	157 18.1	90 10.4	12 1.4	507 58.5	29 3.3	107 12.4	252 29.1
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547 100.0	1040664 64.2	639640 39.4	207655 12.8	193369 11.9	446497 27.5	134386 8.3	35368 2.2	36956 2.3	1399234 86.3	69944 4.3	59635 3.7	162678 10.0
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	5.46	5.57	5.31	5.15	5.72	5.73	5.19	6.25	5.50	6.42	5.77	5.95
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.42	5.38	5.44	5.29	5.25	5.62	5.20	4.70	4.92	5.42	4.95	5.15	5.52
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.22	4.01	4.29	4.11	2.78	5.02	4.20	3.89	-	4.13	6.42	4.18	4.59
PUBLIC WASHROOM FACILITIES	5.32	5.24	5.60	5.00	4.12	5.59	5.13	4.71	5.78	5.32	6.35	4.92	5.43
QUALITY OF FOOD/ BEVERAGE	5.44	5.36	5.41	5.27	5.25	5.52	5.77	4.56	5.93	5.47	5.12	4.97	5.37
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.86	5.62	5.78	5.35	5.26	6.13	6.28	5.19	6.69	5.90	6.61	5.67	5.75
SHOPPING OPPORTUNITIES	5.20	5.13	5.11	5.02	5.29	5.37	5.12	4.33	4.61	5.18	3.77	5.36	5.28
QUALITY OF CAMPING	6.04	5.88	5.96	5.39	6.30	6.35	6.16	3.73	6.44	6.06	6.41	6.81	4.78
QUALITY OF SERVICE	5.78	5.62	5.89	5.04	5.24	6.24	5.63	4.63	5.87	5.80	6.28	5.97	5.49
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.39	6.30	6.34	6.21	6.22	6.59	6.35	5.63	6.59	6.41	6.83	6.69	6.08
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.12	5.95	6.16	5.70	5.40	6.52	6.18	5.60	6.08	6.11	6.74	6.18	6.14
OVERALL COST	4.92	4.59	4.55	4.56	4.80	5.60	5.32	4.43	5.65	4.89	5.54	4.85	5.20

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	506	355	140	726	549	516	54	176	22	522	126	106	112
	100.0	58.4	41.0	16.2	83.8	63.4	59.6	6.2	20.3	2.5	60.3	14.5	12.2	12.9
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	935894	682421	521298	1100248	761608	720684	87483	304979	74207	913230	116497	337811	254008
	100.0	57.7	42.1	32.1	67.9	47.0	44.4	5.4	18.8	4.6	56.3	7.2	20.8	15.7
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	5.50	5.76	5.82	5.54	5.38	5.42	5.73	5.94	5.86	5.41	5.85	5.86	5.78
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.42	5.41	5.44	5.86	5.24	5.13	5.18	5.47	5.47	5.82	5.37	5.28	5.20	5.94
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.22	4.17	4.40	4.03	4.24	4.11	4.14	3.77	4.77	4.16	5.09	3.86	2.99	3.33
PUBLIC WASHROOM FACILITIES	5.32	5.47	5.00	5.39	5.29	5.21	5.23	5.62	5.42	5.30	5.16	4.79	5.50	5.99
QUALITY OF FOOD/ BEVERAGE	5.44	5.42	5.47	5.82	5.28	5.21	5.25	5.47	5.48	5.51	5.35	5.53	5.20	5.95
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.86	5.88	5.83	5.09	5.94	5.97	6.00	6.14	5.92	5.45	5.85	6.15	5.72	5.94
SHOPPING OPPORTUNITIES	5.20	5.13	5.33	4.87	5.32	5.23	5.24	5.53	5.33	6.37	5.34	5.16	4.89	4.93
QUALITY OF CAMPING	6.04	5.90	6.25	6.70	5.94	5.35	5.62	3.99	6.20	6.94	6.00	6.11	6.65	5.96
QUALITY OF SERVICE	5.78	5.71	5.89	5.84	5.75	5.66	5.65	6.38	5.87	6.29	5.97	5.67	5.28	5.68
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.39	6.36	6.44	6.59	6.31	6.31	6.35	6.31	6.35	6.21	6.48	6.16	6.03	6.56
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.12	6.04	6.23	6.14	6.11	6.03	6.07	6.12	6.26	6.33	6.28	6.07	5.72	6.05
OVERALL COST	4.92	4.80	5.12	5.10	4.85	4.76	4.82	5.42	5.07	4.21	4.88	5.06	5.19	4.70

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866 100.0	346 40.0	238 27.5	131 15.1	63 7.3	120 13.9	256 29.6	186 21.5	739 85.3	243 28.1	354 40.9	521 60.2	72 8.3
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547 100.0	550489 33.9	741578 45.7	223218 13.8	71389 4.4	101761 6.3	403609 24.9	298724 18.4	1413889 87.2	348827 21.5	662051 40.8	815932 50.3	110928 6.8
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	6.11	5.53	4.33	5.01	5.77	5.30	5.66	5.60	5.78	5.70	5.66	5.97
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.42	5.57	5.39	5.07	5.23	5.27	5.28	4.81	5.46	5.26	5.43	5.51	5.40
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.22	4.44	3.95	4.39	5.50	4.06	3.90	3.96	4.27	4.97	4.52	4.26	3.57
PUBLIC WASHROOM FACILITIES	5.32	5.47	5.29	4.79	5.26	5.16	5.08	4.98	5.33	5.17	5.27	5.29	5.31
QUALITY OF FOOD/ BEVERAGE	5.44	5.45	5.50	4.91	5.26	5.28	5.31	4.83	5.47	5.18	5.41	5.54	5.32
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.86	6.25	5.79	5.02	5.44	5.54	5.81	5.68	5.89	6.06	6.11	5.93	5.55
SHOPPING OPPORTUNITIES	5.20	5.13	5.33	4.89	5.65	5.12	5.23	5.06	5.24	5.47	5.38	5.31	4.40
QUALITY OF CAMPING	6.04	6.15	6.19	5.43	5.30	5.86	6.02	5.99	6.03	6.15	6.29	5.92	6.30
QUALITY OF SERVICE	5.78	6.11	5.58	5.63	6.07	5.77	5.82	5.38	5.78	6.12	5.98	5.73	5.56
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.39	6.52	6.40	6.19	6.55	5.88	6.34	6.41	6.42	6.53	6.42	6.49	5.65
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.12	6.30	6.03	6.02	6.15	6.14	6.16	5.83	6.15	6.34	6.24	6.12	5.71
OVERALL COST	4.92	5.37	4.51	4.66	5.13	5.10	4.77	4.55	4.89	4.96	5.20	4.76	5.12

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	72	207	262	296	520	329	295	168	145	223
	100.0	8.3	23.9	30.3	34.2	60.0	38.0	34.1	19.4	16.7	25.8
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	98146	387688	651505	441432	959857	651651	651288	225974	310666	401277
	100.0	6.1	23.9	40.2	27.2	59.2	40.2	40.2	13.9	19.2	24.7
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	5.75	5.60	5.71	5.42	5.33	6.01	5.35	5.79	5.69	5.84
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.42	5.59	5.39	5.55	5.48	5.35	5.54	5.18	5.29	5.32	5.97
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.22	4.67	4.33	4.03	5.27	3.98	4.71	4.14	4.92	4.00	3.60
PUBLIC WASHROOM FACILITIES	5.32	5.48	5.78	5.30	4.97	5.45	5.16	5.30	5.28	5.51	5.21
QUALITY OF FOOD/ BEVERAGE	5.44	5.45	5.57	5.39	5.50	5.43	5.45	5.20	5.13	5.50	5.90
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.86	5.18	5.94	5.89	6.04	5.93	5.76	6.11	5.68	5.75	5.71
SHOPPING OPPORTUNITIES	5.20	4.61	5.18	5.21	5.46	5.20	5.19	5.21	4.96	5.29	5.22
QUALITY OF CAMPING	6.04	6.02	6.28	5.74	6.06	5.92	6.17	5.97	6.07	6.36	5.59
QUALITY OF SERVICE	5.78	4.97	5.94	5.81	6.10	5.66	5.91	5.91	5.61	5.45	5.91
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.39	5.98	6.49	6.35	6.45	6.30	6.48	6.36	6.26	6.43	6.48
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.12	6.06	6.01	6.28	6.26	6.06	6.19	6.14	6.04	5.89	6.30
OVERALL COST	4.92	4.19	4.79	4.99	5.16	5.01	4.80	5.15	4.73	4.93	4.60

Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866 100.0	377 43.5	445 51.4	51 5.9	116 13.4	79 9.1	82 9.5	84 9.7	27 3.1	312 36.0	258 29.8	187 21.6	266 30.7
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547 100.0	504718 31.1	1017199 62.7	71514 4.4	179204 11.1	273890 16.9	186927 11.5	178261 11.0	37347 2.3	504448 31.1	494282 30.5	486847 30.0	418714 25.8
AVAILABILITY OF SUITABLE ACCOMMODATION	5.57	5.65	5.60	6.18	5.69	5.35	5.77	5.05	6.57	5.25	5.81	5.60	5.36
CHOICE OF RESTAURANTS/ FOOD AND BEVERAGE SERVICES FOR YOU	5.42	5.53	5.50	5.55	5.44	4.65	5.81	5.64	6.21	5.59	5.78	5.06	5.65
NIGHTLIFE THEATRE AND ENTERTAINMENT	4.22	4.49	4.48	3.34	4.36	3.34	4.21	5.32	5.14	4.19	5.02	4.06	4.33
PUBLIC WASHROOM FACILITIES	5.32	5.33	5.41	5.41	4.79	4.98	5.63	4.50	6.69	5.57	5.53	5.33	5.35
QUALITY OF FOOD/ BEVERAGE	5.44	5.50	5.48	5.62	5.24	4.93	5.82	5.64	6.42	5.41	5.71	5.26	5.45
COMFORT AND CLEANLINESS OF ACCOMMODATION	5.86	6.04	5.90	5.64	5.85	5.61	5.84	5.42	6.58	6.07	6.02	5.67	6.06
SHOPPING OPPORTUNITIES	5.20	5.25	5.27	5.12	5.45	4.79	5.08	5.84	5.61	5.14	5.16	5.24	5.31
QUALITY OF CAMPING	6.04	6.12	6.12	5.94	5.29	6.53	6.23	5.61	6.09	5.60	6.07	6.13	5.79
QUALITY OF SERVICE	5.78	5.94	5.86	5.89	5.50	5.50	5.60	6.09	5.81	5.97	5.98	5.87	5.89
WILDERNESS PROTECTION AND NATURE CONSERVATION	6.39	6.52	6.36	5.81	6.17	6.20	6.44	6.61	6.31	6.46	6.36	6.41	6.45
FRIENDLINESS, COURTESY AND HOSPITALITY OF PEOPLE WORKING THERE	6.12	6.36	6.14	6.08	5.92	5.68	5.88	6.59	6.51	6.32	6.34	6.20	6.04
OVERALL COST	4.92	5.43	4.71	4.85	4.79	4.38	4.50	4.65	5.19	5.44	5.02	4.64	5.29

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	ALBERTA PARKS				B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155	1155	1155	562	322	228	153	49	84	855	128
	100.0	100.0	100.0	48.7	27.9	19.7	13.2	4.2	7.3	74.0	11.1
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423	1280423	1280423	335040	270058	197741	125898	77160	108804	747169	268542
	100.0	100.0	100.0	26.2	21.1	15.4	9.8	6.0	8.5	58.4	21.0
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	134346	134346	134346	50069	29472	22650	16263	17818	26696	70041	22234
	10.5	10.5	10.5	14.9	10.9	11.5	12.9	23.1	24.5	9.4	8.3
	100.0	100.0	100.0	37.3	21.9	16.9	12.1	13.3	19.9	52.1	16.5
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	73837	73837	73837	19628	12388	7758	6662	6332	2889	41897	12104
	5.8	5.8	5.8	5.9	4.6	3.9	5.3	8.2	2.7	5.6	4.5
	100.0	100.0	100.0	26.6	16.8	10.5	9.0	8.6	3.9	56.7	16.4
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	65292	65292	65292	9533	10045	8523	5691	3634	5623	55357	5803
	5.1	5.1	5.1	2.8	3.7	4.3	4.5	4.7	5.2	7.4	2.2
	100.0	100.0	100.0	14.6	15.4	13.1	8.7	5.6	8.6	84.8	8.9
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	23454	23454	23454	7657	7221	3916	5082	·	3348	16068	4326
	1.8	1.8	1.8	2.3	2.7	2.0	4.0		3.1	2.2	1.6
	100.0	100.0	100.0	32.6	30.8	16.7	21.7		14.3	68.5	18.4
LESS CROWDED	12211	12211	12211	10061	9376	6325	3051	·	1721	10338	·
	1.0	1.0	1.0	3.0	3.5	3.2	2.4		1.6	1.4	
	100.0	100.0	100.0	82.4	76.8	51.8	25.0		14.1	84.7	
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	23172	23172	23172	1049	2659	1764	895	·	5700	11999	4585
	1.8	1.8	1.8	.3	1.0	.9	.7		5.2	1.6	1.7
	100.0	100.0	100.0	4.5	11.5	7.6	3.9		24.6	51.8	19.8
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	11516	11516	11516	2199	787	787	255	5226	2678	2867	·
	.9	.9	.9	.7	.3	.4	.2	6.8	2.5	.4	
	100.0	100.0	100.0	19.1	6.8	6.8	2.2	45.4	23.3	24.9	
MORE/ LOTS TO DO (UNSPEC.)	51747	51747	51747	11286	20544	17932	2612	·	4614	30181	16952
	4.0	4.0	4.0	3.4	7.6	9.1	2.1		4.2	4.0	6.3
	100.0	100.0	100.0	21.8	39.7	34.7	5.0		8.9	58.3	32.8
THE TRAILS/ HIKING TRAILS/ TRAILS	19057	19057	19057	5053	5662	3660	2002	·	462	15412	726
	1.5	1.5	1.5	1.5	2.1	1.9	1.6		.4	2.1	.3
	100.0	100.0	100.0	26.5	29.7	19.2	10.5		2.4	80.9	3.8
MORE ANIMALS/ WILDLIFE	46066	46066	46066	28558	17620	9212	16406	2326	3954	34580	8030
	3.6	3.6	3.6	8.5	6.5	4.7	13.0	3.0	3.6	4.6	3.0
	100.0	100.0	100.0	62.0	38.2	20.0	35.6	5.0	8.6	75.1	17.4

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	10757	10757	10757	900	1064	900	809	-	-	5965	4791
	.8	.8	.8	.3	.4	.5	.6			.8	1.8
	100.0	100.0	100.0	8.4	9.9	8.4	7.5			55.5	44.5
SHOPPING/ STORES/ MALLS	32540	32540	32540	2765	255	255	-	-	11285	11701	9554
	2.5	2.5	2.5	.8	.1	.1			10.4	1.6	3.6
	100.0	100.0	100.0	8.5	.8	.8			34.7	36.0	29.4
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	60870	60870	60870	12797	6342	5833	2465	7459	807	36517	15602
	4.8	4.8	4.8	3.8	2.3	2.9	2.0	9.7	.7	4.9	5.8
	100.0	100.0	100.0	21.0	10.4	9.6	4.1	12.3	1.3	60.0	25.6
ICE FIELDS/ BEAUTIFUL ICEFIELDS	1594	1594	1594	1594	237	237	121	-	-	1594	-
	.1	.1	.1	.5	.1	.1	.1			.2	
	100.0	100.0	100.0	100.0	14.9	14.9	7.6			100.0	
GLACIERS/ BEAUTIFUL GLACIERS	3338	3338	3338	2848	3297	1451	1967	-	-	3338	-
	.3	.3	.3	.9	1.2	.7	1.6			.4	
	100.0	100.0	100.0	85.3	98.8	43.5	58.9			100.0	
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39982	39982	39982	2297	6086	3969	5731	3901	-	35608	474
	3.1	3.1	3.1	.7	2.3	2.0	4.6	5.1		4.8	.2
	100.0	100.0	100.0	5.7	15.2	9.9	14.3	9.8		89.1	1.2
LAKES (ANY POSITIVE MENTIONS)	3791	3791	3791	583	407	407	121	-	-	1776	2015
	.3	.3	.3	.2	.2	.2	.1			.2	.8
	100.0	100.0	100.0	15.4	10.7	10.7	3.2			46.8	53.2
ROADS/ GOOD ROADS/ HIGHWAY	16844	16844	16844	6952	4793	4538	255	-	2170	10089	4585
	1.3	1.3	1.3	2.1	1.8	2.3	.2		2.0	1.4	1.7
	100.0	100.0	100.0	41.3	28.5	26.9	1.5		12.9	59.9	27.2
FRIENDLY/ COURTEOUS PEOPLE	72399	72399	72399	6584	50412	48594	2464	646	807	17543	53403
	5.7	5.7	5.7	2.0	18.7	24.6	2.0	.8	.7	2.3	19.9
	100.0	100.0	100.0	9.1	69.6	67.1	3.4	.9	1.1	24.2	73.8
BIKING TRAILS	1048	1048	1048	1048	1048	-	1048	-	-	1048	-
	.1	.1	.1	.3	.4		.8			.1	
	100.0	100.0	100.0	100.0	100.0		100.0			100.0	
GOOD FOOD/ RESTAURANTS	622	622	622	255	255	-	255	-	193	429	-
	*	*	*	.1	.1		.2		.2	.1	
	100.0	100.0	100.0	40.9	40.9		40.9		31.0	69.0	

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
SIZE OF PARK/ ITS INCREDIBLE SIZE	11234	11234	11234	1882	1582	1327	255	1245	-	9989	-
	.9	.9	.9	.6	.6	.7	.2	1.6		1.3	
	100.0	100.0	100.0	16.8	14.1	11.8	2.3	11.1		88.9	
LAKE LOUISE	4857	4857	4857	3575	3552	1954	2341	-	295	4562	-
	.4	.4	.4	1.1	1.3	1.0	1.9		.3	.6	
	100.0	100.0	100.0	73.6	73.1	40.2	48.2		6.1	93.9	
MALIGNE LAKE	528	528	528	-	-	-	-	-	528	-	-
	*	*	*						.5		
	100.0	100.0	100.0						100.0		
MUCH THE SAME/ NO DIFFERENCE	21209	21209	21209	9618	2054	701	1926	939	-	11862	1141
	1.7	1.7	1.7	2.9	.8	.4	1.5	1.2		1.6	.4
	100.0	100.0	100.0	45.3	9.7	3.3	9.1	4.4		55.9	5.4
MISCELLANEOUS	153420	153420	153420	41442	33492	23426	20342	138	15399	107303	28918
	12.0	12.0	12.0	12.4	12.4	11.8	16.2	.2	14.2	14.4	10.8
	100.0	100.0	100.0	27.0	21.8	15.3	13.3	.1	10.0	69.9	18.8
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	7194	7194	7194	2621	816	303	513	-	-	5179	2015
	.6	.6	.6	.8	.3	.2	.4			.7	.8
	100.0	100.0	100.0	36.4	11.3	4.2	7.1			72.0	28.0
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	22128	22128	22128	9463	3526	3271	3142	4631	6370	13235	-
	1.7	1.7	1.7	2.8	1.3	1.7	2.5	6.0	5.9	1.8	
	100.0	100.0	100.0	42.8	15.9	14.8	14.2	20.9	28.8	59.8	
NOT STATED	550797	550797	550797	148150	99449	64270	62632	37792	42960	284813	124402
	43.0	43.0	43.0	44.2	36.8	32.5	49.7	49.0	39.5	38.1	46.3
	100.0	100.0	100.0	26.9	18.1	11.7	11.4	6.9	7.8	51.7	22.6
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	253914	253914	253914	73667	50715	37741	28615	19795	32883	158664	39667
	19.8	19.8	19.8	22.0	18.8	19.1	22.7	25.7	30.2	21.2	14.8
	100.0	100.0	100.0	29.0	20.0	14.9	11.3	7.8	13.0	62.5	15.6
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	24825	24825	24825	9999	8164	4720	4804	5226	3501	13337	2015
	1.9	1.9	1.9	3.0	3.0	2.4	3.8	6.8	3.2	1.8	.8
	100.0	100.0	100.0	40.3	32.9	19.0	19.4	21.1	14.1	53.7	8.1
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	270340	270340	270340	80361	55301	39892	31171	23695	36384	166942	39667
	21.1	21.1	21.1	24.0	20.5	20.2	24.8	30.7	33.4	22.3	14.8
	100.0	100.0	100.0	29.7	20.5	14.8	11.5	8.8	13.5	61.8	14.7

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS				MAIN PURPOSE OF PARKS VISIT		
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	71067	71067	71067	12335	22332	18826	3507	-	9444	39200	21537
	5.6	5.6	5.6	3.7	8.3	9.5	2.8		8.7	5.2	8.0
	100.0	100.0	100.0	17.4	31.4	26.5	4.9		13.3	55.2	30.3
(NET) ANY REFERENCE TO RESTAURANTS	11378	11378	11378	1155	1318	900	1064	-	193	6394	4791
	.9	.9	.9	.3	.5	.5	.8		.2	.9	1.8
	100.0	100.0	100.0	10.2	11.6	7.9	9.4		1.7	56.2	42.1
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	4816	4816	4816	4326	3417	1571	2088	-	-	4816	-
	.4	.4	.4	1.3	1.3	.8	1.7			.6	
	100.0	100.0	100.0	89.8	71.0	32.6	43.3			100.0	
(NET) ANY REFERENCE TO NATURAL FEATURES	330550	330550	330550	100382	65237	43961	39123	24941	36142	209172	55551
	25.8	25.8	25.8	30.0	24.2	22.2	31.1	32.3	33.2	28.0	20.7
	100.0	100.0	100.0	30.4	19.7	13.3	11.8	7.5	10.9	63.3	16.8
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	56810	56810	56810	4557	3977	2665	1958	-	17178	29191	9554
	4.4	4.4	4.4	1.4	1.5	1.3	1.6		15.8	3.9	3.6
	100.0	100.0	100.0	8.0	7.0	4.7	3.4		30.2	51.4	16.8

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155	617	393	91	133	352	186	110	10	737	31	143	275
	100.0	53.4	34.0	7.9	11.5	30.5	16.1	9.5	.9	63.8	2.7	12.4	23.8
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423	974886	758501	83843	132542	228814	76723	27439	14780	1153811	31631	52256	74356
	100.0	76.1	59.2	6.5	10.4	17.9	6.0	2.1	1.2	90.1	2.5	4.1	5.8
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	134346	90511	61537	9074	19899	40331	3503	353	-	119079	8748	8223	7044
	10.5	9.3	8.1	10.8	15.0	17.6	4.6	1.3		10.3	27.7	15.7	9.5
	100.0	67.4	45.8	6.8	14.8	30.0	2.6	.3		88.6	6.5	6.1	5.2
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	73837	54973	33191	1048	20734	17896	968	-	-	65438	-	6915	1484
	5.8	5.6	4.4	1.3	15.6	7.8	1.3			5.7		13.2	2.0
	100.0	74.5	45.0	1.4	28.1	24.2	1.3			88.6		9.4	2.0
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	65292	53361	40660	10532	2168	10183	1748	956	-	59649	-	2236	3407
	5.1	5.5	5.4	12.6	1.6	4.5	2.3	3.5		5.2		4.3	4.6
	100.0	81.7	62.3	16.1	3.3	15.6	2.7	1.5		91.4		3.4	5.2
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	23454	8841	4921	807	3113	13289	1324	1160	-	19897	761	787	2770
	1.8	.9	.6	1.0	2.3	5.8	1.7	4.2		1.7	2.4	1.5	3.7
	100.0	37.7	21.0	3.4	13.3	56.7	5.6	4.9		84.8	3.2	3.4	11.8
LESS CROWDED	12211	1998	278	1721	-	9600	613	613	-	11057	-	287	867
	1.0	.2	*	2.1		4.2	.8	2.2		1.0		.5	1.2
	100.0	16.4	2.3	14.1		78.6	5.0	5.0		90.5		2.4	7.1
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	23172	22559	19207	871	2481	613	-	-	-	21213	-	783	1176
	1.8	2.3	2.5	1.0	1.9	.3				1.8		1.5	1.6
	100.0	97.4	82.9	3.8	10.7	2.6				91.5		3.4	5.1
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	11516	8744	7992	449	302	2518	255	-	-	8744	668	1477	1296
	.9	.9	1.1	.5	.2	1.1	.3			.8	2.1	2.8	1.7
	100.0	75.9	69.4	3.9	2.6	21.9	2.2			75.9	5.8	12.8	11.3
MORE/ LOTS TO DO (UNSPEC.)	51747	50167	32528	1679	15960	1224	355	-	-	50133	6007	568	1046
	4.0	5.1	4.3	2.0	12.0	.5	.5			4.3	19.0	1.1	1.4
	100.0	96.9	62.9	3.2	30.8	2.4	.7			96.9	11.6	1.1	2.0
THE TRAILS/ HIKING TRAILS/ TRAILS	19057	14974	12810	462	1702	3409	674	-	-	17196	413	1744	116
	1.5	1.5	1.7	.6	1.3	1.5	.9			1.5	1.3	3.3	.2
	100.0	78.6	67.2	2.4	8.9	17.9	3.5			90.2	2.2	9.2	.6

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
MORE ANIMALS/ WILDLIFE	46066	24987	13482	7340	4166	14341	6738	764	-	41960	7045	1806	2301
	3.6	2.6	1.8	8.8	3.1	6.3	8.8	2.8		3.6	22.3	3.5	3.1
	100.0	54.2	29.3	15.9	9.0	31.1	14.6	1.7		91.1	15.3	3.9	5.0
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	10757	10502	9693	-	809	255	-	-	-	10502	-	-	255
	.8	1.1	1.3		.6	.1				.9			.3
	100.0	97.6	90.1		7.5	2.4				97.6			2.4
SHOPPING/ STORES/ MALLS	32540	31772	19227	178	12367	412	355	355	-	31421	668	-	1119
	2.5	3.3	2.5	.2	9.3	.2	.5	1.3		2.7	2.1		1.5
	100.0	97.6	59.1	.5	38.0	1.3	1.1	1.1		96.6	2.1		3.4
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	60870	43794	39402	2547	1845	13608	3468	2967	-	54468	-	2030	4372
	4.8	4.5	5.2	3.0	1.4	5.9	4.5	10.8		4.7		3.9	5.9
	100.0	71.9	64.7	4.2	3.0	22.4	5.7	4.9		89.5		3.3	7.2
ICE FIELDS/ BEAUTIFUL ICEFIELDS	1594	-	-	-	-	920	674	-	-	683	-	674	237
	.1					.4	.9			.1		1.3	.3
	100.0					57.7	42.3			42.9		42.3	14.9
GLACIERS/ BEAUTIFUL GLACIERS	3338	-	-	-	-	3297	41	-	-	2805	-	41	492
	.3					1.4	.1			.2		.1	.7
	100.0					98.8	1.2			84.0		1.2	14.7
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39982	37330	33471	3614	246	2180	471	471	-	39202	-	309	471
	3.1	3.8	4.4	4.3	.2	1.0	.6	1.7		3.4		.6	.6
	100.0	93.4	83.7	9.0	.6	5.5	1.2	1.2		98.0		.8	1.2
LAKES (ANY POSITIVE MENTIONS)	3791	2753	738	-	2015	1038	-	-	-	2292	-	1261	237
	.3	.3	.1		1.5	.5				.2		2.4	.3
	100.0	72.6	19.5		53.2	27.4				60.5		33.3	6.3
ROADS/ GOOD ROADS/ HIGHWAY	16844	9943	6629	1721	1593	5888	1013	-	-	15218	449	354	1273
	1.3	1.0	.9	2.1	1.2	2.6	1.3			1.3	1.4	.7	1.7
	100.0	59.0	39.4	10.2	9.5	35.0	6.0			90.3	2.7	2.1	7.6
FRIENDLY/ COURTEOUS PEOPLE	72399	65709	55419	3448	6842	6041	649	-	-	69027	-	1433	1939
	5.7	6.7	7.3	4.1	5.2	2.6	.8			6.0		2.7	2.6
	100.0	90.8	76.5	4.8	9.4	8.3	.9			95.3		2.0	2.7
BIKING TRAILS	1048	-	-	-	-	1048	-	-	-	1048	-	-	-
	.1					.5				.1			
	100.0					100.0				100.0			

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
GOOD FOOD/ RESTAURANTS	622	447	-	193	255	-	175	175	-	-	-	193	429
	*	*		.2	.2		.2	.6				.4	.6
	100.0	71.9		31.0	40.9		28.1	28.1				31.0	69.0
SIZE OF PARK/ ITS INCREDIBLE SIZE	11234	10501	9689	-	811	-	733	733	-	9992	-	-	1242
	.9	1.1	1.3		.6		1.0	2.7		.9			1.7
	100.0	93.5	86.3		7.2		6.5	6.5		88.9			11.1
LAKE LOUISE	4857	295	-	-	295	4562	-	-	-	4144	-	71	642
	.4	*			.2	2.0				.4		.1	.9
	100.0	6.1			6.1	93.9				85.3		1.5	13.2
MALIGNE LAKE	528	528	-	-	528	-	-	-	-	528	-	-	-
	*	.1			.4					*			
	100.0	100.0			100.0					100.0			
MUCH THE SAME/ NO DIFFERENCE	21209	14454	11384	-	3070	1691	5064	613	4451	20045	-	43	1122
	1.7	1.5	1.5		2.3	.7	6.6	2.2	30.1	1.7		.1	1.5
	100.0	68.2	53.7		14.5	8.0	23.9	2.9	21.0	94.5		.2	5.3
MISCELLANEOUS	153420	118186	83226	11467	23493	31407	3827	1353	-	143201	9846	4808	5412
	12.0	12.1	11.0	13.7	17.7	13.7	5.0	4.9		12.4	31.1	9.2	7.3
	100.0	77.0	54.2	7.5	15.3	20.5	2.5	.9		93.3	6.4	3.1	3.5
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	7194	6497	6075	422	-	394	303	303	-	6588	-	-	606
	.6	.7	.8	.5		.2	.4	1.1		.6			.8
	100.0	90.3	84.4	5.9		5.5	4.2	4.2		91.6			8.4
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	22128	11257	6401	3819	1037	6320	4551	961	-	15810	-	4355	1963
	1.7	1.2	.8	4.6	.8	2.8	5.9	3.5		1.4		8.3	2.6
	100.0	50.9	28.9	17.3	4.7	28.6	20.6	4.3		71.4		19.7	8.9
NOT STATED	550797	409352	324836	36588	47928	95142	46304	19205	10329	497637	12692	9844	43316
	43.0	42.0	42.8	43.6	36.2	41.6	60.4	70.0	69.9	43.1	40.1	18.8	58.3
	100.0	74.3	59.0	6.6	8.7	17.3	8.4	3.5	1.9	90.3	2.3	1.8	7.9
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	253914	183354	124630	18329	40394	64341	6219	1309	-	227012	8748	14967	11935
	19.8	18.8	16.4	21.9	30.5	28.1	8.1	4.8		19.7	27.7	28.6	16.1
	100.0	72.2	49.1	7.2	15.9	25.3	2.4	.5		89.4	3.4	5.9	4.7
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	24825	12320	8730	449	3141	11535	970	-	-	18513	668	3525	2787
	1.9	1.3	1.2	.5	2.4	5.0	1.3			1.6	2.1	6.7	3.7
	100.0	49.6	35.2	1.8	12.7	46.5	3.9			74.6	2.7	14.2	11.2

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	270340	193091	132793	18778	41520	70101	7148	1309	-	240908	9416	15963	13468
	21.1	19.8	17.5	22.4	31.3	30.6	9.3	4.8		20.9	29.8	30.5	18.1
	100.0	71.4	49.1	6.9	15.4	25.9	2.6	.5		89.1	3.5	5.9	5.0
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	71067	68875	48754	1679	18441	1838	355	-	-	67495	6007	1351	2221
	5.6	7.1	6.4	2.0	13.9	.8	.5			5.8	19.0	2.6	3.0
	100.0	96.9	68.6	2.4	25.9	2.6	.5			95.0	8.5	1.9	3.1
(NET) ANY REFERENCE TO RESTAURANTS	11378	10949	9693	193	1064	255	175	175	-	10502	-	193	684
	.9	1.1	1.3	.2	.8	.1	.2	.6		.9		.4	.9
	100.0	96.2	85.2	1.7	9.4	2.2	1.5	1.5		92.3		1.7	6.0
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	4816	-	-	-	-	4101	716	-	-	3489	-	716	612
	.4					1.8	.9			.3		1.4	.8
	100.0					85.1	14.9			72.4		14.9	12.7
(NET) ANY REFERENCE TO NATURAL FEATURES	330550	232460	165695	24150	42615	83122	14968	4059	-	295535	9335	18432	16582
	25.8	23.8	21.8	28.8	32.2	36.3	19.5	14.8		25.6	29.5	35.3	22.3
	100.0	70.3	50.1	7.3	12.9	25.1	4.5	1.2		89.4	2.8	5.6	5.0
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	56810	55412	38260	1241	15912	868	530	530	-	53110	668	976	2723
	4.4	5.7	5.0	1.5	12.0	.4	.7	1.9		4.6	2.1	1.9	3.7
	100.0	97.5	67.3	2.2	28.0	1.5	.9	.9		93.5	1.2	1.7	4.8

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155	738	413	269	886	724	675	71	160	23	560	172	264	159
	100.0	63.9	35.8	23.3	76.7	62.7	58.4	6.1	13.9	2.0	48.5	14.9	22.9	13.8
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423	870869	408488	514705	765718	597238	547139	66652	150725	34711	453031	140720	491793	194879
	100.0	68.0	31.9	40.2	59.8	46.6	42.7	5.2	11.8	2.7	35.4	11.0	38.4	15.2
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	134346	97750	36596	48623	85723	60456	58262	9280	19227	7650	62398	14667	38528	18753
	10.5	11.2	9.0	9.4	11.2	10.1	10.6	13.9	12.8	22.0	13.8	10.4	7.8	9.6
	100.0	72.8	27.2	36.2	63.8	45.0	43.4	6.9	14.3	5.7	46.4	10.9	28.7	14.0
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	73837	37408	36174	25927	47909	38672	34978	3861	9610	1105	29339	9322	25589	9587
	5.8	4.3	8.9	5.0	6.3	6.5	6.4	5.8	6.4	3.2	6.5	6.6	5.2	4.9
	100.0	50.7	49.0	35.1	64.9	52.4	47.4	5.2	13.0	1.5	39.7	12.6	34.7	13.0
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	65292	50145	15147	16926	48366	45124	44690	1670	3242	378	19705	1599	34830	9159
	5.1	5.8	3.7	3.3	6.3	7.6	8.2	2.5	2.2	1.1	4.3	1.1	7.1	4.7
	100.0	76.8	23.2	25.9	74.1	69.1	68.4	2.6	5.0	.6	30.2	2.4	53.3	14.0
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	23454	12798	10656	7774	15680	14315	14282	311	1365	-	12681	2892	2430	5450
	1.8	1.5	2.6	1.5	2.0	2.4	2.6	.5	.9		2.8	2.1	.5	2.8
	100.0	54.6	45.4	33.1	66.9	61.0	60.9	1.3	5.8		54.1	12.3	10.4	23.2
LESS CROWDED	12211	7224	4986	1721	10490	10490	10490	6007	-	-	9877	128	2205	-
	1.0	.8	1.2	.3	1.4	1.8	1.9	9.0			2.2	.1	.4	
	100.0	59.2	40.8	14.1	85.9	85.9	85.9	49.2			80.9	1.0	18.1	
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	23172	18039	5133	8192	14980	8078	7447	631	6902	-	10007	-	12136	1029
	1.8	2.1	1.3	1.6	2.0	1.4	1.4	.9	4.6		2.2		2.5	.5
	100.0	77.8	22.2	35.4	64.6	34.9	32.1	2.7	29.8		43.2		52.4	4.4
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	11516	9936	1580	746	10771	6976	6976	-	1117	2678	2867	3901	3423	1325
	.9	1.1	.4	.1	1.4	1.2	1.3		.7	7.7	.6	2.8	.7	.7
	100.0	86.3	13.7	6.5	93.5	60.6	60.6		9.7	23.3	24.9	33.9	29.7	11.5
MORE/ LOTS TO DO (UNSPEC.)	51747	36063	15430	19121	32626	21534	21534	-	8710	2678	25059	2449	18983	5256
	4.0	4.1	3.8	3.7	4.3	3.6	3.9		5.8	7.7	5.5	1.7	3.9	2.7
	100.0	69.7	29.8	37.0	63.0	41.6	41.6		16.8	5.2	48.4	4.7	36.7	10.2
THE TRAILS/ HIKING TRAILS/ TRAILS	19057	16214	2843	3453	15604	13028	11537	2368	5203	193	6587	529	11171	771
	1.5	1.9	.7	.7	2.0	2.2	2.1	3.6	3.5	.6	1.5	.4	2.3	.4
	100.0	85.1	14.9	18.1	81.9	68.4	60.5	12.4	27.3	1.0	34.6	2.8	58.6	4.0

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MORE ANIMALS/ WILDLIFE	46066	32581	13485	14449	31617	14491	13388	1459	18085	-	30536	6364	6476	2690
	3.6	3.7	3.3	2.8	4.1	2.4	2.4	2.2	12.0		6.7	4.5	1.3	1.4
	100.0	70.7	29.3	31.4	68.6	31.5	29.1	3.2	39.3		66.3	13.8	14.1	5.8
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	10757	10757	-	5283	5474	5474	5474	-	-	-	10111	646	-	-
	.8	1.2		1.0	.7	.9	1.0				2.2	.5		
	100.0	100.0		49.1	50.9	50.9	50.9				94.0	6.0		
SHOPPING/ STORES/ MALLS	32540	19907	12633	27228	5312	4644	4644	-	668	-	7808	6471	17748	513
	2.5	2.3	3.1	5.3	.7	.8	.8		.4		1.7	4.6	3.6	.3
	100.0	61.2	38.8	83.7	16.3	14.3	14.3		2.1		24.0	19.9	54.5	1.6
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	60870	46486	14080	22940	37930	26628	26628	337	11302	-	23440	11536	17836	8058
	4.8	5.3	3.4	4.5	5.0	4.5	4.9	.5	7.5		5.2	8.2	3.6	4.1
	100.0	76.4	23.1	37.7	62.3	43.7	43.7	.6	18.6		38.5	19.0	29.3	13.2
ICE FIELDS/ BEAUTIFUL ICEFIELDS	1594	1594	-	-	1594	911	237	795	683	-	683	237	674	-
	.1	.2			.2	.2	*	1.2	.5		.2	.2	.1	
	100.0	100.0			100.0	57.1	14.9	49.8	42.9		42.9	14.9	42.3	
GLACIERS/ BEAUTIFUL GLACIERS	3338	1623	1715	-	3338	3165	3124	41	1132	-	1877	1461	-	-
	.3	.2	.4		.4	.5	.6	.1	.8		.4	1.0		
	100.0	48.6	51.4		100.0	94.8	93.6	1.2	33.9		56.2	43.8		
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39982	38797	1185	4087	35895	35895	35895	-	-	-	5794	4017	29570	601
	3.1	4.5	.3	.8	4.7	6.0	6.6				1.3	2.9	6.0	.3
	100.0	97.0	3.0	10.2	89.8	89.8	89.8				14.5	10.0	74.0	1.5
LAKES (ANY POSITIVE MENTIONS)	3791	1320	2470	2015	1776	1605	1605	-	170	-	2921	869	-	-
	.3	.2	.6	.4	.2	.3	.3		.1		.6	.6		
	100.0	34.8	65.2	53.2	46.8	42.3	42.3		4.5		77.1	22.9		
ROADS/ GOOD ROADS/ HIGHWAY	16844	13024	3820	10115	6729	6280	4914	1367	802	-	5808	1367	8350	1319
	1.3	1.5	.9	2.0	.9	1.1	.9	2.1	.5		1.3	1.0	1.7	.7
	100.0	77.3	22.7	60.1	39.9	37.3	29.2	8.1	4.8		34.5	8.1	49.6	7.8
FRIENDLY/ COURTEOUS PEOPLE	72399	61670	10729	58166	14233	7141	7141	-	6548	544	12502	6082	3864	49950
	5.7	7.1	2.6	11.3	1.9	1.2	1.3		4.3	1.6	2.8	4.3	.8	25.6
	100.0	85.2	14.8	80.3	19.7	9.9	9.9		9.0	.8	17.3	8.4	5.3	69.0
BIKING TRAILS	1048	1048	-	-	1048	1048	1048	-	1048	-	1048	-	-	-
	.1	.1			.1	.2	.2		.7		.2			
	100.0	100.0			100.0	100.0	100.0		100.0		100.0			

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
GOOD FOOD/ RESTAURANTS	622	622	-	-	622	429	429	-	-	193	447	175	-	-
	*	.1			.1	.1	.1			.6	.1	.1		
	100.0	100.0			100.0	69.0	69.0			31.0	71.9	28.1		
SIZE OF PARK/ ITS INCREDIBLE SIZE	11234	2316	8664	-	11234	10161	10161	337	1073	-	1149	1494	7821	771
	.9	.3	2.1		1.5	1.7	1.9	.5	.7		.3	1.1	1.6	.4
	100.0	20.6	77.1		100.0	90.5	90.5	3.0	9.5		10.2	13.3	69.6	6.9
LAKE LOUISE	4857	3279	1578	-	4857	2963	2963	-	2190	-	4470	-	-	387
	.4	.4	.4		.6	.5	.5		1.5		1.0			.2
	100.0	67.5	32.5		100.0	61.0	61.0		45.1		92.0			8.0
MALIGNE LAKE	528	-	528	-	528	-	-	-	528	-	-	-	-	528
	*		.1		.1				.4					.3
	100.0		100.0		100.0				100.0					100.0
MUCH THE SAME/ NO DIFFERENCE	21209	16458	4751	3957	17252	10934	10934	-	1868	-	8322	128	12759	-
	1.7	1.9	1.2	.8	2.3	1.8	2.0		1.2		1.8	.1	2.6	
	100.0	77.6	22.4	18.7	81.3	51.6	51.6		8.8		39.2	.6	60.2	
MISCELLANEOUS	153420	107921	45499	68856	84564	56908	47803	10704	30023	595	67324	27015	52040	7042
	12.0	12.4	11.1	13.4	11.0	9.5	8.7	16.1	19.9	1.7	14.9	19.2	10.6	3.6
	100.0	70.3	29.7	44.9	55.1	37.1	31.2	7.0	19.6	.4	43.9	17.6	33.9	4.6
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	7194	2528	4666	6588	606	606	606	-	-	-	6771	422	-	-
	.6	.3	1.1	1.3	.1	.1	.1				1.5	.3		
	100.0	35.1	64.9	91.6	8.4	8.4	8.4				94.1	5.9		
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	22128	15902	6226	6213	15915	13643	13609	3510	-	1028	13215	2523	1613	4777
	1.7	1.8	1.5	1.2	2.1	2.3	2.5	5.3		3.0	2.9	1.8	.3	2.5
	100.0	71.9	28.1	28.1	71.9	61.7	61.5	15.9		4.6	59.7	11.4	7.3	21.6
NOT STATED	550797	351746	198796	245626	305172	247353	218718	30125	53922	6693	180146	62738	223432	84480
	43.0	40.4	48.7	47.7	39.9	41.4	40.0	45.2	35.8	19.3	39.8	44.6	45.4	43.4
	100.0	63.9	36.1	44.6	55.4	44.9	39.7	5.5	9.8	1.2	32.7	11.4	40.6	15.3
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	253914	173862	79797	83224	170690	135654	129331	14811	29370	9133	101615	21688	98472	32139
	19.8	20.0	19.5	16.2	22.3	22.7	23.6	22.2	19.5	26.3	22.4	15.4	20.0	16.5
	100.0	68.5	31.4	32.8	67.2	53.4	50.9	5.8	11.6	3.6	40.0	8.5	38.8	12.7
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	24825	16954	7871	2761	22065	15504	14789	836	5137	2678	12135	6352	4097	2241
	1.9	1.9	1.9	.5	2.9	2.6	2.7	1.3	3.4	7.7	2.7	4.5	.8	1.1
	100.0	68.3	31.7	11.1	88.9	62.5	59.6	3.4	20.7	10.8	48.9	25.6	16.5	9.0

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	270340	185279	84807	83970	186370	144946	137949	15485	33376	11811	108053	27050	102570	32667
	21.1	21.3	20.8	16.3	24.3	24.3	25.2	23.2	22.1	34.0	23.9	19.2	20.9	16.8
	100.0	68.5	31.4	31.1	68.9	53.6	51.0	5.7	12.3	4.4	40.0	10.0	37.9	12.1
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	71067	51121	19692	26442	44625	26632	26000	631	15612	2678	35066	2449	28139	5414
	5.6	5.9	4.8	5.1	5.8	4.5	4.8	.9	10.4	7.7	7.7	1.7	5.7	2.8
	100.0	71.9	27.7	37.2	62.8	37.5	36.6	.9	22.0	3.8	49.3	3.4	39.6	7.6
(NET) ANY REFERENCE TO RESTAURANTS	11378	11378	-	5283	6095	5903	5903	-	-	193	10558	820	-	-
	.9	1.3		1.0	.8	1.0	1.1			.6	2.3	.6		
	100.0	100.0		46.4	53.6	51.9	51.9			1.7	92.8	7.2		
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	4816	3102	1715	-	4816	3960	3244	836	1815	-	2560	1582	674	-
	.4	.4	.4		.6	.7	.6	1.3	1.2		.6	1.1	.1	
	100.0	64.4	35.6		100.0	82.2	67.4	17.4	37.7		53.2	32.8	14.0	
(NET) ANY REFERENCE TO NATURAL FEATURES	330550	229510	100482	108325	222225	165525	158220	16130	51329	9133	134597	39225	119160	37568
	25.8	26.4	24.6	21.0	29.0	27.7	28.9	24.2	34.1	26.3	29.7	27.9	24.2	19.3
	100.0	69.4	30.4	32.8	67.2	50.1	47.9	4.9	15.5	2.8	40.7	11.9	36.0	11.4
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	56810	39044	17766	30835	25975	18212	17581	631	7570	193	22836	7291	25299	1384
	4.4	4.5	4.3	6.0	3.4	3.0	3.2	.9	5.0	.6	5.0	5.2	5.1	.7
	100.0	68.7	31.3	54.3	45.7	32.1	30.9	1.1	13.3	.3	40.2	12.8	44.5	2.4

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS · BANFF
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID PRE-EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155	780	342	290	675	339	120	995	160
	100.0	67.5	29.6	25.1	58.4	29.4	10.4	86.1	13.9
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423	1028906	218032	102690	661914	391782	207629	1050554	229869
	100.0	80.4	17.0	8.0	51.7	30.6	16.2	82.0	18.0
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	134346	122916	11429	9946	78357	49179	6335	114879	19466
	10.5	11.9	5.2	9.7	11.8	12.6	3.1	10.9	8.5
	100.0	91.5	8.5	7.4	58.3	36.6	4.7	85.5	14.5
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	73837	66983	5485	4892	39854	25933	8050	52244	21592
	5.8	6.5	2.5	4.8	6.0	6.6	3.9	5.0	9.4
	100.0	90.7	7.4	6.6	54.0	35.1	10.9	70.8	29.2
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	65292	56157	6732	3322	24057	10848	30303	59107	6185
	5.1	5.5	3.1	3.2	3.6	2.8	14.6	5.6	2.7
	100.0	86.0	10.3	5.1	36.8	16.6	46.4	90.5	9.5
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	23454	20446	2705	2669	12211	8324	2918	20211	3243
	1.8	2.0	1.2	2.6	1.8	2.1	1.4	1.9	1.4
	100.0	87.2	11.5	11.4	52.1	35.5	12.4	86.2	13.8
LESS CROWDED	12211	10931	1280	930	9877	128	2205	5774	6437
	1.0	1.1	.6	.9	1.5	*	1.1	.5	2.8
	100.0	89.5	10.5	7.6	80.9	1.0	18.1	47.3	52.7
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	23172	21844	1328	1328	8158	4728	10285	19127	4045
	1.8	2.1	.6	1.3	1.2	1.2	5.0	1.8	1.8
	100.0	94.3	5.7	5.7	35.2	20.4	44.4	82.5	17.5
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	11516	8744	2773	1448	6615	4901	-	7167	4350
	.9	.8	1.3	1.4	1.0	1.3		.7	1.9
	100.0	75.9	24.1	12.6	57.4	42.6		62.2	37.8
MORE/ LOTS TO DO (UNSPEC.)	51747	48527	3220	1548	32614	8857	10276	34409	17338
	4.0	4.7	1.5	1.5	4.9	2.3	4.9	3.3	7.5
	100.0	93.8	6.2	3.0	63.0	17.1	19.9	66.5	33.5
THE TRAILS/ HIKING TRAILS/ TRAILS	19057	18063	994	994	4294	14763	-	17246	1812
	1.5	1.8	.5	1.0	.6	3.8		1.6	.8
	100.0	94.8	5.2	5.2	22.5	77.5		90.5	9.5

Continued

Q.58 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	TOTAL	PARTY EXPENDITURE: DIRECT EXPENDITURE ONLY	PARTY EXPENDITURE: ANY PAID EXPENDITURE	PARTY EXPENDITURE: PREPAID PACKAGE	OVERALL RATING: EXCELLENT	OVERALL RATING: VERY GOOD	OVERALL RATING: GOOD,FAIR,POOR	PARTY COMPOSITION: ADULTS ONLY	PARTY COMPOSITION: ANY UNDER 16
MORE ANIMALS/ WILDLIFE	46066	42099	3967	3967	31340	11131	3237	40962	5104
	3.6	4.1	1.8	3.9	4.7	2.8	1.6	3.9	2.2
	100.0	91.4	8.6	8.6	68.0	24.2	7.0	88.9	11.1
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	10757	10502	255	255	4828	5929	-	10102	655
	.8	1.0	.1	.2	.7	1.5		1.0	.3
	100.0	97.6	2.4	2.4	44.9	55.1		93.9	6.1
SHOPPING/ STORES/ MALLS	32540	31421	1119	1119	3156	24799	4585	31871	669
	2.5	3.1	.5	1.1	.5	6.3	2.2	3.0	.3
	100.0	96.6	3.4	3.4	9.7	76.2	14.1	97.9	2.1
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	60870	54720	5847	3895	32494	27130	1245	51545	9325
	4.8	5.3	2.7	3.8	4.9	6.9	.6	4.9	4.1
	100.0	89.9	9.6	6.4	53.4	44.6	2.0	84.7	15.3
ICE FIELDS/ BEAUTIFUL ICEFIELDS	1594	1357	237	237	1594	-	-	1594	-
	.1	.1	.1	.2	.2			.2	
	100.0	85.1	14.9	14.9	100.0			100.0	
GLACIERS/ BEAUTIFUL GLACIERS	3338	2847	492	492	3176	162	-	2889	449
	.3	.3	.2	.5	.5	*		.3	.2
	100.0	85.3	14.7	14.7	95.1	4.9		86.6	13.4
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39982	39866	116	116	2193	9632	28157	32468	7514
	3.1	3.9	.1	.1	.3	2.5	13.6	3.1	3.3
	100.0	99.7	.3	.3	5.5	24.1	70.4	81.2	18.8
LAKES (ANY POSITIVE MENTIONS)	3791	2683	1107	830	1521	2185	84	2750	1041
	.3	.3	.5	.8	.2	.6	*	.3	.5
	100.0	70.8	29.2	21.9	40.1	57.7	2.2	72.5	27.5
ROADS/ GOOD ROADS/ HIGHWAY	16844	13527	3317	2378	9599	5524	1721	16566	278
	1.3	1.3	1.5	2.3	1.5	1.4	.8	1.6	.1
	100.0	80.3	19.7	14.1	57.0	32.8	10.2	98.4	1.6
FRIENDLY/ COURTEOUS PEOPLE	72399	23358	49041	2287	63637	8678	-	69758	2641
	5.7	2.3	22.5	2.2	9.6	2.2		6.6	1.1
	100.0	32.3	67.7	3.2	87.9	12.0		96.4	3.6
BIKING TRAILS	1048	1048	-	-	1048	-	-	1048	-
	.1	.1			.2			.1	
	100.0	100.0			100.0			100.0	

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID PRE-EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
GOOD FOOD/ RESTAURANTS	622	193	429	429	193	429	-	622	-
	*	*	.2	.4	*	.1		.1	
	100.0	31.0	69.0	69.0	31.0	69.0		100.0	
SIZE OF PARK/ ITS INCREDIBLE SIZE	11234	10476	758	758	1754	8235	1245	3898	7336
	.9	1.0	.3	.7	.3	2.1	.6	.4	3.2
	100.0	93.3	6.7	6.7	15.6	73.3	11.1	34.7	65.3
LAKE LOUISE	4857	4215	642	642	2892	1965	-	3646	1211
	.4	.4	.3	.6	.4	.5		.3	.5
	100.0	86.8	13.2	13.2	59.5	40.5		75.1	24.9
MALIGNE LAKE	528	528	-	-	-	528	-	528	-
	*	.1				.1		.1	
	100.0	100.0				100.0		100.0	
MUCH THE SAME/ NO DIFFERENCE	21209	16235	2643	1976	2825	13004	5380	20440	769
	1.7	1.6	1.2	1.9	.4	3.3	2.6	1.9	.3
	100.0	76.5	12.5	9.3	13.3	61.3	25.4	96.4	3.6
MISCELLANEOUS	153420	140627	12236	7818	70133	59404	22918	124613	28807
	12.0	13.7	5.6	7.6	10.6	15.2	11.0	11.9	12.5
	100.0	91.7	8.0	5.1	45.7	38.7	14.9	81.2	18.8
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	7194	6588	303	303	1028	4150	2015	7194	-
	.6	.6	.1	.3	.2	1.1	1.0	.7	
	100.0	91.6	4.2	4.2	14.3	57.7	28.0	100.0	
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	22128	14653	5711	5711	13154	4671	3072	17977	4151
	1.7	1.4	2.6	5.6	2.0	1.2	1.5	1.7	1.8
	100.0	66.2	25.8	25.8	59.4	21.1	13.9	81.2	18.8
NOT STATED	550797	419904	108895	57163	263673	167452	103608	445903	104894
	43.0	40.8	49.9	55.7	39.8	42.7	49.9	42.4	45.6
	100.0	76.2	19.8	10.4	47.9	30.4	18.8	81.0	19.0
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	253914	228902	21240	15754	126609	82059	44687	214342	39572
	19.8	22.2	9.7	15.3	19.1	20.9	21.5	20.4	17.2
	100.0	90.1	8.4	6.2	49.9	32.3	17.6	84.4	15.6
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	24825	19691	5134	3531	14999	9742	84	17775	7050
	1.9	1.9	2.4	3.4	2.3	2.5	*	1.7	3.1
	100.0	79.3	20.7	14.2	60.4	39.2	.3	71.6	28.4

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	270340	243643	22925	17438	135929	89165	44687	225037	45303
	21.1	23.7	10.5	17.0	20.5	22.8	21.5	21.4	19.7
	100.0	90.1	8.5	6.5	50.3	33.0	16.5	83.2	16.8
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	71067	66520	4548	2876	40772	10605	19691	49685	21382
	5.6	6.5	2.1	2.8	6.2	2.7	9.5	4.7	9.3
	100.0	93.6	6.4	4.0	57.4	14.9	27.7	69.9	30.1
(NET) ANY REFERENCE TO RESTAURANTS	11378	10695	684	684	5021	6358	-	10723	655
	.9	1.0	.3	.7	.8	1.6		1.0	.3
	100.0	94.0	6.0	6.0	44.1	55.9		94.2	5.8
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	4816	4204	612	612	4654	162	-	4367	449
	.4	.4	.3	.6	.7	*		.4	.2
	100.0	87.3	12.7	12.7	96.6	3.4		90.7	9.3
(NET) ANY REFERENCE TO NATURAL FEATURES	330550	299252	27223	21524	170931	111663	47397	275463	55086
	25.8	29.1	12.5	21.0	25.8	28.5	22.8	26.2	24.0
	100.0	90.5	8.2	6.5	51.7	33.8	14.3	83.3	16.7
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	56810	53934	2875	2875	16080	30444	10285	51933	4877
	4.4	5.2	1.3	2.8	2.4	7.8	5.0	4.9	2.1
	100.0	94.9	5.1	5.1	28.3	53.6	18.1	91.4	8.6

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155	447	303	194	102	124	318	243	928	333	375	677	150
	100.0	38.7	26.2	16.8	8.8	10.7	27.5	21.0	80.3	28.8	32.5	58.6	13.0
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423	488405	369989	198756	180327	43303	288243	278089	996286	373548	318599	649456	179755
	100.0	38.1	28.9	15.5	14.1	3.4	22.5	21.7	77.8	29.2	24.9	50.7	14.0
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	134346	67831	23830	8120	16788	4025	36567	19492	123999	40561	40106	85199	9612
	10.5	13.9	6.4	4.1	9.3	9.3	12.7	7.0	12.4	10.9	12.6	13.1	5.3
	100.0	50.5	17.7	6.0	12.5	3.0	27.2	14.5	92.3	30.2	29.9	63.4	7.2
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	73837	17823	33674	12944	7005	-	15513	26101	68764	21709	27741	48170	5848
	5.8	3.6	9.1	6.5	3.9		5.4	9.4	6.9	5.8	8.7	7.4	3.3
	100.0	24.1	45.6	17.5	9.5		21.0	35.3	93.1	29.4	37.6	65.2	7.9
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	65292	47018	8490	5176	2165	3122	6159	8951	62938	6480	9669	46467	5911
	5.1	9.6	2.3	2.6	1.2	7.2	2.1	3.2	6.3	1.7	3.0	7.2	3.3
	100.0	72.0	13.0	7.9	3.3	4.8	9.4	13.7	96.4	9.9	14.8	71.2	9.1
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	23454	5203	8976	6135	1485	1786	10471	3865	20755	5646	1710	11945	1946
	1.8	1.1	2.4	3.1	.8	4.1	3.6	1.4	2.1	1.5	.5	1.8	1.1
	100.0	22.2	38.3	26.2	6.3	7.6	44.6	16.5	88.5	24.1	7.3	50.9	8.3
LESS CROWDED	12211	8731	429	3051	-	-	9513	3592	10490	6612	6133	6677	-
	1.0	1.8	.1	1.5			3.3	1.3	1.1	1.8	1.9	1.0	
	100.0	71.5	3.5	25.0			77.9	29.4	85.9	54.1	50.2	54.7	
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	23172	6314	10770	5611	41	436	13586	7618	14248	2090	1118	13943	5457
	1.8	1.3	2.9	2.8	*	1.0	4.7	2.7	1.4	.6	.4	2.1	3.0
	100.0	27.2	46.5	24.2	.2	1.9	58.6	32.9	61.5	9.0	4.8	60.2	23.6
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	11516	406	8441	557	-	787	5526	1041	9848	8220	1387	6615	-
	.9	.1	2.3	.3		1.8	1.9	.4	1.0	2.2	.4	1.0	
	100.0	3.5	73.3	4.8		6.8	48.0	9.0	85.5	71.4	12.0	57.4	
MORE/ LOTS TO DO (UNSPEC.)	51747	11513	26443	9170	3864	255	20832	20489	48565	16606	18604	45014	5989
	4.0	2.4	7.1	4.6	2.1	.6	7.2	7.4	4.9	4.4	5.8	6.9	3.3
	100.0	22.2	51.1	17.7	7.5	.5	40.3	39.6	93.9	32.1	36.0	87.0	11.6
THE TRAILS/ HIKING TRAILS/ TRAILS	19057	8636	3123	434	7298	-	14194	4737	16138	5526	6871	14497	434
	1.5	1.8	.8	.2	4.0		4.9	1.7	1.6	1.5	2.2	2.2	.2
	100.0	45.3	16.4	2.3	38.3		74.5	24.9	84.7	29.0	36.1	76.1	2.3

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS · BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MORE ANIMALS/ WILDLIFE	46066	24861	6940	9253	5257	869	19108	11221	43954	13144	21300	25493	5860
	3.6	5.1	1.9	4.7	2.9	2.0	6.6	4.0	4.4	3.5	6.7	3.9	3.3
	100.0	54.0	15.1	20.1	11.4	1.9	41.5	24.4	95.4	28.5	46.2	55.3	12.7
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	10757	5437	5065	255	-	-	5929	255	10757	5474	900	10102	-
	.8	1.1	1.4	.1			2.1	.1	1.1	1.5	.3	1.6	
	100.0	50.5	47.1	2.4			55.1	2.4	100.0	50.9	8.4	93.9	
SHOPPING/ STORES/ MALLS	32540	7159	1337	6352	5898	509	7292	1260	30932	1240	7315	19847	5879
	2.5	1.5	.4	3.2	3.3	1.2	2.5	.5	3.1	.3	2.3	3.1	3.3
	100.0	22.0	4.1	19.5	18.1	1.6	22.4	3.9	95.1	3.8	22.5	61.0	18.1
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	60870	16400	11504	26132	2683	3106	11219	8423	57045	29607	16416	42503	18123
	4.8	3.4	3.1	13.1	1.5	7.2	3.9	3.0	5.7	7.9	5.2	6.5	10.1
	100.0	26.9	18.9	42.9	4.4	5.1	18.4	13.8	93.7	48.6	27.0	69.8	29.8
ICE FIELDS/ BEAUTIFUL ICEFIELDS	1594	800	-	-	674	121	790	-	1474	1594	1474	121	-
	.1	.2			.4	.3	.3		.1	.4	.5	*	
	100.0	50.2			42.3	7.6	49.6		92.4	100.0	92.4	7.6	
GLACIERS/ BEAUTIFUL GLACIERS	3338	664	449	2183	41	121	1623	548	3338	1492	2462	2221	-
	.3	.1	.1	1.1	*	.3	.6	.2	.3	.4	.8	.3	
	100.0	19.9	13.4	65.4	1.2	3.6	48.6	16.4	100.0	44.7	73.7	66.5	
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39982	29631	7760	-	2117	474	2297	6670	39982	7266	5794	31523	474
	3.1	6.1	2.1		1.2	1.1	.8	2.4	4.0	1.9	1.8	4.9	.3
	100.0	74.1	19.4		5.3	1.2	5.7	16.7	100.0	18.2	14.5	78.8	1.2
LAKES (ANY POSITIVE MENTIONS)	3791	324	822	2099	509	121	1040	2587	3501	2877	2920	3282	-
	.3	.1	.2	1.1	.3	.3	.4	.9	.4	.8	.9	.5	
	100.0	8.6	21.7	55.4	13.4	3.2	27.4	68.2	92.3	75.9	77.0	86.6	
ROADS/ GOOD ROADS/ HIGHWAY	16844	6660	8636	2311	-	255	1608	3063	14769	3474	7569	12180	1105
	1.3	1.4	2.3	1.2		.6	.6	1.1	1.5	.9	2.4	1.9	.6
	100.0	39.5	51.3	13.7		1.5	9.5	18.2	87.7	20.6	44.9	72.3	6.6
FRIENDLY/ COURTEOUS PEOPLE	72399	13911	4310	1519	50614	1976	10022	47939	69232	51387	8430	17025	3864
	5.7	2.8	1.2	.8	28.1	4.6	3.5	17.2	6.9	13.8	2.6	2.6	2.1
	100.0	19.2	6.0	2.1	69.9	2.7	13.8	66.2	95.6	71.0	11.6	23.5	5.3
BIKING TRAILS	1048	1048	-	-	-	-	1048	1048	1048	1048	1048	1048	-
	.1	.2					.4	.4	.1	.3	.3	.2	
	100.0	100.0					100.0	100.0	100.0	100.0	100.0	100.0	

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
GOOD FOOD/ RESTAURANTS	622	-	-	-	193	255	447	-	429	255	-	447	-
	*				.1	.6	.2		*	.1		.1	
	100.0				31.0	40.9	71.9		69.0	40.9		71.9	
SIZE OF PARK/ ITS INCREDIBLE SIZE	11234	2023	7336	-	-	1875	8489	7591	9868	7845	9256	8881	-
	.9	.4	2.0			4.3	2.9	2.7	1.0	2.1	2.9	1.4	
	100.0	18.0	65.3			16.7	75.6	67.6	87.8	69.8	82.4	79.1	
LAKE LOUISE	4857	1305	3165	387	-	-	255	1598	4857	2109	3320	1752	-
	.4	.3	.9	.2			.1	.6	.5	.6	1.0	.3	
	100.0	26.9	65.2	8.0			5.2	32.9	100.0	43.4	68.4	36.1	
MALIGNE LAKE	528	-	-	-	528	-	-	-	528	-	-	528	-
	*				.3				.1			.1	
	100.0				100.0				100.0			100.0	
MUCH THE SAME/ NO DIFFERENCE	21209	14741	1254	1690	-	1194	6091	827	16991	5044	1903	7741	9901
	1.7	3.0	.3	.9		2.8	2.1	.3	1.7	1.4	.6	1.2	5.5
	100.0	69.5	5.9	8.0		5.6	28.7	3.9	80.1	23.8	9.0	36.5	46.7
MISCELLANEOUS	153420	63923	41415	27285	10997	7259	26486	35667	132722	39576	49723	80932	20326
	12.0	13.1	11.2	13.7	6.1	16.8	9.2	12.8	13.3	10.6	15.6	12.5	11.3
	100.0	41.7	27.0	17.8	7.2	4.7	17.3	23.2	86.5	25.8	32.4	52.8	13.2
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	7194	2106	4482	-	-	303	2015	-	6771	394	91	2712	-
	.6	.4	1.2			.7	.7		.7	.1	*	.4	
	100.0	29.3	62.3			4.2	28.0		94.1	5.5	1.3	37.7	
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	22128	9720	6900	3170	1651	384	5158	1112	18951	4677	5020	7353	1746
	1.7	2.0	1.9	1.6	.9	.9	1.8	.4	1.9	1.3	1.6	1.1	1.0
	100.0	43.9	31.2	14.3	7.5	1.7	23.3	5.0	85.6	21.1	22.7	33.2	7.9
NOT STATED	550797	215594	175156	91309	57689	19829	100820	95467	382816	151487	129842	250355	67224
	43.0	44.1	47.3	45.9	32.0	45.8	35.0	34.3	38.4	40.6	40.8	38.5	37.4
	100.0	39.1	31.8	16.6	10.5	3.6	18.3	17.3	69.5	27.5	23.6	45.5	12.2
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	253914	120784	58323	25766	25959	7147	55832	48316	236142	61645	70411	160938	20898
	19.8	24.7	15.8	13.0	14.4	16.5	19.4	17.4	23.7	16.5	22.1	24.8	11.6
	100.0	47.6	23.0	10.1	10.2	2.8	22.0	19.0	93.0	24.3	27.7	63.4	8.2
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	24825	2700	12877	5227	1752	1149	9118	5774	22746	15493	10764	14520	-
	1.9	.6	3.5	2.6	1.0	2.7	3.2	2.1	2.3	4.1	3.4	2.2	
	100.0	10.9	51.9	21.1	7.1	4.6	36.7	23.3	91.6	62.4	43.4	58.5	

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	270340	122285	69356	27547	27161	8055	61115	50484	250899	71551	76040	168567	20898
	21.1	25.0	18.7	13.9	15.1	18.6	21.2	18.2	25.2	19.2	23.9	26.0	11.6
	100.0	45.2	25.7	10.2	10.0	3.0	22.6	18.7	92.8	26.5	28.1	62.4	7.7
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	71067	13975	37213	14781	3906	691	31437	28108	58961	18697	19723	55106	11446
	5.6	2.9	10.1	7.4	2.2	1.6	10.9	10.1	5.9	5.0	6.2	8.5	6.4
	100.0	19.7	52.4	20.8	5.5	1.0	44.2	39.6	83.0	26.3	27.8	77.5	16.1
(NET) ANY REFERENCE TO RESTAURANTS	11378	5437	5065	255	193	255	6376	255	11186	5728	900	10549	.
	.9	1.1	1.4	.1	.1	.6	2.2	.1	1.1	1.5	.3	1.6	
	100.0	47.8	44.5	2.2	1.7	2.2	56.0	2.2	98.3	50.3	7.9	92.7	
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	4816	1348	449	2183	716	241	2297	548	4696	2970	3819	2342	.
	.4	.3	.1	1.1	.4	.6	.8	.2	.5	.8	1.2	.4	
	100.0	28.0	9.3	45.3	14.9	5.0	47.7	11.4	97.5	61.7	79.3	48.6	
(NET) ANY REFERENCE TO NATURAL FEATURES	330550	143055	77385	53338	30375	9161	72835	64608	308956	92678	97973	211681	41135
	25.8	29.3	20.9	26.8	16.8	21.2	25.3	23.2	31.0	24.8	30.8	32.6	22.9
	100.0	43.3	23.4	16.1	9.2	2.8	22.0	19.5	93.5	28.0	29.6	64.0	12.4
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	56810	13961	16680	7378	6132	1200	21812	8878	46086	8646	8922	34551	6751
	4.4	2.9	4.5	3.7	3.4	2.8	7.6	3.2	4.6	2.3	2.8	5.3	3.8
	100.0	24.6	29.4	13.0	10.8	2.1	38.4	15.6	81.1	15.2	15.7	60.8	11.9

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155	445	595	71	173	109	133	125	41	367	329	263	371
	100.0	38.5	51.5	6.1	15.0	9.4	11.5	10.8	3.5	31.8	28.5	22.8	32.1
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423	254400	882258	82691	243819	138223	197165	140065	51564	329255	396565	390440	342013
	100.0	19.9	68.9	6.5	19.0	10.8	15.4	10.9	4.0	25.7	31.0	30.5	26.7
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	134346	34330	92446	5232	27772	8280	24643	4318	2067	49765	45004	32291	46498
	10.5	13.5	10.5	6.3	11.4	6.0	12.5	3.1	4.0	15.1	11.3	8.3	13.6
	100.0	25.6	68.8	3.9	20.7	6.2	18.3	3.2	1.5	37.0	33.5	24.0	34.6
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	73837	18740	45183	6367	6653	13796	7908	15005	84	23558	21790	22109	25793
	5.8	7.4	5.1	7.7	2.7	10.0	4.0	10.7	.2	7.2	5.5	5.7	7.5
	100.0	25.4	61.2	8.6	9.0	18.7	10.7	20.3	.1	31.9	29.5	29.9	34.9
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	65292	8241	53516	495	34854	454	3392	10225	278	13284	6667	7034	18319
	5.1	3.2	6.1	.6	14.3	.3	1.7	7.3	.5	4.0	1.7	1.8	5.4
	100.0	12.6	82.0	.8	53.4	.7	5.2	15.7	.4	20.3	10.2	10.8	28.1
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	23454	9739	6935	3248	1797	3070	534	63	358	11237	7765	4421	8319
	1.8	3.8	.8	3.9	.7	2.2	.3	*	.7	3.4	2.0	1.1	2.4
	100.0	41.5	29.6	13.8	7.7	13.1	2.3	.3	1.5	47.9	33.1	18.8	35.5
LESS CROWDED	12211	10212	1998	3051	622	278	152	63	-	8046	4772	128	6827
	1.0	4.0	.2	3.7	.3	.2	.1	*		2.4	1.2	*	2.0
	100.0	83.6	16.4	25.0	5.1	2.3	1.2	.5		65.9	39.1	1.0	55.9
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	23172	1087	17500	4585	152	1913	5961	936	-	2878	8889	917	5462
	1.8	.4	2.0	5.5	.1	1.4	3.0	.7		.9	2.2	.2	1.6
	100.0	4.7	75.5	19.8	.7	8.3	25.7	4.0		12.4	38.4	4.0	23.6
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	11516	1193	10323	-	152	3901	449	746	1325	3441	255	4984	5976
	.9	.5	1.2		.1	2.8	.2	.5	2.6	1.0	.1	1.3	1.7
	100.0	10.4	89.6		1.3	33.9	3.9	6.5	11.5	29.9	2.2	43.3	51.9
MORE/ LOTS TO DO (UNSPEC.)	51747	3016	42723	-	9250	1838	16624	8599	3269	10659	18943	12669	18094
	4.0	1.2	4.8		3.8	1.3	8.4	6.1	6.3	3.2	4.8	3.2	5.3
	100.0	5.8	82.6		17.9	3.6	32.1	16.6	6.3	20.6	36.6	24.5	35.0
THE TRAILS/ HIKING TRAILS/ TRAILS	19057	1668	17389	1702	3498	8448	816	-	193	3293	1887	14037	2459
	1.5	.7	2.0	2.1	1.4	6.1	.4		.4	1.0	.5	3.6	.7
	100.0	8.8	91.2	8.9	18.4	44.3	4.3		1.0	17.3	9.9	73.7	12.9
MORE ANIMALS/ WILDLIFE	46066	14283	31784	8119	11744	308	9749	1706	255	5437	20604	5284	18167
	3.6	5.6	3.6	9.8	4.8	.2	4.9	1.2	.5	1.7	5.2	1.4	5.3
	100.0	31.0	69.0	17.6	25.5	.7	21.2	3.7	.6	11.8	44.7	11.5	39.4

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	10757	-	10757	-	9847	491	163	-	-	255	5219	-	5537
	.8		1.2		4.0	.4	.1			.1	1.3		1.6
	100.0		100.0		91.5	4.6	1.5			2.4	48.5		51.5
SHOPPING/ STORES/ MALLS	32540	928	27027	4585	6085	669	828	1170	-	12637	22683	1606	6956
	2.5	.4	3.1	5.5	2.5	.5	.4	.8		3.8	5.7	.4	2.0
	100.0	2.9	83.1	14.1	18.7	2.1	2.5	3.6		38.8	69.7	4.9	21.4
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	60870	13243	29832	8541	16108	8808	3336	14761	255	5639	3043	19035	32000
	4.8	5.2	3.4	10.3	6.6	6.4	1.7	10.5	.5	1.7	.8	4.9	9.4
	100.0	21.8	49.0	14.0	26.5	14.5	5.5	24.3	.4	9.3	5.0	31.3	52.6
ICE FIELDS/ BEAUTIFUL ICEFIELDS	1594	911	683	-	-	-	-	-	-	800	683	-	116
	.1	.4	.1							.2	.2		*
	100.0	57.1	42.9							50.2	42.9		7.3
GLACIERS/ BEAUTIFUL GLACIERS	3338	1492	1846	959	-	-	-	449	1224	706	1518	1408	412
	.3	.6	.2	1.2				.3	2.4	.2	.4	.4	.1
	100.0	44.7	55.3	28.7				13.4	36.7	21.1	45.5	42.2	12.4
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39982	2652	36391	-	28157	3901	939	3614	-	2426	355	474	7320
	3.1	1.0	4.1		11.5	2.8	.5	2.6		.7	.1	.1	2.1
	100.0	6.6	91.0		70.4	9.8	2.3	9.0		6.1	.9	1.2	18.3
LAKES (ANY POSITIVE MENTIONS)	3791	2968	822	-	124	564	84	2523	84	411	84	461	2737
	.3	1.2	.1		.1	.4	*	1.8	.2	.1	*	.1	.8
	100.0	78.3	21.7		3.3	14.9	2.2	66.6	2.2	10.8	2.2	12.1	72.2
ROADS/ GOOD ROADS/ HIGHWAY	16844	7513	9331	-	354	278	1105	1467	-	13640	3403	4555	882
	1.3	3.0	1.1		.1	.2	.6	1.0		4.1	.9	1.2	.3
	100.0	44.6	55.4		2.1	1.6	6.6	8.7		81.0	20.2	27.0	5.2
FRIENDLY/ COURTEOUS PEOPLE	72399	4759	65251	1521	9393	-	49649	452	646	4932	6088	55956	10355
	5.7	1.9	7.4	1.8	3.9		25.2	.3	1.3	1.5	1.5	14.3	3.0
	100.0	6.6	90.1	2.1	13.0		68.6	.6	.9	6.8	8.4	77.3	14.3
BIKING TRAILS	1048	1048	-	-	-	-	-	1048	-	-	-	-	1048
	.1	.4						.7					.3
	100.0	100.0						100.0					100.0
GOOD FOOD/ RESTAURANTS	622	255	193	-	-	-	255	-	193	-	447	-	-
	*	.1	*				.1		.4		.1		
	100.0	40.9	31.0				40.9		31.0		71.9		

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
SIZE OF PARK/ ITS INCREDIBLE SIZE	11234	1580	8409	-	465	-	375	9066	-	1327	302	8572	1620
	.9	.6	1.0		.2		.2	6.5		.4	.1	2.2	.5
	100.0	14.1	74.9		4.1		3.3	80.7		11.8	2.7	76.3	14.4
LAKE LOUISE	4857	2667	2190	-	-	1211	387	-	1465	1794	3187	387	71
	.4	1.0	.2			.9	.2		2.8	.5	.8	.1	*
	100.0	54.9	45.1			24.9	8.0		30.2	36.9	65.6	8.0	1.5
MALIGNE LAKE	528	528	-	-	-	528	-	-	-	-	528	-	-
	*	.2				.4					.1		
	100.0	100.0				100.0					100.0		
MUCH THE SAME/ NO DIFFERENCE	21209	5614	15318	-	3307	278	550	728	4451	9564	295	11549	8236
	1.7	2.2	1.7		1.4	.2	.3	.5	8.6	2.9	.1	3.0	2.4
	100.0	26.5	72.2		15.6	1.3	2.6	3.4	21.0	45.1	1.4	54.5	38.8
MISCELLANEOUS	153420	25859	119440	16136	15344	24447	15834	8466	5207	44501	77089	41438	31547
	12.0	10.2	13.5	19.5	6.3	17.7	8.0	6.0	10.1	13.5	19.4	10.6	9.2
	100.0	16.9	77.9	10.5	10.0	15.9	10.3	5.5	3.4	29.0	50.2	27.0	20.6
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	7194	606	6588	2045	2015	-	-	2318	-	394	4482	2409	303
	.6	.2	.7	2.5	.8			1.7		.1	1.1	.6	.1
	100.0	8.4	91.6	28.4	28.0			32.2		5.5	62.3	33.5	4.2
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	22128	9586	12542	807	3116	3735	4901	1174	303	5950	11590	-	6649
	1.7	3.8	1.4	1.0	1.3	2.7	2.5	.8	.6	1.8	2.9		1.9
	100.0	43.3	56.7	3.6	14.1	16.9	22.1	5.3	1.4	26.9	52.4		30.0
NOT STATED	550797	127063	351307	35880	98833	66984	62406	60932	22092	164639	184772	167716	131466
	43.0	49.9	39.8	43.4	40.5	48.5	31.7	43.5	42.8	50.0	46.6	43.0	38.4
	100.0	23.1	63.8	6.5	17.9	12.2	11.3	11.1	4.0	29.9	33.5	30.4	23.9
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	253914	55363	182324	12093	67213	18630	30736	29548	2429	78220	68346	54979	82620
	19.8	21.8	20.7	14.6	27.6	13.5	15.6	21.1	4.7	23.8	17.2	14.1	24.2
	100.0	21.8	71.8	4.8	26.5	7.3	12.1	11.6	1.0	30.8	26.9	21.7	32.5
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	24825	9644	15181	959	276	6204	920	3718	4099	6351	5573	7240	9197
	1.9	3.8	1.7	1.2	.1	4.5	.5	2.7	8.0	1.9	1.4	1.9	2.7
	100.0	38.8	61.2	3.9	1.1	25.0	3.7	15.0	16.5	25.6	22.4	29.2	37.0
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	270340	59207	194907	12093	67365	24440	31185	30294	5119	82622	72798	58808	88578
	21.1	23.3	22.1	14.6	27.6	17.7	15.8	21.6	9.9	25.1	18.4	15.1	25.9
	100.0	21.9	72.1	4.5	24.9	9.0	11.5	11.2	1.9	30.6	26.9	21.8	32.8

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	71067	4103	56372	4585	9402	3751	19604	9535	3269	12667	24851	13585	23556
	5.6	1.6	6.4	5.5	3.9	2.7	9.9	6.8	6.3	3.8	6.3	3.5	6.9
	100.0	5.8	79.3	6.5	13.2	5.3	27.6	13.4	4.6	17.8	35.0	19.1	33.1
(NET) ANY REFERENCE TO RESTAURANTS	11378	255	10949	-	9847	491	418	-	193	255	5666	-	5537
	.9	.1	1.2		4.0	.4	.2		.4	.1	1.4		1.6
	100.0	2.2	96.2		86.5	4.3	3.7		1.7	2.2	49.8		48.7
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	4816	2287	2530	959	-	-	-	449	1224	1389	2201	1408	412
	.4	.9	.3	1.2				.3	2.4	.4	.6	.4	.1
	100.0	47.5	52.5	19.9				9.3	25.4	28.8	45.7	29.2	8.6
(NET) ANY REFERENCE TO NATURAL FEATURES	330550	76326	221448	23041	85173	29656	37936	41962	5119	87906	83791	74831	114267
	25.8	30.0	25.1	27.9	34.9	21.5	19.2	30.0	9.9	26.7	21.1	19.2	33.4
	100.0	23.1	67.0	7.0	25.8	9.0	11.5	12.7	1.5	26.6	25.3	22.6	34.6
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	56810	2269	49781	4585	11293	2582	7207	2106	193	15357	32654	2365	12418
	4.4	.9	5.6	5.5	4.6	1.9	3.7	1.5	.4	4.7	8.2	.6	3.6
	100.0	4.0	87.6	8.1	19.9	4.5	12.7	3.7	.3	27.0	57.5	4.2	21.9

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155 100.0	1155 100.0	1155 100.0	562 48.7	322 27.9	228 19.7	153 13.2	49 4.2	84 7.3	855 74.0	128 11.1
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500 100.0	3144500 100.0	3144500 100.0	888175 28.2	644691 20.5	469471 14.9	310786 9.9	200139 6.4	301841 9.6	1805290 57.4	637611 20.3
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	331565 10.5 100.0	331565 10.5 100.0	331565 10.5 100.0	120682 13.6 36.4	74007 11.5 22.3	62537 13.3 18.9	33094 10.6 10.0	39667 19.8 12.0	81414 27.0 24.6	159873 8.9 48.2	54576 8.6 16.5
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	192932 6.1 100.0	192932 6.1 100.0	192932 6.1 100.0	41506 4.7 21.5	29827 4.6 15.5	20960 4.5 10.9	14481 4.7 7.5	14070 7.0 7.3	8821 2.9 4.6	104328 5.8 54.1	39058 6.1 20.2
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	145940 4.6 100.0	145940 4.6 100.0	145940 4.6 100.0	21195 2.4 14.5	29808 4.6 20.4	26700 5.7 18.3	19477 6.3 13.3	9914 5.0 6.8	12612 4.2 8.6	121825 6.7 83.5	13264 2.1 9.1
NET SCENERY/ BEAUTY OF SCENERY	621706 19.8 100.0	621706 19.8 100.0	621706 19.8 100.0	171862 19.4 27.6	131212 20.4 21.1	107767 23.0 17.3	67053 21.6 10.8	47499 23.7 7.6	97955 32.5 15.8	365560 20.2 58.8	105008 16.5 16.9
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	52981 1.7 100.0	52981 1.7 100.0	52981 1.7 100.0	12003 1.4 22.7	12415 1.9 23.4	8404 1.8 15.9	9324 3.0 17.6	-	9541 3.2 18.0	34321 1.9 64.8	10497 1.6 19.8
LESS CROWDED	35598 1.1 100.0	35598 1.1 100.0	35598 1.1 100.0	30518 3.4 85.7	29148 4.5 81.9	25939 5.5 72.9	3208 1.0 9.0	-	3433 1.1 9.6	31686 1.8 89.0	-
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	61440 2.0 100.0	61440 2.0 100.0	61440 2.0 100.0	2150 .2 3.5	5833 .9 9.5	3657 .8 6.0	2176 .7 3.5	-	17559 5.8 28.6	25497 1.4 41.5	13719 2.2 22.3
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	38921 1.2 100.0	38921 1.2 100.0	38921 1.2 100.0	7430 .8 19.1	2726 .4 7.0	2726 .6 7.0	535 .2 1.4	21851 10.9 56.1	5341 1.8 13.7	10241 .6 26.3	-
MORE/ LOTS TO DO (UNSPEC.)	137242 4.4 100.0	137242 4.4 100.0	137242 4.4 100.0	35436 4.0 25.8	51841 8.0 37.8	47341 10.1 34.5	4500 1.4 3.3	-	9935 3.3 7.2	83219 4.6 60.6	44088 6.9 32.1
THE TRAILS/ HIKING TRAILS/ TRAILS	34645 1.1 100.0	34645 1.1 100.0	34645 1.1 100.0	9144 1.0 26 %	7630 1.2 22.0	5524 1.2 15.9	2106 .7 6.1	-	1335 .4 3.9	28668 1.6 82.7	3054 .5 8.8

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
MORE ANIMALS/ WILDLIFE	104194	104194	104194	62800	43448	21421	38816	4893	8317	76183	18966
	3.3	3.3	3.3	7.1	6.7	4.6	12.5	2.4	2.8	4.2	3.0
	100.0	100.0	100.0	60.3	41.7	20.6	37.3	4.7	8.0	73.1	18.2
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	24983	24983	24983	2874	3562	2874	1956	-	-	14905	10078
	.8	.8	.8	.3	.6	.6	.6			.8	1.6
	100.0	100.0	100.0	11.5	14.3	11.5	7.8			59.7	40.3
SHOPPING/ STORES/ MALLS	92096	92096	92096	6240	1606	1606	-	-	45024	22528	24544
	2.9	2.9	2.9	.7	.2	.3			14.9	1.2	3.8
	100.0	100.0	100.0	6.8	1.7	1.7			48.9	24.5	26.7
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	139308	139308	139308	38200	11657	10051	4145	27637	824	93138	17215
	4.4	4.4	4.4	4.3	1.8	2.1	1.3	13.8	.3	5.2	2.7
	100.0	100.0	100.0	27.4	8.4	7.2	3.0	19.8	.6	66.9	12.4
ICE FIELDS/ BEAUTIFUL ICEFIELDS	2575	2575	2575	2575	465	465	237	-	-	2575	-
	.1	.1	.1	.3	.1	.1	.1			.1	
	100.0	100.0	100.0	100.0	18.1	18.1	9.2			100.0	
GLACIERS/ BEAUTIFUL GLACIERS	10142	10142	10142	6794	10098	4026	6309	-	-	10142	-
	.3	.3	.3	.8	1.6	.9	2.0			.6	
	100.0	100.0	100.0	67.0	99.6	39.7	62.2			100.0	
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	98566	98566	98566	2587	18154	15927	17429	19145	-	77059	2362
	3.1	3.1	3.1	.3	2.8	3.4	5.6	9.6		4.3	.4
	100.0	100.0	100.0	2.6	18.4	16.2	17.7	19.4		78.2	2.4
LAKES (ANY POSITIVE MENTIONS)	8882	8882	8882	1640	1182	1182	237	-	-	4644	4238
	.3	.3	.3	.2	.2	.3	.1			.3	.7
	100.0	100.0	100.0	18.5	13.3	13.3	2.7			52.3	47.7
ROADS/ GOOD ROADS/ HIGHWAY	46835	46835	46835	23031	10425	9354	1071	-	4377	33312	9146
	1.5	1.5	1.5	2.6	1.6	2.0	.3		1.5	1.8	1.4
	100.0	100.0	100.0	49.2	22.3	20.0	2.3		9.3	71.1	19.5
FRIENDLY/ COURTEOUS PEOPLE	148721	148721	148721	11649	101651	98383	4536	634	824	36520	110743
	4.7	4.7	4.7	1.3	15.8	21.0	1.5	.3	.3	2.0	17.4
	100.0	100.0	100.0	7.8	68.4	66.2	3.0	.4	.6	24.6	74.5
BIKING TRAILS	2205	2205	2205	2205	2205	-	2205	-	-	2205	-
	.1	.1	.1	.2	.3		.7			.1	
	100.0	100.0	100.0	100.0	100.0		100.0			100.0	

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS · BANFF
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY USE
GOOD FOOD/ RESTAURANTS	1177	1177	1177	803	803		803		203	974	
	*	*	*	.1	.1		.3		.1	.1	
	100.0	100.0	100.0	68.2	68.2		68.2		17.2	82.8	
SIZE OF PARK/ ITS INCREDIBLE SIZE	38734	38734	38734	3001	3012	2745	268	4889		33845	
	1.2	1.2	1.2	.3	.5	.6	.1	2.4		1.9	
	100.0	100.0	100.0	7.7	7.8	7.1	.7	12.6		87.4	
LAKE LOUISE	16198	16198	16198	12227	12832	6947	9012		1242	14955	
	.5	.5	.5	1.4	2.0	1.5	2.9		.4	.8	
	100.0	100.0	100.0	75.5	79.2	42.9	55.6		7.7	92.3	
MALIGNE LAKE	539	539	539						539		
	*	*	*						.2		
	100.0	100.0	100.0						100.0		
MUCH THE SAME/ NO DIFFERENCE	47832	47832	47832	20256	4923	2077	4672	5620		25430	1803
	1.5	1.5	1.5	2.3	.8	.4	1.5	2.8		1.4	.3
	100.0	100.0	100.0	42.3	10.3	4.3	9.8	11.7		53.2	3.8
MISCELLANEOUS	392692	392692	392692	97286	73409	49870	44574	291	57654	241001	90728
	12.5	12.5	12.5	11.0	11.4	10.6	14.3	.1	19.1	13.3	14.2
	100.0	100.0	100.0	24.8	18.7	12.7	11.4	.1	14.7	61.4	23.1
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	18896	18896	18896	9433	1562	637	925			14658	4238
	.6	.6	.6	1.1	.2	.1	.3			.8	.7
	100.0	100.0	100.0	49.9	8.3	3.4	4.9			77.6	22.4
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	58440	58440	58440	23161	7416	6881	6608	13896	20493	33025	
	1.9	1.9	1.9	2.6	1.2	1.5	2.1	6.9	6.8	1.8	
	100.0	100.0	100.0	39.6	12.7	11.8	11.3	23.8	35.1	56.5	
NOT STATED	1386812	1386812	1386812	408097	244025	159088	154779	86912	101640	728512	304538
	44.1	44.1	44.1	45.9	37.9	33.9	49.8	43.4	33.7	40.4	47.8
	100.0	100.0	100.0	29.4	17.6	11.5	11.2	6.3	7.3	52.5	22.0
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	621706	621706	621706	171862	131212	107767	67053	47499	97955	365560	105008
	19.8	19.8	19.8	19.4	20.4	23.0	21.6	23.7	32.5	20.2	16.5
	100.0	100.0	100.0	27.6	21.1	17.3	10.8	7.6	15.8	58.8	16.9
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	75592	75592	75592	28999	27075	15119	16330	21851	7123	40891	4238
	2.4	2.4	2.4	3.3	4.2	3.2	5.3	10.9	2.4	2.3	.7
	100.0	100.0	100.0	38.4	35.8	20.0	21.6	28.9	9.4	54.1	5.6

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	674313	674313	674313	191324	145902	114960	74787	66644	105078	390410	105008
	21.4	21.4	21.4	21.5	22.6	24.5	24.1	33.3	34.8	21.6	16.5
	100.0	100.0	100.0	28.4	21.6	17.0	11.1	9.9	15.6	57.9	15.6
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	190959	190959	190959	37586	55896	49220	6676	-	25717	102771	57807
	6.1	6.1	6.1	4.2	8.7	10.5	2.1		8.5	5.7	9.1
	100.0	100.0	100.0	19.7	29.3	25.8	3.5		13.5	53.8	30.3
(NET) ANY REFERENCE TO RESTAURANTS	26160	26160	26160	3677	4365	2874	2759	-	203	15880	10078
	.8	.8	.8	.4	.7	.6	.9		.1	.9	1.6
	100.0	100.0	100.0	14.1	16.7	11.0	10.5		.8	60.7	38.5
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	12488	12488	12488	9141	10335	4263	6546	-	-	12488	-
	.4	.4	.4	1.0	1.6	.9	2.1			.7	
	100.0	100.0	100.0	73.2	82.8	34.1	52.4			100.0	
(NET) ANY REFERENCE TO NATURAL FEATURES	806074	806074	806074	246619	171757	120390	98021	69089	103985	498986	123631
	25.6	25.6	25.6	27.8	26.6	25.6	31.5	34.5	34.5	27.6	19.4
	100.0	100.0	100.0	30.6	21.3	14.9	12.2	8.6	12.9	61.9	15.3
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	151903	151903	151903	10139	10198	6531	4935	-	62786	59909	24544
	4.8	4.8	4.8	1.1	1.6	1.4	1.6		20.8	3.3	3.8
	100.0	100.0	100.0	6.7	6.7	4.3	3.2		41.3	39.4	16.2

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS · BANFF
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155	617	393	91	133	352	186	110	10	737	31	143	275
	100.0	53.4	34.0	7.9	11.5	30.5	16.1	9.5	.9	63.8	2.7	12.4	23.8
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500	2381679	1817432	193308	370939	591438	171383	48000	35033	2892687	82977	90555	161258
	100.0	75.7	57.8	6.1	11.8	18.8	5.5	1.5	1.1	92.0	2.6	2.9	5.1
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	331565	228253	143156	20068	65029	95380	7932	580	·	299115	18310	16712	15739
	10.5	9.6	7.9	10.4	17.5	16.1	4.6	1.2		10.3	22.1	18.5	9.8
	100.0	68.8	43.2	6.1	19.6	28.8	2.4	.2		90.2	5.5	5.0	4.7
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	192932	149457	95876	2205	51376	41291	2184	·	·	176828	·	11568	4535
	6.1	6.3	5.3	1.1	13.9	7.0	1.3			6.1		12.8	2.8
	100.0	77.5	49.7	1.1	26.6	21.4	1.1			91.7		6.0	2.4
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	145940	119948	86108	29305	4535	23025	2967	1323	·	134674	·	5326	5940
	4.6	5.0	4.7	15.2	1.2	3.9	1.7	2.8		4.7		5.9	3.7
	100.0	82.2	59.0	20.1	3.1	15.8	2.0	.9		92.3		3.6	4.1
NET SCENERY/ BEAUTY OF SCENERY	621706	458159	298128	46686	113346	150464	13083	1902	·	566799	18310	28693	26214
	19.8	19.2	16.4	24.2	30.6	25.4	7.6	4.0		19.6	22.1	31.7	16.3
	100.0	73.7	48.0	7.5	18.2	24.2	2.1	.3		91.2	2.9	4.6	4.2
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	52981	21196	11127	824	9245	30058	1726	1419	·	46213	1601	1743	5025
	1.7	.9	.6	.4	2.5	5.1	1.0	3.0		1.6	1.9	1.9	3.1
	100.0	40.0	21.0	1.6	17.4	56.7	3.3	2.7		87.2	3.0	3.3	9.5
LESS CROWDED	35598	4600	1167	3433	·	29779	1218	1218	·	33081	·	764	1753
	1.1	.2	.1	1.8		5.0	.7	2.5		1.1		.8	1.1
	100.0	12.9	3.3	9.6		83.7	3.4	3.4		92.9		2.1	4.9
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	61440	60160	53208	1778	5174	1280	·	·	·	57023	·	1604	2813
	2.0	2.5	2.9	.9	1.4	.2				2.0		1.8	1.7
	100.0	97.9	86.6	2.9	8.4	2.1				92.8		2.6	4.6
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	38921	32099	28785	2360	954	6287	535	·	·	32099	2811	3026	3796
	1.2	1.3	1.6	1.2	.3	1.1	.3			1.1	3.4	3.3	2.4
	100.0	82.5	74.0	6.1	2.4	16.2	1.4			82.5	7.2	7.8	9.8
MORE/ LOTS TO DO (UNSPEC.)	137242	134114	83047	3853	47214	2404	725	·	·	134306	12636	639	2298
	4.4	5.6	4.6	2.0	12.7	.4	.4			4.6	15.2	.7	1.4
	100.0	97.7	60.5	2.8	34.4	1.8	.5			97.9	9.2	.5	1.7

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
THE TRAILS/ HIKING TRAILS/ TRAILS	34645	28982	25856	1335	1790	4991	672	-	-	31695	810	2721	228
	1.1	1.2	1.4	.7	.5	.8	.4			1.1	1.0	3.0	.1
	100.0	83.7	74.6	3.9	5.2	14.4	1.9			91.5	2.3	7.9	.7
MORE ANIMALS/ WILDLIFE	104194	54388	33418	12708	8262	28996	20810	1071	-	95812	14818	3332	5049
	3.3	2.3	1.8	6.6	2.2	4.9	12.1	2.2		3.3	17.9	3.7	3.1
	100.0	52.2	32.1	12.2	7.9	27.8	20.0	1.0		92.0	14.2	3.2	4.8
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	24983	23377	21421	-	1956	1606	-	-	-	23377	-	-	1606
	.8	1.0	1.2		.5	.3				.8			1.0
	100.0	93.6	85.7		7.8	6.4				93.6			6.4
SHOPPING/ STORES/ MALLS	92096	89442	42011	747	46685	1929	725	725	-	89229	2811	-	2867
	2.9	3.8	2.3	.4	12.6	.3	.4	1.5		3.1	3.4		1.8
	100.0	97.1	45.6	.8	50.7	2.1	.8	.8		96.9	3.1		3.1
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	139308	96471	88265	4377	3829	37529	5308	4112	-	127442	-	3374	8492
	4.4	4.1	4.9	2.3	1.0	6.3	3.1	8.6		4.4		3.7	5.3
	100.0	69.2	63.4	3.1	2.7	26.9	3.8	3.0		91.5		2.4	6.1
ICE FIELDS/ BEAUTIFUL ICEFIELDS	2575	-	-	-	-	1903	672	-	-	1437	-	672	465
	.1					.3	.4			*		.7	.3
	100.0					73.9	26.1			55.8		26.1	18.1
GLACIERS/ BEAUTIFUL GLACIERS	10142	-	-	-	-	10098	44	-	-	9098	-	44	1001
	.3					1.7	*			.3		*	.6
	100.0					99.6	.4			89.7		.4	9.9
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	98566	95253	79549	15202	503	2359	953	953	-	96978	-	635	953
	3.1	4.0	4.4	7.9	.1	.4	.6	2.0		3.4		.7	.6
	100.0	96.6	80.7	15.4	.5	2.4	1.0	1.0		98.4		.6	1.0
LAKES (ANY POSITIVE MENTIONS)	8882	6733	2495	-	4238	2149	-	-	-	5406	-	3011	465
	.3	.3	.1		1.1	.4				.2		3.3	.3
	100.0	75.8	28.1		47.7	24.2				60.9		33.9	5.2
ROADS/ GOOD ROADS/ HIGHWAY	46835	23989	17303	3433	3253	20857	1989	-	-	36504	944	694	9637
	1.5	1.0	1.0	1.8	.9	3.5	1.2			1.3	1.1	.8	6.0
	100.0	51.2	36.9	7.3	6.9	44.5	4.2			77.9	2.0	1.5	20.6
FRIENDLY/ COURTEOUS PEOPLE	148721	135543	116234	6378	12931	12541	637	-	-	142525	-	2145	4050
	4.7	5.7	6.4	3.3	3.5	2.1	.4			4.9		2.4	2.5
	100.0	91.1	78.2	4.3	8.7	8.4	.4			95.8		1.4	2.7

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS · BANFF
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
BIKING TRAILS	2205	-	-	-	-	2205	-	-	-	2205	-	-	-
	.1					.4				.1			
	100.0					100.0				100.0			
GOOD FOOD/ RESTAURANTS	1177	1006	-	203	803	-	171	171	-	-	-	203	974
	*	*		.1	.2		.1	.4				.2	.6
	100.0	85.4		17.2	68.2		14.6	14.6				17.2	82.8
SIZE OF PARK/ ITS INCREDIBLE SIZE	38734	37881	36442	-	1439	-	853	853	-	37078	-	-	1656
	1.2	1.6	2.0		.4		.5	1.8		1.3			1.0
	100.0	97.8	94.1		3.7		2.2	2.2		95.7			4.3
LAKE LOUISE	16198	1242	-	-	1242	14955	-	-	-	14721	-	150	1326
	.5	.1			.3	2.5				.5		.2	.8
	100.0	7.7			7.7	92.3				90.9		.9	8.2
MALIGNE LAKE	539	539	-	-	539	-	-	-	-	539	-	-	-
	*	*			.1					*			
	100.0	100.0			100.0					100.0			
MUCH THE SAME/ NO DIFFERENCE	47832	33079	27194	-	5885	4174	10580	1218	9363	45726	-	85	2021
	1.5	1.4	1.5		1.6	.7	6.2	2.5	26.7	1.6		.1	1.3
	100.0	69.2	56.9		12.3	8.7	22.1	2.5	19.6	95.6		.2	4.2
MISCELLANEOUS	392692	313784	212230	23525	78030	71155	7752	2376	-	371481	21738	10379	10832
	12.5	13.2	11.7	12.2	21.0	12.0	4.5	5.0		12.8	26.2	11.5	6.7
	100.0	79.9	54.0	6.0	19.9	18.1	2.0	.6		94.6	5.5	2.6	2.8
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	18896	17845	17015	829	-	733	319	319	-	17940	-	-	956
	.6	.7	.9	.4		.1	.2	.7		.6			.6
	100.0	94.4	90.0	4.4		3.9	1.7	1.7		94.9			5.1
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	58440	25964	12365	12498	1101	13295	19181	1319	-	46918	-	8123	3399
	1.9	1.1	.7	6.5	.3	2.2	11.2	2.7		1.6		9.0	2.1
	100.0	44.4	21.2	21.4	1.9	22.7	32.8	2.3		80.3		13.9	5.8
NOT STATED	1386812	1029586	803124	85315	141146	261957	95269	35586	25671	1274732	42261	20919	91160
	44.1	43.2	44.2	44.1	38.1	44.3	55.6	74.1	73.3	44.1	50.9	23.1	56.5
	100.0	74.2	57.9	6.2	10.2	18.9	6.9	2.6	1.9	91.9	3.0	1.5	6.6
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	621706	458159	298128	46686	113346	150464	13083	1902	-	566799	18310	28693	26214
	19.8	19.2	16.4	24.2	30.6	25.4	7.6	4.0		19.6	22.1	31.7	16.3
	100.0	73.7	48.0	7.5	18.2	24.2	2.1	.3		91.2	2.9	4.6	4.2

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS · BANFF
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	75592	40614	31280	2360	6974	33726	1251	-	-	61863	2811	6903	6826
	2.4	1.7	1.7	1.2	1.9	5.7	.7			2.1	3.4	7.6	4.2
	100.0	53.7	41.4	3.1	9.2	44.6	1.7			81.8	3.7	9.1	9.0
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	674313	492757	327630	49046	116081	167265	14290	1902	-	613435	21121	30402	30475
	21.4	20.7	18.0	25.4	31.3	28.3	8.3	4.0		21.2	25.5	33.6	18.9
	100.0	73.1	48.6	7.3	17.2	24.8	2.1	.3		91.0	3.1	4.5	4.5
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	190959	186550	130309	3853	52388	3684	725	-	-	183605	12636	2243	5111
	6.1	7.8	7.2	2.0	14.1	.6	.4			6.3	15.2	2.5	3.2
	100.0	97.7	68.2	2.0	27.4	1.9	.4			96.1	6.6	1.2	2.7
(NET) ANY REFERENCE TO RESTAURANTS	26160	24383	21421	203	2759	1606	171	171	-	23377	-	203	2581
	.8	1.0	1.2	.1	.7	.3	.1	.4		.8		.2	1.6
	100.0	93.2	81.9	.8	10.5	6.1	.7	.7		89.4		.8	9.9
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	12488	-	-	-	-	11773	716	-	-	10535	-	716	1238
	.4					2.0	.4			.4		.8	.8
	100.0					94.3	5.7			84.4		5.7	9.9
(NET) ANY REFERENCE TO NATURAL FEATURES	806074	566499	391797	55325	119377	203504	36071	5329	-	735340	19544	34643	36092
	25.6	23.8	21.6	28.6	32.2	34.4	21.0	11.1		25.4	23.6	38.3	22.4
	100.0	70.3	48.6	6.9	14.8	25.2	4.5	.7		91.2	2.4	4.3	4.5
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	151903	148120	90775	2728	54618	2886	896	896	-	143442	2811	1806	6654
	4.8	6.2	5.0	1.4	14.7	.5	.5	1.9		5.0	3.4	2.0	4.1
	100.0	97.5	59.8	1.8	36.0	1.9	.6	.6		94.4	1.9	1.2	4.4

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155	738	413	269	886	724	675	71	160	23	560	172	264	159
	100.0	63.9	35.8	23.3	76.7	62.7	58.4	6.1	13.9	2.0	48.5	14.9	22.9	13.8
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500	2090883	1050353	1279694	1864806	1457287	1348233	160982	376472	75464	1214468	307360	1167496	455176
	100.0	66.5	33.4	40.7	59.3	46.3	42.9	5.1	12.0	2.4	38.6	9.8	37.1	14.5
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	331565	227904	103661	135728	195838	139764	135716	31862	44499	15074	154977	28274	105177	43137
	10.5	10.9	9.9	10.6	10.5	9.6	10.1	19.8	11.8	20.0	12.8	9.2	9.0	9.5
	100.0	68.7	31.3	40.9	59.1	42.2	40.9	9.6	13.4	4.5	46.7	8.5	31.7	13.0
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	192932	88488	102302	83887	109044	89913	85083	5005	21914	1112	71252	22243	79860	19577
	6.1	4.2	9.7	6.6	5.8	6.2	6.3	3.1	5.8	1.5	5.9	7.2	6.8	4.3
	100.0	45.9	53.0	43.5	56.5	46.6	44.1	2.6	11.4	.6	36.9	11.5	41.4	10.1
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	145940	113134	32806	45615	100325	93277	92364	3512	7049	796	52005	5469	69782	18684
	4.6	5.4	3.1	3.6	5.4	6.4	6.9	2.2	1.9	1.1	4.3	1.8	6.0	4.1
	100.0	77.5	22.5	31.3	68.7	63.9	63.3	2.4	4.8	.5	35.6	3.7	47.8	12.8
NET SCENERY/ BEAUTY OF SCENERY	621706	403772	215792	241980	379726	305702	295911	40380	65233	16982	249996	48328	252929	70454
	19.8	19.3	20.5	18.9	20.4	21.0	21.9	25.1	17.3	22.5	20.6	15.7	21.7	15.5
	100.0	64.9	34.7	38.9	61.1	49.2	47.6	6.5	10.5	2.7	40.2	7.8	40.7	11.3
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	52981	29328	23653	19653	33328	31040	31007	617	2289	-	27928	5531	5742	13781
	1.7	1.4	2.3	1.5	1.8	2.1	2.3	.4	.6		2.3	1.8	.5	3.0
	100.0	55.4	44.6	37.1	62.9	58.6	58.5	1.2	4.3		52.7	10.4	10.8	26.0
LESS CROWDED	35598	28345	7253	3433	32165	32165	32165	25272	-	-	30947	251	4399	-
	1.1	1.4	.7	.3	1.7	2.2	2.4	15.7			2.5	.1	.4	
	100.0	79.6	20.4	9.6	90.4	90.4	90.4	71.0			86.9	.7	12.4	
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	61440	47647	13793	24051	37389	22577	21292	1285	14812	-	24177	-	35163	2100
	2.0	2.3	1.3	1.9	2.0	1.5	1.6	.8	3.9		2.0		3.0	.5
	100.0	77.6	22.4	39.1	60.9	36.7	34.7	2.1	24.1		39.4		57.2	3.4
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	38921	35361	3561	1488	37434	26921	26921	-	5171	5341	10241	19145	6829	2706
	1.2	1.7	.3	.1	2.0	1.8	2.0		1.4	7.1	.8	6.2	.6	.6
	100.0	90.9	9.1	3.8	96.2	69.2	69.2		13.3	13.7	26.3	49.2	17.5	7.0
MORE/ LOTS TO DO (UNSPEC.)	137242	92285	44689	48524	88718	65678	65678	-	18941	5341	62264	7211	56144	11622
	4.4	4.4	4.3	3.8	4.8	4.5	4.9		5.0	7.1	5.1	2.3	4.8	2.6
	100.0	67.2	32.6	35.4	64.6	47.9	47.9		13.8	3.9	45.4	5.3	40.9	8.5

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	PARKS MAIN DESTINATION			LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME, VFR	SUMMER	FALL	WINTER	SPRING
THE TRAILS/ HIKING TRAILS/ TRAILS	34645	31696	2948	5774	28871	24935	21687	5095	8415	203	12708	1038	19325	1574
	1.1	1.5	.3	.5	1.5	1.7	1.6	3.2	2.2	.3	1.0	.3	1.7	.3
	100.0	91.5	8.5	16.7	83.3	72.0	62.6	14.7	24.3	.6	36.7	3.0	55.8	4.5
MORE ANIMALS/ WILDLIFE	104194	80671	23522	32699	71494	32252	29799	3580	42268	-	58328	20623	16488	8755
	3.3	3.9	2.2	2.6	3.8	2.2	2.2	2.2	11.2		4.8	6.7	1.4	1.9
	100.0	77.4	22.6	31.4	68.6	31.0	28.6	3.4	40.6		56.0	19.8	15.8	8.4
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	24983	24983	-	12145	12838	12838	12838	-	-	-	23715	1268	-	-
	.8	1.2		.9	.7	.9	1.0				2.0	.4		
	100.0	100.0		48.6	51.4	51.4	51.4				94.9	5.1		
SHOPPING/ STORES/ MALLS	92096	44131	47965	77425	14671	11860	11860	-	2811	-	19771	6914	64363	1047
	2.9	2.1	4.6	6.1	.8	.8	.9		.7		1.6	2.2	5.5	.2
	100.0	47.9	52.1	84.1	15.9	12.9	12.9		3.1		21.5	7.5	69.9	1.1
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	139308	101245	37745	41747	97561	72590	72590	710	24971	-	50201	32001	43885	13221
	4.4	4.8	3.6	3.3	5.2	5.0	5.4	.4	6.6		4.1	10.4	3.8	2.9
	100.0	72.7	27.1	30.0	70.0	52.1	52.1	.5	17.9		36.0	23.0	31.5	9.5
ICE FIELDS/ BEAUTIFUL ICEFIELDS	2575	2575	-	-	2575	1138	465	909	1437	-	1437	465	672	-
	.1	.1			.1	.1	*	.6	.4		.1	.2	.1	
	100.0	100.0			100.0	44.2	18.1	35.3	55.8		55.8	18.1	26.1	
GLACIERS/ BEAUTIFUL GLACIERS	10142	4390	5752	-	10142	9778	9735	44	3389	-	7273	2869	-	-
	.3	.2	.5		.5	.7	.7	*	.9		.6	.9		
	100.0	43.3	56.7		100.0	96.4	96.0	.4	33.4		71.7	28.3		
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	98566	96190	2376	17563	81002	81002	81002	-	-	-	17561	19373	60404	1228
	3.1	4.6	.2	1.4	4.3	5.6	6.0				1.4	6.3	5.2	.3
	100.0	97.6	2.4	17.8	82.2	82.2	82.2				17.8	19.7	61.3	1.2
LAKES (ANY POSITIVE MENTIONS)	8882	3256	5627	4238	4644	3927	3927	-	717	-	7176	1707	-	-
	.3	.2	.5	.3	.2	.3	.3		.2		.6	.6		
	100.0	36.7	63.3	47.7	52.3	44.2	44.2		8.1		80.8	19.2		
ROADS/ GOOD ROADS/ HIGHWAY	46835	38458	8377	21261	25574	24630	21947	2683	1638	-	20723	2683	20736	2694
	1.5	1.8	.8	1.7	1.4	1.7	1.6	1.7	.4		1.7	.9	1.8	.6
	100.0	82.1	17.9	45.4	54.6	52.6	46.9	5.7	3.5		44.2	5.7	44.3	5.8
FRIENDLY/ COURTEOUS PEOPLE	148721	128336	20385	119888	28833	14555	14555	-	13192	1085	25909	10669	10963	101180
	4.7	6.1	1.9	9.4	1.5	1.0	1.1		3.5	1.4	2.1	3.5	.9	22.2
	100.0	86.3	13.7	80.6	19.4	9.8	9.8		8.9	.7	17.4	7.2	7.4	68.0

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VIR	SUMMER	FALL	WINTER	SPRING
BIKING TRAILS	2205	2205	-	-	2205	2205	2205	-	2205	-	2205	-	-	-
	.1	.1			.1	.2	.2		.6		.2			
	100.0	100.0			100.0	100.0	100.0		100.0		100.0			
GOOD FOOD/ RESTAURANTS	1177	1177	-	-	1177	974	974	-	-	203	1006	171	-	-
	*	.1			.1	.1	.1			.3	.1	.1		
	100.0	100.0			100.0	82.8	82.8			17.2	85.4	14.6		
SIZE OF PARK/ ITS INCREDIBLE SIZE	38734	6452	32014	-	38734	36525	36525	710	2209	-	2148	5259	29753	1574
	1.2	.3	3.0		2.1	2.5	2.7	.4	.6		.2	1.7	2.5	.3
	100.0	16.7	82.7		100.0	94.3	94.3	1.8	5.7		5.5	13.6	76.8	4.1
LAKE LOUISE	16198	10985	5213	-	16198	10940	10940	-	6500	-	15407	-	-	791
	.5	.5	.5		.9	.8	.8		1.7		1.3			.2
	100.0	67.8	32.2		100.0	67.5	67.5		40.1		95.1			4.9
MALIGNE LAKE	539	-	539	-	539	-	-	-	539	-	-	-	-	539
	*		.1		*				.1					.1
	100.0		100.0		100.0				100.0					100.0
MUCH THE SAME/ NO DIFFERENCE	47832	37749	10083	7421	40412	25503	25503	-	5547	-	18854	251	28727	-
	1.5	1.8	1.0	.6	2.2	1.8	1.9		1.5		1.6	.1	2.5	
	100.0	78.9	21.1	15.5	84.5	53.3	53.3		11.6		39.4	.5	60.1	
MISCELLANEOUS	392692	261561	131131	199713	192979	130384	104913	28732	68583	1234	170662	54920	156869	10241
	12.5	12.5	12.5	15.6	10.3	8.9	7.8	17.8	18.2	1.6	14.1	17.9	13.4	2.2
	100.0	66.6	33.4	50.9	49.1	33.2	26.7	7.3	17.5	.3	43.5	14.0	39.9	2.6
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	18896	5163	13733	17940	956	956	956	-	-	-	18067	829	-	-
	.6	.2	1.3	1.4	.1	.1	.1				1.5	.3		
	100.0	27.3	72.7	94.9	5.1	5.1	5.1				95.6	4.4		
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	58440	42963	15477	22080	36360	32835	32802	6726	-	1081	39498	4922	4563	9457
	1.9	2.1	1.5	1.7	1.9	2.3	2.4	4.2		1.4	3.3	1.6	.4	2.1
	100.0	73.5	26.5	37.8	62.2	56.2	56.1	11.5		1.8	67.6	8.4	7.8	16.2
NOT STATED	1386812	873688	512588	630538	756274	586891	526128	64850	159807	15432	533975	133211	501712	217914
	44.1	41.8	48.8	49.3	40.6	40.3	39.0	40.3	42.4	20.4	44.0	43.3	43.0	47.9
	100.0	63.0	37.0	45.5	54.5	42.3	37.9	4.7	11.5	1.1	38.5	9.6	36.2	15.7
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	621706	403772	215792	241980	379726	305702	295911	40380	65233	16982	249996	48328	252929	70454
	19.8	19.3	20.5	18.9	20.4	21.0	21.9	25.1	17.3	22.5	20.6	15.7	21.7	15.5
	100.0	64.9	34.7	38.9	61.1	49.2	47.6	6.5	10.5	2.7	40.2	7.8	40.7	11.3

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	75592	54900	20691	5726	69866	52475	51759	953	16317	5341	40096	23958	7501	4037
	2.4	2.6	2.0	.4	3.7	3.6	3.8	.6	4.3	7.1	3.3	7.8	.6	.9
	100.0	72.6	27.4	7.6	92.4	69.4	68.5	1.3	21.6	7.1	53.0	31.7	9.9	5.3
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	674313	444095	228076	243467	430845	339794	329331	41052	78161	22323	272547	70342	260430	70993
	21.4	21.2	21.7	19.0	23.1	23.3	24.4	25.5	20.8	29.6	22.4	22.9	22.3	15.6
	100.0	65.9	33.8	36.1	63.9	50.4	48.8	6.1	11.6	3.3	40.4	10.4	38.6	10.5
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	190959	133987	56704	70797	120162	82310	81025	1285	33753	5341	86441	7211	85361	11945
	6.1	6.4	5.4	5.5	6.4	5.6	6.0	.8	9.0	7.1	7.1	2.3	7.3	2.6
	100.0	70.2	29.7	37.1	62.9	43.1	42.4	.7	17.7	2.8	45.3	3.8	44.7	6.3
(NET) ANY REFERENCE TO RESTAURANTS	26160	26160	-	12145	14015	13812	13812	-	-	203	24721	1439	-	-
	.8	1.3		.9	.8	.9	1.0			.3	2.0	.5		
	100.0	100.0		46.4	53.6	52.8	52.8			.8	94.5	5.5		
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	12488	6737	5752	-	12488	10687	9971	953	4827	-	8710	3106	672	-
	.4	.3	.5		.7	.7	.7	.6	1.3		.7	1.0	.1	
	100.0	53.9	46.1		100.0	85.6	79.8	7.6	38.7		69.7	24.9	5.4	
(NET) ANY REFERENCE TO NATURAL FEATURES	806074	536203	267411	289007	517067	391140	379142	43297	118378	16982	322408	97797	304181	81688
	25.6	25.6	25.5	22.6	27.7	26.8	28.1	26.9	31.4	22.5	26.5	31.8	26.1	17.9
	100.0	66.5	33.2	35.9	64.1	48.5	47.0	5.4	14.7	2.1	40.0	12.1	37.7	10.1
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	151903	90146	61758	87757	64146	46321	45036	1285	17623	203	54917	8354	85807	2825
	4.8	4.3	5.9	6.9	3.4	3.2	3.3	.8	4.7	.3	4.5	2.7	7.3	.6
	100.0	59.3	40.7	57.8	42.2	30.5	29.6	.8	11.6	.1	36.2	5.5	56.5	1.9

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155	447	303	194	102	124	318	243	928	333	375	677	150
	100.0	38.7	26.2	16.8	8.8	10.7	27.5	21.0	80.3	28.8	32.5	58.6	13.0
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500	1044797	1230966	504200	270680	101268	706096	735098	2478592	953866	855651	1637327	403154
	100.0	33.2	39.1	16.0	8.6	3.2	22.5	23.4	78.8	30.3	27.2	52.1	12.8
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	331565	151656	71193	19602	26760	9587	97053	48131	305775	99036	99896	201536	19073
	10.5	14.5	5.8	3.9	9.9	9.5	13.7	6.5	12.3	10.4	11.7	12.3	4.7
	100.0	45.7	21.5	5.9	8.1	2.9	29.3	14.5	92.2	29.9	30.1	60.8	5.8
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	192932	36056	118639	31247	8596	-	33952	78355	185692	52217	64229	137078	17819
	6.1	3.5	9.6	6.2	3.2		4.8	10.7	7.5	5.5	7.5	8.4	4.4
	100.0	18.7	61.5	16.2	4.5		17.6	40.6	96.2	27.1	33.3	71.1	9.2
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	145940	94990	29081	12476	2827	8315	13540	27063	137602	12935	29548	94569	12301
	4.6	9.1	2.4	2.5	1.0	8.2	1.9	3.7	5.6	1.4	3.5	5.8	3.1
	100.0	65.1	19.9	8.5	1.9	5.7	9.3	18.5	94.3	8.9	20.2	64.8	8.4
NET SCENERY/ BEAUTY OF SCENERY	621706	258572	194313	61435	38183	17902	136952	134556	580338	147001	176486	385804	47304
	19.8	24.7	15.8	12.2	14.1	17.7	19.4	18.3	23.4	15.4	20.6	23.6	11.7
	100.0	41.6	31.3	9.9	6.1	2.9	22.0	21.6	93.3	23.6	28.4	62.1	7.6
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	52981	10279	25644	12551	1510	3976	20146	4561	46560	10641	2641	23294	5259
	1.7	1.0	2.1	2.5	.6	3.9	2.9	.6	1.9	1.1	.3	1.4	1.3
	100.0	19.4	48.4	23.7	2.9	7.5	38.0	8.6	87.9	20.1	5.0	44.0	9.9
LESS CROWDED	35598	30743	1647	3208	-	-	29419	4932	32165	27127	25536	27246	-
	1.1	2.9	.1	.6			4.2	.7	1.3	2.8	3.0	1.7	
	100.0	86.4	4.6	9.0			82.6	13.9	90.4	76.2	71.7	76.5	
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	61440	12894	31368	15830	44	1305	33787	15947	42760	7186	2671	41825	15894
	2.0	1.2	2.5	3.1	*	1.3	4.8	2.2	1.7	.8	.3	2.6	3.9
	100.0	21.0	51.1	25.8	.1	2.1	55.0	26.0	69.6	11.7	4.3	68.1	25.9
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	38921	855	31146	2560	-	1655	14074	3261	34087	30427	5405	17753	-
	1.2	.1	2.5	.5		1.6	2.0	.4	1.4	3.2	.6	1.1	
	100.0	2.2	80.0	6.6		4.3	36.2	8.4	87.6	78.2	13.9	45.6	
MORE/ LOTS TO DO (UNSPEC.)	137242	24307	84237	20339	7590	268	58330	57855	129394	42350	55906	121134	15587
	4.4	2.3	6.8	4.0	2.8	.3	8.3	7.9	5.2	4.4	6.5	7.4	3.9
	100.0	17.7	61.4	14.8	5.5	.2	42.5	42.2	94.3	30.9	40.7	88.3	11.4

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
THE TRAILS/ HIKING TRAILS/ TRAILS	34645	17247	9907	1298	7491	-	28837	9235	31722	7548	11162	26901	1298
	1.1	1.7	.8	.3	2.8		4.1	1.3	1.3	.8	1.3	1.6	.3
	100.0	49.8	28.6	3.7	21.6		83.2	26.7	91.6	21.8	32.2	77.6	3.7
MORE ANIMALS/ WILDLIFE	104194	51653	25681	21023	7355	1502	41687	19745	96949	26810	48989	60891	16543
	3.3	4.9	2.1	4.2	2.7	1.5	5.9	2.7	3.9	2.8	5.7	3.7	4.1
	100.0	49.6	24.6	20.2	7.1	1.4	40.0	19.0	93.0	25.7	47.0	58.4	15.9
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	24983	11346	12031	1606	-	-	13413	1606	24983	12838	2874	22228	-
	.8	1.1	1.0	.3			1.9	.2	1.0	1.3	.3	1.4	
	100.0	45.4	48.2	6.4			53.7	6.4	100.0	51.4	11.5	89.0	
SHOPPING/ STORES/ MALLS	92096	14925	5626	20197	5789	535	17397	3746	85538	3321	9858	43078	16317
	2.9	1.4	.5	4.0	2.1	.5	2.5	.5	3.5	.3	1.2	2.6	4.0
	100.0	16.2	6.1	21.9	6.3	.6	18.9	4.1	92.9	3.6	10.7	46.8	17.7
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	139308	32645	47259	46133	2739	8885	19557	25219	127136	61711	43414	82857	44853
	4.4	3.1	3.8	9.1	1.0	8.8	2.8	3.4	5.1	6.5	5.1	5.1	11.1
	100.0	23.4	33.9	33.1	2.0	6.4	14.0	18.1	91.3	44.3	31.2	59.5	32.2
ICE FIELDS/ BEAUTIFUL ICEFIELDS	2575	1666	-	-	672	237	901	-	2338	2575	2338	237	-
	.1	.2			.2	.2	.1		.1	.3	.3	*	
	100.0	64.7			26.1	9.2	35.0		90.8	100.0	90.8	9.2	
GLACIERS/ BEAUTIFUL GLACIERS	10142	1364	3304	5430	44	237	4390	1136	10142	4070	5938	6844	-
	.3	.1	.3	1.1	*	.2	.6	.2	.4	.4	.7	.4	
	100.0	13.5	32.6	53.5	.4	2.3	43.3	11.2	100.0	40.1	58.6	67.5	
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	98566	59128	34849	-	2227	2362	2587	19302	98566	23880	17561	60904	2362
	3.1	5.7	2.8		.8	2.3	.4	2.6	4.0	2.5	2.1	3.7	.6
	100.0	60.0	35.4		2.3	2.4	2.6	19.6	100.0	24.2	17.8	61.8	2.4
LAKES (ANY POSITIVE MENTIONS)	8882	737	2760	4415	998	237	2424	6366	8272	6976	6539	7884	-
	.3	.1	.2	.9	.4	.2	.3	.9	.3	.7	.8	.5	
	100.0	8.3	31.1	49.7	11.2	2.7	27.3	71.7	93.1	78.5	73.6	88.8	
ROADS/ GOOD ROADS/ HIGHWAY	46835	13742	27581	13007	-	1071	4176	16723	42708	16331	27563	34962	4410
	1.5	1.3	2.2	2.6		1.1	.6	2.3	1.7	1.7	3.2	2.1	1.1
	100.0	29.3	58.9	27.8		2.3	8.9	35.7	91.2	34.9	58.9	74.6	9.4
FRIENDLY/ COURTEOUS PEOPLE	148721	28384	10789	2805	101998	5542	21514	97389	142523	103990	14820	33251	10963
	4.7	2.7	.9	.6	37.7	5.5	3.0	13.2	5.8	10.9	1.7	2.0	2.7
	100.0	19.1	7.3	1.9	68.6	3.7	14.5	65.5	95.8	69.9	10.0	22.4	7.4

Continued

Q.58 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
BIKING TRAILS	2205	2205	-	-	-	-	2205	2205	2205	2205	2205	2205	-
	.1	.2					.3	.3	.1	.2	.3	.1	
	100.0	100.0					100.0	100.0	100.0	100.0	100.0	100.0	
GOOD FOOD/ RESTAURANTS	1177	-	-	-	203	803	1006	-	974	803	-	1006	-
	*				.1	.8	.1		*	.1		.1	
	100.0				17.2	68.2	85.4		82.8	68.2		85.4	
SIZE OF PARK/ ITS INCREDIBLE SIZE	38734	3653	29270	-	-	5811	31630	29537	33726	30073	32992	31562	-
	1.2	.3	2.4			5.7	4.5	4.0	1.4	3.2	3.9	1.9	
	100.0	9.4	75.6			15.0	81.7	76.3	87.1	77.6	85.2	81.5	
LAKE LOUISE	16198	3366	12041	791	-	-	535	4611	16198	6598	11692	5846	-
	.5	.3	1.0	.2			.1	.6	.7	.7	1.4	.4	
	100.0	20.8	74.3	4.9			3.3	28.5	100.0	40.7	72.2	36.1	
MALIGNE LAKE	539	-	-	-	539	-	-	-	539	-	-	539	-
	*				.2				*			*	
	100.0				100.0				100.0			100.0	
MUCH THE SAME/ NO DIFFERENCE	47832	30061	4203	3030	-	5888	13414	2361	35096	11226	4356	16613	23025
	1.5	2.9	.3	.6		5.8	1.9	.3	1.4	1.2	.5	1.0	5.7
	100.0	62.8	8.8	6.3		12.3	28.0	4.9	73.4	23.5	9.1	34.7	48.1
MISCELLANEOUS	392692	140903	142192	66697	13161	14700	68426	103896	352795	92470	121472	212268	51256
	12.5	13.5	11.6	13.2	4.9	14.5	9.7	14.1	14.2	9.7	14.2	13.0	12.7
	100.0	35.9	36.2	17.0	3.4	3.7	17.4	26.5	89.8	23.5	30.9	54.1	13.1
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	18896	4334	13606	-	-	637	4238	-	18067	733	95	9528	-
	.6	.4	1.1			.6	.6		.7	.1	*	.6	
	100.0	22.9	72.0			3.4	22.4		95.6	3.9	.5	50.4	
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	58440	20480	28235	6864	1734	808	9670	3345	52215	18476	9726	23344	2697
	1.9	2.0	2.3	1.4	.6	.8	1.4	.5	2.1	1.9	1.1	1.4	.7
	100.0	35.0	48.3	11.7	3.0	1.4	16.5	5.7	89.3	31.6	16.6	39.9	4.6
NOT STATED	1386812	449518	581595	254316	82875	42973	267168	264318	987449	425128	353727	662993	134194
	44.1	43.0	47.2	50.4	30.6	42.4	37.8	36.0	39.8	44.6	41.3	40.5	33.3
	100.0	32.4	41.9	18.3	6.0	3.1	19.3	19.1	71.2	30.7	25.5	47.8	9.7
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	621706	258572	194313	61435	38183	17902	136952	134556	580338	147001	176486	38[illegible]804	47304
	19.8	24.7	15.8	12.2	14.1	17.7	19.4	18.3	23.4	15.4	20.6	[illegible].4	11.7
	100.0	41.6	31.3	9.9	6.1	2.9	22.0	21.6	93.3	23.6	28.4	62.1	7.6

Continued

Q.58 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	75592	6322	49251	13195	2254	2365	22095	15374	69910	48980	30247	39104	-
	2.4	.6	4.0	2.6	.8	2.3	3.1	2.1	2.8	5.1	3.5	2.4	
	100.0	8.4	65.2	17.5	3.0	3.1	29.2	20.3	92.5	64.8	40.0	51.7	
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	674313	262335	235090	66399	39395	19794	150174	141819	628110	181190	193388	405990	47304
	21.4	25.1	19.1	13.2	14.6	19.5	21.3	19.3	25.3	19.0	22.6	24.8	11.7
	100.0	38.9	34.9	9.8	5.8	2.9	22.3	21.0	93.1	26.9	28.7	60.2	7.0
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	190959	29477	115605	36169	7634	1573	86172	73802	164430	49535	58577	155235	31481
	6.1	2.8	9.4	7.2	2.8	1.6	12.2	10.0	6.6	5.2	6.8	9.5	7.8
	100.0	15.4	60.5	18.9	4.0	.8	45.1	38.6	86.1	25.9	30.7	81.3	16.5
(NET) ANY REFERENCE TO RESTAURANTS	26160	11346	12031	1606	203	803	14419	1606	25957	13641	2874	23234	-
	.8	1.1	1.0	.3	.1	.8	2.0	.2	1.0	1.4	.3	1.4	
	100.0	43.4	46.0	6.1	.8	3.1	55.1	6.1	99.2	52.1	11.0	88.8	
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	12488	2802	3304	5430	716	474	5062	1136	12252	6417	8048	7081	-
	.4	.3	.3	1.1	.3	.5	.7	.2	.5	.7	.9	.4	
	100.0	22.4	26.5	43.5	5.7	3.8	40.5	9.1	98.1	51.4	64.4	56.7	
(NET) ANY REFERENCE TO NATURAL FEATURES	806074	303909	271111	112885	42750	22203	173177	176497	752845	212942	252155	497046	99335
	25.6	29.1	22.0	22.4	15.8	21.9	24.5	24.0	30.4	22.3	29.5	30.4	24.6
	100.0	37.7	33.6	14.0	5.3	2.8	21.5	21.9	93.4	26.4	31.3	61.7	12.3
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	151903	28764	46957	22308	6035	2643	53135	19693	126463	22219	13474	82411	18492
	4.8	2.8	3.8	4.4	2.2	2.6	7.5	2.7	5.1	2.3	1.6	5.0	4.6
	100.0	18.9	30.9	14.7	4.0	1.7	35.0	13.0	83.3	14.6	8.9	54.3	12.2

Q.58 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155	114	276	376	353	668	462	422	243	176	268
	100.0	9.9	23.9	32.6	30.6	57.8	40.0	36.5	21.0	15.2	23.2
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500	240577	786611	1386211	704837	1772603	1362712	1272816	810873	475084	535538
	100.0	7.7	25.0	44.1	22.4	56.4	43.3	40.5	25.8	15.1	17.0
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	331565	25893	74273	93606	121805	157785	172336	163011	89512	18602	58211
	10.5	10.8	9.4	6.8	17.3	8.9	12.6	12.8	11.0	3.9	10.9
	100.0	7.8	22.4	28.2	36.7	47.6	52.0	49.2	27.0	5.6	17.6
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	192932	9400	74445	66237	42849	68000	124931	47789	73570	17112	51650
	6.1	3.9	9.5	4.8	6.1	3.8	9.2	3.8	9.1	3.6	9.6
	100.0	4.9	38.6	34.3	22.2	35.2	64.8	24.8	38.1	8.9	26.8
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	145940	2403	12666	98535	32221	61061	84879	40676	77821	16794	9765
	4.6	1.0	1.6	7.1	4.6	3.4	6.2	3.2	9.6	3.5	1.8
	100.0	1.6	8.7	67.5	22.1	41.8	58.2	27.9	53.3	11.5	6.7
NET SCENERY/ BEAUTY OF SCENERY	621706	37697	140642	251498	175766	282526	337736	235898	231097	51872	96916
	19.8	15.7	17.9	18.1	24.9	15.9	24.8	18.5	28.5	10.9	18.1
	100.0	6.1	22.6	40.5	28.3	45.4	54.3	37.9	37.2	8.3	15.6
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	52981	1375	14092	4196	33204	15051	37930	23305	17754	3169	8435
	1.7	.6	1.8	.3	4.7	.8	2.8	1.8	2.2	.7	1.6
	100.0	2.6	26.6	7.9	62.7	28.4	71.6	44.0	33.5	6.0	15.9
LESS CROWDED	35598	-	5594	26036	3968	29588	6010	29244	1753	4600	-
	1.1		.7	1.9	.6	1.7	.4	2.3	.2	1.0	
	100.0		15.7	73.1	11.1	83.1	16.9	82.2	4.9	12.9	
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	61440	1285	26824	6066	15375	42138	19302	31757	7251	2672	19760
	2.0	.5	3.4	.4	2.2	2.4	1.4	2.5	.9	.6	3.7
	100.0	2.1	43.7	9.9	25.0	68.6	31.4	51.7	11.8	4.3	32.2
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	38921	954	19464	15242	3261	25387	13534	29640	5602	-	3679
	1.2	.4	2.5	1.1	.5	1.4	1.0	2.3	.7		.7
	100.0	2.4	50.0	39.2	8.4	65.2	34.8	76.2	14.4		9.5
MORE/ LOTS TO DO (UNSPEC.)	137242	17620	23389	67343	28889	61109	76134	58858	24037	26700	27647
	4.4	7.3	3.0	4.9	4.1	3.4	5.6	4.6	3.0	5.6	5.2
	100.0	12.8	17.0	49.1	21.0	44.5	55.5	42.9	17.5	19.5	20.1

Continued

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
THE TRAILS/ HIKING TRAILS/ TRAILS	34645	3420	23512	5607	2106	24996	9649	24061	1335	7143	2106
	1.1	1.4	3.0	.4	.3	1.4	.7	1.9	.2	1.5	.4
	100.0	9.9	67.9	16.2	6.1	72.1	27.9	69.5	3.9	20.6	6.1
MORE ANIMALS/ WILDLIFE	104194	10734	20058	44590	25060	31856	70289	37352	41316	9493	14109
	3.3	4.5	2.5	3.2	3.6	1.8	5.2	2.9	5.1	2.0	2.6
	100.0	10.3	19.3	42.8	24.1	30.6	67.5	35.8	39.7	9.1	13.5
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	24983	-	20622	2755	1606	4023	20960	1268	21421	688	1606
	.8		2.6	.2	.2	.2	1.5	.1	2.6	.1	.3
	100.0		82.5	11.0	6.4	16.1	83.9	5.1	85.7	2.8	6.4
SHOPPING/ STORES/ MALLS	92096	535	33309	11298	46953	21006	71089	74010	14019	2461	1606
	2.9	.2	4.2	.8	6.7	1.2	5.2	5.8	1.7	.5	.3
	100.0	.6	36.2	12.3	51.0	22.8	77.2	80.4	15.2	2.7	1.7
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	139308	9689	86690	32782	9599	92767	45043	76637	17897	40369	2802
	4.4	4.0	11.0	2.4	1.4	5.2	3.3	6.0	2.2	8.5	.5
	100.0	7.0	62.2	23.5	6.9	66.6	32.3	55.0	12.8	29.0	2.0
ICE FIELDS/ BEAUTIFUL ICEFIELDS	2575	-	672	-	1903	228	2347	672	-	-	1903
	.1		.1		.3	*	.2	.1			.4
	100.0		26.1		73.9	8.9	91.1	26.1			73.9
GLACIERS/ BEAUTIFUL GLACIERS	10142	-	44	6330	3768	3661	6480	3069	3840	-	3233
	.3		*	.5	.5	.2	.5	.2	.5		.6
	100.0		.4	62.4	37.2	36.1	63.9	30.3	37.9		31.9
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	98566	2362	23970	71503	503	40809	57529	21150	58899	17563	-
	3.1	1.0	3.0	5.2	.1	2.3	4.2	1.7	7.3	3.7	
	100.0	2.4	24.3	72.5	.5	41.4	58.4	21.5	59.8	17.8	
LAKES (ANY POSITIVE MENTIONS)	8882	5237	2127	1104	414	1972	6910	1211	480	1778	5414
	.3	2.2	.3	.1	.1	.1	.5	.1	.1	.4	1.0
	100.0	59.0	24.0	12.4	4.7	22.2	77.8	13.6	5.4	20.0	61.0
ROADS/ GOOD ROADS/ HIGHWAY	46835	6399	694	13164	26578	31712	15122	694	16341	14558	15242
	1.5	2.7	.1	.9	3.8	1.8	1.1	.1	2.0	3.1	2.8
	100.0	13.7	1.5	28.1	56.7	67.7	32.3	1.5	34.9	31.1	32.5
FRIENDLY/ COURTEOUS PEOPLE	148721	13143	17943	107603	10033	120234	28487	19975	111625	2897	14224
	4.7	5.5	2.3	7.8	1.4	6.8	2.1	1.6	13.8	.6	2.7
	100.0	8.8	12.1	72.4	6.7	80.8	19.2	13.4	75.1	1.9	9.6

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
BIKING TRAILS	2205	-	-	2205	-	2205	-	2205	-	-	-
	.1			.2		.1		.2			
	100.0			100.0		100.0		100.0			
GOOD FOOD/ RESTAURANTS	1177	803	-	203	-	-	1006	-	203	803	-
	*	.3		*			.1		*	.2	
	100.0	68.2		17.2			85.4		17.2	68.2	
SIZE OF PARK/ ITS INCREDIBLE SIZE	38734	268	1444	31497	5525	37221	1513	35352	1825	922	636
	1.2	.1	.2	2.3	.8	2.1	.1	2.8	.2	.2	.1
	100.0	.7	3.7	81.3	14.3	96.1	3.9	91.3	4.7	2.4	1.6
LAKE LOUISE	16198	-	3820	941	11436	3663	12535	4611	-	4369	7067
	.5		.5	.1	1.6	.2	.9	.4		.9	1.3
	100.0		23.6	5.8	70.6	22.6	77.4	28.5		27.0	43.6
MALIGNE LAKE	539	539	-	-	-	-	539	539	-	-	-
	*	.2					*	*			
	100.0	100.0					100.0	100.0			
MUCH THE SAME/ NO DIFFERENCE	47832	5507	2549	32195	7046	39115	8182	31516	9145	2841	3747
	1.5	2.3	.3	2.3	1.0	2.2	.6	2.5	1.1	.6	.7
	100.0	11.5	5.3	67.3	14.7	81.8	17.1	65.9	19.1	5.9	7.8
MISCELLANEOUS	392692	28257	126166	105105	128136	173541	216880	188608	109581	39818	51533
	12.5	11.7	16.0	7.6	18.2	9.8	15.9	14.8	13.5	8.4	9.6
	100.0	7.2	32.1	26.8	32.6	44.2	55.2	48.0	27.9	10.1	13.1
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	18896	4238	-	13096	1562	4652	14244	95	637	8539	9306
	.6	1.8		.9	.2	.3	1.0	*	.1	1.8	1.7
	100.0	22.4		69.3	8.3	24.6	75.4	.5	3.4	45.2	49.2
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	58440	1113	24255	16068	15390	44114	13032	19950	24102	2689	7583
	1.9	.5	3.1	1.2	2.2	2.5	1.0	1.6	3.0	.6	1.4
	100.0	1.9	41.5	27.5	26.3	75.5	22.3	34.1	41.2	4.6	13.0
NOT STATED	1386812	111704	322145	631289	315972	779824	603943	540486	311161	260423	238620
	44.1	46.4	41.0	45.5	44.8	44.0	44.3	42.5	38.4	54.8	44.6
	100.0	8.1	23.2	45.5	22.8	56.2	43.5	39.0	22.4	18.8	17.2
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	621706	37697	140642	251498	175766	282526	337736	235898	231097	51872	96916
	19.8	15.7	17.9	18.1	24.9	15.9	24.8	18.5	28.5	10.9	18.1
	100.0	6.1	22.6	40.5	28.3	45.4	54.3	37.9	37.2	8.3	15.6

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	75592	6730	26128	23618	19116	34683	40908	39744	9922	6147	19629
	2.4	2.8	3.3	1.7	2.7	2.0	3.0	3.1	1.2	1.3	3.7
	100.0	8.9	34.6	31.2	25.3	45.9	54.1	52.6	13.1	8.1	26.0
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	674313	39190	165316	263499	190205	308914	363955	270751	234230	53114	110294
	21.4	16.3	21.0	19.0	27.0	17.4	26.7	21.3	28.9	11.2	20.6
	100.0	5.8	24.5	39.1	28.2	45.8	54.0	40.2	34.7	7.9	16.4
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	190959	18905	44267	73409	42486	101469	89490	90615	25342	29572	45629
	6.1	7.9	5.6	5.3	6.0	5.7	6.6	7.1	3.1	6.2	8.5
	100.0	9.9	23.2	38.4	22.2	53.1	46.9	47.5	13.3	15.4	23.9
(NET) ANY REFERENCE TO RESTAURANTS	26160	803	20622	2958	1606	4023	21966	1268	21624	1491	1606
	.8	.3	2.6	.2	.2	.2	1.6	.1	2.7	.3	.3
	100.0	3.1	78.8	11.3	6.1	15.4	84.0	4.8	82.7	5.7	6.1
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	12488	-	716	6330	5443	3661	8827	3742	3840	-	4907
	.4		.1	.5	.8	.2	.6	.3	.5		.9
	100.0		5.7	50.7	43.6	29.3	70.7	30.0	30.7		39.3
(NET) ANY REFERENCE TO NATURAL FEATURES	806074	56997	234523	300122	198010	380573	422787	327948	253747	102977	114830
	25.6	23.7	29.8	21.7	28.1	21.5	31.0	25.8	31.3	21.7	21.4
	100.0	7.1	29.1	37.2	24.6	47.2	52.5	40.7	31.5	12.8	14.2
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	151903	2623	56958	18254	62005	51381	100351	92993	30748	6624	21367
	4.8	1.1	7.2	1.3	8.8	2.9	7.4	7.3	3.8	1.4	4.0
	100.0	1.7	37.5	12.0	40.8	33.8	66.1	61.2	20.2	4.4	14.1

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155	445	595	71	173	109	133	125	41	367	329	263	371
	100.0	38.5	51.5	6.1	15.0	9.4	11.5	10.8	3.5	31.8	28.5	22.8	32.1
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500	658202	2156474	152942	505735	490140	483584	421155	83059	789841	931665	962743	864599
	100.0	20.9	68.6	4.9	16.1	15.6	15.4	13.4	2.6	25.1	29.6	30.6	27.5
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	331565	86561	225184	5882	57465	18542	65919	11065	3580	143049	117374	69987	122242
	10.5	13.2	10.4	3.8	11.4	3.8	13.6	2.6	4.3	18.1	12.6	7.3	14.1
	100.0	26.1	67.9	1.8	17.3	5.6	19.9	3.3	1.1	43.1	35.4	21.1	36.9
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	192932	39204	126544	9362	13461	46998	24172	37578	177	58628	62052	53642	62017
	6.1	6.0	5.9	6.1	2.7	9.6	5.0	8.9	.2	7.4	6.7	5.6	7.2
	100.0	20.3	65.6	4.9	7.0	24.4	12.5	19.5	.1	30.4	32.2	27.8	32.1
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	145940	17420	118900	910	69812	1575	8019	31536	584	29001	14937	16707	41089
	4.6	2.6	5.5	.6	13.8	.3	1.7	7.5	.7	3.7	1.6	1.7	4.8
	100.0	11.9	81.5	.6	47.8	1.1	5.5	21.6	.4	19.9	10.2	11.4	28.2
NET SCENERY/ BEAUTY OF SCENERY	621706	127437	452762	16154	136501	59456	83734	80180	4341	208217	181219	120900	209196
	19.8	19.4	21.0	10.6	27.0	12.1	17.3	19.0	5.2	26.4	19.5	12.6	24.2
	100.0	20.5	72.8	2.6	22.0	9.6	13.5	12.9	.7	33.5	29.1	19.4	33.6
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	52981	19877	17582	3492	4487	5254	1533	132	753	28749	13464	10833	20097
	1.7	3.0	.8	2.3	.9	1.1	.3	*	.9	3.6	1.4	1.1	2.3
	100.0	37.5	33.2	6.6	8.5	9.9	2.9	.2	1.4	54.3	25.4	20.4	37.9
LESS CROWDED	35598	30997	4600	3208	1238	1167	479	132	-	29372	6641	251	27738
	1.1	4.7	.2	2.1	.2	.2	.1	*		3.7	.7	*	3.2
	100.0	87.1	12.9	9.0	3.5	3.3	1.3	.4		82.5	18.7	.7	77.9
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	61440	2242	45479	13719	319	6775	17837	2220	-	5990	25634	1797	17484
	2.0	.3	2.1	9.0	.1	1.4	3.7	.5		.8	2.8	.2	2.0
	100.0	3.6	74.0	22.3	.5	11.0	29.0	3.6		9.7	41.7	2.9	28.5
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	38921	2510	36412	-	319	19145	2360	1488	2706	8018	535	11528	25905
	1.2	.4	1.7		.1	3.9	.5	.4	3.3	1.0	.1	1.2	3.0
	100.0	6.4	93.6		.8	49.2	6.1	3.8	7.0	20.6	1.4	29.6	66.6
MORE/ LOTS TO DO (UNSPEC.)	137242	6055	118551	-	19410	6860	50796	27320	6704	23599	49034	26370	55940
	4.4	.9	5.5		3.8	1.4	10.5	6.5	8.1	3.0	5.3	2.7	6.5
	100.0	4.4	86.4		14.1	5.0	37.0	19.9	4.9	17.2	35.7	19.2	40.8
THE TRAILS/ HIKING TRAILS/ TRAILS	34645	2747	31898	1790	4294	19050	2576	-	203	4762	4625	22384	6964
	1.1	.4	1.5	1.2	.8	3.9	.5		.2	.6	.5	2.3	.8
	100.0	7.9	92.1	5.2	12.4	55.0	7.4		.6	13.7	13.3	64.6	20.1

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MORE ANIMALS/ WILDLIFE	104194	34299	69895	10556	24703	1535	31196	4916	535	13185	45151	11491	42101
	3.3	5.2	3.2	6.9	4.9	.3	6.5	1.2	.6	1.7	4.8	1.2	4.9
	100.0	32.9	67.1	10.1	23.7	1.5	29.9	4.7	.5	12.7	43.3	11.0	40.4
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	24983	-	24983	-	20622	2068	688	-	-	1606	11232	-	13751
	.8		1.2		4.1	.4	.1			.2	1.2		1.6
	100.0		100.0		82.5	8.3	2.8			6.4	45.0		55.0
SHOPPING/ STORES/ MALLS	92096	1850	76527	13719	12676	2815	1393	2194	-	50699	66458	2731	18435
	2.9	.3	3.5	9.0	2.5	.6	.3	.5		6.4	7.1	.3	2.1
	100.0	2.0	83.1	14.9	13.8	3.1	1.5	2.4		55.1	72.2	3.0	20.0
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	139308	36122	73973	17037	18292	39415	6631	39006	535	11693	7998	30442	77548
	4.4	5.5	3.4	11.1	3.6	8.0	1.4	9.3	.6	1.5	.9	3.2	9.0
	100.0	25.9	53.1	12.2	13.1	28.3	4.8	28.0	.4	8.4	5.7	21.9	55.7
ICE FIELDS/ BEAUTIFUL ICEFIELDS	2575	1138	1437	-	-	-	-	-	-	1666	1437	-	228
	.1	.2	.1							.2	.2		*
	100.0	44.2	55.8							64.7	55.8		8.9
GLACIERS/ BEAUTIFUL GLACIERS	10142	4070	6072	3026	-	-	-	3304	2404	1408	3004	6330	807
	.3	.6	.3	2.0				.8	2.9	.2	.3	.7	.1
	100.0	40.1	59.9	29.8				32.6	23.7	13.9	29.6	62.4	8.0
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	98566	3312	93380	-	56169	19145	1873	15202	-	2862	725	2362	23976
	3.1	.5	4.3		11.1	3.9	.4	3.6		.4	.1	.2	2.8
	100.0	3.4	94.7		57.0	19.4	1.9	15.4		2.9	.7	2.4	24.3
LAKES (ANY POSITIVE MENTIONS)	8882	6210	2672	-	243	2113	266	5237	177	847	177	1327	6379
	.3	.9	.1		*	.4	.1	1.2	.2	.1	*	.1	.7
	100.0	69.9	30.1		2.7	23.8	3.0	59.0	2.0	9.5	2.0	14.9	71.8
ROADS/ GOOD ROADS/ HIGHWAY	46835	22625	24210	-	694	1459	4410	9510	-	30761	8129	12541	1773
	1.5	3.4	1.1		.1	.3	.9	2.3		3.9	.9	1.3	.2
	100.0	48.3	51.7		1.5	3.1	9.4	20.3		65.7	17.4	26.8	3.8
FRIENDLY/ COURTEOUS PEOPLE	148721	9281	134561	3247	19546	-	101299	1098	634	10339	12165	114011	22545
	4.7	1.4	6.2	2.1	3.9		20.9	.3	.8	1.3	1.3	11.8	2.6
	100.0	6.2	90.5	2.2	13.1		68.1	.7	.4	7.0	8.2	76.7	15.2
BIKING TRAILS	2205	2205	-	-	-	-	-	2205	-	-	-	-	2205
	.1	.3						.5					.3
	100.0	100.0						100.0					100.0

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		========== STAGE IN LIFE CYCLE ==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
GOOD FOOD/ RESTAURANTS	1177	803	203	-	-	-	803	-	203	-	1006	-	-
	*	.1	*				.2		.2		.1		
	100.0	68.2	17.2				68.2		17.2		85.4		
SIZE OF PARK/ ITS INCREDIBLE SIZE	38734	2366	31479	-	961	-	386	34642	-	2745	636	31804	5543
	1.2	.4	1.5		.2		.1	8.2		.3	.1	3.3	.6
	100.0	6.1	81.3		2.5		1.0	89.4		7.1	1.6	82.1	14.3
LAKE LOUISE	16198	8424	7773	-	-	3820	791	-	5629	5957	10163	791	150
	.5	1.3	.4			.8	.2		6.8	.8	1.1	.1	*
	100.0	52.0	48.0			23.6	4.9		34.8	36.8	62.7	4.9	.9
MALIGNE LAKE	539	539	-	-	-	539	-	-	-	-	539	-	-
	*	.1				.1					.1		
	100.0	100.0				100.0					100.0		
MUCH THE SAME/ NO DIFFERENCE	47832	12090	35158	-	10475	584	1510	2529	9363	18721	1242	28084	16731
	1.5	1.8	1.6		2.1	.1	.3	.6	11.3	2.4	.1	2.9	1.9
	100.0	25.3	73.5		21.9	1.2	3.2	5.3	19.6	39.1	2.6	58.7	35.0
MISCELLANEOUS	392692	62560	308666	33313	30007	87429	35853	26151	8115	127654	207132	99797	79574
	12.5	9.5	14.3	21.8	5.9	17.8	7.4	6.2	9.8	16.2	22.2	10.4	9.2
	100.0	15.9	78.6	8.5	7.6	22.3	9.1	6.7	2.1	32.5	52.7	25.4	20.3
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	18896	956	17940	4301	4238	-	-	8795	-	733	9368	9209	319
	.6	.1	.8	2.8	.8			2.1		.1	1.0	1.0	*
	100.0	5.1	94.9	22.8	22.4			46.5		3.9	49.6	48.7	1.7
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	58440	30260	28180	824	7405	16733	8727	3304	638	11801	31406	-	18880
	1.9	4.6	1.3	.5	1.5	3.4	1.8	.8	.8	1.5	3.4		2.2
	100.0	51.8	48.2	1.4	12.7	28.6	14.9	5.7	1.1	20.2	53.7		32.3
NOT STATED	1386812	342866	883560	66832	225945	235522	163419	174190	37268	390607	427750	447465	336931
	44.1	52.1	41.0	43.7	44.7	48.1	33.8	41.4	44.9	49.5	45.9	46.5	39.0
	100.0	24.7	63.7	4.8	16.3	17.0	11.8	12.6	2.7	28.2	30.8	32.3	24.3
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	621706	127437	452762	16154	136501	59456	83734	80180	4341	208217	181219	120900	209196
	19.8	19.4	21.0	10.6	27.0	12.1	17.3	19.0	5.2	26.4	19.5	12.6	24.2
	100.0	20.5	72.8	2.6	22.0	9.6	13.5	12.9	.7	33.5	29.1	19.4	33.6
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	75592	22663	52929	3026	562	25618	3417	10029	10916	16231	14419	19976	33242
	2.4	3.4	2.5	2.0	.1	5.2	.7	2.4	13.1	2.1	1.5	2.1	3.8
	100.0	30.0	70.0	4.0	.7	33.9	4.5	13.3	14.4	21.5	19.1	26.4	44.0

Continued

Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	674313	135444	497361	16154	136821	83678	86094	81667	12374	218846	191734	130438	235031
	21.4	20.6	23.1	10.6	27.1	17.1	17.8	19.4	14.9	27.7	20.6	13.5	27.2
	100.0	20.1	73.8	2.4	20.3	12.4	12.8	12.1	1.8	32.5	28.4	19.3	34.9
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	190959	8298	156306	13719	19729	13635	62687	29540	6704	27811	68723	28168	73423
	6.1	1.3	7.2	9.0	3.9	2.8	13.0	7.0	8.1	3.5	7.4	2.9	8.5
	100.0	4.3	81.9	7.2	10.3	7.1	32.8	15.5	3.5	14.6	36.0	14.8	38.4
(NET) ANY REFERENCE TO RESTAURANTS	26160	803	25186	-	20622	2068	1491	-	203	1606	12237	-	13751
	.8	.1	1.2		4.1	.4	.3		.2	.2	1.3		1.6
	100.0	3.1	96.3		78.8	7.9	5.7		.8	6.1	46.8		52.6
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	12488	4979	7509	3026	-	-	-	3304	2404	2845	4442	6330	807
	.4	.8	.3	2.0				.8	2.9	.4	.5	.7	.1
	100.0	39.9	60.1	24.2				26.5	19.2	22.8	35.6	50.7	6.5
(NET) ANY REFERENCE TO NATURAL FEATURES	806074	188191	552052	35722	159577	105483	108081	112085	12374	230979	221492	152435	288567
	25.6	28.6	25.6	23.4	31.6	21.5	22.3	26.6	14.9	29.2	23.8	15.8	33.4
	100.0	23.3	68.5	4.4	19.8	13.1	13.4	13.9	1.5	28.7	27.5	18.9	35.8
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	151903	4896	133117	13719	23539	9590	20721	4413	203	56367	90611	4206	35918
	4.8	.7	6.2	9.0	4.7	2.0	4.3	1.0	.2	7.1	9.7	.4	4.2
	100.0	3.2	87.6	9.0	15.5	6.3	13.6	2.9	.1	37.1	59.7	2.8	23.6

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866	866	562	866	239	178	112	25	66	700	36
	100.0	100.0	64.9	100.0	27.6	20.6	12.9	2.9	7.6	80.8	4.2
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265	597265	335040	597265	134603	92069	76561	20144	58567	408509	49287
	100.0	100.0	56.1	100.0	22.5	15.4	12.8	3.4	9.8	68.4	8.3
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	45571	45571	38123	45571	20026	17350	9725	2326	2595	42641	139
	7.6	7.6	11.4	7.6	14.9	18.8	12.7	11.5	4.4	10.4	.3
	100.0	100.0	83.7	100.0	43.9	38.1	21.3	5.1	5.7	93.6	.3
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	19100	19100	10978	19100	8692	4248	4445	-	573	16899	-
	3.2	3.2	3.3	3.2	6.5	4.6	5.8		1.0	4.1	
	100.0	100.0	57.5	100.0	45.5	22.2	23.3		3.0	88.5	
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	19818	19818	17776	19818	5369	3367	2280	2326	2913	14905	-
	3.3	3.3	5.3	3.3	4.0	3.7	3.0	11.5	5.0	3.6	
	100.0	100.0	89.7	100.0	27.1	17.0	11.5	11.7	14.7	75.2	
NET SCENERY/ BEAUTY OF SCENERY	78582	78582	60970	78582	33559	24436	16450	2326	3755	68538	139
	13.2	13.2	18.2	13.2	24.9	26.5	21.5	11.5	6.4	16.8	.3
	100.0	100.0	77.6	100.0	42.7	31.1	20.9	3.0	4.8	87.2	.2
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	13456	13456	11148	13456	1918	402	1516	-	-	13456	-
	2.3	2.3	3.3	2.3	1.4	.4	2.0			3.3	
	100.0	100.0	82.8	100.0	14.3	3.0	11.3			100.0	
LESS CROWDED	48961	48961	27716	48961	19281	15272	4375	1320	4913	35681	7048
	8.2	8.2	8.3	8.2	14.3	16.6	5.7	6.6	8.4	8.7	14.3
	100.0	100.0	56.6	100.0	39.4	31.2	8.9	2.7	10.0	72.9	14.4
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	10820	10820	6410	10820	6328	6328	-	-	4410	6410	-
	1.8	1.8	1.9	1.8	4.7	6.9			7.5	1.6	
	100.0	100.0	59.2	100.0	58.5	58.5			40.8	59.2	
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	-	-	-	-	-	-	-	-	-	-	-
MORE/ LOTS TO DO (UNSPEC.)	2558	2558	1593	2558	375	121	375	-	-	2558	-
	.4	.4	.5	.4	.3	.1	.5			.6	
	100.0	100.0	62.3	100.0	14.7	4.7	14.7			100.0	
THE TRAILS/ HIKING TRAILS/ TRAILS	5657	5657	2204	5657	2204	1156	1604	-	2251	3407	-
	.9	.9	.7	.9	1.6	1.3	2.1		3.8	.8	
	100.0	100.0	39.0	100.0	39.0	20.4	28.4		39.8	60.2	

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
MORE ANIMALS/ WILDLIFE	29589	29589	24928	29589	12312	10647	9447	2326	2326	27960	-
	5.0	5.0	7.4	5.0	9.1	11.6	12.3	11.5	4.0	6.8	
	100.0	100.0	84.2	100.0	41.6	36.0	31.9	7.9	7.9	94.5	
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	6458	6458	6458	6458	-	-	-	-	-	6458	-
	1.1	1.1	1.9	1.1						1.6	
	100.0	100.0	100.0	100.0						100.0	
SHOPPING/ STORES/ MALLS	2315	2315	2315	2315	-	-	-	-	-	2315	-
	.4	.4	.7	.4						.6	
	100.0	100.0	100.0	100.0						100.0	
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	59813	59813	10759	59813	2365	2110	1577	3444	7164	32364	15283
	10.0	10.0	3.2	10.0	1.8	2.3	2.1	17.1	12.2	7.9	31.0
	100.0	100.0	18.0	100.0	4.0	3.5	2.6	5.8	12.0	54.1	25.6
ICE FIELDS/ BEAUTIFUL ICEFIELDS	12246	12246	10397	12246	6034	3878	4230	2994	2326	11578	-
	2.1	2.1	3.1	2.1	4.5	4.2	5.5	14.9	4.0	2.8	
	100.0	100.0	84.9	100.0	49.3	31.7	34.5	24.5	19.0	94.5	
GLACIERS/ BEAUTIFUL GLACIERS	7501	7501	5416	7501	3970	3543	1948	668	-	5205	-
	1.3	1.3	1.6	1.3	2.9	3.8	2.5	3.3		1.3	
	100.0	100.0	72.2	100.0	52.9	47.2	26.0	8.9		69.4	
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	18638	18638	6947	18638	2542	424	2238	-	7708	9144	-
	3.1	3.1	2.1	3.1	1.9	.5	2.9		13.2	2.2	
	100.0	100.0	37.3	100.0	13.6	2.3	12.0		41.4	49.1	
LAKES (ANY POSITIVE MENTIONS)	4241	4241	1492	4241	1155	900	900	-	2251	1990	-
	.7	.7	.4	.7	.9	1.0	1.2		3.8	.5	
	100.0	100.0	35.2	100.0	27.2	21.2	21.2		53.1	46.9	
ROADS/ GOOD ROADS/ HIGHWAY	3611	3611	1204	3611	2760	2760	-	-	573	3038	-
	.6	.6	.4	.6	2.1	3.0			1.0	.7	
	100.0	100.0	33.3	100.0	76.4	76.4			15.9	84.1	
FRIENDLY/ COURTEOUS PEOPLE	10084	10084	9201	10084	6629	6629	6458	646	90	9348	-
	1.7	1.7	2.7	1.7	4.9	7.2	8.4	3.2	.2	2.3	
	100.0	100.0	91.2	100.0	65.7	65.7	64.0	6.4	.9	92.7	
BIKING TRAILS	-	-	-	-	-	-	-	-	-	-	-

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
GOOD FOOD/ RESTAURANTS	509	509	509	509	255	255	-	-	-	509	-
	.1	.1	.2	.1	.2	.3				.1	
	100.0	100.0	100.0	100.0	50.0	50.0				100.0	
SIZE OF PARK/ ITS INCREDIBLE SIZE	943	943	943	943	606	606	-	-	-	943	-
	.2	.2	.3	.2	.4	.7				.2	
	100.0	100.0	100.0	100.0	64.2	64.2				100.0	
LAKE LOUISE	303	303	303	303	303	303	-	-	-	303	-
	.1	.1	.1	.1	.2	.3				.1	
	100.0	100.0	100.0	100.0	100.0	100.0				100.0	
MALIGNE LAKE	1030	1030	728	1030	116	116	-	-	-	1030	-
	.2	.2	.2	.2	.1	.1				.3	
	100.0	100.0	70.7	100.0	11.3	11.3				100.0	
MUCH THE SAME/ NO DIFFERENCE	7922	7922	2009	7922	255	-	255	-	413	4280	1616
	1.3	1.3	.6	1.3	.2		.3		.7	1.0	3.3
	100.0	100.0	25.4	100.0	3.2		3.2		5.2	54.0	20.4
MISCELLANEOUS	35334	35334	20614	35334	8392	5655	4706	63	2965	29744	-
	5.9	5.9	6.2	5.9	6.2	6.1	6.1	.3	5.1	7.3	
	100.0	100.0	58.3	100.0	23.7	16.0	13.3	.2	8.4	84.2	
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	8245	8245	7536	8245	3041	640	2400	-	-	7253	740
	1.4	1.4	2.2	1.4	2.3	.7	3.1			1.8	1.5
	100.0	100.0	91.4	100.0	36.9	7.8	29.1			88.0	9.0
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	15732	15732	13844	15732	6920	6665	3142	-	449	14058	-
	2.6	2.6	4.1	2.6	5.1	7.2	4.1		.8	3.4	
	100.0	100.0	88.0	100.0	44.0	42.4	20.0		2.9	89.4	
NOT STATED	302333	302333	161349	302333	53449	34755	34431	10761	27601	196822	16967
	50.6	50.6	48.2	50.6	39.7	37.7	45.0	53.4	47.1	48.2	34.4
	100.0	100.0	53.4	100.0	17.7	11.5	11.4	3.6	9.1	65.1	5.6
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	78582	78582	60970	78582	33559	24436	16450	2326	3755	68538	139
	13.2	13.2	18.2	13.2	24.9	26.5	21.5	11.5	6.4	16.8	.3
	100.0	100.0	77.6	100.0	42.7	31.1	20.9	3.0	4.8	87.2	.2
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	22895	22895	15910	22895	9972	7388	5859	2994	4577	18348	-
	3.8	3.8	4.7	3.8	7.4	8.0	7.7	14.9	7.8	4.5	
	100.0	100.0	69.5	100.0	43.6	32.3	25.6	13.1	20.0	80.1	

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	========ALBERTA PARKS========				=========B.C. PARKS==========			======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	91971	91971	71309	91971	41626	30224	22006	2994	6006	79008	139
	15.4	15.4	21.3	15.4	30.9	32.8	28.7	14.9	10.3	19.3	.3
	100.0	100.0	77.5	100.0	45.3	32.9	23.9	3.3	6.5	85.9	.2
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	13378	13378	8003	13378	6704	6449	375	-	4410	8968	-
	2.2	2.2	2.4	2.2	5.0	7.0	.5		7.5	2.2	
	100.0	100.0	59.8	100.0	50.1	48.2	2.8		33.0	67.0	
(NET) ANY REFERENCE TO RESTAURANTS	6967	6967	6967	6967	255	255	-	-	-	6967	-
	1.2	1.2	2.1	1.2	.2	.3				1.7	
	100.0	100.0	100.0	100.0	3.7	3.7				100.0	
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	17576	17576	13641	17576	8652	6069	5213	2994	2326	15279	-
	2.9	2.9	4.1	2.9	6.4	6.6	6.8	14.9	4.0	3.7	
	100.0	100.0	77.6	100.0	49.2	34.5	29.7	17.0	13.2	86.9	
(NET) ANY REFERENCE TO NATURAL FEATURES	158922	158922	87925	158922	47817	34494	25805	6438	13169	118649	15283
	26.6	26.6	26.2	26.6	35.5	37.5	33.7	32.0	22.5	29.0	31.0
	100.0	100.0	55.3	100.0	30.1	21.7	16.2	4.1	8.3	74.7	9.6
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	20102	20102	15692	20102	6583	6583	-	-	4410	15692	-
	3.4	3.4	4.7	3.4	4.9	7.2			7.5	3.8	
	100.0	100.0	78.1	100.0	32.7	32.7			21.9	78.1	

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866	424	214	119	91	285	157	90	12	507	29	107	252
	100.0	49.0	24.7	13.7	10.5	32.9	18.1	10.4	1.4	58.5	3.3	12.4	29.1
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265	362549	216556	80198	65795	171048	63667	22273	15798	495915	30323	30116	71234
	100.0	60.7	36.3	13.4	11.0	28.6	10.7	3.7	2.6	83.0	5.1	5.0	11.9
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	45571	8493	3444	2753	2296	35236	1842	-	-	37337	8481	3847	4386
	7.6	2.3	1.6	3.4	3.5	20.6	2.9			7.5	28.0	12.8	6.2
	100.0	18.6	7.6	6.0	5.0	77.3	4.0			81.9	18.6	8.4	9.6
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	19100	9595	3117	5596	882	5109	4396	255	-	15782	1219	2760	558
	3.2	2.6	1.4	7.0	1.3	3.0	6.9	1.1		3.2	4.0	9.2	.8
	100.0	50.2	16.3	29.3	4.6	26.7	23.0	1.3		82.6	6.4	14.4	2.9
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	19818	11162	1455	2913	6795	8352	303	303	-	16256	-	1117	2445
	3.3	3.1	.7	3.6	10.3	4.9	.5	1.4		3.3		3.7	3.4
	100.0	56.3	7.3	14.7	34.3	42.1	1.5	1.5		82.0		5.6	12.3
NET SCENERY/ BEAUTY OF SCENERY	78582	26924	8016	8936	9972	45117	6541	558	-	65876	9055	5317	7389
	13.2	7.4	3.7	11.1	15.2	26.4	10.3	2.5		13.3	29.9	17.7	10.4
	100.0	34.3	10.2	11.4	12.7	57.4	8.3	.7		83.8	11.5	6.8	9.4
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	13456	4157	505	1516	2136	9108	190	-	-	12387	1516	682	387
	2.3	1.1	.2	1.9	3.2	5.3	.3			2.5	5.0	2.3	.5
	100.0	30.9	3.8	11.3	15.9	67.7	1.4			92.1	11.3	5.1	2.9
LESS CROWDED	48961	32528	21970	1660	8898	15712	721	355	-	45794	-	875	2292
	8.2	9.0	10.1	2.1	13.5	9.2	1.1	1.6		9.2		2.9	3.2
	100.0	66.4	44.9	3.4	18.2	32.1	1.5	.7		93.5		1.8	4.7
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	10820	4491	4410	81	-	6328	-	-	-	10738	-	81	-
	1.8	1.2	2.0	.1		3.7				2.2		.3	
	100.0	41.5	40.8	.8		58.5				99.2		.8	
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	-	-	-	-	-	-	-	-	-	-	-	-	-
MORE/ LOTS TO DO (UNSPEC.)	2558	2437	302	965	1170	121	-	-	-	2183	-	-	375
	.4	.7	.1	1.2	1.8	.1				.4			.5
	100.0	95.3	11.8	37.7	45.7	4.7				85.3			14.7

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS · JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
THE TRAILS/ HIKING TRAILS/ TRAILS	5657	4053	1202	2251	600	1604	-	-	-	5657	-	-	-
	.9	1.1	.6	2.8	.9	.9				1.1			
	100.0	71.6	21.2	39.8	10.6	28.4				100.0			
MORE ANIMALS/ WILDLIFE	29589	10707	4878	3735	2094	16578	2303	509	-	24955	7625	2428	2205
	5.0	3.0	2.3	4.7	3.2	9.7	3.6	2.3		5.0	25.1	8.1	3.1
	100.0	36.2	16.5	12.6	7.1	56.0	7.8	1.7		84.3	25.8	8.2	7.5
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	6458	6458	6458	-	-	-	-	-	-	6458	-	-	-
	1.1	1.8	3.0							1.3			
	100.0	100.0	100.0							100.0			
SHOPPING/ STORES/ MALLS	2315	302	302	-	-	2013	-	-	-	2315	965	-	-
	.4	.1	.1			1.2				.5	3.2		
	100.0	13.1	13.1			86.9				100.0	41.7		
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	59813	55149	50647	3467	1034	1947	2718	1042	-	51242	-	3653	4918
	10.0	15.2	23.4	4.3	1.6	1.1	4.3	4.7		10.3		12.1	6.9
	100.0	92.2	84.7	5.8	1.7	3.3	4.5	1.7		85.7		6.1	8.2
ICE FIELDS/ BEAUTIFUL ICEFIELDS	12246	4430	1849	2326	255	7218	598	233	-	9570	646	602	2074
	2.1	1.2	.9	2.9	.4	4.2	.9	1.0		1.9	2.1	2.0	2.9
	100.0	36.2	15.1	19.0	2.1	58.9	4.9	1.9		78.1	5.3	4.9	16.9
GLACIERS/ BEAUTIFUL GLACIERS	7501	2095	1628	457	10	5051	355	-	-	6343	-	162	997
	1.3	.6	.8	.6	*	3.0	.6			1.3		.5	1.4
	100.0	27.9	21.7	6.1	.1	67.3	4.7			84.6		2.2	13.3
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	18638	12411	12190	-	221	4853	1374	355	-	16352	573	1071	1215
	3.1	3.4	5.6		.3	2.8	2.2	1.6		3.3	1.9	3.6	1.7
	100.0	66.6	65.4		1.2	26.0	7.4	1.9		87.7	3.1	5.7	6.5
LAKES (ANY POSITIVE MENTIONS)	4241	3394	498	2251	646	846	-	-	-	3732	202	-	509
	.7	.9	.2	2.8	1.0	.5				.8	.7		.7
	100.0	80.0	11.7	53.1	15.2	20.0				88.0	4.8		12.0
ROADS/ GOOD ROADS/ HIGHWAY	3611	3334	-	2407	927	278	-	-	-	3258	-	354	-
	.6	.9		3.0	1.4	.2				.7		1.2	
	100.0	92.3		66.7	25.7	7.7				90.2		9.8	
FRIENDLY/ COURTEOUS PEOPLE	10084	1700	1054	-	646	8384	-	-	-	9036	6458	1048	-
	1.7	.5	.5		1.0	4.9				1.8	21.3	3.5	
	100.0	16.9	10.5		6.4	83.1				89.6	64.0	10.4	

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS · JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE								MODE OF ENTRY			
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
BIKING TRAILS	-	-	-	-	-	-	-	-	-	-	-	-	-
GOOD FOOD/ RESTAURANTS	509	255	-	-	255	255	-	-	-	-	-	-	509
	.1	.1			.4	.1							.7
	100.0	50.0			50.0	50.0							100.0
SIZE OF PARK/ ITS INCREDIBLE SIZE	943	640	337	-	302	303	-	-	-	640	-	-	303
	.2	.2	.2		.5	.2				.1			.4
	100.0	67.8	35.8		32.0	32.2				67.8			32.2
LAKE LOUISE	303	-	-	-	-	303	-	-	-	-	-	-	303
	.1					.2							.4
	100.0					100.0							100.0
MALIGNE LAKE	1030	302	302	-	-	371	357	-	-	660	-	-	371
	.2	.1	.1			.2	.6			.1			.5
	100.0	29.3	29.3			36.0	34.7			64.0			36.0
MUCH THE SAME/ NO DIFFERENCE	7922	6486	5480	413	593	1436	-	-	-	6650	-	-	1273
	1.3	1.8	2.5	.5	.9	.8				1.3			1.8
	100.0	81.9	69.2	5.2	7.5	18.1				83.9			16.1
MISCELLANEOUS	35334	22444	13478	4628	4338	10927	1963	26	-	29908	789	2133	3293
	5.9	6.2	6.2	5.8	6.6	6.4	3.1	.1		6.0	2.6	7.1	4.6
	100.0	63.5	38.1	13.1	12.3	30.9	5.6	.1		84.6	2.2	6.0	9.3
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	8245	4705	3481	-	1224	3540	-	-	-	7101	-	126	1018
	1.4	1.3	1.6		1.9	2.1				1.4		.4	1.4
	100.0	57.1	42.2		14.9	42.9				86.1		1.5	12.3
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	15732	2974	1300	637	1037	9330	3428	861	-	12084	449	1228	2420
	2.6	.8	.6	.8	1.6	5.5	5.4	3.9		2.4	1.5	4.1	3.4
	100.0	18.9	8.3	4.1	6.6	59.3	21.8	5.5		76.8	2.9	7.8	15.4
NOT STATED	302333	186176	102379	51469	32328	76231	39926	13312	15798	252633	16976	13435	36264
	50.6	51.4	47.3	64.2	49.1	44.6	62.7	59.8	100.0	50.9	56.0	44.6	50.9
	100.0	61.6	33.9	17.0	10.7	25.2	13.2	4.4	5.2	83.6	5.6	4.4	12.0
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	78582	26924	8016	8936	9972	45117	6541	558	-	65876	9055	5317	7389
	13.2	7.4	3.7	11.1	15.2	26.4	10.3	2.5		13.3	29.9	17.7	10.4
	100.0	34.3	10.2	11.4	12.7	57.4	8.3	.7		83.8	11.5	6.8	9.4

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE								MODE OF ENTRY			
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	22895	10222	4277	5034	910	11363	1311	233	-	18671	848	611	3612
	3.8	2.8	2.0	6.3	1.4	6.6	2.1	1.0		3.8	2.8	2.0	5.1
	100.0	44.6	18.7	22.0	4.0	49.6	5.7	1.0		81.6	3.7	2.7	15.8
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	91971	31343	8816	11644	10882	53134	7494	791	-	75987	9257	5929	10056
	15.4	8.6	4.1	14.5	16.5	31.1	11.8	3.6		15.3	30.5	19.7	14.1
	100.0	34.1	9.6	12.7	11.8	57.8	8.1	.9		82.6	10.1	6.4	10.9
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	13378	6929	4712	1046	1170	6449	-	-	-	12921	-	81	375
	2.2	1.9	2.2	1.3	1.8	3.8				2.6		.3	.5
	100.0	51.8	35.2	7.8	8.7	48.2				96.6		.6	2.8
(NET) ANY REFERENCE TO RESTAURANTS	6967	6713	6458	-	255	255	-	-	-	6458	-	-	509
	1.2	1.9	3.0		.4	.1				1.3			.7
	100.0	96.3	92.7		3.7	3.7				92.7			7.3
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	17576	6525	3478	2784	264	10097	953	233	-	14280	646	611	2684
	2.9	1.8	1.6	3.5	.4	5.9	1.5	1.0		2.9	2.1	2.0	3.8
	100.0	37.1	19.8	15.8	1.5	57.4	5.4	1.3		81.2	3.7	3.5	15.3
(NET) ANY REFERENCE TO NATURAL FEATURES	158922	91213	61328	16521	13365	56579	11131	1833	-	132616	10222	10569	15737
	26.6	25.2	28.3	20.6	20.3	33.1	17.5	8.2		26.7	33.7	35.1	22.1
	100.0	57.4	38.6	10.4	8.4	35.6	7.0	1.2		83.4	6.4	6.7	9.9
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	20102	11506	11170	81	255	8596	-	-	-	19512	965	81	509
	3.4	3.2	5.2	.1	.4	5.0				3.9	3.2	.3	.7
	100.0	57.2	55.6	.4	1.3	42.8				97.1	4.8	.4	2.5

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866	506	355	140	726	549	516	54	176	22	522	126	106	112
	100.0	58.4	41.0	16.2	83.8	63.4	59.6	6.2	20.3	2.5	60.3	14.5	12.2	12.9
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265	335203	261186	171254	426012	290069	275395	30514	120358	26265	330199	56535	122525	88006
	100.0	56.1	43.7	28.7	71.3	48.6	46.1	5.1	20.2	4.4	55.3	9.5	20.5	14.7
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	45571	34591	10979	4314	41257	29108	28291	7181	13268	-	35749	2513	2398	4910
	7.6	10.3	4.2	2.5	9.7	10.0	10.3	23.5	11.0		10.8	4.4	2.0	5.6
	100.0	75.9	24.1	9.5	90.5	63.9	62.1	15.8	29.1		78.4	5.5	5.3	10.8
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	19100	11469	7631	1628	17472	5721	4451	1269	13064	-	10452	5714	-	2934
	3.2	3.4	2.9	1.0	4.1	2.0	1.6	4.2	10.9		3.2	10.1		3.3
	100.0	60.0	40.0	8.5	91.5	30.0	23.3	6.6	68.4		54.7	29.9		15.4
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	19818	9290	10528	2963	16854	14911	14911	278	5827	-	9945	2145	5349	2378
	3.3	2.8	4.0	1.7	4.0	5.1	5.4	.9	4.8		3.0	3.8	4.4	2.7
	100.0	46.9	53.1	15.0	85.0	75.2	75.2	1.4	29.4		50.2	10.8	27.0	12.0
NET SCENERY/ BEAUTY OF SCENERY	78582	52944	25638	6579	72002	46805	44720	8728	31512	-	53821	9726	7747	7288
	13.2	15.8	9.8	3.8	16.9	16.1	16.2	28.6	26.2		16.3	17.2	6.3	8.3
	100.0	67.4	32.6	8.4	91.6	59.6	56.9	11.1	40.1		68.5	12.4	9.9	9.3
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	13456	12714	741	1849	11606	9319	9319	-	2303	287	9404	2148	-	1903
	2.3	3.8	.3	1.1	2.7	3.2	3.4		1.9	1.1	2.8	3.8		2.2
	100.0	94.5	5.5	13.7	86.3	69.3	69.3		17.1	2.1	69.9	16.0		14.1
LESS CROWDED	48961	40882	8080	7048	41914	29130	27627	7510	18019	-	34258	489	10914	3300
	8.2	12.2	3.1	4.1	9.8	10.0	10.0	24.6	15.0		10.4	.9	8.9	3.7
	100.0	83.5	16.5	14.4	85.6	59.5	56.4	15.3	36.8		70.0	1.0	22.3	6.7
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	10820	6328	4491	-	10820	6007	6007	6007	402	4410	10820	-	-	-
	1.8	1.9	1.7		2.5	2.1	2.2	19.7	.3	16.8	3.3			
	100.0	58.5	41.5		100.0	55.5	55.5	55.5	3.7	40.8	100.0			
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MORE/ LOTS TO DO (UNSPEC.)	2558	677	1880	-	2558	1291	1291	-	1267	-	2437	121	-	-
	.4	.2	.7		.6	.4	.5		1.1		.7	.2		
	100.0	26.5	73.5		100.0	50.5	50.5		49.5		95.3	4.7		

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
THE TRAILS/ HIKING TRAILS/ TRAILS	5657	3407	2251	-	5657	1649	1649	600	2806	2251	2806	600	2251	-
	.9	1.0	.9		1.3	.6	.6	2.0	2.3	8.6	.8	1.1	1.8	
	100.0	60.2	39.8		100.0	29.1	29.1	10.6	49.6	39.8	49.6	10.6	39.8	
MORE ANIMALS/ WILDLIFE	29589	20530	8804	4247	25342	14581	14356	512	12188	287	26832	767	241	1749
	5.0	6.1	3.4	2.5	5.9	5.0	5.2	1.7	10.1	1.1	8.1	1.4	.2	2.0
	100.0	69.4	29.8	14.4	85.6	49.3	48.5	1.7	41.2	1.0	90.7	2.6	.8	5.9
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	6458	6458	-	-	6458	6458	6458	-	-	-	6458	-	-	-
	1.1	1.9			1.5	2.2	2.3				2.0			
	100.0	100.0			100.0	100.0	100.0				100.0			
SHOPPING/ STORES/ MALLS	2315	1350	965	-	2315	-	-	-	2315	-	2315	-	-	-
	.4	.4	.4		.5			-	1.9		.7			
	100.0	58.3	41.7		100.0				100.0		100.0			
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	59813	51452	8361	16358	43455	21407	18895	2970	15372	6676	12770	1506	34465	11073
	10.0	15.3	3.2	9.6	10.2	7.4	6.9	9.7	12.8	25.4	3.9	2.7	28.1	12.6
	100.0	86.0	14.0	27.3	72.7	35.8	31.6	5.0	25.7	11.2	21.3	2.5	57.6	18.5
ICE FIELDS/ BEAUTIFUL 'CEFIELDS	12246	8225	4021	4175	8071	5299	5299	-	2773	-	10227	1244	-	775
	2.1	2.5	1.5	2.4	1.9	1.8	1.9		2.3		3.1	2.2		.9
	100.0	67.2	32.8	34.1	65.9	43.3	43.3		22.6		83.5	10.2		6.3
GLACIERS/ BEAUTIFUL GLACIERS	7501	4441	3060	1628	5873	3401	3401	-	3431	-	6601	-	-	900
	1.3	1.3	1.2	1.0	1.4	1.2	1.2		2.9		2.0			1.0
	100.0	59.2	40.8	21.7	78.3	45.3	45.3		45.7		88.0			12.0
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	18638	10653	7984	-	18638	9432	9230	202	2263	6943	9492	1934	5093	2118
	3.1	3.2	3.1		4.4	3.3	3.4	.7	1.9	26.4	2.9	3.4	4.2	2.4
	100.0	57.2	42.8		100.0	50.6	49.5	1.1	12.1	37.3	50.9	10.4	27.3	11.4
LAKES (ANY POSITIVE MENTIONS)	4241	1695	2546	-	4241	1155	1155	-	540	2546	1344	646	2251	-
	.7	.5	1.0		1.0	.4	.4		.4	9.7	.4	1.1	1.8	
	100.0	40.0	60.0		100.0	27.2	27.2		12.7	60.0	31.7	15.2	53.1	
ROADS/ GOOD ROADS/ HIGHWAY	3611	1204	2407	-	3611	1204	851	354	2760	-	2684	927	-	-
	.6	.4	.9		.8	.4	.3	1.2	2.3		.8	1.6		
	100.0	33.3	66.7		100.0	33.3	23.6	9.8	76.4		74.3	25.7		
FRIENDLY/ COURTEOUS PEOPLE	10084	9914	170	-	10084	2407	2312	973	7767	90	8555	646	884	-
	1.7	3.0	.1		2.4	.8	.8	3.2	6.5	.3	2.6	1.1	.7	
	100.0	98.3	1.7		100.0	23.9	22.9	9.6	77.0	.9	84.8	6.4	8.8	

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE				SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
BIKING TRAILS	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GOOD FOOD/ RESTAURANTS	509	255	255	-	509	509	509	-	-	-	509	-	-	-
	.1	.1	.1		.1	.2	.2				.2			
	100.0	50.0	50.0		100.0	100.0	100.0				100.0			
SIZE OF PARK/ ITS INCREDIBLE SIZE	943	641	302	-	943	641	641	337	302	-	943	-	-	-
	.2	.2	.1		.2	.2	.2	1.1	.3		.3			
	100.0	68.0	32.0		100.0	68.0	68.0	35.8	32.0		100.0			
LAKE LOUISE	303	303	-	-	303	303	303	-	-	-	303	-	-	-
	.1	.1			.1	.1	.1				.1			
	100.0	100.0			100.0	100.0	100.0				100.0			
MALIGNE LAKE	1030	1030	-	-	1030	728	728	357	302	-	914	116	-	-
	.2	.3			.2	.3	.3	1.2	.3		.3	.2		
	100.0	100.0			100.0	70.7	70.7	34.7	29.3		88.7	11.3		
MUCH THE SAME/ NO DIFFERENCE	7922	5896	2026	3230	4693	4693	4693	-	-	-	3052	986	2271	1614
	1.3	1.8	.8	1.9	1.1	1.6	1.7				.9	1.7	1.9	1.8
	100.0	74.4	25.6	40.8	59.2	59.2	59.2				38.5	12.4	28.7	20.4
MISCELLANEOUS	35334	23888	11356	2597	32737	17696	16062	3535	15337	474	24609	3221	3598	3907
	5.9	7.1	4.3	1.5	7.7	6.1	5.8	11.6	12.7	1.8	7.5	5.7	2.9	4.4
	100.0	67.6	32.1	7.3	92.7	50.1	45.5	10.0	43.4	1.3	69.6	9.1	10.2	11.1
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	8245	1758	6487	3007	5238	4208	4208	615	1030	-	4898	2449	-	898
	1.4	.5	2.5	1.8	1.2	1.5	1.5	2.0	.9		1.5	4.3		1.0
	100.0	21.3	78.7	36.5	63.5	51.0	51.0	7.5	12.5		59.4	29.7		10.9
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	15732	12164	3568	4397	11335	10886	9670	4693	449	-	13421	1867	-	444
	2.6	3.6	1.4	2.6	2.7	3.8	3.5	15.4	.4		4.1	3.3		.5
	100.0	77.3	22.7	27.9	72.1	69.2	61.5	29.8	2.9		85.3	11.9		2.8
NOT STATED	302333	134847	167209	113863	188470	137052	129573	9302	41551	8248	162375	30935	58241	50781
	50.6	40.2	64.0	66.5	44.2	47.2	47.0	30.5	34.5	31.4	49.2	54.7	47.5	57.7
	100.0	44.6	55.3	37.7	62.3	45.3	42.9	3.1	13.7	2.7	53.7	10.2	19.3	16.8
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	78582	52944	25638	6579	72002	46805	44720	8728	31512	-	53821	9726	7747	7288
	13.2	15.8	9.8	3.8	16.9	16.1	16.2	28.6	26.2		16.3	17.2	6.3	8.3
	100.0	67.4	32.6	8.4	91.6	59.6	56.9	11.1	40.1		68.5	12.4	9.9	9.3

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	22895	14233	8662	5804	17092	9424	9424	357	6081	2546	17350	2007	2251	1288
	3.8	4.2	3.3	3.4	4.0	3.2	3.4	1.2	5.1	9.7	5.3	3.5	1.8	1.5
	100.0	62.2	37.8	25.3	74.7	41.2	41.2	1.6	26.6	11.1	75.8	8.8	9.8	5.6
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	91971	62729	29242	6579	85392	53968	51882	8728	35194	2546	62698	11087	9998	8188
	15.4	18.7	11.2	3.8	20.0	18.6	18.8	28.6	29.2	9.7	19.0	19.6	8.2	9.3
	100.0	68.2	31.8	7.2	92.8	58.7	56.4	9.5	38.3	2.8	68.2	12.1	10.9	8.9
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	13378	7006	6372	-	13378	7298	7298	6007	1669	4410	13257	121	-	-
	2.2	2.1	2.4		3.1	2.5	2.7	19.7	1.4	16.8	4.0	.2		
	100.0	52.4	47.6		100.0	54.6	54.6	44.9	12.5	33.0	99.1	.9		
(NET) ANY REFERENCE TO RESTAURANTS	6967	6713	255	-	6967	6967	6967	-	-	-	6967	-	-	-
	1.2	2.0	.1		1.6	2.4	2.5				2.1			
	100.0	96.3	3.7		100.0	100.0	100.0				100.0			
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	17576	11459	6116	5804	11772	7492	7492	-	5239	-	15044	1244	-	1288
	2.9	3.4	2.3	3.4	2.8	2.6	2.7		4.4		4.6	2.2		1.5
	100.0	65.2	34.8	33.0	67.0	42.6	42.6		29.8		85.6	7.1		7.3
(NET) ANY REFERENCE TO NATURAL FEATURES	158922	118053	40615	23091	135831	78798	73976	12089	54292	9509	82353	12227	44566	19777
	26.6	35.2	15.6	13.5	31.9	27.2	26.9	39.6	45.1	36.2	24.9	21.6	36.4	22.5
	100.0	74.3	25.6	14.5	85.5	49.6	46.5	7.6	34.2	6.0	51.8	7.7	28.0	12.4
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	20102	14392	5711	-	20102	12975	12975	6007	2718	4410	20102	-	-	-
	3.4	4.3	2.2		4.7	4.5	4.7	19.7	2.3	16.8	6.1			
	100.0	71.6	28.4		100.0	64.5	64.5	29.9	13.5	21.9	100.0			

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866	568	271	252	482	268	101	730	136
	100.0	65.6	31.3	29.1	55.7	30.9	11.7	84.3	15.7
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265	473325	108520	79392	287902	211391	87854	466388	130877
	100.0	79.2	18.2	13.3	48.2	35.4	14.7	78.1	21.9
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	45571	32771	12800	6792	35535	7965	2070	34850	10721
	7.6	6.9	11.8	8.6	12.3	3.8	2.4	7.5	8.2
	100.0	71.9	28.1	14.9	78.0	17.5	4.5	76.5	23.5
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	19100	16136	2964	2964	9741	4408	3323	14043	5057
	3.2	3.4	2.7	3.7	3.4	2.1	3.8	3.0	3.9
	100.0	84.5	15.5	15.5	51.0	23.1	17.4	73.5	26.5
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	19818	16560	3258	3258	9617	9614	587	19818	-
	3.3	3.5	3.0	4.1	3.3	4.5	.7	4.2	
	100.0	83.6	16.4	16.4	48.5	48.5	3.0	100.0	
NET SCENERY/ BEAUTY OF SCENERY	78582	61966	16615	10608	49633	21341	5979	62804	15778
	13.2	13.1	15.3	13.4	17.2	10.1	6.8	13.5	12.1
	100.0	78.9	21.1	13.5	63.2	27.2	7.6	79.9	20.1
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	13456	6790	6666	658	11431	2025	-	11404	2052
	2.3	1.4	6.1	.8	4.0	1.0		2.4	1.6
	100.0	50.5	49.5	4.9	85.0	15.0		84.8	15.2
LESS CROWDED	48961	40596	8365	2292	19672	21577	7712	27851	21110
	8.2	8.6	7.7	2.9	6.8	10.2	8.8	6.0	16.1
	100.0	82.9	17.1	4.7	40.2	44.1	15.8	56.9	43.1
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	10820	10820	-	-	6328	-	4410	4812	6007
	1.8	2.3			2.2		5.0	1.0	4.6
	100.0	100.0			58.5		40.8	44.5	55.5
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	-	-	-	-	-	-	-	-	-
MORE/ LOTS TO DO (UNSPEC.)	2558	2183	375	375	2303	255	-	1642	916
	.4	.5	.3	.5	.8	.1		.4	.7
	100.0	85.3	14.7	14.7	90.0	10.0		64.2	35.8

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	TOTAL	PARTY EXPENDITURE: DIRECT EXPENDITURE ONLY	PARTY EXPENDITURE: ANY PRE-PAID EXPENDITURE	PARTY EXPENDITURE: PREPAID PACKAGE	OVERALL RATING: EXCELLENT	OVERALL RATING: VERY GOOD	OVERALL RATING: GOOD,FAIR,POOR	PARTY COMPOSITION: ADULTS ONLY	PARTY COMPOSITION: ANY UNDER 16
THE TRAILS/ HIKING TRAILS/ TRAILS	5657	5657	-	-	5657	-	-	4455	1202
	.9	1.2			2.0			1.0	.9
	100.0	100.0			100.0			78.8	21.2
MORE ANIMALS/ WILDLIFE	29589	21177	8412	2404	24446	2724	432	26376	3213
	5.0	4.5	7.8	3.0	8.5	1.3	.5	5.7	2.5
	100.0	71.6	28.4	8.1	82.6	9.2	1.5	89.1	10.9
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	6458	6458	-	-	6458	-	-	6458	-
	1.1	1.4			2.2			1.4	
	100.0	100.0			100.0			100.0	
SHOPPING/ STORES/ MALLS	2315	2315	-	-	2315	-	-	1267	1048
	.4	.5			.8			.3	.8
	100.0	100.0			100.0			54.7	45.3
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	59813	42692	16818	9133	18410	39530	1873	50472	9341
	10.0	9.0	15.5	11.5	6.4	18.7	2.1	10.8	7.1
	100.0	71.4	28.1	15.3	30.8	66.1	3.1	84.4	15.6
ICE FIELDS/ BEAUTIFUL ICEFIELDS	12246	10137	2110	2110	9364	1033	1849	9645	2602
	2.1	2.1	1.9	2.7	3.3	.5	2.1	2.1	2.0
	100.0	82.8	17.2	17.2	76.5	8.4	15.1	78.8	21.2
GLACIERS/ BEAUTIFUL GLACIERS	7501	6343	1158	1158	5451	422	-	6833	668
	1.3	1.3	1.1	1.5	1.9	.2		1.5	.5
	100.0	84.6	15.4	15.4	72.7	5.6		91.1	8.9
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	18638	16403	2235	2235	6174	7177	5287	18543	95
	3.1	3.5	2.1	2.8	2.1	3.4	6.0	4.0	.1
	100.0	88.0	12.0	12.0	33.1	38.5	28.4	99.5	.5
LAKES (ANY POSITIVE MENTIONS)	4241	3732	509	509	2588	1653	-	4241	-
	.7	.8	.5	.6	.9	.8		.9	
	100.0	88.0	12.0	12.0	61.0	39.0		100.0	
ROADS/ GOOD ROADS/ HIGHWAY	3611	3611	-	-	1204	-	2407	3334	278
	.6	.8			.4		2.7	.7	.2
	100.0	100.0			33.3		66.7	92.3	7.7
FRIENDLY/ COURTEOUS PEOPLE	10084	9116	968	878	9125	959	-	8866	1219
	1.7	1.9	.9	1.1	3.2	.5		1.9	.9
	100.0	90.4	9.6	8.7	90.5	9.5		87.9	12.1

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS · JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
BIKING TRAILS	-	-	-	-	-	-	-	-	-
GOOD FOOD/ RESTAURANTS	509	-	509	509	255	255	-	509	-
	.1		.5	.6	.1	.1		.1	
	100.0		100.0	100.0	50.0	50.0		100.0	
SIZE OF PARK/ ITS INCREDIBLE SIZE	943	640	303	303	943	-	-	943	-
	.2	.1	.3	.4	.3			.2	
	100.0	67.8	32.2	32.2	100.0			100.0	
LAKE LOUISE	303	-	303	303	303	-	-	303	-
	.1		.3	.4	.1			.1	
	100.0		100.0	100.0	100.0			100.0	
MALIGNE LAKE	1030	660	371	371	1030	-	-	728	302
	.2	.1	.3	.5	.4			.2	.2
	100.0	64.0	36.0	36.0	100.0			70.7	29.3
MUCH THE SAME/ NO DIFFERENCE	7922	2622	3687	1436	3465	2187	2271	7922	-
	1.3	.6	3.4	1.8	1.2	1.0	2.6	1.7	
	100.0	33.1	46.5	18.1	43.7	27.6	28.7	100.0	
MISCELLANEOUS	35334	27778	7556	4118	21786	8854	4694	29037	6297
	5.9	5.9	7.0	5.2	7.6	4.2	5.3	6.2	4.8
	100.0	78.6	21.4	11.7	61.7	25.1	13.3	82.2	17.8
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	8245	7101	1144	1102	4390	1015	2755	7020	1224
	1.4	1.5	1.1	1.4	1.5	.5	3.1	1.5	.9
	100.0	86.1	13.9	13.4	53.2	12.3	33.4	85.1	14.9
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	15732	10805	3731	3731	12647	558	1937	15571	161
	2.6	2.3	3.4	4.7	4.4	.3	2.2	3.3	.1
	100.0	68.7	23.7	23.7	80.4	3.5	12.3	99.0	1.0
NOT STATED	302333	248584	43139	33737	127691	116529	50991	226628	75705
	50.6	52.5	39.8	42.5	44.4	55.1	58.0	48.6	57.8
	100.0	82.2	14.3	11.2	42.2	38.5	16.9	75.0	25.0
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	78582	61966	16615	10608	49633	21341	5979	62804	15778
	13.2	13.1	15.3	13.4	17.2	10.1	6.8	13.5	12.1
	100.0	78.9	21.1	13.5	63.2	27.2	7.6	79.9	20.1

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			========OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	22895	19238	3658	3658	16564	2853	1849	19991	2904
	3.8	4.1	3.4	4.6	5.8	1.3	2.1	4.3	2.2
	100.0	84.0	16.0	16.0	72.3	12.5	8.1	87.3	12.7
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	91971	72644	19328	13320	61070	23294	5979	75139	16832
	15.4	15.3	17.8	16.8	21.2	11.0	6.8	16.1	12.9
	100.0	79.0	21.0	14.5	66.4	25.3	6.5	81.7	18.3
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	13378	13002	375	375	8632	255	4410	6455	6923
	2.2	2.7	.3	.5	3.0	.1	5.0	1.4	5.3
	100.0	97.2	2.8	2.8	64.5	1.9	33.0	48.2	51.8
(NET) ANY REFERENCE TO RESTAURANTS	6967	6458	509	509	6713	255	-	6967	-
	1.2	1.4	.5	.6	2.3	.1		1.5	
	100.0	92.7	7.3	7.3	96.3	3.7		100.0	
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	17576	14847	2729	2729	12643	1455	1849	14974	2602
	2.9	3.1	2.5	3.4	4.4	.7	2.1	3.2	2.0
	100.0	84.5	15.5	15.5	71.9	8.3	10.5	85.2	14.8
(NET) ANY REFERENCE TO NATURAL FEATURES	158922	121512	37108	23415	84619	64032	8285	130214	28708
	26.6	25.7	34.2	29.5	29.4	30.3	9.4	27.9	21.9
	100.0	76.5	23.3	14.7	53.2	40.3	5.2	81.9	18.1
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	20102	19593	509	509	15356	255	4410	13047	7056
	3.4	4.1	.5	.6	5.3	.1	5.0	2.8	5.4
	100.0	97.5	2.5	2.5	76.4	1.3	21.9	64.9	35.1

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866	346	238	131	63	120	256	186	739	243	354	521	72
	100.0	40.0	27.5	15.1	7.3	13.9	29.6	21.5	85.3	28.1	40.9	60.2	8.3
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265	250278	199892	77232	43876	45397	153598	107400	509906	132559	246675	289887	46993
	100.0	41.9	33.5	12.9	7.3	7.6	25.7	18.0	85.4	22.2	41.3	48.5	7.9
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	45571	31828	9307	635	2704	1454	20092	12666	44467	23373	35065	32038	139
	7.6	12.7	4.7	.8	6.2	3.2	13.1	11.8	8.7	17.6	14.2	11.1	.3
	100.0	69.8	20.4	1.4	5.9	3.2	44.1	27.8	97.6	51.3	76.9	70.3	.3
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	19100	10511	7022	1313	-	255	8186	303	14404	4772	12793	9190	-
	3.2	4.2	3.5	1.7		.6	5.3	.3	2.8	3.6	5.2	3.2	
	100.0	55.0	36.8	6.9		1.3	42.9	1.6	75.4	25.0	67.0	48.1	
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	19818	9801	1426	-	2002	6588	2820	3690	19381	7921	8912	10150	436
	3.3	3.9	.7		4.6	14.5	1.8	3.4	3.8	6.0	3.6	3.5	.9
	100.0	49.5	7.2		10.1	33.2	14.2	18.6	97.8	40.0	45.0	51.2	2.2
NET SCENERY/ BEAUTY OF SCENERY	78582	46234	17755	1947	4706	8296	31099	16659	72346	32485	53190	45471	575
	13.2	18.5	8.9	2.5	10.7	18.3	20.2	15.5	14.2	24.5	21.6	15.7	1.2
	100.0	58.8	22.6	2.5	6.0	10.6	39.6	21.2	92.1	41.3	67.7	57.9	.7
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	13456	9672	2721	416	163	483	8684	6984	11939	2660	11254	13090	-
	2.3	3.9	1.4	.5	.4	1.1	5.7	6.5	2.3	2.0	4.6	4.5	
	100.0	71.9	20.2	3.1	1.2	3.6	64.5	51.9	88.7	19.8	83.6	97.3	
LESS CROWDED	48961	26112	11974	1556	2495	6836	24834	16991	45389	22922	31099	27699	13084
	8.2	10.4	6.0	2.0	5.7	15.1	16.2	15.8	8.9	17.3	12.6	9.6	27.8
	100.0	53.3	24.5	3.2	5.1	14.0	50.7	34.7	92.7	46.8	63.5	56.6	26.7
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	10820	10417	-	402	-	81	6410	4491	10738	6328	6410	6410	-
	1.8	4.2		.5		.2	4.2	4.2	2.1	4.8	2.6	2.2	
	100.0	96.3		3.7		.8	59.2	41.5	99.2	58.5	59.2	59.2	
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	-	-	-	-	-	-	-	-	-	-	-	-	-
MORE/ LOTS TO DO (UNSPEC.)	2558	302	916	965	-	375	375	302	1593	255	121	677	-
	.4	.1	.5	1.2		.8	.2	.3	.3	.2	*	.2	
	100.0	11.8	35.8	37.7		14.7	14.7	11.8	62.3	10.0	4.7	26.5	

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
THE TRAILS/ HIKING TRAILS/ TRAILS	5657	4455	1202	-	-	-	4455	2806	5657	1604	3407	2204	-
	.9	1.8	.6				2.9	2.6	1.1	1.2	1.4	.8	
	100.0	78.8	21.2				78.8	49.6	100.0	28.4	60.2	39.0	
MORE ANIMALS/ WILDLIFE	29589	20509	5946	1869	388	1234	13698	8989	27615	10314	23306	17702	190
	5.0	8.2	3.0	2.4	.9	2.7	8.9	8.4	5.4	7.8	9.4	6.1	.4
	100.0	69.3	20.1	6.3	1.3	4.2	46.3	30.4	93.3	34.9	78.8	59.8	.6
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	6458	-	-	-	6458	-	-	-	6458	-	-	6458	-
	1.1				14.7				1.3			2.2	
	100.0				100.0				100.0			100.0	
SHOPPING/ STORES/ MALLS	2315	1267	1048	-	-	-	1048	1350	1350	965	1048	2315	-
	.4	.5	.5				.7	1.3	.3	.7	.4	.8	
	100.0	54.7	45.3				45.3	58.3	58.3	41.7	45.3	100.0	
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	59813	26847	18908	4112	1995	8742	19038	8557	41262	6990	21393	18461	27057
	10.0	10.7	9.5	5.3	4.5	19.3	12.4	8.0	8.1	5.3	8.7	6.4	57.6
	100.0	44.9	31.6	6.9	3.3	14.6	31.8	14.3	69.0	11.7	35.8	30.9	45.2
ICE FIELDS/ BEAUTIFUL ICEFIELDS	12246	6629	4556	387	482	642	3063	2306	12246	5112	8123	9070	116
	2.1	2.6	2.3	.5	1.1	1.4	2.0	2.1	2.4	3.9	3.3	3.1	.2
	100.0	54.1	37.2	3.2	3.9	5.2	25.0	18.8	100.0	41.7	66.3	74.1	1.0
GLACIERS/ BEAUTIFUL GLACIERS	7501	3080	2754	1280	-	387	3952	1397	5873	5032	4645	4457	-
	1.3	1.2	1.4	1.7		.9	2.6	1.3	1.2	3.8	1.9	1.5	
	100.0	41.1	36.7	17.1		5.2	52.7	18.6	78.3	67.1	61.9	59.4	
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	18638	10384	5006	-	2691	557	7270	7259	18107	3390	8157	9186	886
	3.1	4.1	2.5		6.1	1.2	4.7	6.8	3.6	2.6	3.3	3.2	1.9
	100.0	55.7	26.9		14.4	3.0	39.0	38.9	97.1	18.2	43.8	49.3	4.8
LAKES (ANY POSITIVE MENTIONS)	4241	3701	337	202	-	-	3732	295	4241	900	1695	1990	-
	.7	1.5	.2	.3			2.4	.3	.8	.7	.7	.7	
	100.0	87.3	8.0	4.8			88.0	7.0	100.0	21.2	40.0	46.9	
ROADS/ GOOD ROADS/ HIGHWAY	3611	2407	278	927	-	-	631	573	3258	278	1204	851	-
	.6	1.0	.1	1.2			.4	.5	.6	.2	.5	.3	
	100.0	66.7	7.7	25.7			17.5	15.9	90.2	7.7	33.3	23.6	
FRIENDLY/ COURTEOUS PEOPLE	10084	7252	2097	-	736	-	2097	2097	9343	7507	9899	3531	884
	1.7	2.9	1.0		1.7		1.4	2.0	1.8	5.7	4.0	1.2	1.9
	100.0	71.9	20.8		7.3		20.8	20.8	92.7	74.4	98.2	35.0	8.8

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
BIKING TRAILS	-	-	-	-	-	-	-	-	-	-	-	-	-
GOOD FOOD/ RESTAURANTS	509	-	-	255	-	255	255	509	509	509	509	509	-
	.1			.3		.6	.2	.5	.1	.4	.2	.2	
	100.0			50.0		50.0	50.0	100.0	100.0	100.0	100.0	100.0	
SIZE OF PARK/ ITS INCREDIBLE SIZE	943	943	-	-	-	-	-	303	943	303	640	606	-
	.2	.4						.3	.2	.2	.3	.2	
	100.0	100.0						32.2	100.0	32.2	67.8	64.2	
LAKE LOUISE	303	-	-	-	-	303	-	303	303	303	-	303	-
	.1					.7		.3	.1	.2		.1	
	100.0					100.0		100.0	100.0	100.0		100.0	
MALIGNE LAKE	1030	371	660	357	-	-	673	302	1030	116	116	612	-
	.2	.1	.3	.5			.4	.3	.2	.1	*	.2	
	100.0	36.0	64.0	34.7			65.3	29.3	100.0	11.3	11.3	59.4	
MUCH THE SAME/ NO DIFFERENCE	7922	275	5298	3205	-	163	737	3462	4058	3205	1612	2279	2271
	1.3	.1	2.7	4.1		.4	.5	3.2	.8	2.4	.7	.8	4.8
	100.0	3.5	66.9	40.5		2.1	9.3	43.7	51.2	40.5	20.3	28.8	28.7
MISCELLANEOUS	35334	15621	14251	1585	1639	2237	15371	12369	33157	15676	19480	18614	185
	5.9	6.2	7.1	2.1	3.7	4.9	10.0	11.5	6.5	11.8	7.9	6.4	.4
	100.0	44.2	40.3	4.5	4.6	6.3	43.5	35.0	93.8	44.4	55.1	52.7	.5
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	8245	1510	4705	1224	41	764	597	895	8245	1658	3856	6573	457
	1.4	.6	2.4	1.6	.1	1.7	.4	.8	1.6	1.3	1.6	2.3	1.0
	100.0	18.3	57.1	14.9	.5	9.3	7.2	10.9	100.0	20.1	46.8	79.7	5.5
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	15732	10878	161	3852	590	1722	4180	2019	15732	2202	7829	8468	-
	2.6	4.3	.1	5.0	1.3	3.8	2.7	1.9	3.1	1.7	3.2	2.9	
	100.0	69.1	1.0	24.5	3.8	10.9	26.6	12.8	100.0	14.0	49.8	53.8	
NOT STATED	302333	99212	116904	54086	25512	19030	58779	44951	261817	52426	107088	135231	6279
	50.6	39.6	58.5	70.0	58.1	41.9	38.3	41.9	51.3	39.5	43.4	46.6	13.4
	100.0	32.8	38.7	17.9	8.4	6.3	19.4	14.9	86.6	17.3	35.4	44.7	2.1
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	78582	46234	17755	1947	4706	8296	31099	16659	72346	32485	53190	45471	575
	13.2	18.5	8.9	2.5	10.7	18.3	20.2	15.5	14.2	24.5	21.6	15.7	1.2
	100.0	58.8	22.6	2.5	6.0	10.6	39.6	21.2	92.1	41.3	67.7	57.9	.7

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	22895	12410	7638	2227	482	945	9635	3935	21267	9705	13208	14005	116
	3.8	5.0	3.8	2.9	1.1	2.1	6.3	3.7	4.2	7.3	5.4	4.8	.2
	100.0	54.2	33.4	9.7	2.1	4.1	42.1	17.2	92.9	42.4	57.7	61.2	.5
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	91971	54657	21222	2858	5188	8854	39437	20291	85736	39437	61590	54864	691
	15.4	21.8	10.6	3.7	11.8	19.5	25.7	18.9	16.8	29.8	25.0	18.9	1.5
	100.0	59.4	23.1	3.1	5.6	9.6	42.9	22.1	93.2	42.9	67.0	59.7	.8
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	13378	10720	916	1367	-	457	6785	4794	12332	6583	6530	7087	-
	2.2	4.3	.5	1.8		1.0	4.4	4.5	2.4	5.0	2.6	2.4	
	100.0	80.1	6.8	10.2		3.4	50.7	35.8	92.2	49.2	48.8	53.0	
(NET) ANY REFERENCE TO RESTAURANTS	6967	-	-	255	6458	255	255	509	6967	509	509	6967	-
	1.2			.3	14.7	.6	.2	.5	1.4	.4	.2	2.4	
	100.0			3.7	92.7	3.7	3.7	7.3	100.0	7.3	7.3	100.0	
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	17576	8593	6642	1667	482	642	5230	3035	15947	8640	11651	11354	116
	2.9	3.4	3.3	2.2	1.1	1.4	3.4	2.8	3.1	6.5	4.7	3.9	.2
	100.0	48.9	37.8	9.5	2.7	3.7	29.8	17.3	90.7	49.2	66.3	64.6	.7
(NET) ANY REFERENCE TO NATURAL FEATURES	158722	84530	43265	7678	7206	18200	62484	30887	134050	47893	89610	78666	27800
	26.6	33.8	21.6	9.9	16.4	40.1	40.7	28.8	26.3	36.1	36.3	27.1	59.2
	100.0	53.2	27.2	4.8	4.5	11.5	39.3	19.4	84.3	30.1	56.4	49.5	17.5
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	20102	11684	1048	657	6458	336	7713	6351	19056	7802	7967	15692	-
	3.4	4.7	.5	.9	14.7	.7	5.0	5.9	3.7	5.9	3.2	5.4	
	100.0	58.1	5.2	3.3	32.1	1.7	38.4	31.6	94.8	38.8	39.6	78.1	

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS · JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	STAGE IN LIFE CYCLE YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	HOUSEHOLD INCOME UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866	377	445	51	116	79	82	84	27	312	258	187	266
	100.0	43.5	51.4	5.9	13.4	9.1	9.5	9.7	3.1	36.0	29.8	21.6	30.7
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265	196989	371819	35048	80035	70963	49561	55996	15010	211749	201659	154232	162541
	100.0	33.0	62.3	5.9	13.4	11.9	8.3	9.4	2.5	35.5	33.8	25.8	27.2
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	45571	23214	21281	-	6675	2456	4191	614	-	22232	15920	6170	22150
	7.6	11.8	5.7		8.3	3.5	8.5	1.1		10.5	7.9	4.0	13.6
	100.0	50.9	46.7		14.6	5.4	9.2	1.3		48.8	34.9	13.5	48.6
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	19100	11098	7747	959	3289	2544	4141	337	-	7575	10327	4619	3596
	3.2	5.6	2.1	2.7	4.1	3.6	8.4	.6		3.6	5.1	3.0	2.2
	100.0	58.1	40.6	5.0	17.2	13.3	21.7	1.8		39.7	54.1	24.2	18.8
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	19818	3725	16093	-	-	-	4208	6165	202	7695	4362	9967	5211
	3.3	1.9	4.3				8.5	11.0	1.3	3.6	2.2	6.5	3.2
	100.0	18.8	81.2				21.2	31.1	1.0	38.8	22.0	50.3	26.3
NET SCENERY/ BEAUTY OF SCENERY	78582	35631	41621	959	9964	5000	10214	7116	202	33922	27557	20228	28631
	13.2	18.1	11.2	2.7	12.4	7.0	20.6	12.7	1.3	16.0	13.7	13.1	17.6
	100.0	45.3	53.0	1.2	12.7	6.4	13.0	9.1	.3	43.2	35.1	25.7	36.4
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	13456	8722	4447	81	6473	1849	-	489	-	4373	3951	551	8443
	2.3	4.4	1.2	.2	8.1	2.6		.9		2.1	2.0	.4	5.2
	100.0	64.8	33.0	.6	48.1	13.7		3.6		32.5	29.4	4.1	62.7
LESS CROWDED	48961	13973	34988	5268	17994	1300	3805	8155	-	9826	14606	13445	19235
	8.2	7.1	9.4	15.0	22.5	1.8	7.7	14.6		4.6	7.2	8.7	11.8
	100.0	28.5	71.5	10.8	36.8	2.7	7.8	16.7		20.1	29.8	27.5	39.3
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	10820	6007	4812	-	4410	-	-	81	-	6328	4491	-	6007
	1.8	3.0	1.3		5.5			.1		3.0	2.2		3.7
	100.0	55.5	44.5		40.8			.8		58.5	41.5		55.5
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	-	-	-	-	-	-	-	-	-	-	-	-	-
MORE/ LOTS TO DO (UNSPEC.)	2558	375	2183	965	302	-	255	916	-	121	1522	-	121
	.4	.2	.6	2.8	.4		.5	1.6		.1	.8		.1
	100.0	14.7	85.3	37.7	11.8		10.0	35.8		4.7	59.5		4.7
THE TRAILS/ HIKING TRAILS/ TRAILS	5657	2204	3453	-	-	-	1202	1649	-	556	600	556	4501
	.9	1.1	.9				2.4	2.9		.3	.3	.4	2.8
	100.0	39.0	61.0				21.2	29.1		9.8	10.6	9.8	79.6

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS · JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MORE ANIMALS/ WILDLIFE	29589	10489	18558	1184	8652	3476	2993	744	965	2886	12567	3987	10866
	5.0	5.3	5.0	3.4	10.8	4.9	6.0	1.3	6.4	1.4	6.2	2.6	6.7
	100.0	35.4	62.7	4.0	29.2	11.7	10.1	2.5	3.3	9.8	42.5	13.5	36.7
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	6458	-	6458	-	6458	-	-	-	-	-	6458	-	-
	1.1		1.7		8.1						3.2		
	100.0		100.0		100.0						100.0		
SHOPPING/ STORES/ MALLS	2315	2013	302	-	302	-	1048	-	-	965	1267	-	1048
	.4	1.0	.1		.4		2.1			.5	.6		.6
	100.0	86.9	13.1		13.1		45.3			41.7	54.7		45.3
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	59813	4758	55055	10425	13746	11624	1461	1200	202	18447	4961	21441	23260
	10.0	2.4	14.8	29.7	17.2	16.4	2.9	2.1	1.3	8.7	2.5	13.9	14.3
	100.0	8.0	92.0	17.4	23.0	19.4	2.4	2.0	.3	30.8	8.3	35.8	38.9
ICE FIELDS/ BEAUTIFUL ICEFIELDS	12246	4581	7665	116	634	1849	3052	-	1211	5129	2225	2624	5767
	2.1	2.3	2.1	.3	.8	2.6	6.2		8.1	2.4	1.1	1.7	3.5
	100.0	37.4	62.6	1.0	5.2	15.1	24.9		9.9	41.9	18.2	21.4	47.1
GLACIERS/ BEAUTIFUL GLACIERS	7501	2876	4625	959	162	1628	-	-	-	4753	2614	2060	2507
	1.3	1.5	1.2	2.7	.2	2.3				2.2	1.3	1.3	1.5
	100.0	38.3	61.7	12.8	2.2	21.7				63.4	34.8	27.5	33.4
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	18638	3916	14722	-	6832	436	95	695	573	7461	7919	6328	3681
	3.1	2.0	4.0		8.5	.6	.2	1.2	3.8	3.5	3.9	4.1	2.3
	100.0	21.0	79.0		36.7	2.3	.5	3.7	3.1	40.0	42.5	34.0	19.7
LAKES (ANY POSITIVE MENTIONS)	4241	255	3986	-	646	-	-	337	-	711	848	887	2505
	.7	.1	1.1		.8			.6		.3	.4	.6	1.5
	100.0	6.0	94.0		15.2			8.0		16.8	20.0	20.9	59.1
ROADS/ GOOD ROADS/ HIGHWAY	3611	3334	278	-	2760	278	-	573	-	-	573	2684	354
	.6	1.7	.1		3.4	.4		1.0			.3	1.7	.2
	100.0	92.3	7.7		76.4	7.7		15.9			15.9	74.3	9.8
FRIENDLY/ COURTEOUS PEOPLE	10084	1926	8158	95	788	170	1048	-	646	878	7431	906	1747
	1.7	1.0	2.2	.3	1.0	.2	2.1		4.3	.4	3.7	.6	1.1
	100.0	19.1	80.9	.9	7.8	1.7	10.4		6.4	8.7	73.7	9.0	17.3
BIKING TRAILS	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=						======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
GOOD FOOD/ RESTAURANTS	509	-	509	-	-	-	255	-	-	255	-	255	255
	.1		.1				.5			.1		.2	.2
	100.0		100.0				50.0			50.0		50.0	50.0
SIZE OF PARK/ ITS	943	641	302	-	337	-	-	-	-	302	302	337	303
INCREDIBLE SIZE	.2	.3	.1		.4					.1	.1	.2	.2
	100.0	68.0	32.0		35.8					32.0	32.0	35.8	32.2
LAKE LOUISE	303	303	-	-	-	-	-	-	303	-	303	-	-
	.1	.2							2.0		.2		
	100.0	100.0							100.0		100.0		
MALIGNE LAKE	1030	371	660	-	-	302	-	-	255	474	557	357	116
	.2	.2	.2			.4			1.7	.2	.3	.2	.1
	100.0	36.0	64.0			29.3			24.7	46.0	54.0	34.7	11.3
MUCH THE SAME/ NO	7922	2009	5913	-	1636	-	986	1182	-	4119	1616	3885	1404
DIFFERENCE	1.3	1.0	1.6		2.0		2.0	2.1		1.9	.8	2.5	.9
	100.0	25.4	74.6		20.7		12.4	14.9		52.0	20.4	49.0	17.7
MISCELLANEOUS	35334	10151	23835	95	5716	3379	3716	4684	2776	10853	13180	10323	5325
	5.9	5.2	6.4	.3	7.1	4.8	7.5	8.4	18.5	5.1	6.5	6.7	3.3
	100.0	28.7	67.5	.3	16.2	9.6	10.5	13.3	7.9	30.7	37.3	29.2	15.1
DIDN'T VISIT/ ONLY	8245	1445	6800	41	-	1224	252	3010	1224	2019	2701	2530	1718
STOPPED TO EAT/ FOR A	1.4	.7	1.8	.1		1.7	.5	5.4	8.2	1.0	1.3	1.6	1.1
SHORT WHILE	100.0	17.5	82.5	.5		14.9	3.1	36.5	14.9	24.5	32.8	30.7	20.8
DON'T KNOW/ CAN'T	15732	10262	4253	-	-	1603	464	1086	303	12275	2688	6073	2633
COMPARE/ NEVER VISITED	2.6	5.2	1.1			2.3	.9	1.9	2.0	5.8	1.3	3.9	1.6
ANY OTHER PARK	100.0	65.2	27.0			10.2	2.9	6.9	1.9	78.0	17.1	38.6	16.7
NOT STATED	302333	108610	181821	22677	22646	44975	26768	16593	7678	110551	109775	72573	75175
	50.6	55.1	48.9	64.7	28.3	63.4	54.0	29.6	51.2	52.2	54.4	47.1	46.3
	100.0	35.9	60.1	7.5	7.5	14.9	8.9	5.5	2.5	36.6	36.3	24.0	24.9
(NET) ANY REFERENCE TO	78582	35631	41621	959	9964	5000	10214	7116	202	33922	27557	20228	28631
GENERAL BEAUTY/ SCENERY/	13.2	18.1	11.2	2.7	12.4	7.0	20.6	12.7	1.3	16.0	13.7	13.1	17.6
MOUNTAINS	100.0	45.3	53.0	1.2	12.7	6.4	13.0	9.1	.3	43.2	35.1	25.7	36.4
(NET) ANY REFERENCE TO	22895	7847	15048	1075	1290	3780	3052	337	1768	8792	6546	5541	8856
BEAUTY OF SPECIFIC	3.8	4.0	4.0	3.1	1.6	5.3	6.2	.6	11.8	4.2	3.2	3.6	5.4
FEATURES/ SITES	100.0	34.3	65.7	4.7	5.6	16.5	13.3	1.5	7.7	38.4	28.6	24.2	38.7

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	91971	41574	49067	1075	11254	5302	10940	7116	1971	40308	31372	21624	35161
	15.4	21.1	13.2	3.1	14.1	7.5	22.1	12.7	13.1	19.0	15.6	14.0	21.6
	100.0	45.2	53.4	1.2	12.2	5.8	11.9	7.7	2.1	43.8	34.1	23.5	38.2
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	13378	6383	6995	965	4712	-	255	997	-	6449	6013	-	6128
	2.2	3.2	1.9	2.8	5.9		.5	1.8		3.0	3.0		3.8
	100.0	47.7	52.3	7.2	35.2		1.9	7.5		48.2	44.9		45.8
(NET) ANY REFERENCE TO RESTAURANTS	6967	-	6967	-	6458	-	255	-	-	255	6458	255	255
	1.2		1.9		8.1		.5			.1	3.2	.2	.2
	100.0		100.0		92.7		3.7			3.7	92.7	3.7	3.7
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	17576	6918	10657	1075	644	3478	3052	-	1211	7862	4838	4297	6489
	2.9	3.5	2.9	3.1	.8	4.9	6.2		8.1	3.7	2.4	2.8	4.0
	100.0	39.4	60.6	6.1	3.7	19.8	17.4		6.9	44.7	27.5	24.4	36.9
(NET) ANY REFERENCE TO NATURAL FEATURES	158922	48150	109156	11725	26330	18436	13068	8720	2936	59648	38749	45267	59485
	26.6	24.4	29.4	33.5	32.9	26.0	26.4	15.6	19.6	28.2	19.2	29.3	36.6
	100.0	30.3	68.7	7.4	16.6	11.6	8.2	5.5	1.8	37.5	24.4	28.5	37.4
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	20102	8020	12082	-	11170	-	1303	81	-	7548	12217	255	7310
	3.4	4.1	3.2		14.0		2.6	.1		3.6	6.1	.2	4.5
	100.0	39.9	60.1		55.6		6.5	.4		37.5	60.8	1.3	36.4

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS · JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	866	562	866	239	178	112	25	66	700	36
	100.0	100.0	64.9	100.0	27.6	20.6	12.9	2.9	7.6	80.8	4.2
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	1621547	888175	1621547	328976	231828	175967	58759	152350	1082289	163307
	100.0	100.0	54.8	100.0	20.3	14.3	10.9	3.6	9.4	66.7	10.1
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	124174	124174	97424	124174	54654	50718	18717	4893	6025	117932	691
	7.7	7.7	11.0	7.7	16.6	21.9	10.6	8.3	4.0	10.9	.4
	100.0	100.0	78.5	100.0	44.0	40.8	15.1	3.9	4.9	95.0	.6
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	48278	48278	31060	48278	26759	9861	16898	·	1125	45440	·
	3.0	3.0	3.5	3.0	8.1	4.3	9.6		.7	4.2	
	100.0	100.0	64.3	100.0	55.4	20.4	35.0		2.3	94.1	
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	39167	39167	34707	39167	8870	6764	2690	4893	6126	29367	·
	2.4	2.4	3.9	2.4	2.7	2.9	1.5	8.3	4.0	2.7	
	100.0	100.0	88.6	100.0	22.6	17.3	6.9	12.5	15.6	75.0	
NET SCENERY/ BEAUTY OF SCENERY	199466	199466	151038	199466	89205	66265	38305	4893	8385	180586	691
	12.3	12.3	17.0	12.3	27.1	28.6	21.8	8.3	5.5	16.7	.4
	100.0	100.0	75.7	100.0	44.7	33.2	19.2	2.5	4.2	90.5	.3
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	34833	34833	28886	34833	3941	845	3096	·	·	34833	·
	2.1	2.1	3.3	2.1	1.2	.4	1.8			3.2	
	100.0	100.0	82.9	100.0	11.3	2.4	8.9			100.0	
LESS CROWDED	132818	132818	75754	132818	58055	51727	6687	2602	9800	98248	22169
	8.2	8.2	8.5	8.2	17.6	22.3	3.8	4.4	6.4	9.1	13.6
	100.0	100.0	57.0	100.0	43.7	38.9	5.0	2.0	7.4	74.0	16.7
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	35394	35394	26118	35394	25947	25947	·	·	9276	26118	·
	2.2	2.2	2.9	2.2	7.9	11.2			6.1	2.4	
	100.0	100.0	73.8	100.0	73.3	73.3			26.2	73.8	
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	·	·	·	·	·	·	·	·	·	·	·
MORE/ LOTS TO DO (UNSPEC.)	7557	7557	5528	7557	1040	237	1040	·	·	7557	·
	.5	.5	.6	.5	.3	.1	.6			.7	
	100.0	100.0	73.1	100.0	13.8	3.1	13.8			100.0	
THE TRAILS/ HIKING TRAILS/ TRAILS	12836	12836	4553	12836	4553	2348	3374	·	4490	8346	·
	.8	.8	.5	.8	1.4	1.0	1.9		2.9	.8	
	100.0	100.0	35.5	100.0	35.5	18.3	26.3		35.0	65.0	

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
MORE ANIMALS/ WILDLIFE	68221	68221	56136	68221	28919	25683	19495	4893	4893	66508	-
	4.2	4.2	6.3	4.2	8.8	11.1	11.1	8.3	3.2	6.1	
	100.0	100.0	82.3	100.0	42.4	37.6	28.6	7.2	7.2	97.5	
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	13584	13584	13584	13584	-	-	-	-	-	13584	-
	.8	.8	1.5	.8						1.3	
	100.0	100.0	100.0	100.0						100.0	
SHOPPING/ STORES/ MALLS	7075	7075	7075	7075	-	-	-	-	-	7075	-
	.4	.4	.8	.4						.7	
	100.0	100.0	100.0	100.0						100.0	
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	151232	151232	28394	151232	7497	6426	6365	5574	16535	95613	30871
	9.3	9.3	3.2	9.3	2.3	2.8	3.6	9.5	10.9	8.8	18.9
	100.0	100.0	18.8	100.0	5.0	4.2	4.2	3.7	10.9	63.2	20.4
ICE FIELDS/ BEAUTIFUL ICEFIELDS	40011	40011	26397	40011	16344	9286	12574	7704	4893	37200	-
	2.5	2.5	3.0	2.5	5.0	4.0	7.1	13.1	3.2	3.4	
	100.0	100.0	66.0	100.0	40.8	23.2	31.4	19.3	12.2	93.0	
GLACIERS/ BEAUTIFUL GLACIERS	16906	16906	14231	16906	9315	8415	4098	2811	-	12382	-
	1.0	1.0	1.6	1.0	2.8	3.6	2.3	4.8		1.1	
	100.0	100.0	84.2	100.0	55.1	49.8	24.2	16.6		73.2	
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39384	39384	13223	39384	3102	875	2464	-	17571	18302	-
	2.4	2.4	1.5	2.4	.9	.4	1.4		11.5	1.7	
	100.0	100.0	33.6	100.0	7.9	2.2	6.3		44.6	46.5	
LAKES (ANY POSITIVE MENTIONS)	8275	8275	3048	8275	2339	1803	1803	-	4490	3785	-
	.5	.5	.3	.5	.7	.8	1.0		2.9	.3	
	100.0	100.0	36.8	100.0	28.3	21.8	21.8		54.3	45.7	
ROADS/ GOOD ROADS/ HIGHWAY	8341	8341	3279	8341	5757	5757	-	-	1125	7216	-
	.5	.5	.4	.5	1.7	2.5			.7	.7	
	100.0	100.0	39.3	100.0	69.0	69.0			13.5	86.5	
FRIENDLY/ COURTEOUS PEOPLE	22864	22864	21192	22864	14301	14301	13584	634	90	22141	-
	1.4	1.4	2.4	1.4	4.3	6.2	7.7	1.1	.1	2.0	
	100.0	100.0	92.7	100.0	62.5	62.5	59.4	2.8	.4	96.8	
BIKING TRAILS	-	-	-	-	-	-	-	-	-	-	-

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS · JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS		MAIN PURPOSE OF PARKS VISIT				
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
GOOD FOOD/ RESTAURANTS	1874	1874	1874	1874	1606	1606	-	-	-	1874	-
	.1	.1	.2	.1	.5	.7				.2	
	100.0	100.0	100.0	100.0	85.7	85.7				100.0	
SIZE OF PARK/ ITS INCREDIBLE SIZE	1984	1984	1984	1984	1274	1274	-	-	-	1984	-
	.1	.1	.2	.1	.4	.5				.2	
	100.0	100.0	100.0	100.0	64.2	64.2				100.0	
LAKE LOUISE	637	637	637	637	637	637	-	-	-	637	-
	*	*	.1	*	.2	.3				.1	
	100.0	100.0	100.0	100.0	100.0	100.0				100.0	
MALIGNE LAKE	3480	3480	1891	3480	228	228	-	-	-	3480	-
	.2	.2	.2	.2	.1	.1				.3	
	100.0	100.0	54.3	100.0	6.6	6.6				100.0	
MUCH THE SAME/ NO DIFFERENCE	22433	22433	10399	22433	535	-	535	-	810	14929	3399
	1.4	1.4	1.2	1.4	.2		.3		.5	1.4	2.1
	100.0	100.0	46.4	100.0	2.4		2.4		3.6	66.5	15.2
MISCELLANEOUS	87620	87620	50224	87620	21904	13066	13853	132	8964	73265	-
	5.4	5.4	5.7	5.4	6.7	5.6	7.9	.2	5.9	6.8	
	100.0	100.0	57.3	100.0	25.0	14.9	15.8	.2	10.2	83.6	
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	23542	23542	22050	23542	6214	1346	4868	-	-	21501	1511
	1.5	1.5	2.5	1.5	1.9	.6	2.8			2.0	.9
	100.0	100.0	93.7	100.0	26.4	5.7	20.7			91.3	6.4
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	34003	34003	30115	34003	14555	14020	6608	-	944	30565	-
	2.1	2.1	3.4	2.1	4.4	6.0	3.8		.6	2.8	
	100.0	100.0	88.6	100.0	42.8	41.2	19.4		2.8	89.9	
NOT STATED	863404	863404	426866	863404	121851	81370	74930	35608	67544	522273	87496
	53.2	53.2	48.1	53.2	37.0	35.1	42.6	60.6	44.3	48.3	53.6
	100.0	100.0	49.4	100.0	14.1	9.4	8.7	4.1	7.8	60.5	10.1
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	199466	199466	151038	199466	89205	66265	38305	4893	8385	180586	691
	12.3	12.3	17.0	12.3	27.1	28.6	21.8	8.3	5.5	16.7	.4
	100.0	100.0	75.7	100.0	44.7	33.2	19.2	2.5	4.2	90.5	.3
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	62823	62823	39719	62823	25507	17550	15910	7704	9383	53809	-
	3.9	3.9	4.5	3.9	7.8	7.6	9.0	13.1	6.2	5.0	
	100.0	100.0	63.2	100.0	40.6	27.9	25.3	12.3	14.9	85.7	

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	233012	233012	177769	233012	109722	79463	53577	7704	12875	206832	691
	14.4	14.4	20.0	14.4	33.4	34.3	30.4	13.1	8.5	19.1	.4
	100.0	100.0	76.3	100.0	47.1	34.1	23.0	3.3	5.5	88.8	.3
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	42951	42951	31646	42951	26987	26184	1040	-	9276	33675	-
	2.6	2.6	3.6	2.6	8.2	11.3	.6		6.1	3.1	
	100.0	100.0	73.7	100.0	62.8	61.0	2.4		21.6	78.4	
(NET) ANY REFERENCE TO RESTAURANTS	15458	15458	15458	15458	1606	1606	-	-	-	15458	-
	1.0	1.0	1.7	1.0	.5	.7				1.4	
	100.0	100.0	100.0	100.0	10.4	10.4				100.0	
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	50966	50966	34677	50966	22838	14881	14642	7704	4893	46442	-
	3.1	3.1	3.9	3.1	6.9	6.4	8.3	13.1	3.2	4.3	
	100.0	100.0	68.0	100.0	44.8	29.2	28.7	15.1	9.6	91.1	
(NET) ANY REFERENCE TO NATURAL FEATURES	403912	403912	221895	403912	127386	92820	64347	13278	29410	322803	30871
	24.9	24.9	25.0	24.9	38.7	40.0	36.6	22.6	19.3	29.8	18.9
	100.0	100.0	54.9	100.0	31.5	23.0	15.9	3.3	7.3	79.9	7.6
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	57927	57927	48651	57927	27553	27553	-	-	9276	48651	-
	3.6	3.6	5.5	3.6	8.4	11.9			6.1	4.5	
	100.0	100.0	84.0	100.0	47.6	47.6			16.0	84.0	

RUSTON/TOMANY & ASSOCIATES LTD. · STUDY #19151

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS · JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	424	214	119	91	285	157	90	12	507	29	107	252
	100.0	49.0	24.7	13.7	10.5	32.9	18.1	10.4	1.4	58.5	3.3	12.4	29.1
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	1040664	639640	207655	193369	446497	134386	35368	36956	1399234	69944	59635	162678
	100.0	64.2	39.4	12.8	11.9	27.5	8.3	2.2	2.3	86.3	4.3	3.7	10.0
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	124174	32992	19926	6348	6718	86830	4353	·	·	106152	17691	7468	10554
	7.7	3.2	3.1	3.1	3.5	19.4	3.2			7.6	25.3	12.5	6.5
	100.0	26.6	16.0	5.1	5.4	69.9	3.5			85.5	14.2	6.0	8.5
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	48278	20233	6690	11771	1773	11517	16527	268	·	41765	2393	5607	906
	3.0	1.9	1.0	5.7	.9	2.6	12.3	.8		3.0	3.4	9.4	.6
	100.0	41.9	13.9	24.4	3.7	23.9	34.2	.6		86.5	5.0	11.6	1.9
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	39167	23111	3226	6126	13758	15417	638	638	·	32121	·	2283	4763
	2.4	2.2	.5	3.0	7.1	3.5	.5	1.8		2.3		3.8	2.9
	100.0	59.0	8.2	15.6	35.1	39.4	1.6	1.6		82.0		5.8	12.2
NET SCENERY/ BEAUTY OF SCENERY	199466	71443	29841	19353	22249	106504	21519	906	·	172798	18817	10445	16223
	12.3	6.9	4.7	9.3	11.5	23.9	16.0	2.6		12.3	26.9	17.5	10.0
	100.0	35.8	15.0	9.7	11.2	53.4	10.8	.5		86.6	9.4	5.2	8.1
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	34833	15671	2549	3096	10026	18661	501	·	·	32827	3096	1215	791
	2.1	1.5	.4	1.5	5.2	4.2	.4			2.3	4.4	2.0	.5
	100.0	45.0	7.3	8.9	28.8	53.6	1.4			94.2	8.9	3.5	2.3
LESS CROWDED	132818	88035	58547	3392	26096	43699	1084	725	·	126366	·	1450	5002
	8.2	8.5	9.2	1.6	13.5	9.8	.8	2.0		9.0		2.4	3.1
	100.0	66.3	44.1	2.6	19.6	32.9	.8	.5		95.1		1.1	3.8
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	35394	9447	9276	171	·	25947	·	·	·	35223	·	171	·
	2.2	.9	1.5	.1		5.8				2.5		.3	
	100.0	26.7	26.2	.5		73.3				99.5		.5	
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	·	·	·	·	·	·	·	·	·	·	·	·	·
MORE/ LOTS TO DO (UNSPEC.)	7557	7320	636	2029	4655	237	·	·	·	6517	·	·	1040
	.5	.7	.1	1.0	2.4	.1				.5			.6
	100.0	96.9	8.4	26.9	61.6	3.1				86.2			13.8

Continued

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE								MODE OF ENTRY			
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
THE TRAILS/ HIKING TRAILS/ TRAILS	12836	9461	3793	4490	1178	3374	-	-	-	12836	-	-	-
	.8	.9	.6	2.2	.6	.8				.9			
	100.0	73.7	29.5	35.0	9.2	26.3				100.0			
MORE ANIMALS/ WILDLIFE	68221	26166	13512	8463	4191	35953	6101	535	-	58935	18069	5199	4087
	4.2	2.5	2.1	4.1	2.2	8.1	4.5	1.5		4.2	25.8	8.7	2.5
	100.0	38.4	19.8	12.4	6.1	52.7	8.9	.8		86.4	26.5	7.6	6.0
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	13584	13584	13584	-	-	-	-	-	-	13584	-	-	-
	.8	1.3	2.1							1.0			
	100.0	100.0	100.0							100.0			
SHOPPING/ STORES/ MALLS	7075	636	636	-	-	6439	-	-	-	7075	2029	-	-
	.4	.1	.1			1.4				.5	2.9		
	100.0	9.0	9.0			91.0				100.0	28.7		
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	151232	142681	134938	5630	2112	4685	3866	1081	-	128434	-	6492	16306
	9.3	13.7	21.1	2.7	1.1	1.0	2.9	3.1		9.2		10.9	10.0
	100.0	94.3	89.2	3.7	1.4	3.1	2.6	.7		84.9		4.3	10.8
ICE FIELDS/ BEAUTIFUL ICEFIELDS	40011	18774	13614	4893	268	20649	587	228	-	35280	1268	944	3787
	2.5	1.8	2.1	2.4	.1	4.6	.4	.6		2.5	1.8	1.6	2.3
	100.0	46.9	34.0	12.2	.7	51.6	1.5	.6		88.2	3.2	2.4	9.5
GLACIERS/ BEAUTIFUL GLACIERS	16906	3176	1712	1443	20	13005	725	-	-	14515	-	340	2051
	1.0	.3	.3	.7	*	2.9	.5			1.0		.6	1.3
	100.0	18.8	10.1	8.5	.1	76.9	4.3			85.9		2.0	12.1
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39384	28945	28512	-	433	7712	2726	725	-	34810	563	2103	2470
	2.4	2.8	4.5		.2	1.7	2.0	2.0		2.5	.8	3.5	1.5
	100.0	73.5	72.4		1.1	19.6	6.9	1.8		88.4	1.4	5.3	6.3
LAKES (ANY POSITIVE MENTIONS)	8275	6494	736	4490	1268	1780	-	-	-	7204	426	-	1071
	.5	.6	.1	2.2	.7	.4				.5	.6		.7
	100.0	78.5	8.9	54.3	15.3	21.5				87.1	5.1		12.9
ROADS/ GOOD ROADS/ HIGHWAY	8341	6882	-	5063	1819	1459	-	-	-	7647	-	694	-
	.5	.7		2.4	.9	.3				.5		1.2	
	100.0	82.5		60.7	21.8	17.5				91.7		8.3	
FRIENDLY/ COURTEOUS PEOPLE	22864	3024	2390	-	634	19841	-	-	-	20301	13584	2564	-
	1.4	.3	.4		.3	4.4				1.5	19.4	4.3	
	100.0	13.2	10.5		2.8	86.8				88.8	59.4	11.2	

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
BIKING TRAILS	-	-	-	-	-	-	-	-	-	-	-	-	-
GOOD FOOD/ RESTAURANTS	1874	268	-	-	268	1606	-	-	-	-	-	-	1874
	.1	*			.1	.4							1.2
	100.0	14.3			14.3	85.7							100.0
SIZE OF PARK/ ITS INCREDIBLE SIZE	1984	1345	710	-	636	638	-	-	-	1345	-	-	638
	.1	.1	.1		.3	.1				.1			.4
	100.0	67.8	35.8		32.0	32.2				67.8			32.2
LAKE LOUISE	637	-	-	-	-	637	-	-	-	-	-	-	637
	*					.1							.4
	100.0					100.0							100.0
MALIGNE LAKE	3480	1589	1589	-	-	764	1127	-	-	2717	-	-	764
	.2	.2	.2			.2	.8			.2			.5
	100.0	45.7	45.7			21.9	32.4			78.1			21.9
MUCH THE SAME/ NO DIFFERENCE	22433	13160	11184	810	1166	9274	-	-	-	13332	-	-	9102
	1.4	1.3	1.7	.4	.6	2.1				1.0			5.6
	100.0	58.7	49.9	3.6	5.2	41.3				59.4			40.6
MISCELLANEOUS	87620	57489	33710	12386	11394	26214	3917	193	-	75175	1660	4654	7791
	5.4	5.5	5.3	6.0	5.9	5.9	2.9	.5		5.4	2.4	7.8	4.8
	100.0	65.6	38.5	14.1	13.0	29.9	4.5	.2		85.8	1.9	5.3	8.9
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	23542	16322	11515	-	4808	7220	-	-	-	21180	-	221	2142
	1.5	1.6	1.8		2.5	1.6				1.5		.4	1.3
	100.0	69.3	48.9		20.4	30.7				90.0		.9	9.1
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	34003	6173	2734	1341	2098	22352	5479	905	-	27714	944	2131	4158
	2.1	.6	.4	.6	1.1	5.0	4.1	2.6		2.0	1.3	3.6	2.6
	100.0	18.2	8.0	3.9	6.2	65.7	16.1	2.7		81.5	2.8	6.3	12.2
NOT STATED	863404	589377	347273	138685	103419	193972	80055	20219	36956	759999	40806	27231	76174
	53.2	56.6	54.3	66.8	53.5	43.4	59.6	57.2	100.0	54.3	58.3	45.7	46.8
	100.0	68.3	40.2	16.1	12.0	22.5	9.3	2.3	4.3	88.0	4.7	3.2	8.8
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	199466	71443	29841	19353	22249	106504	21519	906	-	172798	18817	10445	16223
	12.3	6.9	4.7	9.3	11.5	23.9	16.0	2.6		12.3	26.9	17.5	10.0
	100.0	35.8	15.0	9.7	11.2	53.4	10.8	.5		86.6	9.4	5.2	8.1

Continued

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	62823	30034	17652	10826	1556	30349	2440	228	-	54874	1694	964	6984
	3.9	2.9	2.8	5.2	.8	6.8	1.8	.6		3.9	2.4	1.6	4.3
	100.0	47.8	28.1	17.2	2.5	48.3	3.9	.4		87.3	2.7	1.5	11.1
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	233012	81258	32167	25286	23805	128923	22831	1134	-	200361	19242	11410	21242
	14.4	7.8	5.0	12.2	12.3	28.9	17.0	3.2		14.3	27.5	19.1	13.1
	100.0	34.9	13.8	10.9	10.2	55.3	9.8	.5		86.0	8.3	4.9	9.1
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	42951	16767	9912	2200	4655	26184	-	-	-	41740	-	171	1040
	2.6	1.6	1.5	1.1	2.4	5.9				3.0		.3	.6
	100.0	39.0	23.1	5.1	10.8	61.0				97.2		.4	2.4
(NET) ANY REFERENCE TO RESTAURANTS	15458	13852	13584	-	268	1606	-	-	-	13584	-	-	1874
	1.0	1.3	2.1		.1	.4				1.0			1.2
	100.0	89.6	87.9		1.7	10.4				87.9			12.1
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	50966	21950	15326	6336	288	27703	1312	228	-	44954	1268	964	5047
	3.1	2.1	2.4	3.1	.1	6.2	1.0	.6		3.2	1.8	1.6	3.1
	100.0	43.1	30.1	12.4	.6	54.4	2.6	.4		88.2	2.5	1.9	9.9
(NET) ANY REFERENCE TO NATURAL FEATURES	403912	236155	172827	34487	28840	136924	30833	2215	-	344210	23301	20547	39154
	24.9	22.7	27.0	16.6	14.9	30.7	22.9	6.3		24.6	33.3	34.5	24.1
	100.0	58.5	42.8	8.5	7.1	33.9	7.6	.5		85.2	5.8	5.1	9.7
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	57927	23935	23496	171	268	33993	-	-	-	55882	2029	171	1874
	3.6	2.3	3.7	.1	.1	7.6				4.0	2.9	.3	1.2
	100.0	41.3	40.6	.3	.5	58.7				96.5	3.5	.3	3.2

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	506	355	140	726	549	516	54	176	22	522	126	106	112
	100.0	58.4	41.0	16.2	83.8	63.4	59.6	6.2	20.3	2.5	60.3	14.5	12.2	12.9
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	935894	682421	521298	1100248	761608	720684	87483	304979	74207	913230	116497	337811	254008
	100.0	57.7	42.1	32.1	67.9	47.0	44.4	5.4	18.8	4.6	56.3	7.2	20.8	15.7
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	124174	101094	23080	19197	104977	73795	71219	28975	35029	-	104374	4575	5199	10026
	7.7	10.8	3.4	3.7	9.5	9.7	9.9	33.1	11.5		11.4	3.9	1.5	3.9
	100.0	81.4	18.6	15.5	84.5	59.4	57.4	23.3	28.2		84.1	3.7	4.2	8.1
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	48278	32137	16141	1712	46566	14470	9924	4546	35815	-	22939	19347	-	5992
	3.0	3.4	2.4	.3	4.2	1.9	1.4	5.2	11.7		2.5	16.6		2.4
	100.0	66.6	33.4	3.5	96.5	30.0	20.6	9.4	74.2		47.5	40.1		12.4
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	39167	17233	21933	6903	32263	27964	27964	584	10364	-	19429	4211	10670	4856
	2.4	1.8	3.2	1.3	2.9	3.7	3.9	.7	3.4		2.1	3.6	3.2	1.9
	100.0	44.0	56.0	17.6	82.4	71.4	71.4	1.5	26.5		49.6	10.8	27.2	12.4
NET SCENERY/ BEAUTY OF SCENERY	199466	145551	53915	22921	176545	110236	103114	34105	79940	-	141849	26865	15869	14883
	12.3	15.6	7.9	4.4	16.0	14.5	14.3	39.0	26.2		15.5	23.1	4.7	5.9
	100.0	73.0	27.0	11.5	88.5	55.3	51.7	17.1	40.1		71.1	13.5	8.0	7.5
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	34833	33369	1464	9724	25108	20863	20863	-	5215	302	26728	4217	-	3887
	2.1	3.6	.2	1.9	2.3	2.7	2.9		1.7	.4	2.9	3.6		1.5
	100.0	95.8	4.2	27.9	72.1	59.9	59.9		15.0	.9	76.7	12.1		11.2
LESS CROWDED	132818	108444	24374	22169	110650	73016	68489	29799	47174	-	93485	602	31630	7102
	8.2	11.6	3.6	4.3	10.1	9.6	9.5	34.1	15.5		10.2	.5	9.4	2.8
	100.0	81.6	18.4	16.7	83.3	55.0	51.6	22.4	35.5		70.4	.5	23.8	5.3
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	35394	25947	9447	-	35394	25272	25272	25272	846	9276	35394	-	-	-
	2.2	2.8	1.4		3.2	3.3	3.5	28.9	.3	12.5	3.9			
	100.0	73.3	26.7		100.0	71.4	71.4	71.4	2.4	26.2	100.0			
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MORE/ LOTS TO DO (UNSPEC.)	7557	1676	5881	-	7557	4892	4892	-	2665	-	7320	237	-	-
	.5	.2	.9		.7	.6	.7		.9		.8	.2		
	100.0	22.2	77.8		100.0	64.7	64.7		35.3		96.9	3.1		

Continued

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
THE TRAILS/ HIKING TRAILS/ TRAILS	12836	8346	4490	-	12836	3383	3383	1178	7167	4490	7167	1178	4490	-
	.8	.9	.7		1.2	.4	.5	1.3	2.4	6.1	.8	1.0	1.3	
	100.0	65.0	35.0		100.0	26.4	26.4	9.2	55.8	35.0	55.8	9.2	35.0	
MORE ANIMALS/ WILDLIFE	68221	50046	17907	7836	60385	35846	35610	823	29486	302	62108	1505	671	3937
	4.2	5.3	2.6	1.5	5.5	4.7	4.9	.9	9.7	.4	6.8	1.3	.2	1.5
	100.0	73.4	26.2	11.5	88.5	52.5	52.2	1.2	43.2	.4	91.0	2.2	1.0	5.8
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	13584	13584	-	-	13584	13584	13584	-	-	-	13584	-	-	-
	.8	1.5			1.2	1.8	1.9				1.5			
	100.0	100.0			100.0	100.0	100.0				100.0			
SHOPPING/ STORES/ MALLS	7075	5046	2029	-	7075	-	-	-	7075	-	7075	-	-	-
	.4	.5	.3		.6				2.3		.8			
	100.0	71.3	28.7		100.0				100.0		100.0			
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	151232	134284	16947	33015	118217	57936	51365	7518	45079	15202	36803	2597	85134	26697
	9.3	14.3	2.5	6.3	10.7	7.6	7.1	8.6	14.8	20.5	4.0	2.2	25.2	10.5
	100.0	88.8	11.2	21.8	78.2	38.3	34.0	5.0	29.8	10.1	24.3	1.7	56.3	17.7
ICE FIELDS/ BEAUTIFUL ICEFIELDS	40011	31555	8456	18506	21504	15763	15763	-	5741	-	36573	1855	-	1582
	2.5	3.4	1.2	3.6	2.0	2.1	2.2		1.9		4.0	1.6		.6
	100.0	78.9	21.1	46.3	53.7	39.4	39.4		14.3		91.4	4.6		4.0
GLACIERS/ BEAUTIFUL GLACIERS	16906	12182	4724	1712	15194	9994	9994	-	8226	-	15068	-	-	1838
	1.0	1.3	.7	.3	1.4	1.3	1.4		2.7		1.6			.7
	100.0	72.1	27.9	10.1	89.9	59.1	59.1		48.7		89.1			10.9
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39384	23288	16096	-	39384	19282	18856	426	4117	15985	17429	3234	12594	6127
	2.4	2.5	2.4		3.6	2.5	2.6	.5	1.3	21.5	1.9	2.8	3.7	2.4
	100.0	59.1	40.9		100.0	49.0	47.9	1.1	10.5	40.6	44.3	8.2	32.0	15.6
LAKES (ANY POSITIVE MENTIONS)	8275	3474	4801	-	8275	2339	2339	-	1135	4801	2517	1268	4490	-
	.5	.4	.7		.8	.3	.3		.4	6.5	.3	1.1	1.3	
	100.0	42.0	58.0		100.0	28.3	28.3		13.7	58.0	30.4	15.3	54.3	
ROADS/ GOOD ROADS/ HIGHWAY	8341	3279	5063	-	8341	3279	2585	694	5757	-	6522	1819	-	-
	.5	.4	.7		.8	.4	.4	.8	1.9		.7	1.6		
	100.0	39.3	60.7		100.0	39.3	31.0	8.3	69.0		78.2	21.8		
FRIENDLY/ COURTEOUS PEOPLE	22864	22147	717	-	22864	4153	3964	2036	18801	90	20558	634	1673	-
	1.4	2.4	.1		2.1	.5	.5	2.3	6.2	.1	2.3	.5	.5	
	100.0	96.9	3.1		100.0	18.2	17.3	8.9	82.2	.4	89.9	2.8	7.3	

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE				SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
BIKING TRAILS	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GOOD FOOD/ RESTAURANTS	1874	1606	268	-	1874	1874	1874	-	-	-	1874	-	-	-
	.1	.2	*		.2	.2	.3				.2			
	100.0	85.7	14.3		100.0	100.0	100.0				100.0			
SIZE OF PARK/ ITS INCREDIBLE SIZE	1984	1348	636	-	1984	1348	1348	710	636	-	1984	-	-	-
	.1	.1	.1		.2	.2	.2	.8	.2		.2			
	100.0	68.0	32.0		100.0	68.0	68.0	35.8	32.0		100.0			
LAKE LOUISE	637	637	-	-	637	637	637	-	-	-	637	-	-	-
	*	.1			.1	.1	.1				.1			
	100.0	100.0			100.0	100.0	100.0				100.0			
MALIGNE LAKE	3480	3480	-	-	3480	1891	1891	1127	1589	-	3252	228	-	-
	.2	.4			.3	.2	.3	1.3	.5		.4	.2		
	100.0	100.0			100.0	54.3	54.3	32.4	45.7		93.4	6.6		
MUCH THE SAME/ NO DIFFERENCE	22433	18328	4105	6694	15739	15739	15739	-	-	-	12673	1935	4530	3295
	1.4	2.0	.6	1.3	1.4	2.1	2.2				1.4	1.7	1.3	1.3
	100.0	81.7	18.3	29.8	70.2	70.2	70.2				56.5	8.6	20.2	14.7
MISCELLANEOUS	87620	57949	29402	7118	80502	42185	37138	8944	39560	997	64713	5817	7266	9824
	5.4	6.2	4.3	1.4	7.3	5.5	5.2	10.2	13.0	1.3	7.1	5.0	2.2	3.9
	100.0	66.1	33.6	8.1	91.9	48.1	42.4	10.2	45.1	1.1	73.9	6.6	8.3	11.2
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	23542	3653	19889	10518	13025	10858	10858	1285	2166	-	14497	7211	-	1834
	1.5	.4	2.9	2.0	1.2	1.4	1.5	1.5	.7		1.6	6.2		.7
	100.0	15.5	84.5	44.7	55.3	46.1	46.1	5.5	9.2		61.6	30.6		7.8
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	34003	27547	6457	9166	24838	23893	18777	11809	944	-	29432	3666	-	906
	2.1	2.9	.9	1.8	2.3	3.1	2.6	13.5	.3		3.2	3.1		.4
	100.0	81.0	19.0	27.0	73.0	70.3	55.2	34.7	2.8		86.6	10.8		2.7
NOT STATED	863404	423033	439818	365574	497830	370734	350795	24733	104895	19478	460178	58977	172556	171693
	53.2	45.2	64.4	70.1	45.2	48.7	48.7	28.3	34.4	26.2	50.4	50.6	51.1	67.6
	100.0	49.0	50.9	42.3	57.7	42.9	40.6	2.9	12.1	2.3	53.3	6.8	20.0	19.9
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	199466	145551	53915	22921	176545	110236	103114	34105	79940	-	141849	26865	15869	14883
	12.3	15.6	7.9	4.4	16.0	14.5	14.3	39.0	26.2		15.5	23.1	4.7	5.9
	100.0	73.0	27.0	11.5	88.5	55.3	51.7	17.1	40.1		71.1	13.5	8.0	7.5

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	62823	46872	15951	20219	42604	26167	26167	1127	14662	4801	52352	3352	4490	2629
	3.9	5.0	2.3	3.9	3.9	3.4	3.6	1.3	4.8	6.5	5.7	2.9	1.3	1.0
	100.0	74.6	25.4	32.2	67.8	41.7	41.7	1.8	23.3	7.6	83.3	5.3	7.1	4.2
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	233012	171982	61031	22921	210092	130286	123164	34105	88637	4801	166983	28949	20359	16721
	14.4	18.4	8.9	4.4	19.1	17.1	17.1	39.0	29.1	6.5	18.3	24.8	6.0	6.6
	100.0	73.8	26.2	9.8	90.2	55.9	52.9	14.6	38.0	2.1	71.7	12.4	8.7	7.2
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	42951	27623	15328	-	42951	30164	30164	25272	3511	9276	42714	237	-	-
	2.6	3.0	2.2		3.9	4.0	4.2	28.9	1.2	12.5	4.7	.2		
	100.0	64.3	35.7		100.0	70.2	70.2	58.8	8.2	21.6	99.4	.6		
(NET) ANY REFERENCE TO RESTAURANTS	15458	15190	268	-	15458	15458	15458	-	-	-	15458	-	-	-
	1.0	1.6	*		1.4	2.0	2.1				1.7			
	100.0	98.3	1.7		100.0	100.0	100.0				100.0			
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	50966	39815	11151	20219	30747	21835	21835	-	11937	-	46481	1855	-	2629
	3.1	4.3	1.6	3.9	2.8	2.9	3.0		3.9		5.1	1.6		1.0
	100.0	78.1	21.9	39.7	60.3	42.8	42.8		23.4		91.2	3.6		5.2
(NET) ANY REFERENCE TO NATURAL FEATURES	403912	317897	85747	56475	347437	199233	185303	42209	142483	20304	222414	31187	105473	44837
	24.9	34.0	12.6	10.8	31.6	26.2	25.7	48.2	46.7	27.4	24.4	26.8	31.2	17.7
	100.0	78.7	21.2	14.0	86.0	49.3	45.9	10.5	35.3	5.0	55.1	7.7	26.1	11.1
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	57927	46183	11744	-	57927	40730	40730	25272	7921	9276	57927	-	-	-
	3.6	4.9	1.7		5.3	5.3	5.7	28.9	2.6	12.5	6.3			
	100.0	79.7	20.3		100.0	70.3	70.3	43.6	13.7	16.0	100.0			

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	346	238	131	63	120	256	186	739	243	354	521	72
	100.0	40.0	27.5	15.1	7.3	13.9	29.6	21.5	85.3	28.1	40.9	60.2	8.3
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	550489	741578	223218	71389	101761	403609	298724	1413889	348827	662051	815932	110928
	100.0	33.9	45.7	13.8	4.4	6.3	24.9	18.4	87.2	21.5	40.8	50.3	6.8
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	124174	78822	37644	1711	3019	4105	57429	30241	121454	61725	99639	85244	691
	7.7	14.3	5.1	.8	4.2	4.0	14.2	10.1	8.6	17.7	15.1	10.4	.6
	100.0	63.5	30.3	1.4	2.4	3.3	46.2	24.4	97.8	49.7	80.2	68.6	.6
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	48278	21757	22534	3720	-	268	25460	638	40243	10808	35179	26261	-
	3.0	4.0	3.0	1.7		.3	6.3	.2	2.8	3.1	5.3	3.2	
	100.0	45.1	46.7	7.7		.6	52.7	1.3	83.4	22.4	72.9	54.4	
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	39167	19902	3883	-	2106	13275	4038	5585	38297	14166	16269	18831	870
	2.4	3.6	.5		2.9	13.0	1.0	1.9	2.7	4.1	2.5	2.3	.8
	100.0	50.8	9.9		5.4	33.9	10.3	14.3	97.8	36.2	41.5	48.1	2.2
NET SCENERY/ BEAUTY OF SCENERY	199466	108328	64061	5431	5125	17648	86927	36464	187841	79438	143827	118183	1561
	12.3	19.7	8.6	2.4	7.2	17.3	21.5	12.2	13.3	22.8	21.7	14.5	1.4
	100.0	54.3	32.1	2.7	2.6	8.8	43.6	18.3	94.2	39.8	72.1	59.2	.8
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	34833	19950	12744	976	172	991	24719	15000	31736	5394	29468	33383	-
	2.1	3.6	1.7	.4	.2	1.0	6.1	5.0	2.2	1.5	4.5	4.1	
	100.0	57.3	36.6	2.8	.5	2.8	71.0	43.1	91.1	15.5	84.6	95.8	
LESS CROWDED	132818	66537	36107	3251	2596	23599	65267	35085	125249	67024	88326	76511	36330
	8.2	12.1	4.9	1.5	3.6	23.2	16.2	11.7	8.9	19.2	13.3	9.4	32.8
	100.0	50.1	27.2	2.4	2.0	17.8	49.1	26.4	94.3	50.5	66.5	57.6	27.4
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	35394	34548	-	846	-	171	26118	9447	35223	25947	26118	26118	-
	2.2	6.3		.4		.2	6.5	3.2	2.5	7.4	3.9	3.2	
	100.0	97.6		2.4		.5	73.8	26.7	99.5	73.3	73.8	73.8	
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	-	-	-	-	-	-	-	-	-	-	-	-	-
MORE/ LOTS TO DO (UNSPEC.)	7557	636	3852	2029	-	1040	1040	636	5528	803	237	1676	-
	.5	.1	.5	.9		1.0	.3	.2	.4	.2	*	.2	
	100.0	8.4	51.0	26.9		13.8	13.8	8.4	73.1	10.6	3.1	22.2	

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
THE TRAILS/ HIKING TRAILS/ TRAILS	12836	9043	3793	-	-	-	9043	7167	12836	3374	8346	4553	-
	.8	1.6	.5				2.2	2.4	.9	1.0	1.3	.6	
	100.0	70.5	29.5				70.5	55.8	100.0	26.3	65.0	35.5	
MORE ANIMALS/ WILDLIFE	68221	42967	18626	5006	408	2311	33334	21798	66035	22167	55296	39155	569
	4.2	7.8	2.5	2.2	.6	2.3	8.3	7.3	4.7	6.4	8.4	4.8	.5
	100.0	63.0	27.3	7.3	.6	3.4	48.9	32.0	96.8	32.5	81.1	57.4	.8
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	13584	-	-	-	13584	-	-	-	13584	-	-	13584	-
	.8				19.0				1.0			1.7	
	100.0				100.0				100.0			100.0	
SHOPPING/ STORES/ MALLS	7075	2665	4410	-	-	-	4410	5046	5046	2029	4410	7075	-
	.4	.5	.6				1.1	1.7	.4	.6	.7	.9	
	100.0	37.7	62.3				62.3	71.3	71.3	28.7	62.3	100.0	
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	151232	53490	53902	12770	2027	30657	53991	25248	110836	17736	60188	45047	68152
	9.3	9.7	7.3	5.7	2.8	30.1	13.4	8.5	7.8	5.1	9.1	5.5	61.4
	100.0	35.4	35.6	8.4	1.3	20.3	35.7	16.7	73.3	11.7	39.8	29.8	45.1
ICE FIELDS/ BEAUTIFUL ICEFIELDS	40011	13401	24911	791	473	1059	7718	5821	40011	11767	30217	21189	114
	2.5	2.4	3.4	.4	.7	1.0	1.9	1.9	2.8	3.4	4.6	2.6	.1
	100.0	33.5	62.3	2.0	1.2	2.6	19.3	14.5	100.0	29.4	75.5	53.0	.3
GLACIERS/ BEAUTIFUL GLACIERS	16906	6447	5967	3701	-	791	10716	4344	15194	12019	11228	11206	-
	1.0	1.2	.8	1.7		.8	2.7	1.5	1.1	3.4	1.7	1.4	
	100.0	38.1	35.3	21.9		4.7	63.4	25.7	89.9	71.1	66.4	66.3	
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39384	21116	14372	-	2790	1107	13759	12683	38134	4756	15575	17616	1974
	2.4	3.8	1.9		3.9	1.1	3.4	4.2	2.7	1.4	2.4	2.2	1.8
	100.0	53.6	36.5		7.1	2.8	34.9	32.2	96.8	12.1	39.5	44.7	5.0
LAKES (ANY POSITIVE MENTIONS)	8275	7139	710	426	-	-	7204	311	8275	1803	3474	3785	-
	.5	1.3	.1	.2			1.8	.1	.6	.5	.5	.5	
	100.0	86.3	8.6	5.1			87.1	3.8	100.0	21.8	42.0	45.7	
ROADS/ GOOD ROADS/ HIGHWAY	8341	5063	1459	1819	-	-	2153	1125	7647	1459	3279	2585	-
	.5	.9	.2	.8			.5	.4	.5	.4	.5	.3	
	100.0	60.7	17.5	21.8			25.8	13.5	91.7	17.5	39.3	31.0	
FRIENDLY/ COURTEOUS PEOPLE	22864	15167	6974	-	724	-	6974	6974	22041	16148	22585	9091	1673
	1.4	2.8	.9		1.0		1.7	2.3	1.6	4.6	3.4	1.1	1.5
	100.0	66.3	30.5		3.2		30.5	30.5	96.4	70.6	98.8	39.8	7.3

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
BIKING TRAILS	-	-	-	-	-	-	-	-	-	-	-	-	-
GOOD FOOD/ RESTAURANTS	1874	-	-	1606	-	268	268	1874	1874	1874	1874	1874	-
	.1			.7		.3	.1	.6	.1	.5	.3	.2	
	100.0			85.7		14.3	14.3	100.0	100.0	100.0	100.0	100.0	
SIZE OF PARK/ ITS INCREDIBLE SIZE	1984	1984	-	-	-	-	-	638	1984	638	1345	1274	-
	.1	.4						.2	.1	.2	.2	.2	
	100.0	100.0						32.2	100.0	32.2	67.8	64.2	
LAKE LOUISE	637	-	-	-	-	637	-	637	637	637	-	637	-
	*					.6		.2	*	.2		.1	
	100.0					100.0		100.0	100.0	100.0		100.0	
MALIGNE LAKE	3480	764	2717	1127	-	-	2353	1589	3480	228	228	1663	-
	.2	.1	.4	.5			.6	.5	.2	.1	*	.2	
	100.0	21.9	78.1	32.4			67.6	45.7	100.0	6.6	6.6	47.8	
MUCH THE SAME/ NO DIFFERENCE	22433	576	17265	12987	-	172	1297	13626	14648	12987	9732	11077	4530
	1.4	.1	2.3	5.8		.2	.3	4.6	1.0	3.7	1.5	1.4	4.1
	100.0	2.6	77.0	57.9		.8	5.8	60.7	65.3	57.9	43.4	49.4	20.2
MISCELLANEOUS	87620	32765	43672	4974	1688	4522	33819	29501	83037	40286	49674	46393	459
	5.4	6.0	5.9	2.2	2.4	4.4	8.4	9.9	5.9	11.5	7.5	5.7	.4
	100.0	37.4	49.8	5.7	1.9	5.2	38.6	33.7	94.8	46.0	56.7	52.9	.5
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	23542	3167	16322	2404	44	1606	1213	1882	23542	3488	7895	20072	962
	1.5	.6	2.2	1.1	.1	1.6	.3	.6	1.7	1.0	1.2	2.5	.9
	100.0	13.5	69.3	10.2	.2	6.8	5.2	8.0	100.0	14.8	33.5	85.3	4.1
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	34003	25177	508	10365	620	2716	7905	4097	34003	4534	15847	16512	-
	2.1	4.6	.1	4.6	.9	2.7	2.0	1.4	2.4	1.3	2.4	2.0	
	100.0	74.0	1.5	30.5	1.8	8.0	23.2	12.0	100.0	13.3	46.6	48.6	
NOT STATED	863404	209207	461400	155508	45219	35142	160570	143321	772549	146242	296465	420863	12244
	53.2	38.0	62.2	69.7	63.3	34.5	39.8	48.0	54.6	41.9	44.8	51.6	11.0
	100.0	24.2	53.4	18.0	5.2	4.1	18.6	16.6	89.5	16.9	34.3	48.7	1.4
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	199466	108328	64061	5431	5125	17648	86927	36464	187841	79438	143827	118183	1561
	12.3	19.7	8.6	2.4	7.2	17.3	21.5	12.2	13.3	22.8	21.7	14.5	1.4
	100.0	54.3	32.1	2.7	2.6	8.8	43.6	18.3	94.2	39.8	72.1	59.2	.8

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	62823	24867	31493	6045	473	1696	22831	9891	61110	22780	42263	31993	114
	3.9	4.5	4.2	2.7	.7	1.7	5.7	3.3	4.3	6.5	6.4	3.9	.1
	100.0	39.6	50.1	9.6	.8	2.7	36.3	15.7	97.3	36.3	67.3	50.9	.2
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	233012	124899	78391	7323	5598	18553	106023	45718	221387	95533	165337	140214	1675
	14.4	22.7	10.6	3.3	7.8	18.2	26.3	15.3	15.7	27.4	25.0	17.2	1.5
	100.0	53.6	33.6	3.1	2.4	8.0	45.5	19.6	95.0	41.0	71.0	60.2	.7
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	42951	35184	3852	2876	-	1211	27158	10083	40751	26750	26355	27794	-
	2.6	6.4	.5	1.3		1.2	6.7	3.4	2.9	7.7	4.0	3.4	
	100.0	81.9	9.0	6.7		2.8	63.2	23.5	94.9	62.3	61.4	64.7	
(NET) ANY REFERENCE TO RESTAURANTS	15458	-	-	1606	13584	268	268	1874	15458	1874	1874	15458	-
	1.0			.7	19.0	.3	.1	.6	1.1	.5	.3	1.9	
	100.0			10.4	87.9	1.7	1.7	12.1	100.0	12.1	12.1	100.0	
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	50966	17500	28067	4492	473	1059	13274	7354	49253	20646	39096	26444	114
	3.1	3.2	3.8	2.0	.7	1.0	3.3	2.5	3.5	5.9	5.9	3.2	.1
	100.0	34.3	55.1	8.8	.9	2.1	26.0	14.4	96.6	40.5	76.7	51.9	.2
(NET) ANY REFERENCE TO NATURAL FEATURES	403912	184750	143554	21648	7675	50749	171091	76445	352345	115723	244458	198286	69705
	24.9	33.6	19.4	9.7	10.8	49.9	42.4	25.6	24.9	33.2	36.9	24.3	62.8
	100.0	45.7	35.5	5.4	1.9	12.6	42.4	18.9	87.2	28.7	60.5	49.1	17.3
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	57927	37213	4410	2452	13584	439	30796	16366	55727	29850	32402	48651	-
	3.6	6.8	.6	1.1	19.0	.4	7.6	5.5	3.9	8.6	4.9	6.0	
	100.0	64.2	7.6	4.2	23.5	.8	53.2	28.3	96.2	51.5	55.9	84.0	

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY AGE, SEX, OCCUPATION

	AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	72	207	262	296	520	329	295	168	145	223
	100.0	8.3	23.9	30.3	34.2	60.0	38.0	34.1	19.4	16.7	25.8
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	98146	387688	651505	441432	959857	651651	651288	225974	310666	401277
	100.0	6.1	23.9	40.2	27.2	59.2	40.2	40.2	13.9	19.2	24.7
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	124174	-	6405	64455	53314	70331	53843	64635	31156	17208	11175
	7.7		1.7	9.9	12.1	7.3	8.3	9.9	13.8	5.5	2.8
	100.0		5.2	51.9	42.9	56.6	43.4	52.1	25.1	13.9	9.0
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	48278	-	10128	27038	11112	11378	36900	31024	11693	-	5560
	3.0		2.6	4.2	2.5	1.2	5.7	4.8	5.2		1.4
	100.0		21.0	56.0	23.0	23.6	76.4	64.3	24.2		11.5
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	39167	-	3958	17280	17290	22001	16527	6546	16410	1234	14338
	2.4		1.0	2.7	3.9	2.3	2.5	1.0	7.3	.4	3.6
	100.0		10.1	44.1	44.1	56.2	42.2	16.7	41.9	3.2	36.6
NET SCENERY/ BEAUTY OF SCENERY	199466	-	20492	103880	74456	101363	97464	101127	49453	18442	29806
	12.3		5.3	15.9	16.9	10.6	15.0	15.5	21.9	5.9	7.4
	100.0		10.3	52.1	37.3	50.8	48.9	50.7	24.8	9.2	14.9
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	34833	-	1443	24482	8907	17328	17504	15226	9967	1277	8363
	2.1		.4	3.8	2.0	1.8	2.7	2.3	4.4	.4	2.1
	100.0		4.1	70.3	25.6	49.7	50.3	43.7	28.6	3.7	24.0
LESS CROWDED	132818	3971	25128	75942	27778	79299	53519	79145	19068	6551	28055
	8.2	4.0	6.5	11.7	6.3	8.3	8.2	12.2	8.4	2.1	7.0
	100.0	3.0	18.9	57.2	20.9	59.7	40.3	59.6	14.4	4.9	21.1
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	35394	-	9276	25947	171	25947	9447	25947	9276	-	171
	2.2		2.4	4.0	*	2.7	1.4	4.0	4.1		*
	100.0		26.2	73.3	.5	73.3	26.7	73.3	26.2		.5
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	-	-	-	-	-	-	-	-	-	-	-
MORE/ LOTS TO DO (UNSPEC.)	7557	2832	-	4488	237	4089	3468	-	237	5291	2029
	.5	2.9		.7	.1	.4	.5		.1	1.7	.5
	100.0	37.5		59.4	3.1	54.1	45.9		3.1	70.0	26.9

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS · JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
THE TRAILS/ HIKING TRAILS/ TRAILS	12836	1178	·	10488	1169	7864	4971	6695	3793	1178	1169
	.8	1.2		1.6	.3	.8	.8	1.0	1.7	.4	.3
	100.0	9.2		81.7	9.1	61.3	38.7	52.2	29.5	9.2	9.1
MORE ANIMALS/ WILDLIFE	68221	2558	11281	28659	24626	24734	42390	38312	19303	4925	4584
	4.2	2.6	2.9	4.4	5.6	2.6	6.5	5.9	8.5	1.6	1.1
	100.0	3.7	16.5	42.0	36.1	36.3	62.1	56.2	28.3	7.2	6.7
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	13584	·	13584	·	·	13584	·	13584	·	·	·
	.8		3.5			1.4		2.1			
	100.0		100.0			100.0		100.0			
SHOPPING/ STORES/ MALLS	7075	·	·	5046	2029	6439	636	4410	·	636	2029
	.4			.8	.5	.7	.1	.7		.2	.5
	100.0			71.3	28.7	91.0	9.0	62.3		9.0	28.7
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	151232	18843	71191	57683	3514	112412	38820	98015	15569	18226	14046
	9.3	19.2	18.4	8.9	.8	11.7	6.0	15.0	6.9	5.9	3.5
	100.0	12.5	47.1	38.1	2.3	74.3	25.7	64.8	10.3	12.1	9.3
ICE FIELDS/ BEAUTIFUL ICEFIELDS	40011	268	678	10536	28414	24571	15440	19691	5890	3395	8223
	2.5	.3	.2	1.6	6.4	2.6	2.4	3.0	2.6	1.1	2.0
	100.0	.7	1.7	26.3	71.0	61.4	38.6	49.2	14.7	8.5	20.6
GLACIERS/ BEAUTIFUL GLACIERS	16906	·	340	8886	7680	9531	7375	9548	535	·	4011
	1.0		.1	1.4	1.7	1.0	1.1	1.5	.2		1.0
	100.0		2.0	52.6	45.4	56.4	43.6	56.5	3.2		23.7
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39384	·	17940	14698	6746	26094	13289	18302	14180	5036	1303
	2.4		4.6	2.3	1.5	2.7	2.0	2.8	6.3	1.6	.3
	100.0		45.6	37.3	17.1	66.3	33.7	46.5	36.0	12.8	3.3
LAKES (ANY POSITIVE MENTIONS)	8275	·	1579	5200	1497	7849	426	6778	535	·	961
	.5		.4	.8	.3	.8	.1	1.0	.2		.2
	100.0		19.1	62.8	18.1	94.9	5.1	81.9	6.5		11.6
ROADS/ GOOD ROADS/ HIGHWAY	8341	·	694	7647	·	3279	5063	694	6522	1125	·
	.5		.2	1.2		.3	.8	.1	2.9	.4	
	100.0		8.3	91.7		39.3	60.7	8.3	78.2	13.5	
FRIENDLY/ COURTEOUS PEOPLE	22864	1847	997	5803	14218	6527	16338	5127	14498	3240	·
	1.4	1.9	.3	.9	3.2	.7	2.5	.8	6.4	1.0	
	100.0	8.1	4.4	25.4	62.2	28.5	71.5	22.4	63.4	14.2	

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
BIKING TRAILS	-	-	-	-	-	-	-	-	-	-	-
GOOD FOOD/ RESTAURANTS	1874	268	-	-	1606	268	1606	-	-	268	1606
	.1	.3			.4	*	.2			.1	.4
	100.0	14.3			85.7	14.3	85.7			14.3	85.7
SIZE OF PARK/ ITS INCREDIBLE SIZE	1984	-	710	-	1274	1274	710	710	-	-	1274
	.1		.2		.3	.1	.1	.1			.3
	100.0		35.8		64.2	64.2	35.8	35.8			64.2
LAKE LOUISE	637	-	-	-	637	-	637	-	-	-	637
	*				.1		.1				.2
	100.0				100.0		100.0				100.0
MALIGNE LAKE	3480	-	-	27[illegible]	764	2353	1127	2717	-	-	764
	.2			.4	.2	.2	.2	.4			.2
	100.0			78.1	21.9	67.6	32.4	78.1			21.9
MUCH THE SAME/ NO DIFFERENCE	22433	-	4565	982	16887	21308	1125	4956	4421	8566	4490
	1.4		1.2	.2	3.8	2.2	.2	.8	2.0	2.8	1.1
	100.0		20.3	4.4	75.3	95.0	5.0	22.1	19.7	38.2	20.0
MISCELLANEOUS	87620	13972	21915	22311	29027	48104	39516	29805	11553	23651	22611
	5.4	14.2	5.7	3.4	6.6	5.0	6.1	4.6	5.1	7.6	5.6
	100.0	15.9	25.0	25.5	33.1	54.9	45.1	34.0	13.2	27.0	25.8
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	23542	997	4851	11480	5679	10953	12054	4446	-	6334	12762
	1.5	1.0	1.3	1.8	1.3	1.1	1.8	.7		2.0	3.2
	100.0	4.2	20.6	48.8	24.1	46.5	51.2	18.9		26.9	54.2
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	34003	4075	-	7844	21145	12760	20623	1437	7246	5019	19044
	2.1	4.2		1.2	4.8	1.3	3.2	.2	3.2	1.6	4.7
	100.0	12.0		23.1	62.2	37.5	60.7	4.2	21.3	14.8	56.0
NOT STATED	863404	52575	215808	353676	203110	513416	343490	323274	80612	214231	227582
	53.2	53.6	55.7	54.3	46.0	53.5	52.7	49.6	35.7	69.0	56.7
	100.0	6.1	25.0	41.0	23.5	59.5	39.8	37.4	9.3	24.8	26.4
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	199466	-	20492	103880	74456	101363	97464	101127	49453	18442	29806
	12.3		5.3	15.9	16.9	10.6	15.0	15.5	21.9	5.9	7.4
	100.0		10.3	52.1	37.3	50.8	48.9	50.7	24.8	9.2	14.9

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY AGE, SEX, OCCUPATION

	AGE					SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	62823	268	2277	25309	34854	41740	21083	36386	6425	3395	13806
	3.9	.3	.6	3.9	7.9	4.3	3.2	5.6	2.8	1.1	3.4
	100.0	.4	3.6	40.3	55.5	66.4	33.6	57.9	10.2	5.4	22.0
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	233012	268	22769	117722	91501	121600	110774	117323	50347	21837	40055
	14.4	.3	5.9	18.1	20.7	12.7	17.0	18.0	22.3	7.0	10.0
	100.0	.1	9.8	50.5	39.3	52.2	47.5	50.4	21.6	9.4	17.2
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	42951	2832	9276	30435	408	30036	12915	25947	9513	5291	2200
	2.6	2.9	2.4	4.7	.1	3.1	2.0	4.0	4.2	1.7	.5
	100.0	6.6	21.6	70.9	.9	69.9	30.1	60.4	22.1	12.3	5.1
(NET) ANY REFERENCE TO RESTAURANTS	15458	268	13584	-	1606	13852	1606	13584	-	268	1606
	1.0	.3	3.5		.4	1.4	.2	2.1		.1	.4
	100.0	1.7	87.9		10.4	89.6	10.4	87.9		1.7	10.4
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	50966	268	699	17393	32492	32073	18893	26891	6425	3395	11444
	3.1	.3	.2	2.7	7.4	3.3	2.9	4.1	2.8	1.1	2.9
	100.0	.5	1.4	34.1	63.8	62.9	37.1	52.8	12.6	6.7	22.5
(NET) ANY REFERENCE TO NATURAL FEATURES	403912	21669	100928	176739	102726	247200	154977	228272	66052	42281	57385
	24.9	22.1	26.0	27.1	23.3	25.8	23.8	35.0	29.2	13.6	14.3
	100.0	5.4	25.0	43.8	25.4	61.2	38.4	56.5	16.4	10.5	14.2
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	57927	268	22860	30993	3807	46238	11689	43941	9276	903	3807
	3.6	.3	5.9	4.8	.9	4.8	1.8	6.7	4.1	.3	.9
	100.0	.5	39.5	53.5	6.6	79.8	20.2	75.9	16.0	1.6	6.6

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	377	445	51	116	79	82	84	27	312	258	187	266
	100.0	43.5	51.4	5.9	13.4	9.1	9.5	9.7	3.1	36.0	29.8	21.6	30.7
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	504718	1017199	71514	179204	273890	186927	178261	37347	504448	494282	486847	418714
	100.0	31.1	62.7	4.4	11.1	16.9	11.5	11.0	2.3	31.1	30.5	30.0	25.8
SCENERY/ BEAUTIFUL/ MAGNIFICENT SCENERY	124174	62014	59965	-	14266	16521	11878	2195	-	57585	35032	25128	59625
	7.7	12.3	5.9		8.0	6.0	6.4	1.2		11.4	7.1	5.2	14.2
	100.0	49.9	48.3		11.5	13.3	9.6	1.8		46.4	28.2	20.2	48.0
BEAUTY/ NATURAL BEAUTY OF MOUNTAINS/ ROCKIES	48278	31673	16338	3026	6836	5564	16260	710	-	15615	27321	12650	7402
	3.0	6.3	1.6	4.2	3.8	2.0	8.7	.4		3.1	5.5	2.6	1.8
	100.0	65.6	33.8	6.3	14.2	11.5	33.7	1.5		32.3	56.6	26.2	15.3
BEAUTY/ NATURAL/ INCREDIBLE BEAUTY (UNSPEC.)	39167	8392	30775	-	-	-	8851	12387	639	14036	9968	18002	10612
	2.4	1.7	3.0				4.7	6.9	1.7	2.8	2.0	3.7	2.5
	100.0	21.4	78.6				22.6	31.6	1.6	35.8	25.5	46.0	27.1
NET SCENERY/ BEAUTY OF SCENERY	199466	97165	99838	3026	21102	22085	32097	15292	639	79977	66139	54701	72746
	12.3	19.3	9.8	4.2	11.8	8.1	17.2	8.6	1.7	15.9	13.4	11.2	17.4
	100.0	48.7	50.1	1.5	10.6	11.1	16.1	7.7	.3	40.1	33.2	27.4	36.5
CLEANLINESS/ PARK VERY CLEAN/ NO TRASH ANYWHERE	34833	24067	10464	169	14079	9724	-	1579	-	8780	15538	963	17155
	2.1	4.8	1.0	.2	7.9	3.6		.9		1.7	3.1	.2	4.1
	100.0	69.1	30.0	.5	40.4	27.9		4.5		25.2	44.6	2.8	49.3
LESS CROWDED	132818	41715	91103	20325	37545	4102	9364	24612	-	31394	38341	35337	55814
	8.2	8.3	9.0	28.4	21.0	1.5	5.0	13.8		6.2	7.8	7.3	13.3
	100.0	31.4	68.6	15.3	28.3	3.1	7.1	18.5		23.6	28.9	26.6	42.0
ACTIVITIES/ RECREATIONAL ACTIVITIES (UNSPEC.)	35394	25272	10122	-	9276	-	-	171	-	25947	9447	-	25272
	2.2	5.0	1.0		5.2			.1		5.1	1.9		6.0
	100.0	71.4	28.6		26.2			.5		73.3	26.7		71.4
BEAUTY OF/ INTERESTING BANFF SPRINGS HOTEL	-	-	-	-	-	-	-	-	-	-	-	-	-
MORE/ LOTS TO DO (UNSPEC.)	7557	1040	6517	2029	636	-	803	3852	-	237	3468	-	237
	.5	.2	.6	2.8	.4		.4	2.2		*	.7		.1
	100.0	13.8	86.2	26.9	8.4		10.6	51.0		3.1	45.9		3.1
THE TRAILS/ HIKING TRAILS/ TRAILS	12836	4553	8283	-	-	-	3793	3383	-	1169	1178	1169	10488
	.8	.9	.8				2.0	1.9		.2	.2	.2	2.5
	100.0	35.5	64.5				29.5	26.4		9.1	9.2	9.1	81.7

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MORE ANIMALS/ WILDLIFE	68221	22656	44995	3262	18915	9256	5750	2650	4059	5721	26810	12870	22746
	4.2	4.5	4.4	4.6	10.6	3.4	3.1	1.5	10.9	1.1	5.4	2.6	5.4
	100.0	33.2	66.0	4.8	27.7	13.6	8.4	3.9	5.9	8.4	39.3	18.9	33.3
RESTAURANTS/ PLACES TO EAT (UNSPEC.)	13584	-	13584	-	13584	-	-	-	-	-	13584	-	-
	.8		1.3		7.6						2.7		
	100.0		100.0		100.0						100.0		
SHOPPING/ STORES/ MALLS	7075	6439	636	-	636	-	4410	-	-	2029	2665	-	4410
	.4	1.3	.1		.4		2.4			.4	.5		1.1
	100.0	91.0	9.0		9.0		62.3			28.7	37.7		62.3
UNCOMMERCIALIZED/ NATURAL/ LEFT UNSPOILED	151232	9383	141848	32110	31674	28472	5740	3837	639	40013	15405	62784	51798
	9.3	1.9	13.9	44.9	17.7	10.4	3.1	2.2	1.7	7.9	3.1	12.9	12.4
	100.0	6.2	93.8	21.2	20.9	18.8	3.8	2.5	.4	26.5	10.2	41.5	34.3
ICE FIELDS/ BEAUTIFUL ICEFIELDS	40011	10302	29709	114	793	13614	6217	-	5094	13644	6152	15196	12816
	2.5	2.0	2.9	.2	.4	5.0	3.3		13.6	2.7	1.2	3.1	3.1
	100.0	25.7	74.3	.3	2.0	34.0	15.5		12.7	34.1	15.4	38.0	32.0
GLACIERS/ BEAUTIFUL GLACIERS	16906	7494	9412	3026	340	1712	-	-	-	11828	3763	5308	7159
	1.0	1.5	.9	4.2	.2	.6				2.3	.8	1.1	1.7
	100.0	44.3	55.7	17.9	2.0	10.1				70.0	22.3	31.4	42.3
QUIET/ RELAXING/ PLEASANT ATMOSPHERE	39384	5828	33555	-	16041	870	379	1430	563	13055	15769	16825	5324
	2.4	1.2	3.3		9.0	.3	.2	.8	1.5	2.6	3.2	3.5	1.3
	100.0	14.8	85.2		40.7	2.2	1.0	3.6	1.4	33.1	40.0	42.7	13.5
LAKES (ANY POSITIVE MENTIONS)	8275	535	7739	-	1268	-	-	710	-	1497	1694	1556	5025
	.5	.1	.8		.7			.4		.3	.3	.3	1.2
	100.0	6.5	93.5		15.3			8.6		18.1	20.5	18.8	60.7
ROADS/ GOOD ROADS/ HIGHWAY	8341	6882	1459	-	5757	1459	-	1125	-	-	1125	6522	694
	.5	1.4	.1		3.2	.5		.6			.2	1.3	.2
	100.0	82.5	17.5		69.0	17.5		13.5			13.5	78.2	8.3
FRIENDLY/ COURTEOUS PEOPLE	22864	6256	16608	190	1483	717	4410	-	634	1847	15620	1441	5803
	1.4	1.2	1.6	.3	.8	.3	2.4		1.7	.4	3.2	.3	1.4
	100.0	27.4	72.6	.8	6.5	3.1	19.3		2.8	8.1	68.3	6.3	25.4
BIKING TRAILS	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

Q.68 VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
GOOD FOOD/ RESTAURANTS	1874	-	1874	-	-	-	268	-	-	1606	-	268	1606
	.1		.2				.1			.3		.1	.4
	100.0		100.0				14.3			85.7		14.3	85.7
SIZE OF PARK/ ITS INCREDIBLE SIZE	1984	1348	636	-	710	-	-	-	-	636	636	710	638
	.1	.3	.1		.4					.1	.1	.1	.2
	100.0	68.0	32.0		35.8					32.0	32.0	35.8	32.2
LAKE LOUISE	637	637	-	-	-	-	-	-	637	-	637	-	-
	*	.1							1.7		.1		
	100.0	100.0							100.0		100.0		
MALIGNE LAKE	3480	764	2717	-	-	1589	-	-	535	1356	2125	1127	228
	.2	.2	.3			.6			1.4	.3	.4	.2	.1
	100.0	21.9	78.1			45.7			15.4	39.0	61.0	32.4	6.6
MUCH THE SAME/ NO DIFFERENCE	22433	10399	12035	-	3439	-	1935	8738	-	8321	3399	7826	2642
	1.4	2.1	1.2		1.9		1.0	4.9		1.6	.7	1.6	.6
	100.0	46.4	53.6		15.3		8.6	39.0		37.1	15.2	34.9	11.8
MISCELLANEOUS	87620	20460	63687	190	11069	11147	12203	9753	8014	24604	29170	23017	16791
	5.4	4.1	6.3	.3	6.2	4.1	6.5	5.5	21.5	4.9	5.9	4.7	4.0
	100.0	23.4	72.7	.2	12.6	12.7	13.9	11.1	9.1	28.1	33.3	26.3	19.2
DIDN'T VISIT/ ONLY STOPPED TO EAT/ FOR A SHORT WHILE	23542	2996	20546	44	-	4808	530	10523	2404	4237	7741	9517	3603
	1.5	.6	2.0	.1		1.8	.3	5.9	6.4	.8	1.6	2.0	.9
	100.0	12.7	87.3	.2		20.4	2.3	44.7	10.2	18.0	32.9	40.4	15.3
DON'T KNOW/ CAN'T COMPARE/ NEVER VISITED ANY OTHER PARK	34003	20203	8685	-	-	3053	827	2285	638	27200	5204	12512	7190
	2.1	4.0	.9			1.1	.4	1.3	1.7	5.4	1.1	2.6	1.7
	100.0	59.4	25.5			9.0	2.4	6.7	1.9	80.0	15.3	36.8	21.1
NOT STATED	863404	278107	541035	34877	55149	188556	120991	56741	19047	269223	267670	262627	199001
	53.2	55.1	53.2	48.8	30.8	68.8	64.7	31.8	51.0	53.4	54.2	53.9	47.5
	100.0	32.2	62.7	4.0	6.4	21.8	14.0	6.6	2.2	31.2	31.0	30.4	23.0
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ MOUNTAINS	199466	97165	99838	3026	21102	22085	32097	15292	639	79977	66139	54701	72746
	12.3	19.3	9.8	4.2	11.8	8.1	17.2	8.6	1.7	15.9	13.4	11.2	17.4
	100.0	48.7	50.1	1.5	10.6	11.1	16.1	7.7	.3	40.1	33.2	27.4	36.5
(NET) ANY REFERENCE TO BEAUTY OF SPECIFIC FEATURES/ SITES	62823	18622	44201	3140	2081	16916	6217	710	6266	22158	14372	22396	19534
	3.9	3.7	4.3	4.4	1.2	6.2	3.3	.4	16.8	4.4	2.9	4.6	4.7
	100.0	29.6	70.4	5.0	3.3	26.9	9.9	1.1	10.0	35.3	22.9	35.6	31.1

Continued

Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ANY REFERENCE TO BEAUTY/ SCENERY/ MOUNTAINS (GENERAL OR SPECIFIC)	233012	110797	119752	3140	23183	23674	33421	15292	6905	96812	76568	57294	87387
	14.4	22.0	11.8	4.4	12.9	8.6	17.9	8.6	18.5	19.2	15.5	11.8	20.9
	100.0	47.5	51.4	1.3	9.9	10.2	14.3	6.6	3.0	41.5	32.9	24.6	37.5
(NET) ANY REFERENCE TO NUMBER/ TYPE OF ACTIVITIES	42951	26312	16639	2029	9912	-	803	4023	-	26184	12915	-	25509
	2.6	5.2	1.6	2.8	5.5		.4	2.3		5.2	2.6		6.1
	100.0	61.3	38.7	4.7	23.1		1.9	9.4		61.0	30.1		59.4
(NET) ANY REFERENCE TO RESTAURANTS	15458	-	15458	-	13584	-	268	-	-	1606	13584	268	1606
	1.0		1.5		7.6		.1			.3	2.7	.1	.4
	100.0		100.0		87.9		1.7			10.4	87.9	1.7	10.4
(NET) ANY REFERENCE TO ICEFIELDS/ GLACIERS	50966	16686	34280	3140	813	15326	6217	-	5094	19841	9916	19713	14815
	3.1	3.3	3.4	4.4	.5	5.6	3.3		13.6	3.9	2.0	4.0	3.5
	100.0	32.7	67.3	6.2	1.6	30.1	12.2		10.0	38.9	19.5	38.7	29.1
(NET) ANY REFERENCE TO NATURAL FEATURES	403912	123672	277474	35486	58238	57916	40019	19811	10964	138698	97535	128604	141249
	24.9	24.5	27.3	49.6	32.5	21.1	21.4	11.1	29.4	27.5	19.7	26.4	33.7
	100.0	30.6	68.7	8.8	14.4	14.3	9.9	4.9	2.7	34.3	24.1	31.8	35.0
(NET) ANY REFERENCE TO AMENITIES/ SERVICES	57927	31711	26216	-	23496	-	4678	171	-	29583	25696	268	31288
	3.6	6.3	2.6		13.1		2.5	.1		5.9	5.2	.1	7.5
	100.0	54.7	45.3		40.6		8.1	.3		51.1	44.4	.5	54.0

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
NEVER	274613	274613	254400	196989	111967	78357	61907	13576	7999	232219	4856
	17.8	17.8	19.9	33.0	40.0	38.7	47.3	16.2	5.2	26.2	1.6
	100.0	100.0	92.6	71.7	40.8	28.5	22.5	4.9	2.9	84.6	1.8
PRIOR TO 1980	76344	76344	65855	38222	20474	13773	15559	1970	6712	46339	1279
	4.9	4.9	5.1	6.4	7.3	6.8	11.9	2.4	4.4	5.2	.4
	100.0	100.0	86.3	50.1	26.8	18.0	20.4	2.6	8.8	60.7	1.7
1980	12592	12592	7742	9862	3150	1334	2829	-	2326	9781	485
	.8	.8	.6	1.7	1.1	.7	2.2		1.5	1.1	.2
	100.0	100.0	61.5	78.3	25.0	10.6	22.5		18.5	77.7	3.8
1981	12789	12789	9554	8337	1224	-	1224	-	-	9021	-
	.8	.8	.7	1.4	.4		.9			1.0	
	100.0	100.0	74.7	65.2	9.6		9.6			70.5	
1982	16583	16583	12904	13492	7236	6982	6933	-	2750	11920	871
	1.1	1.1	1.0	2.3	2.6	3.4	5.3		1.8	1.3	.3
	100.0	100.0	77.8	81.4	43.6	42.1	41.8		16.6	71.9	5.3
1983	11228	11228	10130	6743	3045	1489	2758	2326	2326	9419	1363
	.7	.7	.8	1.1	1.1	.7	2.1	2.8	1.5	1.1	.4
	100.0	100.0	90.2	60.1	27.1	13.3	24.6	20.7	20.7	83.9	12.1
1984	22732	22732	19261	12556	4090	4090	1131	1245	5053	16677	178
	1.5	1.5	1.5	2.1	1.5	2.0	.9	1.5	3.3	1.9	.1
	100.0	100.0	84.7	55.2	18.0	18.0	5.0	5.5	22.2	73.4	.8
1985	92141	92141	71615	38543	10071	8653	2379	6013	17845	54582	9280
	6.0	6.0	5.6	6.5	3.6	4.3	1.8	7.2	11.7	6.1	3.1
	100.0	100.0	77.7	41.8	10.9	9.4	2.6	6.5	19.4	59.2	10.1
1986	233984	233984	190879	69320	64093	55204	9341	8771	12335	116467	86322
	15.2	15.2	14.9	11.6	22.9	27.3	7.1	10.5	8.1	13.1	28.5
	100.0	100.0	81.6	29.6	27.4	23.6	4.0	3.7	5.3	49.8	36.9

Continued

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS · BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
1987	547029	547029	424889	153005	30031	17853	14820	39524	74059	253044	146882
	35.5	35.5	33.2	25.6	10.7	8.8	11.3	47.2	48.4	28.5	48.4
	100.0	100.0	77.7	28.0	5.5	3.3	2.7	7.2	13.5	46.3	26.9
NOT STATED	157627	157627	143765	28457	23721	13979	12086	7386	8241	90979	29898
	10.2	10.2	11.2	4.8	8.5	6.9	9.2	8.8	5.4	10.3	9.9
	100.0	100.0	91.2	18.1	15.0	8.9	7.7	4.7	5.2	57.7	19.0

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1214120	920017	135636	158467	248695	79833	27439	15798	1399202	45015	59627	83819
	100.0	78.7	59.6	8.8	10.3	16.1	5.2	1.8	1.0	90.7	2.9	3.9	5.4
NEVER	274613	44032	13894	6119	24019	164588	65994	19412	15640	188930	18879	30132	55551
	17.8	3.6	1.5	4.5	15.2	66.2	82.7	70.7	99.0	13.5	41.9	50.5	66.3
	100.0	16.0	5.1	2.2	8.7	59.9	24.0	7.1	5.7	68.8	6.9	11.0	20.2
PRIOR TO 1980	76344	49990	8746	24194	17050	24398	1956	992	-	71777	4900	2241	2326
	4.9	4.1	1.0	17.8	10.8	9.8	2.5	3.6		5.1	10.9	3.8	2.8
	100.0	65.5	11.5	31.7	22.3	32.0	2.6	1.3		94.0	6.4	2.9	3.0
1980	12592	9335	3143	2546	3646	2783	474	116	-	11967	646	-	625
	.8	.8	.3	1.9	2.3	1.1	.6	.4		.9	1.4		.7
	100.0	74.1	25.0	20.2	29.0	22.1	3.8	.9		95.0	5.1		5.0
1981	12789	10844	202	1042	9600	1945	-	-	-	12290	-	245	255
	.8	.9	*	.8	6.1	.8				.9		.4	.3
	100.0	84.8	1.6	8.1	75.1	15.2				96.1		1.9	2.0
1982	16583	8111	1192	4701	2218	8472	-	-	-	15785	6458	240	558
	1.1	.7	.1	3.5	1.4	3.4				1.1	14.3	.4	.7
	100.0	48.9	7.2	28.3	13.4	51.1				95.2	38.9	1.4	3.4
1983	11228	10129	3880	4492	1757	745	355	355	-	10511	457	363	355
	.7	.8	.4	3.3	1.1	.3	.4	1.3		.8	1.0	.6	.4
	100.0	90.2	34.6	40.0	15.7	6.6	3.2	3.2		93.6	4.1	3.2	3.2
1984	22732	16784	6117	6049	4617	5948	-	-	-	20897	-	1835	-
	1.5	1.4	.7	4.5	2.9	2.4				1.5		3.1	
	100.0	73.8	26.9	26.6	20.3	26.2				91.9		8.1	
1985	92141	84804	30966	14809	39030	6658	679	-	-	87839	761	2502	1800
	6.0	7.0	3.4	10.9	24.6	2.7	.9			6.3	1.7	4.2	2.1
	100.0	92.0	33.6	16.1	42.4	7.2	.7			95.3	.8	2.7	2.0
1986	233984	224944	185482	21524	17938	7099	1940	371	-	228432	1971	989	4562
	15.2	18.5	20.2	15.9	11.3	2.9	2.4	1.4		16.3	4.4	1.7	5.4
	100.0	96.1	79.3	9.2	7.7	3.0	.8	.2		97.6	.8	.4	1.9

Continued

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE								MODE OF ENTRY			
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
1987	547029	536448	486170	31693	18585	8312	2269	244	-	520825	4936	17895	8309
	35.5	44.2	52.8	23.4	11.7	3.3	2.8	.9		37.2	11.0	30.0	9.9
	100.0	98.1	88.9	5.8	3.4	1.5	.4	*		95.2	.9	3.3	1.5
NOT STATED	157627	134494	108302	8517	17675	17748	5384	5168	158	147326	6007	3185	7116
	10.2	11.1	11.8	6.3	11.2	7.1	6.7	18.8	1.0	10.5	13.3	5.3	8.5
	100.0	85.3	68.7	5.4	11.2	11.3	3.4	3.3	.1	93.5	3.8	2.0	4.5

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
NEVER	274613	172027	101823	53538	221076	168128	156857	25558	52818	499	182156	32664	21823	37970
	17.8	17.0	19.2	8.4	24.4	25.0	25.4	35.2	26.7	.9	31.8	21.2	3.8	16.2
	100.0	62.6	37.1	19.5	80.5	61.2	57.1	9.3	19.2	.2	66.3	11.9	7.9	13.8
PRIOR TO 1980	76344	26935	49106	28507	47837	35773	35412	663	11815	-	34912	11928	20095	9411
	4.9	2.7	9.3	4.5	5.3	5.3	5.7	.9	6.0		6.1	7.7	3.5	4.0
	100.0	35.3	64.3	37.3	62.7	46.9	46.4	.9	15.5		45.7	15.6	26.3	12.3
1980	12592	2324	10268	4374	8218	4504	4504	357	4016	-	8441	2949	1202	-
	.8	.2	1.9	.7	.9	.7	.7	.5	2.0		1.5	1.9	.2	
	100.0	18.5	81.5	34.7	65.3	35.8	35.8	2.8	31.9		67.0	23.4	9.5	
1981	12789	6337	6453	4257	8533	3845	3845	-	4881	-	7627	1445	3717	-
	.8	.6	1.2	.7	.9	.6	.6		2.5		1.3	.9	.6	
	100.0	49.5	50.5	33.3	66.7	30.1	30.1		38.2		59.6	11.3	29.1	
1982	16583	12022	4561	4003	12580	3041	3041	-	8239	1300	15449	221	43	871
	1.1	1.2	.9	.6	1.4	.5	.5		4.2	2.4	2.7	.1	*	.4
	100.0	72.5	27.5	24.1	75.9	18.3	18.3		49.7	7.8	93.2	1.3	.3	5.3
1983	11228	4259	6969	4307	6921	5262	5262	-	1660	-	6510	620	3743	355
	.7	.4	1.3	.7	.8	.8	.9		.8		1.1	.4	.6	.2
	100.0	37.9	62.1	38.4	61.6	46.9	46.9		14.8		58.0	5.5	33.3	3.2
1984	22732	6021	16711	8048	14684	9674	9674	166	4628	1194	13817	5786	1668	1461
	1.5	.6	3.2	1.3	1.6	1.4	1.6	.2	2.3	2.2	2.4	3.7	.3	.6
	100.0	26.5	73.5	35.4	64.6	42.6	42.6	.7	20.4	5.3	60.8	25.5	7.3	6.4
1985	92141	39065	53076	42143	49997	31023	29364	2117	19625	368	55554	4744	19411	12432
	6.0	3.9	10.0	6.6	5.5	4.6	4.8	2.9	9.9	.7	9.7	3.1	3.3	5.3
	100.0	42.4	57.6	45.7	54.3	33.7	31.9	2.3	21.3	.4	60.3	5.1	21.1	13.5
1986	233984	154468	79516	125001	108983	91063	86301	4762	18977	886	74900	24436	81576	53072
	15.2	15.3	15.0	19.7	12.0	13.5	14.0	6.6	9.6	1.6	13.1	15.8	14.1	22.6
	100.0	66.0	34.0	53.4	46.6	38.9	36.9	2.0	8.1	.4	32.0	10.4	34.9	22.7

Continued

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
1987	547029	417159	129731	249847	297182	216320	186313	30165	53033	30658	122994	55956	312335	55743
	35.5	41.3	24.5	39.3	32.7	32.1	30.1	41.5	26.8	56.2	21.4	36.3	53.8	23.7
	100.0	76.3	23.7	45.7	54.3	39.5	34.1	5.5	9.7	5.6	22.5	10.2	57.1	10.2
NOT STATED	157627	106711	50777	62741	94886	71145	63636	8792	18162	9886	51052	13590	72221	20764
	10.2	10.6	9.6	9.9	10.5	10.6	10.3	12.1	9.2	18.1	8.9	8.8	12.5	8.8
	100.0	67.7	32.2	39.8	60.2	45.1	40.4	5.6	11.5	6.3	32.4	8.6	45.8	13.2

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1045	374	315	790	460	180	1222	237
	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
NEVER	274613	193618	74637	59879	167688	84999	20081	226733	47880
	17.8	15.4	30.9	52.3	22.5	16.8	7.6	18.2	16.2
	100.0	70.5	27.2	21.8	61.1	31.0	7.3	82.6	17.4
PRIOR TO 1980	76344	71989	4052	4052	31647	35557	9140	62106	14238
	4.9	5.7	1.7	3.5	4.2	7.0	3.5	5.0	4.8
	100.0	94.3	5.3	5.3	41.5	46.6	12.0	81.3	18.7
1980	12592	11365	1227	509	5444	6090	1058	10144	2448
	.8	.9	.5	.4	.7	1.2	.4	.8	.8
	100.0	90.3	9.7	4.0	43.2	48.4	8.4	80.6	19.4
1981	12789	11402	1387	1387	10558	702	1530	8818	3971
	.8	.9	.6	1.2	1.4	.1	.6	.7	1.3
	100.0	89.2	10.8	10.8	82.6	5.5	12.0	68.9	31.1
1982	16583	15785	798	798	12084	4278	221	13446	3137
	1.1	1.3	.3	.7	1.6	.8	.1	1.1	1.1
	100.0	95.2	4.8	4.8	72.9	25.8	1.3	81.1	18.9
1983	11228	11228	-	-	4463	5698	1067	10026	1202
	.7	.9			.6	1.1	.4	.8	.4
	100.0	100.0			39.7	50.7	9.5	89.3	10.7
1984	22732	22732	-	-	11615	3443	5588	17820	4912
	1.5	1.8			1.6	.7	2.1	1.4	1.7
	100.0	100.0			51.1	15.1	24.6	78.4	21.6
1985	92141	84734	7407	3944	49479	26918	15743	62157	29984
	6.0	6.7	3.1	3.4	6.6	5.3	6.0	5.0	10.1
	100.0	92.0	8.0	4.3	53.7	29.2	17.1	67.5	32.5
1986	233984	169174	63196	16006	119667	48981	60262	182516	51468
	15.2	13.4	26.1	14.0	16.0	9.7	22.9	14.6	17.4
	100.0	72.3	27.0	6.8	51.1	20.9	25.8	78.0	22.0

Continued

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
1987	547029	474417	60660	15668	196518	233268	106488	441202	105826
	35.5	37.6	25.1	13.7	26.3	46.1	40.5	35.4	35.8
	100.0	86.7	11.1	2.9	35.9	42.6	19.5	80.7	19.3
NOT STATED	157627	119978	21188	7985	88704	38368	29838	133803	23823
	10.2	9.5	8.8	7.0	11.9	7.6	11.4	10.7	8.1
	100.0	76.1	13.4	5.1	56.3	24.3	18.9	84.9	15.1

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	136	372	295	1144	366	461	795	214
	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	591109	479737	228973	193879	54272	323244	318973	1197515	395924	384267	739996	224565
	100.0	38.3	31.1	14.8	12.6	3.5	21.0	20.7	77.6	25.7	24.9	48.0	14.6
NEVER	274613	123831	66255	40056	25898	21244	96970	52780	260102	91932	138653	182531	7243
	17.8	20.9	13.8	17.5	13.4	39.1	30.0	16.5	21.7	23.2	36.1	24.7	3.2
	100.0	45.1	24.1	14.6	9.4	7.7	35.3	19.2	94.7	33.5	50.5	66.5	2.6
PRIOR TO 1980	76344	20138	39225	3168	7885	1666	11675	11929	71223	14177	29654	39910	3766
	4.9	3.4	8.2	1.4	4.1	3.1	3.6	3.7	5.9	3.6	7.7	5.4	1.7
	100.0	26.4	51.4	4.1	10.3	2.2	15.3	15.6	93.3	18.6	38.8	52.3	4.9
1980	12592	6207	4340	933	1098	509	2093	1655	12592	1476	5996	3265	1202
	.8	1.0	.9	.4	.6	.9	.6	.5	1.1	.4	1.6	.4	.5
	100.0	49.3	34.5	7.4	8.7	4.0	16.6	13.1	100.0	11.7	47.6	25.9	9.5
1981	12789	1690	9125	1720	-	255	3077	3815	12108	3311	6593	5912	939
	.8	.3	1.9	.8		.5	1.0	1.2	1.0	.8	1.7	.8	.4
	100.0	13.2	71.3	13.4		2.0	24.1	29.8	94.7	25.9	51.5	46.2	7.3
1982	16583	10257	2785	3387	221	1471	1497	2793	15541	10140	11066	8788	-
	1.1	1.7	.6	1.5	.1	2.7	.5	.9	1.3	2.6	2.9	1.2	
	100.0	61.9	16.8	20.4	1.3	8.9	9.0	16.8	93.7	61.1	66.7	53.0	
1983	11228	5755	4395	1078	-	-	1844	1202	11228	820	1565	6889	618
	.7	1.0	.9	.5			.6	.4	.9	.2	.4	.9	.3
	100.0	51.3	39.1	9.6			16.4	10.7	100.0	7.3	13.9	61.4	5.5
1984	22732	8886	11339	1466	1373	-	3143	2064	19224	6377	5860	16444	-
	1.5	1.5	2.4	.6	.7		1.0	.6	1.6	1.6	1.5	2.2	
	100.0	39.1	49.9	6.5	6.0		13.8	9.1	84.6	28.1	25.8	72.3	
1985	92141	15711	41487	10336	12395	3137	14479	7325	82541	23164	35785	45362	5864
	6.0	2.7	8.6	4.5	6.4	5.8	4.5	2.3	6.9	5.9	9.3	6.1	2.6
	100.0	17.1	45.0	11.2	13.5	3.4	15.7	7.9	89.6	25.1	38.8	49.2	6.4
1986	233984	88981	58279	25470	58816	2570	24472	81909	206964	88490	27411	102081	20496
	15.2	15.1	12.1	11.1	30.3	4.7	7.6	25.7	17.3	22.4	7.1	13.8	9.1
	100.0	38.0	24.9	10.9	25.1	1.1	10.5	35.0	88.5	37.8	11.7	43.6	8.8

Continued

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
1987	547029	216322	188931	85330	56838	17431	125799	112596	374884	107888	97570	234590	124921
	35.5	36.6	39.4	37.3	29.3	32.1	38.9	35.3	31.3	27.2	25.4	31.7	55.6
	100.0	39.5	34.5	15.6	10.4	3.2	23.0	20.6	68.5	19.7	17.8	42.9	22.8
NOT STATED	157627	62406	30813	41931	16762	3049	31354	33563	79904	41692	13819	63254	24802
	10.2	10.6	6.4	18.3	8.6	5.6	9.7	10.5	6.7	10.5	3.6	8.5	11.0
	100.0	39.6	19.5	26.6	10.6	1.9	19.9	21.3	50.7	26.4	8.8	40.1	15.7

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
	=FIRST TIME/REPEAT=			=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
NEVER	274613	274613	-	15176	35241	22521	25457	30261	8062	118011	77169	66497	90237
	17.8	100.0		14.4	12.7	12.0	11.8	19.5	14.5	28.8	15.4	14.7	22.4
	100.0	100.0		5.5	12.8	8.2	9.3	11.0	2.9	43.0	28.1	24.2	32.9
PRIOR TO 1980	76344	-	76344	1281	4551	2102	24092	10473	3350	28160	27346	17927	11220
	4.9		6.9	1.2	1.6	1.1	11.2	6.7	6.0	6.9	5.5	4.0	2.8
	100.0		100.0	1.7	6.0	2.8	31.6	13.7	4.4	36.9	35.8	23.5	14.7
1980	12592	-	12592	1613	302	739	-	2004	-	6347	5228	1127	4427
	.8		1.1	1.5	.1	.4		1.3		1.6	1.0	.2	1.1
	100.0		100.0	12.8	2.4	5.9		15.9		50.4	41.5	8.9	35.2
1981	12789	-	12789	-	-	6480	742	1263	1224	721	4694	5932	1811
	.8		1.2			3.5	.3	.8	2.2	.2	.9	1.3	.5
	100.0		100.0			50.7	5.8	9.9	9.6	5.6	36.7	46.4	14.2
1982	16583	-	16583	-	-	1435	1702	197	-	4532	12163	303	687
	1.1		1.5			.8	.8	.1		1.1	2.4	.1	.2
	100.0		100.0			8.7	10.3	1.2		27.3	73.3	1.8	4.1
1983	11228	-	11228	-	1494	4978	2326	905	-	1525	1064	5436	3598
	.7		1.0		.5	2.7	1.1	.6		.4	.2	1.2	.9
	100.0		100.0		13.3	44.3	20.7	8.1		13.6	9.5	48.4	32.0
1984	22732	-	22732	178	166	5234	4646	2931	293	8051	8703	7383	3825
	1.5		2.0	.2	.1	2.8	2.2	1.9	.5	2.0	1.7	1.6	1.0
	100.0		100.0	.8	.7	23.0	20.4	12.9	1.3	35.4	38.3	32.5	16.8
1985	92141	-	92141	6868	12063	19968	11116	4745	1406	31612	41041	23723	15902
	6.0		8.3	6.5	4.3	10.6	5.2	3.1	2.5	7.7	8.2	5.2	4.0
	100.0		100.0	7.5	13.1	21.7	12.1	5.1	1.5	34.3	44.5	25.7	17.3
1986	233984	-	233984	6634	61411	24042	53264	16349	9080	43564	65460	100451	31541
	15.2		21.1	6.3	22.0	12.8	24.8	10.5	16.3	10.6	13.1	22.2	7.8
	100.0		100.0	2.8	26.2	10.3	22.8	7.0	3.9	18.6	28.0	42.9	13.5

Continued

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=						======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
1987	547029	-	547029	50190	90716	84314	66347	60993	26921	116139	185788	155027	163493
	35.5		49.3	47.5	32.6	44.9	30.8	39.2	48.5	28.4	37.1	34.3	40.6
	100.0		100.0	9.2	16.6	15.4	12.1	11.1	4.9	21.2	34.0	28.3	29.9
NOT STATED	157627	-	-	16808	53632	14161	5695	14600	3827	30159	47170	51350	41392
	10.2			15.9	19.3	7.5	2.6	9.4	6.9	7.4	9.4	11.4	10.3
	100.0			10.7	34.0	9.0	3.6	9.3	2.4	19.1	29.9	32.6	26.3

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3877871	3144500	1621547	665903	480545	320924	210377	406205	2206230	753237
	100.0	100.0	81.1	41.8	17.2	12.4	8.3	5.4	10.5	56.9	19.4
NEVER	700881	700881	658202	504718	270778	193863	147802	42768	30207	568832	11550
	18.1	18.1	20.9	31.1	40.7	40.3	46.1	20.3	7.4	25.8	1.5
	100.0	100.0	93.9	72.0	38.6	27.7	21.1	6.1	4.3	81.2	1.6
PRIOR TO 1980	203451	203451	172486	104287	64430	43806	46186	5316	17802	128600	3162
	5.2	5.2	5.5	6.4	9.7	9.1	14.4	2.5	4.4	5.8	.4
	100.0	100.0	84.8	51.3	31.7	21.5	22.7	2.6	8.8	63.2	1.6
1980	30781	30781	17904	24345	5251	2664	4575	-	4893	23955	1933
	.8	.8	.6	1.5	.8	.6	1.4		1.2	1.1	.3
	100.0	100.0	58.2	79.1	17.1	8.7	14.9		15.9	77.8	6.3
1981	35937	35937	23992	26876	2404	-	2404	-	-	20674	-
	.9	.9	.8	1.7	.4		.7			.9	
	100.0	100.0	66.8	74.8	6.7		6.7			57.5	
1982	41724	41724	33365	30066	15725	14655	15088	-	7575	27513	4445
	1.1	1.1	1.1	1.9	2.4	3.0	4.7		1.9	1.2	.6
	100.0	100.0	80.0	72.1	37.7	35.1	36.2		18.2	65.9	10.7
1983	24350	24350	22040	15939	8632	5359	8330	4893	4893	20679	2780
	.6	.6	.7	1.0	1.3	1.1	2.6	2.3	1.2	.9	.4
	100.0	100.0	90.5	65.5	35.4	22.0	34.2	20.1	20.1	84.9	11.4
1984	52408	52408	44962	32664	8396	8396	2204	2445	8637	41638	747
	1.4	1.4	1.4	2.0	1.3	1.7	.7	1.2	2.1	1.9	.1
	100.0	100.0	85.8	62.3	16.0	16.0	4.2	4.7	16.5	79.5	1.4
1985	279470	279470	217114	103841	22260	19632	4649	11533	67271	164586	24795
	7.2	7.2	6.9	6.4	3.3	4.1	1.4	5.5	16.6	7.5	3.3
	100.0	100.0	77.7	37.2	8.0	7.0	1.7	4.1	24.1	58.9	8.9
1986	584948	584948	470233	196891	133130	116693	17388	20211	37813	293374	216258
	15.1	15.1	15.0	12.1	20.0	24.3	5.4	9.6	9.3	13.3	28.7
	100.0	100.0	80.4	33.7	22.8	19.9	3.0	3.5	6.5	50.2	37.0

Continued

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
1987	1359294	1359294	1007021	430362	74561	44375	36766	96718	178541	615620	372026
	35.1	35.1	32.0	26.5	11.2	9.2	11.5	46.0	44.0	27.9	49.4
	100.0	100.0	74.1	31.7	5.5	3.3	2.7	7.1	13.1	45.3	27.4
NOT STATED	378756	378756	329824	99629	59514	30279	35531	16758	30230	223290	60698
	9.8	9.8	10.5	6.1	8.9	6.3	11.1	8.0	7.4	10.1	8.1
	100.0	100.0	87.1	26.3	15.7	8.0	9.4	4.4	8.0	59.0	16.0

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS · BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
NEVER	700881	120775	42267	17093	61415	430441	149664	32193	36473	518319	51822	59436	123126
	18.1	3.9	1.9	5.3	13.3	68.1	83.5	67.1	98.7	14.5	44.8	57.2	64.6
	100.0	17.2	6.0	2.4	8.8	61.4	21.4	4.6	5.2	74.0	7.4	8.5	17.6
PRIOR TO 1980	203451	136089	24866	66843	44380	61804	5558	1499	-	194817	12045	4480	4154
	5.2	4.4	1.1	20.6	9.6	9.8	3.1	3.1		5.4	10.4	4.3	2.2
	100.0	66.9	12.2	32.9	21.8	30.4	2.7	.7		95.8	5.9	2.2	2.0
1980	30781	25010	7247	6127	11636	4530	1241	114	-	29596	1268	-	1185
	.8	.8	.3	1.9	2.5	.7	.7	.2		.8	1.1		.6
	100.0	81.3	23.5	19.9	37.8	14.7	4.0	.4		96.2	4.1		3.8
1981	35937	32023	639	4383	27001	3914	-	-	-	35363	-	306	268
	.9	1.0	*	1.4	5.8	.6				1.0		.3	.1
	100.0	89.1	1.8	12.2	75.1	10.9				98.4		.9	.7
1982	41724	22959	5458	10455	7046	18766	-	-	-	39101	13584	915	1708
	1.1	.7	.2	3.2	1.5	3.0				1.1	11.8	.9	.9
	100.0	55.0	13.1	25.1	16.9	45.0				93.7	32.6	2.2	4.1
1983	24350	22723	10399	9312	3013	1264	362	362	-	23527	962	461	362
	.6	.7	.5	2.9	.7	.2	.2	.8		.7	.8	.4	.2
	100.0	93.3	42.7	38.2	12.4	5.2	1.5	1.5		96.6	4.0	1.9	1.5
1984	52408	40212	16256	13471	10486	12195	-	-	-	50478	-	1930	-
	1.4	1.3	.7	4.2	2.3	1.9				1.4		1.9	
	100.0	76.7	31.0	25.7	20.0	23.3				96.3		3.7	
1985	279470	267942	87556	37725	142661	10462	1066	-	-	271580	1601	4661	3229
	7.2	8.7	3.8	11.6	30.9	1.7	.6			7.6	1.4	4.5	1.7
	100.0	95.9	31.3	13.5	51.0	3.7	.4			97.2	.6	1.7	1.2
1986	584948	568106	468126	47893	52087	13643	3199	382	-	570114	5386	1876	12958
	15.1	18.5	20.5	14.8	11.3	2.2	1.8	.8		15.9	4.7	1.8	6.8
	100.0	97.1	80.0	8.2	8.9	2.3	.5	.1		97.5	.9	.3	2.2

Continued

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
1987	1359294	1339757	1234870	70494	34393	15072	4466	491	-	1313270	16261	23023	23001
	35.1	43.7	54.1	21.7	7.4	2.4	2.5	1.0		36.6	14.1	22.1	12.1
	100.0	98.6	90.8	5.2	2.5	1.1	.3	*		96.6	1.2	1.7	1.7
NOT STATED	378756	306557	228016	15353	63188	59731	12468	11798	484	356981	12636	6872	14903
	9.8	10.0	10.0	4.7	13.7	9.5	7.0	24.6	1.3	10.0	10.9	6.6	7.8
	100.0	80.9	60.2	4.1	16.7	15.8	3.3	3.1	.1	94.3	3.3	1.8	3.9

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
NEVER	700881	451099	246838	164198	536683	401712	380237	64402	135601	1033	493968	67512	57994	81407
	18.1	18.0	18.0	10.0	24.0	24.2	24.7	36.3	26.8	.9	32.0	20.3	4.1	13.7
	100.0	64.4	35.2	23.4	76.6	57.3	54.3	9.2	19.3	.1	70.5	9.6	8.3	11.6
PRIOR TO 1980	203451	79521	123612	84276	119175	87248	86894	990	32935	-	112049	27339	40696	23367
	5.2	3.2	9.0	5.1	5.3	5.3	5.7	.6	6.5		7.3	8.2	2.9	3.9
	100.0	39.1	60.8	41.4	58.6	42.9	42.7	.5	16.2		55.1	13.4	20.0	11.5
1980	30781	5690	25091	12318	18463	11981	11981	1127	7753	-	21742	5675	3365	-
	.8	.2	1.8	.7	.8	.7	.8	.6	1.5		1.4	1.7	.2	
	100.0	18.5	81.5	40.0	60.0	38.9	38.9	3.7	25.2		70.6	18.4	10.9	
1981	35937	14883	21054	16289	19648	7838	7838	-	12013	-	20244	2837	12855	-
	.9	.6	1.5	1.0	.9	.5	.5		2.4		1.3	.9	.9	
	100.0	41.4	58.6	45.3	54.7	21.8	21.8		33.4		56.3	7.9	35.8	
1982	41724	28931	12794	11033	30692	9440	9440	-	18517	2734	36761	433	85	4445
	1.1	1.2	.9	.7	1.4	.6	.6		3.7	2.3	2.4	.1	*	.7
	100.0	69.3	30.7	26.4	73.6	22.6	22.6		44.4	6.6	88.1	1.0	.2	10.7
1983	24350	7298	17052	8289	16061	10042	10042	-	6019	-	15920	1218	6850	362
	.6	.3	1.2	.5	.7	.6	.7		1.2		1.0	.4	.5	.1
	100.0	30.0	70.0	34.0	66.0	41.2	41.2		24.7		65.4	5.0	28.1	1.5
1984	52408	11953	40455	20208	32200	22743	22743	175	10278	1256	31436	14397	3773	2801
	1.4	.5	2.9	1.2	1.4	1.4	1.5	.1	2.0	1.1	2.0	4.3	.3	.5
	100.0	22.8	77.2	38.6	61.4	43.4	43.4	.3	19.6	2.4	60.0	27.5	7.2	5.3
1985	279470	118609	160861	136702	142768	83038	78690	5311	61968	763	160639	12139	62405	44287
	7.2	4.7	11.7	8.3	6.4	5.0	5.1	3.0	12.3	.6	10.4	3.6	4.4	7.4
	100.0	42.4	57.6	48.9	51.1	29.7	28.2	1.9	22.2	.3	57.5	4.3	22.3	15.8
1986	584948	366509	218438	314960	269988	220765	206758	14007	49460	1807	206482	54059	212977	111430
	15.1	14.7	15.9	19.2	12.1	13.3	13.5	7.9	9.8	1.5	13.4	16.2	15.2	18.7
	100.0	62.7	37.3	53.8	46.2	37.7	35.3	2.4	8.5	.3	35.3	9.2	36.4	19.0

Continued

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
1987	1359294	1035720	323160	638841	720453	529947	464043	66227	128782	66732	332121	122104	724251	180819
	35.1	41.4	23.5	38.9	32.2	31.9	30.2	37.3	25.5	56.6	21.5	36.7	51.5	30.3
	100.0	76.2	23.8	47.0	53.0	39.0	34.1	4.9	9.5	4.9	24.4	9.0	53.3	13.3
NOT STATED	378756	239822	138796	130522	248234	199514	181186	25069	41299	33230	112071	25342	184436	56907
	9.8	9.6	10.1	7.9	11.1	12.0	11.8	14.1	8.2	28.2	7.3	7.6	13.1	9.5
	100.0	63.3	36.6	34.5	65.5	52.7	47.8	6.6	10.9	8.8	29.6	6.7	48.7	15.0

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	1253931	1633523	584081	289405	205440	793200	860337	3077616	1012125	1038288	1928284	521871
	100.0	32.3	42.1	15.1	7.5	5.3	20.5	22.2	79.4	26.1	26.8	49.7	13.5
NEVER	700881	273401	252181	116913	35251	49829	257104	133261	672641	249868	381783	461807	12966
	18.1	21.8	15.4	20.0	12.2	24.3	32.4	15.5	21.9	24.7	36.8	23.9	2.5
	100.0	39.0	36.0	16.7	5.0	7.1	36.7	19.0	96.0	35.7	54.5	65.9	1.8
PRIOR TO 1980	203451	41582	125531	6788	18605	15928	33942	41822	192571	41997	84771	106020	7371
	5.2	3.3	7.7	1.2	6.4	7.8	4.3	4.9	6.3	4.1	8.2	5.5	1.4
	100.0	20.4	61.7	3.3	9.1	7.8	16.7	20.6	94.7	20.6	41.7	52.1	3.6
1980	30781	12658	15108	2338	1155	1185	3752	2962	30781	3014	12003	7516	3365
	.8	1.0	.9	.4	.4	.6	.5	.3	1.0	.3	1.2	.4	.6
	100.0	41.1	49.1	7.6	3.8	3.8	12.2	9.6	100.0	9.8	39.0	24.4	10.9
1981	35937	3447	28661	3561	-	268	6264	7654	34708	8541	15443	14135	1873
	.9	.3	1.8	.6		.1	.8	.9	1.1	.8	1.5	.7	.4
	100.0	9.6	79.8	9.9		.7	17.4	21.3	96.6	23.8	43.0	39.3	5.2
1982	41724	21908	9588	9738	433	3629	3564	8983	39533	23498	24849	24706	-
	1.1	1.7	.6	1.7	.1	1.8	.4	1.0	1.3	2.3	2.4	1.3	
	100.0	52.5	23.0	23.3	1.0	8.7	8.5	21.5	94.7	56.3	59.6	59.2	
1983	24350	11431	10739	2180	-	-	5722	5057	24350	1423	5518	13165	617
	.6	.9	.7	.4			.7	.6	.8	.1	.5	.7	.1
	100.0	46.9	44.1	9.0			23.5	20.8	100.0	5.8	22.7	54.1	2.5
1984	52408	17471	30940	2909	1438	-	6196	4715	45477	11842	12054	40165	-
	1.4	1.4	1.9	.5	.5		.8	.5	1.5	1.2	1.2	2.1	
	100.0	33.3	59.0	5.6	2.7		11.8	9.0	86.8	22.6	23.0	76.6	
1985	279470	32285	153267	28187	20548	10435	29761	14911	241254	70736	104830	138763	10956
	7.2	2.6	9.4	4.8	7.1	5.1	3.8	1.7	7.8	7.0	10.1	7.2	2.1
	100.0	11.6	54.8	10.1	7.4	3.7	10.6	5.3	86.3	25.3	37.5	49.7	3.9
1986	584948	191413	206572	70003	108605	18302	58864	214265	521759	218209	62535	273837	48033
	15.1	15.3	12.6	12.0	37.5	8.9	7.4	24.9	17.0	21.6	6.0	14.2	9.2
	100.0	32.7	35.3	12.0	18.6	3.1	10.1	36.6	89.2	37.3	10.7	46.8	8.2

Continued

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
1987	1359294	445422	631577	221528	64201	73038	304241	305116	970980	288995	284769	635883	299986
	35.1	35.5	38.7	37.9	22.2	35.6	38.4	35.5	31.5	28.6	27.4	33.0	57.5
	100.0	32.8	46.5	16.3	4.7	5.4	22.4	22.4	71.4	21.3	20.9	46.8	22.1
NOT STATED	378756	144514	106611	84805	24392	19368	65986	97155	192227	80250	27707	151547	57447
	9.8	11.5	6.5	14.5	8.4	9.4	8.3	11.3	6.2	7.9	2.7	7.9	11.0
	100.0	38.2	28.1	22.4	6.4	5.1	17.4	25.7	50.8	21.2	7.3	40.0	15.2

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
NEVER	700881	39354	131165	303331	217811	355372	339894	298090	169615	68869	135648
	18.1	13.1	12.8	18.3	26.0	16.0	20.7	19.6	18.5	10.5	18.7
	100.0	5.6	18.7	43.3	31.1	50.7	48.5	42.5	24.2	9.8	19.4
PRIOR TO 1980	203451	3171	39671	96437	63853	99452	103681	35473	55167	50221	58005
	5.2	1.1	3.9	5.8	7.6	4.5	6.3	2.3	6.0	7.6	8.0
	100.0	1.6	19.5	47.4	31.4	48.9	51.0	17.4	27.1	24.7	28.5
1980	30781	535	6836	13919	9491	24735	6046	6163	5195	10523	8901
	.8	.2	.7	.8	1.1	1.1	.4	.4	.6	1.6	1.2
	100.0	1.7	22.2	45.2	30.8	80.4	19.6	20.0	16.9	34.2	28.9
1981	35937	1221	1873	30438	2404	24378	11559	6905	12868	6221	9942
	.9	.4	.2	1.8	.3	1.1	.7	.5	1.4	.9	1.4
	100.0	3.4	5.2	84.7	6.7	67.8	32.2	19.2	35.8	17.3	27.7
1982	41724	830	14925	1446	24523	17674	24050	10469	18347	7746	5163
	1.1	.3	1.5	.1	2.9	.8	1.5	.7	2.0	1.2	.7
	100.0	2.0	35.8	3.5	58.8	42.4	57.6	25.1	44.0	18.6	12.4
1983	24350	617	14208	7002	2524	6663	17687	7573	4893	4145	2524
	.6	.2	1.4	.4	.3	.3	1.1	.5	.5	.6	.3
	100.0	2.5	58.3	28.8	10.4	27.4	72.6	31.1	20.1	17.0	10.4
1984	52408	3815	9511	27662	10745	25867	25867	14911	6799	10884	19139
	1.4	1.3	.9	1.7	1.3	1.2	1.6	1.0	.7	1.7	2.6
	100.0	7.3	18.1	52.8	20.5	49.4	49.4	28.5	13.0	20.8	36.5
1985	279470	5860	94491	95284	79548	121010	154174	123121	22598	61663	66249
	7.2	1.9	9.2	5.8	9.5	5.4	9.4	8.1	2.5	9.4	9.1
	100.0	2.1	33.8	34.1	28.5	43.3	55.2	44.1	8.1	22.1	23.7
1986	584948	34819	142215	310014	97786	327909	255973	119589	264146	113652	80571
	15.1	11.6	13.9	18.7	11.7	14.8	15.6	7.9	28.7	17.3	11.1
	100.0	6.0	24.3	53.0	16.7	56.1	43.8	20.4	45.2	19.4	13.8

Continued

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
1987	1359294	145302	423657	576975	200570	904862	453897	660937	256815	205060	236482
	35.1	48.3	41.3	34.9	23.9	40.8	27.6	43.5	27.9	31.2	32.6
	100.0	10.7	31.2	42.4	14.8	66.6	33.4	48.6	18.9	15.1	17.4
NOT STATED	378756	50532	114444	87512	95721	194516	183264	143524	60764	84779	87902
	9.8	16.8	11.2	5.3	11.4	8.8	11.1	9.4	6.6	12.9	12.1
	100.0	13.3	30.2	23.1	25.3	51.4	48.4	37.9	16.0	22.4	23.2

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
NEVER	700881	700881	-	23610	74918	82885	81289	90622	16031	288816	196339	175645	225392
	18.1	100.0		11.4	12.9	12.4	14.1	19.7	16.7	29.6	16.4	14.9	22.2
	100.0	100.0		3.4	10.7	11.8	11.6	12.9	2.3	41.2	28.0	25.1	32.2
PRIOR TO 1980	203451	-	203451	2241	11340	9491	59880	31772	10511	71715	69719	46738	29537
	5.2		7.3	1.1	2.0	1.4	10.4	6.9	10.9	7.4	5.8	4.0	2.9
	100.0		100.0	1.1	5.6	4.7	29.4	15.6	5.2	35.2	34.3	23.0	14.5
1980	30781	-	30781	2238	1271	2469	-	5933	-	15756	13421	2746	8962
	.8		1.1	1.1	.2	.4		1.3		1.6	1.1	.2	.9
	100.0		100.0	7.3	4.1	8.0		19.3		51.2	43.6	8.9	29.1
1981	35937	-	35937	-	-	18469	1293	4816	2404	1510	14577	16832	3472
	.9		1.3			2.8	.2	1.0	2.5	.2	1.2	1.4	.3
	100.0		100.0			51.4	3.6	13.4	6.7	4.2	40.6	46.8	9.7
1982	41724	-	41724	-	-	6820	5370	830	-	10370	28868	637	2396
	1.1		1.5			1.0	.9	.2		1.1	2.4	.1	.2
	100.0		100.0			16.3	12.9	2.0		24.9	69.2	1.5	5.7
1983	24350	-	24350	-	2758	12709	4893	919	-	3072	2237	13671	6476
	.6		.9		.5	1.9	.8	.2		.3	.2	1.2	.6
	100.0		100.0		11.3	52.2	20.1	3.8		12.6	9.2	56.1	26.6
1984	52408	-	52408	182	175	13310	9067	10402	308	16462	18561	19532	8136
	1.4		1.9	.1	*	2.0	1.6	2.3	.3	1.7	1.6	1.7	.8
	100.0		100.0	.3	.3	25.4	17.3	19.8	.6	31.4	35.4	37.3	15.5
1985	279470	-	279470	10350	27971	82155	36580	12419	2792	94070	116508	68022	52412
	7.2		10.0	5.0	4.8	12.2	6.3	2.7	2.9	9.6	9.8	5.8	5.2
	100.0		100.0	3.7	10.0	29.4	13.1	4.4	1.0	33.7	41.7	24.3	18.8
1986	584948	-	584948	12539	140810	100346	111396	46223	21100	95476	188900	240627	79464
	15.1		20.9	6.1	24.3	15.0	19.3	10.0	22.0	9.8	15.8	20.5	7.8
	100.0		100.0	2.1	24.1	17.2	19.0	7.9	3.6	16.3	32.3	41.1	13.6

Continued

Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
1987	1359294	-	1359294	104491	174061	280337	219628	186701	33199	256724	396971	427859	425705
	35.1		48.6	50.6	30.0	41.8	38.0	40.5	34.6	26.3	33.3	36.4	41.9
	100.0		100.0	7.7	12.8	20.6	16.2	13.7	2.4	18.9	29.2	31.5	31.3
NOT STATED	378756	-	-	41368	101847	56107	16326	46097	6856	65478	110111	118006	89274
	9.8			20.0	17.6	8.4	2.8	10.0	7.1	6.7	9.2	10.0	8.8
	100.0			10.9	26.9	14.8	4.3	12.2	1.8	17.3	29.1	31.2	23.6

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	335683	335683	264638	181430	82453	57947	44282	13130	26107	256198	28523
	21.8	21.8	20.7	30.4	29.5	28.6	33.8	15.7	17.1	28.9	9.4
	100.0	100.0	78.8	54.0	24.6	17.3	13.2	3.9	7.8	76.3	8.5
TRAVEL ALBERTA	210921	210921	171998	88757	43949	30953	22908	10391	13708	158462	14716
	13.7	13.7	13.4	14.9	15.7	15.3	17.5	12.4	9.0	17.9	4.9
	100.0	100.0	81.5	42.1	20.8	14.7	10.9	4.9	6.5	75.1	7.0
TOURISM CANADA	41110	41110	32776	29252	12663	12154	8238	1401	1330	36680	-
	2.7	2.7	2.6	4.9	4.5	6.0	6.3	1.7	.9	4.1	
	100.0	100.0	79.7	71.2	30.8	29.6	20.0	3.4	3.2	89.2	
PARKS CANADA	98759	98759	63987	52832	21937	14217	13207	4840	7893	73064	12663
	6.4	6.4	5.0	8.8	7.8	7.0	10.1	5.8	5.2	8.2	4.2
	100.0	100.0	64.8	53.5	22.2	14.4	13.4	4.9	8.0	74.0	12.8
BRITISH COLUMBIA	64009	64009	50311	35545	19288	14458	12506	3651	8714	39609	-
	4.1	4.1	3.9	6.0	6.9	7.1	9.5	4.4	5.7	4.5	
	100.0	100.0	78.6	55.5	30.1	22.6	19.5	5.7	13.6	61.9	
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	66759	66759	64635	50440	32903	27220	14724	1663	389	62989	2015
	4.3	4.3	5.0	8.4	11.8	13.4	11.2	2.0	.3	7.1	.7
	100.0	100.0	96.8	75.6	49.3	40.8	22.1	2.5	.6	94.4	3.0
FROM INFORMATION CENTRE WHILE ON TRIP	286206	286206	237640	168974	77175	56897	42092	12986	32933	215447	12661
	18.6	18.6	18.6	28.3	27.6	28.1	32.1	15.5	21.5	24.3	4.2
	100.0	100.0	83.0	59.0	27.0	19.9	14.7	4.5	11.5	75.3	4.4
AT A TRAVEL SHOW	6849	6849	6412	4632	1202	1202	594	-	-	6145	474
	.4	.4	.5	.8	.4	.6	.5			.7	.2
	100.0	100.0	93.6	67.6	17.6	17.6	8.7			89.7	6.9
CONSULTED TRAVEL AGENT (NET)	181654	181654	174121	134499	58522	40665	23749	14323	8103	156283	2015
	11.8	11.8	13.6	22.5	20.9	20.1	18.1	17.1	5.3	17.6	.7
	100.0	100.0	95.9	74.0	32.2	22.4	13.1	7.9	4.5	86.0	1.1

Continued

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
LITERATURE FROM TRAVEL AGENT	164849	164849	158187	120383	51025	39763	17154	13677	8103	140123	2015
	10.7	10.7	12.4	20.2	18.2	19.6	13.1	16.3	5.3	15.8	.7
	100.0	100.0	96.0	73.0	31.0	24.1	10.4	8.3	4.9	85.0	1.2
OTHER INFORMATION FROM TRAVEL AGENT	94369	94369	89118	71420	35320	25727	12386	6015	2326	83315	2015
	6.1	6.1	7.0	12.0	12.6	12.7	9.5	7.2	1.5	9.4	.7
	100.0	100.0	94.4	75.7	37.4	27.3	13.1	6.4	2.5	88.3	2.1
T.V. ADVERTISEMENT	25616	25616	20661	13714	8059	8059	6833	-	4488	18569	2559
	1.7	1.7	1.6	2.3	2.9	4.0	5.2		2.9	2.1	.8
	100.0	100.0	80.7	53.5	31.5	31.5	26.7		17.5	72.5	10.0
ANY OTHER TYPE OF ADVERTISEMENT	73659	73659	64016	27469	10314	10314	4621	10479	2214	55573	5393
	4.8	4.8	5.0	4.6	3.7	5.1	3.5	12.5	1.4	6.3	1.8
	100.0	100.0	86.9	37.3	14.0	14.0	6.3	14.2	3.0	75.4	7.3
TRAVEL ARTICLE	72023	72023	69990	56462	29729	16881	18529	15993	239	52317	2886
	4.7	4.7	5.5	9.5	10.6	8.3	14.1	19.1	.2	5.9	1.0
	100.0	100.0	97.2	78.4	41.3	23.4	25.7	22.2	.3	72.6	4.0
TRAVEL FILM	8099	8099	6750	7546	1556	774	1556	-	565	7534	-
	.5	.5	.5	1.3	.6	.4	1.2		.4	.8	
	100.0	100.0	83.3	93.2	19.2	9.6	19.2		7.0	93.0	
TRAVEL BOOK	83801	83801	74501	60946	28904	20332	20033	-	3602	66332	6329
	5.4	5.4	5.8	10.2	10.3	10.0	15.3		2.4	7.5	2.1
	100.0	100.0	88.9	72.7	34.5	24.3	23.9		4.3	79.2	7.6
ADVICE OF FRIENDS OR RELATIVES	400111	400111	349200	203543	106770	70668	64231	32542	30537	278699	35941
	25.9	25.9	27.3	34.1	38.1	34.9	49.0	38.8	20.0	31.4	11.8
	100.0	100.0	87.3	50.9	26.7	17.7	16.1	8.1	7.6	69.7	9.0
MY OWN PREVIOUS EXPERIENCE	894820	894820	735482	261125	131210	103379	49607	50133	100096	459091	228403
	58.0	58.0	57.4	43.7	46.9	51.0	37.9	59.8	65.4	51.7	75.3
	100.0	100.0	82.2	29.2	14.7	11.6	5.5	5.6	11.2	51.3	25.5
DIDN'T USE ANY INFORMATION SOURCES	164836	164836	114593	78546	18159	11169	10633	11415	25458	70450	35319
	10.7	10.7	8.9	13.2	6.5	5.5	8.1	13.6	16.6	7.9	11.6
	100.0	100.0	69.5	47.7	11.0	6.8	6.5	6.9	15.4	42.7	21.4
NOT STATED	77893	77893	71710	19341	8374	6114	2806	9282	6961	26396	19650
	5.0	5.0	5.6	3.2	3.0	3.0	2.1	11.1	4.5	3.0	6.5
	100.0	100.0	92.1	24.8	10.8	7.8	3.6	11.9	8.9	33.9	25.2

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1214120	920017	135636	158467	248695	79833	27439	15798	1399202	45015	59627	83819
	100.0	78.7	59.6	8.8	10.3	16.1	5.2	1.8	1.0	90.7	2.9	3.9	5.4
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	335683	236077	161557	42713	31807	68707	30899	3170	5963	297920	16405	21265	16498
	21.8	19.4	17.6	31.5	20.1	27.6	38.7	11.6	37.7	21.3	36.4	35.7	19.7
	100.0	70.3	48.1	12.7	9.5	20.5	9.2	.9	1.8	88.8	4.9	6.3	4.9
TRAVEL ALBERTA	210921	172461	128546	24040	19876	32092	6368	1045	701	197843	14063	5741	7337
	13.7	14.2	14.0	17.7	12.5	12.9	8.0	3.8	4.4	14.1	31.2	9.6	8.8
	100.0	81.8	60.9	11.4	9.4	15.2	3.0	.5	.3	93.8	6.7	2.7	3.5
TOURISM CANADA	41110	11008	5040	588	5381	21959	8142	116	5039	30096	163	7158	3856
	2.7	.9	.5	.4	3.4	8.8	10.2	.4	31.9	2.2	.4	12.0	4.6
	100.0	26.8	12.3	1.4	13.1	53.4	19.8	.3	12.3	73.2	.4	17.4	9.4
PARKS CANADA	98759	77273	54834	10073	12365	19980	1506	-	-	90991	4507	5837	1931
	6.4	6.4	6.0	7.4	7.8	8.0	1.9			6.5	10.0	9.8	2.3
	100.0	78.2	55.5	10.2	12.5	20.2	1.5			92.1	4.6	5.9	2.0
BRITISH COLUMBIA	64009	40440	4976	32640	2824	16583	6987	255	816	59035	2486	3442	1533
	4.1	3.3	.5	24.1	1.8	6.7	8.8	.9	5.2	4.2	5.5	5.8	1.8
	100.0	63.2	7.8	51.0	4.4	25.9	10.9	.4	1.3	92.2	3.9	5.4	2.4
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	66759	12992	11997	51	944	30670	23097	2009	5147	51829	8593	9005	5925
	4.3	1.1	1.3	*	.6	12.3	28.9	7.3	32.6	3.7	19.1	15.1	7.1
	100.0	19.5	18.0	.1	1.4	45.9	34.6	3.0	7.7	77.6	12.9	13.5	8.9
FROM INFORMATION CENTRE WHILE ON TRIP	286206	170832	86848	22629	61354	88599	26775	1792	6857	262613	16122	13158	10436
	18.6	14.1	9.4	16.7	38.7	35.6	33.5	6.5	43.4	18.8	35.8	22.1	12.5
	100.0	59.7	30.3	7.9	21.4	31.0	9.4	.6	2.4	91.8	5.6	4.6	3.6
AT A TRAVEL SHOW	6849	3270	1653	-	1617	1079	2500	128	-	3835	230	354	2660
	.4	.3	.2		1.0	.4	3.1	.5		.3	.5	.6	3.2
	100.0	47.7	24.1		23.6	15.8	36.5	1.9		56.0	3.4	5.2	38.8
CONSULTED TRAVEL AGENT (NET)	181654	56440	32258	4876	19306	95574	29641	17486	4223	112255	7343	18553	50846
	11.8	4.6	3.5	3.6	12.2	38.4	37.1	63.7	26.7	8.0	16.3	31.1	60.7
	100.0	31.1	17.8	2.7	10.6	52.6	16.3	9.6	2.3	61.8	4.0	10.2	28.0

Continued

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
LITERATURE FROM TRAVEL AGENT	164849	52672	31166	4876	16630	88560	23617	16880	-	100740	7343	16111	47997
	10.7	4.3	3.4	3.6	10.5	35.6	29.6	61.5		7.2	16.3	27.0	57.3
	100.0	32.0	18.9	3.0	10.1	53.7	14.3	10.2		61.1	4.5	9.8	29.1
OTHER INFORMATION FROM TRAVEL AGENT	94369	33593	18069	2985	12540	50206	10569	3778	4223	66033	6722	9110	19226
	6.1	2.8	2.0	2.2	7.9	20.2	13.2	13.8	26.7	4.7	14.9	15.3	22.9
	100.0	35.6	19.1	3.2	13.3	53.2	11.2	4.0	4.5	70.0	7.1	9.7	20.4
T.V. ADVERTISEMENT	25616	14226	8659	1809	3758	10298	1092	637	-	22709	6751	332	2575
	1.7	1.2	.9	1.3	2.4	4.1	1.4	2.3		1.6	15.0	.6	3.1
	100.0	55.5	33.8	7.1	14.7	40.2	4.3	2.5		88.7	26.4	1.3	10.1
ANY OTHER TYPE OF ADVERTISEMENT	73659	44618	42858	378	1381	21507	7535	485	4223	65965	3180	2366	5328
	4.8	3.7	4.7	.3	.9	8.6	9.4	1.8	26.7	4.7	7.1	4.0	6.4
	100.0	60.6	58.2	.5	1.9	29.2	10.2	.7	5.7	89.6	4.3	3.2	7.2
TRAVEL ARTICLE	72023	18361	12462	1045	4853	37040	16622	2967	4381	55591	622	7711	8720
	4.7	1.5	1.4	.8	3.1	14.9	20.8	10.8	27.7	4.0	1.4	12.9	10.4
	100.0	25.5	17.3	1.5	6.7	51.4	23.1	4.1	6.1	77.2	.9	10.7	12.1
TRAVEL FILM	8099	1187	622	-	565	3045	3867	904	-	4896	1228	302	2900
	.5	.1	.1		.4	1.2	4.8	3.3		.3	2.7	.5	3.5
	100.0	14.7	7.7		7.0	37.6	47.7	11.2		60.5	15.2	3.7	35.8
TRAVEL BOOK	83801	21337	13521	2794	5022	34680	27785	12365	5511	62862	2514	5807	15132
	5.4	1.8	1.5	2.1	3.2	13.9	34.8	45.1	34.9	4.5	5.6	9.7	18.1
	100.0	25.5	16.1	3.3	6.0	41.4	33.2	14.8	6.6	75.0	3.0	6.9	18.1
ADVICE OF FRIENDS OR RELATIVES	400111	216017	142710	24072	49235	142045	42049	5848	14672	348111	19975	24310	27691
	25.9	17.8	15.5	17.7	31.1	57.1	52.7	21.3	92.9	24.9	44.4	40.8	33.0
	100.0	54.0	35.7	6.0	12.3	35.5	10.5	1.5	3.7	87.0	5.0	6.1	6.9
MY OWN PREVIOUS EXPERIENCE	894820	828931	654365	83962	90605	57729	8160	1160	158	857809	22498	26362	10649
	58.0	68.3	71.1	61.9	57.2	23.2	10.2	4.2	1.0	61.3	50.0	44.2	12.7
	100.0	92.6	73.1	9.4	10.1	6.5	.9	.1	*	95.9	2.5	2.9	1.2
DIDN'T USE ANY INFORMATION SOURCES	164836	153666	100208	27968	25490	6727	4443	116	-	157943	2486	1240	5653
	10.7	12.7	10.9	20.6	16.1	2.7	5.6	.4		11.3	5.5	2.1	6.7
	100.0	93.2	60.8	17.0	15.5	4.1	2.7	.1		95.8	1.5	.8	3.4
NOT STATED	77893	68788	59054	9161	573	5959	3146	3146	-	72651	-	-	5243
	5.0	5.7	6.4	6.8	.4	2.4	3.9	11.5		5.2			6.3
	100.0	88.3	75.8	11.8	.7	7.7	4.0	4.0		93.3			6.7

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS · BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME, VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	335683	219819	115216	85485	250197	174640	149548	37025	78953	3141	185857	36834	78995	33997
	21.8	21.7	21.7	13.5	27.6	25.9	24.2	50.9	39.8	5.8	32.4	23.9	13.6	14.5
	100.0	65.5	34.3	25.5	74.5	52.0	44.6	11.0	23.5	.9	55.4	11.0	23.5	10.1
TRAVEL ALBERTA	210921	130846	80075	51190	159732	114999	96702	22167	46323	2764	116002	24043	57179	13698
	13.7	12.9	15.1	8.1	17.6	17.1	15.6	30.5	23.4	5.1	20.2	15.6	9.9	5.8
	100.0	62.0	38.0	24.3	75.7	54.5	45.8	10.5	22.0	1.3	55.0	11.4	27.1	6.5
TOURISM CANADA	41110	24521	16334	5305	35804	26178	23454	6826	9812	·	26921	3105	915	10168
	2.7	2.4	3.1	.8	3.9	3.9	3.8	9.4	5.0		4.7	2.0	.2	4.3
	100.0	59.6	39.7	12.9	87.1	63.7	57.1	16.6	23.9		65.5	7.6	2.2	24.7
PARKS CANADA	98759	65524	33097	22566	76193	44011	31180	16933	34002	1841	53466	11394	27858	6041
	6.4	6.5	6.2	3.6	8.4	6.5	5.0	23.3	17.2	3.4	9.3	7.4	4.8	2.6
	100.0	66.3	33.5	22.8	77.2	44.6	31.6	17.1	34.4	1.9	54.1	11.5	28.2	6.1
BRITISH COLUMBIA	64009	21223	42787	28468	35542	19310	18094	4838	16181	51	42228	2944	12249	6588
	4.1	2.1	8.1	4.5	3.9	2.9	2.9	6.7	8.2	.1	7.4	1.9	2.1	2.8
	100.0	33.2	66.8	44.5	55.5	30.2	28.3	7.6	25.3	.1	66.0	4.6	19.1	10.3
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	66759	52967	13538	6439	60321	40941	39276	11559	19817	51	43271	8390	2729	12370
	4.3	5.2	2.6	1.0	6.6	6.1	6.4	15.9	10.0	.1	7.5	5.4	.5	5.3
	100.0	79.3	20.3	9.6	90.4	61.3	58.8	17.3	29.7	.1	64.8	12.6	4.1	18.5
FROM INFORMATION CENTRE WHILE ON TRIP	286206	171216	114990	58314	227892	135721	123269	24896	91744	8032	166183	28178	57830	34016
	18.6	16.9	21.7	9.2	25.1	20.1	19.9	34.3	46.3	14.7	29.0	18.3	10.0	14.5
	100.0	59.8	40.2	20.4	79.6	47.4	43.1	8.7	32.1	2.8	58.1	9.8	20.2	11.9
AT A TRAVEL SHOW	6849	6618	230	704	6145	3405	3051	693	3093	·	4073	602	2173	·
	.4	.7	*	.1	.7	.5	.5	1.0	1.6		.7	.4	.4	
	100.0	96.6	3.4	10.3	89.7	49.7	44.6	10.1	45.2		59.5	8.8	31.7	
CONSULTED TRAVEL AGENT (NET)	181654	123345	57752	23145	158510	140648	135354	14455	18144	398	111264	12020	32437	25934
	11.8	12.2	10.9	3.6	17.5	20.9	21.9	19.9	9.2	.7	19.4	7.8	5.6	11.0
	100.0	67.9	31.8	12.7	87.3	77.4	74.5	8.0	10.0	.2	61.3	6.6	17.9	14.3

Continued

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME, VFR	SUMMER	FALL	WINTER	SPRING
LITERATURE FROM TRAVEL AGENT	164849	116740	47551	23145	141704	126568	121463	13909	15419	398	103964	10098	31376	19411
	10.7	11.5	9.0	3.6	15.6	18.8	19.6	19.1	7.8	.7	18.1	6.5	5.4	8.3
	100.0	70.8	28.8	14.0	86.0	76.8	73.7	8.4	9.4	.2	63.1	6.1	19.0	11.8
OTHER INFORMATION FROM TRAVEL AGENT	94369	57175	36939	15091	79278	66484	63100	10626	13050	121	63517	5084	15600	10168
	6.1	5.7	7.0	2.4	8.7	9.9	10.2	14.6	6.6	.2	11.1	3.3	2.7	4.3
	100.0	60.6	39.1	16.0	84.0	70.5	66.9	11.3	13.8	.1	67.3	5.4	16.5	10.8
T.V. ADVERTISEMENT	25616	20977	4639	6235	19381	10481	10481	457	7524	1376	12537	249	9355	3475
	1.7	2.1	.9	1.0	2.1	1.6	1.7	.6	3.8	2.5	2.2	.2	1.6	1.5
	100.0	81.9	18.1	24.3	75.7	40.9	40.9	1.8	29.4	5.4	48.9	1.0	36.5	13.6
ANY OTHER TYPE OF ADVERTISEMENT	73659	66950	6710	11889	61770	53754	47253	8323	6873	1208	30987	9099	26762	6812
	4.8	6.6	1.3	1.9	6.8	8.0	7.6	11.5	3.5	2.2	5.4	5.9	4.6	2.9
	100.0	90.9	9.1	16.1	83.9	73.0	64.2	11.3	9.3	1.6	42.1	12.4	36.3	9.2
TRAVEL ARTICLE	72023	64407	7615	6645	65377	54208	49284	6936	16354	-	41310	12653	6981	11078
	4.7	6.4	1.4	1.0	7.2	8.0	8.0	9.5	8.3		7.2	8.2	1.2	4.7
	100.0	89.4	10.6	9.2	90.8	75.3	68.4	9.6	22.7		57.4	17.6	9.7	15.4
TRAVEL FILM	8099	7068	1030	-	8099	4367	4128	974	3641	269	6292	358	921	528
	.5	.7	.2		.9	.6	.7	1.3	1.8	.5	1.1	.2	.2	.2
	100.0	87.3	12.7		100.0	53.9	51.0	12.0	45.0	3.3	77.7	4.4	11.4	6.5
TRAVEL BOOK	83801	63059	20742	26016	57786	37517	36137	1890	16016	-	54120	16115	6335	7232
	5.4	6.2	3.9	4.1	6.4	5.6	5.8	2.6	8.1		9.4	10.4	1.1	3.1
	100.0	75.2	24.8	31.0	69.0	44.8	43.1	2.3	19.1		64.6	19.2	7.6	8.6
ADVICE OF FRIENDS OR RELATIVES	400111	269867	130106	107558	292553	215061	187902	33990	61254	18394	205077	39277	107193	48564
	25.9	26.7	24.5	16.9	32.2	31.9	30.4	46.8	30.9	33.7	35.8	25.4	18.5	20.7
	100.0	67.4	32.5	26.9	73.1	53.8	47.0	8.5	15.3	4.6	51.3	9.8	26.8	12.1
MY OWN PREVIOUS EXPERIENCE	894820	607383	287348	404375	490445	341617	308357	35145	133224	30870	285115	89423	378524	141758
	58.0	60.1	54.2	63.7	54.0	50.7	49.9	48.4	67.2	56.6	49.7	57.9	65.3	60.4
	100.0	67.9	32.1	45.2	54.8	38.2	34.5	3.9	14.9	3.4	31.9	10.0	42.3	15.8
DIDN'T USE ANY INFORMATION SOURCES	164836	92456	72380	100705	64131	49212	46539	2673	9597	5528	43008	14832	59068	47928
	10.7	9.1	13.7	15.9	7.1	7.3	7.5	3.7	4.8	10.1	7.5	9.6	10.2	20.4
	100.0	56.1	43.9	61.1	38.9	29.9	28.2	1.6	5.8	3.4	26.1	9.0	35.8	29.1
NOT STATED	77893	50318	27182	39146	38748	34734	34559	175	-	7427	19562	8875	43989	5467
	5.0	5.0	5.1	6.2	4.3	5.2	5.6	.2		13.6	3.4	5.8	7.6	2.3
	100.0	64.6	34.9	50.3	49.7	44.6	44.4	.2		9.5	25.1	11.4	56.5	7.0

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1045	374	315	790	460	180	1222	237
	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	335683	272506	61236	27258	199072	112551	22230	262446	73237
	21.8	21.6	25.3	23.8	26.7	22.2	8.5	21.0	24.8
	100.0	81.2	18.2	8.1	59.3	33.5	6.6	78.2	21.8
TRAVEL ALBERTA	210921	179150	31468	13182	123156	72952	12984	171033	39888
	13.7	14.2	13.0	11.5	16.5	14.4	4.9	13.7	13.5
	100.0	84.9	14.9	6.2	58.4	34.6	6.2	81.1	18.9
TOURISM CANADA	41110	31764	9346	6720	29210	5757	6142	38548	2561
	2.7	2.5	3.9	5.9	3.9	1.1	2.3	3.1	.9
	100.0	77.3	22.7	16.3	71.1	14.0	14.9	93.8	6.2
PARKS CANADA	98759	88206	10553	1967	45404	42219	11136	72359	26400
	6.4	7.0	4.4	1.7	6.1	8.3	4.2	5.8	8.9
	100.0	89.3	10.7	2.0	46.0	42.7	11.3	73.3	26.7
BRITISH COLUMBIA	64009	59977	4033	1990	30173	23246	8878	55715	8295
	4.1	4.8	1.7	1.7	4.0	4.6	3.4	4.5	2.8
	100.0	93.7	6.3	3.1	47.1	36.3	13.9	87.0	13.0
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	66759	48355	16767	8114	54004	12034	721	51197	15562
	4.3	3.8	6.9	7.1	7.2	2.4	.3	4.1	5.3
	100.0	72.4	25.1	12.2	80.9	18.0	1.1	76.7	23.3
FROM INFORMATION CENTRE WHILE ON TRIP	286206	247232	36781	18137	154557	107826	23233	196862	89344
	18.6	19.6	15.2	15.8	20.7	21.3	8.8	15.8	30.2
	100.0	86.4	12.9	6.3	54.0	37.7	8.1	68.8	31.2
AT A TRAVEL SHOW	6849	4151	2443	1969	2611	3983	-	5361	1487
	.4	.3	1.0	1.7	.3	.8		.4	.5
	100.0	60.6	35.7	28.8	38.1	58.2		78.3	21.7
CONSULTED TRAVEL AGENT (NET)	181654	93057	84401	56634	115781	54209	10426	150040	31614
	11.8	7.4	34.9	49.5	15.5	10.7	4.0	12.0	10.7
	100.0	51.2	46.5	31.2	63.7	29.8	5.7	82.6	17.4

Continued

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
LITERATURE FROM TRAVEL AGENT	164849	79466	81794	54462	109408	48187	6015	138056	26792
	10.7	6.3	33.8	47.6	14.7	9.5	2.3	11.1	9.1
	100.0	48.2	49.6	33.0	66.4	29.2	3.6	83.7	16.3
OTHER INFORMATION FROM TRAVEL AGENT	94369	57944	35206	22216	60764	27327	5597	73908	20461
	6.1	4.6	14.6	19.4	8.1	5.4	2.1	5.9	6.9
	100.0	61.4	37.3	23.5	64.4	29.0	5.9	78.3	21.7
T.V. ADVERTISEMENT	25616	21146	4216	1965	14795	7714	2251	22151	3465
	1.7	1.7	1.7	1.7	2.0	1.5	.9	1.8	1.2
	100.0	82.5	16.5	7.7	57.8	30.1	8.8	86.5	13.5
ANY OTHER TYPE OF ADVERTISEMENT	73659	63174	10486	9471	27519	46055	86	55206	18453
	4.8	5.0	4.3	8.3	3.7	9.1	*	4.4	6.2
	100.0	85.8	14.2	12.9	37.4	62.5	.1	74.9	25.1
TRAVEL ARTICLE	72023	46026	24898	9908	35435	34639	491	60682	11341
	4.7	3.7	10.3	8.7	4.7	6.8	.2	4.9	3.8
	100.0	63.9	34.6	13.8	49.2	48.1	.7	84.3	15.7
TRAVEL FILM	8099	5799	2299	2299	3784	4198	-	7476	622
	.5	.5	1.0	2.0	.5	.8		.6	.2
	100.0	71.6	28.4	28.4	46.7	51.8		92.3	7.7
TRAVEL BOOK	83801	59464	23124	17013	41276	36994	5174	68582	15219
	5.4	4.7	9.6	14.9	5.5	7.3	2.0	5.5	5.2
	100.0	71.0	27.6	20.3	49.3	44.1	6.2	81.8	18.2
ADVICE OF FRIENDS OR RELATIVES	400111	331735	64248	31834	192749	178348	27045	324989	75122
	25.9	26.3	26.6	27.8	25.8	35.2	10.3	26.1	25.4
	100.0	82.9	16.1	8.0	48.2	44.6	6.8	81.2	18.8
MY OWN PREVIOUS EXPERIENCE	894820	776041	107914	28304	392708	323059	171976	723037	171783
	58.0	61.6	44.6	24.7	52.6	63.8	65.5	58.0	58.1
	100.0	86.7	12.1	3.2	43.9	36.1	19.2	80.8	19.2
DIDN'T USE ANY INFORMATION SOURCES	164836	138698	18554	10982	73034	32946	47262	120821	44015
	10.7	11.0	7.7	9.6	9.8	6.5	18.0	9.7	14.9
	100.0	84.1	11.3	6.7	44.3	20.0	28.7	73.3	26.7
NOT STATED	77893	53455	11525	4625	49123	8843	15359	71077	6817
	5.0	4.2	4.8	4.0	6.6	1.7	5.8	5.7	2.3
	100.0	68.6	14.8	5.9	63.1	11.4	19.7	91.2	8.8

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	591109	479737	228973	193879	84168	323244	318973	1197515	395924	384267	739996	228016
	100.0	38.3	31.1	14.8	12.6	5.5	21.0	20.7	77.6	25.7	24.9	48.0	14.8
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	335683	126205	118782	49347	29490	22296	122830	93987	303187	108226	156088	206578	47248
	21.8	21.4	24.8	21.6	15.2	26.5	38.0	29.5	25.3	27.3	40.6	27.9	20.7
	100.0	37.6	35.4	14.7	8.8	6.6	36.6	28.0	90.3	32.2	46.5	61.5	14.1
TRAVEL ALBERTA	210921	67968	91631	37659	10549	5921	78888	66716	194774	71876	88290	137808	28033
	13.7	11.5	19.1	16.4	5.4	7.0	24.4	20.9	16.3	18.2	23.0	18.6	12.3
	100.0	32.2	43.4	17.9	5.0	2.8	37.4	31.6	92.3	34.1	41.9	65.3	13.3
TOURISM CANADA	41110	18208	8817	6049	4700	3930	12306	3989	39849	12029	23845	25244	1868
	2.7	3.1	1.8	2.6	2.4	4.7	3.8	1.3	3.3	3.0	6.2	3.4	.8
	100.0	44.3	21.4	14.7	11.4	9.6	29.9	9.7	96.9	29.3	58.0	61.4	4.5
PARKS CANADA	98759	32360	29031	12756	20327	9160	43827	34821	85635	38313	46432	39577	22418
	6.4	5.5	6.1	5.6	10.5	10.9	13.6	10.9	7.2	9.7	12.1	5.3	9.8
	100.0	32.8	29.4	12.9	20.6	9.3	44.4	35.3	86.7	38.8	47.0	40.1	22.7
BRITISH COLUMBIA	64009	22997	30872	3613	5461	2349	11326	9166	59284	13348	26785	36449	1765
	4.1	3.9	6.4	1.6	2.8	2.8	3.5	2.9	5.0	3.4	7.0	4.9	.8
	100.0	35.9	48.2	5.6	8.5	3.7	17.7	14.3	92.6	20.9	41.8	56.9	2.8
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	66759	31106	15516	8598	4430	8409	40405	21182	62747	25447	46084	53560	171
	4.3	5.3	3.2	3.8	2.3	10.0	12.5	6.6	5.2	6.4	12.0	7.2	.1
	100.0	46.6	23.2	12.9	6.6	12.6	60.5	31.7	94.0	38.1	69.0	80.2	.3
FROM INFORMATION CENTRE WHILE ON TRIP	286206	99472	115382	35306	15714	13563	125006	69338	264864	95068	204043	172738	18990
	18.6	16.8	24.1	15.4	8.1	16.1	38.7	21.7	22.1	24.0	53.1	23.3	8.3
	100.0	34.8	40.3	12.3	5.5	4.7	43.7	24.2	92.5	33.2	71.3	60.4	6.6
AT A TRAVEL SHOW	5849	1231	2274	790	2117	436	1961	1396	5585	3498	4684	4016	2173
	.4	.2	.5	.3	1.1	.5	.6	.4	.5	.9	1.2	.5	1.0
	100.0	18.0	33.2	11.5	30.9	6.4	28.6	20.4	81.6	51.1	68.4	58.6	31.7
CONSULTED TRAVEL AGENT (NET)	181654	75508	34990	32813	12144	28192	72056	51397	171875	58668	81192	120309	17940
	11.8	12.8	7.3	14.3	6.3	33.5	22.3	16.1	14.4	14.8	21.1	16.3	7.9
	100.0	41.6	19.3	18.1	6.7	15.5	39.7	28.3	94.6	32.3	44.7	66.2	9.9

Continued

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
LITERATURE FROM TRAVEL AGENT	164849	72310	26254	31586	9300	27035	66755	47415	156340	53621	72065	112790	17315
	10.7	12.2	5.5	13.8	4.8	32.1	20.7	14.9	13.1	13.5	18.8	15.2	7.6
	100.0	43.9	15.9	19.2	5.6	16.4	40.5	28.8	94.8	32.5	43.7	68.4	10.5
OTHER INFORMATION FROM TRAVEL AGENT	94369	38181	21040	18693	5072	14356	39040	31478	90796	37146	51486	64191	2453
	6.1	6.5	4.4	8.2	2.6	17.1	12.1	9.9	7.6	9.4	13.4	8.7	1.1
	100.0	40.5	22.3	19.8	5.4	15.2	41.4	33.4	96.2	39.4	54.6	68.0	2.6
T.V. ADVERTISEMENT	25616	12453	6835	2643	1998	1066	5541	2485	18605	13223	12684	10052	9434
	1.7	2.1	1.4	1.2	1.0	1.3	1.7	.8	1.6	3.3	3.3	1.4	4.1
	100.0	48.6	26.7	10.3	7.8	4.2	21.6	9.7	72.6	51.6	49.5	39.2	36.8
ANY OTHER TYPE OF ADVERTISEMENT	73659	37723	19187	4371	9041	3447	24380	7219	66604	24921	32619	44059	21031
	4.8	6.4	4.0	1.9	4.7	4.1	7.5	2.3	5.6	6.3	8.5	6.0	9.2
	100.0	51.2	26.0	5.9	12.3	4.7	33.1	9.8	90.4	33.8	44.3	59.8	28.6
TRAVEL ARTICLE	72023	36866	14159	12016	8009	3662	33133	18236	71663	30999	44954	49381	1009
	4.7	6.2	3.0	5.2	4.1	4.4	10.3	5.7	6.0	7.8	11.7	6.7	.4
	100.0	51.2	19.7	16.7	11.1	5.1	46.0	25.3	99.5	43.0	62.4	68.6	1.4
TRAVEL FILM	8099	3016	1228	509	3160	797	1951	1259	8099	4865	4821	6560	894
	.5	.5	.3	.2	1.6	.9	.6	.4	.7	1.2	1.3	.9	.4
	100.0	37.2	15.2	6.3	39.0	9.8	24.1	15.5	100.0	60.1	59.5	81.0	11.0
TRAVEL BOOK	83801	35168	26709	11068	6611	4871	43673	20440	80088	33535	43777	61814	5211
	5.4	5.9	5.6	4.8	3.4	5.8	13.5	6.4	6.7	8.5	11.4	8.4	2.3
	100.0	42.0	31.9	13.2	7.9	5.8	52.1	24.4	95.6	40.0	52.2	73.8	6.2
ADVICE OF FRIENDS OR RELATIVES	400111	144824	133702	85522	32304	22734	121754	86753	359600	111267	160389	229811	60462
	25.9	24.5	27.9	37.4	16.7	27.0	37.7	27.2	30.0	28.1	41.7	31.1	26.5
	100.0	36.2	33.4	21.4	8.1	5.7	30.4	21.7	89.9	27.8	40.1	57.4	15.1
MY OWN PREVIOUS EXPERIENCE	894820	334728	267050	122210	129589	31155	178179	209659	717662	248320	201003	427947	157404
	58.0	56.6	61.9	53.4	66.8	37.0	55.1	65.7	59.9	62.7	52.3	57.8	69.0
	100.0	37.4	33.2	13.7	14.5	3.5	19.9	23.4	80.2	27.8	22.5	47.8	17.6
DIDN'T USE ANY INFORMATION SOURCES	164836	61625	65144	18447	13509	6239	5410	24426	92239	25046	12696	61568	15063
	10.7	10.4	13.6	8.1	7.0	7.4	1.7	7.7	7.7	6.3	3.3	8.3	6.6
	100.0	37.4	39.5	11.2	8.2	3.8	3.3	14.8	56.0	15.2	7.7	37.4	9.1
NOT STATED	77893	35412	11973	12109	13359	9105	2099	4547	34535	18218	3282	27980	6100
	5.0	6.0	2.5	5.3	6.9	10.8	.6	1.4	2.9	4.6	.9	3.8	2.7
	100.0	45.5	15.4	15.5	17.2	11.7	2.7	5.8	44.3	23.4	4.2	35.9	7.8

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	335683	96239	217119	19209	62460	43211	44323	37765	10919	92571	88403	87799	113103
	21.8	35.0	19.6	18.2	22.4	23.0	20.6	24.3	19.7	22.6	17.6	19.4	28.1
	100.0	28.7	64.7	5.7	18.6	12.9	13.2	11.3	3.3	27.6	26.3	26.2	33.7
TRAVEL ALBERTA	210921	37077	154976	7959	44301	27497	28381	24977	9536	50091	55826	67969	55737
	13.7	13.5	14.0	7.5	15.9	14.7	13.2	16.1	17.2	12.2	11.1	15.0	13.9
	100.0	17.6	73.5	3.8	21.0	13.0	13.5	11.8	4.5	23.7	26.5	32.2	26.4
TOURISM CANADA	41110	25454	12766	1140	3078	3787	1310	4523	2793	22469	16202	4481	15059
	2.7	9.3	1.1	1.1	1.1	2.0	.6	2.9	5.0	5.5	3.2	1.0	3.7
	100.0	61.9	31.1	2.8	7.5	9.2	3.2	11.0	6.8	54.7	39.4	10.9	36.6
PARKS CANADA	98759	14657	72453	15508	6391	20568	3398	15270	2497	22279	22681	30187	40150
	6.4	5.3	6.5	14.7	2.3	11.0	1.6	9.8	4.5	5.4	4.5	6.7	10.0
	100.0	14.8	73.4	15.7	6.5	20.8	3.4	15.5	2.5	22.6	23.0	30.6	40.7
BRITISH COLUMBIA	64009	17952	42923	-	6768	3103	15768	8777	2290	22345	12264	9444	21043
	4.1	6.5	3.9		2.4	1.7	7.3	5.6	4.1	5.5	2.4	2.1	5.2
	100.0	28.0	67.1		10.6	4.8	24.6	13.7	3.6	34.9	19.2	14.8	32.9
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	66759	50483	9973	957	20226	358	9738	1369	1629	30711	15178	5693	35771
	4.3	18.4	.9	.9	7.3	.2	4.5	.9	2.9	7.5	3.0	1.3	8.9
	100.0	75.6	14.9	1.4	30.3	.5	14.6	2.1	2.4	46.0	22.7	8.5	53.6
FROM INFORMATION CENTRE WHILE ON TRIP	286206	111559	167771	13404	39271	34570	36622	31785	8106	107896	68037	85360	96341
	18.6	40.6	15.1	12.7	14.1	18.4	17.0	20.4	14.6	26.4	13.6	18.9	23.9
	100.0	39.0	58.6	4.7	13.7	12.1	12.8	11.1	2.8	37.7	23.8	29.8	33.7
AT A TRAVEL SHOW	6849	3804	2796	872	2471	391	1532	-	375	1079	2477	1030	2862
	.4	1.4	.3	.8	.9	.2	.7		.7	.3	.5	.2	.7
	100.0	55.5	40.8	12.7	36.1	5.7	22.4		5.5	15.8	36.2	15.0	41.8
CONSULTED TRAVEL AGENT (NET)	181654	114113	51963	9822	27485	17174	12095	20490	4594	75427	35747	39858	81143
	11.8	41.6	4.7	9.3	9.9	9.2	5.6	13.2	8.3	18.4	7.1	8.8	20.2
	100.0	62.8	28.6	5.4	15.1	9.5	6.7	11.3	2.5	41.5	19.7	21.9	44.7

Continued

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
LITERATURE FROM TRAVEL AGENT	164849	102811	49063	9091	26605	11957	10575	20235	3948	68317	31780	34082	74819
	10.7	37.4	4.4	8.6	9.6	6.4	4.9	13.0	7.1	16.7	6.3	7.5	18.6
	100.0	62.4	29.8	5.5	16.1	7.3	6.4	12.3	2.4	41.4	19.3	20.7	45.4
OTHER INFORMATION FROM TRAVEL AGENT	94369	59361	25900	2245	17722	12769	7319	14483	3589	32117	15437	17490	49791
	6.1	21.6	2.3	2.1	6.4	6.8	3.4	9.3	6.5	7.8	3.1	3.9	12.4
	100.0	62.9	27.4	2.4	18.8	13.5	7.8	15.3	3.8	34.0	16.4	18.5	52.8
T.V. ADVERTISEMENT	25616	2583	19375	2209	2161	767	1091	4233	-	7854	11025	7591	5522
	1.7	.9	1.7	2.1	.8	.4	.5	2.7		1.9	2.2	1.7	1.4
	100.0	10.1	75.6	8.6	8.4	3.0	4.3	16.5		30.7	43.0	29.6	21.6
ANY OTHER TYPE OF ADVERTISEMENT	73659	22551	47705	7028	12034	21444	4421	6397	67	18585	8871	23328	29243
	4.8	8.2	4.3	6.6	4.3	11.4	2.1	4.1	.1	4.5	1.8	5.2	7.3
	100.0	30.6	64.8	9.5	16.3	29.1	6.0	8.7	.1	25.2	12.0	31.7	39.7
TRAVEL ARTICLE	72023	43770	23396	251	9182	4214	7677	7826	2626	38338	10177	19383	38867
	4.7	15.9	2.1	.2	3.3	2.2	3.6	5.0	4.7	9.4	2.0	4.3	9.7
	100.0	60.8	32.5	.3	12.7	5.9	10.7	10.9	3.6	53.2	14.1	26.9	54.0
TRAVEL FILM	8099	6338	1644	-	2723	116	-	1296	691	2994	2196	528	4549
	.5	2.3	.1		1.0	.1		.8	1.2	.7	.4	.1	1.1
	100.0	78.3	20.3		33.6	1.4		16.0	8.5	37.0	27.1	6.5	56.2
TRAVEL BOOK	83801	57516	23960	2801	23985	5564	10546	13740	4822	17425	17350	16647	34015
	5.4	20.9	2.2	2.6	8.6	3.0	4.9	8.8	8.7	4.3	3.5	3.7	8.5
	100.0	68.6	28.6	3.3	28.6	6.6	12.6	16.4	5.8	20.8	20.7	19.9	40.6
ADVICE OF FRIENDS OR RELATIVES	400111	179030	195883	31823	65871	58493	55480	47008	12415	105980	108167	104556	135894
	25.9	65.2	17.6	30.1	23.6	31.2	25.8	30.2	22.4	25.9	21.6	23.1	33.8
	100.0	44.7	49.0	8.0	16.5	14.6	13.9	11.7	3.1	26.5	27.0	26.1	34.0
MY OWN PREVIOUS EXPERIENCE	894820	6346	845245	67784	179950	120024	154858	76432	34637	197793	285421	277804	234244
	58.0	2.3	76.1	64.1	64.6	64.0	72.0	49.1	62.4	48.3	56.9	61.4	58.2
	100.0	.7	94.5	7.6	20.1	13.4	17.3	8.5	3.9	22.1	31.9	31.0	26.2
DIDN'T USE ANY INFORMATION SOURCES	164836	12463	138956	10751	9387	23053	12285	30484	1075	50443	73097	38006	33170
	10.7	4.5	12.5	10.2	3.4	12.3	5.7	19.6	1.9	12.3	14.6	8.4	8.2
	100.0	7.6	84.3	6.5	5.7	14.0	7.5	18.5	.7	30.6	44.3	23.1	20.1
NOT STATED	77893	6274	19203	4648	36778	3958	1157	13315	-	8881	35446	23798	10171
	5.0	2.3	1.7	4.4	13.2	2.1	.5	8.6		2.2	7.1	5.3	2.5
	100.0	8.1	24.7	6.0	47.2	5.1	1.5	17.1		11.4	45.5	30.6	13.1

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459 100.0	1459 100.0	1155 79.2	866 59.4	334 22.9	234 16.0	159 10.9	59 4.0	129 8.8	1042 71.4	156 10.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871 100.0	3877871 100.0	3144500 81.1	1621547 41.8	665903 17.2	480545 12.4	320924 8.3	210377 5.4	406205 10.5	2206230 56.9	753237 19.4
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	880460 22.7 100.0	880460 22.7 100.0	686995 21.8 78.0	485094 29.9 55.1	211003 31.7 24.0	156015 32.5 17.7	109927 34.3 12.5	37876 18.0 4.3	58005 14.3 6.6	682172 30.9 77.5	76947 10.2 8.7
TRAVEL ALBERTA	552963 14.3 100.0	552963 14.3 100.0	449490 14.3 81.3	233969 14.4 42.3	101409 15.2 18.3	76758 16.0 13.9	50399 15.7 9.1	32115 15.3 5.8	34278 8.4 6.2	416156 18.9 75.3	44484 5.9 8.0
TOURISM CANADA	99281 2.6 100.0	99281 2.6 100.0	73359 2.3 73.9	72483 4.5 73.0	26109 3.9 26.3	25038 5.2 25.2	17021 5.3 17.1	2865 1.4 2.9	2826 .7 2.8	90112 4.1 90.8	-
PARKS CANADA	256460 6.6 100.0	256460 6.6 100.0	166014 5.3 64.7	128941 8.0 50.3	51482 7.7 20.1	40020 8.3 15.6	25446 7.9 9.9	21018 10.0 8.2	12744 3.1 5.0	191745 8.7 74.8	30892 4.1 12.0
BRITISH COLUMBIA	157238 4.1 100.0	157238 4.1 100.0	124291 4.0 79.0	84174 5.2 53.5	50512 7.6 32.1	39187 8.2 24.9	35022 10.9 22.3	7599 3.6 4.8	21166 5.2 13.5	100824 4.6 64.1	-
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	171537 4.4 100.0	171537 4.4 100.0	164629 5.2 96.0	139250 8.6 81.2	89686 13.5 52.3	70116 14.6 40.9	39463 12.3 23.0	3416 1.6 2.0	761 .2 .4	163744 7.4 95.5	4238 .6 2.5
FROM INFORMATION CENTRE WHILE ON TRIP	830780 21.4 100.0	830780 21.4 100.0	699214 22.2 84.2	467823 28.9 56.3	202146 30.4 24.3	153339 31.9 18.5	107619 33.5 13.0	41807 19.9 5.0	95039 23.4 11.4	621650 28.2 74.8	29947 4.0 3.6
AT A TRAVEL SHOW	20172 .5 100.0	20172 .5 100.0	17127 .5 84.9	12477 .8 61.9	2479 .4 12.3	2479 .5 12.3	1249 .4 6.2	-	-	17799 .8 88.2	1889 .3 9.4
CONSULTED TRAVEL AGENT (NET)	465308 12.0 100.0	465308 12.0 100.0	442313 14.1 95.1	357788 22.1 76.9	138980 20.9 29.9	101549 21.1 21.8	49995 15.6 10.7	45049 21.4 9.7	21159 5.2 4.5	393372 17.8 84.5	4238 .6 .9

Continued

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
LITERATURE FROM TRAVEL AGENT	425396	425396	406751	323056	119280	98082	33762	44415	21159	354094	4238
	11.0	11.0	12.9	19.9	17.9	20.4	10.5	21.1	5.2	16.0	.6
	100.0	100.0	95.6	75.9	28.0	23.1	7.9	10.4	5.0	83.2	1.0
OTHER INFORMATION FROM TRAVEL AGENT	252051	252051	233856	195554	93071	70028	28911	11604	4893	230383	4238
	6.5	6.5	7.4	12.1	14.0	14.6	9.0	5.5	1.2	10.4	.6
	100.0	100.0	92.8	77.6	36.9	27.8	11.5	4.6	1.9	91.4	1.7
T.V. ADVERTISEMENT	56488	56488	46288	28324	16233	16233	14356	-	9488	40169	6831
	1.5	1.5	1.5	1.7	2.4	3.4	4.5		2.3	1.8	.9
	100.0	100.0	81.9	50.1	28.7	28.7	25.4		16.8	71.1	12.1
ANY OTHER TYPE OF ADVERTISEMENT	186799	186799	165166	69893	18916	18916	9444	29474	4736	140709	11879
	4.8	4.8	5.3	4.3	2.8	3.9	2.9	14.0	1.2	6.4	1.6
	100.0	100.0	88.4	37.4	10.1	10.1	5.1	15.8	2.5	75.3	6.4
TRAVEL ARTICLE	188522	188522	183018	145569	68278	37884	42157	60552	252	120548	6016
	4.9	4.9	5.8	9.0	10.3	7.9	13.1	28.8	.1	5.5	.8
	100.0	100.0	97.1	77.2	36.2	20.1	22.4	32.1	.1	63.9	3.2
TRAVEL FILM	19647	19647	15129	19098	3208	1593	3208	-	1526	18122	-
	.5	.5	.5	1.2	.5	.3	1.0		.4	.8	
	100.0	100.0	77.0	97.2	16.3	8.1	16.3		7.8	92.2	
TRAVEL BOOK	201691	201691	183466	143793	78592	55141	56371	-	10305	163426	8473
	5.2	5.2	5.8	8.9	11.8	11.5	17.6		2.5	7.4	1.1
	100.0	100.0	91.0	71.3	39.0	27.3	27.9		5.1	81.0	4.2
ADVICE OF FRIENDS OR RELATIVES	1014574	1014574	888682	539059	254271	170478	156355	91729	70168	699853	94148
	26.2	26.2	28.3	33.2	38.2	35.5	48.7	43.6	17.3	31.7	12.5
	100.0	100.0	87.6	53.1	25.1	16.8	15.4	9.0	6.9	69.0	9.3
MY OWN PREVIOUS EXPERIENCE	2246139	2246139	1796770	713478	297076	233979	117018	133494	262511	1115258	585523
	57.9	57.9	57.1	44.0	44.6	48.7	36.5	63.5	64.6	50.6	77.7
	100.0	100.0	80.0	31.8	13.2	10.4	5.2	5.9	11.7	49.7	26.1
DIDN'T USE ANY INFORMATION SOURCES	432578	432578	285453	230994	45619	28830	22411	18248	67882	196699	83936
	11.2	11.2	9.1	14.2	6.9	6.0	7.0	8.7	16.7	8.9	11.1
	100.0	100.0	66.0	53.4	10.5	6.7	5.2	4.2	15.7	45.5	19.4
NOT STATED	171592	171592	159404	56199	13050	13460	7132	19886	30278	58907	31531
	4.4	4.4	5.1	3.5	2.7	2.8	2.2	9.5	7.5	2.7	4.2
	100.0	100.0	92.9	32.8	10.5	7.8	4.2	11.6	17.6	34.3	18.4

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
		CANADA					OTHER COUNTRY					
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	880460	633431	456994	99913	76524	176206	70823	4714	12436	798131	43178	41645	40684
	22.7	20.7	20.0	30.8	16.6	27.9	39.5	9.8	33.7	22.3	37.4	40.1	21.4
	100.0	71.9	51.9	11.3	8.7	20.0	8.0	.5	1.4	90.6	4.9	4.7	4.6
TRAVEL ALBERTA	552963	461552	358944	48000	54608	77632	13779	1197	1474	518117	37155	11669	23177
	14.3	15.0	15.7	14.8	11.8	12.3	7.7	2.5	4.0	14.5	32.2	11.2	12.2
	100.0	83.5	64.9	8.7	9.9	14.0	2.5	.2	.3	93.7	6.7	2.1	4.2
TOURISM CANADA	99281	32210	19933	1154	11123	51262	15808	114	10341	76344	688	14518	8419
	2.6	1.1	.9	.4	2.4	8.1	8.8	.2	28.0	2.1	.6	14.0	4.4
	100.0	32.4	20.1	1.2	11.2	51.6	15.9	.1	10.4	76.9	.7	14.6	8.5
PARKS CANADA	256460	210893	171958	18912	20023	40701	4866	-	-	241478	16806	11588	3394
	6.6	6.9	7.5	5.8	4.3	6.4	2.7			6.7	14.5	11.1	1.8
	100.0	82.2	67.1	7.4	7.8	15.9	1.9			94.2	6.6	4.5	1.3
BRITISH COLUMBIA	157238	99707	10706	80325	8676	39799	17732	268	1717	147755	8532	6828	2656
	4.1	3.3	.5	24.8	1.9	6.3	9.9	.6	4.6	4.1	7.4	6.6	1.4
	100.0	63.4	6.8	51.1	5.5	25.3	11.3	.2	1.1	94.0	5.4	4.3	1.7
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	171537	29628	27672	51	1905	88082	53827	3403	10719	144521	19171	16700	10316
	4.4	1.0	1.2	*	.4	13.9	30.0	7.1	29.0	4.0	16.6	16.1	5.4
	100.0	17.3	16.1	*	1.1	51.3	31.4	2.0	6.2	84.3	11.2	9.7	6.0
FROM INFORMATION CENTRE WHILE ON TRIP	830780	528825	265785	59896	203145	238721	63234	2802	14315	783854	51155	24975	21951
	21.4	17.2	11.7	18.5	44.0	37.8	35.3	5.8	38.7	21.9	44.3	24.0	11.5
	100.0	63.7	32.0	7.2	24.5	28.7	7.6	.3	1.7	94.4	6.2	3.0	2.6
AT A TRAVEL SHOW	20172	12663	7016	-	5646	2269	5241	251	-	11133	484	694	8345
	.5	.4	.3		1.2	.4	2.9	.5		.3	.4	.7	4.4
	100.0	62.8	34.8		28.0	11.2	26.0	1.2		55.2	2.4	3.4	41.4
CONSULTED TRAVEL AGENT (NET)	465308	148590	95822	10045	42723	259895	56822	26969	12935	317990	15731	39015	108302
	12.0	4.8	4.2	3.1	9.2	41.1	31.7	56.2	35.0	8.9	13.6	37.5	56.8
	100.0	31.9	20.6	2.2	9.2	55.9	12.2	5.8	2.8	68.3	3.4	8.4	23.3

Continued

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
		CANADA					OTHER COUNTRY					
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
LITERATURE FROM TRAVEL AGENT	425396	137883	90606	10045	37231	246404	41109	26332	-	291034	15731	34835	99527
	11.0	4.5	4.0	3.1	8.1	39.0	22.9	54.9		8.1	13.6	33.5	52.2
	100.0	32.4	21.3	2.4	8.8	57.9	9.7	6.2		68.4	3.7	8.2	23.4
OTHER INFORMATION FROM TRAVEL AGENT	252051	78908	46850	6159	25899	150387	22756	4815	12935	184441	14082	20019	47591
	6.5	2.6	2.1	1.9	5.6	23.8	12.7	10.0	35.0	5.1	12.2	19.3	25.0
	100.0	31.3	18.6	2.4	10.3	59.7	9.0	1.9	5.1	73.2	5.6	7.9	18.9
T.V. ADVERTISEMENT	56488	33252	17296	3491	12465	21769	1468	661	-	50463	14815	576	5449
	1.5	1.1	.8	1.1	2.7	3.4	.8	1.4		1.4	12.8	.6	2.9
	100.0	58.9	30.6	6.2	22.1	38.5	2.6	1.2		89.3	26.2	1.0	9.6
ANY OTHER TYPE OF ADVERTISEMENT	186799	112559	107882	1316	3360	58746	15494	967	8623	166260	16413	4837	15702
	4.8	3.7	4.7	.4	.7	9.3	8.6	2.0	23.3	4.6	14.2	4.7	8.2
	100.0	60.3	57.8	.7	1.8	31.4	8.3	.5	4.6	89.0	8.8	2.6	8.4
TRAVEL ARTICLE	188522	50347	37905	2597	9845	97445	40730	5034	9107	154582	3273	16904	17035
	4.9	1.6	1.7	.8	2.1	15.4	22.7	10.5	24.6	4.3	2.8	16.3	8.9
	100.0	26.7	20.1	1.4	5.2	51.7	21.6	2.7	4.8	82.0	1.7	9.0	9.0
TRAVEL FILM	19647	4798	3273	-	1526	5856	8993	1235	-	13842	5822	887	4918
	.5	.2	.1		.3	.9	5.0	2.6		.4	5.0	.9	2.6
	100.0	24.4	16.7		7.8	29.8	45.8	6.3		70.5	29.6	4.5	25.0
TRAVEL BOOK	201691	47584	27327	5777	14480	93369	60739	20900	11526	163199	7178	10482	28011
	5.2	1.6	1.2	1.8	3.1	14.8	33.9	43.5	31.2	4.6	6.2	10.1	14.7
	100.0	23.6	13.5	2.9	7.2	46.3	30.1	10.4	5.7	80.9	3.6	5.2	13.9
ADVICE OF FRIENDS OR RELATIVES	1014574	548487	368842	58227	121419	366891	99196	10924	34655	896619	54503	47959	69996
	26.2	17.9	16.2	18.0	26.3	58.1	55.4	22.8	93.8	25.0	47.2	46.1	36.7
	100.0	54.1	36.4	5.7	12.0	36.2	9.8	1.1	3.4	88.4	5.4	4.7	6.9
MY OWN PREVIOUS EXPERIENCE	2246139	2103432	1636439	193892	273101	126928	15779	1657	484	2182299	54178	38887	24954
	57.9	68.6	71.8	59.8	59.1	20.1	8.8	3.5	1.3	60.9	46.9	37.4	13.1
	100.0	93.6	72.9	8.6	12.2	5.7	.7	.1	*	97.2	2.4	1.7	1.1
DIDN'T USE ANY INFORMATION SOURCES	432578	401640	238699	77568	85373	11416	19522	228	-	414297	5031	2424	15858
	11.2	13.1	10.5	23.9	18.5	1.8	10.9	.5		11.6	4.4	2.3	8.3
	100.0	92.8	55.2	17.9	19.7	2.6	4.5	.1		95.8	1.2	.6	3.7
NOT STATED	171592	132897	111941	19830	1125	30462	8233	8233	-	157527	-	-	14065
	4.4	4.3	4.9	6.1	.2	4.8	4.6	17.2		4.4			7.4
	100.0	77.4	65.2	11.6	.7	17.8	4.8	4.8		91.8			8.2

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	880460	596779	282464	245649	634811	430553	377225	91926	210928	6047	505585	97339	199605	77931
	22.7	23.9	20.6	15.0	28.4	25.9	24.6	51.8	41.7	5.1	32.8	29.2	14.2	13.1
	100.0	67.8	32.1	27.9	72.1	48.9	42.8	10.4	24.0	.7	57.4	11.1	22.7	8.9
TRAVEL ALBERTA	552963	350297	202666	139332	413631	296724	254877	49987	121682	5656	306309	64876	149997	31781
	14.3	14.0	14.8	8.5	18.5	17.9	16.6	28.2	24.1	4.8	19.8	19.5	10.7	5.3
	100.0	63.3	36.7	25.2	74.8	53.7	46.1	9.0	22.0	1.0	55.4	11.7	27.1	5.7
TOURISM CANADA	99281	63168	35845	23564	75717	55841	47783	16603	20065	-	72206	5226	2260	19589
	2.6	2.5	2.6	1.4	3.4	3.4	3.1	9.4	4.0		4.7	1.6	.2	3.3
	100.0	63.6	36.1	23.7	76.3	56.2	48.1	16.7	20.2		72.7	5.3	2.3	19.7
PARKS CANADA	256460	170378	85667	57730	198730	106757	82316	32987	93703	3313	135546	30998	75253	14663
	6.6	6.8	6.2	3.5	8.9	6.4	5.4	18.6	18.5	2.8	8.8	9.3	5.4	2.5
	100.0	66.4	33.4	22.5	77.5	41.6	32.1	12.9	36.5	1.3	52.9	12.1	29.3	5.7
BRITISH COLUMBIA	157238	56864	100374	72075	85163	44711	39595	13698	40401	51	111218	6880	24384	14757
	4.1	2.3	7.3	4.4	3.8	2.7	2.6	7.7	8.0	*	7.2	2.1	1.7	2.5
	100.0	36.2	63.8	45.8	54.2	28.4	25.2	8.7	25.7	*	70.7	4.4	15.5	9.4
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	171537	141608	29393	22001	149535	97536	93339	37625	53409	51	119354	22843	5393	23948
	4.4	5.7	2.1	1.3	6.7	5.9	6.1	21.2	10.6	*	7.7	6.9	.4	4.0
	100.0	82.6	17.1	12.8	87.2	56.9	54.4	21.9	31.1	*	69.6	13.3	3.1	14.0
FROM INFORMATION CENTRE WHILE ON TRIP	830780	501645	329135	185919	644861	386095	355631	69978	263105	12049	487476	61876	198474	82955
	21.4	20.1	24.0	11.3	28.9	23.2	23.1	39.4	52.1	10.2	31.6	18.6	14.1	13.9
	100.0	60.4	39.6	22.4	77.6	46.5	42.8	8.4	31.7	1.5	58.7	7.4	23.9	10.0
AT A TRAVEL SHOW	20172	19688	484	2374	17799	11381	10687	1408	7112	-	9222	1064	9887	-
	.5	.8	*	.1	.8	.7	.7	.8	1.4		.6	.3	.7	
	100.0	97.6	2.4	11.8	88.2	56.4	53.0	7.0	35.3		45.7	1.3	49.0	
CONSULTED TRAVEL AGENT (NET)	465308	322260	142461	78159	387148	344561	331496	45330	43181	821	320455	20753	68497	55602
	12.0	12.9	10.4	4.8	17.3	20.7	21.6	25.5	8.5	.7	20.8	6.2	4.9	9.3
	100.0	69.3	30.6	16.8	83.2	74.1	71.2	9.7	9.3	.2	68.9	4.5	14.7	11.9

Continued

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	PARKS MAIN DESTINATION			LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME, VFR	SUMMER	FALL	WINTER	SPRING
LITERATURE FROM TRAVEL AGENT	425396	307920	116889	78159	347236	311314	298626	43826	36516	821	305838	17817	63771	37970
	11.0	12.3	8.5	4.8	15.5	18.7	19.4	24.7	7.2	.7	19.8	5.3	4.5	6.4
	100.0	72.4	27.5	18.4	81.6	73.2	70.2	10.3	8.6	.2	71.9	4.2	15.0	8.9
OTHER INFORMATION FROM TRAVEL AGENT	252051	150359	101425	55777	196274	164692	157918	35019	32122	237	184507	8879	34460	24205
	6.5	6.0	7.4	3.4	8.8	9.9	10.3	19.7	6.4	.2	12.0	2.7	2.5	4.1
	100.0	59.7	40.2	22.1	77.9	65.3	62.7	13.9	12.7	.1	73.2	3.5	13.7	9.6
T.V. ADVERTISEMENT	56488	45812	10676	16737	39751	22183	22183	962	16089	1478	27457	363	23384	5285
	1.5	1.8	.8	1.0	1.8	1.3	1.4	.5	3.2	1.3	1.8	.1	1.7	.9
	100.0	81.1	18.9	29.6	70.4	39.3	39.3	1.7	28.5	2.6	48.6	.6	41.4	9.4
ANY OTHER TYPE OF ADVERTISEMENT	186799	161962	24837	36236	150563	124042	103765	24023	23566	3093	91884	29415	52242	13257
	4.8	6.5	1.8	2.2	6.7	7.5	6.8	13.5	4.7	2.6	6.0	8.8	3.7	2.2
	100.0	86.7	13.3	19.4	80.6	66.4	55.5	12.9	12.6	1.7	49.2	15.7	28.0	7.1
TRAVEL ARTICLE	188522	173097	15425	13841	174680	139317	126224	16977	43960	-	108448	44420	13492	22162
	4.9	6.9	1.1	.8	7.8	8.4	8.2	9.6	8.7		7.0	13.3	1.0	3.7
	100.0	91.8	8.2	7.3	92.7	73.9	67.0	9.0	23.3		57.5	23.6	7.2	11.8
TRAVEL FILM	19647	16859	2789	-	19647	8974	8219	2301	11518	283	17062	588	918	1079
	.5	.7	.2		.9	.5	.5	1.3	2.3	.2	1.1	.2	.1	.2
	100.0	85.8	14.2		100.0	45.7	41.8	11.7	58.6	1.4	86.8	3.0	4.7	5.5
TRAVEL BOOK	201691	146204	55487	75740	125952	70611	68232	3451	46339	-	142169	33776	12106	13640
	5.2	5.8	4.0	4.6	5.6	4.3	4.4	1.9	9.2		9.2	10.1	.9	2.3
	100.0	72.5	27.5	37.6	62.4	35.0	33.8	1.7	23.0		70.5	16.7	6.0	6.8
ADVICE OF FRIENDS OR RELATIVES	1014574	702860	311300	290762	723812	531315	472745	72594	159785	36620	549749	94493	248614	121718
	26.2	28.1	22.7	17.7	32.4	32.0	30.8	40.9	31.6	31.1	35.6	28.4	17.7	20.4
	100.0	69.3	30.7	28.7	71.3	52.4	46.6	7.2	15.7	3.6	54.2	9.3	24.5	12.0
MY OWN PREVIOUS EXPERIENCE	2246139	1496865	749005	1048333	1197806	831801	751491	84467	335636	53901	772164	192640	893862	387474
	57.9	59.8	54.6	63.8	53.6	50.1	48.9	47.6	66.4	45.7	50.0	57.8	63.6	65.0
	100.0	66.6	33.3	46.7	53.3	37.0	33.5	3.8	14.9	2.4	34.4	8.6	39.8	17.3
DIDN'T USE ANY INFORMATION SOURCES	432578	233123	199455	274898	157680	129458	124040	5418	17478	11111	130702	30860	159925	111091
	11.2	9.3	14.5	16.7	7.1	7.8	8.1	3.1	3.5	9.4	8.5	9.3	11.4	18.6
	100.0	53.9	46.1	63.5	36.5	29.9	28.7	1.3	4.0	2.6	30.2	7.1	37.0	25.7
NOT STATED	171592	93521	75792	70714	100879	92787	92445	343	-	31916	34994	19045	106750	10802
	4.4	3.7	5.5	4.3	4.5	5.6	6.0	.2		27.1	2.3	5.7	7.6	1.8
	100.0	54.5	44.2	41.2	58.8	54.1	53.9	.2		18.6	20.4	11.1	62.2	6.3

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	1253931	1633523	584081	289405	205440	793200	860337	3077616	1012125	1038288	1928284	521871
	100.0	32.3	42.1	15.1	7.5	5.3	20.5	22.2	79.4	26.1	26.8	49.7	13.5
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	880460	274907	405538	132186	49620	54089	314866	253219	805464	299678	442391	537249	110855
	22.7	21.9	24.8	22.6	17.1	26.3	39.7	29.4	26.2	29.6	42.6	27.9	21.2
	100.0	31.2	46.1	15.0	5.6	6.1	35.8	28.8	91.5	34.0	50.2	61.0	12.6
TRAVEL ALBERTA	552963	139311	296031	99831	19016	12239	196699	180677	509098	207074	247925	357557	66429
	14.3	11.1	18.1	17.1	6.6	6.0	24.8	21.0	16.5	20.5	23.9	18.5	12.7
	100.0	25.2	53.5	18.1	3.4	2.2	35.6	32.7	92.1	37.4	44.8	64.7	12.0
TOURISM CANADA	99281	40300	33078	14590	8394	7671	22818	7487	96895	23876	56785	51210	3192
	2.6	3.2	2.0	2.5	2.9	3.7	2.9	.9	3.1	2.4	5.5	2.7	.6
	100.0	40.6	33.3	14.7	8.5	7.7	23.0	7.5	97.6	24.0	57.2	51.6	3.2
PARKS CANADA	256460	66405	112660	32913	33195	28018	101945	92377	230554	113966	127391	102144	46563
	6.6	5.3	6.9	5.6	11.5	13.6	12.9	10.7	7.5	11.3	12.3	5.3	8.9
	100.0	25.9	43.9	12.8	12.9	10.9	39.8	36.0	89.9	44.4	49.7	39.8	18.2
BRITISH COLUMBIA	157238	50767	88083	9889	11336	4291	24467	29968	148131	29793	68796	83453	2500
	4.1	4.0	5.4	1.7	3.9	2.1	3.1	3.5	4.8	2.9	6.6	4.3	.5
	100.0	32.3	56.0	6.3	7.2	2.7	15.6	19.1	94.2	18.9	43.8	53.1	1.6
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	171537	77549	55451	17433	8704	16313	108883	48871	163756	69123	123545	144925	297
	4.4	6.2	3.4	3.0	3.0	7.9	13.7	5.7	5.3	6.8	11.9	7.5	.1
	100.0	45.2	32.3	10.2	5.1	9.5	63.5	28.5	95.5	40.3	72.0	84.5	.2
FROM INFORMATION CENTRE WHILE ON TRIP	830780	219894	429811	90903	21125	38162	357725	209877	774923	274861	600086	479078	52193
	21.4	17.5	26.3	15.6	7.3	18.6	45.1	24.4	25.2	27.2	57.8	24.8	10.0
	100.0	26.5	51.7	10.9	2.5	4.6	43.1	25.3	93.3	33.1	72.2	57.7	6.3
AT A TRAVEL SHOW	20172	2571	9843	1564	4454	1740	6249	5093	16719	7858	11841	10484	9887
	.5	.2	.6	.3	1.5	.8	.8	.6	.5	.8	1.1	.5	1.9
	100.0	12.7	48.8	7.8	22.1	8.6	31.0	25.2	82.9	39.0	58.7	52.0	49.0
CONSULTED TRAVEL AGENT (NET)	465308	167528	142490	97525	15918	52830	180198	137640	444721	156511	226086	305912	36182
	12.0	13.4	8.7	16.7	5.5	25.7	22.7	16.0	14.5	15.5	21.8	15.9	6.9
	100.0	36.0	30.6	21.0	3.4	11.4	38.7	29.6	95.6	33.6	48.6	65.7	7.8

Continued

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
LITERATURE FROM TRAVEL AGENT	425396	161019	115065	94894	12972	51303	170771	128082	406690	147370	204762	290489	34936
	11.0	12.8	7.0	16.2	4.5	25.0	21.5	14.9	13.2	14.6	19.7	15.1	6.7
	100.0	37.9	27.0	22.3	3.0	12.1	40.1	30.1	95.6	34.6	48.1	68.3	8.2
OTHER INFORMATION FROM TRAVEL AGENT	252051	92473	84575	56763	5247	27127	98030	80159	245306	97454	143598	175919	6108
	6.5	7.4	5.2	9.7	1.8	13.2	12.4	9.3	8.0	9.6	13.8	9.1	1.2
	100.0	36.7	33.6	22.5	2.1	10.8	38.9	31.8	97.3	38.7	57.0	69.8	2.4
T.V. ADVERTISEMENT	56488	25574	19500	6305	2083	2512	11130	5679	39224	24802	27848	19635	23557
	1.5	2.0	1.2	1.1	.7	1.2	1.4	.7	1.3	2.5	2.7	1.0	4.5
	100.0	45.3	34.5	11.2	3.7	4.4	19.7	10.1	69.4	43.9	49.3	34.8	41.7
ANY OTHER TYPE OF ADVERTISEMENT	186799	77609	79722	11261	11864	7862	55923	24275	171078	74586	89086	103375	39283
	4.8	6.2	4.9	1.9	4.1	3.8	7.1	2.8	5.6	7.4	8.6	5.4	7.5
	100.0	41.5	42.7	6.0	6.4	4.2	29.9	13.0	91.6	39.9	47.7	55.3	21.0
TRAVEL ARTICLE	188522	78434	58112	43763	10620	6885	90416	37880	188033	74663	115990	112685	1113
	4.9	6.3	3.6	7.5	3.7	3.4	11.4	4.4	6.1	7.4	11.2	5.8	.2
	100.0	41.6	30.8	23.2	5.6	3.7	48.0	20.1	99.7	39.6	61.5	59.8	.6
TRAVEL FILM	19647	6379	5822	1038	7438	1642	5313	3905	19647	14045	11971	17057	1397
	.5	.5	.4	.2	2.6	.8	.7	.5	.6	1.4	1.2	.9	.3
	100.0	32.5	29.6	5.3	37.9	8.4	27.0	19.9	100.0	71.5	60.9	86.8	7.1
TRAVEL BOOK	201691	70621	96285	19335	11539	8020	94679	43728	193604	78421	110361	151558	9900
	5.2	5.6	5.9	3.3	4.0	3.9	11.9	5.1	6.3	7.7	10.6	7.9	1.9
	100.0	35.0	47.7	9.6	5.7	4.0	46.9	21.7	96.0	38.9	54.7	75.1	4.9
ADVICE OF FRIENDS OR RELATIVES	1014574	300611	441115	222181	43456	52122	301822	223329	920167	281856	432080	582405	128705
	26.2	24.0	27.0	38.0	15.0	25.4	38.1	26.0	29.9	27.8	41.6	30.2	24.7
	100.0	29.6	43.5	21.9	4.3	5.1	29.7	22.0	90.7	27.8	42.6	57.4	12.7
MY OWN PREVIOUS EXPERIENCE	2246139	701719	980334	322767	193120	93842	408728	544224	1830321	635175	521041	1107796	374469
	57.9	56.0	60.0	55.3	66.7	45.7	51.5	63.3	59.5	62.8	50.2	57.4	71.8
	100.0	31.2	43.6	14.4	8.6	4.2	18.2	24.2	81.5	28.3	23.2	49.3	16.7
DIDN'T USE ANY INFORMATION SOURCES	432578	120301	237989	40338	21877	17674	19981	83341	267779	82464	28645	197305	33912
	11.2	9.6	14.6	6.9	7.6	8.6	2.5	9.7	8.7	8.1	2.8	10.2	6.5
	100.0	27.8	55.0	9.3	5.1	4.1	4.6	19.3	61.9	19.1	6.6	45.6	7.8
NOT STATED	171592	86569	32311	18254	20785	20803	3106	13149	64458	32559	7244	51437	16519
	4.4	6.9	2.0	3.1	7.2	10.1	.4	1.5	2.1	3.2	.7	2.7	3.2
	100.0	50.5	18.8	10.6	12.1	12.1	1.8	7.7	37.6	19.0	4.2	30.0	9.6

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	880460	84485	227592	387412	179035	497368	382005	371025	166724	170199	151593
	22.7	28.1	22.2	23.4	21.4	22.4	23.2	24.4	18.1	25.9	20.9
	100.0	9.6	25.8	44.0	20.3	56.5	43.4	42.1	18.9	19.3	17.2
TRAVEL ALBERTA	552963	52485	177636	213825	109018	293532	259431	206755	112495	111516	106385
	14.3	17.4	17.3	12.9	13.0	13.2	15.8	13.6	12.2	17.0	14.7
	100.0	9.5	32.1	38.7	19.7	53.1	46.9	37.4	20.3	20.2	19.2
TOURISM CANADA	99281	10966	6188	29438	52457	46078	52971	48021	28172	4419	18551
	2.6	3.6	.6	1.8	6.3	2.1	3.2	3.2	3.1	.7	2.6
	100.0	11.0	6.2	29.7	52.8	46.4	53.4	48.4	28.4	4.5	18.7
PARKS CANADA	256460	12855	74104	118979	50522	158442	98018	133192	59735	34773	26726
	6.6	4.3	7.2	7.2	6.0	7.1	6.0	8.8	6.5	5.3	3.7
	100.0	5.0	28.9	46.4	19.7	61.8	38.2	51.9	23.3	13.6	10.4
BRITISH COLUMBIA	157238	7749	33045	63381	53063	77665	79573	22271	47735	32465	47131
	4.1	2.6	3.2	3.8	6.3	3.5	4.8	1.5	5.2	4.9	6.5
	100.0	4.9	21.0	40.3	33.7	49.4	50.6	14.2	30.4	20.6	30.0
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	171537	10724	26767	113247	19096	92293	78390	112093	21732	17521	15042
	4.4	3.6	2.6	6.8	2.3	4.2	4.8	7.4	2.4	2.7	2.1
	100.0	6.3	15.6	66.0	11.1	53.8	45.7	65.3	12.7	10.2	8.8
FROM INFORMATION CENTRE WHILE ON TRIP	830780	37536	161401	422793	207476	500242	329417	444329	118567	113810	134998
	21.4	12.5	15.8	25.6	24.8	22.5	20.0	29.2	12.9	17.3	18.6
	100.0	4.5	19.4	50.9	25.0	60.2	39.7	53.5	14.3	13.7	16.2
AT A TRAVEL SHOW	20172	-	3555	14408	1674	13261	6376	694	11946	1889	654
	.5		.3	.9	.2	.6	.4	*	1.3	.3	.1
	100.0		17.6	71.4	8.3	65.7	31.6	3.4	59.2	9.4	3.2
CONSULTED TRAVEL AGENT (NET)	465308	49462	93251	160576	156894	263540	198992	228094	79887	45068	93524
	12.0	16.4	9.1	9.7	18.7	11.9	12.1	15.0	8.7	6.9	12.9
	100.0	10.6	20.0	34.5	33.7	56.6	42.8	49.0	17.2	9.7	20.1

Continued

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
LITERATURE FROM TRAVEL AGENT	425396	48658	71173	152850	147590	254061	168559	202695	76172	43930	85459
	11.0	16.2	6.9	9.2	17.6	11.4	10.3	13.3	8.3	6.7	11.8
	100.0	11.4	16.7	35.9	34.7	59.7	39.6	47.6	17.9	10.3	20.1
OTHER INFORMATION FROM TRAVEL AGENT	252051	23866	64462	98851	64198	111505	140164	126264	49375	36463	37180
	6.5	7.9	6.3	6.0	7.7	5.0	8.5	8.3	5.4	5.5	5.1
	100.0	9.5	25.6	39.2	25.5	44.2	55.6	50.1	19.6	14.5	14.8
T.V. ADVERTISEMENT	56488	8635	7028	15288	25001	26077	29876	8998	29378	9144	7500
	1.5	2.9	.7	.9	3.0	1.2	1.8	.6	3.2	1.4	1.0
	100.0	15.3	12.4	27.1	44.3	46.2	52.9	15.9	52.0	16.2	13.3
ANY OTHER TYPE OF ADVERTISEMENT	186799	7665	109156	52653	17326	90029	96770	91747	45002	35556	9881
	4.8	2.5	10.7	3.2	2.1	4.1	5.9	6.0	4.9	5.4	1.4
	100.0	4.1	58.4	28.2	9.3	48.2	51.8	49.1	24.1	19.0	5.3
TRAVEL ARTICLE	188522	14790	30399	55780	84556	115396	70491	117903	11209	7525	40799
	4.9	4.9	3.0	3.4	10.1	5.2	4.3	7.8	1.2	1.1	5.6
	100.0	7.8	16.1	29.6	44.9	61.2	37.4	62.5	5.9	4.0	21.6
TRAVEL FILM	19647	1038	3032	5548	10029	13329	6318	2013	4073	4515	4593
	.5	.3	.3	.3	1.2	.6	.4	.1	.4	.7	.6
	100.0	5.3	15.4	28.2	51.0	67.8	32.2	10.2	20.7	23.0	23.4
TRAVEL BOOK	201691	10202	54048	103464	31205	77467	121884	64509	61467	38661	22365
	5.2	3.4	5.3	6.3	3.7	3.5	7.4	4.2	6.7	5.9	3.1
	100.0	5.1	26.8	51.3	15.5	38.4	60.4	32.0	30.5	19.2	11.1
ADVICE OF FRIENDS OR RELATIVES	1014574	91628	320773	393884	203743	496272	514151	471537	199700	134662	177601
	26.2	30.4	31.3	23.8	24.3	22.4	31.3	31.0	21.7	20.5	24.5
	100.0	9.0	31.6	38.8	20.1	48.9	50.7	46.5	19.7	13.3	17.5
MY OWN PREVIOUS EXPERIENCE	2246139	167455	695672	973863	394108	1346025	899326	884465	577702	413716	350532
	57.9	55.6	67.9	58.9	47.1	60.6	54.7	58.2	62.8	63.0	48.4
	100.0	7.5	31.0	43.4	17.5	59.9	40.0	39.4	25.7	18.4	15.6
DIDN'T USE ANY INFORMATION SOURCES	432578	15135	74930	191392	116197	251424	175481	133796	62885	117844	113767
	11.2	5.0	7.3	11.6	13.9	11.3	10.7	8.8	6.8	17.9	15.7
	100.0	3.5	17.3	44.2	26.9	58.1	40.6	30.9	14.5	27.2	26.3
NOT STATED	171592	36498	46008	58709	29672	101361	70060	64222	55685	21536	29634
	4.4	12.1	4.5	3.5	3.5	4.6	4.3	4.2	6.1	3.3	4.1
	100.0	21.3	26.8	34.2	17.3	59.1	40.8	37.4	32.5	12.6	17.3

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
LITERATURE OR INFORMATION BEFORE LEAVING ON TRIP (NET FROM...)	880460	244165	583172	41156	133320	144514	127415	119776	27347	223988	210960	243736	290615
	22.7	34.8	20.8	19.9	23.0	21.5	22.1	26.0	28.5	23.0	17.7	20.7	28.6
	100.0	27.7	66.2	4.7	15.1	16.4	14.5	13.6	3.1	25.4	24.0	27.7	33.0
TRAVEL ALBERTA	552963	89074	420204	14583	94699	99561	77522	81245	25582	111227	139627	185569	141211
	14.3	12.7	15.0	7.1	16.3	14.8	13.4	17.6	26.6	11.4	11.7	15.8	13.9
	100.0	16.1	76.0	2.6	17.1	18.0	14.0	14.7	4.6	20.1	25.3	33.6	25.5
TOURISM CANADA	99281	52314	39545	1233	6503	18280	2661	10503	4649	50671	31406	19672	37594
	2.6	7.5	1.4	.6	1.1	2.7	.5	2.3	4.8	5.2	2.6	1.7	3.7
	100.0	52.7	39.8	1.2	6.5	18.4	2.7	10.6	4.7	51.0	31.6	19.8	37.9
PARKS CANADA	256460	26414	204552	33519	13563	61189	10838	52603	5630	50564	38551	93306	106383
	6.6	3.8	7.3	16.2	2.3	9.1	1.9	11.4	5.9	5.2	3.2	7.9	10.5
	100.0	10.3	79.8	13.1	5.3	23.9	4.2	20.5	2.2	19.7	15.0	36.4	41.5
BRITISH COLUMBIA	157238	42482	106736	-	16627	5830	36898	27221	6765	53812	25667	19426	52552
	4.1	6.1	3.8		2.9	.9	6.4	5.9	7.0	5.5	2.2	1.7	5.2
	100.0	27.0	67.9		10.6	3.7	23.5	17.3	4.3	34.2	16.3	12.4	33.4
CANADIAN GOVERNMENT OFFICE OUTSIDE CANADA	171537	134432	23713	1084	43676	1130	31640	2543	3345	84841	41852	11587	96532
	4.4	19.2	.8	.5	7.5	.2	5.5	.6	3.5	8.7	3.5	1.0	9.5
	100.0	78.4	13.8	.6	25.5	.7	18.4	1.5	1.9	49.5	24.4	6.8	56.3
FROM INFORMATION CENTRE WHILE ON TRIP	830780	315275	505518	35367	80393	130062	132475	106220	18813	293349	180008	268835	272983
	21.4	45.0	18.1	17.1	13.9	19.4	22.9	23.1	19.6	30.1	15.1	22.9	26.9
	100.0	37.9	60.8	4.3	9.7	15.7	15.9	12.8	2.3	35.3	21.7	32.4	32.9
AT A TRAVEL SHOW	20172	7952	11850	2610	5148	2342	6898	-	654	2269	7534	4294	7490
	.5	1.1	.4	1.3	.9	.3	1.2		.7	.2	.6	.4	.7
	100.0	39.4	58.7	12.9	25.5	11.6	34.2		3.2	11.2	37.3	21.3	37.1
CONSULTED TRAVEL AGENT (NET)	465308	292605	138812	15182	55807	72717	30266	53557	7376	201758	87264	100269	212302
	12.0	41.7	5.0	7.4	9.6	10.8	5.2	11.6	7.7	20.7	7.3	8.5	20.9
	100.0	62.9	29.8	3.3	12.0	15.6	6.5	11.5	1.6	43.4	18.8	21.5	45.6

Continued

Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
LITERATURE FROM TRAVEL AGENT	425396	267042	129478	14460	53490	54490	26211	53289	6742	188954	76704	83484	201242
	11.0	38.1	4.6	7.0	9.2	8.1	4.5	11.6	7.0	19.4	6.4	7.1	19.8
	100.0	62.8	30.4	3.4	12.6	12.8	6.2	12.5	1.6	44.4	18.0	19.6	47.3
OTHER INFORMATION FROM TRAVEL AGENT	252051	170823	62991	6643	37100	44895	19783	37415	5716	92796	44219	40556	127615
	6.5	24.4	2.3	3.2	6.4	6.7	3.4	8.1	6.0	9.5	3.7	3.4	12.6
	100.0	67.8	25.0	2.6	14.7	17.8	7.8	14.8	2.3	36.8	17.5	16.1	50.6
T.V. ADVERTISEMENT	56488	4933	45207	4986	5056	3528	3261	10281	-	13983	23974	15357	15418
	1.5	.7	1.6	2.4	.9	.5	.6	2.2		1.4	2.0	1.3	1.5
	100.0	8.7	80.0	8.8	9.0	6.2	5.8	18.2		24.8	42.4	27.2	27.3
ANY OTHER TYPE OF ADVERTISEMENT	186799	63152	117568	8822	25285	71594	12076	23113	199	37400	19312	52151	80051
	4.8	9.0	4.2	4.3	4.4	10.7	2.1	5.0	.2	3.8	1.6	4.4	7.9
	100.0	33.8	62.9	4.7	13.5	38.3	6.5	12.4	.1	20.0	10.3	27.9	42.9
TRAVEL ARTICLE	188522	115556	60108	328	18803	19742	27175	16254	5793	96859	29753	39377	111885
	4.9	16.5	2.1	.2	3.2	2.9	4.7	3.5	6.0	9.9	2.5	3.3	11.0
	100.0	61.3	31.9	.2	10.0	10.5	14.4	8.6	3.1	51.4	15.8	20.9	59.3
TRAVEL FILM	19647	13773	5761	-	7003	114	-	2159	970	8817	7056	1079	10313
	.5	2.0	.2		1.2	*		.5	1.0	.9	.6	.1	1.0
	100.0	70.1	29.3		35.6	.6		11.0	4.9	44.9	35.9	5.5	52.5
TRAVEL BOOK	201691	143580	54450	3397	46162	23085	36367	40371	10199	31234	50548	44163	66502
	5.2	20.5	1.9	1.6	8.0	3.4	6.3	8.8	10.6	3.2	4.2	3.8	6.5
	100.0	71.2	27.0	1.7	22.9	11.4	18.0	20.0	5.1	15.5	25.1	21.9	33.0
ADVICE OF FRIENDS OR RELATIVES	1014574	471904	478127	61311	131170	184269	156958	145604	33020	247917	263727	266967	337701
	26.2	67.3	17.1	29.7	22.6	27.5	27.2	31.6	34.4	25.4	22.1	22.7	33.2
	100.0	46.5	47.1	6.0	12.9	18.2	15.5	14.4	3.3	24.4	26.0	26.3	33.3
MY OWN PREVIOUS EXPERIENCE	2246139	13521	2118292	140795	383105	424610	408463	226732	44199	477040	676977	735728	586745
	57.9	1.9	75.7	68.2	66.1	63.3	70.7	49.2	46.0	48.9	56.7	62.5	57.8
	100.0	.6	94.3	6.3	17.1	18.9	18.2	10.1	2.0	21.2	30.1	32.8	26.1
DIDN'T USE ANY INFORMATION SOURCES	432578	35805	351179	16150	21536	102340	18187	87035	1115	118568	175943	101374	88430
	11.2	5.1	12.6	7.8	3.7	15.3	3.2	18.9	1.2	12.2	14.7	8.6	8.7
	100.0	8.3	81.2	3.7	5.0	23.7	4.2	20.1	.3	27.4	40.7	23.4	20.4
NOT STATED	171592	14498	43591	7915	65423	8872	2270	41257	-	19580	72924	54063	19548
	4.4	2.1	1.6	3.8	11.3	1.3	.4	9.0		2.0	6.1	4.6	1.9
	100.0	8.4	25.4	4.6	38.1	5.2	1.3	24.0		11.4	42.5	31.5	11.4

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
1988 (TOTAL)	504114	504114	413004	129288	70262	56605	14012	19342	51380	252210	147962
	32.7	32.7	32 3	21.6	25.1	28.0	10.7	23.1	33.6	28.4	48.8
	100.0	100.0	81.9	25.6	13.9	11.2	2.8	3.8	10.2	50.0	29.4
JANUARY	113041	113041	61035	64330	5256	3872	1739	4817	15060	66646	18988
	7.3	7.3	4.8	10.8	1.9	1.9	1.3	5.8	9.8	7.5	6.3
	100.0	100.0	54.0	56.9	4.7	3.4	1.5	4.3	13.3	59.0	16.8
FEBRUARY	53964	53964	50746	8847	2554	1321	1233	939	7319	28098	5644
	3.5	3.5	4.0	1.5	.9	.7	.9	1.1	4.8	3.2	1.9
	100.0	100.0	94.0	16.4	4.7	2.4	2.3	1.7	13.6	52.1	10.5
MARCH	72004	72004	59845	16508	2400	916	1484	7944	6572	46753	7244
	4.7	4.7	4.7	2.8	.9	.5	1.1	9.5	4.3	5.3	2.4
	100.0	100.0	83.1	22.9	3.3	1.3	2.1	11.0	9.1	64.9	10.1
APRIL	149230	149230	136577	16754	3871	1439	2433	3191	13157	83114	44050
	9.7	9.7	10.7	2.8	1.4	.7	1.9	3.8	8.6	9.4	14.5
	100.0	100.0	91.5	11.2	2.6	1.0	1.6	2.1	8.8	55.7	29.5
MAY	84354	84354	69585	24168	53280	49057	4223	2450	2565	12793	56380
	5.5	5.5	5.4	4.0	19.0	24.2	3.2	2.9	1.7	1.4	18.6
	100.0	100.0	82.5	28.7	63.2	58.2	5.0	2.9	3.0	15.2	66.8
JUNE	23443	23443	21927	3735	2900	-	2900	-	6706	6333	10404
	1.5	1.5	1.7	.6	1.0		2.2		4.4	.7	3.4
	100.0	100.0	93.5	15.9	12.4		12.4		28.6	27.0	44.4
1988, MONTH NOT STATED	8078	8078	13290	-5054	-	-	-	-	-	8475	5252
	.5	.5	1.0	-.8						1.0	1.7
	100.0	100.0	164.5	-62.6						104.9	65.0
1987 (TOTAL)	769613	769613	645633	365013	163188	111336	92579	54389	65427	494956	102699
	49.9	49.9	50.4	61.1	58.3	55.0	70.7	64.9	42.8	55.8	33.9
	100.0	100.0	83.9	47.4	21.2	14.5	12.0	7.1	8.5	64.3	13.3

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
JANUARY	35199	35199	28698	22844	10172	7798	5686	5122	3345	27347	485
	2.3	2.3	2.2	3.8	3.6	3.9	4.3	6.1	2.2	3.1	.2
	100.0	100.0	81.5	64.9	28.9	22.2	16.2	14.6	9.5	77.7	1.4
FEBRUARY	14855	14855	12686	13446	6344	4168	3317	-	931	12267	602
	1.0	1.0	1.0	2.3	2.3	2.1	2.5		.6	1.4	.2
	100.0	100.0	85.4	90.5	42.7	28.1	22.3		6.3	82.6	4.1
MARCH	33543	33543	30809	19536	11311	8509	5690	413	2690	25293	1354
	2.2	2.2	2.4	3.3	4.0	4.2	4.3	.5	1.8	2.8	.4
	100.0	100.0	91.9	58.2	33.7	25.4	17.0	1.2	8.0	75.4	4.0
APRIL	48229	48229	47128	35778	14470	6015	9180	7186	1414	39394	-
	3.1	3.1	3.7	6.0	5.2	3.0	7.0	8.6	.9	4.4	
	100.0	100.0	97.7	74.2	30.0	12.5	19.0	14.9	2.9	81.7	
MAY	82265	82265	70485	55649	32013	22045	16384	-	1781	5[illegible]82	19044
	5.3	5.3	5.5	9.3	11.4	10.9	12.5		1.2	6.1	6.3
	100.0	100.0	85.7	67.6	38.9	26.8	19.9		2.2	65.7	23.1
JUNE	135577	135577	96981	62672	26829	18669	15814	2326	22848	93564	17115
	8.8	8.8	7.6	10.5	9.6	9.2	12.1	2.8	14.9	10.5	5.6
	100.0	100.0	71.5	46.2	19.8	13.8	11.7	1.7	16.9	69.0	12.6
JULY	115425	115425	89641	59927	31455	21883	19318	4226	13544	82482	9685
	7.5	7.5	7.0	10.0	11.2	10.8	14.7	5.0	8.9	9.3	3.2
	100.0	100.0	77.7	51.9	27.3	19.0	16.7	3.7	11.7	71.5	8.4
AUGUST	79728	79728	67190	37607	7771	4526	6320	8826	6115	52035	4606
	5.2	5.2	5.2	6.3	2.8	2.2	4.8	10.5	4.0	5.9	1.5
	100.0	100.0	84.3	47.2	9.7	5.7	7.9	11.1	7.7	65.3	5.8
SEPTEMBER	68438	68438	61763	19716	6214	2360	4390	7636	4173	35223	18375
	4.4	4.4	4.8	3.3	2.2	1.2	3.4	9.1	2.7	4.0	6.1
	100.0	100.0	90.2	28.8	9.1	3.4	6.4	11.2	6.1	51.5	26.8
OCTOBER	55090	55090	51651	11539	10273	9028	6481	1377	81	47364	1377
	3.6	3.6	4.0	1.9	3.7	4.5	4.9	1.6	.1	5.3	.5
	100.0	100.0	93.8	20.9	18.6	16.4	11.8	2.5	.1	86.0	2.5
NOVEMBER	33540	33540	30215	11486	-	-	-	14297	5231	6938	602
	2.2	2.2	2.4	1.9				17.1	3.4	.8	.2
	100.0	100.0	90.1	34.2				42.6	15.6	20.7	1.8

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
DECEMBER	63188	63188	55151	12289	4324	4324	-	2981	1971	15729	29454
	4.1	4.1	4.3	2.1	1.5	2.1		3.6	1.3	1.8	9.7
	100.0	100.0	87.3	19.4	6.8	6.8		4.7	3.1	24.9	46.6
1987, MONTH NOT STATED	4535	4535	3235	2525	2010	2010	-	-	1300	3235	-
	.3	.3	.3	.4	.7	1.0			.8	.4	
	100.0	100.0	71.3	55.7	44.3	44.3			28.7	71.3	
1986 (TOTAL)	36920	36920	33707	27415	12905	12429	8034	2071	1306	32537	474
	2.4	2.4	2.6	4.6	4.6	6.1	6.1	2.5	.9	3.7	.2
	100.0	100.0	91.3	74.3	35.0	33.7	21.8	5.6	3.5	88.1	1.3
1985 (TOTAL)	21624	21624	14241	8376	2094	2094	-	-	11285	10338	-
	1.4	1.4	1.1	1.4	.7	1.0			7.4	1.2	
	100.0	100.0	65.9	38.7	9.7	9.7			52.2	47.8	
1984 OR EARLIER (TOTAL)	14329	14329	13534	6077	2531	528	2002	-	293	10230	3806
	.9	.9	1.1	1.0	.9	.3	1.5		.2	1.2	1.3
	100.0	100.0	94.5	42.4	17.7	3.7	14.0		2.0	71.4	26.6
YEAR NOT STATED	196048	196048	160304	61096	28930	19529	14341	7965	23340	87257	48366
	12.7	12.7	12.5	10.2	10.3	9.6	11.0	9.5	15.3	9.8	15.9
	100.0	100.0	81.8	31.2	14.8	10.0	7.3	4.1	11.9	44.5	24.7
MONTH (ANY YEAR)											
JANUARY	150275	150275	91736	88319	15706	11948	7702	9938	18628	95106	20171
	9.7	9.7	7.2	14.8	5.6	5.9	5.9	11.9	12.2	10.7	6.7
	100.0	100.0	61.0	58.8	10.5	8.0	5.1	6.6	12.4	63.3	13.4
FEBRUARY	74407	74407	68412	27407	13034	9626	4550	939	8250	45479	6719
	4.8	4.8	5.3	4.6	4.7	4.8	3.5	1.1	5.4	5.1	2.2
	100.0	100.0	91.9	36.8	17.5	12.9	6.1	1.3	11.1	61.1	9.0
MARCH	113137	113137	93791	42777	15991	9702	9454	8357	9263	75183	9576
	7.3	7.3	7.3	7.2	5.7	4.8	7.2	10.0	6.1	8.5	3.2
	100.0	100.0	82.9	37.8	14.1	8.6	8.4	7.4	8.2	66.5	8.5
APRIL	200578	200578	186824	53696	18645	7757	11613	11382	14571	124327	44050
	13.0	13.0	14.6	9.0	6.7	3.8	8.9	13.6	9.5	14.0	14.5
	100.0	100.0	93.1	26.8	9.3	3.9	5.8	5.7	7.3	62.0	22.0

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
MAY	180082	180082	149968	89171	86474	71642	21248	2450	4347	78614	77149
	11.7	11.7	11.7	14.9	30.9	35.4	16.2	2.9	2.8	8.9	25.4
	100.0	100.0	83.3	49.5	48.0	39.8	11.8	1.4	2.4	43.7	42.8
JUNE	170072	170072	128871	69256	30075	18924	18805	2326	31326	106161	30534
	11.0	11.0	10.1	11.6	10.7	9.3	14.4	2.8	20.5	12.0	10.1
	100.0	100.0	75.8	40.7	17.7	11.1	11.1	1.4	18.4	62.4	18.0
JULY	122406	122406	96330	63869	31974	22319	19703	4226	13837	89170	9685
	7.9	7.9	7.5	10.7	11.4	11.0	15.0	5.0	9.0	10.0	3.2
	100.0	100.0	78.7	52.2	26.1	18.2	16.1	3.5	11.3	72.8	7.9
AUGUST	115823	115823	94682	57831	19022	15776	17387	8889	17400	76643	4744
	7.5	7.5	7.4	9.7	6.8	7.8	13.3	10.6	11.4	8.6	1.6
	100.0	100.0	81.7	49.9	16.4	13.6	15.0	7.7	15.0	66.2	4.1
SEPTEMBER	73380	73380	66503	21789	7030	3176	4390	7636	4173	37927	20614
	4.8	4.8	5.2	3.6	2.5	1.6	3.4	9.1	2.7	4.3	6.8
	100.0	100.0	90.6	29.7	9.6	4.3	6.0	10.4	5.7	51.7	28.1
OCTOBER	60575	60575	56239	14475	11122	9877	6481	2622	81	51072	1377
	3.9	3.9	4.4	2.4	4.0	4.9	4.9	3.1	.1	5.8	.5
	100.0	100.0	92.8	23.9	18.4	16.3	10.7	4.3	.1	84.3	2.3
NOVEMBER	49768	49768	43747	16553	-	-	-	14392	5231	20337	1076
	3.2	3.2	3.4	2.8				17.2	3.4	2.3	.4
	100.0	100.0	87.9	33.3				28.9	10.5	40.9	2.2
DECEMBER	97363	97363	86259	18495	6251	6078	630	3649	4222	40414	36025
	6.3	6.3	6.7	3.1	2.2	3.0	.5	4.4	2.8	4.6	11.9
	100.0	100.0	88.6	19.0	6.4	6.2	.6	3.7	4.3	41.5	37.0
MONTH NOT STATED	134781	134781	117062	33625	24585	15695	9006	6960	21699	47096	41585
	8.7	8.7	9.1	5.6	8.8	7.7	6.9	8.3	14.2	5.3	13.7
	100.0	100.0	86.9	24.9	18.2	11.6	6.7	5.2	16.1	34.9	30.9

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1214120	920017	135636	158467	248695	79833	27439	15798	1399202	45015	59627	83819
	100.0	78.7	59.6	8.8	10.3	16.1	5.2	1.8	1.0	90.7	2.9	3.9	5.4
1988 (TOTAL)	504114	468553	396092	40451	32009	24229	11333	5805	4424	474296	3429	9321	20498
	32.7	38.6	43.1	29.8	20.2	9.7	14.2	21.2	28.0	33.9	7.6	15.6	24.5
	100.0	92.9	78.6	8.0	6.3	4.8	2.2	1.2	.9	94.1	.7	1.8	4.1
JANUARY	113041	99695	86133	2225	11337	10815	2531	2531	-	105248	-	1160	6633
	7.3	8.2	9.4	1.6	7.2	4.3	3.2	9.2		7.5		1.9	7.9
	100.0	88.2	76.2	2.0	10.0	9.6	2.2	2.2		93.1		1.0	5.9
FEBRUARY	53964	46499	27269	11723	7506	4402	3064	2176	-	43732	-	3728	6504
	3.5	3.8	3.0	8.6	4.7	1.8	3.8	7.9		3.1		6.3	7.8
	100.0	86.2	50.5	21.7	13.9	8.2	5.7	4.0		81.0		6.9	12.1
MARCH	72004	66644	55598	4216	6829	4588	772	742	-	66066	-	2677	3261
	4.7	5.5	6.0	3.1	4.3	1.8	1.0	2.7		4.7		4.5	3.9
	100.0	92.6	77.2	5.9	9.5	6.4	1.1	1.0		91.8		3.7	4.5
APRIL	149230	147026	130904	11862	4259	2204	-	-	-	145426	-	883	2921
	9.7	12.1	14.2	8.7	2.7	.9				10.4		1.5	3.5
	100.0	98.5	87.7	7.9	2.9	1.5				97.5		.6	2.0
MAY	84354	77697	67748	9078	871	1691	4965	355	4424	82740	528	872	742
	5.5	6.4	7.4	6.7	.5	.7	6.2	1.3	28.0	5.9	1.2	1.5	.9
	100.0	92.1	80.3	10.8	1.0	2.0	5.9	.4	5.2	98.1	.6	1.0	.9
JUNE	23443	22914	14870	6837	1207	528	-	-	-	23443	2900	-	-
	1.5	1.9	1.6	5.0	.8	.2				1.7	6.4		
	100.0	97.7	63.4	29.2	5.2	2.3				100.0	12.4		
1988, MONTH NOT STATED	8078	8078	13569	-5490	-	-	-	-	-	7642	-	-	436
	.5	.7	1.5	-4.0						.5			.5
	100.0	100.0	168.0	-68.0						94.6			5.4
1987 (TOTAL)	769613	537310	381096	65887	90327	174980	57324	15753	11308	686484	22048	34112	49017
	49.9	44.3	41.4	48.6	57.0	70.4	71.8	57.4	71.6	49.1	49.0	57.2	58.5
	100.0	69.8	49.5	8.6	11.7	22.7	7.4	2.0	1.5	89.2	2.9	4.4	6.4

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
JANUARY	35199	17207	10782	4912	1513	12224	5769	994	-	30453	965	1583	3163
	2.3	1.4	1.2	3.6	1.0	4.9	7.2	3.6		2.2	2.1	2.7	3.8
	100.0	48.9	30.6	14.0	4.3	34.7	16.4	2.8		86.5	2.7	4.5	9.0
FEBRUARY	14855	4343	2620	959	764	8893	1619	76	-	9054	3093	798	5004
	1.0	.4	.3	.7	.5	3.6	2.0	.3		.6	6.9	1.3	6.0
	100.0	29.2	17.6	6.5	5.1	59.9	10.9	.5		60.9	20.8	5.4	33.7
MARCH	33543	12423	7188	2971	2264	17020	4100	1181	-	27898	-	1265	4380
	2.2	1.0	.8	2.2	1.4	6.8	5.1	4.3		2.0		2.1	5.2
	100.0	37.0	21.4	8.9	6.7	50.7	12.2	3.5		83.2		3.8	13.1
APRIL	48229	10330	1913	4396	4021	29590	8308	923	959	37412	-	4197	6620
	3.1	.9	.2	3.2	2.5	11.9	10.4	3.4	6.1	2.7		7.0	7.9
	100.0	21.4	4.0	9.1	8.3	61.4	17.2	1.9	2.0	77.6		8.7	13.7
MAY	82265	52119	25660	8969	17490	21808	8339	1713	5152	72285	3111	2959	7021
	5.3	4.3	2.8	6.6	11.0	8.8	10.4	6.2	32.6	5.2	6.9	5.0	8.4
	100.0	63.4	31.2	10.9	21.3	26.5	10.1	2.1	6.3	87.9	3.8	3.6	8.5
JUNE	135577	97381	63356	11432	22594	33081	5115	2052	158	122894	9881	6524	6159
	8.8	8.0	6.9	8.4	14.3	13.3	6.4	7.5	1.0	8.8	22.0	10.9	7.3
	100.0	71.8	46.7	8.4	16.7	24.4	3.8	1.5	.1	90.6	7.3	4.8	4.5
JULY	115425	78347	52327	14738	11282	31781	5297	3026	816	102798	1144	6793	5830
	7.5	6.5	5.7	10.9	7.1	12.8	6.6	11.0	5.2	7.3	2.5	11.4	7.0
	100.0	67.9	45.3	12.8	9.8	27.5	4.6	2.6	.7	89.1	1.0	5.9	5.1
AUGUST	79728	67145	58637	4075	4432	8253	4330	1197	-	73519	1392	3801	2408
	5.2	5.5	6.4	3.0	2.8	3.3	5.4	4.4		5.3	3.1	6.4	2.9
	100.0	84.2	73.5	5.1	5.6	10.4	5.4	1.5		92.2	1.7	4.8	3.0
SEPTEMBER	68438	59477	43039	7581	8857	5919	3042	471	-	65771	573	1014	1652
	4.4	4.9	4.7	5.6	5.6	2.4	3.8	1.7		4.7	1.3	1.7	2.0
	100.0	86.9	62.9	11.1	12.9	8.6	4.4	.7		96.1	.8	1.5	2.4
OCTOBER	55090	43564	38738	2899	1927	4011	7516	1698	4223	49327	-	2919	2844
	3.6	3.6	4.2	2.1	1.2	1.6	9.4	6.2	26.7	3.5		4.9	3.4
	100.0	79.1	70.3	5.3	3.5	7.3	13.6	3.1	7.7	89.5		5.3	5.2
NOVEMBER	33540	29922	23244	1074	5603	1054	2565	1454	-	28795	-	1769	2976
	2.2	2.5	2.5	.8	3.5	.4	3.2	5.3		2.1		3.0	3.6
	100.0	89.2	69.3	3.2	16.7	3.1	7.6	4.3		85.9		5.3	8.9

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
DECEMBER	63188	61864	50402	1881	9580	-	1324	969	-	61864	-	484	840
	4.1	5.1	5.5	1.4	6.0		1.7	3.5		4.4		.8	1.0
	100.0	97.9	79.8	3.0	15.2		2.1	1.5		97.9		.8	1.3
1987, MONTH NOT STATED	4535	3190	3190	-	-	1346	-	-	-	4415	1890	-	121
	.3	.3	.3			.5				.3	4.2		.1
	100.0	70.3	70.3			29.7				97.3	41.7		2.7
1986 (TOTAL)	36920	10099	4241	2820	3038	23341	3479	1255	65	30224	12313	2272	4424
	2.4	.8	.5	2.1	1.9	9.4	4.4	4.6	.4	2.2	27.4	3.8	5.3
	100.0	27.4	11.5	7.6	8.2	63.2	9.4	3.4	.2	81.9	33.3	6.2	12.0
1985 (TOTAL)	21624	20147	1216	-	18931	-	1476	116	-	19518	-	1437	669
	1.4	1.7	.1		11.9		1.8	.4		1.4		2.4	.8
	100.0	93.2	5.6		87.5		6.8	.5		90.3		6.6	3.1
1984 OR EARLIER (TOTAL)	14329	8286	7630	657	-	4508	1534	1534	-	12795	761	-	1534
	.9	.7	.8	.5		1.8	1.9	5.6		.9	1.7		1.8
	100.0	57.8	53.2	4.6		31.5	10.7	10.7		89.3	5.3		10.7
YEAR NOT STATED	196048	169724	129741	25821	14163	21637	4686	2975	-	175885	6465	12486	7677
	12.7	14.0	14.1	19.0	8.9	8.7	5.9	10.8		12.6	14.4	20.9	9.2
	100.0	86.6	66.2	13.2	7.2	11.0	2.4	1.5		89.7	3.3	6.4	3.9
MONTH (ANY YEAR)													
JANUARY	150275	118355	97890	7360	13105	23620	8300	3525	-	137357	1422	2867	10050
	9.7	9.7	10.6	5.4	8.3	9.5	10.4	12.8		9.8	3.2	4.8	12.0
	100.0	78.8	65.1	4.9	8.7	15.7	5.5	2.3		91.4	.9	1.9	6.7
FEBRUARY	74407	51846	30799	12682	8365	17507	5054	2506	-	57491	3093	4601	12315
	4.8	4.3	3.3	9.3	5.3	7.0	6.3	9.1		4.1	6.9	7.7	14.7
	100.0	69.7	41.4	17.0	11.2	23.5	6.8	3.4		77.3	4.2	6.2	16.6
MARCH	113137	83520	62786	11641	9093	24628	4988	2040	-	101160	-	3942	8035
	7.3	6.9	6.8	8.6	5.7	9.9	6.2	7.4		7.2		6.6	9.6
	100.0	73.8	55.5	10.3	8.0	21.8	4.4	1.8		89.4		3.5	7.1
APRIL	200578	159311	134773	16259	8279	32098	9169	1783	959	184793	-	5080	10705
	13.0	13.1	14.6	12.0	5.2	12.9	11.5	6.5	6.1	13.2		8.5	12.8
	100.0	79.4	67.2	8.1	4.1	16.0	4.6	.9	.5	92.1		2.5	5.3

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
MAY	180082	139377	102005	19012	18361	25559	15146	3844	9642	165802	3639	3897	10384
	11.7	11.5	11.1	14.0	11.6	10.3	19.0	14.0	61.0	11.8	8.1	6.5	12.4
	100.0	77.4	56.6	10.6	10.2	14.2	8.4	2.1	5.4	92.1	2.0	2.2	5.8
JUNE	170072	127377	83793	19782	23801	37580	5115	2052	158	157135	14165	6524	6414
	11.0	10.5	9.1	14.6	15.0	15.1	6.4	7.5	1.0	11.2	31.5	10.9	7.7
	100.0	74.9	49.3	11.6	14.0	22.1	3.0	1.2	.1	92.4	8.3	3.8	3.8
JULY	122406	79031	52719	15031	11282	37339	6036	3766	816	108562	1446	7274	6569
	7.9	6.5	5.7	11.1	7.1	15.0	7.6	13.7	5.2	7.8	3.2	12.2	7.8
	100.0	64.6	43.1	12.3	9.2	30.5	4.9	3.1	.7	88.7	1.2	5.9	5.4
AUGUST	115823	91619	63361	5524	22734	19375	4829	1696	-	108592	7850	3864	3367
	7.5	7.5	6.9	4.1	14.3	7.8	6.0	6.2		7.8	17.4	6.5	4.0
	100.0	79.1	54.7	4.8	19.6	16.7	4.2	1.5		93.8	6.8	3.3	2.9
SEPTEMBER	73380	62548	45480	7581	9487	7296	3536	471	-	69590	1336	1447	2343
	4.8	5.2	4.9	5.6	6.0	2.9	4.4	1.7		5.0	3.0	2.4	2.8
	100.0	85.2	62.0	10.3	12.9	9.9	4.8	.6		94.8	1.8	2.0	3.2
OCTOBER	60575	45348	39983	3438	1927	5947	9280	1698	4223	53424	-	3751	3400
	3.9	3.7	4.3	2.5	1.2	2.4	11.6	6.2	26.7	3.8		6.3	4.1
	100.0	74.9	66.0	5.7	3.2	9.8	15.3	2.8	7.0	88.2		6.2	5.6
NOVEMBER	49768	38869	31017	1170	6683	7055	3844	1454	-	43977	4167	2125	3666
	3.2	3.2	3.4	.9	4.2	2.8	4.8	5.3		3.1	9.3	3.6	4.4
	100.0	78.1	62.3	2.4	13.4	14.2	7.7	2.9		88.4	8.4	4.3	7.4
DECEMBER	97363	94363	78774	4305	11284	1555	1445	1090	-	82372	-	12808	2183
	6.3	7.8	8.6	3.2	7.1	.6	1.8	4.0		5.9		21.5	2.6
	100.0	96.9	80.9	4.4	11.6	1.6	1.5	1.1		84.6		13.2	2.2
MONTH NOT STATED	134781	122556	96636	11852	14067	9135	3090	1514	-	128947	7897	1446	4388
	8.7	10.1	10.5	8.7	8.9	3.7	3.9	5.5		9.2	17.5	2.4	5.2
	100.0	90.9	71.7	8.8	10.4	6.8	2.3	1.1		95.7	5.9	1.1	3.3

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
1988 (TOTAL)	504114	386384	117731	214656	289459	241241	233380	8019	22538	34140	-	-	322001	182113
	32.7	38.2	22.2	33.8	31.9	35.8	37.8	11.0	11.4	62.6			55.5	77.5
	100.0	76.6	23.4	42.6	57.4	47.9	46.3	1.6	4.5	6.8			63.9	36.1
JANUARY	113041	96836	16205	37689	75352	61717	61717	-	5221	8415	-	-	100209	12832
	7.3	9.6	3.1	5.9	8.3	9.2	10.0		2.6	15.4			17.3	5.5
	100.0	85.7	14.3	33.3	66.7	54.6	54.6		4.6	7.4			88.6	11.4
FEBRUARY	53964	34833	19131	18458	35506	31099	26150	4949	791	3617	-	-	46054	7910
	3.5	3.4	3.6	2.9	3.9	4.6	4.2	6.8	.4	6.6			7.9	3.4
	100.0	64.5	35.5	34.2	65.8	57.6	48.5	9.2	1.5	6.7			85.3	14.7
MARCH	72004	55466	16538	22841	49164	44868	44678	348	158	5077	-	-	43184	28820
	4.7	5.5	3.1	3.6	5.4	6.7	7.2	.5	.1	9.3			7.4	12.3
	100.0	77.0	23.0	31.7	68.3	62.3	62.0	.5	.2	7.1			60.0	40.0
APRIL	149230	111834	37396	52387	96843	78472	78472	-	10983	14724	-	-	118986	30244
	9.7	11.1	7.1	8.3	10.7	11.6	12.7		5.5	27.0			20.5	12.9
	100.0	74.9	25.1	35.1	64.9	52.6	52.6		7.4	9.9			79.7	20.3
MAY	84354	63635	20719	70176	14177	10957	9775	1182	1643	1763	-	-	-	84354
	5.5	6.3	3.9	11.1	1.6	1.6	1.6	1.6	.8	3.2				35.9
	100.0	75.4	24.6	83.2	16.8	13.0	11.6	1.4	1.9	2.1				100.0
JUNE	23443	17547	5895	13501	9942	6356	4816	1540	3586	-	-	-	-	23443
	1.5	1.7	1.1	2.1	1.1	.9	.8	2.1	1.8					10.0
	100.0	74.9	25.1	57.6	42.4	27.1	20.5	6.6	15.3					100.0
1988, MONTH NOT STATED	8078	6232	1846	-396	8475	7773	7773	-	158	544	-	-	13569	-5490
	.5	.6	.3	-.1	.9	1.2	1.3		.1	1.0			2.3	-2.3
	100.0	77.1	22.9	-4.9	104.9	96.2	96.2		2.0	6.7			168.0	-68.0
1987 (TOTAL)	769613	485039	283672	265938	503675	357702	319766	53128	139694	10354	464958	117400	170639	16615
	49.9	48.0	53.5	41.9	55.5	53.1	51.7	73.1	70.5	19.0	81.1	76.1	29.4	7.1
	100.0	63.0	36.9	34.6	65.4	46.5	41.5	6.9	18.2	1.3	60.4	15.3	22.2	2.2

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
JANUARY	35199	20333	14866	5659	29540	23013	21493	2217	6699	-	24392	3877	6930	-
	2.3	2.0	2.8	.9	3.3	3.4	3.5	3.1	3.4		4.3	2.5	1.2	
	100.0	57.8	42.2	16.1	83.9	65.4	61.1	6.3	19.0		69.3	11.0	19.7	
FEBRUARY	14855	9283	5572	602	14253	6342	6050	570	7142	769	13487	766	602	-
	1.0	.9	1.1	.1	1.6	.9	1.0	.8	3.6	1.4	2.4	.5	.1	
	100.0	62.5	37.5	4.1	95.9	42.7	40.7	3.8	48.1	5.2	90.8	5.2	4.1	
MARCH	33543	17015	16528	10390	23152	18522	18522	3345	5710	-	30718	2297	-	528
	2.2	1.7	3.1	1.6	2.6	2.7	3.0	4.6	2.9		5.4	1.5		.2
	100.0	50.7	49.3	31.0	69.0	55.2	55.2	10.0	17.0		91.6	6.8		1.6
APRIL	48229	29871	18358	871	47358	34921	32974	2825	13418	-	37238	9484	636	871
	3.1	3.0	3.5	.1	5.2	5.2	5.3	3.9	6.8		6.5	6.1	.1	.4
	100.0	61.9	38.1	1.8	98.2	72.4	68.4	5.9	27.8		77.2	19.7	1.3	1.8
MAY	82265	50034	31976	35381	46884	25739	23170	3951	15768	2615	68550	1434	11285	996
	5.3	4.9	6.0	5.6	5.2	3.8	3.7	5.4	8.0	4.8	12.0	.9	1.9	.4
	100.0	60.8	38.9	43.0	57.0	31.3	28.2	4.8	19.2	3.2	83.3	1.7	13.7	1.2
JUNE	135577	82244	52776	65381	70196	24226	22289	3105	42299	5315	130424	4258	737	158
	8.8	8.1	10.0	10.3	7.7	3.6	3.6	4.3	21.3	9.7	22.7	2.8	.1	.1
	100.0	60.7	38.9	48.2	51.8	17.9	16.4	2.3	31.2	3.9	96.2	3.1	.5	.1
JULY	115425	63308	52117	49082	66342	45140	37234	14145	23472	1152	104590	7109	3726	-
	7.5	6.3	9.8	7.7	7.3	6.7	6.0	19.5	11.8	2.1	18.2	4.6	.6	
	100.0	54.8	45.2	42.5	57.5	39.1	32.3	12.3	20.3	1.0	90.6	6.2	3.2	
AUGUST	79728	51432	28297	18876	60852	50515	36993	14127	10202	413	48621	19790	10789	528
	5.2	5.1	5.3	3.0	6.7	7.5	6.0	19.4	5.1	.8	8.5	12.8	1.9	.2
	100.0	64.5	35.5	23.7	76.3	63.4	46.4	17.7	12.8	.5	61.0	24.8	13.5	.7
SEPTEMBER	68438	46152	22285	27622	40816	27583	26495	1689	12313	-	3413	58071	5420	1533
	4.4	4.6	4.2	4.4	4.5	4.1	4.3	2.3	6.2		.6	37.6	.9	.7
	100.0	67.4	32.6	40.4	59.6	40.3	38.7	2.5	18.0		5.0	84.9	7.9	2.2
OCTOBER	55090	46591	8499	7612	47478	46878	45993	885	600	-	81	10193	37710	7105
	3.6	4.6	1.6	1.2	5.2	7.0	7.4	1.2	.3		*	6.6	6.5	3.0
	100.0	84.6	15.4	13.8	86.2	85.1	83.5	1.6	1.1		.1	18.5	68.5	12.9
NOVEMBER	33540	22342	11198	1676	31864	31864	28574	3290	-	-	255	-	31261	2024
	2.2	2.2	2.1	.3	3.5	4.7	4.6	4.5			*		5.4	.9
	100.0	66.6	33.4	5.0	95.0	95.0	85.2	9.8			.8		93.2	6.0

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
DECEMBER	63188	42019	21079	42785	20403	20313	17333	2981	180	90	-	-	61542	1646
	4.1	4.2	4.0	6.7	2.2	3.0	2.8	4.1	.1	.2			10.6	.7
	100.0	66.5	33.4	67.7	32.3	32.1	27.4	4.7	.3	.1			97.4	2.6
1987, MONTH NOT STATED	4535	4415	121	-	4535	2646	2646	-	1890	-	3190	121	-	1225
	.3	.4	*		.5	.4	.4		1.0		.6	.1		.5
	100.0	97.3	2.7		100.0	58.3	58.3		41.7		70.3	2.7		27.0
1986 (TOTAL)	36920	26490	10430	5610	31310	13536	12183	1731	18115	378	32084	3970	865	-
	2.4	2.6	2.0	.9	3.4	2.0	2.0	2.4	9.1	.7	5.6	2.6	.1	
	100.0	71.8	28.2	15.2	84.8	36.7	33.0	4.7	49.1	1.0	86.9	10.8	2.3	
1985 (TOTAL)	21624	2444	19180	18302	3322	2106	2106	-	1410	-	9304	598	11721	-
	1.4	.2	3.6	2.9	.4	.3	.3		.7		1.6	.4	2.0	
	100.0	11.3	88.7	84.6	15.4	9.7	9.7		6.5		43.0	2.8	54.2	
1984 OR EARLIER (TOTAL)	14329	11413	2917	9048	5281	4065	4065	-	3219	-	6055	2355	5391	528
	.9	1.1	.6	1.4	.6	.6	.7		1.6		1.1	1.5	.9	.2
	100.0	79.6	20.4	63.1	36.9	28.4	28.4		22.5		42.3	16.4	37.6	3.7
YEAR NOT STATED	196048	99211	96305	121391	74657	55197	46683	9797	13195	9677	61011	30013	69442	35582
	12.7	9.8	18.2	19.1	8.2	8.2	7.6	13.5	6.7	17.7	10.6	19.4	12.0	15.2
	100.0	50.6	49.1	61.9	38.1	28.2	23.8	5.0	6.7	4.9	31.1	15.3	35.4	18.1
MONTH (ANY YEAR)														
JANUARY	150275	117801	32474	44046	106229	85609	84089	2217	12378	8415	25381	4001	108061	12832
	9.7	11.7	6.1	6.9	11.7	12.7	13.6	3.1	6.2	15.4	4.4	2.6	18.6	5.5
	100.0	78.4	21.6	29.3	70.7	57.0	56.0	1.5	8.2	5.6	16.9	2.7	71.9	8.5
FEBRUARY	74407	48739	25668	22705	51702	38419	33177	5519	8897	4386	17954	882	47661	7910
	4.8	4.8	4.8	3.6	5.7	5.7	5.4	7.6	4.5	8.0	3.1	.6	8.2	3.4
	100.0	65.5	34.5	30.5	69.5	51.6	44.6	7.4	12.0	5.9	24.1	1.2	64.1	10.6
MARCH	113137	75617	37520	38425	74712	65670	65479	3970	7870	5077	32998	2413	47638	30089
	7.3	7.5	7.1	6.1	8.2	9.7	10.6	5.5	4.0	9.3	5.8	1.6	8.2	12.8
	100.0	66.8	33.2	34.0	66.0	58.0	57.9	3.5	7.0	4.5	29.2	2.1	42.1	26.6
APRIL	200578	143923	56655	53258	147321	116218	114270	2825	24697	14724	38698	9484	119621	32775
	13.0	14.2	10.7	8.4	16.2	17.2	18.5	3.9	12.5	27.0	6.7	6.1	20.6	14.0
	100.0	71.8	28.2	26.6	73.4	57.9	57.0	1.4	12.3	7.3	19.3	4.7	59.6	16.3

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MAY	180082	124106	55722	107282	72800	45034	40001	6415	20812	4378	79509	1787	11285	87501
	11.7	12.3	10.5	16.9	8.0	6.7	6.5	8.8	10.5	8.0	13.9	1.2	1.9	37.3
	100.0	68.9	30.9	59.6	40.4	25.0	22.2	3.6	11.6	2.4	44.2	1.0	6.3	48.6
JUNE	170072	108110	61404	85145	84927	33701	30225	4644	48013	5315	137837	4258	737	27240
	11.0	10.7	11.6	13.4	9.4	5.0	4.9	6.4	24.2	9.7	24.0	2.8	.1	11.6
	100.0	63.6	36.1	50.1	49.9	19.8	17.8	2.7	28.2	3.1	81.0	2.5	.4	16.0
JULY	122406	66215	56191	49508	72897	47746	38792	15193	27421	1152	111046	7242	4118	-
	7.9	6.5	10.6	7.8	8.0	7.1	6.3	20.9	13.8	2.1	19.4	4.7	.7	
	100.0	54.1	45.9	40.4	59.6	39.0	31.7	12.4	22.4	.9	90.7	5.9	3.4	
AUGUST	115823	64271	51552	42265	73558	56763	43241	14127	16660	413	63565	24297	27433	528
	7.5	6.4	9.7	6.7	8.1	8.4	7.0	19.4	8.4	.8	11.1	15.7	4.7	.2
	100.0	55.5	44.5	36.5	63.5	49.0	37.3	12.2	14.4	.4	54.9	21.0	23.7	.5
SEPTEMBER	73380	50534	22846	29861	43519	29523	28195	1928	13269	-	5119	60871	5857	1533
	4.8	5.0	4.3	4.7	4.8	4.4	4.6	2.7	6.7		.9	39.4	1.0	.7
	100.0	68.9	31.1	40.7	59.3	40.2	38.4	2.6	18.1		7.0	83.0	8.0	2.1
OCTOBER	60575	48981	11594	7612	52963	51960	51075	885	1003	-	1882	13349	37710	7634
	3.9	4.8	2.2	1.2	5.8	7.7	8.3	1.2	.5		.3	8.6	6.5	3.3
	100.0	80.9	19.1	12.6	87.4	85.8	84.3	1.5	1.7		3.1	22.0	62.3	12.6
NOVEMBER	49768	28119	21648	2808	46960	42793	39503	3290	4167	-	4410	1279	42054	2024
	3.2	2.8	4.1	.4	5.2	6.4	6.4	4.5	2.1		.8	.8	7.2	.9
	100.0	56.5	43.5	5.6	94.4	86.0	79.4	6.6	8.4		8.9	2.6	84.5	4.1
DECEMBER	97363	52882	44391	61150	36213	30649	27668	3359	2860	3263	5122	121	89090	3031
	6.3	5.2	8.4	9.6	4.0	4.5	4.5	4.6	1.4	6.0	.9	.1	15.4	1.3
	100.0	54.3	45.6	62.8	37.2	31.5	28.4	3.4	2.9	3.4	5.3	.1	91.5	3.1
MONTH NOT STATED	134781	81683	52567	90877	43904	29766	22468	8303	10124	7427	49891	24353	38795	21742
	8.7	8.1	9.9	14.3	4.8	4.4	3.6	11.4	5.1	13.6	8.7	15.8	6.7	9.3
	100.0	60.6	39.0	67.4	32.6	22.1	16.7	6.2	7.5	5.5	37.0	18.1	28.8	16.1

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1045	374	315	790	460	180	1222	237
	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
1988 (TOTAL)	504114	395764	100734	27034	231545	185037	85373	419684	84430
	32.7	31.4	41.6	23.6	31.0	36.5	32.5	33.7	28.6
	100.0	78.5	20.0	5.4	45.9	36.7	16.9	83.3	16.7
JANUARY	113041	98546	13585	6028	35440	68906	8269	89207	23834
	7.3	7.8	5.6	5.3	4.7	13.6	3.1	7.2	8.1
	100.0	87.2	12.0	5.3	31.4	61.0	7.3	78.9	21.1
FEBRUARY	53964	40999	12966	8627	28373	20349	5242	43987	9978
	3.5	3.3	5.4	7.5	3.8	4.0	2.0	3.5	3.4
	100.0	76.0	24.0	16.0	52.6	37.7	9.7	81.5	18.5
MARCH	72004	49786	19665	7621	38742	20803	11084	67671	4333
	4.7	3.9	8.1	6.7	5.2	4.1	4.2	5.4	1.5
	100.0	69.1	27.3	10.6	53.8	28.9	15.4	94.0	6.0
APRIL	149230	142644	6586	3579	53450	54577	40845	125769	23461
	9.7	11.3	2.7	3.1	7.2	10.8	15.5	10.1	7.9
	100.0	95.6	4.4	2.4	35.8	36.6	27.4	84.3	15.7
MAY	84354	35473	47496	742	62799	11416	10139	73275	11078
	5.5	2.8	19.6	.6	8.4	2.3	3.9	5.9	3.7
	100.0	42.1	56.3	.9	74.4	13.5	12.0	86.9	13.1
JUNE	23443	20674	-	-	12197	6036	5209	19033	4410
	1.5	1.6			1.6	1.2	2.0	1.5	1.5
	100.0	88.2			52.0	25.7	22.2	81.2	18.8
1988, MONTH NOT STATED	8078	7642	436	436	544	2949	4585	742	7336
	.5	.6	.2	.4	.1	.6	1.7	.1	2.5
	100.0	94.6	5.4	5.4	6.7	36.5	56.8	9.2	90.8
1987 (TOTAL)	769613	643403	118489	72792	384406	250739	121246	593061	176552
	49.9	51.0	49.0	63.6	51.5	49.5	46.1	47.6	59.8
	100.0	83.6	15.4	9.5	49.9	32.6	15.8	77.1	22.9

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
JANUARY	35199	26478	8721	7066	17864	6320	11015	25837	9362
	2.3	2.1	3.6	6.2	2.4	1.2	4.2	2.1	3.2
	100.0	75.2	24.8	20.1	50.8	18.0	31.3	73.4	26.6
FEBRUARY	14855	9945	4911	4911	12735	1588	532	13509	1346
	1.0	.8	2.0	4.3	1.7	.3	.2	1.1	.5
	100.0	66.9	33.1	33.1	85.7	10.7	3.6	90.9	9.1
MARCH	33543	26831	6712	6676	25102	7733	707	28035	5508
	2.2	2.1	2.8	5.8	3.4	1.5	.3	2.2	1.9
	100.0	80.0	20.0	19.9	74.8	23.1	2.1	83.6	16.4
APRIL	48229	24931	22124	8999	29203	16629	2396	42113	6116
	3.1	2.0	9.1	7.9	3.9	3.3	.9	3.4	2.1
	100.0	51.7	45.9	18.7	60.6	34.5	5.0	87.3	12.7
MAY	82265	73934	7355	7248	47920	18786	13592	55577	26688
	5.3	5.9	3.0	6.3	6.4	3.7	5.2	4.5	9.0
	100.0	89.9	8.9	8.8	58.3	22.8	16.5	67.6	32.4
JUNE	135577	128694	5686	5605	70567	49282	13062	98766	36811
	8.8	10.2	2.4	4.9	9.5	9.7	5.0	7.9	12.5
	100.0	94.9	4.2	4.1	52.0	36.3	9.6	72.8	27.2
JULY	115425	104002	8869	8565	66081	30625	15203	88874	26551
	7.5	8.2	3.7	7.5	8.9	6.0	5.8	7.1	9.0
	100.0	90.1	7.7	7.4	57.3	26.5	13.2	77.0	23.0
AUGUST	79728	76374	2376	2165	35880	33858	9638	47279	32450
	5.2	6.1	1.0	1.9	4.8	6.7	3.7	3.8	11.0
	100.0	95.8	3.0	2.7	45.0	42.5	12.1	59.3	40.7
SEPTEMBER	68438	63297	5141	3364	29649	32167	6622	60497	7941
	4.4	5.0	2.1	2.9	4.0	6.4	2.5	4.9	2.7
	100.0	92.5	7.5	4.9	43.3	47.0	9.7	88.4	11.6
OCTOBER	55090	48682	5924	2428	15137	9123	30831	54404	686
	3.6	3.9	2.4	2.1	2.0	1.8	11.7	4.4	.2
	100.0	88.4	10.8	4.4	27.5	16.6	56.0	98.8	1.2
NOVEMBER	33540	11964	21218	11978	15154	17713	673	30260	3280
	2.2	.9	8.8	10.5	2.0	3.5	.3	2.4	1.1
	100.0	35.7	63.3	35.7	45.2	52.8	2.0	90.2	9.8

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
DECEMBER	63188	45036	18152	3788	15802	25690	16975	44599	18589
	4.1	3.6	7.5	3.3	2.1	5.1	6.5	3.6	6.3
	100.0	71.3	28.7	6.0	25.0	40.7	26.9	70.6	29.4
1987, MONTH NOT STATED	4535	3235	1300	-	3310	1225	-	3310	1225
	.3	.3	.5		.4	.2		.3	.4
	100.0	71.3	28.7		73.0	27.0		73.0	27.0
1986 (TOTAL)	36920	29992	5648	5639	27414	8920	84	27474	9445
	2.4	2.4	2.3	4.9	3.7	1.8	*	2.2	3.2
	100.0	81.2	15.3	15.3	74.3	24.2	.2	74.4	25.6
1985 (TOTAL)	21624	20436	1188	1188	1796	12811	7016	21624	-
	1.4	1.6	.5	1.0	.2	2.5	2.7	1.7	
	100.0	94.5	5.5	5.5	8.3	59.2	32.4	100.0	
1984 OR EARLIER (TOTAL)	14329	13049	558	558	4404	9925	-	7367	6963
	.9	1.0	.2	.5	.6	2.0		.6	2.4
	100.0	91.1	3.9	3.9	30.7	69.3		51.4	48.6
YEAR NOT STATED	196048	158135	15295	7268	96617	38995	49029	177962	18086
	12.7	12.5	6.3	6.3	12.9	7.7	18.7	14.3	6.1
	100.0	80.7	7.8	3.7	49.3	19.9	25.0	90.8	9.2
MONTH (ANY YEAR)									
JANUARY	150275	126804	22561	13348	54640	75924	19284	116856	33419
	9.7	10.1	9.3	11.7	7.3	15.0	7.3	9.4	11.3
	100.0	84.4	15.0	8.9	36.4	50.5	12.8	77.8	22.2
FEBRUARY	74407	55765	18642	14304	45575	23059	5774	62988	11419
	4.8	4.4	7.7	12.5	6.1	4.6	2.2	5.1	3.9
	100.0	74.9	25.1	19.2	61.3	31.0	7.8	84.7	15.3
MARCH	113137	80454	26655	14575	64862	34992	11792	101579	11558
	7.3	6.4	11.0	12.7	8.7	6.9	4.5	8.1	3.9
	100.0	71.1	23.6	12.9	57.3	30.9	10.4	89.8	10.2
APRIL	200578	168525	30273	14141	83506	73170	43242	170050	30528
	13.0	13.4	12.5	12.4	11.2	14.4	16.5	13.6	10.3
	100.0	84.0	15.1	7.1	41.6	36.5	21.6	84.8	15.2

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
MAY	180082	120250	57471	10610	120328	33718	24068	138100	41982
	11.7	9.5	23.8	9.3	16.1	6.7	9.2	11.1	14.2
	100.0	66.8	31.9	5.9	66.8	18.7	13.4	76.7	23.3
JUNE	170072	160167	5941	5860	86470	60410	20526	126457	43615
	11.0	12.7	2.5	5.1	11.6	11.9	7.8	10.1	14.8
	100.0	94.2	3.5	3.4	50.8	35.5	12.1	74.4	25.6
JULY	122406	109900	9649	9345	71943	31744	15203	94806	27600
	7.9	8.7	4.0	8.2	9.6	6.3	5.8	7.6	9.3
	100.0	89.8	7.9	7.6	58.8	25.9	12.4	77.5	22.5
AUGUST	115823	111950	2779	2567	43900	54468	17103	78201	37622
	7.5	8.9	1.1	2.2	5.9	10.8	6.5	6.3	12.7
	100.0	96.7	2.4	2.2	37.9	47.0	14.8	67.5	32.5
SEPTEMBER	73380	67792	5588	3812	31957	34802	6622	63200	10180
	4.8	5.4	2.3	3.3	4.3	6.9	2.5	5.1	3.4
	100.0	92.4	7.6	5.2	43.5	47.4	9.0	86.1	13.9
OCTOBER	60575	53226	6864	3368	17631	12032	30831	59888	686
	3.9	4.2	2.8	2.9	2.4	2.4	11.7	4.8	.2
	100.0	87.9	11.3	5.6	29.1	19.9	50.9	98.9	1.1
NOVEMBER	49768	25674	22456	12919	20001	29009	758	35133	14635
	3.2	2.0	9.3	11.3	2.7	5.7	.3	2.8	5.0
	100.0	51.6	45.1	26.0	40.2	58.3	1.5	70.6	29.4
DECEMBER	97363	77787	19576	5212	22113	36739	33789	69953	27410
	6.3	6.2	8.1	4.6	3.0	7.3	12.9	5.6	9.3
	100.0	79.9	20.1	5.4	22.7	37.7	34.7	71.8	28.2
MONTH NOT STATED	134781	102486	13456	4416	83256	6359	33759	129959	4822
	8.7	8.1	5.6	3.9	11.2	1.3	12.8	10.4	1.6
	100.0	76.0	10.0	3.3	61.8	4.7	25.0	96.4	3.6

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459 100.0	544 37.3	428 29.3	238 16.3	131 9.0	166 11.4	372 25.5	295 20.2	1144 78.4	366 25.1	461 31.6	795 54.5	219 15.0
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648 100.0	591109 38.3	479737 31.1	228973 14.8	193879 12.6	84168 5.5	323244 21.0	318973 20.7	1197515 77.6	395924 25.7	384267 24.9	739996 48.0	228016 14.8
1988 (TOTAL)	504114 32.7 100.0	193973 32.8 38.5	122702 25.6 24.3	80012 34.9 15.9	91005 46.9 18.1	27175 32.3 5.4	67395 20.8 13.4	106933 33.5 21.2	377881 31.6 75.0	136801 34.6 27.1	54301 14.1 10.8	205697 27.8 40.8	166284 72.9 33.0
JANUARY	113041 7.3 100.0	51290 8.7 45.4	30785 6.4 27.2	13638 6.0 12.1	7607 3.9 6.7	9673 11.5 8.6	10794 3.3 9.5	11560 3.6 10.2	75660 6.3 66.9	8246 2.1 7.3	13591 3.5 12.0	44506 6.0 39.4	54150 23.7 47.9
FEBRUARY	53964 3.5 100.0	11165 1.9 20.7	23939 5.0 44.4	8347 3.6 15.5	5559 2.9 10.3	4442 5.3 8.2	12789 4.0 23.7	8485 2.7 15.7	38808 3.2 71.9	6791 1.7 12.6	10533 2.7 19.5	32566 4.4 60.3	19050 8.4 35.3
MARCH	72004 4.7 100.0	37037 6.3 51.4	8202 1.7 11.4	16750 7.3 23.3	1908 1.0 2.7	8107 9.6 11.3	13403 4.1 18.6	5469 1.7 7.6	44477 3.7 61.8	8778 2.2 12.2	6375 1.7 8.9	32794 4.4 45.5	28670 12.6 39.8
APRIL	149230 9.7 100.0	71089 12.0 47.6	32258 6.7 21.6	29976 13.1 20.1	23962 12.4 16.1	3259 3.9 2.2	11636 3.6 7.8	17677 5.5 11.8	122313 10.2 82.0	54734 13.8 36.7	3014 .8 2.0	61489 8.3 41.2	58181 25.5 39.0
MAY	84354 5.5 100.0	13983 2.4 16.6	19740 4.1 23.4	871 .4 1.0	49373 25.5 58.5	387 .5 .5	5408 1.7 6.4	51766 16.2 61.4	77227 6.4 91.6	48323 12.2 57.3	11315 2.9 13.4	12597 1.7 14.9	-
JUNE	23443 1.5 100.0	8866 1.5 37.8	5931 1.2 25.3	5179 2.3 22.1	2596 1.3 11.1	871 1.0 3.7	6029 1.9 25.7	4639 1.5 19.8	12965 1.1 55.3	2592 .7 11.1	1978 .5 8.4	9121 1.2 38.9	-
1988, MONTH NOT STATED	8078 .5 100.0	544 .1 6.7	1846 .4 22.9	5252 2.3 65.0	-	436 .5 5.4	7336 2.3 90.8	7336 2.3 90.8	6431 .5 79.6	7336 1.9 90.8	7494 2.0 92.8	12623 1.7 156.3	6232 2.7 77.1
1987 (TOTAL)	769613 49.9 100.0	306045 51.8 39.8	286687 59.8 37.3	109425 47.8 14.2	55752 28.8 7.2	39912 47.4 5.2	195572 60.5 25.4	168225 52.7 21.9	650092 54.3 84.5	198737 50.2 25.8	261559 68.1 34.0	431564 58.3 56.1	48123 21.1 6.3

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
JANUARY	35199	16292	12557	2322	2633	1242	9489	4180	32912	12468	14214	22071	3465
	2.3	2.8	2.6	1.0	1.4	1.5	2.9	1.3	2.7	3.1	3.7	3.0	1.5
	100.0	46.3	35.7	6.6	7.5	3.5	27.0	11.9	93.5	35.4	40.4	62.7	9.8
FEBRUARY	14855	5998	4708	2887	831	2334	5267	5282	12694	6566	10280	11845	602
	1.0	1.0	1.0	1.3	.4	2.8	1.6	1.7	1.1	1.7	2.7	1.6	.3
	100.0	40.4	31.7	19.4	5.6	15.7	35.5	35.6	85.5	44.2	69.2	79.7	4.1
MARCH	33543	11640	10188	7716	2386	3135	10378	10118	33314	10429	16660	24644	-
	2.2	2.0	2.1	3.4	1.2	3.7	3.2	3.2	2.8	2.6	4.3	3.3	
	100.0	34.7	30.4	23.0	7.1	9.3	30.9	30.2	99.3	31.1	49.7	73.5	
APRIL	48229	18353	11713	10050	4531	4063	26199	12672	43381	8434	32013	28020	2857
	3.1	3.1	2.4	4.4	2.3	4.8	8.1	4.0	3.6	2.1	8.3	3.8	1.3
	100.0	38.1	24.3	20.8	9.4	8.4	54.3	26.3	89.9	17.5	66.4	58.1	5.9
MAY	82265	28683	36861	7922	4904	4853	24951	24851	65934	32134	37288	44305	-
	5.3	4.9	7.7	3.5	2.5	5.8	7.7	7.8	5.5	8.1	9.7	6.0	
	100.0	34.9	44.8	9.6	6.0	5.9	30.3	30.2	80.1	39.1	45.3	53.9	
JUNE	135577	54812	61829	18452	7825	3216	38768	39637	120299	35984	39178	80492	1242
	8.8	9.3	12.9	8.1	4.0	3.8	12.0	12.4	10.0	9.1	10.2	10.9	.5
	100.0	40.4	45.6	13.6	5.8	2.4	28.6	29.2	88.7	26.5	28.9	59.4	.9
JULY	115425	42635	43720	20780	9667	3659	28569	21636	101284	35471	45151	67809	-
	7.5	7.2	9.1	9.1	5.0	4.3	8.8	6.8	8.5	9.0	11.8	9.2	
	100.0	36.9	37.9	18.0	8.4	3.2	24.8	18.7	87.7	30.7	39.1	58.7	
AUGUST	79728	21132	35153	15975	9630	1354	8413	22026	67260	22418	29497	48708	1322
	5.2	3.6	7.3	7.0	5.0	1.6	2.6	6.9	5.6	5.7	7.7	6.6	.6
	100.0	26.5	44.1	20.0	12.1	1.7	10.6	27.6	84.4	28.1	37.0	61.1	1.7
SEPTEMBER	68438	30969	22163	14525	3888	3721	20489	4183	63235	17222	20511	27244	5420
	4.4	5.2	4.6	6.3	2.0	4.4	6.3	1.3	5.3	4.3	5.3	3.7	2.4
	100.0	45.3	32.4	21.2	5.7	5.4	29.9	6.1	92.4	25.2	30.0	39.8	7.9
OCTOBER	55090	44020	4872	67	5579	907	6950	2845	49724	2520	5352	42403	3042
	3.6	7.4	1.0	*	2.9	1.1	2.1	.9	4.2	.6	1.4	5.7	1.3
	100.0	79.9	8.8	.1	10.1	1.6	12.6	5.2	90.3	4.6	9.7	77.0	5.5
NOVEMBER	33540	12719	5531	1000	2981	10825	3052	6517	17961	3726	3052	11044	4025
	2.2	2.2	1.2	.4	1.5	12.9	.9	2.0	1.5	.9	.8	1.5	1.8
	100.0	37.9	16.5	3.0	8.9	32.3	9.1	19.4	53.6	11.1	9.1	32.9	12.0

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
DECEMBER	63188	18672	35502	6428	897	602	11822	13049	37558	9474	8363	20454	26147
	4.1	3.2	7.4	2.8	.5	.7	3.7	4.1	3.1	2.4	2.2	2.8	11.5
	100.0	29.5	56.2	10.2	1.4	1.0	18.7	20.7	59.4	15.0	13.2	32.4	41.4
1987, MONTH NOT STATED	4535	121	1890	1300	-	-	1225	1225	4535	1890	-	2525	-
	.3	*	.4	.6			.4	.4	.4	.5		.3	
	100.0	2.7	41.7	28.7			27.0	27.0	100.0	41.7		55.7	
1986 (TOTAL)	36920	18578	11905	5398	859	4891	10368	8589	36838	20770	23322	26139	960
	2.4	3.1	2.5	2.4	.4	5.8	3.2	2.7	3.1	5.2	6.1	3.5	.4
	100.0	50.3	32.2	14.6	2.3	13.2	28.1	23.3	99.8	56.3	63.2	70.8	2.6
1985 (TOTAL)	21624	878	7133	1410	366	552	1892	1216	21430	1332	8792	2404	436
	1.4	.1	1.5	.6	.2	.7	.6	.4	1.8	.3	2.3	.3	.2
	100.0	4.1	33.0	6.5	1.7	2.6	8.7	5.6	99.1	6.2	40.7	11.1	2.0
1984 OR EARLIER (TOTAL)	14329	3110	7581	1471	2002	2145	5418	7557	12949	4669	3747	7768	806
	.9	.5	1.6	.6	1.0	2.5	1.7	2.4	1.1	1.2	1.0	1.0	.4
	100.0	21.7	52.9	10.3	14.0	15.0	37.8	52.7	90.4	32.6	26.1	54.2	5.6
YEAR NOT STATED	196048	68526	43729	31257	43895	9494	42599	26454	98325	33615	32546	66424	11407
	12.7	11.6	9.1	13.7	22.6	11.3	13.2	8.3	8.2	8.5	8.5	9.0	5.0
	100.0	35.0	22.3	15.9	22.4	4.8	21.7	13.5	50.2	17.1	16.6	33.9	5.8
MONTH (ANY YEAR)													
JANUARY	150275	69107	43566	15961	10271	11170	21074	17064	109926	21506	27929	67623	58313
	9.7	11.7	9.1	7.0	5.3	13.3	6.5	5.3	9.2	5.4	7.3	9.1	25.6
	100.0	46.0	29.0	10.6	6.8	7.4	14.0	11.4	73.1	14.3	18.6	45.0	38.8
FEBRUARY	74407	20884	29294	12198	6389	7030	18387	13863	56616	13549	24315	49089	20657
	4.8	3.5	6.1	5.3	3.3	8.4	5.7	4.3	4.7	3.4	6.3	6.6	9.1
	100.0	28.1	39.4	16.4	8.6	9.4	24.7	18.6	76.1	18.2	32.7	66.0	27.8
MARCH	113137	48677	23585	24466	6297	11519	26061	17867	81905	22466	25315	61436	29410
	7.3	8.2	4.9	10.7	3.2	13.7	8.1	5.6	6.8	5.7	6.6	8.3	12.9
	100.0	43.0	20.8	21.6	5.6	10.2	23.0	15.8	72.4	1' .9	22.4	54.3	26.0
APRIL	200578	89745	44922	40280	28493	9187	38089	32312	167863	63423	35322	91071	61694
	13.0	15.2	9.4	17.6	14.7	10.9	11.8	10.1	14.0	16.0	9.2	12.3	27.1
	100.0	44.7	22.4	20.1	14.2	4.6	19.0	16.1	83.7	31.6	17.6	45.4	30.8

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MAY	180082	47718	63438	13348	55162	5982	38709	82710	156287	85004	54702	63112	-
	11.7	8.1	13.2	5.8	28.5	7.1	12.0	25.9	13.1	21.5	14.2	8.5	
	100.0	26.5	35.2	7.4	30.6	3.3	21.5	45.9	86.8	47.2	30.4	35.0	
JUNE	170072	67985	74251	23631	10422	4341	47459	46988	142172	43024	42295	95376	1242
	11.0	11.5	15.5	10.3	5.4	5.2	14.7	14.7	11.9	10.9	11.0	12.9	.5
	100.0	40.0	43.7	13.9	6.1	2.6	27.9	27.6	83.6	25.3	24.9	56.1	.7
JULY	122406	47351	44768	21996	9667	4875	29617	22768	108131	40642	49577	73193	391
	7.9	8.0	9.3	9.6	5.0	5.8	9.2	7.1	9.0	10.3	12.9	9.9	.2
	100.0	38.7	36.6	18.0	7.9	4.0	24.2	18.6	88.3	33.2	40.5	59.8	.3
AUGUST	115823	27711	47834	17078	13771	1788	9833	27014	101651	29533	48151	50121	2096
	7.5	4.7	10.0	7.5	7.1	2.1	3.0	8.5	8.5	7.5	12.5	6.8	.9
	100.0	23.9	41.3	14.7	11.9	1.5	8.5	23.3	87.8	25.5	41.6	43.3	1.8
SEPTEMBER	73380	32601	24402	15977	3888	4157	23924	4183	67984	19094	22523	31750	5857
	4.8	5.5	5.1	7.0	2.0	4.9	7.4	1.3	5.7	4.8	5.9	4.3	2.6
	100.0	44.4	33.3	21.8	5.3	5.7	32.6	5.7	92.6	26.0	30.7	43.3	8.0
OCTOBER	60575	46092	5620	843	5945	2789	8731	2927	55127	4212	7479	46509	3042
	3.9	7.8	1.2	.4	3.1	3.3	2.7	.9	4.6	1.1	1.9	6.3	1.3
	100.0	76.1	9.3	1.4	9.8	4.6	14.4	4.8	91.0	7.0	12.3	76.8	5.0
NOVEMBER	49768	15155	16886	2281	3076	12359	14039	17476	33752	14712	15790	24122	5030
	3.2	2.6	3.5	1.0	1.6	14.7	4.3	5.5	2.8	3.7	4.1	3.3	2.2
	100.0	30.5	33.9	4.6	6.2	24.8	28.2	35.1	67.8	29.6	31.7	48.5	10.1
DECEMBER	97363	24204	44511	13679	12691	1825	38152	22596	58793	20123	18733	36800	31878
	6.3	4.1	9.3	6.0	6.5	2.2	11.8	7.1	4.9	5.1	4.9	5.0	14.0
	100.0	24.9	45.7	14.0	13.0	1.9	39.2	23.2	60.4	20.7	19.2	37.8	32.7
MONTH NOT STATED	134781	53878	16660	27236	27809	7144	9169	11207	57307	18636	12136	49794	8406
	8.7	9.1	3.5	11.9	14.3	8.5	2.8	3.5	4.8	4.7	3.2	6.7	3.7
	100.0	40.0	12.4	20.2	20.6	5.3	6.8	8.3	42.5	13.8	9.0	36.9	6.2

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
1988 (TOTAL)	504114	33054	426244	51037	101647	61824	117023	27793	14390	103637	146163	177558	130761
	32.7	12.0	38.4	48.3	36.5	33.0	54.4	17.9	25.9	25.3	29.2	39.3	32.5
	100.0	6.6	84.6	10.1	20.2	12.3	23.2	5.5	2.9	20.6	29.0	35.2	25.9
JANUARY	113041	10502	92849	17297	18516	29374	6807	2753	426	27843	31316	28671	31870
	7.3	3.8	8.4	16.4	6.6	15.7	3.2	1.8	.8	6.8	6.2	6.3	7.9
	100.0	9.3	82.1	15.3	16.4	26.0	6.0	2.4	.4	24.6	27.7	25.4	28.2
FEBRUARY	53964	7235	43579	5878	6403	5440	20221	3886	-	9823	13011	9285	17549
	3.5	2.6	3.9	5.6	2.3	2.9	9.4	2.5		2.4	2.6	2.1	4.4
	100.0	13.4	80.8	10.9	11.9	10.1	37.5	7.2		18.2	24.1	17.2	32.5
MARCH	72004	3466	63684	8666	5216	13080	12151	5611	1483	18026	26594	26615	16437
	4.7	1.3	5.7	8.2	1.9	7.0	5.6	3.6	2.7	4.4	5.3	5.9	4.1
	100.0	4.8	88.4	12.0	7.2	18.2	16.9	7.8	2.1	25.0	36.9	37.0	22.8
APRIL	149230	2859	125133	11897	59320	6310	19425	7336	11952	29945	53934	36968	53850
	9.7	1.0	11.3	11.3	21.3	3.4	9.0	4.7	21.5	7.3	10.8	8.2	13.4
	100.0	1.9	83.9	8.0	39.8	4.2	13.0	4.9	8.0	20.1	36.1	24.8	36.1
MAY	84354	7014	77340	2047	6825	4401	53273	-	-	17453	7305	62613	10597
	5.5	2.6	7.0	1.9	2.5	2.3	24.8			4.3	1.5	13.8	2.6
	100.0	8.3	91.7	2.4	8.1	5.2	63.2			20.7	8.7	74.2	12.6
JUNE	23443	1978	20166	-	4822	2783	4989	871	528	6197	8751	5089	5949
	1.5	.7	1.8		1.7	1.5	2.3	.6	1.0	1.5	1.7	1.1	1.5
	100.0	8.4	86.0		20.6	11.9	21.3	3.7	2.3	26.4	37.3	21.7	25.4
1988, MONTH NOT STATED	8078	-	3493	5252	544	436	158	7336	-	-5648	5252	8317	-5490
	.5		.3	5.0	.2	.2	.1	4.7		-1.4	1.0	1.8	-1.4
	100.0		43.2	65.0	6.7	5.4	2.0	90.8		-69.9	65.0	103.0	-68.0
1987 (TOTAL)	769613	214380	532289	43172	133836	104276	83743	93029	20145	221265	237236	202758	214433
	49.9	78.1	47.9	40.8	48.0	55.6	38.9	59.8	36.3	54.0	47.3	44.8	53.3
	100.0	27.9	69.2	5.6	17.4	13.5	10.9	12.1	2.6	28.8	30.8	26.3	27.9

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		========== STAGE IN LIFE CYCLE ==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
JANUARY	35199	11756	23208	537	4232	2666	7660	1748	303	13487	4129	8267	21099
	2.3	4.3	2.1	.5	1.5	1.4	3.6	1.1	.5	3.3	.8	1.8	5.2
	100.0	33.4	65.9	1.5	12.0	7.6	21.8	5.0	.9	38.3	11.7	23.5	59.9
FEBRUARY	14855	9081	5317	1207	2093	303	1214	1651	816	4133	3246	2916	5842
	1.0	3.3	.5	1.1	.8	.2	.6	1.1	1.5	1.0	.6	.6	1.5
	100.0	61.1	35.8	8.1	14.1	2.0	8.2	11.1	5.5	27.8	21.9	19.6	39.3
MARCH	33543	17532	11219	193	3819	3470	1760	748	525	19142	11141	7487	10139
	2.2	6.4	1.0	.2	1.4	1.9	.8	.5	.9	4.7	2.2	1.7	2.5
	100.0	52.3	33.4	.6	11.4	10.3	5.2	2.2	1.6	57.1	33.2	22.3	30.2
APRIL	48229	36233	11121	506	10261	1717	4436	3263	1211	23414	11988	5673	25112
	3.1	13.2	1.0	.5	3.7	.9	2.1	2.1	2.2	5.7	2.4	1.3	6.2
	100.0	75.1	23.1	1.0	21.3	3.6	9.2	6.8	2.5	48.5	24.9	11.8	52.1
MAY	82265	30110	51597	4834	4218	11433	6079	16320	8206	25834	36920	14472	14767
	5.3	11.0	4.6	4.6	1.5	6.1	2.8	10.5	14.8	6.3	7.4	3.2	3.7
	100.0	36.6	62.7	5.9	5.1	13.9	7.4	19.8	10.0	31.4	44.9	17.6	18.0
JUNE	135577	37274	96508	5500	22830	24131	16650	10843	186	39153	51873	41559	28371
	8.8	13.6	8.7	5.2	8.2	12.9	7.7	7.0	.3	9.6	10.3	9.2	7.1
	100.0	27.5	71.2	4.1	16.8	17.8	12.3	8.0	.1	28.9	38.3	30.7	20.9
JULY	115425	32285	81539	12334	15140	7384	13477	17129	5330	37518	38175	41934	25942
	7.5	11.8	7.3	11.7	5.4	3.9	6.3	11.0	9.6	9.2	7.6	9.3	6.4
	100.0	28.0	70.6	10.7	13.1	6.4	11.7	14.8	4.6	32.5	33.1	36.3	22.5
AUGUST	79728	22068	54089	2570	12033	13729	11400	20308	1928	8924	33863	24254	15446
	5.2	8.0	4.9	2.4	4.3	7.3	5.3	13.1	3.5	2.2	6.8	5.4	3.8
	100.0	27.7	67.8	3.2	15.1	17.2	14.3	25.5	2.4	11.2	42.5	30.4	19.4
SEPTEMBER	68438	4469	62100	6412	12467	12703	9096	2986	1491	14320	22673	22156	21143
	4.4	1.6	5.6	6.1	4.5	6.8	4.2	1.9	2.7	3.5	4.5	4.9	5.3
	100.0	6.5	90.7	9.4	18.2	18.6	13.3	4.4	2.2	20.9	33.1	32.4	30.9
OCTOBER	55090	8992	43293	-	32144	1485	4536	3052	149	11683	5785	8472	9355
	3.6	3.3	3.9		11.5	.8	2.1	2.0	.3	2.9	1.2	1.9	2.3
	100.0	16.3	78.6		58.3	2.7	8.2	5.5	.3	21.2	10.5	15.4	17.0
NOVEMBER	33540	3134	27244	436	4728	5957	2981	11866	-	4219	1601	15237	14805
	2.2	1.1	2.5	.4	1.7	3.2	1.4	7.6		1.0	.3	3.4	3.7
	100.0	9.3	81.2	1.3	14.1	17.8	8.9	35.4		12.6	4.8	45.4	44.1

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS · BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
DECEMBER	63188	1324	61864	8641	9870	17997	4456	1225	·	19440	14542	10330	20521
	4.1	.5	5.6	8.2	3.5	9.6	2.1	.8		4.7	2.9	2.3	5.1
	100.0	2.1	97.9	13.7	15.6	28.5	7.1	1.9		30.8	23.0	16.3	32.5
1987, MONTH NOT STATED	4535	121	3190	·	·	1300	·	1890	·	·	1300	·	1890
	.3	*	.3			.7		1.2			.3		.5
	100.0	2.7	70.3			28.7		41.7			28.7		41.7
1986 (TOTAL)	36920	16025	19933	459	268	1081	1306	10428	84	15421	14433	10331	9708
	2.4	5.8	1.8	.4	.1	.6	.6	6.7	.2	3.8	2.9	2.3	2.4
	100.0	43.4	54.0	1.2	.7	2.9	3.5	28.2	.2	41.8	39.1	28.0	26.3
1985 (TOTAL)	21624	994	20629	436	1582	310	·	·	·	19180	11721	366	9420
	1.4	.4	1.9	.4	.6	.2				4.7	2.3	.1	2.3
	100.0	4.6	95.4	2.0	7.3	1.4				88.7	54.2	1.7	43.6
1984 OR EARLIER (TOTAL)	14329	1534	10555	255	667	2542	139	5555	293	2902	5639	3198	3602
	.9	.6	1.0	.2	.2	1.4	.1	3.6	.5	.7	1.1	.7	.9
	100.0	10.7	73.7	1.8	4.7	17.7	1.0	38.8	2.0	20.2	39.4	22.3	25.1
YEAR NOT STATED	196048	8625	100757	10374	40582	17549	12954	18731	20636	47021	86041	58144	34344
	12.7	3.1	9.1	9.8	14.6	9.4	6.0	12.0	37.2	11.5	17.2	12.9	8.5
	100.0	4.4	51.4	5.3	20.7	9.0	6.6	9.6	10.5	24.0	43.9	29.7	17.5
MONTH (ANY YEAR)													
JANUARY	150275	23093	116979	17835	23570	32317	14944	4501	729	41787	35476	38318	53370
	9.7	8.4	10.5	16.9	8.5	17.2	6.9	2.9	1.3	10.2	7.1	8.5	13.3
	100.0	15.4	77.8	11.9	15.7	21.5	9.9	3.0	.5	27.8	23.6	25.5	35.5
FEBRUARY	74407	20782	49543	7085	9461	5839	21871	5792	816	17203	17696	15904	23392
	4.8	7.6	4.5	6.7	3.4	3.1	10.2	3.7	1.5	4.2	3.5	3.5	5.8
	100.0	27.9	66.6	9.5	12.7	7.8	29.4	7.8	1.1	23.1	23.8	21.4	31.4
MARCH	113137	21276	82099	8859	9035	17644	14651	6358	2009	42646	41328	37822	26576
	7.3	7.7	7.4	8.4	3.2	9.4	6.8	4.1	3.6	10.4	8.2	8.4	6.6
	100.0	18.8	72.6	7.8	8.0	15.6	12.9	5.6	1.8	37.7	36.5	33.4	23.5
APRIL	200578	40257	138209	12403	69582	9630	24819	10599	13163	53613	66218	43646	80478
	13.0	14.7	12.4	11.7	25.0	5.1	11.5	6.8	23.7	13.1	13.2	9.6	20.0
	100.0	20.1	68.9	6.2	34.7	4.8	12.4	5.3	6.6	26.7	33.0	21.8	40.1

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MAY	180082	38660	138498	8435	14069	20421	59690	16320	8206	46435	46431	84629	27715
	11.7	14.1	12.5	8.0	5.1	10.9	27.7	10.5	14.8	11.3	9.3	18.7	6.9
	100.0	21.5	76.9	4.7	7.8	11.3	33.1	9.1	4.6	25.8	25.8	47.0	15.4
JUNE	170072	39964	124608	5500	27652	27785	21638	13020	2099	51614	67540	50530	34574
	11.0	14.6	11.2	5.2	9.9	14.8	10.1	8.4	3.8	12.6	13.5	11.2	8.6
	100.0	23.5	73.3	3.2	16.3	16.3	12.7	7.7	1.2	30.3	39.7	29.7	20.3
JULY	122406	33887	86918	12334	15273	7384	13477	20165	5623	39820	40209	42410	28759
	7.9	12.3	7.8	11.7	5.5	3.9	6.3	13.0	10.1	9.7	8.0	9.4	7.1
	100.0	27.7	71.0	10.1	12.5	6.0	11.0	16.5	4.6	32.5	32.8	34.6	23.5
AUGUST	115823	22961	89290	2570	12033	14178	11538	25257	1928	33024	60672	24703	24039
	7.5	8.4	8.0	2.4	4.3	7.6	5.4	16.2	3.5	8.1	12.1	5.5	6.0
	100.0	19.8	77.1	2.2	10.4	12.2	10.0	21.8	1.7	28.5	52.4	21.3	20.8
SEPTEMBER	73380	5780	63493	6848	12467	15136	9096	3225	1491	16155	23312	22156	25447
	4.8	2.1	5.7	6.5	4.5	8.1	4.2	2.1	2.7	3.9	4.7	4.9	6.3
	100.0	7.9	86.5	9.3	17.0	20.6	12.4	4.4	2.0	22.0	31.8	30.2	34.7
OCTOBER	60575	11644	46125	1013	32510	1485	4536	4378	149	14366	7157	9366	11879
	3.9	4.2	4.2	1.0	11.7	.8	2.1	2.8	.3	3.5	1.4	2.1	3.0
	100.0	19.2	76.1	1.7	53.7	2.5	7.5	7.2	.2	23.7	11.8	15.5	19.6
NOVEMBER	49768	8432	37877	436	5260	5957	3454	23003	84	8054	4603	26912	14981
	3.2	3.1	3.4	.4	1.9	3.2	1.6	14.8	.2	2.0	.9	5.9	3.7
	100.0	16.9	76.1	.9	10.6	12.0	6.9	46.2	.2	16.2	9.2	54.1	30.1
DECEMBER	97363	2917	88406	14287	11803	17997	5035	9887	11794	22206	31777	19755	26996
	6.3	1.1	8.0	13.5	4.2	9.6	2.3	6.4	21.2	5.4	6.3	4.4	6.7
	100.0	3.0	90.8	14.7	12.1	18.5	5.2	10.2	12.1	22.8	32.6	20.3	27.7
MONTH NOT STATED	134781	4959	48364	8126	35868	11810	10416	13030	7458	22502	58815	36203	24062
	8.7	1.8	4.4	7.7	12.9	6.3	4.8	8.4	13.4	5.5	11.7	8.0	6.0
	100.0	3.7	35.9	6.0	26.6	8.8	7.7	9.7	5.5	16.7	43.6	26.9	17.9

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3877871	3144500	1621547	665903	480545	320924	210377	406205	2206230	753237
	100.0	100.0	81.1	41.8	17.2	12.4	8.3	5.4	10.5	56.9	19.4
1988 (TOTAL)	1211695	1211695	924089	376073	148168	112660	36232	43497	106466	612247	368755
	31.2	31.2	29.4	23.2	22.3	23.4	11.3	20.7	26.2	27.8	49.0
	100.0	100.0	76.3	31.0	12.2	9.3	3.0	3.6	8.8	50.5	30.4
JANUARY	285840	285840	141430	168327	7431	4604	3552	5997	37841	189101	38823
	7.4	7.4	4.5	10.4	1.1	1.0	1.1	2.9	9.3	8.6	5.2
	100.0	100.0	49.5	58.9	2.6	1.6	1.2	2.1	13.2	66.2	13.6
FEBRUARY	134904	134904	125117	19955	5060	3090	1970	5620	9971	75384	18120
	3.5	3.5	4.0	1.2	.8	.6	.6	2.7	2.5	3.4	2.4
	100.0	100.0	92.7	14.8	3.8	2.3	1.5	4.2	7.4	55.9	13.4
MARCH	162451	162451	126069	44899	4856	1870	2987	21817	12077	95120	19423
	4.2	4.2	4.0	2.8	.7	.4	.9	10.4	3.0	4.3	2.6
	100.0	100.0	77.6	27.6	3.0	1.2	1.8	13.4	7.4	58.6	12.0
APRIL	316508	316508	282237	46833	10370	2917	7452	5059	28365	172144	93335
	8.2	8.2	9.0	2.9	1.6	.6	2.3	2.4	7.0	7.8	12.4
	100.0	100.0	89.2	14.8	3.3	.9	2.4	1.6	9.0	54.4	29.5
MAY	223389	223389	147297	101398	113115	100180	12935	5003	5056	31841	154962
	5.8	5.8	4.7	6.3	17.0	20.8	4.0	2.4	1.2	1.4	20.6
	100.0	100.0	65.9	45.4	50.6	44.8	5.8	2.2	2.3	14.3	69.4
JUNE	59307	59307	56211	10771	7336	-	7336	-	13156	17110	29042
	1.5	1.5	1.8	.7	1.1		2.3		3.2	.8	3.9
	100.0	100.0	94.8	18.2	12.4		12.4		22.2	28.8	49.0
1988, MONTH NOT STATED	29296	29296	45728	-16109	-	-	-	-	-	31548	15050
	.8	.8	1.5	-1.0						1.4	2.0
	100.0	100.0	156.1	-55.0						107.7	51.4
1987 (TOTAL)	2030580	2030580	1701829	982865	414397	296109	226616	144086	189064	1264294	274178
	52.4	52.4	54.1	60.6	62.2	61.6	70.6	68.5	46.5	57.3	36.4
	100.0	100.0	83.8	48.4	20.4	14.6	11.2	7.1	9.3	62.3	13.5

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
JANUARY	98532	98532	70970	64203	18525	15759	8156	14952	12274	76669	1450
	2.5	2.5	2.3	4.0	2.8	3.3	2.5	7.1	3.0	3.5	.2
	100.0	100.0	72.0	65.2	18.8	16.0	8.3	15.2	12.5	77.8	1.5
FEBRUARY	42328	42328	36058	39391	14052	9477	6977	-	1959	35384	1201
	1.1	1.1	1.1	2.4	2.1	2.0	2.2		.5	1.6	.2
	100.0	100.0	85.2	93.1	33.2	22.4	16.5		4.6	83.6	2.8
MARCH	89593	89593	83844	45819	26966	19841	13198	868	6729	66323	2659
	2.3	2.3	2.7	2.8	4.0	4.1	4.1	.4	1.7	3.0	.4
	100.0	100.0	93.6	51.1	30.1	22.1	14.7	1.0	7.5	74.0	3.0
APRIL	128296	128296	125607	103754	42104	15829	28663	30077	2923	94039	-
	3.3	3.3	4.0	6.4	6.3	3.3	8.9	14.3	.7	4.3	
	100.0	100.0	97.9	80.9	32.8	12.3	22.3	23.4	2.3	73.3	
MAY	215855	215855	185721	150309	83119	63352	42882	-	3233	153390	46211
	5.6	5.6	5.9	9.3	12.5	13.2	13.4		.8	7.0	6.1
	100.0	100.0	86.0	69.6	38.5	29.3	19.9		1.5	71.1	21.4
JUNE	362597	362597	269279	167840	72411	54441	38235	4893	72226	229967	47603
	9.4	9.4	8.6	10.4	10.9	11.3	11.9	2.3	17.8	10.4	6.3
	100.0	100.0	74.3	46.3	20.0	15.0	10.5	1.3	19.9	63.4	13.1
JULY	316256	316256	242972	182678	91615	68915	51650	7168	34496	238856	20745
	8.2	8.2	7.7	11.3	13.8	14.3	16.1	3.4	8.5	10.8	2.8
	100.0	100.0	76.8	57.8	29.0	21.8	16.3	2.3	10.9	75.5	6.6
AUGUST	212930	212930	180461	99791	16733	9658	14833	16348	16904	131855	15209
	5.5	5.5	5.7	6.2	2.5	2.0	4.6	7.8	4.2	6.0	2.0
	100.0	100.0	84.8	46.9	7.9	4.5	7.0	7.7	7.9	61.9	7.1
SEPTEMBER	167994	167994	153184	42517	12678	5089	8965	28923	11672	79388	41343
	4.3	4.3	4.9	2.6	1.9	1.1	2.8	13.7	2.9	3.6	5.5
	100.0	100.0	91.2	25.3	7.5	3.0	5.3	17.2	6.9	47.3	24.6
OCTOBER	106850	106850	100028	22688	17952	15507	13057	1352	85	93323	4056
	2.8	2.8	3.2	1.4	2.7	3.2	4.1	.6	*	4.2	.5
	100.0	100.0	93.6	21.2	16.8	14.5	12.2	1.3	.1	87.3	3.8
NOVEMBER	82114	82114	73236	25332	-	-	-	33559	18627	13993	3003
	2.1	2.1	2.3	1.6				16.0	4.6	.6	.4
	100.0	100.0	89.2	30.9				40.9	22.7	17.0	3.7

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
DECEMBER	192561	192561	168530	32057	10056	10056	-	5946	5200	39169	90699
	5.0	5.0	5.4	2.0	1.5	2.1		2.8	1.3	1.8	12.0
	100.0	100.0	87.5	16.6	5.2	5.2		3.1	2.7	20.3	47.1
1987, MONTH NOT STATED	14673	14673	11939	6487	8186	8186	-	-	2734	11939	-
	.4	.4	.4	.4	1.2	1.7			.7	.5	
	100.0	100.0	81.4	44.2	55.8	55.8			18.6	81.4	
1986 (TOTAL)	99397	99397	86847	67325	27763	26761	17612	5488	5494	85482	1889
	2.6	2.6	2.8	4.2	4.2	5.6	5.5	2.6	1.4	3.9	.3
	100.0	100.0	87.4	67.7	27.9	26.9	17.7	5.5	5.5	86.0	1.9
1985 (TOTAL)	74097	74097	51600	24457	4405	4405	-	-	45024	29073	-
	1.9	1.9	1.6	1.5	.7	.9			11.1	1.3	
	100.0	100.0	69.6	33.0	5.9	5.9			60.8	39.2	
1984 OR EARLIER (TOTAL)	32180	32180	30309	10467	3185	1079	2106	-	308	23464	8408
	.8	.8	1.0	.6	.5	.2	.7		.1	1.1	1.1
	100.0	100.0	94.2	32.5	9.9	3.4	6.5		1.0	72.9	26.1
YEAR NOT STATED	429922	429922	349825	160358	67986	39531	38358	17306	59848	191671	100007
	11.1	11.1	11.1	9.9	10.2	8.2	12.0	8.2	14.7	8.7	13.3
	100.0	100.0	81.4	37.3	15.8	9.2	8.9	4.0	13.9	44.6	23.3
MONTH (ANY YEAR)											
JANUARY	390150	390150	218148	235420	26539	20946	12292	20949	51007	268630	42300
	10.1	10.1	6.9	14.5	4.0	4.4	3.8	10.0	12.6	12.2	5.6
	100.0	100.0	55.9	60.3	6.8	5.4	3.2	5.4	13.1	68.9	10.8
FEBRUARY	191110	191110	171470	72279	27813	21267	8947	5620	11930	123702	20266
	4.9	4.9	5.5	4.5	4.2	4.4	2.8	2.7	2.9	5.6	2.7
	100.0	100.0	89.7	37.8	14.6	11.1	4.7	2.9	6.2	64.7	10.6
MARCH	266220	266220	214229	103269	34513	22295	18875	22686	18806	165758	25007
	6.9	6.9	6.8	6.4	5.2	4.6	5.9	10.8	4.6	7.5	3.3
	100.0	100.0	80.5	38.8	13.0	8.4	7.1	8.5	7.1	62.3	9.4
APRIL	453654	453654	416694	152131	53112	19385	36115	38214	31288	270401	93335
	11.7	11.7	13.3	9.4	8.0	4.0	11.3	18.2	7.7	12.3	12.4
	100.0	100.0	91.9	33.5	11.7	4.3	8.0	8.4	6.9	59.6	20.6

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
MAY	480631	480631	361129	282931	198685	164636	57165	5003	8289	222990	204801
	12.4	12.4	11.5	17.4	29.8	34.3	17.8	2.4	2.0	10.1	27.2
	100.0	100.0	75.1	58.9	41.3	34.3	11.9	1.0	1.7	46.4	42.6
JUNE	456684	456684	355528	187323	80646	55244	45666	4893	92346	265131	86407
	11.8	11.8	11.3	11.6	12.1	11.5	14.2	2.3	22.7	12.0	11.5
	100.0	100.0	77.8	41.0	17.7	12.1	10.0	1.1	20.2	58.1	18.9
JULY	331673	331673	258081	191764	92688	69812	52461	7168	34804	253965	20745
	8.6	8.6	8.2	11.8	13.9	14.5	16.3	3.4	8.6	11.5	2.8
	100.0	100.0	77.8	57.8	27.9	21.0	15.8	2.2	10.5	76.6	6.3
AUGUST	324206	324206	264084	152324	40621	33546	38352	16480	61928	197561	15623
	8.4	8.4	8.4	9.4	6.1	7.0	12.0	7.8	15.2	9.0	2.1
	100.0	100.0	81.5	47.0	12.5	10.3	11.8	5.1	19.1	60.9	4.8
SEPTEMBER	179727	179727	164490	47910	14314	6725	8965	28923	11672	86725	45739
	4.6	4.6	5.2	3.0	2.1	1.4	2.8	13.7	2.9	3.9	6.1
	100.0	100.0	91.5	26.7	8.0	3.7	5.0	16.1	6.5	48.3	25.4
OCTOBER	117537	117537	109312	28635	19706	17261	13057	3796	85	100521	4056
	3.0	3.0	3.5	1.8	3.0	3.6	4.1	1.8	*	4.6	.5
	100.0	100.0	93.0	24.4	16.8	14.7	11.1	3.2	.1	85.5	3.5
NOVEMBER	139909	139909	125653	35844	-	-	-	33660	18627	65291	4892
	3.6	3.6	4.0	2.2				16.0	4.6	3.0	.6
	100.0	100.0	89.8	25.6				24.1	13.3	46.7	3.5
DECEMBER	270793	270793	239697	46846	14109	13745	1326	8757	9690	92354	108446
	7.0	7.0	7.6	2.9	2.1	2.9	.4	4.2	2.4	4.2	14.4
	100.0	100.0	88.5	17.3	5.2	5.1	.5	3.2	3.6	34.1	40.0
MONTH NOT STATED	275576	275576	245985	84870	63158	35683	27703	14228	55732	93203	81620
	7.1	7.1	7.8	5.2	9.5	7.4	8.6	6.8	13.7	4.2	10.8
	100.0	100.0	89.3	30.8	22.9	12.9	10.1	5.2	20.2	33.8	29.6

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
1988 (TOTAL)	1211695	1141622	952801	90878	97943	45172	24901	10119	13141	1144258	7002	19129	48308
	31.2	37.2	41.8	28.0	21.2	7.1	13.9	21.1	35.6	31.9	6.1	18.4	25.4
	100.0	94.2	78.6	7.5	8.1	3.7	2.1	.8	1.1	94.4	.6	1.6	4.0
JANUARY	285840	264931	203983	4400	56548	16631	4277	4277	-	268420	-	2280	15139
	7.4	8.6	8.9	1.4	12.2	2.6	2.4	8.9		7.5		2.2	7.9
	100.0	92.7	71.4	1.5	19.8	5.8	1.5	1.5		93.9		.8	5.3
FEBRUARY	134904	120447	85433	23467	11547	9135	5323	3963	-	112267	-	7349	15288
	3.5	3.9	3.7	7.2	2.5	1.4	3.0	8.3		3.1		7.1	8.0
	100.0	89.3	63.3	17.4	8.6	6.8	3.9	2.9		83.2		5.4	11.3
MARCH	162451	151881	129000	8147	14734	9325	1245	1153	-	149802	-	5999	6650
	4.2	5.0	5.7	2.5	3.2	1.5	.7	2.4		4.2		5.8	3.5
	100.0	93.5	79.4	5.0	9.1	5.7	.8	.7		92.2		3.7	4.1
APRIL	316508	310959	267507	31153	12298	5549	-	-	-	305548	-	2116	8845
	8.2	10.1	11.7	9.6	2.7	.9				8.5		2.0	4.6
	100.0	98.2	84.5	9.8	3.9	1.8				96.5		.7	2.8
MAY	223389	205880	180867	24124	889	3454	14056	725	13141	220488	1079	1385	1516
	5.8	6.7	7.9	7.4	.2	.5	7.8	1.5	35.6	6.2	.9	1.3	.8
	100.0	92.2	81.0	10.8	.4	1.5	6.3	.3	5.9	98.7	.5	.6	.7
JUNE	59307	58228	39736	16566	1926	1079	-	-	-	59307	5923	-	-
	1.5	1.9	1.7	5.1	.4	.2				1.7	5.1		
	100.0	98.2	67.0	27.9	3.2	1.8				100.0	10.0		
1988, MONTH NOT STATED	29296	29296	46275	-16979	-	-	-	-	-	28426	-	-	870
	.8	1.0	2.0	-5.2						.8			.5
	100.0	100.0	158.0	-58.0						97.0			3.0
1987 (TOTAL)	2030580	1447088	1032414	162008	252666	452045	131448	24887	23678	1856503	56650	64573	109504
	52.4	47.2	45.3	50.0	54.7	71.5	73.4	51.8	64.1	51.8	49.0	62.1	57.5
	100.0	71.3	50.8	8.0	12.4	22.3	6.5	1.2	1.2	91.4	2.8	3.2	5.4

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
JANUARY	98532	61258	43495	14452	3311	24816	12457	2037	-	88809	2029	3925	5798
	2.5	2.0	1.9	4.5	.7	3.9	7.0	4.2		2.5	1.8	3.8	3.0
	100.0	62.2	44.1	14.7	3.4	25.2	12.6	2.1		90.1	2.1	4.0	5.9
FEBRUARY	42328	10508	7153	2017	1338	27313	4507	159	-	23554	9286	1503	17271
	1.1	.3	.3	.6	.3	4.3	2.5	.3		.7	8.0	1.4	9.1
	100.0	24.8	16.9	4.8	3.2	64.5	10.6	.4		55.6	21.9	3.6	40.8
MARCH	89593	35887	22271	7004	6612	46226	7480	1342	-	76964	-	3119	9511
	2.3	1.2	1.0	2.2	1.4	7.3	4.2	2.8		2.1		3.0	5.0
	100.0	40.1	24.9	7.8	7.4	51.6	8.3	1.5		85.9		3.5	10.6
APRIL	128296	22482	5447	8224	8810	81907	23908	1331	2017	104502	-	9245	14550
	3.3	.7	.2	2.5	1.9	13.0	13.3	2.8	5.5	2.9		8.9	7.6
	100.0	17.5	4.2	6.4	6.9	63.8	18.6	1.0	1.6	81.5		7.2	11.3
MAY	215855	140245	61907	25116	53222	57235	18375	1874	10836	196311	8511	5183	14361
	5.6	4.6	2.7	7.7	11.5	9.1	10.3	3.9	29.3	5.5	7.4	5.0	7.5
	100.0	65.0	28.7	11.6	24.7	26.5	8.5	.9	5.0	90.9	3.9	2.4	6.7
JUNE	362597	266850	170179	27386	69285	77112	18635	2668	484	333343	22190	13421	15833
	9.4	8.7	7.5	8.4	15.0	12.2	10.4	5.6	1.3	9.3	19.2	12.9	8.3
	100.0	73.6	46.9	7.6	19.1	21.3	5.1	.7	.1	91.9	6.1	3.7	4.4
JULY	316256	211546	144329	38103	29114	95851	8860	4642	1717	294985	3365	9980	11291
	8.2	6.9	6.3	11.8	6.3	15.2	4.9	9.7	4.6	8.2	2.9	9.6	5.9
	100.0	66.9	45.6	12.0	9.2	30.3	2.8	1.5	.5	93.3	1.1	3.2	3.6
AUGUST	212930	184213	165446	10245	8522	17960	10756	3256	-	200234	2757	7145	5551
	5.5	6.0	7.3	3.2	1.8	2.8	6.0	6.8		5.6	2.4	6.9	2.9
	100.0	86.5	77.7	4.8	4.0	8.4	5.1	1.5		94.0	1.3	3.4	2.6
SEPTEMBER	167994	150948	111695	15416	23837	11252	5793	839	-	163340	563	2005	2649
	4.3	4.9	4.9	4.8	5.2	1.8	3.2	1.7		4.6	.5	1.9	1.4
	100.0	89.9	66.5	9.2	14.2	6.7	3.4	.5		97.2	.3	1.2	1.6
OCTOBER	106850	86324	75825	6791	3708	6252	14274	3322	8623	96694	-	4949	5207
	2.8	2.8	3.3	2.1	.8	1.0	8.0	6.9	23.3	2.7		4.8	2.7
	100.0	80.8	71.0	6.4	3.5	5.9	13.4	3.1	8.1	90.5		4.6	4.9
NOVEMBER	82114	75284	61400	2143	11741	2131	4699	2439	-	72473	-	3604	6037
	2.1	2.5	2.7	.7	2.5	.3	2.6	5.1		2.0		3.5	3.2
	100.0	91.7	74.8	2.6	14.3	2.6	5.7	3.0		88.3		4.4	7.4

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS · BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
DECEMBER	192561	190858	152584	5110	33164	-	1703	978	-	190858	-	495	1208
	5.0	6.2	6.7	1.6	7.2		1.0	2.0		5.3		.5	.6
	100.0	99.1	79.2	2.7	17.2		.9	.5		99.1		.3	.6
1987, MONTH NOT STATED	14673	10684	10684	-	-	3989	-	-	-	14436	7950	-	237
	.4	.3	.5			.6				.4	6.9		.1
	100.0	72.8	72.8			27.2				98.4	54.2		1.6
1986 (TOTAL)	99397	30712	13415	9357	7940	62718	5967	1422	138	86179	36713	4726	8492
	2.6	1.0	.6	2.9	1.7	9.9	3.3	3.0	.4	2.4	31.8	4.5	4.5
	100.0	30.9	13.5	9.4	8.0	63.1	6.0	1.4	.1	86.7	36.9	4.8	8.5
1985 (TOTAL)	74097	71663	2558	-	69105	-	2434	114	-	69720	-	2409	1968
	1.9	2.3	.1		15.0		1.4	.2		1.9		2.3	1.0
	100.0	96.7	3.5		93.3		3.3	.2		94.1		3.3	2.7
1984 OR EARLIER (TOTAL)	32180	21982	20526	1457	-	7344	2853	2853	-	29327	1601	-	2853
	.8	.7	.9	.4		1.2	1.6	5.9		.8	1.4		1.5
	100.0	68.3	63.8	4.5		22.8	8.9	8.9		91.1	5.0		8.9
YEAR NOT STATED	429922	353797	259005	60489	34303	64543	11581	8604	-	397377	13598	13122	19423
	11.1	11.5	11.4	18.7	7.4	10.2	6.5	17.9		11.1	11.8	12.6	10.2
	100.0	82.3	60.2	14.1	8.0	15.0	2.7	2.0		92.4	3.2	3.1	4.5
MONTH (ANY YEAR)													
JANUARY	390150	330763	250089	19744	60930	42652	16735	6315	-	361694	2992	6448	22008
	10.1	10.8	11.0	6.1	13.2	6.8	9.3	13.2		10.1	2.6	6.2	11.5
	100.0	84.8	64.1	5.1	15.6	10.9	4.3	1.6		92.7	.8	1.7	5.6
FEBRUARY	191110	135325	96576	25484	13265	45307	10479	4658	-	145846	9286	9012	36253
	4.9	4.4	4.2	7.9	2.9	7.2	5.8	9.7		4.1	8.0	8.7	19.0
	100.0	70.8	50.5	13.3	6.9	23.7	5.5	2.4		76.3	4.9	4.7	19.0
MARCH	266220	197628	151271	25011	21346	59752	8840	2610	-	240243	-	9119	16859
	6.9	6.4	6.6	7.7	4.6	9.5	4.9	5.4		6.7		8.8	8.8
	100.0	74.2	56.8	9.4	8.0	22.4	3.3	1.0		90.2		3.4	6.3
APRIL	453654	340747	280261	39378	21108	88094	24813	2236	2017	417356	-	11361	24938
	11.7	11.1	12.3	12.1	4.6	13.9	13.8	4.7	5.5	11.6		10.9	13.1
	100.0	75.1	61.8	8.7	4.7	19.4	5.5	.5	.4	92.0		2.5	5.5

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MAY	480631	378272	269849	54313	54111	67547	34812	4842	24115	454064	9590	6705	19862
	12.4	12.3	11.8	16.8	11.7	10.7	19.4	10.1	65.3	12.7	8.3	6.4	10.4
	100.0	78.7	56.1	11.3	11.3	14.1	7.2	1.0	5.0	94.5	2.0	1.4	4.1
JUNE	456684	351334	232496	47626	71211	86715	18635	2668	484	426627	32987	13421	16637
	11.8	11.5	10.2	14.7	15.4	13.7	10.4	5.6	1.3	11.9	28.5	12.9	8.7
	100.0	76.9	50.9	10.4	15.6	19.0	4.1	.6	.1	93.4	7.2	2.9	3.6
JULY	331673	212634	145109	38411	29114	108643	10396	6179	1717	307863	4001	10983	12828
	8.6	6.9	6.4	11.8	6.3	17.2	5.8	12.9	4.6	8.6	3.5	10.6	6.7
	100.0	64.1	43.8	11.6	8.8	32.8	3.1	1.9	.5	92.8	1.2	3.3	3.9
AUGUST	324206	270610	179579	15346	75684	41471	12126	4625	-	308345	16341	7277	8585
	8.4	8.8	7.9	4.7	16.4	6.6	6.8	9.6		8.6	14.1	7.0	4.5
	100.0	83.5	55.4	4.7	23.3	12.8	3.7	1.4		95.1	5.0	2.2	2.6
SEPTEMBER	179727	157713	116517	15416	25781	14930	7084	839	-	171839	2089	2964	4924
	4.6	5.1	5.1	4.8	5.6	2.4	4.0	1.7		4.8	1.8	2.9	2.6
	100.0	87.8	64.8	8.6	14.3	8.3	3.9	.5		95.6	1.2	1.6	2.7
OCTOBER	117537	90383	78270	8405	3708	9925	17228	3322	8623	105369	-	6085	6083
	3.0	2.9	3.4	2.6	.8	1.6	9.6	6.9	23.3	2.9		5.9	3.2
	100.0	76.9	66.6	7.2	3.2	8.4	14.7	2.8	7.3	89.6		5.2	5.2
NOVEMBER	139909	108218	91540	2243	14436	24480	7211	2439	-	128483	17694	4252	7175
	3.6	3.5	4.0	.7	3.1	3.9	4.0	5.1		3.6	15.3	4.1	3.8
	100.0	77.3	65.4	1.6	10.3	17.5	5.2	1.7		91.8	12.6	3.0	5.1
DECEMBER	270793	264176	216874	9964	37339	4677	1940	1215	-	253718	-	13373	3702
	7.0	8.6	9.5	3.1	8.1	.7	1.1	2.5		7.1		12.9	1.9
	100.0	97.6	80.1	3.7	13.8	1.7	.7	.4		93.7		4.9	1.4
MONTH NOT STATED	275576	229060	172290	22847	33923	37628	8888	6053	-	261919	20585	2963	10694
	7.1	7.5	7.6	7.0	7.3	6.0	5.0	12.6		7.3	17.8	2.9	5.6
	100.0	83.1	62.5	8.3	12.3	13.7	3.2	2.2		95.0	7.5	1.1	3.9

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
1988 (TOTAL)	1211695	916679	295017	525566	686130	581155	569242	12235	56076	58280	-	-	739711	471984
	31.2	36.6	21.5	32.0	30.7	35.0	37.0	6.9	11.1	49.5			52.6	79.2
	100.0	75.7	24.3	43.4	56.6	48.0	47.0	1.0	4.6	4.8			61.0	39.0
JANUARY	285840	247543	38297	85241	200599	167001	167001	-	20214	13383	-	-	248778	37061
	7.4	9.9	2.8	5.2	9.0	10.1	10.9		4.0	11.4			17.7	6.2
	100.0	86.6	13.4	29.8	70.2	58.4	58.4		7.1	4.7			87.0	13.0
FEBRUARY	134904	92594	42310	43621	91283	81517	75352	6165	1615	8151	-	-	120034	14870
	3.5	3.7	3.1	2.7	4.1	4.9	4.9	3.5	.3	6.9			8.5	2.5
	100.0	68.6	31.4	32.3	67.7	60.4	55.9	4.6	1.2	6.0			89.0	11.0
MARCH	162451	117298	45153	58821	103630	96926	96547	702	322	8254	-	-	92420	70032
	4.2	4.7	3.3	3.6	4.6	5.8	6.3	.4	.1	7.0			6.6	11.7
	100.0	72.2	27.8	36.2	63.8	59.7	59.4	.4	.2	5.1			56.9	43.1
APRIL	316508	225504	91004	116046	200462	163694	163694	-	22082	22003	-	-	232205	84303
	8.2	9.0	6.6	7.1	9.0	9.9	10.7		4.4	18.7			16.5	14.1
	100.0	71.2	28.8	36.7	63.3	51.7	51.7		7.0	7.0			73.4	26.6
MAY	223389	172467	50922	188721	34669	26292	24068	2224	3165	5402	-	-	-	223389
	5.8	6.9	3.7	11.5	1.6	1.6	1.6	1.3	.6	4.6				37.5
	100.0	77.2	22.8	84.5	15.5	11.8	10.8	1.0	1.4	2.4				100.0
JUNE	59307	44266	15041	35367	23940	15584	12440	3144	8356	-	-	-	-	59307
	1.5	1.8	1.1	2.2	1.1	.9	.8	1.8	1.7					10.0
	100.0	74.6	25.4	59.6	40.4	26.3	21.0	5.3	14.1					100.0
1988, MONTH NOT STATED	29296	17005	12290	-2252	31548	30140	30140	-	322	1085	-	-	46275	-16979
	.8	.7	.9	-.1	1.4	1.8	2.0		.1	.9			3.3	-2.8
	100.0	58.0	42.0	-7.7	107.7	102.9	102.9		1.1	3.7			158.0	-58.0
1987 (TOTAL)	2030580	1269167	758416	779049	1251532	881179	793066	133145	360246	22350	1279497	264494	451676	34913
	52.4	50.7	55.3	47.4	56.0	53.0	51.6	75.0	71.3	19.0	82.9	79.4	32.1	5.9
	100.0	62.5	37.3	38.4	61.6	43.4	39.1	6.6	17.7	1.1	63.0	13.0	22.2	1.7

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
JANUARY	98532	53427	45105	25465	73066	53975	50858	4958	19455	-	70666	7611	20254	-
	2.5	2.1	3.3	1.5	3.3	3.2	3.3	2.8	3.9		4.6	2.3	1.4	
	100.0	54.2	45.8	25.8	74.2	54.8	51.6	5.0	19.7		71.7	7.7	20.6	
FEBRUARY	42328	27440	14888	1201	41127	19999	19621	963	19820	1307	39623	1504	1201	-
	1.1	1.1	1.1	.1	1.8	1.2	1.3	.5	3.9	1.1	2.6	.5	.1	
	100.0	64.8	35.2	2.8	97.2	47.2	46.4	2.3	46.8	3.1	93.6	3.6	2.8	
MARCH	89593	40064	49529	34304	55289	45549	45549	7997	13369	-	84243	4272	-	1079
	2.3	1.6	3.6	2.1	2.5	2.7	3.0	4.5	2.6		5.5	1.3		.2
	100.0	44.7	55.3	38.3	61.7	50.8	50.8	8.9	14.9		94.0	4.8		1.2
APRIL	128296	91530	36767	2667	125629	90362	85814	6395	37407	-	100033	24329	1268	2667
	3.3	3.7	2.7	.2	5.6	5.4	5.6	3.6	7.4		6.5	7.3	.1	.4
	100.0	71.3	28.7	2.1	97.9	70.4	66.9	5.0	29.2		78.0	19.0	1.0	2.1
MAY	215855	131756	83831	109321	106534	54872	47187	10416	41383	4227	188966	2342	22512	2034
	5.6	5.3	6.1	6.7	4.8	3.3	3.1	5.9	8.2	3.6	12.2	.7	1.6	.3
	100.0	61.0	38.8	50.6	49.4	25.4	21.9	4.8	19.2	2.0	87.5	1.1	10.4	.9
JUNE	362597	230412	129724	184586	178011	58361	53429	6751	113370	10670	352977	7665	1470	484
	9.4	9.2	9.5	11.2	8.0	3.5	3.5	3.8	22.4	9.1	22.9	2.3	.1	.1
	100.0	63.5	35.8	50.9	49.1	16.1	14.7	1.9	31.3	2.9	97.3	2.1	.4	.1
JULY	316256	182465	133791	132957	183299	128213	111280	42693	58742	5245	293078	15745	7433	-
	8.2	7.3	9.7	8.1	8.2	7.7	7.2	24.1	11.6	4.5	19.0	4.7	.5	
	100.0	57.7	42.3	42.0	58.0	40.5	35.2	13.5	18.6	1.7	92.7	5.0	2.4	
AUGUST	212930	127369	85561	60367	152563	129194	94174	36294	23144	810	128348	39135	44368	1079
	5.5	5.1	6.2	3.7	6.8	7.8	6.1	20.4	4.6	.7	8.3	11.8	3.2	.2
	100.0	59.8	40.2	28.4	71.6	60.7	44.2	17.0	10.9	.4	60.3	18.4	20.8	.5
SEPTEMBER	167994	116245	51750	64994	103000	76948	74842	3285	24159	-	9724	140797	14343	3131
	4.3	4.6	3.8	4.0	4.6	4.6	4.9	1.9	4.8		.6	42.3	1.0	.5
	100.0	69.2	30.8	38.7	61.3	45.8	44.6	2.0	14.4		5.8	83.8	8.5	1.9
OCTOBER	106850	91762	15088	13410	93441	92262	91383	879	1178	-	85	20856	71399	14510
	2.8	3.7	1.1	.8	4.2	5.6	5.9	.5	.2		*	6.3	5.1	2.4
	100.0	85.9	14.1	12.6	87.4	86.3	85.5	.8	1.1		.1	19.5	66.8	13.6
NOVEMBER	82114	53194	28920	5146	76968	76968	70401	6568	-	-	1071	-	76910	4134
	2.1	2.1	2.1	.3	3.4	4.6	4.6	3.7			.1		5.5	.7
	100.0	64.8	35.2	6.3	93.7	93.7	85.7	8.0			1.3		93.7	5.0

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	PARKS MAIN DESTINATION: NO	LENGTH OF STAY: SAME-DAY	LENGTH OF STAY: OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	ACCOMMODATION TYPE: HOTEL, MOTEL, LODGE	ACCOMMODATION TYPE: ALL OTHER ROOFED	ACCOMMODATION TYPE: ANY TRAILER, CAMPING	ACCOMMODATION TYPE: OWN VACATION HOME,VFR	SEASON: SUMMER	SEASON: FALL	SEASON: WINTER	SEASON: SPRING
DECEMBER	192561	109067	83224	144630	47931	47751	41806	5946	269	90	-	-	190517	2044
	5.0	4.4	6.1	8.8	2.1	2.9	2.7	3.3	.1	.1			13.6	.3
	100.0	56.6	43.2	75.1	24.9	24.8	21.7	3.1	.1	*			98.9	1.1
1987, MONTH NOT STATED	14673	14436	237	-	14673	6724	6724	-	7950	-	10684	237	-	3752
	.4	.6	*		.7	.4	.4		1.6		.7	.1		.6
	100.0	98.4	1.6		100.0	45.8	45.8		54.2		72.8	1.6		25.6
1986 (TOTAL)	99397	73087	26310	16132	83265	34337	30137	4996	49776	796	89046	7680	2670	-
	2.6	2.9	1.9	1.0	3.7	2.1	2.0	2.8	9.9	.7	5.8	2.3	.2	
	100.0	73.5	26.5	16.2	83.8	34.5	30.3	5.0	50.1	.8	89.6	7.7	2.7	
1985 (TOTAL)	74097	5089	69008	67162	6935	4377	4377	-	2761	-	26746	587	46764	-
	1.9	.2	5.0	4.1	.3	.3	.3		.5		1.7	.2	3.3	
	100.0	6.9	93.1	90.6	9.4	5.9	5.9		3.7		36.1	.8	63.1	
1984 OR EARLIER (TOTAL)	32180	25409	6771	23584	8596	6038	6038	-	4664	-	10118	4853	16130	1079
	.8	1.0	.5	1.4	.4	.4	.4		.9		.7	1.5	1.1	.2
	100.0	79.0	21.0	73.3	26.7	18.8	18.8		14.5		31.4	15.1	50.1	3.4
YEAR NOT STATED	429922	212061	216773	231561	198361	154032	133651	27121	31748	36406	138025	55439	148383	88075
	11.1	8.5	15.8	14.1	8.9	9.3	8.7	15.3	6.3	30.9	8.9	16.6	10.6	14.8
	100.0	49.3	50.4	53.9	46.1	35.8	31.1	6.3	7.4	8.5	32.1	12.9	34.5	20.5
MONTH (ANY YEAR)														
JANUARY	390150	303206	86944	112734	277416	223765	220648	4958	40631	13383	73283	7854	271951	37061
	10.1	12.1	6.3	6.9	12.4	13.5	14.4	2.8	8.0	11.4	4.7	2.4	19.4	6.2
	100.0	77.7	22.3	28.9	71.1	57.4	56.6	1.3	10.4	3.4	18.8	2.0	69.7	9.5
FEBRUARY	191110	131883	59228	52438	138672	105749	99206	7127	23464	9459	49018	1618	125604	14870
	4.9	5.3	4.3	3.2	6.2	6.4	6.5	4.0	4.6	8.0	3.2	.5	8.9	2.5
	100.0	69.0	31.0	27.4	72.6	55.3	51.9	3.7	12.3	4.9	25.6	.8	65.7	7.8
MARCH	266220	161678	104542	104497	161723	145165	144786	9283	15797	8254	86933	4386	102280	72622
	6.9	6.5	7.6	6.4	7.2	8.7	9.4	5.2	3.1	7.0	5.6	1.3	7.3	12.2
	100.0	60.7	39.3	39.3	60.7	54.5	54.4	3.5	5.9	3.1	32.7	1.6	38.4	27.3
APRIL	453654	323374	130280	118713	334941	261353	256805	6395	61042	22003	103129	24329	233473	92724
	11.7	12.9	9.5	7.2	15.0	15.7	16.7	3.6	12.1	18.7	6.7	7.3	16.6	15.6
	100.0	71.3	28.7	26.2	73.8	57.6	56.6	1.4	13.5	4.9	22.7	5.4	51.5	20.4

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MAY	480631	336199	144164	301669	178962	110077	94915	17894	53394	9629	223581	2922	22512	231616
	12.4	13.4	10.5	18.4	8.0	6.6	6.2	10.1	10.6	8.2	14.5	.9	1.6	38.9
	100.0	69.9	30.0	62.8	37.2	22.9	19.7	3.7	11.1	2.0	46.5	.6	4.7	48.2
JUNE	456684	303220	151003	242428	214256	80773	72697	9895	128167	10670	373943	7665	1470	73605
	11.8	12.1	11.0	14.8	9.6	4.9	4.7	5.6	25.4	9.1	24.2	2.3	.1	12.3
	100.0	66.4	33.1	53.1	46.9	17.7	15.9	2.2	28.1	2.3	81.9	1.7	.3	16.1
JULY	331673	188517	143156	133527	198146	134754	114513	46000	67048	5245	307452	16007	8214	-
	8.6	7.5	10.4	8.1	8.9	8.1	7.5	25.9	13.3	4.5	19.9	4.8	.6	
	100.0	56.8	43.2	40.3	59.7	40.6	34.5	13.9	20.2	1.6	92.7	4.8	2.5	
AUGUST	324206	160789	163417	142811	181395	144442	109422	36294	36728	810	168730	48336	106062	1079
	8.4	6.4	11.9	8.7	8.1	8.7	7.1	20.4	7.3	.7	10.9	14.5	7.5	.2
	100.0	49.6	50.4	44.0	56.0	44.6	33.8	11.2	11.3	.2	52.0	14.9	32.7	.3
SEPTEMBER	179727	126876	52851	69390	110337	82758	79896	4040	25889	-	14219	146294	16083	3131
	4.6	5.1	3.9	4.2	4.9	5.0	5.2	2.3	5.1		.9	43.9	1.1	.5
	100.0	70.6	29.4	38.6	61.4	46.0	44.5	2.2	14.4		7.9	81.4	8.9	1.7
OCTOBER	117537	96685	20852	13410	104127	102102	101223	879	2025	-	3857	26692	71399	15589
	3.0	3.9	1.5	.8	4.7	6.1	6.6	.5	.4		.2	8.0	5.1	2.6
	100.0	82.3	17.7	11.4	88.6	86.9	86.1	.7	1.7		3.3	22.7	60.7	13.3
NOVEMBER	139909	74553	65356	9112	130797	113104	106536	6568	17694	-	19245	2512	114019	4134
	3.6	3.0	4.8	.6	5.9	6.8	6.9	3.7	3.5		1.2	.8	8.1	.7
	100.0	53.3	46.7	6.5	93.5	80.8	76.1	4.7	12.6		13.8	1.8	81.5	3.0
DECEMBER	270793	137779	132745	174140	96654	84404	78458	6741	6764	6461	12771	237	252916	4870
	7.0	5.5	9.7	10.6	4.3	5.1	5.1	3.8	1.3	5.5	.8	.1	18.0	.8
	100.0	50.9	49.0	64.3	35.7	31.2	29.0	2.5	2.5	2.4	4.7	.1	93.4	1.8
MONTH NOT STATED	275576	156733	117755	168183	107393	72672	57407	21421	26630	31916	107272	44201	79352	44750
	7.1	6.3	8.6	10.2	4.8	4.4	3.7	12.1	5.3	27.1	7.0	13.3	5.6	7.5
	100.0	56.9	42.7	61.0	39.0	26.4	20.8	7.8	9.7	11.6	38.9	16.0	28.8	16.2

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	1253931	1633523	584081	289405	205440	793200	860337	3077616	1012125	1038288	1928284	521871
	100.0	32.3	42.1	15.1	7.5	5.3	20.5	22.2	79.4	26.1	26.8	49.7	13.5
1988 (TOTAL)	1211695	398588	398014	205024	144824	81388	175658	283308	925239	301430	161351	517788	359006
	31.2	31.8	24.4	35.1	50.0	39.6	22.1	32.9	30.1	29.8	15.5	26.9	68.8
	100.0	32.9	32.8	16.9	12.0	6.7	14.5	23.4	76.4	24.9	13.3	42.7	29.6
JANUARY	285840	101762	110579	35779	7621	30438	15140	43633	198202	19599	38699	113638	120582
	7.4	8.1	6.8	6.1	2.6	14.8	1.9	5.1	6.4	1.9	3.7	5.9	23.1
	100.0	35.6	38.7	12.5	2.7	10.6	5.3	15.3	69.3	6.9	13.5	39.8	42.2
FEBRUARY	134904	22452	69536	21241	7444	14180	42445	34882	103430	13549	35340	82682	46277
	3.5	1.8	4.3	3.6	2.6	6.9	5.4	4.1	3.4	1.3	3.4	4.3	8.9
	100.0	16.6	51.5	15.7	5.5	10.5	31.5	25.9	76.7	10.0	26.2	61.3	34.3
MARCH	162451	73117	22068	42713	1965	22587	28169	12376	102590	18251	17463	68285	62711
	4.2	5.8	1.4	7.3	.7	11.0	3.6	1.4	3.3	1.8	1.7	3.5	12.0
	100.0	45.0	13.6	26.3	1.2	13.9	17.3	7.6	63.2	11.2	10.7	42.0	38.6
APRIL	316508	153513	75216	68361	25420	9854	31818	44085	255630	115564	7182	116701	112430
	8.2	12.2	4.6	11.7	8.8	4.8	4.0	5.1	8.3	11.4	.7	6.1	21.5
	100.0	48.5	23.8	21.6	8.0	3.1	10.1	13.9	80.8	36.5	2.3	36.9	35.5
MAY	223389	28554	93226	2667	98151	791	12471	105188	209359	98491	29036	68187	-
	5.8	2.3	5.7	.5	33.9	.4	1.6	12.2	6.8	9.7	2.8	3.5	
	100.0	12.8	41.7	1.2	43.9	.4	5.6	47.1	93.7	44.1	13.0	30.5	
JUNE	59307	18105	15099	19213	4223	2667	16346	13873	30017	6706	4039	23898	-
	1.5	1.4	.9	3.3	1.5	1.3	2.1	1.6	1.0	.7	.4	1.2	
	100.0	30.5	25.5	32.4	7.1	4.5	27.6	23.4	50.6	11.3	6.8	40.3	
1988, MONTH NOT STATED	29296	1085	12290	15050	-	870	29270	29270	26010	29270	29592	44397	17005
	.8	.1	.8	2.6		.4	3.7	3.4	.8	2.9	2.9	2.3	3.3
	100.0	3.7	42.0	51.4		3.0	99.9	99.9	88.8	99.9	101.0	151.5	58.0
1987 (TOTAL)	2030580	654221	1019726	292375	80186	89096	486977	452232	1732706	573319	722522	1180202	123880
	52.4	52.2	62.4	50.1	27.7	43.4	61.4	52.6	56.3	56.6	69.6	61.2	23.7
	100.0	32.2	50.2	14.4	3.9	4.4	24.0	22.3	85.3	28.2	35.6	58.1	6.1

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
JANUARY	98532	33348	56636	3596	2929	2078	24166	6445	92676	21930	39880	47108	7396
	2.5	2.7	3.5	.6	1.0	1.0	3.0	.7	3.0	2.2	3.8	2.4	1.4
	100.0	33.8	57.5	3.6	3.0	2.1	24.5	6.5	94.1	22.3	40.5	47.8	7.5
FEBRUARY	42328	13813	20407	12431	2785	4591	13313	19200	38084	24856	32342	34481	1201
	1.1	1.1	1.2	2.1	1.0	2.2	1.7	2.2	1.2	2.5	3.1	1.8	.2
	100.0	32.6	48.2	29.4	6.6	10.8	31.5	45.4	90.0	58.7	76.4	81.5	2.8
MARCH	89593	27607	30561	25856	4816	6477	24180	28912	89315	24759	39381	70783	-
	2.3	2.2	1.9	4.4	1.7	3.2	3.0	3.4	2.9	2.4	3.8	3.7	
	100.0	30.8	34.1	28.9	5.4	7.2	27.0	32.3	99.7	27.6	44.0	79.0	
APRIL	128296	38074	38689	37796	7616	8203	77452	29301	117284	19283	92857	66709	3449
	3.3	3.0	2.4	6.5	2.6	4.0	9.8	3.4	3.8	1.9	8.9	3.5	.7
	100.0	29.7	30.2	29.5	5.9	6.4	60.4	22.8	91.4	15.0	72.4	52.0	2.7
MAY	215855	58654	130352	12832	5158	9857	60498	64905	185883	80300	116367	126785	-
	5.6	4.7	8.0	2.2	1.8	4.8	7.6	7.5	6.0	7.9	11.2	6.6	
	100.0	27.2	60.4	5.9	2.4	4.6	28.0	30.1	86.1	37.2	53.9	58.7	
JUNE	362597	116592	212435	51866	13409	5941	102674	103429	322190	115326	110747	236792	3888
	9.4	9.3	13.0	8.9	4.6	2.9	12.9	12.0	10.5	11.4	10.7	12.3	.7
	100.0	32.2	58.6	14.3	3.7	1.6	28.3	28.5	88.9	31.8	30.5	65.3	1.1
JULY	316256	102018	160221	49769	12216	6320	79392	64703	289171	120901	118675	213035	-
	8.2	8.1	9.8	8.5	4.2	3.1	10.0	7.5	9.4	11.9	11.4	11.0	
	100.0	32.3	50.7	15.7	3.9	2.0	25.1	20.5	91.4	38.2	37.5	67.4	
AUGUST	212930	44663	120511	39883	17242	3102	19383	58692	181308	62631	85334	123897	5273
	5.5	3.6	7.4	6.8	6.0	1.5	2.4	6.8	5.9	6.2	8.2	6.4	1.0
	100.0	21.0	56.6	18.7	8.1	1.5	9.1	27.6	85.1	29.4	40.1	58.2	2.5
SEPTEMBER	167994	69507	73104	35103	4093	11948	38173	11556	153820	51078	42343	66864	14343
	4.3	5.5	4.5	6.0	1.4	5.8	4.8	1.3	5.0	5.0	4.1	3.5	2.7
	100.0	41.4	43.5	20.9	2.4	7.1	22.7	6.9	91.6	30.4	25.2	39.8	8.5
OCTOBER	106850	87980	12088	199	6035	1274	12663	5614	99084	4390	10252	82661	5650
	2.8	7.0	.7	*	2.1	.6	1.6	.7	3.2	.4	1.0	4.3	1.1
	100.0	82.3	11.3	.2	5.6	1.2	11.9	5.3	92.7	4.1	9.6	77.4	5.3
NOVEMBER	82114	24935	23091	2022	2973	28104	6658	10620	35260	7438	14670	30151	17848
	2.1	2.0	1.4	.3	1.0	13.7	.8	1.2	1.1	.7	1.4	1.6	3.4
	100.0	30.4	28.1	2.5	3.6	34.2	8.1	12.9	42.9	9.1	17.9	36.7	21.7

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
DECEMBER	192561	36793	133681	18288	914	1201	24672	45103	113957	32478	19674	74450	64833
	5.0	2.9	8.2	3.1	.3	.6	3.1	5.2	3.7	3.2	1.9	3.9	12.4
	100.0	19.1	69.4	9.5	.5	.6	12.8	23.4	59.2	16.9	10.2	38.7	33.7
1987, MONTH NOT STATED	14673	237	7950	2734	-	-	3752	3752	14673	7950	-	6487	-
	.4	*	.5	.5			.5	.4	.5	.8		.3	
	100.0	1.6	54.2	18.6			25.6	25.6	100.0	54.2		44.2	
1986 (TOTAL)	99397	38919	45372	13668	903	9357	34676	33966	99226	61237	59112	76036	2770
	2.6	3.1	2.8	2.3	.3	4.6	4.4	3.9	3.2	6.1	5.7	3.9	.5
	100.0	39.2	45.6	13.8	.9	9.4	34.9	34.2	99.8	61.6	59.5	76.5	2.8
1985 (TOTAL)	74097	1847	22252	2761	359	1854	3235	2558	73894	2672	25258	4722	1740
	1.9	.1	1.4	.5	.1	.9	.4	.3	2.4	.3	2.4	.2	.3
	100.0	2.5	30.0	3.7	.5	2.5	4.4	3.5	99.7	3.6	34.1	6.4	2.3
1984 OR EARLIER (TOTAL)	32180	6527	19946	2826	2106	4137	9301	18140	28558	8275	5743	13894	2411
	.8	.5	1.2	.5	.7	2.0	1.2	2.1	.9	.8	.6	.7	.5
	100.0	20.3	62.0	8.8	6.5	12.9	28.9	56.4	88.7	25.7	17.8	43.2	7.5
YEAR NOT STATED	429922	153829	128214	67426	61027	19608	83353	70133	217994	65192	64302	135641	32064
	11.1	12.3	7.8	11.5	21.1	9.5	10.5	8.2	7.1	6.4	6.2	7.0	6.1
	100.0	35.8	29.8	15.7	14.2	4.6	19.4	16.3	50.7	15.2	15.0	31.6	7.5
MONTH (ANY YEAR)													
JANUARY	390150	138895	168106	39375	10581	33587	41546	53972	294803	43768	78821	164055	130005
	10.1	11.1	10.3	6.7	3.7	16.3	5.2	6.3	9.6	4.3	7.6	8.5	24.9
	100.0	35.6	43.1	10.1	2.7	8.6	10.6	13.8	75.6	11.2	20.2	42.0	33.3
FEBRUARY	191110	44040	93481	35702	10229	19307	56452	54462	154448	38678	75048	127051	51847
	4.9	3.5	5.7	6.1	3.5	9.4	7.1	6.3	5.0	3.8	7.2	6.6	9.9
	100.0	23.0	48.9	18.7	5.4	10.1	29.5	28.5	80.8	20.2	39.3	66.5	27.1
MARCH	266220	100725	64000	68569	8887	29648	55039	43978	199147	48626	59533	146195	64223
	6.9	8.0	3.9	11.7	3.1	14.4	6.9	5.1	6.5	4.8	5.7	7.6	12.3
	100.0	37.8	24.0	25.8	3.3	11.1	20.7	16.5	74.8	18.3	22.4	54.9	24.1
APRIL	453654	192225	118133	106425	33036	22039	109538	79458	377535	135114	101591	187075	118554
	11.7	15.3	7.2	18.2	11.4	10.7	13.8	9.2	12.3	13.3	9.8	9.7	22.7
	100.0	42.4	26.0	23.5	7.3	4.9	24.1	17.5	83.2	29.8	22.4	41.2	26.1

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MAY	480631	99299	244754	30740	104349	11526	96581	189574	435920	193076	160540	214135	-
	12.4	7.9	15.0	5.3	36.1	5.6	12.2	22.0	14.2	19.1	15.5	11.1	
	100.0	20.7	50.9	6.4	21.7	2.4	20.1	39.4	90.7	40.2	33.4	44.6	
JUNE	456684	143661	252548	71079	17631	9411	124885	129252	379733	136759	117087	281419	3888
	11.8	11.5	15.5	12.2	6.1	4.6	15.7	15.0	12.3	13.5	11.3	14.6	.7
	100.0	31.5	55.3	15.6	3.9	2.1	27.3	28.3	83.1	29.9	25.6	61.6	.9
JULY	331673	111569	163528	52327	12216	8878	82699	68185	304326	132882	127984	225461	781
	8.6	8.9	10.0	9.0	4.2	4.3	10.4	7.9	9.9	13.1	12.3	11.7	.1
	100.0	33.6	49.3	15.8	3.7	2.7	24.9	20.6	91.8	40.1	38.6	68.0	.2
AUGUST	324206	58484	159724	44223	25372	4227	24391	73971	286612	78310	133281	128765	8223
	8.4	4.7	9.8	7.6	8.8	2.1	3.1	8.6	9.3	7.7	12.8	6.7	1.6
	100.0	18.0	49.3	13.6	7.8	1.3	7.5	22.8	88.4	24.2	41.1	39.7	2.5
SEPTEMBER	179727	73720	77499	39063	4093	13688	45054	11556	165349	56045	47404	76857	16083
	4.6	5.9	4.7	6.7	1.4	6.7	5.7	1.3	5.4	5.5	4.6	4.0	3.1
	100.0	41.0	43.1	21.7	2.3	7.6	25.1	6.4	92.0	31.2	26.4	42.8	8.9
OCTOBER	117537	92091	13836	1638	6394	4766	15857	5785	109599	8193	14572	90999	5650
	3.0	7.3	.8	.3	2.2	2.3	2.0	.7	3.6	.8	1.4	4.7	1.1
	100.0	78.4	11.8	1.4	5.4	4.1	13.5	4.9	93.2	7.0	12.4	77.4	4.8
NOVEMBER	139909	29813	71509	5531	3073	30883	53307	57411	92185	54087	63897	81646	20708
	3.6	2.4	4.4	.9	1.1	15.0	6.7	6.7	3.0	5.3	6.2	4.2	4.0
	100.0	21.3	51.1	4.0	2.2	22.1	38.1	41.0	65.9	38.7	45.7	58.4	14.8
DECEMBER	270793	47959	167874	38472	12677	3458	82784	80427	178140	68630	55325	127808	80838
	7.0	3.8	10.3	6.6	4.4	1.7	10.4	9.3	5.8	6.8	5.3	6.6	15.5
	100.0	17.7	62.0	14.2	4.7	1.3	30.6	29.7	65.8	25.3	20.4	47.2	29.9
MONTH NOT STATED	275576	121450	38529	50938	40866	14021	5067	12305	99818	17955	3203	76817	21071
	7.1	9.7	2.4	8.7	14.1	6.8	.6	1.4	3.2	1.8	.3	4.0	4.0
	100.0	44.1	14.0	18.5	14.8	5.1	1.8	4.5	36.2	6.5	1.2	27.9	7.6

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
1988 (TOTAL)	1211695	97702	441790	535046	102725	869491	341107	522798	288416	220019	175897
	31.2	32.5	43.1	32.3	12.3	39.2	20.7	34.4	31.4	33.5	24.3
	100.0	8.1	36.5	44.2	8.5	71.8	28.2	43.1	23.8	18.2	14.5
JANUARY	285840	11724	93705	142093	8918	232584	53256	133500	34991	93158	23223
	7.4	3.9	9.1	8.6	1.1	10.5	3.2	8.8	3.8	14.2	3.2
	100.0	4.1	32.8	49.7	3.1	81.4	18.6	46.7	12.2	32.6	8.1
FEBRUARY	134904	7619	48634	65698	9744	73074	61830	64737	25490	11209	33468
	3.5	2.5	4.7	4.0	1.2	3.3	3.8	4.3	2.8	1.7	4.6
	100.0	5.6	36.1	48.7	7.2	54.2	45.8	48.0	18.9	8.3	24.8
MARCH	162451	39002	33656	56868	32563	135023	27429	67561	35723	14843	44324
	4.2	13.0	3.3	3.4	3.9	6.1	1.7	4.4	3.9	2.3	6.1
	100.0	24.0	20.7	35.0	20.0	83.1	16.9	41.6	22.0	9.1	27.3
APRIL	316508	26313	159040	103547	26148	204602	110809	157860	67970	81534	5545
	8.2	8.7	15.5	6.3	3.1	9.2	6.7	10.4	7.4	12.4	.8
	100.0	8.3	50.2	32.7	8.3	64.6	35.0	49.9	21.5	25.8	1.8
MAY	223389	1778	78323	122650	20638	138849	84540	33777	110356	20608	58649
	5.8	.6	7.6	7.4	2.5	6.3	5.1	2.2	12.0	3.1	8.1
	100.0	.8	35.1	54.9	9.2	62.2	37.8	15.1	49.4	9.2	26.3
JUNE	59307	10182	12511	31900	4715	41040	18267	19958	12694	15968	10688
	1.5	3.4	1.2	1.9	.6	1.8	1.1	1.3	1.4	2.4	1.5
	100.0	17.2	21.1	53.8	7.9	69.2	30.8	33.7	21.4	26.9	18.0
1988, MONTH NOT STATED	29296	1085	15920	12290	-	44320	-15024	45405	1192	-17302	-
	.8	.4	1.6	.7		2.0	-.9	3.0	.1	-2.6	
	100.0	3.7	54.3	42.0		151.3	-51.3	155.0	4.1	-59.1	
1987 (TOTAL)	2030580	136330	465922	913582	491371	1020306	999155	752442	487812	355262	397720
	52.4	45.3	45.5	55.2	58.7	46.0	60.8	49.5	53.1	54.1	54.9
	100.0	6.7	22.9	45.0	24.2	50.2	49.2	37.1	24.0	17.5	19.6

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
JANUARY	98532	1633	8980	30174	45854	62073	36459	46126	25394	4798	21678
	2.5	.5	.9	1.8	5.5	2.8	2.2	3.0	2.8	.7	3.0
	100.0	1.7	9.1	30.6	46.5	63.0	37.0	46.8	25.8	4.9	22.0
FEBRUARY	42328	613	7217	13934	20564	31681	10646	11324	6605	18739	5660
	1.1	.2	.7	.8	2.5	1.4	.6	.7	.7	2.9	.8
	100.0	1.4	17.1	32.9	48.6	74.8	25.2	26.8	15.6	44.3	13.4
MARCH	89593	1606	3465	30059	53876	32580	56427	8728	26912	19062	30169
	2.3	.5	.3	1.8	6.4	1.5	3.4	.6	2.9	2.9	4.2
	100.0	1.8	3.9	33.6	60.1	36.4	63.0	9.7	30.0	21.3	33.7
APRIL	128296	14549	8151	42209	63273	67755	60427	88317	11253	8726	18573
	3.3	4.8	.8	2.6	7.6	3.1	3.7	5.8	1.2	1.3	2.6
	100.0	11.3	6.4	32.9	49.3	52.8	47.1	68.8	8.8	6.8	14.5
MAY	215855	10142	54943	78100	71103	87295	126993	54464	26176	60241	73189
	5.6	3.4	5.4	4.7	8.5	3.9	7.7	3.6	2.8	9.2	10.1
	100.0	4.7	25.5	36.2	32.9	40.4	58.8	25.2	12.1	27.9	33.9
JUNE	362597	30162	111046	154111	65189	134485	226825	93628	72052	58219	117799
	9.4	10.0	10.8	9.3	7.8	6.1	13.8	6.2	7.8	8.9	16.2
	100.0	8.3	30.6	42.5	18.0	37.1	62.6	25.8	19.9	16.1	32.5
JULY	316256	17999	71060	172545	52576	171306	142874	124328	81593	57288	51239
	8.2	6.0	6.9	10.4	6.3	7.7	8.7	8.2	8.9	8.7	7.1
	100.0	5.7	22.5	54.6	16.6	54.2	45.2	39.3	25.8	18.1	16.2
AUGUST	212930	14791	66319	107004	24280	107749	104930	153407	10355	19043	29874
	5.5	4.9	6.5	6.5	2.9	4.9	6.4	10.1	1.1	2.9	4.1
	100.0	6.9	31.1	50.3	11.4	50.6	49.3	72.0	4.9	8.9	14.0
SEPTEMBER	167994	16320	55326	45456	50665	132744	34298	63812	41608	40412	21256
	4.3	5.4	5.4	2.7	6.0	6.0	2.1	4.2	4.5	6.2	2.9
	100.0	9.7	32.9	27.1	30.2	79.0	20.4	38.0	24.8	24.1	12.7
OCTOBER	106850	6949	14138	76282	9482	25224	81627	18495	70151	4073	13407
	2.8	2.3	1.4	4.6	1.1	1.1	5.0	1.2	7.6	.6	1.8
	100.0	6.5	13.2	71.4	8.9	23.6	76.4	17.3	65.7	3.8	12.5
NOVEMBER	82114	3459	21553	48989	8113	50284	31830	40836	18452	14864	7961
	2.1	1.1	2.1	3.0	1.0	2.3	1.9	2.7	2.0	2.3	1.1
	100.0	4.2	26.2	59.7	9.9	61.2	38.8	49.7	22.5	18.1	9.7

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

	AGE					SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
DECEMBER	192561	14353	43725	104037	26159	113140	75134	38292	97258	49796	2928
	5.0	4.8	4.3	6.3	3.1	5.1	4.6	2.5	10.6	7.6	.4
	100.0	7.5	22.7	54.0	13.6	58.8	39.0	19.9	50.5	25.9	1.5
1987, MONTH NOT STATED	14673	3752	-	10684	237	3989	10684	10684	-	-	3989
	.4	1.2		.6	*	.2	.6	.7			.6
	100.0	25.6		72.8	1.6	27.2	72.8	72.8			27.2
1986 (TOTAL)	99397	3458	3286	44948	46774	50383	49014	26600	32043	9060	22221
	2.6	1.1	.3	2.7	5.6	2.3	3.0	1.7	3.5	1.4	3.1
	100.0	3.5	3.3	45.2	47.1	50.7	49.3	26.8	32.2	9.1	22.4
1985 (TOTAL)	74097	-	4298	24661	45024	26401	47582	70037	3587	473	-
	1.9		.4	1.5	5.4	1.2	2.9	4.6	.4	.1	
	100.0		5.8	33.3	60.8	35.6	64.2	94.5	4.8	.6	
1984 OR EARLIER (TOTAL)	32180	-	20836	2417	8927	10809	21371	7574	3833	1996	17734
	.8		2.0	.1	1.1	.5	1.3	.5	.4	.3	2.4
	100.0		64.7	7.5	27.7	33.6	66.4	23.5	11.9	6.2	55.1
YEAR NOT STATED	429922	63434	88555	133824	142648	242994	185786	140908	103539	70241	111410
	11.1	21.1	8.6	8.1	17.0	10.9	11.3	9.3	11.3	10.7	15.4
	100.0	14.8	20.6	31.1	33.2	56.5	43.2	32.8	24.1	16.3	25.9
MONTH (ANY YEAR)											
JANUARY	390150	14427	104955	173742	55734	297367	92782	179627	61519	101054	45863
	10.1	4.8	10.2	10.5	6.7	13.4	5.6	11.8	6.7	15.4	6.3
	100.0	3.7	26.9	44.5	14.3	76.2	23.8	46.0	15.8	25.9	11.8
FEBRUARY	191110	8232	57880	84650	37138	106888	84222	76976	38115	30063	45958
	4.9	2.7	5.6	5.1	4.4	4.8	5.1	5.1	4.1	4.6	6.3
	100.0	4.3	30.3	44.3	19.4	55.9	44.1	40.3	19.9	15.7	24.0
MARCH	266220	40608	40048	88439	96177	181778	83856	84735	62750	36831	77183
	6.9	13.5	3.9	5.3	11.5	8.2	5.1	5.6	6.8	5.6	10.6
	100.0	15.3	15.0	33.2	36.1	68.3	31.5	31.8	23.6	13.8	29.0
APRIL	453654	40862	172945	147627	89689	277626	174817	249523	79224	90259	26793
	11.7	13.6	16.9	8.9	10.7	12.5	10.6	16.4	8.6	13.7	3.7
	100.0	9.0	38.1	32.5	19.8	61.2	38.5	55.0	17.5	19.9	5.9

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
MAY	480631	22791	146945	208112	101103	257231	221719	102687	148807	89901	137182
	12.4	7.6	14.3	12.6	12.1	11.6	13.5	6.8	16.2	13.7	18.9
	100.0	4.7	30.6	43.3	21.0	53.5	46.1	21.4	31.0	18.7	28.5
JUNE	456684	40344	125026	196998	92227	184972	270426	123040	90399	77460	139392
	11.8	13.4	12.2	11.9	11.0	8.3	16.4	8.1	9.8	11.8	19.2
	100.0	8.8	27.4	43.1	20.2	40.5	59.2	26.9	19.8	17.0	30.5
JULY	331673	18261	71060	181746	58531	184677	144920	132748	86469	57463	53185
	8.6	6.1	6.9	11.0	7.0	8.3	8.8	8.7	9.4	8.7	7.3
	100.0	5.5	21.4	54.8	17.6	55.7	43.7	40.0	26.1	17.3	16.0
AUGUST	324206	15168	80495	135192	92814	145706	178249	223177	28128	19043	53150
	8.4	5.0	7.9	8.2	11.1	6.6	10.8	14.7	3.1	2.9	7.3
	100.0	4.7	24.8	41.7	28.6	44.9	55.0	68.8	8.7	5.9	16.4
SEPTEMBER	179727	17075	61462	47295	53666	136324	42451	69513	43884	40412	25013
	4.6	5.7	6.0	2.9	6.4	6.1	2.6	4.6	4.8	6.2	3.5
	100.0	9.5	34.2	26.3	29.9	75.9	23.6	38.7	24.4	22.5	13.9
OCTOBER	117537	6949	14138	84236	11921	30087	87450	24137	73183	4432	14767
	3.0	2.3	1.4	5.1	1.4	1.4	5.3	1.6	8.0	.7	2.0
	100.0	5.9	12.0	71.7	10.1	25.6	74.4	20.5	62.3	3.8	12.6
NOVEMBER	139909	3827	23442	97310	15330	102123	37786	74857	34504	19472	11076
	3.6	1.3	2.3	5.9	1.8	4.6	2.3	4.9	3.8	3.0	1.5
	100.0	2.7	16.8	69.6	11.0	73.0	27.0	53.5	24.7	13.9	7.9
DECEMBER	270793	16703	62600	156630	30575	177494	89014	91706	101286	53637	16831
	7.0	5.6	6.1	9.5	3.7	8.0	5.4	6.0	11.0	8.2	2.3
	100.0	6.2	23.1	57.8	11.3	65.5	32.9	33.9	37.4	19.8	6.2
MONTH NOT STATED	275576	55677	63692	52502	102563	138111	136323	87634	70962	37023	78589
	7.1	18.5	6.2	3.2	12.2	6.2	8.3	5.8	7.7	5.6	10.8
	100.0	20.2	23.1	19.1	37.2	50.1	49.5	31.8	25.8	13.4	28.5

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
1988 (TOTAL)	1211695	67511	1021003	97686	222112	202219	300656	85047	17256	222119	319699	427973	314048
	31.2	9.6	36.5	47.3	38.3	30.1	52.1	18.5	18.0	22.8	26.8	36.4	30.9
	100.0	5.6	84.3	8.1	18.3	16.7	24.8	7.0	1.4	18.3	26.4	35.3	25.9
JANUARY	285840	18605	230250	38231	35519	103128	14473	6451	435	58074	76741	61907	66125
	7.4	2.7	8.2	18.5	6.1	15.4	2.5	1.4	.5	6.0	6.4	5.3	6.5
	100.0	6.5	80.6	13.4	12.4	36.1	5.1	2.3	.2	20.3	26.8	21.7	23.1
FEBRUARY	134904	14423	114196	8330	17009	15960	57612	10920	-	19940	26858	23478	57231
	3.5	2.1	4.1	4.0	2.9	2.4	10.0	2.4		2.0	2.3	2.0	5.6
	100.0	10.7	84.6	[illegible].2	12.6	11.8	42.7	8.1		14.8	19.9	17.4	42.4
MARCH	162451	6747	145917	12511	11188	37894	30013	13787	3029	38091	61126	53020	42408
	4.2	1.0	5.2	6.1	1.9	5.6	5.2	3.0	3.2	3.9	5.1	4.5	4.2
	100.0	4.2	89.8	7.7	6.9	23.3	18.5	8.5	1.9	23.4	37.6	32.6	26.1
APRIL	316508	6887	257445	19963	129471	21844	33600	21952	13252	69797	106823	74335	118865
	8.2	1.0	9.2	9.7	22.3	3.3	5.8	4.8	13.8	7.2	8.9	6.3	11.7
	100.0	2.2	81.3	6.3	40.9	6.9	10.6	6.9	4.2	22.1	33.8	23.5	37.6
MAY	223389	17351	206038	3602	14850	13299	150049	-	-	40864	14735	173616	27389
	5.8	2.5	7.4	1.7	2.6	2.0	26.0			4.2	1.2	14.8	2.7
	100.0	7.8	92.2	1.6	6.6	6.0	67.2			18.3	6.6	77.7	12.3
JUNE	59307	3500	51581	-	12991	9225	14587	2667	539	12655	18365	10392	19008
	1.5	.5	1.8		2.2	1.4	2.5	.6	.6	1.3	1.5	.9	1.9
	100.0	5.9	87.0		21.9	15.6	24.6	4.5	.9	21.3	31.0	17.5	32.1
1988, MONTH NOT STATED	29296	-	15577	15050	1085	870	322	29270	-	-17302	15050	31225	-16979
	.8		.6	7.3	.2	.1	.1	6.4		-1.8	1.3	2.7	-1.7
	100.0		53.2	51.4	3.7	3.0	1.1	99.9		-59.1	51.4	106.6	-58.0
1987 (TOTAL)	2030580	560197	1412736	81440	276745	407036	244189	269531	44421	537186	601072	567529	571380
	52.4	79.9	50.5	39.5	47.7	60.7	42.3	58.5	46.3	55.1	50.4	48.2	56.2
	100.0	27.6	69.6	4.0	13.6	20.0	12.0	13.3	2.2	26.5	29.6	27.9	28.1

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
JANUARY	98532	22368	75669	747	8849	18766	22738	5252	637	28832	7947	32674	54330
	2.5	3.2	2.7	.4	1.5	2.8	3.9	1.1	.7	3.0	.7	2.8	5.3
	100.0	22.7	76.8	.8	9.0	19.0	23.1	5.3	.6	29.3	8.1	33.2	55.1
FEBRUARY	42328	28555	12766	2238	7242	1277	4302	9986	1716	8648	6762	7371	15284
	1.1	4.1	.5	1.1	1.2	.2	.7	2.2	1.8	.9	.6	.6	1.5
	100.0	67.5	30.2	5.3	17.1	3.0	10.2	23.6	4.1	20.4	16.0	17.4	36.1
MARCH	89593	45960	28517	203	7576	7300	4466	1506	1692	57101	32566	20048	26703
	2.3	6.6	1.0	.1	1.3	1.1	.8	.3	1.8	5.9	2.7	1.7	2.6
	100.0	51.3	31.8	.2	8.5	8.1	5.0	1.7	1.9	63.7	36.3	22.4	29.8
APRIL	128296	99815	26692	532	21372	5229	17502	7689	5094	61496	36009	12223	66638
	3.3	14.2	1.0	.3	3.7	.8	3.0	1.7	5.3	6.3	3.0	1.0	6.6
	100.0	77.8	20.8	.4	16.7	4.1	13.6	6.0	4.0	47.9	28.1	9.5	51.9
MAY	215855	80876	134393	5616	8996	40493	18439	55993	16441	55514	86279	39849	34502
	5.6	11.5	4.8	2.7	1.6	6.0	3.2	12.2	17.1	5.7	7.2	3.4	3.4
	100.0	37.5	62.3	2.6	4.2	18.8	8.5	25.9	7.6	25.7	40.0	18.5	16.0
JUNE	362597	94302	264765	9599	47301	96568	47398	36705	187	88536	144059	122061	62275
	9.4	13.5	9.5	4.7	8.2	14.4	8.2	8.0	.2	9.1	12.1	10.4	6.1
	100.0	26.0	73.0	2.6	13.0	26.6	13.1	10.1	.1	24.4	39.7	33.7	17.2
JULY	316256	94985	217045	26132	32370	36925	42372	47534	14500	98977	88897	126237	75479
	8.2	13.6	7.8	12.7	5.6	5.5	7.3	10.3	15.1	10.1	7.4	10.7	7.4
	100.0	30.0	68.6	8.3	10.2	11.7	13.4	15.0	4.6	31.3	28.1	39.9	23.9
AUGUST	212930	61304	142929	5183	26172	44401	39395	53091	2400	19091	77352	76827	42122
	5.5	8.7	5.1	2.5	4.5	6.6	6.8	11.5	2.5	2.0	6.5	6.5	4.1
	100.0	28.8	67.1	2.4	12.3	20.9	18.5	24.9	1.1	9.0	36.3	36.1	19.8
SEPTEMBER	167994	8267	153217	12609	19391	42388	22208	9209	1470	41884	55155	54774	54025
	4.3	1.2	5.5	6.1	3.3	6.3	3.8	2.0	1.5	4.3	4.6	4.7	5.3
	100.0	4.9	91.2	7.5	11.5	25.2	13.2	5.5	.9	24.9	32.8	32.6	32.2
OCTOBER	106850	15985	85258	-	61404	2802	10350	6917	284	21708	10805	15468	18625
	2.8	2.3	3.0		10.6	.4	1.8	1.5	.3	2.2	.9	1.3	1.8
	100.0	15.0	79.8		57.5	2.6	9.7	6.5	.3	20.3	10.1	14.5	17.4
NOVEMBER	82114	5841	69942	870	15378	21698	2973	23757	-	8453	3239	37415	38114
	2.1	.8	2.5	.4	2.7	3.2	.5	5.2		.9	.3	3.2	3.8
	100.0	7.1	85.2	1.1	18.7	26.4	3.6	28.9		10.3	3.9	45.6	46.4

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
DECEMBER	192561	1703	190858	17710	20694	86457	12044	3942	-	46944	49268	22584	75333
	5.0	.2	6.8	8.6	3.6	12.9	2.1	.9		4.8	4.1	1.9	7.4
	100.0	.9	99.1	9.2	10.7	44.9	6.3	2.0		24.4	25.6	11.7	39.1
1987, MONTH NOT STATED	14673	237	10684	-	-	2734	-	7950	-	-	2734	-	7950
	.4	*	.4			.4		1.7			.2		.8
	100.0	1.6	72.8			18.6		54.2			18.6		54.2
1986 (TOTAL)	99397	47355	50954	965	464	5188	4159	34883	177	36902	37079	35636	21712
	2.6	6.8	1.8	.5	.1	.8	.7	7.6	.2	3.8	3.1	3.0	2.1
	100.0	47.6	51.3	1.0	.5	5.2	4.2	35.1	.2	37.1	37.3	35.9	21.8
1985 (TOTAL)	74097	1961	72136	1740	2917	318	-	-	-	69008	46764	359	26860
	1.9	.3	2.6	.8	.5	*				7.1	3.9	*	2.6
	100.0	2.6	97.4	2.3	3.9	.4				93.1	63.1	.5	36.2
1984 OR EARLIER (TOTAL)	32180	2853	24931	268	1996	4715	414	16143	308	4177	15628	5181	7451
	.8	.4	.9	.1	.3	.7	.1	3.5	.3	.4	1.3	.4	.7
	100.0	8.9	77.5	.8	6.2	14.7	1.3	50.2	1.0	13.0	48.6	16.1	23.2
YEAR NOT STATED	429922	21004	216474	24265	75734	51501	27945	55085	33866	105962	173370	139562	74409
	11.1	3.0	7.7	11.8	13.1	7.7	4.8	12.0	35.3	10.9	14.5	11.9	7.3
	100.0	4.9	50.4	5.6	17.6	12.0	6.5	12.8	7.9	24.6	40.3	32.5	17.3
MONTH (ANY YEAR)													
JANUARY	390150	43248	308838	38978	46637	122477	39173	11703	1072	87868	84719	98610	121281
	10.1	6.2	11.0	18.9	8.0	18.3	6.8	2.5	1.1	9.0	7.1	8.4	11.9
	100.0	11.1	79.2	10.0	12.0	31.4	10.0	3.0	.3	22.5	21.7	25.3	31.1
FEBRUARY	191110	52372	130500	10568	26281	17616	64958	21441	1716	35418	36594	40945	72516
	4.9	7.5	4.7	5.1	4.5	2.6	11.3	4.7	1.8	3.6	3.1	3.5	7.1
	100.0	27.4	68.3	5.5	13.8	9.2	34.0	11.2	.9	18.5	19.1	21.4	37.9
MARCH	266220	53291	187911	12714	18764	48233	35990	15293	4721	104232	100740	79611	69111
	6.9	7.6	6.7	6.2	3.2	7.2	6.2	3.3	4.9	10.7	8.4	6.8	6.8
	100.0	20.0	70.6	4.8	7.0	18.1	13.5	5.7	1.8	39.2	37.8	29.9	26.0
APRIL	453654	108246	291443	20495	150843	32022	54096	29641	18346	131561	144385	89635	189083
	11.7	15.4	10.4	9.9	26.0	4.8	9.4	6.4	19.1	13.5	12.1	7.6	18.6
	100.0	23.9	64.2	4.5	33.3	7.1	11.9	6.5	4.0	29.0	31.8	19.8	41.7

Continued

Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MAY	480631	100756	372579	14954	30208	70907	169198	55993	16441	106177	108349	237199	68192
	12.4	14.4	13.3	7.2	5.2	10.6	29.3	12.2	17.1	10.9	9.1	20.2	6.7
	100.0	21.0	77.5	3.1	6.3	14.8	35.2	11.6	3.4	22.1	22.5	49.4	14.2
JUNE	456684	99567	344298	9599	60292	111127	61985	44866	3553	119246	185590	143264	82087
	11.8	14.2	12.3	4.7	10.4	16.6	10.7	9.7	3.7	12.2	15.5	12.2	8.1
	100.0	21.8	75.4	2.1	13.2	24.3	13.6	9.8	.8	26.1	40.6	31.4	18.0
JULY	331673	98336	229112	26132	32632	36925	42372	53922	14808	104879	93929	127240	81404
	8.6	14.0	8.2	12.7	5.6	5.5	7.3	11.7	15.4	10.8	7.9	10.8	8.0
	100.0	29.6	69.1	7.9	9.8	11.1	12.8	16.3	4.5	31.6	28.3	38.4	24.5
AUGUST	324206	64093	251417	5183	26172	45817	39810	67959	2400	100084	159237	78243	69263
	8.4	9.1	9.0	2.5	4.5	6.8	6.9	14.8	2.5	10.3	13.3	6.7	6.8
	100.0	19.8	77.5	1.6	8.1	14.1	12.3	21.0	.7	30.9	49.1	24.1	21.4
SEPTEMBER	179727	12133	156687	14349	19391	46987	22208	9964	1470	46523	57321	54774	63592
	4.6	1.7	5.6	7.0	3.3	7.0	3.8	2.2	1.5	4.8	4.8	4.7	6.3
	100.0	6.8	87.2	8.0	10.8	26.1	12.4	5.5	.8	25.9	31.9	30.5	35.4
OCTOBER	117537	21637	90292	1989	61763	2802	10350	9532	284	27130	13256	16906	23862
	3.0	3.1	3.2	1.0	10.6	.4	1.8	2.1	.3	2.8	1.1	1.4	2.3
	100.0	18.4	76.8	1.7	52.5	2.4	8.8	8.1	.2	23.1	11.3	14.4	20.3
NOVEMBER	139909	27501	105485	870	16348	21698	4862	70553	177	16065	10001	85466	38485
	3.6	3.9	3.8	.4	2.8	3.2	.8	15.3	.2	1.6	.8	7.3	3.8
	100.0	19.7	75.4	.6	11.7	15.5	3.5	50.4	.1	11.5	7.1	61.1	27.5
DECEMBER	270793	5896	248202	33595	24702	86457	13243	36591	11763	54036	76536	56779	90030
	7.0	.8	8.9	16.3	4.3	12.9	2.3	7.9	12.2	5.5	6.4	4.8	8.9
	100.0	2.2	91.7	12.4	9.1	31.9	4.9	13.5	4.3	20.0	28.3	21.0	33.2
MONTH NOT STATED	275576	13805	81471	16938	65937	27908	19116	33230	19276	42135	122955	67569	46953
	7.1	2.0	2.9	8.2	11.4	4.2	3.3	7.2	20.1	4.3	10.3	5.7	4.6
	100.0	5.0	29.6	6.1	23.9	10.1	6.9	12.1	7.0	15.3	44.6	24.5	17.0

SECTION

C

ROCKY MOUNTAIN NATIONAL PARKS UTILIZATION STUDY, STAGE I

VISITOR USE AND PROFILE SURVEY

Detailed Tabulations

Volume II
Section C

Presented To: Travel Alberta

and

Canada/Alberta Tourism Agreement (CATA)

ROCKY MOUNTAIN NATIONAL PARKS UTILIZATION STUDY, STAGE I

VISITOR USE AND PROFILE SURVEY

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Presented To: Travel Alberta

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Presented By: Ruston/Tomany & Associates, Ltd.

February, 1989

DETAILED TABULATIONS

VOLUME II

(Sections A - C)

NOTES AND EXPLANATIONS

Volume II

Volume II includes banners and response categories from the attitudinal self-completion questionnaires. Only those individuals who returned the self-completion attitudinal questionnaire are included in these tables. For consistency, this reduced base has been projected to the total volume estimates shown in Volume I Detailed Tabulations. Volume II also repeats the key measures provided in Volume I, utilizing banners and bases from the attitudinal self-completion questionnaires.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Volume I

Volume I Detailed Tabulations include all banners, bases and response categories for key behavioural measures of the National Parks Utilization Study, Stage I -- Visitor Use and Profile Survey. For Summer, Spring and Fall seasons, these measures are taken from administered questionnaires. For Winter season data, responses to the self-completion behavioural questionnaire (the self-completion corollary to the administered questionnaire in all other seasons) have been weighted to match the volume estimates established on the basis of administered screening questionnaires in this season.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Bases

The first page of each table displays two base lines:

- **Actual Base**

  The number of responses utilized in the calculation prior to weighting and projection. Measurement of the tolerance on a particular statistic requires the use of the actual base (sample size for the particular statistic).

- **Weighted Base**

  The weighted base is the actual base subsequent to all weighting and projection procedures. Percentages and averages shown in the Detailed Tabulations are calculated on the "weighted base".

Special Notes On Particular Bases

In all but two instances, banner categories in the Detailed Tabulations are based on the number of parties or persons with the particular characteristic. For example, a main purpose banner will display the number of person visits, party visits, or the expenditures made by people who declare "vacation" or "business" (etc.) to be their main purpose.

The exceptions to this rule include:

- **Nights in Specific Parks/Accommodation Types**

  The number of nights in specific parks and the number in specific accommodation types represent the number of nights actually spent in specific parks/accommodation types.

- **Expenditures In Specific Parks**

  The dollars displayed for specific parks represent the dollars actually spent (or allocated) to the specific park.

Survey Definitions

Parks Entrant
Any person who entered the four Rocky Mountain National Parks other than those who live or work in the Parks, or are in the Parks for the purposes of commuting to or from work or school, on a sales or service call, or pick-up or delivery.

Parks Visitor
An entrant who spent any time, money or did any sightseeing while within the four Rocky Mountain National Parks boundaries. Visitors to individual Parks are defined to be those individuals who spent any time, money or did any sightseeing within the boundaries of the specific park[1].

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[1]All overnight charter and all non-English "entrants" to a specific Park are also defined as "visitors" (see questionnaire for question wording).

Thus, the individual who entered Yoho National Park and Banff National Park, but spent time/money or did sightseeing only in Banff National Park is defined as follows:

- Visitor to the Rocky Mountain National Parks;
- Visitor to Banff National Park;
- Pass-through to Yoho National Park.

Parks Pass-Through

An entrant who did not spend any time or money and did not do any sightseeing while within the four Rocky Mountain National Parks' boundaries is a pass-through for the entire parks system. The individual who entered but did not spend any time/money or do any sightseeing in a specific park is defined as a pass-through for that specific park.

Travel Party

For visitors exiting the park by private vehicle, travel party is defined as those persons travelling with them in the vehicle. For those visitors exiting via bus, train or motorcoach, the travel party includes those people whom the respondent considers to be travelling with him or her in the same travel party. This, however, does not include all people travelling together on a bus or train. In some cases, travel parties consist of members from more than one household.

Person Visitor/Entrant

A person entrant is one person who entered the Rocky Mountain National Parks system. A person visitor is one person who visited the Rocky Mountain National Parks system. If four people are travelling together, the particulars of this trip are applied to each member of the travel party. This results in a total of four person entrants or visitors, depending on the characteristics of the trip.

Party Visit/Entrant

An entrance to the Rocky Mountain National Parks by all members of the party constitutes one party entrant. Regardless of the number of people in the party, it is considered one party entrance or party visit, depending on the characteristics of the trip.

Person Night

A person night is one night on a trip spent by one person. If two people spend three nights each, this constitutes six person nights.

Party Night

This is one night spent on the trip by the party. If two people from a party spend three nights, this constitutes three party nights.

Horizontal and Vertical Percentages

Percentages are provided for columns and rows. The base lines (both actual and weighted) display horizontal percentages. Each response category (shown on the side of the table) is percentaged on the total weighted base shown at the top of the column (vertical %) and is percentaged across all the banner points shown at the top of the table (horizontal %).

In the following example, the **horizontal percentages are displayed in bold** and the vertical percentages are underlined.

	Pass-Through Parties		
	Total	Banff	Jasper
Total Party Entrants (Actual)	880 100.0	578 65.7	343 39.0
Total Party Entrants (Weighted)	615496 100.0	487272 79.2	143798 23.4
Number of People 16+			
One	140482 22.8 100.0	109272 22.4 77.8	33298 23.2 23.7
Two	385185 62.6 100.0	304510 62.5 79.1	91888 63.9 23.9

This example tells the reader that 22.8% (vertical) of all pass-through Party Entrants have one person over 16 years of age in the party, and that of all parties with one person over 16 (140,482), 109,272 or 77.8% (horizontal) passed through Banff National Park.

In certain Volume II tables, horizontal percentages are not shown. These tables are listed following the Table of Contents in each section of Volume II Tables. Horizontal percentages are not provided when the table is based on all Rocky Mountain National Parks visitors, but banner categories are restricted to those who visited Banff or Jasper National Parks.

Table Of Contents

Each section in Volume II contains the complete Table Of Contents, indicating whether specific tabulations are to be found in Section A, B, or C.

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77-5/6
78-4, 6
79-5/6
80-4, 6
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90-7/8, 11/12

[1]Horizontal percentages are not provided when the table is based on all Rocky Mountain National Parks visitors, but banner categories are restricted to those who visited Banff or Jasper National Parks.

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	BANFF	JASPER	B.C. PARKS: ANY	YOHO	KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS -	573	570	538	442	245	181	111	11	14	530	7
NON-RESIDENTS (ACTUAL)	100.0	99.5	93.9	77.1	42.8	31.6	19.4	1.9	2.4	92.5	1.2
TOTAL PARTY VISITS -	333974	328528	305537	234716	151591	102467	93136	13710	9875	295776	4086
NON-RESIDENTS (WEIGHTED)	100.0	98.4	91.5	70.3	45.4	30.7	27.9	4.1	3.0	88.6	1.2
TOTAL ALBERTA	107788	107788	95550	62755	54362	43906	32002	5780	3573	96721	1092
	32.3	32.8	31.3	26.7	35.9	42.8	34.4	42.2	36.2	32.7	26.7
	100.0	100.0	88.6	58.2	50.4	40.7	29.7	5.4	3.3	89.7	1.0
CALGARY	47129	47129	46313	28718	23466	18883	8207	5780	2187	38541	·
	14.1	14.3	15.2	12.2	15.5	18.4	8.8	42.2	22.1	13.0	
	100.0	100.0	98.3	60.9	49.8	40.1	17.4	12.3	4.6	81.8	
EDMONTON	3443	3443	3242	3443	303	303	·	·	·	3443	·
	1.0	1.0	1.1	1.5	.2	.3				1.2	
	100.0	100.0	94.1	100.0	8.8	8.8				100.0	
CHIEF MOUNTAIN	10449	10449	10449	6355	6887	3902	5907	·	457	9373	618
	3.1	3.2	3.4	2.7	4.5	3.8	6.3		4.6	3.2	15.1
	100.0	100.0	100.0	60.8	65.9	37.3	56.5		4.4	89.7	5.9
CARWAY/ BABB	16461	16461	6289	14054	4683	2373	2309	·	·	16461	·
	4.9	5.0	2.1	6.0	3.1	2.3	2.5			5.6	
	100.0	100.0	38.2	85.4	28.4	14.4	14.0			100.0	
PELBONITA	·	·	·	·	·	·	·	·	·	·	·
COUTTS	17583	17583	16534	7237	9725	9725	6281	·	718	16865	·
	5.3	5.4	5.4	3.1	6.4	9.5	6.7		7.3	5.7	
	100.0	100.0	94.0	41.2	55.3	55.3	35.7		4.1	95.9	
ADEN	·	·	·	·	·	·	·	·	·	·	·
WILD HORSE	528	528	528	·	·	·	·	·	·	528	·
	.2	.2	.2							.2	
	100.0	100.0	100.0							100.0	
ALBERTA UNSPECIFIED	12195	12195	12195	2948	9298	8720	9298	·	212	11510	474
	3.7	3.7	4.0	1.3	6.1	8.5	10.0		2.1	3.9	11.6
	100.0	100.0	100.0	24.2	76.2	71.5	76.2		1.7	94.4	3.9

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
BRITISH COLUMBIA	128671	124435	120511	95236	67423	37695	48294	7261	1540	112564	2994
	38.5	37.9	39.4	40.6	44.5	36.8	51.9	53.0	15.6	38.1	73.3
	100.0	96.7	93.7	74.0	52.4	29.3	37.5	5.6	1.2	87.5	2.3
SASKATCHEWAN	12319	12319	8848	9012	1547	-	1547	-	-	9829	-
	3.7	3.7	2.9	3.8	1.0		1.7			3.3	
	100.0	100.0	71.8	73.2	12.6		12.6			79.8	
MANITOBA	6732	6732	4987	5698	934	467	770	668	1048	3528	-
	2.0	2.0	1.6	2.4	.6	.5	.8	4.9	10.6	1.2	
	100.0	100.0	74.1	84.6	13.9	6.9	11.4	9.9	15.6	52.4	
ONTARIO	23883	23883	23807	21278	14974	12888	2693	-	271	23095	-
	7.2	7.3	7.8	9.1	9.9	12.6	2.9		2.7	7.8	
	100.0	100.0	99.7	89.1	62.7	54.0	11.3		1.1	96.7	
QUEBEC	1961	1961	1326	1961	444	444	-	-	-	1961	-
	.6	.6	.4	.8	.3	.4				.7	
	100.0	100.0	67.6	100.0	22.6	22.6				100.0	
MARITIMES	170	170	-	170	-	-	-	-	-	170	-
	.1	.1		.1						.1	
	100.0	100.0		100.0						100.0	
YUKON	6172	6172	6002	6172	1211	1211	1211	-	-	6172	-
	1.8	1.9	2.0	2.6	.8	1.2	1.3			2.1	
	100.0	100.0	97.2	100.0	19.6	19.6	19.6			100.0	
MONTANA UNSPECIFIED	2373	2373	2373	1711	532	278	532	-	-	2373	-
	.7	.7	.8	.7	.4	.3	.6			.8	
	100.0	100.0	100.0	72.1	22.4	11.7	22.4			100.0	
NOT STATED	43905	42694	42132	30722	10164	5579	6086	-	3442	39363	-
	13.1	13.0	13.8	13.1	6.7	5.4	6.5		34.9	13.3	
	100.0	97.2	96.0	70.0	23.2	12.7	13.9		7.8	89.7	

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS - NON-RESIDENTS (ACTUAL)	573	-	-	-	-	376	197	110	12	213	26	115	245
	100.0					65.6	34.4	19.2	2.1	37.2	4.5	20.1	42.8
TOTAL PARTY VISITS - NON-RESIDENTS (WEIGHTED)	333974	-	-	-	-	254141	79833	27439	15798	235007	30136	33711	65256
	100.0					76.1	23.9	8.2	4.7	70.4	9.0	10.1	19.5
TOTAL ALBERTA	107788	-	-	-	-	97410	10379	839	1018	90944	13037	5071	11773
	32.3					38.3	13.0	3.1	6.4	38.7	43.3	15.0	18.0
	100.0					90.4	9.6	.8	.9	84.4	12.1	4.7	10.9
CALGARY	47129	-	-	-	-	38598	8531	233	816	35559	-	3955	7615
	14.1					15.2	10.7	.8	5.2	15.1		11.7	11.7
	100.0					81.9	18.1	.5	1.7	75.5		8.4	16.2
EDMONTON	3443	-	-	-	-	2609	834	607	201	2457	-	380	607
	1.0					1.0	1.0	2.2	1.3	1.0		1.1	.9
	100.0					75.8	24.2	17.6	5.9	71.4		11.0	17.6
CHIEF MOUNTAIN	10449	-	-	-	-	10449	-	-	-	9222	1103	-	1227
	3.1					4.1				3.9	3.7		1.9
	100.0					100.0				88.3	10.6		11.7
CARWAY/ BABB	16461	-	-	-	-	16461	-	-	-	16183	9213	-	278
	4.9					6.5				6.9	30.6		.4
	100.0					100.0				98.3	56.0		1.7
PELBONITA	-	-	-	-	-	-	-	-	-	-	-	-	-
COUTTS	17583	-	-	-	-	16570	1013	-	-	15198	1267	737	1648
	5.3					6.5	1.3			6.5	4.2	2.2	2.5
	100.0					94.2	5.8			86.4	7.2	4.2	9.4
ADEN	-	-	-	-	-	-	-	-	-	-	-	-	-
WILD HORSE	528	-	-	-	-	528	-	-	-	528	-	-	-
	.2					.2				.2			
	100.0					100.0				100.0			

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE								MODE OF ENTRY			
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
ALBERTA UNSPECIFIED	12195	-	-	-	-	12195	-	-	-	11797	1454	-	398
	3.7					4.8				5.0	4.8		.6
	100.0					100.0				96.7	11.9		3.3
BRITISH COLUMBIA	128671	-	-	-	-	85671	43000	9089	14780	90098	11888	16014	22558
	38.5					33.7	53.9	33.1	93.6	38.3	39.4	47.5	34.6
	100.0					66.6	33.4	7.1	11.5	70.0	9.2	12.4	17.5
SASKATCHEWAN	12319	-	-	-	-	11209	1110	921	-	10912	3117	232	1175
	3.7					4.4	1.4	3.4		4.6	10.3	.7	1.8
	100.0					91.0	9.0	7.5		88.6	25.3	1.9	9.5
MANITOBA	6732	-	-	-	-	5334	1398	485	-	4281	1487	1360	1092
	2.0					2.1	1.8	1.8		1.8	4.9	4.0	1.7
	100.0					79.2	20.8	7.2		63.6	22.1	20.2	16.2
ONTARIO	23883	-	-	-	-	18677	5206	1806	-	9593	-	4064	10226
	7.2					7.3	6.5	6.6		4.1		12.1	15.7
	100.0					78.2	21.8	7.6		40.2		17.0	42.8
QUEBEC	1961	-	-	-	-	629	1333	-	-	-	-	1517	444
	.6					.2	1.7					4.5	.7
	100.0					32.1	67.9					77.4	22.6
MARITIMES	170	-	-	-	-	-	170	-	-	-	-	170	-
	.1						.2					.5	
	100.0						100.0					100.0	
YUKON	6172	-	-	-	-	6002	170	-	-	6002	-	170	-
	1.8					2.4	.2			2.6		.5	
	100.0					97.2	2.8			97.2		2.8	
MONTANA UNSPECIFIED	2373	-	-	-	-	2373	-	-	-	1840	-	-	532
	.7					.9				.8			.8
	100.0					100.0				77.6			22.4
NOT STATED	43905	-	-	-	-	26837	17068	14299	-	21336	606	5111	17457
	13.1					10.6	21.4	52.1		9.1	2.0	15.2	26.8
	100.0					61.1	38.9	32.6		48.6	1.4	11.6	39.8

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	NO	LENGTH OF STAY: SAME-DAY	OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SEASON: SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS - NON-RESIDENTS (ACTUAL)	573	357	213	36	537	450	421	45	95	2	353	114	36	70
	100.0	62.3	37.2	6.3	93.7	78.5	73.5	7.9	16.6	.3	61.6	19.9	6.3	12.2
TOTAL PARTY VISITS - NON-RESIDENTS (WEIGHTED)	333974	203454	129708	57411	276563	204037	192098	25703	74156	3533	221608	44705	26453	41208
	100.0	60.9	38.8	17.2	82.8	61.1	57.5	7.7	22.2	1.1	66.4	13.4	7.9	12.3
TOTAL ALBERTA	107788	71023	36511	27974	79814	65226	63370	11695	16005	-	80298	11233	11823	4434
	32.3	34.9	28.1	48.7	28.9	32.0	33.0	45.5	21.6		36.2	25.1	44.7	10.8
	100.0	65.9	33.9	26.0	74.0	60.5	58.8	10.8	14.8		74.5	10.4	11.0	4.1
CALGARY	47129	41307	5568	3226	43903	41878	41273	10444	2394	-	31828	4783	7968	2550
	14.1	20.3	4.3	5.6	15.9	20.5	21.5	40.6	3.2		14.4	10.7	30.1	6.2
	100.0	87.6	11.8	6.8	93.2	88.9	87.6	22.2	5.1		67.5	10.1	16.9	5.4
EDMONTON	3443	2939	505	2045	1399	1399	1372	26	-	-	2829	413	-	201
	1.0	1.4	.4	3.6	.5	.7	.7	.1			1.3	.9		.5
	100.0	85.3	14.7	59.4	40.6	40.6	39.9	.8			82.2	12.0		5.9
CHIEF MOUNTAIN	10449	4947	5502	1934	8515	4680	4680	-	4883	-	9068	762	618	-
	3.1	2.4	4.2	3.4	3.1	2.3	2.4		6.6		4.1	1.7	2.3	
	100.0	47.3	52.7	18.5	81.5	44.8	44.8		46.7		86.8	7.3	5.9	
CARWAY/ BABB	16461	6692	9769	9213	7248	4053	4053	-	3194	-	16303	-	-	158
	4.9	3.3	7.5	16.0	2.6	2.0	2.1		4.3		7.4			.4
	100.0	40.7	59.3	56.0	44.0	24.6	24.6		19.4		99.0			1.0
PELBONITA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUTTS	17583	4463	13119	2641	14942	11081	10068	1013	3861	-	9666	5154	2763	-
	5.3	2.2	10.1	4.6	5.4	5.4	5.2	3.9	5.2		4.4	11.5	10.4	
	100.0	25.4	74.6	15.0	85.0	63.0	57.3	5.8	22.0		55.0	29.3	15.7	
ADEN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WILD HORSE	528	528	-	-	528	528	528	-	-	-	-	-	-	528
	.2	.3			.2	.3	.3							1.3
	100.0	100.0			100.0	100.0	100.0							100.0

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ALBERTA UNSPECIFIED	12195	10147	2048	8915	3280	1606	1395	212	1674	-	10605	121	474	996
	3.7	5.0	1.6	15.5	1.2	.8	.7	.8	2.3		4.8	.3	1.8	2.4
	100.0	83.2	16.8	73.1	26.9	13.2	11.4	1.7	13.7		87.0	1.0	3.9	8.2
BRITISH COLUMBIA	128671	81341	47075	13370	115300	75868	70910	6642	37843	121	87022	19836	1837	19976
	38.5	40.0	36.3	23.3	41.7	37.2	36.9	25.8	51.0	3.4	39.3	44.4	6.9	48.5
	100.0	63.2	36.6	10.4	89.6	59.0	55.1	5.2	29.4	.1	67.6	15.4	1.4	15.5
SASKATCHEWAN	12319	5454	6865	230	12088	6493	6131	362	5768	-	7627	1279	3412	-
	3.7	2.7	5.3	.4	4.4	3.2	3.2	1.4	7.8		3.4	2.9	12.9	
	100.0	44.3	55.7	1.9	98.1	52.7	49.8	2.9	46.8		61.9	10.4	27.7	
MANITOBA	6732	3082	3651	1341	5392	3207	3207	-	2184	-	5450	124	1159	-
	2.0	1.5	2.8	2.3	1.9	1.6	1.7		2.9		2.5	.3	4.4	
	100.0	45.8	54.2	19.9	80.1	47.6	47.6		32.4		81.0	1.8	17.2	
ONTARIO	23883	14912	8971	3912	19971	17958	15864	3442	2470	-	14616	2033	-	7234
	7.2	7.3	6.9	6.8	7.2	8.8	8.3	13.4	3.3		6.6	4.5		17.6
	100.0	62.4	37.6	16.4	83.6	75.2	66.4	14.4	10.3		61.2	8.5		30.3
QUEBEC	1961	81	1880	-	1961	1638	1414	225	323	-	882	151	-	928
	.6	*	1.4		.7	.8	.7	.9	.4		.4	.3		2.3
	100.0	4.1	95.9		100.0	83.5	72.1	11.5	16.5		45.0	7.7		47.3
MARITIMES	170	-	170	-	170	170	170	-	-	-	170	-	-	-
	.1		.1		.1	.1	.1				.1			
	100.0		100.0		100.0	100.0	100.0				100.0			
YUKON	6172	-	6172	4791	1381	170	170	-	1211	-	6172	-	-	-
	1.8		4.8	8.3	.5	.1	.1		1.6		2.8			
	100.0		100.0	77.6	22.4	2.8	2.8		19.6		100.0			
MONTANA UNSPECIFIED	2373	2215	158	662	1711	532	532	278	1179	-	1553	-	-	820
	.7	1.1	.1	1.2	.6	.3	.3	1.1	1.6		.7			2.0
	100.0	93.3	6.7	27.9	72.1	22.4	22.4	11.7	49.7		65.5			34.5
NOT STATED	43905	25346	18256	5131	38773	32772	30329	3061	7173	3412	17817	10049	8222	7816
	13.1	12.5	14.1	8.9	14.0	16.1	15.8	11.9	9.7	96.6	8.0	22.5	31.1	19.0
	100.0	57.7	41.6	11.7	88.3	74.6	69.1	7.0	16.3	7.8	40.6	22.9	18.7	17.8

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS - NON-RESIDENTS (ACTUAL)	573	297	255	239	385	148	30	528	45
	100.0	51.8	44.5	41.7	67.2	25.8	5.2	92.1	7.9
TOTAL PARTY VISITS - NON-RESIDENTS (WEIGHTED)	333974	238134	88089	71073	214394	95174	20884	290218	43756
	100.0	71.3	26.4	21.3	64.2	28.5	6.3	86.9	13.1
TOTAL ALBERTA	107788	83651	23580	16035	61159	41815	4560	93990	13798
	32.3	35.1	26.8	22.6	28.5	43.9	21.8	32.4	31.5
	100.0	77.6	21.9	14.9	56.7	38.8	4.2	87.2	12.8
CALGARY	47129	27410	19465	11920	36276	9208	1391	37293	9836
	14.1	11.5	22.1	16.8	16.9	9.7	6.7	12.9	22.5
	100.0	58.2	41.3	25.3	77.0	19.5	3.0	79.1	20.9
EDMONTON	3443	2576	564	564	3443	-	-	1399	2045
	1.0	1.1	.6	.8	1.6			.5	4.7
	100.0	74.8	16.4	16.4	100.0			40.6	59.4
CHIEF MOUNTAIN	10449	9222	1227	1227	8629	1820	-	10000	449
	3.1	3.9	1.4	1.7	4.0	1.9		3.4	1.0
	100.0	88.3	11.7	11.7	82.6	17.4		95.7	4.3
CARWAY/ BABB	16461	16183	278	278	4841	11620	-	16461	-
	4.9	6.8	.3	.4	2.3	12.2		5.7	
	100.0	98.3	1.7	1.7	29.4	70.6		100.0	
PELBONITA	-	-	-	-	-	-	-	-	-
COUTTS	17583	15935	1648	1648	6003	8939	2641	16588	995
	5.3	6.7	1.9	2.3	2.8	9.4	12.6	5.7	2.3
	100.0	90.6	9.4	9.4	34.1	50.8	15.0	94.3	5.7
ADEN	-	-	-	-	-	-	-	-	-
WILD HORSE	528	528	-	-	-	-	528	528	-
	.2	.2					2.5	.2	
	100.0	100.0					100.0	100.0	

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
ALBERTA UNSPECIFIED	12195	11797	398	398	1967	10228	-	11722	474
	3.7	5.0	.5	.6	.9	10.7		4.0	1.1
	100.0	96.7	3.3	3.3	16.1	83.9		96.1	3.9
BRITISH COLUMBIA	128671	90960	33447	24181	79381	34885	11971	115810	12861
	38.5	38.2	38.0	34.0	37.0	36.7	57.3	39.9	29.4
	100.0	70.7	26.0	18.8	61.7	27.1	9.3	90.0	10.0
SASKATCHEWAN	12319	11101	1218	1218	6955	5175	189	9154	3165
	3.7	4.7	1.4	1.7	3.2	5.4	.9	3.2	7.2
	100.0	90.1	9.9	9.9	56.5	42.0	1.5	74.3	25.7
MANITOBA	6732	5802	930	888	5163	1485	84	6064	668
	2.0	2.4	1.1	1.3	2.4	1.6	.4	2.1	1.5
	100.0	86.2	13.8	13.2	76.7	22.1	1.3	90.1	9.9
ONTARIO	23883	11569	12011	11936	18907	4402	574	19767	4116
	7.2	4.9	13.6	16.8	8.8	4.6	2.8	6.8	9.4
	100.0	48.4	50.3	50.0	79.2	18.4	2.4	82.8	17.2
QUEBEC	1961	1264	697	634	1409	401	151	1961	-
	.6	.5	.8	.9	.7	.4	.7	.7	
	100.0	64.5	35.5	32.3	71.8	20.5	7.7	100.0	
MARITIMES	170	170	-	-	170	-	-	170	-
	.1	.1			.1			.1	
	100.0	100.0			100.0			100.0	
YUKON	6172	6002	170	170	6172	-	-	1381	4791
	1.8	2.5	.2	.2	2.9			.5	10.9
	100.0	97.2	2.8	2.8	100.0			22.4	77.6
MONTANA UNSPECIFIED	2373	1840	532	532	1711	662	-	2373	-
	.7	.8	.6	.7	.8	.7		.8	
	100.0	77.6	22.4	22.4	72.1	27.9		100.0	
NOT STATED	43905	25774	15503	15477	33367	6350	3355	39547	4357
	13.1	10.8	17.6	21.8	15.6	6.7	16.1	13.6	10.0
	100.0	58.7	35.3	35.3	76.0	14.5	7.6	90.1	9.9

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS - NON-RESIDENTS (ACTUAL)	573	270	90	82	47	105	201	119	525	199	248	382	20
TOTAL PARTY VISITS - NON-RESIDENTS (WEIGHTED)	333974	164602	64782	48766	34855	30470	114099	58814	311399	109545	164176	196893	13869
TOTAL ALBERTA	107788 32.3	48199 29.3	24432 37.7	12594 25.8	15180 43.6	10410 34.2	41600 36.5	15965 27.1	104660 33.6	41552 37.9	45681 27.8	77397 39.3	8993 64.8
CALGARY	47129 14.1	24645 15.0	3406 5.3	5349 11.0	8743 25.1	5767 18.9	28628 25.1	11827 20.1	45881 14.7	19110 17.4	25742 15.7	35547 18.1	7029 50.7
EDMONTON	3443 1.0	591 .4	2246 3.5	-	-	607 2.0	178 .2	413 .7	3443 1.1	152 .1	591 .4	3443 1.7	-
CHIEF MOUNTAIN	10449 3.1	5391 3.3	1244 1.9	2981 6.1	-	1111 3.6	5211 4.6	1499 2.5	9534 3.1	5808 5.3	6423 3.9	7484 3.8	618 4.5
CARWAY/ BABB	16461 4.9	14013 8.5	1211 1.9	-	959 2.8	278 .9	4503 3.9	1137 1.9	16461 5.3	3544 3.2	4563 2.8	14133 7.2	-
PELBONITA	-	-	-	-	-	-	-	-	-	-	-	-	-
COUTTS	17583 5.3	1703 1.0	7410 11.4	1838 3.8	5478 15.7	1154 3.8	2552 2.2	339 .6	16618 5.3	2018 1.8	5224 3.2	5924 3.0	872 6.3
ADEN	-	-	-	-	-	-	-	-	-	-	-	-	-
WILD HORSE	528 .2	528 .3	-	-	-	-	528 .5	-	528 .2	528 .5	528 .3	-	-
ALBERTA UNSPECIFIED	12195 3.7	1329 .8	8915 13.8	2425 5.0	-	1494 4.9	-	751 1.3	12195 3.9	10393 9.5	2611 1.6	10867 5.5	474 3.4
BRITISH COLUMBIA	128671 38.5	65891 40.0	20676 31.9	22250 45.6	14247 40.9	11055 36.3	44191 38.7	26241 44.6	118266 38.0	42102 38.4	72125 43.9	66571 33.8	2548 18.4
SASKATCHEWAN	12319 3.7	5639 3.4	5825 9.0	163 .3	-	691 2.3	3338 2.9	2887 4.9	10755 3.5	3546 3.2	7361 4.5	5588 2.8	189 1.4

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MANITOBA	6732	4297	1169	922	41	303	3517	866	6201	2896	4062	2609	-
	2.0	2.6	1.8	1.9	.1	1.0	3.1	1.5	2.0	2.6	2.5	1.3	
ONTARIO	23883	11151	5807	3537	841	2903	6851	5858	23369	8134	13308	20304	1395
	7.2	6.8	9.0	7.3	2.4	9.5	6.0	10.0	7.5	7.4	8.1	10.3	10.1
QUEBEC	1961	547	-	418	901	95	1327	151	1414	1244	1866	1898	-
	.6	.3		.9	2.6	.3	1.2	.3	.5	1.1	1.1	1.0	
MARITIMES	170	-	-	-	170	-	-	-	170	-	170	-	-
	.1				.5				.1		.1		
YUKON	6172	1211	4791	170	-	-	-	-	6172	170	4962	170	-
	1.8	.7	7.4	.3					2.0	.2	3.0	.1	
MONTANA UNSPECIFIED	2373	2095	-	-	-	278	615	532	1711	1374	1711	690	-
	.7	1.3				.9	.5	.9	.5	1.3	1.0	.4	
NOT STATED	43905	25572	2082	8711	3475	4735	12662	6313	38681	8526	12929	21665	744
	13.1	15.5	3.2	17.9	10.0	15.5	11.1	10.7	12.4	7.8	7.9	11.0	5.4

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	STAGE IN LIFE CYCLE: YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	HOUSEHOLD INCOME: UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS - NON-RESIDENTS (ACTUAL)	573	417	106	28	66	23	34	50	26	257	126	102	205
TOTAL PARTY VISITS - NON-RESIDENTS (WEIGHTED)	333974	233718	74814	16901	35534	18277	17734	29970	13958	160373	86519	83654	112585
TOTAL ALBERTA	107788 32.3	72416 31.0	29218 39.1	7766 46.0	8713 24.5	5042 27.6	2486 14.0	11716 39.1	5015 35.9	56648 35.3	27811 32.1	26180 31.3	40603 36.1
CALGARY	47129 14.1	37495 16.0	7914 10.6	6946 41.1	8398 23.6	4047 22.1	1555 8.8	700 2.3	1795 12.8	19574 12.1	5424 6.3	9428 11.3	26463 23.5
EDMONTON	3443 1.0	3417 1.5	26 *	201 1.2	152 .4	-	-	303 1.0	-	2483 1.5	-	201 .2	3216 2.9
CHIEF MOUNTAIN	10449 3.1	5124 2.2	5325 7.1	618 3.7	-	-	457 2.6	1834 6.1	457 3.3	5304 3.3	3037 3.5	1733 2.1	5401 4.8
CARWAY/ BABB	16461 4.9	11744 5.0	2309 3.1	-	-	-	-	-	2328 16.7	13855 8.6	10911 12.6	3505 4.2	278 .2
PELBONITA	-	-	-	-	-	-	-	-	-	-	-	-	-
COUTTS	17583 5.3	5110 2.2	10974 14.7	-	163 .5	995 5.4	-	436 1.5	436 3.1	13316 8.3	7232 8.4	1940 2.3	4967 4.4
ADEN	-	-	-	-	-	-	-	-	-	-	-	-	-
WILD HORSE	528 .2	-	-	-	-	-	-	-	-	528 .3	-	-	-
ALBERTA UNSPECIFIED	12195 3.7	9526 4.1	2670 3.6	-	-	-	474 2.7	8442 28.2	-	1786 1.1	1208 1.4	9373 11.2	278 .2
BRITISH COLUMBIA	128671 38.5	94414 40.4	27936 37.3	6188 36.6	14444 40.6	6016 32.9	10190 57.5	7620 25.4	6548 46.9	63265 39.4	32941 38.1	27811 33.2	54250 48.2
SASKATCHEWAN	12319 3.7	8805 3.8	2303 3.1	173 1.0	673 1.9	714 3.9	-	3142 10.5	-	6406 4.0	4879 5.6	5828 7.0	1175 1.0
MANITOBA	6732 2.0	4277 1.8	2455 3.3	41 .2	2454 6.9	-	-	1085 3.6	84 .6	2461 1.5	781 .9	3044 3.6	2259 2.0

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
ONTARIO	23883	19529	4050	310	2438	1027	2812	481	1224	13669	6720	6479	5593
	7.2	8.4	5.4	1.8	6.9	5.6	15.9	1.6	8.8	8.5	7.8	7.7	5.0
QUEBEC	1961	1961	-	790	-	-	-	323	-	658	323	-	780
	.6	.8		4.7				1.1		.4	.4		.7
MARITIMES	170	170	-	170	-	-	-	-	-	-	-	-	-
	.1	.1		1.0									
YUKON	6172	6002	170	-	-	4791	-	-	-	1211	1381	-	-
	1.8	2.6	.2			26.2				.8	1.6		
MONTANA UNSPECIFIED	2373	773	938	-	662	-	-	255	-	841	1179	662	255
	.7	.3	1.3		1.9			.8		.5	1.4	.8	.2
NOT STATED	43905	25371	7743	1462	6150	687	2245	5350	1087	15215	10503	13650	7672
	13.1	10.9	10.4	8.7	17.3	3.8	12.7	17.9	7.8	9.5	12.1	16.3	6.8

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS - NON-RESIDENTS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS - NON-RESIDENTS (ACTUAL)	573	570	538	442	245	181	111	11	14	530	7
	100.0	99.5	93.9	77.1	42.8	31.6	19.4	1.9	2.4	92.5	1.2
TOTAL PERSON VISITORS - NON-RESIDENTS (WEIGHTED)	821307	811007	762821	580883	352483	243173	212568	40617	49388	698566	10683
	100.0	98.7	92.9	70.7	42.9	29.6	25.9	4.9	6.0	85.1	1.3
TOTAL ALBERTA	265987	265987	241471	156343	136136	110196	80112	7571	17878	235491	3740
	32.4	32.8	31.7	26.9	38.6	45.3	37.7	18.6	36.2	33.7	35.0
	100.0	100.0	90.8	58.8	51.2	41.4	30.1	2.8	6.7	88.5	1.4
CALGARY	115822	115822	114105	76988	58415	49718	16161	7571	14323	92621	-
	14.1	14.3	15.0	13.3	16.6	20.4	7.6	18.6	29.0	13.3	
	100.0	100.0	98.5	66.5	50.4	42.9	14.0	6.5	12.4	80.0	
EDMONTON	13099	13099	12893	13099	638	638	-	-	-	13099	-
	1.6	1.6	1.7	2.3	.2	.3				1.9	
	100.0	100.0	98.4	100.0	4.9	4.9				100.0	
CHIEF MOUNTAIN	22912	22912	22912	12969	15254	6614	13208	-	962	20100	1850
	2.8	2.8	3.0	2.2	4.3	2.7	6.2		1.9	2.9	17.3
	100.0	100.0	100.0	56.6	66.6	28.9	57.6		4.2	87.7	8.1
CARWAY/ BABB	36152	36152	15764	31089	11388	3984	7404	-	-	36152	-
	4.4	4.5	2.1	5.4	3.2	1.6	3.5			5.2	
	100.0	100.0	43.6	86.0	31.5	11.0	20.5			100.0	
PELBONITA	-	-	-	-	-	-	-	-	-	-	-
COUTTS	41577	41577	39372	16059	22023	22023	14922	-	2147	39430	-
	5.1	5.1	5.2	2.8	6.2	9.1	7.0		4.3	5.6	
	100.0	100.0	94.7	38.6	53.0	53.0	35.9		5.2	94.8	
ADEN	-	-	-	-	-	-	-	-	-	-	-
WILD HORSE	1079	1079	1079	-	-	-	-	-	-	1079	-
	.1	.1	.1							.2	
	100.0	100.0	100.0							100.0	
ALBERTA UNSPECIFIED	35345	35345	35345	6139	28418	27219	28418	-	445	33010	1889
	4.3	4.4	4.6	1.1	8.1	11.2	13.4		.9	4.7	17.7
	100.0	100.0	100.0	17.4	80.4	77.0	80.4		1.3	93.4	5.3

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS - NON-RESIDENTS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
BRITISH COLUMBIA	294573	286820	277024	229168	149358	85149	103835	30235	4818	244252	6944
	35.9	35.4	36.3	39.5	42.4	35.0	48.8	74.4	9.8	35.0	65.0
	100.0	97.4	94.0	77.8	50.7	28.9	35.2	10.3	1.6	82.9	2.4
SASKATCHEWAN	36067	36067	29013	20024	3254	-	3254	-	-	31075	-
	4.4	4.4	3.8	3.4	.9		1.5			4.4	
	100.0	100.0	80.4	55.5	9.0		9.0			86.2	
MANITOBA	18048	18048	14378	14185	1792	982	1449	2811	2205	8339	-
	2.2	2.2	1.9	2.4	.5	.4	.7	6.9	4.5	1.2	
	100.0	100.0	79.7	78.6	9.9	5.4	8.0	15.6	12.2	46.2	
ONTARIO	55483	55483	55324	50569	34031	29815	5493	-	570	54386	-
	6.8	6.8	7.3	8.7	9.7	12.3	2.6		1.2	7.8	
	100.0	100.0	99.7	91.1	61.3	53.7	9.9		1.0	98.0	
QUEBEC	3224	3224	2087	3224	453	453	-	-	-	3224	-
	.4	.4	.3	.6	.1	.2				.5	
	100.0	100.0	64.7	100.0	14.1	14.1				100.0	
MARITIMES	179	179	-	179	-	-	-	-	-	179	-
	*	*		*						*	
	100.0	100.0		100.0						100.0	
YUKON	24514	24514	23976	24514	3820	3820	3820	-	-	24514	-
	3.0	3.0	3.1	4.2	1.1	1.6	1.8			3.5	
	100.0	100.0	97.8	100.0	15.6	15.6	15.6			100.0	
MONTANA UNSPECIFIED	4940	4940	4940	3589	1119	584	1119	-	-	4940	-
	.6	.6	.6	.6	.3	.2	.5			.7	
	100.0	100.0	100.0	72.6	22.7	11.8	22.7			100.0	
NOT STATED	118291	115744	114609	79088	22519	12174	13486	-	23917	92166	-
	14.4	14.3	15.0	13.6	6.4	5.0	6.3		48.4	13.2	
	100.0	97.8	96.9	66.9	19.0	10.3	11.4		20.2	77.9	

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS · NON-RESIDENTS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS · NON-RESIDENTS (ACTUAL)	573	·	·	·	·	376	197	110	12	213	26	115	245
	100.0					65.6	34.4	19.2	2.1	37.2	4.5	20.1	42.8
TOTAL PERSON VISITORS · NON-RESIDENTS (WEIGHTED)	821307	·	·	·	·	642122	179184	48000	36956	611983	77242	66676	142648
	100.0					78.2	21.8	5.8	4.5	74.5	9.4	8.1	17.4
TOTAL ALBERTA	265987	·	·	·	·	235009	30978	1300	1923	232060	27271	9818	24108
	32.4					36.6	17.3	2.7	5.2	37.9	35.3	14.7	16.9
	100.0					88.4	11.6	.5	.7	87.2	10.3	3.7	9.1
CALGARY	115822	·	·	·	·	88051	27771	343	1717	91749	·	7768	16306
	14.1					13.7	15.5	.7	4.6	15.0		11.7	11.4
	100.0					76.0	24.0	.3	1.5	79.2		6.7	14.1
EDMONTON	13099	·	·	·	·	11881	1218	957	206	11561	·	580	957
	1.6					1.9	.7	2.0	.6	1.9		.9	.7
	100.0					90.7	9.3	7.3	1.6	88.3		4.4	7.3
CHIEF MOUNTAIN	22912	·	·	·	·	22912	·	·	·	20640	2230	·	2273
	2.8					3.6				3.4	2.9		1.6
	100.0					100.0				90.1	9.7		9.9
CARWAY/ BABB	36152	·	·	·	·	36152	·	·	·	35568	19379	·	584
	4.4					5.6				5.8	25.1		.4
	100.0					100.0				98.4	53.6		1.6
PELBONITA	·	·	·	·	·	·	·	·	·	·	·	·	·
COUTTS	41577	·	·	·	·	39588	1989	·	·	36939	2665	1470	3168
	5.1					6.2	1.1			6.0	3.5	2.2	2.2
	100.0					95.2	4.8			88.8	6.4	3.5	7.6
ADEN	·	·	·	·	·	·	·	·	·	·	·	·	·
WILD HORSE	1079	·	·	·	·	1079	·	·	·	1079	·	·	·
	.1					.2				.2			
	100.0					100.0				100.0			

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS · NON-RESIDENTS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
ALBERTA UNSPECIFIED	35345	-	-	-	-	35345	-	-	-	34524	2997	-	821
	4.3					5.5				5.6	3.9		.6
	100.0					100.0				97.7	8.5		2.3
BRITISH COLUMBIA	294573	-	-	-	-	197493	97081	14045	35033	210580	27063	30552	53441
	35.9					30.8	54.2	29.3	94.8	34.4	35.0	45.8	37.5
	100.0					67.0	33.0	4.8	11.9	71.5	9.2	10.4	18.1
SASKATCHEWAN	36067	-	-	-	-	32549	3518	3142	-	31928	15666	462	3677
	4.4					5.1	2.0	6.5		5.2	20.3	.7	2.6
	100.0					90.2	9.8	8.7		88.5	43.4	1.3	10.2
MANITOBA	18048	-	-	-	-	14373	3676	483	-	11802	4693	4486	1760
	2.2					2.2	2.1	1.0		1.9	6.1	6.7	1.2
	100.0					79.6	20.4	2.7		65.4	26.0	24.9	9.8
ONTARIO	55483	-	-	-	-	46746	8737	2641	-	23195	-	7641	24647
	6.8					7.3	4.9	5.5		3.8		11.5	17.3
	100.0					84.3	15.7	4.8		41.8		13.8	44.4
QUEBEC	3224	-	-	-	-	1207	2017	-	-	-	-	2771	453
	.4					.2	1.1					4.2	.3
	100.0					37.4	62.6					85.9	14.1
MARITIMES	179	-	-	-	-	-	179	-	-	-	-	179	-
	*						.1					.3	
	100.0						100.0					100.0	
YUKON	24514	-	-	-	-	23976	538	-	-	23976	-	538	-
	3.0					3.7	.3			3.9		.8	
	100.0					97.8	2.2			97.8		2.2	
MONTANA UNSPECIFIED	4940	-	-	-	-	4940	-	-	-	3821	-	-	1119
	.6					.8				.6			.8
	100.0					100.0				77.3			22.7
NOT STATED	118291	-	-	-	-	85831	32460	26389	-	74620	2549	10228	33442
	14.4					13.4	18.1	55.0		12.2	3.3	15.3	23.4
	100.0					72.6	27.4	22.3		63.1	2.2	8.6	28.3

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS - NON-RESIDENTS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS - NON-RESIDENTS (ACTUAL)	573	357	213	36	537	450	421	45	95	2	353	114	36	70
	100.0	62.3	37.2	6.3	93.7	78.5	73.5	7.9	16.6	.3	61.6	19.9	6.3	12.2
TOTAL PERSON VISITORS - NON-RESIDENTS (WEIGHTED)	821307	507148	311163	167084	654223	482411	455472	68255	174953	24062	574233	89774	70815	86485
	100.0	61.7	37.9	20.3	79.7	58.7	55.5	8.3	21.3	2.9	69.9	10.9	8.6	10.5
TOTAL ALBERTA	265987	183254	82198	86569	179418	150289	145890	37728	32110	-	216676	20293	18918	10100
	32.4	36.1	26.4	51.8	27.4	31.2	32.0	55.3	18.4		37.7	22.6	26.7	11.7
	100.0	68.9	30.9	32.5	67.5	56.5	54.8	14.2	12.1		81.5	7.6	7.1	3.8
CALGARY	115822	103501	11786	14966	100857	96882	94972	35239	4751	-	91911	7631	9821	6459
	14.1	20.4	3.8	9.0	15.4	20.1	20.9	51.6	2.7		16.0	8.5	13.9	7.5
	100.0	89.4	10.2	12.9	87.1	83.6	82.0	30.4	4.1		79.4	6.6	8.5	5.6
EDMONTON	13099	12574	524	10752	2347	2347	2292	55	-	-	12083	810	-	206
	1.6	2.5	.2	6.4	.4	.5	.5	.1			2.1	.9		.2
	100.0	96.0	4.0	82.1	17.9	17.9	17.5	.4			92.2	6.2		1.6
CHIEF MOUNTAIN	22912	8812	14100	4617	18295	10320	10320	-	10180	-	19566	1496	1850	-
	2.8	1.7	4.5	2.8	2.8	2.1	2.3		5.8		3.4	1.7	2.6	
	100.0	38.5	61.5	20.2	79.8	45.0	45.0		44.4		85.4	6.5	8.1	
CARWAY/ BABB	36152	15604	20548	19379	16773	11063	11063	-	5710	-	35829	-	-	322
	4.4	3.1	6.6	11.6	2.6	2.3	2.4		3.3		6.2			.4
	100.0	43.2	56.8	53.6	46.4	30.6	30.6		15.8		99.1			.9
PELBONITA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUTTS	41577	11462	30116	8331	33246	25296	23308	1989	7949	-	26101	10119	5357	-
	5.1	2.3	9.7	5.0	5.1	5.2	5.1	2.9	4.5		4.5	11.3	7.6	
	100.0	27.6	72.4	20.0	80.0	60.8	56.1	4.8	19.1		62.8	24.3	12.9	
ADEN	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WILD HORSE	1079	1079	-	-	1079	1079	1079	-	-	-	-	-	-	1079
	.1	.2			.2	.2	.2							1.2
	100.0	100.0			100.0	100.0	100.0							100.0

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS - NON-RESIDENTS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ALBERTA UNSPECIFIED	35345	30222	5123	28524	6821	3301	2855	445	3520	-	31185	237	1889	2034
	4.3	6.0	1.6	17.1	1.0	.7	.6	.7	2.0		5.4	.3	2.7	2.4
	100.0	85.5	14.5	80.7	19.3	9.3	8.1	1.3	10.0		88.2	.7	5.3	5.8
BRITISH COLUMBIA	294573	198390	94042	29231	265343	176890	168399	11761	83741	237	200108	44982	4610	44874
	35.9	39.1	30.2	17.5	40.6	36.7	37.0	17.2	47.9	1.0	34.8	50.1	6.5	51.9
	100.0	67.3	31.9	9.9	90.1	60.0	57.2	4.0	28.4	.1	67.9	15.3	1.6	15.2
SASKATCHEWAN	36067	20620	15447	484	35583	14413	13672	740	21534	-	25444	2512	8111	-
	4.4	4.1	5.0	.3	5.4	3.0	3.0	1.1	12.3		4.4	2.8	11.5	
	100.0	57.2	42.8	1.3	98.7	40.0	37.9	2.1	59.7		70.5	7.0	22.5	
MANITOBA	18048	8849	9200	2820	15228	9070	9070	-	6159	-	14633	243	3173	-
	2.2	1.7	3.0	1.7	2.3	1.9	2.0		3.5		2.5	.3	4.5	
	100.0	49.0	51.0	15.6	84.4	50.3	50.3		34.1		81.1	1.3	17.6	
ONTARIO	55483	38075	17408	8183	47300	40861	35273	8423	7199	-	38296	3552	-	13635
	6.8	7.5	5.6	4.9	7.2	8.5	7.7	12.3	4.1		6.7	4.0		15.8
	100.0	68.6	31.4	14.7	85.3	73.6	63.6	15.2	13.0		69.0	6.4		24.6
QUEBEC	3224	86	3139	-	3224	2545	2309	236	679	-	1633	148	-	1442
	.4	*	1.0		.5	.5	.5	.3	.4		.3	.2		1.7
	100.0	2.7	97.3		100.0	78.9	71.6	7.3	21.1		50.7	4.6		44.7
MARITIMES	179	-	179	-	179	179	179	-	-	-	179	-	-	-
	*		.1		*	*	*				*			
	100.0		100.0		100.0	100.0	100.0				100.0			
YUKON	24514	-	24514	20156	4358	538	538	-	3820	-	24514	-	-	-
	3.0		7.9	12.1	.7	.1	.1		2.2		4.3			
	100.0		100.0	82.2	17.8	2.2	2.2		15.6		100.0			
MONTANA UNSPECIFIED	4940	4618	322	1351	3589	1119	1119	584	2469	-	3266	-	-	1674
	.6	.9	.1	.8	.5	.2	.2	.9	1.4		.6			1.9
	100.0	93.5	6.5	27.4	72.6	22.7	22.7	11.8	50.0		66.1			33.9
NOT STATED	118291	53257	64716	18290	100001	86507	79022	8783	17241	23825	49483	18045	36003	14760
	14.4	10.5	20.8	10.9	15.3	17.9	17.3	12.9	9.9	99.0	8.6	20.1	50.8	17.1
	100.0	45.0	54.7	15.5	84.5	73.1	66.8	7.4	14.6	20.1	41.8	15.3	30.4	12.5

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS - NON-RESIDENTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS - NON-RESIDENTS (ACTUAL)	573	270	90	82	47	105	201	119	525	199	248	382	20
TOTAL PERSON VISITORS - NON-RESIDENTS (WEIGHTED)	821307	375657	232092	137528	46362	59412	278383	148816	757887	278475	409368	486099	27471
TOTAL ALBERTA	265987 32.4	115003 30.6	86477 37.3	29952 21.8	20056 43.3	21862 36.8	99899 35.9	37987 25.5	259422 34.2	116279 41.8	107389 26.2	199496 41.0	12557 45.7
CALGARY	115822 14.1	65790 17.5	17829 7.7	12849 9.3	8840 19.1	12552 21.1	70987 25.5	27733 18.6	113212 14.9	60368 21.7	65227 15.9	94460 19.4	7948 28.9
EDMONTON	13099 1.6	1184 .3	10957 4.7	-	-	957 1.6	375 .1	810 .5	13099 1.7	319 .1	1184 .3	13099 2.7	-
CHIEF MOUNTAIN	22912 2.8	11232 3.0	4976 2.1	4952 3.6	-	2044 3.4	10945 3.9	3153 2.1	20988 2.8	10533 3.8	11535 2.8	16142 3.3	1850 6.7
CARWAY/ BABB	36152 4.4	29465 7.8	5094 2.2	-	1009 2.2	584 1.0	8462 3.0	2391 1.6	36152 4.8	7454 2.7	11126 2.7	29727 6.1	-
PELBONITA	-	-	-	-	-	-	-	-	-	-	-	-	-
COUTTS	41577 5.1	3535 .9	19097 8.2	6156 4.5	10207 22.0	2582 4.3	8051 2.9	1428 1.0	39548 5.2	5786 2.1	11824 2.9	13440 2.8	870 3.2
ADEN	-	-	-	-	-	-	-	-	-	-	-	-	-
WILD HORSE	1079 .1	1079 .3	-	-	-	-	1079 .4	-	1079 .1	1079 .4	1079 .3	-	-
ALBERTA UNSPECIFIED	35345 4.3	2717 .7	28524 12.3	5994 4.4	-	3142 5.3	-	2473 1.7	35345 4.7	30739 11.0	5413 1.3	32629 6.7	1889 6.9
BRITISH COLUMBIA	294573 35.9	136060 36.2	75696 32.6	64217 46.7	17374 37.5	20872 35.1	104221 37.4	57413 38.6	277049 36.6	93099 33.4	179172 43.8	155124 31.9	5982 21.8
SASKATCHEWAN	36067 4.4	11359 3.0	21654 9.3	344 .2	-	2710 4.6	16421 5.9	15182 10.2	32800 4.3	16543 5.9	24460 6.0	20897 4.3	377 1.4

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS - NON-RESIDENTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MANITOBA	18048	10049	4279	3038	44	638	10721	3641	16930	7882	10462	6712	-
	2.2	2.7	1.8	2.2	.1	1.1	3.9	2.4	2.2	2.8	2.6	1.4	
ONTARIO	55483	23345	18434	8294	850	5924	18267	19033	54637	20232	32142	47830	2849
	6.8	6.2	7.9	6.0	1.8	10.0	6.6	12.8	7.2	7.3	7.9	9.8	10.4
QUEBEC	3224	1121	-	979	923	200	2270	148	2309	2001	3024	3092	-
	.4	.3		.7	2.0	.3	.8	.1	.3	.7	.7	.6	
MARITIMES	179	-	-	-	179	-	-	-	179	-	179	-	-
	*				.4				*		*		
YUKON	24514	3820	20156	538	-	-	-	-	24514	538	20693	538	-
	3.0	1.0	8.7	.4					3.2	.2	5.1	.1	
MONTANA UNSPECIFIED	4940	4356	-	-	-	584	1294	1119	3589	2879	3589	1442	-
	.6	1.2				1.0	.5	.8	.5	1.0	.9	.3	
NOT STATED	118291	70545	5396	30167	6936	6621	25290	14292	86458	19022	28257	50969	5706
	14.4	18.8	2.3	21.9	15.0	11.1	9.1	9.6	11.4	6.8	6.9	10.5	20.8

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS - NON-RESIDENTS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS - NON-RESIDENTS (ACTUAL)	573	29	111	146	256	327	225	196	117	47	178
	100.0	5.1	19.4	25.5	44.7	57.1	39.3	34.2	20.4	8.2	31.1
TOTAL PERSON VISITORS - NON-RESIDENTS (WEIGHTED)	821307	27113	129876	316991	336542	434524	379776	312129	190892	69683	216391
	100.0	3.3	15.8	38.6	41.0	52.9	46.2	38.0	23.2	8.5	26.3
TOTAL ALBERTA	265987	12072	29346	139027	82394	141973	122304	93918	78548	8736	80616
	32.4	44.5	22.6	43.9	24.5	32.7	32.2	30.1	41.1	12.5	37.3
	100.0	4.5	11.0	52.3	31.0	53.4	46.0	35.3	29.5	3.3	30.3
CALGARY	115822	7316	24910	59901	21479	79964	34788	56764	32679	2111	22820
	14.1	27.0	19.2	18.9	6.4	18.4	9.2	18.2	17.1	3.0	10.5
	100.0	6.3	21.5	51.7	18.5	69.0	30.0	49.0	28.2	1.8	19.7
EDMONTON	13099	-	525	11070	865	11935	525	11332	-	810	-
	1.6		.4	3.5	.3	2.7	.1	3.6		1.2	
	100.0		4.0	84.5	6.6	91.1	4.0	86.5		6.2	
CHIEF MOUNTAIN	22912	2767	1850	11232	6771	12601	10312	10398	3304	1576	7342
	2.8	10.2	1.4	3.5	2.0	2.9	2.7	3.3	1.7	2.3	3.4
	100.0	12.1	8.1	49.0	29.6	55.0	45.0	45.4	14.4	6.9	32.0
CARWAY/ BABB	36152	-	-	20601	15551	3298	32854	8595	1009	-	26548
	4.4			6.5	4.6	.8	8.7	2.8	.5		12.3
	100.0			57.0	43.0	9.1	90.9	23.8	2.8		73.4
PELBONITA	-	-	-	-	-	-	-	-	-	-	-
COUTTS	41577	1989	172	9589	29828	24623	16954	3624	11779	2205	22499
	5.1	7.3	.1	3.0	8.9	5.7	4.5	1.2	6.2	3.2	10.4
	100.0	4.8	.4	23.1	71.7	59.2	40.8	8.7	28.3	5.3	54.1
ADEN	-	-	-	-	-	-	-	-	-	-	-
WILD HORSE	1079	-	-	-	1079	1079	-	1079	-	-	-
	.1				.3	.2		.3			
	100.0				100.0	100.0		100.0			

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS - NON-RESIDENTS
BY AGE, SEX, OCCUPATION

	AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
ALBERTA UNSPECIFIED	35345	-	1889	26635	6821	8474	26872	2126	29777	2034	1408
	4.3		1.5	8.4	2.0	2.0	7.1	.7	15.6	2.9	.7
	100.0		5.3	75.4	19.3	24.0	76.0	6.0	84.2	5.8	4.0
BRITISH COLUMBIA	294573	5416	45318	99301	140210	175991	116141	148699	51978	26005	48351
	35.9	20.0	34.9	31.3	41.7	40.5	30.6	47.6	27.2	37.3	22.3
	100.0	1.8	15.4	33.7	47.6	59.7	39.4	50.5	17.6	8.8	16.4
SASKATCHEWAN	36067	-	2219	18256	15592	24899	11168	12138	16546	4871	2512
	4.4		1.7	5.8	4.6	5.7	2.9	3.9	8.7	7.0	1.2
	100.0		6.2	50.6	43.2	69.0	31.0	33.7	45.9	13.5	7.0
MANITOBA	18048	1333	3216	6119	7380	12765	5284	6818	243	3499	4677
	2.2	4.9	2.5	1.9	2.2	2.9	1.4	2.2	.1	5.0	2.2
	100.0	7.4	17.8	33.9	40.9	70.7	29.3	37.8	1.3	19.4	25.9
ONTARIO	55483	2296	4817	20168	28087	31155	24213	19102	7228	3903	22900
	6.8	8.5	3.7	6.4	8.3	7.2	6.4	6.1	3.8	5.6	10.6
	100.0	4.1	8.7	36.4	50.6	56.2	43.6	34.4	13.0	7.0	41.3
QUEBEC	3224	827	1225	218	501	1459	1765	1808	236	-	1180
	.4	3.1	.9	.1	.1	.3	.5	.6	.1		.5
	100.0	25.7	38.0	6.7	15.5	45.3	54.7	56.1	7.3		36.6
MARITIMES	179	-	-	179	-	-	179	179	-	-	-
	*			.1			*	.1			
	100.0			100.0			100.0	100.0			
YUKON	24514	-	20156	-	4358	3820	20693	3820	-	20156	538
	3.0		15.5		1.3	.9	5.4	1.2		28.9	.2
	100.0		82.2		17.8	15.6	84.4	15.6		82.2	2.2
MONTANA UNSPECIFIED	4940	-	1351	-	3054	2258	2147	-	-	1351	3589
	.6		1.0		.9	.5	.6			1.9	1.7
	100.0		27.4		61.8	45.7	43.5			27.4	72.6
NOT STATED	118291	5168	22228	33723	54966	40204	75882	25645	36113	1161	52029
	14.4	19.1	17.1	10.6	16.3	9.3	20.0	8.2	18.9	1.7	24.0
	100.0	4.4	18.8	28.5	46.5	34.0	64.1	21.7	30.5	1.0	44.0

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS - NON-RESIDENTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS - NON-RESIDENTS (ACTUAL)	573	417	106	28	66	23	34	50	26	257	126	102	205
TOTAL PERSON VISITORS - NON-RESIDENTS (WEIGHTED)	821307	586703	158703	23301	73874	67887	48344	108154	31978	377444	205932	209988	276606
TOTAL ALBERTA	265987 32.4	186897 31.9	63458 40.0	9533 40.9	17461 23.6	21928 32.3	6530 13.5	36601 33.8	11233 35.1	139741 37.0	67139 32.6	62411 29.7	104783 37.9
CALGARY	115822 14.1	98183 16.7	12878 8.1	7477 32.1	16970 23.0	18322 27.0	3679 7.6	2559 2.4	3411 10.7	53169 14.1	21310 10.3	12980 6.2	67755 24.5
EDMONTON	13099 1.6	13044 2.2	55 *	206 .9	319 .4	-	-	319 .3	-	11617 3.1	-	206 .1	12838 4.6
CHIEF MOUNTAIN	22912 2.8	11019 1.9	11893 7.5	1850 7.9	-	-	962 2.0	6219 5.7	962 3.0	10759 2.9	6554 3.2	6006 2.9	9768 3.5
CARWAY/ BABB	36152 4.4	23685 4.0	7404 4.7	-	-	-	-	-	6425 20.1	29143 7.7	21932 10.6	7373 3.5	584 .2
PELBONITA	-	-	-	-	-	-	-	-	-	-	-	-	-
COUTTS	41577 5.1	11176 1.9	25673 16.2	-	172 .2	3606 5.3	-	870 .8	435 1.4	30295 8.0	14862 7.2	6360 3.0	13254 4.8
ADEN	-	-	-	-	-	-	-	-	-	-	-	-	-
WILD HORSE	1079 .1	-	-	-	-	-	-	-	-	1079 .3	-	-	-
ALBERTA UNSPECIFIED	35345 4.3	29791 5.1	5555 3.5	-	-	-	1889 3.9	26635 24.6	-	3679 1.0	2480 1.2	29486 14.0	584 .2
BRITISH COLUMBIA	294573 35.9	226713 38.6	57317 36.1	7782 33.4	27117 36.7	17876 26.3	29739 61.5	24491 22.6	16657 52.1	139399 36.9	75404 36.6	58120 27.7	123002 44.5
SASKATCHEWAN	36067 4.4	28927 4.9	4593 2.9	364 1.6	1343 1.8	3051 4.5	-	15717 14.5	-	13045 3.5	9997 4.9	21480 10.2	3677 1.3
MANITOBA	18048 2.2	11063 1.9	6985 4.4	44 .2	7998 10.8	-	-	2160 2.0	177 .6	6393 1.7	1643 .8	7924 3.8	7827 2.8

Continued

Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS - NON-RESIDENTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		========== STAGE IN LIFE CYCLE ==========							====== HOUSEHOLD INCOME ======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
ONTARIO	55483	44669	10175	433	4527	4059	8492	813	2404	30870	14676	12781	16602
	6.8	7.6	6.4	1.9	6.1	6.0	17.6	.8	7.5	8.2	7.1	6.1	6.0
QUEBEC	3224	3224	-	1311	-	-	-	679	-	733	679	-	1355
	.4	.5		5.6				.6		.2	.3		.5
MARITIMES	179	179	-	179	-	-	-	-	-	-	-	-	-
	*	*		.8									
YUKON	24514	23976	538	-	-	20156	-	-	-	3820	4358	-	-
	3.0	4.1	.3			29.7				1.0	2.1		
MONTANA UNSPECIFIED	4940	1616	1973	-	1351	-	-	535	-	1760	2469	1351	535
	.6	.3	1.2		1.8			.5		.5	1.2	.6	.2
NOT STATED	118291	59439	13663	3656	14077	819	3583	27157	1507	41682	29567	45921	18825
	14.4	10.1	8.6	15.7	19.1	1.2	7.4	25.1	4.7	11.0	14.4	21.9	6.8

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PARTY VISITS (ROADSIDE ONLY)
BY VISITORS TO SPECIFIC PARKS

	TOTAL VISITORS						
	TOTAL	ALBERTA PARKS			B.C. PARKS		
		ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	997	737	507	223	122	137
	100.0	95.8	70.8	48.7	21.4	11.7	13.2
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1399202	1153811	495915	322169	202906	168036
	100.0	94.4	77.9	33.5	21.7	13.7	11.3
LOCATION 1 (HWY 16 - EAST GATE)	237691	234321	96600	198660	23292	13823	16007
	16.0	16.7	8.4	40.1	7.2	6.8	9.5
	100.0	98.6	40.6	83.6	9.8	5.8	6.7
LOCATION 2 (HWY 16 - WEST GATE)	108721	104580	32721	103301	22736	7743	19215
	7.3	7.5	2.8	20.8	7.1	3.8	11.4
	100.0	96.2	30.1	95.0	20.9	7.1	17.7
LOCATION 3 (HWY 11 - EAST GATE)	31216	26904	23299	14647	10867	7286	4264
	2.1	1.9	2.0	3.0	3.4	3.6	2.5
	100.0	86.2	74.6	46.9	34.8	23.3	13.7
LOCATION 4 (HWY 1 - WEST GATE)	155558	135167	126144	36732	51470	40403	18672
	10.5	9.7	10.9	7.4	16.0	19.9	11.1
	100.0	86.9	81.1	23.6	33.1	26.0	12.0
LOCATION 5 (HWY 93 - WEST GATE)	67230	60148	57553	30244	32052	6590	31750
	4.5	4.3	5.0	6.1	9.9	3.2	18.9
	100.0	89.5	85.6	45.0	47.7	9.8	47.2
LOCATION 6 (HWY 1 - EAST GATE)	801276	761589	748260	81409	172341	124674	70401
	54.1	54.4	64.9	16.4	53.5	61.4	41.9
	100.0	95.0	93.4	10.2	21.5	15.6	8.8
NO MAP PROVIDED	6050	6050	6050	2342	1685	1685	-
	.4	.4	.5	.5	.5	.8	
	100.0	100.0	100.0	38.7	27.8	27.8	
CAN'T REMEMBER/ NOT SURE	56608	55109	52214	21042	3278	-	3278
	3.8	3.9	4.5	4.2	1.0		2.0
	100.0	97.4	92.2	37.2	5.8		5.8
NOT STATED	16436	14086	9722	7538	4449	701	4449
	1.1	1.0	.8	1.5	1.4	.3	2.6
	100.0	85.7	59.2	45.9	27.1	4.3	27.1

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PARTY VISITS (ROADSIDE ONLY)
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	997	737	507	223	122	137	54	119	639	155
	100.0	95.8	70.8	48.7	21.4	11.7	13.2	5.2	11.4	61.4	14.9
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1399202	1153811	495915	322169	202906	168036	86399	156537	815233	303797
	100.0	94.4	77.9	33.5	21.7	13.7	11.3	5.8	10.6	55.0	20.5
LOCATION 1 (HWY 16 - EAST GATE)	237691	234321	96600	198660	23292	13823	16007	6138	32030	133238	43385
	16.0	16.7	8.4	40.1	7.2	6.8	9.5	7.1	20.5	16.3	14.3
	100.0	98.6	40.6	83.6	9.8	5.8	6.7	2.6	13.5	56.1	18.3
LOCATION 2 (HWY 16 - WEST GATE)	108721	104580	32721	103301	22736	7743	19215	615	13996	69053	1444
	7.3	7.5	2.8	20.8	7.1	3.8	11.4	.7	8.9	8.5	.5
	100.0	96.2	30.1	95.0	20.9	7.1	17.7	.6	12.9	63.5	1.3
LOCATION 3 (HWY 11 - EAST GATE)	31216	26904	23299	14647	10867	7286	4264	-	5068	18396	6173
	2.1	1.9	2.0	3.0	3.4	3.6	2.5		3.2	2.3	2.0
	100.0	86.2	74.6	46.9	34.8	23.3	13.7		16.2	58.9	19.8
LOCATION 4 (HWY 1 - WEST GATE)	155558	135167	126144	36732	51470	40403	18672	13174	20304	88256	34551
	10.5	9.7	10.9	7.4	16.0	19.9	11.1	15.2	13.0	10.8	11.4
	100.0	86.9	81.1	23.6	33.1	26.0	12.0	8.5	13.1	56.7	22.2
LOCATION 5 (HWY 93 - WEST GATE)	67230	60148	57553	30244	32052	6590	31750	1713	2052	44282	3553
	4.5	4.3	5.0	6.1	9.9	3.2	18.9	2.0	1.3	5.4	1.2
	100.0	89.5	85.6	45.0	47.7	9.8	47.2	2.5	3.1	65.9	5.3
LOCATION 6 (HWY 1 - EAST GATE)	801276	761589	748260	81409	172341	124674	70401	63944	75419	412788	207782
	54.1	54.4	64.9	16.4	53.5	61.4	41.9	74.0	48.2	50.6	68.4
	100.0	95.0	93.4	10.2	21.5	15.6	8.8	8.0	9.4	51.5	25.9
NO MAP PROVIDED	6050	6050	6050	2342	1685	1685	-	-	-	6050	-
	.4	.4	.5	.5	.5	.8				.7	
	100.0	100.0	100.0	38.7	27.8	27.8				100.0	
CAN'T REMEMBER/ NOT SURE	56608	55109	52214	21042	3278	-	3278	177	5301	31566	6911
	3.8	3.9	4.5	4.2	1.0		2.0	.2	3.4	3.9	2.3
	100.0	97.4	92.2	37.2	5.8		5.8	.3	9.4	55.8	12.2
NOT STATED	16436	14086	9722	7538	4449	701	4449	637	2368	10356	-
	1.1	1.0	.8	1.5	1.4	.3	2.6	.7	1.5	1.3	
	100.0	85.7	59.2	45.9	27.1	4.3	27.1	3.9	14.4	63.0	

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	828	538	166	124	182	31	-	10	1041	43	-	-
	100.0	79.5	51.7	15.9	11.9	17.5	3.0		1.0	100.0	4.1		
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1247028	936775	158665	151587	198443	36564	-	15531	1482034	47884	-	-
	100.0	84.1	63.2	10.7	10.2	13.4	2.5		1.0	100.0	3.2		
LOCATION 1 (HWY 16 - EAST GATE)	237691	214181	177521	14141	22519	19552	3958	-	-	237691	5333	-	-
	16.0	17.2	19.0	8.9	14.9	9.9	10.8			16.0	11.1		
	100.0	90.1	74.7	5.9	9.5	8.2	1.7			100.0	2.2		
LOCATION 2 (HWY 16 - WEST GATE)	108721	76307	17628	45078	13601	18191	14223	-	8445	108721	10785	-	-
	7.3	6.1	1.9	28.4	9.0	9.2	38.9		54.4	7.3	22.5		
	100.0	70.2	16.2	41.5	12.5	16.7	13.1		7.8	100.0	9.9		
LOCATION 3 (HWY 11 - EAST GATE)	31216	26561	18490	2476	5595	2806	1849	-	-	31216	2617	-	-
	2.1	2.1	2.0	1.6	3.7	1.4	5.1			2.1	5.5		
	100.0	85.1	59.2	7.9	17.9	9.0	5.9			100.0	8.4		
LOCATION 4 (HWY 1 - WEST GATE)	155558	114907	58446	48104	8356	34665	5987	-	959	155558	16686	-	-
	10.5	9.2	6.2	30.3	5.5	17.5	16.4		6.2	10.5	34.8		
	100.0	73.9	37.6	30.9	5.4	22.3	3.8		.6	100.0	10.7		
LOCATION 5 (HWY 93 - WEST GATE)	67230	35679	25274	10103	302	30693	859	-	859	67230	1437	-	-
	4.5	2.9	2.7	6.4	.2	15.5	2.3		5.5	4.5	3.0		
	100.0	53.1	37.6	15.0	.4	45.7	1.3		1.3	100.0	2.1		
LOCATION 6 (HWY 1 - EAST GATE)	801276	722581	596736	31985	93859	73459	5237	-	816	801276	8633	-	-
	54.1	57.9	63.7	20.2	61.9	37.0	14.3		5.3	54.1	18.0		
	100.0	90.2	74.5	4.0	11.7	9.2	.7		.1	100.0	1.1		
NO MAP PROVIDED	6050	2971	2497	-	474	3079	-	-	-	6050	-	-	-
	.4	.2	.3		.3	1.6				.4			
	100.0	49.1	41.3		7.8	50.9				100.0			
CAN'T REMEMBER/ NOT SURE	56608	39736	34157	4643	936	12421	4451	-	4451	56608	2394	-	-
	3.8	3.2	3.6	2.9	.6	6.3	12.2		28.7	3.8	5.0		
	100.0	70.2	60.3	8.2	1.7	21.9	7.9		7.9	100.0	4.2		
NOT STATED	16436	13166	5088	2135	5943	3270	-	-	-	16436	-	-	-
	1.1	1.1	.5	1.3	3.9	1.6				1.1			
	100.0	80.1	31.0	13.0	36.2	19.9				100.0			

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	596	442	387	654	416	383	44	226	31	480	113	303	145
	100.0	57.3	42.5	37.2	62.8	40.0	36.8	4.2	21.7	3.0	46.1	10.9	29.1	13.9
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	959095	522572	672888	809147	570455	519907	63117	203418	52254	544239	164646	559697	213452
	100.0	64.7	35.3	45.4	54.6	38.5	35.1	4.3	13.7	3.5	36.7	11.1	37.8	14.4
LOCATION 1 (HWY 16 - EAST GATE)	237691	168093	69231	88632	149059	87599	78099	10597	55472	16688	84844	21025	104789	27033
	16.0	17.5	13.2	13.2	18.4	15.4	15.0	16.8	27.3	31.9	15.6	12.8	18.7	12.7
	100.0	70.7	29.1	37.3	62.7	36.9	32.9	4.5	23.3	7.0	35.7	8.8	44.1	11.4
LOCATION 2 (HWY 16 - WEST GATE)	108721	28076	80645	53916	54805	30735	25583	5509	22831	5933	45956	17683	18411	26671
	7.3	2.9	15.4	8.0	6.8	5.4	4.9	8.7	11.2	11.4	8.4	10.7	3.3	12.5
	100.0	25.8	74.2	49.6	50.4	28.3	23.5	5.1	21.0	5.5	42.3	16.3	16.9	24.5
LOCATION 3 (HWY 11 - EAST GATE)	31216	15090	16126	15805	15412	11313	10901	2018	4099	-	16992	8004	2698	3523
	2.1	1.6	3.1	2.3	1.9	2.0	2.1	3.2	2.0		3.1	4.9	.5	1.7
	100.0	48.3	51.7	50.6	49.4	36.2	34.9	6.5	13.1		54.4	25.6	8.6	11.3
LOCATION 4 (HWY 1 - WEST GATE)	155558	79422	76136	86829	68729	37879	36340	1540	27527	4982	73352	32173	33591	16442
	10.5	8.3	14.6	12.9	8.5	6.6	7.0	2.4	13.5	9.5	13.5	19.5	6.0	7.7
	100.0	51.1	48.9	55.8	44.2	24.4	23.4	1.0	17.7	3.2	47.2	20.7	21.6	10.6
LOCATION 5 (HWY 93 - WEST GATE)	67230	22865	44365	26544	40686	26288	25283	1620	16401	-	30568	11399	18263	7000
	4.5	2.4	8.5	3.9	5.0	4.6	4.9	2.6	8.1		5.6	6.9	3.3	3.3
	100.0	34.0	66.0	39.5	60.5	39.1	37.6	2.4	24.4		45.5	17.0	27.2	10.4
LOCATION 6 (HWY 1 - EAST GATE)	801276	604392	196884	359660	441617	350574	330276	29193	67923	24652	221500	72731	375033	132012
	54.1	63.0	37.7	53.5	54.6	61.5	63.5	46.3	33.4	47.2	40.7	44.2	67.0	61.8
	100.0	75.4	24.6	44.9	55.1	43.8	41.2	3.6	8.5	3.1	27.6	9.1	46.8	16.5
NO MAP PROVIDED	6050	2321	3729	2045	4006	2458	2155	302	1548	-	5638	413	-	-
	.4	.2	.7	.3	.5	.4	.4	.5	.8		1.0	.3		
	100.0	38.4	61.6	33.8	66.2	40.6	35.6	5.0	25.6		93.2	6.8		
CAN'T REMEMBER/ NOT SURE	56608	31692	24917	30521	26087	15834	3496	12338	6104	-	56608	-	-	-
	3.8	3.3	4.8	4.5	3.2	2.8	.7	19.5	3.0		10.4			
	100.0	56.0	44.0	53.9	46.1	28.0	6.2	21.8	10.8		100.0			
NOT STATED	16436	6204	10231	8936	7500	6527	6527	-	1514	-	8780	1219	5666	771
	1.1	.6	2.0	1.3	.9	1.1	1.3		.7		1.6	.7	1.0	.4
	100.0	37.7	62.3	54.4	45.6	39.7	39.7		9.2		53.4	7.4	34.5	4.7

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PARTY VISITS (ROADSIDE ONLY)
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			========OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	943	77	28	531	322	161	815	226
	100.0	90.6	7.4	2.7	51.0	30.9	15.5	78.3	21.7
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1287544	158960	30917	704235	480502	254897	1178898	303136
	100.0	86.9	10.7	2.1	47.5	32.4	17.2	79.5	20.5
LOCATION 1 (HWY 16 - EAST GATE)	237691	211713	24364	6106	91674	115981	25646	184311	53380
	16.0	16.4	15.3	19.8	13.0	24.1	10.1	15.6	17.6
	100.0	89.1	10.3	2.6	38.6	48.8	10.8	77.5	22.5
LOCATION 2 (HWY 16 - WEST GATE)	108721	101737	1251	794	42953	32528	32165	83183	25538
	7.3	7.9	.8	2.6	6.1	6.8	12.6	7.1	8.4
	100.0	93.6	1.2	.7	39.5	29.9	29.6	76.5	23.5
LOCATION 3 (HWY 11 - EAST GATE)	31216	30996	221	221	21005	5877	3671	21654	9562
	2.1	2.4	.1	.7	3.0	1.2	1.4	1.8	3.2
	100.0	99.3	.7	.7	67.3	18.8	11.8	69.4	30.6
LOCATION 4 (HWY 1 - WEST GATE)	155558	137307	15365	5122	73391	37832	31954	128801	26758
	10.5	10.7	9.7	16.6	10.4	7.9	12.5	10.9	8.8
	100.0	88.3	9.9	3.3	47.2	24.3	20.5	82.8	17.2
LOCATION 5 (HWY 93 - WEST GATE)	67230	55064	881	163	40140	10132	11366	56167	11063
	4.5	4.3	.6	.5	5.7	2.1	4.5	4.8	3.6
	100.0	81.9	1.3	.2	59.7	15.1	16.9	83.5	16.5
LOCATION 6 (HWY 1 - EAST GATE)	801276	674758	116466	18099	390464	256041	139418	650547	150729
	54.1	52.4	73.3	58.5	55.4	53.3	54.7	55.2	49.7
	100.0	84.2	14.5	2.3	48.7	32.0	17.4	81.2	18.8
NO MAP PROVIDED	6050	5638	413	413	2795	3255	-	4537	1513
	.4	.4	.3	1.3	.4	.7		.4	.5
	100.0	93.2	6.8	6.8	46.2	53.8		75.0	25.0
CAN'T REMEMBER/ NOT SURE	56608	54980	-	-	36003	13692	5108	34750	21859
	3.8	4.3			5.1	2.8	2.0	2.9	7.2
	100.0	97.1			63.6	24.2	9.0	61.4	38.6
NOT STATED	16436	14104	-	-	4564	5163	5569	13701	2735
	1.1	1.1			.6	1.1	2.2	1.2	.9
	100.0	85.8			27.8	31.4	33.9	83.4	16.6

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	389	382	177	90	34	216	195	773	210	296	477	179
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	574790	493141	220872	173626	47951	275899	297008	1123436	351162	337391	666071	212965
LOCATION 1 (HWY 16 - EAST GATE)	237691	93655	88532	25763	23333	10586	36834	38095	183613	39463	72590	103673	54349
	16.0	16.3	18.0	11.7	13.4	22.1	13.4	12.8	16.3	11.2	21.5	15.6	25.5
LOCATION 2 (HWY 16 - WEST GATE)	108721	45161	41514	16467	5086	1279	15685	10940	84151	3474	35406	40882	1366
	7.3	7.9	8.4	7.5	2.9	2.7	5.7	3.7	7.5	1.0	10.5	6.1	.6
LOCATION 3 (HWY 11 - EAST GATE)	31216	3810	24050	8418	202	-	8972	4829	29248	7980	10021	20106	20
	2.1	.7	4.9	3.8	.1		3.3	1.6	2.6	2.3	3.0	3.0	*
LOCATION 4 (HWY 1 - WEST GATE)	155558	64195	36725	36699	18197	3681	48230	13760	123271	36759	43976	49804	7586
	10.5	11.2	7.4	16.6	10.5	7.7	17.5	4.6	11.0	10.5	13.0	7.5	3.6
LOCATION 5 (HWY 93 - WEST GATE)	67230	36137	13837	8386	8420	450	11927	18214	39861	20185	26043	27101	1191
	4.5	6.3	2.8	3.8	4.8	.9	4.3	6.1	3.5	5.7	7.7	4.1	.6
LOCATION 6 (HWY 1 - EAST GATE)	801276	306558	247762	118294	112092	30738	138142	186927	597140	217787	125728	380252	143872
	54.1	53.3	50.2	53.6	64.6	64.1	50.1	62.9	53.2	62.0	37.3	57.1	67.6
NO MAP PROVIDED	6050	2019	3558	1290	-	-	640	1623	6050	1571	2342	1984	-
	.4	.4	.7	.6			.2	.5	.5	.4	.7	.3	
CAN'T REMEMBER/ NOT SURE	56608	15585	30092	5252	6296	1216	13300	20251	49835	22784	16669	36230	-
	3.8	2.7	6.1	2.4	3.6	2.5	4.8	6.8	4.4	6.5	4.9	5.4	
NOT STATED	16436	6730	7072	302	-	-	2169	2369	9328	1158	4615	5100	3334
	1.1	1.2	1.4	.1			.8	.8	.8	.3	1.4	.8	1.6

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PARTY VISITS (ROADSIDE ONLY)
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	98	270	406	262	637	402	405	214	207	201
	100.0	9.4	25.9	39.0	25.2	61.2	38.6	38.9	20.6	19.9	19.3
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	129644	393973	621310	327667	857943	622564	594339	381760	239106	250321
	100.0	8.7	26.6	41.9	22.1	57.9	42.0	40.1	25.8	16.1	16.9
LOCATION 1 (HWY 16 - EAST GATE)	237691	14373	80570	83957	53878	155120	82572	96376	24138	63353	50167
	16.0	11.1	20.5	13.5	16.4	18.1	13.3	16.2	6.3	26.5	20.0
	100.0	6.0	33.9	35.3	22.7	65.3	34.7	40.5	10.2	26.7	21.1
LOCATION 2 (HWY 16 - WEST GATE)	108721	9257	19199	54932	24259	53187	54460	45563	14757	14067	33260
	7.3	7.1	4.9	8.8	7.4	6.2	8.7	7.7	3.9	5.9	13.3
	100.0	8.5	17.7	50.5	22.3	48.9	50.1	41.9	13.6	12.9	30.6
LOCATION 3 (HWY 11 - EAST GATE)	31216	4536	6147	14076	6457	18226	12991	11818	3798	9409	6192
	2.1	3.5	1.6	2.3	2.0	2.1	2.1	2.0	1.0	3.9	2.5
	100.0	14.5	19.7	45.1	20.7	58.4	41.6	37.9	12.2	30.1	19.8
LOCATION 4 (HWY 1 - WEST GATE)	155558	16805	41414	47913	49425	92512	63046	62528	56019	20631	11544
	10.5	13.0	10.5	7.7	15.1	10.8	10.1	10.5	14.7	8.6	4.6
	100.0	10.8	26.6	30.8	31.8	59.5	40.5	40.2	36.0	13.3	7.4
LOCATION 5 (HWY 93 - WEST GATE)	67230	12496	9806	23764	21164	41935	25295	21263	21934	10556	12904
	4.5	9.6	2.5	3.8	6.5	4.9	4.1	3.6	5.7	4.4	5.2
	100.0	18.6	14.6	35.3	31.5	62.4	37.6	31.6	32.6	15.7	19.2
LOCATION 6 (HWY 1 - EAST GATE)	801276	63498	216904	376195	141226	465815	335461	329401	240747	103671	122690
	54.1	49.0	55.1	60.5	43.1	54.3	53.9	55.4	63.1	43.4	49.0
	100.0	7.9	27.1	46.9	17.6	58.1	41.9	41.1	30.0	12.9	15.3
NO MAP PROVIDED	6050	-	2137	2347	1566	1189	4409	1965	474	2457	1154
	.4		.5	.4	.5	.1	.7	.3	.1	1.0	.5
	100.0		35.3	38.8	25.9	19.6	72.9	32.5	7.8	40.6	19.1
CAN'T REMEMBER/ NOT SURE	56608	6290	14597	14765	20956	18423	38185	20948	14736	11350	7973
	3.8	4.9	3.7	2.4	6.4	2.1	6.1	3.5	3.9	4.7	3.2
	100.0	11.1	25.8	26.1	37.0	32.5	67.5	37.0	26.0	20.0	14.1
NOT STATED	16436	2388	2259	3361	8427	10290	6145	4477	3910	3612	4437
	1.1	1.8	.6	.5	2.6	1.2	1.0	.8	1.0	1.5	1.8
	100.0	14.5	13.7	20.4	51.3	62.6	37.4	27.2	23.8	22.0	27.0

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY VISITORS TO SPECIFIC PARKS

	TOTAL VISITORS						
	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	997	737	507	223	122	137
	100.0	95.8	70.8	48.7	21.4	11.7	13.2
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3583364	2892687	1399234	779959	504411	399158
	100.0	94.6	76.3	36.9	20.6	13.3	10.5
LOCATION 1 (HWY 16 - EAST GATE)	647835	641062	245913	562837	52375	29346	40294
	17.1	17.9	8.5	40.2	6.7	5.8	10.1
	100.0	99.0	38.0	86.9	8.1	4.5	6.2
LOCATION 2 (HWY 16 - WEST GATE)	315887	307757	104061	305245	57430	16029	50025
	8.3	8.6	3.6	21.8	7.4	3.2	12.5
	100.0	97.4	32.9	96.6	18.2	5.1	15.8
LOCATION 3 (HWY 11 - EAST GATE)	111527	100649	90938	52155	31533	20040	12931
	2.9	2.8	3.1	3.7	4.0	4.0	3.2
	100.0	90.2	81.5	46.8	28.3	18.0	11.6
LOCATION 4 (HWY 1 - WEST GATE)	378291	329662	303505	112207	114593	90834	39678
	10.0	9.2	10.5	8.0	14.7	18.0	9.9
	100.0	87.1	80.2	29.7	30.3	24.0	10.5
LOCATION 5 (HWY 93 - WEST GATE)	144385	128303	123090	57070	65953	14038	65317
	3.8	3.6	4.3	4.1	8.5	2.8	16.4
	100.0	88.9	85.3	39.5	45.7	9.7	45.2
LOCATION 6 (HWY 1 - EAST GATE)	1966384	1859030	1829241	223185	431824	325622	169478
	51.9	51.9	63.2	16.0	55.4	64.6	42.5
	100.0	94.5	93.0	11.4	22.0	16.6	8.6
NO MAP PROVIDED	15754	15754	15754	6682	4817	4817	-
	.4	.4	.5	.5	.6	1.0	
	100.0	100.0	100.0	42.4	30.6	30.6	
CAN'T REMEMBER/ NOT SURE	164665	160123	152066	60208	11063	-	11063
	4.3	4.5	5.3	4.3	1.4		2.8
	100.0	97.2	92.3	36.6	6.7		6.7
NOT STATED	41973	38229	25325	19645	10372	3685	10372
	1.1	1.1	.9	1.4	1.3	.7	2.6
	100.0	91.1	60.3	46.8	24.7	8.8	24.7

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	997	737	507	223	122	137	54	119	639	155
	100.0	95.8	70.8	48.7	21.4	11.7	13.2	5.2	11.4	61.4	14.9
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3583364	2892687	1399234	779959	504411	399158	223303	418229	2076873	754406
	100.0	94.6	76.3	36.9	20.6	13.3	10.5	5.9	11.0	54.8	19.9
LOCATION 1 (HWY 16 - EAST GATE)	647835	641062	245913	562837	52375	29346	40294	14638	78288	357610	140228
	17.1	17.9	8.5	40.2	6.7	5.8	10.1	6.6	18.7	17.2	18.6
	100.0	99.0	38.0	86.9	8.1	4.5	6.2	2.3	12.1	55.2	21.6
LOCATION 2 (HWY 16 - WEST GATE)	315887	307757	104061	305245	57430	16029	50025	771	47392	187508	3906
	8.3	8.6	3.6	21.8	7.4	3.2	12.5	.3	11.3	9.0	.5
	100.0	97.4	32.9	96.6	18.2	5.1	15.8	.2	15.0	59.4	1.2
LOCATION 3 (HWY 11 - EAST GATE)	111527	100649	90938	52155	31533	20040	12931	-	22451	62873	22975
	2.9	2.8	3.1	3.7	4.0	4.0	3.2		5.4	3.0	3.0
	100.0	90.2	81.5	46.8	28.3	18.0	11.6		20.1	56.4	20.6
LOCATION 4 (HWY 1 - WEST GATE)	378291	329662	303505	112207	114593	90834	39678	45751	55768	204319	74171
	10.0	9.2	10.5	8.0	14.7	18.0	9.9	20.5	13.3	9.8	9.8
	100.0	87.1	80.2	29.7	30.3	24.0	10.5	12.1	14.7	54.0	19.6
LOCATION 5 (HWY 93 - WEST GATE)	144385	128303	123090	57070	65953	14038	65317	1749	4504	99734	8176
	3.8	3.6	4.3	4.1	8.5	2.8	16.4	.8	1.1	4.8	1.1
	100.0	88.9	85.3	39.5	45.7	9.7	45.2	1.2	3.1	69.1	5.7
LOCATION 6 (HWY 1 - EAST GATE)	1966384	1859030	1829241	223185	431824	325622	169478	157153	184439	1023171	488702
	51.9	51.9	63.2	16.0	55.4	64.6	42.5	70.4	44.1	49.3	64.8
	100.0	94.5	93.0	11.4	22.0	16.6	8.6	8.0	9.4	52.0	24.9
NO MAP PROVIDED	15754	15754	15754	6682	4817	4817	-	-	-	15754	-
	.4	.4	.5	.5	.6	1.0				.8	
	100.0	100.0	100.0	42.4	30.6	30.6				100.0	
CAN'T REMEMBER/ NOT SURE	164665	160123	152066	60208	11063	-	11063	558	19036	96385	16249
	4.3	4.5	5.3	4.3	1.4		2.8	.3	4.6	4.6	2.2
	100.0	97.2	92.3	36.6	6.7		6.7	.3	11.6	58.5	9.9
NOT STATED	41973	38229	25325	19645	10372	3685	10372	2681	6353	26727	-
	1.1	1.1	.9	1.4	1.3	.7	2.6	1.2	1.5	1.3	
	100.0	91.1	60.3	46.8	24.7	8.8	24.7	6.4	15.1	63.7	

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	828	538	166	124	182	31	-	10	1041	43	-	-
	100.0	79.5	51.7	15.9	11.9	17.5	3.0		1.0	100.0	4.1		
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3177513	2347616	378871	451026	510736	101247	-	36613	3789496	121260	-	-
	100.0	83.9	62.0	10.0	11.9	13.5	2.7		1.0	100.0	3.2		
LOCATION 1 (HWY 16 - EAST GATE)	647835	589170	479770	25496	83903	50598	8067	-	-	647835	12946	-	-
	17.1	18.5	20.4	6.7	18.6	9.9	8.0			17.1	10.7		
	100.0	90.9	74.1	3.9	13.0	7.8	1.2			100.0	2.0		
LOCATION 2 (HWY 16 - WEST GATE)	315887	220471	62839	117819	39813	53959	41457	-	21558	315887	23121	-	-
	8.3	6.9	2.7	31.1	8.8	10.6	40.9		58.9	8.3	19.1		
	100.0	69.8	19.9	37.3	12.6	17.1	13.1		6.8	100.0	7.3		
LOCATION 3 (HWY 11 - EAST GATE)	111527	85561	63503	4861	17197	12353	13614	-	-	111527	5244	-	-
	2.9	2.7	2.7	1.3	3.8	2.4	13.4			2.9	4.3		
	100.0	76.7	56.9	4.4	15.4	11.1	12.2			100.0	4.7		
LOCATION 4 (HWY 1 - WEST GATE)	378291	266475	129386	115892	21197	96061	15755	-	2017	378291	38153	-	-
	10.0	8.4	5.5	30.6	4.7	18.8	15.6		5.5	10.0	31.5		
	100.0	70.4	34.2	30.6	5.6	25.4	4.2		.5	100.0	10.1		
LOCATION 5 (HWY 93 - WEST GATE)	144385	85620	62742	22243	636	56807	1958	-	1958	144385	2724	-	-
	3.8	2.7	2.7	5.9	.1	11.1	1.9		5.3	3.8	2.2		
	100.0	59.3	43.5	15.4	.4	39.3	1.4		1.4	100.0	1.9		
LOCATION 6 (HWY 1 - EAST GATE)	1966384	1773533	1428346	72579	272608	181817	11034	-	1717	1966384	32473	-	-
	51.9	55.8	60.8	19.2	60.4	35.6	10.9		4.7	51.9	26.8		
	100.0	90.2	72.6	3.7	13.9	9.2	.6		.1	100.0	1.7		
NO MAP PROVIDED	15754	6249	5252	-	997	9505	-	-	-	15754	-	-	-
	.4	.2	.2		.2	1.9				.4			
	100.0	39.7	33.3		6.3	60.3				100.0			
CAN'T REMEMBER/ NOT SURE	164665	113466	97638	13858	1970	41837	9363	-	9363	164665	6599	-	-
	4.3	3.6	4.2	3.7	.4	8.2	9.2		25.6	4.3	5.4		
	100.0	68.9	59.3	8.4	1.2	25.4	5.7		5.7	100.0	4.0		
NOT STATED	41973	35096	16265	6124	12707	6877	-	-	-	41973	-	-	-
	1.1	1.1	.7	1.6	2.8	1.3				1.1			
	100.0	83.6	38.8	14.6	30.3	16.4				100.0			

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	PARKS MAIN DESTINATION: NO	LENGTH OF STAY: SAME-DAY	LENGTH OF STAY: OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	ACCOMMODATION TYPE: HOTEL, MOTEL, LODGE	ACCOMMODATION TYPE: ALL OTHER ROOFED	ACCOMMODATION TYPE: ANY TRAILER, CAMPING	ACCOMMODATION TYPE: OWN VACATION HOME,VFR	SEASON: SUMMER	SEASON: FALL	SEASON: WINTER	SEASON: SPRING
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	596	442	387	654	416	383	44	226	31	480	113	303	145
	100.0	57.3	42.5	37.2	62.8	40.0	36.8	4.2	21.7	3.0	46.1	10.9	29.1	13.9
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	2399686	1388988	1754229	2035267	1445048	1327755	161655	521136	114762	1498978	366926	1373651	549940
	100.0	63.3	36.7	46.3	53.7	38.1	35.0	4.3	13.8	3.0	39.6	9.7	36.2	14.5
LOCATION 1 (HWY 16 - EAST GATE)	647835	473380	173633	263343	384492	231857	206359	27806	141096	25732	240213	50276	261603	95743
	17.1	19.7	12.5	15.0	18.9	16.0	15.5	17.2	27.1	22.4	16.0	13.7	19.0	17.4
	100.0	73.1	26.8	40.6	59.4	35.8	31.9	4.3	21.8	4.0	37.1	7.8	40.4	14.8
LOCATION 2 (HWY 16 - WEST GATE)	315887	81795	234092	165398	150489	90708	78537	13299	58177	28598	124135	43496	65426	82829
	8.3	3.4	16.9	9.4	7.4	6.3	5.9	8.2	11.2	24.9	8.3	11.9	4.8	15.1
	100.0	25.9	74.1	52.4	47.6	28.7	24.9	4.2	18.4	9.1	39.3	13.8	20.7	26.2
LOCATION 3 (HWY 11 - EAST GATE)	111527	60949	50579	61123	50404	36430	35620	8145	13975	-	67348	18558	10723	14899
	2.9	2.5	3.6	3.5	2.5	2.5	2.7	5.0	2.7		4.5	5.1	.8	2.7
	100.0	54.6	45.4	54.8	45.2	32.7	31.9	7.3	12.5		60.4	16.6	9.6	13.4
LOCATION 4 (HWY 1 - WEST GATE)	378291	182049	196242	200443	177848	103270	100126	3144	64362	14952	199822	55272	80037	43160
	10.0	7.6	14.1	11.4	8.7	7.1	7.5	1.9	12.4	13.0	13.3	15.1	5.8	7.8
	100.0	48.1	51.9	53.0	47.0	27.3	26.5	.8	17.1	4.0	52.8	14.6	21.2	11.4
LOCATION 5 (HWY 93 - WEST GATE)	144385	46008	98377	60946	83439	52736	50684	4299	32809	-	69927	21816	38478	14165
	3.8	1.9	7.1	3.5	4.1	3.6	3.8	2.7	6.3		4.7	5.9	2.8	2.6
	100.0	31.9	68.1	42.2	57.8	36.5	35.1	3.0	22.7		48.4	15.1	26.6	9.8
LOCATION 6 (HWY 1 - EAST GATE)	1966384	1444856	521528	882360	1084024	856634	816875	71104	186012	45480	592813	174306	901695	297570
	51.9	60.2	37.5	50.3	53.3	59.3	61.5	44.0	35.7	39.6	39.5	47.5	65.6	54.1
	100.0	73.5	26.5	44.9	55.1	43.6	41.5	3.6	9.5	2.3	30.1	8.9	45.9	15.1
NO MAP PROVIDED	15754	6636	9118	4301	11453	6924	5334	1589	4530	-	14944	810	-	-
	.4	.3	.7	.2	.6	.5	.4	1.0	.9		1.0	.2		
	100.0	42.1	57.9	27.3	72.7	43.9	33.9	10.1	28.8		94.9	5.1		
CAN'T REMEMBER/ NOT SURE	164665	85695	78970	94816	69849	45221	12952	32269	16538	-	164665	-	-	-
	4.3	3.6	5.7	5.4	3.4	3.1	1.0	20.0	3.2		11.0			
	100.0	52.0	48.0	57.6	42.4	27.5	7.9	19.6	10.0		100.0			
NOT STATED	41973	16445	25528	21500	20474	18474	18474	-	3137	-	25112	2393	12895	1574
	1.1	.7	1.8	1.2	1.0	1.3	1.4		.6		1.7	.7	.9	.3
	100.0	39.2	60.8	51.2	48.8	44.0	44.0		7.5		59.8	5.7	30.7	3.7

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	943	77	28	531	322	161	815	226
	100.0	90.6	7.4	2.7	51.0	30.9	15.5	78.3	21.7
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3327231	379485	86900	1809522	1198994	675457	2561073	1228423
	100.0	87.8	10.0	2.3	47.8	31.6	17.8	67.6	32.4
LOCATION 1 (HWY 16 - EAST GATE)	647835	592180	52360	15887	273027	276078	84612	399500	248335
	17.1	17.8	13.8	18.3	15.1	23.0	12.5	15.6	20.2
	100.0	91.4	8.1	2.5	42.1	42.6	13.1	61.7	38.3
LOCATION 2 (HWY 16 - WEST GATE)	315887	299525	2039	1590	127668	74945	112203	200619	115267
	8.3	9.0	.5	1.8	7.1	6.3	16.6	7.8	9.4
	100.0	94.8	.6	.5	40.4	23.7	35.5	63.5	36.5
LOCATION 3 (HWY 11 - EAST GATE)	111527	110661	866	866	88801	11804	9619	63563	47964
	2.9	3.3	.2	1.0	4.9	1.0	1.4	2.5	3.9
	100.0	99.2	.8	.8	79.6	10.6	8.6	57.0	43.0
LOCATION 4 (HWY 1 - WEST GATE)	378291	315286	57278	20898	175017	96216	73996	286697	91594
	10.0	9.5	15.1	24.0	9.7	8.0	11.0	11.2	7.5
	100.0	83.3	15.1	5.5	46.3	25.4	19.6	75.8	24.2
LOCATION 5 (HWY 93 - WEST GATE)	144385	120270	1603	172	86172	16276	32383	105267	39118
	3.8	3.6	.4	.2	4.8	1.4	4.8	4.1	3.2
	100.0	83.3	1.1	.1	59.7	11.3	22.4	72.9	27.1
LOCATION 6 (HWY 1 - EAST GATE)	1966384	1674720	264528	46676	932535	659670	331047	1378146	588238
	51.9	50.3	69.7	53.7	51.5	55.0	49.0	53.8	47.9
	100.0	85.2	13.5	2.4	47.4	33.5	16.8	70.1	29.9
NO MAP PROVIDED	15754	14944	810	810	7633	8121	-	10344	5409
	.4	.4	.2	.9	.4	.7		.4	.4
	100.0	94.9	5.1	5.1	48.5	51.5		65.7	34.3
CAN'T REMEMBER/ NOT SURE	164665	159528	-	-	105732	40547	16300	82928	81738
	4.3	4.8			5.8	3.4	2.4	3.2	6.7
	100.0	96.9			64.2	24.6	9.9	50.4	49.6
NOT STATED	41973	37323	-	-	10141	15337	15297	31213	10760
	1.1	1.1			.6	1.3	2.3	1.2	.9
	100.0	88.9			24.2	36.5	36.4	74.4	25.6

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	ACTIVITIES (NET): HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	389	382	177	90	34	216	195	773	210	296	477	179
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	1222853	1683245	563055	265416	132147	710348	798601	2926788	913204	939092	1768088	482064
LOCATION 1 (HWY 16 - EAST GATE)	647835 17.1	194875 15.9	332802 19.8	66637 11.8	30761 11.6	36368 27.5	97829 13.8	114[illegible]12 14.3	526580 18.0	99090 10.9	204602 21.8	311475 17.6	116841 24.2
LOCATION 2 (HWY 16 - WEST GATE)	315887 8.3	109010 8.9	146288 8.7	50036 8.9	10521 4.0	2512 1.9	45087 6.3	21707 2.7	242926 8.3	9877 1.1	104817 11.2	104948 5.9	3994 .8
LOCATION 3 (HWY 11 - EAST GATE)	111527 2.9	7588 .6	96837 5.8	31033 5.5	213 .1	-	32212 4.5	13550 1.7	103557 3.5	38045 4.2	31425 3.3	82463 4.7	40 *
LOCATION 4 (HWY 1 - WEST GATE)	378291 10.0	139743 11.4	114206 6.8	97082 17.2	22081 8.3	14102 10.7	117324 16.5	35139 4.4	304374 10.4	83990 9.2	109823 11.7	118264 6.7	12030 2.5
LOCATION 5 (HWY 93 - WEST GATE)	144385 3.8	74254 6.1	47239 2.8	13386 2.4	8763 3.3	744 .6	18466 2.6	39969 5.0	82547 2.8	45519 5.0	48148 5.1	61999 3.5	3321 .7
LOCATION 6 (HWY 1 - EAST GATE)	1966384 51.9	641295 52.4	808820 48.1	287004 51.0	179649 67.7	75863 57.4	362440 51.0	507257 63.5	1477212 50.5	567588 62.2	365400 38.9	964116 54.5	334799 69.5
NO MAP PROVIDED	15754 .4	5047 .4	9710 .6	3573 .6	-	-	2299 .3	4630 .6	15754 .5	5117 .6	6682 .7	5927 .3	-
CAN'T REMEMBER/ NOT SURE	164665 4.3	35305 2.9	104837 6.2	13350 2.4	13428 5.1	2558 1.9	30175 4.2	54844 6.9	146521 5.0	59332 6.5	55069 5.9	101426 5.7	-
NOT STATED	41973 1.1	13862 1.1	22507 1.3	954 .2	-	-	4516 .6	7194 .9	25444 .9	4647 .5	13125 1.4	15597 .9	8244 1.7

Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	98	270	406	262	637	402	405	214	207	201
	100.0	9.4	25.9	39.0	25.2	61.2	38.6	38.9	20.6	19.9	19.3
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	288351	1015423	1653705	784078	2157173	1627085	1529736	904216	629780	680745
	100.0	7.6	26.8	43.6	20.7	56.9	42.9	40.4	23.9	16.6	18.0
LOCATION 1 (HWY 16 - EAST GATE)	647835	32851	215208	244696	125680	390599	257236	236828	64854	170828	164040
	17.1	11.4	21.2	14.8	16.0	18.1	15.8	15.5	7.2	27.1	24.1
	100.0	5.1	33.2	37.8	19.4	60.3	39.7	36.6	10.0	26.4	25.3
LOCATION 2 (HWY 16 - WEST GATE)	315887	30259	49146	172019	60176	156893	154708	132046	39380	39672	100503
	8.3	10.5	4.8	10.4	7.7	7.3	9.5	8.6	4.4	6.3	14.8
	100.0	9.6	15.6	54.5	19.1	49.7	49.0	41.8	12.5	12.6	31.8
LOCATION 3 (HWY 11 - EAST GATE)	111527	15567	25875	57023	13063	69222	42306	44879	17606	33806	15236
	2.9	5.4	2.5	3.4	1.7	3.2	2.6	2.9	1.9	5.4	2.2
	100.0	14.0	23.2	51.1	11.7	62.1	37.9	40.2	15.8	30.3	13.7
LOCATION 4 (HWY 1 - WEST GATE)	378291	38375	118579	88082	133255	214399	163892	157088	131983	51465	27583
	10.0	13.3	11.7	5.3	17.0	9.9	10.1	10.3	14.6	8.2	4.1
	100.0	10.1	31.3	23.3	35.2	56.7	43.3	41.5	34.9	13.6	7.3
LOCATION 5 (HWY 93 - WEST GATE)	144385	24717	16488	56817	46362	93438	50947	49384	46106	22437	25895
	3.8	8.6	1.6	3.4	5.9	4.3	3.1	3.2	5.1	3.6	3.8
	100.0	17.1	11.4	39.4	32.1	64.7	35.3	34.2	31.9	15.5	17.9
LOCATION 6 (HWY 1 - EAST GATE)	1966384	126668	517747	980568	327148	1150641	815743	828329	553673	260505	312210
	51.9	43.9	51.0	59.3	41.7	53.3	50.1	54.1	61.2	41.4	45.9
	100.0	6.4	26.3	49.9	16.6	58.5	41.5	42.1	28.2	13.2	15.9
NO MAP PROVIDED	15754	-	5769	5890	4095	3396	11406	6361	997	5111	3286
	.4		.6	.4	.5	.2	.7	.4	.1	.8	.5
	100.0		36.6	37.4	26.0	21.6	72.4	40.4	6.3	32.4	20.9
CAN'T REMEMBER/ NOT SURE	164665	14620	56510	37603	55933	47823	116842	65272	35162	34703	22481
	4.3	5.1	5.6	2.3	7.1	2.2	7.2	4.3	3.9	5.5	3.3
	100.0	8.9	34.3	22.8	34.0	29.0	71.0	39.6	21.4	21.1	13.7
NOT STATED	41973	5294	8227	11007	17445	27968	14005	9548	11661	11253	9512
	1.1	1.8	.8	.7	2.2	1.3	.9	.6	1.3	1.8	1.4
	100.0	12.6	19.6	26.2	41.6	66.6	33.4	22.7	27.8	26.8	22.7

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY VISITORS TO SPECIFIC PARKS

	TOTAL VISITORS						
		ALBERTA PARKS			B.C. PARKS		
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	997	737	507	223	122	137
	100.0	95.8	70.8	48.7	21.4	11.7	13.2
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1399202	1153811	495915	322169	202906	168036
	100.0	94.4	77.9	33.5	21.7	13.7	11.3
JANUARY	89245	89245	36907	71632	-	-	-
	6.0	6.4	3.2	14.4			
	100.0	100.0	41.4	80.3			
FEBRUARY	69002	69002	69002	-	5355	5355	-
	4.7	4.9	6.0		1.7	2.6	
	100.0	100.0	100.0		7.8	7.8	
MARCH	37940	36935	32554	4381	2378	434	1944
	2.6	2.6	2.8	.9	.7	.2	1.2
	100.0	97.4	85.8	11.5	6.3	1.1	5.1
APRIL	254272	244067	225127	34951	16517	2100	14417
	17.2	17.4	19.5	7.0	5.1	1.0	8.6
	100.0	96.0	88.5	13.7	6.5	.8	5.7
MAY	61269	59277	39612	33341	11115	8806	6531
	4.1	4.2	3.4	6.7	3.4	4.3	3.9
	100.0	96.7	64.7	54.4	18.1	14.4	10.7
JUNE	243731	235987	200764	87021	93189	65024	35603
	16.4	16.9	17.4	17.5	28.9	32.0	21.2
	100.0	96.8	82.4	35.7	38.2	26.7	14.6
JULY	231364	216562	163321	106941	68889	39443	47577
	15.6	15.5	14.2	21.6	21.4	19.4	28.3
	100.0	93.6	70.6	46.2	29.8	17.0	20.6
AUGUST	134810	123472	99484	76474	59316	52064	18886
	9.1	8.8	8.6	15.4	18.4	25.7	11.2
	100.0	91.6	73.8	56.7	44.0	38.6	14.0
SEPTEMBER	111557	95722	85961	34948	31715	8537	28978
	7.5	6.8	7.5	7.0	9.8	4.2	17.2
	100.0	85.8	77.1	31.3	28.4	7.7	26.0
OCTOBER	49779	41209	37267	10362	12695	8044	5885
	3.4	2.9	3.2	2.1	3.9	4.0	3.5
	100.0	82.8	74.9	20.8	25.5	16.2	11.8

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY VISITORS TO SPECIFIC PARKS

	TOTAL VISITORS						
		ALBERTA PARKS			B.C. PARKS		
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY
NOVEMBER	33865	33865	33865	-	2727	2727	-
	2.3	2.4	2.9		.8	1.3	
	100.0	100.0	100.0		8.1	8.1	
DECEMBER	101309	97755	79615	18455	6850	6276	889
	6.8	7.0	6.9	3.7	2.1	3.1	.5
	100.0	96.5	78.6	18.2	6.8	6.2	.9
DON'T KNOW	-	-	-	-	-	-	-
NOT STATED	63583	55796	50025	17410	11424	4096	7328
	4.3	4.0	4.3	3.5	3.5	2.0	4.4
	100.0	87.8	78.7	27.4	18.0	6.4	11.5

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	997	737	507	223	122	137	54	119	639	155
	100.0	95.8	70.8	48.7	21.4	11.7	13.2	5.2	11.4	61.4	14.9
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1399202	1153811	495915	322169	202906	168036	86399	156537	815233	303797
	100.0	94.4	77.9	33.5	21.7	13.7	11.3	5.8	10.6	55.0	20.5
JANUARY	89245	89245	36907	71632	-	-	-	3021	17307	36175	19825
	6.0	6.4	3.2	14.4				3.5	11.1	4.4	6.5
	100.0	100.0	41.4	80.3				3.4	19.4	40.5	22.2
FEBRUARY	69002	69002	69002	-	5355	5355	-	5355	7793	28010	8520
	4.7	4.9	6.0		1.7	2.6		6.2	5.0	3.4	2.8
	100.0	100.0	100.0		7.8	7.8		7.8	11.3	40.6	12.3
MARCH	37940	36935	32554	4381	2378	434	1944	1878	3323	26577	2107
	2.6	2.6	2.8	.9	.7	.2	1.2	2.2	2.1	3.3	.7
	100.0	97.4	85.8	11.5	6.3	1.1	5.1	5.0	8.8	70.0	5.6
APRIL	254272	244067	225127	34951	16517	2100	14417	5233	28966	130800	57287
	17.2	17.4	19.5	7.0	5.1	1.0	8.6	6.1	18.5	16.0	18.9
	100.0	96.0	88.5	13.7	6.5	.8	5.7	2.1	11.4	51.4	22.5
MAY	61269	59277	39612	33341	11115	8806	6531	8202	3903	27007	16666
	4.1	4.2	3.4	6.7	3.4	4.3	3.9	9.5	2.5	3.3	5.5
	100.0	96.7	64.7	54.4	18.1	14.4	10.7	13.4	6.4	44.1	27.2
JUNE	243731	235987	200764	87021	93189	65024	35603	6972	28372	122422	81854
	16.4	16.9	17.4	17.5	28.9	32.0	21.2	8.1	18.1	15.0	26.9
	100.0	96.8	82.4	35.7	38.2	26.7	14.6	2.9	11.6	50.2	33.6
JULY	231364	216562	163321	106941	68889	39443	47577	3550	20782	174458	16415
	15.6	15.5	14.2	21.6	21.4	19.4	28.3	4.1	13.3	21.4	5.4
	100.0	93.6	70.6	46.2	29.8	17.0	20.6	1.5	9.0	75.4	7.1
AUGUST	134810	123472	99484	76474	59316	52064	18886	-	7733	111635	11650
	9.1	8.8	8.6	15.4	18.4	25.7	11.2		4.9	13.7	3.8
	100.0	91.6	73.8	56.7	44.0	38.6	14.0		5.7	82.8	8.6
SEPTEMBER	111557	95722	85961	34948	31715	8537	28978	12348	6450	62967	26798
	7.5	6.8	7.5	7.0	9.8	4.2	17.2	14.3	4.1	7.7	8.8
	100.0	85.8	77.1	31.3	28.4	7.7	26.0	11.1	5.8	56.4	24.0
OCTOBER	49779	41209	37267	10362	12695	8044	5885	8061	6291	25107	3852
	3.4	2.9	3.2	2.1	3.9	4.0	3.5	9.3	4.0	3.1	1.3
	100.0	82.8	74.9	20.8	25.5	16.2	11.8	16.2	12.6	50.4	7.7

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
NOVEMBER	33865	33865	33865	-	2727	2727	-	2981	-	28157	-
	2.3	2.4	2.9		.8	1.3		3.4		3.5	
	100.0	100.0	100.0		8.1	8.1		8.8		83.1	
DECEMBER	101309	97755	79615	18455	6850	6276	889	20864	14862	21925	36826
	6.8	7.0	6.9	3.7	2.1	3.1	.5	24.1	9.5	2.7	12.1
	100.0	96.5	78.6	18.2	6.8	6.2	.9	20.6	14.7	21.6	36.3
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	63583	55796	50025	17410	11424	4096	7328	7932	10754	19686	21998
	4.3	4.0	4.3	3.5	3.5	2.0	4.4	9.2	6.9	2.4	7.2
	100.0	87.8	78.7	27.4	18.0	6.4	11.5	12.5	16.9	31.0	34.6

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	828	538	166	124	182	31	-	10	1041	43	-	-
	100.0	79.5	51.7	15.9	11.9	17.5	3.0		1.0	100.0	4.1		
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1247028	936775	158665	151587	198443	36564	-	15531	1482034	47884	-	-
	100.0	84.1	63.2	10.7	10.2	13.4	2.5		1.0	100.0	3.2		
JANUARY	89245	82420	70111	1358	10951	6825	-	-	-	89245	-	-	-
	6.0	6.6	7.5	.9	7.2	3.4				6.0			
	100.0	92.4	78.6	1.5	12.3	7.6				100.0			
FEBRUARY	69002	64452	44335	11087	9029	4551	-	-	-	69002	-	-	-
	4.7	5.2	4.7	7.0	6.0	2.3				4.7			
	100.0	93.4	64.3	16.1	13.1	6.6				100.0			
MARCH	37940	36062	26783	5326	3953	1878	-	-	-	37940	-	-	-
	2.6	2.9	2.9	3.4	2.6	.9				2.6			
	100.0	95.0	70.6	14.0	10.4	5.0				100.0			
APRIL	254272	247301	210318	17540	19444	6971	-	-	-	254272	-	-	-
	17.2	19.8	22.5	11.1	12.8	3.5				17.2			
	100.0	97.3	82.7	6.9	7.6	2.7				100.0			
MAY	61269	53357	36921	13239	3197	3532	4381	-	4381	61269	1525	-	-
	4.1	4.3	3.9	8.3	2.1	1.8	12.0		28.2	4.1	3.2		
	100.0	87.1	60.3	21.6	5.2	5.8	7.1		7.1	100.0	2.5		
JUNE	243731	184594	148559	25600	10434	51152	7985	-	4924	243731	17718	-	-
	16.4	14.8	15.9	16.1	6.9	25.8	21.8		31.7	16.4	37.0		
	100.0	75.7	61.0	10.5	4.3	21.0	3.3		2.0	100.0	7.3		
JULY	231364	167996	92506	32286	43204	54546	8821	-	5268	231364	3851	-	-
	15.6	13.5	9.9	20.3	28.5	27.5	24.1		33.9	15.6	8.0		
	100.0	72.6	40.0	14.0	18.7	23.6	3.8		2.3	100.0	1.7		
AUGUST	134810	95891	60024	17967	17900	34447	4472	-	959	134810	17954	-	-
	9.1	7.7	6.4	11.3	11.8	17.4	12.2		6.2	9.1	37.5		
	100.0	71.1	44.5	13.3	13.3	25.6	3.3		.7	100.0	13.3		
SEPTEMBER	111557	89811	65574	14361	9877	11854	9892	-	-	111557	4981	-	-
	7.5	7.2	7.0	9.1	6.5	6.0	27.1			7.5	10.4		
	100.0	80.5	58.8	12.9	8.9	10.6	8.9			100.0	4.5		

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE								MODE OF ENTRY			
		CANADA				OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
OCTOBER	49779	44387	21976	11639	10772	4378	1013	-	-	49779	1856	-	-
	3.4	3.6	2.3	7.3	7.1	2.2	2.8			3.4	3.9		
	100.0	89.2	44.1	23.4	21.6	8.8	2.0			100.0	3.7		
NOVEMBER	33865	33865	33865	-	-	-	-	-	-	33865	-	-	-
	2.3	2.7	3.6							2.3			
	100.0	100.0	100.0							100.0			
DECEMBER	101309	98762	85045	6532	7186	2547	-	-	-	101309	-	-	-
	6.8	7.9	9.1	4.1	4.7	1.3				6.8			
	100.0	97.5	83.9	6.4	7.1	2.5				100.0			
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	63583	48129	40757	1731	5641	15454	-	-	-	63583	-	-	-
	4.3	3.9	4.4	1.1	3.7	7.8				4.3			
	100.0	75.7	64.1	2.7	8.9	24.3				100.0			

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	596	442	387	654	416	383	44	226	31	480	113	303	145
	100.0	57.3	42.5	37.2	62.8	40.0	36.8	4.2	21.7	3.0	46.1	10.9	29.1	13.9
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	959095	522572	672888	809147	570455	519907	63117	203418	52254	544239	164646	559697	213452
	100.0	64.7	35.3	45.4	54.6	38.5	35.1	4.3	13.7	3.5	36.7	11.1	37.8	14.4
JANUARY	89245	70998	18157	37141	52104	42188	42188	-	5093	8415	-	-	89245	-
	6.0	7.4	3.5	5.5	6.4	7.4	8.1		2.5	16.1			15.9	
	100.0	79.6	20.3	41.6	58.4	47.3	47.3		5.7	9.4			100.0	
FEBRUARY	69002	42943	26059	28936	40066	37081	32132	4949	308	2678	-	-	69002	-
	4.7	4.5	5.0	4.3	5.0	6.5	6.2	7.8	.2	5.1			12.3	
	100.0	62.2	37.8	41.9	58.1	53.7	46.6	7.2	.4	3.9			100.0	
MARCH	37940	29056	8884	7607	30333	26972	26782	190	636	4300	-	-	36935	1005
	2.6	3.0	1.7	1.1	3.7	4.7	5.2	.3	.3	8.2			6.6	.5
	100.0	76.6	23.4	20.0	80.0	71.1	70.6	.5	1.7	11.3			97.4	2.6
APRIL	254272	160271	94001	98140	156133	129904	129904	1005	16632	16932	-	6363	212023	35886
	17.2	16.7	18.0	14.6	19.3	22.8	25.0	1.6	8.2	32.4		3.9	37.9	16.8
	100.0	63.0	37.0	38.6	61.4	51.1	51.1	.4	6.5	6.7		2.5	83.4	14.1
MAY	61269	41831	19439	39206	22063	14261	13265	1154	4275	3527	1881	-	-	59388
	4.1	4.4	3.7	5.8	2.7	2.5	2.6	1.8	2.1	6.7	.3			27.8
	100.0	68.3	31.7	64.0	36.0	23.3	21.7	1.9	7.0	5.8	3.1			96.9
JUNE	243731	169629	74102	133640	110091	70598	59375	14467	36547	5710	136860	-	602	106269
	16.4	17.7	14.2	19.9	13.6	12.4	11.4	22.9	18.0	10.9	25.1		.1	49.8
	100.0	69.6	30.4	54.8	45.2	29.0	24.4	5.9	15.0	2.3	56.2		.2	43.6
JULY	231364	112512	118852	103212	128152	47060	40498	7815	79824	769	228365	2023	976	-
	15.6	11.7	22.7	15.3	15.8	8.2	7.8	12.4	39.2	1.5	42.0	1.2	.2	
	100.0	48.6	51.4	44.6	55.4	20.3	17.5	3.4	34.5	.3	98.7	.9	.4	
AUGUST	134810	84960	49850	54124	80686	46251	32619	19942	35686	1506	133797	1013	-	-
	9.1	8.9	9.5	8.0	10.0	8.1	6.3	31.6	17.5	2.9	24.6	.6		
	100.0	63.0	37.0	40.1	59.9	34.3	24.2	14.8	26.5	1.1	99.2	.8		
SEPTEMBER	111557	77115	34443	43934	67623	46189	40475	6314	21722	413	10230	100581	746	-
	7.5	8.0	6.6	6.5	8.4	8.1	7.8	10.0	10.7	.8	1.9	61.1	.1	
	100.0	69.1	30.9	39.4	60.6	41.4	36.3	5.7	19.5	.4	9.2	90.2	.7	

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
OCTOBER	49779	20413	29366	33207	16571	14726	14726	-	600	-	-	49779	-	-
	3.4	2.1	5.6	4.9	2.0	2.6	2.8		.3			30.2		
	100.0	41.0	59.0	66.7	33.3	29.6	29.6		1.2			100.0		
NOVEMBER	33865	31138	2727	2727	31138	31138	31138	-	-	-	-	-	33865	-
	2.3	3.2	.5	.4	3.8	5.5	6.0						6.1	
	100.0	91.9	8.1	8.1	91.9	91.9	91.9						100.0	
DECEMBER	101309	74498	26811	47845	53464	48962	42686	6276	-	4502	-	-	101309	-
	6.8	7.8	5.1	7.1	6.6	8.6	8.2	9.9		8.6			18.1	
	100.0	73.5	26.5	47.2	52.8	48.3	42.1	6.2		4.4			100.0	
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	63583	43733	19573	43169	20414	14816	13811	1005	2096	3502	33106	4887	14686	10903
	4.3	4.6	3.7	6.4	2.5	2.6	2.7	1.6	1.0	6.7	6.1	3.0	2.6	5.1
	100.0	68.8	30.8	67.9	32.1	23.3	21.7	1.6	3.3	5.5	52.1	7.7	23.1	17.1

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	943	77	28	531	322	161	815	226
	100.0	90.6	7.4	2.7	51.0	30.9	15.5	78.3	21.7
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1287544	158960	30917	704235	480502	254897	1178898	303136
	100.0	86.9	10.7	2.1	47.5	32.4	17.2	79.5	20.5
JANUARY	89245	71454	17791	6732	20212	61298	7734	66797	22448
	6.0	5.5	11.2	21.8	2.9	12.8	3.0	5.7	7.4
	100.0	80.1	19.9	7.5	22.6	68.7	8.7	74.8	25.2
FEBRUARY	69002	64541	4462	-	24200	36903	2678	59496	9507
	4.7	5.0	2.8		3.4	7.7	1.1	5.0	3.1
	100.0	93.5	6.5		35.1	53.5	3.9	86.2	13.8
MARCH	37940	27038	8985	5331	13367	16059	6131	32353	5587
	2.6	2.1	5.7	17.2	1.9	3.3	2.4	2.7	1.8
	100.0	71.3	23.7	14.1	35.2	42.3	16.2	85.3	14.7
APRIL	254272	222404	15493	3098	104906	101130	47132	206015	48257
	17.2	17.3	9.7	10.0	14.9	21.0	18.5	17.5	15.9
	100.0	87.5	6.1	1.2	41.3	39.8	18.5	81.0	19.0
MAY	61269	61111	158	158	32590	12162	16517	53005	8264
	4.1	4.7	.1	.5	4.6	2.5	6.5	4.5	2.7
	100.0	99.7	.3	.3	53.2	19.9	27.0	86.5	13.5
JUNE	243731	188210	52752	4258	162963	52601	22741	196786	46945
	16.4	14.6	33.2	13.8	23.1	10.9	8.9	16.7	15.5
	100.0	77.2	21.6	1.7	66.9	21.6	9.3	80.7	19.3
JULY	231364	224712	2562	163	112944	68405	43112	171137	60227
	15.6	17.5	1.6	.5	16.0	14.2	16.9	14.5	19.9
	100.0	97.1	1.1	.1	48.8	29.6	18.6	74.0	26.0
AUGUST	134810	126897	6285	-	80351	20735	25284	82880	51930
	9.1	9.9	4.0		11.4	4.3	9.9	7.0	17.1
	100.0	94.1	4.7		59.6	15.4	18.8	61.5	38.5
SEPTEMBER	111557	107624	2225	2013	60028	47093	4436	98650	12908
	7.5	8.4	1.4	6.5	8.5	9.8	1.7	8.4	4.3
	100.0	96.5	2.0	1.8	53.8	42.2	4.0	88.4	11.6

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
OCTOBER	49779	45398	1923	221	24483	16766	6157	44720	5059
	3.4	3.5	1.2	.7	3.5	3.5	2.4	3.8	1.7
	100.0	91.2	3.9	.4	49.2	33.7	12.4	89.8	10.2
NOVEMBER	33865	30884	2981	-	-	2727	31138	33865	-
	2.3	2.4	1.9			.6	12.2	2.9	
	100.0	91.2	8.8			8.1	91.9	100.0	
DECEMBER	101309	65084	36226	8942	41830	27793	27186	74043	27266
	6.8	5.1	22.8	28.9	5.9	5.8	10.7	6.3	9.0
	100.0	64.2	35.8	8.8	41.3	27.4	26.8	73.1	26.9
DON'T KNOW	-	-	-	-	-	-	-	-	-
NOT STATED	63583	51879	7118	-	26052	16830	14652	58844	4739
	4.3	4.0	4.5		3.7	3.5	5.7	5.0	1.6
	100.0	81.6	11.2		41.0	26.5	23.0	92.5	7.5

Q.108 MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	389	382	177	90	34	216	195	773	210	296	477	179
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	574790	493141	220872	173626	47951	275899	297008	1123436	351162	337391	666071	212965
JANUARY	89245	43180	22674	7216	3672	12503	9929	14194	61231	4080	8987	21899	42329
	6.0	7.5	4.6	3.3	2.1	26.1	3.6	4.8	5.5	1.2	2.7	3.3	19.9
FEBRUARY	69002	20321	32568	5025	8411	3625	5974	3151	37039	8033	11018	36277	30934
	4.7	3.5	6.6	2.3	4.8	7.6	2.2	1.1	3.3	2.3	3.3	5.4	14.5
MARCH	37940	18576	9699	6848	1878	939	10581	4042	25686	6612	1771	19176	13731
	2.6	3.2	2.0	3.1	1.1	2.0	3.8	1.4	2.3	1.9	.5	2.9	6.4
APRIL	254272	126892	57293	39904	26086	4790	29450	35959	180405	61707	32391	93130	80470
	17.2	22.1	11.6	18.1	15.0	10.0	10.7	12.1	16.1	17.6	9.6	14.0	37.8
MAY	61269	23323	20973	7810	2883	6281	8831	3725	43300	7831	19950	28457	-
	4.1	4.1	4.3	3.5	1.7	13.1	3.2	1.3	3.9	2.2	5.9	4.3	
JUNE	243731	74121	78727	26272	66995	4359	66295	118335	201657	93030	49981	97898	1996
	16.4	12.9	16.0	11.9	38.6	9.1	24.0	39.8	18.0	26.5	14.8	14.7	.9
JULY	231364	79604	106040	32107	17349	2596	49363	40111	199105	69146	85680	115919	1433
	15.6	13.8	21.5	14.5	10.0	5.4	17.9	13.5	17.7	19.7	25.4	17.4	.7
AUGUST	134810	39607	65748	25078	10333	-	31117	41983	108968	52248	65539	81291	-
	9.1	6.9	13.3	11.4	6.0		11.3	14.1	9.7	14.9	19.4	12.2	
SEPTEMBER	111557	45446	30494	33108	8316	3519	32842	9538	102854	24544	35544	68245	-
	7.5	7.9	6.2	15.0	4.8	7.3	11.9	3.2	9.2	7.0	10.5	10.2	
OCTOBER	49779	19115	12343	5422	11785	2490	3081	3093	35787	4177	9722	19751	-
	3.4	3.3	2.5	2.5	6.8	5.2	1.1	1.0	3.2	1.2	2.9	3.0	
NOVEMBER	33865	31138	-	-	2727	-	-	-	28157	-	-	28157	-
	2.3	5.4			1.6				2.5			4.2	
DECEMBER	101309	35586	43668	10940	4055	6850	13503	16322	63407	7880	3665	34647	32756
	6.8	6.2	8.9	5.0	2.3	14.3	4.9	5.5	5.6	2.2	1.1	5.2	15.4

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	63583	17879	12916	21141	9135	-	14932	6556	35841	11875	13142	21222	9009
	4.3	3.1	2.6	9.6	5.3		5.4	2.2	3.2	3.4	3.9	3.2	4.2

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY AGE, SEX, OCCUPATION

	TOTAL	AGE: 16-24 YEARS	AGE: 25-34 YEARS	AGE: 35-54 YEARS	AGE: 55+ YEARS	SEX: MALE	SEX: FEMALE	OCCUPATION: PROFESSIONAL, EXECUTIVE, MANAGER	OCCUPATION: OTHER WHITE COLLAR	OCCUPATION: SKILLED UNSKILLED LABOUR	OCCUPATION: NOT IN LABOUR FORCE
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	98	270	406	262	637	402	405	214	207	201
	100.0	9.4	25.9	39.0	25.2	61.2	38.6	38.9	20.6	19.9	19.3
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	129644	393973	621310	327667	857943	622564	594339	381760	239106	250321
	100.0	8.7	26.6	41.9	22.1	57.9	42.0	40.1	25.8	16.1	16.9
JANUARY	89245	7216	27286	49830	-	74387	14857	48646	10159	18737	11703
	6.0	5.6	6.9	8.0		8.7	2.4	8.2	2.7	7.8	4.7
	100.0	8.1	30.6	55.8		83.4	16.6	54.5	11.4	21.0	13.1
FEBRUARY	69002	2039	32235	30136	4119	34902	34100	24027	22058	11513	11404
	4.7	1.6	8.2	4.9	1.3	4.1	5.5	4.0	5.8	4.8	4.6
	100.0	3.0	46.7	43.7	6.0	50.6	49.4	34.8	32.0	16.7	16.5
MARCH	37940	544	14211	18111	5073	28529	9411	21465	6498	8100	1878
	2.6	.4	3.6	2.9	1.5	3.3	1.5	3.6	1.7	3.4	.8
	100.0	1.4	37.5	47.7	13.4	75.2	24.8	56.6	17.1	21.3	5.0
APRIL	254272	35034	73314	75614	70310	154095	100178	131324	48057	42836	32055
	17.2	27.0	18.6	12.2	21.5	18.0	16.1	22.1	12.6	17.9	12.8
	100.0	13.8	28.8	29.7	27.7	60.6	39.4	51.6	18.9	16.8	12.6
MAY	61269	4827	13879	26432	16132	45914	15355	27926	11396	13462	8485
	4.1	3.7	3.5	4.3	4.9	5.4	2.5	4.7	3.0	5.6	3.4
	100.0	7.9	22.7	43.1	26.3	74.9	25.1	45.6	18.6	22.0	13.8
JUNE	243731	21613	50968	116618	54532	140623	103107	69017	90618	33178	45601
	16.4	16.7	12.9	18.8	16.6	16.4	16.6	11.6	23.7	13.9	18.2
	100.0	8.9	20.9	47.8	22.4	57.7	42.3	28.3	37.2	13.6	18.7
JULY	231364	17719	49061	110307	54276	117385	113978	70974	56386	46921	50116
	15.6	13.7	12.5	17.8	16.6	13.7	18.3	11.9	14.8	19.6	20.0
	100.0	7.7	21.2	47.7	23.5	50.7	49.3	30.7	24.4	20.3	21.7
AUGUST	134810	5555	41328	48682	39246	63913	70897	81479	13616	9238	30199
	9.1	4.3	10.5	7.8	12.0	7.4	11.4	13.7	3.6	3.9	12.1
	100.0	4.1	30.7	36.1	29.1	47.4	52.6	60.4	10.1	6.9	22.4
SEPTEMBER	111557	7882	28789	39817	35070	70228	40877	44679	24682	16586	25037
	7.5	6.1	7.3	6.4	10.7	8.2	6.6	7.5	6.5	6.9	10.0
	100.0	7.1	25.8	35.7	31.4	63.0	36.6	40.1	22.1	14.9	22.4

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
OCTOBER	49779	4823	13066	15148	16743	23585	26193	19631	8524	6225	15399
	3.4	3.7	3.3	2.4	5.1	2.7	4.2	3.3	2.2	2.6	6.2
	100.0	9.7	26.2	30.4	33.6	47.4	52.6	39.4	17.1	12.5	30.9
NOVEMBER	33865	-	5708	28157	-	5708	28157	-	28157	5708	-
	2.3		1.4	4.5		.7	4.5		7.4	2.4	
	100.0		16.9	83.1		16.9	83.1		83.1	16.9	
DECEMBER	101309	4047	38494	41991	12723	58287	41948	34584	37422	19248	8981
	6.8	3.1	9.8	6.8	3.9	6.8	6.7	5.8	9.8	8.0	3.6
	100.0	4.0	38.0	41.4	12.6	57.5	41.4	34.1	36.9	19.0	8.9
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	63583	18345	5635	20467	19136	40080	23503	20588	23878	7354	9463
	4.3	14.2	1.4	3.3	5.8	4.7	3.8	3.5	6.3	3.1	3.8
	100.0	28.9	8.9	32.2	30.1	63.0	37.0	32.4	37.6	11.6	14.9

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY VISITORS TO SPECIFIC PARKS

	TOTAL VISITORS						
		ALBERTA PARKS			B.C. PARKS		
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	997	737	507	223	122	137
	100.0	95.8	70.8	48.7	21.4	11.7	13.2
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3583364	2892687	1399234	779959	504411	399158
	100.0	94.6	76.3	36.9	20.6	13.3	10.5
JANUARY	242801	242801	99750	198558	-	-	-
	6.4	6.8	3.4	14.2			
	100.0	100.0	41.1	81.8			
FEBRUARY	177605	177605	177605	-	10683	10683	-
	4.7	5.0	6.1		1.4	2.1	
	100.0	100.0	100.0		6.0	6.0	
MARCH	94385	92333	77045	15288	5656	1730	3925
	2.5	2.6	2.7	1.1	.7	.3	1.0
	100.0	97.8	81.6	16.2	6.0	1.8	4.2
APRIL	593464	572649	523437	99691	40204	3593	36611
	15.7	16.0	18.1	7.1	5.2	.7	9.2
	100.0	96.5	88.2	16.8	6.8	.6	6.2
MAY	182774	178705	91708	120475	22070	17195	13499
	4.8	5.0	3.2	8.6	2.8	3.4	3.4
	100.0	97.8	50.2	65.9	12.1	9.4	7.4
JUNE	626719	612285	526522	241052	199765	139093	79801
	16.5	17.1	18.2	17.2	25.6	27.6	20.0
	100.0	97.7	84.0	38.5	31.9	22.2	12.7
JULY	654272	616808	472325	309813	181290	110203	124518
	17.3	17.2	16.3	22.1	23.2	21.8	31.2
	100.0	94.3	72.2	47.4	27.7	16.8	19.0
AUGUST	380587	341901	261548	215156	167204	153685	41130
	10.0	9.5	9.0	15.4	21.4	30.5	10.3
	100.0	89.8	68.7	56.5	43.9	40.4	10.8
SEPTEMBER	267660	232176	210292	79282	76048	17947	69551
	7.1	6.5	7.3	5.7	9.8	3.6	17.4
	100.0	86.7	78.6	29.6	28.4	6.7	26.0
OCTOBER	102828	80890	74176	21720	30038	18203	14257
	2.7	2.3	2.6	1.6	3.9	3.6	3.6
	100.0	78.7	72.1	21.1	29.2	17.7	13.9

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY VISITORS TO SPECIFIC PARKS

	TOTAL VISITORS						
		ALBERTA PARKS			B.C. PARKS		
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY
NOVEMBER	64835	64835	64835	-	2720	2720	-
	1.7	1.8	2.2		.3	.5	
	100.0	100.0	100.0		4.2	4.2	
DECEMBER	276622	260613	215256	46300	22898	21753	2087
	7.3	7.3	7.4	3.3	2.9	4.3	.5
	100.0	94.2	77.8	16.7	8.3	7.9	.8
DON'T KNOW	-	-	-	-	-	-	-
NOT STATED	124024	108843	97267	51899	21385	7606	13778
	3.3	3.0	3.4	3.7	2.7	1.5	3.5
	100.0	87.8	78.4	41.8	17.2	6.1	11.1

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	997	737	507	223	122	137	54	119	639	155
	100.0	95.8	70.8	48.7	21.4	11.7	13.2	5.2	11.4	61.4	14.9
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3583364	2892687	1399234	779959	504411	399158	223303	418229	2076873	754406
	100.0	94.6	76.3	36.9	20.6	13.3	10.5	5.9	11.0	54.8	19.9
JANUARY	242801	242801	99750	198558	-	-	-	6027	58260	112900	39848
	6.4	6.8	3.4	14.2				2.7	13.9	5.4	5.3
	100.0	100.0	41.1	81.8				2.5	24.0	46.5	16.4
FEBRUARY	177605	177605	177605	-	10683	10683	-	16024	11860	64193	26910
	4.7	5.0	6.1		1.4	2.1		7.2	2.8	3.1	3.6
	100.0	100.0	100.0		6.0	6.0		9.0	6.7	36.1	15.2
MARCH	94385	92333	77045	15288	5656	1730	3925	7493	4755	65797	5325
	2.5	2.6	2.7	1.1	.7	.3	1.0	3.4	1.1	3.2	.7
	100.0	97.8	81.6	16.2	6.0	1.8	4.2	7.9	5.0	69.7	5.6
APRIL	593464	572649	523437	99691	40204	3593	36611	10255	81236	294749	115435
	15.7	16.0	18.1	7.1	5.2	.7	9.2	4.6	19.4	14.2	15.3
	100.0	96.5	88.2	16.8	6.8	.6	6.2	1.7	13.7	49.7	19.5
MAY	182774	178705	91708	120475	22070	17195	13499	21362	7587	61410	79888
	4.8	5.0	3.2	8.6	2.8	3.4	3.4	9.6	1.8	3.0	10.6
	100.0	97.8	50.2	65.9	12.1	9.4	7.4	11.7	4.2	33.6	43.7
JUNE	626719	612285	526522	241052	199765	139093	79801	18570	79108	322385	195385
	16.5	17.1	18.2	17.2	25.6	27.6	20.0	8.3	18.9	15.5	25.9
	100.0	97.7	84.0	38.5	31.9	22.2	12.7	3.0	12.6	51.4	31.2
JULY	654272	616808	472525	309813	181290	110203	124518	6535	55550	507068	38722
	17.3	17.2	16.3	22.1	23.2	21.8	31.2	2.9	13.3	24.4	5.1
	100.0	94.3	72.2	47.4	27.7	16.8	19.0	1.0	8.5	77.5	5.9
AUGUST	380587	341901	261548	215156	167204	153685	41130	-	24780	309566	34976
	10.0	9.5	9.0	15.4	21.4	30.5	10.3		5.9	14.9	4.6
	100.0	89.8	68.7	56.5	43.9	40.4	10.8		6.5	81.3	9.2
SEPTEMBER	267660	232176	210292	79282	76048	17947	69551	35095	16526	142941	66421
	7.1	6.5	7.3	5.7	9.8	3.6	17.4	15.7	4.0	6.9	8.8
	100.0	86.7	78.6	29.6	28.4	6.7	26.0	13.1	6.2	53.4	24.8
OCTOBER	102828	80890	74176	21720	30038	18203	14257	15246	16406	49042	8914
	2.7	2.3	2.6	1.6	3.9	3.6	3.6	6.8	3.9	2.4	1.2
	100.0	78.7	72.1	21.1	29.2	17.7	13.9	14.8	16.0	47.7	8.7

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
NOVEMBER	64835	64835	64835	-	2720	2720	-	5946	-	56169	-
	1.7	1.8	2.2		.3	.5		2.7		2.7	
	100.0	100.0	100.0		4.2	4.2		9.2		86.6	
DECEMBER	276622	260613	215256	46300	22898	21753	2087	47566	44856	52375	112756
	7.3	7.3	7.4	3.3	2.9	4.3	.5	21.3	10.7	2.5	14.9
	100.0	94.2	77.8	16.7	8.3	7.9	.8	17.2	16.2	18.9	40.8
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	124024	108843	97267	51899	21385	7606	13778	33184	17305	37358	29827
	3.3	3.0	3.4	3.7	2.7	1.5	3.5	14.9	4.1	1.8	4.0
	100.0	87.8	78.4	41.8	17.2	6.1	11.1	26.8	14.0	30.1	24.0

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	828	538	166	124	182	31	-	10	1041	43	-	-
	100.0	79.5	51.7	15.9	11.9	17.5	3.0		1.0	100.0	4.1		
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3177513	2347616	378871	451026	510736	101247	-	36613	3789496	121260	-	-
	100.0	83.9	62.0	10.0	11.9	13.5	2.7		1.0	100.0	3.2		
JANUARY	242801	215573	168111	2708	44753	27228	-	-	-	242801	-	-	-
	6.4	6.8	7.2	.7	9.9	5.3				6.4			
	100.0	88.8	69.2	1.1	18.4	11.2				100.0			
FEBRUARY	177605	168691	131283	22116	15292	8914	-	-	-	177605	-	-	-
	4.7	5.3	5.6	5.8	3.4	1.7				4.7			
	100.0	95.0	73.9	12.5	8.6	5.0				100.0			
MARCH	94385	90638	66957	12868	10813	3747	-	-	-	94385	-	-	-
	2.5	2.9	2.9	3.4	2.4	.7				2.5			
	100.0	96.0	70.9	13.6	11.5	4.0				100.0			
APRIL	593464	578906	482522	34116	62268	14557	-	-	-	593464	-	-	-
	15.7	18.2	20.6	9.0	13.8	2.9				15.7			
	100.0	97.5	81.3	5.7	10.5	2.5				100.0			
MAY	182774	166419	120319	35971	10129	7248	9107	-	9107	182774	3113	-	-
	4.8	5.2	5.1	9.5	2.2	1.4	9.0		24.9	4.8	2.6		
	100.0	91.1	65.8	19.7	5.5	4.0	5.0		5.0	100.0	1.7		
JUNE	626719	468974	372632	60999	35343	136521	21224	-	14409	626719	47604	-	-
	16.5	14.8	15.9	16.1	7.8	26.7	21.0		39.4	16.5	39.3		
	100.0	74.8	59.5	9.7	5.6	21.8	3.4		2.3	100.0	7.6		
JULY	654272	485710	274630	81561	129519	139009	29553	-	11080	654272	11283	-	-
	17.3	15.3	11.7	21.5	28.7	27.2	29.2		30.3	17.3	9.3		
	100.0	74.2	42.0	12.5	19.8	21.2	4.5		1.7	100.0	1.7		
AUGUST	380587	280093	166655	57480	55958	89200	11293	-	2017	380587	46348	-	-
	10.0	8.8	7.1	15.2	12.4	17.5	11.2		5.5	10.0	38.2		
	100.0	73.6	43.8	15.1	14.7	23.4	3.0		.5	100.0	12.2		
SEPTEMBER	267660	215463	163440	28782	23241	24115	28081	-	-	267660	9269	-	-
	7.1	6.8	7.0	7.6	5.2	4.7	27.7			7.1	7.6		
	100.0	80.5	61.1	10.8	8.7	9.0	10.5			100.0	3.5		

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
OCTOBER	102828	93596	42616	20960	30019	7244	1989	·	·	102828	3643	·	·
	2.7	2.9	1.8	5.5	6.7	1.4	2.0			2.7	3.0		
	100.0	91.0	41.4	20.4	29.2	7.0	1.9			100.0	3.5		
NOVEMBER	64835	64835	64835	·	·	·	·	·	·	64835	·	·	·
	1.7	2.0	2.8							1.7			
	100.0	100.0	100.0							100.0			
DECEMBER	276622	271542	234537	15069	21936	5080	·	·	·	276622	·	·	·
	7.3	8.5	10.0	4.0	4.9	1.0				7.3			
	100.0	98.2	84.8	5.4	7.9	1.8				100.0			
DON'T KNOW	·	·	·	·	·	·	·	·	·	·	·	·	·
NOT STATED	124024	77073	59080	6240	11753	46951	·	·	·	124024	·	·	·
	3.3	2.4	2.5	1.6	2.6	9.2				3.3			
	100.0	62.1	47.6	5.0	9.5	37.9				100.0			

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	NO	LENGTH OF STAY: SAME-DAY	OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SEASON: SUMMER	FALL	WINTER	SPRING
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	596	442	387	654	416	383	44	226	31	480	113	303	145
	100.0	57.3	42.5	37.2	62.8	40.0	36.8	4.2	21.7	3.0	46.1	10.9	29.1	13.9
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	2399686	1388988	1754229	2035267	1445048	1327755	161655	521136	114762	1498978	366926	1373651	549940
	100.0	63.3	36.7	46.3	53.7	38.1	35.0	4.3	13.8	3.0	39.6	9.7	36.2	14.5
JANUARY	242801	189101	53431	83439	159362	129782	129782	-	19869	33715	-	-	242801	-
	6.4	7.9	3.8	4.8	7.8	9.0	9.8		3.8	29.4			17.7	
	100.0	77.9	22.0	34.4	65.6	53.5	53.5		8.2	13.9			100.0	
FEBRUARY	177605	95999	81606	88034	89571	83616	77451	6165	614	5341	-	-	177605	-
	4.7	4.0	5.9	5.0	4.4	5.8	5.8	3.8	.1	4.7			12.9	
	100.0	54.1	45.9	49.6	50.4	47.1	43.6	3.5	.3	3.0			100.0	
MARCH	94385	70959	23426	19221	75164	69395	69016	379	1268	7642	-	-	92333	2052
	2.5	3.0	1.7	1.1	3.7	4.8	5.2	.2	.2	6.7			6.7	.4
	100.0	75.2	24.8	20.4	79.6	73.5	73.1	.4	1.3	8.1			97.8	2.2
APRIL	593464	333985	259479	231060	362404	310004	310004	6156	33258	26460	-	10311	488268	94885
	15.7	13.9	18.7	13.2	17.8	21.5	23.3	3.8	6.4	23.1		2.8	35.5	17.3
	100.0	56.3	43.7	38.9	61.1	52.2	52.2	1.0	5.6	4.5		1.7	82.3	16.0
MAY	182774	130541	52233	130402	52372	32642	30608	2357	10727	9003	3956	-	-	178818
	4.8	5.4	3.8	7.4	2.6	2.3	2.3	1.5	2.1	7.8	.3			32.5
	100.0	71.4	28.6	71.3	28.7	17.9	16.7	1.3	5.9	4.9	2.2			97.8
JUNE	626719	437903	188816	338444	288275	184278	155739	35739	98537	12010	366026	-	1201	259492
	16.5	18.2	13.6	19.3	14.2	12.8	11.7	22.1	18.9	10.5	24.4		.1	47.2
	100.0	69.9	30.1	54.0	46.0	29.4	24.8	5.7	15.7	1.9	58.4		.2	41.4
JULY	654272	339641	314631	308143	346129	141131	123580	21147	205131	1307	647898	2620	3754	-
	17.3	14.2	22.7	17.6	17.0	9.8	9.3	13.1	39.4	1.1	43.2	.7	.3	
	100.0	51.9	48.1	47.1	52.9	21.6	18.9	3.2	31.4	.2	99.0	.4	.6	
AUGUST	380587	238351	142235	159304	221283	125529	89090	62347	94173	5910	378598	1989	-	-
	10.0	9.9	10.2	9.1	10.9	8.7	6.7	38.6	18.1	5.1	25.3	.5		
	100.0	62.6	37.4	41.9	58.1	33.0	23.4	16.4	24.7	1.6	99.5	.5		
SEPTEMBER	267660	193737	73922	111072	156587	105403	94103	12478	51715	810	26588	239584	1488	-
	7.1	8.1	5.3	6.3	7.7	7.3	7.1	7.7	9.9	.7	1.8	65.3	.1	
	100.0	72.4	27.6	41.5	58.5	39.4	35.2	4.7	19.3	.3	9.9	89.5	.6	

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
OCTOBER	102828	35491	67337	66685	36143	32520	32520	-	1178	-	-	102828	-	-
	2.7	1.5	4.8	3.8	1.8	2.3	2.4		.2			28.0		
	100.0	34.5	65.5	64.9	35.1	31.6	31.6		1.1			100.0		
NOVEMBER	64835	62115	2720	2720	62115	62115	62115	-	-	-	-	-	64835	-
	1.7	2.6	.2	.2	3.1	4.3	4.7						4.7	
	100.0	95.8	4.2	4.2	95.8	95.8	95.8						100.0	
DECEMBER	276622	184916	91706	145822	130800	121820	108986	12834	-	8980	-	-	276622	-
	7.3	7.7	6.6	8.3	6.4	8.4	8.2	7.9		7.8			20.1	
	100.0	66.8	33.2	52.7	47.3	44.0	39.4	4.6		3.2			100.0	
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	124024	86947	36524	69883	54141	45893	43841	2052	4665	3583	75913	9595	23824	14693
	3.3	3.6	2.6	4.0	2.7	3.2	3.3	1.3	.9	3.1	5.1	2.6	1.7	2.7
	100.0	70.1	29.4	56.3	43.7	37.0	35.3	1.7	3.8	2.9	61.2	7.7	19.2	11.8

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	943	77	28	531	322	161	815	226
	100.0	90.6	7.4	2.7	51.0	30.9	15.5	78.3	21.7
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3327231	379485	86900	1809522	1198994	675457	2561073	1228423
	100.0	87.8	10.0	2.3	47.8	31.6	17.8	67.6	32.4
JANUARY	242801	205195	37606	15634	72038	136118	34645	142417	100385
	6.4	6.2	9.9	18.0	4.0	11.4	5.1	5.6	8.2
	100.0	84.5	15.5	6.4	29.7	56.1	14.3	58.7	41.3
FEBRUARY	177605	166925	10680	-	56207	93314	5341	132808	44797
	4.7	5.0	2.8		3.1	7.8	.8	5.2	3.6
	100.0	94.0	6.0		31.6	52.5	3.0	74.8	25.2
MARCH	94385	61281	27291	17191	30281	41378	17035	73494	20891
	2.5	1.8	7.2	19.8	1.7	3.5	2.5	2.9	1.7
	100.0	64.9	28.9	18.2	32.1	43.8	18.0	77.9	22.1
APRIL	593464	522490	38232	10798	228392	254977	106792	429734	163729
	15.7	15.7	10.1	12.4	12.6	21.3	15.8	16.8	13.3
	100.0	88.0	6.4	1.8	38.5	43.0	18.0	72.4	27.6
MAY	182774	182452	322	322	116128	33275	33371	122857	59918
	4.8	5.5	.1	.4	6.4	2.8	4.9	4.8	4.9
	100.0	99.8	.2	.2	63.5	18.2	18.3	67.2	32.8
JUNE	626719	507162	112490	13461	405560	143538	62121	438161	188558
	16.5	15.2	29.6	15.5	22.4	12.0	9.2	17.1	15.3
	100.0	80.9	17.9	2.1	64.7	22.9	9.9	69.9	30.1
JULY	654272	634003	5217	172	339858	174970	126582	385728	268544
	17.3	19.1	1.4	.2	18.8	14.6	18.7	15.1	21.9
	100.0	96.9	.8	*	51.9	26.7	19.3	59.0	41.0
AUGUST	380587	361646	13803	-	212562	61114	80282	196416	184171
	10.0	10.9	3.6		11.7	5.1	11.9	7.7	15.0
	100.0	95.0	3.6		55.9	16.1	21.1	51.6	48.4
SEPTEMBER	267660	258682	5563	4672	145016	114087	8557	217357	50303
	7.1	7.8	1.5	5.4	8.0	9.5	1.3	8.5	4.1
	100.0	96.6	2.1	1.7	54.2	42.6	3.2	81.2	18.8

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
OCTOBER	102828	94245	3760	866	53775	28478	16495	85378	17450
	2.7	2.8	1.0	1.0	3.0	2.4	2.4	3.3	1.4
	100.0	91.7	3.7	.8	52.3	27.7	16.0	83.0	17.0
NOVEMBER	64835	58889	5946	-	-	2720	62115	64835	-
	1.7	1.8	1.6			.2	9.2	2.5	
	100.0	90.8	9.2			4.2	95.8	100.0	
DECEMBER	276622	187992	88630	23783	104037	67812	96264	160017	116605
	7.3	5.7	23.4	27.4	5.7	5.7	14.3	6.2	9.5
	100.0	68.0	32.0	8.6	37.6	24.5	34.8	57.8	42.2
DON'T KNOW	-	-	-	-	-	-	-	-	-
NOT STATED	124024	85349	29944	-	44746	47213	25857	110952	13072
	3.3	2.6	7.9		2.5	3.9	3.8	4.3	1.1
	100.0	68.8	24.1		36.1	38.1	20.8	89.5	10.5

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	389	382	177	90	34	216	195	773	210	296	477	179
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	1222853	1683245	563055	265416	132147	710348	798601	2926788	913204	939092	1768088	482064
JANUARY	242801 6.4	103821 8.5	76174 4.5	24126 4.3	3939 1.5	34741 26.3	20473 2.9	54093 6.8	166836 5.7	8803 1.0	29933 3.2	65970 3.7	103545 21.5
FEBRUARY	177605 4.7	40537 3.3	106412 6.3	14564 2.6	10279 3.9	9120 6.9	11096 1.6	7231 .9	86722 3.0	18695 2.0	35333 3.8	88720 5.0	75783 15.7
MARCH	94385 2.5	37104 3.0	28524 1.7	21264 3.8	1873 .7	5620 4.3	23312 3.3	10694 1.3	60511 2.1	15102 1.7	7243 .8	43496 2.5	38396 8.0
APRIL	593464 15.7	261844 21.4	167746 10.0	95968 17.0	27575 10.4	13149 10.0	86527 12.2	111670 14.0	436150 14.9	140490 15.4	106328 11.3	206699 11.7	156708 32.5
MAY	182774 4.8	47826 3.9	97822 5.8	11416 2.0	8272 3.1	17438 13.2	21649 3.0	9487 1.2	146079 5.0	20766 2.3	41732 4.4	106369 6.0	-
JUNE	626719 16.5	158708 13.0	272392 16.2	85817 15.2	129259 48.7	10741 8.1	177506 25.0	289198 36.2	504057 17.2	214981 23.5	144940 15.4	268051 15.2	5539 1.1
JULY	654272 17.3	173704 14.2	389962 23.2	76411 13.6	25348 9.6	5288 4.0	129263 18.2	121857 15.3	581765 19.9	219402 24.0	252054 26.8	362240 20.5	4716 1.0
AUGUST	380587 10.0	96264 7.9	223273 13.3	61931 11.0	17660 6.7	-	87453 12.3	103766 13.0	302869 10.3	155829 17.1	176619 18.8	230683 13.0	-
SEPTEMBER	267660 7.1	99044 8.1	99175 5.9	79643 14.1	12722 4.8	9105 6.9	70355 9.9	20860 2.6	249680 8.5	67398 7.4	78620 8.4	160099 9.1	-
OCTOBER	102828 2.7	37078 3.0	38258 2.3	15132 2.7	11785 4.4	7334 5.5	6483 .9	6505 .8	74871 2.6	6978 .8	13296 1.4	36871 2.1	-
NOVEMBER	64835 1.7	62115 5.1	-	-	2720 1.0	-	-	-	56169 1.9	-	-	56169 3.2	-
DECEMBER	276622 7.3	70988 5.8	153164 9.1	29956 5.3	4044 1.5	19611 14.8	34758 4.9	50238 6.3	180798 6.2	30068 3.3	9186 1.0	108948 6.2	81265 16.9

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	124024	33822	30344	46826	9940	-	41473	13002	80280	14692	43808	33774	15191
	3.3	2.8	1.8	8.3	3.7		5.8	1.6	2.7	1.6	4.7	1.9	3.2

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	98	270	406	262	637	402	405	214	207	201
	100.0	9.4	25.9	39.0	25.2	61.2	38.6	38.9	20.6	19.9	19.3
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	288351	1015423	1653705	784078	2157173	1627085	1529736	904216	629780	680745
	100.0	7.6	26.8	43.6	20.7	56.9	42.9	40.4	23.9	16.6	18.0
JANUARY	242801	16306	51573	145522	-	195252	47549	109861	20176	69968	42797
	6.4	5.7	5.1	8.8		9.1	2.9	7.2	2.2	11.1	6.3
	100.0	6.7	21.2	59.9		80.4	19.6	45.2	8.3	28.8	17.6
FEBRUARY	177605	5340	59983	93488	16433	96644	80962	58515	56182	38270	24638
	4.7	1.9	5.9	5.7	2.1	4.5	5.0	3.8	6.2	6.1	3.6
	100.0	3.0	33.8	52.6	9.3	54.4	45.6	32.9	31.6	21.5	13.9
MARCH	94385	1085	30905	51290	11105	70145	24240	52384	20185	19006	2810
	2.5	.4	3.0	3.1	1.4	3.3	1.5	3.4	2.2	3.0	.4
	100.0	1.2	32.7	54.3	11.8	74.3	25.7	55.5	21.4	20.1	3.0
APRIL	593464	90307	160064	189674	153418	373604	219860	332021	97173	85845	78424
	15.7	31.3	15.8	11.5	19.6	17.3	13.5	21.7	10.7	13.6	11.5
	100.0	15.2	27.0	32.0	25.9	63.0	37.0	55.9	16.4	14.5	13.2
MAY	182774	11737	74877	63172	32989	105200	77574	58682	27885	38509	57698
	4.8	4.1	7.4	3.8	4.2	4.9	4.8	3.8	3.1	6.1	8.5
	100.0	6.4	41.0	34.6	18.0	57.6	42.4	32.1	15.3	21.1	31.6
JUNE	626719	49712	144465	292407	140134	356708	270011	189504	206796	100115	115043
	16.5	17.2	14.2	17.7	17.9	16.5	16.6	12.4	22.9	15.9	16.9
	100.0	7.9	23.1	46.7	22.4	56.9	43.1	30.2	33.0	16.0	18.4
JULY	654272	38166	153781	325799	136526	327752	326520	187562	170780	130407	146035
	17.3	13.2	15.1	19.7	17.4	15.2	20.1	12.3	18.9	20.7	21.5
	100.0	5.8	23.5	49.8	20.9	50.1	49.9	28.7	26.1	19.9	22.3
AUGUST	380587	12212	117398	154050	96926	176326	204260	230847	33074	30665	85416
	10.0	4.2	11.6	9.3	12.4	8.2	12.6	15.1	3.7	4.9	12.5
	100.0	3.2	30.8	40.5	25.5	46.3	53.7	60.7	8.7	8.1	22.4
SEPTEMBER	267660	15611	73926	92583	85539	161598	105110	119549	52265	38796	56487
	7.1	5.4	7.3	5.6	10.9	7.5	6.5	7.8	5.8	6.2	8.3
	100.0	5.8	27.6	34.6	32.0	60.4	39.3	44.7	19.5	14.5	21.1

Continued

Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
OCTOBER	102828	12979	24969	33330	31550	50254	52574	38027	20088	14047	30665
	2.7	4.5	2.5	2.0	4.0	2.3	3.2	2.5	2.2	2.2	4.5
	100.0	12.6	24.3	32.4	30.7	48.9	51.1	37.0	19.5	13.7	29.8
NOVEMBER	64835	-	8666	56169	-	8666	56169	-	56169	8666	-
	1.7		.9	3.4		.4	3.5		6.2	1.4	
	100.0		13.4	86.6		13.4	86.6		86.6	13.4	
DECEMBER	276622	10386	104154	120525	25379	153840	118496	99282	107383	41381	24290
	7.3	3.6	10.3	7.3	3.2	7.1	7.3	6.5	11.9	6.6	3.6
	100.0	3.8	37.7	43.6	9.2	55.6	42.8	35.9	38.8	15.0	8.8
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	124024	24509	10662	35695	53157	80262	43762	53502	35138	14104	16442
	3.3	8.5	1.1	2.2	6.8	3.7	2.7	3.5	3.9	2.2	2.4
	100.0	19.8	8.6	28.8	42.9	64.7	35.3	43.1	28.3	11.4	13.3

Q.10C TIME OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY VISITORS TO SPECIFIC PARKS

	TOTAL VISITORS						
		ALBERTA PARKS			B.C. PARKS		
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	997	737	507	223	122	137
	100.0	95.8	70.8	48.7	21.4	11.7	13.2
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1399202	1153811	495915	322169	202906	168036
	100.0	94.4	77.9	33.5	21.7	13.7	11.3
BETWEEN 6 A.M. AND 12 NOON	683021	631782	537676	185501	181864	120455	78217
	46.1	45.2	46.6	37.4	56.4	59.4	46.5
	100.0	92.5	78.7	27.2	26.6	17.6	11.5
FROM NOON TO 6 P.M.	601585	576788	460908	249079	119391	67655	82477
	40.6	41.2	39.9	50.2	37.1	33.3	49.1
	100.0	95.9	76.6	41.4	19.8	11.2	13.7
BETWEEN 6 P.M. AND MIDNIGHT	156205	150618	121788	44089	12966	8232	5958
	10.5	10.8	10.6	8.9	4.0	4.1	3.5
	100.0	96.4	78.0	28.2	8.3	5.3	3.8
FROM MIDNIGHT TO 6 A.M.	25047	25047	22131	9547	6180	6007	173
	1.7	1.8	1.9	1.9	1.9	3.0	.1
	100.0	100.0	88.4	38.1	24.7	24.0	.7
DON'T KNOW	.	.	.	.	.	.	.
NOT STATED	12457	11246	7588	7699	1767	556	1211
	.8	.8	.7	1.6	.5	.3	.7
	100.0	90.3	60.9	61.8	14.2	4.5	9.7

Q.10C TIME OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	997	737	507	223	122	137	54	119	639	155
	100.0	95.8	70.8	48.7	21.4	11.7	13.2	5.2	11.4	61.4	14.9
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1399202	1153811	495915	322169	202906	168036	86399	156537	815233	303797
	100.0	94.4	77.9	33.5	21.7	13.7	11.3	5.8	10.6	55.0	20.5
BETWEEN 6 A.M. AND 12 NOON	683021	631782	537676	185501	181864	120455	78217	18007	65730	291683	243027
	46.1	45.2	46.6	37.4	56.4	59.4	46.5	20.8	42.0	35.8	80.0
	100.0	92.5	78.7	27.2	26.6	17.6	11.5	2.6	9.6	42.7	35.6
FROM NOON TO 6 P.M.	601585	576788	460908	249079	119391	67655	82477	33292	64837	400705	52979
	40.6	41.2	39.9	50.2	37.1	33.3	49.1	38.5	41.4	49.2	17.4
	100.0	95.9	76.6	41.4	19.8	11.2	13.7	5.5	10.8	66.6	8.8
BETWEEN 6 P.M. AND MIDNIGHT	156205	150618	121788	44089	12966	8232	5958	34285	16850	96404	7790
	10.5	10.8	10.6	8.9	4.0	4.1	3.5	39.7	10.8	11.8	2.6
	100.0	96.4	78.0	28.2	8.3	5.3	3.8	21.9	10.8	61.7	5.0
FROM MIDNIGHT TO 6 A.M.	25047	25047	22131	9547	6180	6007	173	-	6388	17555	-
	1.7	1.8	1.9	1.9	1.9	3.0	.1		4.1	2.2	
	100.0	100.0	88.3	38.1	24.7	24.0	.7		25.5	70.1	
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	12457	11246	7588	7699	1767	556	1211	814	2733	5166	-
	.8	.8	.7	1.6	.5	.3	.7	.9	1.7	.6	
	100.0	90.3	60.9	61.8	14.2	4.5	9.7	6.5	21.9	41.5	

Q.10C TIME OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	828	538	166	124	182	31	-	10	1041	43	-	-
	100.0	79.5	51.7	15.9	11.9	17.5	3.0		1.0	100.0	4.1		
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1247028	936775	158665	151587	198443	36564	-	15531	1482034	47884	-	-
	100.0	84.1	63.2	10.7	10.2	13.4	2.5		1.0	100.0	3.2		
BETWEEN 6 A.M. AND 12 NOON	683021	569282	430569	81491	57221	99266	14473	-	4381	683021	24365	-	-
	46.1	45.7	46.0	51.4	37.7	50.0	39.6		28.2	46.1	50.9		
	100.0	83.3	63.0	11.9	8.4	14.5	2.1		.6	100.0	3.6		
FROM NOON TO 6 P.M.	601585	494479	371490	58349	64640	85014	22091	-	11150	601585	16395	-	-
	40.6	39.7	39.7	36.8	42.6	42.8	60.4		71.8	40.6	34.2		
	100.0	82.2	61.8	9.7	10.7	14.1	3.7		1.9	100.0	2.7		
BETWEEN 6 P.M. AND MIDNIGHT	156205	146326	107306	13796	25224	9879	-	-	-	156205	1117	-	-
	10.5	11.7	11.5	8.7	16.6	5.0				10.5	2.3		
	100.0	93.7	68.7	8.8	16.1	6.3				100.0	.7		
FROM MIDNIGHT TO 6 A.M.	25047	24726	20808	3917	-	321	-	-	-	25047	6007	-	-
	1.7	2.0	2.2	2.5		.2				1.7	12.5		
	100.0	98.7	83.1	15.6		1.3				100.0	24.0		
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	12457	8803	3190	1111	4502	3654	-	-	-	12457	-	-	-
	.8	.7	.3	.7	3.0	1.8				.8			
	100.0	70.7	25.6	8.9	36.1	29.3				100.0			

Q.10C TIME OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	596	442	387	654	416	383	44	226	31	480	113	303	145
	100.0	57.3	42.5	37.2	62.8	40.0	36.8	4.2	21.7	3.0	46.1	10.9	29.1	13.9
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	959095	522572	672888	809147	570455	519907	63117	203418	52254	544239	164646	559697	213452
	100.0	64.7	35.3	45.4	54.6	38.5	35.1	4.3	13.7	3.5	36.7	11.1	37.8	14.4
BETWEEN 6 A.M. AND 12 NOON	683021	421170	261713	458630	224391	152397	137497	14900	68642	10803	234511	88361	253211	106939
	46.1	43.9	50.1	68.2	27.7	26.7	26.4	23.6	33.7	20.7	43.1	53.7	45.2	50.1
	100.0	61.7	38.3	67.1	32.9	22.3	20.1	2.2	10.0	1.6	34.3	12.9	37.1	15.7
FROM NOON TO 6 P.M.	601585	388869	212715	182503	419082	302295	272779	42086	94349	33213	242213	61287	223411	74673
	40.6	40.5	40.7	27.1	51.8	53.0	52.5	66.7	46.4	63.6	44.5	37.2	39.9	35.0
	100.0	64.6	35.4	30.3	69.7	50.2	45.3	7.0	15.7	5.5	40.3	10.2	37.1	12.4
BETWEEN 6 P.M. AND MIDNIGHT	156205	125842	30273	15041	141164	102416	96284	6132	32677	4826	43845	13894	74184	24282
	10.5	13.1	5.8	2.2	17.4	18.0	18.5	9.7	16.1	9.2	8.1	8.4	13.3	11.4
	100.0	80.6	19.4	9.6	90.4	65.6	61.6	3.9	20.9	3.1	28.1	8.9	47.5	15.5
FROM MIDNIGHT TO 6 A.M.	25047	14742	10305	10132	14915	8734	8734	-	6180	-	18516	-	1104	5427
	1.7	1.5	2.0	1.5	1.8	1.5	1.7		3.0		3.4		.2	2.5
	100.0	58.9	41.1	40.5	59.5	34.9	34.9		24.7		73.9		4.4	21.7
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	12457	5060	7259	6583	5875	4305	4305	-	1570	-	5154	1105	4067	2132
	.8	.5	1.4	1.0	.7	.8	.8		.8		.9	.7	.7	1.0
	100.0	40.6	58.3	52.8	47.2	34.6	34.6		12.6		41.4	8.9	32.6	17.1

Q.10C TIME OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	943	77	28	531	322	161	815	226
	100.0	90.6	7.4	2.7	51.0	30.9	15.5	78.3	21.7
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	1287544	158960	30917	704235	480502	254897	1178898	303136
	100.0	86.9	10.7	2.1	47.5	32.4	17.2	79.5	20.5
BETWEEN 6 A.M. AND 12 NOON	683021	575541	88897	2338	315045	227168	123818	542392	140629
	46.1	44.7	55.9	7.6	44.7	47.3	48.6	46.0	46.4
	100.0	84.3	13.0	.3	46.1	33.3	18.1	79.4	20.6
FROM NOON TO 6 P.M.	601585	545075	43522	16922	274195	193880	116328	473267	128318
	40.6	42.3	27.4	54.7	38.9	40.3	45.6	40.1	42.3
	100.0	90.6	7.2	2.8	45.6	32.2	19.3	78.7	21.3
BETWEEN 6 P.M. AND MIDNIGHT	156205	128357	26220	11335	95168	51739	7083	126430	29775
	10.5	10.0	16.5	36.7	13.5	10.8	2.8	10.7	9.8
	100.0	82.2	16.8	7.3	60.9	33.1	4.5	80.9	19.1
FROM MIDNIGHT TO 6 A.M.	25047	24726	321	321	15427	828	2916	22406	2641
	1.7	1.9	.2	1.0	2.2	.2	1.1	1.9	.9
	100.0	98.7	1.3	1.3	61.6	3.3	11.6	89.5	10.5
DON'T KNOW	.	.	.	.	.	.	.	.	.
NOT STATED	12457	10126	.	.	4091	3475	4753	10683	1774
	.8	.8			.6	.7	1.9	.9	.6
	100.0	81.3			32.8	27.9	38.2	85.8	14.2

Q.10C TIME OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	389	382	177	90	34	216	195	773	210	296	477	179
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	574790	493141	220872	173626	47951	275899	297008	1123436	351162	337391	666071	212965
BETWEEN 6 A.M. AND 12 NOON	683021	242754	224856	121482	94782	13943	116654	147489	514343	185203	139363	255016	97115
	46.1	42.2	45.6	55.0	54.6	29.1	42.3	49.7	45.8	52.7	41.3	38.3	45.6
FROM NOON TO 6 P.M.	601585	277043	212214	64459	50782	12664	114498	99349	482536	128234	161938	314891	57037
	40.6	48.2	43.0	29.2	29.2	26.4	41.5	33.4	43.0	36.5	48.0	47.3	26.8
BETWEEN 6 P.M. AND MIDNIGHT	156205	43501	48925	23073	20153	21344	32782	40099	100496	29349	23788	72951	51706
	10.5	7.6	9.9	10.4	11.6	44.5	11.9	13.5	8.9	8.4	7.1	11.0	24.3
FROM MIDNIGHT TO 6 A.M.	25047	6048	4912	7628	6458	-	6662	7307	19620	6007	7796	18975	655
	1.7	1.1	1.0	3.5	3.7		2.4	2.5	1.7	1.7	2.3	2.8	.3
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	12457	5444	2235	816	1451	-	1889	2763	6440	2369	4506	4238	2732
	.8	.9	.5	.4	.8		.7	.9	.6	.7	1.3	.6	1.3

Q.10C TIME OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL ROADSIDE PARTY VISITS (ACTUAL)	1041	98	270	406	262	637	402	405	214	207	201
	100.0	9.4	25.9	39.0	25.2	61.2	38.6	38.9	20.6	19.9	19.3
TOTAL ROADSIDE PARTY VISITS (WEIGHTED)	1482034	129644	393973	621310	327667	857943	622564	594339	381760	239106	250321
	100.0	8.7	26.6	41.9	22.1	57.9	42.0	40.1	25.8	16.1	16.9
BETWEEN 6 A.M. AND 12 NOON	683021	61936	159613	295343	165655	384691	298330	239610	194198	108901	132325
	46.1	47.8	40.5	47.5	50.6	44.8	47.9	40.3	50.9	45.5	52.9
	100.0	9.1	23.4	43.2	24.3	56.3	43.7	35.1	28.4	15.9	19.4
FROM NOON TO 6 P.M.	601585	37693	164508	256119	134297	332555	267955	255325	148108	100667	89301
	40.6	29.1	41.8	41.2	41.0	38.8	43.0	43.0	38.8	42.1	35.7
	100.0	6.3	27.3	42.6	22.3	55.3	44.5	42.4	24.6	16.7	14.8
BETWEEN 6 P.M. AND MIDNIGHT	156205	25302	53625	57891	19387	116315	39438	78504	31672	24812	20880
	10.5	19.5	13.6	9.3	5.9	13.6	6.3	13.2	8.3	10.4	8.3
	100.0	16.2	34.3	37.1	12.4	74.5	25.2	50.3	20.3	15.9	13.4
FROM MIDNIGHT TO 6 A.M.	25047	1300	15231	8516	-	16123	8923	17359	4772	2916	-
	1.7	1.0	3.9	1.4		1.9	1.4	2.9	1.2	1.2	
	100.0	5.2	60.8	34.0		64.4	35.6	69.3	19.1	11.6	
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	12457	-	996	3441	8020	7952	4505	3542	2702	1811	4403
	.8		.3	.6	2.4	.9	.7	.6	.7	.8	1.8
	100.0		8.0	27.6	64.4	63.8	36.2	28.4	21.7	14.5	35.3

Q.10C TIME OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY VISITORS TO SPECIFIC PARKS

	TOTAL VISITORS						
		ALBERTA PARKS			B.C. PARKS		
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	997	737	507	223	122	137
	100.0	95.8	70.8	48.7	21.4	11.7	13.2
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3583364	2892687	1399234	779959	504411	399158
	100.0	94.6	76.3	36.9	20.6	13.3	10.5
BETWEEN 6 A.M. AND 12 NOON	1696651	1575497	1336300	525168	435843	296544	191208
	44.8	44.0	46.2	37.5	55.9	58.8	47.9
	100.0	92.9	78.8	31.0	25.7	17.5	11.3
FROM NOON TO 6 P.M.	1614004	1550047	1188859	720707	295748	172407	192467
	42.6	43.3	41.1	51.5	37.9	34.2	48.2
	100.0	96.0	73.7	44.7	18.3	10.7	11.9
BETWEEN 6 P.M. AND MIDNIGHT	397644	379169	303018	116165	31652	21655	12573
	10.5	10.6	10.5	8.3	4.1	4.3	3.1
	100.0	95.4	76.2	29.2	8.0	5.4	3.2
FROM MIDNIGHT TO 6 A.M.	49733	49733	41900	21781	13000	12636	364
	1.3	1.4	1.4	1.6	1.7	2.5	.1
	100.0	100.0	84.2	43.8	26.1	25.4	.7
DON'T KNOW	.	.	.	.	.	.	.
NOT STATED	27139	24592	18284	15414	3716	1169	2547
	.7	.7	.6	1.1	.5	.2	.6
	100.0	90.6	67.4	56.8	13.7	4.3	9.4

Q.10C TIME OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	997	737	507	223	122	137	54	119	639	155
	100.0	95.8	70.8	48.7	21.4	11.7	13.2	5.2	11.4	61.4	14.9
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3583364	2892687	1399234	779959	504411	399158	223303	418229	2076873	754406
	100.0	94.6	76.3	36.9	20.6	13.3	10.5	5.9	11.0	54.8	19.9
BETWEEN 6 A.M. AND 12 NOON	1696651	1575497	1336300	525168	435843	296544	191208	43974	200902	749324	540531
	44.8	44.0	46.2	37.5	55.9	58.8	47.9	19.7	48.0	36.1	71.6
	100.0	92.9	78.8	31.0	25.7	17.5	11.3	2.6	11.8	44.2	31.9
FROM NOON TO 6 P.M.	1614004	1550047	1188859	720707	295748	172407	102467	79007	172156	1024837	189978
	42.6	43.3	41.1	51.5	37.9	34.2	48.2	35.4	41.2	49.3	25.2
	100.0	96.0	73.7	44.7	18.3	10.7	11.9	4.9	10.7	63.5	11.8
BETWEEN 6 P.M. AND MIDNIGHT	397644	379169	303018	116165	31652	21655	12573	97083	29262	250260	23897
	10.5	10.6	10.5	8.3	4.1	4.3	3.1	43.5	7.0	12.0	3.2
	100.0	95.4	76.2	29.2	8.0	5.4	3.2	24.4	7.4	62.9	6.0
FROM MIDNIGHT TO 6 A.M.	49733	49733	41900	21781	13000	12636	364	-	9971	37561	-
	1.3	1.4	1.4	1.6	1.7	2.5	.1		2.4	1.8	
	100.0	100.0	84.2	43.8	26.1	25.4	.7		20.0	75.5	
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	27139	24592	18284	15414	3716	1169	2547	3240	5939	10567	-
	.7	.7	.6	1.1	.5	.2	.6	1.5	1.4	.5	
	100.0	90.6	67.4	56.8	13.7	4.3	9.4	11.9	21.9	38.9	

Q.10C TIME OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	828	538	166	124	182	31	-	10	1041	43	-	-
	100.0	79.5	51.7	15.9	11.9	17.5	3.0		1.0	100.0	4.1		
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3177513	2347616	378871	451026	510736	101247	-	36613	3789496	121260	-	-
	100.0	83.9	62.0	10.0	11.9	13.5	2.7		1.0	100.0	3.2		
BETWEEN 6 A.M. AND 12 NOON	1696651	1391361	1025952	188425	176983	261878	43411	-	13419	1696651	66235	-	-
	44.8	43.8	43.7	49.7	39.2	51.3	42.9		36.6	44.8	54.6		
	100.0	82.0	60.5	11.1	10.4	15.4	2.6		.8	100.0	3.9		
FROM NOON TO 6 P.M.	1614004	1333114	986282	146899	199933	223054	57836	-	23194	1614004	38634	-	-
	42.6	42.0	42.0	38.8	44.3	43.7	57.1		63.4	42.6	31.9		
	100.0	82.6	61.1	9.1	12.4	13.8	3.6		1.4	100.0	2.4		
BETWEEN 6 P.M. AND MIDNIGHT	397644	382583	287280	31749	63554	15060	-	-	-	397644	3755	-	-
	10.5	12.0	12.2	8.4	14.1	2.9				10.5	3.1		
	100.0	96.2	72.2	8.0	16.0	3.8				100.0	.9		
FROM MIDNIGHT TO 6 A.M.	49733	48383	40263	8120	-	1351	-	-	-	49733	12636	-	-
	1.3	1.5	1.7	2.1		.3				1.3	10.4		
	100.0	97.3	81.0	16.3		2.7				100.0	25.4		
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	27139	18669	4435	3678	10556	8471	-	-	-	27139	-	-	-
	.7	.6	.2	1.0	2.3	1.7				.7			
	100.0	68.8	16.3	13.6	38.9	31.2				100.0			

Q.10C TIME OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	NO	LENGTH OF STAY: SAME-DAY	OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME, VFR	SEASON: SUMMER	FALL	WINTER	SPRING
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	596	442	387	654	416	383	44	226	31	480	113	303	145
	100.0	57.3	42.5	37.2	62.8	40.0	36.8	4.2	21.7	3.0	46.1	10.9	29.1	13.9
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	2399686	1388988	1754229	2035267	1445048	1327755	161655	521136	114762	1498978	366926	1373651	549940
	100.0	63.3	36.7	46.3	53.7	38.1	35.0	4.3	13.8	3.0	39.6	9.7	36.2	14.5
BETWEEN 6 A.M. AND 12 NOON	1696651	1021253	674984	1108763	587888	402807	371231	31576	174133	41883	634670	205082	623531	233369
	44.8	42.6	48.6	63.2	28.9	27.9	28.0	19.5	33.4	36.5	42.3	55.9	45.4	42.4
	100.0	60.2	39.8	65.4	34.6	23.7	21.9	1.9	10.3	2.5	37.4	12.1	36.8	13.8
FROM NOON TO 6 P.M.	1614004	1009987	604017	573147	1040857	751155	674548	120968	248648	58242	708475	120913	550562	234054
	42.6	42.1	43.5	32.7	51.1	52.0	50.8	74.8	47.7	50.8	47.3	33.0	40.1	42.6
	100.0	62.6	37.4	35.5	64.5	46.5	41.8	7.5	15.4	3.6	43.9	7.5	34.1	14.5
BETWEEN 6 P.M. AND MIDNIGHT	397644	322600	74775	39622	358022	262290	253180	9110	82054	11233	101286	38763	183464	74131
	10.5	13.4	5.4	2.3	17.6	18.2	19.1	5.6	15.7	9.8	6.8	10.6	13.4	13.5
	100.0	81.1	18.8	10.0	90.0	66.0	63.7	2.3	20.6	2.8	25.5	9.7	46.1	18.6
FROM MIDNIGHT TO 6 A.M.	49733	31643	18091	17727	32006	19007	19007	-	13000	-	41322	-	2202	6210
	1.3	1.3	1.3	1.0	1.6	1.3	1.4		2.5		2.8		.2	1.1
	100.0	63.6	36.4	35.6	64.4	38.2	38.2		26.1		83.1		4.4	12.5
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	27139	10800	16201	14971	12169	8867	8867	-	3301	-	13226	2169	9569	2177
	.7	.5	1.2	.9	.6	.6	.7		.6		.9	.6	.7	.4
	100.0	39.8	59.7	55.2	44.8	32.7	32.7		12.2		48.7	8.0	35.3	8.0

Q.10C TIME OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	TOTAL	PARTY EXPENDITURE: DIRECT EXPENDITURE ONLY	PARTY EXPENDITURE: ANY PRE-PAID EXPENDITURE	PARTY EXPENDITURE: PREPAID PACKAGE	OVERALL RATING: EXCELLENT	OVERALL RATING: VERY GOOD	OVERALL RATING: GOOD,FAIR,POOR	PARTY COMPOSITION: ADULTS ONLY	PARTY COMPOSITION: ANY UNDER 16
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	943	77	28	531	322	161	815	226
	100.0	90.6	7.4	2.7	51.0	30.9	15.5	78.3	21.7
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	3327231	379485	86900	1809522	1198994	675457	2561073	1228423
	100.0	87.8	10.0	2.3	47.8	31.6	17.8	67.6	32.4
BETWEEN 6 A.M. AND 12 NOON	1696651	1447440	204332	5320	766923	588708	301392	1175423	521228
	44.8	43.5	53.8	6.1	42.4	49.1	44.6	45.9	42.4
	100.0	85.3	12.0	.3	45.2	34.7	17.8	69.3	30.7
FROM NOON TO 6 P.M.	1614004	1473300	112591	54797	780151	438221	341287	1048405	565599
	42.6	44.3	29.7	63.1	43.1	36.5	50.5	40.9	46.0
	100.0	91.3	7.0	3.4	48.3	27.2	21.1	65.0	35.0
BETWEEN 6 P.M. AND MIDNIGHT	397644	331295	61211	25432	219905	159459	13941	266940	130704
	10.5	10.0	16.1	29.3	12.2	13.3	2.1	10.4	10.6
	100.0	83.3	15.4	6.4	55.3	40.1	3.5	67.1	32.9
FROM MIDNIGHT TO 6 A.M.	49733	48383	1351	1351	33125	1701	7833	44179	5554
	1.3	1.5	.4	1.6	1.8	.1	1.2	1.7	.5
	100.0	97.3	2.7	2.7	66.6	3.4	15.8	88.8	11.2
DON'T KNOW	.	.	.	.	.	.	.	.	.
NOT STATED	27139	22489	.	.	8497	7501	11004	21801	5338
	.7	.7			.5	.6	1.6	.9	.4
	100.0	82.9			31.3	27.6	40.5	80.3	19.7

Q.10C TIME OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	389	382	177	90	34	216	195	773	210	296	477	179
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	1222853	1683245	563055	265416	132147	710348	798601	2926788	913204	939092	1768088	482064
BETWEEN 6 A.M. AND 12 NOON	1696651 44.8	531940 43.5	715178 42.5	290554 51.6	153022 57.7	34622 26.2	318444 44.8	380975 47.7	1328019 45.4	443154 48.5	416081 44.3	646021 36.5	214313 44.5
FROM NOON TO 6 P.M.	1614004 42.6	583572 47.7	783807 46.6	184256 32.7	73895 27.8	39427 29.8	287209 40.4	295261 37.0	1302932 44.5	377721 41.4	417724 44.5	885903 50.1	121589 25.2
BETWEEN 6 P.M. AND MIDNIGHT	397644 10.5	87749 7.2	164809 9.8	65544 11.6	23058 8.7	58098 44.0	84422 11.9	102261 12.8	239141 8.2	74930 8.2	76511 8.1	186646 10.6	134564 27.9
FROM MIDNIGHT TO 6 A.M.	49733 1.3	7438 .6	11991 .7	16721 3.0	13584 5.1	-	13974 2.0	15370 1.9	43524 1.5	12636 1.4	18098 1.9	42127 2.4	1338 .3
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	27139 .7	12155 1.0	7461 .4	2576 .5	1856 .7	-	2896 .4	4733 .6	13172 .5	4763 .5	10678 1.1	7391 .4	5935 1.2

Q.10C TIME OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL ROADSIDE PERSON VISITORS (ACTUAL)	1041	98	270	406	262	637	402	405	214	207	201
	100.0	9.4	25.9	39.0	25.2	61.2	38.6	38.9	20.6	19.9	19.3
TOTAL ROADSIDE PERSON VISITORS (WEIGHTED)	3789496	288351	1015423	1653705	784078	2157173	1627085	1529736	904216	629780	680745
	100.0	7.6	26.8	43.6	20.7	56.9	42.9	40.4	23.9	16.6	18.0
BETWEEN 6 A.M. AND 12 NOON	1696651	126361	388176	778638	401114	929196	767455	643346	441455	255815	339878
	44.8	43.8	38.2	47.1	51.2	43.1	47.2	42.1	48.8	40.6	49.9
	100.0	7.4	22.9	45.9	23.6	54.8	45.2	37.9	26.0	15.1	20.0
FROM NOON TO 6 P.M.	1614004	98484	452599	692430	324913	873239	736479	645552	369014	288012	284337
	42.6	34.2	44.6	41.9	41.4	40.5	45.3	42.2	40.8	45.7	41.8
	100.0	6.1	28.0	42.9	20.1	54.1	45.6	40.0	22.9	17.8	17.6
BETWEEN 6 P.M. AND MIDNIGHT	397644	57367	139259	162467	38550	306446	90246	196612	81006	73863	44389
	10.5	19.9	13.7	9.8	4.9	14.2	5.5	12.9	9.0	11.7	6.5
	100.0	14.4	35.0	40.9	9.7	77.1	22.7	49.4	20.4	18.6	11.2
FROM MIDNIGHT TO 6 A.M.	49733	2734	34371	12628	-	29264	20469	37028	4872	7833	-
	1.3	.9	3.4	.8		1.4	1.3	2.4	.5	1.2	
	100.0	5.5	69.1	25.4		58.8	41.2	74.5	9.8	15.8	
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	27139	-	1017	7541	18581	18107	9032	7197	6948	4257	8737
	.7		.1	.5	2.4	.8	.6	.5	.8	.7	1.3
	100.0		3.7	27.8	68.5	66.7	33.3	26.5	25.6	15.7	32.2

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1542648	1280423	597265	362742	235995	181556	88460	160442	951381	304427
	100.0	94.9	78.8	36.7	22.3	14.5	11.2	5.4	9.9	58.5	18.7
AN OUTDOORS VACATION	256329	247520	187847	111542	60959	35696	31993	-	5785	207571	34322
	15.8	16.0	14.7	18.7	16.8	15.1	17.6		3.6	21.8	11.3
	100.0	96.6	73.3	43.5	23.8	13.9	12.5		2.3	81.0	13.4
A RESORT VACATION	261595	238627	217926	38777	36169	12522	23962	4612	7508	184702	43719
	16.1	15.5	17.0	6.5	10.0	5.3	13.2	5.2	4.7	19.4	14.4
	100.0	91.2	83.3	14.8	13.8	4.8	9.2	1.8	2.9	70.6	16.7
A CLOSE-TO-HOME LEISURE TRIP	289086	268895	220242	62612	28506	12884	15622	5961	16050	148845	112296
	17.8	17.4	17.2	10.5	7.9	5.5	8.6	6.7	10.0	15.6	36.9
	100.0	93.0	76.2	21.7	9.9	4.5	5.4	2.1	5.6	51.5	38.8
A TOURING VACATION	407479	383009	321909	253527	161588	110107	100220	7986	22435	324777	28365
	25.1	24.8	25.1	42.4	44.5	46.7	55.2	9.0	14.0	34.1	9.3
	100.0	94.0	79.0	62.2	39.7	27.0	24.6	2.0	5.5	79.7	7.0
A TOWN OR CITY TRIP	188562	186412	176210	25363	54822	49806	6411	2981	8881	64311	102123
	11.6	12.1	13.8	4.2	15.1	21.1	3.5	3.4	5.5	6.8	33.5
	100.0	98.9	93.4	13.5	29.1	26.4	3.4	1.6	4.7	34.1	54.2
A VISIT TO FRIENDS OR RELATIVES	283459	270558	185657	149489	36369	24210	14225	4555	109890	96667	18847
	17.4	17.5	14.5	25.0	10.0	10.3	7.8	5.1	68.5	10.2	6.2
	100.0	95.4	65.5	52.7	12.8	8.5	5.0	1.6	38.8	34.1	6.6
A BUSINESS OR CONVENTION TRIP	99465	94484	84822	30074	12933	10576	2357	73130	5337	12544	3110
	6.1	6.1	6.6	5.0	3.6	4.5	1.3	82.7	3.3	1.3	1.0
	100.0	95.0	85.3	30.2	13.0	10.6	2.4	73.5	5.4	12.6	3.1
NOT STATED	35093	33772	32188	12919	3846	1083	3388	1276	6553	18311	6474
	2.2	2.2	2.5	2.2	1.1	.5	1.9	1.4	4.1	1.9	2.1
	100.0	96.2	91.7	36.8	11.0	3.1	9.7	3.6	18.7	52.2	18.4

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
	CANADA					OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PARTY VISITS (WEIGHTED)	1625480	1291506	968675	160386	162445	254141	79833	27439	15798	1482034	47884	59627	83819
	100.0	79.5	59.6	9.9	10.0	15.6	4.9	1.7	1.0	91.2	2.9	3.7	5.2
AN OUTDOORS VACATION	256329	207988	155388	20526	32074	38586	9755	579	1660	232803	19129	19873	3652
	15.8	16.1	16.0	12.8	19.7	15.2	12.2	2.1	10.5	15.7	39.9	33.3	4.4
	100.0	81.1	60.6	8.0	12.5	15.1	3.8	.2	.6	90.8	7.5	7.8	1.4
A RESORT VACATION	261595	240738	221251	9009	10477	16322	4536	1876	959	246319	-	1557	13720
	16.1	18.6	22.8	5.6	6.4	6.4	5.7	6.8	6.1	16.6		2.6	16.4
	100.0	92.0	84.6	3.4	4.0	6.2	1.7	.7	.4	94.2		.6	5.2
A CLOSE-TO-HOME LEISURE TRIP	289086	284977	270148	14111	718	3497	613	613	-	286451	2518	278	2357
	17.8	22.1	27.9	8.8	.4	1.4	.8	2.2		19.3	5.3	.5	2.8
	100.0	98.6	93.4	4.9	.2	1.2	.2	.2		99.1	.9	.1	.8
A TOURING VACATION	407479	179611	88459	39967	51185	170663	57205	15915	15097	323796	22186	29112	54571
	25.1	13.9	9.1	24.9	31.5	67.2	71.7	58.0	95.6	21.8	46.3	48.8	65.1
	100.0	44.1	21.7	9.8	12.6	41.9	14.0	3.9	3.7	79.5	5.4	7.1	13.4
A TOWN OR CITY TRIP	188562	172646	147121	15489	10036	10838	5077	2941	-	179464	1571	3979	5118
	11.6	13.4	15.2	9.7	6.2	4.3	6.4	10.7		12.1	3.3	6.7	6.1
	100.0	91.6	78.0	8.2	5.3	5.7	2.7	1.6		95.2	.8	2.1	2.7
A VISIT TO FRIENDS OR RELATIVES	283459	249282	104482	76344	68457	27589	6588	116	-	275107	6623	7932	420
	17.4	19.3	10.8	47.6	42.1	10.9	8.3	.4		18.6	13.8	13.3	.5
	100.0	87.9	36.9	26.9	24.2	9.7	2.3	*		97.1	2.3	2.8	.1
A BUSINESS OR CONVENTION TRIP	99465	77710	59951	11291	6468	15424	6330	1515	4451	95815	-	2134	1515
	6.1	6.0	6.2	7.0	4.0	6.1	7.9	5.5	28.2	6.5		3.6	1.8
	100.0	78.1	60.3	11.4	6.5	15.5	6.4	1.5	4.5	96.3		2.1	1.5
NOT STATED	35093	23938	19211	449	4278	6731	4424	4424	-	28258	-	1022	5813
	2.2	1.9	2.0	.3	2.6	2.6	5.5	16.1		1.9		1.7	6.9
	100.0	68.2	54.7	1.3	12.2	19.2	12.6	12.6		80.5		2.9	16.6

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PARTY VISITS (WEIGHTED)	1625480	1045476	578571	690712	934768	693065	633260	76816	206016	54550	611991	180120	593158	240211
	100.0	64.3	35.6	42.5	57.5	42.6	39.0	4.7	12.7	3.4	37.6	11.1	36.5	14.8
AN OUTDOORS VACATION	256329	190951	65239	69348	186980	84807	67535	21582	108522	4779	136216	31516	73460	15137
	15.8	18.3	11.3	10.0	20.0	12.2	10.7	28.1	52.7	8.8	22.3	17.5	12.4	6.3
	100.0	74.5	25.5	27.1	72.9	33.1	26.3	8.4	42.3	1.9	53.1	12.3	28.7	5.9
A RESORT VACATION	261595	178958	82548	103438	158158	144098	140871	3228	14363	7516	40402	12184	186729	22280
	16.1	17.1	14.3	15.0	16.9	20.8	22.2	4.2	7.0	13.8	6.6	6.8	31.5	9.3
	100.0	68.4	31.6	39.5	60.5	55.1	53.9	1.2	5.5	2.9	15.4	4.7	71.4	8.5
A CLOSE-TO-HOME LEISURE TRIP	289086	268928	20019	158939	130147	117327	96011	22321	11844	4712	86880	30936	137520	33750
	17.8	25.7	3.5	23.0	13.9	16.9	15.2	29.1	5.7	8.6	14.2	17.2	23.2	14.1
	100.0	93.0	6.9	55.0	45.0	40.6	33.2	7.7	4.1	1.6	30.1	10.7	47.6	11.7
A TOURING VACATION	407479	224989	181726	137385	270094	209829	202897	19876	56032	1590	244377	52415	48099	62589
	25.1	21.5	31.4	19.9	28.9	30.3	32.0	25.9	27.2	2.9	39.9	29.1	8.1	26.1
	100.0	55.2	44.6	33.7	66.3	51.5	49.8	4.9	13.8	.4	60.0	12.9	11.8	15.4
A TOWN OR CITY TRIP	188562	155269	33293	129670	58892	56562	52153	5286	2626	71	34371	19893	75313	58985
	11.6	14.9	5.8	18.8	6.3	8.2	8.2	6.9	1.3	.1	5.6	11.0	12.7	24.6
	100.0	82.3	17.7	68.8	31.2	30.0	27.7	2.8	1.4	*	18.2	10.5	39.9	31.3
A VISIT TO FRIENDS OR RELATIVES	283459	77529	205929	148739	134719	72505	59845	14102	27239	37131	130541	30991	81902	40024
	17.4	7.4	35.6	21.5	14.4	10.5	9.5	18.4	13.2	68.1	21.3	17.2	13.8	16.7
	100.0	27.4	72.6	52.5	47.5	25.6	21.1	5.0	9.6	13.1	46.1	10.9	28.9	14.1
A BUSINESS OR CONVENTION TRIP	99465	75699	23766	17676	81789	70237	70237	-	4092	1763	27719	22791	31540	17414
	6.1	7.2	4.1	2.6	8.7	10.1	11.1		2.0	3.2	4.5	12.7	5.3	7.2
	100.0	76.1	23.9	17.8	82.2	70.6	70.6		4.1	1.8	27.9	22.9	31.7	17.5
NOT STATED	35093	16320	18470	16342	18751	14494	13103	1391	4141	939	6945	5181	16290	6678
	2.2	1.6	3.2	2.4	2.0	2.1	2.1	1.8	2.0	1.7	1.1	2.9	2.7	2.8
	100.0	46.5	52.6	46.6	53.4	41.3	37.3	4.0	11.8	2.7	19.8	14.8	46.4	19.0

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1503	1087	375	315	807	468	188	1256	247
	100.0	72.3	25.0	21.0	53.7	31.1	12.5	83.6	16.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1338587	244892	114478	782073	522229	274845	1313523	311957
	100.0	82.4	15.1	7.0	48.1	32.1	16.9	80.8	19.2
AN OUTDOORS VACATION	256329	231731	20633	10826	134836	89349	27100	198755	57573
	15.8	17.3	8.4	9.5	17.2	17.1	9.9	15.1	18.5
	100.0	90.4	8.0	4.2	52.6	34.9	10.6	77.5	22.5
A RESORT VACATION	261595	204300	43662	17775	120454	93990	41995	212848	48747
	16.1	15.3	17.8	15.5	15.4	18.0	15.3	16.2	15.6
	100.0	78.1	16.7	6.8	46.0	35.9	16.1	81.4	18.6
A CLOSE-TO-HOME LEISURE TRIP	289086	263115	19529	5210	136597	70351	68428	235744	53342
	17.8	19.7	8.0	4.6	17.5	13.5	24.9	17.9	17.1
	100.0	91.0	6.8	1.8	47.3	24.3	23.7	81.5	18.5
A TOURING VACATION	407479	322711	78730	60272	215970	125359	52345	314283	93196
	25.1	24.1	32.1	52.6	27.6	24.0	19.0	23.9	29.9
	100.0	79.2	19.3	14.8	53.0	30.8	12.8	77.1	22.9
A TOWN OR CITY TRIP	188562	132301	55957	5659	98601	57791	30579	163726	24835
	11.6	9.9	22.8	4.9	12.6	11.1	11.1	12.5	8.0
	100.0	70.2	29.7	3.0	52.3	30.6	16.2	86.8	13.2
A VISIT TO FRIENDS OR RELATIVES	283459	266498	8704	4819	111081	104080	61589	212950	70508
	17.4	19.9	3.6	4.2	14.2	19.9	22.4	16.2	22.6
	100.0	94.0	3.1	1.7	39.2	36.7	21.7	75.1	24.9
A BUSINESS OR CONVENTION TRIP	99465	63937	34315	13949	42683	43138	10540	87301	12164
	6.1	4.8	14.0	12.2	5.5	8.3	3.8	6.6	3.9
	100.0	64.3	34.5	14.0	42.9	43.4	10.6	87.8	12.2
NOT STATED	35093	22213	9342	4786	14327	6588	7384	34070	1023
	2.2	1.7	3.8	4.2	1.8	1.3	2.7	2.6	.3
	100.0	63.3	26.6	13.6	40.8	18.8	21.0	97.1	2.9

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
AN OUTDOORS VACATION	256329	78383	82949	54721	36070	13862	129636	80764	188945	61218	114946	111189	51123
	15.8	12.6	16.3	22.5	17.8	16.4	39.5	24.9	15.3	15.5	29.9	14.8	22.4
A RESORT VACATION	261595	103321	85502	45112	22562	15100	31089	52584	155804	31901	30548	117329	131853
	16.1	16.6	16.8	18.6	11.1	17.9	9.5	16.2	12.7	8.1	7.9	15.6	57.8
A CLOSE-TO-HOME LEISURE TRIP	289086	130224	86024	57294	26303	6186	36995	51437	235451	70222	23947	168497	46737
	17.8	20.9	16.9	23.6	13.0	7.3	11.3	15.8	19.1	17.7	6.2	22.4	20.5
A TOURING VACATION	407479	174798	118088	65008	28503	28869	107013	81968	369858	133478	164567	233246	1400
	25.1	28.1	23.2	26.7	14.0	34.2	32.6	25.2	30.0	33.7	42.8	31.0	.6
A TOWN OR CITY TRIP	188562	50597	52376	25630	60907	5041	19679	68725	156725	76271	14944	101799	2250
	11.6	8.1	10.3	10.5	30.0	6.0	6.0	21.2	12.7	19.3	3.9	13.5	1.0
A VISIT TO FRIENDS OR RELATIVES	283459	83900	137080	26648	34202	11551	25859	25485	204375	41830	58523	88310	16786
	17.4	13.5	26.9	11.0	16.8	13.7	7.9	7.8	16.6	10.6	15.2	11.8	7.4
A BUSINESS OR CONVENTION TRIP	99465	32661	25169	8707	19681	16904	22400	9486	67254	26144	21932	39359	9594
	6.1	5.3	4.9	3.6	9.7	20.0	6.8	2.9	5.5	6.6	5.7	5.2	4.2
NOT STATED	35093	18367	484	4492	4683	989	2011	4580	17636	3644	8630	4578	2073
	2.2	3.0	.1	1.8	2.3	1.2	.6	1.4	1.4	.9	2.2	.6	.9

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
AN OUTDOORS VACATION	256329	43315	185617	36598	53931	45136	24894	19076	12955	45273	74319	70277	81758
	15.8	15.6	16.3	34.4	19.1	21.6	10.7	12.0	22.8	10.3	14.0	14.4	19.6
A RESORT VACATION	261595	15882	193033	33168	48898	24358	44142	42086	1171	52534	73904	85313	86652
	16.1	5.7	16.9	31.2	17.3	11.6	19.0	26.4	2.1	12.0	13.9	17.5	20.8
A CLOSE-TO-HOME LEISURE TRIP	289086	2122	236523	10932	71898	46248	23458	37107	14714	46508	92317	83250	70159
	17.8	.8	20.7	10.3	25.5	22.1	10.1	23.3	25.8	10.6	17.4	17.1	16.8
A TOURING VACATION	407479	187181	180456	5170	54607	42167	48698	35601	10955	168091	142600	101998	110439
	25.1	67.4	15.8	4.9	19.4	20.1	21.0	22.4	19.2	38.4	26.9	20.9	26.5
A TOWN OR CITY TRIP	188562	12659	162443	6989	16435	36263	64486	7912	20162	27747	63184	84216	19464
	11.6	4.6	14.2	6.6	5.8	17.3	27.8	5.0	35.4	6.3	11.9	17.3	4.7
A VISIT TO FRIENDS OR RELATIVES	283459	37427	221821	18034	36320	33454	29727	24526	8613	111089	133457	75898	40435
	17.4	13.5	19.4	17.0	12.9	16.0	12.8	15.4	15.1	25.4	25.1	15.6	9.7
A BUSINESS OR CONVENTION TRIP	99465	22858	65334	6341	15310	16652	13209	6997	6422	28595	18837	14847	63268
	6.1	8.2	5.7	6.0	5.4	8.0	5.7	4.4	11.3	6.5	3.5	3.0	15.2
NOT STATED	35093	3107	18723	-	1725	1001	5256	8292	729	7258	7918	13292	7903
	2.2	1.1	1.6		.6	.5	2.3	5.2	1.3	1.7	1.5	2.7	1.9

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3877871	3144500	1621547	872036	579957	430151	226991	423024	2360553	755437
	100.0	95.0	77.0	39.7	21.4	14.2	10.5	5.6	10.4	57.8	18.5
AN OUTDOORS VACATION	622723	607477	449459	280751	131542	85971	60453	-	7549	523717	70750
	15.2	15.7	14.3	17.3	15.1	14.8	14.1		1.8	22.2	9.4
	100.0	97.6	72.2	45.1	21.1	13.8	9.7		1.2	84.1	11.4
A RESORT VACATION	645991	586895	539606	89311	91425	34817	57551	13937	22639	439028	105730
	15.8	15.1	17.2	5.5	10.5	6.0	13.4	6.1	5.4	18.6	14.0
	100.0	90.9	83.5	13.8	14.2	5.4	8.9	2.2	3.5	68.0	16.4
A CLOSE-TO-HOME LEISURE TRIP	750867	688926	530338	230821	86811	42623	44188	11892	55456	382594	282235
	18.4	17.8	16.9	14.2	10.0	7.3	10.3	5.2	13.1	16.2	37.4
	100.0	91.8	70.6	30.7	11.6	5.7	5.9	1.6	7.4	51.0	37.6
A TOURING VACATION	1114554	1058319	841820	702694	402521	281959	243004	33106	74079	821118	117006
	27.3	27.3	26.8	43.3	46.2	48.6	56.5	14.6	17.5	34.8	15.5
	100.0	95.0	75.5	63.0	36.1	25.3	21.8	3.0	6.6	73.7	10.5
A TOWN OR CITY TRIP	455201	450679	421784	75982	115694	101567	16902	5946	28017	165128	236235
	11.1	11.6	13.4	4.7	13.3	17.5	3.9	2.6	6.6	7.0	31.3
	100.0	99.0	92.7	16.7	25.4	22.3	3.7	1.3	6.2	36.3	51.9
A VISIT TO FRIENDS OR RELATIVES	722424	695791	477265	408858	86948	59067	34678	7485	270350	248822	53651
	17.7	17.9	15.2	25.2	10.0	10.2	8.1	3.3	63.9	10.5	7.1
	100.0	96.3	66.1	56.6	12.0	8.2	4.8	1.0	37.4	34.4	7.4
A BUSINESS OR CONVENTION TRIP	240873	223687	206661	76877	27452	24754	2697	190335	10745	28276	7483
	5.9	5.8	6.6	4.7	3.1	4.3	.6	83.9	2.5	1.2	1.0
	100.0	92.9	85.8	31.9	11.4	10.3	1.1	79.0	4.5	11.7	3.1
NOT STATED	70486	66318	63470	29398	8789	2246	7842	2583	8463	45326	9184
	1.7	1.7	2.0	1.8	1.0	.4	1.8	1.1	2.0	1.9	1.2
	100.0	94.1	90.0	41.7	12.5	3.2	11.1	3.7	12.0	64.3	13.0

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3262697	2409804	381754	471140	642122	179184	48000	36956	3789496	121260	103960	190548
	100.0	79.9	59.0	9.3	11.5	15.7	4.4	1.2	.9	92.8	3.0	2.5	4.7
AN OUTDOORS VACATION	622723	508625	372498	50450	85678	94645	19453	915	3491	583173	53023	28293	11257
	15.2	15.6	15.5	13.2	18.2	14.7	10.9	1.9	9.4	15.4	43.7	27.2	5.9
	100.0	81.7	59.8	8.1	13.8	15.2	3.1	.1	.6	93.6	8.5	4.5	1.8
A RESORT VACATION	645991	606666	560128	15748	30790	32283	7041	1907	2017	610048	-	2946	32996
	15.8	18.6	23.2	4.1	6.5	5.0	3.9	4.0	5.5	16.1		2.8	17.3
	100.0	93.9	86.7	2.4	4.8	5.0	1.1	.3	.3	94.4		.5	5.1
A CLOSE-TO-HOME LEISURE TRIP	750867	725684	682582	40239	2863	24091	1092	1092	-	743012	7232	672	7182
	18.4	22.2	28.3	10.5	.6	3.8	.6	2.3		19.6	6.0	.6	3.8
	100.0	96.6	90.9	5.4	.4	3.2	.1	.1		99.0	1.0	.1	1.0
A TOURING VACATION	1114554	550227	287624	102043	160560	439975	124352	26548	35482	935429	53347	59268	119857
	27.3	16.9	11.9	26.7	34.1	68.5	69.4	55.3	96.0	24.7	44.0	57.0	62.9
	100.0	49.4	25.8	9.2	14.4	39.5	11.2	2.4	3.2	83.9	4.8	5.3	10.8
A TOWN OR CITY TRIP	455201	410954	335821	33445	41688	33368	10878	4295	-	436160	4578	10361	8679
	11.1	12.6	13.9	8.8	8.8	5.2	6.1	8.9		11.5	3.8	10.0	4.6
	100.0	90.3	73.8	7.3	9.2	7.3	2.4	.9		95.8	1.0	2.3	1.9
A VISIT TO FRIENDS OR RELATIVES	722424	622607	260277	175120	187210	75972	23846	114	-	711435	14745	10237	753
	17.7	19.1	10.8	45.9	39.7	11.8	13.3	.2		18.8	12.2	9.8	.4
	100.0	86.2	36.0	24.2	25.9	10.5	3.3	*		98.5	2.0	1.4	.1
A BUSINESS OR CONVENTION TRIP	240873	186699	149586	25546	11567	42452	11722	1593	9363	235577	-	3703	1593
	5.9	5.7	6.2	6.7	2.5	6.6	6.5	3.3	25.3	6.2		3.6	.8
	100.0	77.5	62.1	10.6	4.8	17.6	4.9	.7	3.9	97.8		1.5	.7
NOT STATED	70486	41824	32375	1416	8033	16139	12523	12523	-	53974	-	1602	14910
	1.7	1.3	1.3	.4	1.7	2.5	7.0	26.1		1.4		1.5	7.8
	100.0	59.3	45.9	2.0	11.4	22.9	17.8	17.8		76.6		2.3	21.2

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PERSON VISITORS (WEIGHTED)	4084004	2592969	1486949	1777151	2306853	1711920	1579184	185626	526504	117831	1646096	391827	1441483	604597
	100.0	63.5	36.4	43.5	56.5	41.9	38.7	4.5	12.9	2.9	40.3	9.6	35.3	14.8
AN OUTDOORS VACATION	622723	484557	137752	153651	469072	207151	173404	42637	279526	6043	355224	58097	165178	44225
	15.2	18.7	9.3	8.6	20.3	12.1	11.0	23.0	53.1	5.1	21.6	14.8	11.5	7.3
	100.0	77.8	22.1	24.7	75.3	33.3	27.8	6.8	44.9	1.0	57.0	9.3	26.5	7.1
A RESORT VACATION	645991	421325	224397	271977	374013	345248	337485	7762	29314	7587	111494	23938	462572	47986
	15.8	16.2	15.1	15.3	16.2	20.2	21.4	4.2	5.6	6.4	6.8	6.1	32.1	7.9
	100.0	65.2	34.7	42.1	57.9	53.4	52.2	1.2	4.5	1.2	17.3	3.7	71.6	7.4
A CLOSE-TO-HOME LEISURE TRIP	750867	673109	77619	411358	339509	298815	247984	56987	38785	26559	246582	72080	312768	119436
	18.4	26.0	5.2	23.1	14.7	17.5	15.7	30.7	7.4	22.5	15.0	18.4	21.7	19.8
	100.0	89.6	10.3	54.8	45.2	39.8	33.0	7.6	5.2	3.5	32.8	9.6	41.7	15.9
A TOURING VACATION	1114554	645880	465730	437223	677332	526894	509721	57643	143562	2656	660582	111019	152346	190607
	27.3	24.9	31.3	24.6	29.4	30.8	32.3	31.1	27.3	2.3	40.1	28.3	10.6	31.5
	100.0	57.9	41.8	39.2	60.8	47.3	45.7	5.2	12.9	.2	59.3	10.0	13.7	17.1
A TOWN OR CITY TRIP	455201	370687	84514	315086	140114	133302	124353	10796	8054	226	101114	47333	171591	135163
	11.1	14.3	5.7	17.7	6.1	7.8	7.9	5.8	1.5	.2	6.1	12.1	11.9	22.4
	100.0	81.4	18.6	69.2	30.8	29.3	27.3	2.4	1.8	*	22.2	10.4	37.7	29.7
A VISIT TO FRIENDS OR RELATIVES	722424	195907	526517	406311	316113	183670	164152	22550	63798	73800	358297	69289	195440	99399
	17.7	7.6	35.4	22.9	13.7	10.7	10.4	12.1	12.1	62.6	21.8	17.7	13.6	16.4
	100.0	27.1	72.9	56.2	43.8	25.4	22.7	3.1	8.8	10.2	49.6	9.6	27.1	13.8
A BUSINESS OR CONVENTION TRIP	240873	184755	56118	31956	208917	186457	186457	-	7052	3601	75485	57664	75232	32492
	5.9	7.1	3.8	1.8	9.1	10.9	11.8		1.3	3.1	4.6	14.7	5.2	5.4
	100.0	76.7	23.3	13.3	86.7	77.4	77.4		2.9	1.5	31.3	23.9	31.2	13.5
NOT STATED	70486	31049	39119	25757	44729	36485	31026	5459	8130	1873	18428	10546	34199	7314
	1.7	1.2	2.6	1.4	1.9	2.1	2.0	2.9	1.5	1.6	1.1	2.7	2.4	1.2
	100.0	44.0	55.5	36.5	63.5	51.8	44.0	7.7	11.5	2.7	26.1	15.0	48.5	10.4

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
AN OUTDOORS VACATION	622723	162615	272236	126064	43356	42419	292709	213846	494388	169514	321197	304301	119622
	15.2	12.4	15.7	20.3	14.4	20.6	36.5	24.5	15.6	16.7	30.9	15.6	22.9
A RESORT VACATION	645991	204417	282598	102746	32598	37473	98899	168529	382200	93812	100622	300461	286283
	15.8	15.5	16.3	16.6	10.8	18.2	12.3	19.3	12.1	9.3	9.7	15.4	54.9
A CLOSE-TO-HOME LEISURE TRIP	750867	290282	317530	158938	35880	15132	96036	148423	589774	148166	52864	423209	112457
	18.4	22.0	18.3	25.6	11.9	7.3	12.0	17.0	18.7	14.6	5.1	21.7	21.5
A TOURING VACATION	1114554	388835	446495	182525	45849	59447	280337	227246	1031251	345874	434599	653952	3957
	27.3	29.5	25.7	29.5	15.2	28.9	34.9	26.1	32.6	34.2	41.9	33.5	.8
A TOWN OR CITY TRIP	455201	104509	184939	61453	111618	10593	46663	164919	373586	169673	44743	261725	7102
	11.1	7.9	10.6	9.9	37.0	5.1	5.8	18.9	11.8	16.8	4.3	13.4	1.4
A VISIT TO FRIENDS OR RELATIVES	722424	170676	438957	59793	46430	32643	62590	63536	567950	123952	170761	255112	34305
	17.7	13.0	25.2	9.6	15.4	15.8	7.8	7.3	18.0	12.2	16.4	13.1	6.6
A BUSINESS OR CONVENTION TRIP	240873	65999	86967	33074	21591	42607	56674	17130	159262	61753	63429	85618	28136
	5.9	5.0	5.0	5.3	7.2	20.7	7.1	2.0	5.0	6.1	6.1	4.4	5.4
NOT STATED	70486	34513	1528	15250	4958	3067	3236	10597	40512	8342	18265	7531	6718
	1.7	2.6	.1	2.5	1.6	1.5	.4	1.2	1.3	.8	1.8	.4	1.3

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1503	150	375	500	438	878	599	542	316	253	343
	100.0	10.0	25.0	33.3	29.1	58.4	39.9	36.1	21.0	16.8	22.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	315386	1086294	1726073	895938	2317967	1752565	1607906	971647	670683	772679
	100.0	7.7	26.6	42.3	21.9	56.8	42.9	39.4	23.8	16.4	18.9
AN OUTDOORS VACATION	622723	38880	218289	270006	95281	373412	249044	265796	107687	104021	137904
	15.2	12.3	20.1	15.6	10.6	16.1	14.2	16.5	11.1	15.5	17.8
	100.0	6.2	35.1	43.4	15.3	60.0	40.0	42.7	17.3	16.7	22.1
A RESORT VACATION	645991	75442	206341	282521	69432	464278	181712	332638	132768	90503	89495
	15.8	23.9	19.0	16.4	7.7	20.0	10.4	20.7	13.7	13.5	11.6
	100.0	11.7	31.9	43.7	10.7	71.9	28.1	51.5	20.6	14.0	13.9
A CLOSE-TO-HOME LEISURE TRIP	750867	55771	236252	346426	110056	378437	371478	269154	220762	125231	135719
	18.4	17.7	21.7	20.1	12.3	16.3	21.2	16.7	22.7	18.7	17.6
	100.0	7.4	31.5	46.1	14.7	50.4	49.5	35.8	29.4	16.7	18.1
A TOURING VACATION	1114554	75909	279443	320941	400216	555187	554180	391686	234269	187388	268622
	27.3	24.1	25.7	18.6	44.7	24.0	31.6	24.4	24.1	27.9	34.8
	100.0	6.8	25.1	28.8	35.9	49.8	49.7	35.1	21.0	16.8	24.1
A TOWN OR CITY TRIP	455201	36026	147056	182290	88238	229730	224172	130336	161068	70501	87026
	11.1	11.4	13.5	10.6	9.8	9.9	12.8	8.1	16.6	10.5	11.3
	100.0	7.9	32.3	40.0	19.4	50.5	49.2	28.6	35.4	15.5	19.1
A VISIT TO FRIENDS OR RELATIVES	722424	48891	149610	333430	185419	352566	364898	260083	126420	164163	150846
	17.7	15.5	13.8	19.3	20.7	15.2	20.8	16.2	13.0	24.5	19.5
	100.0	6.8	20.7	46.2	25.7	48.8	50.5	36.0	17.5	22.7	20.9
A BUSINESS OR CONVENTION TRIP	240873	4387	64162	90391	81614	170400	70473	161651	49238	18264	8263
	5.9	1.4	5.9	5.2	9.1	7.4	4.0	10.1	5.1	2.7	1.1
	100.0	1.8	26.6	37.5	33.9	70.7	29.3	67.1	20.4	7.6	3.4
NOT STATED	70486	5636	12326	22368	29231	44396	25166	24443	20378	2891	20838
	1.7	1.8	1.1	1.3	3.3	1.9	1.4	1.5	2.1	.4	2.7
	100.0	8.0	17.5	31.7	41.5	63.0	35.7	34.7	28.9	4.1	29.6

Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
	=FIRST TIME/REPEAT=			=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
AN OUTDOORS VACATION	622723	112162	446588	72680	105987	144560	78871	67378	13410	97681	135281	202130	203575
	15.2	15.9	15.5	35.0	18.0	19.6	12.7	14.2	13.6	9.5	10.7	15.9	19.2
A RESORT VACATION	645991	28658	498433	64429	93849	91279	121353	125996	2630	113430	155613	208112	235128
	15.8	4.1	17.3	31.1	15.9	12.4	19.5	26.5	2.7	11.0	12.4	16.4	22.2
A CLOSE-TO-HOME LEISURE TRIP	750867	4269	608335	28341	141588	138694	96465	122650	18383	114646	205394	281810	172215
	18.4	.6	21.2	13.7	24.0	18.8	15.5	25.8	18.6	11.1	16.3	22.2	16.3
A TOURING VACATION	1114554	473520	528823	8549	125708	147098	179589	107328	26893	430445	385927	299158	279904
	27.3	66.9	18.4	4.1	21.3	20.0	28.9	22.6	27.2	41.8	30.7	23.6	26.4
A TOWN OR CITY TRIP	455201	42845	385592	14216	37071	129295	131814	19923	36995	65235	153221	179807	63794
	11.1	6.1	13.4	6.9	6.3	17.5	21.2	4.2	37.5	6.3	12.2	14.2	6.0
A VISIT TO FRIENDS OR RELATIVES	722424	127404	549606	23226	86811	129160	88294	70241	16038	255610	335085	191793	107238
	17.7	18.0	19.1	11.2	14.7	17.5	14.2	14.8	16.2	24.8	26.6	15.1	10.1
A BUSINESS OR CONVENTION TRIP	240873	59706	149226	8825	31183	52243	29055	15629	12703	71230	38464	24166	172003
	5.9	8.4	5.2	4.3	5.3	7.1	4.7	3.3	12.9	6.9	3.1	1.9	16.2
NOT STATED	70486	7364	36464	-	3628	3705	5839	14145	754	18808	12072	22659	19475
	1.7	1.0	1.3		.6	.5	.9	3.0	.8	1.8	1.0	1.8	1.8

Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1542648	1280423	597265	362742	235995	181556	88460	160442	951381	304427
	100.0	94.9	78.8	36.7	22.3	14.5	11.2	5.4	9.9	58.5	18.7
A COUPLE	621972	591109	488405	250278	124934	75409	73998	32014	52605	390355	103420
	38.3	38.3	38.1	41.9	34.4	32.0	40.8	36.2	32.8	41.0	34.0
	100.0	95.0	78.5	40.2	20.1	12.1	11.9	5.1	8.5	62.8	16.6
FAMILY/ RELATIVES	510012	479737	369989	199892	96968	61686	50940	17211	60116	299519	74394
	31.4	31.1	28.9	33.5	26.7	26.1	28.1	19.5	37.5	31.5	24.4
	100.0	94.1	72.5	39.2	19.0	12.1	10.0	3.4	11.8	58.7	14.6
FRIENDS	243075	228973	198756	77232	50456	25001	33690	8707	16620	144962	63166
	15.0	14.8	15.5	12.9	13.9	10.6	18.6	9.8	10.4	15.2	20.7
	100.0	94.2	81.8	31.8	20.8	10.3	13.9	3.6	6.8	59.6	26.0
BUSINESS ASSOCIATES	33140	33140	32268	9247	1763	1763	-	11289	3698	9186	8572
	2.0	2.1	2.5	1.5	.5	.7		12.8	2.3	1.0	2.8
	100.0	100.0	97.4	27.9	5.3	5.3		34.1	11.2	27.7	25.9
SCHOOL GROUP	3054	3054	3054	3054	509	-	509	-	-	3054	-
	.2	.2	.2	.5	.1		.3			.3	
	100.0	100.0	100.0	100.0	16.7		16.7			100.0	
CLUB/ ASSOCIATION/ CONVENTION GROUP	29641	29354	19177	14894	2556	2014	819	5880	-	20362	3777
	1.8	1.9	1.5	2.5	.7	.9	.5	6.6		2.1	1.2
	100.0	99.0	64.7	50.2	8.6	6.8	2.8	19.8		68.7	12.7
SENIOR'S GROUP	11236	11236	11236	8962	4745	3703	2267	-	701	10535	-
	.7	.7	.9	1.5	1.3	1.6	1.2		.4	1.1	
	100.0	100.0	100.0	79.8	42.2	33.0	20.2		6.2	93.8	
BY MYSELF	203075	193879	180327	43876	80034	66131	18797	14364	19706	94175	69365
	12.5	12.6	14.1	7.3	22.1	28.0	10.4	16.2	12.3	9.9	22.8
	100.0	95.5	88.8	21.6	39.4	32.6	9.3	7.1	9.7	46.4	34.2
TOUR GROUP	10324	10324	9533	8937	4906	4231	1273	-	-	9850	474
	.6	.7	.7	1.5	1.4	1.8	.7			1.0	.2
	100.0	100.0	92.3	86.6	47.5	41.0	12.3			95.4	4.6
BUS TOUR	581	581	581	581	303	-	303	-	-	581	-
	*	*	*	.1	.1		.2			.1	
	100.0	100.0	100.0	100.0	52.2		52.2			100.0	

Continued

Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) ANY GROUP TOUR	84455	84168	72327	45397	14782	11712	5172	16164	4399	53291	10584
	5.2	5.5	5.6	7.6	4.1	5.0	2.8	18.3	2.7	5.6	3.5
	100.0	99.7	85.6	53.8	17.5	13.9	6.1	19.1	5.2	63.1	12.5
OTHER	835	835	835	233	-	-	-	-	-	233	602
	.1	.1	.1	*						*	.2
	100.0	100.0	100.0	27.9						27.9	72.1
NOT STATED	20705	20705	19354	7531	1431	929	1431	-	11285	6604	-
	1.3	1.3	1.5	1.3	.4	.4	.8		7.0	.7	
	100.0	100.0	93.5	36.4	6.9	4.5	6.9		54.5	31.9	

Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PARTY VISITS (WEIGHTED)	1625480	1291506	968675	160386	162445	254141	79833	27439	15798	1482034	47884	59627	83819
	100.0	79.5	59.6	9.9	10.0	15.6	4.9	1.7	1.0	91.2	2.9	3.7	5.2
A COUPLE	621972	457370	377885	44178	35307	127386	37216	13765	10557	574790	30588	17167	30015
	38.3	35.4	39.0	27.5	21.7	50.1	46.6	50.2	66.8	38.8	63.9	28.8	35.8
	100.0	73.5	60.8	7.1	5.7	20.5	6.0	2.2	1.7	92.4	4.9	2.8	4.8
FAMILY/ RELATIVES	510012	445229	293977	71361	79891	48972	15810	1734	4424	493141	8777	8186	8684
	31.4	34.5	30.3	44.5	49.2	19.3	19.8	6.3	28.0	33.3	18.3	13.7	10.4
	100.0	87.3	57.6	14.0	15.7	9.6	3.1	.3	.9	96.7	1.7	1.6	1.7
FRIENDS	243075	194309	157717	21974	14617	38078	10688	3524	816	220872	6667	10012	12191
	15.0	15.0	16.3	13.7	9.0	15.0	13.4	12.8	5.2	14.9	13.9	16.8	14.5
	100.0	79.9	64.9	9.0	6.0	15.7	4.4	1.4	.3	90.9	2.7	4.1	5.0
BUSINESS ASSOCIATES	33140	26980	19088	1763	6129	2698	3462	3462	-	27481	-	1325	4334
	2.0	2.1	2.0	1.1	3.8	1.1	4.3	12.6		1.9		2.2	5.2
	100.0	81.4	57.6	5.3	18.5	8.1	10.4	10.4		82.9		4.0	13.1
SCHOOL GROUP	3054	3054	-	-	3054	-	-	-	-	-	-	-	3054
	.2	.2			1.9								3.6
	100.0	100.0			100.0								100.0
CLUB/ ASSOCIATION/ CONVENTION GROUP	29641	23667	22944	287	436	2430	3544	1400	-	21160	1279	683	7798
	1.8	1.8	2.4	.2	.3	1.0	4.4	5.1		1.4	2.7	1.1	9.3
	100.0	79.8	77.4	1.0	1.5	8.2	12.0	4.7		71.4	4.3	2.3	26.3
SENIOR'S GROUP	11236	1013	677	81	255	9144	1079	729	-	1917	-	177	9142
	.7	.1	.1	.1	.2	3.6	1.4	2.7		.1		.3	10.9
	100.0	9.0	6.0	.7	2.3	81.4	9.6	6.5		17.1		1.6	81.4
BY MYSELF	203075	168220	133383	20518	14319	26441	8414	1677	-	173626	1179	25653	3796
	12.5	13.0	13.8	12.8	8.8	10.4	10.5	6.1		11.7	2.5	43.0	4.5
	100.0	82.8	65.7	10.1	7.1	13.0	4.1	.8		85.5	.6	12.6	1.9
TOUR GROUP	10324	2513	1701	303	509	4943	2868	2383	-	637	-	961	8726
	.6	.2	.2	.2	.3	1.9	3.6	8.7		*		1.6	10.4
	100.0	24.3	16.5	2.9	4.9	47.9	27.8	23.1		6.2		9.3	84.5

Continued

Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
BUS TOUR	581	-	-	-	-	581	-	-	-	-	-	-	581
	*					.2							.7
	100.0					100.0							100.0
(NET) ANY GROUP TOUR	84455	53985	41166	2435	10383	19518	10952	7974	-	47951	1279	3145	33358
	5.2	4.2	4.2	1.5	6.4	7.7	13.7	29.1		3.2	2.7	5.3	39.8
	100.0	63.9	48.7	2.9	12.3	23.1	13.0	9.4		56.8	1.5	3.7	39.5
OTHER	835	602	602	-	-	-	233	233	-	602	-	-	233
	.1	*	.1				.3	.8		*			.3
	100.0	72.1	72.1				27.9	27.9		72.1			27.9
NOT STATED	20705	15470	1351	-	14119	2154	3081	3081	-	15838	-	987	3881
	1.3	1.2	.1		8.7	.8	3.9	11.2		1.1		1.7	4.6
	100.0	74.7	6.5		68.2	10.4	14.9	14.9		76.5		4.8	18.7

Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	PARKS MAIN DESTINATION: NO	LENGTH OF STAY: SAME-DAY	LENGTH OF STAY: OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	ACCOMMODATION TYPE: HOTEL, MOTEL, LODGE	ACCOMMODATION TYPE: ALL OTHER ROOFED	ACCOMMODATION TYPE: ANY TRAILER, CAMPING	ACCOMMODATION TYPE: OWN VACATION HOME, VFR	SEASON: SUMMER	SEASON: FALL	SEASON: WINTER	SEASON: SPRING
TOTAL PARTY VISITS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PARTY VISITS (WEIGHTED)	1625480	1045476	578571	690712	934768	693065	633260	76816	206016	54550	611991	180120	593158	240211
	100.0	64.3	35.6	42.5	57.5	42.6	39.0	4.7	12.7	3.4	37.6	11.1	36.5	14.8
A COUPLE	621972	417509	204463	219133	402839	313393	300387	24493	75342	19547	202036	75534	264480	79921
	38.3	39.9	35.3	31.7	43.1	45.2	47.4	31.9	36.6	35.8	33.0	41.9	44.6	33.3
	100.0	67.1	32.9	35.2	64.8	50.4	48.3	3.9	12.1	3.1	32.5	12.1	42.5	12.8
FAMILY/ RELATIVES	510012	290165	219502	253559	256453	168821	156245	15652	76632	13980	247213	45846	162983	53969
	31.4	27.8	37.9	36.7	27.4	24.4	24.7	20.4	37.2	25.6	40.4	25.5	27.5	22.5
	100.0	56.9	43.0	49.7	50.3	33.1	30.6	3.1	15.0	2.7	48.5	9.0	32.0	10.6
FRIENDS	243075	163710	78807	102585	140490	102386	83979	19309	30744	8815	109845	37348	67514	28368
	15.0	15.7	13.6	14.9	15.0	14.8	13.3	25.1	14.9	16.2	17.9	20.7	11.4	11.8
	100.0	67.3	32.4	42.2	57.8	42.1	34.5	7.9	12.6	3.6	45.2	15.4	27.8	11.7
BUSINESS ASSOCIATES	33140	20585	12555	8572	24568	22804	22804	-	-	1763	4561	2355	16217	10006
	2.0	2.0	2.2	1.2	2.6	3.3	3.6			3.2	.7	1.3	2.7	4.2
	100.0	62.1	37.9	25.9	74.1	68.8	68.8			5.3	13.8	7.1	48.9	30.2
SCHOOL GROUP	3054	2291	509	-	3054	3054	3054	-	-	-	3054	-	-	-
	.2	.2	.1		.3	.4	.5				.5			
	100.0	75.0	16.7		100.0	100.0	100.0				100.0			
CLUB/ ASSOCIATION/ CONVENTION GROUP	29641	27096	2291	3777	25864	16885	16885	-	8980	-	6062	6591	12972	4017
	1.8	2.6	.4	.5	2.8	2.4	2.7		4.4		1.0	3.7	2.2	1.7
	100.0	91.4	7.7	12.7	87.3	57.0	57.0		30.3		20.5	22.2	43.8	13.6
SENIOR'S GROUP	11236	6230	5006	-	11236	9938	9938	676	1998	-	7844	1368	436	1588
	.7	.6	.9		1.2	1.4	1.6	.9	1.0		1.3	.8	.1	.7
	100.0	55.4	44.6		100.0	88.5	88.5	6.0	17.8		69.8	12.2	3.9	14.1
BY MYSELF	203075	141418	61381	115333	87742	67217	50360	17614	19183	11155	56932	22273	60904	62966
	12.5	13.5	10.6	16.7	9.4	9.7	8.0	22.9	9.3	20.4	9.3	12.4	10.3	26.2
	100.0	69.6	30.2	56.8	43.2	33.1	24.8	8.7	9.4	5.5	28.0	11.0	30.0	31.0
TOUR GROUP	10324	6683	3640	474	9850	9850	9850	878	-	-	5610	1358	1782	1573
	.6	.6	.6	.1	1.1	1.4	1.6	1.1			.9	.8	.3	.7
	100.0	64.7	35.3	4.6	95.4	95.4	95.4	8.5			54.3	13.2	17.3	15.2

Continued

Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
BUS TOUR	581	303	278	-	581	581	581	-	-	-	581	-	-	-
	*	*	*		.1	.1	.1				.1			
	100.0	52.2	47.8		100.0	100.0	100.0				100.0			
(NET) ANY GROUP TOUR	84455	59945	24001	10584	73871	61831	61831	1554	10978	1763	27435	9433	31407	16179
	5.2	5.7	4.1	1.5	7.9	8.9	9.8	2.0	5.3	3.2	4.5	5.2	5.3	6.7
	100.0	71.0	28.4	12.5	87.5	73.2	73.2	1.8	13.0	2.1	32.5	11.2	37.2	19.2
OTHER	835	835	-	602	233	233	233	-	-	-	-	233	602	-
	.1	.1		.1	*	*	*					.1	.1	
	100.0	100.0		72.1	27.9	27.9	27.9					27.9	72.1	
NOT STATED	20705	6168	14537	13617	7088	6972	6798	478	-	-	813	823	16009	3061
	1.3	.6	2.5	2.0	.8	1.0	1.1	.6			.1	.5	2.7	1.3
	100.0	29.8	70.2	65.8	34.2	33.7	32.8	2.3			3.9	4.0	77.3	14.8

Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1503	1087	375	315	807	468	188	1256	247
	100.0	72.3	25.0	21.0	53.7	31.1	12.5	83.6	16.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1338587	244892	114478	782073	522229	274845	1313523	311957
	100.0	82.4	15.1	7.0	48.1	32.1	16.9	80.8	19.2
A COUPLE	621972	506299	94723	48984	302981	203752	106735	598523	23449
	38.3	37.8	38.7	42.8	38.7	39.0	38.8	45.6	7.5
	100.0	81.4	15.2	7.9	48.7	32.8	17.2	96.2	3.8
FAMILY/ RELATIVES	510012	467902	32295	17595	217823	175365	92973	244759	265252
	31.4	35.0	13.2	15.4	27.9	33.6	33.8	18.6	85.0
	100.0	91.7	6.3	3.4	42.7	34.4	18.2	48.0	52.0
FRIENDS	243075	210617	29999	11617	129462	82188	27585	224394	18681
	15.0	15.7	12.2	10.1	16.6	15.7	10.0	17.1	6.0
	100.0	86.6	12.3	4.8	53.3	33.8	11.3	92.3	7.7
BUSINESS ASSOCIATES	33140	21673	9952	8626	25473	7667	·	32422	718
	2.0	1.6	4.1	7.5	3.3	1.5		2.5	.2
	100.0	65.4	30.0	26.0	76.9	23.1		97.8	2.2
SCHOOL GROUP	3054	255	2800	2800	1273	1782	·	3054	·
	.2	*	1.1	2.4	.2	.3		.2	
	100.0	8.3	91.7	91.7	41.7	58.3		100.0	
CLUB/ ASSOCIATION/ CONVENTION GROUP	29641	19771	8337	8337	11596	13460	3863	24006	5636
	1.8	1.5	3.4	7.3	1.5	2.6	1.4	1.8	1.8
	100.0	66.7	28.1	28.1	39.1	45.4	13.0	81.0	19.0
SENIOR'S GROUP	11236	2657	8579	8579	6487	3881	787	10981	255
	.7	.2	3.5	7.5	.8	.7	.3	.8	.1
	100.0	23.6	76.4	76.4	57.7	34.5	7.0	97.7	2.3
BY MYSELF	203075	145428	54479	3608	114557	39335	39270	198294	4781
	12.5	10.9	22.2	3.2	14.6	7.5	14.3	15.1	1.5
	100.0	71.6	26.8	1.8	56.4	19.4	19.3	97.6	2.4
TOUR GROUP	10324	1306	8902	8902	7167	2720	436	10324	·
	.6	.1	3.6	7.8	.9	.5	.2	.8	
	100.0	12.6	86.2	86.2	69.4	26.3	4.2	100.0	

Continued

Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
BUS TOUR	581	-	581	581	-	581	-	581	-
	*		.2	.5		.1		*	
	100.0		100.0	100.0		100.0		100.0	
(NET) ANY GROUP TOUR	84455	43422	37868	36542	49756	28809	5085	77847	6608
	5.2	3.2	15.5	31.9	6.4	5.5	1.9	5.9	2.1
	100.0	51.4	44.8	43.3	58.9	34.1	6.0	92.2	7.8
OTHER	835	718	116	116	116	-	718	835	-
	.1	.1	*	.1	*		.3	.1	
	100.0	86.1	13.9	13.9	13.9		86.1	100.0	
NOT STATED	20705	14228	3661	3661	2709	15063	2816	19044	1661
	1.3	1.1	1.5	3.2	.3	2.9	1.0	1.4	.5
	100.0	68.7	17.7	17.7	13.1	72.8	13.6	92.0	8.0

Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS
BY VISITOR ACTIVITIES

	ACTIVITIES (NET)							
	TOTAL	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	328206	324707	1231289	395924	384267	751400	228016
A COUPLE	621972	129234	65708	478774	131074	139064	285751	92430
	38.3	39.4	20.2	38.9	33.1	36.2	38.0	40.5
FAMILY/ RELATIVES	510012	91207	125350	398785	128726	150112	272459	51313
	31.4	27.8	38.6	32.4	32.5	39.1	36.3	22.5
FRIENDS	243075	62176	56009	181177	41616	50257	109457	54517
	15.0	18.9	17.2	14.7	10.5	13.1	14.6	23.9
BUSINESS ASSOCIATES	33140	6253	5202	16006	2748	-	9296	3343
	2.0	1.9	1.6	1.3	.7		1.2	1.5
SCHOOL GROUP	3054	1273	1527	3054	1782	1782	3054	-
	.2	.4	.5	.2	.5	.5	.4	
CLUB/ ASSOCIATION/ CONVENTION GROUP	29641	4683	5691	19781	3585	6140	11391	10363
	1.8	1.4	1.8	1.6	.9	1.6	1.5	4.5
SENIOR'S GROUP	11236	1833	2814	10343	4550	5204	7419	-
	.7	.6	.9	.8	1.1	1.4	1.0	
BY MYSELF	203075	37050	70793	151032	91903	38869	72532	23730
	12.5	11.3	21.8	12.3	23.2	10.1	9.7	10.4
TOUR GROUP	10324	3830	1830	8656	3302	3169	6601	910
	.6	1.2	.6	.7	.8	.8	.9	.4
BUS TOUR	581	303	303	581	303	581	581	-
	*	.1	.1	*	.1	.2	.1	
(NET) ANY GROUP TOUR	84455	18174	16363	54900	14032	16598	34821	14616
	5.2	5.5	5.0	4.5	3.5	4.3	4.6	6.4
OTHER	835	-	-	233	-	-	116	602
	.1			*			*	.3

Continued

Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS
BY VISITOR ACTIVITIES

	ACTIVITIES (NET)							
	TOTAL	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	20705	2697	3215	17132	1622	996	4439	2290
	1.3	.8	1.0	1.4	.4	.3	.6	1.0

Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	STAGE IN LIFE CYCLE YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	HOUSEHOLD INCOME UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
A COUPLE	621972	126968	413572	28923	167084	34460	41216	38069	6836	254032	208575	174741	175509
	38.3	45.7	36.3	27.2	59.3	16.5	17.8	23.9	12.0	58.0	39.3	35.9	42.1
FAMILY/ RELATIVES	510012	66255	394893	11491	35918	135775	106714	76828	9888	88762	137135	160185	129392
	31.4	23.9	34.6	10.8	12.7	64.9	46.0	48.3	17.4	20.3	25.8	32.9	31.1
FRIENDS	243075	40056	152886	36831	62058	27151	11206	34380	9368	48910	91767	55724	72696
	15.0	14.4	13.4	34.7	22.0	13.0	4.8	21.6	16.5	11.2	17.3	11.4	17.4
BUSINESS ASSOCIATES	33140	3906	23192	857	6283	7938	5475	5635	1325	3133	3581	13640	14281
	2.0	1.4	2.0	.8	2.2	3.8	2.4	3.5	2.3	.7	.7	2.8	3.4
SCHOOL GROUP	3054	1018	2036	-	-	255	1527	1273	-	-	509	1273	1018
	.2	.4	.2			.1	.7	.8			.1	.3	.2
CLUB/ ASSOCIATION/ CONVENTION GROUP	29641	4799	23310	6790	3218	2430	3335	3594	416	4270	6378	10358	9192
	1.8	1.7	2.0	6.4	1.1	1.2	1.4	2.3	.7	1.0	1.2	2.1	2.2
SENIOR'S GROUP	11236	7987	2119	-	121	-	303	590	822	5435	2336	906	4005
	.7	2.9	.2		*		.1	.4	1.4	1.2	.4	.2	1.0
BY MYSELF	203075	25898	154641	23561	21433	5466	63131	7106	30699	29697	79749	83459	28156
	12.5	9.3	13.6	22.2	7.6	2.6	27.2	4.5	53.9	6.8	15.0	17.1	6.8
TOUR GROUP	10324	7136	2513	303	-	989	121	534	303	5932	2802	1600	4245
	.6	2.6	.2	.3		.5	.1	.3	.5	1.4	.5	.3	1.0
BUS TOUR	581	581	-	-	-	-	-	-	-	581	278	-	303
	*	.2								.1	.1		.1
(NET) ANY GROUP TOUR	84455	25150	49927	7950	9621	10606	10762	11626	2866	19073	13368	26773	33044
	5.2	9.1	4.4	7.5	3.4	5.1	4.6	7.3	5.0	4.4	2.5	5.5	7.9
OTHER	835	233	602	-	116	-	602	-	-	-	602	-	-
	.1	.1	.1		*		.3				.1		
NOT STATED	20705	2508	14474	121	355	116	485	-	-	12281	12398	502	2807
	1.3	.9	1.3	.1	.1	.1	.2			2.8	2.3	.1	.7

Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, RECREAT'L VAC. HOME	MAIN PURPOSE OF PARKS VISIT: DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3877871	3144500	1621547	872036	579957	430151	226991	423024	2360553	755437
	100.0	95.0	77.0	39.7	21.4	14.2	10.5	5.6	10.4	57.8	18.5
A COUPLE	1316701	1253931	1044797	550489	272460	170433	153548	63586	119881	815426	230607
	32.2	32.3	33.2	33.9	31.2	29.4	35.7	28.0	28.3	34.5	30.5
	100.0	95.2	79.3	41.8	20.7	12.9	11.7	4.8	9.1	61.9	17.5
FAMILY/ RELATIVES	1738658	1633523	1230966	741578	333673	218454	173269	70309	190701	1020236	268348
	42.6	42.1	39.1	45.7	38.3	37.7	40.3	31.0	45.1	43.2	35.5
	100.0	94.0	70.8	42.7	19.2	12.6	10.0	4.0	11.0	58.7	15.4
FRIENDS	619750	584081	504200	223218	117494	64699	69892	33074	42883	346038	165688
	15.2	15.1	16.0	13.8	13.5	11.2	16.2	14.6	10.1	14.7	21.9
	100.0	94.2	81.4	36.0	19.0	10.4	11.3	5.3	6.9	55.8	26.7
BUSINESS ASSOCIATES	79645	79645	76600	16477	3601	3601	-	28564	14039	16519	24560
	2.0	2.1	2.4	1.0	.4	.6		12.6	3.3	.7	3.3
	100.0	100.0	96.2	20.7	4.5	4.5		35.9	17.6	20.7	30.8
SCHOOL GROUP	5889	5889	5889	5889	1071	-	1071	-	-	5889	-
	.1	.2	.2	.4	.1		.2			.2	
	100.0	100.0	100.0	100.0	18.2		18.2			100.0	
CLUB/ ASSOCIATION/ CONVENTION GROUP	80682	80110	50406	38416	5039	3931	1692	19640	-	50183	11257
	2.0	2.1	1.6	2.4	.6	.7	.4	8.7		2.1	1.5
	100.0	99.3	62.5	47.6	6.2	4.9	2.1	24.3		62.2	14.0
SENIOR'S GROUP	22988	22988	22988	18313	10486	8296	4806	-	2211	20777	-
	.6	.6	.7	1.1	1.2	1.4	1.1		.5	.9	
	100.0	100.0	100.0	79.7	45.6	36.1	20.9		9.6	90.4	
BY MYSELF	301326	289405	270680	71389	138157	121169	26085	14895	21572	138871	120515
	7.4	7.5	8.6	4.4	15.8	20.9	6.1	6.6	5.1	5.9	16.0
	100.0	96.0	89.8	23.7	45.8	40.2	8.7	4.9	7.2	46.1	40.0
TOUR GROUP	25842	25842	21347	22027	10534	8597	3155	-	-	23480	2362
	.6	.7	.7	1.4	1.2	1.5	.7			1.0	.3
	100.0	100.0	82.6	85.2	40.8	33.3	12.2			90.9	9.1
BUS TOUR	930	930	930	930	638	-	638	-	-	930	-
	*	*	*	.1	.1		.1			*	
	100.0	100.0	100.0	100.0	68.6		68.6			100.0	

Continued

Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) ANY GROUP TOUR	206012	205440	168196	101761	31369	24425	11363	45126	16250	117486	31585
	5.0	5.3	5.3	6.3	3.6	4.2	2.6	19.9	3.8	5.0	4.2
	100.0	99.7	81.6	49.4	15.2	11.9	5.5	21.9	7.9	57.0	15.3
OTHER	1429	1429	1429	228	-	-	-	-	-	228	1201
	*	*	*	*						*	.2
	100.0	100.0	100.0	16.0						16.0	84.0
NOT STATED	67145	67145	65040	15723	2439	1938	2439	-	45024	16481	-
	1.6	1.7	2.1	1.0	.3	.3	.6		10.6	.7	
	100.0	100.0	96.9	23.4	3.6	2.9	3.6		67.1	24.5	

Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3262697	2409804	381754	471140	642122	179184	48000	36956	3789496	121260	103960	190548
	100.0	79.9	59.0	9.3	11.5	15.7	4.4	1.2	.9	92.8	3.0	2.5	4.7
A COUPLE	1316701	941045	780816	88626	71603	304856	70801	22248	22098	1222853	64985	34933	58915
	32.2	28.8	32.4	23.2	15.2	47.5	39.5	46.4	59.8	32.3	53.6	33.6	30.9
	100.0	71.5	59.3	6.7	5.4	23.2	5.4	1.7	1.7	92.9	4.9	2.7	4.5
FAMILY/ RELATIVES	1738658	1506566	1008062	212947	285557	175141	56951	2805	13141	1683245	39177	19405	36008
	42.6	46.2	41.8	55.8	60.6	27.3	31.8	5.8	35.6	44.4	32.3	18.7	18.9
	100.0	86.7	58.0	12.2	16.4	10.1	3.3	.2	.8	96.8	2.3	1.1	2.1
FRIENDS	619750	482222	393079	47801	41343	115662	21866	5317	1717	563055	14024	22487	34209
	15.2	14.8	16.3	12.5	8.8	18.0	12.2	11.1	4.6	14.9	11.6	21.6	18.0
	100.0	77.8	63.4	7.7	6.7	18.7	3.5	.9	.3	90.9	2.3	3.6	5.5
BUSINESS ASSOCIATES	79645	69821	53862	3601	12358	6191	3632	3632	-	70261	-	2706	6677
	2.0	2.1	2.2	.9	2.6	1.0	2.0	7.6		1.9		2.6	3.5
	100.0	87.7	67.6	4.5	15.5	7.8	4.6	4.6		88.2		3.4	8.4
SCHOOL GROUP	5889	5889	-	-	5889	-	-	-	-	-	-	-	5889
	.1	.2			1.3								3.1
	100.0	100.0			100.0								100.0
CLUB/ ASSOCIATION/ CONVENTION GROUP	80682	70334	68022	572	1740	4346	6002	1695	-	64256	2512	1038	15388
	2.0	2.2	2.8	.1	.4	.7	3.3	3.5		1.7	2.1	1.0	8.1
	100.0	87.2	84.3	.7	2.2	5.4	7.4	2.1		79.6	3.1	1.3	19.1
SENIOR'S GROUP	22988	1378	672	171	535	19149	2460	1189	-	4769	-	371	17847
	.6	*	*	*	.1	3.0	1.4	2.5		.1		.4	9.4
	100.0	6.0	2.9	.7	2.3	83.3	10.7	5.2		20.7		1.6	77.6
BY MYSELF	301326	254964	208221	27887	18857	33383	12979	1848	-	265416	3112	31464	4447
	7.4	7.8	8.6	7.3	4.0	5.2	7.2	3.9		7.0	2.6	30.3	2.3
	100.0	84.6	69.1	9.3	6.3	11.1	4.3	.6		88.1	1.0	10.4	1.5
TOUR GROUP	25842	8849	7727	319	803	10906	6087	5093	-	2534	-	2021	21287
	.6	.3	.3	.1	.2	1.7	3.4	10.6		.1		1.9	11.2
	100.0	34.2	29.9	1.2	3.1	42.2	23.6	19.7		9.8		7.8	82.4

Continued

Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
BUS TOUR	930	-	-	-	-	930	-	-	-	-	-	-	930
	*					.1							.5
	100.0					100.0							100.0
(NET) ANY GROUP TOUR	206012	146600	120611	4664	21326	41231	18181	11609	-	132147	2512	6137	67728
	5.0	4.5	5.0	1.2	4.5	6.4	10.1	24.2		3.5	2.1	5.9	35.5
	100.0	71.2	58.5	2.3	10.4	20.0	8.8	5.6		64.1	1.2	3.0	32.9
OTHER	1429	1201	1201	-	-	-	228	228	-	1201	-	-	228
	*	*	*				.1	.5		*			.1
	100.0	84.0	84.0				16.0	16.0		84.0			16.0
NOT STATED	67145	52280	2105	-	50176	5690	9174	9174	-	54444	-	1490	11210
	1.6	1.6	.1		10.6	.9	5.1	19.1		1.4		1.4	5.9
	100.0	77.9	3.1		74.7	8.5	13.7	13.7		81.1		2.2	16.7

Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	NO	LENGTH OF STAY: SAME-DAY	OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME, VFR	SEASON: SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PERSON VISITORS (WEIGHTED)	4084004	2592969	1486949	1777151	2306853	1711920	1579184	185626	526504	117831	1646096	391827	1441483	604597
	100.0	63.5	36.4	43.5	56.5	41.9	38.7	4.5	12.9	2.9	40.3	9.6	35.3	14.8
A COUPLE	1316701	874101	442600	463357	853344	666035	634552	68012	159749	56133	449432	152595	557236	157438
	32.2	33.7	29.8	26.1	37.0	38.9	40.2	36.6	30.3	47.6	27.3	38.9	38.7	26.0
	100.0	66.4	33.6	35.2	64.8	50.6	48.2	5.2	12.1	4.3	34.1	11.6	42.3	12.0
FAMILY/ RELATIVES	1738658	1023164	713083	866670	871989	589597	549642	51806	258005	32754	868388	138109	523276	208886
	42.6	39.5	48.0	48.8	37.8	34.4	34.8	27.9	49.0	27.8	52.8	35.2	36.3	34.5
	100.0	58.8	41.0	49.8	50.2	33.9	31.6	3.0	14.8	1.9	49.9	7.9	30.1	12.0
FRIENDS	619750	430588	186703	265727	354023	268483	227791	42789	74467	14889	283111	89354	169124	78162
	15.2	16.6	12.6	15.0	15.3	15.7	14.4	23.1	14.1	12.6	17.2	22.8	11.7	12.9
	100.0	69.5	30.1	42.9	57.1	43.3	36.8	6.9	12.0	2.4	45.7	14.4	27.3	12.6
BUSINESS ASSOCIATES	79645	47965	31680	24560	55085	51483	51483	-	-	3601	6076	6708	40789	26072
	2.0	1.8	2.1	1.4	2.4	3.0	3.3			3.1	.4	1.7	2.8	4.3
	100.0	60.2	39.8	30.8	69.2	64.6	64.6			4.5	7.6	8.4	51.2	32.7
SCHOOL GROUP	5889	4283	1338	-	5889	5889	5889	-	-	-	5889	-	-	-
	.1	.2	.1		.3	.3	.4				.4			
	100.0	72.7	22.7		100.0	100.0	100.0				100.0			
CLUB/ ASSOCIATION/ CONVENTION GROUP	80682	75739	4408	11257	69425	41450	41450	-	27975	-	11817	17124	41395	10346
	2.0	2.9	.3	.6	3.0	2.4	2.6		5.3		.7	4.4	2.9	1.7
	100.0	93.9	5.5	14.0	86.0	51.4	51.4		34.7		14.6	21.2	51.3	12.8
SENIOR'S GROUP	22988	12200	10787	-	22988	20258	20258	1405	4940	-	17427	2278	435	2847
	.6	.5	.7		1.0	1.2	1.3	.8	.9		1.1	.6	*	.5
	100.0	53.1	46.9		100.0	88.1	88.1	6.1	21.5		75.8	9.9	1.9	12.4
BY MYSELF	301326	219184	81589	178535	122791	94284	68905	26175	26813	11600	89670	27282	64356	120018
	7.4	8.5	5.5	10.0	5.3	5.5	4.4	14.1	5.1	9.8	5.4	7.0	4.5	19.9
	100.0	72.7	27.1	59.2	40.8	31.3	22.9	8.7	8.9	3.8	29.8	9.1	21.4	39.8
TOUR GROUP	25842	17765	8076	2362	23480	23480	23480	1847	-	-	11258	2194	6277	6113
	.6	.7	.5	.1	1.0	1.4	1.5	1.0			.7	.6	.4	1.0
	100.0	68.7	31.3	9.1	90.9	90.9	90.9	7.1			43.6	8.5	24.3	23.7

Continued

Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	PARKS MAIN DESTINATION: NO	LENGTH OF STAY: SAME-DAY	LENGTH OF STAY: OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	ACCOMMODATION TYPE: HOTEL, MOTEL, LODGE	ACCOMMODATION TYPE: ALL OTHER ROOFED	ACCOMMODATION TYPE: ANY TRAILER, CAMPING	ACCOMMODATION TYPE: OWN VACATION HOME,VFR	SEASON: SUMMER	SEASON: FALL	SEASON: WINTER	SEASON: SPRING
BUS TOUR	930	638	292	-	930	930	930	-	-	-	930	-	-	-
	*	*	*		*	.1	.1				.1			
	100.0	68.6	31.4		100.0	100.0	100.0				100.0			
(NET) ANY GROUP TOUR	206012	148919	56290	31585	174427	140122	140122	3252	32915	3601	53106	21711	88895	42300
	5.0	5.7	3.8	1.8	7.6	8.2	8.9	1.8	6.3	3.1	3.2	5.5	6.2	7.0
	100.0	72.3	27.3	15.3	84.7	68.0	68.0	1.6	16.0	1.7	25.8	10.5	43.2	20.5
OTHER	1429	1429	-	1201	228	228	228	-	-	-	-	228	1201	-
	*	.1		.1	*	*	*					.1	.1	
	100.0	100.0		84.0	16.0	16.0	16.0					16.0	84.0	
NOT STATED	67145	12202	54943	49675	17470	17356	17013	981	-	-	1709	1212	57377	6846
	1.6	.5	3.7	2.8	.8	1.0	1.1	.5			.1	.3	4.0	1.1
	100.0	18.2	81.8	74.0	26.0	25.8	25.3	1.5			2.5	1.8	85.5	10.2

Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS
BY VISITOR ACTIVITIES

		ACTIVITIES (NET)						
	TOTAL	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	802941	871764	3162273	1012125	1038288	1950994	521871
A COUPLE	1316701	275827	140154	1014855	295955	301557	597144	184445
	32.2	34.4	16.1	32.1	29.2	29.0	30.6	35.3
FAMILY/ RELATIVES	1738658	310883	453276	1394063	475961	546665	978850	142103
	42.6	38.7	52.0	44.1	47.0	52.7	50.2	27.2
FRIENDS	619750	163145	148062	470689	93103	134237	289281	134089
	15.2	20.3	17.0	14.9	9.2	12.9	14.8	25.7
BUSINESS ASSOCIATES	79645	10406	11296	33271	7129	-	19269	8512
	2.0	1.3	1.3	1.1	.7		1.0	1.6
SCHOOL GROUP	5889	2945	3480	5889	2945	2945	5889	-
	.1	.4	.4	.2	.3	.3	.3	
CLUB/ ASSOCIATION/ CONVENTION GROUP	80682	9160	12887	53459	9424	22161	26239	35844
	2.0	1.1	1.5	1.7	.9	2.1	1.3	6.9
SENIOR'S GROUP	22988	4827	7436	21609	9267	10992	15258	-
	.6	.6	.9	.7	.9	1.1	.8	
BY MYSELF	301326	48591	131029	245170	156939	49175	98537	26549
	7.4	6.1	15.0	7.8	15.5	4.7	5.1	5.1
TOUR GROUP	25842	10124	3206	22436	6302	6557	13044	3232
	.6	1.3	.4	.7	.6	.6	.7	.6
BUS TOUR	930	638	638	930	638	930	930	-
	*	.1	.1	*	.1	.1	*	
(NET) ANY GROUP TOUR	206012	38100	35866	127630	29112	43292	70666	47587
	5.0	4.7	4.1	4.0	2.9	4.2	3.6	9.1
OTHER	1429	-	-	228	-	-	114	1201
	*			*			*	.2

Continued

Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS
BY VISITOR ACTIVITIES

		ACTIVITIES (NET)						
	TOTAL	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	67145	5975	6830	56570	2316	1017	8644	7391
	1.6	.7	.8	1.8	.2	.1	.4	1.4

Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1503	150	375	500	438	878	599	542	316	253	343
	100.0	10.0	25.0	33.3	29.1	58.4	39.9	36.1	21.0	16.8	22.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	315386	1086294	1726073	895938	2317967	1752565	1607906	971647	670683	772679
	100.0	7.7	26.6	42.3	21.9	56.8	42.9	39.4	23.8	16.4	18.9
A COUPLE	1316701	118393	307912	510042	377290	772684	541003	492686	364788	184878	257120
	32.2	37.5	28.3	29.5	42.1	33.3	30.9	30.6	37.5	27.6	33.3
	100.0	9.0	23.4	38.7	28.7	58.7	41.1	37.4	27.7	14.0	19.5
FAMILY/ RELATIVES	1738658	61666	523779	860918	243892	883671	848679	677158	321194	370852	337842
	42.6	19.6	48.2	49.9	27.2	38.1	48.4	42.1	33.1	55.3	43.7
	100.0	3.5	30.1	49.5	14.0	50.8	48.8	38.9	18.5	21.3	19.4
FRIENDS	619750	93649	155211	202231	166452	378750	239084	278915	126905	81063	131091
	15.2	29.7	14.3	11.7	18.6	16.3	13.6	17.3	13.1	12.1	17.0
	100.0	15.1	25.0	32.6	26.9	61.1	38.6	45.0	20.5	13.1	21.2
BUSINESS ASSOCIATES	79645	3601	28358	39015	8085	47273	32104	33680	31019	13403	-
	2.0	1.1	2.6	2.3	.9	2.0	1.8	2.1	3.2	2.0	
	100.0	4.5	35.6	49.0	10.2	59.4	40.3	42.3	38.9	16.8	
SCHOOL GROUP	5889	5354	-	535	-	1071	4818	-	535	3480	1874
	.1	1.7		*		*	.3		.1	.5	.2
	100.0	90.9		9.1		18.2	81.8		9.1	59.1	31.8
CLUB/ ASSOCIATION/ CONVENTION GROUP	80682	5977	12475	41620	19331	58467	21298	46738	13156	15515	4738
	2.0	1.9	1.1	2.4	2.2	2.5	1.2	2.9	1.4	2.3	.6
	100.0	7.4	15.5	51.6	24.0	72.5	26.4	57.9	16.3	19.2	5.9
SENIOR'S GROUP	22988	-	772	1173	19312	12836	9279	3702	3649	803	14423
	.6		.1	.1	2.2	.6	.5	.2	.4	.1	1.9
	100.0		3.4	5.1	84.0	55.8	40.4	16.1	15.9	3.5	62.7
BY MYSELF	301326	13522	73735	147545	62708	207667	92771	75660	149267	33942	35083
	7.4	4.3	6.8	8.5	7.0	9.0	5.3	4.7	15.4	5.1	4.5
	100.0	4.5	24.5	49.0	20.8	68.9	30.8	25.1	49.5	11.3	11.6
TOUR GROUP	25842	8267	1452	3650	11109	16810	7898	8836	2262	3449	9703
	.6	2.6	.1	.2	1.2	.7	.5	.5	.2	.5	1.3
	100.0	32.0	5.6	14.1	43.0	65.0	30.6	34.2	8.8	13.3	37.5

Continued

Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE, MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
BUS TOUR	930	·	·	·	638	638	292	638	·	·	·
	*				.1	*	*	*			
	100.0				68.6	68.6	31.4	68.6			
(NET) ANY GROUP TOUR	206012	23199	39979	85993	51882	134017	68804	83923	50621	36650	30738
	5.0	7.4	3.7	5.0	5.8	5.8	3.9	5.2	5.2	5.5	4.0
	100.0	11.3	19.4	41.7	25.2	65.1	33.4	40.7	24.6	17.8	14.9
OTHER	1429	114	·	1201	·	·	1315	1315	·	·	·
	*	*		.1			.1	.1			
	100.0	8.0		84.0			92.0	92.0			
NOT STATED	67145	5220	9684	·	52069	18064	48910	55198	2770	1017	6679
	1.6	1.7	.9		5.8	.8	2.8	3.4	.3	.2	.9
	100.0	7.8	14.4		77.5	26.9	72.8	82.2	4.1	1.5	9.9

Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
	=FIRST TIME/REPEAT=			=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
A COUPLE	1316701	279999	853449	56541	349784	69520	77994	95437	13550	543904	434206	383146	373306
	32.2	39.6	29.7	27.3	59.3	9.4	12.5	20.1	13.7	52.8	34.5	30.2	35.2
FAMILY/ RELATIVES	1738658	252181	1316330	27223	86943	556445	379756	280952	28106	251181	445513	592287	424988
	42.6	35.6	45.8	13.1	14.7	75.5	61.1	59.1	28.5	24.4	35.4	46.7	40.1
FRIENDS	619750	116913	395524	77150	107395	88287	31824	108131	23635	150238	225914	141427	179882
	15.2	16.5	13.8	37.2	18.2	12.0	5.1	22.7	23.9	14.6	17.9	11.1	17.0
BUSINESS ASSOCIATES	79645	6149	61851	1469	20423	17099	15493	10552	2706	5042	9306	35162	31887
	2.0	.9	2.2	.7	3.5	2.3	2.5	2.2	2.7	.5	.7	2.8	3.0
SCHOOL GROUP	5889	2409	3480	-	-	535	2945	2409	-	-	1071	2409	2142
	.1	.3	.1			.1	.5	.5			.1	.2	.2
CLUB/ ASSOCIATION/ CONVENTION GROUP	80682	9080	66140	25288	9981	6237	6296	10229	606	8875	17485	35123	22216
	2.0	1.3	2.3	12.2	1.7	.8	1.0	2.2	.6	.9	1.4	2.8	2.1
SENIOR'S GROUP	22988	16383	5058	-	237	-	319	1777	1459	11382	3712	1849	9346
	.6	2.3	.2		*		.1	.4	1.5	1.1	.3	.1	.9
BY MYSELF	301326	35251	233265	23948	38134	9433	113289	9774	30895	42981	107712	134555	44861
	7.4	5.0	8.1	11.5	6.5	1.3	18.2	2.1	31.3	4.2	8.6	10.6	4.2
TOUR GROUP	25842	15169	9384	319	-	3159	118	822	637	15598	5612	4660	12550
	.6	2.1	.3	.2		.4	*	.2	.6	1.5	.4	.4	1.2
BUS TOUR	930	930	-	-	-	-	-	-	-	930	292	-	638
	*	.1								.1	*		.1
(NET) ANY GROUP TOUR	206012	49829	136243	27076	30641	23952	25171	25789	5410	41535	30592	76125	78779
	5.0	7.0	4.7	13.1	5.2	3.3	4.0	5.4	5.5	4.0	2.4	6.0	7.4
OTHER	1429	228	1201	-	114	-	1201	-	-	-	1201	-	-
	*	*	*		*		.2				.1		
NOT STATED	67145	4481	51263	237	1087	114	967	-	-	46041	46156	501	5975
	1.6	.6	1.8	.1	.2	*	.2			4.5	3.7	*	.6

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1542648	1280423	597265	362742	235995	181556	88460	160442	951381	304427
	100.0	94.9	78.8	36.7	22.3	14.5	11.2	5.4	9.9	58.5	18.7
TENT	122478	115912	89749	64309	47534	19556	31144	-	7326	108647	1220
	7.5	7.5	7.0	10.8	13.1	8.3	17.2		4.6	11.4	.4
	100.0	94.6	73.3	52.5	38.8	16.0	25.4		6.0	88.7	1.0
BACKPACKING EQUIPMENT	138345	134236	109718	60506	41749	25423	21382	2740	6222	112778	8529
	8.5	8.7	8.6	10.1	11.5	10.8	11.8	3.1	3.9	11.9	2.8
	100.0	97.0	79.3	43.7	30.2	18.4	15.5	2.0	4.5	81.5	6.2
CLIMBING EQUIPMENT	2483	2483	2188	607	221	63	158	63	1005	545	871
	.2	.2	.2	.1	.1	*	.1	.1	.6	.1	.3
	100.0	100.0	88.1	24.5	8.9	2.5	6.4	2.5	40.5	21.9	35.1
HIKING BOOTS	238708	231314	189430	96743	54148	41930	27764	8154	4747	165181	49806
	14.7	15.0	14.8	16.2	14.9	17.8	15.3	9.2	3.0	17.4	16.4
	100.0	96.9	79.4	40.5	22.7	17.6	11.6	3.4	2.0	69.2	20.9
FIELD GUIDES	94858	94189	79892	66097	43031	28631	22508	1068	5683	65916	14702
	5.8	6.1	6.2	11.1	11.9	12.1	12.4	1.2	3.5	6.9	4.8
	100.0	99.3	84.2	69.7	45.4	30.2	23.7	1.1	6.0	69.5	15.5
STILL CAMERA	1113282	1050886	876630	459342	268181	163496	158058	58435	113393	729335	127483
	68.5	68.1	68.5	76.9	73.9	69.3	87.1	66.1	70.7	76.7	41.9
	100.0	94.4	78.7	41.3	24.1	14.7	14.2	5.2	10.2	65.5	11.5
MOVIE CAMERA	16564	16564	13924	7141	1195	940	255	-	3052	10901	1866
	1.0	1.1	1.1	1.2	.3	.4	.1		1.9	1.1	.6
	100.0	100.0	84.1	43.1	7.2	5.7	1.5		18.4	65.8	11.3
VIDEOTAPE CAMERA	28018	19579	18293	12523	13111	12348	892	1906	1268	23512	-
	1.7	1.3	1.4	2.1	3.6	5.2	.5	2.2	.8	2.5	
	100.0	69.9	65.3	44.7	46.8	44.1	3.2	6.8	4.5	83.9	
BINOCULARS/ TELESCOPE	451741	427930	350089	222351	125015	87656	69815	14112	46441	286988	60864
	27.8	27.7	27.3	37.2	34.5	37.1	38.5	16.0	28.9	30.2	20.0
	100.0	94.7	77.5	49.2	27.7	19.4	15.5	3.1	10.3	63.5	13.5
DOWNHILL SKIS	206773	206773	179510	33173	1900	1182	1033	9673	12298	112944	51712
	12.7	13.4	14.0	5.6	.5	.5	.6	10.9	7.7	11.9	17.0
	100.0	100.0	86.8	16.0	.9	.6	.5	4.7	5.9	54.6	25.0

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
CROSS COUNTRY SKIS	46522	43541	22631	21225	5973	5973	315	5658	7897	22710	10257
	2.9	2.8	1.8	3.6	1.6	2.5	.2	6.4	4.9	2.4	3.4
	100.0	93.6	48.6	45.6	12.8	12.8	.7	12.2	17.0	48.8	22.0
SNOWSHOES	6878	4421	4421	436	2772	2772	315	-	6442	436	-
	.4	.3	.3	.1	.8	1.2	.2		4.0	*	
	100.0	64.3	64.3	6.3	40.3	40.3	4.6		93.7	6.3	
FISHING EQUIPMENT	104435	91453	69127	60758	40398	23242	27800	-	9700	85066	6515
	6.4	5.9	5.4	10.2	11.1	9.8	15.3		6.0	8.9	2.1
	100.0	87.6	66.2	58.2	38.7	22.3	26.6		9.3	81.5	6.2
SNORKEL/ SCUBA EQUIPMENT	9487	9487	5841	3646	-	-	-	-	1056	8431	-
	.6	.6	.5	.6					.7	.9	
	100.0	100.0	61.6	38.4					11.1	88.9	
GOLF CLUBS	74494	64880	51172	29431	24201	7393	17363	5742	4972	45205	10232
	4.6	4.2	4.0	4.9	6.7	3.1	9.6	6.5	3.1	4.8	3.4
	100.0	87.1	68.7	39.5	32.5	9.9	23.3	7.7	6.7	60.7	13.7
MOTORIZED GOLF CART	1283	1283	1283	278	278	278	278	-	1005	278	-
	.1	.1	.1	*	.1	.1	.2		.6	*	
	100.0	100.0	100.0	21.7	21.7	21.7	21.7		78.3	21.7	
SAILBAORD	2809	2809	2221	588	-	-	-	-	1005	1216	-
	.2	.2	.2	.1					.6	.1	
	100.0	100.0	79.1	20.9					35.8	43.3	
BICYCLE	43567	41450	35178	18973	12307	2625	10410	95	2056	38420	2045
	2.7	2.7	2.7	3.2	3.4	1.1	5.7	.1	1.3	4.0	.7
	100.0	95.1	80.7	43.5	28.2	6.0	23.9	.2	4.7	88.2	4.7
MOTORCYCLE	6657	6657	6081	1532	5121	4120	5121	-	1040	5616	-
	.4	.4	.5	.3	1.4	1.7	2.8		.6	.6	
	100.0	100.0	91.4	23.0	76.9	61.9	76.9		15.6	84.4	
BOAT	16863	15545	13702	5225	2778	2428	1461	1245	3222	9058	3016
	1.0	1.0	1.1	.9	.8	1.0	.8	1.4	2.0	1.0	1.0
	100.0	92.2	81.3	31.0	16.5	14.4	8.7	7.4	19.1	53.7	17.9
CANOE/ KAYAK	23274	23274	15102	15639	622	-	622	-	1274	20641	-
	1.4	1.5	1.2	2.6	.2		.3		.8	2.2	
	100.0	100.0	64.9	67.2	2.7		2.7		5.5	88.7	

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS				MAIN PURPOSE OF PARKS VISIT		
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
ALL-TERRAIN-VEHICLE (ATV)	8888	8888	7198	2649	-	-	-	-	2492	1811	4585
	.5	.6	.6	.4					1.6	.2	1.5
	100.0	100.0	81.0	29.8					28.0	20.4	51.6
SNOWMOBILE	1126	1126	1126	121	-	-	-	-	1005	121	-
	.1	.1	.1	*					.6	*	
	100.0	100.0	100.0	10.7					89.3	10.7	
OTHER EQUIPMENT	71354	63062	51427	15621	11804	3846	8627	9173	13057	39250	10218
	4.4	4.1	4.0	2.6	3.3	1.6	4.8	10.4	8.1	4.1	3.4
	100.0	88.4	72.1	21.9	16.5	5.4	12.1	12.9	18.3	55.0	14.3
MISCELLANEOUS	17581	17581	17581	2981	4021	3675	346	-	5492	12089	-
	1.1	1.1	1.4	.5	1.1	1.6	.2		3.4	1.3	
	100.0	100.0	100.0	17.0	22.9	20.9	2.0		31.2	68.8	
NONE	139714	135869	108780	41241	10221	4352	6514	9405	12175	57097	50283
	8.6	8.8	8.5	6.9	2.8	1.8	3.6	10.6	7.6	6.0	16.5
	100.0	97.2	77.9	29.5	7.3	3.1	4.7	6.7	8.7	40.9	36.0
NOT STATED	127692	125231	117087	22558	56542	48200	8967	2764	19745	45964	55515
	7.9	8.1	9.1	3.8	15.6	20.4	4.9	3.1	12.3	4.8	18.2
	100.0	98.1	91.7	17.7	44.3	37.7	7.0	2.2	15.5	36.0	43.5
(NET) ANY CAMPING EQUIPMENT	334577	324274	264505	150671	88952	59610	46552	8154	10560	245573	52439
	20.6	21.0	20.7	25.2	24.5	25.3	25.6	9.2	6.6	25.8	17.2
	100.0	96.9	79.1	45.0	26.6	17.8	13.9	2.4	3.2	73.4	15.7
(NET) ANY MOVIE/ VIDEO CAMERA	42359	33920	29994	19409	14306	13288	1146	1906	3315	33194	1866
	2.6	2.2	2.3	3.2	3.9	5.6	.6	2.2	2.1	3.5	.6
	100.0	80.1	70.8	45.8	33.8	31.4	2.7	4.5	7.8	78.4	4.4
(NET) ANY SKIS	238671	235690	189051	52550	7558	6841	1033	12654	19190	127412	59269
	14.7	15.3	14.8	8.8	2.1	2.9	.6	14.3	12.0	13.4	19.5
	100.0	98.8	79.2	22.0	3.2	2.9	.4	5.3	8.0	53.4	24.8
(NET) ANY BOAT/ SAILBOARD	40936	39618	29015	21452	3401	2428	2083	1245	3491	30915	3016
	2.5	2.6	2.3	3.6	.9	1.0	1.1	1.4	2.2	3.2	1.0
	100.0	96.8	70.9	52.4	8.3	5.9	5.1	3.0	8.5	75.5	7.4
(NET) ANY WATERSPORT EQUIPMENT	129725	116743	89167	68817	41298	23520	28700	1245	9751	107389	7277
	8.0	7.6	7.0	11.5	11.4	10.0	15.8	1.4	6.1	11.3	2.4
	100.0	90.0	68.7	53.0	31.8	18.1	22.1	1.0	7.5	82.8	5.6

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PARTY VISITS (WEIGHTED)	1625480	1291506	968675	160386	162445	254141	79833	27439	15798	1482034	47884	59627	83819
	100.0	79.5	59.6	9.9	10.0	15.6	4.9	1.7	1.0	91.2	2.9	3.7	5.2
TENT	122478	82497	45740	11464	25293	27799	12182	76	4223	104106	1940	18372	-
	7.5	6.4	4.7	7.1	15.6	10.9	15.3	.3	26.7	7.0	4.1	30.8	
	100.0	67.4	37.3	9.4	20.7	22.7	9.9	.1	3.4	85.0	1.6	15.0	
BACKPACKING EQUIPMENT	138345	96657	78162	7748	10748	21361	20327	330	13055	121352	13546	16383	610
	8.5	7.5	8.1	4.8	6.6	8.4	25.5	1.2	82.6	8.2	28.3	27.5	.7
	100.0	69.9	56.5	5.6	7.8	15.4	14.7	.2	9.4	87.7	9.8	11.8	.4
CLIMBING EQUIPMENT	2483	2262	1166	91	1005	63	158	-	158	2329	-	154	-
	.2	.2	.1	.1	.6	*	.2		1.0	.2		.3	
	100.0	91.1	47.0	3.7	40.5	2.5	6.4		6.4	93.8		6.2	
HIKING BOOTS	238708	176870	157448	11464	7959	52123	9714	918	4381	221137	22227	15202	2368
	14.7	13.7	16.3	7.1	4.9	20.5	12.2	3.3	27.7	14.9	46.4	25.5	2.8
	100.0	74.1	66.0	4.8	3.3	21.8	4.1	.4	1.8	92.6	9.3	6.4	1.0
FIELD GUIDES	94858	45312	28233	5389	11690	34182	15364	1121	10557	90719	1975	2790	1349
	5.8	3.5	2.9	3.4	7.2	13.4	19.2	4.1	66.8	6.1	4.1	4.7	1.6
	100.0	47.8	29.8	5.7	12.3	36.0	16.2	1.2	11.1	95.6	2.1	2.9	1.4
STILL CAMERA	1113282	814081	564327	119124	130630	227694	71507	22025	15596	1002881	39755	47765	62636
	68.5	63.0	58.3	74.3	80.4	89.6	89.6	80.3	98.7	67.7	83.0	80.1	74.7
	100.0	73.1	50.7	10.7	11.7	20.5	6.4	2.0	1.4	90.1	3.6	4.3	5.6
MOVIE CAMERA	16564	8690	3284	1388	4018	6305	1570	-	-	14837	4877	964	764
	1.0	.7	.3	.9	2.5	2.5	2.0			1.0	10.2	1.6	.9
	100.0	52.5	19.8	8.4	24.3	38.1	9.5			89.6	29.4	5.8	4.6
VIDEOTAPE CAMERA	28018	15986	2103	10842	3041	8004	4029	1317	201	19093	-	3652	5274
	1.7	1.2	.2	6.8	1.9	3.1	5.0	4.8	1.3	1.3		6.1	6.3
	100.0	57.1	7.5	38.7	10.9	28.6	14.4	4.7	.7	68.1		13.0	18.8
BINOCULARS/ TELESCOPE	451741	311754	202065	46405	63284	120648	19338	3637	6140	432567	20867	6486	12687
	27.8	24.1	20.9	28.9	39.0	47.5	24.2	13.3	38.2	29.2	43.6	10.9	15.1
	100.0	69.0	44.7	10.3	14.0	26.7	4.3	.8	1.3	95.8	4.6	1.4	2.8

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
DOWNHILL SKIS	206773	199273	186086	1984	11203	7312	189	-	-	192513	-	872	13388
	12.7	15.4	19.2	1.2	6.9	2.9	.2			13.0		1.5	16.0
	100.0	96.4	90.0	1.0	5.4	3.5	.1			93.1		.4	6.5
CROSS COUNTRY SKIS	46522	45904	31735	5744	8425	618	-	-	-	45650	-	-	872
	2.9	3.6	3.3	3.6	5.2	.2				3.1			1.0
	100.0	98.7	68.2	12.3	18.1	1.3				98.1			1.9
SNOWSHOES	6878	6758	3296	-	3462	-	121	121	-	6758	-	-	121
	.4	.5	.3		2.1		.2	.4		.5			.1
	100.0	98.2	47.9		50.3		1.8	1.8		98.2			1.8
FISHING EQUIPMENT	104435	56959	39251	11366	6342	46700	776	76	701	99865	15042	4571	-
	6.4	4.4	4.1	7.1	3.9	18.4	1.0	.3	4.4	6.7	31.4	7.7	
	100.0	54.5	37.6	10.9	6.1	44.7	.7	.1	.7	95.6	14.4	4.4	
SNORKEL/ SCUBA EQUIPMENT	9487	9487	8431	51	1005	-	-	-	-	9436	-	51	-
	.6	.7	.9	*	.6					.6		.1	
	100.0	100.0	88.9	.5	10.6					99.5		.5	
GOLF CLUBS	74494	59915	46446	8247	5222	13300	1279	-	-	73930	1334	287	278
	4.6	4.6	4.8	5.1	3.2	5.2	1.6			5.0	2.8	.5	.3
	100.0	80.4	62.3	11.1	7.0	17.9	1.7			99.2	1.8	.4	.4
MOTORIZED GOLF CART	1283	1005	-	-	1005	278	-	-	-	1005	-	-	278
	.1	.1			.6	.1				.1			.3
	100.0	78.3			78.3	21.7				78.3			21.7
SAILBAORD	2809	2809	1216	588	1005	-	-	-	-	2809	-	-	-
	.2	.2	.1	.4	.6					.2			
	100.0	100.0	43.3	20.9	35.8					100.0			
BICYCLE	43567	34838	26814	5955	2070	8729	-	-	-	41331	3288	2236	-
	2.7	2.7	2.8	3.7	1.3	3.4				2.8	6.9	3.7	
	100.0	80.0	61.5	13.7	4.8	20.0				94.9	7.5	5.1	
MOTORCYCLE	6657	1917	877	-	1040	4739	-	-	-	6621	-	36	-
	.4	.1	.1		.6	1.9				.4		.1	
	100.0	28.8	13.2		15.6	71.2				99.5		.5	
BOAT	16863	13649	8419	4225	1005	3213	-	-	-	16461	925	124	278
	1.0	1.1	.9	2.6	.6	1.3				1.1	1.9	.2	.3
	100.0	80.9	49.9	25.1	6.0	19.1				97.6	5.5	.7	1.6

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
CANOE/ KAYAK	23274	18483	13123	3641	1719	4791	-	-	-	23274	-	-	-
	1.4	1.4	1.4	2.3	1.1	1.9				1.6			
	100.0	79.4	56.4	15.6	7.4	20.6				100.0			
ALL-TERRAIN-VEHICLE (ATV)	8888	7077	6072	-	1005	202	1608	-	959	8239	-	649	-
	.5	.5	.6		.6	.1	2.0		6.1	.6		1.1	
	100.0	79.6	68.3		11.3	2.3	18.1		10.8	92.7		7.3	
SNOWMOBILE	1126	1005	-	-	1005	-	121	121	-	1005	-	-	121
	.1	.1			.6		.2	.4		.1			.1
	100.0	89.3			89.3		10.7	10.7		89.3			10.7
OTHER EQUIPMENT	71354	68320	58728	7941	1651	2097	937	-	816	70442	-	120	791
	4.4	5.3	6.1	5.0	1.0	.8	1.2		5.2	4.8		.2	.9
	100.0	95.7	82.3	11.1	2.3	2.9	1.3		1.1	98.7		.2	1.1
MISCELLANEOUS	17581	15275	11329	3946	-	2305	-	-	-	17277	336	-	303
	1.1	1.2	1.2	2.5		.9				1.2	.7		.4
	100.0	86.9	64.4	22.4		13.1				98.3	1.9		1.7
NONE	139714	128284	100960	19780	7544	9309	2120	487	-	130212	-	4250	5251
	8.6	9.9	10.4	12.3	4.6	3.7	2.7	1.8		8.8		7.1	6.3
	100.0	91.8	72.3	14.2	5.4	6.7	1.5	.3		93.2		3.0	3.8
NOT STATED	127692	118961	103537	7410	8014	3688	5043	4926	-	118754	1516	2086	6851
	7.9	9.2	10.7	4.6	4.9	1.5	6.3	18.0		8.0	3.2	3.5	8.2
	100.0	93.2	81.1	5.8	6.3	2.9	3.9	3.9		93.0	1.2	1.6	5.4
(NET) ANY CAMPING EQUIPMENT	334577	241969	189877	22473	29619	65358	27250	1248	13055	308857	23285	22742	2978
	20.6	18.7	19.6	14.0	18.2	25.7	34.1	4.5	82.6	20.8	48.6	38.1	3.6
	100.0	72.3	56.8	6.7	8.9	19.5	8.1	.4	3.9	92.3	7.0	6.8	.9
(NET) ANY MOVIE/ VIDEO CAMERA	42359	23416	5387	12230	5800	14308	4635	1317	201	32925	4877	3652	5783
	2.6	1.8	.6	7.6	3.6	5.6	5.8	4.8	1.3	2.2	10.2	6.1	6.9
	100.0	55.3	12.7	28.9	13.7	33.8	10.9	3.1	.5	77.7	11.5	8.6	13.7
(NET) ANY SKIS	238671	231171	204921	7728	18522	7312	189	-	-	223975	-	872	13824
	14.7	17.9	21.2	4.8	11.4	2.9	.2			15.1		1.5	16.5
	100.0	96.9	85.9	3.2	7.8	3.1	.1			93.8		.4	5.8
(NET) ANY BOAT/ SAILBOARD	40936	32931	22758	8454	1719	8004	-	-	-	40534	925	124	278
	2.5	2.5	2.3	5.3	1.1	3.1				2.7	1.9	.2	.3
	100.0	80.4	55.6	20.7	4.2	19.6				99.0	2.3	.3	.7

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
(NET) ANY WATERSPORT EQUIPMENT	129725	81085	57396	16633	7057	47863	776	76	701	124702	15804	4745	278
	8.0	6.3	5.9	10.4	4.3	18.8	1.0	.3	4.4	8.4	33.0	8.0	.3
	100.0	62.5	44.2	12.8	5.4	36.9	.6	.1	.5	96.1	12.2	3.7	.2

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PARTY VISITS (WEIGHTED)	1625480	1045476	578571	690712	934768	693065	633260	76816	206016	54550	611991	180120	593158	240211
	100.0	64.3	35.6	42.5	57.5	42.6	39.0	4.7	12.7	3.4	37.6	11.1	36.5	14.8
TENT	122478	62793	59685	38861	83617	18380	13356	5634	73087	912	92197	9902	13104	7275
	7.5	6.0	10.3	5.6	8.9	2.7	2.1	7.3	35.5	1.7	15.1	5.5	2.2	3.0
	100.0	51.3	48.7	31.7	68.3	15.0	10.9	4.6	59.7	.7	75.3	8.1	10.7	5.9
BACKPACKING EQUIPMENT	138345	97109	41236	32915	105430	44933	34556	10755	60454	2715	81052	9976	33591	13726
	8.5	9.3	7.1	4.8	11.3	6.5	5.5	14.0	29.3	5.0	13.2	5.5	5.7	5.7
	100.0	70.2	29.8	23.8	76.2	32.5	25.0	7.8	43.7	2.0	58.6	7.2	24.3	9.9
CLIMBING EQUIPMENT	2483	1183	1300	962	1521	1068	1068	-	158	295	450	-	-	2033
	.2	.1	.2	.1	.2	.2	.2		.1	.5	.1			.8
	100.0	47.6	52.4	38.7	61.3	43.0	43.0		6.4	11.9	18.1			81.9
HIKING BOOTS	238708	164347	74361	85462	153246	71334	67803	3689	84891	1963	118725	20727	80896	18360
	14.7	15.7	12.9	12.4	16.4	10.3	10.7	4.8	41.2	3.6	19.4	11.5	13.6	7.6
	100.0	68.8	31.2	35.8	64.2	29.9	28.4	1.5	35.6	.8	49.7	8.7	33.9	7.7
FIELD GUIDES	94858	64040	30818	22707	72151	37828	35938	11987	32294	5285	65693	11594	4046	13525
	5.8	6.1	5.3	3.3	7.7	5.5	5.7	15.6	15.7	9.7	10.7	6.4	.7	5.6
	100.0	67.5	32.5	23.9	76.1	39.9	37.9	12.6	34.0	5.6	69.3	12.2	4.3	14.3
STILL CAMERA	1113282	650051	462467	404924	708358	515061	479652	51796	175121	36249	501284	139510	348248	124241
	68.5	62.2	79.9	58.6	75.8	74.3	75.7	67.4	85.0	66.5	81.9	77.5	58.7	51.7
	100.0	58.4	41.5	36.4	63.6	46.3	43.1	4.7	15.7	3.3	45.0	12.5	31.3	11.2
MOVIE CAMERA	16564	7511	8799	3379	13185	6545	6545	-	6640	-	8224	3724	2843	1772
	1.0	.7	1.5	.5	1.4	.9	1.0		3.2		1.3	2.1	.5	.7
	100.0	45.3	53.1	20.4	79.6	39.5	39.5		40.1		49.7	22.5	17.2	10.7
VIDEOTAPE CAMERA	28018	20613	7405	12621	15397	10500	9514	986	3083	1815	18683	1025	1608	6703
	1.7	2.0	1.3	1.8	1.6	1.5	1.5	1.3	1.5	3.3	3.1	.6	.3	2.8
	100.0	73.6	26.4	45.0	55.0	37.5	34.0	3.5	11.0	6.5	66.7	3.7	5.7	23.9
BINOCULARS/ TELESCOPE	451741	256261	195225	193325	258416	144081	139569	15168	115677	5173	236412	49131	112486	53711
	27.8	24.5	33.7	28.0	27.6	20.8	22.0	19.7	56.1	9.5	38.6	27.3	19.0	22.4
	100.0	56.7	43.2	42.8	57.2	31.9	30.9	3.4	25.6	1.1	52.3	10.9	24.9	11.9

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
DOWNHILL SKIS	206773	174712	31694	75403	131370	119589	115607	3982	7824	11473	95	-	197028	9650
	12.7	16.7	5.5	10.9	14.1	17.3	18.3	5.2	3.8	21.0	*		33.2	4.0
	100.0	84.5	15.3	36.5	63.5	57.8	55.9	1.9	3.8	5.5	*		95.3	4.7
CROSS COUNTRY SKIS	46522	37446	9076	10257	36265	25689	17752	7937	5548	5663	-	2222	42299	2001
	2.9	3.6	1.6	1.5	3.9	3.7	2.8	10.3	2.7	10.4		1.2	7.1	.8
	100.0	80.5	19.5	22.0	78.0	55.2	38.2	17.1	11.9	12.2		4.8	90.9	4.3
SNOWSHOES	6878	3416	3462	2457	4421	4421	4106	315	-	-	-	2578	3296	1005
	.4	.3	.6	.4	.5	.6	.6	.4				1.4	.6	.4
	100.0	49.7	50.3	35.7	64.3	64.3	59.7	4.6				37.5	47.9	14.6
FISHING EQUIPMENT	104435	51931	52504	41710	62725	20231	18085	2146	45437	582	78215	12419	441	13361
	6.4	5.0	9.1	6.0	6.7	2.9	2.9	2.8	22.1	1.1	12.8	6.9	.1	5.6
	100.0	49.7	50.3	39.9	60.1	19.4	17.3	2.1	43.5	.6	74.9	11.9	.4	12.8
SNORKEL/ SCUBA EQUIPMENT	9487	2651	6836	5831	3656	1005	1005	-	2600	51	8431	-	51	1005
	.6	.3	1.2	.8	.4	.1	.2		1.3	.1	1.4		*	.4
	100.0	27.9	72.1	61.5	38.5	10.6	10.6		27.4	.5	88.9		.5	10.6
GOLF CLUBS	74494	22687	51808	33090	41404	23953	22652	2035	17797	565	36937	16775	8004	12779
	4.6	2.2	9.0	4.8	4.4	3.5	3.6	2.6	8.6	1.0	6.0	9.3	1.3	5.3
	100.0	30.5	69.5	44.4	55.6	32.2	30.4	2.7	23.9	.8	49.6	22.5	10.7	17.2
MOTORIZED GOLF CART	1283	278	1005	-	1283	1283	1283	278	-	-	278	-	-	1005
	.1	*	.2		.1	.2	.2	.4			*			.4
	100.0	21.7	78.3		100.0	100.0	100.0	21.7			21.7			78.3
SAILBAORD	2809	1216	1593	588	2221	2221	1005	1216	-	-	1216	588	-	1005
	.2	.1	.3	.1	.2	.3	.2	1.6			.2	.3		.4
	100.0	43.3	56.7	20.9	79.1	79.1	35.8	43.3			43.3	20.9		35.8
BICYCLE	43567	25460	18107	7984	35583	10277	7792	3973	28724	596	30524	1900	9209	1933
	2.7	2.4	3.1	1.2	3.8	1.5	1.2	5.2	13.9	1.1	5.0	1.1	1.6	.8
	100.0	58.4	41.6	18.3	81.7	23.6	17.9	9.1	65.9	1.4	70.1	4.4	21.1	4.4
MOTORCYCLE	6657	4684	1972	293	6364	2831	2831	-	3534	-	5652	-	-	1005
	.4	.4	.3	*	.7	.4	.4		1.7		.9			.4
	100.0	70.4	29.6	4.4	95.6	42.5	42.5		53.1		84.9			15.1
BOAT	16863	6480	10383	4265	12597	8953	8037	1193	4187	295	7726	3590	-	5546
	1.0	.6	1.8	.6	1.3	1.3	1.3	1.6	2.0	.5	1.3	2.0		2.3
	100.0	38.4	61.6	25.3	74.7	53.1	47.7	7.1	24.8	1.8	45.8	21.3		32.9

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
CANOE/ KAYAK	23274	11856	11418	6419	16854	11666	5659	6007	5188	-	21555	-	-	1719
	1.4	1.1	2.0	.9	1.8	1.7	.9	7.8	2.5		3.5			.7
	100.0	50.9	49.1	27.6	72.4	50.1	24.3	25.8	22.3		92.6			7.4
ALL-TERRAIN-VEHICLE (ATV)	8888	7031	1856	4585	4303	1654	1654	-	2649	-	2649	649	4585	1005
	.5	.7	.3	.7	.5	.2	.3		1.3		.4	.4	.8	.4
	100.0	79.1	20.9	51.6	48.4	18.6	18.6		29.8		29.8	7.3	51.6	11.3
SNOWMOBILE	1126	-	1126	-	1126	1126	1126	-	-	-	-	121	-	1005
	.1		.2		.1	.2	.2					.1		.4
	100.0		100.0		100.0	100.0	100.0					10.7		89.3
OTHER EQUIPMENT	71354	59564	11790	23552	47802	34323	33206	1116	9772	3707	18017	2885	35913	14539
	4.4	5.7	2.0	3.4	5.1	5.0	5.2	1.5	4.7	6.8	2.9	1.6	6.1	6.1
	100.0	83.5	16.5	33.0	67.0	48.1	46.5	1.6	13.7	5.2	25.3	4.0	50.3	20.4
MISCELLANEOUS	17581	13508	4072	4791	12789	10958	4951	6007	2532	-	16041	-	-	1540
	1.1	1.3	.7	.7	1.4	1.6	.8	7.8	1.2		2.6			.6
	100.0	76.8	23.2	27.3	72.7	62.3	28.2	34.2	14.4		91.2			8.8
NONE	139714	90348	49366	91588	48125	45410	41755	4112	1718	1131	30794	17452	57502	33965
	8.6	8.6	8.5	13.3	5.1	6.6	6.6	5.4	.8	2.1	5.0	9.7	9.7	14.1
	100.0	64.7	35.3	65.6	34.4	32.5	29.9	2.9	1.2	.8	22.0	12.5	41.2	24.3
NOT STATED	127692	106189	21199	72697	54995	41001	32164	8838	4137	9857	27801	14891	30255	54745
	7.9	10.2	3.7	10.5	5.9	5.9	5.1	11.5	2.0	18.1	4.5	8.3	5.1	22.8
	100.0	83.2	16.6	56.9	43.1	32.1	25.2	6.9	3.2	7.7	21.8	11.7	23.7	42.9
(NET) ANY CAMPING EQUIPMENT	334577	221947	112630	105231	229346	99059	86240	13586	132205	4271	184045	35258	88554	26720
	20.6	21.2	19.5	15.2	24.5	14.3	13.6	17.7	64.2	7.8	30.1	19.6	14.9	11.1
	100.0	66.3	33.7	31.5	68.5	29.6	25.8	4.1	39.5	1.3	55.0	10.5	26.5	8.0
(NET) ANY MOVIE/ VIDEO CAMERA	42359	27450	14655	16000	26359	14821	13835	986	9723	1815	26363	4749	3777	7470
	2.6	2.6	2.5	2.3	2.8	2.1	2.2	1.3	4.7	3.3	4.3	2.6	.6	3.1
	100.0	64.8	34.6	37.8	62.2	35.0	32.7	2.3	23.0	4.3	62.2	11.2	8.9	17.6
(NET) ANY SKIS	238671	199157	39147	82960	155711	136767	128143	8624	13373	13724	95	2222	226704	9650
	14.7	19.0	6.8	12.0	16.7	19.7	20.2	11.2	6.5	25.2	*	1.2	38.2	4.0
	100.0	83.4	16.4	34.8	65.2	57.3	53.7	3.6	5.6	5.8	*	.9	95.0	4.0
(NET) ANY BOAT/ SAILBOARD	40936	19552	21384	11272	29663	20830	12691	8417	9375	295	30497	4178	-	6261
	2.5	1.9	3.7	1.6	3.2	3.0	2.0	11.0	4.6	.5	5.0	2.3		2.6
	100.0	47.8	52.2	27.5	72.5	50.9	31.0	20.6	22.9	.7	74.5	10.2		15.3

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	PARKS MAIN DESTINATION: NO	LENGTH OF STAY: SAME-DAY	LENGTH OF STAY: OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	ACCOMMODATION TYPE: HOTEL, MOTEL, LODGE	ACCOMMODATION TYPE: ALL OTHER ROOFED	ACCOMMODATION TYPE: ANY TRAILER, CAMPING	ACCOMMODATION TYPE: OWN VACATION HOME,VFR	SEASON: SUMMER	SEASON: FALL	SEASON: WINTER	SEASON: SPRING
(NET) ANY WATERSPORT EQUIPMENT	129725	64469	65256	48890	80835	32037	22667	9648	51368	634	98561	16597	492	14075
	8.0	6.2	11.3	7.1	8.6	4.6	3.6	12.6	24.9	1.2	16.1	9.2	.1	5.9
	100.0	49.7	50.3	37.7	62.3	24.7	17.5	7.4	39.6	.5	76.0	12.8	.4	10.8

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			========OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1503	1087	375	315	807	468	188	1256	247
	100.0	72.3	25.0	21.0	53.7	31.1	12.5	83.6	16.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1338587	244892	114478	782073	522229	274845	1313523	311957
	100.0	82.4	15.1	7.0	48.1	32.1	16.9	80.8	19.2
TENT	122478	121958	90	-	55871	28941	34858	78788	43690
	7.5	9.1	*		7.1	5.5	12.7	6.0	14.0
	100.0	99.6	.1		45.6	23.6	28.5	64.3	35.7
BACKPACKING EQUIPMENT	138345	130914	7431	4450	65741	48294	20462	109674	28671
	8.5	9.8	3.0	3.9	8.4	9.2	7.4	8.3	9.2
	100.0	94.6	5.4	3.2	47.5	34.9	14.8	79.3	20.7
CLIMBING EQUIPMENT	2483	2420	63	63	2096	387	-	2483	-
	.2	.2	*	.1	.3	.1		.2	
	100.0	97.5	2.5	2.5	84.4	15.6		100.0	
HIKING BOOTS	238708	214128	24579	6780	118663	75248	40950	186413	52294
	14.7	16.0	10.0	5.9	15.2	14.4	14.9	14.2	16.8
	100.0	89.7	10.3	2.8	49.7	31.5	17.2	78.1	21.9
FIELD GUIDES	94858	90278	4580	4529	50309	29195	13726	67084	27773
	5.8	6.7	1.9	4.0	6.4	5.6	5.0	5.1	8.9
	100.0	95.2	4.8	4.8	53.0	30.8	14.5	70.7	29.3
STILL CAMERA	1113282	957098	136950	90390	545164	359552	189395	857586	255696
	68.5	71.5	55.9	79.0	69.7	68.8	68.9	65.3	82.0
	100.0	86.0	12.3	8.1	49.0	32.3	17.0	77.0	23.0
MOVIE CAMERA	16564	14572	1993	1993	10361	4816	1388	11357	5208
	1.0	1.1	.8	1.7	1.3	.9	.5	.9	1.7
	100.0	88.0	12.0	12.0	62.5	29.1	8.4	68.6	31.4
VIDEOTAPE CAMERA	28018	22327	4545	4519	12621	5972	985	23431	4587
	1.7	1.7	1.9	3.9	1.6	1.1	.4	1.8	1.5
	100.0	79.7	16.2	16.1	45.0	21.3	3.5	83.6	16.4
BINOCULARS/ TELESCOPE	451741	416049	33222	17612	197423	142359	101280	327551	124190
	27.8	31.1	13.6	15.4	25.2	27.3	36.8	24.9	39.8
	100.0	92.1	7.4	3.9	43.7	31.5	22.4	72.5	27.5

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
DOWNHILL SKIS	206773	145632	49856	17741	89470	87016	24052	186945	19828
	12.7	10.9	20.4	15.5	11.4	16.7	8.8	14.2	6.4
	100.0	70.4	24.1	8.6	43.3	42.1	11.6	90.4	9.6
CROSS COUNTRY SKIS	46522	28547	17975	4021	18523	27999	·	35951	10571
	2.9	2.1	7.3	3.5	2.4	5.4		2.7	3.4
	100.0	61.4	38.6	8.6	39.8	60.2		77.3	22.7
SNOWSHOES	6878	6758	121	121	1441	·	5438	1441	5438
	.4	.5	*	.1	.2		2.0	.1	1.7
	100.0	98.2	1.8	1.8	20.9		79.1	20.9	79.1
FISHING EQUIPMENT	104435	102620	431	366	59098	23762	18569	66019	38416
	6.4	7.7	.2	.3	7.6	4.6	6.8	5.0	12.3
	100.0	98.3	.4	.4	56.6	22.8	17.8	63.2	36.8
SNORKEL/ SCUBA EQUIPMENT	9487	9487	·	·	6836	1351	1300	3656	5831
	.6	.7			.9	.3	.5	.3	1.9
	100.0	100.0			72.1	14.2	13.7	38.5	61.5
GOLF CLUBS	74494	68486	3964	1557	45385	21397	7713	56087	18407
	4.6	5.1	1.6	1.4	5.8	4.1	2.8	4.3	5.9
	100.0	91.9	5.3	2.1	60.9	28.7	10.4	75.3	24.7
MOTORIZED GOLF CART	1283	1005	278	278	1283	·	·	1283	·
	.1	.1	.1	.2	.2			.1	
	100.0	78.3	21.7	21.7	100.0			100.0	
SAILBAORD	2809	2809	·	·	1005	·	1216	2809	·
	.2	.2			.1		.4	.2	
	100.0	100.0			35.8		43.3	100.0	
BICYCLE	43567	40314	1208	1208	20893	16145	5343	31471	12096
	2.7	3.0	.5	1.1	2.7	3.1	1.9	2.4	3.9
	100.0	92.5	2.8	2.8	48.0	37.1	12.3	72.2	27.8
MOTORCYCLE	6657	6657	·	·	5744	575	337	6657	·
	.4	.5			.7	.1	.1	.5	
	100.0	100.0			86.3	8.6	5.1	100.0	
BOAT	16863	15201	278	278	12306	4220	337	14303	2560
	1.0	1.1	.1	.2	1.6	.8	.1	1.1	.8
	100.0	90.1	1.6	1.6	73.0	25.0	2.0	84.8	15.2

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	TOTAL	======PARTY EXPENDITURE====== DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	=======OVERALL RATING======== EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	=PARTY COMPOSITION= ADULTS ONLY	ANY UNDER 16
CANOE/ KAYAK	23274	23274	-	-	16965	2571	2110	10939	12335
	1.4	1.7			2.2	.5	.8	.8	4.0
	100.0	100.0			72.9	11.0	9.1	47.0	53.0
ALL-TERRAIN-VEHICLE (ATV)	8888	8888	-	-	7400	1487	-	8888	-
	.5	.7			.9	.3		.7	
	100.0	100.0			83.3	16.7		100.0	
SNOWMOBILE	1126	1005	121	121	1005	121	-	1126	-
	.1	.1	*	.1	.1	*		.1	
	100.0	89.3	10.7	10.7	89.3	10.7		100.0	
OTHER EQUIPMENT	71354	61800	9554	4211	30654	20432	19981	51336	20018
	4.4	4.6	3.9	3.7	3.9	3.9	7.3	3.9	6.4
	100.0	86.6	13.4	5.9	43.0	28.6	28.0	71.9	28.1
MISCELLANEOUS	17581	17277	303	303	12313	4791	476	6619	10962
	1.1	1.3	.1	.3	1.6	.9	.2	.5	3.5
	100.0	98.3	1.7	1.7	70.0	27.3	2.7	37.6	62.4
NONE	139714	124119	13423	7836	66430	28983	35255	112143	27571
	8.6	9.3	5.5	6.8	8.5	5.5	12.8	8.5	8.8
	100.0	88.8	9.6	5.6	47.5	20.7	25.2	80.3	19.7
NOT STATED	127692	65638	54127	6442	77951	32520	11210	124458	3234
	7.9	4.9	22.1	5.6	10.0	6.2	4.1	9.5	1.0
	100.0	51.4	42.4	5.0	61.0	25.5	8.8	97.5	2.5
(NET) ANY CAMPING EQUIPMENT	334577	305342	28805	8025	158109	109602	62936	246194	88382
	20.6	22.8	11.8	7.0	20.2	21.0	22.9	18.7	28.3
	100.0	91.3	8.6	2.4	47.3	32.8	18.8	73.6	26.4
(NET) ANY MOVIE/ VIDEO CAMERA	42359	35220	5994	5967	21013	10534	2372	32564	9795
	2.6	2.6	2.4	5.2	2.7	2.0	.9	2.5	3.1
	100.0	83.1	14.1	14.1	49.6	24.9	5.6	76.9	23.1
(NET) ANY SKIS	238671	162972	64414	21326	100615	107770	24052	210950	27721
	14.7	12.2	26.3	18.6	12.9	20.6	8.8	16.1	8.9
	100.0	68.3	27.0	8.9	42.2	45.2	10.1	88.4	11.6
(NET) ANY BOAT/ SAILBOARD	40936	39274	278	278	28266	6791	3663	26041	14895
	2.5	2.9	.1	.2	3.6	1.3	1.3	2.0	4.8
	100.0	95.9	.7	.7	69.0	16.6	8.9	63.6	36.4

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	TOTAL	======PARTY EXPENDITURE====== DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	=======OVERALL RATING======== EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	=PARTY COMPOSITION= ADULTS ONLY	ANY UNDER 16
(NET) ANY WATERSPORT EQUIPMENT	129725	127632	709	643	75129	29294	21708	78847	50878
	8.0	9.5	.3	.6	9.6	5.6	7.9	6.0	16.3
	100.0	98.4	.5	.5	57.9	22.6	16.7	60.8	39.2

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
TENT	122478	31198	51500	21110	27815	2869	55361	23311	94761	31896	63684	46028	1979
	7.5	5.0	10.1	8.7	13.7	3.4	16.9	7.2	7.7	8.1	16.6	6.1	.9
BACKPACKING EQUIPMENT	138345	42689	50747	22243	24110	6463	95791	35797	100396	34813	74749	52270	18546
	8.5	6.9	10.0	9.2	11.9	7.7	29.2	11.0	8.2	8.8	19.5	7.0	8.1
CLIMBING EQUIPMENT	2483	1458	1005	1096	-	933	1387	358	1612	221	221	358	-
	.2	.2	.2	.5		1.1	.4	.1	.1	.1	.1	*	
HIKING BOOTS	238708	111423	62180	37693	23735	9744	122063	54680	193441	84087	101551	108262	32047
	14.7	17.9	12.2	15.5	11.7	11.5	37.2	16.8	15.7	21.2	26.4	14.4	14.1
FIELD GUIDES	94858	43497	29631	15937	5862	2251	60364	19929	83653	39344	54323	52659	1629
	5.8	7.0	5.8	6.6	2.9	2.7	18.4	6.1	6.8	9.9	14.1	7.0	.7
STILL CAMERA	1113282	436899	397962	139688	105538	54339	268288	209649	898236	279033	350762	580814	108894
	68.5	70.2	78.0	57.5	52.0	64.3	81.7	64.6	73.0	70.5	91.3	77.3	47.8
MOVIE CAMERA	16564	3120	12289	3131	606	509	4433	4476	14700	5855	6424	8988	1424
	1.0	.5	2.4	1.3	.3	.6	1.4	1.4	1.2	1.5	1.7	1.2	.6
VIDEOTAPE CAMERA	28018	7567	16059	2382	247	4558	4685	3622	16397	4680	7778	12111	449
	1.7	1.2	3.1	1.0	.1	5.4	1.4	1.1	1.3	1.2	2.0	1.6	.2
BINOCULARS/ TELESCOPE	451741	188013	173047	46842	35310	9654	118599	80357	371800	145609	188440	220769	32329
	27.8	30.2	33.9	19.3	17.4	11.4	36.1	24.7	30.2	36.8	49.0	29.4	14.2
DOWNHILL SKIS	206773	91578	46750	46354	16360	9403	15535	26189	108147	14386	7607	68494	181046
	12.7	14.7	9.2	19.1	8.1	11.1	4.7	8.1	8.8	3.6	2.0	9.1	79.4
CROSS COUNTRY SKIS	46522	18317	10698	8967	4641	4913	13416	5164	26961	996	17486	10497	39850
	2.9	2.9	2.1	3.7	2.3	5.8	4.1	1.6	2.2	.3	4.6	1.4	17.5
SNOWSHOES	6878	1005	6442	1320	-	-	3296	315	6878	-	315	3296	315
	.4	.2	1.3	.5			1.0	.1	.6		.1	.4	.1

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
FISHING EQUIPMENT	104435	40527	47752	15776	10760	701	21519	30838	88701	30848	40100	34967	1109
	6.4	6.5	9.4	6.5	5.3	.8	6.6	9.5	7.2	7.8	10.4	4.7	.5
SNORKEL/ SCUBA EQUIPMENT	9487	2305	6836	1005	51	1300	1351	2651	9487	4836	7131	5831	51
	.6	.4	1.3	.4	*	1.5	.4	.8	.8	1.2	1.9	.8	*
GOLF CLUBS	74494	27631	28663	12581	3445	6011	12673	21414	64917	15383	33314	37354	2121
	4.6	4.4	5.6	5.2	1.7	7.1	3.9	6.6	5.3	3.9	8.7	5.0	.9
MOTORIZED GOLF CART	1283	1005	1005	1005	-	278	278	278	1283	278	278	278	-
	.1	.2	.2	.4		.3	.1	.1	.1	.1	.1	*	
SAILBAORD	2809	1005	1005	2221	588	-	1216	1216	2221	-	-	1216	-
	.2	.2	.2	.9	.3		.4	.4	.2			.2	
BICYCLE	43567	18886	15370	5195	5796	1123	18385	13101	37701	21184	22692	27452	8151
	2.7	3.0	3.0	2.1	2.9	1.3	5.6	4.0	3.1	5.4	5.9	3.7	3.6
MOTORCYCLE	6657	2008	1005	6126	202	-	293	-	5323	2000	1836	1872	-
	.4	.3	.2	2.5	.1		.1		.4	.5	.5	.2	
BOAT	16863	10471	4652	1876	1596	978	7379	7287	12755	2823	6074	6992	2222
	1.0	1.7	.9	.8	.8	1.2	2.2	2.2	1.0	.7	1.6	.9	1.0
CANOE/ KAYAK	23274	5416	10448	8500	2407	-	5280	15850	21646	4309	9055	4058	-
	1.4	.9	2.0	3.5	1.2		1.6	4.9	1.8	1.1	2.4	.5	
ALL-TERRAIN-VEHICLE (ATV)	8888	6751	1005	3142	-	-	5234	649	8888	-	3298	3298	-
	.5	1.1	.2	1.3			1.6	.2	.7		.9	.4	
SNOWMOBILE	1126	1126	1005	1005	-	-	-	-	1126	-	-	121	-
	.1	.2	.2	.4					.1			*	
OTHER EQUIPMENT	71354	17452	28701	11679	9647	7372	21108	23419	44887	10989	18245	25721	3135
	4.4	2.8	5.6	4.8	4.8	8.7	6.4	7.2	3.6	2.8	4.7	3.4	1.4
MISCELLANEOUS	17581	649	5655	8869	2407	701	2717	11836	15511	7362	5959	7935	-
	1.1	.1	1.1	3.6	1.2	.8	.8	3.6	1.3	1.9	1.6	1.1	
NONE	139714	59161	48267	23274	9657	9365	13947	15901	116177	32770	7265	62448	7955
	8.6	9.5	9.5	9.6	4.8	11.1	4.2	4.9	9.4	8.3	1.9	8.3	3.5

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	127692	23404	14230	12602	66539	4614	7954	59293	94171	54628	1718	35186	1507
	7.9	3.8	2.8	5.2	32.8	5.5	2.4	18.3	7.6	13.8	.4	4.7	.7
(NET) ANY CAMPING EQUIPMENT	334577	142627	104927	51639	37380	9825	158787	71534	279866	113419	157194	151670	40103
	20.6	22.9	20.6	21.2	18.4	11.6	48.4	22.0	22.7	28.6	40.9	20.2	17.6
(NET) ANY MOVIE/ VIDEO CAMERA	42359	9682	27053	3834	853	4813	8863	7843	28874	9990	13948	20554	1873
	2.6	1.6	5.3	1.6	.4	5.7	2.7	2.4	2.3	2.5	3.6	2.7	.8
(NET) ANY SKIS	238671	107192	52845	46989	21001	14316	24227	26625	131152	14386	21004	74465	207276
	14.7	17.2	10.4	19.3	10.3	17.0	7.4	8.2	10.7	3.6	5.5	9.9	90.9
(NET) ANY BOAT/ SAILBOARD	40936	14883	14095	10587	4591	978	13875	24353	34612	7133	15128	12266	2222
	2.5	2.4	2.8	4.4	2.3	1.2	4.2	7.5	2.8	1.8	3.9	1.6	1.0
(NET) ANY WATERSPORT EQUIPMENT	129725	47516	54206	23000	13806	2278	31699	45481	112321	37330	52261	47540	3382
	8.0	7.6	10.6	9.5	6.8	2.7	9.7	14.0	9.1	9.4	13.6	6.3	1.5

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
TENT	122478	42273	74340	11384	20473	33688	13195	5710	13100	17786	50339	48355	17013
	7.5	15.2	6.5	10.7	7.3	16.1	5.7	3.6	23.0	4.1	9.5	9.9	4.1
BACKPACKING EQUIPMENT	138345	34837	90954	26649	31600	16907	10069	9560	17551	17294	40366	37518	44942
	8.5	12.5	8.0	25.1	11.2	8.1	4.3	6.0	30.8	4.0	7.6	7.7	10.8
CLIMBING EQUIPMENT	2483	63	2262	-	1163	-	91	871	-	63	-	295	2188
	.2	*	.2		.4		*	.5		*		.1	.5
HIKING BOOTS	238708	45656	157899	33139	68561	28654	18111	20053	15012	33811	62389	73438	76451
	14.7	16.4	13.8	31.2	24.3	13.7	7.8	12.6	26.4	7.7	11.7	15.1	18.3
FIELD GUIDES	94858	36005	53087	6454	15216	16848	2904	16046	5835	27757	21807	31151	35724
	5.8	13.0	4.7	6.1	5.4	8.0	1.3	10.1	10.3	6.3	4.1	6.4	8.6
STILL CAMERA	1113282	256221	758551	66342	184150	142902	127009	128229	42969	325556	364620	315486	290243
	68.5	92.2	66.5	62.4	65.3	68.3	54.8	80.6	75.5	74.4	68.7	64.7	69.7
MOVIE CAMERA	16564	4676	10252	-	2769	1224	2216	4107	-	3850	5748	3626	4514
	1.0	1.7	.9		1.0	.6	1.0	2.6		.9	1.1	.7	1.1
VIDEOTAPE CAMERA	28018	10660	5950	201	4175	10491	2156	1586	-	9287	3576	11900	11392
	1.7	3.8	.5	.2	1.5	5.0	.9	1.0		2.1	.7	2.4	2.7
BINOCULARS/ TELESCOPE	451741	103496	296518	30513	48524	53109	42776	50868	17017	162761	143540	143792	116113
	27.8	37.3	26.0	28.7	17.2	25.4	18.5	32.0	29.9	37.2	27.0	29.5	27.9
DOWNHILL SKIS	206773	6433	165164	31419	56866	19055	27460	17733	1103	42824	67708	57464	72160
	12.7	2.3	14.5	29.6	20.2	9.1	11.8	11.1	1.9	9.8	12.8	11.8	17.3
CROSS COUNTRY SKIS	46522	618	38515	13153	9864	10671	5658	436	-	3853	13622	7310	22641
	2.9	.2	3.4	12.4	3.5	5.1	2.4	.3		.9	2.6	1.5	5.4
SNOWSHOES	6878	121	6758	121	1320	2457	2981	-	-	-	2457	315	4106
	.4	*	.6	.1	.5	1.2	1.3				.5	.1	1.0
FISHING EQUIPMENT	104435	30995	63886	2586	8342	23498	9230	12467	2265	33933	38216	35684	20189
	6.4	11.2	5.6	2.4	3.0	11.2	4.0	7.8	4.0	7.8	7.2	7.3	4.8

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	STAGE IN LIFE CYCLE YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	HOUSEHOLD INCOME UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
SNORKEL/ SCUBA EQUIPMENT	9487	-	9487	-	1005	-	5831	-	-	51	-	4887	3605
	.6		.8		.4		2.5			*		1.0	.9
GOLF CLUBS	74494	4748	60551	5968	9063	4721	11417	10520	1224	21006	15872	26825	24982
	4.6	1.7	5.3	5.6	3.2	2.3	4.9	6.6	2.2	4.8	3.0	5.5	6.0
MOTORIZED GOLF CART	1283	278	1005	-	1005	-	-	-	-	-	-	-	1005
	.1	.1	.1		.4								.2
SAILBAORD	2809	-	2809	1216	1005	-	-	-	-	588	1216	588	1005
	.2		.2	1.1	.4					.1	.2	.1	.2
BICYCLE	43567	4235	30330	11863	5005	4137	7333	4681	202	8552	9284	23244	10154
	2.7	1.5	2.7	11.2	1.8	2.0	3.2	2.9	.4	2.0	1.7	4.8	2.4
MOTORCYCLE	6657	3240	3416	-	4156	-	337	-	-	664	373	337	5619
	.4	1.2	.3		1.5		.1			.2	.1	.1	1.3
BOAT	16863	1578	13680	-	1129	2007	1853	472	-	8390	4451	5242	6680
	1.0	.6	1.2		.4	1.0	.8	.3		1.9	.8	1.1	1.6
CANOE/ KAYAK	23274	4791	18483	4609	3215	7956	-	7495	-	-	14034	3444	1005
	1.4	1.7	1.6	4.3	1.1	3.8		4.7			2.6	.7	.2
ALL-TERRAIN-VEHICLE (ATV)	8888	1608	7280	6722	1005	-	-	959	-	202	2137	959	1005
	.5	.6	.6	6.3	.4			.6		*	.4	.2	.2
SNOWMOBILE	1126	121	1005	-	1005	-	121	-	-	-	121	-	1005
	.1	*	.1		.4		.1				*		.2
OTHER EQUIPMENT	71354	5004	51700	9108	9782	7587	23417	6230	646	13767	19739	24546	21900
	4.4	1.8	4.5	8.6	3.5	3.6	10.1	3.9	1.1	3.1	3.7	5.0	5.3
MISCELLANEOUS	17581	1432	15792	-	2808	163	4791	6007	2407	874	11936	2743	2240
	1.1	.5	1.4		1.0	.1	2.1	3.8	4.2	.2	2.2	.6	.5
NONE	139714	9501	114811	1223	17419	16491	20818	8148	9716	47535	64864	30548	32542
	8.6	3.4	10.1	1.2	6.2	7.9	9.0	5.1	17.1	10.9	12.2	6.3	7.8
NOT STATED	127692	5354	96158	2621	24109	11683	49903	4992	607	13729	21635	76261	14001
	7.9	1.9	8.4	2.5	8.6	5.6	21.5	3.1	1.1	3.1	4.1	15.6	3.4
(NET) ANY CAMPING EQUIPMENT	334577	83412	215109	52192	84679	54791	31659	23602	19463	43132	105154	107528	92300
	20.6	30.0	18.9	49.1	30.0	26.2	13.7	14.8	34.2	9.9	19.8	22.1	22.2

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	STAGE IN LIFE CYCLE: YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	HOUSEHOLD INCOME: UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
(NET) ANY MOVIE/ VIDEO CAMERA	42359	14662	14653	201	5265	11716	4117	5693	-	12847	9324	15272	13937
	2.6	5.3	1.3	.2	1.9	5.6	1.8	3.6		2.9	1.8	3.1	3.3
(NET) ANY SKIS	238671	6433	194081	40973	59814	27048	33118	17733	1103	45681	72785	62377	91119
	14.7	2.3	17.0	38.6	21.2	12.9	14.3	11.1	1.9	10.4	13.7	12.8	21.9
(NET) ANY BOAT/ SAILBOARD	40936	6369	32962	5825	3338	9963	1853	7967	-	8978	19701	9274	6680
	2.5	2.3	2.9	5.5	1.2	4.8	.8	5.0		2.1	3.7	1.9	1.6
(NET) ANY WATERSPORT EQUIPMENT	129725	31396	88775	6923	9088	25366	15061	18475	2265	36794	50869	41781	25455
	8.0	11.3	7.8	6.5	3.2	12.1	6.5	11.6	4.0	8.4	9.6	8.6	6.1

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3877871	3144500	1621547	872036	579957	430151	226991	423024	2360553	755437
	100.0	95.0	77.0	39.7	21.4	14.2	10.5	5.6	10.4	57.8	18.5
TENT	318397	297712	230404	181048	123800	55637	77796	-	16003	282534	3051
	7.8	7.7	7.3	11.2	14.2	9.6	18.1		3.8	12.0	.4
	100.0	93.5	72.4	56.9	38.9	17.5	24.4		5.0	88.7	1.0
BACKPACKING EQUIPMENT	327838	314546	255161	152578	98578	64093	44862	2803	17485	273678	17716
	8.0	8.1	8.1	9.4	11.3	11.1	10.4	1.2	4.1	11.6	2.3
	100.0	95.9	77.8	46.5	30.1	19.6	13.7	.9	5.3	83.5	5.4
CLIMBING EQUIPMENT	5742	5742	5431	1023	616	132	484	132	2052	890	2667
	.1	.1	.2	.1	.1	*	.1	.1	.5	*	.4
	100.0	100.0	94.6	17.8	10.7	2.3	8.4	2.3	35.7	15.5	46.5
HIKING BOOTS	555914	535973	440597	241572	121896	100382	57719	11233	15794	386256	106748
	13.6	13.8	14.0	14.9	14.0	17.3	13.4	4.9	3.7	16.4	14.1
	100.0	96.4	79.3	43.5	21.9	18.1	10.4	2.0	2.8	69.5	19.2
FIELD GUIDES	245773	244368	207695	191887	113012	83955	49260	1158	30463	167588	33090
	6.0	6.3	6.6	11.8	13.0	14.5	11.5	.5	7.2	7.1	4.4
	100.0	99.4	84.5	78.1	46.0	34.2	20.0	.5	12.4	68.2	13.5
STILL CAMERA	2867228	2710159	2248127	1231255	660971	419637	376625	156501	329948	1832916	317546
	70.2	69.9	71.5	75.9	75.8	72.4	87.6	68.9	78.0	77.6	42.0
	100.0	94.5	78.4	42.9	23.1	14.6	13.1	5.5	11.5	63.9	11.1
MOVIE CAMERA	54166	54166	45912	23779	5504	5236	268	-	6914	41012	4753
	1.3	1.4	1.5	1.5	.6	.9	.1		1.6	1.7	.6
	100.0	100.0	84.8	43.9	10.2	9.7	.5		12.8	75.7	8.8
VIDEOTAPE CAMERA	83523	56895	51679	37904	37913	36039	2251	3892	2549	71555	-
	2.0	1.5	1.6	2.3	4.3	6.2	.5	1.7	.6	3.0	
	100.0	68.1	61.9	45.4	45.4	43.1	2.7	4.7	3.1	85.7	
BINOCULARS/ TELESCOPE	1226270	1168673	960625	602047	322753	232670	171631	48753	147671	768718	138654
	30.0	30.1	30.5	37.1	37.0	40.1	39.9	21.5	34.9	32.6	18.4
	100.0	95.3	78.3	49.1	26.3	19.0	14.0	4.0	12.0	62.7	11.3
DOWNHILL SKIS	496776	496776	433800	75068	4970	3538	2374	30965	33049	248706	123937
	12.2	12.8	13.8	4.6	.6	.6	.6	13.6	7.8	10.5	16.4
	100.0	100.0	87.3	15.1	1.0	.7	.5	6.2	6.7	50.1	24.9

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS				MAIN PURPOSE OF PARKS VISIT		
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
CROSS COUNTRY SKIS	117644	102780	47490	56233	23819	23819	943	28218	11171	56210	22045
	2.9	2.7	1.5	3.5	2.7	4.1	.2	12.4	2.6	2.4	2.9
	100.0	87.4	40.4	47.8	20.2	20.2	.8	24.0	9.5	47.8	18.7
SNOWSHOES	22359	15123	15123	1180	8178	8178	943	-	21179	1180	-
	.5	.4	.5	.1	.9	1.4	.2		5.0	*	
	100.0	67.6	67.6	5.3	36.6	36.6	4.2		94.7	5.3	
FISHING EQUIPMENT	285522	246142	189021	162650	99216	55974	67184	-	25371	238290	15419
	7.0	6.3	6.0	10.0	11.4	9.7	15.6		6.0	10.1	2.0
	100.0	86.2	66.2	57.0	34.7	19.6	23.5		8.9	83.5	5.4
SNORKEL/ SCUBA EQUIPMENT	27015	27015	17310	9705	-	-	-	-	2103	24911	-
	.7	.7	.6	.6					.5	1.1	
	100.0	100.0	64.1	35.9					7.8	92.2	
GOLF CLUBS	187673	163755	137429	59797	61652	26155	36665	16339	8960	110543	25003
	4.6	4.2	4.4	3.7	7.1	4.5	8.5	7.2	2.1	4.7	3.3
	100.0	87.3	73.2	31.9	32.9	13.9	19.5	8.7	4.8	58.9	13.3
MOTORIZED GOLF CART	2636	2636	2636	584	584	584	584	-	2052	584	-
	.1	.1	.1	*	.1	.1	.1		.5	*	
	100.0	100.0	100.0	22.2	22.2	22.2	22.2		77.8	22.2	
SAILBAORD	5187	5187	4610	577	-	-	-	-	2052	2558	-
	.1	.1	.1	*					.5	.1	
	100.0	100.0	88.9	11.1					39.6	49.3	
BICYCLE	103862	98507	79982	40482	26103	5171	22209	100	4522	92579	4301
	2.5	2.5	2.5	2.5	3.0	.9	5.2	*	1.1	3.9	.6
	100.0	94.8	77.0	39.0	25.1	5.0	21.4	.1	4.4	89.1	4.1
MOTORCYCLE	8868	8868	8225	2483	5913	4333	5913	-	2127	6741	-
	.2	.2	.3	.2	.7	.7	1.4		.5	.3	
	100.0	100.0	92.8	28.0	66.7	48.9	66.7		24.0	76.0	
BOAT	37254	34483	29642	11843	6216	5108	3445	2445	7359	20418	5682
	.9	.9	.9	.7	.7	.9	.8	1.1	1.7	.9	.8
	100.0	92.6	79.6	31.8	16.7	13.7	9.2	6.6	19.8	54.8	15.3
CANOE/ KAYAK	58518	58518	39817	42521	1309	-	1309	-	3185	54753	-
	1.4	1.5	1.3	2.6	.2		.3		.8	2.3	
	100.0	100.0	68.0	72.7	2.2		2.2		5.4	93.6	

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
ALL-TERRAIN-VEHICLE (ATV)	15843	15843	13853	4007	-	-	-	-	3616	3080	9146
	.4	.4	.4	.2					.9	.1	1.2
	100.0	100.0	87.4	25.3					22.8	19.4	57.7
SNOWMOBILE	2289	2289	2289	237	-	-	-	-	2052	237	-
	.1	.1	.1	*					.5	*	
	100.0	100.0	100.0	10.3					89.7	10.3	
OTHER EQUIPMENT	170896	154283	123833	40484	23954	8042	17318	17034	34221	101823	18503
	4.2	4.0	3.9	2.5	2.7	1.4	4.0	7.5	8.1	4.3	2.4
	100.0	90.3	72.5	23.7	14.0	4.7	10.1	10.0	20.0	59.6	10.8
MISCELLANEOUS	43617	43617	43617	9319	5926	5199	727	-	17328	26289	-
	1.1	1.1	1.4	.6	.7	.9	.2		4.1	1.1	
	100.0	100.0	100.0	21.4	13.6	11.9	1.7		39.7	60.3	
NONE	373349	367926	246139	162044	22825	8917	15216	24297	15903	135387	165206
	9.1	9.5	7.8	10.0	2.6	1.5	3.5	10.7	3.8	5.7	21.9
	100.0	98.5	65.9	43.4	6.1	2.4	4.1	6.5	4.3	36.3	44.2
NOT STATED	267870	262504	243666	49116	118234	98484	21049	6032	37263	101187	115883
	6.6	6.8	7.7	3.0	13.6	17.0	4.9	2.7	8.8	4.3	15.3
	100.0	98.0	91.0	18.3	44.1	36.8	7.9	2.3	13.9	37.8	43.3
(NET) ANY CAMPING EQUIPMENT	819058	790929	644127	392107	218515	147341	113854	11233	28433	609595	112837
	20.1	20.4	20.5	24.2	25.1	25.4	26.5	4.9	6.7	25.8	14.9
	100.0	96.6	78.6	47.9	26.7	18.0	13.9	1.4	3.5	74.4	13.8
(NET) ANY MOVIE/ VIDEO CAMERA	132375	105747	92277	61415	43417	41275	2518	3892	7411	109304	4753
	3.2	2.7	2.9	3.8	5.0	7.1	.6	1.7	1.8	4.6	.6
	100.0	79.9	69.7	46.4	32.8	31.2	1.9	2.9	5.6	82.6	3.6
(NET) ANY SKIS	578794	563929	448623	127399	27846	26415	2374	45830	42169	291665	139011
	14.2	14.5	14.3	7.9	3.2	4.6	.6	20.2	10.0	12.4	18.4
	100.0	97.4	77.5	22.0	4.8	4.6	.4	7.9	7.3	50.4	24.0
(NET) ANY BOAT/ SAILBOARD	96854	94084	69965	54941	7525	5108	4754	2445	8492	77729	5682
	2.4	2.4	2.2	3.4	.9	.9	1.1	1.1	2.0	3.3	.8
	100.0	97.1	72.2	56.7	7.8	5.3	4.9	2.5	8.8	80.3	5.9
(NET) ANY WATERSPORT EQUIPMENT	340819	301438	231717	178609	101109	56558	69077	2445	25422	287562	17021
	8.3	7.8	7.4	11.0	11.6	9.8	16.1	1.1	6.0	12.2	2.3
	100.0	88.4	68.0	52.4	29.7	16.6	20.3	.7	7.5	84.4	5.0

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
	CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3262697	2409804	381754	471140	642122	179184	48000	36956	3789496	121260	103960	190548
	100.0	79.9	59.0	9.3	11.5	15.7	4.4	1.2	.9	92.8	3.0	2.5	4.7
TENT	318397	207702	105351	31115	71237	73702	36993	159	12935	292659	5645	25737	-
	7.8	6.4	4.4	8.2	15.1	11.5	20.6	.3	35.0	7.7	4.7	24.8	
	100.0	65.2	33.1	9.8	22.4	23.1	11.6	*	4.1	91.9	1.8	8.1	
BACKPACKING EQUIPMENT	327838	221056	178711	15866	26480	59763	47019	694	31404	305832	45821	20383	1623
	8.0	6.8	7.4	4.2	5.6	9.3	26.2	1.4	85.0	8.1	37.8	19.6	.9
	100.0	67.4	54.5	4.8	8.1	18.2	14.3	.2	9.6	93.3	14.0	6.2	.5
CLIMBING EQUIPMENT	5742	5126	2978	96	2052	132	484	-	484	5513	-	228	-
	.1	.2	.1	*	.4	*	.3		1.3	.1		.2	
	100.0	89.3	51.9	1.7	35.7	2.3	8.4		8.4	96.0		4.0	
HIKING BOOTS	555914	410953	368361	24446	18146	126524	18437	1385	9107	532642	62410	17509	5762
	13.6	12.6	15.3	6.4	3.9	19.7	10.3	2.9	24.6	14.1	51.5	16.8	3.0
	100.0	73.9	66.3	4.4	3.3	22.8	3.3	.2	1.6	95.8	11.2	3.1	1.0
FIELD GUIDES	245773	110429	68605	11903	29922	98057	37287	2312	26410	236977	6834	6005	2792
	6.0	3.4	2.8	3.1	6.4	15.3	20.8	4.8	71.5	6.3	5.6	5.8	1.5
	100.0	44.9	27.9	4.8	12.2	39.9	15.2	.9	10.7	96.4	2.8	2.4	1.1
STILL CAMERA	2867228	2126459	1467005	278562	380892	582080	158689	33788	36751	2645455	102979	82514	139259
	70.2	65.2	60.9	73.0	80.8	90.6	88.6	70.4	99.4	69.8	84.9	79.4	73.1
	100.0	74.2	51.2	9.7	13.3	20.3	5.5	1.2	1.3	92.3	3.6	2.9	4.9
MOVIE CAMERA	54166	26086	12611	3568	9907	22536	5543	-	-	49833	22605	2994	1338
	1.3	.8	.5	.9	2.1	3.5	3.1			1.3	18.6	2.9	.7
	100.0	48.2	23.3	6.6	18.3	41.6	10.2			92.0	41.7	5.5	2.5
VIDEOTAPE CAMERA	83523	47277	10043	31434	5800	27267	8979	2509	206	60773	-	8475	14275
	2.0	1.4	.4	8.2	1.2	4.2	5.0	5.2	.6	1.6		8.2	7.5
	100.0	56.6	12.0	37.6	6.9	32.6	10.8	3.0	.2	72.8		10.1	17.1
BINOCULARS/ TELESCOPE	1226270	836580	517016	99054	220510	329933	59757	6333	12598	1185650	61779	13427	27193
	30.0	25.6	21.5	25.9	46.8	51.4	33.3	13.2	34.1	31.3	50.9	12.9	14.3
	100.0	68.2	42.2	8.1	18.0	26.9	4.9	.5	1.0	96.7	5.0	1.1	2.2

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
DOWNHILL SKIS	496776	483581	446908	3044	33629	12818	377	-	-	458896	-	2065	35814
	12.2	14.8	18.5	.8	7.1	2.0	.2			12.1		2.0	18.8
	100.0	97.3	90.0	.6	6.8	2.6	.1			92.4		.4	7.2
CROSS COUNTRY SKIS	117644	115794	90424	10475	14895	1850	-	-	-	112424	-	-	5220
	2.9	3.5	3.8	2.7	3.2	.3				3.0			2.7
	100.0	98.4	76.9	8.9	12.7	1.6				95.6			4.4
SNOWSHOES	22359	22122	12834	-	9288	-	237	237	-	22122	-	-	237
	.5	.7	.5		2.0		.1	.5		.6			.1
	100.0	98.9	57.4		41.5		1.1	1.1		98.9			1.1
FISHING EQUIPMENT	285522	156041	107738	31097	17205	127849	1633	159	1474	275766	42736	9757	-
	7.0	4.8	4.5	8.1	3.7	19.9	.9	.3	4.0	7.3	35.2	9.4	
	100.0	54.7	37.7	10.9	6.0	44.8	.6	.1	.5	96.6	15.0	3.4	
SNORKEL/ SCUBA EQUIPMENT	27015	27015	24911	51	2052	-	-	-	-	26964	-	51	-
	.7	.8	1.0	*	.4					.7		*	
	100.0	100.0	92.2	.2	7.6					99.8		.2	
GOLF CLUBS	187673	156821	125428	16615	14778	28341	2512	-	-	186788	2727	302	584
	4.6	4.8	5.2	4.4	3.1	4.4	1.4			4.9	2.2	.3	.3
	100.0	83.6	66.8	8.9	7.9	15.1	1.3			99.5	1.5	.2	.3
MOTORIZED GOLF CART	2636	2052	-	-	2052	584	-	-	-	2052	-	-	584
	.1	.1			.4	.1				.1			.3
	100.0	77.8			77.8	22.2				77.8			22.2
SAILBAORD	5187	5187	2558	577	2052	-	-	-	-	5187	-	-	-
	.1	.2	.1	.2	.4					.1			
	100.0	100.0	49.3	11.1	39.6					100.0			
BICYCLE	103862	86097	70045	11985	4067	17766	-	-	-	99541	8449	4321	-
	2.5	2.6	2.9	3.1	.9	2.8				2.6	7.0	4.2	
	100.0	82.9	67.4	11.5	3.9	17.1				95.8	8.1	4.2	
MOTORCYCLE	8868	3404	1277	-	2127	5464	-	-	-	8793	-	75	-
	.2	.1	.1		.5	.9				.2		.1	
	100.0	38.4	14.4		24.0	61.6				99.2		.8	
BOAT	37254	29432	21077	6303	2052	7822	-	-	-	36427	2289	243	584
	.9	.9	.9	1.7	.4	1.2				1.0	1.9	.2	.3
	100.0	79.0	56.6	16.9	5.5	21.0				97.8	6.1	.7	1.6

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
CANOE/ KAYAK	58518	38362	26843	8738	2781	20156	-	-	-	58518	-	-	-
	1.4	1.2	1.1	2.3	.6	3.1				1.5			
	100.0	65.6	45.9	14.9	4.8	34.4				100.0			
ALL-TERRAIN-VEHICLE (ATV)	15843	12763	10710	-	2052	426	2654	-	2017	15205	-	637	-
	.4	.4	.4		.4	.1	1.5		5.5	.4		.6	
	100.0	80.6	67.6		13.0	2.7	16.8		12.7	96.0		4.0	
SNOWMOBILE	2289	2052	-	-	2052	-	237	237	-	2052	-	-	237
	.1	.1			.4		.1	.5		.1			.1
	100.0	89.7			89.7		10.3	10.3		89.7			10.3
OTHER EQUIPMENT	170896	162508	139600	20222	2686	6425	1963	-	1717	169853	-	245	797
	4.2	5.0	5.8	5.3	.6	1.0	1.1		4.6	4.5		.2	.4
	100.0	95.1	81.7	11.8	1.6	3.8	1.1		1.0	99.4		.1	.5
MISCELLANEOUS	43617	37687	28868	8819	-	5930	-	-	-	42978	1051	-	638
	1.1	1.2	1.2	2.3		.9				1.1	.9		.3
	100.0	86.4	66.2	20.2		13.6				98.5	2.4		1.5
NONE	373349	347120	285057	48491	13572	22815	3414	725	-	355844	-	7205	10300
	9.1	10.6	11.8	12.7	2.9	3.6	1.9	1.5		9.4		6.9	5.4
	100.0	93.0	76.4	13.0	3.6	6.1	.9	.2		95.3		1.9	2.8
NOT STATED	267870	246665	218005	14516	14143	7603	13602	13488	-	247129	3096	3426	17315
	6.6	7.6	9.0	3.8	3.0	1.2	7.6	28.1		6.5	2.6	3.3	9.1
	100.0	92.1	81.4	5.4	5.3	2.8	5.1	5.0		92.3	1.2	1.3	6.5
(NET) ANY CAMPING EQUIPMENT	819058	589975	457163	51160	81652	161358	67725	2079	31404	778451	65910	33222	7385
	20.1	18.1	19.0	13.4	17.3	25.1	37.8	4.3	85.0	20.5	54.4	32.0	3.9
	100.0	72.0	55.8	6.2	10.0	19.7	8.3	.3	3.8	95.0	8.0	4.1	.9
(NET) ANY MOVIE/ VIDEO CAMERA	132375	71043	22654	35003	13387	49803	11528	2509	206	108554	22605	8475	15346
	3.2	2.2	.9	9.2	2.8	7.8	6.4	5.2	.6	2.9	18.6	8.2	8.1
	100.0	53.7	17.1	26.4	10.1	37.6	8.7	1.9	.2	82.0	17.1	6.4	11.6
(NET) ANY SKIS	578794	565599	505809	13519	46271	12818	377	-	-	537434	-	2065	39294
	14.2	17.3	21.0	3.5	9.8	2.0	.2			14.2		2.0	20.6
	100.0	97.7	87.4	2.3	8.0	2.2	.1			92.9		.4	6.8
(NET) ANY BOAT/ SAILBOARD	96854	68877	50478	15617	2781	27978	-	-	-	96028	2289	243	584
	2.4	2.1	2.1	4.1	.6	4.4				2.5	1.9	.2	.3
	100.0	71.1	52.1	16.1	2.9	28.9				99.1	2.4	.3	.6

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
(NET) ANY WATERSPORT EQUIPMENT	340819	208909	154537	36437	17935	130277	1633	159	1474	330184	44337	10051	584
	8.3	6.4	6.4	9.5	3.8	20.3	.9	.3	4.0	8.7	36.6	9.7	.3
	100.0	61.3	45.3	10.7	5.3	38.2	.5	*	.4	96.9	13.0	2.9	.2

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	NO	LENGTH OF STAY: SAME-DAY	OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SEASON: SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PERSON VISITORS (WEIGHTED)	4084004	2592969	1486949	1777151	2306853	1711920	1579184	185626	526504	117831	1646096	391827	1441483	604597
	100.0	63.5	36.4	43.5	56.5	41.9	38.7	4.5	12.9	2.9	40.3	9.6	35.3	14.8
TENT	318397	178225	140172	93824	224573	46242	34827	12524	195560	1644	255417	29981	14904	18094
	7.8	6.9	9.4	5.3	9.7	2.7	2.2	6.7	37.1	1.4	15.5	7.7	1.0	3.0
	100.0	56.0	44.0	29.5	70.5	14.5	10.9	3.9	61.4	.5	80.2	9.4	4.7	5.7
BACKPACKING EQUIPMENT	327838	245925	81913	63622	264215	102641	79264	24172	159391	7092	202754	19230	72258	33595
	8.0	9.5	5.5	3.6	11.5	6.0	5.0	13.0	30.3	6.0	12.3	4.9	5.0	5.6
	100.0	75.0	25.0	19.4	80.6	31.3	24.2	7.4	48.6	2.2	61.8	5.9	22.0	10.2
CLIMBING EQUIPMENT	5742	3379	2363	2763	2978	2184	2184	-	484	311	539	-	-	5203
	.1	.1	.2	.2	.1	.1	.1		.1	.3	*			.9
	100.0	58.9	41.1	48.1	51.9	38.0	38.0		8.4	5.4	9.4			90.6
HIKING BOOTS	555914	375163	180751	181697	374217	168283	159856	8749	211746	3719	290427	35302	192354	37831
	13.6	14.5	12.2	10.2	16.2	9.8	10.1	4.7	40.2	3.2	17.6	9.0	13.3	6.3
	100.0	67.5	32.5	32.7	67.3	30.3	28.8	1.6	38.1	.7	52.2	6.4	34.6	6.8
FIELD GUIDES	245773	154390	91383	57844	187929	111153	105260	39756	72072	27454	172870	18526	25057	29320
	6.0	6.0	6.1	3.3	8.1	6.5	6.7	21.4	13.7	23.3	10.5	4.7	1.7	4.8
	100.0	62.8	37.2	23.5	76.5	45.2	42.8	16.2	29.3	11.2	70.3	7.5	10.2	11.9
STILL CAMERA	2867228	1656074	1208209	1082685	1784542	1294158	1214135	130813	453845	85060	1385954	304314	865448	311511
	70.2	63.9	81.3	60.9	77.4	75.6	76.9	70.5	86.2	72.2	84.2	77.7	60.0	51.5
	100.0	57.8	42.1	37.8	62.2	45.1	42.3	4.6	15.8	3.0	48.3	10.6	30.2	10.9
MOVIE CAMERA	54166	33488	20411	8591	45575	16449	16449	-	29126	-	32064	9716	7984	4403
	1.3	1.3	1.4	.5	2.0	1.0	1.0		5.5		1.9	2.5	.6	.7
	100.0	61.8	37.7	15.9	84.1	30.4	30.4		53.8		59.2	17.9	14.7	8.1
VIDEOTAPE CAMERA	83523	65695	17827	44549	38973	26732	24659	2074	8589	3652	60621	2019	4501	16382
	2.0	2.5	1.2	2.5	1.7	1.6	1.6	1.1	1.6	3.1	3.7	.5	.3	2.7
	100.0	78.7	21.3	53.3	46.7	32.0	29.5	2.5	10.3	4.4	72.6	2.4	5.4	19.6
BINOCULARS/ TELESCOPE	1226270	688016	536113	540140	686131	389736	374361	50414	303780	9982	700870	92507	313860	119034
	30.0	26.5	36.1	30.4	29.7	22.8	23.7	27.2	57.7	8.5	42.6	23.6	21.8	19.7
	100.0	56.1	43.7	44.0	56.0	31.8	30.5	4.1	24.8	.8	57.2	7.5	25.6	9.7

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
DOWNHILL SKIS	496776	406018	89944	192879	303897	283800	274620	9180	15518	12076	100	-	472567	24109
	12.2	15.7	6.0	10.9	13.2	16.6	17.4	4.9	2.9	10.2	*		32.8	4.0
	100.0	81.7	18.1	38.8	61.2	57.1	55.3	1.8	3.1	2.4	*		95.1	4.9
CROSS COUNTRY SKIS	117644	92207	25437	22045	95599	68106	56588	11518	20868	7894	-	2181	112394	3069
	2.9	3.6	1.7	1.2	4.1	4.0	3.6	6.2	4.0	6.7		.6	7.8	.5
	100.0	78.4	21.6	18.7	81.3	57.9	48.1	9.8	17.7	6.7		1.9	95.5	2.6
SNOWSHOES	22359	13071	9288	7235	15123	15123	14180	943	-	-	-	7472	12834	2052
	.5	.5	.6	.4	.7	.9	.9	.5				1.9	.9	.3
	100.0	58.5	41.5	32.4	67.6	67.6	63.4	4.2				33.4	57.4	9.2
FISHING EQUIPMENT	285522	149343	136180	110277	175245	56184	48500	7684	128401	612	220151	28778	1163	35430
	7.0	5.8	9.2	6.2	7.6	3.3	3.1	4.1	24.4	.5	13.4	7.3	.1	5.9
	100.0	52.3	47.7	38.6	61.4	19.7	17.0	2.7	45.0	.2	77.1	10.1	.4	12.4
SNORKEL/ SCUBA EQUIPMENT	27015	5520	21495	19443	7572	2052	2052	-	5469	51	24911	-	51	2052
	.7	.2	1.4	1.1	.3	.1	.1		1.0	*	1.5		*	.3
	100.0	20.4	79.6	72.0	28.0	7.6	7.6		20.2	.2	92.2		.2	7.6
GOLF CLUBS	187673	51164	136509	88821	98852	64458	60356	5648	35422	886	95219	32324	30601	29530
	4.6	2.0	9.2	5.0	4.3	3.8	3.8	3.0	6.7	.8	5.8	8.2	2.1	4.9
	100.0	27.3	72.7	47.3	52.7	34.3	32.2	3.0	18.9	.5	50.7	17.2	16.3	15.7
MOTORIZED GOLF CART	2636	584	2052	-	2636	2636	2636	584	-	-	584	-	-	2052
	.1	*	.1		.1	.2	.2	.3			*			.3
	100.0	22.2	77.8		100.0	100.0	100.0	22.2			22.2			77.8
SAILBAORD	5187	2558	2629	577	4610	4610	2052	2558	-	-	2558	577	-	2052
	.1	.1	.2	*	.2	.3	.1	1.4			.2	.1		.3
	100.0	49.3	50.7	11.1	88.9	88.9	39.6	49.3			49.3	11.1		39.6
BICYCLE	103862	55703	48160	22861	81001	23068	15964	10059	63025	1022	76925	3730	19420	3787
	2.5	2.1	3.2	1.3	3.5	1.3	1.0	5.4	12.0	.9	4.7	1.0	1.3	.6
	100.0	53.6	46.4	22.0	78.0	22.2	15.4	9.7	60.7	1.0	74.1	3.6	18.7	3.6
MOTORCYCLE	8868	5136	3732	615	8252	4144	4144	-	4108	-	6816	-	-	2052
	.2	.2	.3	*	.4	.2	.3		.8		.4			.3
	100.0	57.9	42.1	6.9	93.1	46.7	46.7		46.3		76.9			23.1
BOAT	37254	15608	21645	8309	28945	18361	15472	3473	12096	311	20010	4868	-	12376
	.9	.6	1.5	.5	1.3	1.1	1.0	1.9	2.3	.3	1.2	1.2		2.0
	100.0	41.9	58.1	22.3	77.7	49.3	41.5	9.3	32.5	.8	53.7	13.1		33.2

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
CANOE/ KAYAK	58518	25684	32834	21868	36650	26748	14112	12636	9902	-	55736	-	-	2781
	1.4	1.0	2.2	1.2	1.6	1.6	.9	6.8	1.9		3.4			.5
	100.0	43.9	56.1	37.4	62.6	45.7	24.1	21.6	16.9		95.2			4.8
ALL-TERRAIN-VEHICLE (ATV)	15843	12728	3115	9146	6697	2689	2689	-	4007	-	4007	637	9146	2052
	.4	.5	.2	.5	.3	.2	.2		.8		.2	.2	.6	.3
	100.0	80.3	19.7	57.7	42.3	17.0	17.0		25.3		25.3	4.0	57.7	13.0
SNOWMOBILE	2289	-	2289	-	2289	2289	2289	-	-	-	-	237	-	2052
	.1		.2		.1	.1	.1					.1		.3
	100.0		100.0		100.0	100.0	100.0					10.3		89.7
OTHER EQUIPMENT	170896	140669	30227	47347	123549	89753	87473	2280	25465	8331	51132	5030	89235	25499
	4.2	5.4	2.0	2.7	5.4	5.2	5.5	1.2	4.8	7.1	3.1	1.3	6.2	4.2
	100.0	82.3	17.7	27.7	72.3	52.5	51.2	1.3	14.9	4.9	29.9	2.9	52.2	14.9
MISCELLANEOUS	43617	36845	6772	15117	28500	24304	11668	12636	6407	-	37329	-	-	6288
	1.1	1.4	.5	.9	1.2	1.4	.7	6.8	1.2		2.3			1.0
	100.0	84.5	15.5	34.7	65.3	55.7	26.8	29.0	14.7		85.6			14.4
NONE	373349	246839	126510	270646	102702	94877	88259	8543	6826	1399	74572	45793	130698	122286
	9.1	9.5	8.5	15.2	4.5	5.5	5.6	4.6	1.3	1.2	4.5	11.7	9.1	20.2
	100.0	66.1	33.9	72.5	27.5	25.4	23.6	2.3	1.8	.4	20.0	12.3	35.0	32.8
NOT STATED	267870	217333	50219	149368	118502	87729	69320	18408	11365	19408	61870	27321	67016	111663
	6.6	8.4	3.4	8.4	5.1	5.1	4.4	9.9	2.2	16.5	3.8	7.0	4.6	18.5
	100.0	81.1	18.7	55.8	44.2	32.8	25.9	6.9	4.2	7.2	23.1	10.2	25.0	41.7
(NET) ANY CAMPING EQUIPMENT	819058	539971	279087	242723	576335	237228	207578	31081	342204	10091	473432	74190	210918	60518
	20.1	20.8	18.8	13.7	25.0	13.9	13.1	16.7	65.0	8.6	28.8	18.9	14.6	10.0
	100.0	65.9	34.1	29.6	70.4	29.0	25.3	3.8	41.8	1.2	57.8	9.1	25.8	7.4
(NET) ANY MOVIE/ VIDEO CAMERA	132375	96494	35613	53140	79235	37867	35794	2074	37715	3652	92113	11734	9795	18733
	3.2	3.7	2.4	3.0	3.4	2.2	2.3	1.1	7.2	3.1	5.6	3.0	.7	3.1
	100.0	72.9	26.9	40.1	59.9	28.6	27.0	1.6	28.5	2.8	69.6	8.9	7.4	14.2
(NET) ANY SKIS	578794	466493	111479	207954	370840	326653	312843	13809	36386	16566	100	2181	552404	24109
	14.2	18.0	7.5	11.7	16.1	19.1	19.8	7.4	6.9	14.1	*	.6	38.3	4.0
	100.0	80.6	19.3	35.9	64.1	56.4	54.1	2.4	6.3	2.9	*	.4	95.4	4.2
(NET) ANY BOAT/ SAILBOARD	96854	43850	53004	30754	66101	45615	27532	18667	21998	311	78304	5445	-	13105
	2.4	1.7	3.6	1.7	2.9	2.7	1.7	10.1	4.2	.3	4.8	1.4		2.2
	100.0	45.3	54.7	31.8	68.2	47.1	28.4	19.3	22.7	.3	80.8	5.6		13.5

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	PARKS MAIN ====DESTINATION====			==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
(NET) ANY WATERSPORT EQUIPMENT	340819	175647	165172	131898	208921	77559	54682	23462	139300	664	269222	34223	1214	36159
	8.3	6.8	11.1	7.4	9.1	4.5	3.5	12.6	26.5	.6	16.4	8.7	.1	6.0
	100.0	51.5	48.5	38.7	61.3	22.8	16.0	6.9	40.9	.2	79.0	10.0	.4	10.6

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
TENT	318397 7.8	67427 5.1	187537 10.8	49715 8.0	35791 11.9	6034 2.9	124184 15.5	57072 6.5	269746 8.5	87864 8.7	192566 18.5	131922 6.8	5952 1.1
BACKPACKING EQUIPMENT	327838 8.0	89016 6.8	157836 9.1	52371 8.5	26506 8.8	22861 11.1	208718 26.0	80364 9.2	254854 8.1	91264 9.0	193838 18.7	132131 6.8	48449 9.3
CLIMBING EQUIPMENT	5742 .1	2846 .2	2052 .1	2148 .3	-	2799 1.4	3593 .4	443 .1	3075 .1	616 .1	616 .1	443 *	-
HIKING BOOTS	555914 13.6	241453 18.3	201192 11.6	75816 12.2	24055 8.0	30588 14.8	265273 33.0	131930 15.1	458876 14.5	201670 19.9	262721 25.3	243409 12.5	73866 14.2
FIELD GUIDES	245773 6.0	121159 9.2	93753 5.4	24873 4.0	8363 2.8	5472 2.7	138812 17.3	42106 4.8	205931 6.5	103118 10.2	145470 14.0	130842 6.7	2249 .4
STILL CAMERA	2867228 70.2	944613 71.7	1369598 78.8	370232 59.7	123920 41.1	130110 63.2	679902 84.7	579597 66.5	2339994 74.0	770915 76.2	952933 91.8	1503483 77.1	245486 47.0
MOVIE CAMERA	54166 1.3	6398 .5	44626 2.6	10698 1.7	2549 .8	535 .3	22432 2.8	22254 2.6	50325 1.6	27081 2.7	26440 2.5	36538 1.9	3807 .7
VIDEOTAPE CAMERA	83523 2.0	16089 1.2	54983 3.2	6736 1.1	447 .1	11750 5.7	15579 1.9	10657 1.2	50417 1.6	12153 1.2	18409 1.8	37349 1.9	845 .2
BINOCULARS/ TELESCOPE	1226270 30.0	412826 31.4	618760 35.6	132338 21.4	42683 14.2	20013 9.7	322737 40.2	238450 27.4	1012455 32.0	402973 39.8	510687 49.2	623404 32.0	79960 15.3
DOWNHILL SKIS	496776 12.2	183428 13.9	152537 8.8	123897 20.0	19197 6.4	30275 14.7	34489 4.3	71414 8.2	249548 7.9	28932 2.9	28461 2.7	156416 8.0	421901 80.8
CROSS COUNTRY SKIS	117644 2.9	34336 2.6	45435 2.6	16730 2.7	4629 1.5	19600 9.5	21721 2.7	13126 1.5	68457 2.2	1017 .1	53726 5.2	33464 1.7	92758 17.8
SNOWSHOES	22359 .5	2052 .2	21179 1.2	2995 .5	-	-	12834 1.6	943 .1	22359 .7	-	943 .1	12834 .7	943 .2

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
FISHING EQUIPMENT	285522	86912	165219	41281	15860	2211	62459	90307	241645	84386	111354	107378	3974
	7.0	6.6	9.5	6.7	5.3	1.1	7.8	10.4	7.6	8.3	10.7	5.5	.8
SNORKEL/ SCUBA EQUIPMENT	27015	4787	21495	2052	51	2734	2786	5520	27015	15258	22177	19443	51
	.7	.4	1.2	.3	*	1.3	.3	.6	.9	1.5	2.1	1.0	*
GOLF CLUBS	187673	56873	94824	25257	3575	16979	41075	61884	160542	46656	83129	99144	3310
	4.6	4.3	5.5	4.1	1.2	8.2	5.1	7.1	5.1	4.6	8.0	5.1	.6
MOTORIZED GOLF CART	2636	2052	2052	2052	-	584	584	584	2636	584	584	584	-
	.1	.2	.1	.3		.3	.1	.1	.1	.1	.1	*	
SAILBAORD	5187	2052	2052	4610	577	-	2558	2558	4610	-	-	2558	-
	.1	.2	.1	.7	.2		.3	.3	.1			.1	
BICYCLE	103862	38427	51938	10642	6088	2190	37161	24691	88704	50109	54202	69290	17597
	2.5	2.9	3.0	1.7	2.0	1.1	4.6	2.8	2.8	5.0	5.2	3.6	3.4
MOTORCYCLE	8868	3807	2052	7965	213	-	615	-	6631	2458	2286	2006	-
	.2	.3	.1	1.3	.1		.1		.2	.2	.2	.1	
BOAT	37254	19839	13688	4719	2528	2795	15570	18582	27074	6091	11626	14363	2181
	.9	1.5	.8	.8	.8	1.4	1.9	2.1	.9	.6	1.1	.7	.4
CANOE/ KAYAK	58518	10558	34844	17817	2531	-	9322	34598	56805	12674	27159	11373	-
	1.4	.8	2.0	2.9	.8		1.2	4.0	1.8	1.3	2.6	.6	
ALL-TERRAIN-VEHICLE (ATV)	15843	13641	2052	4254	-	-	9783	637	15843	-	4644	4644	-
	.4	1.0	.1	.7			1.2	.1	.5		.4	.2	
SNOWMOBILE	2289	2289	2052	2052	-	-	-	-	2289	-	-	237	-
	.1	.2	.1	.3					.1			*	
OTHER EQUIPMENT	170896	35603	89251	24067	11535	17673	58845	72147	120002	35327	63327	81133	11272
	4.2	2.7	5.1	3.9	3.8	8.6	7.3	8.3	3.8	3.5	6.1	4.2	2.2
MISCELLANEOUS	43617	1366	18015	21705	2531	2211	9501	31015	36214	18336	18654	25123	-
	1.1	.1	1.0	3.5	.8	1.1	1.2	3.6	1.1	1.8	1.8	1.3	
NONE	373349	115714	174160	61600	16548	19909	27916	53576	325634	66072	19837	191602	7934
	9.1	8.8	10.0	9.9	5.5	9.7	3.5	6.1	10.3	6.5	1.9	9.8	1.5

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	267870	46275	33370	29495	132109	11348	15571	124750	198181	111549	3921	71246	6705
	6.6	3.5	1.9	4.8	43.8	5.5	1.9	14.3	6.3	11.0	.4	3.7	1.3
(NET) ANY CAMPING EQUIPMENT	819058	306572	359122	105023	47553	30759	362049	174549	700078	281591	426506	372073	95086
	20.1	23.3	20.7	16.9	15.8	14.9	45.1	20.0	22.1	27.8	41.1	19.1	18.2
(NET) ANY MOVIE/ VIDEO CAMERA	132375	20435	97252	12693	2996	12017	37743	32643	95429	38661	44581	73314	4652
	3.2	1.6	5.6	2.0	1.0	5.8	4.7	3.7	3.0	3.8	4.3	3.8	.9
(NET) ANY SKIS	578794	212323	178894	126433	23827	49875	50846	74894	308268	28932	66672	172625	481085
	14.2	16.1	10.3	20.4	7.9	24.2	6.3	8.6	9.7	2.9	6.4	8.8	92.2
(NET) ANY BOAT/ SAILBOARD	96854	28345	46481	23042	5636	2795	27450	55738	84386	18765	38785	28294	2181
	2.4	2.2	2.7	3.7	1.9	1.4	3.4	6.4	2.7	1.9	3.7	1.5	.4
(NET) ANY WATERSPORT EQUIPMENT	340819	98155	187601	56475	19019	5529	79455	119357	293412	102915	139070	138220	6206
	8.3	7.5	10.8	9.1	6.3	2.7	9.9	13.7	9.3	10.2	13.4	7.1	1.2

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

	AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1503	150	375	500	438	878	599	542	316	253	343
	100.0	10.0	25.0	33.3	29.1	58.4	39.9	36.1	21.0	16.8	22.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	315386	1086294	1726073	895938	2317967	1752565	1607906	971647	670683	772679
	100.0	7.7	26.6	42.3	21.9	56.8	42.9	39.4	23.8	16.4	18.9
TENT	318397	39425	108349	135867	34755	123153	195244	124150	23399	60792	93273
	7.8	12.5	10.0	7.9	3.9	5.3	11.1	7.7	2.4	9.1	12.1
	100.0	12.4	34.0	42.7	10.9	38.7	61.3	39.0	7.3	19.1	29.3
BACKPACKING EQUIPMENT	327838	27993	114070	155865	18018	196969	130869	140218	56861	67898	62325
	8.0	8.9	10.5	9.0	2.0	8.5	7.5	8.7	5.9	10.1	8.1
	100.0	8.5	34.8	47.5	5.5	60.1	39.9	42.8	17.3	20.7	19.0
CLIMBING EQUIPMENT	5742	-	890	4719	132	5742	-	3593	-	2052	96
	.1		.1	.3	*	.2		.2		.3	*
	100.0		15.5	82.2	2.3	100.0		62.6		35.7	1.7
HIKING BOOTS	555914	26140	206969	249774	60872	328019	227628	267452	136501	79239	71870
	13.6	8.3	19.1	14.5	6.8	14.2	13.0	16.6	14.0	11.8	9.3
	100.0	4.7	37.2	44.9	10.9	59.0	40.9	48.1	24.6	14.3	12.9
FIELD GUIDES	245773	10987	63980	117407	53399	138582	107191	137204	22206	22797	57784
	6.0	3.5	5.9	6.8	6.0	6.0	6.1	8.5	2.3	3.4	7.5
	100.0	4.5	26.0	47.8	21.7	56.4	43.6	55.8	9.0	9.3	23.5
STILL CAMERA	2867228	174998	722731	1247467	698091	1578013	1283076	1205039	616267	430172	565909
	70.2	55.5	66.5	72.3	77.9	68.1	73.2	74.9	63.4	64.1	73.2
	100.0	6.1	25.2	43.5	24.3	55.0	44.7	42.0	21.5	15.0	19.7
MOVIE CAMERA	54166	535	14908	27734	10989	44920	9246	3838	22341	24031	3956
	1.3	.2	1.4	1.6	1.2	1.9	.5	.2	2.3	3.6	.5
	100.0	1.0	27.5	51.2	20.3	82.9	17.1	7.1	41.2	44.4	7.3
VIDEOTAPE CAMERA	83523	11588	39364	27676	4359	44854	38133	60369	5454	7885	9497
	2.0	3.7	3.6	1.6	.5	1.9	2.2	3.8	.6	1.2	1.2
	100.0	13.9	47.1	33.1	5.2	53.7	45.7	72.3	6.5	9.4	11.4
BINOCULARS/ TELESCOPE	1226270	23482	206260	540429	413342	761195	464005	500540	267133	209487	236455
	30.0	7.4	19.0	31.3	46.1	32.8	26.5	31.1	27.5	31.2	30.6
	100.0	1.9	16.8	44.1	33.7	62.1	37.8	40.8	21.8	17.1	19.3

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
DOWNHILL SKIS	496776	84733	164103	198968	46248	339144	157632	221557	145448	79349	50423
	12.2	26.9	15.1	11.5	5.2	14.6	9.0	13.8	15.0	11.8	6.5
	100.0	17.1	33.0	40.1	9.3	68.3	31.7	44.6	29.3	16.0	10.2
CROSS COUNTRY SKIS	117644	3404	32876	79624	1740	90955	26689	63329	32535	14897	6884
	2.9	1.1	3.0	4.6	.2	3.9	1.5	3.9	3.3	2.2	.9
	100.0	2.9	27.9	67.7	1.5	77.3	22.7	53.8	27.7	12.7	5.9
SNOWSHOES	22359	7235	1180	2052	-	14886	7472	13071	-	2052	7235
	.5	2.3	.1	.1		.6	.4	.8		.3	.9
	100.0	32.4	5.3	9.2		66.6	33.4	58.5		9.2	32.4
FISHING EQUIPMENT	285522	26029	73204	102513	83776	173099	112423	82337	55777	79518	56204
	7.0	8.3	6.7	5.9	9.4	7.5	6.4	5.1	5.7	11.9	7.3
	100.0	9.1	25.6	35.9	29.3	60.6	39.4	28.8	19.5	27.8	19.7
SNORKEL/ SCUBA EQUIPMENT	27015	2786	22177	2052	-	22830	4185	2734	4236	20044	-
	.7	.9	2.0	.1		1.0	.2	.2	.4	3.0	
	100.0	10.3	82.1	7.6		84.5	15.5	10.1	15.7	74.2	
GOLF CLUBS	187673	4614	44503	74838	63719	123043	64630	84201	33982	13972	55519
	4.6	1.5	4.1	4.3	7.1	5.3	3.7	5.2	3.5	2.1	7.2
	100.0	2.5	23.7	39.9	34.0	65.6	34.4	44.9	18.1	7.4	29.6
MOTORIZED GOLF CART	2636	-	-	2052	584	2636	-	-	-	2052	584
	.1			.1	.1	.1				.3	.1
	100.0			77.8	22.2	100.0				77.8	22.2
SAILBAORD	5187	2558	-	2629	-	5187	-	2558	-	2629	-
	.1	.8		.2		.2		.2		.4	
	100.0	49.3		50.7		100.0		49.3		50.7	
BICYCLE	103862	9348	50334	32676	11505	65562	38301	24846	16278	45558	15629
	2.5	3.0	4.6	1.9	1.3	2.8	2.2	1.5	1.7	6.8	2.0
	100.0	9.0	48.5	31.5	11.1	63.1	36.9	23.9	15.7	43.9	15.0
MOTORCYCLE	8868	-	213	8311	344	8158	710	3372	1128	4368	-
	.2		*	.5	*	.4	*	.2	.1	.7	
	100.0		2.4	93.7	3.9	92.0	8.0	38.0	12.7	49.3	
BOAT	37254	2533	9040	11375	14306	26569	10684	7517	6504	10377	12272
	.9	.8	.8	.7	1.6	1.1	.6	.5	.7	1.5	1.6
	100.0	6.8	24.3	30.5	38.4	71.3	28.7	20.2	17.5	27.9	32.9

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

	TOTAL	AGE: 16-24 YEARS	AGE: 25-34 YEARS	AGE: 35-54 YEARS	AGE: 55+ YEARS	SEX: MALE	SEX: FEMALE	OCCUPATION: PROFESS-IONAL, EXECUTIVE ,MANAGER	OCCUPATION: OTHER WHITE COLLAR	OCCUPATION: SKILLED UNSKILLED LABOUR	OCCUPATION: NOT IN LABOUR FORCE
CANOE/ KAYAK	58518	1309	24549	29531	3129	34294	24224	22320	4262	25468	6468
	1.4	.4	2.3	1.7	.3	1.5	1.4	1.4	.4	3.8	.8
	100.0	2.2	42.0	50.5	5.3	58.6	41.4	38.1	7.3	43.5	11.1
ALL-TERRAIN-VEHICLE (ATV)	15843	1564	9783	4069	426	6059	9783	637	11163	3616	426
	.4	.5	.9	.2	*	.3	.6	*	1.1	.5	.1
	100.0	9.9	61.8	25.7	2.7	38.2	61.8	4.0	70.5	22.8	2.7
SNOWMOBILE	2289	-	237	2052	-	2289	-	-	-	2052	-
	.1		*	.1		.1				.3	
	100.0		10.3	89.7		100.0				89.7	
OTHER EQUIPMENT	170896	8844	27939	108809	22579	131161	39735	111155	25519	24730	6990
	4.2	2.8	2.6	6.3	2.5	5.7	2.3	6.9	2.6	3.7	.9
	100.0	5.2	16.3	63.7	13.2	76.7	23.3	65.0	14.9	14.5	4.1
MISCELLANEOUS	43617	-	9005	30922	3690	36158	7459	36572	2668	1439	2938
	1.1		.8	1.8	.4	1.6	.4	2.3	.3	.2	.4
	100.0		20.6	70.9	8.5	82.9	17.1	83.8	6.1	3.3	6.7
NONE	373349	38353	109692	146093	77834	193255	178717	85314	74993	86434	125783
	9.1	12.2	10.1	8.5	8.7	8.3	10.2	5.3	7.7	12.9	16.3
	100.0	10.3	29.4	39.1	20.8	51.8	47.9	22.9	20.1	23.2	33.7
NOT STATED	267870	36151	51964	123356	51165	169498	93367	88222	124203	18226	29296
	6.6	11.5	4.8	7.1	5.7	7.3	5.3	5.5	12.8	2.7	3.8
	100.0	13.5	19.4	46.1	19.1	63.3	34.9	32.9	46.4	6.8	10.9
(NET) ANY CAMPING EQUIPMENT	819058	68299	285406	361326	91868	446362	372428	373222	170386	131177	126105
	20.1	21.7	26.3	20.9	10.3	19.3	21.3	23.2	17.5	19.6	16.3
	100.0	8.3	34.8	44.1	11.2	54.5	45.5	45.6	20.8	16.0	15.4
(NET) ANY MOVIE/ VIDEO CAMERA	132375	11856	51583	53358	15043	84460	47379	64207	27795	26906	13148
	3.2	3.8	4.7	3.1	1.7	3.6	2.7	4.0	2.9	4.0	1.7
	100.0	9.0	39.0	40.3	11.4	63.8	35.8	48.5	21.0	20.3	9.9
(NET) ANY SKIS	578794	84733	193170	251919	46248	401550	177244	265351	174309	85231	53903
	14.2	26.9	17.8	14.6	5.2	17.3	10.1	16.5	17.9	12.7	7.0
	100.0	14.6	33.4	43.5	8.0	69.4	30.6	45.8	30.1	14.7	9.3
(NET) ANY BOAT/ SAILBOARD	96854	6400	33589	39431	17435	61946	34908	32395	10765	34370	18740
	2.4	2.0	3.1	2.3	1.9	2.7	2.0	2.0	1.1	5.1	2.4
	100.0	6.6	34.7	40.7	18.0	64.0	36.0	33.4	11.1	35.5	19.3

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
(NET) ANY WATERSPORT EQUIPMENT	340819	32682	102680	119496	85962	219686	121132	106959	62436	101347	58389
	8.3	10.4	9.5	6.9	9.6	9.5	6.9	6.7	6.4	15.1	7.6
	100.0	9.6	30.1	35.1	25.2	64.5	35.5	31.4	18.3	29.7	17.1

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
TENT	318397	119185	181994	20123	43103	118108	47793	23459	13137	35279	110379	145201	34919
	7.8	16.8	6.3	9.7	7.3	16.0	7.7	4.9	13.3	3.4	8.8	11.4	3.3
BACKPACKING EQUIPMENT	327838	102813	193743	55412	69662	51437	34127	39118	22499	34710	67707	108001	110223
	8.0	14.5	6.7	26.7	11.8	7.0	5.5	8.2	22.8	3.4	5.4	8.5	10.4
CLIMBING EQUIPMENT	5742	132	5126	-	2536	-	96	2667	-	132	-	311	5431
	.1	*	.2		.4		*	.6		*		*	.5
HIKING BOOTS	555914	133703	352739	70527	139986	78114	59960	70577	16503	72672	126742	193121	167422
	13.6	18.9	12.3	34.0	23.7	10.6	9.6	14.8	16.7	7.1	10.1	15.2	15.8
FIELD GUIDES	245773	91712	126042	7515	28264	53538	7208	57778	12189	69087	48460	99509	85045
	6.0	13.0	4.4	3.6	4.8	7.3	1.2	12.1	12.3	6.7	3.8	7.8	8.0
STILL CAMERA	2867228	660391	1952972	125788	397575	526408	354439	403242	63371	783803	868893	858860	776911
	70.2	93.3	68.0	60.6	67.4	71.4	57.0	84.8	64.2	76.2	69.0	67.7	73.3
MOVIE CAMERA	54166	21491	29412	-	9224	4808	4759	20657	-	9854	16023	17383	11760
	1.3	3.0	1.0		1.6	.7	.8	4.3		1.0	1.3	1.4	1.1
VIDEOTAPE CAMERA	83523	33772	17017	206	10573	34700	6196	3327	-	28284	9917	33093	36725
	2.0	4.8	.6	.1	1.8	4.7	1.0	.7		2.7	.8	2.6	3.5
BINOCULARS/ TELESCOPE	1226270	316887	763951	59189	110511	213696	136663	160132	22312	427410	362573	384739	321010
	30.0	44.8	26.6	28.5	18.7	29.0	22.0	33.7	22.6	41.5	28.8	30.3	30.3
DOWNHILL SKIS	496776	11414	412054	63440	118484	77749	64343	51155	2431	97101	141723	127389	198443
	12.2	1.6	14.3	30.6	20.1	10.6	10.3	10.8	2.5	9.4	11.3	10.0	18.7
CROSS COUNTRY SKIS	117644	1850	96509	32025	17602	31908	22877	1740	-	5734	22268	25662	63832
	2.9	.3	3.4	15.4	3.0	4.3	3.7	.4		.6	1.8	2.0	6.0
SNOWSHOES	22359	237	22122	237	2995	7235	11892	-	-	-	7235	943	14180
	.5	*	.8	.1	.5	1.0	1.9				.6	.1	1.3
FISHING EQUIPMENT	285522	95126	159856	4284	17899	75004	34965	44864	2382	79469	85971	111585	55023
	7.0	13.4	5.6	2.1	3.0	10.2	5.6	9.4	2.4	7.7	6.8	8.8	5.2

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
	=FIRST TIME/REPEAT=			=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
SNORKEL/ SCUBA EQUIPMENT	27015	·	27015	·	2052	·	19443	·	·	51	·	15309	7521
	.7		.9		.3		3.1			*		1.2	.7
GOLF CLUBS	187673	10976	150610	13834	17921	18039	31915	35930	2404	48360	37703	74720	63630
	4.6	1.6	5.2	6.7	3.0	2.4	5.1	7.6	2.4	4.7	3.0	5.9	6.0
MOTORIZED GOLF CART	2636	584	2052	·	2052	·	·	·	·	·	·	·	2052
	.1	.1	.1		.3								.2
SAILBAORD	5187	·	5187	2558	2052	·	·	·	·	577	2558	577	2052
	.1		.2	1.2	.3					.1	.2	*	.2
BICYCLE	103862	8918	75906	22090	10140	15707	23182	12329	639	14598	19951	57920	23769
	2.5	1.3	2.6	10.6	1.7	2.1	3.7	2.6	.6	1.4	1.6	4.6	2.2
MOTORCYCLE	8868	3887	4980	·	5711	·	710	·	·	870	784	355	7213
	.2	.5	.2		1.0		.1			.1	.1	*	.7
BOAT	37254	3646	28708	·	2295	5067	6928	1676	·	14301	10714	11670	13171
	.9	.5	1.0		.4	.7	1.1	.4		1.4	.9	.9	1.2
CANOE/ KAYAK	58518	20156	38362	6389	6700	29663	·	15765	·	·	25456	10855	2052
	1.4	2.8	1.3	3.1	1.1	4.0		3.3			2.0	.9	.2
ALL-TERRAIN-VEHICLE (ATV)	15843	2654	13188	11348	2052	·	·	2017	·	426	2202	2017	2052
	.4	.4	.5	5.5	.3			.4		*	.2	.2	.2
SNOWMOBILE	2289	237	2052	·	2052	·	237	·	·	·	237	·	2052
	.1	*	.1		.3		*				*		.2
OTHER EQUIPMENT	170896	13016	132763	12624	23852	20060	70204	10921	634	30884	42513	47355	64936
	4.2	1.8	4.6	6.1	4.0	2.7	11.3	2.3	.6	3.0	3.4	3.7	6.1
MISCELLANEOUS	43617	3355	39510	·	8955	688	15117	12636	2531	2575	30146	3583	8499
	1.1	.5	1.4		1.5	.1	2.4	2.7	2.6	.3	2.4	.3	.8
NONE	373349	20193	321570	1785	26671	59583	80594	21525	28194	103850	167931	108343	70666
	9.1	2.9	11.2	.9	4.5	8.1	13.0	4.5	28.6	10.1	13.3	8.5	6.7
NOT STATED	267870	11538	202962	8269	49047	25760	102193	12908	957	24599	48318	157980	28740
	6.6	1.6	7.1	4.0	8.3	3.5	16.4	2.7	1.0	2.4	3.8	12.4	2.7
(NET) ANY CAMPING EQUIPMENT	819058	229806	516434	103385	176628	173705	107678	83068	25865	91940	229378	302544	208561
	20.1	32.5	18.0	49.8	29.9	23.6	17.3	17.5	26.2	8.9	18.2	23.8	19.7

Continued

Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ANY MOVIE/ VIDEO CAMERA	132375	52574	43804	206	15056	39508	10687	23985	-	37833	25939	50209	43438
	3.2	7.4	1.5	.1	2.6	5.4	1.7	5.0		3.7	2.1	4.0	4.1
(NET) ANY SKIS	578794	11414	479207	87670	124366	96303	87220	51155	2431	101818	149833	146989	246869
	14.2	1.6	16.7	42.3	21.1	13.1	14.0	10.8	2.5	9.9	11.9	11.6	23.3
(NET) ANY BOAT/ SAILBOARD	96854	23802	68153	8947	6943	34730	6928	17441	-	14878	38728	23102	13171
	2.4	3.4	2.4	4.3	1.2	4.7	1.1	3.7		1.4	3.1	1.8	1.2
(NET) ANY WATERSPORT EQUIPMENT	340819	95952	214325	10103	19451	80388	54407	57500	2382	82278	110060	128780	64266
	8.3	13.6	7.5	4.9	3.3	10.9	8.8	12.1	2.4	8.0	8.7	10.1	6.1

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1542648	1280423	597265	362742	235995	181556	88460	160442	951381	304427
	100.0	94.9	78.8	36.7	22.3	14.5	11.2	5.4	9.9	58.5	18.7
UNDER $10,000	247044	241818	197670	65135	72031	61287	12242	1453	21750	86477	107739
	15.2	15.7	15.4	10.9	19.9	26.0	6.7	1.6	13.6	9.1	35.4
	100.0	97.9	80.0	26.4	29.2	24.8	5.0	.6	8.8	35.0	43.6
$10,000-$14,999	106252	89851	74103	35453	25626	18072	7809	-	11975	49250	25735
	6.5	5.8	5.8	5.9	7.1	7.7	4.3		7.5	5.2	8.5
	100.0	84.6	69.7	33.4	24.1	17.0	7.3		11.3	46.4	24.2
$15,000-$19,999	86527	74286	59582	34626	24278	5859	18419	4694	6489	59214	7946
	5.3	4.8	4.7	5.8	6.7	2.5	10.1	5.3	4.0	6.2	2.6
	100.0	85.9	68.9	40.0	28.1	6.8	21.3	5.4	7.5	68.4	9.2
$20,000-$29,999	267398	254519	207766	96543	42823	23576	26963	11364	52892	142559	47123
	16.5	16.5	16.2	16.2	11.8	10.0	14.9	12.8	33.0	15.0	15.5
	100.0	95.2	77.7	36.1	16.0	8.8	10.1	4.2	19.8	53.3	17.6
$30,000-$39,999	291178	284114	239284	103704	56675	35953	34426	11031	28186	203553	41539
	17.9	18.4	18.7	17.4	15.6	15.2	19.0	12.5	17.6	21.4	13.6
	100.0	97.6	82.2	35.6	19.5	12.3	11.8	3.8	9.7	69.9	14.3
$40,000-$49,999	201124	187056	154549	85871	58274	33557	40679	7321	15019	128890	35267
	12.4	12.1	12.1	14.4	16.1	14.2	22.4	8.3	9.4	13.5	11.6
	100.0	93.0	76.8	42.7	29.0	16.7	20.2	3.6	7.5	64.1	17.5
$50,000-$59,999	71945	67605	50434	37673	17446	8850	9955	7305	5436	47422	11113
	4.4	4.4	3.9	6.3	4.8	3.8	5.5	8.3	3.4	5.0	3.7
	100.0	94.0	70.1	52.4	24.2	12.3	13.8	10.2	7.6	65.9	15.4
$60,000-$69,999	42367	41852	37665	13549	2843	2100	1201	2622	573	34768	2073
	2.6	2.7	2.9	2.3	.8	.9	.7	3.0	.4	3.7	.7
	100.0	98.8	88.9	32.0	6.7	5.0	2.8	6.2	1.4	82.1	4.9
$70,000-$74,999	15970	15970	13497	5674	4674	3808	1121	-	1444	11844	2682
	1.0	1.0	1.1	1.0	1.3	1.6	.6		.9	1.2	.9
	100.0	100.0	84.5	35.5	29.3	23.8	7.0		9.0	74.2	16.8
$75,000 OR MORE	138426	131892	118108	57364	28547	19653	14126	40536	8604	72741	10269
	8.5	8.5	9.2	9.6	7.9	8.3	7.8	45.8	5.4	7.6	3.4
	100.0	95.3	85.3	41.4	20.6	14.2	10.2	29.3	6.2	52.5	7.4

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) UNDER $40,000	998399	944588	778404	335461	221433	144746	99859	28542	121292	541052	230082
	61.4	61.2	60.8	56.2	61.0	61.3	55.0	32.3	75.6	56.9	75.6
	100.0	94.6	78.0	33.6	22.2	14.5	10.0	2.9	12.1	54.2	23.0
(NET) $40,000-$59,999	273069	254661	204983	123545	75720	42408	50633	14625	20456	176312	46380
	16.8	16.5	16.0	20.7	20.9	18.0	27.9	16.5	12.7	18.5	15.2
	100.0	93.3	75.1	45.2	27.7	15.5	18.5	5.4	7.5	64.6	17.0
(NET) $60,000 OR MORE	196763	189715	169270	76587	36065	25561	16448	43158	10620	119353	15023
	12.1	12.3	13.2	12.8	9.9	10.8	9.1	48.8	6.6	12.5	4.9
	100.0	96.4	86.0	38.9	18.3	13.0	8.4	21.9	5.4	60.7	7.6
REFUSED	47381	47381	42751	10672	7041	6164	3764	95	1038	43473	2321
	2.9	3.1	3.3	1.8	1.9	2.6	2.1	.1	.6	4.6	.8
	100.0	100.0	90.2	22.5	14.9	13.0	7.9	.2	2.2	91.8	4.9
DON'T KNOW/ NOT STATED	107086	103520	82669	50564	22483	17116	10853	2039	7036	69792	9236
	6.6	6.7	6.5	8.5	6.2	7.3	6.0	2.3	4.4	7.3	3.0
	100.0	96.7	77.2	47.2	21.0	16.0	10.1	1.9	6.6	65.2	8.6

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PARTY VISITS (WEIGHTED)	1625480	1291506	968675	160386	162445	254141	79833	27439	15798	1482034	47884	59627	83819
	100.0	79.5	59.6	9.9	10.0	15.6	4.9	1.7	1.0	91.2	2.9	3.7	5.2
UNDER $10,000	247044	238920	198860	7273	32787	5117	3007	233	816	225545	573	16864	4635
	15.2	18.5	20.5	4.5	20.2	2.0	3.8	.8	5.2	15.2	1.2	28.3	5.5
	100.0	96.7	80.5	2.9	13.3	2.1	1.2	.1	.3	91.3	.2	6.8	1.9
$10,000-$14,999	106252	96388	64123	15485	16780	7984	1880	116	·	99096	825	4526	2631
	6.5	7.5	6.6	9.7	10.3	3.1	2.4	.4		6.7	1.7	7.6	3.1
	100.0	90.7	60.4	14.6	15.8	7.5	1.8	.1		93.3	.8	4.3	2.5
$15,000-$19,999	86527	74823	52692	17144	4987	5597	6107	204	4223	77376	2162	6751	2400
	5.3	5.8	5.4	10.7	3.1	2.2	7.6	.7	26.7	5.2	4.5	11.3	2.9
	100.0	86.5	60.9	19.8	5.8	6.5	7.1	.2	4.9	89.4	2.5	7.8	2.8
$20,000-$29,999	267398	216900	158500	26953	31447	39276	11221	3285	1024	249409	3501	8366	9622
	16.5	16.8	16.4	16.8	19.4	15.5	14.1	12.0	6.5	16.8	7.3	14.0	11.5
	100.0	81.1	59.3	10.1	11.8	14.7	4.2	1.2	.4	93.3	1.3	3.1	3.6
$30,000-$39,999	291178	233281	191498	25263	16520	46427	11469	3435	·	274781	26581	5147	11249
	17.9	18.1	19.8	15.8	10.2	18.3	14.4	12.5		18.5	55.5	8.6	13.4
	100.0	80.1	65.8	8.7	5.7	15.9	3.9	1.2		94.4	9.1	1.8	3.9
$40,000-$49,999	201124	142375	107591	15839	18946	48518	10230	2564	4424	185968	4053	6503	8653
	12.4	11.0	11.1	9.9	11.7	19.1	12.8	9.3	28.0	12.5	8.5	10.9	10.3
	100.0	70.8	53.5	7.9	9.4	24.1	5.1	1.3	2.2	92.5	2.0	3.2	4.3
$50,000-$59,999	71945	50408	31209	7251	11948	16351	5186	3006	859	62592	4458	1546	7807
	4.4	3.9	3.2	4.5	7.4	6.4	6.5	11.0	5.4	4.2	9.3	2.6	9.3
	100.0	70.1	43.4	10.1	16.6	22.7	7.2	4.2	1.2	87.0	6.2	2.1	10.9
$60,000-$69,999	42367	36209	28768	1354	6087	3554	2605	371	·	38961	573	124	3282
	2.6	2.8	3.0	.8	3.7	1.4	3.3	1.4		2.6	1.2	.2	3.9
	100.0	85.5	67.9	3.2	14.4	8.4	6.1	.9		92.0	1.4	.3	7.7
$70,000-$74,999	15970	4467	1829	622	2015	10081	1422	255	·	11253	·	2401	2316
	1.0	.3	.2	.4	1.2	4.0	1.8	.9		.8		4.0	2.8
	100.0	28.0	11.5	3.9	12.6	63.1	8.9	1.6		70.5		15.0	14.5

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
$75,000 OR MORE	138426	85349	58101	18069	9179	43903	9173	3703	4451	122151	1121	5141	11133
	8.5	6.6	6.0	11.3	5.7	17.3	11.5	13.5	28.2	8.2	2.3	8.6	13.3
	100.0	61.7	42.0	13.1	6.6	31.7	6.6	2.7	3.2	88.2	.8	3.7	8.0
(NET) UNDER $40,000	998399	860313	665674	92118	102521	104402	33684	7272	6064	926208	33642	41654	30537
	61.4	66.6	68.7	57.4	63.1	41.1	42.2	26.5	38.4	62.5	70.3	69.9	36.4
	100.0	86.2	66.7	9.2	10.3	10.5	3.4	.7	.6	92.8	3.4	4.2	3.1
(NET) $40,000-$59,999	273069	192783	138799	23089	30894	64870	15416	5570	5283	248561	8511	8049	16459
	16.8	14.9	14.3	14.4	19.0	25.5	19.3	20.3	33.4	16.8	17.8	13.5	19.6
	100.0	70.6	50.8	8.5	11.3	23.8	5.6	2.0	1.9	91.0	3.1	2.9	6.0
(NET) $60,000 OR MORE	196763	126025	88698	20045	17281	57538	13200	4328	4451	172366	1694	7666	16731
	12.1	9.8	9.2	12.5	10.6	22.6	16.5	15.8	28.2	11.6	3.5	12.9	20.0
	100.0	64.0	45.1	10.2	8.8	29.2	6.7	2.2	2.3	87.6	.9	3.9	8.5
REFUSED	47381	40145	37324	2821	-	6521	715	-	-	45483	759	460	1438
	2.9	3.1	3.9	1.8		2.6	.9			3.1	1.6	.8	1.7
	100.0	84.7	78.8	6.0		13.8	1.5			96.0	1.6	1.0	3.0
DON'T KNOW/ NOT STATED	107086	69766	35705	22312	11749	20503	16817	10268	-	87070	3280	1799	18217
	6.6	5.4	3.7	13.9	7.2	8.1	21.1	37.4		5.9	6.8	3.0	21.7
	100.0	65.1	33.3	20.8	11.0	19.1	15.7	9.6		81.3	3.1	1.7	17.0

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PARTY VISITS (WEIGHTED)	1625480	1045476	578571	690712	934768	693065	633260	76816	206016	54550	611991	180120	593158	240211
	100.0	64.3	35.6	42.5	57.5	42.6	39.0	4.7	12.7	3.4	37.6	11.1	36.5	14.8
UNDER $10,000	247044	154319	92242	177254	69790	31030	29659	1961	22940	17153	78694	7462	94797	66091
	15.2	14.8	15.9	25.7	7.5	4.5	4.7	2.6	11.1	31.4	12.9	4.1	16.0	27.5
	100.0	62.5	37.3	71.8	28.2	12.6	12.0	.8	9.3	6.9	31.9	3.0	38.4	26.8
$10,000-$14,999	106252	68886	37366	58258	47994	39094	32022	9310	10084	162	38284	14009	43215	10745
	6.5	6.6	6.5	8.4	5.1	5.6	5.1	12.1	4.9	.3	6.3	7.8	7.3	4.5
	100.0	64.8	35.2	54.8	45.2	36.8	30.1	8.8	9.5	.2	36.0	13.2	40.7	10.1
$15,000-$19,999	86527	44162	42227	30583	55944	43400	38053	5348	11439	1079	40558	8480	19630	17859
	5.3	4.2	7.3	4.4	6.0	6.3	6.0	7.0	5.6	2.0	6.6	4.7	3.3	7.4
	100.0	51.0	48.8	35.3	64.7	50.2	44.0	6.2	13.2	1.2	46.9	9.8	22.7	20.6
$20,000-$29,999	267398	161031	106367	120918	146480	111054	96486	16955	29855	5792	114829	38315	79673	34580
	16.5	15.4	18.4	17.5	15.7	16.0	15.2	22.1	14.5	10.6	18.8	21.3	13.4	14.4
	100.0	60.2	39.8	45.2	54.8	41.5	36.1	6.3	11.2	2.2	42.9	14.3	29.8	12.9
$30,000-$39,999	291178	200800	90378	98160	193018	139057	133579	6685	42628	22415	98653	39147	117478	35900
	17.9	19.2	15.6	14.2	20.6	20.1	21.1	8.7	20.7	41.1	16.1	21.7	19.8	14.9
	100.0	69.0	31.0	33.7	66.3	47.8	45.9	2.3	14.6	7.7	33.9	13.4	40.3	12.3
$40,000-$49,999	201124	128789	72335	85823	115301	76811	72374	4961	40631	4639	68177	27588	80346	25013
	12.4	12.3	12.5	12.4	12.3	11.1	11.4	6.5	19.7	8.5	11.1	15.3	13.5	10.4
	100.0	64.0	36.0	42.7	57.3	38.2	36.0	2.5	20.2	2.3	33.9	13.7	39.9	12.4
$50,000-$59,999	71945	44444	27501	28541	43404	34361	29498	4863	9043	-	36564	9369	17873	8139
	4.4	4.3	4.8	4.1	4.6	5.0	4.7	6.3	4.4		6.0	5.2	3.0	3.4
	100.0	61.8	38.2	39.7	60.3	47.8	41.0	6.8	12.6		50.8	13.0	24.8	11.3
$60,000-$69,999	42367	30211	12156	9448	32919	28189	21254	6935	4730	-	15551	6480	17377	2960
	2.6	2.9	2.1	1.4	3.5	4.1	3.4	9.0	2.3		2.5	3.6	2.9	1.2
	100.0	71.3	28.7	22.3	77.7	66.5	50.2	16.4	11.2		36.7	15.3	41.0	7.0
$70,000-$74,999	15970	7353	8617	3701	12269	9216	9216	457	3053	-	12570	67	2558	774
	1.0	.7	1.5	.5	1.3	1.3	1.5	.6	1.5		2.1	*	.4	.3
	100.0	46.0	54.0	23.2	76.8	57.7	57.7	2.9	19.1		78.7	.4	16.0	4.8

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
$75,000 OR MORE	138426	104961	33465	27904	110522	94290	87720	13013	11279	2251	53721	15470	49341	19893
	8.5	10.0	5.8	4.0	11.8	13.6	13.9	16.9	5.5	4.1	8.8	8.6	8.3	8.3
	100.0	75.8	24.2	20.2	79.8	68.1	63.4	9.4	8.1	1.6	38.8	11.2	35.6	14.4
(NET) UNDER $40,000	998399	629198	368579	485173	513226	363635	329798	40258	116947	46601	371018	107413	354793	165175
	61.4	60.2	63.7	70.2	54.9	52.5	52.1	52.4	56.8	85.4	60.6	59.6	59.8	68.8
	100.0	63.0	36.9	48.6	51.4	36.4	33.0	4.0	11.7	4.7	37.2	10.8	35.5	16.5
(NET) $40,000-$59,999	273069	173232	99837	114364	158705	111172	101872	9823	49674	4639	104741	36958	98218	33152
	16.8	16.6	17.3	16.6	17.0	16.0	16.1	12.8	24.1	8.5	17.1	20.5	16.6	13.8
	100.0	63.4	36.6	41.9	58.1	40.7	37.3	3.6	18.2	1.7	38.4	13.5	36.0	12.1
(NET) $60,000 OR MORE	196763	142525	54238	41053	155710	131695	118190	20405	19062	2251	81842	22017	69276	23627
	12.1	13.6	9.4	5.9	16.7	19.0	18.7	26.6	9.3	4.1	13.4	12.2	11.7	9.8
	100.0	72.4	27.6	20.9	79.1	66.9	60.1	10.4	9.7	1.1	41.6	11.2	35.2	12.0
REFUSED	47381	36416	10964	5308	42073	38206	37935	3158	4137	-	11253	1193	33195	1739
	2.9	3.5	1.9	.8	4.5	5.5	6.0	4.1	2.0		1.8	.7	5.6	.7
	100.0	76.9	23.1	11.2	88.8	80.6	80.1	6.7	8.7		23.7	2.5	70.1	3.7
DON'T KNOW/ NOT STATED	107086	61629	44644	43430	63656	46958	44065	3171	16196	1060	43137	12539	36932	14478
	6.6	5.9	7.7	6.3	6.8	6.8	7.0	4.1	7.9	1.9	7.0	7.0	6.2	6.0
	100.0	57.6	41.7	40.6	59.4	43.9	41.1	3.0	15.1	1.0	40.3	11.7	34.5	13.5

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=====PARTY EXPENDITURE=====			======OVERALL RATING=======			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1503	1087	375	315	807	468	188	1256	247
	100.0	72.3	25.0	21.0	53.7	31.1	12.5	83.6	16.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1338587	244892	114478	782073	522229	274845	1313523	311957
	100.0	82.4	15.1	7.0	48.1	32.1	16.9	80.8	19.2
UNDER $10,000	247044	172853	55976	5057	151855	29361	61856	174205	72839
	15.2	12.9	22.9	4.4	19.4	5.6	22.5	13.3	23.3
	100.0	70.0	22.7	2.0	61.5	11.9	25.0	70.5	29.5
$10,000-$14,999	106252	90162	13641	5637	42778	40420	8110	82247	24005
	6.5	6.7	5.6	4.9	5.5	7.7	3.0	6.3	7.7
	100.0	84.9	12.8	5.3	40.3	38.0	7.6	77.4	22.6
$15,000-$19,999	86527	78740	7788	3825	41588	23835	17654	69432	17096
	5.3	5.9	3.2	3.3	5.3	4.6	6.4	5.3	5.5
	100.0	91.0	9.0	4.4	48.1	27.5	20.4	80.2	19.8
$20,000-$29,999	267398	233205	29078	16913	121317	97802	41570	226945	40453
	16.5	17.4	11.9	14.8	15.5	18.7	15.1	17.3	13.0
	100.0	87.2	10.9	6.3	45.4	36.6	15.5	84.9	15.1
$30,000-$39,999	291178	260536	28240	12686	136975	105807	38263	257488	33690
	17.9	19.5	11.5	11.1	17.5	20.3	13.9	19.6	10.8
	100.0	89.5	9.7	4.4	47.0	36.3	13.1	88.4	11.6
$40,000-$49,999	201124	174847	20192	7558	79284	96706	23490	163409	37715
	12.4	13.1	8.2	6.6	10.1	18.5	8.5	12.4	12.1
	100.0	86.9	10.0	3.8	39.4	48.1	11.7	81.2	18.8
$50,000-$59,999	71945	57700	13942	10290	34304	20592	16187	60069	11876
	4.4	4.3	5.7	9.0	4.4	3.9	5.9	4.6	3.8
	100.0	80.2	19.4	14.3	47.7	28.6	22.5	83.5	16.5
$60,000-$69,999	42367	33407	6629	3560	27112	9938	4378	28900	13467
	2.6	2.5	2.7	3.1	3.5	1.9	1.6	2.2	4.3
	100.0	78.9	15.6	8.4	64.0	23.5	10.3	68.2	31.8
$70,000-$74,999	15970	9816	6153	5486	9623	2693	3618	15168	802
	1.0	.7	2.5	4.8	1.2	.5	1.3	1.2	.3
	100.0	61.5	38.5	34.4	60.3	16.9	22.7	95.0	5.0

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			========OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
$75,000 OR MORE	138426	96224	40383	22669	72274	50435	13515	108692	29734
	8.5	7.2	16.5	19.8	9.2	9.7	4.9	8.3	9.5
	100.0	69.5	29.2	16.4	52.2	36.4	9.8	78.5	21.5
(NET) UNDER $40,000	998399	835496	134722	44118	494513	297225	167453	810316	188083
	61.4	62.4	55.0	38.5	63.2	56.9	60.9	61.7	60.3
	100.0	83.7	13.5	4.4	49.5	29.8	16.8	81.2	18.8
(NET) $40,000-$59,999	273069	232547	34134	17848	113587	117298	39676	223478	49590
	16.8	17.4	13.9	15.6	14.5	22.5	14.4	17.0	15.9
	100.0	85.2	12.5	6.5	41.6	43.0	14.5	81.8	18.2
(NET) $60,000 OR MORE	196763	139448	53165	31715	109009	63066	21511	152759	44003
	12.1	10.4	21.7	27.7	13.9	12.1	7.8	11.6	14.1
	100.0	70.9	27.0	16.1	55.4	32.1	10.9	77.6	22.4
REFUSED	47381	45943	1438	1438	14531	1708	31141	46080	1301
	2.9	3.4	.6	1.3	1.9	.3	11.3	3.5	.4
	100.0	97.0	3.0	3.0	30.7	3.6	65.7	97.3	2.7
DON'T KNOW/ NOT STATED	107086	83461	20342	18269	47649	42931	15064	80146	26940
	6.6	6.2	8.3	16.0	6.1	8.2	5.5	6.1	8.6
	100.0	77.9	19.0	17.1	44.5	40.1	14.1	74.8	25.2

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
UNDER $10,000	247044	66707	82313	24718	74066	3195	29421	92104	177746	94161	30823	79541	7987
	15.2	10.7	16.1	10.2	36.5	3.8	9.0	28.4	14.4	23.8	8.0	10.6	3.5
$10,000-$14,999	106252	33162	44730	11752	15586	2802	8498	13541	69078	11843	17151	41523	21770
	6.5	5.3	8.8	4.8	7.7	3.3	2.6	4.2	5.6	3.0	4.5	5.5	9.5
$15,000-$19,999	86527	30820	27184	13545	17573	2957	6761	16568	56630	16633	14155	38325	11167
	5.3	5.0	5.3	5.6	8.7	3.5	2.1	5.1	4.6	4.2	3.7	5.1	4.9
$20,000-$29,999	267398	93465	80562	59675	16195	19407	59240	55178	218487	66602	64897	113458	26484
	16.5	15.0	15.8	24.5	8.0	23.0	18.0	17.0	17.7	16.8	16.9	15.1	11.6
$30,000-$39,999	291178	150334	58036	58437	25297	6811	76396	46451	223101	66901	68013	166091	63720
	17.9	24.2	11.4	24.0	12.5	8.1	23.3	14.3	18.1	16.9	17.7	22.1	27.9
$40,000-$49,999	201124	89694	53740	28075	18715	16847	41069	30089	151831	57430	64502	81344	40596
	12.4	14.4	10.5	11.5	9.2	19.9	12.5	9.3	12.3	14.5	16.8	10.8	17.8
$50,000-$59,999	71945	24953	27177	5803	11458	6081	16956	9673	56404	12448	27676	40092	9409
	4.4	4.0	5.3	2.4	5.6	7.2	5.2	3.0	4.6	3.1	7.2	5.3	4.1
$60,000-$69,999	42367	8917	15690	4551	11475	2842	16900	17219	31031	12519	13199	26707	5929
	2.6	1.4	3.1	1.9	5.7	3.4	5.1	5.3	2.5	3.2	3.4	3.6	2.6
$70,000-$74,999	15970	7896	2742	1310	2443	1663	3193	1386	11733	6640	6216	9948	1561
	1.0	1.3	.5	.5	1.2	2.0	1.0	.4	1.0	1.7	1.6	1.3	.7
$75,000 OR MORE	138426	60165	48880	17402	2719	13917	40926	13282	108220	34703	40898	62865	28151
	8.5	9.7	9.6	7.2	1.3	16.5	12.5	4.1	8.8	8.8	10.6	8.4	12.3
(NET) UNDER $40,000	998399	374487	292824	168127	148718	35172	180317	223841	745043	256140	195038	438938	131129
	61.4	60.2	57.4	69.2	73.2	41.6	54.9	68.9	60.5	64.7	50.8	58.4	57.5
(NET) $40,000-$59,999	273069	114647	80918	33878	30173	22927	58025	39763	208235	69878	92179	121436	50005
	16.8	18.4	15.9	13.9	14.9	27.1	17.7	12.2	16.9	17.6	24.0	16.2	21.9

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) $60,000 OR MORE	196763	76978	67311	23263	16637	18422	61018	31887	150985	53862	60312	99519	35641
	12.1	12.4	13.2	9.6	8.2	21.8	18.6	9.8	12.3	13.6	15.7	13.2	15.6
REFUSED	47381	33444	9305	4070	307	255	5341	770	45950	3668	8258	38966	2232
	2.9	5.4	1.8	1.7	.2	.3	1.6	.2	3.7	.9	2.1	5.2	1.0
DON'T KNOW/ NOT STATED	107086	22415	58563	12352	7239	7679	22121	28447	81076	12376	28480	52540	7610
	6.6	3.6	11.5	5.1	3.6	9.1	6.7	8.8	6.6	3.1	7.4	7.0	3.3

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
UNDER $10,000	247044	11692	203132	4497	39424	24462	69758	28387	27185	35708	130963	84769	16865
	15.2	4.2	17.8	4.2	14.0	11.7	30.1	17.8	47.8	8.2	24.7	17.4	4.0
$10,000-$14,999	106252	20051	71675	5425	14004	23989	13544	3027	7732	31591	53659	32819	17244
	6.5	7.2	6.3	5.1	5.0	11.5	5.8	1.9	13.6	7.2	10.1	6.7	4.1
$15,000-$19,999	86527	9332	59887	2429	20130	16399	8741	3069	3136	27232	62489	12083	10345
	5.3	3.4	5.3	2.3	7.1	7.8	3.8	1.9	5.5	6.2	11.8	2.5	2.5
$20,000-$29,999	267398	46540	192940	32804	50272	35049	26721	17123	674	85645	148033	85993	19782
	16.5	16.8	16.9	30.9	17.8	16.7	11.5	10.8	1.2	19.6	27.9	17.6	4.7
$30,000-$39,999	291178	46907	208621	27218	73714	34302	31958	18920	4281	69905	130304	84520	73064
	17.9	16.9	18.3	25.6	26.1	16.4	13.8	11.9	7.5	16.0	24.5	17.3	17.5
$40,000-$49,999	201124	39214	135527	25145	20362	24855	14930	49703	4067	53127	419	148106	52599
	12.4	14.1	11.9	23.7	7.2	11.9	6.4	31.2	7.1	12.1	.1	30.4	12.6
$50,000-$59,999	71945	16626	43712	4310	3493	4479	7931	13139	1678	29729	-	36503	33431
	4.4	6.0	3.8	4.1	1.2	2.1	3.4	8.3	2.9	6.8		7.5	8.0
$60,000-$69,999	42367	5029	25741	1225	2670	3200	10738	6337	1306	7667	1224	-	41027
	2.6	1.8	2.3	1.2	.9	1.5	4.6	4.0	2.3	1.8	.2		9.8
$70,000-$74,999	15970	7780	4491	-	2629	3271	84	2721	735	3641	2015	-	12993
	1.0	2.8	.4		.9	1.6	*	1.7	1.3	.8	.4		3.1
$75,000 OR MORE	138426	40990	90035	909	16341	17155	29058	7191	5165	54374	-	-	137580
	8.5	14.8	7.9	.9	5.8	8.2	12.5	4.5	9.1	12.4			33.0
(NET) UNDER $40,000	998399	134523	736255	72373	197544	134202	150722	70525	43009	250081	525448	300184	137301
	61.4	48.4	64.5	68.1	70.1	64.1	65.0	44.3	75.6	57.1	99.0	61.6	33.0
(NET) $40,000-$59,999	273069	55841	179239	29455	23855	29334	22861	62842	5746	82856	419	184609	86030
	16.8	20.1	15.7	27.7	8.5	14.0	9.9	39.5	10.1	18.9	.1	37.9	20.6
(NET) $60,000 OR MORE	196763	53799	120268	2134	21640	23626	39880	16249	7206	65682	3239	-	191600
	12.1	19.4	10.5	2.0	7.7	11.3	17.2	10.2	12.7	15.0	.6		46.0

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
REFUSED	47381	4229	42897	-	28253	3391	1974	1794	-	9824	-	-	-
	2.9	1.5	3.8		10.0	1.6	.9	1.1		2.2			
DON'T KNOW/ NOT STATED	107086	29358	60905	2284	10192	17398	15679	7718	965	29191	1904	2501	1712
	6.6	10.6	5.3	2.1	3.6	8.3	6.8	4.8	1.7	6.7	.4	.5	.4

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3877871	3144500	1621547	872036	579957	430151	226991	423024	2360553	755437
	100.0	95.0	77.0	39.7	21.4	14.2	10.5	5.6	10.4	57.8	18.5
UNDER $10,000	626414	608070	444634	222226	177032	145744	37588	2382	47393	219949	274548
	15.3	15.7	14.1	13.7	20.3	25.1	8.7	1.0	11.2	9.3	36.3
	100.0	97.1	71.0	35.5	28.3	23.3	6.0	.4	7.6	35.1	43.8
$10,000-$14,999	289652	235938	196835	95838	71977	50993	21520	-	19865	128344	71160
	7.1	6.1	6.3	5.9	8.3	8.8	5.0		4.7	5.4	9.4
	100.0	81.5	68.0	33.1	24.8	17.6	7.4		6.9	44.3	24.6
$15,000-$19,999	201777	170206	135183	80378	59042	21159	37883	16614	17425	132278	17676
	4.9	4.4	4.3	5.0	6.8	3.6	8.8	7.3	4.1	5.6	2.3
	100.0	84.4	67.0	39.8	29.3	10.5	18.8	8.2	8.6	65.6	8.8
$20,000-$29,999	680842	650092	543075	230566	98101	52165	62875	26177	169376	347529	107462
	16.7	16.8	17.3	14.2	11.2	9.0	14.6	11.5	40.0	14.7	14.2
	100.0	95.5	79.8	33.9	14.4	7.7	9.2	3.8	24.9	51.0	15.8
$30,000-$39,999	654242	639675	523177	260546	130284	77274	83867	22067	61075	445723	108074
	16.0	16.5	16.6	16.1	14.9	13.3	19.5	9.7	14.4	18.9	14.3
	100.0	97.8	80.0	39.8	19.9	11.8	12.8	3.4	9.3	68.1	16.5
$40,000-$49,999	506605	477502	393783	239734	132864	80583	96050	9060	50225	335011	78354
	12.4	12.3	12.5	14.8	15.2	13.9	22.3	4.0	11.9	14.2	10.4
	100.0	94.3	77.7	47.3	26.2	15.9	19.0	1.8	9.9	66.1	15.5
$50,000-$59,999	181613	170691	122859	102481	40658	19430	24065	13953	12695	133529	19327
	4.4	4.4	3.9	6.3	4.7	3.4	5.6	6.1	3.0	5.7	2.6
	100.0	94.0	67.6	56.4	22.4	10.7	13.3	7.7	7.0	73.5	10.6
$60,000-$69,999	113639	112556	101490	31710	5941	4377	2526	3796	1125	96571	7496
	2.8	2.9	3.2	2.0	.7	.8	.6	1.7	.3	4.1	1.0
	100.0	99.0	89.3	27.9	5.2	3.9	2.2	3.3	1.0	85.0	6.6
$70,000-$74,999	36495	36495	29175	14735	9991	8545	2250	-	2911	25231	8354
	.9	.9	.9	.9	1.1	1.5	.5		.7	1.1	1.1
	100.0	100.0	79.9	40.4	27.4	23.4	6.2		8.0	69.1	22.9
$75,000 OR MORE	374393	362411	327477	165665	73209	56178	25192	127101	24276	184605	27526
	9.2	9.3	10.4	10.2	8.4	9.7	5.9	56.0	5.7	7.8	3.6
	100.0	96.8	87.5	44.2	19.6	15.0	6.7	33.9	6.5	49.3	7.4

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) UNDER $40,000	2452926	2303981	1842903	889554	536436	347333	243733	67240	315134	1273822	578920
	60.1	59.4	58.6	54.9	61.5	59.9	56.7	29.6	74.5	54.0	76.6
	100.0	93.9	75.1	36.3	21.9	14.2	9.9	2.7	12.8	51.9	23.6
(NET) $40,000-$59,999	688217	648193	516641	342215	173522	100013	120115	23013	62920	468540	97682
	16.9	16.7	16.4	21.1	19.9	17.2	27.9	10.1	14.9	19.8	12.9
	100.0	94.2	75.1	49.7	25.2	14.5	17.5	3.3	9.1	68.1	14.2
(NET) $60,000 OR MORE	524527	511462	458142	212109	89142	69101	29967	130897	28312	306406	43376
	12.8	13.2	14.6	13.1	10.2	11.9	7.0	57.7	6.7	13.0	5.7
	100.0	97.5	87.3	40.4	17.0	13.2	5.7	25.0	5.4	58.4	8.3
REFUSED	104959	104959	92472	25034	14729	12966	7836	100	2920	96399	4610
	2.6	2.7	2.9	1.5	1.7	2.2	1.8	*	.7	4.1	.6
	100.0	100.0	88.1	23.9	14.0	12.4	7.5	.1	2.8	91.8	4.4
DON'T KNOW/ NOT STATED	301173	297075	223010	151765	58206	50544	28499	5741	13737	210250	23783
	7.4	7.7	7.1	9.4	6.7	8.7	6.6	2.5	3.2	8.9	3.1
	100.0	98.6	74.0	50.4	19.3	16.8	9.5	1.9	4.6	69.8	7.9

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3262697	2409804	381754	471140	642122	179184	48000	36956	3789496	121260	103960	190548
	100.0	79.9	59.0	9.3	11.5	15.7	4.4	1.2	.9	92.8	3.0	2.5	4.7
UNDER $10,000	626414	603821	487338	21719	94764	16740	5853	228	1717	594448	563	20220	11746
	15.3	18.5	20.2	5.7	20.1	2.6	3.3	.5	4.6	15.7	.5	19.4	6.2
	100.0	96.4	77.8	3.5	15.1	2.7	.9	*	.3	94.9	.1	3.2	1.9
$10,000-$14,999	289652	268395	187559	42944	37892	17461	3796	114	-	274454	3698	10267	4932
	7.1	8.2	7.8	11.2	8.0	2.7	2.1	.2		7.2	3.1	9.9	2.6
	100.0	92.7	64.8	14.8	13.1	6.0	1.3	*		94.8	1.3	3.5	1.7
$15,000-$19,999	201777	174365	134258	31013	9094	11112	16300	331	12935	182331	4364	14456	4990
	4.9	5.3	5.6	8.1	1.9	1.7	9.1	.7	35.0	4.8	3.6	13.9	2.6
	100.0	86.4	66.5	15.4	4.5	5.5	8.1	.2	6.4	90.4	2.2	7.2	2.5
$20,000-$29,999	680842	554703	391327	55964	107412	95007	31132	5313	2155	639591	9747	15499	25751
	16.7	17.0	16.2	14.7	22.8	14.8	17.4	11.1	5.8	16.9	8.0	14.9	13.5
	100.0	81.5	57.5	8.2	15.8	14.0	4.6	.8	.3	93.9	1.4	2.3	3.8
$30,000-$39,999	654242	528560	422476	60057	46027	97328	28354	4861	-	618190	55571	9551	26501
	16.0	16.2	17.5	15.7	9.8	15.2	15.8	10.1		16.3	45.8	9.2	13.9
	100.0	80.8	64.6	9.2	7.0	14.9	4.3	.7		94.5	8.5	1.5	4.1
$40,000-$49,999	506605	363453	279995	42053	41405	121092	22059	5044	8829	479313	13689	9968	17325
	12.4	11.1	11.6	11.0	8.8	18.9	12.3	10.5	23.9	12.6	11.3	9.6	9.1
	100.0	71.7	55.3	8.3	8.2	23.9	4.4	1.0	1.7	94.6	2.7	2.0	3.4
$50,000-$59,999	181613	119776	73441	12758	33577	51836	10001	5444	1958	159415	18428	3682	18516
	4.4	3.7	3.0	3.3	7.1	8.1	5.6	11.3	5.3	4.2	15.2	3.5	9.7
	100.0	66.0	40.4	7.0	18.5	28.5	5.5	3.0	1.1	87.8	10.1	2.0	10.2
$60,000-$69,999	113639	102849	82509	2659	17681	5840	4950	382	-	107039	1125	243	6357
	2.8	3.2	3.4	.7	3.8	.9	2.8	.8		2.8	.9	.2	3.3
	100.0	90.5	72.6	2.3	15.6	5.1	4.4	.3		94.2	1.0	.2	5.6
$70,000-$74,999	36495	11077	4065	655	6357	22731	2687	535	-	25868	-	4833	5794
	.9	.3	.2	.2	1.3	3.5	1.5	1.1		.7		4.6	3.0
	100.0	30.4	11.1	1.8	17.4	62.3	7.4	1.5		70.9		13.2	15.9

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
$75,000 OR MORE	374393	228722	158749	47490	22483	129312	16359	4995	9363	338097	3763	10896	25400
	9.2	7.0	6.6	12.4	4.8	20.1	9.1	10.4	25.3	8.9	3.1	10.5	13.3
	100.0	61.1	42.4	12.7	6.0	34.5	4.4	1.3	2.5	90.3	1.0	2.9	6.8
(NET) UNDER $40,000	2452926	2129844	1622958	211697	295189	237647	85435	10848	16807	2309014	73944	69993	73920
	60.1	65.3	67.3	55.5	62.7	37.0	47.7	22.6	45.5	60.9	61.0	67.3	38.8
	100.0	86.8	66.2	8.6	12.0	9.7	3.5	.4	.7	94.1	3.0	2.9	3.0
(NET) $40,000-$59,999	688217	483229	353436	54811	74982	172928	32060	10488	10787	638728	32117	13649	35840
	16.9	14.8	14.7	14.4	15.9	26.9	17.9	21.8	29.2	16.9	26.5	13.1	18.8
	100.0	70.2	51.4	8.0	10.9	25.1	4.7	1.5	1.6	92.8	4.7	2.0	5.2
(NET) $60,000 OR MORE	524527	342648	245323	50804	46522	157883	23996	5913	9363	471004	4888	15972	37551
	12.8	10.5	10.2	13.3	9.9	24.6	13.4	12.3	25.3	12.4	4.0	15.4	19.7
	100.0	65.3	46.8	9.7	8.9	30.1	4.6	1.1	1.8	89.8	.9	3.0	7.2
REFUSED	104959	89668	83241	6427	-	13815	1476	-	-	101043	1563	966	2950
	2.6	2.7	3.5	1.7		2.2	.8			2.7	1.3	.9	1.5
	100.0	85.4	79.3	6.1		13.2	1.4			96.3	1.5	.9	2.8
DON'T KNOW/ NOT STATED	301173	206027	93565	58015	54447	58928	36217	20751	-	258376	8748	3380	39417
	7.4	6.3	3.9	15.2	11.6	9.2	20.2	43.2		6.8	7.2	3.3	20.7
	100.0	68.4	31.1	19.3	18.1	19.6	12.0	6.9		85.8	2.9	1.1	13.1

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PERSON VISITORS (WEIGHTED)	4084004	2592969	1486949	1777151	2306853	1711920	1579184	185626	526504	117831	1646096	391827	1441483	604597
	100.0	63.5	36.4	43.5	56.5	41.9	38.7	4.5	12.9	2.9	40.3	9.6	35.3	14.8
UNDER $10,000	626414	388020	237719	442699	183715	70912	67393	4139	81396	34169	226753	13290	195624	190747
	15.3	15.0	16.0	24.9	8.0	4.1	4.3	2.2	15.5	29.0	13.8	3.4	13.6	31.5
	100.0	61.9	37.9	70.7	29.3	11.3	10.8	.7	13.0	5.5	36.2	2.1	31.2	30.5
$10,000-$14,999	289652	161686	127966	170871	118782	97923	87497	16011	24218	405	107747	38525	119536	23844
	7.1	6.2	8.6	9.6	5.1	5.7	5.5	8.6	4.6	.3	6.5	9.8	8.3	3.9
	100.0	55.8	44.2	59.0	41.0	33.8	30.2	5.5	8.4	.1	37.2	13.3	41.3	8.2
$15,000-$19,999	201777	99749	101613	66913	134864	110613	98120	12493	23011	1132	95268	16013	52250	38245
	4.9	3.8	6.8	3.8	5.8	6.5	6.2	6.7	4.4	1.0	5.8	4.1	3.6	6.3
	100.0	49.4	50.4	33.2	66.8	54.8	48.6	6.2	11.4	.6	47.2	7.9	25.9	19.0
$20,000-$29,999	680842	396633	284208	331341	349500	263284	232127	40044	74762	12415	301890	85188	205856	87907
	16.7	15.3	19.1	18.6	15.2	15.4	14.7	21.6	14.2	10.5	18.3	21.7	14.3	14.5
	100.0	58.3	41.7	48.7	51.3	38.7	34.1	5.9	11.0	1.8	44.3	12.5	30.2	12.9
$30,000-$39,999	654242	465265	188976	237586	416655	291366	278175	15713	99742	38983	244438	77188	257042	75574
	16.0	17.9	12.7	13.4	18.1	17.0	17.6	8.5	18.9	33.1	14.8	19.7	17.8	12.5
	100.0	71.1	28.9	36.3	63.7	44.5	42.5	2.4	15.2	6.0	37.4	11.8	39.3	11.6
$40,000-$49,999	506605	310400	196205	213140	293465	197783	190729	8531	102486	25063	193063	58282	201229	54030
	12.4	12.0	13.2	12.0	12.7	11.6	12.1	4.6	19.5	21.3	11.7	14.9	14.0	8.9
	100.0	61.3	38.7	42.1	57.9	39.0	37.6	1.7	20.2	4.9	38.1	11.5	39.7	10.7
$50,000-$59,999	181613	115606	66007	71992	109620	82011	72107	9904	27610	-	104886	21965	40686	14075
	4.4	4.5	4.4	4.1	4.8	4.8	4.6	5.3	5.2		6.4	5.6	2.8	2.3
	100.0	63.7	36.3	39.6	60.4	45.2	39.7	5.5	15.2		57.8	12.1	22.4	7.8
$60,000-$69,999	113639	81254	32385	20681	92958	81071	66484	14587	11886	-	33852	13544	57990	8252
	2.8	3.1	2.2	1.2	4.0	4.7	4.2	7.9	2.3		2.1	3.5	4.0	1.4
	100.0	71.5	28.5	18.2	81.8	71.3	58.5	12.8	10.5		29.8	11.9	51.0	7.3
$70,000-$74,999	36495	16436	20059	9733	26762	20995	20995	962	5767	-	27796	199	6919	1581
	.9	.6	1.3	.5	1.2	1.2	1.3	.5	1.1		1.7	.1	.5	.3
	100.0	45.0	55.0	26.7	73.3	57.5	57.5	2.6	15.8		76.2	.5	19.0	4.3

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
$75,000 OR MORE	374393	292518	81875	71611	302782	269219	247659	47738	24126	4490	161912	41629	120671	50180
	9.2	11.3	5.5	4.0	13.1	15.7	15.7	25.7	4.6	3.8	9.8	10.6	8.4	8.3
	100.0	78.1	21.9	19.1	80.9	71.9	66.1	12.8	6.4	1.2	43.2	11.1	32.2	13.4
(NET) UNDER $40,000	2452926	1511353	940483	1249410	1203516	834098	763313	88400	303128	87104	976096	230205	830308	416317
	60.1	58.3	63.2	70.3	52.2	48.7	48.3	47.6	57.6	73.9	59.3	58.8	57.6	68.9
	100.0	61.6	38.3	50.9	49.1	34.0	31.1	3.6	12.4	3.6	39.8	9.4	33.8	17.0
(NET) $40,000-$59,999	688217	426005	262212	285132	403085	279794	262835	18436	130095	25063	297950	80247	241915	68106
	16.9	16.4	17.6	16.0	17.5	16.3	16.6	9.9	24.7	21.3	18.1	20.5	16.8	11.3
	100.0	61.9	38.1	41.4	58.6	40.7	38.2	2.7	18.9	3.6	43.3	11.7	35.2	9.9
(NET) $60,000 OR MORE	524527	390207	134319	102025	422502	371286	335139	63288	41779	4490	223560	55373	185580	60013
	12.8	15.0	9.0	5.7	18.3	21.7	21.2	34.1	7.9	3.8	13.6	14.1	12.9	9.9
	100.0	74.4	25.6	19.5	80.5	70.8	63.9	12.1	8.0	.9	42.6	10.6	35.4	11.4
REFUSED	104959	73519	31440	13722	91237	83136	82567	6643	8670	-	26721	2343	71560	4336
	2.6	2.8	2.1	.8	4.0	4.9	5.2	3.6	1.6		1.6	.6	5.0	.7
	100.0	70.0	30.0	13.1	86.9	79.2	78.7	6.3	8.3		25.5	2.2	68.2	4.1
DON'T KNOW/ NOT STATED	301173	180603	117573	119796	181377	138471	130195	8860	42831	1174	121769	23660	110329	45415
	7.4	7.0	7.9	6.7	7.9	8.1	8.2	4.8	8.1	1.0	7.4	6.0	7.7	7.5
	100.0	60.0	39.0	39.8	60.2	46.0	43.2	2.9	14.2	.4	40.4	7.9	36.6	15.1

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
UNDER $10,000	626414	147001	292474	69587	125228	6056	50492	209994	487347	219005	90711	237359	17985
	15.3	11.2	16.8	11.2	41.6	2.9	6.3	24.1	15.4	21.6	8.7	12.2	3.4
$10,000-$14,999	289652	67723	169021	29747	22398	5284	21678	45729	201384	34541	52103	112270	38798
	7.1	5.1	9.7	4.8	7.4	2.6	2.7	5.2	6.4	3.4	5.0	5.8	7.4
$15,000-$19,999	201777	63585	83287	32202	29274	5856	14860	34604	134247	35086	34137	90605	24642
	4.9	4.8	4.8	5.2	9.7	2.8	1.9	4.0	4.2	3.5	3.3	4.6	4.7
$20,000-$29,999	680842	194735	262182	153849	23165	53269	143675	140563	564243	172483	163031	304154	69036
	16.7	14.8	15.1	24.8	7.7	25.9	17.9	16.1	17.8	17.0	15.7	15.6	13.2
$30,000-$39,999	654242	299266	192190	124467	31503	19254	175288	109151	512587	155331	162760	380462	132096
	16.0	22.7	11.1	20.1	10.5	9.3	21.8	12.5	16.2	15.3	15.7	19.5	25.3
$40,000-$49,999	506605	206825	188792	68303	21294	43384	101635	105358	377750	170118	159169	223231	90200
	12.4	15.7	10.9	11.0	7.1	21.1	12.7	12.1	11.9	16.8	15.3	11.4	17.3
$50,000-$59,999	181613	50323	93092	16005	11553	16544	42147	30959	148149	37355	72966	97451	20928
	4.4	3.8	5.4	2.6	3.8	8.0	5.2	3.6	4.7	3.7	7.0	5.0	4.0
$60,000-$69,999	113639	17939	56832	13785	21218	5608	51623	54440	85593	27834	43334	75515	21820
	2.8	1.4	3.3	2.2	7.0	2.7	6.4	6.2	2.7	2.8	4.2	3.9	4.2
$70,000-$74,999	36495	16650	7975	4081	3264	4791	6951	2528	25612	12941	13472	21193	4264
	.9	1.3	.5	.7	1.1	2.3	.9	.3	.8	1.3	1.3	1.1	.8
$75,000 OR MORE	374393	137679	161612	52600	3092	31348	124533	34426	296807	104436	134073	176932	70578
	9.2	10.5	9.3	8.5	1.0	15.2	15.5	3.9	9.4	10.3	12.9	9.1	13.5
(NET) UNDER $40,000	2452926	772311	999154	409852	231568	89719	405993	540042	1899809	616447	502743	1124850	282556
	60.1	58.7	57.5	66.1	76.8	43.6	50.6	61.9	60.1	60.9	48.4	57.7	54.1
(NET) $40,000-$59,999	688217	257149	281883	84308	32847	59929	143782	136317	525899	207474	232135	320682	111128
	16.9	19.5	16.2	13.6	10.9	29.1	17.9	15.6	16.6	20.5	22.4	16.4	21.3

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) $60,000 OR MORE	524527	172268	226420	70467	27574	41746	183108	91394	408013	145211	190879	273640	96661
	12.8	13.1	13.0	11.4	9.2	20.3	22.8	10.5	12.9	14.3	18.4	14.0	18.5
REFUSED	104959	67177	27526	8507	1215	535	11802	1911	101997	12666	24434	87719	4362
	2.6	5.1	1.6	1.4	.4	.3	1.5	.2	3.2	1.3	2.4	4.5	.8
DON'T KNOW/ NOT STATED	301173	47797	199463	39550	8123	14082	51189	102100	226556	30326	88097	144103	22028
	7.4	3.6	11.5	6.4	2.7	6.8	6.4	11.7	7.2	3.0	8.5	7.4	4.2

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1503	150	375	500	438	878	599	542	316	253	343
	100.0	10.0	25.0	33.3	29.1	58.4	39.9	36.1	21.0	16.8	22.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	315386	1086294	1726073	895938	2317967	1752565	1607906	971647	670683	772679
	100.0	7.7	26.6	42.3	21.9	56.8	42.9	39.4	23.8	16.4	18.9
UNDER $10,000	626414	106154	159[illegible]	249372	107608	228184	396817	33484	206978	73983	302435
	15.3	33.7	14.7	14.4	12.0	9.8	22.6	2.1	21.3	11.0	39.1
	100.0	16.9	25.5	39.8	17.2	36.4	63.3	5.3	33.0	11.8	48.3
$10,000-$14,999	289652	46369	121540	67006	53528	100130	189522	113527	59843	46551	69440
	7.1	14.7	11.2	3.9	6.0	4.3	10.8	7.1	6.2	6.9	9.0
	100.0	16.0	42.0	23.1	18.5	34.6	65.4	39.2	20.7	16.1	24.0
$15,000-$19,999	201777	12479	84320	45142	58738	77641	123038	60613	70893	28901	40273
	4.9	4.0	7.8	2.6	6.6	3.3	7.0	3.8	7.3	4.3	5.2
	100.0	6.2	41.8	22.4	29.1	38.5	61.0	30.0	35.1	14.3	20.0
$20,000-$29,999	680842	94064	171458	228886	185784	347682	332510	246377	175687	191740	64581
	16.7	29.8	15.8	13.3	20.7	15.0	19.0	15.3	18.1	28.6	8.4
	100.0	13.8	25.2	33.6	27.3	51.1	48.8	36.2	25.8	28.2	9.5
$30,000-$39,999	654242	27584	249[illegible]	259564	116549	411814	241476	395486	103105	77913	70067
	16.0	8.7	23.0	15.0	13.0	17.8	13.8	24.6	10.6	11.6	9.1
	100.0	4.2	38.2	39.7	17.8	62.9	36.9	60.4	15.8	11.9	10.7
$40,000-$49,999	506605	1871	83198	323570	97430	373687	132382	257303	125228	43101	69567
	12.4	.6	7.7	18.7	10.9	16.1	7.6	16.0	12.9	6.4	9.0
	100.0	.4	16.4	63.9	19.2	73.8	26.1	50.8	24.7	8.5	13.7
$50,000-$59,999	181613	1778	29157	113150	37260	139134	42211	111636	29738	13037	22021
	4.4	.6	2.7	6.6	4.2	6.0	2.4	6.9	3.1	1.9	2.8
	100.0	1.0	16.1	62.3	20.5	76.6	23.2	61.5	16.4	7.2	12.1
$60,000-$69,999	113639	3152	15420	60209	34857	95866	17773	66474	17615	18893	6203
	2.8	1.0	1.4	3.5	3.9	4.1	1.0	4.1	1.8	2.8	.8
	100.0	2.8	13.6	53.0	30.7	84.4	15.6	58.5	15.5	16.6	5.5
$70,000-$74,999	36495	-	2656	22784	10520	26941	9019	20545	3792	7799	2889
	.9		.2	1.3	1.2	1.2	.5	1.3	.4	1.2	.4
	100.0		7.3	62.4	28.8	73.8	24.7	56.3	10.4	21.4	7.9

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
$75,000 OR MORE	374393	1637	55882	204357	99326	288523	84889	244188	66887	30043	25553
	9.2	.5	5.1	11.8	11.1	12.4	4.8	15.2	6.9	4.5	3.3
	100.0	.4	14.9	54.6	26.5	77.1	22.7	65.2	17.9	8.0	6.8
(NET) UNDER $40,000	2452926	286651	786572	849970	522207	1165451	1283363	849487	616505	419087	546796
	60.1	90.9	72.4	49.2	58.3	50.3	73.2	52.8	63.4	62.5	70.8
	100.0	11.7	32.1	34.7	21.3	47.5	52.3	34.6	25.1	17.1	22.3
(NET) $40,000-$59,999	688217	3649	112355	436719	134691	512821	174593	368939	154967	56138	91587
	16.9	1.2	10.3	25.3	15.0	22.1	10.0	22.9	15.9	8.4	11.9
	100.0	.5	16.3	63.5	19.6	74.5	25.4	53.6	22.5	8.2	13.3
(NET) $60,000 OR MORE	524527	4789	73958	287350	144703	411329	111681	331208	88294	56735	34644
	12.8	1.5	6.8	16.6	16.2	17.7	6.4	20.6	9.1	8.5	4.5
	100.0	.9	14.1	54.8	27.6	78.4	21.3	63.1	16.8	10.8	6.6
REFUSED	104959	3492	9965	81906	9595	30210	74749	5514	71446	12001	15999
	2.6	1.1	.9	4.7	1.1	1.3	4.3	.3	7.4	1.8	2.1
	100.0	3.3	9.5	78.0	9.1	28.8	71.2	5.3	68.1	11.4	15.2
DON'T KNOW/ NOT STATED	301173	13461	102573	63061	83821	185953	108178	45692	39515	125853	80309
	7.4	4.3	9.4	3.7	9.4	8.0	6.2	2.8	4.1	18.8	10.4
	100.0	4.5	34.1	20.9	27.8	61.7	35.9	15.2	13.1	41.8	26.7

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
UNDER $10,000	626414	25013	525121	9459	90076	90016	192624	85893	35569	76694	299172	254292	39851
	15.3	3.5	18.3	4.6	15.3	12.2	31.0	18.1	36.0	7.5	23.8	20.0	3.8
$10,000-$14,999	289652	57062	189338	6074	33926	90644	45291	8999	21033	70141	141308	88338	56042
	7.1	8.1	6.6	2.9	5.8	12.3	7.3	1.9	21.3	6.8	11.2	7.0	5.3
$15,000-$19,999	201777	23217	136191	2727	42008	50617	24013	7812	6572	57200	134254	32182	29424
	4.9	3.3	4.7	1.3	7.1	6.9	3.9	1.6	6.7	5.6	10.7	2.5	2.8
$20,000-$29,999	680842	128267	499542	65444	108991	114980	72304	53478	675	216608	387724	214483	42765
	16.7	18.1	17.4	31.5	18.5	15.6	11.6	11.2	.7	21.0	30.8	16.9	4.0
$30,000-$39,999	654242	108833	465849	55358	149534	114324	65612	50835	9171	154337	280626	195231	170797
	16.0	15.4	16.2	26.7	25.3	15.5	10.6	10.7	9.3	15.0	22.3	15.4	16.1
$40,000-$49,999	506605	87774	346487	53826	36877	75069	34663	164319	5675	114223	752	391326	114528
	12.4	12.4	12.1	25.9	6.3	10.2	5.6	34.6	5.7	11.1	.1	30.8	10.8
$50,000-$59,999	181613	53701	103810	5462	7272	13418	22603	35891	2026	75170	-	86202	90253
	4.4	7.6	3.6	2.6	1.2	1.8	3.6	7.5	2.1	7.3		6.8	8.5
$60,000-$69,999	113639	8544	82467	2533	5873	12899	41157	15749	1374	15058	4808	-	108717
	2.8	1.2	2.9	1.2	1.0	1.8	6.6	3.3	1.4	1.5	.4		10.3
$70,000-$74,999	36495	17856	8875	-	8323	7906	266	5760	2195	7481	6357	-	28733
	.9	2.5	.3		1.4	1.1	*	1.2	2.2	.7	.5		2.7
$75,000 OR MORE	374393	116181	244338	1760	29204	62450	75539	16725	10382	154385	-	-	372144
	9.2	16.4	8.5	.8	5.0	8.5	12.2	3.5	10.5	15.0			35.1
(NET) UNDER $40,000	2452926	342394	1816042	139063	424534	460581	399845	207017	73021	574980	1243084	784526	338880
	60.1	48.4	63.2	67.0	72.0	62.5	64.3	43.5	74.0	55.9	98.7	61.8	32.0
(NET) $40,000-$59,999	688217	141476	450297	59289	44149	88487	57266	200211	7701	189393	752	477528	204780
	16.9	20.0	15.7	28.6	7.5	12.0	9.2	42.1	7.8	18.4	.1	37.6	19.3
(NET) $60,000 OR MORE	524527	142580	335680	4293	43400	83254	116961	38234	13950	176924	11165	-	509593
	12.8	20.2	11.7	2.1	7.4	11.3	18.8	8.0	14.1	17.2	.9		48.1

Continued

Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	STAGE IN LIFE CYCLE: YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	HOUSEHOLD INCOME: UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
REFUSED	104959	8968	95456	-	56269	12428	7650	3688	-	20494	-	-	-
	2.6	1.3	3.3		9.5	1.7	1.2	.8		2.0			
DON'T KNOW/ NOT STATED	301173	72061	172239	4803	20692	84999	36640	26394	4059	67420	3903	7036	6125
	7.4	10.2	6.0	2.3	3.5	11.5	5.9	5.6	4.1	6.6	.3	.6	.6

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1542648	1280423	597265	362742	235995	181556	88460	160442	951381	304427
	100.0	94.9	78.8	36.7	22.3	14.5	11.2	5.4	9.9	58.5	18.7
UNDER $10,000	81997	81997	61795	24305	2175	1559	616	-	2736	36978	33856
	5.0	5.3	4.8	4.1	.6	.7	.3		1.7	3.9	11.1
	100.0	100.0	75.4	29.6	2.7	1.9	.8		3.3	45.1	41.3
$10,000-$14,999	30194	26573	16905	13536	5111	610	4502	-	12723	12916	3640
	1.9	1.7	1.3	2.3	1.4	.3	2.5		7.9	1.4	1.2
	100.0	88.0	56.0	44.8	16.9	2.0	14.9		42.1	42.8	12.1
$15,000-$19,999	46530	34039	29246	10571	18396	2479	15916	1713	3527	28269	10646
	2.9	2.2	2.3	1.8	5.1	1.1	8.8	1.9	2.2	3.0	3.5
	100.0	73.2	62.9	22.7	39.5	5.3	34.2	3.7	7.6	60.8	22.9
$20,000-$29,999	154474	144633	115175	74358	36248	22786	24776	4439	22744	78541	19502
	9.5	9.4	9.0	12.4	10.0	9.7	13.6	5.0	14.2	8.3	6.4
	100.0	93.6	74.6	48.1	23.5	14.8	16.0	2.9	14.7	50.8	12.6
$30,000-$39,999	217815	213991	173444	78889	33033	24100	12866	4358	41889	128287	31584
	13.4	13.9	13.5	13.2	9.1	10.2	7.1	4.9	26.1	13.5	10.4
	100.0	98.2	79.6	36.2	15.2	11.1	5.9	2.0	19.2	58.9	14.5
$40,000-$49,999	292676	281720	248967	81993	105626	81428	37595	8260	23110	161376	91309
	18.0	18.3	19.4	13.7	29.1	34.5	20.7	9.3	14.4	17.0	30.0
	100.0	96.3	85.1	28.0	36.1	27.8	12.8	2.8	7.9	55.1	31.2
$50,000-$59,999	194619	170636	141473	72239	45575	20929	26875	3079	9522	124609	30714
	12.0	11.1	11.0	12.1	12.6	8.9	14.8	3.5	5.9	13.1	10.1
	100.0	87.7	72.7	37.1	23.4	10.8	13.8	1.6	4.9	64.0	15.8
$60,000-$69,999	99693	96198	77046	32574	15623	12606	4395	15525	6194	53296	21678
	6.1	6.2	6.0	5.5	4.3	5.3	2.4	17.6	3.9	5.6	7.1
	100.0	96.5	77.3	32.7	15.7	12.6	4.4	15.6	6.2	53.5	21.7
$70,000-$74,999	62801	60500	49002	26459	11560	6945	7611	-	4582	43068	8726
	3.9	3.9	3.8	4.4	3.2	2.9	4.2		2.9	4.5	2.9
	100.0	96.3	78.0	42.1	18.4	11.1	12.1		7.3	68.6	13.9
$75,000 OR MORE	254148	245570	215966	103508	52964	36757	26678	48573	13361	156294	31778
	15.6	15.9	16.9	17.3	14.6	15.6	14.7	54.9	8.3	16.4	10.4
	100.0	96.6	85.0	40.7	20.8	14.5	10.5	19.1	5.3	61.5	12.5

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) UNDER $40,000	531011	501233	396565	201659	94963	51535	58675	10511	83618	284991	99228
	32.7	32.5	31.0	33.8	26.2	21.8	32.3	11.9	52.1	30.0	32.6
	100.0	94.4	74.7	38.0	17.9	9.7	11.0	2.0	15.7	53.7	18.7
(NET) $40,000-$59,999	487294	452356	390440	154232	151201	102358	64470	11339	32631	285985	122023
	30.0	29.3	30.5	25.8	41.7	43.4	35.5	12.8	20.3	30.1	40.1
	100.0	92.8	80.1	31.7	31.0	21.0	13.2	2.3	6.7	58.7	25.0
(NET) $60,000 OR MORE	416642	402268	342013	162541	80147	56308	38684	64098	24137	252659	62182
	25.6	26.1	26.7	27.2	22.1	23.9	21.3	72.5	15.0	26.6	20.4
	100.0	96.6	82.1	39.0	19.2	13.5	9.3	15.4	5.8	60.6	14.9
REFUSED	50701	50701	46071	11085	7041	6164	3764	95	1038	45449	3665
	3.1	3.3	3.6	1.9	1.9	2.6	2.1	.1	.6	4.8	1.2
	100.0	100.0	90.9	21.9	13.9	12.2	7.4	.2	2.0	89.6	7.2
DON'T KNOW/ NOT STATED	137048	133305	102986	67312	29390	19630	15964	2418	19017	80898	15945
	8.4	8.6	8.0	11.3	8.1	8.3	8.8	2.7	11.9	8.5	5.2
	100.0	97.3	75.1	49.1	21.4	14.3	11.6	1.8	13.9	59.0	11.6

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PARTY VISITS (WEIGHTED)	1625480	1291506	968675	160386	162445	254141	79833	27439	15798	1482034	47884	59627	83819
	100.0	79.5	59.6	9.9	10.0	15.6	4.9	1.7	1.0	91.2	2.9	3.7	5.2
UNDER $10,000	81997	80530	70839	1924	7767	1296	170	-	-	69479	573	12397	121
	5.0	6.2	7.3	1.2	4.8	.5	.2			4.7	1.2	20.8	.1
	100.0	98.2	86.4	2.3	9.5	1.6	.2			84.7	.7	15.1	.1
$10,000-$14,999	30194	27849	16241	880	10729	1990	355	-	-	27288	825	1788	1119
	1.9	2.2	1.7	.5	6.6	.8	.4			1.8	1.7	3.0	1.3
	100.0	92.2	53.8	2.9	35.5	6.6	1.2			90.4	2.7	5.9	3.7
$15,000-$19,999	46530	41373	24171	13637	3565	4011	1146	128	-	43034	2162	1733	1762
	2.9	3.2	2.5	8.5	2.2	1.6	1.4	.5		2.9	4.5	2.9	2.1
	100.0	88.9	51.9	29.3	7.7	8.6	2.5	.3		92.5	4.6	3.7	3.8
$20,000-$29,999	154474	116333	83932	19770	12631	29450	8691	1213	-	141298	7747	9114	4062
	9.5	9.0	8.7	12.3	7.8	11.6	10.9	4.4		9.5	16.2	15.3	4.8
	100.0	75.3	54.3	12.8	8.2	19.1	5.6	.8		91.5	5.0	5.9	2.6
$30,000-$39,999	217815	178406	116889	22530	38988	31982	7427	1860	882	205180	13658	4828	7808
	13.4	13.8	12.1	14.0	24.0	12.6	9.3	6.8	5.6	13.8	28.5	8.1	9.3
	100.0	81.9	53.7	10.3	17.9	14.7	3.4	.9	.4	94.2	6.3	2.2	3.6
$40,000-$49,999	292676	238332	204634	12393	21306	44634	9710	2187	5383	280844	2118	3568	8264
	18.0	18.5	21.1	7.7	13.1	17.6	12.2	8.0	34.1	18.9	4.4	6.0	9.9
	100.0	81.4	69.9	4.2	7.3	15.3	3.3	.7	1.8	96.0	.7	1.2	2.8
$50,000-$59,999	194619	165308	126681	24858	13769	26042	3269	263	701	182733	5593	5632	6253
	12.0	12.8	13.1	15.5	8.5	10.2	4.1	1.0	4.4	12.3	11.7	9.4	7.5
	100.0	84.9	65.1	12.8	7.1	13.4	1.7	.1	.4	93.9	2.9	2.9	3.2
$60,000-$69,999	99693	91415	71528	9505	10382	5746	2532	1028	-	93613	7141	1724	4356
	6.1	7.1	7.4	5.9	6.4	2.3	3.2	3.7		6.3	14.9	2.9	5.2
	100.0	91.7	71.7	9.5	10.4	5.8	2.5	1.0		93.9	7.2	1.7	4.4
$70,000-$74,999	62801	43042	30836	2756	9449	16155	3604	1090	158	53922	-	4225	4654
	3.9	3.3	3.2	1.7	5.8	6.4	4.5	4.0	1.0	3.6		7.1	5.6
	100.0	68.5	49.1	4.4	15.0	25.7	5.7	1.7	.3	85.9		6.7	7.4

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
$75,000 OR MORE	254148	169600	127686	23983	17931	63116	21432	6650	8674	225481	4029	8796	19871
	15.6	13.1	13.2	15.0	11.0	24.8	26.8	24.2	54.9	15.2	8.4	14.8	23.7
	100.0	66.7	50.2	9.4	7.1	24.8	8.4	2.6	3.4	88.7	1.6	3.5	7.8
(NET) UNDER $40,000	531011	444492	312072	58741	73680	68730	17789	3201	882	486280	24965	29860	14871
	32.7	34.4	32.2	36.6	45.4	27.0	22.3	11.7	5.6	32.8	52.1	50.1	17.7
	100.0	83.7	58.8	11.1	13.9	12.9	3.4	.6	.2	91.6	4.7	5.6	2.8
(NET) $40,000-$59,999	487294	403640	331315	37251	35074	70675	12979	2450	6084	463577	7711	9200	14517
	30.0	31.3	34.2	23.2	21.6	27.8	16.3	8.9	38.5	31.3	16.1	15.4	17.3
	100.0	82.8	68.0	7.6	7.2	14.5	2.7	.5	1.2	95.1	1.6	1.9	3.0
(NET) $60,000 OR MORE	416642	304057	230050	36244	37762	85017	27569	8768	8832	373016	11170	14745	28881
	25.6	23.5	23.7	22.6	23.2	33.5	34.5	32.0	55.9	25.2	23.3	24.7	34.5
	100.0	73.0	55.2	8.7	9.1	20.4	6.6	2.1	2.1	89.5	2.7	3.5	6.9
REFUSED	50701	42841	39607	2821	413	7030	831	116	-	48179	759	969	1554
	3.1	3.3	4.1	1.8	.3	2.8	1.0	.4		3.3	1.6	1.6	1.9
	100.0	84.5	78.1	5.6	.8	13.9	1.6	.2		95.0	1.5	1.9	3.1
DON'T KNOW/ NOT STATED	137048	94001	53156	25329	15517	22383	20664	12904	-	108636	3280	4853	23559
	8.4	7.3	5.5	15.8	9.6	8.8	25.9	47.0		7.3	6.8	8.1	28.1
	100.0	68.6	38.8	18.5	11.3	16.3	15.1	9.4		79.3	2.4	3.5	17.2

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PARTY VISITS (WEIGHTED)	1625480	1045476	578571	690712	934768	693065	633260	76816	206016	54550	611991	180120	593158	240211
	100.0	64.3	35.6	42.5	57.5	42.6	39.0	4.7	12.7	3.4	37.6	11.1	36.5	14.8
UNDER $10,000	81997	40702	41156	68002	13995	5216	5216	600	4860	4371	11730	5576	58272	6419
	5.0	3.9	7.1	9.8	1.5	.8	.8	.8	2.4	8.0	1.9	3.1	9.8	2.7
	100.0	49.6	50.2	82.9	17.1	6.4	6.4	.7	5.9	5.3	14.3	6.8	71.1	7.8
$10,000-$14,999	30194	16761	13434	10370	19824	10281	5640	5401	5591	4481	20892	422	6267	2614
	1.9	1.6	2.3	1.5	2.1	1.5	.9	7.0	2.7	8.2	3.4	.2	1.1	1.1
	100.0	55.5	44.5	34.3	65.7	34.1	18.7	17.9	18.5	14.8	69.2	1.4	20.8	8.7
$15,000-$19,999	46530	24859	21671	30785	15745	8109	3790	4319	6903	1028	16743	16291	6393	7104
	2.9	2.4	3.7	4.5	1.7	1.2	.6	5.6	3.4	1.9	2.7	9.0	1.1	3.0
	100.0	53.4	46.6	66.2	33.8	17.4	8.1	9.3	14.8	2.2	36.0	35.0	13.7	15.3
$20,000-$29,999	154474	75229	79245	72246	82229	56525	50835	8163	24576	666	63422	22915	48481	19656
	9.5	7.2	13.7	10.5	8.8	8.2	8.0	10.6	11.9	1.2	10.4	12.7	8.2	8.2
	100.0	48.7	51.3	46.8	53.2	36.6	32.9	5.3	15.9	.4	41.1	14.8	31.4	12.7
$30,000-$39,999	217815	120970	96845	106356	111459	86079	74324	12199	23398	10913	86752	29877	69477	31709
	13.4	11.6	16.7	15.4	11.9	12.4	11.7	15.9	11.4	20.0	14.2	16.6	11.7	13.2
	100.0	55.5	44.5	48.8	51.2	39.5	34.1	5.6	10.7	5.0	39.8	13.7	31.9	14.6
$40,000-$49,999	292676	221111	71426	144506	148169	83546	81406	2497	59362	11688	115752	22754	80639	73531
	18.0	21.1	12.3	20.9	15.9	12.1	12.9	3.3	28.8	21.4	18.9	12.6	13.6	30.6
	100.0	75.5	24.4	49.4	50.6	28.5	27.8	.9	20.3	4.0	39.5	7.8	27.6	25.1
$50,000-$59,999	194619	119066	75553	76669	117950	98164	92146	6695	16743	5699	70377	17527	83371	23344
	12.0	11.4	13.1	11.1	12.6	14.2	14.6	8.7	8.1	10.4	11.5	9.7	14.1	9.7
	100.0	61.2	38.8	39.4	60.6	50.4	47.3	3.4	8.6	2.9	36.2	9.0	42.8	12.0
$60,000-$69,999	99693	77757	21936	31895	67798	55876	44304	11572	12339	413	33550	15135	41038	9969
	6.1	7.4	3.8	4.6	7.3	8.1	7.0	15.1	6.0	.8	5.5	8.4	6.9	4.2
	100.0	78.0	22.0	32.0	68.0	56.0	44.4	11.6	12.4	.4	33.7	15.2	41.2	10.0
$70,000-$74,999	62801	29386	33325	28973	33827	27517	25708	2687	6287	377	29359	9599	20759	3085
	3.9	2.8	5.8	4.2	3.6	4.0	4.1	3.5	3.1	.7	4.8	5.3	3.5	1.3
	100.0	46.8	53.1	46.1	53.9	43.8	40.9	4.3	10.0	.6	46.7	15.3	33.1	4.9

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	NO	LENGTH OF STAY: SAME-DAY	OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SEASON: SUMMER	FALL	WINTER	SPRING
$75,000 OR MORE	254148	195224	58925	60012	194136	162314	153992	15389	24457	5223	98297	24076	94999	36777
	15.6	18.7	10.2	8.7	20.8	23.4	24.3	20.0	11.9	9.6	16.1	13.4	16.0	15.3
	100.0	76.8	23.2	23.6	76.4	63.9	60.6	6.1	9.6	2.1	38.7	9.5	37.4	14.5
(NET) UNDER $40,000	531011	278521	252351	287759	243252	166210	139805	30682	65327	21461	199539	75081	188889	67501
	32.7	26.6	43.6	41.7	26.0	24.0	22.1	39.9	31.7	39.3	32.6	41.7	31.8	28.1
	100.0	52.5	47.5	54.2	45.8	31.3	26.3	5.8	12.3	4.0	37.6	14.1	35.6	12.7
(NET) $40,000-$59,999	487294	340176	146979	221175	266119	181710	173551	9192	76105	17387	186129	40281	164010	96874
	30.0	32.5	25.4	32.0	28.5	26.2	27.4	12.0	36.9	31.9	30.4	22.4	27.7	40.3
	100.0	69.8	30.2	45.4	54.6	37.3	35.6	1.9	15.6	3.6	38.2	8.3	33.7	19.9
(NET) $60,000 OR MORE	416642	302367	114186	120881	295762	245707	224004	29648	43082	6012	161206	48809	156796	49831
	25.6	28.9	19.7	17.5	31.6	35.5	35.4	38.6	20.9	11.0	26.3	27.1	26.4	20.7
	100.0	72.6	27.4	29.0	71.0	59.0	53.8	7.1	10.3	1.4	38.7	11.7	37.6	12.0
REFUSED	50701	39263	11438	6652	44049	40183	39912	3158	4137	-	11253	2231	34608	2610
	3.1	3.8	2.0	1.0	4.7	5.8	6.3	4.1	2.0		1.8	1.2	5.8	1.1
	100.0	77.4	22.6	13.1	86.9	79.3	78.7	6.2	8.2		22.2	4.4	68.3	5.1
DON'T KNOW/ NOT STATED	137048	82673	53309	52861	84187	57857	54589	4136	17365	9690	53864	13717	48112	21355
	8.4	7.9	9.2	7.7	9.0	8.3	8.6	5.4	8.4	17.8	8.8	7.6	8.1	8.9
	100.0	60.3	38.9	38.6	61.4	42.2	39.8	3.0	12.7	7.1	39.3	10.0	35.1	15.6

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1503	1087	375	315	807	468	188	1256	247
	100.0	72.3	25.0	21.0	53.7	31.1	12.5	83.6	16.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1338587	244892	114478	782073	522229	274845	1313523	311957
	100.0	82.4	15.1	7.0	48.1	32.1	16.9	80.8	19.2
UNDER $10,000	81997	79249	291	291	31307	6973	43226	59293	22704
	5.0	5.9	.1	.3	4.0	1.3	15.7	4.5	7.3
	100.0	96.6	.4	.4	38.2	8.5	52.7	72.3	27.7
$10,000-$14,999	30194	27333	2861	2194	13031	4198	10024	28454	1740
	1.9	2.0	1.2	1.9	1.7	.8	3.6	2.2	.6
	100.0	90.5	9.5	7.3	43.2	13.9	33.2	94.2	5.8
$15,000-$19,999	46530	44363	1762	1762	27412	14605	2719	41312	5218
	2.9	3.3	.7	1.5	3.5	2.8	1.0	3.1	1.7
	100.0	95.3	3.8	3.8	58.9	31.4	5.8	88.8	11.2
$20,000-$29,999	154474	126155	12968	7808	68617	49741	29072	132540	21935
	9.5	9.4	5.3	6.8	8.8	9.5	10.6	10.1	7.0
	100.0	81.7	8.4	5.1	44.4	32.2	18.8	85.8	14.2
$30,000-$39,999	217815	202489	14097	8810	95483	77507	36660	173891	43924
	13.4	15.1	5.8	7.7	12.2	14.8	13.3	13.2	14.1
	100.0	93.0	6.5	4.0	43.8	35.6	16.8	79.8	20.2
$40,000-$49,999	292676	215990	70588	12406	157159	94807	37032	232470	60205
	18.0	16.1	28.8	10.8	20.1	18.2	13.5	17.7	19.3
	100.0	73.8	24.1	4.2	53.7	32.4	12.7	79.4	20.6
$50,000-$59,999	194619	167235	24386	10058	88405	73520	22406	155296	39322
	12.0	12.5	10.0	8.8	11.3	14.1	8.2	11.8	12.6
	100.0	85.9	12.5	5.2	45.4	37.8	11.5	79.8	20.2
$60,000-$69,999	99693	74883	22479	6283	44753	39164	15776	79827	19866
	6.1	5.6	9.2	5.5	5.7	7.5	5.7	6.1	6.4
	100.0	75.1	22.5	6.3	44.9	39.3	15.8	80.1	19.9
$70,000-$74,999	62801	52354	10446	8721	21435	26775	9449	51175	11626
	3.9	3.9	4.3	7.6	2.7	5.1	3.4	3.9	3.7
	100.0	83.4	16.6	13.9	34.1	42.6	15.0	81.5	18.5

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		PARTY EXPENDITURE			OVERALL RATING			PARTY COMPOSITION	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
$75,000 OR MORE	254148	189855	57828	32277	152987	78573	20132	202127	52021
	15.6	14.2	23.6	28.2	19.6	15.0	7.3	15.4	16.7
	100.0	74.7	22.8	12.7	60.2	30.9	7.9	79.5	20.5
(NET) UNDER $40,000	531011	479590	31979	20866	235850	153023	121701	435490	95521
	32.7	35.8	13.1	18.2	30.2	29.3	44.3	33.2	30.6
	100.0	90.3	6.0	3.9	44.4	28.8	22.9	82.0	18.0
(NET) $40,000-$59,999	487294	383225	94973	22464	245564	168327	59437	387767	99528
	30.0	28.6	38.8	19.6	31.4	32.2	21.6	29.5	31.9
	100.0	78.6	19.5	4.6	50.4	34.5	12.2	79.6	20.4
(NET) $60,000 OR MORE	416642	317092	90754	47281	219176	144512	45356	333129	83513
	25.6	23.7	37.1	41.3	28.0	27.7	16.5	25.4	26.8
	100.0	76.1	21.8	11.3	52.6	34.7	10.9	80.0	20.0
REFUSED	50701	48639	2063	2063	16508	2579	31614	48892	1809
	3.1	3.6	.8	1.8	2.1	.5	11.5	3.7	.6
	100.0	95.9	4.1	4.1	32.6	5.1	62.4	96.4	3.6
DON'T KNOW/ NOT STATED	137048	108349	24031	20713	62192	53787	16737	107501	29547
	8.4	8.1	9.8	18.1	8.0	10.3	6.1	8.2	9.5
	100.0	79.1	17.5	15.1	45.4	39.2	12.2	78.4	21.6

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
UNDER $10,000	81997	31345	15153	11804	25183	121	20060	1487	48953	23680	4066	16440	3551
	5.0	5.0	3.0	4.9	12.4	.1	6.1	.5	4.0	6.0	1.1	2.2	1.6
$10,000-$14,999	30194	6869	8720	3964	9877	764	1576	8752	19328	2704	1572	6777	6267
	1.9	1.1	1.7	1.6	4.9	.9	.5	2.7	1.6	.7	.4	.9	2.7
$15,000-$19,999	46530	15813	11110	12914	5371	1757	3398	11842	31441	4371	7239	19111	1808
	2.9	2.5	2.2	5.3	2.6	2.1	1.0	3.6	2.6	1.1	1.9	2.5	.8
$20,000-$29,999	154474	76907	34988	26429	18678	2569	22773	21390	114505	35200	36888	48918	11307
	9.5	12.4	6.9	10.9	9.2	3.0	6.9	6.6	9.3	8.9	9.6	6.5	5.0
$30,000-$39,999	217815	77641	67163	36656	20640	8157	26792	40213	170546	45863	44986	119097	40724
	13.4	12.5	13.2	15.1	10.2	9.7	8.2	12.4	13.9	11.6	11.7	15.8	17.9
$40,000-$49,999	292676	93459	92518	36447	68079	14075	47751	94279	245854	125600	70830	123531	39453
	18.0	15.0	18.1	15.0	33.5	16.7	14.5	29.0	20.0	31.7	18.4	16.4	17.3
$50,000-$59,999	194619	81281	67667	19278	15380	12698	40989	30550	125908	32517	48989	90018	23957
	12.0	13.1	13.3	7.9	7.6	15.0	12.5	9.4	10.2	8.2	12.7	12.0	10.5
$60,000-$69,999	99693	43882	25212	12861	13409	6467	33341	19412	75110	26491	24665	55243	26835
	6.1	7.1	4.9	5.3	6.6	7.7	10.2	6.0	6.1	6.7	6.4	7.4	11.8
$70,000-$74,999	62801	12979	28350	20668	4999	6252	13200	5295	51812	10482	22780	23132	13761
	3.9	2.1	5.6	8.5	2.5	7.4	4.0	1.6	4.2	2.6	5.9	3.1	6.0
$75,000 OR MORE	254148	118648	75831	39167	9747	20326	79473	58978	198516	65963	79402	140506	50329
	15.6	19.1	14.9	16.1	4.8	24.1	24.2	18.2	16.1	16.7	20.7	18.7	22.1
(NET) UNDER $40,000	531011	208575	137135	91767	79749	13368	74599	83684	384773	111817	94750	210343	63656
	32.7	33.5	26.9	37.8	39.3	15.8	22.7	25.8	31.2	28.2	24.7	28.0	27.9
(NET) $40,000-$59,999	487294	174741	160185	55724	83459	26773	88740	124829	371762	158117	119819	213550	63410
	30.0	28.1	31.4	22.9	41.1	31.7	27.0	38.4	30.2	39.9	31.2	28.4	27.8

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) $60,000 OR MORE	416642	175509	129392	72696	28156	33044	126014	83685	325437	102935	126848	218881	90925
	25.6	28.2	25.4	29.9	13.9	39.1	38.4	25.8	26.4	26.0	33.0	29.1	39.9
REFUSED	50701	34727	9305	5483	816	371	6836	1183	47858	3668	8671	41305	2705
	3.1	5.6	1.8	2.3	.4	.4	2.1	.4	3.9	.9	2.3	5.5	1.2
DON'T KNOW/ NOT STATED	137048	28419	72903	16020	10896	10899	30632	31326	101458	19387	34179	67321	5921
	8.4	4.6	14.3	6.6	5.4	12.9	9.3	9.6	8.2	4.9	8.9	9.0	2.6

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
UNDER $10,000	81997 5.0	2667 1.0	73201 6.4	4497 4.2	15150 5.4	6873 3.3	934 .4	1868 1.2	25974 45.6	16983 3.9	81997 15.4	-	-
$10,000-$14,999	30194 1.9	6647 2.4	19160 1.7	5308 5.0	11835 4.2	3124 1.5	1170 .5	1524 1.0	457 .8	5844 1.3	30194 5.7	-	-
$15,000-$19,999	46530 2.9	2556 .9	31839 2.8	2429 2.3	3371 1.2	295 .1	3536 1.5	5139 3.2	10140 17.8	16990 3.9	46530 8.8	-	-
$20,000-$29,999	154474 9.5	24400 8.8	110916 9.7	21778 20.5	25134 8.9	20238 9.7	15365 6.6	3005 1.9	553 1.0	54006 12.3	154474 29.1	-	-
$30,000-$39,999	217815 13.4	44035 15.9	153043 13.4	33265 31.3	27406 9.7	17926 8.6	28370 12.2	22140 13.9	4281 7.5	59069 13.5	217815 41.0	-	-
$40,000-$49,999	292676 18.0	36267 13.1	221329 19.4	25153 23.7	46802 16.6	44082 21.1	69804 30.1	38364 24.1	3813 6.7	46664 10.7	-	292676 60.1	-
$50,000-$59,999	194619 12.0	30231 10.9	120108 10.5	4825 4.5	27657 9.8	35100 16.8	22402 9.7	28731 18.1	900 1.6	68370 15.6	-	194619 39.9	-
$60,000-$69,999	99693 6.1	7575 2.7	66167 5.8	1225 1.2	21975 7.8	23070 11.0	13956 6.0	11626 7.3	1306 2.3	14980 3.4	-	-	99693 23.9
$70,000-$74,999	62801 3.9	14921 5.4	44548 3.9	-	21580 7.7	7668 3.7	4092 1.8	5033 3.2	735 1.3	18580 4.2	-	-	62801 15.1
$75,000 OR MORE	254148 15.6	67741 24.4	169551 14.9	1030 1.0	41703 14.8	24901 11.9	53232 23.0	27235 17.1	5468 9.6	87771 20.1	-	-	254148 61.0
(NET) UNDER $40,000	531011 32.7	80306 28.9	388160 34.0	67277 63.3	82896 29.4	48457 23.1	49375 21.3	33676 21.2	41406 72.7	152892 34.9	531011 100.0	-	-
(NET) $40,000-$59,999	487294 30.0	66497 23.9	341437 29.9	29978 28.2	74459 26.4	79182 37.8	92206 39.8	67095 42.2	4713 8.3	115034 26.3	-	487294 100.0	-
(NET) $60,000 OR MORE	416642 25.6	90237 32.5	280266 24.6	2255 2.1	85257 30.2	55638 26.6	71280 30.8	43894 27.6	7509 13.2	121331 27.7	-	-	416642 100.0

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
REFUSED	50701	5151	45180	-	29123	3804	1974	2419	-	11237	-	-	-
	3.1	1.9	4.0		10.3	1.8	.9	1.5		2.6			
DON'T KNOW/ NOT STATED	137048	35560	84521	6736	9749	20871	16281	12043	3297	37141	-	-	-
	8.4	12.8	7.4	6.3	3.5	10.0	7.0	7.6	5.8	8.5			

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	BANFF	JASPER	B.C. PARKS: ANY	YOHO	KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3877871	3144500	1621547	872036	579957	430151	226991	423024	2360553	755437
	100.0	95.0	77.0	39.7	21.4	14.2	10.5	5.6	10.4	57.8	18.5
UNDER $10,000	174269	174269	110352	74052	3826	2187	1639	-	7635	70337	67536
	4.3	4.5	3.5	4.6	.4	.4	.4		1.8	3.0	8.9
	100.0	100.0	63.3	42.5	2.2	1.3	.9		4.4	40.4	38.8
$10,000-$14,999	63594	54587	29317	33746	13022	1260	11761	-	20382	31687	9600
	1.6	1.4	.9	2.1	1.5	.2	2.7		4.8	1.3	1.3
	100.0	85.8	46.1	53.1	20.5	2.0	18.5		32.0	49.8	15.1
$15,000-$19,999	106314	78649	68573	22281	38385	4654	33730	1749	7193	65909	27382
	2.6	2.0	2.2	1.4	4.4	.8	7.8	.8	1.7	2.8	3.6
	100.0	74.0	64.5	21.0	36.1	4.4	31.7	1.6	6.8	62.0	25.8
$20,000-$29,999	365335	344232	274357	169310	90060	50740	63234	8960	60447	187237	47215
	8.9	8.9	8.7	10.4	10.3	8.7	14.7	3.9	14.3	7.9	6.3
	100.0	94.2	75.1	46.3	24.7	13.9	17.3	2.5	16.5	51.3	12.9
$30,000-$39,999	549392	541876	449065	194892	87666	64879	34153	8107	124557	286122	97648
	13.5	14.0	14.3	12.0	10.1	11.2	7.9	3.6	29.4	12.1	12.9
	100.0	98.6	81.7	35.5	16.0	11.8	6.2	1.5	22.7	52.1	17.8
$40,000-$49,999	775754	745920	604951	292933	244041	182877	104819	14680	72115	429649	239060
	19.0	19.2	19.2	18.1	28.0	31.5	24.4	6.5	17.0	18.2	31.6
	100.0	96.2	78.0	37.8	31 5	23.6	13.5	1.9	9.3	55.4	30.8
$50,000-$59,999	493336	430321	357792	193914	106857	52837	58686	5170	30418	321053	63173
	12.1	11.1	11.4	12.0	12.3	9.1	13.6	2.3	7.2	13.6	8.4
	100.0	87.2	72.5	39.3	21.7	10.7	11.9	1.0	6.2	65.1	12.8
$60,000-$69,999	249468	233521	185797	78593	39378	35260	6465	39794	14276	126935	61705
	6.1	6.0	5.9	4.8	4.5	6.1	1.5	17.5	3.4	5.4	8.2
	100.0	93.6	74.5	31.5	15.8	14.1	2.6	16.0	5.7	50.9	24.7
$70,000-$74,999	153582	148743	116207	72929	23276	13044	15224	-	9218	102648	15498
	3.8	3.8	3.7	4.5	2.7	2.2	3.5		2.2	4.3	2.1
	100.0	96.8	75.7	47.5	15.2	8.5	9.9		6.0	66.8	10.1
$75,000 OR MORE	656329	633595	562595	267191	134111	102886	50145	142291	33515	392828	74013
	16.1	16.3	17.9	16.5	15.4	17.7	11.7	62.7	7.9	16.6	9.8
	100.0	96.5	85.7	40.7	20.4	15.7	7.6	21.7	5.1	59.9	11.3

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) UNDER $40,000	1258903	1193612	931665	494282	232959	123720	144518	18816	220214	641292	249381
	30.8	30.8	29.6	30.5	26.7	21.3	33.6	8.3	52.1	27.2	33.0
	100.0	94.8	74.0	39.3	18.5	9.8	11.5	1.5	17.5	50.9	19.8
(NET) $40,000-$59,999	1269090	1176240	962743	486847	350898	235714	163504	19850	102532	750701	302233
	31.1	30.3	30.6	30.0	40.2	40.6	38.0	8.7	24.2	31.8	40.0
	100.0	92.7	75.9	38.4	27.6	18.6	12.9	1.6	8.1	59.2	23.8
(NET) $60,000 OR MORE	1059379	1015859	864599	418714	196765	151190	71835	182086	57009	622412	151216
	25.9	26.2	27.5	25.8	22.6	26.1	16.7	80.2	13.5	26.4	20.0
	100.0	95.9	81.6	39.5	18.6	14.3	6.8	17.2	5.4	58.8	14.3
REFUSED	112879	112879	100391	25844	14729	12966	7836	100	2920	102068	6860
	2.8	2.9	3.2	1.6	1.7	2.2	1.8	*	.7	4.3	.9
	100.0	100.0	88.9	22.9	13.0	11.5	6.9	.1	2.6	90.4	6.1
DON'T KNOW/ NOT STATED	371551	367079	273771	194991	76686	56367	42457	6139	40349	238945	38680
	9.1	9.5	8.7	12.0	8.8	9.7	9.9	2.7	9.5	10.1	5.1
	100.0	98.8	73.7	52.5	20.6	15.2	11.4	1.7	10.9	64.3	10.4

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3262697	2409804	381754	471140	642122	179184	48000	36956	3789496	121260	103960	190548
	100.0	79.9	59.0	9.3	11.5	15.7	4.4	1.2	.9	92.8	3.0	2.5	4.7
UNDER $10,000	174269	172013	146626	7072	18315	1718	538	-	-	161394	563	12757	118
	4.3	5.3	6.1	1.9	3.9	.3	.3			4.3	.5	12.3	.1
	100.0	98.7	84.1	4.1	10.5	1.0	.3			92.6	.3	7.3	.1
$10,000-$14,999	63594	58749	37474	2754	18521	4120	725	-	-	58703	3698	3095	1796
	1.6	1.8	1.6	.7	3.9	.6	.4			1.5	3.1	3.0	.9
	100.0	92.4	58.9	4.3	29.1	6.5	1.1			92.3	5.8	4.9	2.8
$15,000-$19,999	106314	96142	63947	24787	7408	8027	2144	251	-	100685	4364	2308	3321
	2.6	2.9	2.7	6.5	1.6	1.3	1.2	.5		2.7	3.6	2.2	1.7
	100.0	90.4	60.1	23.3	7.0	7.6	2.0	.2		94.7	4.1	2.2	3.1
$20,000-$29,999	365335	281042	207305	41769	31968	59609	24683	1871	-	338348	16849	17679	9308
	8.9	8.6	8.6	10.9	6.8	9.3	13.8	3.9		8.9	13.9	17.0	4.9
	100.0	76.9	56.7	11.4	8.8	16.3	6.8	.5		92.6	4.6	4.8	2.5
$30,000-$39,999	549392	445026	257982	50329	136715	80282	24084	3536	1855	520569	28389	9853	18969
	13.5	13.6	10.7	13.2	29.0	12.5	13.4	7.4	5.0	13.7	23.4	9.5	10.0
	100.0	81.0	47.0	9.2	24.9	14.6	4.4	.6	.3	94.8	5.2	1.8	3.5
$40,000-$49,999	775754	631099	536776	33021	61302	120564	24091	4270	15158	751217	6019	8023	16515
	19.0	19.3	22.3	8.6	13.0	18.8	13.4	8.9	41.0	19.8	5.0	7.7	8.7
	100.0	81.4	69.2	4.3	7.9	15.5	3.1	.6	2.0	96.8	.8	1.0	2.1
$50,000-$59,999	493336	428003	334611	60846	32546	59056	6277	544	1474	470039	21133	8347	14950
	12.1	13.1	13.9	15.9	6.9	9.2	3.5	1.1	4.0	12.4	17.4	8.0	7.8
	100.0	86.8	67.8	12.3	6.6	12.0	1.3	.1	.3	95.3	4.3	1.7	3.0
$60,000-$69,999	249468	233998	183235	22432	28331	8782	6688	2770	-	234775	14862	4063	10630
	6.1	7.2	7.6	5.9	6.0	1.4	3.7	5.8		6.2	12.3	3.9	5.6
	100.0	93.8	73.5	9.0	11.4	3.5	2.7	1.1		94.1	6.0	1.6	4.3
$70,000-$74,999	153582	103826	68966	8240	26621	42483	7272	1580	484	135085	-	8284	10213
	3.8	3.2	2.9	2.2	5.7	6.6	4.1	3.3	1.3	3.6		8.0	5.4
	100.0	67.6	44.9	5.4	17.3	27.7	4.7	1.0	.3	88.0		5.4	6.6

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
$75,000 OR MORE	656329	444948	343565	60004	41379	171352	40028	8724	17986	591440	15071	18714	46175
	16.1	13.6	14.3	15.7	8.8	26.7	22.3	18.2	48.7	15.6	12.4	18.0	24.2
	100.0	67.8	52.3	9.1	6.3	26.1	6.1	1.3	2.7	90.1	2.3	2.9	7.0
(NET) UNDER $40,000	1258903	1052972	713334	126711	212927	153757	52175	5658	1855	1179699	53864	45692	33513
	30.8	32.3	29.6	33.2	45.2	23.9	29.1	11.8	5.0	31.1	44.4	44.0	17.6
	100.0	83.6	56.7	10.1	16.9	12.2	4.1	.4	.1	93.7	4.3	3.6	2.7
(NET) $40,000-$59,999	1269090	1059102	871387	93867	93848	179620	30368	4814	16632	1221256	27152	16370	31465
	31.1	32.5	36.2	24.6	19.9	28.0	16.9	10.0	45.0	32.2	22.4	15.7	16.5
	100.0	83.5	68.7	7.4	7.4	14.2	2.4	.4	1.3	96.2	2.1	1.3	2.5
(NET) $60,000 OR MORE	1059379	782772	595766	90676	96330	222618	53989	13074	18469	961300	29933	31061	67018
	25.9	24.0	24.7	23.8	20.4	34.7	30.1	27.2	50.0	25.4	24.7	29.9	35.2
	100.0	73.9	56.2	8.6	9.1	21.0	5.1	1.2	1.7	90.7	2.8	2.9	6.3
REFUSED	112879	96475	89238	6427	810	14813	1590	114	-	107850	1563	1965	3064
	2.8	3.0	3.7	1.7	.2	2.3	.9	.2		2.8	1.3	1.9	1.6
	100.0	85.5	79.1	5.7	.7	13.1	1.4	.1		95.5	1.4	1.7	2.7
DON'T KNOW/ NOT STATED	371551	260095	128798	64073	67224	70393	41063	24340	-	308060	8748	8873	54618
	9.1	8.0	5.3	16.8	14.3	11.0	22.9	50.7		8.1	7.2	8.5	28.7
	100.0	70.0	34.7	17.2	18.1	18.9	11.1	6.6		82.9	2.4	2.4	14.7

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PERSON VISITORS (WEIGHTED)	4084004	2592969	1486949	1777151	2306853	1711920	1579184	185626	526504	117831	1646096	391827	1441483	604597
	100.0	63.5	36.4	43.5	56.5	41.9	38.7	4.5	12.9	2.9	40.3	9.6	35.3	14.8
UNDER $10,000	174269	74379	99752	144701	29569	13422	13422	1178	8652	8446	26971	12669	109986	24643
	4.3	2.9	6.7	8.1	1.3	.8	.8	.6	1.6	7.2	1.6	3.2	7.6	4.1
	100.0	42.7	57.2	83.0	17.0	7.7	7.7	.7	5.0	4.8	15.5	7.3	63.1	14.1
$10,000-$14,999	63594	32473	31121	24411	39183	17718	13089	7190	13151	9501	50095	829	7872	4798
	1.6	1.3	2.1	1.4	1.7	1.0	.8	3.9	2.5	8.1	3.0	.2	.5	.8
	100.0	51.1	48.9	38.4	61.6	27.9	20.6	11.3	20.7	14.9	78.8	1.3	12.4	7.5
$15,000-$19,999	106314	64124	42189	75459	30855	15708	7403	8304	15309	1081	34660	41992	17605	12056
	2.6	2.5	2.8	4.2	1.3	.9	.5	4.5	2.9	.9	2.1	10.7	1.2	2.0
	100.0	60.3	39.7	71.0	29.0	14.8	7.0	7.8	14.4	1.0	32.6	39.5	16.6	11.3
$20,000-$29,999	365335	189734	175600	166830	198504	133401	121438	20586	64096	1199	156131	53366	108018	47820
	8.9	7.3	11.8	9.4	8.6	7.8	7.7	11.1	12.2	1.0	9.5	13.6	7.5	7.9
	100.0	51.9	48.1	45.7	54.3	36.5	33.2	5.6	17.5	.3	42.7	14.6	29.6	13.1
$30,000-$39,999	549392	278404	270987	310141	239250	177275	151034	27175	58395	15431	239956	59117	185680	64638
	13.5	10.7	18.2	17.5	10.4	10.4	9.6	14.6	11.1	13.1	14.6	15.1	12.9	10.7
	100.0	50.7	49.3	56.5	43.5	32.3	27.5	4.9	10.6	2.8	43.7	10.8	33.8	11.8
$40,000-$49,999	775754	565304	210035	391175	384579	208940	202243	7825	167415	39396	330997	51803	194370	198583
	19.0	21.8	14.1	22.0	16.7	12.2	12.8	4.2	31.8	33.4	20.1	13.2	13.5	32.8
	100.0	72.9	27.1	50.4	49.6	26.9	26.1	1.0	21.6	5.1	42.7	6.7	25.1	25.6
$50,000-$59,999	493336	297435	195901	187702	305634	251785	240588	12621	44267	12864	198737	41413	201108	52079
	12.1	11.5	13.2	10.6	13.2	14.7	15.2	6.8	8.4	10.9	12.1	10.6	14.0	8.6
	100.0	60.3	39.7	38.0	62.0	51.0	48.8	2.6	9.0	2.6	40.3	8.4	40.8	10.6
$60,000-$69,999	249468	187350	62118	82382	167087	135860	109931	25929	31888	810	79999	28986	116669	23814
	6.1	7.2	4.2	4.6	7.2	7.9	7.0	14.0	6.1	.7	4.9	7.4	8.1	3.9
	100.0	75.1	24.9	33.0	67.0	54.5	44.1	10.4	12.8	.3	32.1	11.6	46.8	9.5
$70,000-$74,999	153582	68255	85057	84504	69078	55592	49027	8412	13698	482	76701	15656	53498	7726
	3.8	2.6	5.7	4.8	3.0	3.2	3.1	4.5	2.6	.4	4.7	4.0	3.7	1.3
	100.0	44.4	55.4	55.0	45.0	36.2	31.9	5.5	8.9	.3	49.9	10.2	34.8	5.0

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
$75,000 OR MORE	656329	516158	140170	146979	509349	438599	413404	52685	56017	10248	270977	56465	239392	89495
	16.1	19.9	9.4	8.3	22.1	25.6	26.2	28.4	10.6	8.7	16.5	14.4	16.6	14.8
	100.0	78.6	21.4	22.4	77.6	66.8	63.0	8.0	8.5	1.6	41.3	8.6	36.5	13.6
(NET) UNDER $40,000	1258903	639115	619650	721542	537361	357524	306386	64433	159603	35659	507814	167974	429161	153954
	30.8	24.6	41.7	40.6	23.3	20.9	19.4	34.7	30.3	30.3	30.8	42.9	29.8	25.5
	100.0	50.8	49.2	57.3	42.7	28.4	24.3	5.1	12.7	2.8	40.3	13.3	34.1	12.2
(NET) $40,000-$59,999	1269090	862740	405936	578877	690213	460726	442830	20446	211682	52260	529735	93216	395478	250662
	31.1	33.3	27.3	32.6	29.9	26.9	28.0	11.0	40.2	44.4	32.2	23.8	27.4	41.5
	100.0	68.0	32.0	45.6	54.4	36.3	34.9	1.6	16.7	4.1	41.7	7.3	31.2	19.8
(NET) $60,000 OR MORE	1059379	771763	287346	313865	745514	630052	572363	87026	101603	11539	427677	101107	409559	121035
	25.9	29.8	19.3	17.7	32.3	36.8	36.2	46.9	19.3	9.8	26.0	25.8	28.4	20.0
	100.0	72.9	27.1	29.6	70.4	59.5	54.0	8.2	9.6	1.1	40.4	9.5	38.7	11.4
REFUSED	112879	80966	31912	15973	96906	88806	88236	6643	8670	-	26721	4266	75779	6114
	2.8	3.1	2.1	.9	4.2	5.2	5.6	3.6	1.6		1.6	1.1	5.3	1.0
	100.0	71.7	28.3	14.2	85.8	78.7	78.2	5.9	7.7		23.7	3.8	67.1	5.4
DON'T KNOW/ NOT STATED	371551	227104	141184	139827	231724	169678	164234	7078	44946	18373	154149	25264	129716	62421
	9.1	8.8	9.5	7.9	10.0	9.9	10.4	3.8	8.5	15.6	9.4	6.4	9.0	10.3
	100.0	61.1	38.0	37.6	62.4	45.7	44.2	1.9	12.1	4.9	41.5	6.8	34.9	16.8

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
UNDER $10,000	174269	74176	45751	32287	25184	118	26832	3129	123675	47958	7161	26753	3542
	4.3	5.6	2.6	5.2	8.4	.1	3.3	.4	3.9	4.7	.7	1.4	.7
$10,000-$14,999	63594	14396	23453	9604	15070	1071	4276	19064	43840	8056	3979	16015	7872
	1.6	1.1	1.3	1.5	5.0	.5	.5	2.2	1.4	.8	.4	.8	1.5
$15,000-$19,999	106314	32956	31896	33503	5526	3328	6462	26928	78132	9624	15710	44678	3886
	2.6	2.5	1.8	5.4	1.8	1.6	.8	3.1	2.5	1.0	1.5	2.3	.7
$20,000-$29,999	365335	158226	115147	64649	33835	6544	54380	56901	278080	82323	86126	133520	34179
	8.9	12.0	6.6	10.4	11.2	3.2	6.8	6.5	8.8	8.1	8.3	6.8	6.5
$30,000-$39,999	549392	154453	229266	85871	28096	19531	63716	111523	454565	134912	103974	312836	83647
	13.5	11.7	13.2	13.9	9.3	9.5	7.9	12.8	14.4	13.3	10.0	16.0	16.0
$40,000-$49,999	775754	218079	344567	97273	117837	47946	122765	216593	639623	295534	206197	355640	90634
	19.0	16.6	19.8	15.7	39.1	23.3	15.3	24.8	20.2	29.2	19.9	18.2	17.4
$50,000-$59,999	493336	165067	247720	44155	16718	28179	112901	110877	337728	105423	140134	237585	55227
	12.1	12.5	14.2	7.1	5.5	13.7	14.1	12.7	10.7	10.4	13.5	12.2	10.6
$60,000-$69,999	249468	85370	97251	31647	21335	16764	76121	43158	183340	70762	58032	131629	62556
	6.1	6.5	5.6	5.1	7.1	8.1	9.5	5.0	5.8	7.0	5.6	6.7	12.0
$70,000-$74,999	153582	28906	81994	36025	9459	15011	24765	11032	115601	21468	54490	56017	25563
	3.8	2.2	4.7	5.8	3.1	7.3	3.1	1.3	3.7	2.1	5.2	2.9	4.9
$75,000 OR MORE	656329	259031	245743	112210	14068	47005	221990	158707	522935	173019	229896	365113	128326
	16.1	19.7	14.1	18.1	4.7	22.8	27.6	18.2	16.5	17.1	22.1	18.7	24.6
(NET) UNDER $40,000	1258903	434206	445513	225914	107712	30592	155667	217545	978292	282873	216949	533801	133126
	30.8	33.0	25.6	36.5	35.7	14.8	19.4	25.0	30.9	27.9	20.9	27.4	25.5
(NET) $40,000-$59,999	1269090	383146	592287	141427	134555	76125	235666	327470	977351	400957	346331	593225	145861
	31.1	29.1	34.1	22.8	44.7	37.0	29.4	37.6	30.9	39.6	33.4	30.4	27.9

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) $60,000 OR MORE	1059379	373306	424988	179882	44861	78779	322877	212897	821876	265249	342418	552759	216445
	25.9	28.4	24.4	29.0	14.9	38.2	40.2	24.4	26.0	26.2	33.0	28.3	41.5
REFUSED	112879	69765	27526	12726	2213	650	14693	2720	105697	12666	25243	94168	4835
	2.8	5.3	1.6	2.1	.7	.3	1.8	.3	3.3	1.3	2.4	4.8	.9
DON'T KNOW/ NOT STATED	371551	56278	244130	52734	11986	19866	66972	111131	279056	50379	107345	177041	16469
	9.1	4.3	14.0	8.5	4.0	9.6	8.3	12.7	8.8	5.0	10.3	9.1	3.2

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1503	150	375	500	438	878	599	542	316	253	343
	100.0	10.0	25.0	33.3	29.1	58.4	39.9	36.1	21.0	16.8	22.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	315386	1086294	1726073	895938	2317967	1752565	1607906	971647	670683	772679
	100.0	7.7	26.6	42.3	21.9	56.8	42.9	39.4	23.8	16.4	18.9
UNDER $10,000	174269	32205	38576	47564	55806	105829	68321	639	46033	41224	85693
	4.3	10.2	3.6	2.8	6.2	4.6	3.9	*	4.7	6.1	11.1
	100.0	18.5	22.1	27.3	32.0	60.7	39.2	.4	26.4	23.7	49.2
$10,000-$14,999	63594	13718	21841	9561	17801	24891	38029	20333	14782	15240	12564
	1.6	4.3	2.0	.6	2.0	1.1	2.2	1.3	1.5	2.3	1.6
	100.0	21.6	34.3	15.0	28.0	39.1	59.8	32.0	23.2	24.0	19.8
$15,000-$19,999	106314	2000	36238	10342	57733	37005	69308	15314	11189	12123	67687
	2.6	.6	3.3	.6	6.4	1.6	4.0	1.0	1.2	1.8	8.8
	100.0	1.9	34.1	9.7	54.3	34.8	65.2	14.4	10.5	11.4	63.7
$20,000-$29,999	365335	63047	86698	116998	97972	189460	175254	89362	105596	109766	59876
	8.9	20.0	8.0	6.8	10.9	8.2	10.0	5.6	10.9	16.4	7.7
	100.0	17.3	23.7	32.0	26.8	51.9	48.0	24.5	28.9	30.0	16.4
$30,000-$39,999	549392	27652	163330	175748	180478	289104	259190	225621	138474	80103	95567
	13.5	8.8	15.0	10.2	20.1	12.5	14.8	14.0	14.3	11.9	12.4
	100.0	5.0	29.7	32.0	32.9	52.6	47.2	41.1	25.2	14.6	17.4
$40,000-$49,999	775754	79901	201153	402680	90681	422931	351336	259170	192352	121438	186097
	19.0	25.3	18.5	23.3	10.1	18.2	20.0	16.1	19.8	18.1	24.1
	100.0	10.3	25.9	51.9	11.7	54.5	45.3	33.4	24.8	15.7	24.0
$50,000-$59,999	493336	31519	140861	223874	97082	286739	206597	284928	110630	38341	59095
	12.1	10.0	13.0	13.0	10.8	12.4	11.8	17.7	11.4	5.7	7.6
	100.0	6.4	28.6	45.4	19.7	58.1	41.9	57.8	22.4	7.8	12.0
$60,000-$69,999	249468	5153	84386	126601	33328	140870	108598	126533	85156	25446	12333
	6.1	1.6	7.8	7.3	3.7	6.1	6.2	7.9	8.8	3.8	1.6
	100.0	2.1	33.8	50.7	13.4	56.5	43.5	50.7	34.1	10.2	4.9
$70,000-$74,999	153582	8035	18961	106572	20015	100986	52596	79662	37265	14598	10550
	3.8	2.5	1.7	6.2	2.2	4.4	3.0	5.0	3.8	2.2	1.4
	100.0	5.2	12.3	69.4	13.0	65.8	34.2	51.9	24.3	9.5	6.9

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

	AGE					SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
$75,000 OR MORE	656329	29201	164960	326667	118877	462353	191924	435860	91345	57659	60823
	16.1	9.3	15.2	18.9	13.3	19.9	11.0	27.1	9.4	8.6	7.9
	100.0	4.4	25.1	49.8	18.1	70.4	29.2	66.4	13.9	8.8	9.3
(NET) UNDER $40,000	1258903	138623	346683	360212	409789	646290	610103	351268	316075	258457	321388
	30.8	44.0	31.9	20.9	45.7	27.9	34.8	21.8	32.5	38.5	41.6
	100.0	11.0	27.5	28.6	32.6	51.3	48.5	27.9	25.1	20.5	25.5
(NET) $40,000-$59,999	1269090	111420	342014	626555	187763	709670	557933	544098	302982	159780	245193
	31.1	35.3	31.5	36.3	21.0	30.6	31.8	33.8	31.2	23.8	31.7
	100.0	8.8	26.9	49.4	14.8	55.9	44.0	42.9	23.9	12.6	19.3
(NET) $60,000 OR MORE	1059379	42389	268307	559839	172220	704209	353118	642055	213766	97703	83707
	25.9	13.4	24.7	32.4	19.2	30.4	20.1	39.9	22.0	14.6	10.8
	100.0	4.0	25.3	52.8	16.3	66.5	33.3	60.6	20.2	9.2	7.9
REFUSED	112879	5077	12553	85653	9595	31681	81198	9733	72256	12001	18890
	2.8	1.6	1.2	5.0	1.1	1.4	4.6	.6	7.4	1.8	2.4
	100.0	4.5	11.1	75.9	8.5	28.1	71.9	8.6	64.0	10.6	16.7
DON'T KNOW/ NOT STATED	371551	14533	115867	86748	115650	213915	150214	53686	65647	141873	100159
	9.1	4.6	10.7	5.0	12.9	9.2	8.6	3.3	6.8	21.2	13.0
	100.0	3.9	31.2	23.3	31.1	57.6	40.4	14.4	17.7	38.2	27.0

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
UNDER $10,000	174269 4.3	4470 .6	161315 5.6	9459 4.6	38123 6.5	27877 3.8	2261 .4	3475 .7	30476 30.9	34068 3.3	174269 13.8	-	-
$10,000-$14,999	63594 1.6	14245 2.0	37928 1.3	5960 2.9	26908 4.6	5286 .7	2194 .4	5446 1.1	962 1.0	15206 1.5	63594 5.1	-	-
$15,000-$19,999	106314 2.6	5947 .8	77798 2.7	2727 1.3	12066 2.0	1242 .2	4412 .7	14686 3.1	25219 25.5	35341 3.4	106314 8.4	-	-
$20,000-$29,999	365335 8.9	56153 7.9	266683 9.3	43510 21.0	53804 9.1	73407 10.0	41496 6.7	7652 1.6	557 .6	111102 10.8	365335 29.0	-	-
$30,000-$39,999	549392 13.5	122121 17.3	372867 13.0	67464 32.5	60631 10.3	78741 10.7	62374 10.0	57512 12.1	9171 9.3	165577 16.1	549392 43.6	-	-
$40,000-$49,999	775754 19.0	90879 12.8	595037 20.7	53715 25.9	98435 16.7	135637 18.4	190299 30.6	145407 30.6	5407 5.5	104646 10.2	-	775754 61.1	-
$50,000-$59,999	493336 12.1	84766 12.0	304823 10.6	6545 3.2	59275 10.0	114239 15.5	72460 11.7	77666 16.3	902 .9	145857 14.2	-	493336 38.9	-
$60,000-$69,999	249468 6.1	14044 2.0	170180 5.9	2533 1.2	49165 8.3	69556 9.4	46542 7.5	30710 6.5	1374 1.4	24681 2.4	-	-	249468 23.5
$70,000-$74,999	153582 3.8	38586 5.5	105751 3.7	-	31313 5.3	29031 3.9	10352 1.7	13579 2.9	2195 2.2	58789 5.7	-	-	153582 14.5
$75,000 OR MORE	656329 16.1	172763 24.4	451357 15.7	1997 1.0	81714 13.9	88119 12.0	143449 23.1	71223 15.0	10700 10.8	223166 21.7	-	-	656329 62.0
(NET) UNDER $40,000	1258903 30.8	202936 28.7	916591 31.9	129120 62.2	191533 32.5	186553 25.3	112736 18.1	88770 18.7	66385 67.2	361294 35.1	1258903 100.0	-	-
(NET) $40,000-$59,999	1269090 31.1	175645 24.8	899860 31.3	60260 29.0	157710 26.7	249875 33.9	262758 42.3	223074 46.9	6309 6.4	250503 24.3	-	1269090 100.0	-
(NET) $60,000 OR MORE	1059379 25.9	225392 31.9	727287 25.3	4530 2.2	162193 27.5	186706 25.3	200342 32.2	115512 24.3	14269 14.5	306637 29.8	-	-	1059379 100.0

Continued

Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========						======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
REFUSED	112879	10776	101453	-	58047	13238	7650	4801	-	24713	-	-	-
	2.8	1.5	3.5		9.8	1.8	1.2	1.0		2.4			
DON'T KNOW/ NOT STATED	371551	92729	224524	13537	19563	93378	34876	43388	11769	86065	-	-	-
	9.1	13.1	7.8	6.5	3.3	12.7	5.6	9.1	11.9	8.4			

STAGE IN LIFE CYCLE
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1542648	1280423	597265	362742	235995	181556	88460	160442	951381	304427
	100.0	94.9	78.8	36.7	22.3	14.5	11.2	5.4	9.9	58.5	18.7
YOUNG SINGLES	106246	105732	82691	35048	14203	5349	8854	6341	9054	70541	18208
	6.5	6.9	6.5	5.9	3.9	2.3	4.9	7.2	5.6	7.4	6.0
	100.0	99.5	77.8	33.0	13.4	5.0	8.3	6.0	8.5	66.4	17.1
YOUNG COUPLES/ COOPERATIVE UNITS	281919	278582	243819	80035	36364	25865	15169	8228	26944	178988	51341
	17.3	18.1	19.0	13.4	10.0	11.0	8.4	9.3	16.8	18.8	16.9
	100.0	98.8	86.5	28.4	12.9	9.2	5.4	2.9	9.6	63.5	18.2
YOUNG FAMILIES	209336	187583	138223	70963	38544	21624	18400	16652	15936	122888	35800
	12.9	12.2	10.8	11.9	10.6	9.2	10.1	18.8	9.9	12.9	11.8
	100.0	89.6	66.0	33.9	18.4	10.3	8.8	8.0	7.6	58.7	17.1
MIDDLE FAMILIES	231772	215165	197165	49561	81560	63331	20118	19963	24206	97802	75489
	14.3	13.9	15.4	8.3	22.5	26.8	11.1	22.6	15.1	10.3	24.8
	100.0	92.8	85.1	21.4	35.2	27.3	8.7	8.6	10.4	42.2	32.6
OLDER FAMILIES	159129	155536	140065	55996	30937	25786	17509	9439	11421	95551	33739
	9.8	10.1	10.9	9.4	8.5	10.9	9.6	10.7	7.1	10.0	11.1
	100.0	97.7	88.0	35.2	19.4	16.2	11.0	5.9	7.2	60.0	21.2
OLDER SINGLES	56925	55547	51564	15010	9633	7198	2713	1971	2917	24930	21279
	3.5	3.6	4.0	2.5	2.7	3.1	1.5	2.2	1.8	2.6	7.0
	100.0	97.6	90.6	26.4	16.9	12.6	4.8	3.5	5.1	43.8	37.4
OLDER COUPLES	437634	409426	329255	211749	119579	63659	76710	22531	51517	251141	60880
	26.9	26.5	25.7	35.5	33.0	27.0	42.3	25.5	32.1	26.4	20.0
	100.0	93.6	75.2	48.4	27.3	14.5	17.5	5.1	11.8	57.4	13.9
STAGE IN LIFE CYCLE NOT KNOWN	142519	135078	97641	78903	31922	23184	22084	3334	18447	109540	7691
	8.8	8.8	7.6	13.2	8.8	9.8	12.2	3.8	11.5	11.5	2.5
	100.0	94.8	68.5	55.4	22.4	16.3	15.5	2.3	12.9	76.9	5.4

STAGE IN LIFE CYCLE
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PARTY VISITS (WEIGHTED)	1625480	1291506	968675	160386	162445	254141	79833	27439	15798	1482034	47884	59627	83819
	100.0	79.5	59.6	9.9	10.0	15.6	4.9	1.7	1.0	91.2	2.9	3.7	5.2
YOUNG SINGLES	106246	89345	68095	10360	10890	13672	3229	620	201	99353	·	2922	3971
	6.5	6.9	7.0	6.5	6.7	5.4	4.0	2.3	1.3	6.7		4.9	4.7
	100.0	84.1	64.1	9.8	10.2	12.9	3.0	.6	.2	93.5		2.7	3.7
YOUNG COUPLES/ COOPERATIVE UNITS	281919	246385	222399	8940	15047	20957	14577	6411	158	266410	8101	6144	9365
	17.3	19.1	23.0	5.6	9.3	8.2	18.3	23.4	1.0	18.0	16.9	10.3	11.2
	100.0	87.4	78.9	3.2	5.3	7.4	5.2	2.3	.1	94.5	2.9	2.2	3.3
YOUNG FAMILIES	209336	191059	132493	25466	33099	10787	7490	1418	4223	197460	616	5843	6032
	12.9	14.8	13.7	15.9	20.4	4.2	9.4	5.2	26.7	13.3	1.3	9.8	7.2
	100.0	91.3	63.3	12.2	15.8	5.2	3.6	.7	2.0	94.3	.3	2.8	2.9
MIDDLE FAMILIES	231772	214037	169519	23111	21407	10075	7659	3264	·	221872	·	3036	6863
	14.3	16.6	17.5	14.4	13.2	4.0	9.6	11.9		15.0		5.1	8.2
	100.0	92.3	73.1	10.0	9.2	4.3	3.3	1.4		95.7		1.3	3.0
OLDER FAMILIES	159129	129159	94330	9943	24886	24932	5038	2609	959	146830	5226	3735	8564
	9.8	10.0	9.7	6.2	15.3	9.8	6.3	9.5	6.1	9.9	10.9	6.3	10.2
	100.0	81.2	59.3	6.2	15.6	15.7	3.2	1.6	.6	92.3	3.3	2.3	5.4
OLDER SINGLES	56925	42966	36893	4985	1088	7813	6145	729	4451	39602	1538	14403	2920
	3.5	3.3	3.8	3.1	.7	3.1	7.7	2.7	28.2	2.7	3.2	24.2	3.5
	100.0	75.5	64.8	8.8	1.9	13.7	10.8	1.3	7.8	69.6	2.7	25.3	5.1
OLDER COUPLES	437634	277261	170216	59215	47830	136938	23435	4645	4989	390329	23464	18106	29200
	26.9	21.5	17.6	36.9	29.4	53.9	29.4	16.9	31.6	26.3	49.0	30.4	34.8
	100.0	63.4	38.9	13.5	10.9	31.3	5.4	1.1	1.1	89.2	5.4	4.1	6.7
STAGE IN LIFE CYCLE NOT KNOWN	142519	101293	74729	18365	8199	28968	12258	7744	816	120177	8940	5439	16903
	8.8	7.8	7.7	11.5	5.0	11.4	15.4	28.2	5.2	8.1	18.7	9.1	20.2
	100.0	71.1	52.4	12.9	5.8	20.3	8.6	5.4	.6	84.3	6.3	3.8	11.9

STAGE IN LIFE CYCLE
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PARTY VISITS (WEIGHTED)	1625480	1045476	578571	690712	934768	693065	633260	76816	206016	54550	611991	180120	593158	240211
	100.0	64.3	35.6	42.5	57.5	42.6	39.0	4.7	12.7	3.4	37.6	11.1	36.5	14.8
YOUNG SINGLES	106246	76285	29961	33337	72909	46537	35446	11534	27755	378	29703	9175	55327	12041
	6.5	7.3	5.2	4.8	7.8	6.7	5.6	15.0	13.5	.7	4.9	5.1	9.3	5.0
	100.0	71.8	28.2	31.4	68.6	43.8	33.4	10.9	26.1	.4	28.0	8.6	52.1	11.3
YOUNG COUPLES/ COOPERATIVE UNITS	281919	198474	83446	83694	198225	148161	145967	2864	33813	18135	94018	17674	142318	27908
	17.3	19.0	14.4	12.1	21.2	21.4	23.1	3.7	16.4	33.2	15.4	9.8	24.0	11.6
	100.0	70.4	29.6	29.7	70.3	52.6	51.8	1.0	12.0	6.4	33.3	6.3	50.5	9.9
YOUNG FAMILIES	209336	138229	71107	91259	118077	92290	83094	10202	26188	-	77876	34959	71204	25297
	12.9	13.2	12.3	13.2	12.6	13.3	13.1	13.3	12.7		12.7	19.4	12.0	10.5
	100.0	66.0	34.0	43.6	56.4	44.1	39.7	4.9	12.5		37.2	16.7	34.0	12.1
MIDDLE FAMILIES	231772	165693	65685	126593	105179	86215	84523	1692	18450	9303	51394	19311	78447	82620
	14.3	15.8	11.4	18.3	11.3	12.4	13.3	2.2	9.0	17.1	8.4	10.7	13.2	34.4
	100.0	71.5	28.3	54.6	45.4	37.2	36.5	.7	8.0	4.0	22.2	8.3	33.8	35.6
OLDER FAMILIES	159129	100927	58202	74695	84433	66146	56038	10709	17276	5472	83357	11985	53797	9990
	9.8	9.7	10.1	10.8	9.0	9.5	8.8	13.9	8.4	10.0	13.6	6.7	9.1	4.2
	100.0	63.4	36.6	46.9	53.1	41.6	35.2	6.7	10.9	3.4	52.4	7.5	33.8	6.3
OLDER SINGLES	56925	35908	21017	36048	20876	11511	11150	639	3763	1152	18412	10509	24182	3822
	3.5	3.4	3.6	5.2	2.2	1.7	1.8	.8	1.8	2.1	3.0	5.8	4.1	1.6
	100.0	63.1	36.9	63.3	36.7	20.2	19.6	1.1	6.6	2.0	32.3	18.5	42.5	6.7
OLDER COUPLES	437634	231249	206296	203674	233960	179706	164235	28782	44111	15313	183733	53731	133158	67013
	26.9	22.1	35.7	29.5	25.0	25.9	25.9	37.5	21.4	28.1	30.0	29.8	22.4	27.9
	100.0	52.8	47.1	46.5	53.5	41.1	37.5	6.6	10.1	3.5	42.0	12.3	30.4	15.3
STAGE IN LIFE CYCLE NOT KNOWN	142519	98712	42856	41411	101109	62499	52806	10395	34660	4797	73498	22776	34724	11520
	8.8	9.4	7.4	6.0	10.8	9.0	8.3	13.5	16.8	8.8	12.0	12.6	5.9	4.8
	100.0	69.3	30.1	29.1	70.9	43.9	37.1	7.3	24.3	3.4	51.6	16.0	24.4	8.1

STAGE IN LIFE CYCLE
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	TOTAL	======PARTY EXPENDITURE====== DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	=======OVERALL RATING======== EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	=PARTY COMPOSITION= ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1503	1087	375	315	807	468	188	1256	247
	100.0	72.3	25.0	21.0	53.7	31.1	12.5	83.6	16.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1338587	244892	114478	782073	522229	274845	1313523	311957
	100.0	82.4	15.1	7.0	48.1	32.1	16.9	80.8	19.2
YOUNG SINGLES	106246	98489	7757	4068	38338	44553	19224	101334	4913
	6.5	7.4	3.2	3.6	4.9	8.5	7.0	7.7	1.6
	100.0	92.7	7.3	3.8	36.1	41.9	18.1	95.4	4.6
YOUNG COUPLES/ COOPERATIVE UNITS	281919	237555	32165	15544	132733	86291	60836	269342	12578
	17.3	17.7	13.1	13.6	17.0	16.5	22.1	20.5	4.0
	100.0	84.3	11.4	5.5	47.1	30.6	21.6	95.5	4.5
YOUNG FAMILIES	209336	181365	23935	11574	68021	79614	42942	96116	113220
	12.9	13.5	9.8	10.1	8.7	15.2	15.6	7.3	36.3
	100.0	86.6	11.4	5.5	32.5	38.0	20.5	45.9	54.1
MIDDLE FAMILIES	231772	163644	67086	10342	154963	52035	17715	148847	82925
	14.3	12.2	27.4	9.0	19.8	10.0	6.4	11.3	26.6
	100.0	70.6	28.9	4.5	66.9	22.5	7.6	64.2	35.8
OLDER FAMILIES	159129	134363	18335	9068	73985	58389	25347	98922	60206
	9.8	10.0	7.5	7.9	9.5	11.2	9.2	7.5	19.3
	100.0	84.4	11.5	5.7	46.5	36.7	15.9	62.2	37.8
OLDER SINGLES	56925	51856	4765	2773	25077	6208	25214	54395	2530
	3.5	3.9	1.9	2.4	3.2	1.2	9.2	4.1	.8
	100.0	91.1	8.4	4.9	44.1	10.9	44.3	95.6	4.4
OLDER COUPLES	437634	351156	71664	42930	200409	161697	65728	419609	18026
	26.9	26.2	29.3	37.5	25.6	31.0	23.9	31.9	5.8
	100.0	80.2	16.4	9.8	45.8	36.9	15.0	95.9	4.1
STAGE IN LIFE CYCLE NOT KNOWN	142519	120159	19184	18179	88545	33441	17840	124960	17560
	8.8	9.0	7.8	15.9	11.3	6.4	6.5	9.5	5.6
	100.0	84.3	13.5	12.8	62.1	23.5	12.5	87.7	12.3

STAGE IN LIFE CYCLE
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	TOTAL	PARTY COMPOSITION: COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ACTIVITIES (NET): ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
YOUNG SINGLES	106246	28923	11491	36831	23561	7950	29934	15670	76754	14409	28078	39555	44252
	6.5	4.7	2.3	15.2	11.6	9.4	9.1	4.8	6.2	3.6	7.3	5.3	19.4
YOUNG COUPLES/ COOPERATIVE UNITS	281919	167084	35918	62058	21433	9621	73240	47194	223586	64292	47841	127952	53315
	17.3	26.9	7.0	25.5	10.6	11.4	22.3	14.5	18.2	16.2	12.4	17.0	23.4
YOUNG FAMILIES	209336	34460	135775	27151	5466	10606	42622	39148	161957	49707	50654	107545	24372
	12.9	5.5	26.6	11.2	2.7	12.6	13.0	12.1	13.2	12.6	13.2	14.3	10.7
MIDDLE FAMILIES	231772	41216	106714	11206	63131	10762	33513	87172	189526	77141	55177	114461	31571
	14.3	6.6	20.9	4.6	31.1	12.7	10.2	26.8	15.4	19.5	14.4	15.2	13.8
OLDER FAMILIES	159129	38069	76828	34380	7106	11626	28628	55162	126658	54667	38486	93562	18654
	9.8	6.1	15.1	14.1	3.5	13.8	8.7	17.0	10.3	13.8	10.0	12.5	8.2
OLDER SINGLES	56925	6836	9888	9368	30699	2866	21014	1874	39956	19903	6584	32434	1103
	3.5	1.1	1.9	3.9	15.1	3.4	6.4	.6	3.2	5.0	1.7	4.3	.5
OLDER COUPLES	437634	254032	88762	48910	29697	19073	69045	50503	307189	85908	118867	180548	41716
	26.9	40.8	17.4	20.1	14.6	22.6	21.0	15.6	24.9	21.7	30.9	24.0	18.3
STAGE IN LIFE CYCLE NOT KNOWN	142519	51351	44637	13171	21983	11950	30211	27984	105662	29896	38582	55343	13033
	8.8	8.3	8.8	5.4	10.8	14.1	9.2	8.6	8.6	7.6	10.0	7.4	5.7

STAGE IN LIFE CYCLE
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		========== STAGE IN LIFE CYCLE ==========							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
YOUNG SINGLES	106246	15176	74262	106246	-	-	-	-	-	-	67277	29978	2255
	6.5	5.5	6.5	100.0							12.7	6.2	.5
YOUNG COUPLES/ COOPERATIVE UNITS	281919	35241	191948	-	281919	-	-	-	-	-	82896	74459	85257
	17.3	12.7	16.8		100.0						15.6	15.3	20.5
YOUNG FAMILIES	209336	22521	160436	-	-	209336	-	-	-	-	48457	79182	55638
	12.9	8.1	14.1			100.0					9.1	16.2	13.4
MIDDLE FAMILIES	231772	28594	192215	-	-	-	231772	-	-	-	49375	92206	71280
	14.3	10.3	16.9				100.0				9.3	18.9	17.1
OLDER FAMILIES	159129	30261	112378	-	-	-	-	159129	-	-	33676	67095	43894
	9.8	10.9	9.9					100.0			6.3	13.8	10.5
OLDER SINGLES	56925	8062	43659	-	-	-	-	-	56925	-	41406	4713	7509
	3.5	2.9	3.8						100.0		7.8	1.0	1.8
OLDER COUPLES	437634	118011	264488	-	-	-	-	-	-	437634	152892	115034	121331
	26.9	42.5	23.2							100.0	28.8	23.6	29.1
STAGE IN LIFE CYCLE NOT KNOWN	142519	19883	101270	-	-	-	-	-	-	-	55031	24628	29478
	8.8	7.2	8.9								10.4	5.1	7.1

STAGE IN LIFE CYCLE
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY USE
TOTAL PERSON VISITORS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3877871	3144500	1621547	872036	579957	430151	226991	423024	2360553	755437
	100.0	95.0	77.0	39.7	21.4	14.2	10.5	5.6	10.4	57.8	18.5
YOUNG SINGLES	207448	206365	152942	71514	28506	8979	19528	8825	9501	144018	40486
	5.1	5.3	4.9	4.4	3.3	1.5	4.5	3.9	2.2	6.1	5.4
	100.0	99.5	73.7	34.5	13.7	4.3	9.4	4.3	4.6	69.4	19.5
YOUNG COUPLES/ COOPERATIVE UNITS	589915	579968	505735	179204	73972	47274	33369	20270	62944	370660	105878
	14.4	15.0	16.1	11.1	8.5	8.2	7.8	8.9	14.9	15.7	14.0
	100.0	98.3	85.7	30.4	12.5	8.0	5.7	3.4	10.7	62.8	17.9
YOUNG FAMILIES	736817	670975	490140	273890	117370	69682	53329	52243	64771	422448	121196
	18.0	17.3	15.6	16.9	13.5	12.0	12.4	23.0	15.3	17.9	16.0
	100.0	91.1	66.5	37.2	15.9	9.5	7.2	7.1	8.8	57.3	16.4
MIDDLE FAMILIES	621707	577363	483584	186927	197492	148425	53660	48115	57706	262448	206856
	15.2	14.9	15.4	11.5	22.6	25.6	12.5	21.2	13.6	11.1	27.4
	100.0	92.9	77.8	30.1	31.8	23.9	8.6	7.7	9.3	42.2	33.3
OLDER FAMILIES	475545	460689	421155	178261	106328	91582	57221	21070	42813	296757	90672
	11.6	11.9	13.4	11.0	12.2	15.8	13.3	9.3	10.1	12.6	12.0
	100.0	96.9	88.6	37.5	22.4	19.3	12.0	4.4	9.0	62.4	19.1
OLDER SINGLES	98731	96027	83059	37347	21521	14024	8082	3340	7517	38060	37747
	2.4	2.5	2.6	2.3	2.5	2.4	1.9	1.5	1.8	1.6	5.0
	100.0	97.3	84.1	37.8	21.8	14.2	8.2	3.4	7.6	38.5	38.2
OLDER COUPLES	1029211	975355	789841	504448	260525	149361	159788	60483	134523	579335	130501
	25.2	25.2	25.1	31.1	29.9	25.8	37.1	26.6	31.8	24.5	17.3
	100.0	94.8	76.7	49.0	25.3	14.5	15.5	5.9	13.1	56.3	12.7
STAGE IN LIFE CYCLE NOT KNOWN	324631	311129	218043	189956	66321	50632	45175	12644	43247	246828	22100
	7.9	8.0	6.9	11.7	7.6	8.7	10.5	5.6	10.2	10.5	2.9
	100.0	95.8	67.2	58.5	20.4	15.6	13.9	3.9	13.3	76.0	6.8

STAGE IN LIFE CYCLE
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3262697	2409804	381754	471140	642122	179184	48000	36956	3789496	121260	103960	190548
	100.0	79.9	59.0	9.3	11.5	15.7	4.4	1.2	.9	92.8	3.0	2.5	4.7
YOUNG SINGLES	207448	184147	153646	14296	16205	18790	4512	744	206	195400	·	4203	7845
	5.1	5.6	6.4	3.7	3.4	2.9	2.5	1.6	.6	5.2		4.0	4.1
	100.0	88.8	74.1	6.9	7.8	9.1	2.2	.4	.1	94.2		2.0	3.8
YOUNG COUPLES/ COOPERATIVE UNITS	589915	516041	455543	24810	35688	43608	30266	11524	484	556851	19878	13259	19806
	14.4	15.8	18.9	6.5	7.6	6.8	16.9	24.0	1.3	14.7	16.4	12.8	10.4
	100.0	87.5	77.2	4.2	6.0	7.4	5.1	2.0	.1	94.4	3.4	2.2	3.4
YOUNG FAMILIES	736817	668929	455723	75875	137332	38155	29732	3184	12935	706913	1639	11911	17993
	18.0	20.5	18.9	19.9	29.1	5.9	16.6	6.6	35.0	18.7	1.4	11.5	9.4
	100.0	90.8	61.9	10.3	18.6	5.2	4.0	.4	1.8	95.9	.2	1.6	2.4
MIDDLE FAMILIES	621707	573363	462458	52129	58775	26423	21921	4858	·	601265	·	5905	14537
	15.2	17.6	19.2	13.7	12.5	4.1	12.2	10.1		15.9		5.7	7.6
	100.0	92.2	74.4	8.4	9.5	4.3	3.5	.8		96.7		.9	2.3
OLDER FAMILIES	475545	367391	272547	32761	62083	98819	9335	3775	2017	442339	24076	6780	26426
	11.6	11.3	11.3	8.6	13.2	15.4	5.2	7.9	5.5	11.7	19.9	6.5	13.9
	100.0	77.3	57.3	6.9	13.1	20.8	2.0	.8	.4	93.0	5.1	1.4	5.6
OLDER SINGLES	98731	66753	55144	10536	1074	17803	14175	754	9363	77204	4621	17319	4207
	2.4	2.0	2.3	2.8	.2	2.8	7.9	1.6	25.3	2.0	3.8	16.7	2.2
	100.0	67.6	55.9	10.7	1.1	18.0	14.4	.8	9.5	78.2	4.7	17.5	4.3
OLDER COUPLES	1029211	651767	384568	125361	141838	333882	43562	6298	10235	932368	50221	34275	62568
	25.2	20.0	16.0	32.8	30.1	52.0	24.3	13.1	27.7	24.6	41.4	33.0	32.8
	100.0	63.3	37.4	12.2	13.8	32.4	4.2	.6	1.0	90.6	4.9	3.3	6.1
STAGE IN LIFE CYCLE NOT KNOWN	324631	234306	170175	45986	18145	64644	25682	16863	1717	277156	20825	10309	37166
	7.9	7.2	7.1	12.0	3.9	10.1	14.3	35.1	4.6	7.3	17.2	9.9	19.5
	100.0	72.2	52.4	14.2	5.6	19.9	7.9	5.2	.5	85.4	6.4	3.2	11.4

STAGE IN LIFE CYCLE
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PERSON VISITORS (WEIGHTED)	4084004	2592969	1486949	1777151	2306853	1711920	1579184	185626	526504	117831	1646096	391827	1441483	604597
	100.0	63.5	36.4	43.5	56.5	41.9	38.7	4.5	12.9	2.9	40.3	9.6	35.3	14.8
YOUNG SINGLES	207448	150870	56578	66580	140868	81990	64703	18220	62595	796	59777	17136	113283	17252
	5.1	5.8	3.8	3.7	6.1	4.8	4.1	9.8	11.9	.7	3.6	4.4	7.9	2.9
	100.0	72.7	27.3	32.1	67.9	39.5	31.2	8.8	30.2	.4	28.8	8.3	54.6	8.3
YOUNG COUPLES/ COOPERATIVE UNITS	589915	403500	186415	174484	415431	314904	310127	6011	69969	34876	191691	33146	297430	67647
	14.4	15.6	12.5	9.8	18.0	18.4	19.6	3.2	13.3	29.6	11.6	8.5	20.6	11.2
	100.0	68.4	31.6	29.6	70.4	53.4	52.6	1.0	11.9	5.9	32.5	5.6	50.4	11.5
YOUNG FAMILIES	736817	475118	261699	337636	399181	310916	281153	35920	88905	·	302004	87807	247530	99476
	18.0	18.3	17.6	19.0	17.3	18.2	17.8	19.4	16.9		18.3	22.4	17.2	16.5
	100.0	64.5	35.5	45.8	54.2	42.2	38.2	4.9	12.1		41.0	11.9	33.6	13.5
MIDDLE FAMILIES	621707	441928	179097	327290	294417	230726	225436	5290	63889	11208	151537	46932	208069	215169
	15.2	17.0	12.0	18.4	12.8	13.5	14.3	2.9	12.1	9.5	9.2	12.0	14.4	35.6
	100.0	71.1	28.8	52.6	47.4	37.1	36.3	.9	10.3	1.8	24.4	7.5	33.5	34.6
OLDER FAMILIES	475545	287667	187877	220583	254962	192994	171671	22502	61474	26523	269086	26327	157954	22178
	11.6	11.1	12.6	12.4	11.1	11.3	10.9	12.1	11.7	22.5	16.3	6.7	11.0	3.7
	100.0	60.5	39.5	46.4	53.6	40.6	36.1	4.7	12.9	5.6	56.6	5.5	33.2	4.7
OLDER SINGLES	98731	70164	28567	53895	44836	21085	20731	938	9143	5245	41871	24580	25450	6830
	2.4	2.7	1.9	3.0	1.9	1.2	1.3	.5	1.7	4.5	2.5	6.3	1.8	1.1
	100.0	71.1	28.9	54.6	45.4	21.4	21.0	1.0	9.3	5.3	42.4	24.9	25.8	6.9
OLDER COUPLES	1029211	541876	487065	499600	529611	416344	382890	74798	93456	29892	459654	114073	303780	151704
	25.2	20.9	32.8	28.1	23.0	24.3	24.2	40.3	17.8	25.4	27.9	29.1	21.1	25.1
	100.0	52.6	47.3	48.5	51.5	40.5	37.2	7.3	9.1	2.9	44.7	11.1	29.5	14.7
STAGE IN LIFE CYCLE NOT KNOWN	324631	221846	99652	97084	227547	142960	122473	21947	77072	9291	170476	41826	87987	24342
	7.9	8.6	6.7	5.5	9.9	8.4	7.8	11.8	14.6	7.9	10.4	10.7	6.1	4.0
	100.0	68.3	30.7	29.9	70.1	44.0	37.7	6.8	23.7	2.9	52.5	12.9	27.1	7.5

STAGE IN LIFE CYCLE
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
YOUNG SINGLES	207448	56541	27223	77150	23948	27076	52127	26639	152268	25496	56929	77364	91541
	5.1	4.3	1.6	12.4	7.9	13.1	6.5	3.1	4.8	2.5	5.5	4.0	17.5
YOUNG COUPLES/ COOPERATIVE UNITS	589915	349784	86943	107395	38134	30641	152245	102374	462533	142962	104757	268880	103935
	14.4	26.6	5.0	17.3	12.7	14.9	19.0	11.7	14.6	14.1	10.1	13.8	19.9
YOUNG FAMILIES	736817	69520	556445	88287	9433	23952	117338	160981	572637	197656	189875	379847	78554
	18.0	5.3	32.0	14.2	3.1	11.6	14.6	18.5	18.1	19.5	18.3	19.5	15.1
MIDDLE FAMILIES	621707	77994	379756	31824	113289	25171	108257	212671	517392	177575	182860	335047	75517
	15.2	5.9	21.8	5.1	37.6	12.2	13.5	24.4	16.4	17.5	17.6	17.2	14.5
OLDER FAMILIES	475545	95437	280952	108131	9774	25789	100880	181049	372735	175666	124771	278654	54231
	11.6	7.2	16.2	17.4	3.2	12.5	12.6	20.8	11.8	17.4	12.0	14.3	10.4
OLDER SINGLES	98731	13550	28106	23635	30895	5410	32141	6608	78556	26311	16651	64048	2431
	2.4	1.0	1.6	3.8	10.3	2.6	4.0	.8	2.5	2.6	1.6	3.3	.5
OLDER COUPLES	1029211	543904	251181	150238	42981	41535	172461	117481	762006	200461	283421	422313	82773
	25.2	41.3	14.4	24.2	14.3	20.2	21.5	13.5	24.1	19.8	27.3	21.6	15.9
STAGE IN LIFE CYCLE NOT KNOWN	324631	109971	128054	33091	32873	26439	67493	63961	244147	65996	79024	124841	32887
	7.9	8.4	7.4	5.3	10.9	12.8	8.4	7.3	7.7	6.5	7.6	6.4	6.3

STAGE IN LIFE CYCLE
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

	TOTAL	AGE: 16-24 YEARS	AGE: 25-34 YEARS	AGE: 35-54 YEARS	AGE: 55+ YEARS	SEX: MALE	SEX: FEMALE	OCCUPATION: PROFESSIONAL, EXECUTIVE, MANAGER	OCCUPATION: OTHER WHITE COLLAR	OCCUPATION: SKILLED UNSKILLED LABOUR	OCCUPATION: NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1503	150	375	500	438	878	599	542	316	253	343
	100.0	10.0	25.0	33.3	29.1	58.4	39.9	36.1	21.0	16.8	22.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	315386	1086294	1726073	895938	2317967	1752565	1607906	971647	670683	772679
	100.0	7.7	26.6	42.3	21.9	56.8	42.9	39.4	23.8	16.4	18.9
YOUNG SINGLES	207448	26843	104276	73085	3129	151006	56442	95871	35658	60952	14699
	5.1	8.5	9.6	4.2	.3	6.5	3.2	6.0	3.7	9.1	1.9
	100.0	12.9	50.3	35.2	1.5	72.8	27.2	46.2	17.2	29.4	7.1
YOUNG COUPLES/ COOPERATIVE UNITS	589915	98475	317192	171227	1562	293799	294068	240314	231211	93829	18737
	14.4	31.2	29.2	9.9	.2	12.7	16.8	14.9	23.8	14.0	2.4
	100.0	16.7	53.8	29.0	.3	49.8	49.8	40.7	39.2	15.9	3.2
YOUNG FAMILIES	736817	59083	383425	250125	13996	405364	330664	343846	122841	145694	112266
	18.0	18.7	35.3	14.5	1.6	17.5	18.9	21.4	12.6	21.7	14.5
	100.0	8.0	52.0	33.9	1.9	55.0	44.9	46.7	16.7	19.8	15.2
MIDDLE FAMILIES	621707	19840	168470	412505	6678	344692	276177	202112	231855	70954	106600
	15.2	6.3	15.5	23.9	.7	14.9	15.8	12.6	23.9	10.6	13.8
	100.0	3.2	27.1	66.4	1.1	55.4	44.4	32.5	37.3	11.4	17.1
OLDER FAMILIES	475545	37381	37215	334829	63109	266546	208349	210261	93314	51409	114748
	11.6	11.9	3.4	19.4	7.0	11.5	11.9	13.1	9.6	7.7	14.9
	100.0	7.9	7.8	70.4	13.3	56.1	43.8	44.2	19.6	10.8	24.1
OLDER SINGLES	98731	-	-	31917	66695	31191	67421	27744	20108	-	50198
	2.4			1.8	7.4	1.3	3.8	1.7	2.1		6.5
	100.0			32.3	67.6	31.6	68.3	28.1	20.4		50.8
OLDER COUPLES	1029211	48122	33065	360071	584950	606546	420974	394467	175247	153706	289289
	25.2	15.3	3.0	20.9	65.3	26.2	24.0	24.5	18.0	22.9	37.4
	100.0	4.7	3.2	35.0	56.8	58.9	40.9	38.3	17.0	14.9	28.1
STAGE IN LIFE CYCLE NOT KNOWN	324631	25642	42651	92314	155820	218823	98470	93290	61413	94139	66143
	7.9	8.1	3.9	5.3	17.4	9.4	5.6	5.8	6.3	14.0	8.6
	100.0	7.9	13.1	28.4	48.0	67.4	30.3	28.7	18.9	29.0	20.4

STAGE IN LIFE CYCLE
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
YOUNG SINGLES	207448	23610	142470	207448	-	-	-	-	-	-	129120	60260	4530
	5.1	3.3	5.0	100.0							10.3	4.7	.4
YOUNG COUPLES/ COOPERATIVE UNITS	589915	74918	411995	-	589915	-	-	-	-	-	191533	157710	162193
	14.4	10.6	14.3		100.0						15.2	12.4	15.3
YOUNG FAMILIES	736817	82885	559913	-	-	736817	-	-	-	-	186553	249875	186706
	18.0	11.7	19.5			100.0					14.8	19.7	17.6
MIDDLE FAMILIES	621707	87886	499736	-	-	-	621707	-	-	-	112736	262758	200342
	15.2	12.4	17.4				100.0				9.0	20.7	18.9
OLDER FAMILIES	475545	90622	328889	-	-	-	-	475545	-	-	88770	223074	115512
	11.6	12.8	11.4					100.0			7.1	17.6	10.9
OLDER SINGLES	98731	16031	73140	-	-	-	-	-	98731	-	66385	6309	14269
	2.4	2.3	2.5						100.0		5.3	.5	1.3
OLDER COUPLES	1029211	288816	626056	-	-	-	-	-	-	1029211	361294	250503	306637
	25.2	40.8	21.8							100.0	28.7	19.7	28.9
STAGE IN LIFE CYCLE NOT KNOWN	324631	42711	231730	-	-	-	-	-	-	-	122513	58601	69191
	7.9	6.0	8.1								9.7	4.6	6.5

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1542648	1280423	597265	362742	235995	181556	88460	160442	951381	304427
	100.0	94.9	78.8	36.7	22.3	14.5	11.2	5.4	9.9	58.5	18.7
UNDER 45 YEARS	857502	812514	678698	249509	176227	119710	65696	51185	80384	493732	181312
	52.8	52.7	53.0	41.8	48.6	50.7	36.2	57.9	50.1	51.9	59.6
	100.0	94.8	79.1	29.1	20.6	14.0	7.7	6.0	9.4	57.6	21.1
45 YEARS OR MORE	731361	695561	582161	323035	179082	112088	109847	37099	74795	429669	122448
	45.0	45.1	45.5	54.1	49.4	47.5	60.5	41.9	46.6	45.2	40.2
	100.0	95.1	79.6	44.2	24.5	15.3	15.0	5.1	10.2	58.7	16.7
NOT STATED	34127	32082	17710	23411	7433	4196	6013	177	5263	25491	667
	2.1	2.1	1.4	3.9	2.0	1.8	3.3	.2	3.3	2.7	.2
	100.0	94.0	51.9	68.6	21.8	12.3	17.6	.5	15.4	74.7	2.0

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PARTY VISITS (WEIGHTED)	1625480	1291506	968675	160386	162445	254141	79833	27439	15798	1482034	47884	59627	83819
	100.0	79.5	59.6	9.9	10.0	15.6	4.9	1.7	1.0	91.2	2.9	3.7	5.2
UNDER 45 YEARS	857502	765686	611682	71539	82465	56715	35102	13223	4582	811319	9009	18441	27742
	52.8	59.3	63.1	44.6	50.8	22.3	44.0	48.2	29.0	54.7	18.8	30.9	33.1
	100.0	89.3	71.3	8.3	9.6	6.6	4.1	1.5	.5	94.6	1.1	2.2	3.2
45 YEARS OR MORE	731361	502474	340332	85856	76286	189783	39105	9996	11216	645463	38875	37768	48130
	45.0	38.9	35.1	53.5	47.0	74.7	49.0	36.4	71.0	43.6	81.2	63.3	57.4
	100.0	68.7	46.5	11.7	10.4	25.9	5.3	1.4	1.5	88.3	5.3	5.2	6.6
NOT STATED	34127	21839	15789	2355	3694	7336	4952	4220	·	24308	·	2744	7075
	2.1	1.7	1.6	1.5	2.3	2.9	6.2	15.4		1.6		4.6	8.4
	100.0	64.0	46.3	6.9	10.8	21.5	14.5	12.4		71.2		8.0	20.7

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PARTY VISITS (WEIGHTED)	1625480	1045476	578571	690712	934768	693065	633260	76816	206016	54550	611991	18012	593158	240211
	100.0	64.3	35.6	42.5	57.5	42.6	39.0	4.7	12.7	3.4	37.6	11.1	36.5	14.8
UNDER 45 YEARS	857502	599133	257976	347062	510440	382149	355250	29017	113228	28112	269065	88644	347770	152022
	52.8	57.3	44.6	50.2	54.6	55.1	56.1	37.8	55.0	51.5	44.0	49.2	58.6	63.3
	100.0	69.9	30.1	40.5	59.5	44.6	41.4	3.4	13.2	3.3	31.4	10.3	40.6	17.7
45 YEARS OR MORE	731361	421448	309685	330134	401228	293950	261892	46552	88269	24187	332066	88115	227189	83991
	45.0	40.3	53.5	47.8	42.9	42.4	41.4	60.6	42.8	44.3	54.3	48.9	38.3	35.0
	100.0	57.6	42.3	45.1	54.9	40.2	35.8	6.4	12.1	3.3	45.4	12.0	31.1	11.5
NOT STATED	34127	22713	10602	13516	20611	14476	14302	573	3884	2251	10860	3361	15709	4197
	2.1	2.2	1.8	2.0	2.2	2.1	2.3	.7	1.9	4.1	1.8	1.9	2.6	1.7
	100.0	66.6	31.1	39.6	60.4	42.4	41.9	1.7	11.4	6.6	31.8	9.8	46.0	12.3

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1503	1087	375	315	807	468	188	1256	247
	100.0	72.3	25.0	21.0	53.7	31.1	12.5	83.6	16.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1338587	244892	114478	782073	522229	274845	1313523	311957
	100.0	82.4	15.1	7.0	48.1	32.1	16.9	80.8	19.2
UNDER 45 YEARS	857502	707096	133013	42592	406151	274435	144909	640338	217164
	52.8	52.8	54.3	37.2	51.9	52.6	52.7	48.7	69.6
	100.0	82.5	15.5	5.0	47.4	32.0	16.9	74.7	25.3
45 YEARS OR MORE	731361	603539	103517	63524	353293	240766	125226	647683	83678
	45.0	45.1	42.3	55.5	45.2	46.1	45.6	49.3	26.8
	100.0	82.5	14.2	8.7	48.3	32.9	17.1	88.6	11.4
NOT STATED	34127	26970	6854	6854	21011	6155	4710	23013	11114
	2.1	2.0	2.8	6.0	2.7	1.2	1.7	1.8	3.6
	100.0	79.0	20.1	20.1	61.6	18.0	13.8	67.4	32.6

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
UNDER 45 YEARS	857502	280856	296471	137970	122091	40967	185574	196253	679656	209212	194316	407476	153984
	52.8	45.2	58.1	56.8	60.1	48.5	56.5	60.4	55.2	52.8	50.6	54.2	67.5
45 YEARS OR MORE	731361	335337	199494	100409	75403	38749	138837	125912	522246	181342	184267	334315	71047
	45.0	53.9	39.1	41.3	37.1	45.9	42.3	38.8	42.4	45.8	48.0	44.5	31.2
NOT STATED	34127	5144	14047	4695	4907	3867	2485	2542	28276	4696	5010	9172	1606
	2.1	.8	2.8	1.9	2.4	4.6	.8	.8	2.3	1.2	1.3	1.2	.7

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
UNDER 45 YEARS	857502	103162	643719	106246	281919	209336	231772	-	-	-	260304	285552	218269
	52.8	37.1	56.4	100.0	100.0	100.0	100.0				49.0	58.6	52.4
45 YEARS OR MORE	731361	166743	474505	-	-	-	-	159129	56925	437634	255629	198797	196294
	45.0	60.0	41.6					100.0	100.0	100.0	48.1	40.8	47.1
NOT STATED	34127	7171	21359	-	-	-	-	-	-	-	14641	2946	1443
	2.1	2.6	1.9								2.8	.6	.3

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3877871	3144500	1621547	872036	579957	430151	226991	423024	2360553	755437
	100.0	95.0	77.0	39.7	21.4	14.2	10.5	5.6	10.4	57.8	18.5
UNDER 45 YEARS	2217897	2090843	1665501	749002	428808	281589	166364	129454	206498	1247647	476778
	54.3	53.9	53.0	46.2	49.2	48.6	38.7	57.0	48.8	52.9	63.1
	100.0	94.3	75.1	33.8	19.3	12.7	7.5	5.8	9.3	56.3	21.5
45 YEARS OR MORE	1779637	1702709	1435348	811389	427269	286414	250792	96979	204546	1042779	277993
	43.6	43.9	45.6	50.0	49.0	49.4	58.3	42.7	48.4	44.2	36.8
	100.0	95.7	80.7	45.6	24.0	16.1	14.1	5.4	11.5	58.6	15.6
NOT STATED	81869	79719	40317	59215	15959	11954	12995	558	11980	65525	665
	2.0	2.1	1.3	3.7	1.8	2.1	3.0	.2	2.8	2.8	.1
	100.0	97.4	49.2	72.3	19.5	14.6	15.9	.7	14.6	80.0	.8

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3262697	2409804	381754	471140	642122	179184	48000	36956	378949	121260	103960	190548
	100.0	79.9	59.0	9.3	11.5	15.7	4.4	1.2	.9	92.8	3.0	2.5	4.7
UNDER 45 YEARS	2217897	1997104	1566666	176237	254201	130727	90065	22609	13624	2119159	22748	36259	62479
	54.3	61.2	65.0	46.2	54.0	20.4	50.3	47.1	36.9	55.9	18.8	34.9	32.8
	100.0	90.0	70.6	7.9	11.5	5.9	4.1	1.0	.6	95.5	1.0	1.6	2.8
45 YEARS OR MORE	1779637	1211792	803211	198616	209965	491577	76268	14900	23332	1609310	98512	61681	108645
	43.6	37.1	33.3	52.0	44.6	76.6	42.6	31.0	63.1	42.5	81.2	59.3	57.0
	100.0	68.1	45.1	11.2	11.8	27.6	4.3	.8	1.3	90.4	5.5	3.5	6.1
NOT STATED	81869	50793	38187	5633	6973	18897	12179	10491	-	58838	-	5348	17683
	2.0	1.6	1.6	1.5	1.5	2.9	6.8	21.9		1.6		5.1	9.3
	100.0	62.0	46.6	6.9	8.5	23.1	14.9	12.8		71.9		6.5	21.6

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PERSON VISITORS (WEIGHTED)	4084004	2592969	1486949	1777151	2306853	1711920	1579184	185626	526504	117831	1646096	391827	1441483	604597
	100.0	63.5	36.4	43.5	56.5	41.9	38.7	4.5	12.9	2.9	40.3	9.6	35.3	14.8
UNDER 45 YEARS	2217897	1514181	703034	929776	1288121	958315	894595	72044	304002	47191	746169	193771	868674	409283
	54.3	58.4	47.3	52.3	55.8	56.0	56.6	38.8	57.7	40.0	45.3	49.5	60.3	67.7
	100.0	68.3	31.7	41.9	58.1	43.2	40.3	3.2	13.7	2.1	33.6	8.7	39.2	18.5
45 YEARS OR MORE	1779637	1020505	758724	812436	967201	714350	646349	111746	213448	66150	876751	191858	523414	187613
	43.6	39.4	51.0	45.7	41.9	41.7	40.9	60.2	40.5	56.1	53.3	49.0	36.3	31.0
	100.0	57.3	42.6	45.7	54.3	40.1	36.3	6.3	12.0	3.7	49.3	10.8	29.4	10.5
NOT STATED	81869	54603	24271	34939	46930	34653	34311	1164	7786	4490	23176	6198	44793	7702
	2.0	2.1	1.6	2.0	2.0	2.0	2.2	.6	1.5	3.8	1.4	1.6	3.1	1.3
	100.0	66.7	29.6	42.7	57.3	42.3	41.9	1.4	9.5	5.5	28.3	7.6	54.7	9.4

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
UNDER 45 YEARS	2217897	573168	1070422	307114	195850	112204	445198	519936	1765004	554980	559811	1099835	351909
	54.3	43.5	61.6	49.6	65.0	54.5	55.4	59.6	55.8	54.8	53.9	56.4	67.4
45 YEARS OR MORE	1779637	731461	627547	299310	98612	84696	349131	345575	1327964	447434	467547	830810	160516
	43.6	55.6	36.1	48.3	32.7	41.1	43.5	39.6	42.0	44.2	45.0	42.6	30.8
NOT STATED	81869	10804	40689	13326	6191	7372	6672	6253	67327	9039	10258	19044	5951
	2.0	.8	2.3	2.2	2.1	3.6	.8	.7	2.1	.9	1.0	1.0	1.1

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

	TOTAL	AGE: 16-24 YEARS	AGE: 25-34 YEARS	AGE: 35-54 YEARS	AGE: 55+ YEARS	SEX: MALE	SEX: FEMALE	OCCUPATION: PROFESSIONAL, EXECUTIVE, MANAGER	OCCUPATION: OTHER WHITE COLLAR	OCCUPATION: SKILLED UNSKILLED LABOUR	OCCUPATION: NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1503	150	375	500	438	878	599	542	316	253	343
	100.0	10.0	25.0	33.3	29.1	58.4	39.9	36.1	21.0	16.8	22.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	315386	1086294	1726073	895938	2317967	1752565	1607906	971647	670683	772679
	100.0	7.7	26.6	42.3	21.9	56.8	42.9	39.4	23.8	16.4	18.9
UNDER 45 YEARS	2217897	225610	1000919	919645	25365	1233303	980537	895062	629693	408373	256054
	54.3	71.5	92.1	53.3	2.8	53.2	55.9	55.7	64.8	60.9	33.1
	100.0	10.2	45.1	41.5	1.1	55.6	44.2	40.4	28.4	18.4	11.5
45 YEARS OR MORE	1779637	88321	72212	774631	836606	1020246	755836	700230	326041	230563	498302
	43.6	28.0	6.6	44.9	93.4	44.0	43.1	43.5	33.6	34.4	64.5
	100.0	5.0	4.1	43.5	47.0	57.3	42.5	39.3	18.3	13.0	28.0
NOT STATED	81869	1455	11186	30528	33046	63496	12947	11941	12419	31747	17888
	2.0	.5	1.0	1.8	3.7	2.7	.7	.7	1.3	4.7	2.3
	100.0	1.8	13.7	37.3	40.4	77.6	15.8	14.6	15.2	38.8	21.8

Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
UNDER 45 YEARS	2217897 54.3	271891 38.4	1668738 58.1	207448 100.0	589915 100.0	736817 100.0	621707 100.0	-	-	-	642452 51.0	756672 59.6	561640 53.0
45 YEARS OR MORE	1779637 43.6	419512 59.3	1153314 40.1	-	-	-	-	475545 100.0	98731 100.0	1029211 100.0	576746 45.8	505939 39.9	493063 46.5
NOT STATED	81869 2.0	15404 2.2	49304 1.7	-	-	-	-	-	-	-	38401 3.1	6479 .5	3407 .3

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1542648	1280423	597265	362742	235995	181556	88460	160442	951381	304427
	100.0	94.9	78.8	36.7	22.3	14.5	11.2	5.4	9.9	58.5	18.7
ONE	166727	162791	135596	51134	25997	12547	13728	8312	11971	96982	39487
	10.3	10.6	10.6	8.6	7.2	5.3	7.6	9.4	7.5	10.2	13.0
	100.0	97.6	81.3	30.7	15.6	7.5	8.2	5.0	7.2	58.2	23.7
TWO	660681	637139	534327	280508	153752	99521	90049	24622	80803	428542	71809
	40.6	41.3	41.7	47.0	42.4	42.2	49.6	27.8	50.4	45.0	23.6
	100.0	96.4	80.9	42.5	23.3	15.1	13.6	3.7	12.2	64.9	10.9
THREE	279656	245477	191069	84262	59667	33899	35704	9420	25999	151288	82178
	17.2	15.9	14.9	14.1	16.4	14.4	19.7	10.6	16.2	15.9	27.0
	100.0	87.8	68.3	30.1	21.3	12.1	12.8	3.4	9.3	54.1	29.4
FOUR	291826	275325	234698	105302	58517	29723	34269	21819	15682	186782	43882
	18.0	17.8	18.3	17.6	16.1	12.6	18.9	24.7	9.8	19.6	14.4
	100.0	94.3	80.4	36.1	20.1	10.2	11.7	7.5	5.4	64.0	15.0
FIVE	145234	141013	121939	37193	57795	55414	4510	9776	15544	41123	61889
	8.9	9.1	9.5	6.2	15.9	23.5	2.5	11.1	9.7	4.3	20.3
	100.0	97.1	84.0	25.6	39.8	38.2	3.1	6.7	10.7	28.3	42.6
SIX	28552	28100	26703	5231	2126	2126	295	6578	6078	10854	3439
	1.8	1.8	2.1	.9	.6	.9	.2	7.4	3.8	1.1	1.1
	100.0	98.4	93.5	18.3	7.4	7.4	1.0	23.0	21.3	38.0	12.0
SEVEN	14540	14540	11187	11415	255	-	255	7118	1082	5738	602
	.9	.9	.9	1.9	.1		.1	8.0	.7	.6	.2
	100.0	100.0	76.9	78.5	1.8		1.8	49.0	7.4	39.5	4.1
EIGHT OR MORE	5007	5007	3520	3713	2128	764	1365	-	-	5007	-
	.3	.3	.3	.6	.6	.3	.8			.5	
	100.0	100.0	70.3	74.1	42.5	15.3	27.2			100.0	
NOT STATED	32228	32228	20357	18507	2504	2002	1382	814	3283	24509	667
	2.0	2.1	1.6	3.1	.7	.8	.8	.9	2.0	2.6	.2
	100.0	100.0	63.2	57.4	7.8	6.2	4.3	2.5	10.2	76.0	2.1
AVERAGE	2.85	2.85	2.86	2.80	2.97	3.12	2.64	3.55	2.77	2.72	3.10

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PARTY VISITS (WEIGHTED)	1625480	1291506	968675	160386	162445	254141	79833	27439	15798	1482034	47884	59627	83819
	100.0	79.5	59.6	9.9	10.0	15.6	4.9	1.7	1.0	91.2	2.9	3.7	5.2
ONE	166727	135349	107469	15345	12535	21643	9735	1349	4653	141302	1538	17727	7699
	10.3	10.5	11.1	9.6	7.7	8.5	12.2	4.9	29.5	9.5	3.2	29.7	9.2
	100.0	81.2	64.5	9.2	7.5	13.0	5.8	.8	2.8	84.8	.9	10.6	4.6
TWO	660681	472141	351870	52314	67957	152504	36036	12473	5147	596957	38765	23003	40721
	40.6	36.6	36.3	32.6	41.8	60.0	45.1	45.5	32.6	40.3	81.0	38.6	48.6
	100.0	71.5	53.3	7.9	10.3	23.1	5.5	1.9	.8	90.4	5.9	3.5	6.2
THREE	279656	245524	187019	41976	16529	25028	9104	1706	5039	265468	173	7161	7027
	17.2	19.0	19.3	26.2	10.2	9.8	11.4	6.2	31.9	17.9	.4	12.0	8.4
	100.0	87.8	66.9	15.0	5.9	8.9	3.3	.6	1.8	94.9	.1	2.6	2.5
FOUR	291826	244330	171590	37128	35613	33726	13770	4686	959	275123	4069	3615	13088
	18.0	18.9	17.7	23.1	21.9	13.3	17.2	17.1	6.1	18.6	8.5	6.1	15.6
	100.0	83.7	58.8	12.7	12.2	11.6	4.7	1.6	.3	94.3	1.4	1.2	4.5
FIVE	145234	134709	110337	9267	15105	8611	1914	536	-	137183	2887	3472	4579
	8.9	10.4	11.4	5.8	9.3	3.4	2.4	2.0		9.3	6.0	5.8	5.5
	100.0	92.8	76.0	6.4	10.4	5.9	1.3	.4		94.5	2.0	2.4	3.2
SIX	28552	25221	17564	1740	5917	550	2782	1513	-	24518	452	1224	2811
	1.8	2.0	1.8	1.1	3.6	.2	3.5	5.5		1.7	.9	2.1	3.4
	100.0	88.3	61.5	6.1	20.7	1.9	9.7	5.3		85.9	1.6	4.3	9.8
SEVEN	14540	6935	3685	-	3249	7373	233	233	-	13813	-	239	487
	.9	.5	.4		2.0	2.9	.3	.8		.9		.4	.6
	100.0	47.7	25.3		22.3	50.7	1.6	1.6		95.0		1.6	3.4
EIGHT OR MORE	5007	3024	1924	246	855	1957	26	26	-	4044	-	272	691
	.3	.2	.2	.2	.5	.8	*	.1		.3		.5	.8
	100.0	60.4	38.4	4.9	17.1	39.1	.5	.5		80.8		5.4	13.8
NOT STATED	32228	23799	16743	2370	4686	2196	6233	4917	-	22843	-	2669	6716
	2.0	1.8	1.7	1.5	2.9	.9	7.8	17.9		1.5		4.5	8.0
	100.0	73.8	52.0	7.4	14.5	6.8	19.3	15.3		70.9		8.3	20.8
AVERAGE	2.85	2.92	2.90	2.88	3.06	2.61	2.61	2.83	2.15	2.88	2.36	2.29	2.74

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PARTY VISITS (WEIGHTED)	1625480	1045476	578571	690712	934768	693065	633260	76816	206016	54550	611991	180120	593158	240211
	100.0	64.3	35.6	42.5	57.5	42.6	39.0	4.7	12.7	3.4	37.6	11.1	36.5	14.8
ONE	166727	112925	53803	71430	95297	59560	48108	12173	31518	1530	51119	19800	79945	15863
	10.3	10.8	9.3	10.3	10.2	8.6	7.6	15.8	15.3	2.8	8.4	11.0	13.5	6.6
	100.0	67.7	32.3	42.8	57.2	35.7	28.9	7.3	18.9	.9	30.7	11.9	47.9	9.5
TWO	660681	391177	269250	228107	432575	316489	291832	32743	98444	34473	287346	73381	218488	81466
	40.6	37.4	46.5	33.0	46.3	45.7	46.1	42.6	47.8	63.2	47.0	40.7	36.8	33.9
	100.0	59.2	40.8	34.5	65.5	47.9	44.2	5.0	14.9	5.2	43.5	11.1	33.1	12.3
THREE	279656	184887	94769	161588	118068	91089	82242	8847	21014	6686	117343	21577	108936	31800
	17.2	17.7	16.4	23.4	12.6	13.1	13.0	11.5	10.2	12.3	19.2	12.0	18.4	13.2
	100.0	66.1	33.9	57.8	42.2	32.6	29.4	3.2	7.5	2.4	42.0	7.7	39.0	11.4
FOUR	291826	193630	98106	103980	187846	152739	143963	15789	33072	6205	88056	38479	128171	37120
	18.0	18.5	17.0	15.1	20.1	22.0	22.7	20.6	16.1	11.4	14.4	21.4	21.6	15.5
	100.0	66.4	33.6	35.6	64.4	52.3	49.3	5.4	11.3	2.1	30.2	13.2	43.9	12.7
FIVE	145234	106417	38678	89470	55764	36499	31901	5188	13361	5387	39122	12886	30842	62385
	8.9	10.2	6.7	13.0	6.0	5.3	5.0	6.8	6.5	9.9	6.4	7.2	5.2	26.0
	100.0	73.3	26.6	61.6	38.4	25.1	22.0	3.6	9.2	3.7	26.9	8.9	21.2	43.0
SIX	28552	15705	12847	11741	16812	13920	13803	117	2968	-	8746	4017	7918	7871
	1.8	1.5	2.2	1.7	1.8	2.0	2.2	.2	1.4		1.4	2.2	1.3	3.3
	100.0	55.0	45.0	41.1	58.9	48.8	48.3	.4	10.4		30.6	14.1	27.7	27.6
SEVEN	14540	13545	995	3446	11094	8418	8178	239	2407	269	13132	806	602	-
	.9	1.3	.2	.5	1.2	1.2	1.3	.3	1.2	.5	2.1	.4	.1	
	100.0	93.2	6.8	23.7	76.3	57.9	56.2	1.6	16.6	1.9	90.3	5.5	4.1	
EIGHT OR MORE	5007	3214	1793	-	5007	3663	3663	600	1344	-	3725	600	436	246
	.3	.3	.3		.5	.5	.6	.8	.7		.6	.3	.1	.1
	100.0	64.2	35.8		100.0	73.2	73.2	12.0	26.8		74.4	12.0	8.7	4.9
NOT STATED	32228	23256	8021	20476	11752	10135	9015	1119	1888	-	3402	8573	17038	3215
	2.0	2.2	1.4	3.0	1.3	1.5	1.4	1.5	.9		.6	4.8	2.9	1.3
	100.0	72.2	24.9	63.5	36.5	31.4	28.0	3.5	5.9		10.6	26.6	52.9	10.0
AVERAGE	2.85	2.91	2.74	2.94	2.79	2.84	2.87	2.67	2.64	2.64	2.80	2.83	2.72	3.32

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=====PARTY EXPENDITURE=====			======OVERALL RATING=======			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1503	1087	375	315	807	468	188	1256	247
	100.0	72.3	25.0	21.0	53.7	31.1	12.5	83.6	16.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1338587	244892	114478	782073	522229	274845	1313523	311957
	100.0	82.4	15.1	7.0	48.1	32.1	16.9	80.8	19.2
ONE	166727	152692	13732	8051	66070	51663	44438	159285	7442
	10.3	11.4	5.6	7.0	8.4	9.9	16.2	12.1	2.4
	100.0	91.6	8.2	4.8	39.6	31.0	26.7	95.5	4.5
TWO	660681	547570	89933	61741	346761	199382	101332	636402	24280
	40.6	40.9	36.7	53.9	44.3	38.2	36.9	48.4	7.8
	100.0	82.9	13.6	9.3	52.5	30.2	15.3	96.3	3.7
THREE	279656	246553	28385	9749	82478	117076	65616	190066	89590
	17.2	18.4	11.6	8.5	10.5	22.4	23.9	14.5	28.7
	100.0	88.2	10.2	3.5	29.5	41.9	23.5	68.0	32.0
FOUR	291826	253792	32577	17046	167042	88539	33475	168935	122891
	18.0	19.0	13.3	14.9	21.4	17.0	12.2	12.9	39.4
	100.0	87.0	11.2	5.8	57.2	30.3	11.5	57.9	42.1
FIVE	145234	79378	60874	7987	85494	34177	19276	101971	43263
	8.9	5.9	24.9	7.0	10.9	6.5	7.0	7.8	13.9
	100.0	54.7	41.9	5.5	58.9	23.5	13.3	70.2	29.8
SIX	28552	23074	5175	3436	11830	11349	485	21478	7074
	1.8	1.7	2.1	3.0	1.5	2.2	.2	1.6	2.3
	100.0	80.8	18.1	12.0	41.4	39.7	1.7	75.2	24.8
SEVEN	14540	6333	8207	487	4615	8076	1849	8687	5853
	.9	.5	3.4	.4	.6	1.5	.7	.7	1.9
	100.0	43.6	56.4	3.4	31.7	55.5	12.7	59.7	40.3
EIGHT OR MORE	5007	4044	963	937	2578	26	2403	4559	449
	.3	.3	.4	.8	.3	*	.9	.3	.1
	100.0	80.8	19.2	18.7	51.5	.5	48.0	91.0	9.0
NOT STATED	32228	24123	5045	5045	14897	11221	5971	21114	11114
	2.0	1.8	2.1	4.4	1.9	2.1	2.2	1.6	3.6
	100.0	74.8	15.7	15.7	46.2	34.8	18.5	65.5	34.5
AVERAGE	2.85	2.76	3.38	2.76	2.91	2.84	2.64	2.65	3.72

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
ONE	166727	35759	21378	46766	56305	11760	50947	17660	120267	34970	35182	73500	45792
	10.3	5.7	4.2	19.2	27.7	13.9	15.5	5.4	9.8	8.8	9.2	9.8	20.1
TWO	660681	363502	119213	103861	59121	29206	136193	105428	493423	136420	160874	303932	73531
	40.6	58.4	23.4	42.7	29.1	34.6	41.5	32.5	40.1	34.5	41.9	40.4	32.2
THREE	279656	109910	132172	23117	18231	6544	46027	44373	200811	86390	46517	109680	45320
	17.2	17.7	25.9	9.5	9.0	7.7	14.0	13.7	16.3	21.8	12.1	14.6	19.9
FOUR	291826	80203	148606	30678	8453	27158	58968	77794	237649	60127	86595	182643	38497
	18.0	12.9	29.1	12.6	4.2	32.2	18.0	24.0	19.3	15.2	22.5	24.3	16.9
FIVE	145234	14291	59570	20246	49934	6978	17863	67916	116869	66947	19800	45171	14832
	8.9	2.3	11.7	8.3	24.6	8.3	5.4	20.9	9.5	16.9	5.2	6.0	6.5
SIX	28552	12408	10064	7291	805	1321	4021	6777	19621	3139	10709	17621	6125
	1.8	2.0	2.0	3.0	.4	1.6	1.2	2.1	1.6	.8	2.8	2.3	2.7
SEVEN	14540	371	5853	7960	239	116	10027	828	13699	2931	13705	4854	602
	.9	.1	1.1	3.3	.1	.1	3.1	.3	1.1	.7	3.6	.6	.3
EIGHT OR MORE	5007	2680	721	1119	916	255	1454	2684	3417	3067	2180	3637	436
	.3	.4	.1	.5	.5	.3	.4	.8	.3	.8	.6	.5	.2
NOT STATED	32948	2848	12434	2036	9070	1117	2705	1248	25534	1933	8705	10362	2573
	2.0	.5	2.4	.8	4.5	1.3	.8	.4	2.1	.5	2.3	1.4	1.1
AVERAGE	2.85	2.57	3.33	2.74	2.71	2.93	2.75	3.34	2.89	3.07	2.99	2.89	2.67

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
ONE	166727	23586	121129	106246	-	-	-	-	56925	-	109703	34691	9764
	10.3	8.5	10.6	100.0					100.0		20.7	7.1	2.3
TWO	660681	136642	418418	-	259072	2593	17542	10740	-	304619	226037	167127	170036
	40.6	49.2	36.7		91.9	1.2	7.6	6.7		69.6	42.6	34.3	40.8
THREE	279656	30522	209255	-	18486	74817	37507	37154	-	81084	88090	109688	66812
	17.2	11.0	18.3		6.6	35.7	16.2	23.3		18.5	16.6	22.5	16.0
FOUR	291826	51920	211287	-	2851	75738	105770	70903	-	30679	46170	101129	107176
	18.0	18.7	18.5		1.0	36.2	45.6	44.6		7.0	8.7	20.8	25.7
FIVE	145234	11868	128560	-	590	44029	59453	28959	-	9964	29353	66496	32987
	8.9	4.3	11.3		.2	21.0	25.7	18.2		2.3	5.5	13.6	7.9
SIX	28552	4714	22655	-	674	9154	7982	7081	-	3227	8050	3665	16288
	1.8	1.7	2.0		.2	4.4	3.4	4.5		.7	1.5	.8	3.9
SEVEN	14540	10454	3970	-	-	2568	3518	1336	-	7118	2980	2691	7875
	.9	3.8	.3			1.2	1.5	.8		1.6	.6	.6	1.9
EIGHT OR MORE	5007	1706	2873	-	246	436	-	2955	-	942	2334	638	2035
	.3	.6	.3		.1	.2		1.9		.2	.4	.1	.5
NOT STATED	32948	6338	22508	-	-	-	-	-	-	-	18296	1169	3669
	2.0	2.3	2.0								3.4	.2	.9
AVERAGE	2.85	2.85	2.92	1.00	2.11	3.96	4.06	4.03	1.00	2.52	2.44	3.05	3.19

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3877871	3144500	1621547	872036	579957	430151	226991	423024	2360553	755437
	100.0	95.0	77.0	39.7	21.4	14.2	10.5	5.6	10.4	57.8	18.5
ONE	312210	306272	239343	111437	52406	23002	29988	12166	17019	185958	78233
	7.6	7.9	7.6	6.9	6.0	4.0	7.0	5.4	4.0	7.9	10.4
	100.0	98.1	76.7	35.7	16.8	7.4	9.6	3.9	5.5	59.6	25.1
TWO	1449443	1401680	1175287	635523	328447	213748	191261	49897	203363	919754	152950
	35.5	36.1	37.4	39.2	37.7	36.9	44.5	22.0	48.1	39.0	20.2
	100.0	96.7	81.1	43.8	22.7	14.7	13.2	3.4	14.0	63.5	10.6
THREE	723102	631225	501498	219362	160968	101652	89091	29387	75183	391336	207226
	17.7	16.3	15.9	13.5	18.5	17.5	20.7	12.9	17.8	16.6	27.4
	100.0	87.3	69.4	30.3	22.3	14.1	12.3	4.1	10.4	54.1	28.7
FOUR	919709	881366	701428	401920	173107	96657	[illegible]	[illegible]	62109	578533	158241
	22.5	22.7	22.3	24.8	19.9	16.7	[illegible]	[illegible]	14.7	24.5	20.9
	100.0	95.8	76.3	43.7	18.8	10.5	[illegible]	[illegible]	6.8	62.9	17.2
FIVE	452086	430825	363000	128972	135007	128100	14151	31387	45263	155397	144165
	11.1	11.1	11.5	8.0	15.5	22.1	3.3	13.8	10.7	6.6	19.1
	100.0	95.3	80.3	28.5	29.9	28.3	3.1	[illegible]	10.0	34.4	31.9
SIX	78651	77699	70714	19442	9530	9530	1242	21012	10366	34065	10009
	1.9	2.0	2.2	1.2	1.1	1.6	.3	9.3	2.5	[illegible]	1.3
	100.0	98.8	89.9	24.7	12.1	12.1	1.6	26.7	13.2	[illegible]	12.7
SEVEN	60763	60763	42429	[illegible]	535	-	535	29944	1660	26156	3003
	1.5	1.6	1.3	[illegible]	.1		.1	13.2	.4	1.1	.4
	100.0	100.0	69.8	[illegible]	.9		.9	49.3	2.7	43.0	4.9
EIGHT OR MORE	13309	13309	10181	7351	5790	1522	4267	-	-	13309	-
	.3	.3	.3	.5	.7	.3	1.0			.6	
	100.0	100.0	76.5	55.2	43.5	11.4	32.1			100.0	
NOT STATED	72363	72363	38251	47487	6246	5745	3942	3240	8060	54620	665
	1.8	1.9	1.2	2.9	.7	1.0	.9	1.4	1.9	2.3	.1
	100.0	100.0	52.9	65.6	8.6	7.9	5.4	4.5	11.1	75.5	.9
AVERAGE	3.08	3.08	3.08	3.07	3.09	3.23	2.77	3.99	2.89	2.96	3.24

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3262697	2409804	381754	471140	642122	179184	48000	36956	3789496	121260	103960	190548
	100.0	79.9	59.0	9.3	11.5	15.7	4.4	1.2	.9	92.8	3.0	2.5	4.7
ONE	312210	255576	212245	24832	18500	36908	19725	1498	9568	275708	4621	22648	13853
	7.6	7.8	8.8	6.5	3.9	5.7	11.0	3.1	25.9	7.3	3.8	21.8	7.3
	100.0	81.9	68.0	8.0	5.9	11.8	6.3	.5	3.1	88.3	1.5	7.3	4.4
TWO	1449443	1041850	741252	108276	192322	338761	68832	21685	10719	1322855	83970	42446	84142
	35.5	31.9	30.8	28.4	40.8	52.8	38.4	45.2	29.0	34.9	69.2	40.8	44.2
	100.0	71.9	51.1	7.5	13.3	23.4	4.7	1.5	.7	91.3	5.8	2.9	5.8
THREE	723102	622210	467746	110598	43866	68860	32032	2695	14652	694656	364	14297	14149
	17.7	19.1	19.4	29.0	9.3	10.7	17.9	5.6	39.6	18.3	.3	13.8	7.4
	100.0	86.0	64.7	15.3	6.1	9.5	4.4	.4	2.0	96.1	.1	2.0	2.0
FOUR	919709	769117	543741	94036	131340	115565	35027	7098	2017	876648	16172	8306	34755
	22.5	23.6	22.6	24.6	27.9	18.0	19.5	14.8	5.5	23.1	13.3	8.0	18.2
	100.0	83.6	59.1	10.2	14.3	12.6	3.8	.8	.2	95.3	1.8	.9	3.8
FIVE	452086	413050	329347	31794	51909	35753	3282	547	-	427368	15182	6589	18128
	11.1	12.7	13.7	8.3	11.0	5.6	1.8	1.1		11.3	12.5	6.3	9.5
	100.0	91.4	72.9	7.0	11.5	7.9	.7	.1		94.5	3.4	1.5	4.0
SIX	78651	70837	53586	3553	13698	2313	5501	1583	-	69423	952	3519	5709
	1.9	2.2	2.2	.9	2.9	.4	3.1	3.3		1.8	.8	3.4	3.0
	100.0	90.1	68.1	4.5	17.4	2.9	7.0	2.0		88.3	1.2	4.5	7.3
SEVEN	60763	30055	21053	-	9002	30479	228	228	-	59748	-	252	764
	1.5	.9	.9		1.9	4.7	.1	.5		1.6		.2	.4
	100.0	49.5	34.6		14.8	50.2	.4	.4		98.3		.4	1.3
EIGHT OR MORE	13309	7153	4434	1005	1714	5964	193	193	-	10271	-	1198	1840
	.3	.2	.2	.3	.4	.9	.1	.4		.3		1.2	1.0
	100.0	53.7	33.3	7.6	12.9	44.8	1.4	1.4		77.2		9.0	13.8
NOT STATED	72363	51904	35456	7660	8788	6094	14364	12473	-	50953	-	4203	17207
	1.8	1.6	1.5	2.0	1.9	.9	8.0	26.0		1.3		4.0	9.0
	100.0	71.7	49.0	10.6	12.1	8.4	19.9	17.2		70.4		5.8	23.8
AVERAGE	3.08	3.13	3.13	3.06	3.21	2.92	2.71	2.72	2.25	3.10	2.64	2.58	2.93

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PERSON VISITORS (WEIGHTED)	4084004	2592969	1486949	1777151	2306853	1711920	1579184	185626	526504	117831	1646096	391827	1441483	604597
	100.0	63.5	36.4	43.5	56.5	41.9	38.7	4.5	12.9	2.9	40.3	9.6	35.3	14.8
ONE	312210	222694	89516	122625	189584	106956	89315	19159	71737	6041	106145	41944	140039	24082
	7.6	8.6	6.0	6.9	8.2	6.2	5.7	10.3	13.6	5.1	6.4	10.7	9.7	4.0
	100.0	71.3	28.7	39.3	60.7	34.3	28.6	6.1	23.0	1.9	34.0	13.4	44.9	7.7
TWO	1449443	828889	620286	538996	910447	672400	618455	72091	206074	58756	651414	151963	466541	179525
	35.5	32.0	41.7	30.3	39.5	39.3	39.2	38.8	39.1	49.9	39.6	38.8	32.4	29.7
	100.0	57.2	42.8	37.2	62.8	46.4	42.7	5.0	14.2	4.1	44.9	10.5	32.2	12.4
THREE	723102	461714	261388	431947	291155	228246	202046	26199	53432	11538	339252	46029	248531	89289
	17.7	17.8	17.6	24.3	12.6	13.3	12.8	14.1	10.1	9.8	20.6	11.7	17.2	14.8
	100.0	63.9	36.1	59.7	40.3	31.6	27.9	3.6	7.4	1.6	46.9	6.4	34.4	12.3
FOUR	919709	616027	303413	332479	587231	471624	449875	53178	111530	30416	290577	91715	399614	137804
	22.5	23.8	20.4	18.7	25.5	27.5	28.5	28.6	21.2	25.8	17.7	23.4	27.7	22.8
	100.0	67.0	33.0	36.2	63.8	51.3	48.9	5.8	12.1	3.3	31.6	10.0	43.4	15.0
FIVE	452086	300157	151514	258416	193670	125484	114243	11861	55799	10797	154245	39116	103666	155058
	11.1	11.6	10.2	14.5	8.4	7.3	7.2	6.4	10.6	9.2	9.4	10.0	7.2	25.6
	100.0	66.4	33.5	57.2	42.8	27.8	25.3	2.6	12.3	2.4	34.1	8.7	22.9	34.3
SIX	78651	50432	28219	24894	53756	39614	39490	123	14232	-	28957	7772	30720	11202
	1.9	1.9	1.9	1.4	2.3	2.3	2.5	.1	2.7		1.8	2.0	2.1	1.9
	100.0	64.1	35.9	31.7	68.3	50.4	50.2	.2	18.1		36.8	9.9	39.1	14.2
SEVEN	60763	56578	4185	20801	39962	32085	31833	252	7594	283	56407	1354	3003	-
	1.5	2.2	.3	1.2	1.7	1.9	2.0	.1	1.4	.2	3.4	.3	.2	
	100.0	93.1	6.9	34.2	65.8	52.8	52.4	.4	12.5	.5	92.8	2.2	4.9	
EIGHT OR MORE	13309	7689	5620	-	13309	10994	10994	1178	2316	-	9821	1178	1305	1005
	.3	.3	.4		.6	.6	.7	.6	.4		.6	.3	.1	.2
	100.0	57.8	42.2		100.0	82.6	82.6	8.9	17.4		73.8	8.9	9.8	7.6
NOT STATED	72363	47342	21887	46048	26315	23094	21509	1585	3791	-	9278	10756	46199	6130
	1.8	1.8	1.5	2.6	1.1	1.3	1.4	.9	.7		.6	2.7	3.2	1.0
	100.0	65.4	30.2	63.6	36.4	31.9	29.7	2.2	5.2		12.8	14.9	63.8	8.5
AVERAGE	3.08	3.15	2.97	3.13	3.05	3.09	3.13	2.88	2.94	2.85	3.07	2.93	2.98	3.44

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
ONE	312210 7.6	70092 5.3	55329 3.2	102577 16.6	56993 18.9	34574 16.8	84268 10.5	33475 3.8	236855 7.5	53201 5.3	74686 7.2	145292 7.4	95278 18.3
TWO	1449443 35.5	757236 57.5	323627 18.6	228817 36.9	87392 29.0	71553 34.7	285048 35.5	235048 27.0	1099471 34.8	301467 29.8	351911 33.9	673454 34.5	138013 26.4
THREE	723102 17.7	235846 17.9	409111 23.5	74765 12.1	25941 8.6	13100 6.4	122301 15.2	123907 14.2	533168 16.9	237767 23.5	129317 12.5	298957 15.3	98030 18.8
FOUR	919709 22.5	191725 14.6	577154 33.2	80175 12.9	18116 6.0	63773 31.0	185901 23.2	264589 30.4	758996 24.0	216097 21.4	296016 28.5	576562 29.6	106619 20.4
FIVE	452086 11.1	29474 2.2	258035 14.8	73457 11.9	100601 33.4	17961 8.7	64546 8.0	183392 21.0	354131 11.2	175853 17.4	74446 7.2	163260 8.4	45144 8.7
SIX	78651 1.9	19916 1.5	43625 2.5	19918 3.2	847 .3	2996 1.5	14158 1.8	20671 2.4	56349 1.8	10193 1.0	39599 3.8	52690 2.7	25799 4.9
SEVEN	60763 1.5	650 *	28395 1.6	31352 5.1	252 .1	114 .1	38050 4.7	1661 .2	57509 1.8	8412 .8	57532 5.5	14088 .7	3003 .6
EIGHT OR MORE	13309 .3	6004 .5	4502 .3	3193 .5	963 .3	535 .3	3363 .4	4820 .6	9989 .3	5976 .6	4026 .4	10801 .6	1305 .3
NOT STATED	73810 1.8	5760 .4	38880 2.2	5495 .9	10223 3.4	1405 .7	5308 .7	4202 .5	55806 1.8	3158 .3	10755 1.0	15889 .8	7759 1.5
AVERAGE	3.08	2.59	3.55	3.01	3.09	2.86	3.10	3.49	3.11	3.26	3.32	3.12	2.93

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

	AGE					SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE, MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1503	150	375	500	438	878	599	542	316	253	343
	100.0	10.0	25.0	33.3	29.1	58.4	39.9	36.1	21.0	16.8	22.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	315386	1086294	1726073	895938	2317967	1752565	1607906	971647	670683	772679
	100.0	7.7	26.6	42.3	21.9	56.8	42.9	39.4	23.8	16.4	18.9
ONE	312210	27797	105581	105002	73368	182197	129894	125766	57071	60952	67244
	7.6	8.8	9.7	6.1	8.2	7.9	7.4	7.8	5.9	9.1	8.7
	100.0	8.9	33.8	33.6	23.5	58.4	41.6	40.3	18.3	19.5	21.5
TWO	1449443	119920	313691	406139	603480	732297	712655	505654	393907	194459	331930
	35.5	38.0	28.9	23.5	67.4	31.6	40.7	31.4	40.5	29.0	43.0
	100.0	8.3	21.6	28.0	41.6	50.5	49.2	34.9	27.2	13.4	22.9
THREE	723102	42541	279897	305323	94030	412860	308931	345860	163934	148016	56338
	17.7	13.5	25.8	17.7	10.5	17.8	17.6	21.5	16.9	22.1	7.3
	100.0	5.9	38.7	42.2	13.0	57.1	42.7	47.8	22.7	20.5	7.8
FOUR	919709	62280	226480	555609	30348	548913	370261	423391	139808	173560	178267
	22.5	19.7	20.8	32.2	3.4	23.7	21.1	26.3	14.4	25.9	23.1
	100.0	6.8	24.6	60.4	3.3	59.7	40.3	46.0	15.2	18.9	19.4
FIVE	452086	45858	110437	272170	22682	285750	165716	108033	187983	41779	104853
	11.1	14.5	10.2	15.8	2.5	12.3	9.5	6.7	19.3	6.2	13.6
	100.0	10.1	24.4	60.2	5.0	63.2	36.7	23.9	41.6	9.2	23.2
SIX	78651	13814	16225	39114	9497	48693	29958	32646	8476	14180	17535
	1.9	4.4	1.5	2.3	1.1	2.1	1.7	2.0	.9	2.1	2.3
	100.0	17.6	20.6	49.7	12.1	61.9	38.1	41.5	10.8	18.0	22.3
SEVEN	60763	535	14781	1239	43558	44797	15316	43672	4551	1125	11415
	1.5	.2	1.4	.1	4.9	1.9	.9	2.7	.5	.2	1.5
	100.0	.9	24.3	2.0	71.7	73.7	25.2	71.9	7.5	1.9	18.8
EIGHT OR MORE	13309	2141	193	10631	344	5976	7333	2852	7738	2184	535
	.3	.7	*	.6	*	.3	.4	.2	.8	.3	.1
	100.0	16.1	1.4	79.9	2.6	44.9	55.1	21.4	58.1	16.4	4.0
NOT STATED	72363	501	19008	29901	17207	54618	11999	19528	6314	34428	4562
	1.8	.2	1.7	1.7	1.9	2.4	.7	1.2	.6	5.1	.6
	100.0	.7	26.3	41.3	23.8	75.5	16.6	27.0	8.7	47.6	6.3
AVERAGE	3.08	3.12	3.03	3.40	2.47	3.17	2.96	3.12	3.10	3.01	3.03

Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
ONE	312210 7.6	40457 5.7	220824 7.7	207448 100.0	-	-	-	-	98731 100.0	-	197930 15.7	66569 5.2	18799 1.8
TWO	1449443 35.5	300433 42.5	939484 32.7	-	527566 89.4	4191 .6	24803 4.0	31506 6.6	-	717130 69.7	515635 41.0	366034 28.8	357118 33.7
THREE	723102 17.7	91393 12.9	530794 18.5	-	50578 8.6	209971 28.5	106998 17.2	104074 21.9	-	174972 17.0	223067 17.7	282759 22.3	175180 16.5
FOUR	919709 22.5	158077 22.3	651764 22.7	-	7018 1.2	278283 37.8	326855 52.6	212755 44.7	-	80930 7.9	142611 11.3	345313 27.2	311763 29.4
FIVE	452086 11.1	48471 6.9	387216 13.5	-	1059 .2	196559 26.7	135689 21.8	92788 19.5	-	19396 1.9	111054 8.8	171347 13.5	109729 10.4
SIX	78651 1.9	12198 1.7	65216 2.3	-	2689 .5	29776 4.0	15468 2.5	23735 5.0	-	5684 .6	15096 1.2	15193 1.2	44294 4.2
SEVEN	60763 1.5	39029 5.5	21620 .8	-	-	16731 2.3	11893 1.9	2195 .5	-	29944 2.9	8719 .7	16868 1.3	30991 2.9
EIGHT OR MORE	13309 .3	2678 .4	9279 .3	-	1005 .2	1305 .2	-	8491 1.8	-	1156 .1	5312 .4	3841 .3	4156 .4
NOT STATED	73810 1.8	14742 2.1	47731 1.7	-	-	-	-	-	-	-	39479 3.1	1166 .1	7348 .7
AVERAGE	3.08	3.12	3.14	1.00	2.16	4.13	4.07	4.05	1.00	2.56	2.65	3.26	3.41

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1542648	1280423	597265	362742	235995	181556	88460	160442	951381	304427
	100.0	94.9	78.8	36.7	22.3	14.5	11.2	5.4	9.9	58.5	18.7
NONE	1270160	1216367	1042195	439028	284898	181904	143377	68475	125499	724223	251462
	78.1	78.8	81.4	73.5	78.5	77.1	79.0	77.4	78.2	76.1	82.6
	100.0	95.8	82.1	34.6	22.4	14.3	11.3	5.4	9.9	57.0	19.8
ONE	151425	135296	102851	57861	36948	29192	9235	7846	14326	85526	33981
	9.3	8.8	8.0	9.7	10.2	12.4	5.1	8.9	8.9	9.0	11.2
	100.0	89.3	67.9	38.2	24.4	19.3	6.1	5.2	9.5	56.5	22.4
TWO	72292	64778	46618	25311	11911	2747	9164	8806	3883	39852	10691
	4.4	4.2	3.6	4.2	3.3	1.2	5.0	10.0	2.4	4.2	3.5
	100.0	89.6	64.5	35.0	16.5	3.8	12.7	12.2	5.4	55.1	14.8
THREE	4854	4854	4854	255	255	·	255	·	·	4252	602
	.3	.3	.4	*	.1		.1			.4	.2
	100.0	100.0	100.0	5.2	5.2		5.2			87.6	12.4
FOUR	816	816	·	816	·	·	·	·	·	816	·
	.1	.1		.1						.1	
	100.0	100.0		100.0						100.0	
FIVE OR MORE	239	239	239	76	163	163	·	·	·	239	·
	*	*	*	*	*	.1				*	
	100.0	100.0	100.0	31.7	68.3	68.3				100.0	
NOT STATED	124950	119553	82922	73918	28566	21989	19525	3334	16733	95728	7691
	7.7	7.7	6.5	12.4	7.9	9.3	10.8	3.8	10.4	10.1	2.5
	100.0	95.7	66.4	59.2	22.9	17.6	15.6	2.7	13.4	76.6	6.2
AVERAGE	1.37	1.38	1.37	1.34	1.27	1.11	1.52	1.53	1.21	1.40	1.26

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PARTY VISITS (WEIGHTED)	1625480	1291506	968675	160386	162445	254141	79833	27439	15798	1482034	47884	59627	83819
	100.0	79.5	59.6	9.9	10.0	15.6	4.9	1.7	1.0	91.2	2.9	3.7	5.2
NONE	1270160	994298	760730	119526	114042	216204	59658	17489	10758	1159214	38329	49284	61662
	78.1	77.0	78.5	74.5	70.2	85.1	74.7	63.7	68.1	78.2	80.0	82.7	73.6
	100.0	78.3	59.9	9.4	9.0	17.0	4.7	1.4	.8	91.3	3.0	3.9	4.9
ONE	151425	133422	98565	16945	17912	10959	7044	972	4223	140486	163	5007	5932
	9.3	10.3	10.2	10.6	11.0	4.3	8.8	3.5	26.7	9.5	.3	8.4	7.1
	100.0	88.1	65.1	11.2	11.8	7.2	4.7	.6	2.8	92.8	.1	3.3	3.9
TWO	72292	70516	42616	8521	19380	500	1275	1275	-	69756	452	841	1695
	4.4	5.5	4.4	5.3	11.9	.2	1.6	4.6		4.7	.9	1.4	2.0
	100.0	97.5	58.9	11.8	26.8	.7	1.8	1.8		96.5	.6	1.2	2.3
THREE	4854	4600	602	-	3998	255	-	-	-	4600	-	-	255
	.3	.4	.1		2.5	.1				.3			.3
	100.0	94.8	12.4		82.4	5.2				94.8			5.2
FOUR	816	816	816	-	-	-	-	-	-	816	-	-	-
	.1	.1	.1							.1			
	100.0	100.0	100.0							100.0			
FIVE OR MORE	239	-	-	-	-	163	76	76	-	163	-	76	-
	*					.1	.1	.3		*		.1	
	100.0					68.3	31.7	31.7		68.3		31.7	
NOT STATED	124950	87418	64910	15394	7114	25752	11781	7628	816	106691	8940	4419	13840
	7.7	6.8	6.7	9.6	4.4	10.1	14.8	27.8	5.2	7.2	18.7	7.4	16.5
	100.0	70.0	51.9	12.3	5.7	20.6	9.4	6.1	.7	85.4	7.2	3.5	11.1
AVERAGE	1.37	1.39	1.32	1.33	1.66	1.15	1.20	1.71	1.00	1.38	1.73	1.21	1.28

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PARTY VISITS (WEIGHTED)	1625480	1045476	578571	690712	934768	693065	633260	76816	206016	54550	611991	180120	593158	240211
	100.0	64.3	35.6	42.5	57.5	42.6	39.0	4.7	12.7	3.4	37.6	11.1	36.5	14.8
NONE	1270160	807959	461718	556717	713443	538725	497809	56017	144153	48814	452076	127587	483239	207258
	78.1	77.3	79.8	80.6	76.3	77.7	78.6	72.9	70.0	89.5	73.9	70.8	81.5	86.3
	100.0	63.6	36.4	43.8	56.2	42.4	39.2	4.4	11.3	3.8	35.6	10.0	38.0	16.3
ONE	151425	99030	52395	70956	80468	61459	53843	7615	18472	939	69081	15429	53274	13641
	9.3	9.5	9.1	10.3	8.6	8.9	8.5	9.9	9.0	1.7	11.3	8.6	9.0	5.7
	100.0	65.4	34.6	46.9	53.1	40.6	35.6	5.0	12.2	.6	45.6	10.2	35.2	9.0
TWO	72292	44258	28034	30681	41610	32010	30504	3111	9600	-	21423	20820	22391	7658
	4.4	4.2	4.8	4.4	4.5	4.6	4.8	4.0	4.7		3.5	11.6	3.8	3.2
	100.0	61.2	38.8	42.4	57.6	44.3	42.2	4.3	13.3		29.6	28.8	31.0	10.6
THREE	4854	4854	-	602	4252	4252	4252	-	-	-	255	-	602	3998
	.3	.5		.1	.5	.6	.7				*		.1	1.7
	100.0	100.0		12.4	87.6	87.6	87.6				5.2		12.4	82.4
FOUR	816	-	816	-	816	-	-	-	816	-	816	-	-	-
	.1		.1		.1				.4		.1			
	100.0		100.0		100.0				100.0		100.0			
FIVE OR MORE	239	239	-	-	239	239	163	76	-	-	239	-	-	-
	*	*			*	*	*	.1			*			
	100.0	100.0			100.0	100.0	68.3	31.7			100.0			
NOT STATED	124950	88700	35299	31755	93195	55636	45943	9997	32974	4797	68101	16284	32909	7656
	7.7	8.5	6.1	4.6	10.0	8.0	7.3	13.0	16.0	8.8	11.1	9.0	5.5	3.2
	100.0	71.0	28.3	25.4	74.6	44.5	36.8	8.0	26.4	3.8	54.5	13.0	26.3	6.1
AVERAGE	1.37	1.37	1.38	1.31	1.42	1.43	1.45	1.32	1.42	1.00	1.28	1.57	1.31	1.62

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID EXPENDITURE	PRE-PAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1503	1087	375	315	807	468	188	1256	247
	100.0	72.3	25.0	21.0	53.7	31.1	12.5	83.6	16.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1338587	244892	114478	782073	522229	274845	1313523	311957
	100.0	82.4	15.1	7.0	48.1	32.1	16.9	80.8	19.2
NONE	1270160	1030996	204374	87326	622978	415588	206710	1099120	171040
	78.1	77.0	83.5	76.3	79.7	79.6	75.2	83.7	54.8
	100.0	81.2	16.1	6.9	49.0	32.7	16.3	86.5	13.5
ONE	151425	125161	22531	10772	45489	59726	29968	72691	78733
	9.3	9.4	9.2	9.4	5.8	11.4	10.9	5.5	25.2
	100.0	82.7	14.9	7.1	30.0	39.4	19.8	48.0	52.0
TWO	72292	69996	1992	1992	30795	17503	21478	33084	39208
	4.4	5.2	.8	1.7	3.9	3.4	7.8	2.5	12.6
	100.0	96.8	2.8	2.8	42.6	24.2	29.7	45.8	54.2
THREE	4854	3998	857	255	255	4600	-	255	4600
	.3	.3	.3	.2	*	.9		*	1.5
	100.0	82.4	17.6	5.2	5.2	94.8		5.2	94.8
FOUR	816	816	-	-	816	-	-	-	816
	.1	.1			.1				.3
	100.0	100.0			100.0				100.0
FIVE OR MORE	239	239	-	-	239	-	-	239	-
	*	*			*			*	
	100.0	100.0			100.0			100.0	
NOT STATED	124950	107072	14702	13697	81192	24376	16689	107390	17560
	7.7	8.0	6.0	12.0	10.4	4.7	6.1	8.2	5.6
	100.0	85.7	11.8	11.0	65.0	19.5	13.4	85.9	14.1
AVERAGE	1.37	1.41	1.15	1.19	1.45	1.33	1.42	1.33	1.41

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
NONE	1270160 78.1	535287 86.1	318896 62.5	198776 81.8	183373 90.3	64051 75.8	254093 77.4	257102 79.2	959825 78.0	308724 78.0	300131 78.1	586001 78.0	188789 82.8
ONE	151425 9.3	29489 4.7	97718 19.2	18278 7.5	6405 3.2	5947 7.0	36411 11.1	24279 7.5	119744 9.7	45553 11.5	40766 10.6	74378 9.9	23075 10.1
TWO	72292 4.4	9133 1.5	45058 8.8	13770 5.7	-	4659 5.5	8281 2.5	18094 5.6	58419 4.7	14072 3.6	10980 2.9	46194 6.1	3588 1.6
THREE	4854 .3	255 *	4600 .9	-	-	-	-	255 .1	255 *	255 .1	255 .1	255 *	602 .3
FOUR	816 .1	-	816 .2	-	-	-	-	-	816 .1	-	816 .2	-	-
FIVE OR MORE	239 *	163 *	-	76 *	-	-	239 .1	-	239 *	163 *	239 .1	239 *	-
NOT STATED	124950 7.7	47645 7.7	42924 8.4	12175 5.0	13298 6.5	9362 11.1	29182 8.9	24977 7.7	91990 7.5	27158 6.9	31080 8.1	44333 5.9	11653 5.1
AVERAGE	1.37	1.27	1.38	1.44	1.00	1.44	1.21	1.44	1.35	1.26	1.29	1.40	1.18

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
NONE	1270160 78.1	236084 85.0	875201 76.7	106246 100.0	281919 100.0	-	231772 100.0	138838 87.2	56925 100.0	437634 100.0	427449 80.5	380610 78.1	330437 79.3
ONE	151425 9.3	20955 7.5	113580 10.0	-	-	134861 64.4	-	16564 10.4	-	-	38352 7.2	48579 10.0	45478 10.9
TWO	72292 4.4	3903 1.4	57010 5.0	-	-	68983 33.0	-	3308 2.1	-	-	21214 4.0	32172 6.6	12337 3.0
THREE	4854 .3	-	4854 .4	-	-	4600 2.2	-	255 .2	-	-	-	602 .1	255 .1
FOUR	816 .1	-	816 .1	-	-	816 .4	-	-	-	-	-	816 .2	-
FIVE OR MORE	239 *	239 .1	-	-	-	76 *	-	163 .1	-	-	-	163 *	-
NOT STATED	124950 7.7	16569 6.0	89193 7.8	-	-	-	-	-	-	-	43995 8.3	24351 5.0	28136 6.8
AVERAGE	1.37	1.20	1.39	-	-	1.39	-	1.23	-	-	1.36	1.45	1.22

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	1503 100.0	1459 97.1	1155 76.8	866 57.6	378 25.1	252 16.8	187 12.4	61 4.1	133 8.8	1075 71.5	157 10.4
TOTAL PERSON VISITORS (WEIGHTED)	4084004 100.0	3877871 95.0	3144500 77.0	1621547 39.7	872036 21.4	579957 14.2	430151 10.5	226991 5.6	423024 10.4	2360553 57.8	755437 18.5
NONE	2988744 73.2 100.0	2869742 74.0 96.0	2414045 76.8 80.8	1129213 69.6 37.8	653911 75.0 21.9	423367 73.0 14.2	334311 77.7 11.2	162104 71.4 5.4	314841 74.4 10.5	1686271 71.4 56.4	582836 77.2 19.5
ONE	490607 12.0 100.0	433482 11.2 88.4	337416 10.7 68.8	189860 11.7 38.7	122021 14.0 24.9	100500 17.3 20.5	27161 6.3 5.5	22362 9.9 4.6	48702 11.5 9.9	270772 11.5 55.2	108264 14.3 22.1
TWO	277133 6.8 100.0	258480 6.7 93.3	173304 5.5 62.5	117698 7.3 42.5	33746 3.9 12.2	7578 1.3 2.7	26168 6.1 9.4	29881 13.2 10.8	19733 4.7 7.1	151147 6.4 54.5	39234 5.2 14.2
THREE	23947 .6 100.0	23947 .6 100.0	23947 .8 100.0	535 * 2.2	535 .1 2.2	-	535 .1 2.2	-	-	20945 .9 87.5	3003 .4 12.5
FOUR	5152 .1 100.0	5152 .1 100.0	-	5152 .3 100.0	-	-	-	-	-	5152 .2 100.0	-
FIVE OR MORE	423 * 100.0	423 * 100.0	423 * 100.0	80 * 18.8	344 * 81.2	344 .1 81.2	-	-	-	423 * 100.0	-
NOT STATED	296641 7.3 100.0	285289 7.4 96.2	194009 6.2 65.4	179009 11.0 60.3	61480 7.1 20.7	48169 8.3 16.2	41975 9.8 14.2	12644 5.6 4.3	39748 9.4 13.4	224487 9.5 75.7	22100 2.9 7.5
AVERAGE	1.43	1.45	1.42	1.43	1.23	1.09	1.51	1.57	1.29	1.47	1.30

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3262697	2409804	381754	471140	642122	179184	48000	36956	3789496	121260	103960	190548
	100.0	79.9	59.0	9.3	11.5	15.7	4.4	1.2	.9	92.8	3.0	2.5	4.7
NONE	2988744	2322127	1763291	265314	293522	543043	123574	26719	22304	2768559	98796	84043	136143
	73.2	71.2	73.2	69.5	62.3	84.6	69.0	55.7	60.4	73.1	81.5	80.8	71.4
	100.0	77.7	59.0	8.9	9.8	18.2	4.1	.9	.7	92.6	3.3	2.8	4.6
ONE	490607	422757	313636	53956	55165	38261	29590	3041	12935	461668	688	9704	19235
	12.0	13.0	13.0	14.1	11.7	6.0	16.5	6.3	35.0	12.2	.6	9.3	10.1
	100.0	86.2	63.9	11.0	11.2	7.8	6.0	.6	2.6	94.1	.1	2.0	3.9
TWO	277133	273961	165844	21919	86199	1759	1412	1412	-	272003	952	2212	2917
	6.8	8.4	6.9	5.7	18.3	.3	.8	2.9		7.2	.8	2.1	1.5
	100.0	98.9	59.8	7.9	31.1	.6	.5	.5		98.1	.3	.8	1.1
THREE	23947	23412	3003	-	20409	535	-	-	-	23412	-	-	535
	.6	.7	.1		4.3	.1				.6			.3
	100.0	97.8	12.5		85.2	2.2				97.8			2.2
FOUR	5152	5152	5152	-	-	-	-	-	-	5152	-	-	-
	.1	.2	.2							.1			
	100.0	100.0	100.0							100.0			
FIVE OR MORE	425	-	-	-	-	344	80	80	-	344	-	80	-
	*					.1	*	.2		*		.1	
	100.0					81.2	18.8	18.8		81.2		18.8	
NOT STATED	296641	214853	158444	40564	15845	57259	24529	16748	1717	257437	20825	7922	31282
	7.3	6.6	6.6	10.6	3.4	8.9	13.7	34.9	4.6	6.8	17.2	7.6	16.4
	100.0	72.4	53.4	13.7	5.3	19.3	8.3	5.6	.6	86.8	7.0	2.7	10.5
AVERAGE	1.43	1.46	1.38	1.29	1.79	1.11	1.06	1.40	1.00	1.44	1.58	1.22	1.18

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	TOTAL	PARKS MAIN DESTINATION: YES	PARKS MAIN DESTINATION: NO	LENGTH OF STAY: SAME-DAY	LENGTH OF STAY: OVERNIGHT	ACCOMMODATION TYPE: ANY ROOFED	ACCOMMODATION TYPE: HOTEL, MOTEL, LODGE	ACCOMMODATION TYPE: ALL OTHER ROOFED	ACCOMMODATION TYPE: ANY TRAILER, CAMPING	ACCOMMODATION TYPE: OWN VACATION HOME,VFR	SEASON: SUMMER	SEASON: FALL	SEASON: WINTER	SEASON: SPRING
TOTAL PERSON VISITORS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PERSON VISITORS (WEIGHTED)	4084004	2592969	1486949	1777151	2306853	1711920	1579184	185626	526504	117831	1646096	391827	1441483	604597
	100.0	63.5	36.4	43.5	56.5	41.9	38.7	4.5	12.9	2.9	40.3	9.6	35.3	14.8
NONE	2988744	1879362	1108430	1321476	1667268	1258750	1176265	127402	349168	107604	1136844	266504	1096726	488671
	73.2	72.5	74.5	74.4	72.3	73.5	74.5	68.6	66.3	91.3	69.1	68.0	76.1	80.8
	100.0	62.9	37.1	44.2	55.8	42.1	39.4	4.3	11.7	3.6	38.0	8.9	36.7	16.4
ONE	490607	308812	181795	252299	238308	178619	154028	24591	59393	937	245438	32986	165420	46763
	12.0	11.9	12.2	14.2	10.3	10.4	9.8	13.2	11.3	.8	14.9	8.4	11.5	7.7
	100.0	62.9	37.1	51.4	48.6	36.4	31.4	5.0	12.1	.2	50.0	6.7	33.7	9.5
TWO	277133	172060	105073	114728	162405	123411	118318	12428	38994	-	96555	57354	90921	32303
	6.8	6.6	7.1	6.5	7.0	7.2	7.5	6.7	7.4		5.9	14.6	6.3	5.3
	100.0	62.1	37.9	41.4	58.6	44.5	42.7	4.5	14.1		34.8	20.7	32.8	11.7
THREE	23947	23947	-	3003	20945	20945	20945	-	-	-	535	-	3003	20409
	.6	.9		.2	.9	1.2	1.3				*		.2	3.4
	100.0	100.0		12.5	87.5	87.5	87.5				2.2		12.5	85.2
FOUR	5152	-	5152	-	5152	-	-	-	5152	-	5152	-	-	-
	.1		.3		.2				1.0		.3			
	100.0		100.0		100.0				100.0		100.0			
FIVE OR MORE	423	423	-	-	423	423	344	80	-	-	423	-	-	-
	*	*			*	*	*	*			*			
	100.0	100.0			100.0	100.0	81.2	18.8			100.0			
NOT STATED	296641	207929	85578	85646	210995	128415	107928	21126	73797	9291	161149	34984	84058	16451
	7.3	8.0	5.8	4.8	9.1	7.5	6.8	11.4	14.0	7.9	9.8	8.9	5.8	2.7
	100.0	70.1	28.8	28.9	71.1	43.3	36.4	7.1	24.9	3.1	54.3	11.8	28.3	5.5
AVERAGE	1.43	1.44	1.41	1.33	1.52	1.52	1.55	1.35	1.53	1.00	1.33	1.63	1.37	1.74

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
NONE	2988744	1135578	1012284	481920	266915	160234	610546	640784	2316901	722470	770651	1424310	404096
	73.2	86.2	58.2	77.8	88.6	77.8	76.0	73.5	73.3	71.4	74.2	73.0	77.4
ONE	490607	60454	366378	62921	10369	14228	106444	77766	385862	157090	150036	239947	68944
	12.0	4.6	21.1	10.2	3.4	6.9	13.3	8.9	12.2	15.5	14.5	12.3	13.2
TWO	277133	17719	206878	44883	-	9724	20002	94267	228995	70756	41608	177269	15514
	6.8	1.3	11.9	7.2		4.7	2.5	10.8	7.2	7.0	4.0	9.1	3.0
THREE	23947	535	23412	-	-	-	-	535	535	535	535	535	3003
	.6	*	1.3					.1	*	.1	.1	*	.6
FOUR	5152	-	5152	-	-	-	-	-	5152	-	5152	-	-
	.1		.3						.2		.5		
FIVE OR MORE	423	344	-	80	-	-	423	-	423	344	423	423	-
	*	*		*			.1		*	*	*	*	
NOT STATED	296641	102071	124555	29946	24042	21391	65526	58411	224404	60929	69882	108510	29393
	7.3	7.8	7.2	4.8	8.0	10.4	8.2	6.7	7.1	6.0	6.7	5.6	5.6
AVERAGE	1.43	1.26	1.45	1.42	1.00	1.41	1.17	1.55	1.40	1.32	1.30	1.43	1.25

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1503	150	375	500	438	878	599	542	316	253	343
	100.0	10.0	25.0	33.3	29.1	58.4	39.9	36.1	21.0	16.8	22.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	315386	1086294	1726073	895938	2317967	1752565	1607906	971647	670683	772679
	100.0	7.7	26.6	42.3	21.9	56.8	42.9	39.4	23.8	16.4	18.9
NONE	2988744	227044	666829	1361140	712004	1687420	1296400	1175777	783059	426132	564160
	73.2	72.0	61.4	78.9	79.5	72.8	74.0	73.1	80.6	63.5	73.0
	100.0	7.6	22.3	45.5	23.8	56.5	43.4	39.3	26.2	14.3	18.9
ONE	490607	23539	245416	181580	39398	230570	259363	247925	81429	65147	85808
	12.0	7.5	22.6	10.5	4.4	9.9	14.8	15.4	8.4	9.7	11.1
	100.0	4.8	50.0	37.0	8.0	47.0	52.9	50.5	16.6	13.3	17.5
TWO	277133	40114	115001	92007	496	169371	107648	101914	49210	68355	55782
	6.8	12.7	10.6	5.3	.1	7.3	6.1	6.3	5.1	10.2	7.2
	100.0	14.5	41.5	33.2	.2	61.1	38.8	36.8	17.8	24.7	20.1
THREE	23947	-	23412	-	-	20409	3003	-	-	20409	3538
	.6		2.2			.9	.2			3.0	.5
	100.0		97.8			85.2	12.5			85.2	14.8
FOUR	5152	-	-	5152	-	-	5152	-	-	-	5152
	.1			.3			.3				.7
	100.0			100.0			100.0				100.0
FIVE OR MORE	423	-	80	-	344	344	80	344	-	-	80
	*		*		*	*	*	*			*
	100.0		18.8		81.2	81.2	18.8	81.2			18.8
NOT STATED	296641	24688	35556	86195	142775	208933	80920	81946	57028	90640	57724
	7.3	7.8	3.3	5.0	15.9	9.0	4.6	5.1	5.9	13.5	7.5
	100.0	8.3	12.0	29.1	48.1	70.4	27.3	27.6	19.2	30.6	19.5
AVERAGE	1.43	1.63	1.42	1.39	1.06	1.50	1.35	1.30	1.38	1.71	1.52

Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
NONE	2988744 73.2	583535 82.5	2053353 71.4	207448 100.0	589915 100.0	-	621707 100.0	415099 87.3	98731 100.0	1029211 100.0	935159 74.3	948606 74.7	798953 75.4
ONE	490607 12.0	79366 11.2	357498 12.4	-	-	439065 59.6	-	51542 10.8	-	-	127346 10.1	144079 11.4	150464 14.2
TWO	277133 6.8	8248 1.2	218673 7.6	-	-	269108 36.5	-	8025 1.7	-	-	90527 7.2	109889 8.7	43440 4.1
THREE	23947 .6	-	23947 .8	-	-	23412 3.2	-	535 .1	-	-	-	3003 .2	535 .1
FOUR	5152 .1	-	5152 .2	-	-	5152 .7	-	-	-	-	-	5152 .4	-
FIVE OR MORE	423 *	423 .1	-	-	-	80 *	-	344 .1	-	-	-	344 *	-
NOT STATED	296641 7.3	35907 5.1	215305 7.5	-	-	-	-	-	-	-	105872 8.4	58017 4.6	65986 6.2
AVERAGE	1.43	1.12	1.47	-	-	1.45	-	1.18	-	-	1.42	1.51	1.23

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	BANFF	JASPER	B.C. PARKS: ANY	YOHO	KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1542648	1280423	597265	362742	235995	181556	88460	160442	951381	304427
	100.0	94.9	78.8	36.7	22.3	14.5	11.2	5.4	9.9	58.5	18.7
NONE	1021286	966724	795277	393230	217322	126136	117599	42568	100272	615922	180442
	62.8	62.7	62.1	65.8	59.9	53.4	64.8	48.1	62.5	64.7	59.3
	100.0	94.7	77.9	38.5	21.3	12.4	11.5	4.2	9.8	60.3	17.7
ONE	189196	181946	153100	58853	29574	16499	22653	15588	21260	103989	39793
	11.6	11.8	12.0	9.9	8.2	7.0	12.5	17.6	13.3	10.9	13.1
	100.0	96.2	80.9	31.1	15.6	8.7	12.0	8.2	11.2	55.0	21.0
TWO	239808	225970	207383	57648	82746	69802	18217	19148	12376	107296	74686
	14.8	14.6	16.2	9.7	22.8	29.6	10.0	21.6	7.7	11.3	24.5
	100.0	94.2	86.5	24.0	34.5	29.1	7.6	8.0	5.2	44.7	31.1
THREE	30550	30263	26116	9124	1785	769	1015	7824	1300	17645	1815
	1.9	2.0	2.0	1.5	.5	.3	.6	8.8	.8	1.9	.6
	100.0	99.1	85.5	29.9	5.8	2.5	3.3	25.6	4.3	57.8	5.9
FOUR	10997	9676	8242	3010	1920	599	1920	-	6567	4430	-
	.7	.6	.6	.5	.5	.3	1.1		4.1	.5	
	100.0	88.0	74.9	27.4	17.5	5.4	17.5		59.7	40.3	
FIVE OR MORE	5223	5223	4455	767	449	-	449	-	767	4455	-
	.3	.3	.3	.1	.1		.2		.5	.5	
	100.0	100.0	85.3	14.7	8.6		8.6		14.7	85.3	
NOT STATED	127676	122102	85106	74632	28945	22191	19702	3334	17899	96900	7691
	7.9	7.9	6.6	12.5	8.0	9.4	10.9	3.8	11.2	10.2	2.5
	100.0	95.6	66.7	58.5	22.7	17.4	15.4	2.6	14.0	75.9	6.0
AVERAGE	1.75	1.75	1.76	1.68	1.81	1.83	1.64	1.82	1.89	1.74	1.67

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PARTY VISITS (WEIGHTED)	1625480	1291506	968675	160386	162445	254141	79833	27439	15798	1482034	47884	59627	83819
	100.0	79.5	59.6	9.9	10.0	15.6	4.9	1.7	1.0	91.2	2.9	3.7	5.2
NONE	1021286	783553	566006	106547	111001	182375	55357	13941	14022	922806	33103	47887	50593
	62.8	60.7	58.4	66.4	68.3	71.8	69.3	50.8	88.8	62.3	69.1	80.3	60.4
	100.0	76.7	55.4	10.4	10.9	17.9	5.4	1.4	1.4	90.4	3.2	4.7	5.0
ONE	189196	158136	135430	4691	18016	28979	2081	563	959	178757	612	4031	6408
	11.6	12.2	14.0	2.9	11.1	11.4	2.6	2.1	6.1	12.1	1.3	6.8	7.6
	100.0	83.6	71.6	2.5	9.5	15.3	1.1	.3	.5	94.5	.3	2.1	3.4
TWO	239808	220338	172420	28199	19719	10889	8581	3513	-	230355	2635	1965	7488
	14.8	17.1	17.8	17.6	12.1	4.3	10.7	12.8		15.5	5.5	3.3	8.9
	100.0	91.9	71.9	11.8	8.2	4.5	3.6	1.5		96.1	1.1	.8	3.1
THREE	30550	25158	19118	2497	3543	4081	1311	1071	-	27607	2887	598	2344
	1.9	1.9	2.0	1.6	2.2	1.6	1.6	3.9		1.9	6.0	1.0	2.8
	100.0	82.4	62.6	8.2	11.6	13.4	4.3	3.5		90.4	9.5	2.0	7.7
FOUR	10997	9676	8271	759	646	599	722	722	-	8647	-	197	2153
	.7	.7	.9	.5	.4	.2	.9	2.6		.6		.3	2.6
	100.0	88.0	75.2	6.9	5.9	5.4	6.6	6.6		78.6		1.8	19.6
FIVE OR MORE	5223	4265	1091	767	2407	957	-	-	-	4278	-	509	436
	.3	.3	.1	.5	1.5	.4				.3		.9	.5
	100.0	81.7	20.9	14.7	46.1	18.3				81.9		9.7	8.4
NOT STATED	127676	89943	65904	16925	7114	25953	11781	7628	816	109275	8647	4441	13960
	7.9	7.0	6.8	10.6	4.4	10.2	14.8	27.8	5.2	7.4	18.1	7.4	16.7
	100.0	70.4	51.6	13.3	5.6	20.3	9.2	6.0	.6	85.6	6.8	3.5	10.9
AVERAGE	1.75	1.76	1.72	2.04	1.87	1.55	2.05	2.33	1.00	1.73	2.37	1.79	2.13

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	PARKS MAIN DESTINATION			LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PARTY VISITS (WEIGHTED)	1625480	1045476	578571	690712	934768	693065	633260	76816	206016	54550	611991	180120	593158	240211
	100.0	64.3	35.6	42.5	57.5	42.6	39.0	4.7	12.7	3.4	37.6	11.1	36.5	14.8
NONE	1021286	634976	386220	425476	595810	440807	402803	54711	125670	34978	385320	119735	386430	129800
	62.8	60.7	66.8	61.6	63.7	63.6	63.6	71.2	61.0	64.1	63.0	66.5	65.1	54.0
	100.0	62.2	37.8	41.7	58.3	43.2	39.4	5.4	12.3	3.4	37.7	11.7	37.8	12.7
ONE	189196	124686	64256	94940	94256	81178	79943	1235	13074	13567	77649	12072	78757	20718
	11.6	11.9	11.1	13.7	10.1	11.7	12.6	1.6	6.3	24.9	12.7	6.7	13.3	8.6
	100.0	65.9	34.0	50.2	49.8	42.9	42.3	.7	6.9	7.2	41.0	6.4	41.6	11.0
TWO	239808	165124	74684	124687	115121	89650	79016	10634	24893	1208	60451	25671	83313	70373
	14.8	15.8	12.9	18.1	12.3	12.9	12.5	13.8	12.1	2.2	9.9	14.3	14.0	29.3
	100.0	68.9	31.1	52.0	48.0	37.4	32.9	4.4	10.4	.5	25.2	10.7	34.7	29.3
THREE	30550	23541	6870	3897	26653	19242	19003	239	6165	-	11877	5611	9306	3756
	1.9	2.3	1.2	.6	2.9	2.8	3.0	.3	3.0		1.9	3.1	1.6	1.6
	100.0	77.1	22.5	12.8	87.2	63.0	62.2	.8	20.2		38.9	18.4	30.5	12.3
FOUR	10997	3737	7261	7691	3306	2741	2741	-	565	-	4846	116	1264	4772
	.7	.4	1.3	1.1	.4	.4	.4		.3		.8	.1	.2	2.0
	100.0	34.0	66.0	69.9	30.1	24.9	24.9		5.1		44.1	1.1	11.5	43.4
FIVE OR MORE	5223	4007	1216	767	4455	2049	2049	-	2407	-	2856	509	436	1422
	.3	.4	.2	.1	.5	.3	.3		1.2		.5	.3	.1	.6
	100.0	76.7	23.3	14.7	85.3	39.2	39.2		46.1		54.7	9.7	8.4	27.2
NOT STATED	127676	88969	37756	33253	94423	56654	46961	9997	33243	4797	68993	16405	32909	9370
	7.9	8.5	6.5	4.8	10.1	8.2	7.4	13.0	16.1	8.8	11.3	9.1	5.5	3.9
	100.0	69.7	29.6	26.0	74.0	44.4	36.8	7.8	26.0	3.8	54.0	12.8	25.8	7.3
AVERAGE	1.75	1.75	1.75	1.68	1.81	1.75	1.74	1.92	2.03	1.08	1.70	1.89	1.63	1.97

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=====PARTY EXPENDITURE=====			======OVERALL RATING=======			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1503	1087	375	315	807	468	188	1256	247
	100.0	72.3	25.0	21.0	53.7	31.1	12.5	83.6	16.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1338587	244892	114478	782073	522229	274845	1313523	311957
	100.0	82.4	15.1	7.0	48.1	32.1	16.9	80.8	19.2
NONE	1021286	861018	132648	73386	444248	343610	202667	909981	111305
	62.8	64.3	54.2	64.1	56.8	65.8	73.7	69.3	35.7
	100.0	84.3	13.0	7.2	43.5	33.6	19.8	89.1	10.9
ONE	189196	164984	17981	8275	87112	65466	36033	118111	71085
	11.6	12.3	7.3	7.2	11.1	12.5	13.1	9.0	22.8
	100.0	87.2	9.5	4.4	46.0	34.6	19.0	62.4	37.6
TWO	239808	165019	70724	11858	145247	71872	15631	146275	93533
	14.8	12.3	28.9	10.4	18.6	13.8	5.7	11.1	30.0
	100.0	68.8	29.5	4.9	60.6	30.0	6.5	61.0	39.0
THREE	30550	25072	5175	3598	15260	13323	1679	19779	10771
	1.9	1.9	2.1	3.1	2.0	2.6	.6	1.5	3.5
	100.0	82.1	16.9	11.8	50.0	43.6	5.5	64.7	35.3
FOUR	10997	8845	1547	1547	4400	1264	562	8007	2991
	.7	.7	.6	1.4	.6	.2	.2	.6	1.0
	100.0	80.4	14.1	14.1	40.0	11.5	5.1	72.8	27.2
FIVE OR MORE	5223	3623	1600	1600	4455	-	767	1203	4019
	.3	.3	.7	1.4	.6		.3	.1	1.3
	100.0	69.4	30.6	30.6	85.3		14.7	23.0	77.0
NOT STATED	127676	109717	14782	13777	81042	26258	17506	109424	18253
	7.9	8.2	6.0	12.0	10.4	5.0	6.4	8.3	5.9
	100.0	85.9	11.6	10.8	63.5	20.6	13.7	85.7	14.3
AVERAGE	1.75	1.70	1.96	2.15	1.81	1.67	1.43	1.73	1.77

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
NONE	1021286	480471	232252	169520	119012	46923	215818	135564	751701	225866	233361	459767	154575
	62.8	77.2	45.5	69.7	58.6	55.6	65.8	41.7	61.0	57.0	60.7	61.2	67.8
ONE	189196	42229	92994	34475	18091	7763	22963	60790	151175	57182	44661	113085	29353
	11.6	6.8	18.2	14.2	8.9	9.2	7.0	18.7	12.3	14.4	11.6	15.0	12.9
TWO	239808	35207	119481	20657	51874	15575	45356	94196	203111	76178	59055	102867	23355
	14.8	5.7	23.4	8.5	25.5	18.4	13.8	29.0	16.5	19.2	15.4	13.7	10.2
THREE	30550	11225	12488	4233	350	2982	9891	6512	22550	6569	12295	23234	6416
	1.9	1.8	2.4	1.7	.2	3.5	3.0	2.0	1.8	1.7	3.2	3.1	2.8
FOUR	10997	5075	3188	1321	-	1413	1375	687	5957	295	1139	3647	1264
	.7	.8	.6	.5		1.7	.4	.2	.5	.1	.3	.5	.6
FIVE OR MORE	5223	-	4278	436	509	-	3352	-	4568	2407	2407	4059	1091
	.3		.8	.2	.3		1.0		.4	.6	.6	.5	.5
NOT STATED	127676	47765	45330	12433	13239	9362	29451	26960	92226	27427	31349	44741	11653
	7.9	7.7	8.9	5.1	6.5	11.1	9.0	8.3	7.5	6.9	8.2	6.0	5.1
AVERAGE	1.75	1.78	1.74	1.58	1.77	1.93	2.01	1.67	1.74	1.70	1.81	1.72	1.74

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
NONE	1021286	190411	672723	98053	281919	120028	-	11852	56925	437634	377884	283947	242728
	62.8	68.6	59.0	92.3	100.0	57.3		7.4	100.0	100.0	71.2	58.3	58.3
ONE	189196	29215	144224	8194	-	47925	53541	79537	-	-	49940	66646	55980
	11.6	10.5	12.6	7.7		22.9	23.1	50.0			9.4	13.7	13.4
TWO	239808	32236	196619	-	-	29481	153180	56036	-	-	39084	103991	73262
	14.8	11.6	17.2			14.1	66.1	35.2			7.4	21.3	17.6
THREE	30550	4358	24090	-	-	8155	15266	7012	-	-	7155	6937	14195
	1.9	1.6	2.1			3.9	6.6	4.4			1.3	1.4	3.4
FOUR	10997	1845	9152	-	-	1389	5955	3653	-	-	8328	705	1964
	.7	.7	.8			.7	2.6	2.3			1.6	.1	.5
FIVE OR MORE	5223	2915	2307	-	-	436	3829	957	-	-	2407	449	436
	.3	1.0	.2			.2	1.7	.6			.5	.1	.1
NOT STATED	127676	16770	91541	-	-	1922	-	81	-	-	46213	24620	28077
	7.9	6.0	8.0			.9		.1			8.7	5.1	6.7
AVERAGE	1.75	1.82	1.75	1.00	-	1.60	1.94	1.58	-	-	1.82	1.68	1.76

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3877871	3144500	1621547	872036	579957	430151	226991	423024	2360553	755437
	100.0	95.0	77.0	39.7	21.4	14.2	10.5	5.6	10.4	57.8	18.5
NONE	2358428	2234923	1808179	975243	497134	291910	262507	99664	254170	1427455	391908
	57.7	57.6	57.5	60.1	57.0	50.3	61.0	43.9	60.1	60.5	51.9
	100.0	94.8	76.7	41.4	21.1	12.4	11.1	4.2	10.8	60.5	16.6
ONE	555523	528391	443550	183126	81669	53382	57310	48402	71391	274110	130209
	13.6	13.6	14.1	11.3	9.4	9.2	13.3	21.3	16.9	11.6	17.2
	100.0	95.1	79.8	33.0	14.7	9.6	10.3	8.7	12.9	49.3	23.4
TWO	719777	680748	578929	235839	212795	178754	55262	42825	38956	337213	206116
	17.6	17.6	18.4	14.5	24.4	30.8	12.8	18.9	9.2	14.3	27.3
	100.0	94.6	80.4	32.8	29.6	24.8	7.7	5.9	5.4	46.8	28.6
THREE	98440	97867	81162	32231	8910	5540	3369	23456	2734	59754	5103
	2.4	2.5	2.6	2.0	1.0	1.0	.8	10.3	.6	2.5	.7
	100.0	99.4	82.4	32.7	9.1	5.6	3.4	23.8	2.8	60.7	5.2
FOUR	26546	22378	15816	9462	6049	1881	6049	-	11805	14742	-
	.7	.6	.5	.6	.7	.3	1.4		2.8	.6	
	100.0	84.3	59.6	35.6	22.8	7.1	22.8		44.5	55.5	
FIVE OR MORE	18896	18896	16546	2351	3304	-	3304	-	2351	16546	-
	.5	.5	.5	.1	.4		.8		.6	.7	
	100.0	100.0	87.6	12.4	17.5		17.5		12.4	87.6	
NOT STATED	305037	293311	198962	183296	62175	48490	42349	12644	41617	229377	22100
	7.5	7.6	6.3	11.3	7.1	8.4	9.8	5.6	9.8	9.7	2.9
	100.0	96.2	65.2	60.1	20.4	15.9	13.9	4.1	13.6	75.2	7.2
AVERAGE	1.76	1.76	1.76	1.73	1.85	1.82	1.77	1.78	1.70	1.82	1.63

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3262697	2409804	381754	471140	642122	179184	48000	36956	3789496	121260	103960	190548
	100.0	79.9	59.0	9.3	11.5	15.7	4.4	1.2	.9	92.8	3.0	2.5	4.7
NONE	2358428	1809014	1234320	236295	338398	427297	122117	21335	33222	2171064	74721	82068	105295
	57.7	55.4	51.2	61.9	71.8	66.5	68.2	44.4	89.9	57.3	61.6	78.9	55.3
	100.0	76.7	52.3	10.0	14.3	18.1	5.2	.9	1.4	92.1	3.2	3.5	4.5
ONE	555523	454261	399082	14242	40937	97284	3979	923	2017	533599	1632	6706	15218
	13.6	13.9	16.6	3.7	8.7	15.2	2.2	1.9	5.5	14.1	1.3	6.5	8.0
	100.0	81.8	71.8	2.6	7.4	17.5	.7	.2	.4	96.1	.3	1.2	2.7
TWO	719777	658553	529467	72115	56972	35265	25959	7147	-	688602	10132	4279	26896
	17.6	20.2	22.0	18.9	12.1	5.5	14.5	14.9		18.2	8.4	4.1	14.1
	100.0	91.5	73.6	10.0	7.9	4.9	3.6	1.0		95.7	1.4	.6	3.7
THREE	98440	79000	60291	9925	8783	17591	1849	1094	-	92377	15182	1756	4307
	2.4	2.4	2.5	2.6	1.9	2.7	1.0	2.3		2.4	12.5	1.7	2.3
	100.0	80.3	61.2	10.1	8.9	17.9	1.9	1.1		93.8	15.4	1.8	4.4
FOUR	26546	23914	18450	2854	2610	1881	752	752	-	20766	-	207	5573
	.7	.7	.8	.7	.6	.3	.4	1.6		.5		.2	2.9
	100.0	90.1	69.5	10.8	9.8	7.1	2.8	2.8		78.2		.8	21.0
FIVE OR MORE	18896	14593	4649	2351	7594	4303	-	-	-	16593	-	998	1305
	.5	.4	.2	.6	1.6	.7				.4		1.0	.7
	100.0	77.2	24.6	12.4	40.2	22.8				87.8		5.3	6.9
NOT STATED	305037	222927	163110	43972	15845	57581	24529	16748	1717	265573	19594	7945	31519
	7.5	6.8	6.8	11.5	3.4	9.0	13.7	34.9	4.6	7.0	16.2	7.6	16.5
	100.0	73.1	53.5	14.4	5.2	18.9	8.0	5.5	.6	87.1	6.4	2.6	10.3
AVERAGE	1.76	1.77	1.72	2.08	1.96	1.62	1.98	2.17	1.00	1.74	2.50	1.89	2.13

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PERSON VISITORS (WEIGHTED)	4084004	2592969	1486949	1777151	2306853	1711920	1579184	185626	526504	117831	1646096	391827	1441483	604597
	100.0	63.5	36.4	43.5	56.5	41.9	38.7	4.5	12.9	2.9	40.3	9.6	35.3	14.8
NONE	2358428	1465317	892841	981652	1376775	1025810	941711	136351	292874	70809	960973	246315	837022	314119
	57.7	56.5	60.0	55.2	59.7	59.9	59.6	73.5	55.6	60.1	58.4	62.9	58.1	52.0
	100.0	62.1	37.9	41.6	58.4	43.5	39.9	5.8	12.4	3.0	40.7	10.4	35.5	13.3
ONE	555523	338048	217207	315440	240083	212448	209555	2894	30188	34638	234106	38398	220142	62878
	13.6	13.0	14.6	17.7	10.4	12.4	13.3	1.6	5.7	29.4	14.2	9.8	15.3	10.4
	100.0	60.9	39.1	56.8	43.2	38.2	37.7	.5	5.4	6.2	42.1	6.9	39.6	11.3
TWO	719777	478566	241212	359803	359975	272283	247783	24500	85965	3093	209579	60222	261450	188526
	17.6	18.5	16.2	20.2	15.6	15.9	15.7	13.2	16.3	2.6	12.7	15.4	18.1	31.2
	100.0	66.5	33.5	50.0	50.0	37.8	34.4	3.4	11.9	.4	29.1	8.4	36.3	26.2
THREE	98440	74079	23946	13783	84657	49917	49162	755	32295	-	49428	10559	29894	8558
	2.4	2.9	1.6	.8	3.7	2.9	3.1	.4	6.1		3.0	2.7	2.1	1.4
	100.0	75.3	24.3	14.0	86.0	50.7	49.9	.8	32.8		50.2	10.7	30.4	8.7
FOUR	26546	14222	12325	15766	10781	8122	8122	-	2658	-	15303	114	6257	4872
	.7	.5	.8	.9	.5	.5	.5		.5		.9	*	.4	.8
	100.0	53.6	46.4	59.4	40.6	30.6	30.6		10.0		57.6	.4	23.6	18.4
FIVE OR MORE	18896	13241	5655	2351	16546	8952	8952	-	7594	-	10898	998	1305	5695
	.5	.5	.4	.1	.7	.5	.6		1.4		.7	.3	.1	.9
	100.0	70.1	29.9	12.4	87.6	47.4	47.4		40.2		57.7	5.3	6.9	30.1
NOT STATED	305037	209062	92841	88357	216681	133030	112543	21126	74930	9291	165809	35221	84058	19950
	7.5	8.1	6.2	5.0	9.4	7.8	7.1	11.4	14.2	7.9	10.1	9.0	5.8	3.3
	100.0	68.5	30.4	29.0	71.0	43.6	36.9	6.9	24.6	3.0	54.4	11.5	27.6	6.5
AVERAGE	1.76	1.79	1.70	1.63	1.89	1.79	1.79	1.92	2.19	1.08	1.77	1.78	1.67	1.90

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PERSON VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTORICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
NONE	2358428 57.7	1011794 76.8	713028 41.0	401936 64.9	153683 51.0	121032 58.7	470321 58.6	345267 39.6	1776977 56.2	537159 53.1	554301 53.4	1082171 55.5	317561 60.9
ONE	555523 13.6	104140 7.9	339885 19.5	104470 16.9	18168 6.0	15237 7.4	59641 7.4	173267 19.9	440080 13.9	183480 18.1	135353 13.0	315958 16.2	66358 12.7
TWO	719777 17.6	70779 5.4	461308 26.5	65495 10.6	102969 34.2	39283 19.1	154291 19.2	258270 29.6	612845 19.4	192831 19.1	212992 20.5	336674 17.3	72846 14.0
THREE	98440 2.4	22169 1.7	60549 3.5	11971 1.9	1529 .5	6745 3.3	36699 4.6	28334 3.3	70339 2.2	27756 2.7	52974 5.1	78256 4.0	23885 4.6
FOUR	26546 .7	5510 .4	14978 .9	4169 .7	-	1889 .9	5434 .7	3585 .4	20258 .6	1242 .1	4060 .4	12061 .6	6257 1.2
FIVE OR MORE	18896 .5	-	16593 1.0	1305 .2	998 .3	-	9897 1.2	-	15552 .5	7594 .8	7594 .7	14554 .7	4649 .9
NOT STATED	305037 7.5	102308 7.8	132318 7.6	30405 4.9	23980 8.0	21391 10.4	66659 8.3	63042 7.2	226221 7.2	62062 6.1	71015 6.8	111321 5.7	29393 5.6
AVERAGE	1.76	1.65	1.78	1.59	1.89	1.93	2.08	1.70	1.76	1.68	1.88	1.78	1.92

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1503	150	375	500	438	878	599	542	316	253	343
	100.0	10.0	25.0	33.3	29.1	58.4	39.9	36.1	21.0	16.8	22.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	315386	1086294	1726073	895938	2317967	1752565	1607906	971647	670683	772679
	100.0	7.7	26.6	42.3	21.9	56.8	42.9	39.4	23.8	16.4	18.9
NONE	2358428	206677	691662	731991	692564	1319614	1033746	952396	525670	412593	441758
	57.7	65.5	63.7	42.4	77.3	56.9	59.0	59.2	54.1	61.5	57.2
	100.0	8.8	29.3	31.0	29.4	56.0	43.8	40.4	22.3	17.5	18.7
ONE	555523	52131	175685	289846	37860	292186	263337	240651	122156	85836	98141
	13.6	16.5	16.2	16.8	4.2	12.6	15.0	15.0	12.6	12.8	12.7
	100.0	9.4	31.6	52.2	6.8	52.6	47.4	43.3	22.0	15.5	17.7
TWO	719777	11690	148056	528296	15683	414968	304176	294928	217293	58731	138039
	17.6	3.7	13.6	30.6	1.8	17.9	17.4	18.3	22.4	8.8	17.9
	100.0	1.6	20.6	73.4	2.2	57.7	42.3	41.0	30.2	8.2	19.2
THREE	98440	9752	18786	69036	·	57175	40717	37006	28472	14604	17924
	2.4	3.1	1.7	4.0		2.5	2.3	2.3	2.9	2.2	2.3
	100.0	9.9	19.1	70.1		58.1	41.4	37.6	28.9	14.8	18.2
FOUR	26546	5793	2647	12294	5813	9847	16700	957	14428	1718	3631
	.7	1.8	.2	.7	.6	.4	1.0	.1	1.5	.3	.5
	100.0	21.8	10.0	46.3	21.9	37.1	62.9	3.6	54.3	6.5	13.7
FIVE OR MORE	18896	4342	3944	4609	·	6693	12203	2351	4609	·	11936
	.5	1.4	.9	.3		.3	.7	.1	.5		1.5
	100.0	23.0	52.6	24.4		35.4	64.6	12.4	24.4		63.2
NOT STATED	305037	25000	39513	90001	143096	216563	81686	79619	58099	97201	60815
	7.5	7.9	3.6	5.2	16.0	9.3	4.7	5.0	6.0	14.5	7.9
	100.0	8.2	13.0	29.5	46.9	71.0	26.8	26.1	19.0	31.9	19.9
AVERAGE	1.76	1.79	1.66	1.80	1.56	1.75	1.77	1.66	1.88	1.58	1.86

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PERSON VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	======HOUSEHOLD INCOME======= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
NONE	2358428	452155	1543513	193713	589915	391947	-	32127	98731	1029211	850175	660916	554686
	57.7	63.9	53.7	93.4	100.0	53.2		6.8	100.0	100.0	67.5	52.1	52.4
ONE	555523	81089	419561	13735	-	189025	130977	221786	-	-	139902	196845	168404
	13.6	11.5	14.6	6.6		25.7	21.1	46.6			11.1	15.5	15.9
TWO	719777	107072	580084	-	-	115538	423973	176273	-	-	117012	313907	221804
	17.6	15.1	20.2			15.7	68.2	37.1			9.3	24.7	20.9
THREE	98440	18027	75231	-	-	24574	43833	29918	-	-	14779	30507	42026
	2.4	2.5	2.6			3.3	7.1	6.3			1.2	2.4	4.0
FOUR	26546	4316	22230	-	-	5859	9634	11053	-	-	16855	4461	5231
	.7	.6	.8			.8	1.5	2.3			1.3	.4	.5
FIVE OR MORE	18896	8592	10304	-	-	1305	13288	4303	-	-	7594	3304	1305
	.5	1.2	.4			.2	2.1	.9			.6	.3	.1
NOT STATED	305037	36228	223007	-	-	8569	-	85	-	-	112587	59150	65924
	7.5	5.1	7.8			1.2		*			8.9	4.7	6.2
AVERAGE	1.76	1.87	1.76	1.00	-	1.57	1.95	1.65	-	-	1.77	1.74	1.75

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1542648	1280423	597265	362742	235995	181556	88460	160442	951381	304427
	100.0	94.9	78.8	36.7	22.3	14.5	11.2	5.4	9.9	58.5	18.7
NONE	890022	854539	716688	338620	179964	103145	102954	39072	90432	531082	151708
	54.8	55.4	56.0	56.7	49.6	43.7	56.7	44.2	56.4	55.8	49.8
	100.0	96.0	80.5	38.0	20.2	11.6	11.6	4.4	10.2	59.7	17.0
ONE	218210	198943	159316	78180	51983	36588	25250	11500	26018	125389	51798
	13.4	12.9	12.4	13.1	14.3	15.5	13.9	13.0	16.2	13.2	17.0
	100.0	91.2	73.0	35.8	23.8	16.8	11.6	5.3	11.9	57.5	23.7
TWO	286184	269672	237979	77876	89492	64754	28809	22831	11600	147012	82339
	17.6	17.5	18.6	13.0	24.7	27.4	15.9	25.8	7.2	15.5	27.0
	100.0	94.2	83.2	27.2	31.3	22.6	10.1	8.0	4.1	51.4	28.8
THREE	72862	68641	58149	19350	8900	7630	2472	5146	5041	38529	8865
	4.5	4.4	4.5	3.2	2.5	3.2	1.4	5.8	3.1	4.0	2.9
	100.0	94.2	79.8	26.6	12.2	10.5	3.4	7.1	6.9	52.9	12.2
FOUR	17245	15471	13596	4840	2846	1525	1920	2678	7575	5568	1424
	1.1	1.0	1.1	.8	.8	.6	1.1	3.0	4.7	.6	.5
	100.0	89.7	78.8	28.1	16.5	8.8	11.1	15.5	43.9	32.3	8.3
FIVE OR MORE	12171	12171	9589	2658	612	163	449	3901	1060	6608	602
	.7	.8	.7	.4	.2	.1	.2	4.4	.7	.7	.2
	100.0	100.0	78.8	21.8	5.0	1.3	3.7	32.1	8.7	54.3	4.9
NOT STATED	128786	123212	85106	75742	28945	22191	19702	3334	18716	97193	7691
	7.9	8.0	6.6	12.7	8.0	9.4	10.9	3.8	11.7	10.2	2.5
	100.0	95.7	66.1	58.8	22.5	17.2	15.3	2.6	14.5	75.5	6.0
AVERAGE	1.88	1.89	1.91	1.78	1.77	1.77	1.71	2.23	1.95	1.84	1.74

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PARTY VISITS (WEIGHTED)	1625480	1291506	968675	160386	162445	254141	79833	27439	15798	1482034	47884	59627	83819
	100.0	79.5	59.6	9.9	10.0	15.6	4.9	1.7	1.0	91.2	2.9	3.7	5.2
NONE	890022	662978	502280	84758	75940	179425	47620	12276	9799	799273	33103	42594	48155
	54.8	51.3	51.9	52.8	46.7	70.6	59.6	44.7	62.0	53.9	69.1	71.4	57.5
	100.0	74.5	56.4	9.5	8.5	20.2	5.4	1.4	1.1	89.8	3.7	4.8	5.4
ONE	218210	184159	137443	17841	28876	25584	8468	878	5182	205258	449	8407	4545
	13.4	14.3	14.2	11.1	17.8	10.1	10.6	3.2	32.8	13.8	.9	14.1	5.4
	100.0	84.4	63.0	8.2	13.2	11.7	3.9	.4	2.4	94.1	.2	3.9	2.1
TWO	286184	262348	192853	34586	34909	14649	9187	4119	-	273100	2053	2473	10611
	17.6	20.3	19.9	21.6	21.5	5.8	11.5	15.0		18.4	4.3	4.1	12.7
	100.0	91.7	67.4	12.1	12.2	5.1	3.2	1.4		95.4	.7	.9	3.7
THREE	72862	64188	47994	3640	12554	6811	1863	1624	-	68425	2887	595	3842
	4.5	5.0	5.0	2.3	7.7	2.7	2.3	5.9		4.6	6.0	1.0	4.6
	100.0	88.1	65.9	5.0	17.2	9.3	2.6	2.2		93.9	4.0	.8	5.3
FOUR	17245	15807	15355	197	255	599	839	839	-	14938	452	474	1833
	1.1	1.2	1.6	.1	.2	.2	1.1	3.1		1.0	.9	.8	2.2
	100.0	91.7	89.0	1.1	1.5	3.5	4.9	4.9		86.6	2.6	2.7	10.6
FIVE OR MORE	12171	10974	6847	1329	2798	1121	76	76	-	10714	-	584	872
	.7	.8	.7	.8	1.7	.4	.1	.3		.7		1.0	1.0
	100.0	90.2	56.3	10.9	23.0	9.2	.6	.6		88.0		4.8	7.2
NOT STATED	128786	91052	65904	18035	7114	25953	11781	7628	816	110326	8940	4500	13960
	7.9	7.1	6.8	11.2	4.4	10.2	14.8	27.8	5.2	7.4	18.7	7.5	16.7
	100.0	70.7	51.2	14.0	5.5	20.2	9.1	5.9	.6	85.7	6.9	3.5	10.8
AVERAGE	1.88	1.90	1.91	1.83	1.91	1.73	1.77	2.36	1.00	1.87	2.57	1.60	2.32

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

	PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PARTY VISITS (WEIGHTED)	1625480	1045476	578571	690712	934768	693065	633260	76816	206016	54550	611991	180120	593158	240211
	100.0	64.3	35.6	42.5	57.5	42.6	39.0	4.7	12.7	3.4	37.6	11.1	36.5	14.8
NONE	890022	546887	343045	364466	525556	384449	355334	44217	111128	34978	327982	97216	351888	112935
	54.8	52.3	59.3	52.8	56.2	55.5	56.1	57.6	53.9	64.1	53.6	54.0	59.3	47.0
	100.0	61.4	38.5	41.0	59.0	43.2	39.9	5.0	12.5	3.9	36.9	10.9	39.5	12.7
ONE	218210	147511	70445	112501	105709	89993	81451	8542	17413	12628	105908	15866	73292	23144
	13.4	14.1	12.2	16.3	11.3	13.0	12.9	11.1	8.5	23.1	17.3	8.8	12.4	9.6
	100.0	67.6	32.3	51.6	48.4	41.2	37.3	3.9	8.0	5.8	48.5	7.3	33.6	10.6
TWO	286184	198881	87303	141831	144353	119820	107989	13437	23085	2147	67571	36362	107084	75166
	17.6	19.0	15.1	20.5	15.4	17.3	17.1	17.5	11.2	3.9	11.0	20.2	18.1	31.3
	100.0	69.5	30.5	49.6	50.4	41.9	37.7	4.7	8.1	.8	23.6	12.7	37.4	26.3
THREE	72862	45092	27631	27124	45738	27933	27385	547	16433	·	28527	9629	21305	13402
	4.5	4.3	4.8	3.9	4.9	4.0	4.3	.7	8.0		4.7	5.3	3.6	5.6
	100.0	61.9	37.9	37.2	62.8	38.3	37.6	.8	22.6		39.2	13.2	29.2	18.4
FOUR	17245	8559	8685	8823	8422	7200	7200	·	1222	·	7426	233	4814	4772
	1.1	.8	1.5	1.3	.9	1.0	1.1		.6		1.2	.1	.8	2.0
	100.0	49.6	50.4	51.2	48.8	41.8	41.8		7.1		43.1	1.3	27.9	27.7
FIVE OR MORE	12171	9576	2595	1662	10509	7016	6940	76	3493	·	4473	4409	1866	1422
	.7	.9	.4	.2	1.1	1.0	1.1	.1	1.7		.7	2.4	.3	.6
	100.0	78.7	21.3	13.7	86.3	57.6	57.0	.6	28.7		36.8	36.2	15.3	11.7
NOT STATED	128786	88969	38866	34306	94482	56654	46961	9997	33243	4797	70103	16405	32909	9370
	7.9	8.5	6.7	5.0	10.1	8.2	7.4	13.0	16.1	8.8	11.5	9.1	5.5	3.9
	100.0	69.1	30.2	26.6	73.4	44.0	36.5	7.8	25.8	3.7	54.4	12.7	25.6	7.3
AVERAGE	1.88	1.87	1.92	1.79	1.97	1.90	1.93	1.66	2.21	1.15	1.78	2.11	1.83	2.03

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PARTY VISITS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1503	1087	375	315	807	468	188	1256	247
	100.0	72.3	25.0	21.0	53.7	31.1	12.5	83.6	16.4
TOTAL PARTY VISITS (WEIGHTED)	1625480	1338587	244892	114478	782073	522229	274845	1313523	311957
	100.0	82.4	15.1	7.0	48.1	32.1	16.9	80.8	19.2
NONE	890022	741999	120706	69669	400740	300944	171922	851976	38046
	54.8	55.4	49.3	60.9	51.2	57.6	62.6	64.9	12.2
	100.0	83.4	13.6	7.8	45.0	33.8	19.3	95.7	4.3
ONE	218210	191687	21979	5572	86795	82907	36211	130071	88139
	13.4	14.3	9.0	4.9	11.1	15.9	13.2	9.9	28.3
	100.0	87.8	10.1	2.6	39.8	38.0	16.6	59.6	40.4
TWO	286184	207678	74496	15145	172035	72612	35965	169894	116290
	17.6	15.5	30.4	13.2	22.0	13.9	13.1	12.9	37.3
	100.0	72.6	26.0	5.3	60.1	25.4	12.6	59.4	40.6
THREE	72862	63027	7487	7051	27607	28937	11912	35750	37112
	4.5	4.7	3.1	6.2	3.5	5.5	4.3	2.7	11.9
	100.0	86.5	10.3	9.7	37.9	39.7	16.3	49.1	50.9
FOUR	17245	13835	2804	1227	7991	4482	-	11006	6239
	1.1	1.0	1.1	1.1	1.0	.9		.8	2.0
	100.0	80.2	16.3	7.1	46.3	26.0		63.8	36.2
FIVE OR MORE	12171	9533	2638	2036	5511	5330	1329	5343	6827
	.7	.7	1.1	1.8	.7	1.0	.5	.4	2.2
	100.0	78.3	21.7	16.7	45.3	43.8	10.9	43.9	56.1
NOT STATED	128786	110827	14782	13777	81393	27017	17506	109482	19304
	7.9	8.3	6.0	12.0	10.4	5.2	6.4	8.3	6.2
	100.0	86.1	11.5	10.7	63.2	21.0	13.6	85.0	15.0
AVERAGE	1.88	1.85	2.00	2.37	1.92	1.85	1.76	1.85	1.93

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
NONE	890022	455304	145828	155112	114075	42099	191095	113484	652829	187251	208870	386341	141766
	54.8	73.2	28.6	63.8	56.2	49.8	58.2	34.9	53.0	47.3	54.4	51.4	62.2
ONE	218210	55921	112295	33969	21561	4495	36712	56777	168330	70236	47390	125574	37502
	13.4	9.0	22.0	14.0	10.6	5.3	11.2	17.5	13.7	17.7	12.3	16.7	16.4
TWO	286184	43230	146118	21984	53282	23181	41508	108912	240355	92582	66455	144447	20919
	17.6	7.0	28.6	9.0	26.2	27.4	12.6	33.5	19.5	23.4	17.3	19.2	9.2
THREE	72862	9696	45868	15303	350	3789	23265	17138	57140	14812	22450	32965	9116
	4.5	1.6	9.0	6.3	.2	4.5	7.1	5.3	4.6	3.7	5.8	4.4	4.0
FOUR	17245	5991	6872	3762	-	1093	1923	1046	8713	1046	3899	7691	4538
	1.1	1.0	1.3	1.5		1.3	.6	.3	.7	.3	1.0	1.0	2.0
FIVE OR MORE	12171	4064	6650	512	509	436	4251	391	10644	2570	3854	8883	2521
	.7	.7	1.3	.2	.3	.5	1.3	.1	.9	.6	1.0	1.2	1.1
NOT STATED	128786	47765	46381	12433	13298	9362	29451	26960	93277	27427	31349	45499	11653
	7.9	7.7	9.1	5.1	6.5	11.1	9.0	8.3	7.6	6.9	8.2	6.1	5.1
AVERAGE	1.88	1.82	1.90	1.89	1.74	2.08	2.05	1.80	1.88	1.75	1.97	1.85	1.86

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
NONE	890022 54.8	176389 63.5	579577 50.8	97925 92.2	281919 100.0	-	-	-	56925 100.0	437634 100.0	345600 65.1	224333 46.0	217693 52.2
ONE	218210 13.4	33285 12.0	157068 13.8	8322 7.8	-	69446 33.2	53541 23.1	86901 54.6	-	-	58552 11.0	86447 17.7	63925 15.3
TWO	286184 17.6	37349 13.4	227031 19.9	-	-	78022 37.3	153180 66.1	54981 34.6	-	-	41746 7.9	130349 26.7	74427 17.9
THREE	72862 4.5	8841 3.2	60029 5.3	-	-	47235 22.6	15266 6.6	10245 6.4	-	-	24899 4.7	17865 3.7	22157 5.3
FOUR	17245 1.1	1692 .6	15553 1.4	-	-	5490 2.6	5955 2.6	5800 3.6	-	-	10107 1.9	1380 .3	5284 1.3
FIVE OR MORE	12171 .7	3424 1.2	8747 .8	-	-	7221 3.4	3829 1.7	1121 .7	-	-	2843 .5	2300 .5	5021 1.2
NOT STATED	128786 7.9	16770 6.0	92650 8.1	-	-	1922 .9	-	81 .1	-	-	47264 8.9	24620 5.1	28136 6.8
AVERAGE	1.88	1.88	1.92	1.00	-	2.06	1.94	1.62	-	-	1.96	1.76	1.91

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	BANFF	JASPER	B.C. PARKS: ANY	YOHO	KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	1503	1459	1155	866	378	252	187	61	133	1075	157
	100.0	97.1	76.8	57.6	25.1	16.8	12.4	4.1	8.8	71.5	10.4
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3877871	3144500	1621547	872036	579957	430151	226991	423024	2360553	755437
	100.0	95.0	77.0	39.7	21.4	14.2	10.5	5.6	10.4	57.8	18.5
NONE	1935585	1865844	1547701	790211	385921	221863	220757	92919	214486	1140929	314612
	47.4	48.1	49.2	48.7	44.3	38.3	51.3	40.9	50.7	48.3	41.6
	100.0	96.4	80.0	40.8	19.9	11.5	11.4	4.8	11.1	58.9	16.3
ONE	583873	520679	432917	208111	150314	114250	65671	27582	90999	319300	138978
	14.3	13.4	13.8	12.8	17.2	19.7	15.3	12.2	21.5	13.5	18.4
	100.0	89.2	74.1	35.6	25.7	19.6	11.2	4.7	15.6	54.7	23.8
TWO	879814	844724	681734	329629	223078	156184	83058	51244	34093	488247	236502
	21.5	21.8	21.7	20.3	25.6	26.9	19.3	22.6	8.1	20.7	31.3
	100.0	96.0	77.5	37.5	25.4	17.8	9.4	5.8	3.9	55.5	26.9
THREE	284357	263096	214452	79924	35911	32006	8962	21590	22176	136799	34471
	7.0	6.8	6.8	4.9	4.1	5.5	2.1	9.5	5.2	5.8	4.6
	100.0	92.5	75.4	28.1	12.6	11.3	3.2	7.6	7.8	48.1	12.1
FOUR	50353	45233	38763	15284	10988	6820	6049	13354	13308	17921	5771
	1.2	1.2	1.2	.9	1.3	1.2	1.4	5.9	3.1	.8	.8
	100.0	89.8	77.0	30.4	21.8	13.5	12.0	26.5	26.4	35.6	11.5
FIVE OR MORE	40991	40991	29972	11099	3648	344	3304	7658	3581	26749	3003
	1.0	1.1	1.0	.7	.4	.1	.8	3.4	.8	1.1	.4
	100.0	100.0	73.1	27.1	8.9	.8	8.1	18.7	8.7	65.3	7.3
NOT STATED	309030	297305	198962	187289	62175	48490	42349	12644	44380	230608	22100
	7.6	7.7	6.3	11.6	7.1	8.4	9.8	5.6	10.5	9.8	2.9
	100.0	96.2	64.4	60.6	20.1	15.7	13.7	4.1	14.4	74.6	7.2
AVERAGE	1.97	1.98	1.97	1.91	1.82	1.79	1.81	2.36	1.81	1.95	1.80

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1503	930	587	179	164	376	197	110	12	1041	43	164	298
	100.0	61.9	39.1	11.9	10.9	25.0	13.1	7.3	.8	69.3	2.9	10.9	19.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3262697	2409804	381754	471140	642122	179184	48000	36956	3789496	121260	103960	190548
	100.0	79.9	59.0	9.3	11.5	15.7	4.4	1.2	.9	92.8	3.0	2.5	4.7
NONE	1935585	1424136	1050106	176925	197105	418021	93428	19195	20287	1764309	74721	71443	99833
	47.4	43.6	43.6	46.3	41.8	65.1	52.1	40.0	54.9	46.6	61.6	68.7	52.4
	100.0	73.6	54.3	9.1	10.2	21.6	4.8	1.0	1.0	91.2	3.9	3.7	5.2
ONE	583873	471617	346316	51460	73841	81080	31176	1572	14952	559379	944	15040	9454
	14.3	14.5	14.4	13.5	15.7	12.6	17.4	3.3	40.5	14.8	.8	14.5	5.0
	100.0	80.8	59.3	8.8	12.6	13.9	5.3	.3	2.6	95.8	.2	2.6	1.6
TWO	879814	800227	587176	84453	128597	54620	24968	6156	-	842239	8637	5972	31603
	21.5	24.5	24.4	22.1	27.3	8.5	13.9	12.8		22.2	7.1	5.7	16.6
	100.0	91.0	66.7	9.6	14.6	6.2	2.8	.7		95.7	1.0	.7	3.6
THREE	284357	255925	194632	15745	45548	24293	4138	3383	-	271825	15182	1385	11146
	7.0	7.8	8.1	4.1	9.7	3.8	2.3	7.0		7.2	12.5	1.3	5.8
	100.0	90.0	68.4	5.5	16.0	8.5	1.5	1.2		95.6	5.3	.5	3.9
FOUR	50353	47607	47132	207	268	1881	866	866	-	44501	952	1035	4817
	1.2	1.5	2.0	.1	.1	.3	.5	1.8		1.2	.8	1.0	2.5
	100.0	94.5	93.6	.4	.5	3.7	1.7	1.7		88.4	1.9	2.1	9.6
FIVE OR MORE	40991	36265	21332	4997	9936	4647	80	80	-	37738	-	1078	2175
	1.0	1.1	.9	1.3	2.1	.7	*	.2		1.0		1.0	1.1
	100.0	88.5	52.0	12.2	24.2	11.3	.2	.2		92.1		2.6	5.3
NOT STATED	309030	226921	163110	47965	15845	57581	24529	16748	1717	269505	20825	8007	31519
	7.6	7.0	6.8	12.6	3.4	9.0	13.7	34.9	4.6	7.1	17.2	7.7	16.5
	100.0	73.4	52.8	15.5	5.1	18.6	7.9	5.4	.6	87.2	6.7	2.6	10.2
AVERAGE	1.97	2.00	2.01	1.87	2.01	1.79	1.59	2.32	1.00	1.96	2.63	1.66	2.37

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS (ACTUAL)	1503	910	586	399	1104	852	792	83	240	39	733	210	355	205
	100.0	60.5	39.0	26.5	73.5	56.7	52.7	5.5	16.0	2.6	48.8	14.0	23.6	13.6
TOTAL PERSON VISITORS (WEIGHTED)	4084004	2592969	1486949	1777151	2306853	1711920	1579184	185626	526504	117831	1646096	391827	1441483	604597
	100.0	63.5	36.4	43.5	56.5	41.9	38.7	4.5	12.9	2.9	40.3	9.6	35.3	14.8
NONE	1935585	1170401	764914	801771	1133813	835383	779512	100788	238438	70809	758386	195300	734073	247825
	47.4	45.1	51.4	45.1	49.1	48.8	49.4	54.3	45.3	60.1	46.1	49.8	50.9	41.0
	100.0	60.5	39.5	41.4	58.6	43.2	40.3	5.2	12.3	3.7	39.2	10.1	37.9	12.8
ONE	583873	377680	205925	318813	265060	226031	200081	25949	44535	33702	303438	35070	179021	66345
	14.3	14.6	13.8	17.9	11.5	13.2	12.7	14.0	8.5	28.6	18.4	9.0	12.4	11.0
	100.0	64.7	35.3	54.6	45.4	38.7	34.3	4.4	7.6	5.8	52.0	6.0	30.7	11.4
TWO	879814	611680	268135	416926	462888	374654	346596	35393	86666	4030	253595	87533	330811	207874
	21.5	23.6	18.0	23.5	20.1	21.9	21.9	19.1	16.5	3.4	15.4	22.3	22.9	34.4
	100.0	69.5	30.5	47.4	52.6	42.6	39.4	4.0	9.9	.5	28.8	9.9	37.6	23.6
THREE	284357	161895	122048	120463	163894	98710	96420	2290	61592	-	119498	29819	83004	52037
	7.0	6.2	8.2	6.8	7.1	5.8	6.1	1.2	11.7		7.3	7.6	5.8	8.6
	100.0	56.9	42.9	42.4	57.6	34.7	33.9	.8	21.7		42.0	10.5	29.2	18.3
FOUR	50353	34714	15639	20306	30047	23866	23866	-	6181	-	22256	228	22997	4872
	1.2	1.3	1.1	1.1	1.3	1.4	1.5		1.2		1.4	.1	1.6	.8
	100.0	68.9	31.1	40.3	59.7	47.4	47.4		12.3		44.2	.5	45.7	9.7
FIVE OR MORE	40991	27538	13454	6584	34407	20246	20166	80	14162	-	19121	8656	7520	5695
	1.0	1.1	.9	.4	1.5	1.2	1.3	*	2.7		1.2	2.2	.5	.9
	100.0	67.2	32.8	16.1	83.9	49.4	49.2	.2	34.5		46.6	21.1	18.3	13.9
NOT STATED	309030	209062	96835	92288	216743	133030	112543	21126	74930	9291	169802	35221	84058	19950
	7.6	8.1	6.5	5.2	9.4	7.8	7.1	11.4	14.2	7.9	10.3	9.0	5.8	3.3
	100.0	67.7	31.3	29.9	70.1	43.0	36.4	6.8	24.2	3.0	54.9	11.4	27.2	6.5
AVERAGE	1.97	1.95	1.99	1.84	2.08	1.99	2.02	1.63	2.36	1.11	1.90	2.13	1.96	2.04

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
NONE	1935585	961402	392726	358354	144789	109709	407618	251945	1461619	400298	470900	838896	284175
	47.4	73.0	22.6	57.8	48.1	53.3	50.8	28.9	46.2	39.6	45.4	43.0	54.5
ONE	583873	131457	350222	101481	25585	8998	97988	150046	432810	201716	128019	327595	82643
	14.3	10.0	20.1	16.4	8.5	4.4	12.2	17.2	13.7	19.9	12.3	16.8	15.8
TWO	879814	86595	588074	59775	104383	54341	133189	326195	758716	273473	259219	491469	63865
	21.5	6.6	33.8	9.6	34.6	26.4	16.6	37.4	24.0	27.0	25.0	25.2	12.2
THREE	284357	19500	208766	55464	1529	9570	74548	72136	217134	60581	74565	123414	28762
	7.0	1.5	12.0	8.9	.5	4.6	9.3	8.3	6.9	6.0	7.2	6.3	5.5
FOUR	50353	7436	32884	12887	·	1133	8861	6058	28613	6058	19059	29391	22169
	1.2	.6	1.9	2.1		.6	1.1	.7	.9	.6	1.8	1.5	4.2
FIVE OR MORE	40991	8002	29736	1385	998	870	14079	2342	33229	7938	15512	26208	10864
	1.0	.6	1.7	.2	.3	.4	1.8	.3	1.1	.8	1.5	1.3	2.1
NOT STATED	309030	102308	136249	30405	24042	21391	66659	63042	230152	62062	71015	114021	29393
	7.6	7.8	7.8	4.9	8.0	10.4	8.3	7.2	7.3	6.1	6.8	5.8	5.6
AVERAGE	1.97	1.72	2.02	1.95	1.84	2.07	2.13	1.89	1.97	1.81	2.08	1.94	2.13

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PERSON VISITORS
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1503	150	375	500	438	878	599	542	316	253	343
	100.0	10.0	25.0	33.3	29.1	58.4	39.9	36.1	21.0	16.8	22.8
TOTAL PERSON VISITORS (WEIGHTED)	4084004	315386	1086294	1726073	895938	2317967	1752565	1607906	971647	679683	772679
	100.0	7.7	26.6	42.3	21.9	56.8	42.9	39.4	23.8	16.4	18.9
NONE	1935585	173668	458293	629121	669144	1078771	852520	756732	466484	307761	381104
	47.4	55.1	42.2	36.4	74.7	46.5	48.6	47.1	48.0	45.9	49.3
	100.0	9.0	23.7	32.5	34.6	55.7	44.0	39.1	24.1	15.9	19.7
ONE	583873	41753	245877	249331	46238	292009	291190	290924	128116	64957	91776
	14.3	13.2	22.6	14.4	5.2	12.6	16.6	18.1	13.2	9.7	11.9
	100.0	7.2	42.1	42.7	7.9	50.0	49.9	49.8	21.9	11.1	15.7
TWO	879814	28020	194594	580559	31303	541176	338119	363329	214256	160875	135802
	21.5	8.9	17.9	33.6	3.5	23.3	19.3	22.6	22.1	24.0	17.6
	100.0	3.2	22.1	66.0	3.6	61.5	38.4	41.3	24.4	18.3	15.4
THREE	284357	36749	119440	126767	-	146833	136442	82227	82907	31026	79381
	7.0	11.7	11.0	7.3		6.3	7.8	5.1	8.5	4.6	10.3
	100.0	12.9	42.0	44.6		51.6	48.0	28.9	29.2	10.9	27.9
FOUR	50353	5793	3776	34858	5813	31705	18534	22022	14773	7631	114
	1.2	1.8	.3	2.0	.6	1.4	1.1	1.4	1.5	1.1	*
	100.0	11.5	7.5	69.2	11.5	63.0	36.8	43.7	29.3	15.2	.2
FIVE OR MORE	40991	4342	23331	12974	344	9379	31612	10352	6952	-	23687
	1.0	1.4	2.1	.8	*	.4	1.8	.6	.7		3.1
	100.0	10.6	56.9	31.6	.8	22.9	77.1	25.3	17.0		57.8
NOT STATED	309030	25062	40983	92463	143096	218095	84147	82319	58161	98432	60815
	7.6	7.9	3.8	5.4	16.0	9.4	4.8	5.1	6.0	14.7	7.9
	100.0	8.1	13.3	29.9	46.3	70.6	27.2	26.6	18.8	31.9	19.7
AVERAGE	1.97	2.17	1.92	2.00	1.61	1.95	1.99	1.83	2.03	1.93	2.19

Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
NONE	1935585 47.4	406494 57.5	1256060 43.7	193587 93.3	589915 100.0	-	-	-	98731 100.0	1029211 100.0	747739 59.4	475241 37.4	490833 46.3
ONE	583873 14.3	94600 13.4	396085 13.8	13861 6.7	-	193547 26.3	130977 21.1	245488 51.6	-	-	142869 11.3	248326 19.6	164443 15.5
TWO	879814 21.5	122077 17.3	682282 23.7	-	-	290361 39.4	423973 68.2	165480 34.8	-	-	121502 9.7	401994 31.7	220660 20.8
THREE	284357 7.0	34634 4.9	234604 8.2	-	-	201305 27.3	43833 7.1	39104 8.2	-	-	101166 8.0	65292 5.1	85070 8.0
FOUR	50353 1.2	3014 .4	47339 1.6	-	-	19978 2.7	9634 1.5	20741 4.4	-	-	20645 1.6	5869 .5	19851 1.9
FIVE OR MORE	40991 1.0	10432 1.5	30560 1.1	-	-	23056 3.1	13288 2.1	4647 1.0	-	-	8464 .7	13219 1.0	12536 1.2
NOT STATED	309030 7.6	36228 5.1	227000 7.9	-	-	8569 1.2	-	85 *	-	-	116518 9.3	59150 4.7	65986 6.2
AVERAGE	1.97	1.92	2.03	1.00	-	2.17	1.95	1.69	-	-	2.06	1.83	2.00

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)							
		TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SHOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)		1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)		1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
AGE														
0-5 YEARS	(2.5)**	.	.	.	.	.	.	.	.	.	.	.	.	.
6-15 YEARS	(10.5)	.	.	.	.	.	.	.	.	.	.	.	.	.
16-19 YEARS	(17.5)	31086	14169	4328	8389	59	2916	5232	7944	17347	3426	5945	11484	5545
		1.9	2.3	.8	3.5	*	3.5	1.6	2.4	1.4	.9	1.5	1.5	2.4
20-24 YEARS	(22.0)	111617	44388	16832	34559	8185	6677	31807	27772	93960	23167	16263	57707	17938
		6.9	7.1	3.3	14.2	4.0	7.9	9.7	8.6	7.6	5.9	4.2	7.7	7.9
25-34 YEARS	(29.5)	426801	148515	147114	64712	58557	14382	102370	82752	334839	96651	99464	223245	97353
		26.3	23.9	28.8	26.6	28.8	17.0	31.2	25.5	27.2	24.4	25.9	29.7	42.7
35-44 YEARS	(39.5)	335816	115435	147251	53651	14427	21081	66198	53000	251191	56691	93731	157560	70412
		20.7	18.6	28.9	22.1	7.1	25.0	20.2	16.3	20.4	14.3	24.4	21.0	30.9
45-54 YEARS	(49.5)	323583	121287	103232	26894	72750	11769	70256	93683	253310	127906	60634	139648	20950
		19.9	19.5	20.2	11.1	35.8	13.9	21.4	28.9	20.6	32.3	15.8	18.6	9.2
55-64 YEARS	(59.5)	241224	111886	51295	36006	32725	7055	38491	43769	164205	54332	61113	103006	12292
		14.8	18.0	10.1	14.8	16.1	8.4	11.7	13.5	13.3	13.7	15.9	13.7	5.4
65-74 YEARS	(69.5)	124108	60241	25952	15527	11102	15547	6957	8843	89865	29213	41921	41862	2697
		7.6	9.7	5.1	6.4	5.5	18.4	2.1	2.7	7.3	7.4	10.9	5.6	1.2
75 YEARS OR OVER	(75.0)	12764	4025	3660	1905	3391	882	999	797	8642	2956	3201	4095	.
		.8	.6	.7	.8	1.7	1.0	.3	.2	.7	.7	.8	.5	
REFUSED		.	.	.	.	.	.	.	.	.	.	.	.	.

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	18482	2026	10349	1430	1878	4144	5896	6148	17930	1583	1995	12793	829
	1.1	.3	2.0	.6	.9	4.9	1.8	1.9	1.5	.4	.5	1.7	.4
AVERAGE	42.82	44.06	41.71	39.86	44.99	44.88	39.57	41.44	42.34	44.32	44.18	41.35	35.66
SUMMARY OF AGE													
0-15 YEARS	-	-	-	-	-	-	-	-	-	-	-	-	-
16-24 YEARS	142702	58557	21159	42948	8244	9593	37038	35716	111307	26593	22208	69191	23483
	8.8	9.4	4.1	17.7	4.1	11.4	11.3	11.0	9.0	6.7	5.8	9.2	10.3
25-34 YEARS	426801	148515	147114	64712	58557	14382	102370	82752	334839	96651	99464	223245	97353
	26.3	23.9	28.8	26.6	28.8	17.0	31.2	25.5	27.2	24.4	25.9	29.7	42.7
35-54 YEARS	659398	236722	250482	80545	87177	32850	136454	146683	504500	184597	154364	297207	91362
	40.6	38.1	49.1	33.1	42.9	38.9	41.6	45.2	41.0	46.6	40.2	39.6	40.1
55 YEARS OR MORE	378096	176152	80907	53439	47219	23484	46447	53409	262712	86501	106236	148964	14990
	23.3	28.3	15.9	22.0	23.3	27.8	14.2	16.4	21.3	21.8	27.6	19.8	6.6
SEX													
MALE	937981	366214	261346	148493	133144	51840	201777	196350	686271	226954	227483	355938	171723
	57.7	58.9	51.2	61.1	65.6	61.4	61.5	60.5	55.7	57.3	59.2	47.4	75.3
FEMALE	680018	253938	246464	93429	69087	30084	124239	127593	538089	167379	155685	391864	56293
	41.8	40.8	48.3	38.4	34.0	35.6	37.9	39.3	43.7	42.3	40.5	52.2	24.7
NOT STATED	7481	1820	2201	1153	844	2530	2190	764	6928	1591	1099	3597	-
	.5	.3	.4	.5	.4	3.0	.7	.2	.6	.4	.3	.5	
PARTY COMPOSITION													
ANY UNDER 16 YEAR OLDS ON TRIP	311957	23449	265252	18681	4781	6608	66629	98658	254089	101560	108022	167192	23664
	19.2	3.8	52.0	7.7	2.4	7.8	20.3	30.4	20.6	25.7	28.1	22.3	10.4

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ADULTS ONLY	1313523	598523	244759	224394	198294	77847	261576	226049	977199	294365	276245	584208	204351
	80.8	96.2	48.0	92.3	97.6	92.2	79.7	69.6	79.4	74.3	71.9	77.7	89.6
SEASON													
SUMMER	611991	202036	247213	109845	56932	27435	171510	168255	519866	206087	237843	344706	1947
	37.6	32.5	48.5	45.2	28.0	32.5	52.3	51.8	42.2	52.1	61.9	45.9	.9
FALL	180120	75534	45846	37348	22273	9433	41401	11466	155715	30184	54894	98804	2338
	11.1	12.1	9.0	15.4	11.0	11.2	12.6	3.5	12.6	7.6	14.3	13.1	1.0
WINTER	593158	264480	162983	67514	60904	31407	81961	71551	375907	84624	50559	225385	214567
	36.5	42.5	32.0	27.8	30.0	37.2	25.0	22.0	30.5	21.4	13.2	30.0	94.1
SPRING	240211	79921	53969	28368	62966	16179	33334	73435	179802	75029	40971	82504	9164
	14.8	12.8	10.6	11.7	31.0	19.2	10.2	22.6	14.6	19.0	10.7	11.0	4.0

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
AGE													
0-5 YEARS (2.5)**	-	-	-	-	-	-	-	-	-	-	-	-	-
6-15 YEARS (10.5)	-	-	-	-	-	-	-	-	-	-	-	-	-
16-19 YEARS (17.5)	31086	3872	14102	202	12913	2145	5859	8046	-	76	17849	3107	4255
	1.9	1.4	1.2	.2	4.6	1.0	2.5	5.1		*	3.4	.6	1.0
20-24 YEARS (22.0)	111617	15769	80145	12119	40957	16561	2022	8599	-	22405	40130	53472	14204
	6.9	5.7	7.0	11.4	14.5	7.9	.9	5.4		5.1	7.6	11.0	3.4
25-34 YEARS (29.5)	426801	54218	312881	60045	139162	118075	58869	12788	-	17176	142130	127655	109870
	26.3	19.5	27.4	56.5	49.4	56.4	25.4	8.0		3.9	26.8	26.2	26.4
35-44 YEARS (39.5)	335816	50280	261089	31921	87185	63365	109025	7382	-	18906	80985	78576	126800
	20.7	18.1	22.9	30.0	30.9	30.3	47.0	4.6		4.3	15.3	16.1	30.4
45-54 YEARS (49.5)	323583	61542	238778	355	246	1300	49831	100564	23171	130322	68910	142863	87547
	19.9	22.2	20.9	.3	.1	.6	21.5	63.2	40.7	29.8	13.0	29.3	21.0
55-64 YEARS (59.5)	241224	54504	140166	1487	742	255	1588	19577	20304	159234	103184	60315	49039
	14.8	19.6	12.3	1.4	.3	.1	.7	12.3	35.7	36.4	19.4	12.4	11.8
65-74 YEARS (69.5)	124108	28039	80417	-	-	1966	-	1329	12240	82339	71776	20016	16717
	7.6	10.1	7.1			.9		.8	21.5	18.8	13.5	4.1	4.0
75 YEARS OR OVER (75.0)	12764	3187	6878	-	-	-	-	-	1090	4540	3381	782	3154
	.8	1.1	.6						1.9	1.0	.6	.2	.8
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED	18482	6337	6198	116	713	5670	4579	844	121	2637	2666	509	5057
	1.1	2.3	.5	.1	.3	2.7	2.0	.5	.2	.6	.5	.1	1.2

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
AVERAGE	42.82	45.97	42.15	32.12	31.05	32.43	38.52	45.70	57.87	54.57	44.25	41.52	42.00
SUMMARY OF AGE													
0-15 YEARS	-	-	-	-	-	-	-	-	-	-	-	-	-
16-24 YEARS	142702	19642	94248	12322	53871	18705	7880	16645	-	22480	57979	56579	18459
	8.8	7.1	8.3	11.6	19.1	8.9	3.4	10.5		5.1	10.9	11.6	4.4
25-34 YEARS	426801	54218	312881	60045	139162	118075	58869	12788	-	17176	142130	127655	109870
	26.3	19.5	27.4	56.5	49.4	56.4	25.4	8.0		3.9	26.8	26.2	26.4
35-54 YEARS	659398	111822	499867	32276	87431	64665	158856	107946	23171	149228	149896	221439	214347
	40.6	40.3	43.8	30.4	31.0	30.9	68.5	67.8	40.7	34.1	28.2	45.4	51.4
55 YEARS OR MORE	378096	85730	227461	1487	742	2220	1588	20905	33633	246113	178341	81113	68910
	23.3	30.9	19.9	1.4	.3	1.1	.7	13.1	59.1	56.2	33.6	16.6	16.5
SEX													
MALE	937981	138050	698767	74341	140731	107967	137895	97404	22682	264937	274164	296730	282406
	57.7	49.7	61.3	70.0	49.9	51.6	59.5	61.2	39.8	60.5	51.6	60.9	67.8
FEMALE	680018	135920	439047	31906	140378	100611	93191	61354	34122	171344	255137	189857	132937
	41.8	48.9	38.5	30.0	49.8	48.1	40.2	38.6	59.9	39.2	48.0	39.0	31.9
NOT STATED	7481	3780	2842	-	811	757	686	371	121	1354	1710	707	1300
	.5	1.4	.2		.3	.4	.3	.2	.2	.3	.3	.1	.3
PARTY COMPOSITION													
ANY UNDER 16 YEAR OLDS ON TRIP	311957	47880	232615	4913	12578	113220	82925	60206	2530	18026	95521	99528	83513
	19.2	17.2	20.4	4.6	4.5	54.1	35.8	37.8	4.4	4.1	18.0	20.4	20.0
ADULTS ONLY	1313523	229869	908040	101334	269342	96116	148847	98922	54395	419609	435490	387767	333129
	80.8	82.8	79.6	95.4	95.5	45.9	64.2	62.2	95.6	95.9	82.0	79.6	80.0
SEASON													

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
SUMMER	611991	185293	353246	29703	94018	77876	51394	83357	18412	183733	199539	186129	161206
	37.6	66.7	31.0	28.0	33.3	37.2	22.2	52.4	32.3	42.0	37.6	38.2	38.7
FALL	180120	32664	125289	9175	17674	34959	19311	11985	10509	53731	75081	40281	48809
	11.1	11.8	11.0	8.6	6.3	16.7	8.3	7.5	18.5	12.3	14.1	8.3	11.7
WINTER	593158	21823	486015	55327	142318	71204	78447	53797	24182	133158	188889	164010	156796
	36.5	7.9	42.6	52.1	50.5	34.0	33.8	33.8	42.5	30.4	35.6	33.7	37.6
SPRING	240211	37970	176105	12041	27908	25297	82620	9990	3822	67013	67501	96874	49831
	14.8	13.7	15.4	11.3	9.9	12.1	35.6	6.3	6.7	15.3	12.7	19.9	12.0

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)							
		TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)		1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)		4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
AGE														
0-5 YEARS	(2.5)**	-	-	-	-	-	-	-	-	-	-	-	-	-
6-15 YEARS	(10.5)	-	-	-	-	-	-	-	-	-	-	-	-	-
16-19 YEARS	(17.5)	71665	28477	15592	18313	62	5468	13290	21006	41789	7424	14682	28100	16809
		1.8	2.2	.9	3.0	*	2.7	1.7	2.4	1.3	.7	1.4	1.4	3.2
20-24 YEARS	(22.0)	243721	89916	46074	75335	13460	17731	68257	61787	209098	39782	31153	112070	36394
		6.0	6.8	2.6	12.2	4.5	8.6	8.5	7.1	6.6	3.9	3.0	5.7	7.0
25-34 YEARS	(29.5)	1086294	307912	523779	155211	73735	39979	220719	205457	854619	254725	239448	577102	203153
		26.6	23.4	30.1	25.0	24.5	19.4	27.5	23.6	27.0	25.2	23.1	29.6	38.9
35-44 YEARS	(39.5)	915836	230771	516110	124271	19663	61754	180366	173205	688696	189113	304995	454230	181297
		22.4	17.5	29.7	20.1	6.5	30.0	22.5	19.9	21.8	18.7	29.4	23.3	34.7
45-54 YEARS	(49.5)	810237	279271	344808	77960	127882	24238	186647	246688	645860	328173	185350	383971	50757
		19.8	21.2	19.8	12.6	42.4	11.8	23.2	28.3	20.4	32.4	17.9	19.7	9.7
55-64 YEARS	(59.5)	575502	240191	150952	118960	40692	13070	93567	103798	419392	116617	146687	232708	25187
		14.1	18.2	8.7	19.2	13.5	6.3	11.7	11.9	13.3	11.5	14.1	11.9	4.8
65-74 YEARS	(69.5)	290397	125692	83436	40112	17770	36421	20289	25408	220846	65139	103322	103650	5549
		7.1	9.5	4.8	6.5	5.9	17.7	2.5	2.9	7.0	6.4	10.0	5.3	1.1
75 YEARS OR OVER	(75.0)	30038	11407	9504	7380	4245	2391	3991	3352	22209	8974	10042	11573	-
		.7	.9	.5	1.2	1.4	1.2	.5	.4	.7	.9	1.0	.6	
REFUSED		-	-	-	-	-	-	-	-	-	-	-	-	-

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	60313	3064	48403	2208	3817	4960	15815	31062	59764	2178	2608	47591	2724
	1.5	.2	2.8	.4	1.3	2.4	2.0	3.6	1.9	.2	.3	2.4	.5
AVERAGE	42.65	44.44	41.23	41.69	45.56	43.73	40.51	41.67	42.44	43.94	44.31	41.42	35.92
SUMMARY OF AGE													
0-15 YEARS	.	.	.	.	.	.	.	.	.	.	.	.	.
16-24 YEARS	315386	118393	61666	93649	13522	23199	81546	82794	250887	47206	45835	140170	53203
	7.7	9.0	3.5	15.1	4.5	11.3	10.2	9.5	7.9	4.7	4.4	7.2	10.2
25-34 YEARS	1086294	307912	523779	155211	73735	39979	220719	205457	854619	254725	239448	577102	203153
	26.6	23.4	30.1	25.0	24.5	19.4	27.5	23.6	27.0	25.2	23.1	29.6	38.9
35-54 YEARS	1726073	510042	860918	202231	147545	85993	367014	419894	1334556	517285	490345	838201	232054
	42.3	38.7	49.5	32.6	49.0	41.7	45.7	48.2	42.2	51.1	47.2	43.0	44.5
55 YEARS OR MORE	895938	377290	243892	166452	62708	51882	117847	132558	662447	190730	260052	347930	30736
	21.9	28.7	14.0	26.9	20.8	25.2	14.7	15.2	20.9	18.8	25.0	17.8	5.9
SEX													
MALE	2317967	772684	883671	378750	207667	134017	513459	548866	1755925	608958	628771	949382	406059
	56.8	58.7	50.8	61.1	68.9	65.1	63.9	63.0	55.5	60.2	60.6	48.7	77.8
FEMALE	1752565	541003	848679	239084	92771	68804	286838	321827	1393426	400491	407826	996263	115811
	42.9	41.1	48.8	38.6	30.8	33.4	35.7	36.9	44.1	39.6	39.3	51.1	22.2
NOT STATED	13472	3015	6309	1916	888	3192	2644	1071	12922	2676	1691	5348	.
	.3	.2	.4	.3	.3	1.5	.3	.1	.4	.3	.2	.3	
PARTY COMPOSITION													
ANY UNDER 16 YEAR OLDS ON TRIP	1257456	90598	1090561	65341	11086	24260	264132	373365	1019290	390470	435493	695656	94957
	30.8	6.9	62.7	10.5	3.7	11.8	32.9	42.8	32.2	38.6	41.9	35.7	18.2

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ADULTS ONLY	2826548	1226103	648098	554409	290241	181752	538809	498399	2142982	621655	602794	1255338	426914
	69.2	93.1	37.3	89.5	96.3	88.2	67.1	57.2	67.8	61.4	58.1	64.3	81.8
SEASON													
SUMMER	1646096	449432	868388	283111	89670	53106	452524	450710	1419960	571165	667636	958356	5401
	40.3	34.1	49.9	45.7	29.8	25.8	56.4	51.7	44.9	56.4	64.3	49.1	1.0
FALL	391827	152595	138109	89354	27282	21711	80169	21799	345104	74998	104853	209580	2295
	9.6	11.6	7.9	14.4	9.1	10.5	10.0	2.5	10.9	7.4	10.1	10.7	.4
WINTER	1441483	557236	523276	169124	64356	88895	188221	232163	943039	202162	178296	557382	493958
	35.3	42.3	30.1	27.3	21.4	43.2	23.4	26.6	29.8	20.0	17.2	28.6	94.7
SPRING	604597	157438	208886	78162	120018	42300	82028	167093	454170	163799	87503	225676	20217
	14.8	12.0	12.0	12.6	39.8	20.5	10.2	19.2	14.4	16.2	8.4	11.6	3.9

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)		1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)		4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
AGE														
0-5 YEARS	(2.5)**	-	-	-	-	-	-	-	-	-	-	-	-	-
6-15 YEARS	(10.5)	-	-	-	-	-	-	-	-	-	-	-	-	-
16-19 YEARS	(17.5)	71665	9160	35160	426	25937	4511	16781	18936	-	159	36545	9049	11154
		1.8	1.3	1.2	.2	4.4	.6	2.7	4.0		*	2.9	.7	1.1
20-24 YEARS	(22.0)	243721	30194	189967	26418	72538	54572	3059	18445	-	47963	102078	102371	31235
		6.0	4.3	6.6	12.7	12.3	7.4	.5	3.9		4.7	8.1	8.1	2.9
25-34 YEARS	(29.5)	1086294	131165	808649	104276	317192	383425	168470	37215	-	33065	346683	342014	268307
		26.6	18.5	28.1	50.3	53.8	52.0	27.1	7.8		3.2	27.5	26.9	25.3
35-44 YEARS	(39.5)	915836	139676	701958	72360	170222	247390	308429	28631	-	38490	215077	252237	331268
		22.4	19.7	24.4	34.9	28.9	33.6	49.6	6.0		3.7	17.1	19.9	31.3
45-54 YEARS	(49.5)	810237	170253	579889	725	1005	2734	104076	306197	31917	321582	145135	374318	228571
		19.8	24.1	20.2	.3	.2	.4	16.7	64.4	32.3	31.2	11.5	29.5	21.6
55-64 YEARS	(59.5)	575502	147272	327177	3129	1562	268	6678	58044	27407	398184	240514	136000	118228
		14.1	20.8	11.4	1.5	.3	*	1.1	12.2	27.8	38.7	19.1	10.7	11.2
65-74 YEARS	(69.5)	290397	61470	197808	-	-	13728	-	5065	37440	171855	160524	49947	43642
		7.1	8.7	6.9			1.9		1.1	37.9	16.7	12.8	3.9	4.1
75 YEARS OR OVER	(75.0)	30078	9068	12777	-	-	-	-	-	1847	14911	8751	1816	10350
		.7	1.3	.4						1.9	1.4	.7	.1	1.0
REFUSED		-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED		60313	9221	20544	114	1460	30188	14213	3011	118	3003	3597	1338	16624
		1.5	1.3	.7	.1	.2	4.1	2.3	.6	.1	.3	.3	.1	1.6

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
AVERAGE	42.65	46.33	41.79	32.53	31.05	33.21	37.96	46.41	60.35	54.79	43.75	41.56	42.23
SUMMARY OF AGE													
0-15 YEARS	-	-	-	-	-	-	-	-	-	-	-	-	-
16-24 YEARS	315386	39354	225127	26843	98475	59083	19840	37381	-	48122	138623	111420	42389
	7.7	5.6	7.8	12.9	16.7	8.0	3.2	7.9		4.7	11.0	8.8	4.0
25-34 YEARS	1086294	131165	808649	104276	317192	383425	168470	37215	-	33065	346683	342014	268307
	26.6	18.5	28.1	50.3	53.8	52.0	27.1	7.8		3.2	27.5	26.9	25.3
35-54 YEARS	1726073	309929	1281847	73085	171227	250125	412505	334829	31917	360071	360212	626555	559839
	42.3	43.8	44.6	35.2	29.0	33.9	66.4	70.4	32.3	35.0	28.6	49.4	52.8
55 YEARS OR MORE	895938	217811	537761	3129	1562	13996	6678	63108	66695	584950	409789	187763	172220
	21.9	30.8	18.7	1.5	.3	1.9	1.1	13.3	67.6	56.8	32.6	14.8	16.3
SEX													
MALE	2317967	355372	1716297	151006	293799	405364	344692	266546	31191	606546	646290	709670	704209
	56.8	50.2	59.7	72.8	49.8	55.0	55.4	56.1	31.6	58.9	51.3	55.9	66.5
FEMALE	1752565	346492	1150752	56442	294068	330664	276177	208349	67421	420974	610103	557933	353118
	42.9	49.0	40.0	27.2	49.8	44.9	44.4	43.8	68.3	40.9	48.5	44.0	33.3
NOT STATED	13472	5616	6880	-	2049	788	838	650	118	1691	2510	1487	2052
	.3	.8	.2		.3	.1	.1	.1	.1	.2	.2	.1	.2
PARTY COMPOSITION													
ANY UNDER 16 YEAR OLDS ON TRIP	1257456	199410	913528	19600	39125	500032	326495	229007	11013	70600	338227	436802	326081
	30.8	28.2	31.8	9.4	6.6	67.9	52.5	48.2	11.2	6.9	26.9	34.4	30.8
ADULTS ONLY	2826548	508069	1960401	187848	550791	236785	295212	246537	87717	958611	920676	832288	733298
	69.2	71.8	68.2	90.6	93.4	32.1	47.5	51.8	88.8	93.1	73.1	65.6	69.2
SEASON													

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
SUMMER	1646096	500566	973855	59777	191691	302004	151537	269086	41871	459654	507814	529735	427677
	40.3	70.8	33.9	28.8	32.5	41.0	24.4	56.6	42.4	44.7	40.3	41.7	40.4
FALL	391827	67512	279432	17136	33146	87807	46932	26327	24580	114073	167974	93216	101107
	9.6	9.5	9.7	8.3	5.6	11.9	7.5	5.5	24.9	11.1	13.3	7.3	9.5
WINTER	1441483	57994	1162904	113283	297430	247530	208069	157954	25450	303780	429161	395478	409559
	35.3	8.2	40.5	54.6	50.4	33.6	33.5	33.2	25.8	29.5	34.1	31.2	38.7
SPRING	604597	81407	457737	17252	67647	99476	215169	22178	6830	151704	153954	250662	121035
	14.8	11.5	15.9	8.3	11.5	13.5	34.6	4.7	6.9	14.7	12.2	19.8	11.4

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY NIGHTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)							
		TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY NIGHTS (ACTUAL)		3258	1340	743	497	287	527	1270	964	2778	1203	1475	2281	414
TOTAL PARTY NIGHTS (WEIGHTED)		2536717	1133334	623517	373837	252949	224801	916791	668788	2078996	756157	1020282	1560337	467571
AGE														
0-5 YEARS	(2.5)**	-	-	-	-	-	-	-	-	-	-	-	-	-
6-15 YEARS	(10.5)	-	-	-	-	-	-	-	-	-	-	-	-	-
16-19 YEARS	(17.5)	39074	803	9606	11693	63	9244	20854	23634	33675	13343	18690	33199	6972
		1.5	.1	1.5	3.1	*	4.1	2.3	3.5	1.6	1.8	1.8	2.1	1.5
20-24 YEARS	(22.0)	167745	54941	25711	41087	23368	17331	89024	56607	112776	47992	47449	97230	49159
		6.6	4.8	4.1	11.0	9.2	7.7	9.7	8.5	5.4	6.3	4.7	6.2	10.5
25-34 YEARS	(29.5)	644230	250468	131558	121929	117625	30101	261796	198866	535499	182411	224506	390788	173795
		25.4	22.1	21.1	32.6	46.5	13.4	28.6	29.7	25.8	24.1	22.0	25.0	37.2
35-44 YEARS	(39.5)	545829	236606	206804	65506	30436	36323	182796	143912	445944	103368	246214	333274	148643
		21.5	20.9	33.2	17.5	12.0	16.2	19.9	21.5	21.4	13.7	24.1	21.4	31.8
45-54 YEARS	(49.5)	461132	298846	94315	41542	11640	31587	197218	75819	407142	182669	177116	332842	41011
		18.2	26.4	15.1	11.1	4.6	14.1	21.5	11.3	19.6	24.2	17.4	21.3	8.8
55-64 YEARS	(59.5)	352867	176041	58066	64913	47181	24998	116695	110071	257709	116223	163365	196768	30803
		13.9	15.5	9.3	17.4	18.7	11.1	12.7	16.5	12.4	15.4	16.0	12.6	6.6
65-74 YEARS	(69.5)	245020	99150	59448	20166	15751	58256	28998	33916	215435	91621	122704	117870	16448
		9.7	8.7	9.5	5.4	6.2	25.9	3.2	5.1	10.4	12.1	12.0	7.6	3.5
75 YEARS OR OVER	(75.0)	32299	9556	12033	4063	3358	4222	4465	4031	23062	13531	14436	17608	-
		1.3	.8	1.9	1.1	1.3	1.9	.5	.6	1.1	1.8	1.4	1.1	
REFUSED		-	-	-	-	-	-	-	-	-	-	-	-	-

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY NIGHTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	48521	6923	25976	2938	3527	12739	14945	21932	47755	4998	5803	40758	740
	1.9	.6	4.2	.8	1.4	5.7	1.6	3.3	2.3	.7	.6	2.6	.2
AVERAGE	43.49	45.13	43.41	40.22	39.76	48.49	40.28	40.46	43.65	45.39	45.16	42.85	36.86
SUMMARY OF AGE													
0-15 YEARS	-	-	-	-	-	-	-	-	-	-	-	-	-
16-24 YEARS	206819	55744	35318	52780	23431	26575	109879	80241	146450	61335	66139	130428	56131
	8.2	4.9	5.7	14.1	9.3	11.8	12.0	12.0	7.0	8.1	6.5	8.4	12.0
25-34 YEARS	644230	250468	131558	121929	117625	30101	261796	198866	535499	182411	224506	390788	173795
	25.4	22.1	21.1	32.6	46.5	13.4	28.6	29.7	25.8	24.1	22.0	25.0	37.2
35-54 YEARS	1006961	535452	301119	107048	42076	67910	380014	219730	853086	286037	423330	666116	189653
	39.7	47.2	48.3	28.6	16.6	30.2	41.5	32.9	41.0	37.8	41.5	42.7	40.6
55 YEARS OR MORE	630186	284746	129547	89142	66290	87476	150157	148018	496206	221375	300504	332246	47252
	24.8	25.1	20.8	23.8	26.2	38.9	16.4	22.1	23.9	29.3	29.5	21.3	10.1
SEX													
MALE	1526789	669272	389043	201978	170670	135385	575154	365771	1242228	409623	620161	885460	347825
	60.2	59.1	62.4	54.0	67.5	60.2	62.7	54.7	59.8	54.2	60.8	56.7	74.4
FEMALE	994038	458051	233965	169516	79924	81756	335595	299745	821644	341007	396948	662670	119746
	39.2	40.4	37.5	45.3	31.6	36.4	36.6	44.8	39.5	45.1	38.9	42.5	25.6
NOT STATED	15891	6011	509	2343	2355	7659	6042	3272	15125	5527	3173	12208	-
	.6	.5	.1	.6	.9	3.4	.7	.5	.7	.7	.3	.8	
PARTY COMPOSITION													
ANY UNDER 16 YEAR OLDS ON TRIP	346424	26865	293936	20022	5149	7838	73496	110034	281224	111580	119335	184028	27796
	13.7	2.4	47.1	5.4	2.0	3.5	8.0	16.5	13.5	14.8	11.7	11.8	5.9

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY NIGHTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ADULTS ONLY	1456829	667884	269819	247200	217619	85817	286458	244123	1075788	320170	296544	644349	241830
	57.4	58.9	43.3	66.1	86.0	38.2	31.2	36.5	51.7	42.3	29.1	41.3	51.7
SEASON													
SUMMER	1122625	449960	298202	211552	126072	101363	588052	447032	1016652	520276	656967	755046	3840
	44.3	39.7	47.8	56.6	49.8	45.1	64.1	66.8	48.9	68.8	64.4	48.4	.8
FALL	238031	113074	34650	32510	29541	30345	73282	26768	209484	61199	104390	157945	2601
	9.4	10.0	5.6	8.7	11.7	13.5	8.0	4.0	10.1	8.1	10.2	10.1	.6
WINTER	878787	390759	235375	116742	83499	61314	180359	151549	592114	104791	123252	433150	442653
	34.6	34.5	37.7	31.2	33.0	27.3	19.7	22.7	28.5	13.9	12.1	27.8	94.7
SPRING	297274	179541	55289	13034	13837	31779	75098	43439	260747	69891	135673	214195	18477
	11.7	15.8	8.9	3.5	5.5	14.1	8.2	6.5	12.5	9.2	13.3	13.7	4.0

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY NIGHTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY NIGHTS (ACTUAL)		3258	1606	1393	175	466	293	276	316	125	1152	807	682	1185
TOTAL PARTY NIGHTS (WEIGHTED)		2536717	857952	1422659	188963	502280	264011	249993	208542	94734	757234	620874	630550	924996
AGE														
0-5 YEARS	(2.5)**	-	-	-	-	-	-	-	-	-	-	-	-	-
6-15 YEARS	(10.5)	-	-	-	-	-	-	-	-	-	-	-	-	-
16-19 YEARS	(17.5)	39074	12399	18764	434	-	5499	13742	10754	-	324	11043	10221	4374
		1.5	1.4	1.3	.2		2.1	5.5	5.2		*	1.8	1.6	.5
20-24 YEARS	(22.0)	167745	41611	100339	16951	57756	9210	10407	12511	-	45778	76962	60450	23844
		6.6	4.9	7.1	9.0	11.5	3.5	4.2	6.0		6.0	12.4	9.6	2.6
25-34 YEARS	(29.5)	644230	151977	431250	124750	234472	141910	65882	20698	-	20604	216836	187152	181118
		25.4	17.7	30.3	66.0	46.7	53.8	26.4	9.9		2.7	34.9	29.7	19.6
35-44 YEARS	(39.5)	545829	141856	366600	41061	208682	85473	144614	9402	-	38107	57670	113882	270507
		21.5	16.5	25.8	21.7	41.5	32.4	57.8	4.5		5.0	9.3	18.1	29.2
45-54 YEARS	(49.5)	461132	216038	217649	740	257	2785	1039	135138	57461	226923	48916	105754	264039
		18.2	25.2	15.3	.4	.1	1.1	.4	64.8	60.7	30.0	7.9	16.8	28.5
55-64 YEARS	(59.5)	352867	142042	153911	4780	-	1091	3401	15972	13826	238041	98043	104413	101682
		13.9	16.6	10.8	2.5		.4	1.4	7.7	14.6	31.4	15.8	16.6	11.0
65-74 YEARS	(69.5)	245020	120183	109936	-	-	247	-	2729	20843	165124	93195	45857	56890
		9.7	14.0	7.7			.1		1.3	22.0	21.8	15.0	7.3	6.2
75 YEARS OR OVER	(75.0)	32299	13090	14385	-	-	-	-	-	2348	14097	12627	1186	9352
		1.3	1.5	1.0						2.5	1.9	2.0	.2	1.0
REFUSED		-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED		48521	18755	9825	247	1114	17797	10909	1337	256	8236	5583	1636	13191
		1.9	2.2	.7	.1	.2	6.7	4.4	.6	.3	1.1	.9	.3	1.4

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY NIGHTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
AVERAGE	43.49	47.31	41.33	31.81	32.81	32.82	35.05	44.76	56.01	54.81	42.65	41.74	44.31
SUMMARY OF AGE													
0-15 YEARS	-	-	-	-	-	-	-	-	-	-	-	-	-
16-24 YEARS	206819	54011	119103	17385	57756	14709	24149	23265	-	46101	88005	70671	28217
	8.2	6.3	8.4	9.2	11.5	5.6	9.7	11.2		6.1	14.2	11.2	3.1
25-34 YEARS	644230	151977	431250	124750	234472	141910	65882	20698	-	20604	216836	187152	181118
	25.4	17.7	30.3	66.0	46.7	53.8	26.4	9.9		2.7	34.9	29.7	19.6
35-54 YEARS	1006961	357894	584249	41801	208939	88258	145652	144540	57461	265030	106586	219636	534546
	39.7	41.7	41.1	22.1	41.6	33.4	58.3	69.3	60.7	35.0	17.2	34.8	57.8
55 YEARS OR MORE	630186	275315	278231	4780	-	1337	3401	18701	37018	417262	203865	151455	167925
	24.8	32.1	19.6	2.5		.5	1.4	9.0	39.1	55.1	32.8	24.0	18.2
SEX													
MALE	1526789	517866	884110	127640	211756	169261	121182	152177	56418	506082	295141	388470	664642
	60.2	60.4	62.1	67.5	42.2	64.1	48.5	73.0	59.6	66.8	47.5	61.6	71.9
FEMALE	994038	328916	535108	61322	288698	94504	127208	55028	38060	247162	323840	239809	254911
	39.2	38.3	37.6	32.5	57.5	35.8	50.9	26.4	40.2	32.6	52.2	38.0	27.6
NOT STATED	15891	11170	3440	-	1827	247	1603	1337	256	3990	1893	2272	5443
	.6	1.3	.2		.4	.1	.6	.6	.3	.5	.3	.4	.6
PARTY COMPOSITION													
ANY UNDER 16 YEAR OLDS ON TRIP	346424	52136	259069	5850	14804	124260	92428	67056	2710	19285	106279	109623	94260
	13.7	6.1	18.2	3.1	2.9	47.1	37.0	32.2	2.9	2.5	17.1	17.4	10.2
ADULTS ONLY	1456829	246544	1014478	114131	303212	107377	162650	109416	60932	462911	482351	428759	368823
	57.4	28.7	71.3	60.4	60.4	40.7	65.1	52.5	64.3	61.1	77.7	68.0	39.9
SEASON													

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY NIGHTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
SUMMER	1122625	573011	484238	71763	178991	84035	83897	85599	80134	381887	302078	251694	421585
	44.3	66.8	34.0	38.0	35.6	31.8	33.6	41.0	84.6	50.4	48.7	39.9	45.6
FALL	238031	87049	131683	15722	25352	42938	16047	32049	5925	79949	90044	37442	84610
	9.4	10.1	9.3	8.3	5.0	16.3	6.4	15.4	6.3	10.6	14.5	5.9	9.1
WINTER	878787	58814	688190	86059	246751	111106	123801	87885	2597	156431	148201	287134	292448
	34.6	6.9	48.4	45.5	49.1	42.1	49.5	42.1	2.7	20.7	23.9	45.5	31.6
SPRING	297274	139078	118549	15419	51186	25932	26247	3008	6079	138967	80551	54280	126353
	11.7	16.2	8.3	8.2	10.2	9.8	10.5	1.4	6.4	18.4	13.0	8.6	13.7

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON NIGHTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)							
		TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON NIGHTS (ACTUAL)		3258	1340	743	497	287	527	1270	964	2778	1203	1475	2281	414
TOTAL PERSON NIGHTS (WEIGHTED)		6063097	2404505	2072399	949319	325206	510023	2210071	1764444	4983471	1912116	2612035	3796247	1006039
AGE														
0-5 YEARS	(2.5)**	-	-	-	-	-	-	-	-	-	-	-	-	-
6-15 YEARS	(10.5)	-	-	-	-	-	-	-	-	-	-	-	-	-
16-19 YEARS	(17.5)	103634	1561	36954	25285	66	17431	55687	67046	88598	30620	48475	86932	26310
		1.7	.1	1.8	2.7	*	3.4	2.5	3.8	1.8	1.6	1.9	2.3	2.6
20-24 YEARS	(22.0)	327758	108200	75462	65509	32742	39428	171548	122801	241192	94372	92904	195188	71059
		5.4	4.5	3.6	6.9	10.1	7.7	7.8	7.0	4.8	4.9	3.6	5.1	7.1
25-34 YEARS	(29.5)	1395530	488652	423403	261945	133417	82313	547089	435573	1146300	429935	502746	855096	327689
		23.0	20.3	20.4	27.6	41.0	16.1	24.8	24.7	23.0	22.5	19.2	22.5	32.6
35-44 YEARS	(39.5)	1425774	475143	701546	155320	44384	111557	476600	420621	1125646	310391	728410	880306	399381
		23.5	19.8	33.9	16.4	13.6	21.9	21.6	23.8	22.6	16.2	27.9	23.2	39.7
45-54 YEARS	(49.5)	1177869	711682	316075	132211	14640	59603	551458	236426	1009731	532362	503268	857401	93500
		19.4	29.6	15.3	13.9	4.5	11.7	25.0	13.4	20.3	27.8	19.3	22.6	9.3
55-64 YEARS	(59.5)	798793	371258	166272	235200	58612	46626	268920	259271	621552	267905	398618	431400	55702
		13.2	15.4	8.0	24.8	18.0	9.1	12.2	14.7	12.5	14.0	15.3	11.4	5.5
65-74 YEARS	(69.5)	585200	211548	186646	56193	31983	124900	82419	99422	520207	197770	283248	288478	31678
		9.7	8.8	9.0	5.9	9.8	24.5	3.7	5.6	10.4	10.3	10.8	7.6	3.1
75 YEARS OR OVER	(75.0)	86691	25282	34766	13875	5733	11726	18290	16925	69154	41583	46341	52165	-
		1.4	1.1	1.7	1.5	1.8	2.3	.8	1.0	1.4	2.2	1.8	1.4	
REFUSED		-	-	-	-	-	-	-	-	-	-	-	-	-

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON NIGHTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	161847	11180	131273	3781	3630	16438	38058	106359	161093	7178	8024	149281	719
	2.7	.5	6.3	.4	1.1	3.2	1.7	6.0	3.2	.4	.3	3.9	.1
AVERAGE	43.98	45.76	43.08	43.61	41.28	47.19	41.49	41.40	44.26	45.52	45.42	43.29	37.41
SUMMARY OF AGE													
0-15 YEARS	-	-	-	-	-	-	-	-	-	-	-	-	-
16-24 YEARS	431392	109761	112416	90794	32808	56860	227235	189847	329790	124991	141379	282120	97369
	7.1	4.6	5.4	9.6	10.1	11.1	10.3	10.8	6.6	6.5	5.4	7.4	9.7
25-34 YEARS	1395530	488652	423403	261945	133417	82313	547089	435573	1146300	429935	502746	855096	327689
	23.0	20.3	20.4	27.6	41.0	16.1	24.8	24.7	23.0	22.5	19.2	22.5	32.6
35-54 YEARS	2603644	1186825	1017621	287531	59024	171159	1028058	657047	2135377	842753	1231678	1737707	492881
	42.9	49.4	49.1	30.3	18.1	33.6	46.5	37.2	42.8	44.1	47.2	45.8	49.0
55 YEARS OR MORE	1470684	608088	387685	305268	96327	183253	369630	375618	1210912	507258	728208	772043	87381
	24.3	25.3	18.7	32.2	29.6	35.9	16.7	21.3	24.3	26.5	27.9	20.3	8.7
SEX													
MALE	3767280	1422628	1326520	569583	219382	328540	1486313	1058908	3104855	1132530	1641577	2288795	801822
	62.1	59.2	64.0	60.0	67.5	64.4	67.3	60.0	62.3	59.2	62.8	60.3	79.7
FEMALE	2271648	971777	744505	376579	103352	170585	716296	700957	1855201	770255	965125	1488200	204217
	37.5	40.4	35.9	39.7	31.8	33.4	32.4	39.7	37.2	40.3	36.9	39.2	20.3
NOT STATED	24169	10100	1374	3157	2471	10897	7462	4579	23415	9331	5333	19251	-
	.4	.4	.1	.3	.8	2.1	.3	.3	.5	.5	.2	.5	
PARTY COMPOSITION													
ANY UNDER 16 YEAR OLDS ON TRIP	1367122	100737	1184352	68874	11975	27511	287717	407360	1107644	424102	474414	752704	106683
	22.5	4.2	57.1	7.3	3.7	5.4	13.0	23.1	22.2	22.2	18.2	19.8	10.6

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON NIGHTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ADULTS ONLY	3076571	1342846	703120	605131	307123	196964	582528	529003	2325246	664088	647995	1367569	483381
	50.7	55.8	33.9	63.7	94.4	38.6	26.4	30.0	46.7	34.7	24.8	36.0	48.0
SEASON													
SUMMER	2835200	1049214	1049647	584513	177397	198302	1473449	1124536	2608918	1377584	1714828	1959103	9568
	46.8	43.6	50.6	61.6	54.5	38.9	66.7	63.7	52.4	72.0	65.7	51.6	1.0
FALL	521692	229051	113711	68370	48130	65593	153853	54406	463799	146630	215908	324938	2736
	8.6	9.5	5.5	7.2	14.8	12.9	7.0	3.1	9.3	7.7	8.3	8.6	.3
WINTER	2055255	780771	741344	264510	82519	171595	412637	480595	1368217	240980	412952	1066271	953532
	33.9	32.5	35.8	27.9	25.4	33.6	18.7	27.2	27.5	12.6	15.8	28.1	94.8
SPRING	650950	345469	167696	31927	17160	74532	170132	104907	542538	146922	268348	445935	40203
	10.7	14.4	8.1	3.4	5.3	14.6	7.7	5.9	10.9	7.7	10.3	11.7	4.0

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON NIGHTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON NIGHTS (ACTUAL)		3258	1606	1393	175	466	293	276	316	125	1152	807	682	1185
TOTAL PERSON NIGHTS (WEIGHTED)		6063097	1985603	3387592	328072	1014200	872543	677011	619766	215070	1709160	1301664	1530509	2286480
AGE														
0-5 YEARS	(2.5)**	-	-	-	-	-	-	-	-	-	-	-	-	-
6-15 YEARS	(10.5)	-	-	-	-	-	-	-	-	-	-	-	-	-
16-19 YEARS	(17.5)	103634 1.7	32365 1.6	48673 1.4	910 .3	-	11544 1.3	41512 6.1	25335 4.1	-	679 *	26186 2.0	29190 1.9	11152 .5
20-24 YEARS	(22.0)	327758 5.4	80682 4.1	204591 6.0	37427 11.4	92498 9.1	34935 4.0	13421 2.0	24180 3.9	-	94800 5.5	143453 11.0	119262 7.8	51536 2.3
25-34 YEARS	(29.5)	1395530 23.0	271049 13.7	978482 28.9	167158 51.0	509155 50.2	408225 46.8	129253 19.1	54680 8.8	-	30431 1.8	407240 31.3	402620 26.3	438822 19.2
35-44 YEARS	(39.5)	1425774 23.5	354762 17.9	947634 28.0	110844 33.8	409743 40.4	310046 35.5	438777 64.8	35895 5.8	-	77438 4.5	155978 12.0	379131 24.8	666315 29.1
45-54 YEARS	(49.5)	1177869 19.4	534092 26.9	555521 16.4	1439 .4	997 .1	5847 .7	6924 1.0	403076 65.0	114252 53.1	555611 32.5	112100 8.6	308028 20.1	637794 27.9
55-64 YEARS	(59.5)	798793 13.2	375124 18.9	307011 9.1	10035 3.1	-	1145 .1	14280 2.1	62757 10.1	22954 10.7	531974 31.1	201882 15.5	194219 12.7	261345 11.4
65-74 YEARS	(69.5)	585200 9.7	270236 13.6	279999 8.3	-	-	259 *	-	11294 1.8	73015 33.9	361663 21.2	210705 16.2	90361 5.9	154904 6.8
75 YEARS OR OVER	(75.0)	86691 1.4	39325 2.0	34690 1.0	-	-	-	-	-	4581 2.1	47257 2.8	37298 2.9	3404 .2	27723 1.2
REFUSED		-	-	-	-	-	-	-	-	-	-	-	-	-
NOT STATED		161847 2.7	27968 1.4	30991 .9	259 .1	1808 .2	100542 11.5	32843 4.9	2549 .4	269 .1	9308 .5	6824 .5	4293 .3	36889 1.6

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON NIGHTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
AVERAGE	43.98	48.45	41.55	33.00	32.88	33.21	36.26	46.14	57.91	55.23	43.86	41.49	44.70
SUMMARY OF AGE													
0-15 YEARS	-	-	-	-	-	-	-	-	-	-	-	-	-
16-24 YEARS	431392	113047	253264	38337	92498	46479	54933	49514	-	95480	169638	148452	62688
	7.1	5.7	7.5	11.7	9.1	5.3	8.1	8.0		5.6	13.0	9.7	2.7
25-34 YEARS	1395530	271049	978482	167158	509155	408225	129253	54680	-	30431	407240	402620	438822
	23.0	13.7	28.9	51.0	50.2	46.8	19.1	8.8		1.8	31.3	26.3	19.2
35-54 YEARS	2603644	888854	1503155	112282	410740	315893	445701	438972	114252	633048	268078	687159	1304109
	42.9	44.8	44.4	34.2	40.5	36.2	65.8	70.8	53.1	37.0	20.6	44.9	57.0
55 YEARS OR MORE	1470684	684685	621700	10035	-	1404	14280	74051	100550	940894	449884	287985	443972
	24.3	34.5	18.4	3.1		.2	2.1	11.9	46.8	55.1	34.6	18.8	19.4
SEX													
MALE	3767280	1241212	2158175	231624	436611	612951	357893	424406	112630	1143960	632099	927571	1648194
	62.1	62.5	63.7	70.6	43.0	70.2	52.9	68.5	52.4	66.9	48.6	60.6	72.1
FEMALE	2271648	727943	1223134	96448	573449	259333	317292	192811	102171	560153	666881	598169	629119
	37.5	36.7	36.1	29.4	56.5	29.7	46.9	31.1	47.5	32.8	51.2	39.1	27.5
NOT STATED	24169	16448	6282	-	4140	259	1825	2549	269	5047	2684	4769	9166
	.4	.8	.2		.4	*	.3	.4	.1	.3	.2	.3	.4
PARTY COMPOSITION													
ANY UNDER 16 YEAR OLDS ON TRIP	1367122	215608	992439	22285	43915	542255	352753	250907	11775	75279	370682	469695	360471
	22.5	10.9	29.3	6.8	4.3	62.1	52.1	40.5	5.5	4.4	28.5	30.7	15.8
ADULTS ONLY	3076571	542940	2142446	207004	603963	260485	312607	268276	96621	1041613	1003710	900868	797351
	50.7	27.3	63.2	63.1	59.6	29.9	46.2	43.3	44.9	60.9	77.1	58.9	34.9
SEASON													

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Continued

Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON NIGHTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
SUMMER	2835200	1422344	1261876	120600	380072	296773	236647	281241	193984	944996	683994	652108	1096456
	46.8	71.6	37.2	36.8	37.5	34.0	35.0	45.4	90.2	55.3	52.5	42.6	48.0
FALL	521692	181929	298009	29496	50038	116243	41949	70762	8200	165370	195945	75113	199509
	8.6	9.2	8.8	9.0	4.9	13.3	6.2	11.4	3.8	9.7	15.1	4.9	8.7
WINTER	2055255	109942	1550084	146561	465550	369137	345335	261918	2473	323253	246142	676061	736263
	33.9	5.5	45.8	44.7	45.9	42.3	51.0	42.3	1.1	18.9	18.9	44.2	32.2
SPRING	650950	271388	277622	31416	118541	90390	53080	5844	10413	275542	175582	127228	254252
	10.7	13.7	8.2	9.6	11.7	10.4	7.8	.9	4.8	16.1	13.5	8.3	11.1

** (NUMBERS IN PARENTHESIS DENOTE VALUES USED TO CACULATE AVERAGE)

Q.7A/E ENTRANTS/VISITORS TO SPECIFIC PARKS
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
VISITORS													
TOTAL VISITORS	1625480 100.0	621972 100.0	510012 100.0	243075 100.0	203075 100.0	84455 100.0	328206 100.0	324707 100.0	1231289 100.0	395924 100.0	384267 100.0	751400 100.0	228016 100.0
VISITED ANY ALBERTA PARK	1542648 94.9	591109 95.0	479737 94.1	228973 94.2	193879 95.5	84168 99.7	323244 98.5	318973 98.2	1197515 97.3	395924 100.0	384267 100.0	739996 98.5	228016 100.0
VISITED BANFF	1280423 78.8	488405 78.5	369989 72.5	198756 81.8	180327 88.8	72327 85.6	288243 87.8	278089 85.6	996286 80.9	373548 94.3	318599 82.9	649456 86.4	183116 80.3
VISITED JASPER	597265 36.7	250278 40.2	199892 39.2	77232 31.8	43876 21.6	45397 53.8	153598 46.8	107400 33.1	509906 41.4	132559 33.5	246675 64.2	289887 38.6	46993 20.6
VISITED ANY B.C. PARK	362742 22.3	124934 20.1	96968 19.0	50456 20.8	80034 39.4	14782 17.5	81620 24.9	113285 34.9	289167 23.5	143921 36.4	122279 31.8	146571 19.5	8484 3.7
VISITED YOHO	235995 14.5	75409 12.1	61686 12.1	25001 10.3	66131 32.6	11712 13.9	50653 15.4	80390 24.8	203621 16.5	125098 31.6	87830 22.9	96661 12.9	6538 2.9
VISITED KOOTENAY	181556 11.2	73998 11.9	50940 10.0	33690 13.9	18797 9.3	5172 6.1	43614 13.3	44620 13.7	137950 11.2	43737 11.0	68519 17.8	78191 10.4	2261 1.0

Q.7A/E ENTRANTS/VISITORS TO SPECIFIC PARKS
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
VISITORS													
TOTAL VISITORS	1625480 100.0	277750 100.0	1140655 100.0	106246 100.0	281919 100.0	209336 100.0	231772 100.0	159129 100.0	56925 100.0	437634 100.0	531011 100.0	487294 100.0	416642 100.0
VISITED ANY ALBERTA PARK	1542648 94.9	274613 98.9	1110408 97.3	105732 99.5	278582 98.8	187583 89.6	215165 92.8	155536 97.7	55547 97.6	409426 93.6	501233 94.4	452356 92.8	402268 96.6
VISITED BANFF	1280423 78.8	254400 91.6	882258 77.3	82691 77.8	243819 86.5	138223 66.0	197165 85.1	140065 88.0	51564 90.6	329255 75.2	396565 74.7	390440 80.1	342013 82.1
VISITED JASPER	597265 36.7	196989 70.9	371819 32.6	35048 33.0	80035 28.4	70963 33.9	49561 21.4	55996 35.2	15010 26.4	211749 48.4	201659 38.0	154232 31.7	162541 39.0
VISITED ANY B.C. PARK	362742 22.3	115104 41.4	174468 15.3	14203 13.4	36364 12.9	38544 18.4	81560 35.2	30937 19.4	9633 16.9	119579 27.3	94963 17.9	151201 31.0	80147 19.2
VISITED YOHO	235995 14.5	81494 29.3	119647 10.5	5349 5.0	25865 9.2	21624 10.3	63331 27.3	25786 16.2	7198 12.6	63659 14.5	51535 9.7	102358 21.0	56308 13.5
VISITED KOOTENAY	181556 11.2	61907 22.3	77760 6.8	8854 8.3	15169 5.4	18400 8.8	20118 8.7	17509 11.0	2713 4.8	76710 17.5	58675 11.0	64470 13.2	38684 9.3

Q.7A/E ENTRANTS/VISITORS TO SPECIFIC PARKS
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
VISITORS													
TOTAL VISITORS	4084004 100.0	1316701 100.0	1738658 100.0	619750 100.0	301326 100.0	206012 100.0	802941 100.0	871764 100.0	3162273 100.0	1012125 100.0	1038288 100.0	1950994 100.0	521871 100.0
VISITED ANY ALBERTA PARK	3877871 95.0	1253931 95.2	1633523 94.0	584081 94.2	289405 96.0	205440 99.7	793200 98.8	860337 98.7	3077616 97.3	1012125 100.0	1038288 100.0	1928284 98.8	521871 100.0
VISITED BANFF	3144500 77.0	1044797 79.3	1230966 70.8	504200 81.4	270680 89.8	168196 81.6	706096 87.9	735098 84.3	2478592 78.4	953866 94.2	855651 82.4	1637327 83.9	415278 79.6
VISITED JASPER	1621547 39.7	550489 41.8	741578 42.7	223218 36.0	71389 23.7	101761 49.4	403609 50.3	298724 34.3	1413889 44.7	348827 34.5	662051 63.8	815932 41.8	110928 21.3
VISITED ANY B.C. PARK	872036 21.4	272460 20.7	333673 19.2	117494 19.0	138157 45.8	31369 15.2	192559 24.0	255356 29.3	694454 22.0	335095 33.1	300421 28.9	363090 18.6	17680 3.4
VISITED YOHO	579957 14.2	170433 12.9	218454 12.6	64699 10.4	121169 40.2	24425 11.9	127732 15.9	193154 22.2	494981 15.7	295255 29.2	217681 21.0	251573 12.9	14221 2.7
VISITED KOOTENAY	430151 10.5	153546 11.7	173269 10.0	69892 11.3	26085 8.7	11363 5.5	97381 12.1	102250 11.7	332755 10.5	104034 10.3	166759 16.1	184293 9.4	4402 .8

Q.7A/E ENTRANTS/VISITORS TO SPECIFIC PARKS
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

	TOTAL	=FIRST TIME/REPEAT= FIRST TIME	REPEAT	=STAGE IN LIFE CYCLE= YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	=HOUSEHOLD INCOME= UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
VISITORS													
TOTAL VISITORS	4084004 100.0	707479 100.0	2873929 100.0	207448 100.0	589915 100.0	736817 100.0	621707 100.0	475545 100.0	98731 100.0	1029211 100.0	1258903 100.0	1269090 100.0	1059379 100.0
VISITED ANY ALBERTA PARK	3877871 95.0	700881 99.1	2798234 97.4	206365 99.5	579968 98.3	670975 91.1	577363 92.9	460689 96.9	96027 97.3	975355 94.8	1193612 94.8	1176240 92.7	1015859 95.9
VISITED BANFF	3144500 77.0	658202 93.0	2156474 75.0	152942 73.7	505735 85.7	490140 66.5	483584 77.8	421155 88.6	83059 84.1	789841 76.7	931665 74.0	962743 75.9	864599 81.6
VISITED JASPER	1621547 39.7	504718 71.3	1017199 35.4	71514 34.5	179204 30.4	273890 37.2	186927 30.1	178261 37.5	37347 37.8	504448 49.0	494282 39.3	486847 38.4	418714 39.5
VISITED ANY B.C. PARK	872036 21.4	277376 39.2	411306 14.3	28506 13.7	73972 12.5	117370 15.9	197492 31.8	106328 22.4	21521 21.8	260525 25.3	232959 18.5	350898 27.6	196765 18.6
VISITED YOHO	579957 14.2	200461 28.3	283021 9.8	8979 4.3	47274 8.0	69682 9.5	148425 23.9	91582 19.3	14024 14.2	149361 14.5	123720 9.8	235714 18.6	151190 14.3
VISITED KOOTENAY	430151 10.5	147802 20.9	186668 6.5	19528 9.4	33369 5.7	53329 7.2	53660 8.6	57221 12.0	8082 8.2	159788 15.5	144518 11.5	163504 12.9	71835 6.8

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
PARTY COMPOSITION											
COUPLE	591109	591109	488405	250278	94072	64119	53196	32014	52605	361157	103420
	38.3	38.3	38.1	41.9	33.6	31.7	40.6	38.2	34.4	40.7	34.1
	100.0	100.0	82.6	42.3	15.9	10.8	9.0	5.4	8.9	61.1	17.5
FAMILY RELATIVES	479737	479737	369989	199892	66694	41540	40811	14231	55358	280148	73273
	31.1	31.1	28.9	33.5	23.8	20.5	31.2	17.0	36.2	31.6	24.2
	100.0	100.0	77.1	41.7	13.9	8.7	8.5	3.0	11.5	58.4	15.3
FRIENDS	228973	228973	198756	77232	36353	23111	21477	8707	14627	132853	63166
	14.8	14.8	15.5	12.9	13.0	11.4	16.4	10.4	9.6	15.0	20.8
	100.0	100.0	86.8	33.7	15.9	10.1	9.4	3.8	6.4	58.0	27.6
SELF	193879	193879	180327	43876	70838	64092	11640	12651	19045	89399	69365
	12.6	12.6	14.1	7.3	25.3	31.6	8.9	15.1	12.4	10.1	22.9
	100.0	100.0	93.0	22.6	36.5	33.1	6.0	6.5	9.8	46.1	35.8
ANY GROUP TOUR	84168	84168	72327	45397	14495	11712	4885	16164	4399	53004	10584
	5.5	5.5	5.6	7.6	5.2	5.8	3.7	19.3	2.9	6.0	3.5
	100.0	100.0	85.9	53.9	17.2	13.9	5.8	19.2	5.2	63.0	12.6
VISITOR ACTIVITIES											
HIKING/ CLIMBING/ JOGGING	323244	323244	288243	153598	76658	50653	38652	17033	12816	255851	30153
	21.0	21.0	22.5	25.7	27.4	25.0	29.5	20.3	8.4	28.8	9.9
	100.0	100.0	89.2	47.5	23.7	15.7	12.0	5.3	4.0	79.2	9.3
WATER/ SPORTS	318973	318973	278089	107400	107551	80390	38886	9653	17612	216426	70085
	20.7	20.7	21.7	18.0	38.4	39.7	29.7	11.5	11.5	24.4	23.1
	100.0	100.0	87.2	33.7	33.7	25.2	12.2	3.0	5.5	67.9	22.0
SHOPPING	739996	739996	649456	289887	135167	96661	66787	37187	55161	510614	113398
	48.0	48.0	50.7	48.5	48.3	47.7	51.0	44.4	36.0	57.5	37.4
	100.0	100.0	87.8	39.2	18.3	13.1	9.0	5.0	7.5	69.0	15.3

Continued

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	1197515	1197515	996286	509906	255394	191843	115955	55274	106710	731737	234883
	77.6	77.6	77.8	85.4	91.2	94.7	88.5	66.0	69.7	82.4	77.4
	100.0	100.0	83.2	42.6	21.3	16.0	9.7	4.6	8.9	61.1	19.6
PARK PROGRAMS/ INFORMATION CENTRES	384267	384267	318599	246675	122279	87830	68519	18890	22209	317057	12653
	24.9	24.9	24.9	41.3	43.7	43.4	52.3	22.6	14.5	35.7	4.2
	100.0	100.0	82.9	64.2	31.8	22.9	17.8	4.9	5.8	82.5	3.3
ANY SKIING	228016	228016	183116	46993	8484	6538	2261	12351	16209	136660	63010
	14.8	14.8	14.3	7.9	3.0	3.2	1.7	14.7	10.6	15.4	20.8
	100.0	100.0	80.3	20.6	3.7	2.9	1.0	5.4	7.1	59.9	27.6
ALPINE	194937	194937	166726	30303	3128	1182	2261	9673	11568	118456	55453
	12.6	12.6	13.0	5.1	1.1	.6	1.7	11.5	7.6	13.3	18.3
	100.0	100.0	85.5	15.5	1.6	.6	1.2	5.0	5.9	60.8	28.4
CROSS-COUNTRY	88031	88031	67817	20745	6538	6538	315	2773	6802	33853	44817
	5.7	5.7	5.3	3.5	2.3	3.2	.2	3.3	4.4	3.8	14.8
	100.0	100.0	77.0	23.6	7.4	7.4	.4	3.1	7.7	38.5	50.9
REPEAT VISITOR											
YES	1110408	1110408	882258	371819	144221	110184	56976	62804	136790	564331	268552
	72.0	72.0	68.9	62.3	51.5	54.4	43.5	75.0	89.4	63.6	88.5
	100.0	100.0	79.5	33.5	13.0	9.9	5.1	5.7	12.3	50.8	24.2
NO, FIRST TIME	274613	274613	254400	196989	111967	78357	61907	13576	7999	232219	4856
	17.8	17.8	19.9	33.0	40.0	38.7	47.3	16.2	5.2	26.2	1.6
	100.0	100.0	92.6	71.7	40.8	28.5	22.5	4.9	2.9	84.6	1.8

PARTY COMPOSITION, VISITOR ACTIVITIES, FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PARTY VISITS (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PARTY VISITS (WEIGHTED)	1542648	1214120	920017	135636	158467	248695	79833	27439	15798	1399202	45015	59627	83819
	100.0	78.7	59.6	8.8	10.3	16.1	5.2	1.8	1.0	90.7	2.9	3.9	5.4
PARTY COMPOSITION													
COUPLE	591109	430855	354073	41475	35307	123038	37216	13765	10557	543927	28171	17167	30015
	38.3	35.5	38.5	30.6	22.3	49.5	46.6	50.2	66.8	38.9	62.6	28.8	35.8
	100.0	72.9	59.9	7.0	6.0	20.8	6.3	2.3	1.8	92.0	4.8	2.9	5.1
FAMILY RELATIVES	479737	414955	278344	60698	75913	48972	15810	1734	4424	462867	8324	8186	8684
	31.1	34.2	30.3	44.8	47.9	19.7	19.8	6.3	28.0	33.1	18.5	13.7	10.4
	100.0	86.5	58.0	12.7	15.8	10.2	3.3	.4	.9	96.5	1.7	1.7	1.8
FRIENDS	228973	180207	152336	13253	14617	38078	10688	3524	816	206769	6667	10012	12191
	14.8	14.8	16.6	9.8	9.2	15.3	13.4	12.8	5.2	14.8	14.8	16.8	14.5
	100.0	78.7	66.5	5.8	6.4	16.6	4.7	1.5	.4	90.3	2.9	4.4	5.3
SELF	193879	160123	127661	18143	14319	25342	8414	1677	-	164430	1179	25653	3796
	12.6	13.2	13.9	13.4	9.0	10.2	10.5	6.1		11.8	2.6	43.0	4.5
	100.0	82.6	65.8	9.4	7.4	13.1	4.3	.9		84.8	.6	13.2	2.0
ANY GROUP TOUR	84168	53698	41166	2148	10383	19518	10952	7974	-	47664	1279	3145	33358
	5.5	4.4	4.5	1.6	6.6	7.8	13.7	29.1		3.4	2.8	5.3	39.8
	100.0	63.8	48.9	2.6	12.3	23.2	13.0	9.5		56.6	1.5	3.7	39.6
VISITOR ACTIVITIES													
HIKING/ CLIMBING/ JOGGING	323244	209144	172347	18384	18414	82649	31450	11625	4609	270937	14441	27655	24652
	21.0	17.2	18.7	13.6	11.6	33.2	39.4	42.4	29.2	19.4	32.1	46.4	29.4
	100.0	64.7	53.3	5.7	5.7	25.6	9.7	3.6	1.4	83.8	4.5	8.6	7.6
WATER/ SPORTS	318973	261371	221106	16426	23839	48621	8981	2645	701	291274	11916	6803	20896
	20.7	21.5	24.0	12.1	15.0	19.6	11.3	9.6	4.4	20.8	26.5	11.4	24.9
	100.0	81.9	69.3	5.1	7.5	15.2	2.8	.8	.2	91.3	3.7	2.1	6.6
SHOPPING	739996	543103	411452	52967	78684	141690	55203	16470	11417	654667	30649	30373	54955
	48.0	44.7	44.7	39.1	49.7	57.0	69.1	60.0	72.3	46.8	68.1	50.9	65.6
	100.0	73.4	55.6	7.2	10.6	19.1	7.5	2.2	1.5	88.5	4.1	4.1	7.4

Continued

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	1197515	890464	658613	105596	126254	231267	75784	25674	15798	1089662	39315	34588	73264
	77.6	73.3	71.6	77.9	79.7	93.0	94.9	93.6	100.0	77.9	87.3	58.0	87.4
	100.0	74.4	55.0	8.8	10.5	19.3	6.3	2.1	1.3	91.0	3.3	2.9	6.1
PARK PROGRAMS/ INFORMATION CENTRES	384267	220091	139529	26006	54557	131926	32250	2343	10329	337391	24234	24890	21987
	24.9	18.1	15.2	19.2	34.4	53.0	40.4	8.5	65.4	24.1	53.8	41.7	26.2
	100.0	57.3	36.3	6.8	14.2	34.3	8.4	.6	2.7	87.8	6.3	6.5	5.7
ANY SKIING	228016	214147	190269	5240	18637	12653	1217	907	-	212965	-	1546	13504
	14.8	17.6	20.7	3.9	11.8	5.1	1.5	3.3		15.2		2.6	16.1
	100.0	93.9	83.4	2.3	8.2	5.5	.5	.4		93.4		.7	5.9
ALPINE	194937	183745	168458	3969	11318	9975	1217	907	-	179886	-	1546	13504
	12.6	15.1	18.3	2.9	7.1	4.0	1.5	3.3		12.9		2.6	16.1
	100.0	94.3	86.4	2.0	5.8	5.1	.6	.5		92.3		.8	6.9
CROSS-COUNTRY	88031	83052	66674	1851	14527	4859	120	-	-	87816	-	215	-
	5.7	6.8	7.2	1.4	9.2	2.0	.2			6.3		.4	
	100.0	94.3	75.7	2.1	16.5	5.5	.1			99.8		.2	
REPEAT VISITOR													
YES	1110408	1035594	797821	121000	116773	66360	8454	2859	-	1062946	20129	26310	21152
	72.0	85.3	86.7	89.2	73.7	26.7	10.6	10.4		76.0	44.7	44.1	25.2
	100.0	93.3	71.8	10.9	10.5	6.0	.8	.3		95.7	1.8	2.4	1.9
NO, FIRST TIME	274613	44032	13894	6119	24019	164588	65994	19412	15640	188930	18879	30132	55551
	17.8	3.6	1.5	4.5	15.2	66.2	82.7	70.7	99.0	13.5	41.9	50.5	66.3
	100.0	16.0	5.1	2.2	8.7	59.9	24.0	7.1	5.7	68.8	6.9	11.0	20.2

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS (WEIGHTED)	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
PARTY COMPOSITION														
COUPLE	591109	406881	184229	202515	388594	303554	290548	24493	70936	19547	189013	67426	255753	78917
	38.3	40.2	34.7	31.9	42.8	45.0	47.0	33.7	35.8	35.8	33.0	43.7	44.1	33.6
	100.0	68.8	31.2	34.3	65.7	51.4	49.2	4.1	12.0	3.3	32.0	11.4	43.3	13.4
FAMILY RELATIVES	479737	273402	205990	230576	249161	163871	151294	15652	74290	13980	228599	38270	158899	53969
	31.1	27.0	38.8	36.3	27.4	24.3	24.5	21.5	37.5	25.6	39.9	24.8	27.4	23.0
	100.0	57.0	42.9	48.1	51.9	34.2	31.5	3.3	15.5	2.9	47.7	8.0	33.1	11.2
FRIENDS	228973	159828	68587	94513	134459	98245	83979	15168	28854	8815	106456	28627	67514	26376
	14.8	15.8	12.9	14.9	14.8	14.6	13.6	20.9	14.6	16.2	18.6	18.5	11.6	11.2
	100.0	69.8	30.0	41.3	58.7	42.9	36.7	6.6	12.6	3.8	46.5	12.5	29.5	11.5
SELF	193879	136305	57297	107236	86644	67217	50360	17614	18084	11155	51489	20896	60904	60591
	12.6	13.5	10.8	16.9	9.5	10.0	8.1	24.2	9.1	20.4	9.0	13.5	10.5	25.8
	100.0	70.3	29.6	55.3	44.7	34.7	26.0	9.1	9.3	5.8	26.6	10.8	31.4	31.3
ANY GROUP TOUR	84168	59945	23714	10584	73584	61544	61544	1554	10978	1763	27435	9433	31120	16179
	5.5	5.9	4.5	1.7	8.1	9.1	10.0	2.1	5.5	3.2	4.8	6.1	5.4	6.9
	100.0	71.2	28.2	12.6	87.4	73.1	73.1	1.8	13.0	2.1	32.6	11.2	37.0	19.2
VISITOR ACTIVITIES														
HIKING/ CLIMBING/ JOGGING	323244	259838	63151	48987	274257	180939	162484	31603	83685	13449	171510	36439	81961	33334
	21.0	25.7	11.9	7.7	30.2	26.9	26.3	43.5	42.2	24.7	29.9	23.6	14.1	14.2
	100.0	80.4	19.5	15.2	84.8	56.0	50.3	9.8	25.9	4.2	53.1	11.3	25.4	10.3
WATER/ SPORTS	318973	254569	63895	104133	214840	153058	132069	22905	62326	5983	167044	6943	71551	73435
	20.7	25.2	12.1	16.4	23.7	22.7	21.4	31.5	31.5	11.0	29.1	4.5	12.3	31.3
	100.0	79.8	20.0	32.6	67.4	48.0	41.4	7.2	19.5	1.9	52.4	2.2	22.4	23.0
SHOPPING	739996	556496	182737	225285	514711	392795	365463	38846	108274	24419	342405	89701	225385	82504
	48.0	55.0	34.5	35.5	56.7	58.3	59.1	53.5	54.6	44.8	59.7	58.1	38.9	35.1
	100.0	75.2	24.7	30.4	69.6	53.1	49.4	5.2	14.6	3.3	46.3	12.1	30.5	11.1

Continued

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	1197515	802710	393739	452906	744609	554171	512112	56596	169592	35857	501920	139887	375907	179802
	77.6	79.4	74.3	71.3	82.0	82.2	82.8	77.9	85.6	65.7	87.5	90.6	64.8	76.6
	100.0	67.0	32.9	37.8	62.2	46.3	42.8	4.7	14.2	3.0	41.9	11.7	31.4	15.0
PARK PROGRAMS/ INFORMATION CENTRES	384267	255364	128648	66135	318132	196595	177827	33391	126586	4276	237843	54894	50559	40971
	24.9	25.3	24.3	10.4	35.0	29.2	28.8	45.9	63.9	7.8	41.5	35.6	8.7	17.4
	100.0	66.5	33.5	17.2	82.8	51.2	46.3	8.7	32.9	1.1	61.9	14.3	13.2	10.7
ANY SKIING	228016	202645	25003	68537	159479	142066	133322	9202	14041	11524	1947	2338	214567	9164
	14.8	20.0	4.7	10.8	17.6	21.1	21.6	12.7	7.1	21.1	.3	1.5	37.0	3.9
	100.0	88.9	11.0	30.1	69.9	62.3	58.5	4.0	6.2	5.1	.9	1.0	94.1	4.0
ALPINE	194937	169566	25003	60980	133957	124869	123746	1580	8493	8112	1947	2338	181488	9164
	12.6	16.8	4.7	9.6	14.8	18.5	20.0	2.2	4.3	14.9	.3	1.5	31.3	3.9
	100.0	87.0	12.8	31.3	68.7	64.1	63.5	.8	4.4	4.2	1.0	1.2	93.1	4.7
CROSS-COUNTRY	88031	77112	10553	48797	39234	29877	21322	8555	6036	4137	95	-	86165	1771
	5.7	7.6	2.0	7.7	4.3	4.4	3.4	11.8	3.0	7.6	*		14.9	.8
	100.0	87.6	12.0	55.4	44.6	33.9	24.2	9.7	6.9	4.7	.1		97.9	2.0
REPEAT VISITOR														
YES	1110408	732243	377633	518665	591743	434575	397691	38325	127190	44165	340204	108084	486015	176105
	72.0	72.4	71.2	81.7	65.2	64.5	64.3	52.7	64.2	81.0	59.3	70.0	83.8	75.0
	100.0	65.9	34.0	46.7	53.3	39.1	35.8	3.5	11.5	4.0	30.6	9.7	43.8	15.9
NO, FIRST TIME	274613	172027	101823	53538	221076	168128	156857	25558	52818	499	182156	32664	21823	37970
	17.8	17.0	19.2	8.4	24.4	25.0	25.4	35.2	26.7	.9	31.8	21.2	3.8	16.2
	100.0	62.6	37.1	19.5	80.5	61.2	57.1	9.3	19.2	.2	66.3	11.9	7.9	13.8

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		=PARTY EXPENDITURE=			=OVERALL RATING=			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID PRE-EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS (ACTUAL)	1459	1045	374	315	790	460	180	1222	237
	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS (WEIGHTED)	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
PARTY COMPOSITION									
COUPLE	591109	475437	94723	48984	288613	192942	101338	567660	23449
	38.3	37.7	39.2	42.8	38.7	38.1	38.6	45.5	7.9
	100.0	80.4	16.0	8.3	48.8	32.6	17.1	96.0	4.0
FAMILY RELATIVES	479737	442652	29315	17595	208387	170373	88929	230678	249059
	31.1	35.1	12.1	15.4	27.9	33.6	33.8	18.5	84.3
	100.0	92.3	6.1	3.7	43.4	35.5	18.5	48.1	51.9
FRIENDS	228973	196515	29999	11617	117530	82188	25592	212181	16791
	14.8	15.6	12.4	10.1	15.8	16.2	9.7	17.0	5.7
	100.0	85.8	13.1	5.1	51.3	35.9	11.2	92.7	7.3
SELF	193879	136232	54479	3608	112513	39335	38608	189099	4781
	12.6	10.8	22.5	3.2	15.1	7.8	14.7	15.2	1.6
	100.0	70.3	28.1	1.9	58.0	20.3	19.9	97.5	2.5
ANY GROUP TOUR	84168	43135	37868	36542	49756	28809	5085	77847	6321
	5.5	3.4	15.7	31.9	6.7	5.7	1.9	6.2	2.1
	100.0	51.2	45.0	43.4	59.1	34.2	6.0	92.5	7.5
VISITOR ACTIVITIES									
HIKING/ CLIMBING/ JOGGING	323244	269702	50841	31690	182676	120258	19639	256614	66629
	21.0	21.4	21.0	27.7	24.5	23.7	7.5	20.6	22.5
	100.0	83.4	15.7	9.8	56.5	37.2	6.1	79.4	20.6
WATER/ SPORTS	318973	219749	94480	27918	203959	79080	35514	220315	98658
	20.7	17.4	39.1	24.4	27.3	15.6	13.5	17.7	33.4
	100.0	68.9	29.6	8.8	63.9	24.8	11.1	69.1	30.9
SHOPPING	739996	637197	97219	72019	394821	232575	108820	575105	164891
	48.0	50.5	40.2	62.9	52.9	45.9	41.4	46.1	55.8
	100.0	86.1	13.1	9.7	53.4	31.4	14.7	77.7	22.3

Continued

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS · BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			========OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	1197515	992964	190519	90605	593845	410521	187279	952268	245247
	77.6	78.8	78.8	79.1	79.6	81.1	71.3	76.4	83.0
	100.0	82.9	15.9	7.6	49.6	34.3	15.6	79.5	20.5
PARK PROGRAMS/ INFORMATION CENTRES	384267	330581	52133	36508	220397	138706	24154	276245	108022
	24.9	26.2	21.6	31.9	29.5	27.4	9.2	22.1	36.6
	100.0	86.0	13.6	9.5	57.4	36.1	6.3	71.9	28.1
ANY SKIING	228016	168400	59616	22884	90062	110904	24935	204351	23664
	14.8	13.4	24.6	20.0	12.1	21.9	9.5	16.4	8.0
	100.0	73.9	26.1	10.0	39.5	48.6	10.9	89.6	10.4
ALPINE	194937	149443	45494	19299	78491	89395	24935	176185	18752
	12.6	11.9	18.8	16.9	10.5	17.7	9.5	14.1	6.3
	100.0	76.7	23.3	9.9	40.3	45.9	12.8	90.4	9.6
CROSS-COUNTRY	88031	64046	23986	5124	40992	39800	6498	73452	14579
	5.7	5.1	9.9	4.5	5.5	7.9	2.5	5.9	4.9
	100.0	72.8	27.2	5.8	46.6	45.2	7.4	83.4	16.6
REPEAT VISITOR									
YES	1110408	947183	146087	46614	489790	383060	212830	886635	223773
	72.0	75.1	60.4	40.7	65.6	75.6	81.0	71.1	75.7
	100.0	85.3	13.2	4.2	44.1	34.5	19.2	79.8	20.2
NO, FIRST TIME	274613	193618	74637	59879	167688	84999	20081	226733	47880
	17.8	15.4	30.9	52.3	22.5	16.8	7.6	18.2	16.2
	100.0	70.5	27.2	21.8	61.1	31.0	7.3	82.6	17.4

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
TOTAL PARTY VISITS (WEIGHTED)	1542648	591109	479737	228973	193879	84168	323244	318973	1197515	395924	384267	739996	228016
PARTY COMPOSITION													
COUPLE	591109	591109	4662	11205	1783	985	129234	64497	465171	131074	139064	285751	92430
	38.3	100.0	1.0	4.9	.9	1.2	40.0	20.2	38.8	33.1	36.2	38.6	40.5
FAMILY RELATIVES	479737	4662	479737	25778	2878	3862	90825	124968	386561	128726	150112	269777	51313
	31.1	.8	100.0	11.3	1.5	4.6	28.1	39.2	32.3	32.5	39.1	36.5	22.5
FRIENDS	228973	11205	25778	228973	5959	4641	57596	51867	175275	41616	50257	100736	54517
	14.8	1.9	5.4	100.0	3.1	5.5	17.8	16.3	14.6	10.5	13.1	13.6	23.9
SELF	193879	1783	2878	5959	193879	1216	37050	70793	148987	91903	38869	72532	23730
	12.6	.3	.6	2.6	100.0	1.4	11.5	22.2	12.4	23.2	10.1	9.8	10.4
ANY GROUP TOUR	84168	985	3862	4641	1216	84168	18174	16363	54900	14032	16598	34821	14616
	5.5	.2	.8	2.0	.6	100.0	5.6	5.1	4.6	3.5	4.3	4.7	6.4
VISITOR ACTIVITIES													
HIKING/ CLIMBING/ JOGGING	323244	129234	90825	57596	37050	18174	323244	112821	282082	109049	158601	204043	22255
	21.0	21.9	18.9	25.2	19.1	21.6	100.0	35.4	23.6	27.5	41.3	27.6	9.8
WATER/ SPORTS	318973	64497	124968	51867	70793	16363	112821	318973	274397	144059	108405	186391	25402
	20.7	10.9	26.0	22.7	36.5	19.4	34.9	100.0	22.9	36.4	28.2	25.2	11.1
SHOPPING	739996	285751	269777	100736	72532	34821	204043	186391	684683	274991	242177	739996	80398
	48.0	48.3	56.2	44.0	37.4	41.4	63.1	58.4	57.2	69.5	63.0	100.0	35.3
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	1197515	465171	386561	175275	148987	54900	282082	274397	1197515	375995	363832	684683	140583
	77.6	78.7	80.6	76.5	76.8	65.2	87.3	86.0	100.0	95.0	94.7	92.5	61.7
PARK PROGRAMS/ INFORMATION CENTRES	384267	139064	150112	50257	38869	16598	158601	108405	363832	159671	384267	242177	26463
	24.9	23.5	31.3	21.9	20.0	19.7	49.1	34.0	30.4	40.3	100.0	32.7	11.6

Continued

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS · BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ANY SKIING	228016	92430	51313	54517	23730	14616	22255	25402	140583	14062	26463	80398	228016
	14.8	15.6	10.7	23.8	12.2	17.4	6.9	8.0	11.7	3.6	6.9	10.9	100.0
ALPINE	194937	81288	48636	47488	16411	9703	11945	22422	119809	11384	12610	77085	194937
	12.6	13.8	10.1	20.7	8.5	11.5	3.7	7.0	10.0	2.9	3.3	10.4	85.5
CROSS-COUNTRY	88031	18202	26568	25095	12408	7129	15736	10381	45072	4871	19739	17630	88031
	5.7	3.1	5.5	11.0	6.4	8.5	4.9	3.3	3.8	1.2	5.1	2.4	38.6
REPEAT VISITOR													
YES	1110408	404872	382668	146985	151219	49927	194920	232631	857509	262301	231795	494211	195663
	72.0	68.5	79.8	64.2	78.0	59.3	60.3	72.9	71.6	66.3	60.3	66.8	85.8
NO, FIRST TIME	274613	123831	66255	40056	25898	25150	96970	52780	260102	91932	138653	182531	7243
	17.8	20.9	13.8	17.5	13.4	29.9	30.0	16.5	21.7	23.2	36.1	24.7	3.2

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		========== STAGE IN LIFE CYCLE ==========							======HOUSEHOLD INCOME======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
TOTAL PARTY VISITS (WEIGHTED)	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
PARTY COMPOSITION													
COUPLE	591109	123831	404872	28408	167084	34460	33479	38069	5459	237435	195755	162196	170012
	38.3	45.1	36.5	26.9	60.0	18.4	15.6	24.5	9.8	58.0	39.1	35.9	42.3
FAMILY RELATIVES	479737	66255	382668	11491	33679	118779	99845	74556	9888	87623	131319	145026	121614
	31.1	24.1	34.5	10.9	12.1	63.3	46.4	47.9	17.8	21.4	26.2	32.1	30.2
FRIENDS	228973	40056	146985	36831	62058	22394	11206	31169	9368	42777	86305	47262	72696
	14.8	14.6	13.2	34.8	22.3	11.9	5.2	20.0	16.9	10.4	17.2	10.4	18.1
SELF	193879	25898	151219	23561	20334	5466	61418	7106	30699	25357	74358	82798	27057
	12.6	9.4	13.6	22.3	7.3	2.9	28.5	4.6	55.3	6.2	14.8	18.3	6.7
ANY GROUP TOUR	84168	25150	49927	7950	9621	10606	10475	11626	2866	19073	13081	26773	33044
	5.5	9.2	4.5	7.5	3.5	5.7	4.9	7.5	5.2	4.7	2.6	5.9	8.2
VISITOR ACTIVITIES													
HIKING/ CLIMBING/ JOGGING	323244	96970	194920	29934	73240	38042	33513	28246	21014	69045	74599	84160	126014
	21.0	35.3	17.6	28.3	26.3	20.3	15.6	18.2	37.8	16.9	14.9	18.6	31.3
WATER/ SPORTS	318973	52780	232631	15670	47194	39148	87172	54780	1874	45151	78332	124829	83685
	20.7	19.2	21.0	14.8	16.9	20.9	40.5	35.2	3.4	11.0	15.6	27.6	20.8
SHOPPING	739996	182531	494211	39555	127952	102965	112161	93180	32434	176407	206202	208970	216581
	48.0	66.5	44.5	37.4	45.9	54.9	52.1	59.9	58.4	43.1	41.1	46.2	53.8
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	1197515	260102	857509	76239	221347	152423	178187	124955	39956	303566	369982	364833	315811
	77.6	94.7	77.2	72.1	79.5	81.3	82.8	80.3	71.9	74.1	73.8	80.7	78.5
PARK PROGRAMS/ INFORMATION CENTRES	384267	138653	231795	28078	47841	50654	55177	38486	6584	118867	94750	119819	126848
	24.9	50.5	20.9	26.6	17.2	27.0	25.6	24.7	11.9	29.0	18.9	26.5	31.5
ANY SKIING	228016	7243	195663	44252	53315	24372	31571	18654	1103	41716	63656	63410	90925
	14.8	2.6	17.6	41.9	19.1	13.0	14.7	12.0	2.0	10.2	12.7	14.0	22.6

Continued

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
ALPINE	194937	7243	165996	29040	46954	16815	28893	18654	1103	41080	52622	55819	79419
	12.6	2.6	14.9	27.5	16.9	9.0	13.4	12.0	2.0	10.0	10.5	12.3	19.7
CROSS-COUNTRY	88031	1994	79084	24718	17667	12891	13702	8353	667	6067	26695	23198	31442
	5.7	.7	7.1	23.4	6.3	6.9	6.4	5.4	1.2	1.5	5.3	5.1	7.8
REPEAT VISITOR													
YES	1110408	-	1110408	73747	189709	150902	184012	110675	43659	261255	376895	334508	270639
	72.0		100.0	69.7	68.1	80.4	85.5	71.2	78.6	63.8	75.2	73.9	67.3
NO, FIRST TIME	274613	274613	-	15176	35241	22521	25457	30261	8062	118011	77169	66497	90237
	17.8	100.0		14.4	12.7	12.0	11.8	19.5	14.5	28.8	15.4	14.7	22.4

PARTY COMPOSITION, VISITOR ACTIVITIES, FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PERSON VISITORS (WEIGHTED)	3877871	3877871	3144500	1621547	665903	480545	320924	210377	406205	2206230	753237
	100.0	100.0	81.1	41.8	17.2	12.4	8.3	5.4	10.5	56.9	19.4
PARTY COMPOSITION											
COUPLE	1253931	1253931	1044797	550489	209689	147217	111486	63586	119881	755931	230607
	32.3	32.3	33.2	33.9	31.5	30.6	34.7	30.2	29.5	34.3	30.6
	100.0	100.0	83.3	43.9	16.7	11.7	8.9	5.1	9.6	60.3	18.4
FAMILY RELATIVES	1633523	1633523	1230966	741578	228537	144285	142303	55445	178627	954990	266148
	42.1	42.1	39.1	45.7	34.3	30.0	44.3	26.4	44.0	43.3	35.3
	100.0	100.0	75.4	45.4	14.0	8.8	8.7	3.4	10.9	58.5	16.3
FRIENDS	584081	584081	504200	223218	81824	54763	44160	33074	38814	314438	165688
	15.1	15.1	16.0	13.8	12.3	11.4	13.8	15.7	9.6	14.3	22.0
	100.0	100.0	86.3	38.2	14.0	9.4	7.6	5.7	6.6	53.8	28.4
SELF	289405	289405	270680	71389	126236	119141	16192	13146	20896	131525	120515
	7.5	7.5	8.6	4.4	19.0	24.8	5.0	6.2	5.1	6.0	16.0
	100.0	100.0	93.5	24.7	43.6	41.2	5.6	4.5	7.2	45.4	41.6
ANY GROUP TOUR	205440	205440	168196	101761	30797	24425	10790	45126	16250	116914	31585
	5.3	5.3	5.3	6.3	4.6	5.1	3.4	21.5	4.0	5.3	4.2
	100.0	100.0	81.9	49.5	15.0	11.9	5.3	22.0	7.9	56.9	15.4
VISITOR ACTIVITIES											
HIKING/ CLIMBING/ JOGGING	793200	793200	706096	403609	182818	127732	87640	47499	34924	617534	76549
	20.5	20.5	22.5	24.9	27.5	26.6	27.3	22.6	8.6	28.0	10.2
	100.0	100.0	89.0	50.9	23.0	16.1	11.0	6.0	4.4	77.9	9.7
WATER/ SPORTS	860337	860337	735098	298724	243930	193154	90823	18811	46043	610645	170317
	22.2	22.2	23.4	18.4	36.6	40.2	28.3	8.9	11.3	27.7	22.6
	100.0	100.0	85.4	34.7	28.4	22.5	10.6	2.2	5.4	71.0	19.8
SHOPPING	1928284	1928284	1637327	815932	340380	251573	161583	81218	159640	1304355	319732
	49.7	49.7	52.1	50.3	51.1	52.4	50.3	38.6	39.3	59.1	42.4
	100.0	100.0	84.9	42.3	17.7	13.0	8.4	4.2	8.3	67.6	16.6

Continued

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

	TOTAL	ALBERTA PARKS: ANY	ALBERTA PARKS: BANFF	ALBERTA PARKS: JASPER	B.C. PARKS: ANY	B.C. PARKS: YOHO	B.C. PARKS: KOOTENAY	MAIN PURPOSE OF PARKS VISIT: BUSINESS	MAIN PURPOSE OF PARKS VISIT: PERSONAL	MAIN PURPOSE OF PARKS VISIT: VACATION, VAC. HOME	MAIN PURPOSE OF PARKS VISIT: RECREAT'L DAY-USE
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	3077616	3077616	2478592	1413889	609798	461948	281131	136518	297456	1853233	594640
	79.4	79.4	78.8	87.2	91.6	96.1	87.6	64.9	73.2	84.0	78.9
	100.0	100.0	80.5	45.9	19.8	15.0	9.1	4.4	9.7	60.2	19.3
PARK PROGRAMS/ INFORMATION CENTRES	1038288	1038288	855651	662051	300421	217681	166759	57236	52410	858359	27974
	26.8	26.8	27.2	40.8	45.1	45.3	52.0	27.2	12.9	38.9	3.7
	100.0	100.0	82.4	63.8	28.9	21.0	16.1	5.5	5.0	82.7	2.7
ANY SKIING	521871	521871	415278	110928	17680	14221	4402	33636	36123	303778	151041
	13.5	13.5	13.2	6.8	2.7	3.0	1.4	16.0	8.9	13.8	20.1
	100.0	100.0	79.6	21.3	3.4	2.7	.8	6.4	6.9	58.2	28.9
ALPINE	452848	452848	390616	66567	6998	3538	4402	30965	31494	257130	135966
	11.7	11.7	12.4	4.1	1.1	.7	1.4	14.7	7.8	11.7	18.1
	100.0	100.0	86.3	14.7	1.5	.8	1.0	6.8	7.0	56.8	30.0
CROSS-COUNTRY	214485	214485	161934	53839	14221	14221	943	2771	11388	92971	110062
	5.5	5.5	5.1	3.3	2.1	3.0	.3	1.3	2.8	4.2	14.6
	100.0	100.0	75.5	25.1	6.6	6.6	.4	1.3	5.3	43.3	51.3
REPEAT VISITOR											
YES	2798234	2798234	2156474	1017199	335611	256403	137591	150851	345768	1414108	680988
	72.2	72.2	68.6	62.7	50.4	53.4	42.9	71.7	85.1	64.1	90.4
	100.0	100.0	77.1	36.4	12.0	9.2	4.9	5.4	12.4	50.5	24.3
NO, FIRST TIME	700881	700881	658202	504718	270778	193863	147802	42768	30207	568832	11550
	18.1	18.1	20.9	31.1	40.7	40.3	46.1	20.3	7.4	25.8	1.5
	100.0	100.0	93.9	72.0	38.6	27.7	21.1	6.1	4.3	81.2	1.6

PARTY COMPOSITION, VISITOR ACTIVITIES, FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS, TRAIN	CHARTER
TOTAL PERSON VISITORS (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS (WEIGHTED)	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
PARTY COMPOSITION													
COUPLE	1253931	887418	732506	83310	71603	295711	70801	22248	22098	1160083	60241	34933	58915
	32.3	28.9	32.1	25.7	15.5	46.8	39.5	46.4	59.8	32.4	52.1	33.6	30.9
	100.0	70.8	58.4	6.6	5.7	23.6	5.6	1.8	1.8	92.5	4.8	2.8	4.7
FAMILY RELATIVES	1633523	1401431	944240	180817	276373	175141	56951	2805	13141	1578110	38226	19405	36008
	42.1	45.7	41.4	55.8	59.8	27.7	31.8	5.8	35.6	44.0	33.1	18.7	18.9
	100.0	85.8	57.8	11.1	16.9	10.7	3.5	.2	.8	96.6	2.3	1.2	2.2
FRIENDS	584081	446553	374530	30680	41343	115662	21866	5317	1717	527385	14024	22487	34209
	15.1	14.6	16.4	9.5	8.9	18.3	12.2	11.1	4.6	14.7	12.1	21.6	18.0
	100.0	76.5	64.1	5.3	7.1	19.8	3.7	.9	.3	90.3	2.4	3.8	5.9
SELF	289405	244198	199880	25462	18857	32228	12979	1848	-	253494	3112	31464	4447
	7.5	8.0	8.8	7.9	4.1	5.1	7.2	3.9		7.1	2.7	30.3	2.3
	100.0	84.4	69.1	8.8	6.5	11.1	4.5	.6		87.6	1.1	10.9	1.5
ANY GROUP TOUR	205440	146028	120611	4091	21326	41231	18181	11609	-	131575	2512	6137	67728
	5.3	4.8	5.3	1.3	4.6	6.5	10.1	24.2		3.7	2.2	5.9	35.5
	100.0	71.1	58.7	2.0	10.4	20.1	8.8	5.7		64.0	1.2	3.0	33.0
VISITOR ACTIVITIES													
HIKING/ CLIMBING/ JOGGING	793200	514817	420581	43494	50741	213166	65217	17787	9846	700606	42949	41426	51168
	20.5	16.8	18.4	13.4	11.0	33.7	36.4	37.1	26.6	19.6	37.2	39.8	26.9
	100.0	64.9	53.0	5.5	6.4	26.9	8.2	2.2	1.2	88.3	5.4	5.2	6.5
WATER/ SPORTS	860337	714068	591605	47899	74564	126337	19932	3612	1474	787175	37821	14130	59033
	22.2	23.3	25.9	14.8	16.1	20.0	11.1	7.5	4.0	22.0	32.7	13.6	31.0
	100.0	83.0	68.8	5.6	8.7	14.7	2.3	.4	.2	91.5	4.4	1.6	6.9
SHOPPING	1928284	1442184	1072058	130142	239985	362736	123364	24453	23538	1745378	79987	59431	123475
	49.7	47.0	47.0	40.1	51.9	57.4	68.8	50.9	63.7	48.7	69.2	57.2	64.8
	100.0	74.8	55.6	6.7	12.4	18.8	6.4	1.3	1.2	90.5	4.1	3.1	6.4

Continued

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS · BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY		
	CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	3077616	2328873	1688782	256622	383468	581168	167575	40546	36956	2842131	102342	70801	164684
	79.4	75.9	74.0	79.2	83.0	92.0	93.5	84.5	100.0	79.3	88.6	68.1	86.4
	100.0	75.7	54.9	8.3	12.5	18.9	5.4	1.3	1.2	92.3	3.3	2.3	5.4
PARK PROGRAMS/ INFORMATION CENTRES	1038288	628920	416686	61538	150697	331754	77614	3253	25671	939092	64364	45928	53268
	26.8	20.5	18.3	19.0	32.6	52.5	43.3	6.8	69.5	26.2	55.7	44.2	28.0
	100.0	60.6	40.1	5.9	14.5	32.0	7.5	.3	2.5	90.4	6.2	4.4	5.1
ANY SKIING	521871	494400	439638	9425	45336	21225	6246	5624	-	482064	-	2863	36944
	13.5	16.1	19.3	2.9	9.8	3.4	3.5	11.7		13.5		2.8	19.4
	100.0	94.7	84.2	1.8	8.7	4.1	1.2	1.1		92.4		.5	7.1
ALPINE	452848	428048	389732	5621	32695	18554	6246	5624	-	413041	-	2863	36944
	11.7	14.0	17.1	1.7	7.1	2.9	3.5	11.7		11.5		2.8	19.4
	100.0	94.5	86.1	1.2	7.2	4.1	1.4	1.2		91.2		.6	8.2
CROSS-COUNTRY	214485	204404	164189	5838	34378	9835	245	-	-	214139	-	346	-
	5.5	6.7	7.2	1.8	7.4	1.6	.1			6.0		.3	
	100.0	95.3	76.6	2.7	16.0	4.6	.1			99.8		.2	
REPEAT VISITOR													
YES	2798234	2639532	2010436	291742	337354	141650	17052	4009	-	2708063	51107	37652	52519
	72.2	86.1	88.1	90.0	73.0	22.4	9.5	8.4		75.6	44.2	36.2	27.6
	100.0	94.3	71.8	10.4	12.1	5.1	.6	.1		96.8	1.8	1.3	1.9
NO, FIRST TIME	700881	120775	42267	17093	61415	430441	149664	32193	36473	518319	51822	59436	123126
	18.1	3.9	1.9	5.3	13.3	68.1	83.5	67.1	98.7	14.5	44.8	57.2	64.6
	100.0	17.2	6.0	2.4	8.8	61.4	21.4	4.6	5.2	74.0	7.4	8.5	17.6

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS (WEIGHTED)	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
PARTY COMPOSITION														
COUPLE	1253931	852724	401207	429581	824349	646229	614746	68012	150560	56133	422040	136678	539827	155386
	32.3	34.1	29.2	26.1	36.9	38.9	40.0	38.3	29.8	47.6	27.3	41.0	38.4	26.1
	100.0	68.0	32.0	34.3	65.7	51.5	49.0	5.4	12.0	4.5	33.7	10.9	43.1	12.4
FAMILY RELATIVES	1633523	964877	666235	794715	838807	567304	527349	51806	247117	32754	805803	113725	505109	208886
	42.1	38.6	48.5	48.4	37.5	34.2	34.3	29.2	48.9	27.8	52.2	34.1	35.9	35.0
	100.0	59.1	40.8	48.7	51.3	34.7	32.3	3.2	15.1	2.0	49.3	7.0	30.9	12.8
FRIENDS	584081	416581	165039	248125	335956	260353	227791	34660	64530	14889	268631	72232	169124	74093
	15.1	16.7	12.0	15.1	15.0	15.7	14.8	19.5	12.8	12.6	17.4	21.7	12.0	12.4
	100.0	71.3	28.3	42.5	57.5	44.6	39.0	5.9	11.0	2.5	46.0	12.4	29.0	12.7
SELF	289405	211441	77412	167769	121636	94284	68905	26175	25658	11600	81526	25930	64356	117593
	7.5	8.5	5.6	10.2	5.4	5.7	4.5	14.7	5.1	9.8	5.3	7.8	4.6	19.7
	100.0	73.1	26.7	58.0	42.0	32.6	23.8	9.0	8.9	4.0	28.2	9.0	22.2	40.6
ANY GROUP TOUR	205440	148919	55717	31585	173854	139549	139549	3252	32915	3601	53106	21711	88323	42300
	5.3	6.0	4.1	1.9	7.8	8.4	9.1	1.8	6.5	3.1	3.4	6.5	6.3	7.1
	100.0	72.5	27.1	15.4	84.6	67.9	67.9	1.6	16.0	1.8	25.9	10.6	43.0	20.6
VISITOR ACTIVITIES														
HIKING/ CLIMBING/ JOGGING	793200	656924	135741	110350	682850	448833	405817	83563	214279	27845	452524	70428	188221	82028
	20.5	26.3	9.9	6.7	30.6	27.0	26.4	47.1	42.4	23.6	29.3	21.1	13.4	13.8
	100.0	82.8	17.1	13.9	86.1	56.6	51.2	10.5	27.0	3.5	57.1	8.9	23.7	10.3
WATER/ SPORTS	860337	678793	179135	275029	585308	424582	377577	51996	161991	11813	448163	12919	232163	167093
	22.2	27.1	13.1	16.7	26.2	25.6	24.6	29.3	32.1	10.0	29.0	3.9	16.5	28.0
	100.0	78.9	20.8	32.0	68.0	49.4	43.9	6.0	18.8	1.4	52.1	1.5	27.0	19.4
SHOPPING	1928284	1425539	499800	648116	1280168	965303	898063	104702	285137	43757	953517	191709	557382	225676
	49.7	57.0	36.4	39.4	57.3	58.1	58.4	59.0	56.4	37.1	61.8	57.6	39.7	37.9
	100.0	73.9	25.9	33.6	66.4	50.1	46.6	5.4	14.8	2.3	49.4	9.9	28.9	11.7

Continued

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	CUN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	3077616	2022868	1051485	1243453	1834163	1356454	1250997	149295	435543	67132	1373184	307223	943039	454170
	79.4	80.9	76.6	75.7	82.1	81.7	81.4	84.1	86.2	57.0	89.0	92.2	67.1	76.2
	100.0	65.7	34.2	40.4	59.6	44.1	40.6	4.9	14.2	2.2	44.6	10.0	30.6	14.8
PARK PROGRAMS/ INFORMATION CENTRES	1038288	702351	335668	189191	849097	523052	477076	89626	337234	10101	667636	104853	178296	87503
	26.8	28.1	24.5	11.5	38.0	31.5	31.0	50.5	66.7	8.6	43.3	31.5	12.7	14.7
	100.0	67.6	32.3	18.2	81.8	50.4	45.9	8.6	32.5	1.0	64.3	10.1	17.2	8.4
ANY SKIING	521871	467405	53644	162625	359245	316686	302631	15017	39198	12127	5401	2295	493958	20217
	13.5	18.7	3.9	9.9	16.1	19.1	19.7	8.5	7.8	10.3	.3	.7	35.1	3.4
	100.0	89.6	10.3	31.2	68.8	60.7	58.0	2.9	7.5	2.3	1.0	.4	94.7	3.9
ALPINE	452848	398382	53644	147550	305297	285741	282262	4442	18330	8723	5401	2295	424935	20217
	11.7	15.9	3.9	9.0	13.7	17.2	18.4	2.5	3.6	7.4	.3	.7	30.2	3.4
	100.0	88.0	11.8	32.6	67.4	63.1	62.3	1.0	4.0	1.9	1.2	.5	93.8	4.5
CROSS-COUNTRY	214485	184373	29290	119311	95174	70111	56433	13678	21752	4758	100	-	211784	2600
	5.5	7.4	2.1	7.3	4.3	4.2	3.7	7.7	4.3	4.0	*		15.1	.4
	100.0	86.0	13.7	55.6	44.4	32.7	26.3	6.4	10.1	2.2	*		98.7	1.2
REPEAT VISITOR														
YES	2798234	1810571	986661	1348332	1449902	1059893	975090	88026	328372	83568	937393	240200	1162904	457737
	72.2	72.4	71.9	82.1	64.9	63.8	63.5	49.6	65.0	70.9	60.7	72.1	82.7	76.8
	100.0	64.7	35.3	48.2	51.8	37.9	34.8	3.1	11.7	3.0	33.5	8.6	41.6	16.4
NO, FIRST TIME	700881	451099	246838	164198	536683	401712	380237	64402	135601	1033	493968	67512	57994	81407
	18.1	18.0	18.0	10.0	24.0	24.2	24.7	36.3	26.8	.9	32.0	20.3	4.1	13.7
	100.0	64.4	35.2	23.4	76.6	57.3	54.3	9.2	19.3	.1	70.5	9.6	8.3	11.6

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
TOTAL PERSON VISITORS (WEIGHTED)	3877871	1253931	1633523	584081	289405	205440	793200	860337	3077616	1012125	1038288	1928284	521871
PARTY COMPOSITION													
COUPLE	1253931	1253931	11586	35493	1947	1497	275827	137607	987108	295955	301557	597144	184445
	32.3	100.0	.7	6.1	.7	.7	34.8	16.0	32.1	29.2	29.0	31.0	35.3
FAMILY RELATIVES	1633523	11586	1633523	76763	4939	11069	310133	452527	1352465	475961	546665	973261	142103
	42.1	.9	100.0	13.1	1.7	5.4	39.1	52.6	43.9	47.0	52.7	50.5	27.2
FRIENDS	584081	35493	76763	584081	10165	9296	154153	139933	457529	93103	134237	272160	134089
	15.1	2.8	4.7	100.0	3.5	4.5	19.4	16.3	14.9	9.2	12.9	14.1	25.7
SELF	289405	1947	4939	10165	289405	2558	48591	131029	243020	156939	49175	98537	26549
	7.5	.2	.3	1.7	100.0	1.2	6.1	15.2	7.9	15.5	4.7	5.1	5.1
ANY GROUP TOUR	205440	1497	11069	9296	2558	205440	38100	35866	127630	29112	43292	70666	47587
	5.3	.1	.7	1.6	.9	100.0	4.8	4.2	4.1	2.9	4.2	3.7	9.1
VISITOR ACTIVITIES													
HIKING/ CLIMBING/ JOGGING	793200	275827	310133	154153	48591	38100	793200	291614	710640	279329	426790	536535	43146
	20.5	22.0	19.0	26.4	16.8	18.5	100.0	33.9	23.1	27.6	41.1	27.8	8.3
WATER/ SPORTS	860337	137607	452527	139933	131029	35866	291614	860337	747603	380740	310286	560273	73027
	22.2	11.0	27.7	24.0	45.3	17.5	36.8	100.0	24.3	37.6	29.9	29.1	14.0
SHOPPING	1928284	597144	973261	272160	98537	70666	536535	560273	1787009	735893	652190	1928284	183883
	49.7	47.6	59.6	46.6	34.0	34.4	67.6	65.1	58.1	72.7	62.8	100.0	35.2
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	3077616	987108	1352465	457529	243020	127630	710640	747603	3077616	966040	988411	1787009	316868
	79.4	78.7	82.8	78.3	84.0	62.1	89.6	86.9	100.0	95.4	95.2	92.7	60.7
PARK PROGRAMS/ INFORMATION CENTRES	1038288	301557	546665	134237	49175	43292	426790	310286	988411	438067	1038288	652190	78094
	26.8	24.0	33.5	23.0	17.0	21.1	53.8	36.1	32.1	43.3	100.0	33.8	15.0

Continued

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ANY SKIING	521871	184445	142103	134089	26549	47587	43146	73027	316868	25699	78094	183883	521871
	13.5	14.7	8.7	23.0	9.2	23.2	5.4	8.5	10.3	2.5	7.5	9.5	100.0
ALPINE	452848	162220	134091	122204	19249	27987	27385	67081	265628	23028	39393	173334	452848
	11.7	12.9	8.2	20.9	6.7	13.6	3.5	7.8	8.6	2.3	3.8	9.0	86.8
CROSS-COUNTRY	214485	38645	79721	63429	15256	26576	30988	31564	119552	7287	57393	48111	214485
	5.5	3.1	4.9	10.9	5.3	12.9	3.9	3.7	3.9	.7	5.5	2.5	41.1
REPEAT VISITOR													
YES	2798234	836015	1274732	382363	229763	136243	470110	629922	2212747	682006	628798	1314930	451457
	72.2	66.7	78.0	65.5	79.4	66.3	59.3	73.2	71.9	67.4	60.6	68.2	86.5
NO, FIRST TIME	700881	273401	252181	116913	35251	49829	257104	133261	672641	249868	381783	461807	12966
	18.1	21.8	15.4	20.0	12.2	24.3	32.4	15.5	21.9	24.7	36.8	23.9	2.5

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

	AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
PARTY COMPOSITION											
COUPLE	1253931	117310	303674	482645	347238	720800	530116	458738	351594	174795	251573
	32.3	39.0	29.6	29.2	41.5	32.5	32.2	30.2	38.2	26.6	34.7
	100.0	9.4	24.2	38.5	27.7	57.5	42.3	36.6	28.0	13.9	20.1
FAMILY	1633523	52829	466410	829865	236016	853540	773674	632077	297452	367303	309918
RELATIVES	42.1	17.6	45.5	50.2	28.2	38.4	47.1	41.6	32.4	55.9	42.7
	100.0	3.2	28.6	50.8	14.4	52.3	47.4	38.7	18.2	22.5	19.0
FRIENDS	584081	89106	155211	183303	154253	365690	216475	278542	113745	81063	108955
	15.1	29.6	15.1	11.1	18.4	16.5	13.2	18.3	12.4	12.3	15.0
	100.0	15.3	26.6	31.4	26.4	62.6	37.1	47.7	19.5	13.9	18.7
SELF	289405	13522	73735	143965	54367	205160	83357	67515	147518	33942	33056
	7.5	4.5	7.2	8.7	6.5	9.2	5.1	4.4	16.0	5.2	4.6
	100.0	4.7	25.5	49.7	18.8	70.9	28.8	23.3	51.0	11.7	11.4
ANY GROUP TOUR	205440	23199	39979	85420	51882	134017	68231	83923	50049	36650	30738
	5.3	7.7	3.9	5.2	6.2	6.0	4.2	5.5	5.4	5.6	4.2
	100.0	11.3	19.5	41.6	25.3	65.2	33.2	40.9	24.4	17.8	15.0
VISITOR ACTIVITIES											
HIKING/ CLIMBING/ JOGGING	793200	81546	220719	357272	117847	504467	286089	443957	144316	78173	112589
	20.5	27.1	21.5	21.6	14.1	22.7	17.4	29.2	15.7	11.9	15.5
	100.0	10.3	27.8	45.0	14.9	63.6	36.1	56.0	18.2	9.9	14.2
WATER/ SPORTS	860337	82794	205457	419144	121881	548866	310401	312876	236352	167691	128944
	22.2	27.5	20.1	25.3	14.6	24.7	18.9	20.6	25.7	25.5	17.8
	100.0	9.6	23.9	48.7	14.2	63.8	36.1	36.4	27.5	19.5	15.0
SHOPPING	1928284	140170	572263	828459	339800	940391	982545	782391	443514	280155	395465
	49.7	46.6	55.8	50.1	40.6	42.4	59.8	51.5	48.2	42.6	54.5
	100.0	7.3	29.7	43.0	17.6	48.8	51.0	40.6	23.0	14.5	20.5

Continued

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	3077616	236798	825047	1309747	646259	1711477	1353217	1208167	752194	506725	556290
	79.4	78.7	80.5	79.2	77.2	77.1	82.3	79.5	81.8	77.1	76.7
	100.0	7.7	26.8	42.6	21.0	55.6	44.0	39.3	24.4	16.5	18.1
PARK PROGRAMS/ INFORMATION CENTRES	1038288	45835	239448	490345	260052	628771	407826	507073	150975	177289	184435
	26.8	15.2	23.4	29.6	31.1	28.3	24.8	33.4	16.4	27.0	25.4
	100.0	4.4	23.1	47.2	25.0	60.6	39.3	48.8	14.5	17.1	17.8
ANY SKIING	521871	53203	203153	232054	30736	406059	115811	264142	122354	84952	50423
	13.5	17.7	19.8	14.0	3.7	18.3	7.0	17.4	13.3	12.9	7.0
	100.0	10.2	38.9	44.5	5.9	77.8	22.2	50.6	23.4	16.3	9.7
ALPINE	452848	49799	174896	194692	30736	344379	108469	224838	107867	73124	47019
	11.7	16.5	17.1	11.8	3.7	15.5	6.6	14.8	11.7	11.1	6.5
	100.0	11.0	38.6	43.0	6.8	76.0	24.0	49.6	23.8	16.1	10.4
CROSS-COUNTRY	214485	33367	73073	102627	3056	172081	42404	100746	52398	38322	23018
	5.5	11.1	7.1	6.2	.4	7.8	2.6	6.6	5.7	5.8	3.2
	100.0	15.6	34.1	47.8	1.4	80.2	19.8	47.0	24.4	17.9	10.7
REPEAT VISITOR											
YES	2798234	211038	779077	1263636	523938	1670497	1120857	1078744	688850	503403	501432
	72.2	70.1	76.0	76.4	62.6	75.2	68.2	71.0	74.9	76.6	69.2
	100.0	7.5	27.8	45.2	18.7	59.7	40.1	38.6	24.6	18.0	17.9
NO, FIRST TIME	700881	39354	131165	303331	217811	355372	339894	298090	169615	68869	135648
	18.1	13.1	12.8	18.3	26.0	16.0	20.7	19.6	18.5	10.5	18.7
	100.0	5.6	18.7	43.3	31.1	50.7	48.5	42.5	24.2	9.8	19.4

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
TOTAL PERSON VISITORS (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
PARTY COMPOSITION													
COUPLE	1253931	273401	836015	55458	349784	69520	62354	95437	10847	510311	407952	357587	362348
	32.3	39.0	29.9	26.9	60.3	10.4	10.8	20.7	11.3	52.3	34.2	30.4	35.7
FAMILY RELATIVES	1633523	252181	1274732	27223	78151	499968	353374	270265	28106	249983	427287	538732	393582
	42.1	36.0	45.6	13.2	13.5	74.5	61.2	58.7	29.3	25.6	35.8	45.8	38.7
FRIENDS	584081	116913	382363	77150	107395	78922	31824	94025	23635	138039	213616	118430	179882
	15.1	16.7	13.7	37.4	18.5	11.8	5.5	20.4	24.6	14.2	17.9	10.1	17.7
SELF	289405	35251	229763	23948	36979	9433	111539	9774	30895	36115	99772	133880	43706
	7.5	5.0	8.2	11.6	6.4	1.4	19.3	2.1	32.2	3.7	8.4	11.4	4.3
ANY GROUP TOUR	205440	49829	136243	27076	30641	23952	24598	25789	5410	41535	30020	76125	78779
	5.3	7.1	4.9	13.1	5.3	3.6	4.3	5.6	5.6	4.3	2.5	6.5	7.8
VISITOR ACTIVITIES													
HIKING/ CLIMBING/ JOGGING	793200	257104	470110	52127	152245	108347	108257	100130	32141	172461	155667	226675	322877
	20.5	36.7	16.8	25.3	26.3	16.1	18.8	21.7	33.5	17.7	13.0	19.3	31.8
WATER/ SPORTS	860337	133261	629922	26639	102374	160981	212671	180299	6608	106805	206868	327470	212897
	22.2	19.0	22.5	12.9	17.7	24.0	36.8	39.1	6.9	11.0	17.3	27.8	21.0
SHOPPING	1928284	461807	1314930	77364	268880	370855	330208	277904	64048	414183	525672	584234	547920
	49.7	65.9	47.0	37.5	46.4	55.3	57.2	60.3	66.7	42.5	44.0	49.7	53.9
SIGHTSEE/ BUS, BOAT, SNOCOACH TOUR	3077616	672641	2212747	151185	453741	544707	490808	367816	78556	754647	939902	960080	795781
	79.4	96.0	79.1	73.3	78.2	81.2	85.0	79.8	81.8	77.4	78.7	81.6	78.3
PARK PROGRAMS/ INFORMATION CENTRES	1038288	381783	628798	56929	104757	189875	182860	124771	16651	283421	216949	346331	342418
	26.8	54.5	22.5	27.6	18.1	28.3	31.7	27.1	17.3	29.1	18.2	29.4	33.7
ANY SKIING	521871	12966	451457	91541	103935	78554	75517	54231	2431	82773	133126	145861	216445
	13.5	1.8	16.1	44.4	17.9	11.7	13.1	11.8	2.5	8.5	11.2	12.4	21.3

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RUSTON/TOMANY & ASSOCIATES LTD. · STUDY #19151

PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
ALPINE	452848	12966	385838	58695	94649	63479	67505	54231	2431	80237	119147	123590	189554
	11.7	1.8	13.8	28.4	16.3	9.5	11.7	11.8	2.5	8.2	10.0	10.5	18.7
CROSS-COUNTRY	214485	6489	197664	51287	35121	38474	38200	24123	1996	14348	52919	62257	85164
	5.5	.9	7.1	24.9	6.1	5.7	6.6	5.2	2.1	1.5	4.4	5.3	8.4
REPEAT VISITOR													
YES	2798234	-	2798234	141387	403204	531983	479749	323970	73140	621061	887162	882588	701192
	72.2		100.0	68.5	69.5	79.3	83.1	70.3	76.2	63.7	74.3	75.0	69.0
NO, FIRST TIME	700881	700881	-	23610	74918	82885	81289	90622	16031	288816	96339	175645	225392
	18.1	100.0		11.4	12.9	12.4	14.1	19.7	16.7	29.6	16.4	14.9	22.2